National Institute of Fashion Technology >>>> Gandhinagar

Briefing of General Electives July – December, 2019

General Elective Subjects

General Electives are a basket of subjects, Its necessary for the overall development of the personality, knowledge and understanding of the student & exposed to a handson, applied format of inquiry, which would help the student appreciate the core principles of the particular branch of study and correlate that understanding with the student's environment and work.



General Elective Subjects

Comprehensive coverage of the subject area is not the expectation – what is desired is a selective sampling that helps give the student an understanding of the basic principles and framework at play, as well as appreciation of the aesthetic and philosophical underpinnings of the specific subject. It could be done by involving learning tools, materials and institutions (like museums, art galleries, archives, Natural parks etc) that are locally accessible.

General Elective - Mandatory Subjects

Name of Subjects	UG / PG	Total Batches	Day	Time
				Batch 1 (1 p.m. to 4 p.m.)
Personality Development	UG	3	Wednesday	Batch 2 (1 p.m. to 4 p.m.)
				Batch 3 (1 p.m. to 4 p.m.)
	UG	3	Wednesday	Batch 1 (1 p.m. to 4 p.m.)
Critical Thinking				Batch 2 (1 p.m. to 4 p.m.)
-				Batch 3 (1 p.m. to 4 p.m.)
			Wednesday	Batch 1 (1 p.m. to 4 p.m.)
Indian History of Art	UG	3		Batch 2 (1 p.m. to 4 p.m.)
•				Batch 3 (1 p.m. to 4 p.m.)
	UG	3	Wednesday	Batch 1 (1 p.m. to 4 p.m.)
Communication				Batch 2 (1 p.m. to 4 p.m.)
				Batch 3 (1 p.m. to 4 p.m.)
	UG(3) PG (1)	4	Wednesday	Batch 1 (1 p.m. to 4 p.m.)
Destruction of Edition (C. Veller)				Batch 2 (1 p.m. to 4 p.m.)
Professional Ethics & Values				Batch 3 (1 p.m. to 4 p.m.)
				Batch 4 (1 p.m. to 4 p.m.)
Economics	PG	1	Wednesday	Batch 1 (1 p.m. to 4 p.m.)
System Thinking	PG	1	Wednesday	Batch 1 (1 p.m. to 4 p.m.)
Tota		18		

General Elective - Mandatory Subjects

Sr.	Subject Name	Batch	Subject Faculty
1	Critical Thinking (B1)	1	Mr. Hitesh Rawat
2	Critical Thinking (B2)	2	Ms. Rashida Tyabjee
3	Critical Thinking (B3)	3	Mr. Lokesh Ghai
4	Communication (B1)	1	Ms. Divya Mehta
5	Communication (B2)	2	Ms. Deepa Sanghavi
6	Communication (B3)	3	Ms. Disha Pandya (Numero Uno Business Consultants)
7	Personality Development (B1)	1	Ms. Sandhya Anantani
8	Personality Development (B2)	2	Mr. Sarwan Singh (Numero Uno Business Consultants)
9	Personality Development (B3)	3	Mr. Vidyut Bhatt (Numero Uno Business Consultants)
10	Indian History of Art (B1)	1	Ms. Sangeeta Tomar
11	Indian History of Art (B2)	2	Mr. Prem Singh
12	Indian History of Art (B3)	3	Mr. Amitabh Madia
13	Professional Ethics & Values (PG)	1	Ms. Seema Saxena
14	Professional Ethics & Values (UG)	1	Dr. Bharat Patel
15	Professional Ethics & Values (UG)	2	Ms. Shilpa Tanna
16	Professional Ethics & Values (UG)	3	Mr. Manish Jhurani
17	Economics	1	Dr. Jigna Trivedi
18	System Thinking	1	Guest Faculty

Critical Thinking

OBJECTIVES:-

This course aims at improving reasoning ability of participants with skilful analysis, evaluation, assessment and reconstruction by providing the skillsets for organization, correlation, interpretation and evaluation of data, information and arguments.

- » Ability to collect, analyse and interpret data
- » Ability to make connections between ideas and arguments and assess comparative merits and relevance
- » Ability to recognize bias, errors and inconsistencies in arguments and to approach a problem on merits without getting swayed by rhetoric
- » Ability to recognize and question one's own assumptions, values and ideas



Communication

OBJECTIVES:-

- » To measure soft skill readiness
- » To learn, experience & develop effective soft skills
- » To incorporate said soft skill into one's work

- » Able to appreciate various forms of communication and ability to recognize, interpret and incorporate non-verbal cues
- » Able to write and effective application for a job, a scholarship or an SOP for a college
- » Able to deliver effective and engaging presentations
- » Able to display improved observation and listening skills



Personality Development

OBJECTIVES:-

This course will help deepen the student's understanding of self in relation to others. It will enhance self-confidence, enable dealing with barriers in the way of the social expression of individual personality, and infuse the traits of working in a team towards a common goal.

- » Improved self-concept and self confidence
- » Demonstration of understanding of group dynamics; ability to work in a team for common goal
- » Ability to recognize and regulate stress



Indian History of Art, Architecture & Culture

OBJECTIVES:-

- » Understanding of various influences and factors, which have contributed to the dynamics of Indian History of Art, Architecture and Culture and its changing contexts through literary interventions.
- » Appreciation of philosophical bases in which Indian Culture has emerged in context of understanding literary works of Art & Architecture.

- » Ability to recognize and relate to works of art and architecture in their cultural and historical setting, integrating people, places and events.
- » Ability to identify distinctive styles and iconography of various Indian art and architectural forms.
- » The ability to reflect on the diverse influences that have shaped sculpture, painting, music, literary works and architecture in India.

Professional Ethics & Values

OBJECTIVES:-

- » To appreciate the guiding principles of ethical professional behaviour and differentiation of ethical and unethical practices.
- » To be aware of the legal and social implications of unethical professional behaviour.
- » To be able to apply IPR tools to business scenarios.
- » To gain perspective on Corporate Social Responsibility (CSR)

- » Understand the meaning of ethics and values.
- » Understand the role of ethics in organizations.
- » Identify and examine implications of unethical behaviour.
- » Improve skills of identifying, examining and resolving ethical dilemmas.



Economics

OBJECTIVES:-

- » To make the students understand the basic concepts of Microeconomics and Macroeconomics.
- » To correlate the theoretical concepts with real life practical paradigms.
- » To assist students in understanding the application of the concepts in managerial decision

- » Basic understanding of the fundamental concepts of Micro and Macroeconomics and application of these concepts to the managerial decision making problems.
- » After studying the subject, the student should be able to describe the fundamental concepts and principles related to applied microeconomics, macroeconomic and the inter-relationship of the economic principles with business decision making.

System Thinking

OBJECTIVES:-

- » This course helps students to understand the structural aspects and consequent behavior of systems.
- » This course will help students to understand the interlealtedness, feedback loops, self organizing behavior and the emergent dynamic nature of systems

- » Students will have a working knowledge of theories of system thinking and quantitative tools.
- » Students will have an understanding of the principles of discrete event simulation modeling.
- » Students will able to generate casual flow diagrams and read simulation models.



General Elective - Optional Subjects

Name of Subjects	UG / PG	Name of Subjects (New)	UG / PG
Creative Writing	UG	Interior Design	UG
Semiotics	UG	Calligraphy	UG
Beauty & Makeup	UG	Assemblage (Art with assembling objects)	UG
Cultural Anthropology	UG	Making Sense of Childhood Toys in Digital Age	UG
Making Sense of "Senses versus Self"	UG	Sports – Volley Ball	вотн
Language - Spanish	вотн	Music	вотн
Language - French	вотн	Dance	вотн
Language - German	вотн		
Language - Japanese	вотн		
Theatre	вотн		
Leadership	вотн		
Yoga & Meditation	вотн		
Historical Walk	вотн		
Fitness	вотн		

General Elective - Optional Subjects

Name of Subjects	Day	Time	Name of Subjects (New)	Day	Time
Creative Writing	Friday	1 to 5 pm	Interior Design	Friday	1 to 4 pm
Semiotics	Friday	1 to 4 pm	Calligraphy	Friday	1 to 4 pm
Beauty & Makeup	Friday	1 to 4 pm	Assemblage (Art with assembling objects)	Friday	1 to 4 pm
Cultural Anthropology	Friday	1 to 4 pm	Making Sense of Childhood Toys in Digital Age	Friday	1 to 4 pm
Making Sense of "Senses versus Self"	Friday	1 to 4 pm	Sports – Volley Ball	Friday	6 to 8 pm
Language - Spanish	Friday	1 to 4 pm	Music - Singing with Karaoke (Vocal)	Friday	1 to 4 pm
Language - French	Friday	1 to 4 pm	Dance	Friday	1 to 4 pm
Language - German	Friday	1 to 4 pm			
Language - Japanese	Friday	1 to 4 pm			
Theatre	Friday	1 to 4 pm			
Leadership	Friday	1 to 4 pm			
Yoga & Meditation	Friday	6 to 8 pm			
Historical Walk	Friday	1 to 4 pm			
Fitness	Friday	6 to 8 pm			

General Elective - Optional Subjects

Name of Subjects	Name of Subject Faculty	Name of Subjects (New)	Name of Subject Faculty	
Creative Writing	Ms. Margie Sastry	Interior Design	Mr. Rishit Shroff	
Semiotics	Ms. Aishwarya Sultania	Calligraphy	Mr. Gajendra Trivedi	
Beauty & Makeup	Ms. Parul Kashyap		Ms. Esha Munshi	
Cultural Anthropology			Mr. Lokesh Ghai	
Making Sense of "Senses versus Self"	Dr. Bharat Patel	Sports – Volley Ball	Mr. Raju Thakkar	
Language - Spanish	Faculty from H. K. S.	Music - Singing with Karaoke (Vocal)	Mr. Hardik Purohit	
Language - French	Faculty from H. K. S.	Dance	Mr. Kalrav Dave	
Language - German	Faculty from H. K. S.			
Language - Japanese	Faculty from H. K. S.			
Theatre	Mr. Abhinay Banker			
Leadership	Mr. Manish Jhurani			
Yoga & Meditation	Ms. Tanvi Shah			
Historical Walk	Mr. Ashish Mehta			
Fitness	Ms. Bina Rawat			

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Creative Writing

OBJECTIVES:-

To nurture creative thinking and writing skills of students

LEARNING OUTCOMES:-

Knowledge: Learning about writing creatively across various media and formats

Skill: Comic script writing, Advertisement copywriting, Writing Haiku and limericks, Analysing films and documentaries, creating interactive features, self development skills, confidence building, joy of learning

Synthesis: Working seamlessly across various media, the students learn to think in a fresh new way, charting their course in areas never tried before, helping them to channelize their creative energy and work on class assignments in individual and team work format, thus experiencing the joy of creative writing and the synergy of team work.



Foreign Languages (French, Spanish, German, Japanese)

OBJECTIVES:-

In this introductory course, candidates learn to listen, write and read at an beginners level

You also learn about the diverse cultures of the second language speaking world. Instruction focuses on oral communication and is supported by digitalized materials and conversations specialists. This training is based on interactive sessions.

There will be a balance between communicative activities and understanding of vocabulary and grammatical structure.

LEARNING OUTCOMES:-

Covers Reading, Writing, Speaking and Listening abilities, Beginners A1.1 level of proficiency

Speak language with correct pronunciation and intonation, Comprehend simple oral questions and respond to them, Use situational vocabulary in writing and speaking, Demonstrate comprehension of beginners vocabulary, Appreciate in language as an expression of its many cultures, Produce correct written language, Formulate questions as well as Understand short texts

Theatre

OBJECTIVES:-

This course will allow students to reach their creative potential by Exploring space narrative, rhythm, movement and understand the nuance of the selected art form.

LEARNING OUTCOMES:-

Knowledge: Developing body flexibility to enjoy the feeling of letting go while still having control over the body.

Skill: Demonstrate good voice modulation and control for effective articulation of scale, pitch and rhythm.

Effective use of group dynamics to pursue common goals that shape influence and benefit the individual and/or society.

Synthesis: Aesthetics synthesis of ideas, images or experience and application of improvised visual, auditory and/or performance skills.

Semiotics

OBJECTIVES:-

- » Understanding of various influences and factors, which have contributed to the dynamics of semiotics and its changing contexts through literary interventions.
- » Appreciation of philosophical basis in which semiotics has emerged in context of understanding literary works of Art & Design.
- » This course will be about the study of signs and symbols in communication and in the narratives of history, culture, mythology etc.
- » It will help the understanding of codes as carrier / transmitter of meaning, identity and practice across time and across diverse populations.

- » Awareness of the Semiotics in the context of language of Art and design.
- » Awareness of mythologies, symbolic interpretations and narratives in different cultures.
- » To understand all the examples of semiotics from given culture.
- » Understanding the Fashion System.
- » Ability to decipher cultural codes and symbols across narratives and contexts and correlate with fashion
- » Appreciation of visual representation of main categories used to describe contemporary culture, such as text, signs, fashion etc.

Yoga & Meditation

OBJECTIVES:-

- » Educational Institutions are increasingly using yoga as a non-threatening form of physical fitness and to enhance overall well being.
- » This course in Yoga/meditation aims at inculcating rich Indian philosophies and guiding individuals to live happier and healthier lives. These techniques empower and strengthen one's body to reduce stress and become more efficient. It also promotes relaxation for clearer minds and better decision-making ability.
- Yoga has a positive effect on students in increasing focus, mental alertness, academic performance, and inner strength. The experience of yoga improves academic performance, readiness to learn, and enthusiasm for learning. Influences on individual abilities during yoga practice may increase self-awareness and result in positive academic outcomes.

- » Mastery over simple meditation techniques
- » Learning yoga postures for overall body strengthening
- » Increase in physical endurance and flexibility
- » Develop positive attitude towards learning and peers
- » Lead to increase in clarity, peace of mind, focus and discipline
- » Enhanced sense of wellbeing

Historical Walk

OBJECTIVES:-

- » The course aims at experiential learning of the socio cultural and historical context of the local environment.
- » Sharpening of observational skills and ability to relate to flora and fauna of any given geographical location.
- » Ability to appreciate heritage in the context of history, architecture, people & places and its relevance in contemporary times.
- » Real time insight into the challenges posed to nature/heritage on account of ongoing human intervention

LEARNING OUTCOMES:-

Knowledge:- To understand importance of Heritage as a subject, a concept, a cultural phenomenon. To identify & associate related terminologies

Skills:- Co relate historical walks with history, associations, motifs, local communities

Synthesis:- Compilation of Ideas/research etc. from authentic sources

Leadership

OBJECTIVES:-

Aspiring leaders often look for role models for guidance, As leadership educators, we want to be intentional about what our student leaders take away from their leadership experiences. The pace of change in organizations has increased manifold in recent times. Improvement in processes, structures, and systems are often being attempted with an objective of achieving better efficiency and effectiveness. However, it is known that most change initiatives fail to achieve their desired objectives.

This course will offer insight into concepts and applications of leadership and change management with an emphasis on learning knowledge, skills and values. The course intends to be participative with a lot of reflections/assessments into one's own style of leadership and change management, thus, providing opportunities to identify specific areas of improvement.

- » Develop critical and reflective thinking abilities
- » Exhibit responsible decision-making and personal accountability
- » Appreciate creative expression and aesthetics
- » Exhibit the ability to work effectively with those different from themselves
- » Demonstrate a commitment to social justice
- » Demonstrate an understanding of group dynamics and effective teamwork

Cultural Anthropology

OBJECTIVES:-

Overall, the course outlines the organizational principles of society, and the basis of cultural norms, mores and behaviour. This course helps students comprehend the world as others see it and it encourages them to see themselves as part of the interconnected world, which will help them prepare for global diversity. Ethnography is one of the methods to study culture. In recent years, ethnography has become popular with designers as a way of learning about the experience of the users.

LEARNING OUTCOMES:-

Knowledge:- To help students develop understand and develop sensitivity to various forms of cultural expression, practices and values. This perspective will help students to accommodate multicultural learning and apply the cultural perspective in design development process and ethical practice.

Skill:- Developing Basic skills in interpreting customs and institutions from an anthropological viewpoint. This helps in enhancing their overall skill with a human development perspective to analyze and interpret design problems effectively. Sensitivity to various forms of cultural expression will help the learners understand multidisciplinary approach from the variety of culture and its approaches.

Beauty & Make-up

OBJECTIVES:-

The course focuses on teaching the intricate details of modeling, hair do, make – up, grooming, floor etiquettes for a fashion showcase.

- » Understanding the demands of the profession
- » Understanding intricate details of modeling (floor etiquettes).
- » Celebrity Styling and understanding of costume styling and design for visual media (Film, TV & theatre)
- » Understanding face shapes & body types
- » (how hairstyling & make up can accentuate certain features for image/personality building.)
- » Developing confidence and a unique personal style (making an impact, portraying an image)

Making Sense of "Senses versus Self"

OBJECTIVES:-

- » Aim of the elective is to make participants able to understand, feel, experience and explore about their Senses and realise about their potentials and uses/misuses, and help them to cultivate habits for best use of senses to achieve excellence in their day to day on-going endeavours.
- » (Senses are great, greater is the Mind, even greater is Wisdom/Intellect, The greatest is the Self.)

- » Students will be able to state the importance and benefits of having senses and sense organs.
- » Students will be able to describe the difference of having and non-having senses.
- » Students will realise their potentials and use/misuses of their senses and sense organs.
- » Learn to introspect in silence, interact, express, reconcile, and connect with self by appropriate use of senses.
- » Students will be able to cultivate habits for best use of senses to achieve excellence in their day to day on-going endeavours.

Fitness

OBJECTIVES:-

- » Physical Fitness & Mental Fitness;
- » Elements of Physical Fitness;
- » Identifying/defining the fitness goals;
- » Understanding the anatomy, physiology and range of movement of joints/body parts;

- » Warm-up exercises and stretching exercises;
- » Different types of Fitness Training;
- » Cardiovascular Training, Aerobics;
- » Strength Training (Core- Strength Training, Resistance Training);
- » Concept of Circuit training for strength and endurance;
- » Nutrition and fitness: Importance of a balance diet and Matching diet plan with fitness goals;
- » Exercising Safety: Proper posture/form during exercising, Importance of rest in preventing injuries.

Sports - Volleyball

OBJECTIVES:-

- » To develop the basic skills, concepts and general rules and regulations
- » To make the students aware about Volleyball game through practical, theory and some power point presentation.
- » To test of fitness level and develop fitness.

- » Basic and fundamental concept and skill, theory knowledge.
- » After studying 12 practical and theory session's students should able to play Volleyball with proper basic skills.
- Student should know all the practical and theoretical rules and regulations about the game.
- » The student would be able to perform skills and able to play Volleyball.
- » Student should be clear with all the concept of practical and theory, all the rules of the Volleyball.
- » Students should be able to play Volleyball Intramurals or extramural.

Dance

OBJECTIVES:-

- » To make the students learn basic knowledge of different dance forms and their aesthetics.
- » To take dance as a therapy and get connected to inner peace through it.
- » To make them understand that all arts are inter connected and dance can be stress free activity in today's fast life.
- » To develop students who are sensitive and articulate physical and verbal communicators of the visual art of dance.

- » Students will be able to understand the beauty of dance.
- » Dance is more than the exploring of different ways to make a shape or learning a series of steps to music; it is a way of moving that uses the body as an instrument of expression and communication.
- » Students learn teamwork, focus, and improvisational skills.
- » They will be connected to ancient dance forms as well as today's dance forms

Music-Singing with Karaoke (Vocal)

OBJECTIVES:-

- » This Course will allow students to create their own creativity and explore their sense of Music.
- » To make them understand that music can be stress free activity in today's fast life.

- » Understood the Theory of Music and Instrumental Types and Learning overall Music Exercises and Composition by their own.
- » Focus on the Inner part of the skill and develop it through Music.
- » Music as a therapy and get connected to inner peace through it.



Interior Designing

OBJECTIVES:-

- » To help understand the basics of Interior Design
- » To be conversant with Architectural drawings and formulating requirements for spaces related to the fabric industry
- » To explore the role of fabrics/soft furnishings in Interior Design

- » Understanding drawings, services, space planning, visualization, services, finishing materials etc.
- » Learn to formulate and work out the basic layout and requirements of manufacturing units, apparel stores, etc.
- » To develop skills to read and understand technical drawings, vizualize spaces, colour coordination and to analyze, understand the requirements and work in tandem with professional interior designers

Calligraphy

OBJECTIVES:-

- » To make the students understand the basic concepts of Calligraphy and its aesthetic value.
- » To know the importance of Calligraphy in Designing.
- » To assist the students to understand the value of hand written calligraphy for designing.
- » In today's time students are well versed with all kind of gadgets but for a creative person even a simple pen is enough to show the art in him.

- » Students will be able to understand the beauty of alphabets.
- » Will be able to make their presentation unique and it would be in a more personalized manner.
- » Will be able to connect with the ancient ways of writing and understand its value.
- » The student will be able to prepare best project work, assignments and can prepare more presentable portfolio.



Assemblage (Art with assembling objects)

OBJECTIVES:-

- » Push the boundaries of creativity
- » Visualization
- » Communication through art
- » Thinking outside the typical barriers

- » Understanding various art forms
- » Understanding different mediums of art
- » Understanding of Origami, Kirigami and Assemblage
- » Visualizing to create
- » Working with hands to build
- » Learning how different materials come together

Making Sense of Childhood Toys in Digital Age

OBJECTIVES:-

- » Developing Design thinking
- » Understanding how toys as design objects influence a child's nature and development.
- » Understanding the cultural significance of toys and shifting narratives
- » Exploring Gender notions related to toys
- » Decoding the meaning related to personal narratives of toys

- » To develop the ability to research, document and analyze toys as objects of cultural significance
- » Visual and textual presentation of design and aesthetics of toys





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