

National Institute of Fashion Technology, Chennai
Department of Academic Affairs

11.05.2023

List of Outreach Programmes offered: 2023

S. No	Dept.	Name of the Outreach Programme	Duration & Mode	Eligibility	Course Fee (In INR)	Course Coordinator & Contact Details
1	F&LA	Fashion Product Sketching Level 1	24 hours -02 weeks-Hybrid (Online 16 hours + Offline 08 hours)	18 years & above	10000+ 1800 GST	Mr. Uday Raj R, Assistant Professor +91 95916 06536 udayraj.r@nift.ac.in
2	F&LA	Basics of Product Packaging in Retail Industry	48 hours-Hybrid Program (Online – 40 hours, Offline – 08 Hour) 6 weeks –08 hours / per week. Total 48 hours - Weekdays	Designed for individuals who have a genuine interest in Graphic Design, or the Retail industry. Students may need to demonstrate proficiency in English. Laptop/ PC which can support Graphic software like CorelDRAW, Illustrator and Photoshop. Wi-Fi Connectivity.	30000+ 5400 GST	Mr. Sathish S Assistant Professor +91 98844 44215 sathish.s@nift.ac.in
3	F&LA	Style with Accessories	54 hours- 12 weeks (1.5 hrs x 3 Days per week). Week days. Weekend - Last 02 weeks Offline (optional)	Anyone who has an eye for fashion & aspiration to style	50000+ 9000 GST	Ms. Hema Yuvaraj Assistant Professor +91 97103 33305 hema.yuvaraj@nift.ac.in
4	TD	Creative value addition to textiles in the form of Surface Ornamentation	60 hrs - 6 to 7 weeks Any 03 days of the week - 03 hrs/day, and 09 hrs/week	Anyone with an inclination to learn textile hands-on surface ornamentation skills like embroidery, patchwork, applique and also learning to repurpose/recycle materials	20000+ 3600 GST	Prof.Dr.M. Vasantha Professor +91 94458 57604 vasantha.muthian@nift.ac.in Ms. Saradwati Datta Assistant Professor +91 6382 443 292

						saradwati.datta@nift.ac.in
5	TD	Digital Print Design	90 Hours Week ends Online.	Open to all	32000+ 5760 GST	Mr. K Kumaraguru Assistant Professor +91 98947 72174 kumaraguru.k@nift.ac.in
6	FC	Analytical and Critical Writing	32 hours Saturday & Sunday 02 hours Online: 16 hours Offline: 16 hours	Age group 15-30 -Proficiency in reading and Writing in English	10000+ 1800 GST	Mr. Sunhith I V Assistant Professor +91 98809 53630 sunhith.iv@nift.ac.in
7	FC	Writing for social media	16 hours Saturday & Sunday 02 hours Online: 10 hours Offline: 06 hours	Age group 15-30 -Proficiency in reading and Writing in English	5000 + 900 GST	Mr. Sunhith I V Assistant Professor +91 98809 53630 sunhith.iv@nift.ac.in
8	FC	Digital Media Design	15 hours, Online, Fridays, 3.00 pm - 6.00 pm, 03 hours	+2 and above	17000+ 3060 GST	Prof.Dr. Martin J. Mathews, Professor +91 99628 67581 martin.mathews@nift.ac.in
9	FC	Linocut and block printing for art & design	16 sessions - Online -Friday and Saturday – 02 hours each	16 and above	8000+ 1440 GST	Ms. Ashmita Mondal Assistant Professor +91 88614 10602 ashmita.mondal@nift.ac.in
10	KD	Certificate course on Fashion Retailing & Fashion Knits	75 hours – Online 03 days/week	Any one above 18 age willing to learn fashion retailing & fashion knits	25000+ 4500 GST	Prof.Dr. P. Mohanraj Professor +91 94441 75821 mohanraj.palanisamy@nift.ac.in

11	FMS	Fashion Tech Startup Accelerator: Idea Generation and Beyond - Phase-I	20 hours -Online - Week days	Fashion and Technology Professionals, entrepreneurs, fashion design students and graduates, industry professionals, and anyone interested in starting a venture in the fashion technology space.	20000+ 3600 GST	Mr. Indranil Saha Assistant professor +91 98360 12652 indranil.saha@nift.ac.in
		Fashion Tech Startup Accelerator: Market Segmentation and Identity Creation- Phase-II	20 hours -Online - Week days		20000+ 3600 GST	Mr. Indranil Saha Assistant professor +91 98360 12652 indranil.saha@nift.ac.in
		Fashion Tech Startup Accelerator: Growth and Financial Planning- Phase-III	20 hours -Online - Week days		20000+ 3600 GST	Mr. Indranil Saha Assistant professor +91 98360 12652 indranil.saha@nift.ac.in
12	FMS	Retail Operations	36 Hours Online Weekdays	Vision to work in the retail Industry	15000+ 2700 GST	Ms. Sowndarya Assistant professor +91 97866 27624 sowndarya.m1@nift.ac.in
13	DFT	Certificate Programme in 2D Apparel CAD. 3D Garment Simulation in Optitex Software	60 hours -Hybrid- Online 40 hours - Offline -20 hours	Diploma with minimum experience of two years in textile / garment manufacturing industry (or) pattern making (or) garment construction	30000+ 5400 GST	M.Padma Priya Assistant professor +91 98402 24160 padmapriya.m@nift.ac.in

14	FD	Celebrity Styling and Trend	24 hours- online Weekdays (every alternate days) 12 sessions of each 02 hours	Age Criteria: 15 and above Education: Pass in Secondary School leaving Linguistic Ability: English (To Speak, Write and Read) Digital skill: Basic computer softwares - MS Word and PowerPoint.	25000+ 4500 GST	Dr Murugajothi K Associate Professor +91 98801 63971 murugajothi.kalimuthu@nift.ac.in
15	FD	Indian Bridal Fashion	24 hours- online Weekdays (every alternate days) 12 sessions of each 02 hours	Age Criteria: 15 and above Education: Pass in Secondary School leaving Linguistic Ability: English (To Speak, Write and Read) Digital skill: Basic computer softwares - MS Word and PowerPoint	25000+ 4500 GST	Dr Murugajothi K Associate Professor +91 98801 63971 murugajothi.kalimuthu@nift.ac.in
16	LD	Photography - Foundation Course	27 hours Online: 18 hours Offline: 09 hours Friday & Saturday -03 hours (2.00 pm to 5.00 pm)	Any individual who aspire to learn basic photography. Participants must have SLR/DSLR/Mirror less camera throughout the classes.	5000+ 900 GST	Mr P Senthilnathan Associate Professor +91 98401 47782 senthilnathan.paraman@nift.ac.in
17	LD	Art on Glass Ceramic Surface (AGCS)	30 hours Online: 23 hours Offline: 07 hours Friday & Saturday -03 hours (2.00 pm to 5.00 pm)	for anyone who likes to create art work on certain surface and products in a short span, so that they may improve skills, satisfy their creative urge and apply their skills sets professionally.	12000+ 2160 GST	Mr P Senthilnathan Associate Professor +91 98401 47782 senthilnathan.paraman@nift.ac.in Mr. Thomas Samuel Assistant Professor +91 78717 97099 thomas.samuel@nift.ac.in