

National Institute of Fashion Technology Industry Linkage Unit

Press Release: NIFT Campus Placements 2010

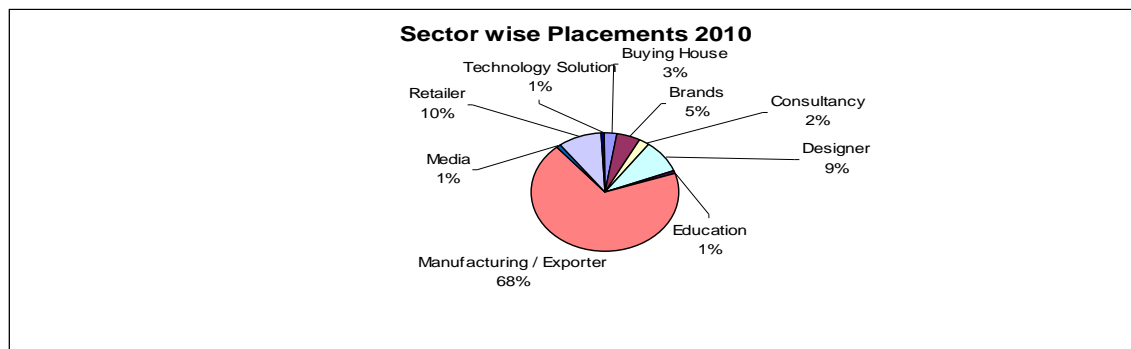
NIFT Campus Placements 2010 has been organized during the month of February and June 2010 at 7 NIFT centres (Bangalore, Chennai, Gandhinagar, Hyderabad, Kolkata, Mumbai, New Delhi.) Total 159 companies participated and the companies were with diverse segments of industry like Accessories trading, Designers, Manufacturer exporters, Buying Agencies, Consultants, Retailers, Brand owners, textile mills, home furnishing companies, technology solution providers along with international brands visiting the campus to absorb the Institute's talented graduates to meet their specialised needs. Like previous year this year also NIFT has facilitated the placemen through Online Registration for students as well as for companies.

The strength of the appearing batch was 1399 and out of which only 86% students were registered to participate in campus placements. As per the substantiated placement data available with NIFT till 14-07-2010 nearly 56% of the registered students were placed with companies through campus. Although the total percentage of students actually placed in 2010 is higher as the off-campus placement effort is on and students are getting placed in continuing basis; however no substantiated information is available with NIFT regarding same.

Most of the Bachelor and Master of Fashion Technology students and Fashion Design students were placed with Manufacturer- Exports. The average salary during Campus Placements 2010 shows an increase of 30 % in Masters and 19% in Bachelors from last year.

Some of the companies which have recruited NIFT students in Campus Placements - Alok Industries, Apparel Online, Bhartiya International , Bachi Shoes , Biharilal Fashions ,Contact Communication , Cotton Blossom , Decathlon ,Deepika Govind, DR Garments , Fighter Cock , French Connection , Gini & Jony, Gokaldas Exports , Hasbro Clothing Pvt. Ltd. , Innocence (Actual Fashions), Impulse , Isex Fashion , Jayshree Textiles, J.J. Expo Impo , Karan Woosin , Komal Tex Fab, KSP India, Laguna Clothing, Lifestyles , Madura Garments, Modern Denim , Mahindra Retail , Modelama, M-Square, Munch Designs, Neete Clothing, Nalli Silk , Orient Craft, Ogaan, Petals, Future Group (Pantaloons) , Reliance Brand, Reliance Trends, Royal Datamatics , RMX Joss, Remanika , Shahi Export House, Sanjana Garments, S. Kumar's (SKNL). , Shopper's Stop , Somany Ceramics Ltd ,Technopak, Tommy Hilfiger , Turtle , Vitamins , Winstar The international companies participated were- Must Garments –Bahrain, KwunTong Apparels, Bangladesh, Neelkamal Traders – Dubai.

Industry Sectors in Campus Placement's 2010



NIFT Students got placed in various sectors like earlier years. Sector wise placement in percentage is shown in the Pie Chart. Companies from southern India dominated the placement with 37% of the students, west zone companies cater for 30% of the students while northern zone with 26% jobs and eastern zone with 7% each.

Disclaimer:

As per the substantiated placement data available with NIFT till 14th July 2010 nearly 56% of the registered students were placed with companies through Campus Placements 2010. The total percentage of students actually placed in 2010 is higher as the off-campus placement effort is on and students are getting placed in continuing basis; however no substantiated information is available with NIFT regarding same.