

NATIONAL INSTITUTE OF FASHION AND TECHNOLOGY BHOPAL

Requirement of Guest Faculty

Session July To December 2024

Fashion Management Studies Department

S. No.	Subject Name	Minimum Qualification
1	Fashion Marketing	MBA/AMM or AMMM or MFM from NIFT/P.G. Diploma or Degree in Management/Entrepreneurship/ Rural Marketing/International Business or any other area with minimum 3 years of experience.
2	Entrepreneurship and sustainable business practices	
3	Fashion Business Research	
4	Business Idea Generation & Feasibility Testing	
5	Integrated Marketing Communication	
6	Supply Chain and Ecommerce Management	
7	Sources of Finance and Business Laws	
8	Digital Marketing Analytics	
9	Advanced Planning & Buying	
10	Rural & Services Marketing	
11	Management of Family Business and Social Entrepreneurship	
12	Global Sourcing	
13	Business Plan with Integrated Project	
14	Consumer Behavior	
15	Global Marketing & E-Commerce	
16	Retail Entrepreneurship	

Foundation Programme (Design and Technology)

S. No.	Subject Name	Minimum Qualification
1	Material Studies Yarn	UG/PG Diploma/Degree from NIFT/ NID / IIT or equivalent in Textile Design or Accessory Design or Fashion Design or Fashion Communication or Knitwear Design with 03-year Experience
2	DDC-1	
3	Fashion Basics	
4	Self & Society	
5	Drawing	
6	Engineering Drawing	UG/PG Diploma/Degree from NIFT/ NID / IIT or equivalent in Bachelor of Fashion Technology (Apparel Production) or Master of Fashion Technology (Apparel Production) with 03-year Experience

Knitwear Design Department

S. No.	Subject Name	Minimum Qualification
1	Fundamentals of Hand Knitting	UG/PG Diploma/Degree from NIFT/ NID / IIT or equivalent in Knitwear Design or Fashion Design with 03-year Experience in the Knit Wear industry or Academics or hand knitting
2	Flat Pattern and Construction 1 (Women Wear)	
3	Design Process	
4	Introduction to World Knitting	
5	Introduction to Knitwear Products	

Fashion & Lifestyle Accessories (F&LA) DEPARTMENT

S. No.	Subject Name	Minimum Qualification
1	3D Sketching & Rendering	<p>Post Graduate Degree from recognized University/Institute in Accessory Design or Fashion Design or Fashion Communication or relevant field with Three-year Experience {including pre-qualification (post UG degree) experience}.</p> <p style="text-align: center;">Or</p> <p>PhD from recognized University/Institution in a relevant subject with one year's experience {including pre-qualification (post UG degree)}.</p>
2	Introduction on To Fashion Accessories	
3	Introduction to Home Accessories	
4	IDM 3-PG Introduction to Home Accessories	
5	User Centric Design	
6	Design Detailing	
7	Deepening Specialization: Dining Décor Design Project	
8	DS 2- Head Gear Design Project (Functional Fashion Accessories)	
9	DS 4- User Centered Design for Products.	
10	Deepening Specialization (Functional Fashion Accessories) :Business Gear Design	
11	Deepening Specialization (Décor & Design): Bath Accessory Design Project	
12	Deepening Specialization (UX): Product Experience Design	
13	Technical Drawing & CAD 2D	
14	DS: Bags Design Project	
15	DS: Living Space Décor Project	
16	DS- Basics of Product Design and illustration	
17	CAD 3D & Contemporary Manufacturing	
18	Portfolio Presentation	
19	DS: Travel & Outdoor Gear Design Project	
20	DS: Bedroom Décor Design Project	

Fashion Design(FD)Department

S. No.	Subject Name	Qualification	Minimum
1	Pattern Making - 3D Structured Garments	UG/PG Diploma/Degree from NIFT/NID/any other National Institute or equivalent in Fashion Design with 03-year Experience	
2	Draping -3- Draped Garments		
3	Garment Construction -3-Structured Garments		
4	Heritage Couture -Women		

Textile Design (TD) Department

S. No.	Subject Name	Minimum Qualification
1	Textile Heritage of India-I (THI)	UG/PG Diploma/Degree from NIFT/ NID / State /Central University in Textiles/Home Science/ Art History/ Fashion Design with 03-year Experience
2	Surface Embellishment-1	
3	Non Loom Techniques	
4	Advanced Print Design	
5	CAD for Print Design	
6	Portfolio Design	
7	Creative Textiles (IDM UG)	
8	Textile Art	
9	Fabric Studies (IDM)	UG/PG Diploma/Degree from NIFT/ NID / State /Central University/IIT in Textiles/ Design/Production/Fashion with 03- year Experience
10	Appreciation of World Textiles (IDM UG)	
11	Fibre to Consumer	

General Elective Guest Faculty Requirement

SL. No.	Subject	Purpose	Minimum Qualification
1	Personality Development	This course will help deepen the student's understanding of self in relation to others. It will enhance self-confidence, enable dealing with barriers in the way of the social expression of individual personality, and infuse the traits of working in a team towards a common goal.	MBA/Diploma & Degree in Management/ International Business,
2	Critical Thinking	This course aims at improving reasoning ability of participants with skillful analysis, evaluation, assessment and reconstruction by providing the skillsets for organization, correlation, interpretation and evaluation of data, information and arguments.	NIFT & NID passout/MBA /Diploma & Degree in Management/ International Business
3	Indian History of Art, Architecture and Culture	This course will explore facets of Indian art, culture and architecture through the ages through an interdisciplinary approach focusing on the detailed study of representative monument/painting/music sculpture/artwork/literary work and connecting it to the sociocultural ethos of the time and place.	MFA/M.Arch/NIFT & NID Passout
4	Professional Ethics and Values	This course will allow students to identify, imbibe and demonstrate the significance of the moral compass, which sets the standards of personal and corporate behaviour.	NIFT & NID passout/MBA /Diploma & Degree in Management/ International Business
5	Research Methodology	To be able to understand the basic principles of research and learn various methods available for collecting and analyzing data to aid critical thinking	MBA /Diploma & Degree in Management/ International Business
6	Leadership	This course will focus on appreciating the various forms of leadership and the qualities that go into the making of a leader - It will also render the meaning that leadership is more than the position one holds.	MBA /Diploma & Degree in Management/ International Business

7	Communication	This course will facilitate understanding of the different forms of communication including non-verbal communication. It will facilitate improved vocabulary and verbal expression, listening skills, report and resume writing, and presentation skills for social and professional interactions.	MBA /Diploma & Degree in Management/ International Business
8	Creative Writing/ Story Telling	This course is about appreciating the elements that go into the making of a good story. It entails learning techniques to improve writing processes and explore creativity and expression through writing. This course will also further explore cross-cultural narratives through the art of storytelling.	MBA /Diploma & Degree in Management/ International Business
9	Psychology	The course aims at studying the various aspects of human cognition and their impact on social behaviour. It also seeks to relate psychological theory, concepts and methods to real life problems.	MA In Psychology , Min Teaching Experience 3 years
10	Economics	This course aims at creating an understanding of core, micro and macroeconomic principles and how they apply to a wide range of real world issues.	MA in Economics, Min Teaching Experience 3 years
11	Cultural Anthropology	This course outlines the organizational principles of society, and the basis of cultural norms, mores and behaviour.	MA in Anthropology, Min Teaching Experience 3 years
12	Sociology	This course aims at understanding social relations, Institutional structures of society and behaviour through debate, dialogue and experiential learning.	MA in Sociology, Min Teaching Experience 3 years
13	Media Studies	This course will enable broad awareness and evaluation of the various forms of media and their role in the transmission of information and formation of opinion. It will study the connect between popular trends and entertainment. It will explore the impact of social media and online publishing on the media landscape and the portents for the future.	Master in Mass Communication , Professional reporter working in local news paper and audio visual channel

14	Fashion Modelling/Beauty and Make up	The course focuses on teaching the intricate details of modelling, hair do, make-up, grooming, floor etiquettes for a fashion showcase.	Degree / Diploma in Fashion modeling and Beauty courses . Must have good experience in fashion and modelling industry.
15	Photography	Objective of this courses is to teach the NIFT Students about basic and advance Photography using DSLR and Phone cameras. Architectural photography, bridal photography, product photography and fashion photography will be discussed .	Degree/ Diploma in Photography courses. Must have good knowledge in photography especially fashion photography must have sound industry experience .

Fashion Technology (FTech) Department Guest Faculty Requirement

S. No.	Subject Name	Minimum Qualification
1	Sewn Products Machinery & Equipment - I (Sewing Machines)	Master's Degree In Clothing/textiles//Fabric & apparel Science, Master's Degree in Mech.Engg./IndustryEngg./ProductionEngg. , Master's Degree In Textiles Technology, Master's Degree In Computer Science /IT /Computer Application/ Computer Management, Master Degree in Fashion/Technology/apparel Production/Master's Degree In Bachelor in Fashion Technology.
2	Spreading & Cutting of Apparel Products	
3	Data Management for Apparel Business	
4	Pattern Making -II (Dress with Sleeve & Collar)	
5	Garment Construction-II (Dress with Sleeve & Collar)	
6	Fabric Science for Apparel-III (Finishing Processes)	
7	Marketing of Fashion	
8	IDM 1-(UG) Fundamentals of Apparel Manufacturing	
9	IDM 2-(UG) Data Management Techniques	
10	IDM 3 (PG)- Apparel Production Management	
11	IDM 4 (PG)- Fundamentals of Database Management System	
12	Understanding Apparel Quality	
13	Pattern Making III (Shirt & Bifurcated Garments)	
14	Garment Construction III (Shirt & Bifurcated Garments)	
15	Methods Time Measurement	
16	Introduction to Artificial Intelligence	
17	PM & GC Sports and Loungewear	