

**Expression of Interest for engaging designers to conduct training cum design intervention workshops with Phulkari women artisans in Punjab (SECOND ROUND)**

Expression of Interest is invited from design graduates to assist NIFT in training the women artisans as part of the 'Mission Phulkari' project. The training would involve skill upgradation, sensitization to design, exposure to latest trends and development of product range for the contemporary market.

Duration of the workshops: 15 days per workshop (August/September 2023)

Location of the workshops: Punjab

S.No.	Type of Trainer	Qualifications	Work Experience	Skills required
1.	Senior Designer (Level 1)	Minimum undergraduate in Fashion/Textile/Apparel Design or related disciplines from a reputed Indian/ International institute.	Atleast 10 years experience in related field (including experience in the craft sector) post qualification	<ul style="list-style-type: none"> <li>• Understanding of different traditional textile crafts, specifically Phulkari</li> <li>• Know-how of Phulkari embroidery</li> <li>• Ability to do hands-on training</li> <li>• In-depth understanding of fabrics, designs and knowledge of the local and global market</li> <li>• Ability to plan and execute a product range incorporating Phulkari as value addition for the contemporary markets</li> <li>• Writing and photo-documentation skills</li> <li>• Knowledge of appropriate software to prepare a creative document covering the workshop and deliverables.</li> <li>• Ability to put up an exhibition to showcase the outcome of the workshop</li> </ul>
2.	Associate Designer (Level 2)		Atleast 5 years experience in related field (including experience in the craft sector) post qualification	
3.	Assistant Designer (Level 3)		Atleast 2 years experience in related field (including experience in the craft sector) post qualification	

				<ul style="list-style-type: none"> <li>• Strong design aesthetic with a creative flair and a sense of style.</li> <li>• Candidate conversant in Punjabi language would be preferred.</li> </ul>
4.	Training Assistant	Minimum undergraduate in Fashion/Textile/Apparel Design or related disciplines	Fresh graduates located in Chandigarh, Nabha, Rajpura and Phagwara can apply	<ul style="list-style-type: none"> <li>• Understanding of different traditional textile crafts, specifically Phulkari</li> <li>• Know-how of Phulkari embroidery</li> <li>• Ability to do hands-on training</li> <li>• Writing and photo-documentation skills</li> <li>• Candidate conversant in Punjabi language would be preferred.</li> </ul>

**Please fill-in the Application form and mail to [missionphulkari@gmail.com](mailto:missionphulkari@gmail.com) latest by 30.7.2023. Please submit a sample of your work related to design intervention in craft sector/artisan training workshops along with the Application Form.**

Kindly note this is a short term engagement and the remuneration will be as per the project allocation, on satisfactory completion and submission of the work entrusted.

## APPLICATION FORM

Application for type of trainer: \_\_\_\_\_

Photograph
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A )PERSONAL DETAILS		
Name		
Date of Birth : <u>DD</u> / <u>MM</u> / <u>YYYY</u>	Gender :Male / Female / Other	Nationality :
Age :	Category : (Gen / OBC / ST / SC)	Marital Status:
Complete Permanent Address		

Address for Communication				
Current location				
Email id				
Mobile Phone Number				
<b>B) ACADEMIC QUALIFICATIONS</b>				
Details	Name of the School/Collage/ Institute/ University	Subjects/Specialization	Year of Passing	% Marks/Grades
12th Class				
Graduation				
Post Graduation				
Any other training/s or educational degrees				

C) WORK EXPERIENCE			
Name of the Organization and your designation (You may add more rows)	Main Responsibilities	Period of employment (To & From)	Pay scale/Salary
D) DETAILS OF TWO REFEREES			
1. Name			
Designation and Organisation			
Email Id			
Phone Number			
2. Name			
Designation and Organisation			
Email Id			

Phone Number	
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#### DECLARATION

I declare that all information provided in this application form is true and complete. I understand that any false information and misleading statements or omission may disqualify me from further consideration for the requisite assignment and may result in my dismissal if discovered at a later date.

Name of the Applicant:

Date:

Signature of the Applicant

#### **Checklist for supporting documents**

1. 10+2 Board Examination certificate
2. 10+2 Marks Sheet
3. Graduation Degree/Diploma and transcripts
4. Experience certificates