



NATIONAL INSTITUTE OF FASHION TECHNOLOGY

A Statutory Institute under the NIFT Act 2006



GENESIS

**NIFT was established in 1986 as an
autonomous society at New Delhi**

**Was awarded statutory status by the
Parliament of India under the NIFT Act
in 2006**

**Degrees are awarded at UG,
Pg and Doctoral level**

NIFT VISION

To emerge as a Centre of Excellence and Innovation - proactively catalyzing growth of fashion business through leadership in professional education with concern for social and human values.

NIFT vision accommodates human values and has models of collaborative & participatory design involving craft communities at various levels to create sustainable livelihood for them.



18 NIFT CAMPUSES

NIFT is pioneering thought leadership in design through a network of 18 professionally managed campuses. The Campus at **New Delhi** was established in 1986 in collaboration with FIT, New York. The Campuses at **Chennai, Gandhinagar, Kolkata, Hyderabad, Mumbai** were set up in 1995 and that of **Bengaluru** in 1997. The new millennium witnessed emergence of new campuses in **Bhopal, Bhubneshwar, Jodhpur, Kangra, Kannur, Panchkula, Patna, Raebareli, Shillong and Srinagar**. The Campus at **Daman** is the newly added node to NIFT's network.



PROGRAMS OFFERED

BACHELOR PROGRAMS

Duration 4 years

Eligibility for entrance exam : 10 + 2

(for details refer to prospectus)

BACHELOR OF DESIGN

Fashion Design

Leather Design

Accessory Design

Textile Design

Knitwear Design

Fashion Communication

BACHELOR OF FASHION TECHNOLOGY

Apparel Production



PROGRAMS OFFERED

- MASTERS IN DESIGN
- MASTERS IN FASHION TECHNOLOGY
- MASTERS IN FASHION MANAGEMENT

MASTERS PROGRAM

Duration 2 years

Eligibility: Graduation

(for details refer to prospectus)



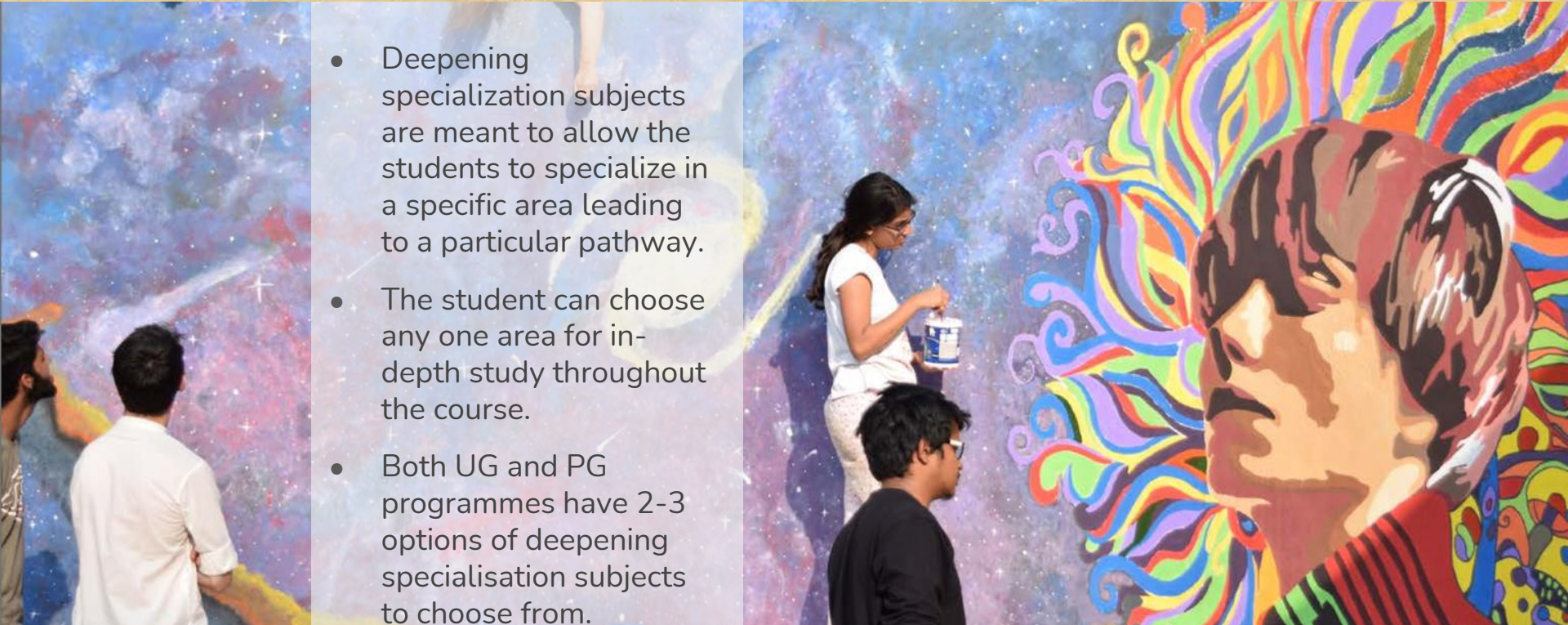
COURSE STRUCTURE

1. MAJORS
2. DEEPENING SPECIALISATIONS
3. INTERDISCIPLINARY MINORS
4. GENERAL ELECTIVES



DEEPENING SPECIALISATION SUBJECTS (DS)

- Deepening specialization subjects are meant to allow the students to specialize in a specific area leading to a particular pathway.
- The student can choose any one area for in-depth study throughout the course.
- Both UG and PG programmes have 2-3 options of deepening specialisation subjects to choose from.





INTER DISCIPLINARY MINOR (IDM)

Students are offered a lot more flexibility through choice of Interdisciplinary Minors (IDMs). This combination teaches them more than one skill and empathy to collaborate across disciplines, while also trimming the redundancy.

Each department offers IDM choices for both UG and PG.



GENERAL ELECTIVES



A student will be required to take 2 General Elective subjects every semester. A set of GEs is offered by the campus, keeping in view the availability of the course experts and the overall credit requirement for the semester

FASHION DESIGN

Undergraduate Four year program

ENVISAGED CAREERS

- Design
- Design Management
- Trends & Forecasting
- Styling
- Costume Design
- Illustration
- Pattern Engineering
- Exhibition & Visual Display
- Entrepreneurship







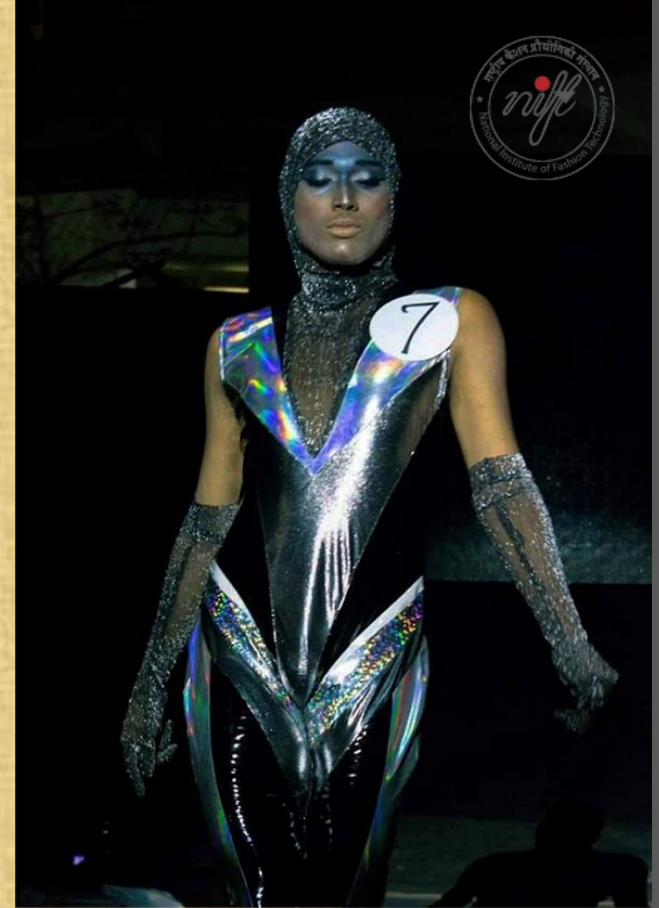
LEATHER DESIGN

Undergraduate Four year program

ENVISAGED CAREERS

- Design
- Product Development
- Creative Management
- Design Consultancy
- Merchandising
- Production Management
- Sourcing
- Entrepreneurship





FASHION & LIFESTYLE ACCESSORIES

Undergraduate Four year program



ENVISAGED CAREERS

- Product Design
- Brand Management
- Product Management
- Merchandising
- Visual Merchandisers
- Entrepreneurs







TEXTILE DESIGN

Undergraduate Four year program

ENVISAGED CAREERS

- Textile Design
- Home Furnishing Design
- Fabric Management
- Entrepreneurship
- Interior Design Companies





KNITWEAR DESIGN

Undergraduate Four year program



ENVISAGED CAREERS

- Knitwear Design
- Styling
- Design Consultancy
- Product Development
- Forecasting
- Production Management
- Entrepreneurship





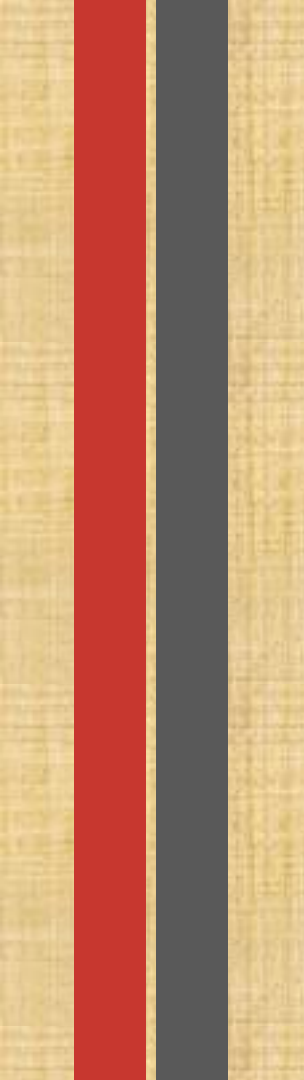


FASHION COMMUNICATION

Undergraduate Four year program

ENVISAGED CAREERS

- Graphic Design & Advertising
- Visual Merchandising
- Retail Space Design
- Fashion Styling
- Fashion Photography
- Fashion Journalism
- Event Management
- Public Relations



APPAREL PRODUCTION

Undergraduate Four year program

- Sourcing
- Project Analysis
- Production Planning
- System Analysis
- Software Application
- Merchandising
(Retail & Export)

ENVISAGED CAREERS



- Production
- Quality Assurance
- Garment Technology
- Industrial Engineering
- Product Development



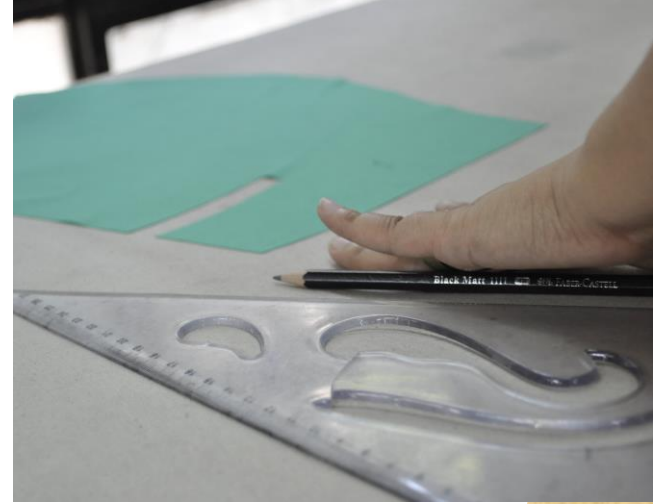
POST GRADUATE PROGRAMS





FASHION TECHNOLOGY

Postgraduate Two year program



ENVISAGED CAREERS

- Production
- Quality Assurance
- Garment Technology
- Industrial Engineering
- Product Development
- Sourcing
- Project Analysis
- Production Planning
- System Analysis
- Software Application
- Merchandising (Retail & Export)



DESIGN SPACE

Postgraduate Two year program

ENVISAGED CAREERS

- Design Research
- Design Strategy
- Innovation Strategy
- Innovation Management
- Project Management
- Brand Management
- User Experience Research



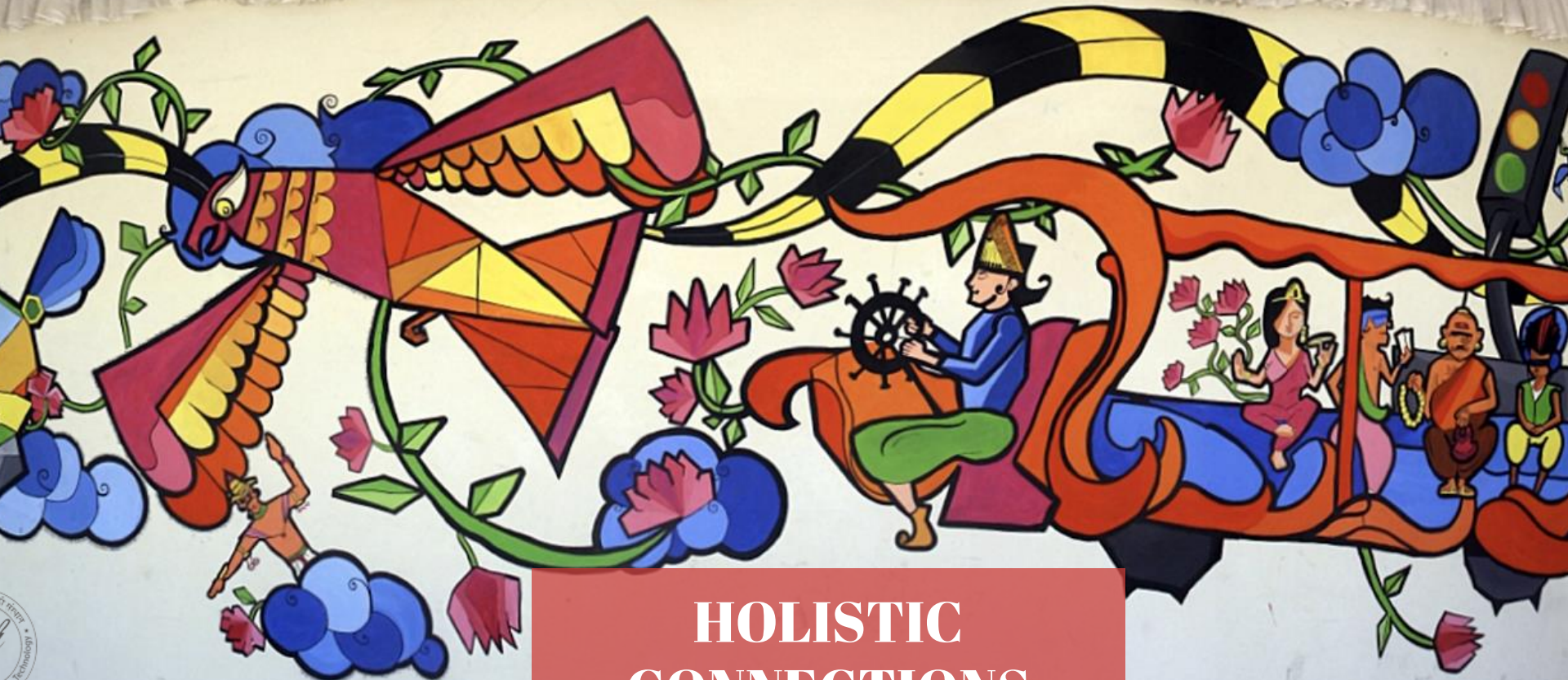
FASHION MANAGEMENT STUDIES

Postgraduate Two year program

ENVISAGED CAREERS



- International Marketing
- Fashion Merchandising
- Brand Management
- Retail Buying & Global Sourcing
- Product Development
- Retail Management
- Visual Merchandising
- Export Merchandising
- Management Consulting
- Fashion Education
- Retail Technology
- Supply Chain
- Customer Relationship
- Advertising



**HOLISTIC
CONNECTIONS**

INDUSTRY CONNECT



- Interaction with Industry leaders and alumni in the classroom
- Sponsored classroom project
- Industry visits
- Exposure to exhibitions and fairs
- Internships
- Joint research endeavours
- Hands-on practical learning experience in industry environment to be transacted within the curriculum structure.



GLOBAL CONNECT

- NIFT - Fashion Institute of Technology (FIT), New York, USA strategic partnership - Dual Degree from both NIFT and FIT.
- MOUs / Strategic alliances
- International Competitions for NIFT Students
- International Scholarship
- Student Twinning / Exchange
- Customized Summer Program (Exchange) & short term programs
- Incoming foreign students





INFRASTRUCTURE & CAMPUS FACILITIES



LABS



LIBRARY



AMPHITHEATRE

- Accessory Design Workshops
- Library & Resource Centre
- Amphitheatres and Auditoriums



RESOURCE CENTRE



EVENTS & ACTIVITIES



CLUB ACTIVITIES

FESTS



PLACEMENTS



The National Institute of Fashion Technology has a centralized placement process. Companies can employ students from any campus or course of the institute through two routes which are facilitated by the institute:

Placements and job opportunities in NIFT are on an upward trajectory – with greater overseas opportunities, greater number of pre placement offers, higher pay packages etc. NIFT has embarked on a new restructured curriculum, which has incorporated new and emerging areas including disruptive technologies and taken initiatives for higher industry engagement.

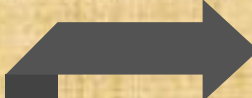
ENTRANCE EXAMINATION (UG)

The written entrance examination is designed to test the knowledge, skill & aptitude of the candidates for the program opted.



Bachelors of Design

- a. General Ability Test (GAT)- Computer based test
- b. Creative Ability Test (CAT)



Shortlisted candidates will be called for a **SITUATION TEST** which is a hands on test to evaluate the candidates skills for material handling & innovative ability on a given situation with a given set of materials

Bachelors of Fashion Technology



General Ability Test (GAT) –
computer based test

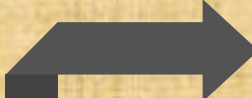
ENTRANCE EXAMINATION (UG)

What's New



Bachelors of Design

- a. General Ability Test (GAT)
- b. Creative Ability Test (CAT)



Candidates with Physics and Maths in class 11 and 12 can apply for both BDesign and BFTech programs. The GAT in that case will be for an additional hour. (details in prospectus)

Bachelors of
Fashion Technology
General Ability Test (GAT)





ENTRANCE EXAMINATION (PG)

The written entrance examination is designed to test the knowledge, skill & aptitude of the candidates for the program opted.

Masters in Design

- a. General Ability Test (GAT)
- b. Creative Ability Test (CAT)

Masters in Fashion Management

General Ability Test (GAT)

Masters in Fashion Technology

General Ability Test (GAT)

Shortlisted candidates will
be called for a **Group
Discussion/ Interview**

RESERVATION APPLICABLE

The seats reserved for SC / ST / OBC (Non Creamy)/
GEN-EWS/ Person With Disability (PWD)/ Foreign
Nationals / SAARC/ NRI/ OCI/ State Domicile, in each
programme are as :

SC	15%
ST	7.5%
OBC (NON-CREAMY)	27%
GEN-EWS	10%
Person with Disability (PWD)	5%*





WHY NIFT?

- **NIFT has been adjudged BEST FASHION INSTITUTE OF INDIA by India Today, The Week & Outlook year after year**
- Premier Institute offering courses which are Industry focused
- Statutory Status by NIFT Act 2006
- Degree recognised across the world
- Fashion Industry & NIFT share a healthy symbiotic relationship with about 40 thousand alumni globally
- Vast & varied opportunities for all with possibility of customizable pathways
- Centralised Placements on campus are well facilitated
- All Campuses follow a uniform curriculum, resources & examinations

CONTACT US :

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