



2022-23

ADMISSION
CONTINUING EDUCATION &
DIPLOMA PROGRAMMES



Our Vision

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.



Our Mission

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

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ADMISSION CALENDAR

Continuing Education Admission Form Available from
Last Date of Submission of Admission form

11th July 2022
30th August 2022



THE INSTITUTE



THE INSTITUTE

National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. With a history of being in existence for three decades the institute stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement and a key enabler in developing competent professionals for the fashion industry.

National Institute of Fashion Technology was set up under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at NIFT headquarters in New Delhi is reminiscence of many educational thinkers and visionaries who have been critical to the institute's roadmap to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 17 professionally managed campuses, NIFT provides a framework to ensure that prospective students from different parts of the

country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown in to a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in under graduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered in to strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.



NIFT CONTINUING EDUCATION & DIPLOMA PROGRAMMES



NIFT CONTINUING EDUCATION & DIPLOMA PROGRAMMES

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening/weekend courses under Continuing Education (CE) and full time Diploma Programmes.

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes and Diploma Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in the respective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their

professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate or Diploma (based on the chosen programme) on successful completion of the programme.

CAMPUS DETAILS

BENGALURU

NIFT Campus,
Site No. 21, 16th Cross Street
27th Main Road, Sector IHSR Layout,
Bengaluru -560102
Tel: 080-22552550 to 55

Programme Advisor:
Ms. T. Rajyalakshmi Rao, Associate Professor
Mob: +918792314033
Email id: ce.bengaluru@nift.ac.in

CHENNAI

NIFT Campus,
Rajiv Gandhi Salai Taramani,
Chennai -600113
Tel: 044-22542759 / 22542755

Programme Advisor:
Mr. Beeraka Chalapathi, Associate Professor & UI – AA
Mobile No.: +91 9841108773
Email id: cep.chennai@nift.ac.in

GANDHINAGAR

NIFT Campus,
GH-O,
Road, Behind Info City, Near DAIICT
Gandhinagar - 382007 Gujarat
Tel : +91-79-23265000/23240832

Programme Advisor:
Mr. Manish Bhargava, Associate Professor
Mobile No. : +919427000406
Email id: ce.gandhinagar@nift.ac.in

KOLKATA

NIFT Campus
Plot No-3B, Block- LA, Sector-III,
Salt Lake City
Kolkata-700106, West Bengal
Tel: 033-23358872 / 233528351 /23357332

Programme Advisors:
Mrs. Supriya Choudhury Basu, Associate Professor
Mob: +91 9830252525
Email id: ce.kolkata@nift.ac.in

MUMBAI

NIFT Campus
Plot No.15, Sector-4,
Kharghar, Navi Mumbai-410210
Tel: + 91-22-27747000/7100 Fax: + 91-22-27745386

Programme Advisor:
Dr. Ranjan Kumar Saha, Professor
Mob:+919833663517
Email id: ce.mumbai@nift.ac.in

NEW DELHI

NIFT Campus,
Hauz Khas, Near Gulmohar Park,
New Delhi - 110016
Tel: +91-11-26867704 / 26542149

Programme Advisor:
Ms. Pritika Bawa, Associate Professor
Mob: +919871830030/ 26542148/ 26542207
Email id: ce.delhi@nift.ac.in

SURAT

(Sub Centre NIFT Gandhinagar)
NIFT Campus,
Above SVNIT Canteen,
Sardar Vallabh bhai
National Institute of Technology (SVNIT)
Campus, above SVNIT Main Canteen,
Ichchanath Circle, Dumas Road,
Surat - 395007, Gujarat.Tel: 0261 - 2259169

Programme Advisor:
Ms. Kalpana Kabra, Associate Professor
Mob: +919374766603
Email id: kalpana.kabra@nift.ac.in

VARANASI

(Sub Centre NIFT Raebareli)
NIFT Campus,
IIHT Premises, Chauka Ghat,
Varanasi -221002 (UP)

Programme Advisor:
Dr. Smriti Yadav, Associate Professor
Mob: +918004489703
Email id: ce.varanasi@nift.ac.in

JODHPUR

NIFT Campus,
Karwar,
Jodhpur-342037, Rajasthan

Programme Advisor:
Dr. Janmay Singh Hada, Assistant Professor
Mob: 9530092298
Email id: ce.jodhpur@nift.ac.in

PATNA

NIFT Campus,
Mithapur Farms,
Patna 800001 (Bihar)
Tel: 0612-2340032/64/54

Programme Advisor:
Mr. Kumar Vikas, Associate Professor
Mob: 7781003598
Email id: ce.patna@nift.ac.in

RAEBARELI

NIFT Campus,
Doorbhash Nagar,
Sector II, Raebareli-229010 (UP)

Programme Advisor:
Dr. Smriti Yadav, Associate Professor
Mob: +91 8004489703
Email id: ce.raebareli@nift.ac.in

SHILLONG

NIFT Campus
Mawpat, Umsawli,
Shillong-793012, Meghalaya

Programme Advisor:
Mr. Amardeep Raba, Associate Professor
Mob : 8638942486
Email id: ce.shillong@nift.ac.in

OTHER NIFT CAMPUSES

BHUBANESWAR

NIFT Campus,
IDCO PlotNo-24,
Opp. KIIT School of Mgmt.
Chandaka Industrial Estate,
Bhubaneswar -751024, Odisha
Email ID: ce.bhubaneswar@nift.ac.in

BHOPAL

NIFT Block
MP Bhoj (Open) University Campus,
Kolar Road, Bhopal-462016 (MP)
Tel: 0755-2493636/3385
Email ID: ce.bhopal@nift.ac.in

KANGRA

NIFT Campus
Chheb, Kangra- 176001,
Himachal Pradesh
Email ID: ce.kangra@nift.ac.in

KANNUR

NIFT Campus,
Dharmasala Managattuparamba,
Kannur – 670562 (Kerala)
Email ID: ce.kannur@nift.ac.in

PANCHKULA

NIFT Campus,
Government Polytechnic-cum,
Multi Skill Training Centre,
Sector 26, Panchkula,
Haryana – 134116
Email ID: ce.panchkula@nift.ac.in

SRINAGAR

NIFT Campus,
SIDCO Electronic Complex,
Rangreth, Srinagar-191132 (J&K)
Email ID: ce.srinagar@nift.ac.in

ONE YEAR DURATION PROGRAMMES

| S. No. | Campus | Programme Name | Dept. | Eligibility | Days / week | Programme Fee (in Rs) with GST | No. of seats | Date of commencement* |
|--------|-------------|--|-------|---|-------------|--------------------------------|--------------|------------------------|
| 1 | Bengaluru | Fashion & Clothing Technology (FCT) | FD | Minimum 10+2/10+2 with 1-2 year Industry experience /10+2 with Diploma | 5 days/week | 97,350 | 30 | 01.12.2022 |
| 2 | | Fashion Integration for Textiles (FIT) | TD | 1. Minimum of 10+2/ 2.10 + Diploma 3. Any under Graduation (3 Years) As per standardization of Eligibility Criteria | 5 days/week | 1,06,200 | 30 | 01.11.2022 |
| 3 | | Fashion Retail Management (FRM) | FMS | 10+2+3 (Degree or Diploma) +Experience /10+ Diploma with 1-2 years industry experience/10+2 with 3-4 years industry experience | 3 days/week | 1,03,840 | 30 | 01.09.2022 Tentatively |
| 4 | | Garment Export Merchandising Management (GEMM) | FMS | 10+2+3 (Degree or Diploma) +Experience /10+ Diploma with 1-2 years industry experience/10+2 with 3-4 years industry experience | 3 days/week | 1,03,840 | 30 | 01.09.2022 Tentatively |
| 5 | | Luxury Product Design (LPD) | F&LA | Minimum of 10+2 with 1-2 years of Experience | 3 days/week | 1,03,840 | 30 | 01.09.2022 |
| 6 | Gandhinagar | Garment Production Technology & Apparel Design (GPTAD) | DFT | Minimum 10+2, Preferably Graduation in any discipline/Diploma Holder in any stream (T.Y. appeared could apply). A special preference will be given to industry sponsored candidate, Candidate having work experience in garment industry and textile graduates. | 5 days/week | 1,29,537 | 30 | 01.10.2022 |
| 7 | Surat | Fashion Designing & Apparel Technology (FDAT) | BFT | 10 + Industry Experience / Diploma / 10+2 | 5 days/week | 94,400 | 25 | 01.10.2022 |

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|----|-----------|--|------|--|---------------|----------|----|------------|
| 8 | Hyderabad | Fashion Clothing & Technology (FCT) | FD | Minimum 10+2 | 5 days/week | 88,500 | 30 | 01.09.2022 |
| 9 | Kolkata | Apparel Design & Fashion Technology (ADFT) | BFT | 10+2 / 10+2 with (or) without 1-2 years' experience | 5 days/week | 1,12,100 | 35 | |
| 10 | | Clothing Production Technology (CPT) | BFT | 10+2 / 10+2 with (or) without 1-2 years' experience | 5 days/week | 1,12,100 | 35 | |
| 11 | | Fashion Clothing & Technology (FCT) | FD | Minimum 10+2 | 5 days/week | 1,00,300 | 35 | |
| 12 | | Fashion Knitwear Production Technology (FKPT) | KD | Minimum 10+2 / 10+2 with 1-2 years of experience 10+2 with Diploma | 5 days/week | 1,00,300 | 35 | |
| 13 | Mumbai | Design Development in Indian Ethnic Wear (DDIEW) | KD | Minimum 10+2 | 3 days/week | 1,41,600 | 20 | |
| 14 | | Fashion Clothing Technology (FCT) | FD | Minimum 10+2 | 5 days/week | 1,29,800 | 30 | |
| 15 | | Fashion Retail Management (FRM) | FMS | Minimum 10+2 | 2 days/week | 1,29,800 | 15 | |
| 16 | | Luxury Product Design (LPD) | F&LA | Minimum 10+2 | 2 days/week | 1,18,000 | 20 | |
| 17 | New Delhi | Fashion & Clothing Technology (FCT) | FD | Minimum of 10+2 | 5 days/week | 1,65,200 | 40 | 01.10.2022 |
| 18 | | Designing & Styling for Indian Fashion (DSIF) | FD | Minimum of 10+2 | 5 days/week | 1,41,600 | 40 | 01.10.2022 |
| 19 | | Business for Fashion (BF) | LD | Minimum of 10+2 | 4 days / week | 1,18,000 | 30 | 01.10.2022 |
| 20 | | Product Development and Branding (PDB) | LD | Minimum of 10+2 | 4 days / week | 1,18,000 | 30 | 01.10.2022 |
| 21 | | Design in Boutique Apparel & Accessory (DBAA) | LD | Minimum of 10+2 | 5 days/week | 1,18,000 | 40 | 01.10.2022 |

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|----|-----------|---|-------------------------------------|---|-----------------|-------------|--------|------------|
| 22 | New Delhi | Creative Textile Design (CTD) | TD | Minimum of 10+2 | 3 days/week | 1,65,200 | 35 | 01.10.2022 |
| 23 | | Interior Design & Space Planning (IDSP) | TD | Minimum of 10+2 | 3 days/week | 1,65,200 | 35 | 01.10.2022 |
| 24 | | Design Innovation in Fashion and Textile (DIFT) | TD | 10+2/10+2 with or without 1-2 years of Experience | 3 days/week | 1,47,500 | 30 | 01.10.2022 |
| 25 | | Luxury Product Design (LPD) | AD | Minimum of 10+2 | 5 days/week | 1,47,500 | 30 | 01.10.2022 |
| 26 | | Home Accessories Styling (HAS) | AD | Minimum of 10+2 | 5 days/week | 1,47,500 | 30 | 01.10.2022 |
| 27 | | Toys & Game Design (TGD) | AD | Minimum of 10+2 | 5 days/week | 1,47,500 | 30 | 01.10.2022 |
| 28 | | Graphic Design and Communication (GDC) | FC | Minimum of 10+2 | 4/5 days/week | 1,18,000 | 30 | 01.10.2022 |
| 29 | | Digital Photography (DP) | FC | Minimum of 10+2 | 4-5 days/week | 1,00,300 | 30 | 01.10.2022 |
| 30 | | Clothing Production Technology (CPT) | BFT | Minimum of 10+2 | 5 days/week | 1,06,200 | 40 | 01.10.2022 |
| 31 | | E&M Commerce Technology in Fashion (E&MCTF) | BFT | 10+2/Diploma/Graudation/ with basic knowleadge of computers | 4 days/week | 1,18,000 | 30 | 01.10.2022 |
| 32 | | Management of Fashion Business (MFB) | MFM | Minimum of 10+2 | 2 days/week | 1,41,600 | 40 | 01.10.2022 |
| 33 | | Fashion E- Business Management (FEBM) | MFM | 10+2+3 (diploma/ graduation preferably with IT knowledge | 3 days/week | 1,41,600 | 30 | 01.10.2022 |
| 34 | | Garment Export Merchandising Management (GEMM) | MFM | Minimum of 10+2 | 3 days/week | 1,41,600 | 30 | 01.10.2022 |
| 35 | | Fashion Retail Management (FRM) | MFM | Minimum of 10+2 | 3 days/week | 1,41,600 | 30 | 01.10.2022 |
| 36 | | Varanasi | Fashion & Clothing Technology (FCT) | FD | Minimum of 10+2 | 5 days/week | 65,000 | 30 |

SIX MONTHS DURATION PROGRAMMES

| S. No. | Campus | Programme Name | Dept. | Eligibility | Days / week | Programme Fee (in Rs) with GST | No. of seats | Date of commencement* |
|--------|-------------|---|-------|---|--------------|--------------------------------|--------------|-----------------------|
| 1 | Bengaluru | Design, Pattern Making & Design Studio Management for Ethnic Apparel - (DPDS) | FD | Minimum 10+2 or Diploma | 5 days/ week | 93,810 | 30 | 01.11.2022 |
| 2 | | Apparel Merchandising and Manufacturing Technology (AMMT) | DFT | Minimum of 10+2 | 5 days/ week | 74,340 | 30 | 01.11.2022 |
| 3 | | Apparel Design and Development (ADD) | DFT | Minimum of 10+2 | 5 days/ week | 74,340 | 30 | 01.11.2022 |
| 4 | | Management of Family Run Fashion Business (MFFB) | FMS | 10+2+ Diploma / 10+2+3 (Graduate) | 5 days/ week | 1,18,000 | 30 | 01.11.2022 |
| 5 | | Digital Media & Visual Communication (DMVC) | FC | 10+2 with or without 1-2 Years of experience | 3 days/ week | 77,800 | 30 | 01.09.2022 |
| 6 | | Sustainable Product Design & Development - Concept to Launch (SPDD) | M.Des | 10+2+ Degree with 0-1 year of Industry experience / (or) 10+ Diploma with 1-2 year of Industry Experience (or) 10+2 with 3-4 years of Industry experience / Entrepreneurs and Business owners | 3 days/ week | 76,700 | 30 | 01.09.2022 |
| 7 | | Design Development for Athleisure (DDA) | KD | Minimum 10+2 | 5 days/ week | 60,000 | 30 | 01.10.2022 |
| 8 | Gandhinagar | Jewellery Design and Basics of Manufacturing (JDBM) | F&LA | 10+2 / Diploma / Graduate | 3 days/ week | 70,800 | 30 | 01.10.2022 |
| 9 | Mumbai | Apparel Costing & Fashion Merchandising Management (ACFMM) | DFT | Minimum 10+2 | 2 days/ week | 82,600 | 30 | |
| 10 | | Contemporary Bridal Trousseau Design (CBTD) | FD | 10+2 / 10+2 with or without 1-2 years experience / 10+2 with Diploma / 10+2+3 (Graduation) | 3 days/ week | 85,100 | 20 | |

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|----|-----------|---|-----|--|----------------|--------|-----|------------|
| 11 | Mumbai | Creative Fashion Styling (CFS) | KD | Minimum 10+2 | 3 days/ week | 88,500 | 30 | |
| 12 | | Creative Pattern Making (CPM) | KD | Minimum 10+2 | 3 days/ week | 94,400 | 20 | |
| 13 | | Visual Merchandising (VM) | FC | Minimum 10+2 | 2 days/ week | 70,800 | 30 | |
| 14 | New Delhi | User Experience and Interface In Fashion & Textiles (UEIFT) | TD | 10+2/10+2 with or without 1-2 years of Industry Experience | 3 days/ week | 88,500 | 300 | 01.10.2022 |
| 15 | | Creative Fashion Styling (CFS) | KD | Minimum of 10+2 | 3-4 days/ week | 94,400 | 30 | |
| 16 | Patna | Fashion Marketing (FM) | FMS | Minimum of 10+2 | 2 days/ week | 29,500 | 15 | |
| 17 | Chennai | Print and Weave in Fashion & Textiles (PWFT) | TD | Minimum of 10+2 | 5 days/ week | 82,600 | 20 | |

LESS THAN SIX MONTHS DURATION PROGRAMMES

| S. No. | Campus | Programme Name | Dept. | Eligibility | Days / week | Programme Fee (in Rs) with GST | No. of seats | Date of commencement* |
|--------|-----------|--|-------|--|---------------|--------------------------------|--------------|-----------------------|
| 1 | Hyderabad | Apparel Retailing and Visual Merchandising (ARVM) | FMS | Minimum of 10+2 | 5 days/ week | 35,400 | 30 | 15.09.2022 |
| 2 | | Fashion Branding & Supply Chain (FBSM) | FMS | Minimum of 10+2 | 5 days/ week | 35,400 | 30 | 15.09.2022 |
| 3 | Mumbai | E-Commerce & Social Media Marketing (ECSMM) | FMS | Minimum of 10+2 | 2 days/ week | 41,300 | 20 | |
| 4 | | UI/UX Design (UIXD) | FC | Minimum of 10+2 | 2 days/ week | 41,300 | 30 | |
| 5 | Shillong | Creative Fashion Styling (CFS) [Hybrid mode] | FC | Minimum of 10+2 | 5 days/ week | 8,555 | 30 | |
| 6 | | Retail Store Operations (RSO) [Hybrid mode] | FMS | 10+2 with or without 1-2 years of experience) | 2 days/ week | 9,440 | 15 | |
| 7 | Patna | Digital Ecommerce Photography & Display Techniques (DECPDT) | FC | Minimum of 10+2 | 2 Days/ week | 30,000 | 30 | |
| 8 | Jodhpur | Textile Applications for Home & Fashion (TAHF) | TD | Minimum 10+2 (preferably with 1 Year of experience in related field) | 2 Days/ week | 35,400 | 30 | 01.09.2022 |
| 9 | Raebareli | Introduction to Fashion Shoes – Ethnic Footwear (IFSEF) | LD | Minimum 10+2 with basic computer knowledge | 2 days / week | 47,200 | 30 | 01.09.2022 |
| 10 | | Leather & Allied Material Accessories for pets (LAMAP) (Hybrid Mode) | LD | 10th pass or pets industry person or pets farmhouse person | 2 days / week | 47,200 | 30 | 01.09.2022 |
| 11 | | Basic Design Course for Fashion Boutique (BDFD) | FD | Minimum 10+2 | 3 days / week | 11,800 | 30 | 01.09.2022 |
| 12 | | Designing Men's wear (DMW) | FD | Minimum 10+2 | 3 days / week | 40,000 | 30 | 01.10.2022 |
| 13 | | Jacket: Design to Construction (JDC) | LD | 10 th Standard | 2 days / week | 47,200 | 30 | 01.08.2022 |
| 14 | | Printmaking (Online & Offline) (PM) | LD | 10 th Standard | 2 days / week | 47,200 | 30 | 01.08.2022 |

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|----|--------------------------|---|-----|--|---------------|--------|----|------------|
| 15 | Varanasi (Sub Center) | Brand Identity Design (BID) | DFT | Minimum 10+2 + | 3 days / week | 45,000 | 30 | 01.08.2022 |
| 16 | | CAD for Textiles (CADT) | TD | 10 th pass with knowledge of computer application | 3 days / week | 35,400 | 30 | 01.10.2022 |
| 17 | | Design & Think Beyond (DTB) | TD | 10 th Standard | 3 days/ week | 40,000 | 30 | 01.09.2022 |
| 18 | | Fashion Boutique and Dress Designing (FBDD) | FD | Minimum 10+2 | 2 days / week | 29,500 | 30 | 01.08.2022 |

DIPLOMA PROGRAMMES

| Sr. No. | Campus | DP Programme Name | UG/PG Diploma | Dept. Offers | Duration | Course Fee in Rs. / per annum | Eligibility | No. of Students | No. of days/week | Week days/ Week ends |
|---------|-------------|--|---------------|--------------|----------|-------------------------------|--|------------------|------------------------------------|----------------------|
| 1 | New Delhi | Design Thinking and Business Innovation (DTBI) | PG | LD | 1 Year | 2,40,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) | 35 | 4 days per week | Week days |
| 2 | | Fashion Product Design and Technology (FPDT) | PG | LD | 2 Years | 2,40,000/- | <ul style="list-style-type: none"> 10+2 in any discipline (or) A full-time diploma after 10th standard examination from a reputed institute | Min-25 Max-40 | 4 days per week | Week days |
| 3 | | Textile Product Styling (TPS) | PG | TD | 1 Year | 3,00,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) | 35 | 4 days per week | Week days |
| 4 | | Omni Channel Retailing and E-Commerce Management (OCREM) | PG | FMS | 1 year | 2,50,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) | 35 | 4 days per week | Week days |
| 5 | | Craft Design Development & Planning (CDDP) | PG | F&LA | 1 Year | 2,95,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) | 30 | 4 days per week | Week days |
| 6 | Mumbai | Fashion Fit and Style (FFS) | UG | FD | 2 Years | 4,72,000/- | <ul style="list-style-type: none"> 10+2 in any discipline (or) A full-time diploma after 10th standard examination from a reputed institute | 30 | 5 days per week | Week days |
| 7 | | Advanced User Studies (AUS) | PG | M.Des | 1 Year | 2,36,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) | 30 | 5 days per week | Week days |
| 8 | | Textile Crafts & Sustainable Product Design (TCSPD) | PG | TD | 1 year | 2,36,000/- | <ul style="list-style-type: none"> 10+2 / 10+2 with or without 1-2 years' experience | 30 | 4 days/week | Week days |
| 9 | Chennai | Fashion Entrepreneurship (FE) | PG | FMS | 1 Year | 2,36,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) | 30 | 5 days per week | Week days |
| 10 | | Fashion Fit and Style (FFS) | UG | FD | 2 Years | 2,36,000/- | <ul style="list-style-type: none"> 10+2 in any discipline (or) A full-time diploma after 10th standard examination from a reputed institute | 35 | 5 days per week | Week days |
| 11 | | Omni Channel Retailing and E-commerce Management (OCREM) | PG | FMS | 1 Year | 2,36,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) | 30 | 5 days per week | Week days |
| 12 | | Apparel Production & Merchandising (APM) | PG | DFT | 1 Year | 2,00,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference) | 30 | 5days per week | Week days |
| 13 | | Surface Embellishment for Knits (SEK) | UG | KD | 2 Years | 2,36,000/- | <ul style="list-style-type: none"> Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference) | 30 | 5days per week | Week days |
| 14 | Gandhinagar | Omni Channel Retailing and E-Commerce Management (OCREM) | PG | FMS | 1 Year | 2,27,100/- | <ul style="list-style-type: none"> Graduation Degree A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference) | 30 | 5 days/week (full day) Online Mode | Week days |

ONE YEAR PROGRAMME



CLOTHING PRODUCTION TECHNOLOGY

CPT

The Programme conducted by Department of Fashion Technology has been designed to fulfill the specific training requirement of working professionals in clothing and manufacturing organizations, with focus on interactive education to promote the highest quality of workmanship and business practices

CAREERS

The Programme prepares professionals to work as production executives, quality control executives, merchandiser, sampling coordinators and similar professions both in apparel and home furnishing Industry.

COURSE CONTENT

Area of study includes garment construction, pattern making, textile science, garment machinery & equipment, Production planning and control, quality assurance, product development and costing of apparel products

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 5 days/week |
| Campuses | New Delhi, Kolkata |
| Seats | New Delhi – 40 Kolkata – 35 |
| Course Fee | New Delhi – Rs. 1,06,200/- Kolkata – Rs.1,06,200/- |
| Course Coordinators | New Delhi - Mr. Yoginder Kumar & Ms. Riju Jakhar Kolkata - Mr. Siddhartha Sasnkr Roy & Mr. Bibekananda Banerjee |

CREATIVE TEXTILE DESIGN

The program conducted by the Textile Design aims at providing training in the area of textile designs created for high end/ boutique garments. It will provide inputs on design original, ground breaking and practical textiles for export & domestic market. To be able to hold private textile art exhibitions, to design sustainable products using suitable techniques, develop, select and source appropriate textiles as per client specifications, manage in house production, costing sheets and vendor selection. And to be able to communicate and exhibit the designed products to the buyers (exporters).

CAREERS

To work as creative head, sample coordinator, sustainable business developer, entrepreneurs, merchandisers, assistant designers etc.

COURSE CONTENT

Area of study includes understanding, appreciation and application of textile design techniques. The course inculcates creativity and enables tactile expressions. This programme aims at delivering knowledge of surface embellishments and value addition of fabric by using techniques like fabric and yarn manipulation, printing, dyeing, embroidery, creative weaving knotting, crochet, knitting etc. and understanding of sample development as per specifications. The course is very practically oriented towards given students hands-on of all the tactile techniques used for export & domestic market.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 3 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 1,65,200/- |
| Course Coordinators | Dr. Ananya Mitra Pramanik & Mr. Ashutosh Kumar Sahi |

CTD

DESIGN BOUTIQUE APPAREL & ACCESSORY

The course provides great exposure to variety of dressmaking skills relevant to Indian fashion industry. It is exclusively designed to acquaint students with skills related to modern boutique, latest fashion practices and idealistic clothing articles and accessories. It is intended to provide entrepreneurial guidelines to enhance the basic skills for setting a modern boutique.

CAREERS

To work as fashion designer, boutique owner, fashion merchandiser, illustrator.

COURSE CONTENT

Area of study includes garment & accessory designing for boutique. It includes knowledge from fibre to fabric, pattern making, draping, fashion boutique management, garment construction, fashion illustrations, design development, extensive surface ornamentation and embroidery, costing & sourcing.

| | |
|----------------------------|--------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 5 days/week |
| Campuses | New Delhi |
| Seats | 40 |
| Course Fee | Rs.1,18,000/- |
| Course Coordinators | Ms. Dolly Kumar & Dr. Tulika Mahanty |

DBAA

DESIGN DEVELOPMENT IN INDIAN ETHNIC WEAR

DDIEW

The programme focuses on design, trend forecasting, Pattern making, construction and surface techniques for Indian Ethnic wear. It aims to develop entrepreneurial skills for Fashion Bridal Market and Designer Market.

CAREERS

The programme is designed to train the professionals and entrepreneurs for Indian Fashion industry. The course prepares the candidates as designers and young entrepreneurs.

COURSE CONTENT

Areas of study include: in-depth understanding of Design, Pattern Making and Garment construction of Indian ethnic apparels, embroideries and surface techniques, costumes, illustration and Fabric knowledge. This programme culminates with a Range Development in Indian Ethnic Wear.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 3 days/week |
| Campus | Mumbai |
| Seats | 20 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Ms. Bhawana Dubey & Mr. Abhishek Bajaj |

DESIGN INNOVATION IN FASHION & TEXTILES

DIFT

The programme offered by Department of Textile Design is to impart in depth manual and digital knowledge for creating innovative and experimental designs for specific end use in fashion & textile industry. The curriculum is designed to upgrade the understanding of software, fabric design and creating innovative portfolio.

CAREERS

With the growing market potential and trends for innovative fashion & textile products, there is a wide range of career options as a style consultant, textile material designer, design coordinator, design consultant, freelance designer and entrepreneurs. It also helps aspiring entrepreneur who are eager to enter in fashion & textile industry.

COURSE CONTENT

The programme is structured to enable youth & industry professionals to enhance their knowledge of innovative fashion textile design and its creative application for home, space & fashion sector. Area of study includes basics of textiles, design techniques with its innovative and experimental value addition, design development using digital medium for home, space & apparel industry.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | 10+2/10+2 with or without 1-2 years of Experience |
| Duration | 1 year, 3 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,47,500/- |
| Course Coordinators | Mr. Ashutosh Kumar Sahi & Dr. Anu Sharma |

DESIGNING & STYLING FOR INDIAN FASHION

DSIF

FASHION CLOTHING & TECHNOLOGY

FCT

The programme is conducted by the department of Fashion Design and is a tailor made course to equip the budding professionals with skills of apparel design, construction along with styling and image creation. The course shall train the participants with the skill required to design and style for a modern Indian consumer.

CAREERS

The course shall enable the participants to pursue career as a fashion designer, fashion stylist, an image consultant or open their own design studio as an entrepreneur.

COURSE CONTENT

Area of study includes fashion styling, pattern development, garment construction, designing for draping, fashion orientation, fashion photography, hair and makeup, image appreciation, fashion illustration, surface orientation, merchandising and design process.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 5 days/week |
| Campus | New Delhi |
| Seats | 40 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Dr. Monika Gupta & Ms.Nayanika Thakur Mehta |

The programme conducted by the department of Fashion Design is tailor made for the garment industry professionals from areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry (under the designer & exports) and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who are already working in the industry.

CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising, as Assistant Designers, illustrator and entrepreneurs.

COURSE CONTENT

With a view to develop knowledge and skill required in fashion the curriculum includes practical subjects such as illustration and technical drawing, pattern development and sewing skills with focus on Western and Indo-Western apparel supplemented with visits for market survey and sourcing. Theory inputs in textile Science and merchandising are also included.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 – Hyderabad, Mumbai, Varanasi Minimum 10+2/10+2 with 1-2 year Industry experience/10+2 with 3-4 years experience |
| Duration | 1 year, 5 days/week |
| Campus | Bengaluru, Hyderabad, Mumbai, New Delhi & Varanasi |
| Seats | Bengaluru, Hyderabad, Mumbai & Varanasi – 30, Kolkata - 35 & New Delhi – 40 |
| Course Fee | Bengaluru – Rs. 97,350/- Hyderabad – Rs. 88,500/- Kolkkata – Rs.1,00,300/- Mumbai – Rs. 1,29,800/- New Delhi – Rs.1,65,200/- Varanasi – Rs. 65,000/- |
| Course Coordinators | Bengaluru – Mr. Thippeswamy & Ms. Yashaswi Anand Hyderabad– Mr.G.M. Reddy & Ms. Jasti Pooja Kolkata – Prof.Dr.Reenit Singh & Prof. Dr. Sandip Mukherjee Mumbai – Prof. Patricia Sumod & Ms. Sneha Bhatnagar New Delhi – Dr. Purva Khurana & Dr. Monika Gupta Varanasi – Dr. Smriti Yadav & Ms. Ayushi Sinha |

FASHION INTEGRATION FOR TEXTILES

FIT

This course is offered by Textile Design Department with a focus on design, product development for apparel and home furnishing for both domestic and export market segments. It also focuses on digital designing for prints, weaves and value addition for textiles. The course will provide inputs on the technical aspects for textiles and apparel production and the design process needed to give a complete understanding of the field. The programme also elaborates on the concepts of Fashion Trends & Forecast, Export Merchandising and Visual Merchandizing.

CAREERS

The course prepares the candidates for careers in apparel and home furnishing industry in the area of fashion coordinator, merchandisers, product development managers, CAD designers & also for those who want to be entrepreneurs.

COURSE CONTENT

Area of study includes elements of fashion and textile/apparel industries, foundation for design and design process graphic design software's and digital applications for textiles, CAD – woven design & print design, weaving practical fashion trends for apparel and home furnishing, material and process textiles, apparels and home furnishing, product development and marketing application for apparel & home furnishing, surface ornamentation techniques textiles and apparel quality assurance, fabric and apparel costing, export merchandising & management, visual merchandizing.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum of 10+2 10 + Diploma Any under Graduation (3 Years) As per standardization of Eligibility Criteria |
| Duration | 1 year, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 1,06,200/- |
| Course Coordinators | Ms. Monica. A N & Ms. Harsha Rani |

FASHION RETAIL MANAGEMENT

FRM

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry-oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising. The programme aims to develop an overall understanding of retail management models, strategies, key activities, customers and challenges.

CAREERS

The programme equips the students to pursue careers in apparel retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives, visual retail consultant, retail buyer & planner, retail business development and image promoters.

COURSE CONTENT

The programme gives insight into the principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge-from fiber to fabric and fabric to garment. It gives an over view of the concept to visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Bengaluru - 10+2+3 (Degree or Diploma) + Experience/10+ Diploma with 1-2years industry experience/10+2 with 3-4years industry experience Mumbai - Minimum of 10+2 New Delhi - Minimum of 10+2 |
| Duration | Bengaluru & New Delhi-1year, 3days/week Mumbai – Weekends New Delhi – 5days / week |
| Campuses | Bengaluru, Mumbai & New Delhi |
| Seats | Bengaluru & New Delhi – 30, Mumbai– 15 |
| Course Fee | Bengaluru – Rs. 1,03,840/-, Mumbai - Rs. 1,29,800/-, New Delhi - Rs. 1,41,600/- |
| Course Coordinators | Bengaluru – Dr. Sanjeev Malage & Mr. Pratik Ghosh Mumbai – Dr. Lipi Choudhury & Dr. Sonali Saldanha New Delhi – Mr. Sanjay Kumar & Dr. Deepak Joshi |

GRAPHIC DESIGN AND COMMUNICATION

GDC

The program conducted by the Fashion Communication aims at providing training in the area of graphics, publication design and communication design. An exciting upcoming area, it leads to opportunities in print and web-based media.

CAREERS

An exciting upcoming area, it leads to opportunities in print and web-based media like Graphic, Publication Design and Communication Design.

COURSE CONTENT

Area of study includes elements of design, history of communication design, graphics, copywriting, publication design, typography, corporate graphics, poster brochure design, printing techniques, appreciation of photography, presentation techniques, web graphic, digital portfolio and communication design management.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 5 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,18,000/- |
| Course Coordinators | Prof. Dr. Vijay Kumar Dua & Ms. Anupreet Dugal |

GARMENT PRODUCTION TECHNOLOGY & APPAREL DESIGN

GPTAD

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

COURSE CONTENT

Area of study includes multi-functional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance and international trade practices, procedures and management.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 Preferably Graduation in any discipline/Diploma Holder in any stream (T.Y. appeared could apply). A special preference will be given to industry sponsored candidate, Candidate having work experience in garment industry and textile graduates |
| Duration | 1 year, 3 days/week |
| Campuses | Gandhinagar |
| Seats | 30 |
| Course Fee | Rs.1,29,537/- |
| Course Coordinators | Ms. Ettishri Rajput & Mr. Amit Kumar Phogat |

GARMENT EXPORT MERCHANDISING & MANAGEMENT

GEMM

INTERIOR DESIGN & SPACE PLANNING

IDSP

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

COURSE CONTENT

Area of study includes multi-functional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance and international trade practices, procedures and management.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Bengaluru- 10+2+3 with 0-1 year of experience/10+2 with 3-4 years of experience New Delhi - Minimum 10+2 |
| Duration | 1 year, 3 days/week |
| Campuses | Bengaluru & New Delhi |
| Seats | 30 |
| Course Fee | Bengaluru – Rs.1,03,840/- New Delhi – Rs.1,41,600/- |
| Course Coordinators | Bengaluru - Prof. Dr. Gulnaz Banu & Dr. Nethravathi T.S New Delhi - Mr. Sanjay Kumar & Dr. Jasmine S Dixit |

The program conducted by the Textile Design Department is designed to train professionals for the new emerging areas in exhibition & display as well as for interior designing of exhibition areas & booths, home interiors, offices, hotels, restaurants, resorts, shops, window displays of showroom and others.

CAREERS

The course prepares candidates to work as Interior Designers, Visual Merchandisers, Exhibition Designers, Production Designer (theatre, TV sets etc.) and Space Planners. After the completion of this course, students can design spaces such as home interiors, offices, hotels, restaurants, resorts, booths, shops, window displays of showroom and others. They may also select to work with architects, product designers, estate managers and stylists.

COURSE CONTENT

This program conducted by the Textile Design Department is designed to train professionals in the new emerging areas of Interior Design and Space planning. It includes commercial & residential spaces, exhibition displays and colour trend spotting. This course trains students in concept building with the help of digital tools.

The course curriculum is an amalgamation of design thinking, technical knowledge and practical skills. Subjects under this course include elements & principles of design, design process, trend & forecast, visual merchandising, historic styles and design movements, material understanding, sourcing, basic and perspective drawing, measurement drawings on site / field, auto cad, technical drawings for plans and elevations, presentation techniques and drawings tools, materials & professional practices.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 3 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 1,65,200/- |
| Course Coordinators | Dr. Ananya Mitra Pramanik & Mr. Ashutosh Kumar Sahi |

LUXURY PRODUCT DESIGN

LDP

MANAGEMENT OF FASHION BUSINESS

MFB

This programme conducted by the Department of Fashion and Lifestyle Accessory introduces the students to various possibilities in the area of luxury goods. Given the scope of the field and the growing market, it provides new avenues for product design. The focus will be towards understanding the dynamics, principles, tools & techniques of Luxury Product Design, It is a holistic course based on the latest Design Paradigms of collateral and collaborative learning across various verticals. The focus of the course is to create new products in the luxury product segment, which can create new markets to cope up with the changing lifestyles of people and the pace of the technology.

CAREERS

Luxury product designers, design managers, CAD/ CAM experts, product stylists, experts in sustainable design processes: green design, packaging designers, design researchers and analysts, communication designers, product merchandiser, visual merchandiser, brand manager, user experience designers, design entrepreneurs and retail executives.

COURSE CONTENT

Area of study includes understanding of dynamics, principles & techniques of product design, awareness of market-specific consumer and brands, new dimensions and perspectives for jewellery design, hard goods and fashion accessories. Practice, research, hands-on experience, guided tours pertaining to art, design, culture and extensive training of one year goes into the making of a dynamic professional for luxury goods industry.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Bengaluru - Minimum of 10+2 & 1- 2years of experience Mumbai - Minimum of 10+2 New Delhi - Minimum of 10+2 |
| Duration | Bengaluru - 1year, 3days/week Mumbai - 1 year, 2days/week & New Delhi - 1year, 5days/week |
| Campuses | Bengaluru, Mumbai & New Delhi |
| Seats | Bengaluru & New Delhi – 30 Mumbai – 20 |
| Course Fee | Bengaluru - Rs. 1,03,840/- Mumbai - Rs. 1,18,000/- New Delhi – Rs. 1,47,500/- |
| Course Coordinators | Bengaluru - Dr. Yathindra.L & Ms.Shipra Roy Mumbai - Dr. Pallavi Rani & Ms. Madhupriya New Delhi - Prof. Dr. Sanjeev Kumar & Mr. Shakti Sagar Katre |

The course provides an overview of the Fashion Business to the potential workforce and equipping them with the basic tools and knowledge to understand Business Management specific to the Apparel Industry. It also touches upon the finer details of the production processes of the apparel industry while understanding the organizational skills required for the successful business.

CAREERS

Entry level executives: the program trains the candidate to pursue a career in the Fashion business with careers like store executives, merchandisers, sampling coordinators, etc.

COURSE CONTENT

Areas of study include, the Introduction to Fashion, Understanding Fabrics Understanding the Marketing Mix, Organizational skills, Retail Science, Production Management.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 2 days/week |
| Campus | New Delhi |
| Seats | 40 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Prof. Dr. Rajiv Malik & Ms. Pritika Bawa |

TOY & GAME DESIGN

TGD

HOME ACCESSORY STYLING

HAS

The programme conducted by the Fashion and Lifestyle Accessory Department focus towards applied understanding the dynamics principal & techniques of traditional and contemporary toys and games. In the context of Indian market of Toys and game Design opportunities are gearing up in both Traditional and contemporary toys and games and providing enormous scope to explore the possibility.

CAREERS

Course for duration of 12 month provides the different avenue in the business of home Products as entrepreneurship, designers, design manger, retail executives, brand managers, etc.

COURSE CONTENT

Areas of study include awareness towards consumer and the brands, opportunities to understand the dynamics of fantastic world of toys and games. To orient towards new dimension and perspective for traditional and contemporary toys and games for different age groups. Practice, Research, hands-on experience, guided tour to different establishment pertaining to art, design, culture, industry and aims at making of dynamic professional for toys and games industry.

| | |
|---------------------|--------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year , 5 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,47,500/- |
| Course Coordinators | Dr. Sanjeev Kumar & Mr. Dorji Wangdi |

The programme conducted by the Fashion and Lifestyle Accessory Department focuses towards the applied understanding of the dynamics principal & techniques of home products. The programme builds in awareness towards the consumer and the brands, opportunities to understand the dynamics of fantastic world of home products styling.

CAREERS

The aspirants may able to pursue a career in the different avenue in the business of home Products as entrepreneurship, designers, design manger, retail executives, brand managers, home fashion consultants, etc.

COURSE CONTENT

Areas of study include Indian market of home products and interior products, opportunities are gearing up and providing enormous scope to explore the possibility. To orient towards new dimension and perspective for hard goods and home décor items like vases, clocks, mirrors, poufs, lamps etc. Perspective to undertake different project for the prestigious brands or conceive the idea of launching home product brands and studio spaces with the gratitude to achieve the desire of acquiring space in this expanding commerce of home products. Practice, Research, hands-on experience, guided tour to different establishment pertaining to art, design, culture, and aims at making of dynamic professional for home products industry.

| | |
|---------------------|--------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 5 days /week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs 1,47,500/- |
| Course Coordinators | Dr. Sanjeev Kumar & Mr. Dorji Wangdi |

DIGITAL PHOTOGRAPHY

DP

The programme conducted by the Fashion Communication Department, an introductory course that explores the Art and Science of Digital Photography as a visual communication tool. The course will explore the principles of Photography in depth and enable Photography aspirants to understand the process of manual operation of digital cameras as well as digital manipulation on post processing software.

CAREERS

The aspirants will be able to pursue careers as independent photographers across multiple genres such as Landscape, Portrait, Fashion and Studio photography.

COURSE CONTENT

This program intends to offer a deeper learning of aesthetics in visual design and the artistic approach required for effective storytelling through photography. The course also includes practical operational knowledge of photography equipment and exploration of concepts like light, composition, depth and movement.

| | |
|----------------------------|----------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 5 days /week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs 1,00,300/- |
| Course Coordinators | Mr. Vishesh Azad & Ms.Pika Gupta |

FASHION E- BUSINESS MANAGEMENT

FEBM

The programme conducted by the Department of Fashion Management Studies is designed to fulfill the specific training of the E-business firms in the fashion and lifestyle space. It aims to develop professionals suitable to perform on the online platform and impart a thorough understanding of e-business fundamental including e-retailing. The course prepares to confidently face the changes brought in by constant changes in the way fashion business is transacted.

CAREERS

The aspirants will be able to pursue careers as Brand/product sourcing executive, online promotion including social media marketing executive, online visual communication executives, logistic and customer service executive, data analyst, content developer's entrepreneur, knowledge worker and creative executive.

COURSE CONTENT

Area of study includes fashion marketing analytic, internet marketing small business entrepreneurship, emerging company finance, fashion products and production, re-retail logistics and customer service, brand sourcing, multimedia content creation and presentation.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | 10+2 +3 (diploma /graduation) preferably IT Literacy |
| Duration | 1 year, 3 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Prof. Dr. Sibichan K Mathew & Dr. Deepak Joshi |

APPAREL DESIGN & FASHION TECHNOLOGY

ADFT

One Year ADFT Programme is designed to impart intensive training to the professionals for various export houses, buying houses, garment industries especially in the area of production, merchandising, quality control as well as for entrepreneurial venture in apparel manufacturing exploring the wide spread domestic market at various stages.

CAREERS

The Programme would provide opportunities for students to get absorbed in the retails chains as visual merchandisers. After the completion of the course the candidates could be absorbed as merchandisers, fashion Designers, Fashion Stylists, or supervisors in the area of quality control.

COURSE CONTENT

The main highlights of this 1-year training programme would be basic understanding of apparel manufacturing process responding to the dynamic and complex industry environment under the work domain of the production manager and quality control manager related to production/ merchandising in a garment manufacturing units / exports houses / buying house. The curriculum contains subject like fabric science-I, Fabric Science-II Pattern making advance pattern making Garment construction, draping digital design, web development and E-Commerce, Garment Analysis & Development, Entrepreneurship Management, Design, concept Development Entrepreneurship Management, Design Concept.

| | |
|---------------------|---|
| Award | Certificate |
| Eligibility | 10+2 / 10+2 with (or) without 1-2 years' experience |
| Duration | 1 year, 5 days/week |
| Campus | Kolkata |
| Seats | 35 |
| Course Fee | Rs. 1,12,100/- |
| Course Coordinators | Dr. Abhijit Mukherjee & Mr. Jyoti Praksh Behera |

FASHION DESIGNING & APPAREL TECHNOLOGY

FDAT

The programme has been designed to prepare candidates aspiring to enter the Apparel or Fashion industry. The course curriculum has been designed keeping in mind the needs of the Surat industry as well as the Markets and Manufacturing capabilities in and around Surat. The course provides an overview of the Fashion Business to the potential aspirants and equipping them with the basic techniques and knowledge to understand working of a Design House.

CAREERS

It prepares the candidates to get absorbed in the industry in the areas of Sampling, Designing, Embroidery, Printing, Production coordination as well as it suffices all the basics for a student to be able to open his own boutique / venture.

COURSE CONTENT

The highlights of this 1-year training programme is Elements of Design, Fashion Studies, Presentation Techniques, Pattern Development, Garment Construction, Textile Science, Traditional Indian Textiles, Textile Printing, Production Planning and Control, Surface Ornamentation, Embroidery Techniques, Application of Computers, Embroidery Machine Detail & Motif Creation, Saree Draping and placement of designs, Branding & Costing, Portfolio Development, Term Garment etc.

| | |
|---------------------|--|
| Award | Certificate |
| Eligibility | 10 + Industry Experience / Diploma /10+2 |
| Duration | 1 year, 5 days/week |
| Campus | Surat |
| Seats | 25 |
| Course Fee | Rs. 94,400/- |
| Course Coordinators | Ms. Kalpana Kabra |

FASHION KNITWEAR AND PRODUCTION TECHNOLOGY

FKPT

The program to be conducted by the Knitwear Design Department aims to impart intensive training to knitwear professionals for the garment industry, especially in the area of Knitwear fashion coordination, Merchandising and Production.

CAREERS

The program prepares professionals to work as knitwear production executives, quality controllers, product development executives, fashion merchandiser and packing executives.

COURSE CONTENT

Area of study includes knitting, Pattern Making, Garment Construction, Knitwear Production & Planning, Surface technique, Costing, Quality, Merchandising and marketing to equip the candidate for professional responsibilities of fashion industry.

| | |
|----------------------------|---------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 5 days/week |
| Campus | Kolkata |
| Seats | 35 |
| Course Fee | Rs.1,00,300/- |
| Course Coordinators | Dr. Sumantra Bakshi & Mr. Partha Seal |

E & M COMMERCE TECHNOLOGY IN FASHION

EMCTF

Understanding of E&M Commerce architecture, website and application development. Hands on experience of launching an interactive website.

CAREERS

Market research analyst, web developer, computer systems analyst, Digital marketer, UI/UX Designer, Web Content manager, merchandiser, E-commerce Marketing specialist, Entrepreneur.

COURSE CONTENT

E&M Commerce architecture, HTML, PHP, Java Script, Overview of Fashion Business and Technology, Business Models, Social innovative and Marketing strategy, Security in e commerce, seller account, creating wireframes using open source tools, E commerce SEO packages.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | 10+2/Diploma/Graudation/ with basic knowleadge of computers |
| Duration | 1 year, 4 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,18,000/- |
| Course Coordinators | Ms. Suman Verma & Ms. Riju Jakhar |

PRODUCT DEVELOPMENT AND BRANDING

PDB

The course is aimed at imparting a holistic knowledge to examine product and brand management decisions and understanding the strategies and tactics to build, measure and manage a brand. The course deals in detail the analysis and planning on how a brand is perceived in the market. Developing a good relationship with the target market is essential for brand management. Tangible elements of brand management including the product itself; its look, price, and packaging, etc. The course is a good blend of theory and case studies, which are conducted by experienced faculty primarily from the industry who make the classes interactive and share their own experiences.

CAREERS

Brand management plays a crucial role to any business. The candidates will be able to pursue their goal of successful brand creation. The course is beneficial for professionals and amateurs who wish to gain a deeper understanding of the evolving practice of brand management for enhancing their existing know how of designing and product development, regardless of which position they are in their organisation – thereby creating superior value for customers and for their organization. The course is also beneficial for start-ups and small business developers in fashion who wish to go for branding their business. In short, the course will be good for: The students who are either just out of the school or have completed their graduation and are looking for some skill development courses can join this course as this will also help them get either a part time or a full-time job. The professionals who are looking to brush their skills and do some value addition to their resume so as to be enable a better job can also enroll into this course. Small and medium size business owners to upscale their business.

COURSE CONTENT

The course is offered in an online mode and is a well-structured program running for last two years with a primary focus on enhancing hard as well as soft aspects required by any individual for brand management, business management and start-ups. Pedagogy involves case study based, industry interaction and learning by doing.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 4 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs.1,18,000/- |
| Course Coordinators | Prof. Dr. Shinju Mahajan & Prof. Dr. Usha Narasimhan |

BUSINESS FOR FASHION

BF

The course is aimed at successfully imparting a holistic knowledge in entrepreneurial skills and for starting up new business ventures for fashion & lifestyle products. It entails a wide range of subjects like Entrepreneurship Development, Project Management, Finance& Funding, Legal Aspects, E-Business, Market Feasibility, Branding and Product Design and Innovation. The course also deals with classes aimed at developing individual soft skills required for business management like Presentation and Communication, Leadership and Managerial Abilities. The course will benefit candidates looking for enhancing their management skills and aiming for new start-ups. It will also be helpful for candidates working with fashion and lifestyle industry to work on new product lines/ projects assigned at their workplace.

CAREERS

The course will benefit candidates looking for enhancing their management skills and are aiming for new start-ups. It will also be helpful for candidates working with fashion and lifestyle industry to work on new product lines/ projects assigned at their workplace.

COURSE CONTENT

The course is offered in an online mode and is a well-structured program running for last three years with a primary focus on enhancing hard as well as soft aspects required by any individual for business management and start-ups. It entails a wide range of subjects like Entrepreneurship Development, Understanding Markets and Consumer, Project Management, Finance& Funding, E-Business, Branding and Product Design and Innovation. The course also deals with classes aimed at developing individual soft skills required for business management like Presentation and Communication, Leadership and Managerial Abilities. The course uses theory and case studies, which are conducted by experienced faculty primarily from the industry who make the classes interactive and share their own experiences.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 4 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs.1,18,000/- |
| Course Coordinators | Prof. Dr. Shinju Mahajan & Prof. Dr. Usha Narasimhan |

SIX MONTHS PROGRAMMES



APPAREL COSTING & FASHION MERCHANDISING MANAGEMENT

ACMM

This programme conducted by Department of Fashion Technology aims to impart knowledge in the areas of apparel costing, fashion marketing, retail management, apparel production, merchandising and export operation procedures for professionals in domestic & export fashion business as well as for entrepreneurs.

CAREERS

The course prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandising manager, production manager, sampling manager, quality control manager, buying agent and entrepreneur.

COURSE CONTENT

Areas of study includes overview of fashion, apparel & textile industry, fashion marketing, garment costing & consumption, garment manufacturing technology, production planning, retail management and import & export procedures.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 2 days/week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 82,600/- |
| Course Coordinators | Dr. Ranjan Kumar Saha & Mr. Nitin Salve |

APPAREL DESIGN & DEVELOPMENT

ADD

APPAREL MERCHANDISING & MANUFACTURING TECHNOLOGY

AMMT

This programme conducted by Department of Fashion Technology, the aim of the programme is to develop manpower with design and manufacturing skills and give inputs in apparel design and development process using both manual and state of the art IT tools in garment industry.

CAREERS

The programme prepares professionals to work in apparel industry with an ability to integrate the latest information technology. The candidates after completing the course can work as assistant to mid-level managers and supervisors and also work as CAD operators to manage the production and cutting room.

COURSE CONTENT

Area of study includes apparel manufacturing, body shape analysis, standard measurement techniques, flat pattern making, garment construction and its methods of construction and attachment, computerized patternmaking, grading and lay planning, elements of design, digital design techniques.

| | |
|---------------------|----------------------------|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs.74,340/- |
| Course Coordinators | Mr. Joseph Regy & Ms. Neha |

This programme conducted by Department of Fashion Technology aims to provide holistic and in-depth knowledge of apparel merchandising and manufacturing technology.

CAREERS

This programme prepares professionals for the profile of production management, merchandisers, quality auditors/ technicians.

COURSE CONTENT

Area of study includes sewing, cutting and finishing, knowledge of apparel production, knowledge of pattern making, garment construction and textile science, merchandising, production planning quality management, costing and lean manufacturing, costing and modern practices in Manufacturing Technology.

| | |
|---------------------|-----------------------------|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 74,340/- |
| Course Coordinators | Ms. Renjini G. & Ms. Nanika |

CREATIVE FASHION STYLING

CFS

The Programme conducted by Knitwear Design Department is designed to train individuals in the field of fashion styling giving in depth understanding of design, trends, visual merchandising, advertising, cinema, television, space design, social media content writing and blogging, fashion photography and its nuances.

CAREERS

The programme enables the participants to pursue a career in fashion styling and image consultancy with fashion designers, design studios, retail, fashion magazines and fashion photographers.

COURSE CONTENT

Areas of study includes fashion appreciation, historical and contemporary art and style to understand fashion as social phenomenon along with inputs on Design process, Fashion and Trends Forecasting, History of Costumes, Hair and Make-up, fashion Photography, Material, Accessories and prop sourcing, image & fashion styling.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 3/4 days/week |
| Campuses | Mumbai & New Delhi |
| Seats | 30 |
| Course Fee | Mumbai - Rs. 88,500/- New Delhi - Rs. 94,400 /- |
| Course Coordinators | Mumbai - Ms. Tulika Tandon & Ms. Bhawna Dubey New Delhi - Dr. Upinder Kaur & Ms. Amrita Roy |

CREATIVE PATTERN MAKING

CPM

The programme conducted by Department of Knitwear Design is designed to enhance the patternmaking skills of professionals working in the garment manufacturing industry. The programme focuses on dress making, value addition, pattern making and surface techniques for women's wear.

CAREERS

The programme aims to upgrade skills of pattern makers working in the fashion industry. It aims to develop entrepreneurial skills for fashion, and designer market.

COURSE CONTENT

Areas of study include pattern making for garments from basic to advanced level. Garments like corsets, gowns, etc. and knitwear garments like bodysuit, swimsuit, T-shirt, and top, with their variations. Other allied subjects include garment construction, draping & manual grading.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 3 days / week |
| Campus | Mumbai |
| Seats | 20 |
| Course Fee | Rs. 94,400/- |
| Course Coordinators | Mr. Dhanraj Survase & Mr. Abhishek Bajaj |

DESIGN, PATTERN MAKING & DESIGN STUDIO MANAGEMENT FOR ETHNIC APPAREL

DPDS

The programme conducted by Department of Fashion Design aims to prepare professionals in the area of apparel designing, pattern engineering, garment on constructions, emphasizing value addition by different surface techniques and setting of a design studio.

CAREERS

The programme aims to prepare professionals for garment industry as well as young designers/entrepreneur catering to domestic and international market.

COURSE CONTENT

Area of study includes in-depth understanding of the skills and techniques of manual pattern making for women's wear and exploring different Indian silhouettes and contains garment construction, how to establish a Design Studio with innovative space design. The curriculum includes practical study of different surface techniques/ornamentation, its design process and fabric understanding.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 93,810/- |
| Course Coordinators | Mr. Suresh Babu & Mr. Anand Mohan Singh |

MANAGEMENT OF FAMILY RUN FASHION BUSINESS

MFFB

To assist family-owned fashion business in understanding the changing dynamics of competition.

CAREERS

The course prepares candidates for running family business.

COURSE CONTENT

The programme includes Modern marketing, Merchandising, Retail tools and techniques and inculcates entrepreneurial competitiveness. The Course sensitizes the participants to different leadership styles which would help them captain their enterprises.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum of 10+2 + Diploma Certificate 10+2+3 |
| Duration | 6 months, 5 days / week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 1,18,000/- |
| Course Coordinators | Dr. Karithika G.K & Dr. Gulnaz Banu |

VISUAL MERCHANDISING

VM

The program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate setups. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of windows display, store layout, signage and lighting, consumer behavior, branding and styling.

CAREERS

The programme is designed to train the budding professional in various areas like visual merchandising, window styling, store planning, programing, merchandising presentation and point of purchase designing.

COURSE CONTENT

Area of study includes visual merchandising with implication in retail display. Area of study includes consumer behavior, organization management, computer application, interior / exterior of the store, draping and styling, portfolio development.

| | |
|----------------------------|--------------------------------------|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 2 days/week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 70,800/- |
| Course Coordinators | Mr. Vinesh D Tapre & Ms. Susmita Das |

JEWELLERY DESIGN AND BASICS OF MANUFACTURING

JDBM

This course is designed for those who have inclination towards Jewellery design and basic techniques. The course will impart the understanding of Jewellery design development process.

CAREERS

This course prepares professionals to pursue career in Jewellery Design and Product Development.

COURSE CONTENT

Jewellery Design process understanding, material understanding and learning various handcrafted Jewellery making techniques.

| | |
|----------------------------|-------------------------------------|
| Award | Certificate |
| Eligibility | 10+2 / Diploma/Graduate |
| Duration | 6 months, 3 days /week |
| Campus | Gandhinagar |
| Seats | 30 |
| Course Fee | Rs. 70,800/- |
| Course Coordinators | Mr. Sunil Kumar & Mr. Gaurav Sharma |

DESIGN DEVELOPMENT FOR ATHLEISURE

DDA

The program to be conducted by the Knitwear Design Department aims to impart training on the emerging field of Athleisure, focusing on Design development, Merchandising and Production. The areas of study include Design development, Trend studies, Knitwear Production, Costing, Merchandising and marketing for Athleisure.

CAREERS

The program prepares professionals to work as product development executives, fashion merchandisers for the Athleisure business

COURSE CONTENT

Areas of study include Design development, Understanding of design process, Trend and Market studies, and Knitwear production specific to Athleisure. The course will equip the understanding of the basics of Athleisure business

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 60,000/- |
| Course Coordinators | Dr. Nithya Venkataraman & Ms. Shelly Jain Bandari |

SUSTAINABLE PRODUCT DESIGN & DEVELOPMENT - CONCEPT TO LAUNCH

SPDD

The program conducted by the Master of Design Space Department caters to the most pressing need of understanding the sustainability challenges faced in different businesses today and to develop designs that meets the present needs without compromising with the availability of resources for future generations

CAREERS

The course will be useful for designers and entrepreneurs/start-ups looking at creating sustainable designs/business in a responsible and ethical way.

COURSE CONTENT

The course includes inputs on Sustainable Development Goals (SDG's), pillars of sustainability, circular design, systems perspectives, materials and technological innovations that support sustainability, planet centric design.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | 10+2+ Degree with 0-1 year of Industry experience / (or) 10+ Diploma with 1-2 year of Industry Experience (or) 10+2 with 3-4 years of Industry experience /Entrepreneurs and Business owners |
| Duration | 6 months, 3 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 76,700/- |
| Course Coordinators | Ms. Biniya Arul Jothi & Mr. Prashanth KC |

CONTEMPORARY BRIDAL TROUSSEAU DESIGN

CBTD

To appreciate Indian and Western bridal wear in terms of material, form, texture and color used in contemporary bridal wear to understand and learn the creation of patterns through pattern making and draping along with construction.

CAREERS

Entrepreneur, Designer Boutique Owner, Fashion designer.

COURSE CONTENT

A complete programme to avail entrepreneurship in Boutique management and Bridal Trousseau the Programme aims to strengthen the technicalities of fashion related to Indian, Western & Fusion contemporary bridal wear.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | 10+2 / 10+2 with or without 1-2 years' experience/10+2 with Diploma/10+2+3 (Graduation) |
| Duration | 6 months, 3 days/week |
| Campus | Mumbai |
| Seats | 20 |
| Course Fee | Rs. 85,100/- |
| Course Coordinators | Ms. Neena Lokare & Ms. Shankhalina |

PRINT AND WEAVE IN FASHION & TEXTILES

PWFT

The programme conducted by Department of Textile Design imparts digital knowledge in print and woven design, basic of textile software and design development (prototyping) for fashion and home products.

CAREERS

The programme is very much relevant to the prospective employers who would like to grab the career opportunities and fulfil the demands in the areas of development of print and woven designs at the lower Middle / Middle Level job profiles of the textile industry. Qualified persons from this course can work in Textile Design Development, Product Development and Textile CAD Department in the Textile Industry.

COURSE CONTENT

In this course, Textile CAD software such as Photoshop, Corel Draw, Illustrator, Nedgraphics will be taught to meet the industry requirements.

| | |
|----------------------------|--------------------------------------|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Chennai |
| Seats | 20 |
| Course Fee | Rs. 82,600/- |
| Course Coordinators | Dr. Krishnaraj & Ms. Saradwati Datta |

FASHION MARKETING

FM

To develop skills required to excel in sales and marketing of Fashion and Lifestyle products. To develop skills required to develop an entrepreneurial attitude among the participants.

CAREERS

Fashion Sales executives

COURSE CONTENT

Sales and Marketing, Consumer behavior, Visual Merchandising, Entrepreneurship, Retail management.

| | |
|----------------------------|-----------------------|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 2 day /week |
| Campus | Patna |
| Seats | 15 |
| Course Fee | Rs. 29,500/- |
| Course Coordinators | Dr. Vikas Kumar |

DIGITAL MEDIA & VISUAL COMMUNICATION

DMVC

The Programme conducted by the Department of Fashion Communication to teach how fashion and apparel is communicated, promoted and creatively presented to different audiences. Some elements of the course aim to develop an understanding of contemporary popular culture along with in depth knowledge of ideas used to communicate contemporary fashion design

CAREERS

The programme is designed to train the budding professional in various areas like visual merchandising, Styling , window styling, Web design & user Experience

COURSE CONTENT

Area of study includes Basic Design, Fashion Styling, Illustrator, Basic Design, Web Design, Visual Merchandising, User Experience (UX)

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | 10+2 with or without 1-2 Years of experience |
| Duration | 6 months, 2 days / week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 77,800/- |
| Course Coordinators | Dr. Vibhavari Kumar & Ms. Dilnaz Banu |

USER EXPERIENCE AND INTERFACE IN FASHION TEXTILES

UEIFT

The program conducted by department of textile design will impart in depth knowledge about how to create online platform for the consumers to buy products of fashion and textiles. The course will give user experience knowledge and will impart skills to develop interface with better choices for the consumer of fashion and textile industry.

CAREERS

With the growing market potential for Digital Market and Consumer preferences, the career prospects are working with online retail chains of fashion and textiles, working with web design companies, social media portals and also an entrepreneur who are eager to enter in fashion & textile industry.

COURSE CONTENT

The programme is structured to enable youth & industry professionals to enhance their knowledge of digital design research, User Experience, Design research, Design process, Color and trends, Visual communication, Professional design Documentation and Design Interface.

| | |
|---------------------|---|
| Award | Certificate |
| Eligibility | 10+2 with or without 1-2 years of Industry Experience |
| Duration | 6 months, 3days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 88,500/- |
| Course Coordinators | Dr. Anu Sharma & Ms. Ashima Tiwari |





LESS THAN SIX MONTHS DURATION PROGRAMME

ARVM

APPAREL RETAILING & VISUAL MERCHANDISING

This programme trains the candidates in the field of retail presentation for both e-commerce and brick and mortar format. The program would also impart soft skill training for customer and client interface.

CAREERS

The programme enables the participants to pursue a career in Career Opportunities in Fashion Retail Stores, Operations, as Junior Merchandisers and Visual Merchandisers, sales management executives.

COURSE CONTENT

Area of study includes visual merchandising, personality development (for retail front end), graphic designing, fashion vocabulary.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 3 months, 5 days/week |
| Campus | Hyderabad |
| Seats | 30 |
| Course Fee | Rs. 35,400/- |
| Course Coordinators | Prof. Annaji Sharma & Ms. A. Rajyalakshmi |

FASHION BRANDING & SUPPLY CHAIN

FBSC

Comprehensive introduction to main principles of fashion research, observation and development helping him/ her develop confidence in proposing strategic recommendations for brand management. Application based knowledge on brand positioning, brand identity management, brand architecture, Supply chain operations, global branding and multi-branding strategies.

CAREERS

Career opportunities in Fashion Retail Supply Chain Operations. Store presentation, brand ambassador, consultants, strategies, etc.

COURSE CONTENT

Areas of study include application-based knowledge on brand positioning, brand identity management, brand architecture, Supply chain operations, global branding and multi-branding strategies.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 3 months, 5 days/week |
| Campus | Hyderabad |
| Seats | 30 |
| Course Fee | Rs. 35,400/- |
| Course Coordinators | Prof. Dr. A. Srinivasa Rao & Mr. I. Chakrapani |

UI/UX DESIGN

UXID

The program conducted by Department of Fashion Communication caters to the special requirement of Mobile app and website design Industry. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of mobile application and website development.

CAREERS

The programme enables the participants to pursue a career in various areas like Strategist, Analyst, Solution Planning, Artificial Intelligence, Visual Interface Design etc.

COURSE CONTENT

The UI/UX Design Specialization brings a design-centric approach to user interface and user experience design, and offers practical, skill-based instruction centered around a visual communication perspective. This course will help in understanding and improving the overall experience of the users when they interact with the application or website.

| | |
|----------------------------|-------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 3 Months, 2 days/ week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 41,300/- |
| Course Coordinators | Mr. Suruchi Banerjee Dhasmana |

E- COMMERCE FOR FASHION BUSINESS

The programme is aimed at fashion entrepreneur, objective of the programme to understand the nature of E-commerce and to recognize the business impact and potential of E- commerce for fashion business. Explain the technologies required to make e- Commerce viable and the economic consequences of E-Commerce.

CAREERS

The aspirants will be able to pursue a career in Online merchandising, Online marketing, and to make a career as Fashion Entrepreneur

COURSE CONTENT

Areas of study include how to set up an Online Fashion Business, to setup a E-commerce platform for Fashion Business, to Scale up your e-commerce business. Students will learn about current E-commerce models and the characteristics of business to business and retail E-Commerce portals

| | |
|----------------------------|-----------------------|
| Award | Certificate |
| Eligibility | 10+2 |
| Duration | 3 months, 2 days/week |
| Campus | Mumbai |
| Seats | 20 |
| Course Fee | Rs. 41,300/- |
| Course Coordinators | Mr. Yashwant Misale |

ECFB

CREATIVE FASHION STYLING

(Hybrid Mode)

The programme conducted by Department of Fashion Communication aims to create fashion stylist and fashion consultants. The objectives of the programme is to develop professional competency in the field of fashion styling and image creation for a target client according to an event, theme, ongoing trend, personal style, etc. It also aims to make the students understand the basics of photography, composition, and lighting which will amalgamate into a fashion shoot.

CAREERS

After the completion of this course, a student will be able to pursue a career as a Fashion Stylist, Fashion Consultant, Image makeover artist and Fashion photographer

COURSE CONTENT

The students will be taught the basic elements and principles of Design & Aesthetics, and Introduction to fashion styling and garment Deconstruction process. They will also be taught Basics of photography which will culminate into a Final styling presentation inclusive of hair and make-up.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 1 Week, 5days/week |
| Campus | Shillong |
| Seats | 30 |
| Course Fee | Rs. 8,555/- |
| Course Coordinators | Ms. Meaidibahun Blah & Mr. Mohit Kishore |

CFS

RETAIL STORE OPERATIONS

(Hybrid Mode)

The programme is aimed to give training for the candidates to build their careers as a sales executive and above in front end retail store. The course will cover areas such as Day-to-day store operations, Customer handling, movement of goods, including product receiving, Inventory management, storage, Store display (Visual Merchandising) accounting and delivery.

CAREERS

The programme enables the participants to pursue a career in various areas like Fashion Consultant, Sales Executive, Assistant Store manager etc.

COURSE CONTENT

The Retail store operation brings a brief Introduction to Retail Market, D2D Store operations, Customer handling, Selling techniques. Use of Store Display and Visual Merchandising, Basics of Inventory Management, accounting & retail sales analysis.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | 10+2 with or without 1-2 years of experience) |
| Duration | 2 Months, 2 days/week |
| Campus | Shillong |
| Seats | 30 |
| Course Fee | Rs. 9,440/- |
| Course Coordinators | Mr. Rajesh Kumar |

RSO

DIGITAL E-COMMERCE PHOTOGRAPHY & DISPLAY TECHNIQUES

To help young entrepreneurs to shoot and display their products online and in store experience.

CAREERS

The candidates after successful completion can find jobs with local design houses and established media houses. This course aims at people who are willing to fill up the contemporary industry requirements in the field of E-Commerce photography, styling and display techniques.

COURSE CONTENT

Understanding store layout and display techniques, Principles of display, Platforms of ecommerce photography, Product styling for ecommerce understanding photographic techniques for E-commerce platforms, image Enhancements, styling techniques, product styling.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum of 10+2 |
| Duration | 2 days/week |
| Campus | Patna |
| Seats | 30 |
| Course Fee | Rs. 30,000/- |
| Course Coordinators | Mr. Vikas Kumar, Mr. Mohammad Shadab Sami & Ms. Rashmi Thakur |

TEXTILE APPLICATIONS FOR HOME & FASHION

TAHF

The program conducted by Department of Textile Design to provide basic understanding of Textiles for Home and Fashion apparel in term of commercial applications.

CAREERS

The program mainly targets aspiring entrepreneurs, textile dyers and printers, designers and merchandisers working in the textile industry, process house, design studio and export houses etc.

COURSE CONTENT

To understand versatility of textile material for Home and fashion products and to integrate the properties of textile materials with need of market and applications. The subjects structure covered element of designs, prints for home and fashion with fabric design and developments.

| | |
|---------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 (preferably with 1 Year of experience in related field) |
| Duration | 2 days/week |
| Campus | Jodhpur |
| Seats | 30 |
| Course Fee | Rs. 35,400/- |
| Course Coordinators | Dr. Chet Ram Meena & Dr. Janmay Singh Hada |

INTRODUCTION TO FASHION SHOES - ETHNIC FOOTWEAR

IFSEF

The Programme will be conducted by department of Leather Design to fulfill the fast growing industry of fashionable ethnic footwear requirement. The curriculum is planned as per growing fashionable ethnic footwear industry requirement. The course will provide design and technical skills to the students.

CAREERS

This course prepares professionals for the ethnic footwear industry to pursue careers as sample developer in R&D department of large scale footwear manufacturing units.

COURSE CONTENT

It is a product development process from scratch (design) to final packaging, primarily for domestic fashionable ethnic footwear requirement. The curriculum is planned as per growing fashionable ethnic footwear industry requirement the course will provide design and technical skills to the students.

| | |
|---------------------|--|
| Award | Certificate |
| Eligibility | Minimum 10+2 with basic computer knowledge |
| Duration | 3 Months, 3days/week |
| Campus | Reabareli |
| Seats | 30 |
| Course Fee | Rs. 47,200/- |
| Course Coordinators | Mr. Ashish Chandra & Dr. Bharat Singh |

LEATHER & ALLIED MATERIAL ACCESSORIES FOR PETS

(Hybrid Mode)

LAMAP

The programme conducted by Department of Leather Design to fulfil the specific pet's leather and accessories products category (Cow accessories, Harness, Dog collar belt, Mouth cover cage, Toys, house, dog shoes, etc.) The curriculum is planned as per growing pet's industry requirement, the course will provide design and technical skills to the students.

CAREERS

This course prepares professionals for the pets fashion industry to pursue careers as pets accessories product designer.

COURSE CONTENT

It is a design process for pets Accessories, primarily for domestic pets' industry, it helps to create prototyping. Area of study includes like: - basic design understanding and technical knowledge of pets leather and allied material accessories prototyping.

| | |
|----------------------------|--|
| Award | Certificate |
| Eligibility | 10th pass or pets industry person or pets farmhouse person |
| Duration | 3 Months, 2 days/week |
| Campus | Reabareli |
| Seats | 30 |
| Course Fee | Rs. 47,200/- |
| Course Coordinators | Dr. Lal Singh & Mr. Shivendra Prakash Kuldeep |

BDFB

BASIC DESIGN COURSE FOR FASHION BOUTIQUE

A programme is targeted at beginners interested to learn basics of Pattern making and garment construction. Inputs stress on working knowledge about the fabrics, body structures, cutting and sewing techniques, minimal surface ornamentation techniques e.g. painting, embroidery etc. Thus, knowledge & skills under this programme prepares the student in understanding of the customer requirements for customized garments. NIFT, Raebareli also looks forward to socially intervene & reach out to latent talents in students, housewives etc.

CAREERS

After completion, the student would be equipped with the required knowledge, appropriate skills and the right attitudes for starting their own Boutiques and hence be self-confident entrepreneurs.

COURSE CONTENT

Training Inputs will include, Understanding of Raw Material – Fabrics, Trims, Accessories, Understanding of Human Body, taking measurements, relationship of measurements & garments, Surface Ornamentation Techniques – Value Additions, Cutting & Sewing for Ladies dresses like Blouse, kurta, Petticoat, Churidar, Salwar etc, Costing and Actual Sample Development as per a simulated environment. The student with practical exposure to material references including fabric swatches, exposure through relevant books and fashion magazines in the Resource Center is also an important part of the programme.

| | |
|----------------------------|-------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 3 weeks 5days/week |
| Campus | Reabareli |
| Seats | 30 |
| Course Fee | Rs. 11,800/- |
| Course Coordinators | Dr. Smriti Yadav & Dr. Vidya Rakesh |

DESIGNING MEN'S WEAR

DMW

The programme aims to train professionals and young enthusiasts to pursue careers in Menswear Tailoring and successfully understand the dynamics of men's body, their styling and fit issue for fashion industry.

CAREERS

The programme aims to train professionals and young enthusiasts to pursue careers menswear apparel industry. It mainly targets aspiring entrepreneurs as well as coordinators and managers working in the menswear and fashion industry.

COURSE CONTENT

The course is structured to enable participants to understand and enhance their knowledge of Indian Men, their taste in fabric, style and cut and Indian atmosphere and fabric requirement to suit the weather and occasions This course will include basics of pattern making, garment construction, illustration of menswear, textile and trims for menswear apparel in the fashion industry.

| | |
|----------------------------|---------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 3 Months, 3 days/week |
| Campus | Reabareli |
| Seats | 30 |
| Course Fee | Rs. 40,000/- |
| Course Coordinators | Dr. Vidya Rakesh & Mr. Rimanshu Patel |

JACKET: DESIGN TO CONSTRUCTION

JDC

The Department of Leather Design proposed to conduct the programme develop skills in the participants to create design for a Jacket, prepare its pattern and construct a final output of Men's/Women's jacket wear. The Programme aims to train professionals and young enthusiasts to pursue careers in the fashion and apparel industry. The target learner It mainly targets aspiring designers and entrepreneurs as well as coordinators and managers working in the fashion industry.

CAREERS

The Programme aims to train professionals and young enthusiasts to pursue careers in leather/apparel industry. It mainly targets aspiring entrepreneurs.

COURSE CONTENT

Developing historical knowledge of jacket wear. Understanding body forms/body measurements and material. Hands-on practice in material handling like leather and/or rexine. Learning Pattern making techniques. Construction techniques. Final output.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | 10 th Standard |
| Duration | 8 Weeks, 2 days/week |
| Campus | Reabareli |
| Seats | 30 |
| Course Fee | Rs. 47,200/- |
| Course Coordinators | Ms. Anketa Kumar & Mr. Shivendra Praksh Kuldeep |

PRINTMAKING

(Online & Offline)

The programme aims to to develop skill of printmaking, understanding of different techniques of Printmaking and to develop self-reliance skilled personnel in Printmaking.

CAREERS

The programme will enable the learner to develop designs for printing, to become a professional in printmaking (Linoleum/serigraphy), will be able to set up own working studio and Produce suitable accessories and products.

COURSE CONTENT

The course give an overall understanding of the history of printmaking, knowing different mediums and techniques in print making like relief, intaglio and surface printing, Knowing the process off relief, intaglio and surface printing processes, Hands-on practice using material (Linoleum/serigraphy). Developing designs for printing and produce work of art suitable for Leather surface

| | |
|----------------------------|----------------------|
| Award | Certificate |
| Eligibility | 10th Standard |
| Duration | 8 Weeks, 2 days/week |
| Campus | Reabareli |
| Seats | 30 |
| Course Fee | Rs. 47,200/- |
| Course Coordinators | Ms. Anketa Kumar |

PM

BRAND IDENTITY DESIGN

BID

Brand identity aids in the development of a brand's own unique position and differentiation from competitors in the market. This further helps in the development of a positioning strategy and the development of a devoted client base.

CAREERS

Logo Design, Brand collateral development, Social Media Post Design with interesting use of Product Visuals.

COURSE CONTENT

Program has been designed in such a way that it covers the process of Logo & collateral design with overview of digital tools application. This also touches the art of photography and development of social media post and content with the ultimate goal of meeting the outcome that is Visual Identity design for the Brand.

| | |
|----------------------------|---|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 3weeks, 3 days/week |
| Campus | Varanasi |
| Seats | 30 |
| Course Fee | Rs. 45,000/- |
| Course Coordinators | Mr. Akhilendra Pratap Sonkar & Mr. Sachin verma |

CAD FOR TEXTILES

The objective the programme is to provide quality inputs to the students in and around Varanasi in computer aided design

CAREERS

On the completion of the course, candidates can work as graphic resource person in manufacturing units or export houses

COURSE CONTENT

Introduction to Digital Design Principle, Introduction to Textile science, Design process for development of fashion & textiles, Colour & trend forecasting, Digital resources presentation, Woven design, Fabric designing for Apparel & Home furnishing product, Print Design, Virtual merchandising and digital ink jet printing on Textiles.

| | |
|----------------------------|-------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 4 Months, 3 days/week |
| Campus | Varanasi |
| Seats | 30 |
| Course Fee | Rs. 35,400/- |
| Course Coordinators | Dr. Smriti Yadav & Ms. Ayushi Sinha |

CADT

DESIGN & THINK BEYOND

DTB

The programme aims to train the participants of Varanasi and other adjoining cities in the field of Design in textile, which is a need of today and especially in the Varanasi textile industry. Candidates will be provided with an opportunity to explore the various aspects of design, fashion and art. The course aims that participant can use the acquired skill and develops one's own unique design sensibilities.

CAREERS

The candidate after the course is expected to work as a Designer, or Freelancer in various Design Studios, Export Houses, Mills or Production Houses in the Textile and Apparel industry.

COURSE CONTENT

Area of studies include Introduction to Design Fundamentals, Colours, Basic Visual and Representation Techniques, Art and Art Movements, Market Research and Analysis, Fashion through Ages, Design Development and Prototyping. The programme also intends to provide the student with vital exposure through relevant books and tutorials. The format of the course is through audio-visual and practical techniques.

| | |
|----------------------------|-------------------------------------|
| Award | Certificate |
| Eligibility | 10th Standard |
| Duration | 5 Months, 3 days/week |
| Campus | Varanasi |
| Seats | 30 |
| Course Fee | Rs. 40,000/- |
| Course Coordinators | Dr. Smriti Yadav & Ms. Ayushi Sinha |

FASHION BOUTIQUE AND DRESS DESIGNING

FBDD

A programme for would be entrepreneurs desiring to start his/her own fashion boutique. Inputs stress on working knowledge about the fabrics, body structures, cutting and sewing techniques, surface ornamentation techniques e.g. printing, embroidery etc. Thus, knowledge & skills under this programme prepares the student in understanding of the customers' needs analyse the requirements & fabricate the customized garments. NIFT, Raebareli also looks forward to socially intervene & reach out to latent talents in students, housewives etc especially around Varanasi in order to extend its horizon of activities in the social sector.

CAREERS

After completion, the student would be equipped with the required knowledge, appropriate skills and the right attitudes for starting their own Boutiques and hence be self-confident entrepreneurs.

COURSE CONTENT

Training Inputs will include, Understanding of Raw Material – Fabrics, Trims, Accessories, Understanding of Human Body, taking measurements, relationship of measurements & garments, Surface Ornamentation Techniques – Value Additions, Cutting & Sewing for Ladies dresses like Blouse, Petticoat, Churidar, Salwar etc, Costing and Actual Sample Development as per a simulated environment. The student with practical exposure to material references including fabric swatches, exposure through relevant books and fashion magazines in the Resource Center is also an important part of the programme.

| | |
|---------------------|-------------------------------------|
| Award | Certificate |
| Eligibility | Minimum 10+2 |
| Duration | 20 Days, 2 days/week |
| Campus | Raebareli |
| Seats | 30 |
| Course Fee | Rs. 29,500/- |
| Course Coordinators | Dr. Smriti Yadav & Ms. Ayushi Sinha |





DIPLOMA PROGRAMMES

FASHION PRODUCT DESIGN AND TECHNOLOGY

FPDT

The course aims at imparting design knowledge for fashion products, which includes garments and accessories along with skills, required for product development. The course looks at amalgamating the materials of leather and non-leather in product development.

CAREERS

The programme aims at developing professionals for the fashion industry and those interested to start up their own ventures.

COURSE CONTENT

The classes are planned to give a greater weight towards practical knowledge with theory as a means of understanding the fashion product industry. Subjects would include basic sketching, illustration, pattern making and construction using leather and non-leather materials, digital design, technical drawings and understanding production planning and product quality.

| | |
|----------------------------|--|
| Award | UG Diploma |
| Eligibility | 10+2 and above |
| Duration | 2 Years, 4 days/week |
| Campus | New Delhi |
| Seats | Min-25 Max-40 |
| Course Fee | Rs. 2,40,000/- |
| Course Coordinators | Prof. Dr. Shinju Mahajan & Prof. Dr. Usha Narasimhan |

FASHION FIT AND STYLE

The programme conducted by the Fashion Design Department, involves a unique mix of holistic inputs on generic design with a focused approach towards apparel to develop and channelize creativity. The curriculum nurtures design sensitization, while balancing international fashion with Indian perspective.

CAREERS

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Forecasting and Fashion Trends Forum Organizers, Costume Designers, Illustrators, Pattern Engineers and Entrepreneurs.

COURSE CONTENT

The programme addresses needs of the export market as well as both couture and prêt-a-porter clothing in India. The programme aims at providing a logical, sequential, hands-on experience approach to develop students to conceptualize designs, make patterns, drape and construct garments of impeccable quality.

| | |
|----------------------------|---|
| Award | UG Diploma |
| Eligibility | 10+2 in any discipline (or) A full-time diploma after 10th standard examination from a reputed institute |
| Duration | 2 Year, 5 days/week |
| Campus | Mumbai, Chennai |
| Seats | Mumbai – 30 Chennai – 35 |
| Course Fee | Rs. 4,72,000/- |
| Course Coordinators | Mumbai – Ms. Shweta Rangnekar & Ms. Sangita Das Chowdhury Chennai – Dr. G.Sai Sangurai & Ms. Pratheepa Raj |

FFS

SURFACE EMBELLISHMENT FOR KNITS

Introduce to the knitwear industry and conceive the complete process of fabrication and fabric ornamentation with the latest and various technologies operated in the industries. Course offers to develop and identify the individual special area of interest in the field with wide knowledge of understanding design concept, techniques and ability to communicate design according to the market demands utilizing the industry exposure

CAREERS

The candidates will be able to work as Knitting / Fabric Designer, Print Designer, CAD Print Designer, Surface Design Developer, Merchandiser etc

COURSE CONTENT

Area of study includes Design and Aesthetics, Design Methodology, Knitting, Fabric structure development, Print development, Dyeing and Printing Techniques, Indian and world textiles, Hand embroidery, Machine Embroidery, Portfolio, Industry Project.

| | |
|----------------------------|---|
| Award | UG Diploma |
| Eligibility | Graduation in any stream |
| Duration | 2 years, 5 days/week |
| Campus | Chennai |
| Seats | 30 |
| Course Fee | Rs. 2,36,000/- |
| Course Coordinators | Prof. Dr. Sunitha Vasani & Ms. Subashini JS |

SEK

FASHION ENTREPRENEURSHIP

FE

The Programme conducted by the department of Fashion Management studies with the objectives to develop and strengthen the entrepreneurial quality, to motivate for achievement and to enable participants to be independent, capable, promising businessmen. The objective is to prepare the participants to start their own enterprise after the completion of the training program.

CAREERS

The programme enables the participants to pursue a career as Business owners, Business consultants, Fundraisers and New venture developers

COURSE CONTENT

Areas of study includes management skills in terms of marketing, merchandising and retailing; Technical skills in terms of fabric knowledge, garment production; Entrepreneurial skills in Business plan development, feasibility study, project pitching and project Management.

| | |
|----------------------------|--|
| Award | PG Diploma |
| Eligibility | Graduate or A Full-Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.) |
| Duration | 1 year, 5 days/week |
| Campus | Chennai |
| Seats | 30 |
| Course Fee | Rs. 2,36,000/- |
| Course Coordinators | Dr. A. Sasirekha & Mr. S. Jayaraj |

DESIGN THINKING AND BUSINESS INNOVATION

DTBI

The programme is aimed at the innovation business and for candidates who want to enhance their innovation and design thinking abilities. The programme is focused in the areas of collaborative and disruptive innovation.

CAREERS

Graduates who want to be a part of the innovation business interested in developing themselves in the areas of user-centric product and service design.

COURSE CONTENT

The programme is divided into 2 semesters where semester 1 would be foundational with all subjects mandatory and semester 2 would lead to specialization with an elective. The subjects would include Design Thinking, Ergonomics, Prototyping, Innovation Strategy, Developing a Business Plan, and specialization in either Inclusive design or Product design.

| | |
|----------------------------|--|
| Award | PG Diploma |
| Eligibility | Graduation in any stream |
| Duration | 1 year, 4 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 2,40,000/- |
| Course Coordinators | Prof. Dr. Usha Narasimhan & Prof. Dr. Shinju Mahajan |

TEXTILE PRODUCT STYLING

TPS

CRAFT DESIGN DEVELOPMENT & PLANNING

CDDP

The program focuses on building a strong foundation in styling for aspirants in the field of textiles fabric and various products like home and Apparel fashion. The program primarily looks at creating holistic professionals ready to join the industry as Stylist who can apply his skills in emerging markets, platforms and technologies. The course provides robust input in translating concept to prototype with the focus on styling to play a major role in emphasizing the style and image of a collections, brand or product, while also working on the presentation of creative ideas, upcoming trends and visual presentation.

CAREERS

The program will guide students for a strong base in the styling Industry to have a successful career in 'Textile product Styling' for producing client-based assignments.

COURSE CONTENT

The program aims at strong styling approach for building a holistic professional for this industry. The course content will guide students the necessary directions for Fashion trends and cool hunting for styling. The course invites industry professionals for direct Industry experiences to accelerate career and ones signature aesthetics, as a visual artist and designer. Fashion trend in general for styling, History of fashion, Colours study, Cool hunting to identify influences that inspire fashion trends based on cultural, social & political influences as resources for creativity originality are key ingredient of the course.

| | |
|----------------------------|--|
| Award | PG Diploma |
| Eligibility | Graduation in any stream |
| Duration | 1 year, 4 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 3,00,000/- |
| Course Coordinators | Dr. Anu Sharma & Ms. Savita Sheoran Rana |

The programme is conceived as a research-based program for Design and Development Planning, Trade & Commerce in the Craft sector. As opportunities are emerging in the luxury segments, rich Indian craft and cultural heritage would enable newer perspective and possibilities in this domain.

CAREERS

Course for duration of 12 month provides the different avenue in the business of luxury goods as entrepreneurship, design manger, retail executive, brand manager etc.,

COURSE CONTENT

This one year program has been conceptualized with the best combination of two different aspect of learning (practice and theory). The focus will be towards applied understanding the dynamics principal & techniques of craft based products, awareness of consumer and trends. Student will be having opportunities to understand the dynamics ever evolving craft heritage and design. To orient towards new dimension and perspective for product design & fashion accessories, program has been adopted new teaching methods. It will provide the new perspective to undertake different project for the prestigious brand or conceive the idea of translating Indian craft skill in to innovative products and accessory to achieve niche in this emerging world of luxury goods.

| | |
|----------------------------|--|
| Award | PG Diploma |
| Eligibility | Graduation in any stream |
| Duration | 1 Year, 4 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 2,95,000/- |
| Course Coordinators | Mr. Shakti Sagar & Prof. Dr. Sanjeev Kumar |

OMNI CHANNEL RETAILING AND E-COMMERCE MANAGEMENT

OCREM

The Programme offered by Master in Fashion Management – MFM is a 1-year postgraduate diploma programme aimed at enabling participants to work on online and offline platform and understand the digital marketing avenues and how to utilize the social media promotion.

CAREERS

Digital Marketers, Social Media Management, Content Marketing, Advertising and Branding on the digital platform.

COURSE CONTENT

Areas of study include overview of Fashion and Retail Industry. Understanding the basics of Omni channel Sales Management, Planning and Buying. Introduction to E- Business. Introduction to Digital Marketing. Ecommerce Promotion and Social Media Marketing. Ecommerce Strategies. Data Analytics

| | |
|----------------------------|---|
| Award | PG Diploma |
| Eligibility | Graduation in any stream |
| Duration | 1 year, 5 days/week |
| Campus | Chennai, Gandhinagar and New Delhi |
| Seats | Chennai - 30, Gandhinagar - 30 and New Delhi - 35 |
| Course Fee | Chennai - Rs. 2,36,000/-, Gandhinagar - Rs. 2,27,100/- and New Delhi - Rs. 2,50,000/- |
| Course Coordinators | Chennai - Dr. S.Angammal Santhi & Ms. Sowndarya.M Gandhinagar - Dr. Jagriti Mishra & Mr. Bhaskar Banerjee New Delhi - Dr. Deepak Joshi & Ms. Pritika Bawa |

APPAREL PRODUCTION & MERCHANDISING

APM

The main objective of this Post Graduate Diploma programme is aimed towards providing the requisite skill sets, in theory and practice, in Apparel manufacturing and merchandising areas. Seamlessly integrating the two vital aspects of an apparel business, the course provides inputs from basic raw materials consumed in the industry, manufacturing process to the machines used as well as the understanding all nuances of garments on one side while on the other, it provides a balanced view of the merchandising process with inputs in design understanding as well as hands on training on making patterns and garments to have a holistic view of the process.

CAREERS

Upon successful completion, candidates can take their roles in Industry as Merchandiser, Quality Controller, Production In-charge, etc. to cater to the needs of Apparel Industry. And needless to say, that who wish to be an entrepreneur shall start their own boutique, manufacturing or merchant / online business in the fashion field.

COURSE CONTENT

Areas of study include Apparel Production Process, Introduction to Sourcing & Merchandising, Data for Fashion Business Intelligence, Fabric Science, Pattern Making, Garment Construction, Sewn Production Machinery and Equipment, Apparel Quality, Human Resource Management, Apparel CAD, Reverse Engineering, Finance in Costing of Apparel Products, Industrial Engineering and Maintenance Management, Industry 4.0 for Apparel Manufacturing. As an additional learning, students will be required to undertake an eight-week internship in any apparel firm of their choice. The capstone project would further provide an opportunity for hands-on learning.

| | |
|----------------------------|---|
| Award | PG Diploma |
| Eligibility | Graduation in any stream |
| Duration | 1 year, 5 days/week |
| Campus | Chennai |
| Seats | 30 |
| Course Fee | Rs. 2,00,000/- |
| Course Coordinators | Prof. Dr. D. Samuel Wesley & Dr. T. Murugan |

ADVANCED USER STUDIES

AUS

TEXTILE CRAFTS & SUSTAINABLE PRODUCT DESIGN

TCSPD

The Diploma is one of its kinds where Design and Technology will be merged as in sync with job market expectation. The course is relevant for many, to name a few opportunities: • Candidates searching for an opportunity to shift to UI/VX from general streams • Candidates who are coders and want to shift to the design stream • Candidates who wish to do their own marketing for their entrepreneurial ventures • Candidates interested in adding value to their current experience for promotion • Candidates who look for extra credits for higher studies • Candidates who are content creators and look forward to become influencers • Candidates preparing to join NIFT, Master of Design and so on

CAREERS

The participants will pursue career profiles as Design Project Manager; Systems Designer; Branding Developer; User Experience Designer; Design analyst, service designer. Packaging Designer, Design Consultant, Design manager, Design-Preneur.

COURSE CONTENT

The programme covers users experience study from research and design aspects. Th subjects include Anatomy of Design, Research in Design, understanding user through trends, User Experience study, Personal Branding, Digital Marketing, Design-Preneur, Software Knowledge for User experience Design & research, Industry interface and peer project learning.

| | |
|----------------------------|--|
| Award | PG Diploma |
| Eligibility | Graduation in any stream |
| Duration | 1 year, 5 days/week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 2,36,000/- |
| Course Coordinators | Prof. Dr. Rupa Agarwal & Dr. Rashmi Gulati |

The Programme conducted by department of Textile Design, aims to sensitize participants to India's rich textile craft heritage with a focus on sustainable practices. Opportunity to learn about traditional textile techniques and their significance in developing eco-friendly, sustainable textile and clothing. The impact of Covid-19 has made people conscious of their environment. There is an increased awareness for green products, sustainable consumption, ethnic practices and social responsibility.

CAREERS

The programme will prepare participants to be conscious designers and product developers, ready to embark on the changing fashion industry, equipped to collaborate with artisans in craft clusters or became young entrepreneurs catering to green fashion.

COURSE CONTENT

The programme will provide an in-depth understanding of textile crafts and sustainable practices. There will be emphasis on a hands-on approach to appreciate and understand textile craft techniques like weaving, printing, embroidery, appliqué, patchwork etc. Fabric studies, elements of design, traditional textiles, product development and the context of sustainable fashion in the changing world will be critical inputs.

| | |
|----------------------------|---|
| Award | PG Diploma |
| Eligibility | Mumbai – 10+2 / 10+2 with or without 1-2 years experience |
| Duration | 1 year, 4 days/week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Mumbai – Rs. 2,36,000/- |
| Course Coordinators | Mumbai – Dr. Akanksha Nautiyal & Mr. Niteen Rangdal |



ADMISSION GUIDELINES



The Continuing Education Prospectus and Admission Form for one year and short-term Continuing Education Programmes can be obtained from NIFT website www.nift.ac.in/cep.

Diploma Programme admission form and other information can be obtained from concerned NIFT Campus.

Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 30th August, 2022, by hand or by post under registered cover, super scribed "CE Registration Form" along with a Demand Draft of Rs. 2150/- + 18% GST = Rs. 2537/- for one year programmes and Rs.1200/-+ 18% GST = Rs. 1416/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

Instructions for Candidates

The candidates should read the instructions carefully before filling up the Admission Form.

1. Each candidate should fill in the Admission Form in blue/ black ballpoint in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be used.
2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.
3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.
4. Each candidate is required to submit the following documents along with his/her Admission Form:
 - Attested copies of certificates proving his/ her eligibility for the programme applied for.
 - Attested copies of documents giving details of his/her work experience.
 - A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.
5. The candidates are requested to fill in the Programme code in the prescribed Admission Form (Refer Annexure).
6. The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates should fill in their NIFT Study Centre codes in the pre- scribed Admission Form (Refer Annexure).
7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.

8. The candidates are requested to enclose a self addressed stamped envelope (4" X 8") along with the Admission Form.

9. The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

Submission of CE Admission Form

Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 30th August, 2022 by post under Registered cover superscribed "CE Admission Form" or by hand along with a Demand Draft of Rs.2150/- + 18% GST = Rs 2537/- for programmes of more than six months duration (one year programmes) and Rs.1200/- + 18% GST = Rs. 1416 /- for programmes of six months duration and less, drawn in favour of **National Institute of Fashion Technology, payable at the respective NIFT Centre. Forms received after this date will not be accepted.**

The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

Criteria

All applicants will have to appear for an Interview at the NIFT Campus opted by them. The interview for each CE Programme is designed to test the knowledge, skill and aptitude of the candidates for the programme opted by them.

The date of Interview for the candidates for CE programmes will be intimated by the respective NIFT Campuses.

The list of selected candidates will be displayed at the respective NIFT Campus and on the NIFT website within a week.

Payment of Fee

The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee and Security Deposit (as mentioned below) at the time of admission and before the commencement of the Programme

| Programme | 1 Year | 6 Months and less |
|--------------------------------|------------------------------|-------------------|
| Course Fee | As indicated in the Brochure | |
| Resource Centre Membership Fee | 4000/- | 2500/- |
| Security Deposit (Refundable) | 5000/- | 4000/- |
| Fee to be paid at admission | | |

Please Note

1. Any attempt to influence the admission process by way of recommendation will invite dis-qualification of the candidates.
 - NIFT reserves the right to selection and admission of candidates to CE Programmes.
2. The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/her performance in the Interview. Preference will be given to those with relevant industry experience.
3. The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/her admission to the programme will be cancelled.

4. Preference of programme/NIFT Campus once exercised in the Admission Form will be treated as final and no request for change will be entertained.

5. Transfer of selected candidate from one CE Programme to another is not permitted under normal circumstances. However such transfers could be considered under exceptional circumstances with the approval of competent authority, subject to the following:

- Availability of seats in the desired Programme and NIFT Campus.
- Candidate fulfilling the requisite eligibility for the Programme.
- Candidate's performance in the Interview.

Any such transfer would entail payment of prescribed administrative charges.

6. NIFT reserves the right to discontinue any programme at any Campus.

7. The medium of instruction in NIFT is English.

8. NIFT reserves the right to revise the fee structure.

9. Refund of fees will be as per NIFT CEP Policy 2020.

10. NIFT does not offer placement services to the students of Continuing Education Programmes.

11. NIFT does not assure hostel facilities to the students of Continuing Education Programmes.

12. Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.

Continuing Education Academic Calendar 2022-23

| | |
|---|------------------------------|
| CE Admission Form Available | 11 th July 2022 |
| Last Date of Submission of Admission Form | 30 th August 2022 |

Note:

1. The date of interview for all Continuing Education Programmes and declaration of final result along with the details pertaining to payment of fees / orientation of Continuing Education programme will be intimated separately by the respective NIFT centres.

2. NIFT reserves the right to change the date of commencement of the programmes.

3. The list of selected candidates will be displayed at the respective NIFT Campuses and on the NIFT website.

4. The List of programmes that will be offered through online/ On Campus will be announced separately by the respective campuses.

5. Candidates appearing in the qualifying examination such as 12th class/final year/final semester (as the case may be) are also eligible to apply to CEP provisionally, subject to the following conditions:

o Those candidates who are seeking provisional admission due to non-declaration of their qualifying examination will provide proof of having passed all papers in all the previous years / semesters (whichever relevant).

o The candidate will submit the final result of qualifying degree/certificate providing his/her eligibility as and when the results are declared to their CEP Programme coordinators /CE Programme advisors at Campus, where the admission has been granted on or before 31st Dec 2022 or before issuing the CEP certificate.

o In case student attends a programme but fails to qualify the qualifying examination no certificate will be issued.

6. The application fee can also be paid through DD / online net banking /NEFT/ RTGS/IMPS in respective NIFT's bank account. The Online payment Link will be provided by the respective NIFT Campuses

CONTINUING EDUCATION

| ONE YEAR PROGRAMMES | |
|--|--------|
| Apparel Design & Fashion Technology | ADFT |
| Business for Fashion | BF |
| Clothing Production Technology | CPT |
| Creative Textile Design | CTD |
| E& M Commerce Technology in Fashion | E&MCTF |
| Design Development for Indian Ethnic Wear | DDIEW |
| Design In Boutique Apparel & Accessory | DBAA |
| Design Innovation in Fashion and Textiles | DIFT |
| Designing & Styling for Indian Fashion | DSIF |
| Fashion & Clothing Technology | FCT |
| Fashion E - Business Management | FEBM |
| Fashion Retail Management | FRM |
| Fashion Designing & Apparel Technology | FDAT |
| Graphic Design and Communication | GDC |
| Garment Export Merchandising And Management | GEMM |
| Garment Production Technology & Apparel Design | GPTAD |
| Interior Design & Space Planning | IDSP |
| Luxury Product Design | LPD |
| Management of Fashion Business | MFB |
| Toy & Game Design | TGD |
| Home Accessories Styling | HAS |
| Digital Photography | DP |
| Fashion Knitwear and Production Technology | FKPT |
| Fashion Integration for Textiles | FIT |
| Product Development and Branding | PDB |

| SIX MONTHS PROGRAMMES AND LESSER DURATION | |
|--|-------|
| Apparel Costing & Fashion Merchandising Management | ACFMM |
| Apparel Design and Development | ADD |
| Apparel Merchandising and Manufacturing Technology | AMMT |
| Creative Fashion Styling | CFS |
| Creative Pattern Making | CPM |
| Design, Pattern Making & Design Studio Management For Ethnic Apparel | DPDS |
| Management of Family Run Fashion Business | MFFB |
| Visual Merchandising | VM |
| Fashion Boutique and Dress Designing | FBDD |
| Fashion Branding & Supply Chain | FBSC |
| E- Commerce Social Media Marketing | ECSMM |
| CAD & Textiles | CADT |
| Digital Media Visual Communication | DMVC |
| Apparel Retailing and Visual Merchandising | ARVM |
| Sustainable Product Design & Development | SPDD |
| Design Development for Athleisure | DDA |
| Design & Think Beyond | DTB |
| User Experience and Interface in Fashion Textiles | UEIFT |
| UI/UX Design | UIUXD |
| Jewellery Design & Basic of Manufacturing | JDBM |
| Contemporary Bridal Trousseau Design | CBTD |
| Fashion Marketing | FM |
| Print & Weave in Fashion and Textiles | PWFT |
| Creative Fashion Styling | CFS |

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| Retail Store Operations | RSO |
| Digital Ecommerce Photography & Display Techniques | DECPDT |
| Textile Applications for Home Fashion | TAHF |
| Introduction to Fashion Shoes Ethnic Footwear | IFSEF |
| Leather & Allied Material Accessories for Pets | LAMAP |
| Basic Design Course for Fashion Boutique | BDFD |
| Brand Identity Design | BID |
| Designing Men's wear | DMW |
| Jacket : Design to Construction | JDC |
| Printmaking (Online & Offline) | PM |

DIPLOMA PROGRAMMES

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|--|--------|
| Advance User Studies | AUS |
| Apparel Production & Merchandising | APM |
| Craft Design Development & Planning | CDDP |
| Fashion Entrepreneurship | FE |
| Fashion Fit & Style | FFS |
| Fashion Product Design and Technology | FPDT |
| Design Thinking and Business Innovation | DTBI |
| Digital Marketing E-Commerce & Traditional Retail | DMECTR |
| Digital Marketing (Omni Channel Retailing & E Commerce Management) | OCREM |
| Surface Embellishment for Knits | SEK |
| Textile Crafts & Sustainable Product Design. | TCSPD |
| Textile Product Styling | TPS |

NIFT STUDY CENTRE CODE

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|-----------------------|----|
| Bengaluru | 01 |
| Chennai | 02 |
| Gandhinagar | 03 |
| Hyderabad | 04 |
| Jodhpur | 05 |
| Kolkata | 06 |
| Mumbai | 07 |
| New Delhi | 08 |
| Patna | 09 |
| Raebareli | 10 |
| Shillong | 11 |
| Surat (Sub Centre) | 12 |
| Varanasi (Sub Centre) | 13 |

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