



A NIFT Mumbai monthly initiative



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Greetings from Team Jargon!

February with its beautiful pleasant climate and its short span of days has always been a special month, often referred to as the month of Love! Keeping this very thing in mind, this month's issue is created around the theme - 'Unconventional Love'. Unconventional means individualistic, atypical, nonconformist and love is universal. With this issue, Jargon asked everyone to tell us what love means to you whether it is self love, romantic love, love for your friends, family etc and we have received some fantastic entries!. Also with this issue, we have started a fun 'Jargon Recommends' section in which we will recommend books, songs, podcasts, etc related to the theme of the month. Tell us what you think of the recommendations of this month and keep supporting us and sending us your entries to get featured!

Send your entries atniftjargon2019@gmail.com



ove story, an ordinary 2 lettered phrase that has the power to change someone's life. Whether it may break somebody to pieces, or at the same time give them the strength to break glass ceilings, I believe everybody has a beautiful little love story waiting for them just around the corner. But wait. Let me warn you. This isn't one of those soppy, Hallmark channel, romantic comedy, where Tom Hanks will find his soulmate at the top of the empire state building. It's a love story that you, me, and all of us, have experienced. Some acknowledged it and some didn't realize it until the world shut down. But we all drew strength from this very unconventional love story. This love story belongs to me, my city Bombay, and the freedom this city brings with it.

When Aisha in Wake Up Sid said, "Kuch spaces ke personality eise he ki milte hi friend ho jate he", she spoke for so many of us. From the salty breeze on a local train, to that plate of Chowmein in the streets of Colaba, Mumbai was meant to be the city that you could get lost in. Where you could be one with the crowd, yet feel distinctly different. Where you could find yourself in a strange station, yet feel something peculiarly familiar with it. It's a city made up of opposites, as if it's a slight nod of acceptance to the thousands who come here to live their dream.

But, why did I fall in love with this city? Was it the "Bombay Ki Barish"? Or the sunset at Marine Drives, while listening to 'Iktara'? Or was it the cheap jewellery at Colaba? Or DDLJ at Maratha Mandir? Actually, it was the package of all of this and more that this city has given me. It gave me independence. It gave me a point of view. It gave me my personal opinion. And in the end, it made me fearlessly enjoy all of it. Think about it. How many firsts have you experienced in this city? It could be travelling alone for the first time, to trying Vodka for the first time, to colouring your hair for the first time, or simply falling in love for the first time. I'm telling you. It's the city, and its boundless energy to give each and every one of us a story worth telling for a lifetime. That's what Bombay does to you. It sweeps you off your feet, and makes you look really cool while doing it. It makes you write your own story, and live it. It challenges you to keep writing and adding new chapters. And never stop.

So, while I sip my Kadak Chai and take a bite out of my Vada Pav, I can't help but miss my city. I miss the constant sea watching over the city, the untold stories in each 'gully', the vibrancy of Kala Ghoda, and even the chaos, traffic and the incessantly sweaty local train rides.

Didn't I tell you, it's a love story like no other.And what better love story, than the one which inspires you, understands you, makes you a better person, and at the end loves you for who you are?

Whether on a rainy day with knee high water or a day filled with many more firsts, I'll choose this city again and again because "Ye he Bombay, Ye he Bombay, Ye he Bombay Meri Jaan".

Sreeparna Roy TD Sem 4



Ways to love

A lot of times, I wonder lying in bed at 3am, staring at the ceiling and imagining the most random things. Sometimes that is where I get ideas for my poetries, or just imagine how the world would be if we all could breathe underwater. By definition, unconventional means alternative. How can love be alternative? How can a passion get so deep to become a different type of love? Why is it that we are incapable of loving? Is it a commandment, or is it a simple fact that if I do not love you and you do not love me, there can only be hate, violence and destruction? What prevents us from seeing the very simple fact that this world is ours, that this Earth is yours and mine to live upon? What is it that we do not see this? On the contrary, it is because we are forever giving explanations and causes that we do not face the facts. We are all programmed to look for the fairy tale when it comes to finding love. Boy meets girl, falls in love, happily ever after. And usually this is how love is portrayed as it is felt it is what we want to hear or believe. Yet for the most memorable love stories are the ones that refuse to follow that convention. They are the ones where there is no happily ever after. Instead, it goes the other way, your unconditional love for pets, your bond with reading books and magazines, artists' best partner being stationery, One like we love for writing and imaging stuff, driving long and exploring places, so on ... In the book, The collection I explore more loves that are unconventional and stay away from the fairy tale. I find them more interesting. What I did take note of this whole thought process, and found to be the important thing to remember, is that unconventional doesn't mean wrong. It shouldn't be anything you have to hide or feel embarrassed about. It's love at its finest because it's unique and it's you."Over the weekend, we explored different ways to love. Today, tell us about the most unconventional love in your life."

> - Shambhavi (TD SEM 6)

EGG-YOLK 7-17 SUNFLOYER

THE



















Comic by Jishnu Sengupta FC-6





"Life is the flower the brochich love is the Nithish FD Sem 6

Jargon Reccomends :





Control Z



Sex Education





Modern Love



Moonlight



Her



Eat Pray Love



Margarita with a Straw





Who you are Jessie J



Love the way you lie Eminem & Rihanna



A thousand years Christina Perri



Girl on fire Alicia keys





About time



Lovely Billie Eilish





This is love

Homosapiens

BOOKS 05



The Pisces by Melissa Broder



"The course of Love"

by Alain de Botton



The Third Hotel by Laura van den Berg



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A LOVIN



The February of 2021. It's a month filled with a whirlwind of emotions, to say the least. Is it because it looks minuscule on the calendars but feels like an eternity? Or because the overly-emotional Pisceans are planning their birthdays, or maybe because the new semester has begun-minus the camaraderie between the cheerily gung-ho juniors and the sanguine seniors, who had charming plans for their final semesters because hey-YOSO (You're only a senior once!) or maybe because Emily In Paris has been nominated for the Golden Globes...Well, how can we forget the hallmark holiday of February that recorded spending of a record \$27 billion in 2020 in the United States- The gallingly overrated and gloriously commercialized- V Day! (The v in valentine's stands for virtual now)

Dear romantiques, who sabraged the 14th, in no way I want to dampen your spirits for the next year. I am all for dressing up as a scrumptious and chic gallerist in a sheath dress from Chloé and Ralph Lauren for a moody brunch with your beau or celebrating your feminine floral side with the ornate details of Rodarte and Erdem for a candlelight. Either you planned on hoarding Manolos or watching emotionally devastating movies like the Notebook, I hope your day was like a mysterious and fun crème brûle- the flavors of which are yet to be discovered! My only issue with the day is it being a one-day charm and being associated with all things red and conventional...

A day that celebrates the most powerful emotion in the multiverse should be anything but conventional. So, to add a mystical take and fresh imagery to a day that is indeed a covetable fantasy, rooted in reality, but never true to life, I would like to share some pivotal moments in the fashion industry that celebrated love, dizzying with delight and acceptance. Even though redefining what we consider beautiful or even acceptable isn't as easy as marching a new hemline down a runway, coveted labels are taking steps to take fashion towards a more selfassured, joyous, and sophisticated space that not only subverts the societal taboos but also unfurls a new sense of enthusiasm.

While we used every birthday candle, fallen evelash, and 11:11 to wish that we could attend the euphoric YSL show by Anthony Vaccarello as the models strode under the blazing sun across a sandy dune, what was even more penetrative than the stunning silhouettes was the poignant epilogue at the end that earnestly said-"I wish you were here..." Not to forget the sweet epigraph by Harry Styles in his video- Watermelon Sugar that gently stated- "This video is dedicated to touching ... " Just two simple sentences that sum up the zeitgeist of the dense prose of 2020. Though trapped in the virtual cage, the fashion world served some elementally auric looks that satisfied our sartorial sensibilities and effortlessly broke the shackles of monotony.

Redefining masculinity, men's fashion now makes space for more androgynous elements, seen in the rise of soft boy style on social media.

On the runways of Alessandro Michele's Gucci and Kim Jones' Dior Men and through the adoption of dresses by celebrities like Styles, fellow Gucci-muse Jared Leto, and rappers like Jaden Smith and Bad Bunny. While the "Golden" singer no doubt has a distinct personal style, its sartorial impact has led many wanna-shines to experiment and bookmark his repertoire, one chunky ring, and a painted finger at a time. Prince and Dennis Rodman were trailblazers for gender-fluid fashion among men. The body-positive movement in fashion was designated for marginalized bodies to feel seen and validated and that movement has been co-opted by fashion houses and corporations alike. A celebration that was long due.

We also saw more mature models in fashion campaigns than ever before, and in an industry that usually celebrates youth, this represents a major turning point. Though I was thrilled when I found out about Julia Roberts for Givenchy, Iris Apfel for Alexis Bittar, and Joni Mitchell for Saint Laurent, I was ecstatic when I saw that Joan Didion was the new face of Céline, a glorious French label celebrating the beauty of an 80-yearold! These were some remarkable moments that confirmed the efficacy of the fact that the industry is indeed trying to spread love

in its own dramatic ways and make the usual red rose drama a vestige of a bygone era...

Rhea Singh, FC 6

> Costume by Kanupriya Yadav





TEAM

AMY SINGH [AD SEM 4] TISHMA SADANSING [FC SEM 4] KAUMUDI DEWANGAN [FD SEM 4] SREEAPARNA ROY [TD SEM 4] ISHLEEN KAUR [FC SEM 4] NAVYA ARORA [FC SEM 6] SHREYA PANDIT [FC SEM 6] KHUSHBU SINGH [FD SEM 6] CHETNA YADAV [TD SEM 6] SIDHANT SINHA [FC SEM 6]

FASHION COLUMNIST RHEA SINGH [FC SEM 6] FACULTY INCHARGE

VANDANA WEKHANDE