

National Institute of Fashion Technology Industry Linkage Unit

Press Release: NIFT Campus Placements 2011

NIFT Campus Placements 2011 has been organized during the month of January & February 2011 at 7 NIFT centres (Bangalore, Chennai, Gandhinagar, Hyderabad, Kolkata, Mumbai, New Delhi.) Total 135 companies participated and the companies were with diverse segments of industry like Accessories trading, Designers, Manufacturer exporters, Buying Agencies, Consultants, Retailers, Brand owners, Textile mills, Home furnishing companies, Technology solution providers along with International brands visited the campus to absorb the Institute's talented graduates to meet their specialised needs. Like previous year this year also NIFT has facilitated the placement through Online Registration for students as well as for companies.

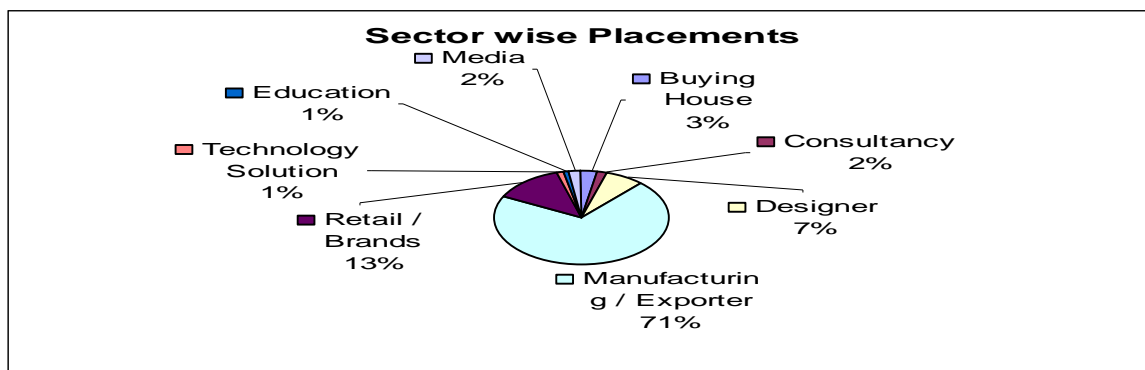
The strength of the appearing batch was 1503 and out of which 81% students were registered to participate in campus placements. As per the substantiated placement data available with NIFT till 03-03-2011 nearly 47% of the registered students were placed with companies through campus. Although the total percentage of students actually placed in 2011 is higher as the off-campus placement effort is on and students are getting placed in continuing basis; however no substantiated information is available with NIFT regarding same.

The maximum salary during Campus Placements 2011 for Master's Program is 5.9 lakhs per annum which is 24% higher than 2010. For Bachelor's Programme maximum salary is Rs. 5.0 lakhs per annum which is 20% higher than 2010

S. Kumar's has recruited 40 students including PG & UG. Future Group and Raymond Ltd. have recruited 38 students each.

Some of the companies which have recruited NIFT students in Campus Placements are Abu Jani, Anamika Khanna, Arvind Brands, Atlas Brands (P) Ltd, Catwalk, Cognizant, Cottstown- Bombay High, CTA Apparels, Fightercock, Future Group, Gaurav Gupta, Gesture Apparels, Impulse, J.J. Expo Impo, Kimaya, Laguna Clothing, LBI Manufactory, Lifestyle fashion, LifeStyle Max, Locus Design, Loustrouz, Maam Arts, Madura Garments, Matrix Clothing, Mischief Clothing Inc, MNR Exports Pvt Ltd, Myntra Designs, Naina Export House, Nalli Silk International, Neeti Clothing, Niche Fashions Pvt. Ltd, Omega Designs, Orient Craft Ltd., Petals Children's Wear, Raymond Ltd., Reliance Brands, Rupa & Co, Scotts Apparels Group, Shahi Exports Pvt. Ltd., Shopper's Stop, Simon and Cailand, S. Kumar's, TCNS, Texperts, The Accessories, Tommy Hilfiger, Triburg, Tritan Leather works, Urban Gypsy, Vogue n Hide. The international company participated was Denimach Limited (Armana Group of Industries) of Bangladesh.

Industry Sectors in Campus Placement's 2011



NIFT Students got placed in various sectors like earlier years. Sector wise placement in percentage is shown in the Pie Chart. Companies from eastern India dominated the placement with 29%, western zone with 27%, southern zone companies cater for 23% while northern zone with 21%.

Like every year NIFT will organise 2nd Phase of Campus Placements during June 2011. Second leg will be organised in Delhi & Mumbai for Design houses, in Mumbai & Bangalore for Retail companies and in Chennai for Manufacturing companies.