

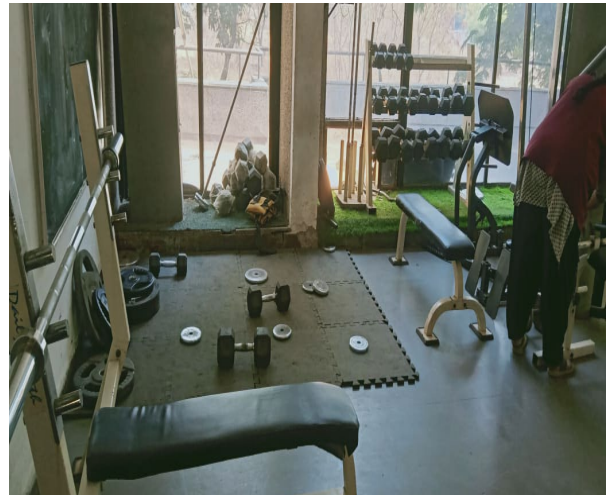


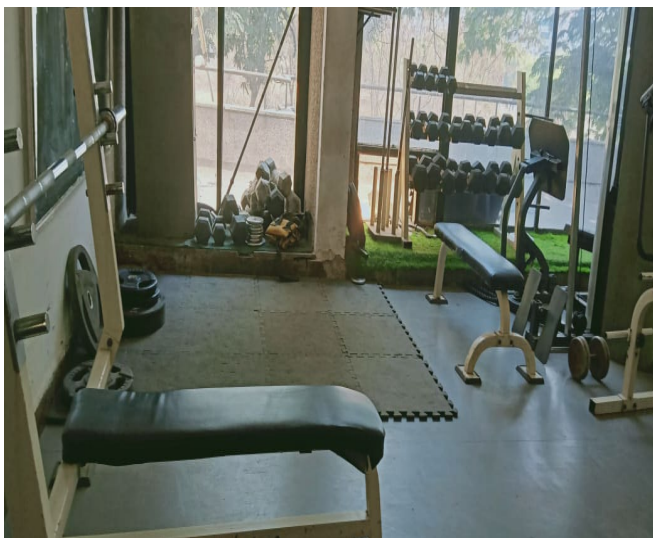
## NATIONAL INSTITUTE OF FASHION TECHNOLOGY, HYDERABAD

### "Swachhata Pakhwada" Activities w.e.f. 1<sup>st</sup> March to 15<sup>th</sup> March 2025

#### Day 13 Report ( 13<sup>th</sup> March, 2025)

Sl. No.	Particulars	Quantity in Nos.
1.	Total People Participated	26
2.	People Participated in Sharmadaan	15
3.	Duration of activity (Hours)	3
4.	Description of activity	<ul style="list-style-type: none"><li>• AC and Air Handling Units/Air Filtration units clearing</li><li>• Painting /Repair of hostel building doors and repairing of furniture/ fixture.</li><li>• Beautification of Gymnasium</li><li>• Trash to Treasure- Swacchata Pakhwada</li></ul>





## Trash to Treasure- Swacchata Pakhwada

The "Trash to Treasure" competition was organized as part of Swachhta Pakhwada 2025 in NIFT Hyderabad to promote sustainable and innovative packaging design using waste materials. The event aimed to encourage creativity and environmental consciousness by challenging participants to design packaging solutions for food, clothing, or other products using discarded materials.

The competition began on 1st March 2025, with the final judgment day on 13th March 2025. Participants had to adhere to specific guidelines. The rules emphasized the use of waste materials, allowing only 10% of new materials for adhesives or minor enhancements. Additionally, contestants had to source materials themselves without using pre-made kits and submit a one-minute video showcasing their creative process.

The event featured cash prizes for the top three winners: ₹1500 for first place, ₹1000 for second place, and ₹500 for third place. The competition fostered awareness about upcycling and eco-friendly packaging, motivating individuals to rethink waste as a resource.

Overall, "Trash to Treasure" was a successful initiative that inspired sustainable design practices and reinforced the importance of responsible waste management in a fun and engaging manner.

