



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान
(वस्त्र मंत्रालय, भारत सरकार)

National Institute of Fashion Technology

Ministry of Textiles, Govt. of India

NIFT Campus, Block 5 & 6, Govt. Engineering College Campus,
Mota Falia, Varkund, Nani Daman, Daman - 396210

NIFT-Daman/Admin/Public Relations(PR)/2023/002

Dated: 12-05-2023

Expression of Interest for Engagement of Public Relation Manager

National Institute of Fashion Technology (NIFT), set up in 1986 by the Ministry of Textiles, Government of India, is a statutory institute by virtue of an Act (2006) of the Indian Parliament with the President of India as "Visitor". NIFT has 18 professionally managed full-fledged campuses including one at Daman.

NIFT Daman hereby invites Expression of Interest (EoI) from interested candidates for the engagement of Public Relations Manager on part time basis. The Details of engagement and remuneration are as follows:

Position	Period of Engagement	Honorarium Per Hour	Daily Conveyance
Public Relation Manager	1 Year	As per Guest Faculty policy of NIFT	As per GOI Rates

1. Eligibility Conditions:

We are looking for a creative and experienced Media Person with a natural flair of Public Relations. The Candidate must have:

- Bachelor degree in Journalism/ Mass Communication/ Media Studies/Script writing or any other relevant subject.
- Five years of post-qualification experience relevant to PR in a reputed print/electronic media/social media platform.

2. Job Responsibility:

- Preparing Press Briefs, Press Notes & other similar communiqué on activities of the Campus on day-to-day basis & also getting them published in relevant media (Print & Electronics) as needed.
- Publicity of NIFT Daman activities in various local and national newspapers and Electronics media.
- Develop, maintain and manage relations with various stakeholders of the NIFT Daman including student community, artisans and Fashion industry by using print-electronic media
- Organize media briefings/meetings & coordinate the presence of media persons on various occasions & outreach activities of NIFT-Daman.
- Coordinate and liaison with various Govt/Non-Govt institutions through focused PR events.

For above activities, NIFT Daman shall provide all required financial and administrative support



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Campus,

3. How To Apply:

The EoI for nomination must be submitted in the form of CV along with all required documents at admin.daman@nift.ac.in by or before 05/06/2023. The CV must contain details regarding current address, contact details, certificate of educational qualifications, professional experience, networks etc.

4. Interview Schedule

If required, interviews of the eligible/shortlisted candidates shall be held. The venue, date & timing of interview shall be informed through mail.

5. General Instructions:

- i. The candidate must be a citizen of India.
- ii. NIFT reserves the right to fill or not to fill advertised position or postpone the hiring process of the same at any time without any notice.
- iii. The candidate should ensure that he/she fulfil the eligibility (qualification/experience etc.) requirements. He/She is advised to satisfy him/herself before applying that he/she possess at least the essential qualifications and experience laid down for the post as on the last date of receipt of the applications. No enquiries with reference of eligibility will be entertained.
- iv. Engagement may be terminated at any time by the Competent Authority before the expiry of contract/tenure.
- v. Any suppression or misrepresentation of a material fact(s) shall result in disqualification of the candidate.
- vi. Employment in NIFT shall be governed by the rules and regulations, service conditions, as notified by the Institute from time to time.
- vii. No interim enquiry or correspondence will be entertained. NIFT Daman shall not issue notices regarding recruitment process in newspapers etc. Candidates are advised to visit the NIFTDaman website for updates regularly.
- viii. Decision of the Selection Committee will be final and binding on all the candidates
- ix. All the legal disputes will be subjected to the jurisdiction of Daman Courts in Daman.
- x. For any technical assistance, candidates may contact on +91-9997291357, 0260-2994640 or mail us at admin.daman@nift.ac.in.

**Assistant Admin
NIFT-Daman**