

# ENTREPRENEURSHIP

## (Inter Departmental Minor-PG)



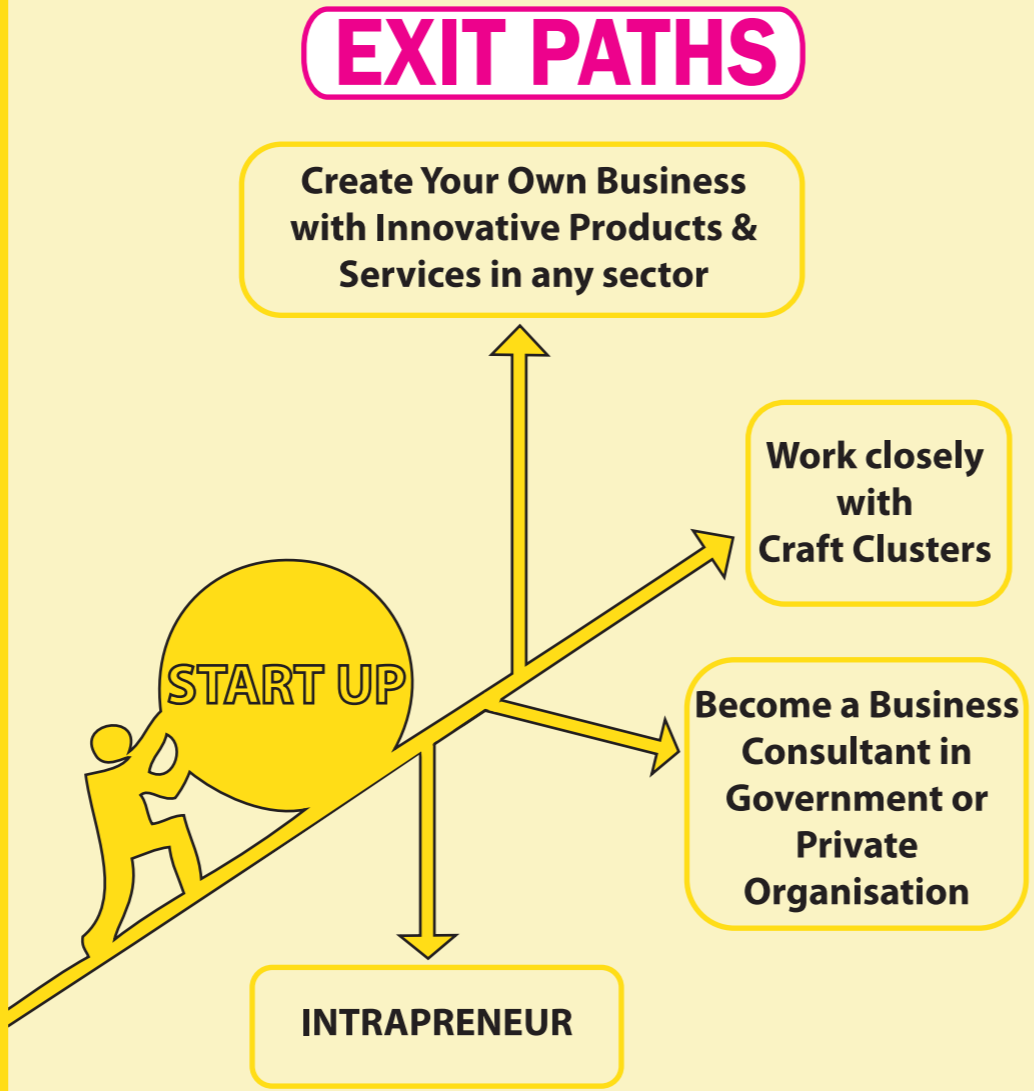
Be On Your  Own

What's **YOUR** **BIG IDEA?**

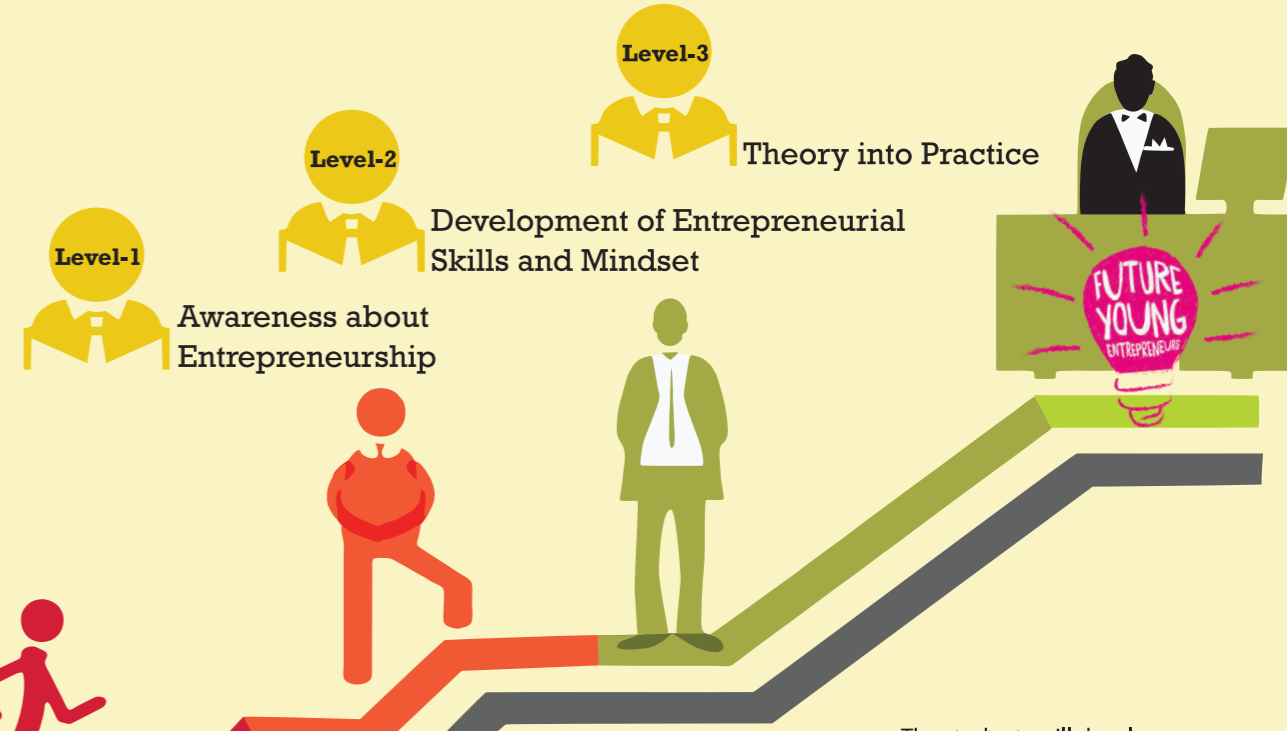
How to **Pitch**  
Your Business Idea



Become a Job Creator rather than Job Seeker



LEARNING PROGRESSION Semesterwise



- The students will develop:
- Analytical skills to evaluate the business ideas
  - Idea identification and idea testing skills to identify the feasibility of business venture
  - Report making skills
  - Applied financial and marketing skills for preparing a business plan

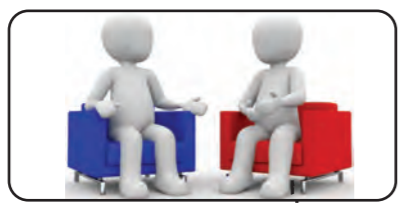
- Understanding about :
- Business Environment
  - Business Models
  - Policies and Schemes
  - Idea Generation with its feasibility testing
  - Various functional aspects of Business Plan

- Develop a successful business model for a feasible idea
- Develop a business plan and its appraisal

### Learner Centered Teaching Pedagogy



Classroom Teaching



One On One Mentoring



Group Assignments



Expert Talks



On site Learning



Project Pitch



Case Study Analysis



Boot Camps