

# Ms. Jayati Mukherjee

**Associate Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research** - Design, Geometry, Architecture,  
Fashion, Crafts, Technical details, Prototyping



Jayati Mukherjee is an Associate Professor with Fashion & Lifestyle Accessory Department, NIFT Kolkata. A GATE Scholar, she completed M.Arch from Jadavpur University, Kolkata, presently pursuing PhD from her Alma Mater correlating Architecture and Fashion through Geometry, a subject through which she shapes students into thinking Design. Since 1992, she worked as an Architect in Kolkata, as an Assistant Professor at BIT Mesra, and as a Gazetted Officer with the West Bengal Government, before joining NIFT in 2003. In NIFT, she has held several key Administrative positions and introduced the F&LA department in Kolkata. With 30 yrs of Industry, Administrative and Academic experience, her academic interest focusses on Ideation & Design Process, Materials, Prototyping, Space and Product Design, while Crafts remain her forte. Her publications on design in various journals etc. include a chapter in an Encyclopaedia by Elsevier. She is an expert in performing arts- Music, Dance and Dramatics, encouraging student activities with skill and personality development.

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# Ms. Tulika Saikia

**Assistant Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research -** Design process and product development, Product Packaging Design, Living Decor Design, Portfolio Development, Trend and Forecast, Luxury Product Design, User-Centric Design, Craft Research and Documentation, Sustainable design development, Graphic design, Typography design, Infographics, Publication Design



Tulika Saikia is a graduate of the National Institute of Fashion Technology, Kolkata, from the Department of Knitwear Design. She has pursued her Masters's in Design Space from the National Institute of Fashion Technology, New Delhi, and is currently pursuing her Ph.D. from the same. Her association with Export and Buying House has helped her develop expertise in the field of design thinking, creative problem solving, and design methodology, gaining field experience with brands like Mothercare, Zara, Vero Moda, and Only. Since her forte lies in Graphic design and Typography Design as well, she has been constantly associated with the Fashion Communication department of NIFT, Kolkata. She has worked for Cognizant Technology Solutions Pvt. Ltd. in the Cognizant Interactive Team. Her motto lies in transforming lives by transforming education, and she has academic experience with Lovely Professional University, where she headed the School of Fashion Design. Presently she is working with the Fashion and Lifestyle Accessories Department of NIFT, Kolkata, in the capacity of Assistant Professor and Centre Coordinator. Prior to this, she was holding the post SDAC of NIFT Kolkata.

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# Mr. Aritra Roy Chowdhury

**Assistant Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research** - Ceramic and Glass process, Design process, System design, Craft reconstruction and development design, Rapid prototyping, Material and process.



“Aritra Roy Chowdhury is associated with the department of Fashion and Lifestyle accessories design at NIFT, Kolkata campus, in the capacity of assistant professor. Previously he worked with various industries and has nearly four years of teaching experience as an assistant professor. A pursuant of a Masters’s degree in Industrial Design from the National Institute of Design, Ahmedabad, and Degree of Bachelor’s in Fine arts from Kala Bhavana, Visva Bharati University, Santiniketan. Aritra vaunts various accolades, a proud exhibitor at Camel Foundation, Korean Society of Design trend, Mellange, etc. He is also a proud recipient of the KSDT design award from Korea in 2015 and an awardee of the National Scholarship from the Ministry of Culture in 2016, by Government of India. He is presently a research scholar pursuing his doctorate in craft and design development with glass factories and clusters in Firozabad, India. This young designer enthusiast, writer, and traveller is interested in sustainable Ceramic and Glass practices.”

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# Dr. Satyaki Roy

**Assistant Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Title of Dissertation of PhD** - Fashion forecasting in India

**Area of Teaching and Research** - Product Design and Process, Trend research,color strategies, Lifestyle Accessories design, Handicrafts, Visual Communication,Portfolio development, Design Fundamentals,Drawing (Visual art) and Stage craft.



Dr. Satyaki Roy is an Assistant Professor with Fashion & Lifestyle Accessory Department, NIFT Kolkata. He is a fashion trend analyst, accessory designer, author, installation artist and a design mentor for more than a decade. A NIFT graduate, who represented India in Italy, won “Giovanni Designer Award”. Worked as an international design consultant for companies & mentored international students in collaboration with Leather Industry Development Institute Ethiopia sponsored by Ethiopian government. He has penned papers, articles and book on trend research, color psychology, and delivered speeches on future of Indian handicrafts, Relation between Art, Design & Music in Indian Institutes of Technology (IIT) Kanpur and Banaras Hindu University (BHU) Varanasi respectively.

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