

Existing Research Scholars

Sr. No.	Name of Scholars	Topic of Research
1	Kaustav Sengupta	An integrative analysis on Values and Lifestyle (VALS) of Indian youth in Metro cities and its impact on their clothing color preference, color-emotion and color-image association
2	Vikas Kumar	Influence of Social Media on Sportswear Brand Promotion and consumer decision making
3	Ankur Saxena	Prospects of Green Manufacturing in Delhi/NCR Apparel
4	Paramita Mazumdar	A Study on Tribal Costumes of Tripura and its Transformation
5	Rumpa Reshmi Munish	A research on development of new tool to aid/ facilitate the artisan/craft person in making a product - A Channapatna Chapter
6	Yuvraj Garg	Mapping Awareness, Availability and Acceptability of Environmental Friendly Clothing
7	Prerna Kaushal	Implementing Sustainable Practices in India's Domestic Apparel Supply Chain: Industry and Consumer Study
8	Amit Kumar Anjaneer	An Analysis of Skill Set Requirement for Sewing Machine Operations in Garment Manufacturing Units
9	Mr. Arindam Das	Effectiveness of Assessment Systems in Professional Fashion Design Education
10	Mr. Jomichan S. Pattathil	Impact of Apparel CAD on Manufacturing Efficiency: An assessment of motivations for and barriers to CAD adoption among stakeholders in the Indian apparel manufacturing industry
11	Mr. Nishant Sharma	Fashion Education and Demand of Professionals in the Fashion Industry: Relevance of the Curriculum
12	Ms. Richa Sharma	Study on the effect of luminescence of photo luminescent specialty pigments on textile for the fashion industry

13	Ms. Shalini Mathur	Evaluation of Sustainable Development in Textile Dyeing and Printing : A study at Jodhpur
14	Mr. Jaspal Singh Kalra	Design Education for Chikankari Artisans: A Tool For Social Innovation
15	Mr. Muthukumar	Customer perception towards design of branded sports shoes: select cases
16	Mr. Sanjay Sharma	A diagnostic study and socio economic analysis of handloom sector of Himachal Pradesh
17	Ms. Jain Hemalatha	A study on the Patteda Anchu sari of North Karnataka and its revival for Sustenance of the Craft
18	Mr. R.S. Jayadeep	Understanding visual identity of traditional payannur bell metal craft and its application for product development
19	Ms. Anupam Kapoor	Clothing consumption and disposal patterns in Indian consumer
20	Ms. Ekta Gupta	Case study on the Moti Bharat Needle craft of kutch District of Gujrat
21	Ms. Neetu Singh	Identification of factors providing brand experience to lingerie buyers in India
22	Ms. Sheena Gupta	The role of innovative Trends in the Emerging Luxury Markets in North India
23	Ms. Savita Rana	Indian Colour Sensibilities
24	Mr. Sanjib Das	Effectiveness of cluster Approach to Development of Handloom Sector in India: A Case Study of West Bangal and Odisha
25	Ms. Aastha Garg	The effect of COO (Country of Origin of brand) and COM (Country of Manufacture) on apparel purchase decision
26	Ms. Bharti Moitra	A Study of Fair Trade and Ethical Practices in the Apparel Industry in India
27	Ms. Susmita Das	Clothing and Identity of Women in Bengal during British raj from 1847 to 1947
28	Mr. Suranjan Lahiri	Digital literacy needs of Delhi NCR fashion and clothing industry and the preparedness of fashion institutes to face this challenge