

CONTINUING EDUCATION PROGRAMME FOR THE ACADEMIC YEAR: 2026-27

National Institute of Fashion Technology offers a diverse array of Continuing Education (CE) programmes to support the industry, as well as aspiring and working professionals. The wide range of specialized programmes offered by NIFT help aspiring professionals to get trained, entry-level professionals to get advanced training, mid-level professionals to upgrade their skills, and at times also help professionals to re-enter the Industry. These programme have been developed in consultation with reputed academicians and industry practitioners.

FASHION RETAIL MANAGEMENT (FRM)

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising.

COURSE CONTENT

The programme gives insight into the principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge - from fiber to fabric. It gives an overview of the concept of visual merchandising and lays emphasis on customer relationship management, brand management and sales management, retail management, advertising & visual retail.

CAREERS

The programme equips the students to pursue careers in retail buyer & planner, retail operations, merchandiser, retail business development & store manager and visual retail consultant.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, weekends Saturday 10:00 to 1:00 PM & Sunday 10:00 to 4:00 PM
Campuses	Mumbai
Seats	30
Course Fee	Rs.90,000/- + 18 %GST (Total Rs. 1,06,200/- Incl. of GST)
Course Coordinators	Dr. Sonali Saldanha, Assoc. Prof.- 9867263022 Dr. Tanmay Kandekar, Assoc.Prof. - 9702001982