

JANUARY-JUNE'22

अलंकृत

Photo by Cifarath Salam

CONVOCATION

GRADUATION
SHOW 2022

CONVERGE


CRAFT BAAZAR





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DIRECTOR'S MESSAGE

Dr. Bharat Sah



Last two years were the most challenging years for every student. Pertaining to this, our student cope up with the consequences and the spirit of learning and growing never died. You all have worked hard to reach your goal and I feel great about what you have accomplished. And I believe, this definitely won't be the last time I get to brag about you. Today, I feel content and thrilled to see the achievements of our students in last few months.

Not just our students but, our faculty and staff too are working hard and making every event, let it be Craft Bazaar, Convocation, Converge, Placements and Graduation Show, a success. And with the cumulative efforts of Team Rae Bareilly, we are reaching new heights day by day. And to quote a recent example, we gained high rank in the surveys done by notable magazines.

Once again, I would like Congratulate all and would advise to keep on growing and adding goodness to the world.

Best Wishes for your future,

Dr. Bharat Sah

Director

NIFT Rae Bareilly

JOINT DIRECTOR'S MESSAGE

Mr. Nandan Singh Bora



By the time this newsletter will be out, I guess new batch of NIFT Rae Bareli will be here to witness it. Here, I would like to encourage all the students of Rea Bareli to utilize the holistic atmosphere of their campus. Take on every opportunity and excel in every role assigned to them.

We are making continuous efforts in formulating our campus equipped with all amenities and we expect our students to cooperate in sustaining them. Indoor and outdoor playgrounds, resource center, gym and eco - friendly campus all is yours and we expect you to make the maximum use of it. Our enthusiastic students have outshine all others in every event and in future, we wish every student, a wholesome development. Not just academics but, students of NIFT Rae Bareli should come out as a versatile citizen to their country.

Keep trying without losing your enthusiasm. You can only lose if you give up.

Mr. Nandan Singh Bora

Joint Director

NIFT Rae Bareli

CAC'S MESSAGE

Dr. Vidya Rakesh



I am elated and feel content to see our student's achievements highlighted in the recent edition of newsletter. Undoubtedly, together we all have overcome the repercussions of last two years, and to see our student back in campus, healthy and fit, gives me immense happiness.

Further, I would like to encourage our newly added batch to orient themselves as future leader and you are free to seek guidance from our faculty, who are your guardians here. Further, I assure that we all are here to nurture and facilitate you, be it your mentor, seniors and staff. And I wish with addition of new batch NIFT Rae Bareli will bag many more achievements.

I wish you to learn, empathize, create and progress.

Dr. Vidya Rakesh

CAC

NIFT Rae Bareli

Convocation

Batch - 2020-2021



Tenth Convocation of National Institute of Fashion Technology, Rae Bareilly held successfully on 27th Nov 2021 at the NIFT campus, Doorbhash Nagar, ITI Colony, Rae Bareilly. Secretary of Textile Ministry, India and Chairman of Board of Governors, NIFT, Mr. Upendra Prasad Singh, IAS, was the Chief Guest of the event. Dr. Shinju Mahajan, Head of Academic Affairs, NIFT, was also present at the event.

Total 261 degrees of Under Graduation and Post Graduation of both the Batches 2019 and 2020 together are awarded on Saturday. It includes 50 students of Accessories Design, 59 students of Fashion Design, 47 students of Leather Design, 55 students of Fashion Communication and 50 students of Master of Fashion Management. Along with this, 64 students from different departments got the Meritorious Award.

Director of NIFT Rae Bareilly Dr. Bharat Sah presented the academic report of both the years 2019 and 2020. The swearing-in Ceremony was conducted by **Dr. Vidya Rakesh**, Campus Academic.

Various awards under the category of Best Academic Performance Award, Student of the Year Award, Most Commercial Viable Award, Most Creative and Innovative Design Collection and Best use of Traditional Skill and Contemporary Styling Award were conferred by Chief Guest and Guest in Honor.

The most talked award, Student of the Year and NIFT Extra – ordinary Services Award, which is received by only one student in every passing year cumulative of all the department is won by Poornima Yadav and Surbhi Vohra respectively.

Name of the Awardees 2020 along with their department is given below :

1. Poornima Yadav Fashion Management Studies Best Post Graduation Project (Marketing/Retailing)
2. K Trishna Pathak Fashion Management Studies Best Post Graduation Project (International Business/Export Merchandising)
3. Priya Sharma Fashion Management Studies Best Post Graduation Project (Entrepreneurship/Fashion Management Practices)
4. Poornima Yadav Master of Fashion Management NIFT Best Academic Performance Award – MFM
5. Poornima Yadav Master of Fashion Management NIFT Meritorious Student Award - Rank – I
6. Palak Jain Master of Fashion Management NIFT Meritorious Student Award - Rank - II
7. Riti Kapoor (Absent) Fashion & Lifestyle Accessories Best Graduation Project
8. Rahul Gautam Fashion & Lifestyle Accessories Most Exemplary Application of Design Methodology
9. Himanshu Gupta Fashion & Lifestyle Accessories Most Commercially Viable Design Intervention
10. "Riti Kapoor (Absent)"; Fashion & Lifestyle Accessories NIFT Best Academic Performance Award – AD
11. Ananya Srivastava Fashion & Lifestyle Accessories NIFT Meritorious Student Award - Rank – I

निफ्ट का सबसे चर्चित पुरस्कार स्टूडेंट ऑफ द ईयर तथा निफ्ट एक्स्ट्रा ऑर्डिनरी सर्विसेज पुरस्कार जो प्रत्येक साल में सिर्फ एक ही उत्तीर्ण छात्र को मिलता है तथा जो सभी भागों में से जो चुना जाता है इस वर्ष पूर्णिमा यादव तथा सुरभि वोरा को क्रमशः दिया गया। कार्यक्रम के मुख्य अतिथि श्री उपेंद्र प्रसाद सिंह जी ने पुरस्कार तथा डिग्रियों के वितरण से पूर्व एक कॉफी टेबल बुक का उद्घाटन किया। गया। कार्यक्रम के मुख्य अतिथि ने सभी छात्रों को बधाई दी तथा स्मरण कराया की सफलता का परिश्रम के अलावा दूसरा कोई मार्ग नहीं है उन्होंने छात्रों को व्यवसायिक तथा निजी जीवन में सकारात्मक दृष्टिकोण रखने की सलाह दी। उन्होंने अपने भाषण में कहा कि कमजोर पीछे रह जाता है और विजेता हमेशा प्रगति करता है। उन्होंने छात्रों को संस्था से जो कुछ भी सीखा है या अर्जित किया है उसका सेवा भाव से वापस लौटाने का आग्रह किया।



Shri U.P. Singh, IAS, Secretary Ministry of Textiles, interacted with all faculties of NIFT Rae Bareilly. Further, he appreciated the cumulative efforts of NIFT personnel.

मुख्य अतिथि श्री उपेंद्र प्रसाद जी ने अपने भाषण में आगे स्वच्छ भारत अभियान, जल जीवन मिशन, उज्ज्वला योजना, तथा आजादी का अमृत महोत्सव की बात कही और अपने जीवन की संघर्षपूर्ण कहानियां बताते हुए उन्होंने छात्रों का मनोबल बढ़ाया और कठिन परिश्रम करने के लिए अभिप्रेरित किया। सम्मानीय अतिथि डॉ शिंजू महाजन हेड ऑफ़ एकेडमिक अफेयर्स ने छात्रों तथा उनके अभिभावकों को बधाई दी। उन्होंने छात्रों को सलाह दी कि वह जीवन के हर मोड़ पर जोश से बनाए रखें और हमेशा नैतिकता और ईमानदारी के पथ का अनुसरण करते रहें। निफ्ट रायबरेली के संयुक्त निदेशक श्री नंदन सिंह बोरा जी ने कार्यक्रम में शामिल सभी लोगों को धन्यवाद दिया।

सन 2021 के पुरस्कार प्राप्तकर्ताओं के नाम विभाग के साथ नीचे दिए गए हैं

- हिमानी मेहता फैशन मैनेजमेंट स्टडीज बेस्ट पोस्ट ग्रेजुएशन प्रोजेक्ट(मार्केटिंग रितेलिंग)
- मानवी फैशन मैनेजमेंट स्टडीज बेस्ट पोस्ट ग्रेजुएशन प्रोजेक्ट (इंटरनेशनल बिजनेस एक्सपोर्ट मर्चेन्डाइजिंग)
- अन्नामलाई एस एम फैशन मैनेजमेंट स्टडीज बेस्ट पोस्ट ग्रेजुएशन प्रोजेक्ट (एंटेप्रेन्योरशिप एंड फैशन मैनेजमेंट प्रैक्टिसेज)

- अन्नामलाई एस एम मास्टर ऑफ मैनेजमेंट निफ्ट बेस्ट एकेडमी परफॉर्मेंस अवार्ड- एमएफएम
- गौरव राठी मास्टर ऑफ फैशन मैनेजमेंट लिफ्ट मेरीटोरियस स्टूडेंट्स अवार्ड रैंक-फर्स्ट
- मानवी मास्टर ऑफ मैनेजमेंट निफ्ट मेरीटोरियस स्टूडेंट्स अवार्ड रैंक सेकंड
- रितिका शर्मा फैशन एंड लाइफ़स्टाइल एक्सेसरीज बेस्ट ग्रेजुएशन प्रोजेक्ट
- अवंतिका वर्मा फैशन एंड लाइफ़स्टाइल एक्सेसरीज मोस्ट एक्सेम्प्लरी एप्लीकेशन ऑफ डिजाइन मेथाडोलॉजी
- अक्षिता वाजपेई फैशन एंड लाइफ़स्टाइल एक्सेसरीज मोस्ट कोमेर्सियली वायबल डिजाइन इंटरवेंशन
- आकांक्षा त्रिवेदी फैशन एंड लाइफ़स्टाइल एक्सेसरीज निफ्ट बेस्ट एकेडमी परफॉर्मेंस अवार्ड एडी
- आकांक्षा त्रिवेदी फैशन एंड लाइफ़स्टाइल एक्सेसरीज निफ्ट मेरीटोरियस स्टूडेंट अवार्ड रैंक-फर्स्ट
- सत्या शर्मा फैशन एंड लाइफ़स्टाइल एक्सेसरीज निफ्ट मेरीटोरियस स्टूडेंट्स अवार्ड रैंक-सेकंड
- अक्षत मिश्रा (अनुपस्थित) फैशन डिजाइन बेस्ट ग्रेजुएशन प्रोजेक्ट
- मोनालिसा फैशन डिजाइन मोस्ट इन्ोवेटिव एंड क्रिएटिव डिजाइन कलेक्शन
- चित्रांशी खरे फैशन डिजाइन बेस्ट यूज ऑफ ट्रेडिशनल स्किल्स इन कंटेपेरी स्टाइलिंग
- स्वाति तिवारी फैशन डिजाइन बेस्ट एकेडमी परफॉर्मेंस अवार्ड एफडी
- अक्षत मिश्रा (अनुपस्थित) फैशन डिजाइन निफ्ट मेरीटोरियस स्टूडेंट्स अवार्ड रैंक-फर्स्ट
- सौम्या अग्रवाल फैशन डिजाइन नेट मेरीटोरियस स्टूडेंट्स अवार्ड रैंक-सेकंड
- परिश्रिता बोरदोलाल लेदर डिजाइन बेस्ट ग्रेजुएशन डिजाइन प्रोजेक्ट-फर्स्ट
- श्वेता पटेल लेदर डिजाइन बेस्ट डिजाइन ग्रेजुएशन डिजाइन प्रोजेक्ट-सेकंड
- श्वेता पटेल लेदर डिजाइन मोस्ट इन्ोवेटिव यूज ऑफ मटेरियल
- सौम्या गुप्ता लेदर डिजाइन निफ्ट बेस्ट एकेडमिक परफॉर्मेंस अवार्ड एलडी
- ऋषिका राज लेदर डिजाइन निफ्ट मेरीटोरियस स्टूडेंट्स अवार्ड रैंक-फर्स्ट
- सौम्या गुप्ता लेदर डिजाइन निफ्ट मेरीटोरियस स्टूडेंट्स अवार्ड रैंक-सेकंड
- श्रेया मिश्रा फैशन कम्युनिकेशन बेस्ट ग्रेजुएशन प्रोजेक्ट अवॉर्ड-फर्स्ट
- दिगंता गोरा (अनुपस्थित) फैशन कम्युनिकेशन बेस्ट ग्रेजुएशन प्रोजेक्ट अवार्ड सेकंड
- दिगंता गोरा (अनुपस्थित) फैशन कम्युनिकेशन मोस्ट इन्ोवेटिव ग्रेजुएशन प्रोजेक्ट अवॉर्ड
- अमीषा टंडन फैशन कम्युनिकेशन निफ्ट बेस्ट एकेडमी परफॉर्मेंस अवार्ड एफसी
- श्रेया मिश्रा फैशन कम्युनिकेशन नेफ्ट मेरीटोरियस स्टूडेंट अवार्ड रैंक फर्स्ट
- सुभोजित रॉय फैशन कम्युनिकेशन नेफ्ट मेरीटोरियस स्टूडेंट अवार्ड रैंक सेकंड
- अंकिता सिंह, फैशन डिजाइन एक्स्ट्राऑर्डिनरी सर्विसेस अवार्ड
- आकांक्षा त्रिवेदी, फैशन एंड लाइफ़स्टाइल एक्सेसरीज निफ्ट स्टूडेंट ऑफ द ईयर अवार्ड

Before the distribution of Awards and Degrees to the students, The Chief Guest of the Event Mr. Upendra Singh, inaugurated Coffee Table Book. The first ever Coffee Table book of NIFT Rae Bareilly, will be highlighting the major events of NIFT Rae Bareilly since 2007. The other major event of the day includes the display of art work of faculties of the institute. The Art Gallery, The Naad showcases the work of Mr. Ujwal Banerji, Mr. Shoaib Ansari, Ms. Stuti Sonkar, Mr. Rimanshu Patel, Mr. Sachin Verma and Mr. Vishnu Prataph.

The chief guest of the event congratulated all the students and reminded them that to work hard and succeed as there is no alternate to succeed.

The Chief Guest of the event congratulated all the students and reminded them that to work hard and succeed as there is no alternate to succeed. He advised the students to keep a positive attitude towards their professional and personal life. Further, in his speech he added that only a coward stammers but the brave one prevails. He requested the students to always pay back the institute of your graduation.

Further, the Chief Guest, Mr. Upendra Pratap, talked about the Swachh Bharat Abhiyan, Jal Jiwan Mission, Ujjwala Yojna and Azaadi ka Amrut Mahotsav. Quoting his life's stories, he motivated the students to work hard. As he himself studies without the electricity and other facilities.

The Guest –in –honor, Dr. Shinju Mahajan, Head of Academic Affair, also congratulated the students and their parents. She further, advised students to keep their Josh high and always follow the ethics and be sincere. **Shri. Nandan Singh Bora**, Joint Director of NIFT Rae Bareilly, gave the vote of thanks to everyone involved in the event.

12. Rahul Gautam Fashion & Lifestyle Accessories NIFT Meritorious Student Award - Rank -II
13. Deeksha Anand Fashion Design Best Graduation Project
14. Abhinav Chawla Fashion Design Most Innovative and Creative Design Collection
15. Akanksha Tripathi Fashion Design Best use of traditional skills in contemporary styling
16. Abhinav Chawla Fashion Design NIFT Best Academic Performance Award – FD
17. Abhinav Chawla Fashion Design NIFT Meritorious Student Award - Rank – I
18. Ravi Kumar Fashion Design NIFT Meritorious Student Award - Rank - II
19. Anshu Leather Design Best Graduation Design Project-I
20. Atulima Srivastava Leather Design Best Graduation Design Project-II
21. "Dhriti Behl and Harshita Sharma" Leather Design Best Graduation Design Project-III
22. Ayushi Chandani Leather Design NIFT Best Academic Performance Award – LD
23. Surbhi Bohra Leather Design NIFT Meritorious Student Award - Rank – I
24. Anshu Leather Design NIFT Meritorious Student Award - Rank - II
25. Muskan Makin Fashion Communication Best Graduation Project Award-I
26. Varalika Verma Fashion Communication Best Graduation Project Award-II
27. Shivangi Barwar Fashion Communication Most Innovative Graduation Project Award
28. Muskan Makin Fashion Communication NIFT Best Academic Performance Award – FC
29. Shivangi Barwar Fashion Communication NIFT Meritorious Student Award - Rank – I
30. Shashwat Vedant Fashion Communication NIFT Meritorious Student Award - Rank - II
31. Surbhi Bohra Leather Design NIFT Extraordinary Service Award
32. Poornima Yadav Master of Fashion Management NIFT Extraordinary Service Award



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान रायबरेली का दसवां दीक्षांत समारोह 27 नवंबर 2021 को निफ्ट परिसर, दूरभाष नगर, आईटीआई कॉलोनी रायबरेली में सफलतापूर्वक किया गया। भारत के वस्त्र मंत्रालय के सचिव एवं नियुक्त बोर्ड ऑफ गवर्नर्स के अध्यक्ष श्री उपेंद्र प्रसाद सिंह (आईएस) इस कार्यक्रम के मुख्य अतिथि थे। कार्यक्रम में निफ्ट अकादमिक मामलों के प्रमुख डॉ सिंजु महाजन भी उपस्थित थीं। दोनों बैच (2019 एवं 2020) सहित यूजी तथा पीजी कुल मिलाकर 261 डिग्रियां 27 नवंबर 2021 दिन शनिवार को निफ्ट रायबरेली परिसर में प्रदान की गई। इसमें एक्सेसरीज डिजाइन के 50 छात्र फैशन डिजाइन के 59 छात्र लेदर डिजाइन के 47 छात्र फैशन कम्प्युनिकेशन के 55 छात्र और मास्टर ऑफ फैशन मैनेजमेंट के 50 साल छात्र शामिल थे इसके साथ ही विभिन्न विभागों के 64 छात्रों को मेधावी पुरस्कार भी दिया गया। शपथ ग्रहण समारोह का संचालन डॉक्टर विद्या राकेश कैपस एकेडमिक कोऑर्डिनेटर द्वारा किया गया एवं निफ्ट रायबरेली के निदेशक डॉक्टर भारत साह ने वर्ष 2019 और 2020 दोनों शैक्षणिक वर्षों की रिपोर्ट प्रस्तुत की। मुख्य अतिथि एवं सम्मानीय अतिथि द्वारा विजेताओं को छात्रों को विभिन्न पुरस्कार विभिन्न श्रेणियों में जैसे बेस्ट एकेडमी परफॉर्मेंस अवार्ड, स्टूडेंट ऑफ द ईयर अवार्ड, मोस्ट कमर्शियल वायबल अवार्ड, मोस्ट क्रिएटिव एवं इन्ोवेटिव डिजाइन अवार्ड, कलेक्शन तथा बेस्ट यूज ऑफ ट्रेडिशनल स्किल तथा कंटेंपेरी स्टर्लिंग अवार्ड प्रदान किए गए।

KHAADI WORKSHOP



A group of Khaadi Kamgaars are polishing their skills under the thirty-days long Khadi Training Programme conducted by NIFT Faculty and Alumni, at NIFT Rae Bareilly. Started on 14 Feb 2022, the programme was sponsored by UP Khadi and Village Industry Board. 'We should work on increasing the Market availability and target a wider audience for Khaadi'. With this advice, our Director felicitated all participants of Khaadi Workshop on 15 March, 2022 at NIFT Rae Bareilly Campus.

खादी कामगारों का एक समूह निफ्ट रायबरेली में निफ्ट संकाय सदस्यों और पूर्व छात्रों द्वारा आयोजित 30 दिवसीय खादी प्रशिक्षण कार्यक्रम के तहत अपने कौशल को निखार रहा है। 14 फरवरी 2022 को शुरू हुआ यह कार्यक्रम यूपी खादी और ग्रामोद्योग बोर्ड द्वारा प्रायोजित किया गया था हमारे निदेशक ने 15 मार्च 2022 को निफ्ट रायबरेली परिसर में खादी कार्यशाला के सभी प्रतिभागियों को सम्मानित किया तथा सलाह दी हमें की उपलब्धता बढ़ाने पर काम करना चाहिए और खादी के लिए व्यापक दर्शकों को लक्षित करना चाहिए।



CONVERGE



2022

CONVERGE '22

GOLD MEDALIST

CHES

Narendra Kumar

BATTLE OF BANDS

Anvita Mittal
Rishabh Mazumdar
Shambhavi Palni
Katyayani Srivastava

SLAM POETRY

Aadhya Jain

DSLR

Cifarath Salam

QUIZ

Aadhya Jain
Vrinda Kalani

PHONE PHOTOGRAPHY

Midhun V.



SILVER MEDALIST

BASKETBALL

Sudhir
Anushka Ghildiyal
Utkarsh Asthana
Vanshika Avadh
Kushagra Kaushik

VOLLEYBALL

Shailvi Sachan
Vishnu Gupta
Jameel Nakhsh A Z
Anant Kumar Ravi
Kartika patel
Krati Saini
M. Hemanath
Akhand Pratap Singh
Shiv Kumar

SHAYARI

Manya Gupta

MEME MAKING

Jadir Sathar

MYSTERY BOX

Aditya Kumar
Niveda Yadav





nift.kangra and niftconverge2022

nift.kangra Name- Cilarath Salam
Centre-NIFT Raebareli
Deptt-FC 6th Sem
Insta handle - @im_zaabit

ONE OF THE MORTALS

Here is Satrangi Re, the story of saath rang to you, from us.
'Today, I am laying in the hands of a human with the same raw blood gushing through the veins as me. Without the divisions forced upon us, we are together. But why can't we, the Queer, represent the normal face of society with our rang? We also have lives threaded to the saar rang, to love and I feel protected, nurtured. I was lost without hope and the life has started to drain off from my blood. But I am to be respected, raised and praised among the equals, Mortals.'

14w

simrankala_ Woahhh 🧡🧡🧡 @im_zaabit
12w Reply

ishachandel61 🧡🧡

🧡🗨️🚩

👤👤👤 Liked by shoaligram and 1,582 others

4PM, 20

😊 Add a comment...

Post



nift.kangra and niftconverge2022

nift.kangra Name - Midhun v

Name of the centre - NIFT Raebareli
Department - Leather Design, Sem - 4
Instagram handle - @__midh__

Title : BONDAGE

Description : When I should have been happy about switching from pencils to pen, they were asking me to be happy about my marriage, to be happy about sacrificing my dreams to follow the conventional norms of this society. And you know what they said to my revolt, to me asking for my rights? Kuchh na kaho, kuchh bhi na kaho.

14w

chandsidoesart 🧡🧡🧡🧡
14w Reply

sajnalbrahmkutty_ 🧡
14w Reply

🧡🗨️🚩

👤👤👤 Liked by shoaligram and 1,753 others

4PM, 20

😊 Add a comment...

Post

CONVERGE '22



PARTICIPANTS

RACE-400 MTRS.

M. Hemanath

GROUP DANCE

Astha Singh
Vaibhavi Taragi
Lakshmy Baburaj
Namitha Vijaykumar
Saachi Ashok Sadhwani

AD MAD

Manya Gupta
Aditya Kumar

PATI

Aru Saini

GUESS WHO DEBATE (ENGLISH)

Simran Kumari Bhagat
Shivratna Ranawat

PRANKSTER

Jadir Sathar
Manya Gupta
Simran Kumari Bhagat
Aditya Kumar
Rajkumar G

BRONZE MEDALIST

CARROM

Anant Kumar Ravi
Akand Pratap Singh

CREATIVE WRITING

Muskan Chatwal

HIJACK

Naina Shrivatsav

SHORT FILM

Jadir Sathar
Rajkumar G.

POSTER MAKING

Rajkumar G.

GUESS WHO DEBATE (HINDI)

Nakul Mali
Sukriti Shukla

DUET SINGING

Parul

SOLO SINGING

Sarthak

WINNERS

MR. CONVERGE

Rishabh Mazumdar

MS. CONVERGE

Mimansa Sharma





Felicitation of winners at NIFT Raebareli



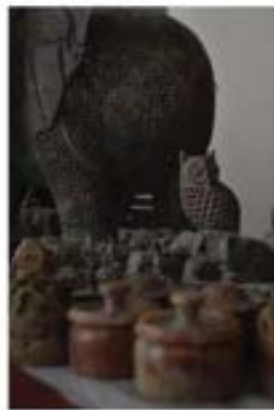
CRAFT BAZAAR 2022



To promote the Art and Craft of Uttar Pradesh, NIFT Rae Bareilly, organised Two Days Exhibition cum Sale from 11 AM to 8 PM at NIFT Campus, Doorbhash Nagar, Rae Bareilly. Two days Exhibition-cum-Sale, Craft Bazaar organised by NIFT Rae Bareilly in its premises was inaugurated by DM of Rae Bareilly, Mr. Vaibhav Srivastava on 24 March 2022. He interacted with the artisans and queried about their craft. NIFT Rae Bareilly is thankful to Mr.

Vaibhav Srivastava for gracing the event. Our initiative to promote the craft of Uttar Pradesh, concluded on 25 March 2022. On the second and last day of Craft Bazaar 2022, all the artisans were felicitated by the Director and Joint Director of NIFT Rae Bareilly. We are grateful to all the artisans for introducing us to their art and hope to meet them in future.





उत्तर प्रदेश के शिल्प को बढ़ावा देने की हमारी पहल 25 मार्च 2022 को संपन्न हुई। क्राफ्ट बाजार 2022 के दूसरे और आखिरी दिन सभी कारीगरों को निफ्ट रायबरेली के निदेशक और संयुक्त निदेशक द्वारा सम्मानित किया गया। हम सभी कारीगरों के आभारी हैं जिन्होंने हमें अपनी कला से परिचित कराया और भविष्य में हम उनसे पुनः मिलने की उम्मीद करते हैं।

उत्तर प्रदेश की कला और शिल्प को बढ़ावा देने के लिए निफ्ट रायबरेली ने दो दिवसीय प्रदर्शनी सह बिक्री का आयोजन सुबह 11:00 बजे से रात 8:00 बजे तक निफ्ट परिसर दूरभाष नगर रायबरेली में किया। निफ्ट रायबरेली द्वारा अपने परिसर में आयोजित दो दिवसीय प्रदर्शनी सह बिक्री शिल्प का उद्घाटन 24 मार्च 2022 को रायबरेली के डीएम श्री वैभव श्रीवास्तव ने किया। उन्होंने कारीगरों के साथ बातचीत की और उनके शिल्प के बारे में जानकारी ली। निफ्ट रायबरेली इस आयोजन की शोभा बढ़ाने के लिए जिलाधिकारी श्री वैभव श्रीवास्तव का आभारी है।



SWACHHATA PAKHWADA

NIFT Rae Bareilly observed Swachhata Pakhwada from 1st March 2022 to 15th March 2022. Amongst the various activities, our prime objective was to keep our campus clean, hygienic and blooming. NIFT Rae Bareilly personnel pledged to devote hundred hours yearly, for the cleanliness of the country.

They also aimed to inspire other hundred to be part of Swachhata Pakhwada. In the series of activities under Swachhata Pakhwada, with an objective to keep our campus clean, hygienic and beautiful, NIFT Rae Bareilly personnel enthusiastically participated in shramdaan.



निफ्ट रायबरेली में 1 मार्च 2022 से 15 मार्च 2022 तक स्वच्छता पखवाड़ा मनाया गया सभी गतिविधियों के बीच हमारा मुख्य उद्देश्य परिसर को साफ सुथरा स्वच्छ एवं सुंदर बनाना था। देश की स्वच्छता में भाग लेने के लिए निफ्ट रायबरेली के कर्मियों ने 100 घंटे सालाना प्रति व्यक्ति व्यक्तिगत सफाई का संकल्प लिया।

एवं उन्होंने अन्य 100 लोगों को स्वच्छता पखवाड़ा का हिस्सा बनने के लिए प्रेरित करने का लक्ष्य भी रखा। स्वच्छता पखवाड़े के तहत गतिविधियों की श्रृंखला में हमारे परिसर को सुरक्षित साफ सुथरा बनाए रखने के उद्देश्य से निफ्ट रायबरेली कर्मियों ने उत्साह पूर्वक श्रमदान में भाग लिया।

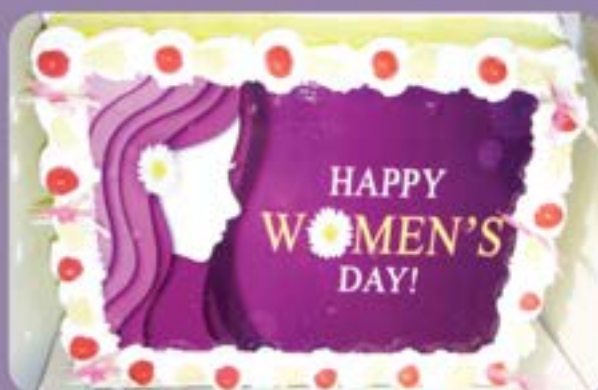
WOMEN'S DAY CELEBRATION



8TH MARCH 2022

On 8th March 2022, International Womens Day, NIFT Rae Bareli celebrated the existence of Naari - the incarnation of Shakti, Sadhbudhhi and Sampatti.

8 मार्च 2022 अंतर्राष्ट्रीय महिला दिवस शक्ति, सद्बुद्धि और संपत्ति के अवतार रूपी नारी के अस्तित्व का निफ्ट रायबरेली में उत्सव मनाया गया ।



GRADUATION SHOW'22



Evening Event

The evening show begins with The Graduation Project Show, an annual event of NIFT, started at 6:30 pm and 27, 32, 29 and 27 students from Leather Design, Fashion Design, Fashion Communication and Accessory Design departments respectively presented their work. Each department has opted a theme and work were displayed accordingly. Themes of Fashion Design, Leather Design, Accessory Design, Fashion Management and Fashion Communication are Fashionova, Lexotica, Design-Showcase, IDEo Alpha Omega respectively. The much talked event of the day, Fashion Show 'Fashionova' by Fashion Design Department was started at 8 pm. The graduating students of fashion design department showcase their work on ramp.

MFM GRADUATION SHOWCASE



MFM Graduation Showcase' by 28 Post Graduate students of Fashion Studies Department, witnessed Shri Santosh Kumar Sinha, Chairman & Managing Director, Troops Comforts Limited Kanpur and Prof. Gaurav Agarwal, Chief Medical Superintendent, Sanjay Gandhi PGI Lucknow as the Special Guest of the event.

Shri Manoj Kumar Singh, IAS and Agriculture Production Commissioner, Govt. of Uttar Pradesh, Chief Guest of the event, interacted with the students and appreciated their work displayed in the event. All the winners of Graduation Show were awarded by our Chief Guest Shri Manoj Kumar Singh and Special Guest, Shri Santosh Sinha, Managing Director, Comfort Troop, Kanpur.

NIFT Rae Bareli has bagged Fourth position in the Ranking List of Fashion Colleges with Best Placements Records 2022, announced by India Today Magazine in its latest issue of July 4, 2022. In the overall ranking of Best Fashion College, NIFT Rae Bareli stands at position eleven. A big congratulations to team NIFT Rae Bareli for their cumulative efforts.

NIFT Rae Bareli has secured 9th rank amongst the Top Government Fashion Design Colleges 2022, announced by Outlook ICARE.

The ranking was based on five factors -- Academic Research and Excellence, Industry Interface and Placement, Infrastructure and Facilities, Governance and Admissions, and Diversity and Outreach. A big congratulation to team for their diligence work.





GRADUATION SHOW AWARDEES

The performance of all the passing out students was judged on the basis of marks scored in internal and external jury and following students in their respective departments bagged the following awards

1. Awards of Fashion Management Department

- (a) Best Post Graduation Project (Marketing/Retailing) – **Ananya Gupta**
- (b) Best Post Graduation Project (Fashion Merchandising) – **Abhinav Ashish**
- (c) Best Post Graduation Project (Fashion Management Practices) – **Siddharth Gupta**

2. Awards of Fashion Communication Department

- (a) Best Graduation Project Awards – First - **Bhakti**
- (b) Best Graduation Project Awards- Second - **Muskan Dev**
- (c) Award for Best Most Innovative Graduation Project - **Bhakti**

3. Awards of Fashion and Life Style Accessories Department

- (a) Best Graduation Project – **Sarthak Maheshwari**
- (b) Most Commercially – Viable Design Intervention - **Pragati Sharma**
- (c) Most Exemplary Application of Design Methodology – **Saurabh Bhushan**

4. Awards of Leather Design Department

- (a) Best Graduation Design Project – First – **Manish Kumar Swarnkar**
- (b) Best Graduation Design Project – Second – **Oishee Chakraborty**
- (c) Most Innovative use of Material - **Nistha Mishra**

5. Awards of Fashion Design Department

- (a) Best Design Collection – **Rohit Kumar Goswami**
- (b) Most Creative and Innovative Design Collection – **Rohit Kumar Goswami**
- (c) Best Use of Traditional Skills in Contemporary Styling – **Pranil Shashikant Mhettar**

The Chief Guest of the show, Shri Manoj Kumar Singh, IAS and Agriculture Production Commissioner, Govt. of Uttar Pradesh congratulated the passing out students and wished them luck. Campus Academic Coordinator, Dr. Vidya Rakesh thanked all the fraternity of NIFT Rae Bareilly for making this event a grand success.

Awardees of Graduation Show



INTERACTION WITH DIRECTOR GENERAL



Shri. Shantmanu IAS, DG NIFT, paid a visit to the campus. He looked into the infrastructure & availability as well as interacted with the students. Students who were extremely enthused about their work presented it, and it was favourably received.

Shri U.P Singh, IAS, Secretary, Ministry of Textiles, visited NIFT Varanasi Extension on 24th May 2022. Our Secretary interacted with students and faculties and examined the labs, classroom and other infrastructure.



YOGA DAY



We can live a stress - free life by working on our subconscious mind. The speaker, Dr. Sandeep Pratap Singh said in One -Day Yoga Session organised by NIFT Rae Bareilly on 11th April 2022. The other speaker, Mr. Ravi Kumar who is also the Yoga practitioner demonstrated the exercises which can be performed even while working in the office and are fruitful for a long run.

On the occasion of International Yoga Day, annually celebrated on 21 June, all personnel of NIFT Rae Bareilly were benefitted with Yoga - Mudras under the supervision of Yoga Practitioner Mr. Ravi Kumar. Inculcating the theme of this year 'Yoga for Humanity'. NIFT Rae Bareilly wishes good health to everyone.



11 अप्रैल 2022 को निफ्ट रायबरेली में एक दिवसीय योग सत्र का आयोजन किया गया इस कार्यक्रम के अध्यक्ष डॉ संदीप प्रताप सिंह ने हम अपने अवचेतन मस्तिष्क पर काम करके तनाव मुक्त जीवन कैसे जी सकते हैं इसके बारे में बताया। इसके अतिरिक्त एक और वक्ता श्री रवि कुमार जो योग चिकित्सक भी हैं उन एक्ससाइजों के बारे में बताया जिन्हें हम ऑफिस में काम करते हुए भी कर सकते हैं जो लंबे समय तक स्वस्थ रहने के लिए फलदाई हैं। प्रति वर्ष 21 जून को मनाए जाने वाले अंतरराष्ट्रीय योग दिवस के अवसर पर निफ्ट रायबरेली के समस्त कार्मिकों को योगाभ्यासी श्री रवि कुमार की देखरेख में योग मुद्राओं का अभ्यास कराया गया, 'योगा फॉर ह्यूमैनिटी' इस वर्ष की थीम को अपनाते हुए निफ्ट रायबरेली सभी के अच्छे स्वास्थ्य की कामना करता है।

MOU SIGNED BY NIFT

National Institute of Fashion Technology and Troop Comforts Limited, Kanpur, a PSU under Ministry of Defence on 29 March 2022 signed a Memorandum of Understanding lining NIFT up to design Protective Clothing for High Altitude, like Siachen and Combat Operation for Indian Defence Forces.



The MoU with other project focusing on Dizitalization, Design modification and market creation was signed by Mr. Atul Gupta, Director of TCL, Kanpur and Dr. Bharat Sah, Director of NIFT, Rae Bareli on the behalf of NIFT.

निफ्ट एवं ट्रूप कंफर्ट्स लिमिटेड, कानपुर, रक्षा मंत्रालय के तहत एक सार्वजनिक उपक्रम ने 29 मार्च 2022 को सियाचिन और भारतीय रक्षा बलों के लिए कोम्बैट ऑपरेशन जैसे उच्च ऊंचाई के लिए सुरक्षात्मक कपड़ों की डिजाइन करने के लिए एक समझौता ज्ञापन पर हस्ताक्षर किए।

डिजिटलीकरण डिजाइन संशोधन और बाजार निर्माण पर ध्यान केंद्रित करने वाली अन्य परियोजनाओं के साथ समझौता ज्ञापन पर टीसीएल कानपुर के निदेशक श्री अतुल गुप्ता और निफ्ट की ओर से नियुक्त रायबरेली के निदेशक डॉक्टर भारत साह द्वारा हस्ताक्षर किए गए थे।



Ghazipur Jute Wall Hangings : A Tale of Discovery, Proliferation and Melancholy

BY DR. PRIYA YADAV



‘Adha din toh light nahi rehti hai, itni garmi me kaise kaam karien’

Meet Shibri, a 56 - years old woman, sitting under a temporary shelter of Paharpur Kala village, Gazipur, waiting for electricity, addressed us on our first meet.

Before, we, a team of 15 enthusiastic, scheduled a visit to Ghazipur for

academic purpose, the only known fact was that Ghazipur is famous for Jute Wall Hangings. In an attempt to explore more about Wall hangings of Ghazipur, we came to know a place called Paharpur Kala, situated in between Varanasi and Ghazipur districts. And to write the allegory of the land like Paharpur Kala, one needs to understand the evolution of craft, this place is famous for. In an attempt to trace that, the dearth of written literature and poor procurement of craft itself, camouflage the existing facts.

Ghazipur, also known as opium city of India, almost 80 km on north east of famous pilgrimage Varanasi is believed to be influenced by Buddhism. And the available evidences as a 30ft high Ashoka pillar at Latiya nearly 16km away from Ghazipur town in Zamania tehsil, justifies the claim made earlier. Other than this, Sarnath, the popular Buddhism centre is in way between Varanasi and our Cluster, Paharpur Kala, where a group of students from NIFT Rae Bareli visited to explore, understand, document and promote the craft, Jute Wall-Hangings.

Being an epi-centre of Buddhism, it attracted the noted Chinese traveller, Hsuan Tsang, and he visited this place in 629 AD. He has described this place in his travelogue as Chen-Chu that stands for “lord of conflict or battle”. Along with his teachings, came a means of livelihood for the people of Gazipur, made with golden thread Jute, Wall Hangings of Gazipur.

As quoted by Mohammad Israil Ansari, the eldest artisan and baggage carrier of the craft, living in Paharpur Kala. He added that initial designs were influenced by foreign travellers and their culture.



Some, 30 households of the village, Paharpur Kala, of Gazipur District, produces one of its GI tagged, decorative arts of India popularly known as the Jute Wall-hangings. Hand-made craft of Gazipur, wall-hangings are a legacy passed on through generation to generation and the making of this craft is a lethargic task which involves lots of mechanism. The processes include bleaching of raw jute. Bleaching, discolor and soften the raw jute which makes it suitable for dyeing and obtaining desired shades of color. The next processes involve drying and weaving. Colored jute is dried naturally and lately weaved in a loom of 5 feet. After weaving, the extra yarn is cut and

smoothed. Other raw material required are kela-silk (Art silk) yarn, velvet paper. Every design, pattern and motifs have a different story and inspiration. Initially, the designs, which artisans wants to create is drawn on butter paper and it is embossed. The motifs used in designs varies from a scenery to abstract thought, from contemporary color blocks to religious figurines.

As talked earlier, the craft was brought in India by Chinese traveller, Hsuan Tsang, the initials designs were influenced by international market. The basic themes had architecture inspired by Romans. Valleys, homes and scenery has the impression of different countries, this craft was sold to. For example, some of the wall hangings that were available in Paharpur Kala, has pyramids and camels, depicting Egypt. But the recent work had very repetitive patterns. The colors used in initials paintings were light, minimal and pastel but now they are implanting more bright colors into the craft. The Dogmatic principles of surviving often leads to evaporation of aesthetic essence. The present wall hangings of Gazipur seems to be the victim of same. The last baggage barrier of the art proclaims that the art was exported to foreign countries hence artisans were making good business out of it, but present-day story says that the artists are surviving on peanuts.



It's Worth

I know the truth is bitter and it hurts,
But you gotta live your life because it's worth.
I know sometimes you feel that it's way too much,
But what's an adventure that won't make you crutch.
I know it's hard to keep going ahead,
But continue fearlessly keeping up your head.
I know you want to give up and want everything to end,
Maybe you are just too tired to pretend.
I know what you feel,
And I do understand,
The fear,
The dejection,
"Will it work as I planned?"
I know these thoughts are never ending,
And this makes no sense.
The grief never stops but gets even more intense.
But you can surpass it,
Yes I know you will.
No matter how bitter it is or how much it hurts,
You will live your life because it is worth.

- BY MUSKAN CHHATWAL

Her

The bedsheet smelled like her,
The scent of an old exotic wine,
Sometimes the young night too.
But I was confined to the loop of blue.

The uncertain reasons,
The ones I raised in my thoughts,
Going to let that sink in
For a while, maybe for long.

Felt too weak to ask her why.
Felt too weak even to cry.
Felt too weak to call her dear
I wish I had shared my fear.

- BY ARYA V M

Soulful Mind

The soul conveys the voices of my feelings,
And no matter how biased they be it still seems to me as
appealing,

The mind drives me to act on my morals,
As I must bow intending not to tarnish any of my laurels.
My heart seems to believe the pure intentions behind every
sin,

While my principles urges me to uphold my honor and keep
those empathy within.

I believed those who followed their heart brought upon
themselves uncalled troubles,

But it seems that paving a path built on my virtues was not
without any struggles.

As I take another step closer to my goals, I began to question
my role,

As the weight of my consciousness seems to increase on my
soul.

If I had followed my soul,

Would my life have been under my control??

I seemed to wonder about such situations many times,
As I hope my feelings reach your heart which I try to depict
within these lines.

All in all, from all the experiences that I went through,

There was one thing that I knew,

That the saying " heart is the most formidable foe of our
mind " is somewhat true.

- BY TULSI PILLAI

OUR TEAM

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Roshni Soni, is a third- year undergraduate student of Fashion Communication Department of National Institute of Fashion Technology, Rae Bareli. She has completed her senior secondary with commerce stream. From a very young age she is trying her hand in sketching, portrait making and illustration. Her fascination and enthusiasms for graphic designing, UI/UX and animation brought her to Fashion Communication.

Sai Sharanya Chinni, is a second-year undergraduate student of Fashion and Accessories Department of National Institute of Fashion Technology, Rae Bareli. She has completed her senior secondary with science stream but her enthusiasms and creative urge bought her to NIFT. She has been active in singing, sports and other extra- curriculum activities since childhood. Being a versatile personality, she loves to explore and experiment.



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