# National Institute of Fashion Technology

## Independence Day celebration

As per direction of Head Office and Campus Administration, the following Competition has been formulated as part of the 75th Independence Day celebrations by NIFT:

- Students of all campuses and disciplines are invited to participate in a competition for poster design
- The theme of the competition is *Azaadi Ka Mahotsav - Festival of Freedom*
- Details  and rules of the competition enclosed in **Annexure - 1**

**Process and timeline**

| Date | Activity |
|------|----------|
| **03.08.2021** | **Competition to be announced across all campuses** |
| **03.08 to 12.08.21** | **Entry submissions** |
| **13.08.21 to 15.08.21** | **Review by Jury** |
| **16.08.21** | **Announcement of winners** |
| **16.08.21 to 20.08.21** | **Best 5 entries to be shared on NIFT SM Handle** |

As approved by competent authority.

Smita Som
CIC Delhi Campus

*Annexure - 1*
**Details of Competition for participating students**

**NIFT Poster Competition - 2021**

*Azaadi Ka Mahotsav - Festival of Freedom*

**NIFT  2021 Poster Design Competition** invites all students to submit their creative take on topics relevant to Commemoration of 75 years of Independence of India, as well as to communicate these topics to the public using striking and captivating visual and verbal messages.

The theme of the competition is
"Azaadi Ka Mahotsav - Festival of Freedom -  Commemoration of 75 years of Independence"

1. ***Submissions requirements:***
● *Format : A3 in digital format (JPG)*
● *Resolution : 300 dpi*
● *Maximum file size 100MB*
● *Short title and a text of maximum 250 words in English*

2. ***Submission Deadline:***
● *The deadline for submission is 12th August, 2021*
● *No submission will be accepted after this date*

3. ***What qualifies as a poster?***
● *Any mixed media suitable for reproduction, including but not limited to traditional media, collage, textile, photography and computer-generated graphics.*
● *Posters must be two-dimensional.*
● *Any three-dimensional collage of materials must be scanned or photographed to fit into a two dimensional format*
● *All posters must be original art.*
● *No trademarked or copyrighted images or phrases should be used*

4. ***Eligibility of participants:***
● *Participation in the poster competition is FREE*
● *NIFT Students from any discipline / campus may participate*
● *Participants will submit their entries through NIFT email ID on the email ID provided. Participation means agreement to the Competition Rules mentioned at 6.*
● *All entries must be original works produced by the participant which have not been published anywhere*
● *Participants are limited to one submission per person and the same poster cannot be submitted more than once*

- *The participants grant NIFT the permission to publish the poster as part of promotional activities*
- *Posters must not include any endorsements of products or services, or any obscene, violent, racist, religious intolerance or defamatory content.*
- *Incomplete entries or entries that do not comply with the formal specifications will be automatically disqualified.*
- *Submissions may also not be accepted into the contest if the image in the entry features an identifiable individual who has not given their consent to appear or if the image, advertising or trademarks which would otherwise require permission to be used*

## 5. SELECTION AND AWARDS:

- A jury panel appointed by competent authority will evaluate the entries and select the winners.
- The top 5 entries will receive certificates and will be featured and tagged on the NIFT Social Media handle
- The best 5 entries will receive cash prizes as follows:

> **1st  Prize : Rs 10,000/-**
> **2nd Prize : Rs 5,000 /-**
> **3rd Prize : Rs 3000/-**
> **Two honorable mentions: 1000/- each**

- Winners will be announced on  16th August, 2021

## 6. COMPETITION RULES:

- Participants should be a current regular student of NIFT from any discipline and campus, pursuing any full time undergraduate or postgraduate course.
- All entries are to be e-mailed at **events.delhi@nift.ac.in latest by 12.08.21, 6PM**
- Late submissions will not be accepted
- Participants should use their NIFT email ID in order to submit their entries. **Submissions from non-NIFT IDs will be disqualified automatically.**
- The poster should comply with the criteria and sizes mentioned in points 1-4
- Participants should mention their complete name, years of study, campus and discipline.
- Participants will also provide a **Certificate of Originality** of their submission, signed and attached along with the poster. Format of **Certificate of Originality** is in Annexure-2
- Entries without the  **Certificate of Originality** will be disqualified
- The decision of the jury will be final

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## <u>Certificate of Authorship and Originality</u>

I, ……………,Son/Daughter of……….., a bonafide student with Roll No. …………of NIFT _____campus, hereby certify that the Poster Design  with title…….. dated……., submitted by me for the Poster Design Competition "*Azaadi Ka Mahotsav - Festival of Freedom"*  has never been previously submitted elsewhere.

I also certify that the design has been originally and completely authored by me. In addition, I certify that all the creative and intellectual content presented in this artwork  are original.

Certified by:

Signature & Name of the Student

Campus:

Department:

Year / Semester:

Date:

Place: