

CONTINUING EDUCATION PROGRAMME FOR THE ACADEMIC YEAR: 2026-27

National Institute of Fashion Technology offers a diverse array of Continuing Education (CE) programmes to support the industry, as well as aspiring and working professionals. The wide range of specialized programmes offered by NIFT help aspiring professionals to get trained, entry-level professionals to get advanced training, mid-level professionals to upgrade their skills, and at times also help professionals to re-enter the Industry. These programme have been developed in consultation with reputed academicians and industry practitioners.

DATA ANALYTICS FOR RETAIL PROFESSIONALS

The program conducted by Department of Fashion Management Studies, this course is aimed at retail professionals with the objective of the course to understand the data analysis used in the retail industry which will help the students to get the holistic knowledge about various types of decision making at the retail level.

COURSE CONTENT

Basic understanding of the performance reporting at the retail industry, calculations of retail mathematics using advanced excel, software tools for prediction of the sales and customer behavior, software tools for the customer segmentation and market basket analysis, critical decision-making strategies using data, analytics used in social media and analytics used in marketing & supply chain management.

CAREERS

Data analyst at retail industry, retail merchandiser with analytical knowledge and retail consultant.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	4 months, Weekend programme. (Online) Saturday - 10 am to 1 pm, 2 pm to 5 pm Sunday - 10 am to 1 pm
Campus	Mumbai
Seats	30
Course Fee	Rs.50,000/- + 18 %GST (Total Rs. 82,600/- Incl. of GST)
Course Coordinators	Dr. Tanmay Kandekar, Ph: 9702001982