

CONTINUING EDUCATION PROGRAMME FOR THE ACADEMIC YEAR: 2026-27

National Institute of Fashion Technology offers a diverse array of Continuing Education (CE) programmes to support the industry, as well as aspiring and working professionals. The wide range of specialized programmes offered by NIFT help aspiring professionals to get trained, entry-level professionals to get advanced training, mid-level professionals to upgrade their skills, and at times also help professionals to re-enter the Industry. These programme have been developed in consultation with reputed academicians and industry practitioners.

VISUAL MERCHANDISING (VM)

The program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate set ups. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of windows display, store layout, signage and lighting, consumer behaviour, branding and styling.

COURSE CONTENT

The program brings perspective into visual merchandising with implication in retail display. Area of study includes consumer behavior, organization management, computer application, interior/exterior of the store, draping and styling, portfolio development.

CAREERS

After completion of the course, student can work in various areas like visual merchandising, window styling, store planning, planogramming, merchandising presentation and point of purchase designing.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 2 days/Week Thursday 5:30 to 8:30 PM & Saturday 10:00 to 5:00 PM
Campuses	Mumbai
Seats	30
Course Fee	Rs.60,000/- + 18 %GST (Total Rs. 70,800/- Incl. of GST)
Course Coordinators	Dr. Susmita Das, Assoc. Prof. - Ph: 9920069157 Mr. Vinesh Tapre Assoc. Prof. - 9136644193