



F&LA
NATIONAL INSTITUTE OF FASHION TECHNOLOGY
BATCH OF 2019-2022

2022 Design Showcase

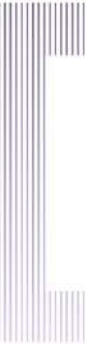
Fashion & Lifestyle Accessories Design Department

The F&LA Department at NIFT Kolkata is a 4 year Undergraduate Degree course in the field of Jewellery and Product Design . The Programme encompasses Technical Studies, Form Studies, Photography, Range Design, Packaging Design, UI & UX and many more. In keeping with the Global Inclination towards Handicraft and Handlooms. The F&LA Department has included Craft into its curriculum and restructured the deliverables accordingly.

Students are being encouraged to take pride in Handcrafted creations and make products out of them. The module includes 3 years of continuous inputs in the Jewellery and Product domain. The last semester being a culmination of all , where the students are exposed to the industry for 16 weeks to work on real life projects .

The work produced then its exhibited through a Graduation Exhibition known as "Design Showcase" . The Department's sixth batch graduating this year (2022) . The student get the best of infrastructure and equipment, They have an exclusive metal lab comprises with more than 15 machines , well equipped Jewellery lab and a modernized Photography Facilities.

They are trained by highly experienced creative professionals both In-house Faculties and Industry Experts.





Sh. Shantmanu
Director
General- NIFT

Message from DG, NIFT

The Graduation event is celebration of hard work of the graduating batch since it is in the transition from in-depth theory to lateral practice.

NIFT has evolved for more than 36 years amidst the ever-changing landscape of fashion and pioneered holistic fashion education that adapts to the changing times. It streamlines the strength of students and helps in the transition into a professional environment.

Fashion in India encompasses socio-cultural, historical and economic variables, which add to its multi-verse persona. The diverse set of features and needs provide a space for multi-stakeholder interactions and learnings.

The symbiosis of design, technology, and management is integral to the fashion ecosystem. Its relevance was exemplified during the COVID-19 pandemic which came with a unique set of challenges and opportunities for exploration and innovation. This moulded the graduating batch of 2022 into young professionals, equipped for impactful projects.

It is my privilege to present to you this showcase of creative talent from NIFT, Kolkata who are ready to take on the challenges ahead of them and make a mark in fashion world.



Dr. Vandana Narang
Dean(A), NIFT

Message from Dean, NIFT

Congratulations to the graduating batch of 2022! We are proud of your achievements. The Graduating event 2022 is the showcase of final projects of the graduating batch of NIFT across the streams of design, management, communication and technology.

In NIFT design, technology, and management is an integral to the fashion education. The COVID-19 pandemic brought in new challenges and opportunities to learn, design, integrate and innovate. From e-commerce of fashion and craft, functional clothing, sustainable fashion, designing for society, integration of artificial intelligence campus has evolved for more than 36 years in the middle of the changing landscape of fashion and pioneered fashion education.

It has enabled NIFTians to strengthen their skills, broaden their horizons and transformed them to confident graduates.

My best wishes to all the graduate & their parents on this occasion. I take this opportunity to congratulate NIFT team for another successful year. It is my joy to present to you this showcase of creative talent from NIFT who will make a mark as true professionals and contribute to the development of our country.



**Dr. G.Chiranjeevi
Reddy**

Professor &
Chairperson – F&LA

Message from CP, F&LA

Dear Graduating Students of Accessory Design,

It is indeed a very proud moment for all us that you are finally getting awarded with degrees and are entering a new phase of professional life. I am sure that the acquired knowledge, developed skills and a positive attitude through projects and research you gained in the Institution will benefit your personal and professional career. The sensitization you got towards best practices in the area of traditional and conventional crafts through direct exposure is an added advantage.

You have been very well equipped to use your right and left hemispheres of brain in the best possible balanced way to generate ideas and then convert them into viable products, processes and services.

I am sure your acquired and practiced multidisciplinary knowledge will help you to reach the noble goals you have been aspiring for and will make the Institution proud of you. Society needs responsible accessory designers and academicians. I hope you will grab the right opportunities and will support the future development of the appellation of the Fashion and Lifestyle Accessory Design Department and the Institution. I wish all the budding graduates' success in all your future endeavours. Best of luck and keep in touch.



**Ms. V.
Lalithalakshmi**
Campus Director

**Message from Campus
Director, NIFT Kolkata**

The Audio- Visual presentations and Display of Graduation Project by the Fashion and Lifestyle Accessories Design Department is the seamless amalgamation of creative thinking, learning, hard work of the students and the able guidance of the faculty mentors. The annual graduation event is one of the most eagerly awaited milestones of the NIFT calendar. May I take this opportunity to congratulate the graduating students on this occasion. I would also like to place on record my sincere appreciation for the faculty team, officials and staff members who have played an important role in the lives of the students at this crucial juncture.

This graduating batch has faced and overcome the challenges posed by the Covid Pandemic with flying colours. After the four year long rigorous training and practical exposure, the students are now ready to embrace the challenges that their career and life are likely to present before them in the coming days. I wish all the students a bright future. May you work hard, succeed in life, do us proud and keep the NIFT flag flying high. JAI HIND.



Prof. Dr. Sandip Mukherjee
CAC – NIFT Kolkata

Message from CAC, NIFT Kolkata

We're finally here!

My heartiest congratulations to my dear students of the graduating batch: Department F&A, class of 2018 -2022. The way you managed to complete your final year in a partial hybrid mode during the unprecedented situation is greatly recommendable. The way you showcased your creativity/research ability with innovative idea is outstanding. Your amazing design collection/graduation project/research project has impressed everybody. We were awestruck!

Your versatile knowledge, the theoretical details, practically implementing them, industry connect, have perfected you and are sure to make you shine as you are the budding Designers of this generation.

I can see the bright future our country is having in the fashion world, and thank you all for making it possible! Each one of you have proved that you're nothing but the best. You've made your parents and your Alma Mater so proud! Lots of love and good wishes to you for your future endeavors. Here's a toast to you, to us, as a family! Go ahead and prove yourself. There'll be a lot of challenges on the way, so successfully adapt to the change. You will, I know.



Ms. Tulika Saikia
Assistant Professor,
CC-F&LA

Message from CC, NIFT Kolkata

Congratulations!!
Class of 2022

Today marks the end of successful journey and beginning of a new adventure. In these four years you all have come a long way surpassing all obstacles and giving your best in your endeavours. Through your mistakes you have outgrown yourselves and have become best version of yourselves. I have never been more proud of you all and the teaching, you are leaving behind. YES, it's not just us who teaches, but everyday we too learn something from you and that helps us to bring the best in ourselves and add more meaning to our profession.

Now it's time for you to spread your wings to fly for your new destination with new ideas, new zeal and new spirit. Just always remember to remain humble and kind and don't forget your true selves. Because these are the qualities which people will remember you by forever. Lastly always learn from the past, live in the present and think for the future.



Ms. Jayati Mukherjee

Associate Professor, F&LA

Congratulations – Batch of 2022

When you started your journey in 2018, little did you know that your much awaited college life with NIFT, would be truncated to almost half its tenure owing to the unforeseen Pandemic situation entering our lives barely over a year and a half later. As we struggled to keep you abreast with knowledge delivered across the screen of our laptops, you braved those difficult times with a smile, making the most of your resources, to stay on your chosen path. Your dedication in those trying times, even amidst personal difficulties sometimes, sharpened your convictions and matured you to stand up against odds in life.

In the end your diligent work has been appreciated by the Jewellery and Lifestyle Product Industry, and it gives us great pleasure and assurance to see you now tread the path ahead with confidence, secure in your dreams. We would love to see you emerge as the true Winners one day in future.

Take life in your stride with integrity and make us proud. Surely, as you know how to cross the hurdles. Well done – Graduates of F&LA '22!



Mr. Sanjib Kumar Das

Associate Professor, F&LA

Today is your day for laurels.

You have worked hard during last four years to arrive at this juncture. You have confronted many challenges and overcome many odds to meet your academic goals. At NIFT, you have had the opportunity to learn and grow, fail and then try again, and to continually strive to succeed. The work of yours published in this book is phenomenal and made us proud. Congratulations to each and every one of you on this remarkable achievement of graduation from NIFT.

Remember, success is only temporary and this is just a milestone so don't rest on this. There are greater challenges ahead and more milestones to achieve. Leverage your youth and opportunity to recreate yourself in light of who you want to be. Your future does not occur by chance. It occurs by preparation. After having spent two years with you, I feel confident that you are ready to take on the world and all that it has to offer. Find people who will sustain you in your passion, question people who will hate you for your passion, and all those who will ignore you and your passion; change their world and make a difference. We are very proud of your accomplishments and I wish you continued success.



Mr. Yashwant Kumar Vishwakarma

Assistant Professor, F&LA

Congratulations to the Graduating batch of 2022, may you have a successful career ahead. Thank you for all the wonderful moments that you blessed us with. Education does not stop you from making mistakes but it inspires you to take lessons from your mistakes. The dedication you showed throughout your academic journey is unimaginable. There is no doubt that this dedication will take you on a new height in life. May you all excel in your professional life like how you always excelled to become better in your academic life.

Grades are important but it's not everything. Keep it in mind. A graduate with a positive attitude is more valuable than a graduate with good grades. Never get upset with a failure. It's just a new beginning of another journey. You have gained all the knowledge, skills and wisdom you need in life. Always keep up the dedication and sincerity. We all believe that you have the ability to become great. Your journey with this organization may stop here, but it is the beginning of another successful part of your life. Wishing you the very best for the future! Always try to be a better version of yourself.

Team F&LA

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RAASTA JEWELS



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FORSEVEN

Carved Stone Project

This collection talks about the hard work of the artisan of Rajasthan. Revisiting traditions old and new in silhouettes all reflecting, intricate craftsmanship, artistic motifs and technique.



Mystic

Mystery is something that has always been a topic filled of curiosity. Be it kid or an adult everyone gets intrigued whenever it comes to some sort of mystery. Mythical animals have always renamed one such mystery.



Victorian Jewellery Project

This collection holds the intricate patterns inspired by Victorian art and culture along with from influenced by architectural columns and the key elements of the Victorian era.



There are innumerable tales about different mythical animals in almost every religion and mention of the same in different is pure silver charm collection inspired by famous mythical animals that have been mentioned or seen in movies or famous folklores.



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PEPPERFRY



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ART COLLECTION

Buy in Bulk Page

Buy in bulk is an independent page where users can place bulk furniture orders for their organisation, hospitals, retail store, cafe restaurants, etc.

Bulk furniture pages showcase visuals of furniture however the main agenda is to get the user to submit their contact information. After which pepperfry business team will contact them out within 24hrs.



"Shil-Srinkhla"

The "Shil Shrinkhla" which is a collection of living room furniture that is inspired from the journey of dreams of a little kid from childhood to adulthood.

When you are in your childhood, you dream about a million things. You want to be a Superhero and save the world, you want to be an astronaut and explore outer space. your thoughts are not particular, vague at best. The child wants to be everything with aspirations like mountains and dreams to scale the summit.



Corporate page

Corporate page is an informative page to get more engagement and to increase the number of Franchisee Partners.

The page objective was to introduce the future franchisee partner and job seekers to Pepperfry's business and culture.



Flip-O-Flap

The collection offers various living room furnitures, which offer anoption to the "work from home" TG. The products in the collection features a design solution "Flip board" which has two sides, one which is cushioned and can be used for armrest and support; and the other side which is a flat surface to place your laptop/Notebook to work while sitting on your comfortable couch or armchair.



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JOKER & WITCH

Frescoes in the golden hour

This collection comprises Necklace Set - 2 (Necklace + Earrings) inspired from the frescoes of Shekhawati region. Enchanting the lively and Inanimate alike, gently moving across the painting adorned walls, leaving no corner untouched and bringing to life the long forgotten tales of the past. Artists, a thousand years ago, sat among the splendor of the kings and queens and put together – the legends and the myths, the battles and the victories, the stories of love, the stories of wisdom – in these murals and frames.



Chaar Dvaar

This collection comprises earrings inspired by Chaar-dvaar from the Whispering myriad stories of the past, and taking you to different historical eras. The four doors of the Jaipur City Palace stand tall and magnificent.

Please let me know if anything else is required from my end.

Collections

"I AM" - The two most powerful words in the English Language. Because what comes after I AM , will shape your life. The two words I AM are so powerful that they define the very core of who you are and what you want to be ! It all comes from within. Don't let your power go to waste, write your affirmations and turn them to incantations. Let the words I AM seep into your subconscious and believe that I AM anything & everything I wanted. These words will shape you in a powerful way.



A woman is her best self when she is her true self. Period. Let your personality be your must have accessory. Created to inspire women who love to stay unapologetically themselves , finding their freedom, embracing their flaws and celebrating their Uniqueness, our 'I AM' collection is all about embracing the real YOU.



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PICKLES ANIMATION

Majestic roots

Jharokha's are one of the most classical elements of Indian architecture. Just like Jharokha is a pathway of sunshine so is the wedding day a joyful reincarnation for the bride. Everyday sunshine unfolds itself to a ray of happiness, hope and positivity so does the blessings & best wishes give a sense of love to the couple for the new beginning of a long and happy life.

Through this collection, I want to signify a true blend of modern age women and their love for the traditions of India.



Flows

The curves and smoothness of nature that brings peace and soothes one's mind lies within the soft and comforting flow of life. This flow consists of ups and downs, but no matter what, we keep ongoing.



Naturalists

Fungi are eukaryotic organisms that support the ecosystem of the entire planet. Known as nature's recyclers they serve as a link of the transformation of old to new as well as death to life. The current pandemic has taught us to observe and appreciate the smallest of things as they in the end hold maximum worth. Fungi of Animal Kingdom are creatures that symbolise hope and rekindling of life around us. From decay arises life and from life arise new possibilities.



Inspired by this cycle of life, I have designed a range of bedroom furniture for the section of our society that faces challenges everyday and needs a calm, relaxing and fun environment to refresh their minds for the next challenges ahead.



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ART COLLECTION



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SAVIO JEWELLERY

Arco

Embodying the elegance, fine craftsmanship and rich materials of Art Deco translated into a soft curve. Soft curvy shapes combine with straight lines to create a visually balanced object. Design with smooth clean line with smooth finish and accented with gold circle shaped profile handles.



Create an exclusive design, crafted from wood, metal and a touch of bold gold stroke, the techniques to create a tactile, geometric facade. The cabinet curved at an angle taken inspiration from sweeping curve which plays with light and shadows to highlight the variety of its natural wood grains. Soft

Timeless Beauty Of Architecture

Architecture has always been a great source of inspiration for many artists around the world.

Rose windows are the large circular stained glass windows found in Gothic churches. These rose windows are the true form of beauty. Its Flamboyant tracery and elements consisting of an intricate network of wavy, double-curved bars, creating new geometric forms and flame shapes and patterns make it a pleasant sight.



Thalassic

"If there is magic on this planet, it is contained in water." - Loren Eiseley
Ocean is deep and endless and so is the beauty beneath the water. Its vast and limitless existence holds a breathtaking view and the life under the water is a great sight for eyes.

The forms are explored from such beauty of nature for this collection. Every design in this collection of pendant sets will remind you of the wonders of the ocean.



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FORSEVEN



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JOGIRA INDIA

Charming Charms

The collection comprises of charms made from sterling silver, taking inspiration from Indian elements. The agenda was to capture the essence of India which carries the nodes from religion to festivals, rustic surfaces of oil lamps to street foods, from Dubbawala Bhaiyas to spiritual callings.



My collection is like a crash journey in the real India which is not only filled with vibrant colors and aesthetic arcadia but also to the crude and the unsophistication.

Collection 1

For this collection I had to incorporate two different forms of the same craft in my product, the Sikki Art which I have worked on tells the story of religious tradition customs and beliefs. Also, the influence of Buddhism is very prominent in the art form, from there I have taken inspiration and done ideation and conceptualization of the collection. For the collection I had designed three different category of lighting Table lamp, Pendant & Lamp Wall mounted, product is completely handcrafted.



Collection 2

In this collection I have worked on coffee table and my main focus is how I can incorporate sikki Art or moonji craft weaving technique in the product range. This collection very much experiment like where I have tried to play with the raw nature of both material wood and sikki.



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JAIN DIAMOND

Chitra-Kavya

For many centuries, Indian Art has always played a very significant role in representing and reminiscing its patrons of their glorious Lineage. Paintings in India have been inspired by the spiritual and mystical relationship between man and god. The artists worked on the belief that nature is sacred and thus they painted trees, animals, and people- all in harmony with one another.



Chitra-Kavya is an ethno-contemporary collection, inspired by Kamal Talai, a type of Pichwai painting, designed for the aristocratic and confident women of today who are rooted in the rich culture and heritage of our country.

Glimpse Of Heritage

The entire collection is dedicated to celebrating south Indian art and culture.





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OUTHOUSE JEWELLERY

Lippan Collection

This collection comprises of core bedroom products, taking inspiration from the traditional art of Rajasthan and Gujrat desert region. Implementing the art in the most minimal form while showcasing the famous mirror look of the Lippan Kaam. This is designed to be one of the staple collection for the company.



The Unapologetic Soul

About : Creating one of a kind design featuring Cleopatra's face in a minimal way, giving exuberant and grungy asymmetrical look. The embellished silver choker with uneven rings makes a bold accent for the Runway. A rebellious and filterless soul with glimmering details for shoulder skimming drops set the tone for the Lakme Fashion Week '22.



Rainforest Collection

This collection comprises of core living and dining room products, taking inspiration from the rainforest and trying to implement its essence in the furniture. The pieces are designed in a way that generate a sense of tactility and warmth. With pieces made from sustainable material and replicating the beauty of the rainforest, it's the perfect addition to any home.





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SUPERGEMS JEWELLERY

Playful Minimalism

The project to redesign Pepperfry's seller page was inspired by the concept of playful minimalism, the idea was to make the essential information of the page stand out to reduce the cognitive load of the user as well as to provide them a delightful experience with bright pop color, visuals, and animation.



Illusive Qubba

A Mechanical jewelry collection with play and fun rather than only focusing on aesthetical purpose, inspired by Selimiye Mosque, a divine beauty of this architecture with this contrasting colour creating an illusion in itself while enhancing the beauty with the window illumination and beautiful domes.



Neo- Pop

NeoPop as a theme allows us to represent and connect with users in an exciting way with retro-themed UI and animation, when applied to Pepperfry's corporate page it gives the users a fresh perspective into the organization's culture, future plans, and other fun things.



Bird Of Paradise

A jewelry collection for the Caratlane woman consumer in the fashion wear category, Inspired by the Birds Of Paradise characterized by their unique ornamental look and features use to attract the females, similarly attractive elements are used to make the jewels stand out to the eyes of viewers using Mixed metal technique to create a mixed colour statement .



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UNIDESIGN

Supernova

This collection celebrates the nostalgia of our good old childhood days and the unfettered creativity of our early years. Inspired by the bright explosion of a star, i.e. supernova, the intensity of the explosion is compared to the unrestrained creativity of that of a child. Supernova, a name that revives the memory of the superheroes of our childhood and the explosion of saturated colours of our cartoons, the unfettered creativity of our early years.



Knots Of Eternity

The Knotting and looping of the Celtic knots represent the bond between the couple and symbolize the dedication, love, and commitment towards each other till eternity. It symbolizes the beautiful journey that two people embark upon when they decide to spend their lives together forever.



Uniquely You

This collection is a tribute to her unwavering spirit, to accept her own self and embrace her flaws and love them, finding beauty within the imperfections of life, celebrating the cracks, crevices and all those beautiful marks of hers. The "uniquely you" collection is for the achievers, to the women who are trying so hard to make that magic happen, a collection for the ones who have learned to love their own imperfections and stand through it confidently, a collection for the real you.



Beauty Galore

Women are passionate about jewellery as it represents a symbol of femininity and even social status. Jewellery has always made women feel beautiful and confident. Galore basically means abundance so it represents the beauty that is enhanced by the jewellery she'll be wearing to enhance her confidence giving her a bold look.



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MBMG PVT. LTD

Confluence

Inspired by the Triveni Sangam at Prayagraj, this collection is a tribute to the handicraft Moonj and the location of its practice. It celebrates meeting of concepts and ideas at a single point just like the meeting of river waters at the Holy Sangam.

It denotes a confluence of the traditional handicraft and modern lifestyle trends. A

confluence of craftsmanship and experimentation!



Hermosa

Nature is lovely because it is living, moving, and reproducing. We see growth and development in living things in nature, as opposed to the static or decaying state of the great majority of man-made objects. Nature is useful not only because it is beautiful, but it is lovely because it has intrinsic value rooted in its understandable structure. As a result, we find a strong connection between goodness and beauty in nature.



Summer Margarita

Summer Margarita talks about living life in its purest form. Embracing your inner child and filling hearts with Joy. Optimistic and cheerful, it is a very summery expression of fresh perspective towards life. An attempt to align the craft to the liking of the young market.



We can find an objective basis for goodness and beauty in nature, namely its intelligible structure, but we can also observe that nature is valuable and beautiful for us, thanks to the unique equipment that nature has provided us with for navigating the universe.



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UNIDESIGN

Kintsugi Collection

Adapting a Japanese art technique called 'Kintsugi' in silverware. It's an art that makes us realize the beauty within the flaws, and illustrates the uniqueness of every fault line.

These kintsugi lines are plated in gold or copper (high-polished) and are uniquely arranged in every piece of the set. These kintsugi lines are contrasted by a matte-finish silver used for the base.



Simple Sophistication

Simplicity is one of the basics of minimal design, yet it is sophisticated because it requires an eye that is aware of details and an appreciation of quality over quantity. Embodying Italian elegance, the collection is quintessentially feminine and refined, the design motif draws inspiration from the ceiling, arches and domes of the Roman Architecture. Drawing its inspiration from the most renowned architectures of the world, the collection is a true statement of creative vision.



Pichwai Collection

Pichwai is a style of painting that originated in the town of Nathdwara, Rajasthan. These paintings are made on cloth, portraying key elements like lotuses and the lotus leaf along with cows and peacocks.

There are two sub-collections inspired from pichwai. The first sub-collection adopts the technique of meenakari, while the second one is made using engraving and jali work.



The Bamboo Collection

The inspiration for this collection is Bamboo Tree. Nature has always been a great source of inspiration for creativity. With many of us now living in urban environments, jewellery that suggests a harmonious connection to the natural world speaks to our hope for a positive future.



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S.T UNICOM



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TANISHQ

Collection 1

Optical art typically employs abstract patterns composed with a stark contrast of foreground and background - often in black and white for maximum contrast - to produce effects that confuse and excite the eye. My inspiration for this collection has been this very art movement. This collection features a diverse range of furniture items ranging from ottomans to coffee tables- all brought to life with classic hues of green and a touch of optical artwork.



Collection 2

The theme of abstract, free and fluid forms is one that consistently stood out to me with these creations. The theme selected for this collection revolves around the concept of family. Emphasising on familial bonds and connections that tie us and our loved ones together, this theme seeks to aid in creating a collection that does justice to the same.

IRAM: Garden of Paradise

Art fuels imaginations and imaginations create masterpieces. Nature as a source of creative expression and inspiration has been used for many centuries and the evidence is the art and crafts of India. This collection aims to glorify the beauty of nature through the eyes of an artist, to pay tribute to the traditional art and to immortalise the essence of Indian art forms.



URBANE

URBANE translates to sophisticated, polished, confident and refined individuals. This collection is an attempt to reflect these values through jewellery that can be worn to work or play. The inspiration is taken from silhouettes and forms that are flowy, fresh and fluid, with a bit of geometry and floral elements to efficiently represent the personality of the targeted individuals.



Brochure Design

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Editing & Proof Reading

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