



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान  
वस्त्र मंत्रालय, भारत सरकार

National Institute of Fashion Technology  
Ministry of Textiles, Government of India



# 75

TRACING  
YEARS OF INDIAN  
FASHION  
POST INDEPENDENCE

20-21 January 2022



National Institute of Fashion Technology

Gandhinagar, Gujarat, India

announces

# International Conference

(Virtual)





## Call for Papers:

India, the epitome of unity in diversity, has been at the forefront of economic and social development in the new world order. It has been a vibrant journey of 75 years of independent existence and the country is celebrating it as “Azadi ka Amrit Mahotsav” (A festival commemorating 75 years of independent India).

This conference gives an opportunity to the aspirants to be part of the showcasing of the journey of last 75 years of fashion in India. National Institute of Fashion Technology, since its inception in 1986 has been focusing in the areas of Design, Technology and Management, encompassing the entire gamut of creativity, innovation and progress. This conference, under these focus areas, invites research contributions from academicians and scholars around the world.

The theme of this conference is based on the three tenets of Indian culture - Sarvodaya, (progress for all), Dharma Chakra (cycle and circularity) and Vasudhaiva kutumbakam (world as one family).

**‘Sarvodaya’** which means the economic and social development of a community as a whole and progress for all, is a theme where scholars may highlight their awareness about the different aspects related to the social and economic development of India including the fashion industry where the journey from ‘Khadi’ to smart textiles has improved lives of all stakeholders.

**‘Dharma Chakra’** symbolises the cycle of life and literally means the wheel of Law. This theme gives opportunity to the researchers to talk about growth and development in the way it is seen in the development of Indian Fashion from ‘Charkha’ to ‘Circular Economy’.

**‘Vasudhaiva Kutumbakam’** means that the world is one family, where all international brains and their thoughts come together to give a holistic picture of and about India. In this theme researchers will talk about international marketing, unity of thought coming from people of diverse backgrounds and fields like fashion, and penetrates all cultures.

NIFT Gandhinagar Gujarat, India welcomes empirical work and conceptual papers from all across the world, which include, but may not be limited to the theme.

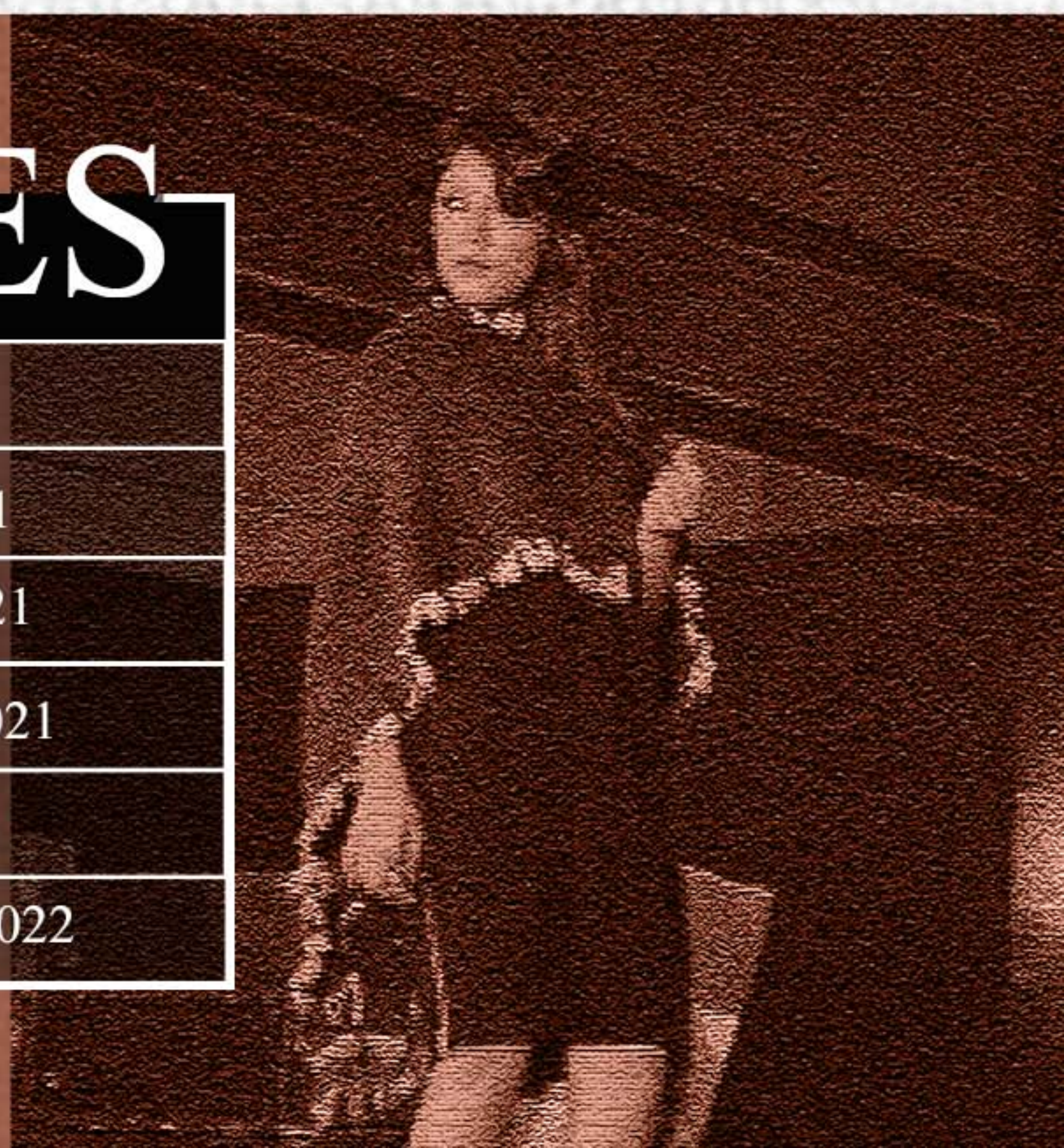




Themes and Subthemes		
Fashion Industry ensuring Progress for all ( <b>Sarvodaya</b> )	Cycle of Growth in Fashion ( <b>Dharma Charkha</b> )	Fashion cutting across borders ( <b>Vasudhaiva Kutumbakam</b> )
<ul style="list-style-type: none"> <li>• Crafts and Heritage</li> <li>• Consumption patterns</li> <li>• Inclusive Fashion and Design</li> <li>• Design and Creativity</li> <li>• Innovation in Fashion &amp; Technology (Clean energy and ecosystems, Smart &amp; bio materials, New generation materials)</li> <li>• Gandhian Philosophy</li> <li>• Opportunities in 21st century</li> <li>• Industry 4.0</li> <li>• Fashion Marketing &amp; Branding</li> <li>• Corporate Social Responsibility</li> </ul>	<ul style="list-style-type: none"> <li>• Slow fashion, reuse, remodelled and modular garments</li> <li>• Indigenous recycling methods</li> <li>• Evolution of Fashion</li> <li>• CE approaches in developing countries</li> <li>• Sustainable Development Goals and Fashion</li> <li>• Product life cycle</li> <li>• Evolution of retail formats</li> <li>• E-commerce, M-Commerce and Social Commerce</li> </ul>	<ul style="list-style-type: none"> <li>• Socio-cultural aspects of Fashion</li> <li>• Universal Fashion</li> <li>• Design Enterprises</li> <li>• Fashion collaboration</li> <li>• Fashion industry digital transformation</li> <li>• Omni channel retail and technology</li> <li>• Technology and management in supply chain</li> <li>• Effects of Globalization and Privatization in Fashion</li> <li>• Fashion Industry in the pandemic era</li> <li>• Global Branding in a Dynamic Environment</li> <li>• Global Luxury Consumption and Luxury Brands</li> </ul>

## IMPORTANT DATES

Abstract Submission	1 October 2021
Abstract Approval	14 October 2021
Paper Submission	8 December 2021
Paper Acceptance	30 December 2021
Registration last date	12 January 2022
Dates of Conference	20-21 January 2022





# REGISTRATION FEE

Category	Indian Delegates	Foreign Delegates
Academia & Industry	INR 3000	USD 100
Research Scholars & Students	INR 1000	USD 50
Attendees	INR 1000	USD 50

Registration fee may be paid online in favour of NIFT Gandhinagar.

For online registration please visit

<https://www.nift.ac.in/gandhinagar/conference2022>

## ABSTRACT SUBMISSION

Submit your abstract to maximum of 300 words. The abstract must clearly indicate the theme and subtheme, the methodology adopted and the major findings.

## FULL PAPER GUIDELINES

Maximum word limit: 5000

The full paper must include title, abstract, keywords, references, graphics, and footnotes as per the template provided on the NIFT Gandhinagar website. Paper in any other format shall not be accepted.

All submissions can be sent to [conference.gandhinagar@nift.ac.in](mailto:conference.gandhinagar@nift.ac.in)

***The selected papers shall be published  
in a book of conference proceedings with ISBN number***

