ABOUT RTC PROJECT

National Institute of Fashion Technology has recently undertaken a project for development of a national knowledge portal titled *The Repository -- Indian Textiles and Crafts* (RTC) for the Ministry of Textiles under the Craft Cluster Initiative of the NHDP programme of DC (Handlooms & Handicrafts). RTC has been planned as an online resource network for the textile, clothing and craft sectors of India.

BACKGROUND

NIFT has been studying and documenting crafts connected to textiles, clothing and accessories for the past 30 years. Its area of interest has also covered costumes over the ages, contemporary fashion and personal accessories, and aspects of textiles technology from handlooms and dyeing processes to protective clothing and wearable technology. It is custodian of a rich range of material from craft documentation and graduation project reports to swatches, prototypes, designer collections and seminal research in textiles. Extensive research in cutting edge areas pertaining to textiles has happened in the Textile Research Associations (TRAs) supported by the Ministry of Textiles. Weavers' Service Centres are a treasure trove of designs and swatches, unknown to the world at large. Exquisite works are available in the Crafts Museum and in private collections, many of which have been digitized, but none of which are available in a consolidated registry. Bringing all this knowledge into the public domain where it can be disseminated and used seamlessly is a service that is owed to the country and the world.

RTC project aims to develop a national knowledge portal in the form of an integrated system that will lay down a framework to weave the past and present status of textile, clothing and related crafts with focus on futuristic developments.

PROJECT AIM:

To preserve and promote Indian textiles and crafts through
   a) Showcase of creativity and diversity of traditional Indian textile, clothing and crafts (connected to textiles, and personal accessories), and their continuity in contemporary India
   b) Digitization of both tangible and intangible research related to textiles, apparel and allied areas
   c) Assimilation of information resource pertaining to Indian textile and apparel industry.

PROJECT OBJECTIVES:
   - Dissemination of historical and contemporary information and narratives on Indian textiles, clothing and crafts to a global audience comprising research scholars, craft enthusiasts and relevant industry.
   - Creating an integrated database of craft practitioners to promote and provide direct access to Indian and international stakeholders.
   - Develop visual databank of images, films, audio-visuals, podcast lecture series on craft practitioners, and designers to spread awareness about the craft, its production and applications.
   - Showcasing traditional skills and knowledge of textiles and crafts by designers for contemporary market.
   - Develop databank and provide access to resources like research papers, case studies, dissertations and doctoral theses on textiles, clothing and craft related areas.
   - Collation of data related to market trends, trade statistics and resource directories etc pertaining to textile and apparel industry.
   - Provide information on new developments and current events relating to crafts, clothing and textiles.

Details of the posts to be filled:

Name of the Post	Experience	Qualifications	Job Description	Salary
1. **Content Manager**	• Postgraduate candidates should have at least 5 years of experience in research/documentation of traditional Indian Textiles /Clothing/Textile design or Textile conservation/ Textile based Crafts or related fields; Graduate candidates should have at least 8 years of experience in relevant fields	• M.A./M.Sc. or equivalent in Textiles/Textile & Clothing/ Textile design/Fashion & Apparel / Textile Conservation or related disciplines Or NIFT/NID Graduate; • Good articulation and writing skills are a must	Assist the Content Team Lead in content management for the digital textiles & crafts repository *Responsibilities:* • Validation of selection process of cultural objects and creators as per norms • Coordination of sourcing of contents from NIFT campuses and collaborating bodies; • Validation & final editing of created contents and documentation of cultural resources; • Coordination of digitization of cultural information sources across the campuses • Other related activities	Upto 60000
2. **Creative Visualizer**	• Min 2 years of experience in Web designing, professional graphics, advertising, etc. • Expertise in Adobe, Photoshop, ACDEE, Adobe Premier Blender, etc. • Candidates with great conceptualizing skill and experience of developing visual archive/repository would be preferred	• Bachelor's degree in Design/Fine Arts/Architecture or equivalent OR PG Diploma or equivalent in Computer applications/Web Design/Advertising/Mass communication/media or related fields from Government recognized institution.	• Plan & handle visual presentation of contents; • Create highly interactive and immersive UI; • High quality graphics; • Packaging and	Upto 65000

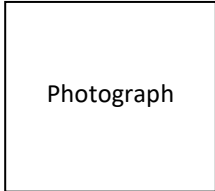|				
			branding of images/videos; • Branding & promotion of the portal; • Other related activities	
3. Research Associate	• Postgraduate candidates should have atleast 3 years of experience in research or documentation in any relevant field; • Graduate candidates should have atleast 5 years of experience in research and documentation in any relevant field ○	• M.A./M.Sc. or equivalent in Textiles/Textile & Clothing/ Textile design/Fashion & Apparel / Textile Conservation or related disciplines Or NIFT/NID Graduate/3-4 year- diploma from a reputed design or craft institute; • Good articulation and writing skills are a must.	• Assist the Content Managers in research and corroboration of information and content writing for the digital repository. • Editing and/or compilation of craft documents and cataloguing of cultural information resources; • Identification and sourcing of textile collections archived by collaborating institutions, government organizations, private collectors, etc.	Upto 45000

All applicants must read the instructions below before filling out the application form in attachment.

- The applicants must refer to the brief note on the RTC project and details listed above before applying for the post to ensure that they fulfil the eligibility conditions.
- Please note that the recruitment of the selected candidates will be for the tenure of the Project only and mere possession of the essential qualifications does not entitle candidates to be shortlisted for interview.
- The Application form duly filled in and converted to PDF must be emailed as an attachment to recruitment.rtc@nift.ac.in. Please do not attach any other document(s) as proof of your qualifications or experience. Hard copy of the application form will not be accepted. *Click here to download Application Form.*
- The post applied for must be mentioned in the subject of the email, e.g. *Application for the Post of Content Manager*
- Please add rows for additional details, if required.
- Job location for all post Delhi base only.
- Last Date of submission of Application form is 1th Oct 2022.
- An acknowledgement of the application form will be sent to the candidate. Please contact the Project Office at 011-26542028/ 26542192 in case you do not receive an acknowledgement .

NATIONAL INSTITUTE OF FASHION TECHNOLOGY
Hauz Khas, New Delhi - 110016

APPLICATION FORM

Advt. No. _____

Photograph

Applied for (Post Name) *(please tick ( ) in the box)*:
1. Content Manager
2. Creative Visualizer
3. Research Associate

A)PERSONAL DETAILS		
Name	First Name Middle Name Last Name	
Father's Name	First Name Middle Name Last Name	
Mother's Name	First Name Middle Name Last Name	
Date of Birth : DD / MM / YYYYY	Gender : Male / Female / Other	Nationality : _____
Age as on …………………	Category : (Gen / OBC / ST / SC) _____	Are you Disabled (PwD): ☐ Yes ☐ No

Permanent Address :
_____
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State : _____   Pin Code :
_____

Address for Communication :
_____
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_____
_____

State : _____

_____   Pin Code :

Email ID : _____   Mobile no. . : _____

Landline no. , if available…………………………………..

B) ACADEMIC QUALIFICATIONS

Examination	Board / Institute / University	Stream / Subjects	Year of Passing	Marks (%) *	
10th class or equivalent					
12th class or equivalent					
B.A./ B.Sc./B.Com./ equivalent					
M.A./ M.Sc. / M.Com. / equivalent					
M.Phil/equivalent					
NET/SLET/equivalent					
Ph.D/equivalent					
Title of Ph.D. thesis					
IT related Qualifications #					
Any other Skill(s):					
C) WORK EXPERIENCE					
Name of Employer	Designation	Period of employment (To & From)	Main Responsibilities	Pay scale/Salary	
D) PUBLICATIONS	Publication Type	Title of Paper /Book	Journal Title	Year of Publication	Publisher
PROJECTS	Title of the Project	Year of award	Sponsoring Body	Outcome of the Project	Remarks

Any other distinctions and achievements :

Contact details of two Referees		
Name:		
Address State : Email id: Mobile/ Telephone no.	:	

Please describe in 500 words as to why do you think that you are the most suitable candidate for this post?

DECLARATION

I _____ declare that all information provided in this application form is true and complete. I understand that any false information and misleading statements or omission may disqualify me from further consideration for employment and may result in my dismissal if discovered at a later date.

Place:_____

Date : _____

(Signature of Candidate)

* Grade can be added only in case marks are not available.

#Mandatoty for the candidates applying for the posts from s.no. 3 to 5.