

**National Institute of Fashion Technology  
Industry Linkage Unit**

**Report of Campus Placements 2009**

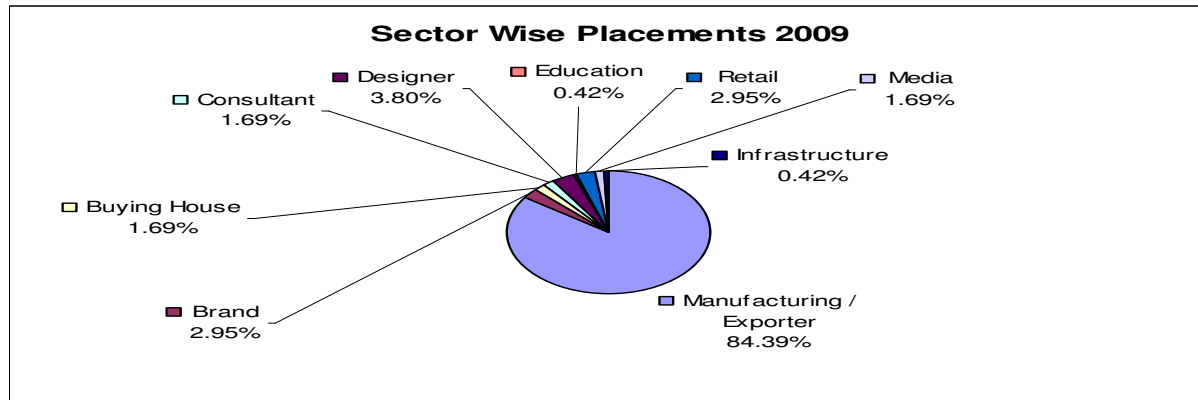
NIFT Campus Placements 2009 has been organized during the month of January-February and June 2009 in across seven NIFT Centres & Tirupur, Ludhiana, Jaipur clusters. Total 194 companies participated and the companies were with diverse segments of industry like Accessories trading, Designers, Manufacturer exporters, Buying Agencies, Consultants, Retailers, Brand owners, textile mills, home furnishing companies, technology solution providers along with international brands visiting the campus to absorb the Institute's talented graduates to meet their specialised needs. This year NIFT has facilitated the option of Online Registration for students as well as for companies.

The strength of the appearing batch was 1546 and out of which only 79% students were registered to participate in campus placements. As per the substantiated placement data available with NIFT till 20th July 2009 nearly 45% of the registered students were placed with companies through campus. Although the total percentage of students actually placed in 2009 is higher as the off-campus placement effort is on and students are getting placed in continuing basis; however no substantiated information is available with NIFT regarding same.

Most of the Bachelor and Master of Fashion Technology students and Fashion Design students were placed with Manufacturer- Exports. The average salaries during Campus Placements 2009 for for Master's Program are Rupees 2.3 lakhs per annum and for Bachelor's Program are Rupees 2.1 lakhs per annum

Some of the companies which have recruited NIFT students in Campus Placements - Color Plus, Arvind Murjani Group, TCNS, Tata International, Shahi Export House, LSD Lifestyles Pvt. Ltd, Impulse, Readymade Solutions, Contact Communication, Maral Overseas, Taffles, Orient Craft, Ganjam Nagappa & Sons, Bombay Rayon Fashion Ltd, Isex fashion Pvt Ltd, Ranna Gill, Sikkim Manipal University, Benetton India Pvt Ltd., Creatnet, Elegant Auto, Madame, Sanjana Garments, Raj Laxmi Cotton Mills, Uma Kanoi, Scott Garments. The international companies were Mayfair – Dubai, Saitex International – Vietnam.

**Industry Sectors in Campus Placement's 2009**



NIFT Students got placed in various sectors like earlier years. Sector wise placement in percentage is shown in the Pie Chart. In manufacturing sector around 15% are placed in the non-apparel and rest in apparel firms. Companies from northern India dominated the placement with 34% of the students, southern zone companies cater for 26% of the students while eastern zone matched western zone with 19% jobs each.

**Disclaimer:**

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