



**NATIONAL  
INSTITUTE OF  
FASHION  
TECHNOLOGY**

**33<sup>rd</sup>  
Annual Report  
2018 - 2019**

National Institute of Fashion Technology  
A Statutory Institute governed by the NIFT Act, 2006  
Ministry of Textiles, Government of India  
NIFT Campus, Hauz Khas, Opposite Gulmohar Park,  
New Delhi - 110016



# 33<sup>rd</sup> Annual Report

## 2018-19



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# ORGANISATIONAL SETUP

## BOARD OF GOVERNORS Members as on March 2019

S. No.	Name & Designation of BOG Members	Address
1	Mr. Rajesh V. Shah, Chairman, BOG NIFT	7 Shah House, Jankikutur, Prithvi Theatre Lane, Juhu, Mumbai
2	Ms. Kanimozhi, Hon'ble Member of Parliament, Rajya Sabha	14-1, First Main Road, CIT Colony, Mylapore, Chennai
3	Ms. Poonam Mahajan, Hon'ble Member of Parliament, Lok Sabha	101, Param House, Shanty Nagar, CST Road Santacruz East, Near Hotel Grand Hyatt, Mumbai
4	Ms. V. Sathyabama, Hon'ble Member of Parliament, Lok Sabha	No. 9, Sri Nagar, Cutchery Street, Gobichettipalayam, Tamil Nadu
5	Dr. Subhash Chandra Pandey, IA&AS, SS&FA, MoT	Ministry of Textiles, New Delhi
6	Mr. Puneet Agarwal, IAS, Joint Secretary, MoT	Ministry of Textiles, New Delhi
7	Ms. Ishita Roy, IAS, Joint Secretary, MHRD	Ministry of Human Resource Development, Shastri Bhawan, New Delhi
8	Mr. Gaurang Shah, Designer	Indian Emporium, G Pulla Reddy Building, Begumpet, Hyderabad
9	Ms. Anavila Misra, Textile Designer	Dhairya Apartment, 11th Road, Near Madhu Park, Khar (West), Mumbai, Maharashtra
10	Mr. Sabyasachi Mukherjee, Designer	Sabyasachi Couture, 80/2, Topsia Road South, MarutiBagan, Kolkata, West Bengal
11	Ms. Vandana Kohli, Filmmaker, Musician and Writer	Apartment # 6, Breach Candy Gardens, 76 Bhulabhai Desai Road (Opposite Premsons), Breach Candy, Mumbai
12	Mr. Sunil Sethi, Chairman, Fashion Design Council of India	209, Okhla Industrial Estate, Phase III, Near Modi Flour Mill, Okhla, New Delhi
13	Mr. Sanjay Lalbhai, Chairman & Managing Director Arvind Ltd.	Railwaypura Post, Naroda Road, Ahmedabad, Gujarat
14	Mr. P.K. Gupta, Chairman-Sharda Group of Institutions & Chancellor, Sharda University	Plot No. 32-34, Knowledge Park III, Greater Noida, Uttar Pradesh
15	Ms. Sarada Muraleedharan, IAS, DG-NIFT	National Institute of Fashion Technology, Hauz Khas, New Delhi

## NIFT OFFICERS Head Office as on March 2019

Ms. Sarada Muraleedharan, IAS  
Director General

Syed Ashraf  
OSD Establishment

Prof. Dr. M. K. Gandhi  
Head (ERP)

Prof. Dr. Suhail Anwar  
Director Admin (I/c) and  
Head Projects

Mr. D P Solanki  
Joint Director (Head Office)

Prof. Dr. Raghuram Jayaraman  
Head (Industry and Alumni Affairs)

Mr. B.K. Pandey  
Chief Account Officer & Director  
(F&A) (I/c)

Ms. Rajni Shah  
Asst. Board Secretary & Legal  
Officer

Prof. Usha Narasimhan  
Head (Cluster)

Prof. Dr. Sharmila J. Dua  
Dean (Academics)

Prof. Dr. Monika Gupta  
Head (Continuing Education &  
Diploma Programme)

Prof. Dr. Archana Gandhi  
Head (Research)

Prof. Vijay Kumar Dua  
Head (Academic Affairs)

Prof. Binwant Kaur  
Head (International & Domestic  
Linkages)

Prof. Dr. Sudha Dhingra  
Head (FOTD, FDP & Bridge)

Dr. Sanjeev Kumar  
Director (NRC) & Information  
Technology

Prof. Dr. Varsha Gupta  
Head (Corporate Communication  
Cell)

## CHAIRPERSONS of Academic Departments as on March 2019

Mr. Nitin Kulkarni  
Department of Design  
Space

Prof. M. Annaji Sarma  
Department of Fashion  
Management Studies

Prof. Dr. M. Aravendan  
Department of Leather Design

Prof. Dr. Anupam Jain  
Department of Fashion  
Communication

Prof. Jomichan S. Pattathil  
Department of Fashion  
Technology

Prof. Dr. Ruby Kashyap Sood  
Department of Textile Design

Prof. Dr. Malini Divakala  
Department of Fashion Design

Prof. Dr. Vibhavari Kumar  
Foundation Programme

Prof. Dr. Yathindra L.  
Department of Fashion & Lifestyle  
Accessories

Prof. Sunitha Vasan  
Department of Knitwear  
Design

## NIFT OFFICERS Campuses as on March 2019

### BENGALURU

Ms. Susan Thomas, IRS  
Campus Director

Mr. M. Muthukumar  
Joint Director

### JODHPUR

Dr. Vijaya Deshmukh  
Campus Director

### PATNA

Prof. Sanjay Shrivastava  
Campus Director

Mr. N. S. Bora  
Joint Director

### BHOPAL

Mr. Arindam Das  
Campus Director (I/c)

Prof. Dr. Sameer Sood  
Joint Director (I/c)

### KANGRA

Prof. Dr. Sibichan Mathew  
Campus Director (I/c)

Mr. D. K. Rangra  
Joint Director

### RAEBARELI

Dr. Bharat Sah  
Campus Director

Mr. Akhil Sahai  
Joint Director

### BHUBANESWAR

Prof. Sanjay Shrivastava  
Campus Director (I/c)

Dr. Binaya Bhusan Jena  
Joint Director (I/c)

### KANNUR

Dr. N Elangovan  
Campus Director

### SHILLONG

Prof. Monika Aggarwal  
Campus Director

Mr. Mrinal Sajwan  
Joint Director (I/c)

### CHENNAI

Prof. Dr. Anitha Manohar  
Campus Director

Mr. B. Narasimhan  
Joint Director

### KOLKATA

Col. Subroto Biswas ( Retd )  
Campus Director

Mr. Khushal Jangid  
Joint Director

### SRINAGAR (J&K)

Mr. D P Solanki  
Campus Director (I/c)

Mr. Shankar Kumar Jha  
Joint Director (I/c)

### GANDHINAGAR

Mr. Arindam Das  
Campus Director

Mr. N. B. Vaishnav  
OSD

### MUMBAI

Prof. Dr. Pavan Godiawala  
Campus Director (I/c)

Mr. Brijesh Deore  
Joint Director

### VARANASI (Sub Centre)

Mr. S. K. Jha  
Joint Director

### HYDERABAD

Prof. V. Sivalingam  
Campus Director (I/c)

Dr. G. H. S. Prasad  
Joint Director (I/c.)

### NEW DELHI

Prof. Dr. Vandana Narang  
Campus Director

Ms. Neenu Teckchandani  
Joint Director

# INTRODUCTION



## BRIEF HISTORY

Set up in 1986, NIFT is the pioneering institute of fashion education in the country and has been in the vanguard of providing professional human resource to the textile and apparel industry. A leader in fashion education, NIFT integrates knowledge, academic freedom, critical independence and creative thinking. For three decades, the institute has stood as a bastion of academic excellence and as a key enabler of developing competent professionals. It was made a statutory institute in 2006 by an Act of the Indian Parliament with the President of India as 'Visitor' and has 16 full-fledged, professionally managed campuses all across the country.

Academic inclusiveness has been a hallmark of NIFT and a catalyst in its expansion. The institute brings together a wide range of aesthetic and intellectual orientations. While the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA, the in-house faculty was drawn from a distinguished group of intellectuals, who created dynamic pathways for effective learning. The rest is history! Now, the institute boasts of a robust community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers and analysts.

Through its journey, NIFT has strengthened its academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock.

Fostering a new generation of creative thinkers, the institute is empowered to award degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes. It has thus, provided a firm foundation for fashion education in the realms of design, management and technology.

Over the years, NIFT has also been working as a knowledge service provider to the Union and State governments in the area of design development and positioning of handloom and handicrafts.

The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

# OUR VISION

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.

# OUR MISSION

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

# NIFT PROGRAMMES



## NIFT offers the following professional programmes:

- Bachelor of Design: Full time 4-year programmes offered in 6 streams:
  - Accessory Design
  - Fashion Communication
  - Fashion Design
  - Knitwear Design
  - Leather Design
  - Textile Design
- Bachelor of Fashion Technology: Full time 4-year programme in Apparel Production
- Master of Fashion Management: Full time 2-year programme
- Master of Fashion Technology: Full time 2-year programme
- Master of Design (Design Space): Full time 2-year programme
- Doctoral Programmes: NIFT offers PhD in the areas of design, management and technology
- Diploma programmes: 2-year and 1-year full time programmes in the fields of design, management and technology
- Certificate programmes: Short-term part-time programmes of upto one-year duration in various specialized niche areas of fashion business
- Customized programmes: Tailor-made full-time and part-time specialized programmes for specific requirement of organizations
- Continuing Education programmes: A wide range of specialized programmes to support the industry, as well as the aspiring and working professionals at entry-level, mid-level and to return to the workforce.
- Dual Degree programmes: NIFT - Fashion Institute of Technology (FIT), New York, USA strategic partnership allows select meritorious students from NIFT, a unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT undertake two years study at the home Institute intercepted by one year of study at FIT. Thereafter, the students resume their studies at NIFT to obtain the Dual Degree from both the institutes.

# PhD AND RESEARCH



PhD Programme: NIFT offers PhD in the areas of design, management and technology as applied with broad reference to textiles, fashion and lifestyle and apparel sectors of the industry. The programme is designed for the purpose of carrying out research in textiles, fashion and the apparel sector to create a body of original knowledge for the use of academia and industry at large.

The admission process for the PhD programme normally starts during the month of April every year with the announcement of results and registration during the month of July. The qualification eligibility for admission to the PhD programme is specified in the Guidelines for the Degree of Doctor of Philosophy.

PhD Programme was launched in 2009 with 07 students and currently 31 students are pursuing PhD from NIFT. With regard to the time scale of the programme, the candidate is expected to complete the supervised study within five years, extended to a maximum of seven years by specific approval of the Director General, NIFT. Twenty two Scholars have been awarded PhD till date.

Research titles of PhD scholars are as follows:

Sl. No.	Name of Scholars	Topic of Research
2009 -Batch		
1.	Bhavna Verma	Knitwear Industrial Clusters of North India: An Analysis of Advantage
2011 -Batch		
2	Paramita Mazumdar	A Study on Tribal Costumes of Tripura and its Transformation (Thesis Submitted)
2012 -Batch		
3	Purna Kaushal	Implementing Sustainable Practices in India's Domestic Apparel Supply Chain: Industry and Consumer Study (Pre-PhD Submitted)
4	Amit Kumar Anjanee	Skill Set Requirement for the Sewing Machine Operations in Garment Manufacturing Units (Thesis Submitted)
2013 -Batch		
5	Arindam Das	Effectiveness of Assessment Systems in Professional Fashion Design Education

6	Jomichan S. Pattathil	Adoption of Apparel CAD in Indian Manufacturing Sector, An Assessment of Perception of different stake holders
2014 –Batch		
7	Nishant Sharma	Fashion Education and Demand of Professionals in the Fashion Industry: Relevance of the Curriculum
8	Richa Sharma	Study on the effect of luminescence of photo luminescent specialty pigments on textile for the fashion industry
9	Shalini Mathur	Evaluation of Sustainable Development in Textile Dyeing and Printing : A study at Jodhpur
10	Muthukumar	Customer perception towards design of branded sports shoes: Select cases
11	Sanjay Sharma	A diagnostic study and socio economic analysis of handloom sector of Himachal Pradesh
2015 –Batch		
12	R.S. Jayadeep	Understanding Visual Identity of Treditional Payannur Bell Metal Craft and its Application for Product Development
13	Anupam Kapoor	Clothing consumption and disposal patterns of India Consumer
2016 –Batch		
14	Ekta Gupta	Case study on the Moti Bharat Needle craft of kutch District of Gujrat
15	Neetu Singh	Factor affecting Brand Experience in Lingerie: A study of lingerie market in Maharastra (Mumbai, Nagpur, Pune, Kolhapur)
16	Sheena Gupta	The role of innovative Trends in the Emerging Luxury Markets in North India
17	Savita Rana	Indian Colour Sensibilities
2017 -Batch		
18	Aastha Garg	The effect of COO (Country of Origin of brand) and COM (Country of Manufacture) on apparel purchase decision
19	Bharti Moitra	A study of fair trade and ethical practices in the apparel industry in India
20	Susmita Das	Clothing and Identity of Women in Bengal during British raj from 1847 to 1947
21	Suranjan Lahiri	A Study of Digital Literacy for Human Resources of Apparel Manufacturing Sector
2018 –Batch		
22	Mohan Kumar V.K	Study of Computerised integral knitting in India: Explorations in Design and Technology
23	Abhilasha Singh	Development of Spare Parts and Attachments using FDM/Material Extrusion Technique of AM for Apparel Manufacturing Industry
24	Romi Agarwal	To develop a policy framework in the times of global trade agreements which will help in retaining the current position and accelerating the growth of India clothing and textile industry
25	Shipra Roy	Craft Practice among Mysore Rosewood Inlay Artisans
26	Ritu Sethi	Craft Heritage and sustainability-Research on two block printing clusters in Madhya Pradesh
27	Shubhangi Yadav	Study on Digital marketing in promoting the handloom sector of India
28	Mahima Nand	Sustainability driven entrepreneurship: An exploratory approach
29	Shantanu Raman	Determinants of intention to purchase counterfeited fashion

30	Neeraj Kapoor	To study the impact of "personal values"(list of values) as a psychographic factor on "Fashion clothing "buying behavior through and empirical study of SEM: A Study on the urban millennial
31	Divya Suryavanshi	A Brief Study on Indian Raw Material Markets for the fulfillment of apparel production industries with special reference to selected Indian states

NIFT has awarded PhD Degree to the following Scholars during convocation held in 2018

S.No.	Name of the PhD Scholar	Name of the Supervisor	Topic Of Research
1	Dr. Jaspal Singh Kalra	Prof. Dr. Vandana Bhandari	Design Education for Chikankari Artisans: A Tool for Social Innovation
2	Dr. Hemalatha Jain	Prof. Dr. M. Vasantha	A study on the Patteda Anchu sari of North Karnataka and it's revival for sustenance of the craft
3	Dr. Ankur Saxena	Prof. Dr. Ajit Khare	Prospects of Green Manufacturing in Delhi/NCR Apparel Industry
4.	Dr. Vikas Kumar	Prof. Dr. Banaya Bhusan Jena	Influence of social media in promoting sportswear brands and consumer decision making
5.	Dr. Kaustav Sengupta	Prof. Dr. Anitha Manohar	An integrative analysis on values and lifestyle (VALS) of Indian youth in Metro cities and its impact on their clothing colour preference, colour - emotion and colour-image association.
6	Dr. Rumpa Reshmi Mumshi	Prof. Dr. Anitha Manohar	Development of lathe attachment to aid the artisan in product diversification at turn-wood lac ware cluster of Channapatna
7	Dr. Yuvraj Garg	Prof. Dr. Banaya Bhusan Jena	Mapping Awareness, Availability and Acceptability of Environment-Friendly Clothing

## Patents

NIFT Faculty and students have applied for the following patents

- Computerized Sewing Skill Evaluation System, invented jointly by Dr. Prabir Jana and Dr. Deepak Panghal.
- Advance Needle Guard , Inventors -Inventors-Mr. Sirfaj Ahmed & Dr. Deepak Panghal
- Pedal-Less Attachment for SNLS Sewing Machine; Invented and self-funded by Mr. Abhishek Gangopadhyay, Mr. Ankur Makhija, NIFT Gandhinagar.
- Sewing Needle Vending Machine (NVM); Invented by Ms. Akshita Mishra, Mr. Ankur Makhija, NIFT Gandhinagar.
- Automatic Detachable Cycle Time & Output calculator for Industrial Sewing Machine (ADCTOC); Invented by Ms. Meenakshi Gupta, Mr. Ankur Makhija, NIFT Gandhinagar; supported

and sponsored by M/S. Shahi Exports Pvt Ltd, Faridabad.

- On-Machine Broken Needle Collecting Attachment for SNLS Machine (OMBNCA); Invented and self-sponsored by Ms. Nitika Yadav, Ms. Ishita Upreti, Mr. Ankur Makhija, NIFT Gandhinagar; supported by M/S. Shahi Exports Pvt Ltd, Faridabad.

## Training of NIFT PhD Supervisors

60 NIFT PhD supervisors were trained in a 2 day programme which was held in NIFT New Delhi and NIFT Bengaluru. The training was conducted by Dr. Lee McGowan of Queensland University of Technology, Australia. The training focused on-Good practices in PhD Supervision, Types of supervision, working with students, working with the research, managing the PhD process, Conflict management and Research Ethics

## NIFT Research Ethics Committee

NIFT Research Ethics Committee was setup in March 2019. NREC is an independent review committee/board, constituted of medical and non-medical members, whose responsibility is to ensure the protection of the rights, safety and well being of human subjects involved in research study.

The NREC is intended to ensure a competent review of scientific and ethical aspects of the study proposals.



# CONTINUING EDUCATION PROGRAMMES



With the rapid pace of growth in the clothing sector continuing education of aspiring and working professional in the industry is a vital need. The Continuing Education Programme (CEP) at NIFT has been set up to meet the manpower training and knowledge up gradation needs of the industry.

The programmes offered through the CEP have been fulfilling wide spectrum of continuing educational needs of professionals and aspirants. We justifiably take pride in the fact that it is one of the preferred continuing education centre for the apparel sector within the country.

The CEP offered by NIFT continues to promote the objectives of training and dissemination of knowledge related to the frontiers in design, technology and management of the apparel industry.

During the year 2018-19, 49 Continuing Education programmes were offered across nine NIFT campuses generating a total revenue of Rs. 10,26,52,333 which is about 5.22% higher than the previous years revenue of Rs. 9,75,62,980.

It has been proposed to offer 78 courses across 12 NIFT campuses during 2019-2020, with a total anticipated revenue of Rs. 12,22,86,500 (approximately), with an estimated increase of 19% in the revenue generation from Continuing Education programmes conducted during 2018-19.

In addition to the Continuing Education programmes being offered, NIFT has started offering Diploma Programmes since the academic year 2014, which are aimed at making the campuses financially viable for optimum utilization of infrastructure and other resources.

The objective of Diploma Programmes is to offer value added programmes to the local students from the state where new NIFT campuses are located. During the year 2018-19, four Diploma Programmes were conducted at two NIFT campuses at total revenue of Rs 1,54,01,200. At present, three Diploma Programmes are proposed to be offered during 2019-20 in two NIFT Campuses.

# CONSULTANCY PROJECTS



NIFT undertakes consultancy projects with various Government and Non Government Organisations. These Projects provide exposure to faculty and experiential learning to students. It benefits various stakeholders by upgrading technical skills and adds design value. Details of some of the major consultancy projects having value more than Rs. 50 lakhs being undertaken by NIFT, are given below:

- A skill development project sanctioned by Madhya Pradesh State Skill Development Mission under Mukhya Mantri Kaushal Samvardhan Yojna/ Mukhya Mantri Kaushalaya Yojna for skilling of youth (10000 persons) in Madhya Pradesh in Textile Sector. The project value is Rs. 12.72 Crores.
- NIFT as Knowledge partner under Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme for design intervention, product range development, packaging /exhibition, fashion shows and publicity through media, tying up with e-marketing portals and brand building for Ministry of Minority Affairs, Govt. of India. The project value is Rs. 12.79 Crores.
- NIFT as a knowledge partner in implementing the branding of Value added Handloom products scheme for Department of Handlooms and Textiles, Govt. of Kerala. The total project value is Rs. 3.7 Crores. NIFT will get 12% maximum of the project cost as professional fee for the project.
- NIFT as Knowledge partner for setting up of an Incubation Centre in Apparel Manufacturing at Gwalior alongwith Industries Department, Government of Madhya Pradesh and Industrial Infrastructure Development Corporation (IIDC), Gwalior under scheme 'Pilot Phase to set up Incubation Centre in Apparel Manufacturing' of Ministry of Textiles, Govt. of India. Total project value is Rs.12 Crores wherein NIFT will get a share of Rs.14.24 lakhs for the project.
- Strengthen the Karnataka State Khadi & Village Industries Board (KSK&VIB) Brand through Integrated Product Mapping, Design Intervention, Product Diversification and Development, Training and Marketing Activities for Karnataka State Khadi & Village Industries Board, Govt. of Karnataka. The project value is Rs. 3.50 Crores.
- Setting up a Product Design Development & Innovation Centre under Comprehensive Handicrafts Cluster Scheme for Jodhpur

Mega Cluster of Development Commissioner (Handicrafts), Ministry of Textile, Govt. of India. The project value is Rs. 4.47 Crores.

- Development of E-content for Fashion Design and Technology subjects - Phase II for 09 MOOC courses under The National Mission on Education through Information and Communication Technology (NMEICT) scheme of Ministry of Human Resource Development, Govt. of India. The project value is Rs. 1.16 Crores.

- NIFT engaged as Cluster Management & Technical Agency for the 'Integrated & holistic development of Bhagalpur Mega Handloom Cluster' project under Comprehensive Handloom Cluster Development Scheme of Ministry of Textiles, Govt. of India for baseline survey, diagnostic study, preparation of DPR, assistance in implementation and monitor the progress of the project. The project value is Rs. 62.57 lakhs.

- Comprehensive, Design Intervention, Positioning and Branding of Bihar Khadi project for Khadi Board, Govt. of Bihar for development of dyeing & printing, design development, capacity building, production of value added khadi apparel and branding of Bihar khadi through NIFT. The project value is Rs. 80 lakhs.

- An MOU signed with KVIC during Textile India 2017 for convergence at national level between NIFT and KVIC on Khadi sector to develop the heritage fabric Khadi as "Khadi Fashion" to make market trendy through introduction of design input both at the stage of production and point of sale designer wear and market savvy readymade garments, design development and training with Khadi Institutions and enable to bring in quality control as well as standardization.

- Ethiopian Textile Industry Development Institute (ETIDI) Project is an International Project for capacity building and benchmarking of Ethiopian Textile Industry Development Institute (ETIDI), Ethiopia, human resources and Ethiopian garment industries via conduct of various training programmes at Ethiopia, technical intervention and higher education and MDP programmes in India to ETIDI personnel/experts in the areas Garment manufacturing and Merchandising. The project value is approx Rs. 21 crores.

- Visual Enhancement of the Facade and Installations at the Trade Facilitation Centre, Varanasi for Pravasi Bharatiya Diwas event January 21-23, 2019. The project value is Rs. 86.50 lakhs.

## INDIASIZE

NIFT is undertaking an extensive anthropometric research study to develop a comprehensive body size chart for Indian population. The proposed study aims at not only standardizing garment size charts for the Indian apparel sector but the findings of the study will have ramifications across various sectors such as automotive, aerospace, fitness & sport, art, computer gaming etc. where the insights from this data can produce ergonomically designed products which are well suited for the Indian population.

The project approved by Government of India will entail measuring of 25,000 male and female persons in six different cities located in six regions of India i.e. Kolkata (East), Mumbai (West), New Delhi (North), Hyderabad (Centre), Chennai (South), and Shillong (North-East) using 3D whole body scanners.

The project, one of a kind, started in May 2017, is likely to be completed by 2021. It will position India on global platform among few other countries, which have undertaken such surveys. The standardized Size Chart for Indian apparel, which will be the outcome of this study, will not only be of tremendous value to the consumer in providing better fits but will also provide great boost to the industry through the reduction of returns/ loss of sales, increased customer satisfaction and drawing greater attention to Indian apparel and exports

## VisionNXT – Trend & Forecasting Initiative

The trend innovation lab 'VisionNxt' initiative will create an indigenous fashion forecasting service that endeavours to design seasonal directions for our country. The trend forecasting service would be aligned to our national and sub-national socio-cultural constructs and market requirements. The proposed service is based on the premise that fashion is a dynamic industry, depending on seasonal trends and forecast to predict its future direction. Till date, no fashion-forecasting agency has been able to provide focused key trend directions and forecast specific for India, due to its complicated geo-demographic and pluralistic socio-cultural eco-system. This research proposal intends to rectify that vacuum. The objectives of the project are:

1. An initiation of development of indigenous Fashion Trend and Forecasting process for India: To initiate the development of first ever indigenous fashion forecasting process with integrated Artificial Intelligence.
2. To develop Fashion Trend insights report for India: The Fashion Trend insights report that

would map out micro and macro trends in style and Colour direction, using socio-cultural insights extracting regional accents from the country for Indian fashion and apparel industry.

3. Capacity building of the industry to disseminate insights: 'VisionNxt' will organize round table to impart awareness to the professionals from fashion industry on Indian fashion trend analysis and insights which will impact on consumer centric product and business development.

Analysis would be multi-level and multi-pronged, involving multi-disciplinary teams. Further, collaborative engagement with national and international experts employing qualitative techniques would enable funneling the information into collective swarms & cascades. Eventually synthesis of outcomes at each stage would lead to identification of trend maps and movements for defining mood and direction for a season.

It is expected that the research will end up providing a rigorous validated process to benchmark an India specific trends forecast. The project will be planned across NIFT Chennai and Delhi as main centres for Insights and forecast generation.

### The Indian Textile and Craft Repository

The Craft cluster Initiative of NIFT is supported by the DC Handlooms and the DC Handicrafts, Ministry of Textiles. The body of textile and craft knowledge generated through the Craft Cluster Initiative will be channelled into a national knowledge portal titled Indian Textile & Craft Repository. It is also proposed that this repository house the virtual registers of the textiles and crafts resources, which are available in the Weaver Service Centres, the Crafts Museums, similar institutions and private collections. The repository would develop a virtual museum of textiles and textile crafts, a designer archive, indigenous case studies, and also act as aggregator of online information on related research.

The repository is intended to provide an interactive platform where information about individual crafts persons and their products can be shared. TCR would comprise various sub-repositories and would offer seamless access to learning and creative resources along with multiple information services to researchers, entrepreneurs, crafts people and craft enthusiasts. The Textile and Craft Repository would be aligned/merged with the portal of the National Centre of Textile design (which is mandated to maintain a portal providing public access to such information) on completion.

### NIFT Design Innovation Incubator

Incubating businesses in the core areas of fashion by creating an institutional mechanism to support young entrepreneurs, artisans, start-ups, NIFT alumni and students is the need of the hour. Taking cue from this it has been decided that a Design Innovation Incubator (in domains specific to the expertise of NIFT and requirement of the textiles and apparel industry) for potential entrepreneurs to transform innovative design ideas into viable enterprises and get access to infrastructure and specified services is to be set up. The DII would also facilitate collaborations relevant for business development. The target beneficiaries include NIFT alumni and students who would like to start entrepreneurial ventures as well as Candidates who have not been a part of NIFT but wish to take up NIFT incubation support. Industry members, existing start-ups, designers, entrepreneurs and artisans who would like to avail the services and facilities of the DII to develop or upscale their business ideas may also do so.

It has been decided to set up incubation facilities (Regional Incubators) in Mumbai, New Delhi and Chennai campuses of NIFT in the following areas:

1. Textile for Apparel, Home & spaces
2. Smart wearable systems
3. Fashion and Lifestyle accessories
4. Apparel including Athleisure and Activewear

The domains identified are unique to NIFT's area of expertise and are not offered by other Government supported incubators. The three locations have been proposed keeping in view the presence of industry, advisors, mentors and experienced NIFT Faculty.

A Section 8 Company (Centre of Fashion Innovation) is to be registered under the Companies Act to house the NIFT DII, which in-turn shall govern the three Regional Incubators in Chennai, Mumbai, and New Delhi.

The services of the faculty/ personnel of NIFT will be available to the project as core team for the period of the project. The concerned NIFT campus lab facilities will be available at designated times for use by the incubates. In the campuses, NIFT students will also be contributing to the project through co-curricular and curricular activities – like photoshoots, market research, etc.

# LANDMARKS AND ACHIEVEMENTS



## Successful implementation of Restructured Curriculum

The restructured curriculum at NIFT has given a thrust and dynamism to all the academic courses from the academic session 2018-19 since its implementation in July 2018. The main aim of revamping and reorienting the curriculum was to provide individuated pathways to the students enabling them to exercise choice and develop to their full potential. The curriculum is envisaged to offer the students a wholesome experience and inculcate the capacity of lifelong learning. New and emerging subject areas have been added to the curriculum keeping in mind the future needs of the industry and to ensure holistic development of the desirable skillsets for the students.

This is achieved by creating a strong foundation with the Majors and further exploring the depth of the subject with the Deepening specializations. The Interdisciplinary Minors enable students to strengthen their specializations and/or give them an opportunity to take up an aspirational stream. The general electives on the other hand were envisioned as courses which lead to the development of a rounded and confident personality. The restructured curriculum allows for flexibility to improve the creative and analytical skill sets of the students through self-learning, peer interactions, library research, field explorations etc.

Meticulous mapping of professional competency

and subject matter is carried out before engaging any external expert in the form of visiting faculty and jury members. The new curriculum also requires the use of specialized labs and infrastructure that will be made available at all the NIFT campuses. There has been incredible learning in the last academic year. The consistent feedback and monitoring mechanisms are the stepping stone for transacting the curriculum in a more robust manner so that the new curriculum at NIFT can be successfully implemented.

## Building Human Resource through Implementation of HR Policy

- Regularisations, Promotions
- Special Recruitment Drive for Reserved Category
- Upgradation of posts
- Creation of Cadre
- Revision in Recruitment Rules for faculty and Directors
- Recruitment of Campus Directors
- Impact:
  - Encouraged, motivated and upgraded faculty
  - A major drive to recruit new faculty, including an extensive training programme
  - Reduced void in the faculty positions

## Systems Initiatives and Digitization

- Paperless digital transactions and communication through secure IT systems across all 16 campuses
- Payment of all employees, suppliers and service

providers through 100% digital mode

- Procurement of all goods through GeM portal
- E-Brochure for placements 2018 for increased online activity through CMS
- Initiation and consolidation of NIFT-Industry database and NIFT-Faculty Alumni database
- Evaluation and Examination policies
- Public Fund Management System across all campuses

## NIFT E – Office Implementation

NIFT has successfully implemented an integrated E-Office solution for office management in pursuance of the mandate of the Digital India Initiative of the Govt. of India. E-Office management solution is designed to increase efficiency and productivity and facilitate prompt decision making in a paperless work environment. E-office solution implemented in NIFT comprises Digital Document Filing System (DDFS) and HR Apps management solutions.

### Digital Document Filing System as PHASE-1

DDFS is an Online File/Inward Processing System implemented in NIFT in the Head Office and its 16 campuses across India.

### HR Applications as PHASE-2

HR Apps solution has been implemented in 2018 across 13 NIFT Campuses for human resource management in an electronic environment. HR Apps include multiple modules related to Human Resource management such as management of leave records, official tours, LTC, reimbursements, payroll, etc.

## Branding and Communication Strategies

NIFT has strived to maintain its leadership in keeping abreast with the latest technological innovations and especially the developments in ICT (Information and Communication Technologies) and proliferation of Mobile Technology amongst Generation 'Z'. As a progressive institution we have recognized the significance of Smartphones in the lives of all the stakeholders including our biggest stakeholders, the students. Taking cognizance of the need to reach out relevant, targeted content to all the stakeholders in a consistent manner and ensuring that the message does not get lost in the information deluge witnessed in the Cyber Space, NIFT has redrawn its Communication Strategy taking advantages of New Age Communication Channels using the Social Media platforms efficiently and effectively.

In order to meet the communication needs and objectives of all stakeholders of NIFT, a multi pronged approach was adopted with the following initiatives:

a) Social media proliferation: NIFT has been using digital medium in a limited manner for admissions over the last few years. However, this was restricted largely to one-way communication and a need was felt to engage with the Gen Z kids (Gen Z kids are growing up in a highly sophisticated media and computer environment and are more Internet savvy and expert than their Gen Y forerunners) in a more meaningful manner. Social media engagement using student ambassadors was initiated to communicate with these stakeholders. Communication through Hindi posts was also done. Multiple platforms like Facebook, Instagram, Twitter, LinkedIn, Youtube channel were used and the reach was visible (Facebook page 1 lakh+ likes, Instagram 15 K followers).

b) Regular updation of NIFT Academic Website: NIFT website was redesigned to create an interactive and inclusive platform for exchange of ideas. Some of the key elements in the website include NIFT Advantage, Alumni bytes, Students speak, Craft initiative details, Iconic projects done by NIFT, Global Connect, Industry Linkages, Career Avenues, Events and Announcements, Campus life, Student Projects and Other Activities. NIFT Website along with Campus microsites is regularly updated and is being well appreciated and has already received 96 lakhs hits.

c) Brand Identity through Prospectus: In line with the idea of brand positioning, the prospectus was created to not only highlight the new curriculum but also situate NIFT in a coherent visual design space, with multiple collaterals and creative assets like info-graphics and images used to keep abreast of the times and strengthen NIFT's image.

d) Sustainability Focus: Being a socially responsible institution focusing on shaping the future generations of citizens, NIFT has taken up lead in incorporating Sustainability Reporting in its Annual Report with the reporting on Sustainability done under the following categories as a starting point:

- Environmental Management and Sustainability in campus
- Sustainability Aspects in Research & Projects
- Students and faculty participation for social equity

## Social Initiative (Scholarships for students from economically weaker sections)

a. SARTHAK: financial assistance scheme for wider section of students, with full fee waiver

- Full tuition fee waiver orphan students
- Tuition fee waiver for students for a semester for medical exigencies
- Approval of tenure extension to complete degree beyond 6 years on genuine and humanitarian grounds

b. UDAAN: Means cum merit scheme for foreign exposure

NIFT has taken unique initiative to give opportunity to the students belonging to economically weaker backgrounds to study in foreign Institutes of repute with whom NIFT has MoU for semester exchange, dual degree opportunities. The policy "UDAAN"- NIFT SCHOLARSHIP SCHEME FOR FOREIGN STUDIES is effective from 2018-19 onwards. This will enable meritorious students to study at the best Institutes abroad along with studies at NIFT and would cover their travel, tuition fee and subsistence allowance.

## New Projects by NIFT

- NIFT Design Innovation Incubator (DII)- Setting up DII project has been approved by MoT. The project value is Rs.17.53 Crores.
- The India Size Project -National Sizing Survey of India under Research and Development Scheme of MoT to develop size chart based on body measurements of Indian population for better fitting of ready to wear garments. The project value is Rs. 31 Crores.
- VisioNxt - Trend Insight & Forecasting Lab project has been in-principally approved under Research and Development Scheme of Ministry of Textiles. The Phase I value is Rs.20.41 Crores.
- Craft Repository - The Repository- Indian Textiles Crafts" project has been in-principally approved by MoT. The project value is Rs.15.57 Crores.

## New Campuses

i) NIFT CAMPUS PANCHKULA (HARYANA)

Foundation stone laying ceremony of NIFT Campus at sector 23 Panchkula was done on December 29, 2016 by Hon'ble Chief Minister of Haryana Shri Manohar Lal Khattar and Hon'ble Minister of Textiles Smt. Smriti Zubin Irani with a view to create trained manpower to meet the demands of garment industry. The initiative will create employment opportunities to the youth of Haryana and also to provide them exposure at International level in the field of Fashion & Textiles. Govt. of Haryana providing Rs.133.16 crores for

construction of building, and also for Academic infrastructure & revenue deficit NIFT has planned to start six regular bachelor and master programmes carrying 30 seats each out of which 20% seats will be for domicile candidates of Haryana. NIFT has also designed five Continuing Education programmes, 30 seats in each programme which will provide skill based training so that the persons those are working in the industry may enhance their knowledge and also may set-up their own business.

ii) NIFT CAMPUS RANCHI, JHARKHAND

NIFT Campus was sanctioned Board of Governors of NIFT in its 40th meeting held on February 15, 2018 with a view to create trained manpower to meet the demands of garment industry. The initiative will create employment opportunities to the youth of Jharkhand and also to provide them exposure at International level in the field of Fashion & Textiles. Govt of Jharkhand is providing Rs. 150 crores for building construction, Rs.30 crores for Academic infrastructure and Rs.20 crores for deficit projected NIFT has planned to start 5 regular bachelor and master programmes carrying 30 seats each out of which 20% of the seats will be for domicile candidates of Jharkhand NIFT has also designed three Continuing Education programmes, 30 seats in each programme which will provide skill based training so that the persons those are working in the industry may enhance their knowledge and also may set-up their own business.

iii) NIFT EXTENSION CENTRE, VARANASI (UP)

NIFT Extension Centre Varanasi was approved by Board of Governors of NIFT on October 29, 2015, which was established in May 2016 as an Extension Centre of NIFT Raebareli, to conduct trainings to upgrade the skill of weavers and artisans and impart new skills. Also to offer customized training modules, keeping in view the requirement of Varanasi Industry. Ministry of Textiles has provided Rs. 4 crores for establishing Varanasi Extension Centre. NIFT currently offers four Continuing Education programmes of short term duration to develop and run customized short duration programmes to boost up the existing textile sector of Varanasi. 130 students passed out of which few of them are placed in and around Varanasi. Many of the weavers and industrialists have joined the above training programme's enhancing their knowledge and benefitting the businesses. NIFT Extension Centre Varanasi actively participates at various industrial meetings organized by associations like EUFE, FIEO, MSME, WSC etc and showcase the activities carried at NIFT centre which includes design interventions and trends forecast.

# CORPORATE COMMUNICATION CELL



The digital communication strategy of NIFT has undergone astronomical growth and diversification, since its inception in July 2017. This has taken care of the branding needs of NIFT across all its 16 campuses and has expanded their reach as brand NIFT. Internally, the strategy has been made robust through the strengthening of the Corporate Communications Cell (CCC) by way of collaborative creation and management of content involving various campuses, departments and students. In addition to this, the year 2018-19 has been especially dedicated to the enhancement of the brand identity of NIFT, with a special focus on leveraging digital media and on making the website user-friendly and well up to the international standards. The efforts thus far have borne fruit and have been well received by the various stakeholders.

## Website Development of NIFT

NIFT website has undergone a sea change, as compared to its humble beginnings. While the first step was the complete design revamp of the website, in the first phase of the implementation of the digital strategy, this year, the focus was clearly on populating it with richer and meaningful content. This stands as clear recognition of the rising importance of digital channels in this

interconnected world, where the need for clear, precise and almost real-time communication is immense. As a result, the website is fast emerging as an inclusive platform for interaction between the academic community, industry, students, alumni and prospective students. Old content is being constantly replaced by new and more creative content to make the website more engaging and relevant. A content writer has also been engaged to keep the content original and error-free.

In addition, the website has played a pivotal role in educating prospective students and the stakeholders at large, about the recent restructuring of the curriculum. The website has done so by posting the prospectus and highlights of the new curriculum, and keeping students abreast about admission-related developments.

## Social Media Presence

Ever since the beginning of its implementation, the new communication strategy has focused its energies on enhancing the social media presence of NIFT. It has done so by re-adjusting its social media strategy, increasing the frequency of activities on various social media platforms and keeping all communication contemporary and centered around youth, particularly the current

and prospective students. Through social media, CCC has also attempted to initiate a dialogue to bring together the vibrant community of designers through diverse promotional strategies.

The objective of the social media presence of NIFT is to creatively disseminate information; revive the community of alumni, designers and artists; create a platform for the student community to enhance outreach through the assimilation of talent and vision from across the 16 campuses of NIFT; consolidate and channelize offline activities, events and achievements of students and alumni, undertaken in the past and the present; inducing interaction and greater connectivity to build a strong community of students and designers. The foremost aim is to present and communicate the presence of NIFT as an institution of academic excellence and innovation through the social media platforms.

Currently, NIFT has official accounts on Facebook, Instagram, LinkedIn, YouTube and Twitter. For a thorough outreach, official accounts are regularly maintained. In addition, attempts for authentication of LinkedIn and Facebook accounts are underway. In order to avoid multiplicity of Facebook pages, attempts for consolidating the same are also being undertaken.

### Facebook

With over a billion active users, Facebook provides a ready platform for enhanced outreach, access to a diverse community of users, active engagement and feedback and real-time dissemination of information. Thus, in terms of social media marketing, Facebook is an indispensable platform for the social media strategy of NIFT. Earlier intermittently in use, the Facebook page of NIFT has been re-activated with renewed vigor and is being utilized for active interaction with stakeholders on a regular basis. The page is being used for the following purposes:

- To disseminate information about events and activities at all the NIFT campuses
- To share information about admissions, the restructured curriculum, vacancies, contests, festivals and competitions, using creative collaterals
- To promote activities of students under the Crafts Cluster Initiative and the related craft documentation work
- To share update on the annual festival– Spectrum 2019

As a result of these sustained efforts, the NIFT Facebook page now has over 1 lakh likes and a

rating of 4.6. Efforts are also underway to get the Facebook authentication (blue tick) for the official page.

### Instagram

Instagram is an image-centric platform, particularly popular amongst the youth, for its multiple photo and video editing options. Its descriptive visual appeal and its unique features that allow the building of a visual narrative by posting a series of photos and videos, makes it a powerful platform. In addition, it is quick, accessible, employs fewer hierarchies in its interface and is accessible via a mobile application. All this makes it a hugely popular application.

Compared to Facebook, the presence of NIFT on Instagram is fairly recent. Yet, the community of followers has grown from 4,800 followers in 2017-18 to 12,600 followers in 2018-19. This became possible through regular posting of visually appealing and relevant content. Analytics too, suggest enhanced engagement, interaction and response of users in the recent past.

### LinkedIn

Being a professional network, LinkedIn is not just critical for NIFT's branding; it is also relevant to industry outreach and to finding exciting professional opportunities for its students. With over 19,400 followers, the platform can help in the following:

- Connecting students and prospective employers for employment and internship positions
- Collating an exhaustive portfolio of skills that NIFT trains its students in, to further credibility in relevant industries
- Demonstrating professional capacity of NIFT
- Showcasing NIFT as a brand that people would want to add to their profiles
- Building a comprehensive database of employers that students can reach out to

### YouTube Channel

One of the earliest and the most popular video-based platforms, YouTube is used widely to upload, publish and share video-based content– be it films, music, informative videos, documentaries, to name a few. NIFT was late in realizing the potential of the platform for sharing its activities with a wide audience through long-format videos. A little over a year after NIFT created its own channel, it has a total of 541 subscribers and 15 videos on diverse issues & events like crafts, Spectrum, Converge,



key conferences, short films, among others. NIFT is slowly, but steadily moving towards creating relevant video content and populating its channel with its activities, in an effective and impactful way.

### Twitter

Through Twitter, NIFT has entered the micro-blogging space, with the intent of posting precise and relevant statements and apprising its followers with key highlights and updates on the activities of NIFT.

### Content Editing

To maintain the credibility of brand NIFT, content editing is of utmost importance. This ensures that all reports and other external communication is precise, accurate, grammatically consistent, non-repetitive, error free and of high quality. This is done by collecting content for website, brochures and annual reports from Heads of units, compiling it and then putting it through editing and proofreading at multiple levels.

### Inclusion of Campus Reports in Annual Report

In an attempt to build brand NIFT by highlighting the achievements and projects of individual campuses, the campus reports were introduced in the structure of the Annual Report, from 2017 onwards. With each passing year, a gradual shift is being made to increasingly underline efforts of the 16 campuses in their pursuit of academic excellence. Such an approach would not only

acknowledge the efforts of the various campuses, it would encourage them to strive harder.

### Focus on Sustainability Reporting

Sustainability has been a matter of concern, internationally. Several academic institutions across the globe are being increasingly ranked on the basis of the Sustainability Index. While NIFT already has activities/initiatives in place to care for the environment, it is critical that they be reported in the right manner. To this end, the Corporate Communication Cell, last year, introduced the following categories of reporting in the Annual Report and aims to address these again in 2018-19:

- Environmental Management and Sustainability on Campus
- Sustainability Aspects in Research and Projects
- Students and Faculty Participation for Social Equity

### Student Engagement

Involving students in activities of the Corporate Communications Cell has proven to be of benefit for both the students as well as for NIFT. While the Cell benefits from their talent, skills and creative ideas; the students get exposed to real-time problems and learn and hone skills related to graphics, design development, social media outreach, etc., which adds to their portfolio.

# FACULTY ORIENTATION TRAINING AND DEVELOPMENT



With the rolling out of the restructured curriculum, a need to train and equip faculty with new skills and knowledge and to reorient them with the changing trends in fashion business was felt.

The main objective of Training of Trainer programmes, for the faculty, is to ensure that Campuses remain self-reliant before the beginning of any semester and to minimize the dependency on external resources. In a break from tradition, TOTs in 2018 have been organized for the faculty teaching a specific subject in each campus, based on departmental training needs assessment, rather than on the pattern of faculty opting for trainings that have been floated by other faculty as per their interest.

Keeping in view the new restructured curriculum and nature of academic deliverance that NIFT require, it became apparent that regular programmes might not fit the specific requirements of faculty training of NIFT. Existing policy of Training of Trainers (ToT) or Domestic training does not address the subject of customising modules to train the faculty. Hence, the BOG NIFT gave approval to conduct Customized Domestic Trainings by eminent faculty and experts from reputed institutions and organizations in India.

The area of focus for TOTs was on pedagogy and

transaction models for teaching at Foundation Programme and on emerging areas for the specializations. Big data analysis, Introduction to Artificial Intelligence, Luxury Businesses- Product and retail, Design Process and many such training were conducted in July and August 2018. 241 faculty members attended and benefitted from the Trainings.

Prof Dr. Alan Murray, from Falmouth University, UK, conducted two faculty-training workshops in New Delhi and Bengaluru, in July and August 2018. Each workshop of the duration of five days on 'Core design pedagogy and future trends' was well attended by faculty from all NIFT Campuses. Discussions on employability as the focus for education and ways to make design education more innovative were the highlights.

Prof Dr. Lee Hugh McGowan, an award winning faculty and researcher in Creative Industries, from QUT, Australia conducted two workshops for PhD supervisors. Each workshop was of three days and was conducted at NIFT Delhi and Bengaluru. Four NIFT faculty members attended 11 weeks training at SCAD-Hong Kong in winter session, from January to March 2019.

In order to enable NIFT faculty to update their working knowledge of the industry at micro level



or have a holistic understanding of the industry and its interrelationship, Faculty Industry Attachments are facilitated which exposes the faculty to the latest practices and enables the same to be disseminated in the class rooms. A total of 38 faculty members undertook Industry Attachments during June – July 2018 in reputed organizations/ companies like Reliance Ajo, Son of a noble, Vedic Apparel Pvt Ltd, Tukatech, Arvind Denim, Lumiere Business Solutions Pvt Ltd, ANC Lifestyle etc.

Besides these trainings, two Faculty Conclaves, each of 4 days duration, were organized-one for design faculty at Hyderabad and another for Technology and Management faculty at Bengaluru. The aim was to disseminate information regarding the restructured curriculum to each and every faculty across all the 16 campuses. Apart from the curriculum, changes in policies, newly introduced features such as Academic mentoring and innovative ways of teaching and learning were deliberated at the Conclaves.

Induction Training for the newly recruited faculty was conducted from 25th-29th March 2019. 31 newly inducted faculty members underwent induction training, which was imparted through a specially developed module. Besides providing introduction to NIFT Organizational structure, working of Academic, Establishment and Accounts systems, faculty were also informed about CMS, cohesive and collaborative approach to curriculum, creative pedagogy, Evaluation methodology and feedback practices followed at NIFT.

Universal Training was conducted for faculty and Directors of five NIFT campuses in January 2018 at Kollam in Kerala. Another round was conducted in Mahabalipuram, near Chennai in December 2018. It was conducted as a Joint Residential Programme that enables platform for exchange and interdisciplinary learning and sharing across campuses.

The Universal training is intended for developing ownership and commitment to the vision and ideals of NIFT and developing a road map for the same. It helps in building team spirit and skills for cohesive working, by identifying strengths of individual faculty and optimizing their contribution to the institution. Third and final round of Universal Training for the faculty and Directors of the rest of the six campuses in June 2019 in Himachal Pradesh.

Chairpersons are in the process of identifying international and national experts to conduct trainings during the summer break for the departmental faculty to train and upgrade knowledge and teaching skills through ToTs, Customized and international training. During the period starting from April 2018 till May 2019, 14 Trainings of Trainers (ToTs) by in house faculty, 7 Customized training by faculty teaching at institutes such as IIM- Bengaluru, IIM-Ahmedabad and IISC Bengaluru and 4 domestic trainings in institute of repute like IIM and IIT, besides two training programme by international experts were conducted for the faculty.

# INTERNATIONAL AND DOMESTIC LINKAGES



## International Linkages

The academic strategy of NIFT embraces internationalism. Over the years, NIFT has consciously enhanced its international visibility and standing among other reputed fashion institutes abroad. NIFT has strategic agreements and partnerships with 26 leading international fashion institutes & organizations that share the same academic direction. On one hand this gives NIFT students a unique opportunity to integrate with the global mainstream of fashion by opting for the exchange programme with collaborating partner institutes and on the other, presents the international students with plethora of similar 'study abroad' options under exchange programmes at NIFT. Thus provides excellent opportunities to NIFT as well as international students to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The 'study abroad' opportunity offered to the international students is available across all the 16 NIFT campuses and under various course disciplines.

To provide an academic gradient, the Institute's international linkages allow the students to participate in international competitions/seminars/research and other events. In addition to this, the strategic alliances offer options of enhancement

of academics or joint research initiatives at faculty level through faculty exchange. This ensures constant up-dation & up gradation of teaching methods and facilities making NIFT faculty at par with the best institutes in the world.

To facilitate exchange of teaching pedagogy, concepts and professional ideas, the faculty at NIFT participates in academic exchange programmes, international fairs, seminars, exhibitions, conferences and trade shows thereby bringing substantial experience to the classroom and enriching the knowledge pool at NIFT.

Some of the key institutes with whom NIFT has an association are Queensland University of Technology, Australia; De Montfort University, UK; Glasgow School of Arts, UK; Swiss Textile College, Switzerland; ENSAIT, France; NABA, Italy; ESMOD, Germany; Saxion University of Applied Sciences, Netherlands; Amsterdam Fashion Institute, Netherlands; Bunka Gakuin University, Japan; University of Northampton, UK; Politecnico di Milano, Italy; KEA - Copenhagen School of Design and Technology, Denmark; North Carolina State University, USA; The Savannah College of Art and Design (SCAD), USA and many more. In addition to International collaborations, NIFT has 06 Domestic linkages with organisations / Institutes such as Footwear Design & Development Institute



(FDDI), National Institute of Design (NID), Central Cottage Industries Corporation of India Limited (CCIC), Khadi & Village Industries Commission (KVIC), Entrepreneurship Development Institute of India (EDII).

### Semester Exchange

There is a constant exchange of students with partner Institutes. In July-December 2018, January – June 2019 semester, 15 and 23 students of NIFT are pursuing Semester Exchange Programme respectively at international universities. While 06 NIFT students have been shortlisted for Semester Exchange Programme / Graduation Project / Research Project for Academic Session July - December 2019 at Institutes like Politecnico Di Milano, Italy; Glasgow School of Art, UK; Saxion University of Applied Sciences, Netherlands.

The institute also attracts international students to NIFT and offers experiences in academic and cultural richness. Semester Exchange and Short Term programmes are conducted by NIFT offering international students to develop insight into Indian Culture, Art & Crafts and understand the Indian market and its dynamics. In 2018-19 semester exchange opportunities have been provided by NIFT to students from ENSAIT, France; BUFT, Bangladesh; QUT, Australia; SCED, Israel.

### Short Term Programme

As part of the Short Term Programme conducted by NIFT for International students at NIFT, 35 Swiss Textile College (STC), Switzerland students attended NIFT in February, 2018 and 13 of those in February, 2019. Short Term Programmes opportunity for NIFT students was in turn offered by STC, Switzerland for a period of three weeks as Summer Programme. It was attended by 28 NIFT students in May 2018.

### Collaboration with BUFT, Bangladesh

Academic cooperation between NIFT and Bangladesh University of Fashion & Technology (BUFT) provides unique opportunities to the students of the two institutes. The collaboration offers BUFT students to undergo semester exchange at NIFT while BUFT facilitates NIFT students to carry out Apparel Industry Internship and Graduation Projects/ Research Projects at Bangladesh. In 2018, 04 NIFT students undertook Apparel Internship of 14 weeks duration from June to August 2018 at Bangladesh and 07 students availed Industry based Graduation Projects of 16 weeks duration at Bangladesh (January to June 2018: 04, January to June 2019: 03), both arranged by BUFT. In turn 08 BUFT students have availed the semester exchange opportunity at NIFT (Jan

to June 2018: 04, Jan to June 2019: 04 ).

### Dual Degree Opportunity at FIT

Strategic partnership of NIFT with Fashion Institute of Technology (FIT), New York, USA allows selection of meritorious students from NIFT for a unique opportunity to obtain a Dual Degree from both NIFT and FIT. The partnership allows students from NIFT to undertake two years study at the home Institute intercepted by study of one year at FIT. Thereafter, the students resume their studies at NIFT to obtain the one year Dual Degree from FIT and four years Undergraduate Degree from NIFT after its successful completion. In 2018-19, 21 meritorious students from various design disciplines from NIFT were selected to pursue the Dual Degree opportunity at FIT, New York to avail the dual degree opportunity. Some of these students have also opted for eight weeks Industry Internship opportunities in USA through FIT.

### Visit of International delegations at NIFT Campuses

For envisaging academic collaborations delegates from various International Universities / Institutes visit NIFT Campuses. This gives NIFT an opportunity for relationship building with existing partners and new Universities. In 2018-19, the visiting delegates were also briefed about the new Curriculum introduced by NIFT which offers a Global course structure with numerous options of specialisations that can be offered as study abroad options to students from Institutes abroad. The visiting teams from International Institutes this year were from:

- Institut Francais, France on October 9, 2018
- Istituto Europeo Di Design (IED) Group on October 9, 2018
- Nottingham Trent University on October 23, 2018
- The Savannah College of Art and Design (SCAD), Hong Kong on October 5, 2018
- Falmouth University on October 18, 2018
- Italian Hub of Education & Training (IHET), on April 24, 2018
- Saxion, University of Applied Sciences, on December 17, 2018
- University of Northampton, UK on February 22, 2019
- Swiss Textile College (STC), Switzerland on February 7, 2019
- University of Creative Arts, UK on February 18, 2019
- Nottingham Trent University on Feb 26, 2019

### Participation of NIFT faculty in International Conferences, Fairs & Exhibitions

To facilitate exchange of teaching pedagogy, concepts and professional ideas, the faculty at NIFT participates in academic exchange programs, international fairs, seminars, exhibitions, conferences and trade shows thereby bringing substantial experience to the classroom and enriching the knowledge pool at NIFT.

Some of the fairs attended by faculty were East Retail Fair, Dubai, held from October 8-9, 2018, the London Print Design Fair at London from October 31 to November 1, 2018.

In addition to the above, in 2018-19, faculty members had actively participated in research papers presentation in Domestic and International Conferences such as IIFTI 2018 Conference organized by Dhonghua University in Shanghai from April 9-13, 2018, Kobe, Japan from June 8-10, 2018, 91st Textile Institute World Conference 2018 at Leeds, UK from July 23-26, 2018.



# CLUSTER DEVELOPMENT



The Craft Cluster Initiative programme provides the students of NIFT a systematic, continuous and regular exposure every year to the diversely rich and unique handlooms and handicrafts of India. According to the specialization, students contribute in varied areas in the clusters like design intelligence, design innovation, product development, supply chain management, brand management, retail entrepreneurship, organizational development and systems design and development.

The students also contribute in the areas of process innovation, production planning, and research based improvisation and quality management. The students assist artisans and weavers to develop distinct identity of the handloom and handicraft clusters through design of logo and promotional materials like posters, brochures and catalogues.

The cluster initiative envisages a wholistic intervention in the craft clusters. The process begins with sensitizing students to the crafts, clusters, artisans, their socio-economic structures and cultural ethos. It then moves to the documentation of the crafts and the people,

processes and materials and the contemporary scenario of the crafts. The next step is to analyse the information, identify gaps, and the areas of intervention.

Artisans and students co-create and ideate by redesigning and new product development. The students further look at promotion of the crafts through the creation of a unique identity for the crafts and the artisans, creating Websites, Instagram pages, teaching the artisans how to photograph their products and upload them and creating promotional materials for the crafts and artisans like visiting cards etc.

Each campus has adopted 2 – 5 craft clusters for a period of 5 years. The list of activities covered under the initiative is presented in Table 1.

Table 1: List of Activities Undertaken by Different Departments

S. No.	Activity	Nature of Activity
1.	Students visit a craft environment in the vicinity of the campus	Understanding crafts through interactions with the crafts persons and understanding their challenges through visits to craft clusters in vicinity for duration of 1-5 days.
2.	Craft demonstration by artisans at NIFT Campus	Artisans are invited from urban craft clusters in vicinity of the campus or from the identified craft clusters for skill demonstrations to the students.
3.	Craft Study & Seminar	A seminar is organized to present selected papers to an audience including professionals from the industry, government agencies and craft sector.
4.	Craft Research and Documentation	Two week craft cluster visit for sensitization of rural aesthetics of the country, cultural and social understanding of the villages; Craft documentation includes process documentation and diagnostic study.
5.	Product development with the crafts person	This is an in-field activity taken up by students of Semester VII that aims at developing products in field.
6.	Awareness workshops for artisans and weavers	Awareness workshops are conducted by each department once in a year for the craft clusters being covered by them under this initiative. These workshops are conducted to enhance their understanding about the urban markets. They interact with the NIFT faculty and students for knowledge sharing on trends and understanding market demands.

All NIFT campuses conducted these craft cluster activities within various clusters. These included clusters for handlooms – Ilkal, Chintamani, Maheshwari & Chanderi sarees, Naupatna, Kanchipuram, Patola, Mashru, Pochampally Ikat, Warrangal Durries, Pattu weaves, Phulia, Baluchari, Paithani, Mubarakpur Brocade and Jawaja Dhurries, Banares Brocades, Majuli clusters and others. Handicraft clusters included – Chennapatna Wooden lacquerware, Stone carving, pottery, Cane and Basket weaving, Coconut shell jewellery, Bamboo craft, Terracotta, Lambani embroidery, Mysore rosewood inlay, Kasuti embroidery, Zardozi, Peepal leaf art, Banana fibre craft, Block printing, embroidery and zari work, Dokra bell metal, Pipli craft, Papier mache, Patachitra, Applique, Tribal jewellery, Sabai craft, Leather craft, Temple umbrella craft, Soft doll making, hand knitting, wood carving, sea shell craft, Palm leaf basket, cane furniture, leather puppetry, Tanjore paintings, Kalamkari, Mata ni Pacchedi, Crochet lace, Mojari cluster, Pine needle craft, Uravu bamboo cluster, Kora grass mats, Payyanur Bell metal craft, Kantha, Kolhapur chappals, tie and dye, miniature painting, silver jewellery, black pottery, Madhubani, Bone craft, and others.

### Craft Based Graduation Projects

In the year 2019 six handloom cluster-based and twenty handicraft cluster-based graduation projects were undertaken by students from all across NIFT Campuses. The students of graduating semester undertook craft based projects in varied areas like design intervention in the Khandua handloom cluster and Naharlagun block level handloom cluster, Design and weave interventions in Banaras brocades, Ikats from pochampally, kala cotton of the Kutch region. The handicrafts projects include phool patti work of Aligarh, Pine needle craft, Phad paintings, bamboo craft of Bengal, embroidery in Sua Chianki of Dal Tonganj, and the Kantha craft of Bengal.

All these projects have been sponsored by the office of DC Handlooms and DC Handicrafts.

### Craft Bazaar

Each NIFT Campus has organized Craft Bazaar where the artisans and weavers have been invited from the identified clusters. These craft bazaars have been widely promoted and have served a platform for selling of the products developed by the weavers and artisans. The craft bazaars have received accolades from media as the same have



been covered in the local newspapers as well. The artisans have appreciated the initiative to invite them and expose them to the urban markets and help them understand the requirements of urban clients.

### Craft Repository

NIFT has developed a sustainable digital repository of craft cluster reports with a graded access system for its stakeholders. This initiative of NIFT is in consonance with the objectives of the new Craft Cluster Initiative of the Ministry of Textiles, Govt. of India, to increase opportunities for design interventions by young design professionals leading to creative innovations and experimentation in craft clusters.

NIFT now intends to channel the body of textile and craft knowledge generated through the Craft Cluster Initiative into a national knowledge portal titled Indian Textile & Craft Repository in response to the Digital India programme of the Govt. of India. The body of knowledge that NIFT has developed through the pan India Craft Cluster Initiative needs to be communicated at a larger platform. This would enable access of extensive Indian textile and craft information globally.

Scope of the repository includes dissemination of historical and contemporary information and narratives on Indian handloom textiles, clothing and crafts to a global audience comprising research scholars, craft enthusiasts and relevant

industry, creating an integrated database of craft practitioners and weavers to promote and provide direct access to Indian and international stakeholders, develop visual databank of images, films, audio-visually, podcast lecture series on craft practitioners, weavers and designers to spread awareness about the handlooms and handicrafts, its production and applications.

It would also include showcasing traditional skills and knowledge of textiles and handicrafts by designers for contemporary market, developing databank and providing access to resources like research papers, case studies, dissertations and doctoral theses on textiles, clothing and craft related areas and collating data related to market trends, trade statistics and resource directories etc pertaining to textile, crafts and clothing.

The craft repository would address the need to collate, showcase and share results of all researches among the NIFT community and beyond on a single platform. NIFT has always been at the forefront in dissemination of knowledge and the crafts repository is a significant step towards that direction.

# NATIONAL RESOURCE CENTER



The National Resource Centre (NRC), the coordinating body of network of the Resource Centres of NIFT, aims to create a state-of-the-art knowledge portal for the faculty and students of the institute. Its activities in 2018-19 were directed to achieve maximum resource sharing and standardisation through collaborative collection development and benchmarking across all NIFT centres. The integrated collections of materials and print resources of this network of Resource Centres supported teaching and research programmes of the institute. The Resource Centres also provided information services to the design community, industry and entrepreneurs.

- Renewal of subscription of Magzter's database for all NIFT campuses to provide access to an online global digital magazine portal of thousands of leading periodicals. It is also available through mobile app for all NIFT students, faculty and staff members.

- NRC strengthened its economizing activities through renewal of subscriptions of international trend forecast services from leading trend service agencies such as Promostyl and WGSN; and other international print periodicals for all NIFT Campuses.

## Highlights of activities of NRC during 2018-19

- Subscriptions of e-journals and online databases/ services such as, Textile Outlook International, EBSCO's Business Source Complete, Art & Architecture Source, Textile Technology Complete, Jstor and Proquest's ABI-Inform were renewed for all NIFT Campuses.

- Renewal of Bloomsbury Fashion Central for all the NIFT Centers to provide access to multiple databases of the publisher such as Berg Fashion Library, Fairchild Books Library, Bloomsbury Design Library and Fashion Photography Archive.



# INFORMATION TECHNOLOGY



In the new millennium the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful manner. The IT support provided to the academic community at NIFT is an object of envy for all other design institutes in India.

The initiatives of this dept. led to creation of an IT enabled learning environment at the Institute by working in tandem with other departments to integrate technology into the curriculum. Each NIFT Campus now has independent, fully operational Information Technology facilities with qualified and experienced IT professionals. The computer labs are equipped with state-of-the-art hardware and software. Each lab has servers, workstations, personal computers, plotters, digitizers, image scanners, wide format printers, digital cameras, etc. Currently all fifteen NIFT campuses are connected with 100Mbps bandwidth connection from the National Knowledge Network (NKN).

The CAD software for illustration, pattern making, grading, marker making, knitwear design, textile design, accessory design and layout are extensively used as part of the curriculum. Other software packages are used for Graphic Designing, Animation, 2D/3D modelling, Photo Imaging and Editing; Statistical Analysis and Market Research. The students are also taught other

computer applications such as, RDBMS, Windows Programming, Multimedia, ERP, Advanced Planning and Scheduling; Software engineering etc. required for software development on different platforms. NIFT provides Wi-Fi facility to students in all the campuses.

During 2018-19 the IT department took various initiatives to enhance applications of ICTs in office and academic management at NIFT for increasing efficiency of services and transparency of processes.

- A cloud based electronic office management system or e-Office solution (DDFS) was implemented in NIFT Head Office and all the Campuses after the successful completion of training of the employees of NIFT HO and all campuses. HR Apps for employees which support automation of complete office management system including lifecycle management, leave management and other reimbursement of allowances etc. was also implemented.

- CMS team of IT dept. played a significant role in implementing the new curriculum of 2018 and integrating it seamlessly with the old curriculum by automation of processes as per new guidelines. New examination and evaluation policy was implemented during the year for existing and new



curriculum. New evaluation matrix was introduced as per the new policy along with marks entry, Jury Panel process, grade reports, consolidated SGPA reports, feedback analytics on new curriculum, etc.

- Several training programmes were conducted by Head ERP for the faculty during faculty conclaves held at Hyderabad, Bengaluru and New Delhi to ensure smooth implementation of the new curriculum. A short video on the You Tube was uploaded by the dept. for the students on the new curriculum, options about career pathways, selection of deepening specialization, IDM, General electives, etc.

- Other regular activities of CMS such as Student Permanent Transfer (SPT), IDL exchange programme, placement process with introduction of QR code in mobile app, Bridge Programme application process, Mark digitization, etc. were carried out successfully.

- Integrated email, calendaring and collaboration solution for NIFT students and created personal email ids and group mail ids (dept. wise and batch wise) for batches of students of 2018.

- Video Conferencing facilities were utilized to the optimum in all 15 NIFT Campuses. Virtual real-time classroom teaching across multiple campuses,

virtual meetings, workshops, seminars, etc were carried out through video conferencing by both academic and administrative departments.

- Aadhaar based Biometric attendance system continued to be utilized successfully at NIFT Head Office and Delhi Campus.



# ENTERPRISE RESOURCE PLANNING

CMS team played a significant role in implementing New Curriculum (2018) by way of creating processes automation as per the guidelines provided. Major subjects were offered as regular subjects by the Departments. CMS system provided user-friendly features for the students to choose career pathway the department by choosing Deepening Specializations offered by the department. Provision for Multiple career pathways offered by MDes and Technology departments were created. Inter Department Minor streams were offered by the departments to the students of other departments for specializing in other areas. Students were allowed to upload their preferences and the allocation was made on FIFO basis. The CMS system showcases the list of subjects offered in each semester under each career pathway and the description about the subjects in order to make the students understand the kind of subjects they are going to learn.

Design Student has to complete 4 General elective mandatory subjects from semester 1 to Semester 4 and 2 Mandatory GE subjects from semester 5-7. Technology students were expected to complete 3 Mandatory subjects till semester 4 and 1 till semester 7. However each student in UG is expected to score 5 GE credits per semester till semester 7. CMS system keeps track of number of subjects completed every semester to ensure course completion with minimum of credits to be obtained to acquire the degree.

In the new curriculum the students from various departments can choose the General elective (Mandatory and Optional) from the list of subjects offered by the campus. The selection process does not allow the students to choose different subjects offered at same time. In order to ensure seamless delivery of new curriculum ERP department offered set of guidelines while offering General elective courses at campuses. The subjects could be offered as Modular or non-modular and system does not allow any overlapping while delivering the subjects. System also provides suggestions like how many subjects and batches to be offered in a semester in order to accommodate total number of students.

In order to make students and stakeholders understand the new curriculum and its implementation several training programmes were conducted by Head ERP which included presentations in faculty conclave held at

Hyderabad, Bengaluru and New Delhi. Short Video was made available to the students on New curriculum, career pathway, selection of Deepening specialization, IDM and General electives on the You Tube. System also automatically managed the seat capacity for each programme with predefined parameters provided.

New examination and evaluation policy was implemented during the year for existing and new curriculum. New evaluation Matrix was introduced as per new policy along with marks entry for the matrix. Jury Panel process, Jury marks entry, result reparation, Grade reports, consolidated SGPA reports etc. were created for new policy. Entire result preparation process was changed to absolute grading from the relative grading process. Follow-up concept was introduced against re-exam followed earlier. Various reports are created like most popular IDM, IDM Preference analysis report, GE/DS/IDM allocation report, GE Preference analysis report, Academic deliverance reports, Feedback on New course curriculum and deliverance.

Other activities carried out included Student permanent Transfer (SPT 2019), IDL exchange programmes, New research application for Part time and full time scholars, Placement 2019 process with introduction of QR code in mobile app, New Analytics for placement, Student and faculty app for new curriculum, Job application for Hindi officer, Research process automation testing. Academic Calendar, Feedback analytics on New curriculum, Bridge programme application process, Mark digitization, NAD Automation process.



# ADMISSION



For the year 2018, a total 3565 seats were offered in ten programmes, across Sixteen Campuses. Over 31862 candidates applied for admission to NIFT. Out of these, admission was given to 3305 Regular, State Domicile and NRI candidates based on merit. The status of seats offered, filled and vacant in 2018 is as under.

Category	Offered	Filled	Vacant
Regular	2988	2910	78
State Domicile	234	169	65
NRI	343	226	117
Total	3565	3305	260

# STUDENT DEVELOPMENT ACTIVITIES



## Student Development Programme

Student Development programme at all NIFT Campuses is initiated to encourage NIFT students to participate in physical, academic and artistic pursuits to make their education at NIFT campus more holistic and complete. Participation in these activities complement and facilitate their academic studies while providing ways to socialize, relax, have fun and be revitalized to face the day to day challenges.

## Fashion Spectrum 2019

“Fashion Spectrum” is the much awaited annual festival of NIFT which was held at all Campuses. The event this year broadly saw the confluence of cultural, social and literary club activities. Themes ranged across campuses. Design competitions, personality development workshops; street plays; debates; Star/celebrity/DJ performances, cultural performances; blood donation; and various others marked the event. Members of the Industry, faculty members and students of NIFT and other colleges of repute came together to participate in a variety of activities.

## Converge 2018

Converge is an Inter-Campus cultural & sports meet organized in the month of December every year with a view to provide a well-rounded holistic development along with a chance of interaction amongst the students of various NIFT campuses. The preliminary selections at every NIFT Campus ensured that the best of each Campus compete with one another in this event. Students from all NIFT Campuses participated with undying fervor and zest, making Converge '18 a big success hosted by NIFT Raebareli Campus. The event is a major step in inculcating the spirit of ‘ONE” Alma Mater in the students across the campuses of NIFT. Approx 50 students from each of the 16 NIFT campuses participated with zeal and enthusiasm in the event. In Sports events, NIFT Bhubaneswar took the first position. Second was taken by NIFT Mumbai and third position was taken by NIFT Bengaluru. The Best Discipline award was won by NIFT Kannur and award for Mr. & Ms. Convergences winners were won by the students from NIFT Kolkata.

## Other Activities

For an overall holistic development the students

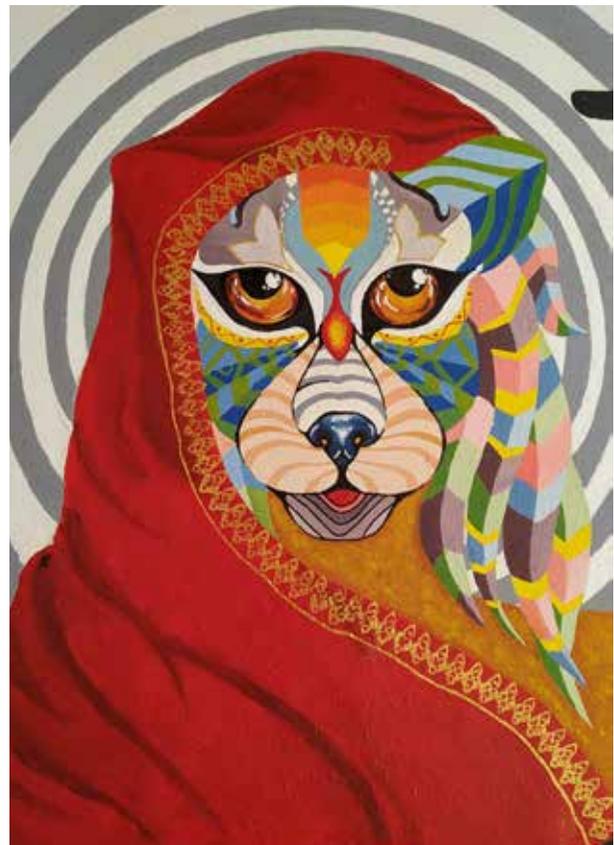


from all the campuses participated in wide range of activities organized by the following SDA Clubs:

- i. Cultural Club
- ii. Literary Club
- iii. Sports, Adventure & Photography (SAP) Club
- iv. Ethics, Social Service & Environment (ESSE) Club.

Participation in these activities complement and facilitate student's academic studies while providing them ways to socialize, relax and be revitalized. Students participated with zeal and enthusiasm as it provided a platform for their all-round development.

Multi-cultural festivals like Lohri, Holi, Baisakhi, and Diwali etc. were celebrated at each Campus. Students organized and participated in Independence Day and Republic Day Celebration across all Campuses. Blood Donation Camps were organized to encourage students to contribute towards the society and save lives. Visits to NGO's, talks on 'How to get Education loans', 'Economic and financial awareness sessions' were also held at many campuses.



# CONVOCATION



Convocation is organized every year to confer degrees to the Graduating students of that Academic year. In 2018, individual campuses organized Convocation ceremonies during May-September 2018. Convocation was completed within the Academic year, thus maintaining continuity and ensuring better participation of graduating batch.

A total numbers of 2737 graduates received degrees in 2018. The Campus wise and programme wise break-up are as mentioned in Table 1 below:

Table 1: Convocation 2018: Campus-wise and Programme-wise details of graduating students

Academic Programme	Bengaluru	Bhopal	Bhubaneswar	Chennai	Gandhinagar	Hyderabad	Jodhpur	Kangra	Kolkata	Kannur	Mumbai	New Delhi	Patna	Raebareli	Shillong	Total
AD	30	23	30	22	33	30		28	30		29	36	29	24	20	364
FC	30		29	29	37	30		28	28	29	33	33	25			331
FD	37		37	40	56	27		31	46	27	45	32	30	32	24	464
KD	27			27		23			30	28	33	31				199
LD				32					22			34		26		114
TD	30	34	33	24	28	32		27	26	22	34	35	30			355
BFT	32		23	27	28	26	27	25	23	28	28	30	27			324
MoD										30	35	32				97
MFM	32	25	27	33	35	31	28		30	29	33	33	28	24	20	408
MFT	21			16	20							24				81
Total	239	82	179	250	237	199	55	139	235	193	270	320	169	106	64	2737

In addition to the above, the Doctorate of Philosophy (PhD) degrees were conferred on five students in the Convocation 2018 ceremony of NIFT New Delhi Campus.

# CAMPUS PLACEMENT



To create a strong relationship with the fashion & lifestyle industries in Bangladesh, Vietnam and Cambodia which are emerging destinations in fashion domain, Head – Industry & Alumni Affairs along with Unit in-Charge (Industry) visited these countries to meet the alumni and the industry captains of manufacturing, retail and other fashion business sectors.

During the visit, the team presented various endeavours of NIFT and explored opportunities for collaboration for entrepreneurial development, setting up incubators & research chairs, project & consultancy, industry & alumni roundtables, Management Development Programmes, internship, graduation project, Campus Placements etc. Also, they visited institutes in Vietnam to create awareness in fashion education. In continuation to this visit companies from Bangladesh and Vietnam provided opportunities to NIFT Graduates through Campus and Off Campus Placements 2019.

Online interaction with Managing Director of Classic Fashions, Jordan during his visit to Kannur, Kerala India resulted in the delegation visiting NIFT during Campus and off campus Placements 2019 and offering jobs to over 50 graduates to work in their Jordan facility.

Roundtable with Industry stalwarts and NIFT Alumni was held on 3rd November, 2018 in The Oberoi (Orchid Hall), 39, M G Road, Bengaluru for benchmarking the prerequisites for Trend

Lab “Vision NXT” to be set up by NIFT under the aegis of the Ministry of Textiles, Govt. of India. This initiative aims to create an indigenous fashion forecasting service that designs seasonal directions for our country.

The Vision NXT initiative will be carried out by NIFT from the space allotted at Handloom Haat, Janpat, Delhi aligned to our national and sub-national socio-cultural constructs and market requirements considering the nuances of the Indian Fashion Industry and its challenges.

As part of Industry & Alumni connect, I&AA of NIFT participated in INDIA FASHION FORUM (IFF) 2019 held at the Hotel Renaissance, Powai, Mumbai from 27 to 28th March, 2019. Meeting was organised NIFTA Alumni Association (NIFTA) to develop NIFTA Annual Calendar, review status of NIFTA secretariat at NIFT Bengaluru, Delhi & Mumbai campuses, creating Single Point of Contact (SPOC) for NIFTA secretariat at NIFT Bengaluru, Delhi & Mumbai campuses etc.

As part of the I&AA preparations for Campus Placements, training session in CMS was organised for the RICs, faculty members and student volunteers on 10th April 2019 through Video Conference enabling them to understand and use of CMS features for campus placement 2019.

The highlights of training were -

- Use of QR code embedded Job Announcement



#### Form & Job Seeker Form

- Enhanced Features of Mobile App
- Other placement features in CMS

NIFT Campus Placements 2018 were held at 08 Campuses of NIFT viz. New Delhi, Mumbai, Bengaluru, Chennai, Gandhinagar, Hyderabad, Kolkata, Kannur.

Alumni interaction during the Orientation Programme and Alumni Meet was conducted across campuses

Soft skill and Resume building workshop to assist graduating students' preparation for placements was conducted across campuses Classroom projects were channelized by RICs unit

The I&AA team provided equitable opportunities to students across campuses to pursue Internship, RP/GP & PPOs

Expert lectures by eminent industry personnel and NIFT Alumni were organised across courses and campuses



# FOUNDATION PROGRAMME



Foundation Programme aims at offering cross-disciplinary environment to the entrants by way of enhanced interaction and experience. The transition course will develop a culture among NIFT students to prepare them for life, as skilled and socially aware designers and fashion technologists. The students during foundation programme will be experiencing different environments, exploring their aspiration and imagination by experimentation. Subjects taught during foundation programme focus on representation techniques, arts, craft and design sensibilities, design concepts, methods, processes and orientation towards Fashion. The programme focuses on pioneering use of digital design technologies and communication mediums. The experience will provide necessary space for augmenting their passion through skill, collaborative value creation and developing attitude for conceptual clarity and enhanced sensibilities. The experience gained during first year will inculcate holistic development among student community.

The programme also includes courses that directly and indirectly support personality development of the students. Along with major subjects, general electives are introduced from foundation level to allow students to strengthen their co-curricular abilities. The general electives will enhance the fundamental cognitive orientation of student encompassing the whole of the individual's or society knowledge and point of view. This includes natural philosophy, fundamental, existential and normative postulates, themes, values, emotions

and ethics. Emphasis is also given on developing problem solving skills and critical thinking skills. General electives in music, dance and theatre, are introduced to engender performances by group of students. The premise of each piece will be argued and supported by research and reading. Through communication general electives students will be able to communicate effectively and appropriately.

## The Restructured Curriculum

During the first year of study, students will be engaged with a range of facilitators including motivators, Industry experts, practitioners, trend-setter, performing artists, theorists and designers. The programme will help students develop an independent personality and will make them lifelong learners to allow them to adapt and learn for themselves in a rapidly changing social and economic environment

## Industry Connect

- FP Design students at NIFT Bengaluru had a lecture from Mr. Vivek Vilasini, an artist who explores art with multimedia. His work tries to capture different influences on cultural Indian society. They also had a talk by Mr Babu Eshwar Prasad, who has participated in several group/curated shows at Bengaluru, Baroda, Mumbai, Chennai, Lucknow and New Delhi. The artist's work showed modified visions of nature, transforming them into patterns and harmonious blends. The artist further showed his work using medium videography. The artist

showed some of his satirical works like ' Dus ka Beej ', movie -' Gali Beeja' – a Kannada movie which was also shown at Jio MAMI Mumbai Film Festival and NFDC Film Bazaar , with road as the main protagonist.

They had a lecture from Ms. Anjali Sharma, who owns Pret Fashion label the French Curve in Bengaluru. In her opinion there are three mantras to overcome any situation – perseverance, focus and hard work. The designer further spoke about factors on which apparel business depends and the demands of a client and explained these further like – Creativity, Cost, Technology, Sustainability Etc. They had a lecture from Ms. Kavya Naag, an entrepreneur spoke on the topic "Entrepreneurship and Sustainability ". The speaker who is Managing Director of the brand 'Coconess" spoke about the inception of the idea to the product packaging. They had a talk by Mr. George Mathen, a noted Graphic novelist and Artist, also known by the name Appupan - spoke on his journey from his childhood to his latest published work. He spoke on his narrative art graphic Legends of Halahala.

- FP Design at NIFT New Delhi had lecture from Mr. Manish Tripathi, Designer, and an alumni of NIFT Delhi, he began the story of how he was very hard working at NIFT and did many creative works while in NIFT to earn some extra money and explore his creativity. He was a great example of perseverance and dedication towards one goal. They also had lecture from Ms. Nida Mehmood, Designer, and Alumni. She is referred to as the queen of Kitch. They had talk by Ms Asmita Aggarwal. She opened the world of fashion journalism owing to her work as Editor in Bridal Asia, Patriot, L'Officiel, Asian Age, HT. They also had a talk by Ms. Asha Gulati, an Experimental artist who is into art works and installations, have explored a lot about paper techniques and paper making. Used Origami techniques in the various design fields; fashion, interior and architecture, product, visual merchandising etc. She has worked with Sanskriti School, British Council, Japan Foundation, Louis Vuitton, Select City Walk, Ambience Mall, Taj Group of hotels, Stainless, Fashionista, Art D'nox, Frazer and Haws to name few and has written and edited 11 art books for CBSE with Vishv Books Publication.

- FP Design at NIFT Hyderabad had lecture from, Mr Santosh Kumar, Architect and Visual Merchandiser who expressed and introduced the relation between art and design. His lecture was very impressive, where he spoke about form, shape, space and colour relation, also on the history and change of these with the time with relevance to fashion, interior and architecture, product, visual merchandising etc. They also had a talk by, Mr Ganesh Nallari , Fashion Designer & Theatre Artist, An alumni of NIFT-Hyderabad –Textile Designer,

Dancer and Dentist Ganesh Nallari -3 in 1, having international experience and was very successful , give an introduction to Fashion, his lecture was interactive with few exercises done with students. His lecture motivated the students to explore their Ideas. They had a talk by Ms Namisha Naidu, Graphic & UI Designer from NID. She has achieved a milestone after starting from scratch and has the ability to inspire and motivate the youth. She spoke about Craft its importance. And she spoke about documenting their document. They had a talk by, Dr. Sharmila Nagraj, Founder of Kaumudi Studio & Director of Woxsen School of Art & Design Orientation; she spoke more on her research work, more on inspiring students with their choice and had an interactive session, in solving and answering all questions of students.

- FP students at NIFT Chennai had lecture of "Digital Design & Communication" as prescribed in the new curriculum. They had another talk by Mr. R. Chandrasekar, Digital Artist – CEO, Anigra Academy. They also had a talk by Ms Amrita Choudhary, the founder of brand "DISHA" about entrepreneurial venture which is into the business of creating beautiful textiles using tie dye and Shibori techniques.

They had lecture on "Introduction to Social Design" by the following experts:

Mr. Chandru Durairaj, Peak Performance Coach & Social Visionary

Mr. G Manickabharathi, Entrepreneur & Social Visionary

FP students at NIFT Chennai had an enriching lecture of Ms. Sruti Hari, National Award winning Filmmaker, Ms. Shilpa Mitha, Crafter, Miniature sculptor and social media enthusiast spoke on Food and Ms. Aishwarya Manivannan, Artists, Interior designer, curator and World Silambam Champion spoke on Art & Silambam.

- FP Design at NIFT Kangra had lecture from Ms. Neeru, Food Blogger, Delhi, Mr.Gurjas Bal, Cinematography & Editor, Delhi, Ms. Avani Pandya, Craft and Surface, NGO – Dharamshala, Mr.O.C.Sharma, Retd. IPS Officer, Collector of Master Artists Works / Painting & Exclusive Books Library, Writer & Artist, Mr.Dhani Ram Khushdil, Artist, Pahari Miniture Painting, visit to studio & given demo on Kangra Miniature Painting, Prof. Yogender Verma, Retd. Professor & Ex-Pro-Vice Chancellor - CUHP, Lecture on "Spirituality in Teaching", Dr. Pradeep Nair, Professor & Dean, School of Journalism, Mass Communication and New Media, CUHP, Ms.Poonam Sharma, Sufi Singer, Associate Professor- Kanya Maha Vidyalaya (The Autonoums) The Heritage Institution, Jalandhar, Punjab and Ms. Deepti Baveja, Creative Director & Educationist, Coach & Mentor. Given Lecture on "5 Mantras that will change your life".

- FP Design at NIFT Bhubaneswar had Expert



lecture by Mr Neeraj Kumar Sinha, on Introduction to the National and international crafts with emphasis on Handlooms of Odisha, and various challenges for craft sector. Mr Bandeesh Varun gave a lecture on problem solutions and generates practically workable ideas using various CTS tools. Ms. Rachita Rath gave a lecture on application of 9 basic principles of social design to study a social cluster in terms of needs/ problems etc and integration and application of various subject knowledge to find problem solving solutions.

- FP Design at NIFT Bhopal had Expert lecture by Mr. Amit Kumar Gehlot who was an alumni of IICD, Jaipur & Nottingham Trent University, former course leader at Pearl Academy of Fashion, Jaipur, expert in metal craft & presently self-employed designer. And the lecture topic is the Importance of knowledge of metal crafts for designers (subject- Material Studies, module-Metal) and Mrs. Anubhuti Beohar who was a NIFT Mumbai alumna in Fashion Technology, presently Head Designer- Mrignayani, Govt. of M.P. And the lecture topic is the Importance of knowledge of yarn techniques for designers (subject- Material Studies, module- Yarn).

- FP Design at NIFT Jodhpur had Expert lecture by Mr. Faimaan Khan on Music and Design Focus and another lecture by Mr. Lokesh Ghai on International Design Projects done by him.

- FP Design at NIFT Srinagar had Expert lecture by Mr. Stayakam Saha on Design, Marketing and Crafts in rural areas.

## Awards

- Mr. Pradeep P, FP Design-II semester student at NIFT Bengaluru has got 1st prize in Painting competition organized by New Horizon College of Engineering, Bengaluru on Sept. 28th & 29th 2018.

- Ms. Jyoti Ratna Shree, FP Tech-II student at NIFT Bengaluru has helped Mitra Jyothi Trust, HSR Layout, Bengaluru, in developing course & books for blind. She is scanning & editing different competitive books for blind people.

- Ms. Priyanka S. K. – FP Tech Sem-II at NIFT Kannur has won 1st Prize for Paper Presentation – Innovative Minds in Kriya 2019 held on 22-24, February, 2019 at PSG College of Technology, Coimbatore, Tamilnadu.

- Ms. Khyati Rishi, FP student at NIFT Mumbai, won Gold Medal for Continuous Academic Excellence (6years). She also received in 2018, 1st position in Chakravayuh Fashion Show, 2018 and Times of India Gold Merit Certificate in Times Spark Competition

- Mr. Roheet Gajbhiye, FP student at NIFT Mumbai, won 2nd prize and runner up at Vogue India Fashion Show held at IIT, Mumbai on 27.12.2018

- FP students at Mumbai campus received 3rd prize in Women's Basketball held at St.Agnel School.

- Jodhpur Campus FP student, Mr. Harsh Koushal, has won has won Badminton Singles- 1st Prize – Lahariya, FDDI Jodhpur, 21st-22nd March, 2019. Mr. Harsh Koushal and Ms. Astha Butta, have won Badminton Mixed Doubles, 1st Prize at Lahariya, FDDI Jodhpur, 21st-22nd March, 2019. Mr. Harsh Koushal has won Badminton Mixed Doubles at AURA, AIIMS Jodhpur, 1st-4th March, 2019.

- NIFT Jodhpur FP student, Ms. Janhavi Rajpurohit, has won Fashion Show- 1st prize, Red FM, Jodhpur, 15th March, 2019. Ms. Janhavi Rajpurohit has also won National level Dance federation (Age group- 16-19) - 1st prize, Bengaluru.

- NIFT Jodhpur FP students, Ms. Shareen Jayant, Ms. Saumya Naik, Ms. Harshita Sharma, Ms. Namami Sharma, Mr. Dhruvik Bamniya made Graffiti at Jodhpur Railway Station.

- NIFT Bhubaneswar FP student, Mr. Mohit Khetrupal, has won 1st Prize in photo-Art Manipulation in IIT, Bhubaneswar.

# FASHION DESIGN



A flagship programme of NIFT, the Fashion Design programme has played an influential role in the growth of the Indian fashion industry. In the 3 decades of its existence the graduates of the department have made remarkable presence in the Indian as well as global fashion scenario. The four-year programme in Fashion Design aims to produce dynamic design professionals who can face the challenges of the ever-changing fashion industry. It also equips them with strong creative and technical skills related to the field of fashion, which empower them to adapt to an evolving fashion biosphere. The curriculum incorporates combination of experiential learning and hands-on training that enables integrated development.

The department is actively involved in a wide range of activities promoting an intense culture of research, creativity and individualism. This includes vast exposure to students in all aspects of fashion industry including awareness of domestic and international fashion trends. Fashion Design is offered at 15 NIFT campuses, namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kolkata, Kannur, Mumbai, New Delhi, Patna, Raebareli, Shillong and Srinagar. The department is very responsive to changes of the growing fashion industry and keeps its curriculum and teaching learning process current and forward-looking. With a reinforced determination towards industry relevance the curriculum was revamped in the Academic year 2018-19.

The revised curriculum envisages to connect with

the industry requirements where design thinking plays a pivotal role. The curriculum revision was based upon the interactions held with the Fashion Design alumni and experts in the field for identifying and refining the core and associated areas for specialisations. Focus on responsible and ethical fashion has been a key driver within this curriculum reform.

Study of historical and contemporary fashion influences provide a concrete foundation for focused design interpretations and inspirations. A logical, sequential hands-on experience enables students to conceptualize design, make patterns, drape and construct garments of impeccable quality. In tune with this focus the major areas of study in the department are identified as Design & illustration, Fundamentals of apparel development, Value addition for apparel and History & contemporary fashion. Targeting the emerging digital sphere of fashion, partnering design with technology seemed a vital addition. Incorporation of courses such as wearable technology and performance clothing within the major areas attempt to propel design towards smart fashion.

The popularity of Luxury & Couture and Image creation & styling as specific fashion segments were considered to be offered as specialised areas. Luxury & Couture specialisation targets the Hi fashion segment which is considered as one of the exciting areas for independent designers. This stream comprises of meticulous design detail and

is highly regarded for newness in look, complexity in design with scrupulous construction. Image creation and styling is another equally enthusing area for a fashion graduate. The current growing focus on celebrity culture involving makeup and styling for appearances on screen and off screen has propelled this stream of specialization within the fashion design programme.

The department offers 3 Interdisciplinary minors viz., Fashion Explorations, Fashion Representation for the undergraduate students and Fashion Process for the post graduate students. Fashion studies minor equips the students with the basic skills of garment design and development. Fashion representation minor enables the student to communicate fashion through illustration and styling. Fashion process minor facilitates an understanding of the principles of garment development.

Training faculty is a key component to ensure good deliverance of the curriculum. During the year the department has conducted two such training programmes targeting the new areas of specialisations. A customized domestic training on Luxury- identity, branding and positioning was held at Delhi campus and 15 faculty from various NIFT campuses participated in this training. A training for trainers on Fashion society and culture was held by internal faculty at Mumbai campus. 11 faculty from various NIFT campuses attended this training.

The curriculum provides scope for integration of industry linkage with Class room projects. In the year 2018-19, the department has showcased engaged with the industry over class room projects in the following manner:

#### Hyderabad

The department along with the active participation of the students has undertaken a project to design clothes utilising Telangana handloom fabrics for women bikers. The concept behind this project was to promote Telangana handlooms & women's empowerment to be showcased during the Bathukamma festival held in October 2018. The project was sourced by Dr. Malini Divakala and coordinated by Ms. Jasti Pooja and Ms. Fatima Bilgrami with the participation of students of semester 5 Fashion Design.

#### Jodhpur

Two students of Fashion Design semester 5, won AIIMS Convocation Attire Design competition under a class room project. Design of capes and

caps for AIIMS convocating batch, Faculty and Dignitaries were a part of this design project.

#### New Delhi

Class room project in association with M/s Nandan Denim was undertaken by Fashion Design, Delhi campus. As part of the project semester 7 students designed and developed ensembles utilising the fabrics sponsored by the company. The project was coordinated by Ms. Anuttama Chakraborty

Class room project for subject Forecast Based Design Development for semester 6 was undertaken in association with M/s Shahi Export House, Faridabad. As part of the project students designed garments as per the forecasted briefs for Maurices Brand. The project was coordinated by Ms. Anuttama Chakraborty

Ms. Nayanika Thakur Mehta coordinated and conducted a two week student exchange module at Opera de Paris to understand costume, wigs, make-up etc for students of semester 7 Fashion Design.

A class room project in association with M/s Eco-Tassar was undertaken by semester 6 students. The project comprised of design and showcase of collections developed to promote use of natural silk fabrics. The project was coordinated by Prof. Dr. Vandana Narang and Ms. Nayanika Thakur Mehta

#### Mumbai

The department at Mumbai campus associated with the Belgium Consulate to conduct a workshop to showcase an association between Indian arts and Belgium designs. The workshop emphasised on amalgamation of Intl looks with traditional Indian garments in association with designers Jean-Paul and Celine from Belgium.



# LEATHER DESIGN



The Department of Leather Design at NIFT Chennai, Kolkata, New Delhi and Raebareli, caters to the professional human resource requirements of the Fashion Industry sectors in specific to the leather and allied products industries focusing on Apparels, Footwear, Leather goods, Luxury products, Lifestyle products and Hand crafts. The 4 year professional design degree programme offered by the Department of Leather Design emphasizes on the integration of design concepts in footwear and leather products with material knowledge to respond to the requirements of specific target markets. Exposure to the industry through field trips, tannery training and industry internship is an important part of the curriculum. The multidisciplinary approach including inputs ranging from market research, fashion trends & forecasting, design methods & processes, material and technical knowledge for product development, ergonomics & user interface, fashion marketing and merchandising, develops an ability in students to handle different materials for different product types in leather and combination materials as per the needs and preferences of various market segments and target customers both in National and International markets.

The Department of Leather Design also caters to the customized needs of the industries viz. Research & Development activities like Market and Fashion trend research & analysis, New

Design & Product Development; Human Resource Development activities like Skill development in the areas of Designing & Pattern Engineering, CAD, Product Styling & Range Development, New surface designs & Material Development, Product Merchandising & Retailing Techniques etc.; Protection of Intellectual Property Rights like Designs, Patents, Trade Marks and Geographical Indications, etc. by organizing various workshops, Short Duration training programmes (SDPs) both In-house and Outreach mode, Management Development Programmes (MDPs), Project Consultancies, etc. The department also offer continuing education programmes like Product Development, production, marketing & merchandising, Branding and Retailing in the Footwear and Leather Products industries, in addition to its regular design degree programme

## The Philosophy of Leather Design

“Leather Design creates intellectually open professionals in the area of product design and allied discipline who think straight and free, with no bias and thereof be professionally sound and strong. The programme enables the students to gear up towards design research with empathy that helps the individual to contribute innovatively for the design needs of the fashion leather & allied product industry by balancing the commercial and creative aspects of the design business in tandem

with the continuously emerging mega trends and to pursuit for one's betterment and the society at large."

### The Restructured Curriculum

The 4 year's B.Des. (Leather Design) degree programme being restructured is a unique programme that intends to create prepared and well-rounded professionals as Designers, Product Developers, Product Stylists, CAD experts, Design Merchandisers and Design Entrepreneurs for the Fashion Leather products, Luxury goods and allied product sectors in National and International Business. With the intension to support the Nation building process through the development of Design Professionals & Entrepreneurs, the curriculum of Leather Design programme, with Design and Product Development as the core, caters to the different industry segments of fashion product sector, viz. garments, leather goods, footwear, luxury goods and hand crafted products.

The professional expertise is developed by imparting the required knowledge, skills, creative exploration and practices built within the curriculum through four subject categories, viz. Majors, Deepening Majors, Interdisciplinary Minors and General Studies. The Majors across the 8 semesters provide the requisite material & product knowledge, creative, technical and hand skills and capabilities for creative, innovative and practical real life applications of learning through the main domains of majors running across the semesters viz. Material Studies- Leather & Non Leather, Design & Fashion Studied, Apparel Production & Marketing, Apparel Design Studio, Drawing & Digital Design and Craft Cluster Integration.

The Deepening Specializations as two major electives further strengthen and deepen the majors and ensure the student's portfolio building with multi-categories of products and accessories for completing the apparel range and ensemble. Floating subjects are also in offer in order to widen the expertise as per the professional requirements. Thus, the Majors, Deepening specializations and the Floating Majors ensure the requisites are imparted at different levels with each graduating semester to create and groom the necessary prepared design professionals and entrepreneurs for the Fashion Product sectors.

Besides Design and Product Development pathway, three more allied career pathways - Design Production, Design Marketing & Merchandising and Design Communication have

been incorporated into the curriculum to spread the menu of career choice across the various categories of the fashion products sector. These allied career pathways are envisaged through the Interdisciplinary Minors. This is to ensure that the curriculum offers various combinations - sector categories (6 options) and career paths (4 options) for the student to choose from as per their interests and expertise.

In the parallel, the curriculum also offers Interdisciplinary Minors to other UG programmes, a rich knowledge of leather fetish & Cult fashion and leather lifestyle products, and to the PG programme, the Luxury product line to enable them for allied career options. Besides the above, all the curriculum accommodates a strong industry connection and interactions at various subjects' levels across the semesters which enable the students to get exposure to real time scenarios and working on the challenges faced practically at the industry atmosphere.

### Industry Engagement Activities-Participations in National and international Exhibitions/Visits

- Participation in "Meet at Agra Fair 2018"  
12th edition of Meet at Agra (Leather, Footwear components & Technology Fair) was organized from October 26-28, 2018 at Agra by AFMAC and CLE. LD V semester students of Raebareli participated in the Fair by setting up NIFT Theme pavilion for the first time. Chairperson-LD made a presentation on "The Role & Services of NIFT for the Footwear & Leather Products Industries", and also participated in the panel discussion of the technical sessions organized during the Meet.
- Participation in Leather Research Industry Get-Together – LERIG 2019  
Faculty members, LD Semester IV and VI students, Chennai attended the LERIG 2019 – Leather Research Industry Get together conference organized at CSIR-CLRI from January 30-31, 2019. The theme of the Conference was on "Next-Gen Technologies for Leather Sector: Approaches towards Industry 4.0 and the Topics covered were: Industry 4.0- Impact on leather sector, Mass personalization production –Tiny until you turn it on, Indian energy scenario, Energy saving opportunities in the Leather Industry, Sustainability initiatives in leather industry, Role of artificial intelligence in Industry 4.0 – Applications to Indian leather industry.
- India International Leather Fair IILF – 2019 was organized at Trade Centre at Nandambakkam, Chennai from February 1-3, 2019. The faculty members from LD visited the IILF 2019 along with semester VI students of Chennai, Kolkata

and Raebareli, and gained the exposure on international trends and practices in Leather, Leather Products, Footwear, Accessories, Machinery and Components, etc. as part of the industry engagement activities of the LD course curriculum.

- 4th edition of India International Designer's Fair was organized by Council of Leather Exports (CLE) from February 1-3, 2019 as a part of the initiatives of Make-in-India programme. All the faculty members, students of LD visited the fair. Faculty members of LD dept. involved actively in creating NIFT Stall.

- India International Leather Goods Fair (ILGF) – 2019

Faculty of LD Kolkata visited the India International Leather Goods Fair 2019 along with the LD semester IV and VI students organized by ITPO and CLE at Kolkata to gain the exposure on international trends and practices in Leather, Leather Products/Accessories, Machinery and Components, etc. as part of the industry engagement activities of the LD course curriculum.

### Initiatives for Communicating the Curriculum to stakeholders

The Dept of Leather Design organised and attended several meetings with the Industry members, promotional bodies like CLE, LSSC and peer Institutions like CLRI to promote and establish the LD dept. among the industry stakeholders of Indian Leather, Footwear, Garments and Lifestyle Goods/Accessory sectors. Presentations were made by the CP-LD on the LD Cure curriculum developed, the various industry engagement activities, new emerging areas, scope/possibilities of collaborations with industries in the new curriculum were discussed. The industry members appreciated the new format as structured focused, progressive and integrated learning process of the subjects and teaching methods introduced in the new curriculum to build the various career pathways envisaged for Leather design graduates.

The meetings organised and attended during the year 2018-19 are as follows:

(i) Meeting with Mr. Naresh Bhasin, Regional Chairman-CLE West, Managing Director- M/S. Ram Fashion Exports Pvt. Ltd., and the Industry Members-Western Region on July 11, 2018 at Mumbai and during IILF 2019 and 4th Designer Fair, February 1-3, 2019 at Chennai.

(ii) Meeting with Mr. Habib Hussain, Chairman-Leather Sector Skill Council (LSSC), National Skill Development Corporation (NSDC), Govt. of India and Managing Director A.V. Thomas Leather

& Allied Products Industries Pvt. Ltd., on 13th July 2018 and during the LSSC Sub-Committee meetings at LSSC Office, MSME Campus, Guindy, Chennai.

(iii) Meeting with Dr. B. Chandrasekaran, Director & Scientists team of CSIR-CLRI on September 19, 2018 and several other occasions.

(iv) Meeting with Mr. P.R. Aqeel Ahamed, Chairman-Council for Leather Exports (CLE), Managing Director- M/S. Florence Shoes pvt. Ltd., Ambur and Mr. Selvam IAS, Executive Director-CLE at CLE Head Office, Chennai, during IILF and 4th Designer Fair February 1-3, 2019 and Meet at Agra and several other occasions.

(v) Meeting with Mr. Israr Ahmed, Regional Chairman CLE-South, Director-M/S. Farida Shoes, Ambur and the Industry Members-Southern Region along with CC-LD & Faculty members of LD Chennai during IILF 2019 and 4th Designer Fair, February 1-3, 2019 and several other occasions.

(vi) Meeting with Mr. Puran Dhawar, Regional Chairman-CLE North and the Industry Members-Northern Region on October 10, 2018 and during Meet at Agra 2018, October 26-28, 2018.

(vii) Meeting with Mr. Sahil Malik, Managing Director, M/S. Da Milano, on October 10, 2018 at his Corporate Office in New Delhi.

(viii) Meeting with Mr. Muktarul Amin, Ex. Chairman-CLE and the Industrialists of Kanpur Leather and Footwear Industrialists (Central Region) on October 11, 2018 at Kanpur Leather Complex, Unnao and during IILF 2019 and 4th Designer Fair, February 1-3, 2019, at Chennai.

(ix) Meeting with Mr. Ramesh Juneja, Regional Chairman - CLE - East, Managing Director - M/S. J C Exports, Kolkata and the Industry Members-Eastern Region during IILF 2019 and 4th Designer Fair, February 1-3, 2019.

(x) Meeting with Mr. Ramjee Yogasundaram, Regional President-South, Indian Leather Products Association (ILPA) and Managing Director, M/S. Ramjee Leathers, Chennai on March 27, 2019.

(xi) Meeting with Mr. N. Shafeeq Ahamed, President- South Indian Shoe Manufacturers Association, Chairman-Indian Finished Leathers Manufacturers & Exporters Association (IFLMEA), Ambur, Tamil Nadu and Ambur Leather & Footwear Industrialists on March 28, 2019.

(xii) Meeting with Mr. Arun kumar Sinha IAS, Managing Director, FDDI, Noida during the FDDI Governing Council Meetings at Noida and during IILF 2019 and 4th Designer Fair, February 1-3, 2019 at Chennai.

(xiii) Meeting with Ms. Sudhir Mani Tripathi IAS, Joint Secretary, Ministry of Commerce, at her Office in Udyog Bhavan during the 70th Governing Council Meeting of FDDI and during her visit to IILF 2019 and 4th Designer Fair, February 1-3, 2019 at Chennai.

(xiv) Meeting with Mr. Murali, Director-Central Footwear Training Institute (CFTI), Chennai during IILF 2019 and 4th Designer Fair, February 1-3, 2019 and LSSC Sub committee meetings at MSME Institute Office, Chennai.

(xv) Meeting with Mr. Sunil Kumar, Director-Karnataka Institute of Leather Technology (KILT), Bengaluru during IILF 2019 and 4th Designer Fair, February 1-3, 2019.

### Initiatives taken for MOU with CSIR

Based on the discussions and deliberations had in the meetings between the teams of Leather Design Department, NIFT and CLRI team and as per the guidance of Dean (Academics) and competent authority, a draft MOU agreement was prepared and submitted to NIFT HO and CLRI HO for approval. The draft MOU was tabled in the 35th Senate meeting of NIFT. Then as per the advises given during the senate, CP LD has revisited and revised the MOU of NIFT with CLRI by incorporating the suggestions and submitted the revised and final draft for legal vetting and approval. The final draft was legally vetted and approved by the competent authorities of both NIFT and CLRI for further proceedings.

### Initiatives taken for MOU with CLE

Based on the discussions and deliberations had in the several meetings between the teams of Leather Design Department, NIFT and the CLE Chairman, Regional Chairmen and Key Industrialists in the various product panels of Council for Leather Exports, and as per the guidance of Dean (Academics) and competent authority, a draft MOU agreement with CLE was prepared and submitted to NIFT HO and CLE HO for approval. The draft MOU was tabled in the 35th Senate meeting of NIFT. Then as per the advises given during the senate, CP LD has revisited and revised the MOU of NIFT with CLE by incorporating the suggestions and submitted the revised and final draft for legal vetting and approval. The final draft was legally vetted and approved by the competent authority of NIFT for further proceedings. The final draft MOU with the deliverables was also submitted in person by CP-LD and discussed in detail. The Chairman-CLE responded positively and agreed in principle. The draft MOU is under process at CLE side and final decision/confirmation of the CLE Chairman is awaited for further proceedings.

### Final Graduation Projects/Events

- The graduating students of batch (2014-2018) of LD New Delhi had showcased their final design collections in the graduation show held on May 25,

2018 at Exhibition hall, NIFT campus amidst the presence of the industrialists and Special guest Mr. Anshu Abhiram, Apollo International as special award sponsor (2 awards, cash prize).

- The graduating students of batch (2014-2018) of LD Chennai had showcased their Design Collection/Graduation Project in Thematic Display & Exhibition with the innovative designs by the students of NIFT, Chennai during Fashion Show on May 26, 2018. The Best 5 collections presented their DC collection in Fashion Show 2018 at Thiruvalluvar Auditorium, NIFT Campus on May 26, 2018.

- The graduating students of batch (2014-2018) of LD Kolkata had showcased their final design collections in the graduation show held on May 29, 2018 at Swabhumi, Kolkata amidst the presence of the industrialists and the eminent guest Mr. Ramesh Juneja, Chairman-CLE-Eastern Region, Kolkata.

- The graduating students of batch (2014-2018) of LD Raebareli had showcased their final design collections in the graduation show held on May 28, 2018 at Golden Blossom Imperial Resorts, Lucknow amidst the presence of the industrialists and the chief guest Shri Navneet Sehgal, IAS, Principal Secretary, Khadi & Village Industries, Govt. of Uttar Pradesh, Lucknow.



# TEXTILE DESIGN



The Textile Design programme equips students with knowledge and hones their creativity and understanding of design application for apparel and home fashion industries. Weaves, print design, embroidery and surface embellishment are the core textile subjects and together impart an extensive and versatile training for the students. The programme builds upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today.

The Textile Design department at NIFT has distinguished itself through its unique and innovative approach to design education, and through its proximity to the Indian fashion and textiles industry. The programme structure is planned to build in a sound textiles foundation with a robust industry orientation by way of market surveys, industry visits, internships and graduation project. The students also get exposure to a craft environment by way of craft cluster initiative, which sensitizes them to traditional practices.

The department has 72 faculty members across 13 campuses. At present, around 1300 students are pursuing Textile Design in 13 campuses viz. Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, and Patna.

## The Restructured Curriculum

The new curriculum model developed for B.Des. (Textile Design) is based on the feedback assimilated from senior industry members who have hired Textile Design graduates over the years, alumni who are engaged with the industry at higher positions, current students and faculty. Views of alumni who have pursued higher education from international institutes were also considered to get an insight into the academic input and pedagogy followed by acclaimed design institutes.

The Textile Design programme primarily focuses on weaves, prints and value - addition on textiles, using both hand and digital skills through application oriented approach. The revised curriculum structure is designed to instil a strong textiles foundation with an increased industry interface by way of visits, industry-linked projects, and lectures by industry experts. Besides the existing industry exposure, internship and graduation project, the new curriculum includes a mandatory visit to a composite mill in Semester III and design projects in Semester V, VI and VII based on industry brief for real time experience. A new subject, Professional Project has also been incorporated in Sem. VII that would entail series of lectures by industry experts on new textile products, new business concepts, product to market etc. The evaluation would be based on student's engagement with the industry by way of freelance project, participation in fashion week or other industry events, or through faculty assistance in an ongoing consultancy project.



The restructured curriculum intends to address new emerging areas in order to respond quickly to the industry needs. New subjects, Innovation in Textiles and Futuristic Textiles in Semester VI aim to cover new fibres, innovative fabric developments, technical textiles, smart fabric technology, state-of-the-art technology etc. Students will be encouraged to conduct an independent study to research on the domain of their choice and submit a reflection report. Other relevant areas like digital embroidery, 3D printing, natural dyeing and denim washes and finishes have been amalgamated in the curriculum.

Following the mapping of the Textile Design graduate job profiles, it was assessed that the alumni were mainly positioned as textile designers, merchandisers and managers in apparel or home segments. In an endeavour to equip students to design textiles for a specific product category, the deepening specialisations offered are Textiles for Apparel & Fashion Accessories and Textiles for Home & Spaces. The specialised knowledge about textile design and development including weaves, prints and embellishment for apparel or home will prepare the graduates to contribute effectively in the respective industry. In each semester, the Major and Deepening Specialisation are integrated to strengthen the knowledge base with strong industry orientation in the three core areas – Weaves, Prints and Surface Embellishment.

The Textile Design department offers three

interdisciplinary minors, namely Textile Structure and Surface, and Textile Appreciation for undergraduate students, and Textile Manufacturing and Sourcing for postgraduate students. The Textile Structure and Surface minor imparts an insight into the elements of textiles through a hands-on approach, while the Textile Appreciation minor provides a comprehensive understanding of textiles and its application in different fields. The Textile Manufacturing and Sourcing minor strengthens understanding of textiles, enhancing fabric experience and assessing performance, comfort and aesthetic attributes for suitable end application.

### Industry Connect

In the session 2018-19, Textile Design department across campuses undertook various activities including classroom projects to provide real-time learning environment to the students. Some of the significant activities and classroom projects are detailed below.

- NIFT participated in the prestigious Ambiente and Heimtextil India 2018 trade fairs, organised by Messe Frankfurt from June 27-29, 2018 in Pragati Maidan, New Delhi. The NIFT Wall showcased the home and lifestyle products developed by three Textile Design students as part of their final Graduation Project. The collections on view included an assorted collection of natural dyed hand block printed Kalamkari cushions developed

at Machilipatnam, Andhra Pradesh by Srishti Chauhan, Textile Design student, Hyderabad campus, sponsored by DC (Handicrafts). Another collection comprised of colourful woven durries, upholstered stools and poufs by Matrika Bhandari, Textile Design student, Delhi campus, developed at Jawaja, Rajasthan and sponsored by DC (Handlooms). The third collection by K. Gayathri Priya, Textile Design student, Chennai campus presented palm leaf interior products developed at The Pulicat Women Palm Leaf, Cane and Bamboo and Allied Products Workers Industrial Co-operative Society Ltd. located in Pulicat, Chennai with the Muslim and Christian minority women artisans. The project was sponsored by NIFT and Ministry of Minority Affairs, Government of India under the scheme 'Upgrading The Skills And Training In Traditional Arts/ Crafts For Development' (USTTAD). The NIFT display was well appreciated by the visitors and the participating organisations. The innovative chic craft products caught the attention of the exporters as well as the international buyers.

- Semester V students across campuses participated in student design competition announced by Ecotasar Silk Pvt. Ltd. The competition that entailed development of innovative weaves using tasar yarn, was integrated with the deliverables of Advanced Woven Structures subject in Semester V. Tasar yarn was provided to all campuses by Ecotasar. Many design institutes including NID, Banasthali University, IICD and Pearl Academy participated in the competition. All the top 30 woven designs selected by the jury were developed by NIFT students from Bengaluru, Bhubaneswar, Chennai, Delhi, Jodhpur, Kangra, Kannur, Kolkata and Mumbai campuses. The top 5 winners selected by the jury were Tharani K., Chennai Campus; Shivani Krishna and Anchal Malik, Kangra Campus; Harshita Rohilla and Nidhi Arya, Delhi Campus.

- Bengaluru Campus undertook classroom project with Aditya Birla Fashion & Retail Lifestyle group, as part of Print Design Project with Semester V students (July-December 2018). The industry provided the brief to develop prints for men's shirts for the brand Simon Carter. The project was guided by Ms. Kakoli Das, Assistant Professor. The company awarded Certificate of Appreciation and Graduation Project confirmation to 3 students, and participation certificate to all students.

- Chennai Campus tied up with the studio, Shuttles and Needles for utilizing their facilities to develop creative textiles as part of the subject, Textile Art, semester VII (July-December 2018). The curriculum was partly transacted at the studio.

- Semester VII students of New Delhi Campus showcased their textile installations at the exhibition 'Revisiting Gandhi: The Art of Shelly

Jyoti 2009-2018'. The showcase was the outcome of a classroom project undertaken with the artist as part of the subject 'Textile Art' guided by Dr. Ruby Kashyap Sood. The exhibition at IGNSA, New Delhi encapsulated Shelly Jyoti's textile works created between 2009 and 2018 based on the key themes in Gandhian thought entwined with Indian history and identity – Swaraj, Khadi, Salt and Indigo. Based on the brief provided by Shelly Jyoti, student groups conceptualized their textile installations, depicting Gandhi's beliefs and ideologies. The exhibition was inaugurated on 6th October 2018 by Hon'ble Minister of Textiles, Smt. Smriti Zubin Irani alongwith distinguished Guest of Honour, Rajmata Shubhanginiraje Gaekwad, Chancellor, MS University, Baroda; Smt. Tara Gandhi Bhattacharjee, Trustee, Kasturba Gandhi National Memorial; Shri Vinai Kumar Saxena, Chairman, KVIC and Dr. Sachidanand Joshi, Member Secretary, IGNSA. The students' textile installations were on view from October 6-21, 2018, and were highly appreciated by the visitors.

- A classroom project was conducted with Liva (Aditya Birla Group) as part of the Integrated Assignment of Textile Design, Semester III, Delhi Campus (September - December 2018). As part of the project, Liva sponsored the fabric and students developed innovative surfaces using shibori, batik and embroidery for specific brands. Liva selected 3 winners for their surface design explorations on Liva. The first position was conferred upon Ms. Manvi Tejpal; second position was secured by Mr. Chhavinder Panchal and third position was granted to Ms. Anupriya. All the three students were awarded Certificate of Excellence on 16th March 2019 at India Fashion Week. Besides the three winners, ten students' creative developments were selected by apparel brand, Biba.

- Semester VII students of Hyderabad Campus executed space design for handicrafts fair at Shilparamam, craft village. The activity was undertaken as part of the subject, Visual Merchandising (July-December 2018).

- Kolkata Campus undertook classroom project with Crafts Council of West Bengal, as part of Print Design Project with Semester V students (July-December 2018). The project outcome was sari and apparel concepts based on Patachitra craft, developed by artisans and presented in a fashion show.

- Mumbai Campus tied up with Asahi Kasei, a Japanese chemical company for classroom project. As part of the project, Semester VII students undertook brand and retail research as part of the subject, Advanced Design Project (July-December 2018). The project was coordinated by Dr. Mohammad Javed.

# KNITWEAR DESIGN



The Knitwear Design Department addresses the need of specialized design professionals for the Knitwear Domain of Fashion Apparel & Accessories industry. The department provides students a comprehensive exposure towards designing and execution of Knitwear Fashion apparel and products. The scope of curriculum encompasses multiple segments, from foundation garments to outerwear. Students are given inputs on the latest technological knowhow and detailed design methodologies to remain abreast with latest trends and forecast in fashion. The department enables students to grow as professionals who can handle all aspects of Knitwear Fashion, right from designing of fabric to product realization.

Through four years of amalgamated exposure in knowledge and skill, a Knitwear Designer seeks to emerge with a blend of creative thinking, strong technical skills and a dynamic market orientation with respect to Flat Knits, Circular Knits and Computerised Knitting. The students acquire capabilities to work for all categories of Knitwear Apparels viz. menswear, women's wear, kids wear, active or sportswear, leisure wear, winter wear, lingerie and intimate apparels.

Knitwear Design is currently offered at seven NIFT Campuses namely Bengaluru, Chennai, Delhi, Hyderabad, Kannur, Kolkata and Mumbai.

## The Restructured Curriculum

The newly introduced & restructured curriculum of Knitwear Design Department is at par with the global academic structure. The culmination of new pathways with Inter-Disciplinary Minors, General Electives and Floating Minors enables the students for overall development and an opportunity to explore their areas of interests other than the core specialization. The emphasis on the real field exposure through industry connect vis a vis industry visit, national & international exhibition & fairs, expert lectures, classroom projects etc. strengthen them to face the global challenges and prove in the area of their expertise in the fashion world.

In the new curriculum students will learn four major subjects, one subject from the deepening specialisation area, one subject from interdisciplinary minor area, one general elective subject and one optional elective subject in every semester. The major subjects offered by Knitwear Programme across semesters cover the broad areas of Knitting, Flat Pattern & Construction, Fabric Technology, Illustration and Presentation Techniques. Study and practice of crafts are also given due importance in all the semesters.

The Department offers two Deepening Specialisation Areas to choose from, by the names of Intimate Apparel and Sportswear.

The Intimate Apparel specialisation aims to provide opportunity to the students to specialise in the intimate apparel segment of Knitwear. This shall enable students to understand and practice design process through thematic approach. The students shall learn to design concepts of intimate apparel collections by keeping the function aspect of the segment taking inspiration from the latest trends, forecasts, design aesthetic and renowned peer works.

The Sportswear specialisation provides an unique opportunity for a knitwear design student to specialise in the most promising and challenging segment of the knitwear industry. The students would learn to conceptualise design aesthetics for diversified functional and aesthetic needs of different categories of sportswear. Understanding various user needs and performance expectations are important learning targets for the students of this specialisation.

The Interdisciplinary Minor subject areas that are offered for UG students of other Department are World of Knits and Fashion for Sports.

The "World of Knits" aims to introduce students to the delectable world of Knitwear. It seeks to present an understanding of knits as a zero waste, sustainable product. While the course introduces learners to the current knitting techniques available in the industry, it also helps them work with knitwear such that they are able to develop garments, accessories and home products – using both the aesthetic and tactile elements of the knit fabric. Learners at the end of this course will be able to work confidently with knits and use them as a creative medium to develop a range of fashion products.

"Fashion for Sports" is aimed at giving an orientation towards the most versatile and the fastest growing category in fashion business – Sportswear. It introduces the learner to the various components of Sportswear as a category, and draws distinction between Casual, Active, Performance sports and Athleisure.

The Interdisciplinary Minor subject area offered to PG students is Knitwear Merchandising, which aims to give the learners a holistic understanding of managing the specifics of the Knitwear Business. It aims to give inputs on merchandising the Knitwear market, with inputs on product, technical details on product development and costing( for circular and flat knits), specific areas for quality control and assurance, and channels that are available for the supply chain of knitwear

Apart from the Majors and Deepening Specialisations, the Department also offers Major-Floating subjects like Digital Documentation Methods, Garment Making with Woven Fabric, Stylised Illustration, Lounge Wear Design Project and Lingerie Design Project / Sportswear Design Project.

The Department offers Industry Internship of 8 weeks in any Knitwear Industry to develop practical knowledge in the Industry.

At the end of the programme, the student has the choice of undergoing a 16 weeks of Graduation Project in a Knitwear Industry or to design and execute a creative Design Collection.

### Industry Connect

The Department caters to the need of the Knitwear Industry, hence all the subjects that are chosen for the Programme Matrix have the Industry connect vis a vis visits to knitwear industry, visit and exposure to national & international exhibition & fairs, lectures by Industry Experts and Alumni, Classroom projects etc. which gives a total learning to students and strengthen them to face the global challenges and prove in the area of their expertise in the fashion world. Some of which are mentioned below:

- Students of semester VI of all campuses participated in the class room project "Sportswear Competition of Designing Track Suits, T-shirts for the Indian Administrative Service (IAS) Academy" in the subject "Sportswear-Design and Development" in the semester Jan-June 2018.
- The best five entries from all campuses were selected and a second round of selection happened for the Best Three which were sent to the Client for Prototype Development.
- Most of the campuses had part transaction of the subject Circular Knitting in the Industry for the students of Semester IV.
- Students of semester VII of all campuses had taken up 8 weeks Industry Internship to various knitwear industries like Flat Knitting, Circular Knitting and Computerised Flat Knitting, 2018 to understand the working environment of the Industry and had developed a knitwear range or collection as per the Client Brief.
- Students of semester VI of all campuses had visited the Decathlon Stores in the respective cities for developing the Sportswear Range based on different kinds of Sports for the subject-Design Development for Sportswear
- Mr. Chandramouli.N delivered a lecture on "Potential for Apparel (RMG) Exports from Kannur region & Frame work Analysis" along with Mr.



Muhilvanan, Associate Professor on February 15, 2019 at Police Grounds Kannur on the occasion of "EXPORT EXPO 2k19 – UDAYAM SANGAMAM" organized by MSME Development Institute, Thrissur

- Ms. Subashini J S, Mr. Sridhar Amanchy, Ms. Dipali Jana, Mr. Shivanand Sharma, Mr. Abhishek Bajaj, Ms. Tulika Tandon, Mr. Dhanraj Survase faculty from NIFT campuses had visited INTIMASIA India's largest Lingerie exhibition at New Delhi during January 21-22, 2019.

- Mr. Nishant Sharma, Mr. N. Chandramouli, Mr. Abhishek Bajaj and Mr. Dhanraj Survase attended International Knit Tech Fair – 2019 on at Tiruppur, Tamilnadu

- Mr. Ashok Prasad, Assistant Professor, New Delhi participated in a Poster presentation "Computerised flat knitting machines prospect : 2030" in Textile Summit - 2018 at PhD Chamber of Commerce & Industry, New Delhi on 17th November, 2018.

- Ms. Smita Ghosh Dastidar, coordinated for NIFT entries across all campuses during the semester July-Dec 2018. Accompanied NIFT finalists for the jury and final showcase for Woolmark - Wool Runway 2018

- Class room project was conducted with Allen Solly where students of Bengaluru Campus had to submit print design ideas for men and women's wear. The same was conducted under subject - Portfolio Development. Mr. Jayanth G, Design Head, Allen Solly gave the brief on trend spotting

and forecasting as applicable in Industry.

- Classroom project with Proline was undertaken under subject - Sportswear where students of Bengaluru campus had to develop ideas for new branding and logo for Proline Athleisure and Proline Active. Students also worked on the graphics for the same.

- Classroom exercise was taken up with the brief that was shared by Mr. Vinay Mishra, Design Manager (Exclusive celebrity labels) from Shoppers Stop with the students of Semester VI for the subject - Product Development in Flat Knit. They were involved in "Designing a range of products for an age group of 18-25 years of women, an urban client residing in metro cities who is experimental and fashionable when it comes to clothes and developed a range using fashioning techniques of knitting to achieve low waste, develop silhouettes based on aspects of providing comfort and aesthetic appeal as well as low waste at the same time for the women category.



# FASHION & LIFESTYLE ACCESSORIES



Accessory design programme prepares design professionals with embedded fashion knowledge, to offer innovations across myriad platforms spanning Jewellery, crafts, personal accessories, soft goods and work gear. Accessory Design programme is a career based education that is relevant today and has the ability to address the changing future scenario.

Students are empowered to design their combinational pathways to enter future careers with transferable skills and flexibility. The new flexible curriculum of accessory design programme offers an opportunity to deepen the skills by providing quite some space for self-expression.

The pedagogy adopted in the programme has greater degree of digital fluency and offers various platforms to connect with outside professional world to gain real time immersive experience. The programme stays relevant during the smart wear era and offers futuristic directions.

Students have a choice to work for international business and are enabled with design thinking methods and a combination of business know how that triggers them to start their own design business. During the process of learning they are exposed to an array of possibilities and promising business directions. The opportunities are right there in front of them clearly giving a kick start to their entrepreneurial cravings. Accessory Design

programme is the space for students to create value to self, industry, institute and country.

## The Restructured Curriculum

### Majors

Accessory Design Majors provides extensive design knowledge in a socially relevant fashion scenario. Knowledge is enhanced with conceptual understand of design as a process, material as a medium and ability to synthesize outcomes enabling them to address the contemporary needs.

The programme offers the millennial students to perfect the design process through a balance of latest chic trends and a passion for hand crafted artisanal products and process. Students are creatively engaged in developing visualization skills with greater degree of digital fluency. They stand empowered with material manipulation skills with an indigenous edge of traditional techniques.

Students are enabled to articulate their individuality through their signature style accessory design collections, yet keeping it relevant to the market and industry challenges. This design collection of eclectic fashion lifestyle accessories are based on patterns stemming from a synergy of forms, colours and materials.

## Deepening Specializations (DS)

Accessory design students are empowered with a choice of deeper learning of specific skills in form of deepening specialization that constitutes of Jewellery Design, Fashion products & Work Gear. Student can make conscious choice of any one deepening specialization. This process is well supported by the department faculty mentor attached to every student throughout his/her learning in campus.

DS -1: Jewellery Design: Students gain an in depth understanding of the jewellery domain knowledge in terms of product, people and functioning. Students are equipped with traditional & technical skills in jewellery making.

Students are enabled to design fashion jewellery collection with contemporary aesthetics and position them in the fashion space.

DS -2: Fashion Products & Work Gear: The programme offers the millennial students to perfect the design process through a balance of latest chic trends and a passion for hand crafted artisanal products and process across the conventional fashion accessory spectrum. Students gain an in depth understanding of the fashion accessory category knowledge in terms of fashion, form & function.

Students get proficiency in traditional & technical skills in creating the accessories Students attain fluency in terms of material and process that is built on explorative experience. Students are capable to design fashion accessory collection with contemporary aesthetics and position in the fashion space

DS -3: Décor & Design: Students understand space & visualization with an opportunity mapping in living space, bedroom & bathing luxury accessories. They get to sense aesthetic & ornamentation opportunity application in the living space segment.

They get to explore the making process & products with mixed media thereby knowing the nuances of manufacturing & making of fine dining products and design an eclectic artefact with respect to the context and design products that are in sync with environment.

## Minors

The new curriculum of Accessory Design offers a lot more flexibility through choice of Inter Disciplinary Minors (IDMs). This combination teaches them

more than one skill and empathy to collaborate across disciplines, while also trimming the redundancy. The department offers three IDMs; two for undergraduates (Fashion Accessories & Home Accessories) and one for the post graduates (Fashion Accessory Trends)

IDM 1: Fashion Accessories: Students get to understand fashion accessory categories, their cultural context. Influence of local and global trends on accessories. They gain ability to visualize concepts for fashion accessories and choose appropriate material in realizing the prototype. They get to conceive fashion accessory design project to execute a feasible design solution and develop prototype.

IDM 2: Home Accessories: Students understand home accessories in cultural - inter personal context. They get the sense of the size and structure of the home décor industry and clearly visualize the opportunity in this space. They gain skills to create visual architecture with respect to home accessories. Explore different techniques, assemblies, material combinations for home accessories. An opportunity to ideate & conceive home accessories design project based on a clear need articulation and develop tangible prototype.

IDM 3: Fashion Accessory Trends (PG): Students understand the spectrum of fashion accessories categories. They get to do cultural trend mapping and forecasting. Translate trends to concept development in context to fashion accessories. They are enabled to interpret trends and apply to develop user profile for a design brief and experience a variety of materials and process that are related to accessory development. Students may conceive a fashion accessory design project to execute a feasible design n solution and develop prototype.

## Career Pathways

Accessory design students are empowered to design their combinational pathways to enter future careers with transferable skills and flexibility. Few of the career path ways envisaged are: Accessory Design, Jewellery Design, Décor design, Design thinking, Designing ideation and concept development, Design researcher, Fashion trend consultation, Accessory design solutions for both International and domestic markets. Craft based product design. Design futures etc. Students have a choice to work for both corporates and international business.

But, students are embedded with design thinking methods and a combination of business knowhow



that triggers them to start their own design business. During the process of learning they are exposed to an array of possibilities and promising business directions. The opportunities are right there in front of them clearly giving a kick start to their entrepreneurial cravings. In the past many of them have established prominent design ventures.

### Industry Connect

In the session 2018-19, Accessory Design department across campuses has undergone various activities including classroom projects to provide real-time learning environment to the students. Some of the significant activities and classroom projects are detailed below.

- Accessory Design, Semester VI students of Bengaluru Campus along with Ms. R Reshmi Munshi, Assistant Professor and subject faculty for "Range Design" carried out a classroom project with M/s Natesan's Antiquarts Pvt. Ltd., M G Road, Bengaluru using the antique wooden architectural pieces and converting the same into accessory products.
- Accessory Design, Semester III students from Bengaluru Campus along with Ms. Shipra Roy, Assistant Professor, went to "Nriyagram", Hessaraghatta, Bengaluru on November 29, 2018 during the subject "Design Ideas for Future" for industry linkage.

- Accessory Design students of Gandhinagar Campus, Ms. Rukmani, won first place in Reviving Indian Craft & Mr. Ashish Kumar, won second place in Reviving Indian Craft in Carat Lane Design Contest 2018-National Award winner.
- Accessory Design students of Kolkata Campus, Ms. Kushi Jain, won third place in Laser cutting technique in in Carat Lane Design Contest 2018-National Award winner.



# FASHION COMMUNICATION



In the ever-growing world of fashion, the Fashion Communication (FC) design programme at NIFT happens to be the single most cutting-edge, exciting, and increasingly essential pathway to open up in the fashion and lifestyle industry. The significance of brand identity has come to be seen at par with what the brand sells i.e., the product. Numerous prêt and luxury brands keep appearing in the Indian retail scenario, and it has become essential for each one of them to develop a unique brand identity for maximum impact and visibility. Fashion Communication has made it feasible for these brands to communicate their products, identity, and strategy, by providing a platform for these very brands.

In view the fast pace of Information Technology (IT) and Digital Revolution in last one decade, the restructuring especially focuses in domain of visual and fashion communication through Digital platforms, IT Applications (Apps) and role of Artificial Intelligence (AI) in the environment of communication design across the globe.

The Fashion Communication is currently offered at 14 NIFT Campuses namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli and Srinagar. The total numbers of faculty in FC department are 61.

## The Restructured Curriculum

The Fashion Communication programme primarily focuses on four major domains i.e., Graphic Design, Space Design, Fashion Media and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach.

The restructured curriculum is designed to instill a robust communication design base with an increased industry interface by way of visits, industry-linked projects and lectures by industry experts. Further more, besides the existing industry exposure, internship and graduation project, the new curriculum includes a mandatory industry connect from semester-III onwards in form field visits, classroom projects and special lectures by industry professional/experts. The continuous evaluation would be based on student's regularity, engagement with the industry by way of participation in classroom projects, participation in fashion weeks or other industry events, or through faculty assistance in an ongoing consultancy project.

The graduates of Fashion Communication emerge as dynamic professionals qualified to offer the most effective and financially viable communication



solutions for the fashion, lifestyle industry and beyond.

The fast-moving digital revolution has opened up Fashion Communication design to new disciplines that require students to excel not only in traditional design skills but also explore and design human-centered concepts and system design processes linked with information technology:

- New material i.e., experimental, combinations and futuristic
- Fashion Thinking - design and thinking through fashion
- Modules like Omni-channel (UX), sensory design, augmented reality, virtual experience design with the role of artificial intelligence, have been incorporated, as they are the future of the fashion and other retail industry.
- 2D Animation and Motion Graphics

As new careers keep growing in the industry, there is infinite scope for the graduates of Fashion Communication to explore and expand their horizons. In the areas of branding, styling, social media marketing, photography, commercial fashion space, UI & UX design and graphics, Fashion Communication graduates are both versatile and passionate about more areas than just one. Come graduation, the students are well versed with knowledge, concept base and skill.

With some of the most prolific companies regularly seeking such talented and disciplined students, Fashion Communication remains one of the most desirable design disciplines at NIFT.

### Industry Connect

EDP training in retail for front-end professionals of MAX (Landmark group) in Visual Merchandising. The Levis Campus Product Module V.02, Conceptualised and developed a lecture series on Experiential Marketing for the Mid-Level Executives of Levis India Limited, the above activities undertaken by Mr. Prashanth K. C, Associate Professor, Bengaluru Campus.

Visual Enhancement of Trade Facilitation Center at Varanasi, a project of Ministry of Textiles, Govt. of India, by Dr. Dimple Bahl, Assistant Professor, NIFT Delhi. Ms. Maulshree, Assistant Professor and Dr. Deepak Joshi, Assistant Professor, NIFT Kangra worked on 'Apna Kangra' project sponsored by DC Kangra on development of Coffee-Table book for Kangra Devi Temple.

SITAR Project for Higher Secondary education Department, Kerala Handloom School Uniform Project, Kerala Handloom Branding Project was coordinated by Mr. Abhilash Balan, Assistant Professor, NIFT Kannur.



VM for Cottage Emporium, CCIC is an ongoing project since June 2017 undertaken by Ms. Sreenanda Palit, Associate Professor, NIFT Kolkata. Ms. Sushama Saitwal, Associate Professor, NIFT Mumbai had undertaken a project of "Strategic marketing solution for Forest Department" at Gadchiroli Dist. cluster, Maharashtra. Mr. Vishesh Azad, Assistant Professor, NIFT Delhi winner of short film making competition at 'METAMORPHOSIS-2018, Annual Cultural fest of BITS, Pilani held in October-2018. Prof. Dr. Martin Jeyasingh Mathews, Chennai Campus was nominated and completed an international training on "Graphic Design" conducted by SCAD University, Hong Kong from December 31 to March 24, 2019.

FC, Chennai Campus organized an Industry expert lecturer/session by Dr. W. S. Rajkumar, Director-PR & Communication from "Tejas Innovative Solutions Pvt. Ltd" on August 9, 2018. Paper Engineering Workshop was conducted by Art Papyrus / Sona Papers on July 24-25, 2018 at New Delhi Campus. An expert session by Ms. Archana Shah, Bandhej was done in Design Management and entrepreneurship in October 2018 at Gandhinagar Campus. Mr. Ajay Raghav, Principal, Experience Design at Infosys Bengaluru, one day Logo Design Workshop (2018) for FC Semester VI Students at Kannur Campus. Ms. Sathya Saran, eminent Author and Fashion Journalist was invited to

conduct workshop on Creative Writing on "How to write fashion lifestyle based article, story and experience" at Mumbai Campus.

Interaction with Ms. Shruti J Mittal, Project Head, Commitment to Kashmir followed by a lecture on sustainability and crafts with FC students in December 2018 at Srinagar Campus. Various Classroom projects were undertaken with brands such as Zeben and Aavdat apparel Pvt. Ltd. Classroom project with Pantaloons India was started as a part of store experience Design to design experience driven store installations by FC students of Gandhinagar Campus.

The students of semester VI, Patna Campus, did Live projects on VM at Central Mall, Patna during Valentines Week, Mr. Karun Kumar currently studying semester VIII in FC Kannur Campus, Classroom projects: Packaging design for Handtex product launch of double dhoti 'Royal'.

# FASHION MANAGEMENT STUDIES



The objective of the two year Master of Fashion Management (MFM) Programme (erstwhile AMM), started in 1987, is to develop innovative leadership and managerial talents in the fields of management, marketing, merchandising and retailing and entrepreneurship, best suited to the requirements of the garment export, fashion and lifestyle and retail and allied sectors.

The programme divided into 4 semesters offers a solid platform for those wishing to pursue careers in fashion marketing, fashion merchandising, retail and mall management, brand management, retail buying, global sourcing and product development, visual merchandising, export merchandising, management consulting, fashion education analytics, entrepreneurship, retail technology, supply chain, customer relationship, digital marketing etc., in the sectors of apparel, lifestyle accessories (watches, footwear, eyewear, jewellery) home furnishing, luxury management, sustainable products and wellness. The students are also exposed and associated with craft clusters because of which they become better marketers of both handloom and handicraft products.

## Restructured Curriculum

The introduction of Major, Deepening Specialization, and Interdisciplinary Minor has given students to choose the area of interest and

specialize in marketing and retailing, international business or entrepreneurship. The general elective gives them overall personality development. The floating subjects give them freedom of choice whether to take a particular subject which they had already done the subject or not relevant for them. The restructuring of the syllabus is done keeping the emerging areas and skills required for future business requirements.

As the programme progresses the emphasis is on application of knowledge and skills. Relevant new areas of study like big data and analytics, Neuro Marketing, Social Media Marketing, Luxury Brand Management, Services Marketing, e-commerce and the study of Special Product Groups, Innovation management, Entrepreneurship, and sustainability provide the young minds with an opportunity to further explore their areas of interest. Entrepreneurship is inculcated both as part of curriculum and as specialization so as to contribute to make in India concept and be on their own. As part of the curriculum, the students carry out the sectoral studies and involve themselves in rural products / crafts, social responsibility projects and do workshops. They undertake company sponsored graduation research project with an organization of their choice to integrate the learning of previous semesters to solve problems.

The department is spread across 14 campuses

viz. Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kannur, Kolkata, Mumbai, Patna, Raebareli and Shillong.

## Industry Connect

In the session 2018-19, Fashion Management Studies department across campuses undertook various activities including classroom projects to provide real-time learning environment to the students. Some of the significant activities and classroom projects are detailed below:

NIFT Bengaluru Students were taken for the following places-

- Handloom & Handicraft market, Khadi park visits.
- Dastkar Nature Bazaar visit, Retail houses, stores, mall visits for studying
- Retail environment, management, consumer behaviour research. Testing lab visits, spinning and weaving units, Garment manufacturing unit visits.

Bhubaneswar

- Organized an Industry visit to Bengaluru like Shahi Export, Celebration Apparel Ltd, Arvind Denim, Orion Mall, Amazon ware House, Samsung Xpress Lab, Central Mall, Metro Cash and Carry Bengaluru from 23.03.2019 to 27.03.2019

Gandhinagar

During the session: July to December:2018

- Ahmedabad One Mall, Ahmedabad (Retail visit); ATIRA, Ahmedabad; Blue Budhdha, Ahmedabad; Visit to Arvind, Santej unit Ahmedabad; Vibrant Gujarat Summit; SINTEX Group, Ahmedabad; AVDAT Ahmedabad; Cross Stich & Apparel, Narol Ahmedabad; India Fashion Forum , Mumbai ; Omni channel players like Zivame, Pepperfry, Mumbai; Arvind Pvt. Ltd., Ahmedabad.

Kannur

- Ms. Mukthy Assistant Professor has taken students for industry visit to Mariam and Dinesh Apparel at Kannur on 20th Feb 2019 for the subject 'Fashion Material & Production Management for Merchandisers' and planned for take students to KITEX garments at Cochin.

Mumbai

- MFM- I students visited Ruby Mills Limited , Khopoli on 17th October 2018 along with Mr. Tanmay Kandekar Asst. Professor and Mr. Sachin Bhatnagar – Asst. Professor

Patna

In December 2018, Students of MFM-I visited Exodus export house and JPM textile located in the Regent Garment & Apparel Park at Kolkata.

The students also visited the City Center-2 mall at Kolkata.

- Visit to the Metal ware cluster at Pareb village near Patna. The students learnt the production methods for different products, supply chain, pricing and sourcing of raw material.

Raebareli

- Spinning Mill, Near Thana Meal area Ratapur, Raebareli (MFM-I) on 05.10.2018
- Z Squire Mall, Kanpur (MFM-II) on 25.02.2019
- MLK Export (Pvt.) Lucknow (MFM-II) on 16.03.2019
- IFF'2019 Mumbai (MFM-II) from 27.03.2019 & 28.03.2019

Shillong

MFM students did their internship in Bewakoof Brands Pvt. Ltd., Levi's & Co. (Sridevi Associates Pvt. Ltd.), Genesis Luxury, Kishna Export International, Aditya Birla, Kakcho, Richa & Co. , Social Orange, ARV Fashion, Radnik Exports Pvt. Ltd. Limited, Pepe Jeans, VF Brands, Orient Craft Ltd., Strange Craft.

- MFM 4th Semester students did their GRP in Celebrations Apparel Ltd., United Colours of Benetton, Limeroad, Spanbuy & Buceit Ventures Pvt. Ltd., Aditya Birla fashion and retail Ltd., Benetton India Private Ltd., SHIVAN & NARRESH, Rtextile Clothing Company, Good Earth, Moshi Moshi Media, Radnik Exports Pvt. Ltd., Landmark Group (Lifestyle Pvt. Limited), Lifestyle International Pvt. Ltd., Arvind Lifestyle Brands Ltd., Voonik Technologies, Decathlon, Joya Chauhan

- From 8th to 12th October, 2018 all MFM 1st Semester Students went for an Industry Trip to Delhi accompanied by Mr. S. D. Buhroy, Assistant Professor & CC:FMS.

- On 25th October, 2018 all the MFM Students went for an Entrepreneurship trip to RRTC Umran, accompanied by Mr. S. D. Buhroy, Assistant Professor & CC:FMS and Mr. F. Blah, MTS.

## Class Room Projects

Bengaluru

Students of MFM-I semester undertook live project with Van Heusen, Madura Group for Marketing research project on "My Fit Challenge".

ABFRL ( Madura Fashion & Lifestyle)

MFM- Students (in groups) to observe the stores of any brands under ABFRL for two days to understand the store operations better in the below aspects:

- Stock management



- Loss Prevention & Shrinkage Control
- Store financials and audits

#### Gandhinagar

Students of MFM – II undertook the following live projects with the industry:

1. Live Visual Merchandising Project conducted at Central Ahmedabad in Jan-June 2018 Semester for MFM 2 Students.
2. Live Project on Merchandising, Marketing and Customer Experience Management and Retail Operations was conducted during July-Dec 2018 for MFM 1 Students

#### Hyderabad

GTN Textiles - Chitkul Village, Hyderabad part of Global Fashion

Forum Mall, In orbit Mall and Sultan Bazar, Hyderabad part of Fashion Concepts and Merchandising – Group Research

#### New Delhi

- Handloom & Handicraft market, Khadi park visits.
- Dastkar Nature Bazaar visit, Retail houses, stores, mall visits for studying
- Retail environment, management, consumer behaviour research. Testing lab visits, spinning and weaving units, Garment manufacturing unit visits.

#### Shillong

Fashion Business Research and Information Technology (FBRIT) as well as Fashion Marketing (FM) conducted various classroom industry Business Research Projects with Trendy Affair, a boutique dealing with high end local ethnic wear, a local leading daily Newspaper, Meghalaya times and a restaurant Food and Work on fine dining and menu stream lining.



# FASHION TECHNOLOGY



One of the founding departments of NIFT, the Department of Fashion Technology is the only department that offers two programmes; Bachelor of Fashion Technology (BFT) and Master of Fashion Technology (MFT). The focus of the department has been on providing competent techno-managerial professionals to the Apparel and sewn products industry in the field of Manufacturing and allied sectors. The course which was introduced in 1988 as a PG diploma course (Garment Manufacturing Technology) rapidly gained a stellar reputation in the Apparel Industry globally. The course was reintroduced at a UG and PG degree level in its present nomenclature and has created a niche for itself by providing the much-needed skilled fashion professionals in the areas of Production Technology, Production & Quality Management, Supply chain management and related areas.

## The Restructured Curriculum

With the increased competitiveness in the global apparel manufacturing chain, and new avenues of mass-manufacturing are rapidly coming up, there is a tremendous opportunity for technological interventions and value added merchandise globally. Interestingly while the technological megatrends are sweeping the global manufacturing industry, Indian garment industry is undermining the might of technology by over-emphasizing on process improvement. This scenario offers a scope for a stimulating, modernistic and evolving curriculum that strongly focuses on product

innovation and technology intervention. This has inspired the journey of redefining the Bachelor's and the Master's programme and resulted into the new curriculum. Keeping the needs in mind, the curriculum at both UG and PG level addresses the requirements of technological innovations through subjects like Mechatronics, Robotics & Automation, and Artificial Intelligence; flexibility of choices in specializations through varied pathways of Technology, Management and Product Development; and also builds in interdisciplinary competencies of Design and Management. While the UG level curriculum builds basic skills and awareness towards the Industry 4.0 by generating an interest, the PG course ensures that there is a marked focus on research and deepening of the knowledge in the technological, operational and product development areas which are the core of the department.

Integration of Major and deepening specializations: The curriculum has been designed such that the UG Major subjects in the pathways of Apparel Production Technology, Apparel Production Management and Apparel Product Development contribute equally to the core knowledge of the students while whetting their appetites for selecting the deepening specializations in any one of the pathways from 3rd year onwards. The deepening subjects not only have a focus on building knowledge base but also deal with hands-on practical training.



In the PG course, since the input is a varied mix of technologists and engineers from different backgrounds, the major subjects deal with not only providing an input on the pathways of the Smart Garments, Smart Factory and Operational excellence but also include the core subjects dealing with Apparel industry and its functioning from a manufacturing point of view. The focus on research and exploration is built in the curriculum in the form of Minor projects which require a definitive outcome.

Considering the industry dynamics and latest trends, some of the emerging areas incorporated in the curriculum, as

- i. Artificial Intelligence (AI)
- ii. Internet of Things (IoT)
- iii. Mechatronics
- iv. Data Analytics
- v. Python for Data Science
- vi. Robotics and Automation
- vii. Smart Factory
- viii. Smart Garments/Smart Textiles
- ix. Cloud & Edge Computing
- x. Mixed & Augmented Reality
- xi. 3D Body Scanning & Simulation

### Craft Cluster initiatives

The newly incorporated Craft Cluster initiative in the DFT curriculum have been designed with

the objectives to sensitize NIFT students to the realities of the craft sector and give insight into regional sensibilities and diversities, resources and environment.

The subjects and activities related to Craft Cluster have been identified with clearly articulated objectives and outcomes. At each of the semester, there have been specified Craft cluster initiatives to be carried out by the students under guidance of faculty members.

The key details of the Craft cluster initiatives by DFT are as below

#### Semester-I

Under Arts & Design Aesthetics (ADA)- Visit to the local craft to sensitize students towards the craft

#### Semester-II

Conducting an expert session on Craft under Fashion Orientation

#### Semester-III

Field visit and documentation for diagnostic study of cluster under Craft Research & Documentation

#### Semester-IV

Understanding apparel quality through developing specifications for raw material in the chosen cluster



#### Semester-V

Development of work tools and space redesign using ergonomic principles.

#### Semester-VI

Organizing Artisan awareness workshop with key focus on enhancing awareness on Quality of materials (Raw materials to the end product) and awareness on Cost of Quality/Cost of poor quality on the profitability of the organizations with live cases.

#### Semester-VII

Organizing Craft Seminar on Work place redesign with key focus on enhancing awareness on OSHA regulations/guidelines pertaining to Textile and Apparel manufacturing, and awareness on Musculoskeletal disorders (MSDs), its causes and remedies, Impact of postures on productivity, and Role of Ergonomics in safer work environment.

#### Semester-VIII

Taking up Graduation Research Projects at the clusters in the field of the craft for deeper interventions of technology including Quality improvement, Ergonomic work place redesign, Plant layout redesign etc.

### Industry Connect

In the session 2018-19, Department of Fashion

Technology undertook a number of activities across campuses. The industry connects included activities such as expert sessions, workshops, industry visits and projects to provide shop-floor practical learning environment to the students. Some of the key activities undertaken by the department are as:

- Expert lectures in fields related to manufacturing, E-Commerce, Sustainable production, cut order planning, ERP Software, Auto CAD, Sewing machines, retail trends, technical textiles, IPR, Online retail management, Business etiquettes, lighting & illumination in factory floor, Fashion merchandising, Product costing, Big data & data analytics, Customized apparel manufacturing.
- Visits to various conclaves, buyer & seller meets, Textile mills & prominent apparel manufacturers & export units were conducted as part of knowledge building and network building exercise.
- As part of personality building and team building, the students were taken on outbound programmes from individual centers

# DESIGN SPACE



'Master of Design' programme focuses on the multi-disciplinary and dynamic nature of contemporary Design & related industry. The progressive future of design industry depend on the young and versatile graduates having new age skills. This programme aims at initiating the new thinking for the new millennium, to address the challenges which will be faced by industry and society in future.

The department has 15 faculty members across 4 campuses. At present, around 246 students are pursuing MDES in 4 campuses viz. Bengaluru, New Delhi, Kannur and Mumbai.

## The Restructured Curriculum

This programme prepares professionals who can work in versatile environments with an interdisciplinary approach. Research is one of the tools that empower one to take up challenges, which may emerge in contemporary complex systems. Therefore, this programme builds its specializations based on the foundation of Major subject areas like 'Design Thinking and Research practice', 'Sustainability & crafts', 'Design Innovation', 'Digital Visualization skills' and 'Industry connect'.

Students are provided with options for choosing out of 4 broad Specializations giving focused input

without sacrificing the holistic approach. These are the four specializations on offer; Design for society, Experience Design, Design Strategy & Theoretical studies in Design. Career Pathways are worked out in each specialization to create new avenues from varied areas of interest. The unique aptitude and ability of each student is recognized and mentored through specialized training and skill development during the course of two years by the faculty, professionals and industry members.

The programme has been designed by keeping in mind the integration of Major subjects with each Deepening Specializations and stage wise progression to build upon the existing knowledge base. The nature of major subjects is kept as such that imparts the knowledge of design systems and tools which would be required by any design stream. The fundamental tools and systems learned in major subjects are used in the deepening specialization subjects. The overall learning outcomes have been worked out in terms of the all-round growth of the student.

## Industry Connect

MDes programme creates an open environment for many design and other discipline students and puts them in a dynamic environment of knowledge dissemination and creativity. The course of MDes creates a formal setting to initiate a synergy



between Students Industry and Academia, through which an initiation is carried out to achieve industry project briefs, which would be completed in the industrial environment before semester 3. This gives each student a practical experience to take this further towards final semester in to the Dissertation project of a larger scope.

In 4 deepening specializations offered in the programme it is envisaged that such activity strengthens the industry interface. This activity is carried out in terms of formal credited subjects in each semester consisting of class interactions with industry members; student's field visits to the industry, Industry case studies, visit to fares & seminars; which culminates into 'Industry guided project proposal' and subsequently in to 'Industry guided project' in place of internship. This endeavour takes in to consideration the students ability, aptitude and forte, which will be nurtured & monitored through mentoring by the faculty, professionals and industry members. This academic activity aims to bring the industry, students and academia together on a platform to address the needs of the developing industry sectors.

In the session 2018-19, Master of Design department across campuses undertook various activities including classroom projects to provide real-time learning environment to the students. Some of the significant activities and classroom projects are detailed below.

Industry Lectures Series via Video conferencing  
As part of the newly introduced subject 'introduction to industry practices' a Lecture series and Interaction was organised. Every campus participated Via Video Conferencing. This was an attempt to synergise the industry input amongst all the campuses.

Invited Industry professionals were from all 4 domains of deepening specializations which made the students understand the current best practices in that particular industry domain. It also focused on the success and failure stories. This kind of multidisciplinary understanding is equired in that particular specialization. Video conference and recorded lectures across all 4 centres were a part of the input of the subject.

Design for Society & Theoretical studies in design

Mr. K.V. Nagesh, Assistant Professor, Tata Institute of Social Sciences; Mr. Prasad Sandbhor, Co-Founders, UX Consultant EK Step foundation; Ms. Anavila Misra, Eminent Fashion Designer and BOG member; Ms. Shibani Jain, Owner/CEO, Baaya Design & Ms. Ritu Sethi, CEO, Craft Revival Trust.

Experience Design

Ms. Prachi Taneja (Alumuns) User Experience researcher, Flipkart; Mr. Shashank Johri, Co – Founders, EK Step foundation; Mr Afroz Hudli , Owner/CEO, Mambourin Enterprise, Australia. Ms. Sonal Srivastav (Alumuns), UX Designer, Uber;



Mr. Prajakta, UI/UX Designer, Think design; Mr. Abhilash K Veetil, Designer and Founder, Et cetera. Design Strategy

Mr. Manoj Kothari, Founder, Onio design; Ms. Feroza Zarreer Dalal, design Consultant.

### Industry Guided project proposal (with fairs/seminars) and classroom project.

Visit to Fair, Exhibitions, Seminars, Design Forums and interacting with the industry personnel at the Forums and generating ideas and concepts or briefs for design projects.

- All students of Mumbai campus visited the India Fashion Forum in Mumbai as part of the subject and gained knowledge about the industrial practices and innovation in sustainability. At Delhi Centre, students visited various fairs and Exhibitions like Design X Design, Convergence 2019, Lil Flea, India Art Fair, The Irregular art Fair , India Design Forum, Surging Silk, AI India India Gaming Show and INTAC Utsav 2019. Many students could get connected with the industry members for their project realisation.

- Seminar was organized on 'Arabic calligraphy and street art' conducted by Mr. Adham Bakry, Freelance communication designer at Mumbai on 13.04.18.

- A classroom project was conducted by MDES Mumbai on 'Exhibition display design for Rehwa

society as a part of Anavila Misra, Project, coordinated by Ms. Rashmi Gulati, Assistant Professor. Students did the research and developed options of display designs. Ms. Bhavika Ghate and Ms. Poorvi Tandon, students of Semester I were mainly involved in conceptualising a theme for the visual merchandising display of the products for the AD SHOW 2019.

- 2 Classroom Live Projects from GULMEHAR and PRAMA were received in MDes Delhi ,where students were given direct briefing by the Industry and were asked to address the various concerns by forming teams and also complementing their Deepening specialisations. Both the organisations showed overwhelming response of this entire process.

### Training of Trainers

The following industry members gave sessions on the new and emerging area of the new curriculum 'Design strategy' the TOT was organised by Mr. Nitin Arun Kulkarni, Mumbai Campus and was attended by all faculty of MDes programme from Bengaluru, New Delhi, Kannur and Mumbai.

Mr. Manoj Kothari, Founder, Onio design, Pune on Design for strategy; Ms. Deepa Soman, M.D, Lumiere Business Solutions Pvt Ltd., on 'Introduction to industry Practices for Students'; Mr. Chandrashekhar Wyawahare, Director, Future Design, on 'Design strategy for Industry'.

# NIFT CAMPUS REPORTS

# BENGALURU



## Academic achievements by faculty

Dr Sudha Singh, Associate professor, completed her PhD from AMET University in February 2018 and was awarded the degree in August, 2018.

## Research paper presentations and Publications

- Ms. Sweta Jain presented a paper at SYNTHESIZE - an International interdisciplinary conference on Business Studies in social sciences held at Christ University, Bannerghatta Campus, Bengaluru. Her paper was titled "Consumer behaviour traits in fast fashion", and she was awarded with the "Best paper presentation".
- Prof. Dr. Vibhavari Kumar presented a paper titled 'Designing for aesthetics and emotion in urban space: an experiential design project on last mile metro station' at the INSIGHT 2018, NID Ahmedabad.
- Ms. Nithya Venkataraman presented a paper on "Making the best of obsolescence- A study on the changing landscape of Product life-cycle" at the 7th International conference on Research into Design (ICorD' 2019) at IISC, Bengaluru. The paper has also been published by Springer in the book titled "Research into Design for a connected world" (Venkataraman & Elangovan (2019). Making the best of obsolescence- A study on the changing landscape of Product life-cycle. Research

into Design for a connected world Vol (2) 223-228.

- Ms. Sweta Jain also published a paper on the "Impact of innovativeness, Fashion Consciousness and Fast Fashion Involvement on Compulsive Buying Behavior" with the International Journal of Management Technology and Engineering (Jain, Sweta (2019). Impact of innovativeness, Fashion Consciousness and Fast Fashion Involvement on Compulsive Buying Behavior. International Journal of Management Technology and Engineering. Vol (9), Issue (2) 1262-1269
- Dr. Sanjeev Malage published a paper on "Various Strategies Adopted by Subscription Box Model in India" with the Amity Journal of Strategic Management (Malage, Sanjeev (2018). Various Strategies Adopted by Subscription Box Model in India. Amity Journal of Strategic Management. Vol (1), Issue (2)
- Ms. Krithika G K published the following papers-
  - a) "A Study of Social Media on Consumer Behaviour with special reference to Decision Making Process"(Krithika (2018). A Study of Social Media on Consumer Behaviour with special reference to Decision Making Process. Review of Research- A Multidisciplinary Journal. Vol (7), Issue (6)
  - b) "Influence of Social Media on the Consumer Behaviour: A General Perspective" Review of Research- A Multidisciplinary Journal. Vol (7), Issue (6)
  - c) "The Social Media user: A theoretical

Background to the Development of Social Media user typology”(2018). ELK’s Asia-Pacific Journal of Marketing and Retailing Management. Vol (9), Issue (4).

- Ms. Nethravathi T.S published two papers-
  - a) “Online Consumer Perception on Cashless Transactions And Acceptance Of E-wallets (Mobile Wallets)” (2019) JETIR (International Journal of Emerging Technologies and Innovative Research), An International Open Access Journal. Vol (6), Issue (3).
  - b) “A study on Impact of growth of digital network of internet on online apparel shopping” (2018) IJARIE (International Journal of Advance Research and Innovative Ideas in Education). Vol (4). Issue (6).
- Ms. R Rashmi Munshi published two papers
  - a) “Consumers’ Views on Handicraft Preferences: A Case Study on Channapatna Turns Wood Lac Ware Handicrafts ”(2018). International Journal of Sales and Marketing Management Research and Development. Vol (8), Issue (4).
  - b) “Lathe and hand tools used in turn-wood lac-ware of Channapatna for product forms”(2018). International Journal of Textile and Fashion Technology (IJTFT). Vol (8), Issue (6).

### Craft Cluster outreach

NIFT Bengaluru was actively engaged in developing and implementing craft cluster activities which aim to provide students with grass-root connect in working with the Handloom and Handicraft sector. This year’s outreach was with 5 handloom clusters and 5 handicraft clusters

This year, with the objective of benefitting artisans and weavers, a Craft Bazaar (a mega Exhibition cum sale event) was held at the campus, which invited participation from more than 70 craftsmen from all over India. It exhibited and sold products from varied crafts such as Kalamkari, Tanjore painting, Leather puppetry, Kantha, Bidri craft, Banjaras, Wood-inlay / carving, Madhubani, Kondapally, Terracota, Pattachitra, Benaras handlooms, Kasavu, Kancheepuram, Molakalmuru, Ilkal, Pochampally, Punja dhurris, Kashmiri shawls, Jamdani etc. This 3 day event also saw artisans showcasing special demonstrations on Pith craft, Kalamkari and Tanjore painting.

### Industry engagement and Students’ Placements

NIFT Bengaluru held its campus placement from April 26-29, 2019. Through the untiring efforts and follow up with companies and alumni, a total of 406 vacancies were generated during the campus

placements 2019 by the Bengaluru campus. Overall 69 companies registered for placements at NIFT Bengaluru however only 53 of the registered companies turned up for placements. The highest salary was offered by Wipro both for PG and UG with a pay package of 10 lakhs per annum and 9 lakhs per annum respectively. The average salary offered for the placed candidates is 4.8 lakhs per annum for post-graduation courses and 4.2 lakhs per annum for under graduation courses. 136 students across centers were placed during the drive in Bengaluru campus and a total of 88 NIFT Bengaluru students were placed as on May 10, 2019.

Alumni interactions were conducted during the Orientation Programme, with 23 alumni from all the departments, who interacted with the new batch and shared their experiences about their journey in NIFT and their careers. Initiatives were taken by the IAA unit to create opportunities for graduation projects and summer internships across departments. In this context prime recruiters eg. ABFRL, Reliance Brands, Ajio, Lifestyle, Max, Flipkart, Arvind Brands, Myntra, Welspun, Laguna Clothing, Raymonds etc. created opportunities and recruited candidates for graduation project and summer internships. Some of the major highlights are the ABFRL stride drive and classroom projects offered from ABFRL, Airkids, Fossil, Riwa apparels, Rapa Walk, My Socio Life etc. to students. Soft skills workshops for all the final year students were conducted in first week of November which oriented students to face an interview, group discussion and present their work better during campus placements 2019 and graduation project interviews. A Resume building workshop was also arranged for the students appearing for summer internships in March 2019.

### Seminars and Workshops

- Textile design department organized a seminar on “New Trends and Technologies in Fashion”. The seminar was conceptualized and organized by Ms. Monica A.N, & Ms. Kakoli Das, Ms. Richa Sharma and Mr. Ravi Kumar were also a part of the co-ordinating team. The department also conducted a workshop & material lecture on Bemberg fibers by Mrs. Asahi Kasei, Japan.
- Ms. Shipra Roy, as Project Coordinator, completed a “Craft Sensitization Workshop” for the students of De-Montfort University (DMU) at the Bengaluru campus in September 2018.
- The Department of F&LA sensitized students on Target customer identification, with expert inputs from Mr. Sumit, Head Designer, Titan, Mr. Hemand, Designer & Mr. Vaishak M, Designer.
- The Department also invited Mr. Jogi Panghaal,



Senior Designer for a one day workshop in Design Process and Packaging Design.

- Students from the Department of Fashion Management studies participated in the India Fashion Forum (IFF) / Indian Retail Forum (IRF) held in Mumbai on the March 27-28, 2019.
- The Department of Knitwear Design conducted a workshop on Image & Fashion Styling Photography by Mr. Praveen Muniyappa, MD, Studio 9. Students also attended a Hair and Makeup workshop by Ms. Nancy Anthony.
- Students from the Department of Design Space attended various workshops – these included the Design Summit Embed 2.0 organized by NASSCOM, Bengaluru design week (Hero's UX workshop organized by SPREAD design barn), A Subtraction cutting workshop by professor Julion Roberts at IDEA design college, The Axe Under 25 Summit 2019, Bengaluru at the Jayamahal Palace Hotel, Talking Earth: Future Cities Edition 1 at the Bohemian House, Richmond Circle, Bengaluru Service-Jam 2019 from at 91 Springboard, Indiranagar, Bengaluru, The Bengaluru fashion at The Ottera Hotel, Bengaluru, etc.
- The campus also played host to the Curriculum development workshop in November 2018, for the Departments of Fashion Management and Fashion Technology. Faculty from Pan-Indian NIFT Campuses coalesced at the campus to deliberate on the content and deliverance of the revised curriculum, implemented from 2019.

### Industry-based projects

The Department of Textile Design successfully implemented various classroom-based projects in Print design, Surface Design and Home furnishing. The clients included brands such as Classic Polo, Aditya Birla Fashion & Retail Lifestyle - Allen Solly, Himmatsingka Linens, Indian Designs Exports, and Ecostar.

The Department of Fashion Technology conducted a Management Development Programme for Max Lifestyle and retail, on "Garment Quality and Technical Aspects". This project was successfully completed with weekly sessions delivered by the faculty at the client site.

The Department of Fashion & Lifestyle Accessories, under co-ordination by Dr. Yathindra L and Ms. Shipra Roy, undertook a project on "Upgrading the Skills and Training in Traditional Arts/ Crafts For Development' (USTTAD) and worked with the Turn Wood Lacquer craft in Channapatna and Mysore Rosewood Inlay craft with Mysore respectively. The Project is still in progress.

The Department also co-ordinated with M/s Natesan's Antiquarts Pvt. Ltd, Bengaluru, and conducted a classroom project under the guidance of Ms. Rashmi Munshi, on using antique wooden architectural pieces and converting the same into accessory products

Students from the Department of Fashion Management studies undertook a live project with Van Heusen, Madura Group for a Marketing research project on "My Fit Challenge". The Department also conducted various classroom projects for Fashion Marketing and for Fashion Business Research and IT integration. The clients included brands such as My Socio Life, Crazy Punch, Urban Mania, Mr. Ajay Kumar, Lidkar and Udyam Consultancy.

Students from the Department of Knitwear Design successfully completed a Class room project with Allen Solly on print design ideas for men and women's wear.

They also completed a project with Proline on new branding and logo development for Proline Athleisure and Proline Active

### Student Development activities

- Mr. Ravi Kumar, Ms. Shikha Kumari and Team participated in 'UNMAAD' at IIMB and bagged the 2nd prize in the fashion show. Mr. Ravi Kumar also won the 2nd Prize in the fashion show held at Jyoti Niwas College. Mr. Rohit Lal, Ms. Anjuri Raizada and Ms. Kalpana Verma bagged the 3rd prize for their entry at RV college of Engineering.
- Students from the Department of Fashion communication bought laurels to the institute - Mr. Ankit Anand from Semester VIII won the gold medal for Visual Merchandising (southern region) at the India Skills competition 2018. He would be representing India at the World Skills 2019 competition to be held at Kazan, Russia. Ms. Sakshi Kumari and Mr. Rishi Kumar Kandimalla won the coveted "Red Elephant" 2018 at the Kyoorius Young blood awards constituted by Nestlé and Fitch.
- Students from the Department of Knitwear Design bagged awards at various international competitions. Ms. Simran Dhond has been selected to present her Design Collection at IIFW, Bombay in June 2019. Mr. Yash Patil, Semester VIII, was the 3rd Runner-up at the Raymond's Design Challenge 2.0. Mr. Avaneendra won the award for "Best graphics" at the national competition held by Proline.
- Ms. Saumya Lochan presented a paper at Jagriti- the 3rd All India Youth conference at IISC, Bengaluru
- For the first time in this decade, Bengaluru campus hosted SPIC-MACAY, wherein Margi Madhu, noted performer in Koodiyattam, enacted a piece from the Ramayana, of Hanuman and Seeta. The event was well attended by NIFTians and drew much appreciation from other culture-enthusiasts who witnessed the performance

- Sustainability, the buzzword in fashion, was underlined as a practice in the campus when the SDAC office hosted "Clothes-swap", an initiative in association with Greenstitch & GFX, in the campus. Students benefitted from exchange of their old clothes and also got an insight into the practice of circular fashion.

- Converge 2018, the inter-NIFT fest, was held at NIFT Raebareli. The students were given an orientation to team-building before their departure; through a workshop conducted by Finstrat- an organization dealing with workshops on personality development and team building NIFT Bengaluru achieved the position of 2nd Runner-up. The campus bagged 7 Gold medals, 7 Silver and 25 Bronze medals. The gold medalists were- Swara for Solo singing, Prem Kapoor for Solo Dance, Simran Dhond for shotput, Swarnima for long jump, and the team led by Vidya Kom for 4 x 100 relay.

- The Converge team came back to Bengaluru to a rousing welcome.

### Campus development and community outreach programmes

With a view to inculcating mindful living and to vertically and horizontally integrating the whole campus, this year the campus initiated Bilahari- the morning raga- a 20 minute event organized by each department, conducted on the first working day of each month. The departments of Fashion Design, Fashion & Lifestyle accessories, Fashion Communication have conducted the event over the last semester of 2019.

The front façade of the campus turned into a conversation-starter, with the unveiling of a 40 feet artwork showcasing the founder-mentor of the institute, Ms. Pupul Jaykar, aptly blending with an interweaving background. The wall was laboriously painted by the students themselves along with the graphic novelist/artist Appupen, with well-enabled safety mechanisms and supporting infrastructure put in place for their handiwork.

As part of its community outreach programme, NIFT Bengaluru designed and painted the front façade of the Whitefield railway station at Bengaluru. The wall boasted of Ada Lovelace and her analytical engine, re-inforcing to the IT crowd at the station on the role of women in Information Technology.

For the first time, NIFT Bengaluru reached out to young Design enthusiasts from "Generation Alpha" by hosting a five-day vacation boot camp in the campus during the last week of April 2019,



called Design Scions. It was attended by children between the age of 10 -15 years, who were given inputs on play-with-colours, UI-UX, IT application in Design, Hand knitting and Crochet, Tabletop weaving etc.

The campus also celebrated the joy of up cycling by putting together an "Art from scrap" event. Students collected discarded and waste materials from in and around the campus, and put them together into beautiful artworks and installations.

Waste management and sustainable living were also reinforced by the installation of a composting unit at the campus premises, under partnership with Daily dump- an organization that builds sustainable systems for waste management and recycling. The campus also contributed to reducing the carbon-footprint and lowering energy consumption by the installation of LED lights across the light points.

### International exchange programmes

The International and Domestic linkages unit at NIFT Bengaluru engages in facilitating semester and summer exchange programmes between various affiliated universities for the students of Bengaluru campus. This academic year saw the following students migrate to our partner universities for their semester exchange

a) Ms. Anushka Manohar, Dept. of Fashion communication, to the Amsterdam Fashion

institute (AMFI), Netherlands - rejoined her parent department in January 2019

b) Ms. Simran Gaurish Dhond, Dept. of Knitwear Design, to Bunka Gauken University, Tokyo-rejoined her parent department in January 2019

c) Ms. E Shivani, Dept. of Fashion Technology (Bachelors), to the The École nationale supérieure des arts et industries textiles (ENSAIT), Roubaix, France

d) Mr. Avaneendra, Dept of Knitwear Design, to the The École nationale supérieure des arts et industries textiles (ENSAIT), Roubaix, France

The I&DL office held an orientation programme for all the students of the campus (semester III to VI), during September 2019, for informing them about the opportunities available with various partner universities. They were also given an opportunity to interact with students who had undertaken such exchange programmes in the previous year. Mr. Rishi Raj, Ms. Simran Dhond, Ms. Ishita Rahul, Ms. Tejaswini Raj and Ms. Divya shared their experience on campus life abroad, and on their learning from their entire experience.

NIFT Bengaluru is the only campus that hosts visiting students from two international universities. The campus hosted 13 students from Schweizerische Textilfachschule (STF), Zurich, for a two-week Summer exchange programme during January-February 2019. The visiting students were given a customized module covering various



subjects such as Fashion & films, Production technologies, Entrepreneurship models in India etc. They were also given workshops on Tie-dye, Shibori, Block printing, Draping and styling and basic garment construction for Indian ethnic wear. The students also participated in a cultural evening along with their colleagues from NIFT campus. A batch of 12 students from ENSAIT (The École nationale supérieure des arts et industries textiles successfully completed their Semester (Jan to June 2019) from the Department of Fashion Management studies. The students took back learning and experiences from not just their core subjects in Management, but also from General electives such as Yoga and Media studies.

Seven (7) students from NIFT Bengaluru campus were shortlisted for attending the Summer exchange programme at Schweizerische Textilfachschule (STF), Zurich. They are currently undergoing the course at the host institute in Zurich along with their counterparts from other centers. Three students from the campus have been shortlisted for the Dual degree programme with The Fashion Institute of Technology (FIT, New York). Their application is still under process with the University for the Fall 2019 Intake. Likewise, three students have been shortlisted for the spring 2019 intake with Politecnico De Milano (PDM), Milan.

### CE Programmes

Apparel Merchandising & Manufacturing Technology (AMMT), co-ordinated by the Department of Fashion Technology, was successfully completed in March, 2019. Apparel Design & Development (ADD) - co-ordinated by the Department of Fashion Technology, was successfully completed in March, 2019. The

campus is opening out its Continuing Education (CE) programmes for this academic year again, for 12 courses. It has also introduced 2 new courses this year.

### Graduation show 2019

The campus held its Graduation show for the Design departments (Fashion Design, Accessory Design, Fashion communication, Textile Design, Knitwear Design and Design space) at the Bay-area, RMZ Eco world, Bengaluru.

The static display of the design collections of the class of 2019 was held at The gallery, RMZ Ecoworld, a niche art gallery in Bengaluru, thereby opening it to the public for five days from May 25-June 1, 2019. The design collection fashion show was held at the Amphitheatre at RMZ Ecoworld on 25th, which saw a huge participation of more than 600 people, both invited guests and public. The chief guest of the day was Ms. Shvetha Jaishankar, former Miss India, entrepreneur and author. It was also presided over by the Director General, NIFT. The event showcased the graduating projects of the batch of 2019, and honored the award winning students from each department.

The Graduation show for the Departments of Fashion Technology and Management studies were held in the campus, with a proud showcase of the best projects from both departments. The event was graced by Dr. Jain Mathew (Professor and Dean - Commerce and Management, Christ University), Mr Parameshwar CH (Global manufacturing director, Aqarelle India), Mr. Kaushalendra Narayan (Director, Operations, Silverspark apparel) and Mr. Nitin Prasad (Regional Head, PVH- Indian subcontinent)

# BHOPAL



## Significant Landmarks and Achievements

### Student Development Activities

1. Bhopal Campus participated in the Converge 2018 in various events of Cultural, Sports & Literary at Raebareli Campus. Student Oas Rajvanshi won Gold Medal in Meme Making, while Shivangi Singh won Bronze in Slam Poetry.

2. Bhopal Campus organized the "SPECTRUM' 2019" during March 2019. This year's Spectrum - 2019 was based on the theme "Viveratti-The Tryst of Carnivals". It included four rounds based on different carnivals of world like Rio, Venice, Ladhak and Cochin. The winner of Best Show Stopper dress was Ms. Jigyasa Bhusan and Best Model was Ms. Shubhangi Saxena.

Day two included food and art stalls by students along with creative competitions including Canvas wall Painting and Photography. Various fun sports were also organized by Sports Club along with Open Mic organized by literary Club. Gift Hampers were distributed to students from EK JUT organization working for underprivileged children.

3. Ms. Shivangi Singh, student of AD-6, Bhopal Campus, 1st winner at IIT Roorkee Roadies THOMPSO, 2018.

4. Alumni Meet was conducted during the Orientation Programme on July 26, 2018 at Bhopal Campus. Many new companies such as AD Products Pvt. Ltd., Nicobar, Pothole at the Farm, M7B Footwear Pvt. Ltd., Vetra Furniture, Duet Luxury Casa Décor, Casa Nona, Desi Drama Queen, Square Loops, Auruhyf, Injiri, Bandhej, Thotpot, Baragaon Weaves, The Khadi Cult, and Women were identified for Graduation Project as well as Placements 2019.

### Faculty Achievements

- Prof. Dr. Sameer Sood was invited as an external expert by Dept. of MSME, Govt. of Madhya Pradesh for the Management Conference organized from May 17-18, 2018 at Prashasan Academy, Bhopal, in which the role of Bhopal Campus in promoting the overall growth of Micro, Small and Medium Enterprises sector of Madhya Pradesh was highlighted.

- Prof. Dr. Sameer Sood was invited as a Judge by Indira Gandhi Rashtriya Manav Sangrahalaya, an autonomous organization of Ministry of Culture, Govt. of India for National Cultural Festival "Balrang" organized on December 20, 2018, an annual event conducted to promote the artistic talent of the students. Its main objective is to introduce children with various cultural diversities and traditional lifestyles so as to instil the spirit of social harmony, human values, and brotherhood.

## Infrastructure and Facilities

- 4 Classrooms, 06 Studios
- Fully equipped Weaving Lab and Dyeing & Printing Lab
- General and Leather Workshops
- Video Conference Room (connected with Head Office & all NIFT Campuses)
- Fully equipped IT Labs with high speed internet connectivity and latest graphic software, computerised embroidery machine, digital tablets and soft body dress forms
- 3D Printer, Laser cutting machine,
- Resource Centre – Rich repository of books and national and international journals, bound periodicals, audio visual resources.
- The Material Wing has 300 garments, fabric swatches, handicrafts and accessories
- Canteen/ Mess and Stationery Shop

The upcoming Bhopal Permanent Campus at Bhouri includes :

- Integrated Administrative Wing, Conference Room
- More than 40 Faculty Rooms, 4 Faculty Lounges and 7 Research Scholar Rooms
- 6 Art Rooms, 14 Class Rooms, 2 Design Studios, Digital Studio, Weaving Studio, Knitting Labs, Computer IT Lab, Furnace & Jewellery Workshop, Pattern Making and Sewing Labs, Graphic Design Lab, Leather Workshop, Photo Lab, Testing Lab, VM Lab, Specialised Machine Lab, Surface Design Lab
- Records Room, Gymnasium
- Hostels for both boys and girls

## Short-term Programmes

Bhopal Campus introduced CEP Programme 'Fashion Designing and Clothing Technology' course in the year 2014 under the supervision of Prof. Dr. Sameer Sood (Professor & Joint Director, NIFT Bhopal). This course aims to prepare candidates aspiring to enter the clothing or Fashion industry. The program got overwhelming response from students, industry, design houses and government organizations. FDCT students exhibited their fashion design skills in form of fashion shows e.g. "Vastraveda", "Vastravinyas", "Dharohar" organized on the side-lines of the "Madhya Pradesh Tourism Board", Govt. of M.P. to promote the "art and crafts heritage of Madhya Pradesh" like Chanderi, Maheshwari, Bamboo, Bagh Print, Zardozi etc. It is worthwhile to mention that a Fashion Design Show (Global Bamboo Summit) "Spandan" in collaboration with "Indian Federation of Green Energy", New Delhi and "M.P. State Bamboo Mission", Govt. of M.P.

was organized towards the primary objectives for creating garments designs and accessories of Bamboo material to promote Bamboo for sustainable development and as a change agent for poverty alleviation and climate change.

To explore the innovative ideas, practical knowledge students are given opportunity to visit the local heritage sites. e.g. IGRMS, State Museum, Bharat Bhawan, Gohar Mahal etc. For getting the industry exposure students are given opportunities to visit the renowned textile industries i.e. M/s Pratibha Syntex, Indore. Alumni of the FDCT got placed in reputed organizations, design house and some of them opened their own venture and they share their practical experiences with FDCT students (pursuing) from time to time.

## Projects

Classroom Project done with EcoTasar, New Delhi, for the subject- AWS in TD-5, Jul-Dec 2018, wherein TD students prepared and sent 36 swatches for participation, under the mentorship of Mr. Arnab Sen.

### ISDS Certification Project

The ISDS Project of Ministry of Textiles, Government of India was started in July 2015. NIFT has been empanelled as accredited 'Assessment Agency' by RSA Textiles Committee to assess trainees so trained under ISD Scheme of Ministry of Textiles, GoI on a pan India basis. Bhopal Campus performed the certification/assessment task however the industry absorbed the candidates and thus created employment opportunities. This project is managed through a robust and live Management Information System which provides the real time progress of the project. Around 23,948 candidates were successfully assessed/certified by Bhopal Campus and the subsequently suitably placed by Textile/Apparel Industries of Madhya Pradesh.

Design, Management & Technology Training Programme for Apparel and Fashion Entrepreneurs under Mukhyamantri Yuva Udhyaami Yojana Bhopal Campus organized a Design, Management & Technology Training Programme for Apparel and Fashion Entrepreneurs under Mukhyamantri Yuva Udhyaami Yojana with the support of United Nations Development Programme (UNDP) in April 23-24, 2018 at Seminar Hall, MP BHOJ (Open) University Campus, Kolar Road, Bhopal. The workshop was attended by around 30 entrepreneurs from across the state of Madhya Pradesh who were beneficiaries of the Mukhyamantri Yuva Udhyaami Yojana (MYUY) of Govt. of Madhya Pradesh.

The training programme included sessions on support of UNDP for Small and Medium Enterprises Sector, fashion entrepreneurship, design process / setting up of private labels / retail Integration, E-Commerce, banking, GeM and vendor development processes of Indian Retail Brands.

**Project Management Unit (PMU) for MPLUN under ISDS Project**

In the said project, Bhopal Campus provided PMU services to Madhya Pradesh Laghu Udyog Nigam (MPLUN) for the additional training target of 1500 persons sanctioned under ISDS Project of Ministry of Textiles, Gov. NIFT Bhopal as a Project Management Unit formulated the Detailed Project Report which stated the project objectives, description, mobilization methodology, financial plan and placement strategy. The post placement record of the candidates so trained, assessed and placed under ISDS was also maintained by Bhopal Campus.

**Special Skill Development Programme**

Madhya Pradesh Laghu Udyog Nigam Ltd. had sanctioned a project for training candidates under the "Special Skill Development Programme" in Textile and Apparel Sector in the state of Madhya Pradesh. The training was imparted through various Training Partners for NSQF aligned Courses in Textile and Apparel sectors. The assessment of the trainees was done by the assessors of Bhopal Campus. Further, the certification services under this programme was provided by the respective Sector Skill Council. In the Special Skill Development Programme, around 994 persons were successfully trained, assessed and placed by Textile / Apparel industries in the state of Madhya Pradesh.

**Incubation Project at Gwalior**

In the Apparel Incubation Project of Ministry of Textiles, Government of India, Bhopal Campus is acting as a knowledge partner along with IIDC, Gwalior (Industrial Infrastructure Development Corporation - Gwalior) to set up an "Apparel Incubation Centre" at Gwalior, Madhya Pradesh. The Incubation centre will promote entrepreneurship in Apparel Manufacturing, create additional manufacturing Capacity and generate additional jobs.

In this project Bhopal Campus coordinated with IIDC for operations, selection of the Incubates, formation of tender document and also the selection and procurement of Machinery and Equipment, Furniture and Other Ancillary Equipment required for setting up of Apparel

Manufacturing unit for the incubation centre.

**MP Skill Development Project**

This project aims to implement Mukhya Mantri Kaushal Samvardhan Yojana (MMKSY) / Mukhya Mantri Kaushalya Yojana (MMKY) of Madhya Pradesh State Skill Development Employment Generation Board (MPSSDEGB) for training youth in the state of Madhya Pradesh with Bhopal Campus as Training Service Provider in Textile Sector. Training Partners were selected by Bhopal Campus after rigorous procedures as per established norms of NSDC. Bhopal Campus as a Project Implementation Agency is also responsible for the entire implementation and execution of the project including submission of periodic physical and financial reports. Around 644 trainees have been successfully trained, assessed and placed through various training partners.

**PMU for MPLUN under Samarth**

NIFT Bhopal is the Project Management Unit (PMU) for Madhya Pradesh Laghu Udyog Nigam (MPLUN) for Samarth (Scheme for Capacity Building in Textiles Sector), a flagship skill development scheme of Ministry of Textiles, Govt. of India. NIFT Bhopal co-ordinates with all the Training Centres and to provide PMU services to MPLUN. As a part of the Quality Audit Team, it is also responsible for checking the functioning of the Training Centres through inspections. Apart from above mentioned scope of work, constant follow ups with Ministry of Textiles and their project monitoring unit (agency), timely delivery of all obligations and reports shall also be done by Bhopal Campus.

Design collection show "Dharohar-elements of inheritance" and Saree Draping Workshop in "ADVENTURE Next 2018"

Bhopal Campus organized a design collection show "Dharohar-Elements of Inheritance" and Saree Draping Workshop at "Adventure Next 2018", from December 3-5, 2018 at Ashoka Lake View, Bhopal. Adventure Next 2018 was a 3-day international event of Madhya Pradesh Tourism Board attended by around 100 foreign delegates from United States, China, Japan, Korea and from various other countries. 22 contemporary designs were showcased across three sequences - Kirmiji (The Crimson Beauty), Dhaaryitri (The Earth - Eternal peace) and Aranya - (Bamboo - a symbol of Prosperity), and primarily based on the art and crafts heritage of Madhya Pradesh such as Chanderi, Maheshwari, Bamboo, Bagh Print and Zardozi.

### Student Competitions and Awards

- Ms. Aadisha Nigam and Ms. Deepanjali D Silva

achieved digital round winner title in NumeroYono Quiz Competition Organized by State Bank of India in February 2019.

- Mr. Pulkit Verma won 2nd prize in fashion Show and Ms. Shubhangi Won 2nd Prize in Solo Dance Organized by AIIMS (Bhopal) 2018.
- Bhopal Campus student team Ms. Megha Jethi, Mr. Sahil, Ms. Rafiya and Ms. Rakhee Verma achieved first prize in MANIT Fashion show, Mavic organized in March 2019.
- Ms. Kavita Gupta & Ms. Barkha Shiwal won 2nd Prize in War of Words Debate Competition in Jagran Lake city University Dated September 28, 2018.

### Graduation Projects and Graduation Events

The 7th Convocation of Bhopal Campus and the Graduation Project Shows were held on June 8, at Hotel Jehan Numa Palace, Bhopal in the presence of Chief Guest Shri Alok Sanjar, Hon' ble, Member of Parliament, Bhopal; Guest of Honour Mr. Shreyaskar Chaudhry, Managing Director, M/S Pratibha Syntax; and Ms. Sarada Muraleedharan IAS, Director General- NIFT. A total of 82 successful graduates - 25 Fashion Management, 23 Accessory Design and 34 Textile Design Dept. received their Degrees at the Convocation.

### Craft Cluster Initiative- Activities, Workshops and Impact

#### F&LA Department

- Awareness workshop for artisans with students of Semester VI
- Craft demonstration workshop by Dhokra Craftsmen, Betul for students of Semester IV
- Craft based design development by students of Semester VII
- Field visit for Semester V under CRD to Betul.
- Workshop for Bell Metal Craft was organized and 11 artisans were invited for demonstration in February 2019
- Artisan Awareness workshop was conducted by F&LA Department for the artisans of Betul for the holistic learning of students of Semester IV & VI, during February 2019.

#### FP Department

- Gond Art was studied and the students were sensitized towards the tribal art through an Expert Lecture on the same
- Field visit to Lokrang craft fair, Indira Gandhi Rashtriya Manav Sangrahalaya for Craft documentation.

#### TD Department

- Craft Bazar and Artisan Awareness workshop for

weavers were organised for Chanderi cluster.

- Chanderi cluster was visited by Students of Semester IV and V
- Visit to Ujjain batik & Block printing cluster for students of Semester VI
- Visit to Zardozi cluster for students of Sem III

#### FMS Dept

- Artisan Awareness workshop was conducted by FMS Dept. for the artisan of Maheshwar in Bhopal Campus for the Artisans & students of MFM-III Semester, from October 29-31, 2018. A "Craft Bazar" was also held for marketing exposure of the Maheshwar/ Chanderi Craftsmen.
- Cluster Documentation for Maheshwar Weaving Cluster.
- Craft Bazar was organised for Maheshwar Artisans.
- Field visit to Lokrang craft fair

### PhD Pursuing and Completed

A total of three faculty members are pursuing PhD and three faculty members from NIFT Bhopal have completed their PhD.

### Publications and Paper Presentations (both students and faculty)

- Prof. Dr. Sameer Sood presented a paper titled 'Social Compliance in Indian Apparel Industry' A study of Legislations & Initiatives at Research Expo International Multidisciplinary Research Journal (ISSN:2250-1630) in Volume 8 in March 2018; a paper titled "Social Compliance for Garment Factories in Globus" for the International Journal of Management & IT (ISSN:0975-721X) in Vol. 9/No1/ Jul-Dec 2017; and a paper titled "Indian Textile Industry and Garment Exports" in International Journal of Advanced Research and Development (ISSN 2455-4030).
- Mr Arnab Sen Presented a paper titled "Dyeing of polytrimethylene terephthalate fiber with natural dyes and biomordants: Optimization using response surface methodology", at National Conference on Fashion, Apparel and Textile (NCFAT) 2018, Amity University, NOIDA, U.P. on 27.03.2018; published in the proceedings of National Conference on Fashion, Apparel and Textile (NCFAT) 2018 in May, 2018, with ISBN- 978-93-86238-51-1.
- Mr Arnab Sen published research paper, cited as:- A. Sen, A. Bhowal, S. Datta, Comparison of dyeing of polyester fibers with natural dye and bio-mordant, Progress in Colour, Colorants and Coatings, 2018, Volume 11, pp. 165-172.
- Ms. Swati Vyas, Assistant Professor, published an article named "Chanderi- the threads from

History" in magazine Silk mark Vogue October-December 2018 edition.

- Dr. Debojyoti Ganguly published a paper named "Development of Camouflage Printing and Its Uses in Fashionable Wear" - in the proceeding of All India Seminar on Diversity in Handlooms, Textiles, Global Trends in Fashion and Clothing, Organized by the Institution of Engineers India, AP & Telangana State Center, under the aegis of TEXTILE ENGINEERING DIVISION BOARD, IEI.

### Faculty Orientation, Trainings and Development

- Prof. Dr. Sameer Sood, Dr. Rajdeep Singh Khanuja, Assistant Professor & Ms. Sakshi Rathore, Assistant Professor along with the students of MFM Semester II visited Delhi / NCR for the Industry Visit dated February 14-16, 2019.
- Bhopal Campus faculty members attended the Faculty Conclaves at Hyderabad and Bengaluru Campus and in June and July 2018 respectively.
- Prof. Dr. Sameer Sood & Dr. Rajdeep Singh Khanuja attended the "Family Businesses: Organization, Strategies, Internationalization and Succession" held at IIM-Ahmedabad from February 20-22, 2019.
- Dr. Rajdeep Singh Khanuja attended the customized domestic training on "Consumer Neuroscience: Understanding Fashion Consumers through Neuro-marketing" held at NIFT- Kolkata from March 4-8, 2019.
- Ms. Sakshi Rathore and Dr. Prabhat Kumar attended the "Induction Programme" for newly appointed faculty held at NIFT H.O in New Delhi from 25 March to 29 March 2019.
- TOT Subject:- ISD Faculty Mr. Soumik Halder, Assistant Professor, March 8, 2019.
- Dr. Anupam Saxena and Mr. Arnab Sen attended Universal Training held from December 26-29, 2018 at Mahamallapuram.
- All TD faculty members Dr Anupam Saxena, Ms Vishaka Agarwal, Mr. Debojyoti Ganguly, Mr Arnab Sen and Ms Swati Vyas attended CURE workshop from June 25-29, 2018 held at Hyderabad Campus.
- Dr. Anupam Saxena and Ms. Swati Vyas attended CIC workshop from October 15-17, 2018 at New Delhi Campus.
- Dr. Anupam Saxena attended PhD supervisors training by Prof Lee Hugh McGowan from QUT, Australia on December 3-4, 2018 in Delhi.
- Dr. Anupam Saxena attended NERC training held on February 19, 2019 through Video Conferencing.
- Ms. Swati Vyas, Assistant Professor, TD, attended TOT conducted by Dr. Shalini Sud and Dr. Kaustav Sengupta on 'Trends Analysis' in Delhi; TOT conducted by Prof. Sudha Dhingra and external experts for "Textiles for Apparel & Fashion Accessories / Textiles for Home & Spaces;

and also TOT for Design Process conducted by Prof. Kripal Mathur as Internal Expert, and Ms. Richa Sharma anchor faculty, Bengaluru and Mr. A. Balasubramaniam as External Expert.

- Ms. Vishaka Agarwal has completed her FIA of 15 days as per FCB guidelines in TRIDENT industries, Budhni.
- Mr. Soumik Halder, Assistant Professor attended the domestic training on "Ergonomics in Design Education" at IIT Guwahati from November 26-30, 2018.

### Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

Prof. Dr. Sameer Sood attended Garment Technology Expo (GTE) 2019 on February 24-25, 2019 at NSIC Exhibition Complex, New Delhi for the procurement of machinery and the technical and expertise support required.

### Seminars and Workshops by Alumni, Industry and International Experts

Mrs. Goura Joshi, Mr. Aditya Jain & Mr. Sanjay Vyas conducted sessions on Digital Design and Communication and Photography for students of the Foundation Programme.

#### Alumni Interaction

- Pranay Gupta (Workshop) February 2019
- Print Design Hand & Digital TD IV by Ms Suman Nagpal, Backson India Ltd. New Delhi.
- Basic Weave Design TD IV by Mr Amit Jain, Textile technologist
- Textile Heritage of India and Application of Natural Dyes, TD IV by Shree Rahim Gutti, National Awardee, at Bharugarh Cluster, Ujjain.
- Product Fundamentals Apparel & Fashion Accessories, by Ms. Anubhuti Beohar, NIFT Alumni and Fashion Designer.
- Product Fundamentals Apparel & Home & Spaces by Mr Amit Jain, Textile Technologist.
- Textile Dyeing & Printing/IDM by Shree Rahim Gutti, National Awardee, at Bharugarh Cluster, Ujjain.
- Elements of Textile Design by Ms Suman Nagpal, Backson India Ltd. New Delhi.
- Textile Testing & Control by Mr. Vishwajit, Vardhaman Fabrics.
- Fabric and Product Styling, by Mr. Sankalp Samal, NIFT alumni, Designer and Owner Llyas Design House.
- Woven Design Project, by Mr Amit Jain, Textile Technologist.
- Digital Presentation Techniques by Ms Anubhuti Beohar, NIFT Alumni and Fashion Designer.

- Design Colloquium by Dr. Ranjana Upadhyay, Professor, Govt. Girls P.G. College, Bhopal.
- Sustainable Design by Ms. Shalini Pandey, Designer, owner sustainable brand- Rewind roots.
- Fiber to Fabric, TD III, by Mr. V. Singh, Industry expert, Bhaskar denim.
- Textile Heritage of India by Ms. Firoz, Coordinator and trainer, Ragiv Gandhi Gas Pudit Punarvas Sansthan for Zardozi craft.
- Textiles for Apparel & Fashion Accessories, by Mr. Mukesh Vyas, Pratibha Syntex, Indore.
- Print Design Techniques by Ms. Gaura Joshi, Textile Designer and owner- Gaura Design House.
- Workshop on Soft Skills and Interview Facing by Ms. Tuhina Anukul Varshney.

### Industry Linkages (Visits and Student Internships)

- Prof. Dr. Sameer Sood, Dr. Rajdeep Singh Khanuja, Assistant Professor & Ms Sakshi Rathore, Assistant Professor along with the students of MFM Semester II visited Delhi /NCR for the Industry Visit dated February 14-16, 2019.
- Dr. Rajdeep Singh Khanuja along with the students of MFM II semester completed a five day Cluster Visit from April 24-28, 2018 to Maheshwar, Bhopal & Indore.

#### Visit -Semester 1 July to December 2018

I. Subject – FB Group 1 Bharat Bhawan, Bhopal Mr. Sankalp Samal (Guest Faculty) September 4, 2018.

II. Subject FB - Group 1 & 2 DB Mall Visit Mr. Sankalp Samal & Mrs. Shalni Panday (Guest Faculty) August 7, 2018.

#### Visit-Semester 2 Jan to June 2019

I. Subject- ADA Batch 1 – Lokrang Visit Faculty Dr. Anupam Saxena, Associate Professor, January 30, 2019.

II. Subject- ADA Group 1 & 2 – Sanchi (Budhha Stupa) Visit Faculty Dr. Anupam Saxena, Associate Professor & Mrs. Bhawana C. Chandra (Guest Faculty) February 8, 2019.

III. Subject- ISD, Group 1 (Wood Cluster) Budni Visit Faculty Mr. Soumik Halder, Assistant Professor, February 13, 2019.

IV. Subject ISD, Group 1 (Jute Cluster) Ashoka Garden Bhopal Faculty Dr. Rajdeep Singh Khanuja, Assistant Professor, Prof.) February 13, 2019.

V. Subject- ADA Group (Cluster) 1 & 2 – Gond Painting - Professor Colony Visit Faculty Dr. Anupam Saxena, Associate Professor & Mrs. Bhawana Chandra (Guest Faculty) February 22, 2019.

VI. Subject- ISD, Group 1 Budni (Wood Cluster)

Viasit Faculty Mr. Soumik Halder, Assistant Professor, February 27, 2019.

VII. Subject ISD, Group 1 (Jute Cluster) Ashoka Garden Bhopal Faculty Dr. Rajdeep Singh Khanuja, Assistant Professor, February 27, 2019.

• Textile processing - I TD IV and Product Fundamentals: Home & Space TD IV: Trident Ind. Budhani

• Print Design: Hand & Digital/IV, Textile Heritage of India-II/IV, Application of Natural Dyes /IV and Textile Dyeing & Printing /IDM: Bharavgarh Cluster (Ujjain)

• Basic Weave Design/IV: Chanderi Cluster

• Product Fundamentals: Apparel & Fashion Accessories/IV, Surface Design Project/VI and Fabric Product & Styling /VI: LLYSAS (Ind.)

• Textile Testing & Quality Control/IDM: Vardhman (Ind.)

• Woven Design Project/VI: Bhaskar Denim Industries

• Fabric Quality Assurance /VI: Oswal Denim (Ind.)

• Sustainable Design/VI: Kumbaya Enterprise, Dewas

• Appreciation of World Textiles/VI and Elements of Textile Design/ IDM: Lokrang National Craft Fair

#### Swatch Bharat Abhiyaan

The Clubs of NIFT Bhopal organized debate and poster competition, Skit (Nukkad) on Cleanliness, exhibition and Graffiti Painting on canteen walls by students, were conducted under swatch Bharat abhiyan during September-October 2018.

Swachhta Pakhwara was organized by Bhopal Campus SDA clubs by conducting, Street Play on Sanitation in nearby slums and created awareness among the residents on this occasion. A slogan writing competition on "Women Sanitation and Health" on March 7, 2019 along with free skin consultation camp on March 11, 2019.

During Swachhta Pakhwara a workshop on the occasion of International Women's Day was organised was conducted on 8th March, 2019 wherein an Expert Ms Rekha Shridhar, Ex-member Child Welfare Committee Bhopal, Member Sexual Harassment Committee BSSS College Bhopal, Trainer of Child Sexual Abuse World Vision Bhopal educated all the participants towards "Various Laws related to Women Rights." All faculty members, Staff, and students attended the workshop.

"स्वच्छता पखवाडा" अभियान के दौरान दिनांक 12 मार्च 2019 निफ्ट भोपाल में "वृक्षारोपण" का आयोजन किया गया जिसके दौरान अकिली, स्टाफ, फैकल्टी, छात्र / छात्राओं, हाउसकीपिंग स्टाफ एवं सुरक्षा गार्ड्स ने "वृक्षारोपण" किया।



## Green Campus

As Bhopal Campus would soon be moving to its permanent campus, various strategies are being planned and implemented to make it a "Green Campus". This will offer Bhopal Campus an opportunity to take the lead in redefining its environmental culture and developing new paradigms by creating sustainable solutions to environmental, social and economic needs of the mankind.

The major Green Campus Initiatives that are been undertaken at Bhopal Permanent Campus at Bhouri include:

1. Solar Power Station: Proposal for deployment of Grid connected Solar Roof Top Power Plant.
2. Waste water Management / Rainwater harvesting: Efforts are being taken to collaborate with firms for the required infrastructure and regular awareness sessions/ workshops with experts.
3. Planning Digital Library / E-Learning Centre that will help in reducing the use of paper and will also help in easy, convenient and efficient circulation on reference study material.
4. Installing Recycling bins for E waste that emits various harmful radiations and fumes.
5. Bhopal Campus to be declared as "No plastic zone" where any type of plastic will be banned.
6. Bhopal Campus to have install community gardens, vertical gardens, roof gardens and mini forest.
7. Installation of compost making bins in the campus.
8. Segregation of waste will be a mandate for all

students, faculty and staff. Regular workshops/ awareness sessions will be conducted for the same.

9. Bicycles/Electric carts will be used for intra campus transit i.e. for any kind of intra campus transit, these will be readily available on request.

10. Use of CFL or LED bulbs only in the campus.

11. Student committee for the following:

- Conducting regular events, awareness workshops, expert sessions and demonstrations for educating the fellow students and staff members about green initiatives
- Collaborating with the organizations working in this direction for such events and sessions.

12. Special awards/recognition for the students who work on the problem solving for existing environmental issues through their design thinking and design collection. Special incentives in the form of "Green Points" to the students who use/ follow some innovative and creative techniques/ ideas while making/ designing/ creating their submissions/ designs/ installations/ displays, etc. leading to environment conservation through upcycling, recycling, etc. These "green points" can be used to motivate the students who can in turn redeem these points for some special leverages/ rewards, etc.

# BHUBANESWAR



## Significant landmarks/Major achievements

NIFT Bhubaneswar, established in the year 2010 at a temporary campus at Jatni, in the outskirts of Bhubaneswar and shifted to its permanent campus, located near KIIT University, was formally inaugurated on March 31, 2012 by the former Minister of Textiles, Shri Anand Sharma and the Chief Minister of Odisha, Shri Naveen Patnaik along with other dignitaries.

### Book Publications:

- Ms. Darniya Roy, Assistant Professor Contributed a chapter on the topic, "Successful Strategies and Core Strengths of SEWA" for the book "Global Perspectives on Sustainable Fashion", by Bloomsbury Academic. The topic was accepted on January 23, 2018 and published on February 21, 2019.

- One of the paper entitled "Herbal Clothing with Specialized Seams for Prevention and Care of Skin Diseases" by Ms. Darniya Roy, Assistant Professor had been accepted for Oral presentation at the 11th Textile Bioengineering and Informatics Symposium Proceedings on June 14, 2018, which was to be held in July 25-28, 2018 in Manchester, UK. It was published under the title "Textile Bioengineering and Informatics Symposium Proceedings 2018" with ISSN: 1942-3438 and DOI: 10.3993/tbis2018.

- The book on Transition Strategies for Sustainable Community Systems published by Springer this year in which Ms. Lipsa Mohapatra and Dr. Goutam Saha has contributed a chapter on the topic: "Cotton Farming in India: Alternative Perspectives and Paradigms". ISBN: 978-3-030-00356-2.

- Dr. Goutam Saha & Ms. Harsha Rani contributed a chapter titled "Learning for Sustainable Fashion Organizations to work in informal economy: From the experiences of SEWA" for a book entitled Mapping Sustainable Fashion: Global Perspectives, published by Bloomsbury. ISBN: 978-1-3500-5814-9.

- Ms. Sonali Srivastav, Assistant Professor wrote a chapter in IGNOU study material for MA in Journalism & Mass Communication, titled "Unit-15 Indian Film Industry" in March 2019.

### Research Papers:

- Ms. Harsha Rani, Assistant Professor, presented a research paper titled "Shaping up a Sustainable Fashion Future In India - The Augmented Reality Future Way" at Global Fashion Conference held at LCF, London from October 31 to November 1, 2018. Two more papers were presented by Dr. Santosh Tarai and Dr. Goutam Saha at LCF.

- Mr. Goutam Bar, Assistant Professor, presented a paper titled "Combined dyeing and finishing of silk fabric using Bauhinia vahlii bark extract:

An ecofriendly approach” at 6th International Conference on Technical Textiles and Nonwovens, IIT Delhi on dated December 6-8, 2018.

- Ms. Shruti Pragyan Sahoo, the student of MFM programme went to Sri Lanka for her paper presentation as a Speaker at 2nd South Asian Youth Summit 2018. In this context, the department has reviewed her paper, found interesting and have given consent for her visit. She has successfully presented her paper in the international conference which was held between 28th -30th November 2018 at the Iconic BMICH, Colombo, Sri Lanka.

### Faculty training (Workshops and ToTs) and Industry Attachments

- Dr. Santosh Tarai attended ToT in NIFT Bengaluru for “Big data and Business Analytics” from July 23-28, 2018 -07-16 IIM-B Bengaluru.
- Dr. Goutam Saha attended ToT in NIFT Kolkata for “Customized Domestic Training on Consumer Neuroscience” Understanding Fashion Consumers through Neuro-marketing from March 4-9, 2019.
- Mr. Amit Das, Assistant Professor & Mr. Sandeep Kidile, Assistant Professor & Mr. Satish Suman Behera, Assistant Professor attended the training workshop conducted by international expert Dr. Alan Murray on ‘ Core Design Pedagogy and Future Trends’ at NIFT, New Delhi from July 23-27, 2018.
- Ms. Supriya Munda, Assistant Professor attended TOT on “Digital Design in Communication” from July 16-18, 2018 at NIFT, New Delhi.
- Mr. Amit Das, Assistant Professor attended TOT on “Design Fundamental” from July 16-18, 2018 at NIFT, New Delhi.
- Dr. Chitta Ranjan Sahoo, Assistant Professor attended TOT on “Drawing” from July 16-18, 2018 at NIFT, New Delhi.
- Dr. BB Jena, Professor, Dr. Goutam Saha, Associate Professor & Dr. Chitta Ranjan Sahoo, Assistant Professor attended PhD supervisor training programme from December 6-7, 2018 at NIFT, Bengaluru.
- Mr. Sandeep Kidile, Assistant Professor, invited as jury member for the category Visual Merchandising in Skill India 2018 organised by National Skill Corporation under the Ministry of Skill development and Entrepreneurship, Government of India held at Bhubaneswar from July 16-17, 2018.
- Mr. Satish Suman Behera, Assistant Professor, had attended workshop on Ergonomics Workshop at IIT, Guwahati from November 26-30, 2018.
- Ms. Susmita Behara, Associate Professor, arranged, organized and coordinated the entire “Young India night mini marathon” Fashion Show

and installations involving all department students which was well appreciated and applauded by the media, organizers and the viewers.

• Mr. Satish Suman Behera, Assistant Professor, ESSE Club advisor organized an event Best Out of Waste where paper bags were designed using newspaper. Two of our students were invited by Bisnupur Municipal Corporation and Rupur (near Shantinikaten) to conduct these workshops. Almost 40 people have been trained till now.

### Seminars & Workshops by Alumni, Industry & Expert Lectures

- Prof. Subhasish Ray, XIMB, Bhubaneswar, sustainable entrepreneurship with respect to Micro and Small scale industry in MFM Semester I (Entrepreneurship and Sustainable Business Practices subject).
- Dr. Naresh Chandra Sahoo, IIT, Bhubaneswar Research Methodology & Technique in MFM Semester I (Fashion Business Research and IT Applications).
- Mr. Sujay Kumar Kar, ORMAS for Rural Marketing in MFM Semester I (Fashion Marketing).
- Ms. Sandhya Rani Pal “Decision Making through creative thinking transaction analysis” in MFM Semester I.
- Mr. Sambit Sathpaty Expert lecture for the subject Fashion material management & quality & Special Product Groups in MFM Semester III.
- Mr. Manas Ranjan Mohanty, store manager of Brand Factory (Customer experience management and retail operations Subject) in MFM SEM-I.
- Mr. Prasanti Kumar Barik, Landmark Dubai, FMS alumni, Bhubaneswar Buying, Planning and Merchandising in MFM Semester I (Fashion concepts and fashion merchandising subject).
- Mr. Chetan Sharma, VM, Central, Alumni & Expert on Store operations and Visual merchandising in store in MFM Semester II.
- Mr. Asutosh Rath, Consultant had given the expert lecture to the students of BFT Semester III in the subject of Sewn Products Machinery and Equipment – I on November 26, 2018 at NIFT Bhubaneswar.
- Mr. Prabin Kumar Rout, HOD, LIT Solution had given the expert lecture to the students of BFT Semester V in the subject of E-Commerce on November 27, 2018 at NIFT, Bhubaneswar.
- Mr. Subhasis Ray, Professor, XIMB had given the valuable lecture to the students of MFM Semester VI for Sustainable Production on March 13, 2019 at NIFT Bhubaneswar.
- Mr. Sumit Kumar, organized Hindi Pakhwada from September 14-30, 2018.
- Mr. Sumit Kumar, organized a Hindi Workshop on March 15, 2019.

- Alumni interaction session with Mr. Aman Kumar & Mr. Snehasis Dey was organized for FP students on September 13, 2018.
- Alumni interaction session with Ms. Mansi Prasad was organized for FP-Tech students on February 27, 2019.
- The department of Textile Design conducted one day Craft Demonstration on "organic indigo dying" by artisan Mr. Brij Ballabh Udaiwal, Jaipur on dated February 13, 2019 in our campus as per the requirement of the NIFT Craft Cluster Policy 2016 for IV & VI semester. The artisan interacted with faculty members and students for knowledge about organic indigo dying.
- A lecture on "Product lifecycle from the context of Sustainability" and "Biomimicry" was taken by an eminent speaker Dr. Subhasis Ray, Professor, XIMB, Bhubaneswar for the VI semester TD students for the subject Sustainable design on February 6-19, 2019 from 11.30 AM to 1 PM respectively.
- Mr. Anjan Kumar Sahoo, Faculty from Utkal University came for a expert lecture for the subject Applied Ergonomics, on October 5, 2019.
- 16. A workshop on Zardozi embroidery, Aari and hand embroidery was conducted on November 22, 2018. Mr. S. K. Moinuddin from Bhubaneswar was the expert invited to conduct the workshop. the workshop was organized by Ms. Sobharani Lakra, Assistant Professor.
- A workshop of Make-up and hairstyling was conducted on October 29, 2018 for the subject of Film, Fashion and Imaging.
- Interactive seminar of the students with the International Designer Mr. Bibhu Mohapatra was conducted on November 14, 2018 for all the students of NIFT in FD department.
- Expert Lecture for the subject of Forecast based design Development Semester VI for FD was conducted on February 12, 2019 by Mr. Mrinal Mohan, Industry Expert.
- Expert Lecture on design Process for Design Collection 2018-19 was conducted on February 1, 2019 by Ms. Lipsa Hemrom, Industry Expert for FD students.
- Expert Lecture on design Process for Design Collection 2018-19 was conducted on February 12, 2019 by Mr. Mrinal Mohan, Industry Expert for FD students.
- Craft Awareness Workshop on Sabai Grass was held at Kendriya Vidyalaya on August 10, 2018. Project implementation team included Mr. Sandeep Kidile, Mr. Goutam Bar, Ms. Shirin Verma and Mr. Padma Charan Majhi.
- Alumni interaction of all TD student with Mr. Abhishek Kumar, Ms. Soloni Kriti, Ms. Ankita, (TD-2012-16), Ms. Ashlesha Nidhi, Mr. Banmeet Singh, (FD-2012-16), Ms. Tanya (TD-2013-17), Ms. Amanpreet Kaur (FD 2013-17) on dated May 30,

2018.

- An expert lecture on "Textiles of Bihar" and "Career opportunities in Handloom section" was taken by Alumni Mr. AmritLal Singh, NIFT, Bhubaneswar (Batch 2013-17) for the all TD students on December 4, 2018.

### Industry Linkages (Visits and Student Internships)

- FMS Organized an Industry visit to Bengaluru like Shahi Export, Celebration Apparel Ltd, Arvind Denim, Orion Mall, Amazon ware House, Samsung Xpress Lab, Central Mall, Metro Cash and Carry Bengaluru from March 23-27, 2019.
- BFT Semester III students visited Jayashree Textiles and Exodus Futura Pvt. Ltd., Kolkata from October 28-30, 2018.
- BFT Semester IV students visited Garment Technology Expo and M/s Vamani Overseas, New Delhi from February 22-27, 2019.
- BFT Semester IV students visited Madura Clothing, Bhubaneswar as industry visit with Semester IV students on March 16, 2019.
- Two days Industry visit to M/S Jayshree Textiles, Kolkata was organised for FP Tech. batch in the subject "EOT " & " FS-I" on October 30-31, 2018.
- One day industry visit was planned to M/S Madhura Garments for FP Tech. batch for subjects PMGC I and FS II on March 30, 2019.

- Eco Tassar Design competition Class Room Project :

The project was undertaken by Semester V TD student under the subject Advance Woven Design where Mr. Sandeep Kidile, Assistant Professor, mentored and guided 30 students for Different Design. 5 students got selected in the top 25 design category among all national level participants.

- V semester students of F&LA department visited Bengaluru for their industry visits. The students visited different industries like OUTSHINY INDIA PVT. LTD. (Bags), IDEAL DESIGN & DISPLAY INDIA LTD. (Retail Fabrication, POS displays), KALTMAK SPATIAL SYSTEMS PVT. LTD. (Furniture) & OM SAI SIGNGRAFIX PVT.LTD. (Printing & Signage's).

- FD semester III students visited Jayshree textiles, Rishra Kolkata West Bengal for the subject of Fabric Fundamentals of fabric on September 7, 2018.

- FD semester III students visited to Coeval Crafts Pvt Ltd, Kakurgachi, Kolkata West Bengal (specialized for digital printing) for the subject -

Fabric Fundamentals on September 8, 2018.

- TD V semester students visited Color n Style and N S Industries at Noida and Vibhuti Velvet and Home fashion Textile at Panipat from September 14-19, 2018.

- TD III semester students visited Pathi Print, UTM and Central Silk Board at Bengaluru from October 23-28, 2018.

- The students of FC batch 2016-20 had gone for industry visit to Bengaluru from March 29 to April 5, 2019.

## Global Connect

• 2 students of FC VI from NIFT Bhubaneswar, Ms Ananya Panigrahi and Ms. Mayukhi Chacham were selected for 1 year dual degree AAS programme at FIT, New York for 2018-19.

• 1 student from FC IV, Ms Vartika Bhonsle, has been shortlisted by NIFT for 1 year dual degree AAS programme at FIT, New York for 2019-20.

• Ms. Neha Singh student of 3rd year attended summer school in Italy. Accademia Italiana Florence, Courses - Italian Product Design & History of Design.

## Student Competitions and Awards

• Seminar on Role of KVIC in Economic Development of India People's Education programme

- 1st Prize Group (Abhishek Singh, Naveen Satpathy, Shruti Praygan Sahoo, Shivasri Sethuraman, Subhadatta Nanda, MFM 1st Year)

- 2nd Prize Single (Ms. Varsha Mall, MFM 1st Year).

• Mr. Raj Rishav, won title of Mr. Elegancia presented by Instyla in BGU (Birla Global University) on January 29, 2019.

• Mr. Raj Rishav has worked as a Model for GAP International and Boyanika Fashion Show at Bhubaneswar.

• Mr. Pradyumna Chhatria has won 2nd position in TT Single event and 1st position in TT Doubles event held on Orion 2019 at Sri Sri University.

• Ms. Agrima Singh has participated in Advaita 2018, Chiasma 2018 at AIIMS Bhubaneswar and IIIT Bhubaneswar.

• Mr. Pratim Halder, a student of FC batch 2016-20, won third prize in Logo Designing Contest organised by Ministry of Affairs during December 2018.

• Mr. Chandan Shankar, a student of FC batch 2017-21, won 2nd prize in 3D Draw competition organised by IIT, Bhubaneswar on November 4, 2018.

• Ms. Sayani Chakraborty, FP Semester II, Batch-D

performed Odishi dance in opening ceremony of Hockey world cup 2018, at Make in Odisha Conclave 2018 and at Dhauli Kalinga Mahotsav 2019 held at Bhubaneswar. She received a Junior National govt. Scholarship for Odishi dance under CCRT, Govt. of India.

• Mohit Khetrpal, FP Semester II, Batch A, participated in International photography exhibition held at Kolkata 2019 and received a first Prize in photo-Art Manipulation held at IIT Bhubaneswar.

• Ms. Tanaya Kar, FP Semester II, Batch A, participated in Journal of geriatric care & Research Competition held at Bhubaneswar.

• Ms. Poonam Kumari Viswakarma, FP Semester II, Batch A, participated in 10th Indian Film festival 2019 held at Odishi research Centre Bhubaneswar.

• Mr. Uday Kumar won 1st Prize in 'Best out of Waste' organized by KVIC Bhubaneswar, Odisha 2018 on dated November 20, 2018.

• Mr. Jaideep Mehta won 2nd Consolition in 6.7 Kms marathon organized by Gold Gym, Patia dated January 18, 2019.

• 2nd prize in Fashion Show at Birla Global University, Bhubaneswar on January 26, 2019 (Itisikta Pani, Nafeesah Ahmed, Nabarupa Bose, Kajal Arya, Lakshmi Shivani Reddy).

• Ms. Jyoti Rautela a student of AD 3rd year participated in Pensole World Sneaker Championship 2018.

• Ms. Snigdha Anand a student of AD 3rd year participated in Baraun Product Design Competition where she designed an integrated concept of air purifier, energy generator and carbon collector.

• Young India night mini marathon - Students of the F&LA Department created innovative installations and wearable art collection for the fashion show using plastics waste. The students did the complete styling for the models and the ramp show.

• Students of the 3rd year F&LA dept. worked on the Sashak campaign from April - June, 2018. The students worked on the Merchandise for the campaign, social media handling & collaterals.

• Ms. Meenu Kumari student of 3rd year did the styling for a store in Bhubaneswar, Casa Decor.

• Ms. Anamika N Kumar student of 3rd year did the styling for a photo shoot of thoomri.com.

• 4 students of 3rd year F&LA exhibited their products (badges) designed by them for sale during craft bazaar 2019. They created an identity for their group "The Lost Four". The members were

• Ms. Simrat, Ms. Monica, Ms. Shalini, Ms Aparna. They were encouraged by the Department.

• 2 students of 3rd year F&LA department exhibited their products (coconut jewellery) designed by them for sale for sale during craft bazaar 2019. They created an identity for their group "Kalakruti". The members were - Ms.



Prachismita, Ms. Anuridhi.

- Ankita Pattnaik, Anannya Anwesa, Awanti Laguri, Bhumika Dayma, Motapothula Sushma of FD Batch 2015-19 won 1st Runners up position in Fashionista conducted by NIT Rourkela in Nitrutsav 2018 held in Rourkela.
- Satrupa, Sailaja, Sunita, Jagriti, Tapaswini, Shivani, Sushant (Batch- 2015-19) of FD: Participated in ANTARAGNI Fashion Show & Won "Best Design collection" award at IIT Kanpur.
- Satrupa, Shailja, Sunita, Jagriti, Tapaswini, Shivani, Sushant (Batch 2015-19) of FD: Participated in KASHIYATRA Fashion Show & Won "Design Elegant" award at IIT BHU.
- Ms. Madhumita Das (Batch-2017-21 of FD): Winner of P C Chandra Goldlite Diva 2018 contest finale was held at The NICCO Park, East Pavilion, on August 19, 2018.
- Ms. Arushi Singh has worked with revival of Banaras weaves for Graduation collection 2018, The collection was sponsored by Office of the Development Commissioner for Handlooms.

Others

- Ms. Darniya Roy, Assistant Professor has registered the topic "Revival of Raghurajpur Craft: A sustainable Design Approach and Intervention" for PHD in Utkal University, Bhubaneswar on October 30, 2017. Submitted Progress report till June 2018.
- Ms. Sobharani Lakra, Assistant Professor has completed the Masters degree in Mass Communication and Journalism from Bharatiyar

University, Coimbatore in distant mode.

- Ms. Sonali Srivastav, Assistant Professor enrolled in PhD in 2017.
- Ms. Lipsa Mohapatra, Assistant Professor, Ms. Sulagna Saha and Mr. Satya S Banerjee, Assistant Professor, are pursuing their PhD from Xavier University, Bhubaneswar.
- Ms. Harsha Rani, Assistant Professor, is pursuing her PhD from Utkal University, Bhubaneswar.

### Cluster

- 36 students of VI semester are visited Gopalpur Handloom Cluster for subject Sustainable Design on dated April 28, 2018.
- 33 students of IV semester are visited Nuapatna Handloom Cluster for subject Research Methodology on dated April 18, 2019.
- Craft Research & Documentation: AD department students along with a guest faculty Ms. Rachita Rath visited a 4 cluster in Kendrapada district of Odisha.
- Craft Based Design Project Prototyping: AD department students are visited to 3 clusters in Balasore District of Odisha. The students developed various kinds of lifestyle products using the basic essence and techniques of the craft.
- Artisan Awareness Workshop was conducted on April 10-12, 2018 for the FD department wherein the artisans of Applique (Khandagiri), Ikkat (Kotpad, Nuapatna) and Block Printing (Gopalpur) had participated.
- TD V semester students visited Bangiriposi



Cluster, Mayurbhanj for Craft Research and Documentation from July 7-14, 2018.

- TD VI semester students are visited Nuapatna Cluster for the subject "Sustainable Design" on dated February 14 and March 9, 2019.

- Two days Craft Demonstration Workshop on Bamboo Craft was organised by FC department from November 26-27, 2018.

- Prototypes were developed by the III semester students under the subject Space and Materiality.

- Three days Artisan Awareness Workshop was organised by FC department from February 11-13, 2019. Ten numbers of artisans were invited from Raghurajpur (Paper Mache and Cowdung) cluster, Dhenkanal (Dhokra), Cluster and Pipli (Applique) Cluster.

- Under the subject Craft Publication, the students of FC batch 2016-20 visited Golden Grass Cluster, Kendrapara, Odisha and documented the craft.

- Under the subject Craft Based Design Project, FC students visited to Nuapatna cluster and prepared a report on the IKAT of Nuapatna.

- Craft Cluster documentation on Applique Craft (Pipli Cluster), Dhokra Craft (Dhenkanal Cluster) Sea Shell Craft (Puri Cluster), Paper mache and Cowdung (Raghurajpur Cluster) & stone carving craft (Konark Cluster) prepared by FC students batch 2016-20.

- Organized a cluster visit to Gopalpur (Handloom Products (Tussar Silk), Kendrapara district (Golden Grass) & Baripada district (Sabai Grass Handicraft & Handloom) from February 16-20, 2019 by FMS department.

- Graduation Project

- i. Samir Kar (Graduation Project on Sonapur Cluster) - January 1 to April 21, 2018.

- ii. Subrat Kumar Sahoo (Graduation Project on Nuapatna Cluster) - January 1 to April 21, 2018.

### Infrastructure and Facilities

The NIFT Bhubaneswar campus has state of the art academic infrastructure facilities that include imported and indigenous set of machines to give multidirectional learning experience to the campus students. The highlights of the academic infrastructure are as given below.

1. MFM department had successfully installed two Retail analytics Softwares - System 13.2 and SAP Lumira in the newly constructed Business Analytics Lab.

2. The department has procured all requisite materials for setting-up a Retail Experience Lab.

3. The department has procured spectrophotometer on dated May 11, 2018 for the Textile Testing Lab which will be used as very useful tool for shade matching and creating / suggesting dye recipies.

4. The Rigid Heddle Loom was added as a resource in weaving laboratory on dated November 25, 2018. The specialty of this loom is, it can be folded and carry anywhere for the demonstration purpose if required. It is also use to make high count fancy fabrics and can become very useful tool for students for the subjects like Woven Design Project.

## Projects

NIFT, Bhubaneswar has done many projects with both the state Government and Central Government. The noted among these are:

Design of Uniform & other Apparels and Accessories for Capital Region Urban Transport Service Limited, Bhubaneswar. The project of value Rs. 759035 aims to design uniform for bus drivers, bus conductors, bus operation ground staff, programme management staff, CRUT company staff, enforcement staff. Our designed uniform of bus pilots and conductors created huge sensation in Bhubaneswar and got good media attention.

### Project Finished

Successful completing the project titled Design Development for Fabrics and Related Product with Traditional Woven and Surface Techniques for 2017-18 for Central Silk Board. The project successfully highlighted the exquisite talent of the artisans and the rich craft through a platform wherein the newly developed fabrics and products may be exhibited.

Sabai Grass & Applique craft awareness Project from DC Handicraft was successfully completed by organizing Craft awareness programme for 3 days to sensitize Sabai Grass Craft Golden grass work from Mayurbhanj and Pipili Applique Work in Bhubaneswar in KendiyaVidyalaya (KV). We have also prepared UC and claiming to the client for the rest amount of money.

### Wrapping up Projects

NIFT also working on wrapping up few earlier projects/Grant in Aids from DC handicraft by communicating with them regularly.

## Environmental Management and Sustainability in campus

The campus has worked towards creating a sustainable eco-system as a part of the vision declared during the Universal Training Programme made at Quilon Beach in Kerala. In order to achieve this the campus has adopted a participatory approach towards implementing a plan of action developed involving all the stakeholders of the institute. The campus has planned to have a natural dye garden, a natural fiber garden, sericulture unit for Eri, Tussar and mulberry. In order to achieve this, around 2.5 acres of available land was cleared, cleaned and brought into use. Around 300 permanent trees have been planted. Besides, throughout the campus, different dye yielding and ornamental plants have been planted. The campus

is declared plastic free and it is implemented religiously in the campus.

## Sustainability Aspects in Research & Projects

Most of the faculty members have started working on the area of sustainable fashion as a part of their research. About a dozen of papers have been presented in national and international conferences on sustainable fashion keeping the handloom, Khadi and natural dye in mind. The departments earlier using thermocol, particularly F&LA has completely replaced this with new material like soft wood and clay. The campus has done few projects with the handloom sector both silk and cotton to promote the sustainable development. The wastes generated like paper, muslin and other materials because of classroom activity are now being converted into usable products. To bring in the required eco-system, the campus in association with KVIC, got 5 bee boxes for necessary pollination in the campus. Few Projects of Design Colloquium subject were taken up to address the issues related to sustainability and green campus.

## Students and faculty participation for social equity

The institute has adopted local slums and a nearby hill (the only hangout place for the locals) for Swachh Bharat. Faculty, staff and students regularly visit for Swachh Bharat campaign and to educate about health, hygiene, cleanliness, and environment. In the campus, students and employees work together to keep the campus clean, green and donating labour for achieving the mission.

# CHENNAI



## Significant Landmarks and Achievements

- NIFT, Chennai has been ranked 4th position in India Today survey and 5th position in Outlook survey among the top 10 Fashion Institutes in India.
- 52 officials from Bangladesh and Africa visited NIFT Chennai organized by National Institute of Technical Teacher Training and Research (NITTTR), Chennai for curriculum interaction session with the officials of NIFT Chennai.
- Mr. B. Karthikeyan, Associate Professor, Mr. Sridhar Amanchy, Assistant Professor and Ms. Pratheepa Raj coordinated with the team of students in conceptualizing, photography, styling and the display of photographs at the Chennai Thiruvannamiyur MRTS for the Global mega Event of "The Chennai Photo Biennale 2019".
- Contributed for curriculum development for FD as a team member and working on the text book development for SCERT - 11th & 12th Std., on the subject Fashion Technology for Tamil Nadu Government.
- Ms. Geetha Ranjini, Associate Professor, helped for Little Flower Convent School, Chennai Embroidery Unit by bringing them to connect with NIFT and exhibit their products during spectrum 2019.
- Prof. Dr. M. Vasantha, was one of the resource persons in the National Seminar on "Heimtextil 2019 Colour Trends and Visual Merchandising"

- organised by The Handloom Export promotion Council (HEPC), Govt. of India sponsored by Ministry of Textiles, Govt. of India held on October 4, 2018 at Karur to enable the Home textile exporters to interpret the themes for an effective visual merchandising at the trade fair stall at the Heimtextil Fair, Frankfurt, Germany.
- Dr. G. Krishnaraj, Assistant Professor, inspected the physical equipment at ATDC, Egmore, Link-up Textiles, Egmore and Kanniappa Memorial Educational Trust, Redhills under a scheme of Skill Development called SAMARTH.
- Prof. Dr. D. Samuel Wesley, nominated as expert reviewer for science alert publications on August 25, 2018, and has done a project work on making of VR gloves along with Ms. D. Priya, Lab Asst. based on the discussion with Prof. Manivannan, IIT, Madras on August 18, 2018.
- Prof. Dr. D. Samuel Wesley, done an expert evaluation for DSIR – PRISM – TOCIC for SP Mahila Vishwa Vidyalaya, Tirupathi on Handloom project.
- Mr. Amit Kumar Anjaneer, Assistant Professor, went on official trip to Dubai from October 7-10, 2018 to participate in Middle East Retail Forum (MRF) - 2018 as a part of strengthening overseas retail industry linkages and followed by various meetings with Industry & Alumni at Landmark office, Dubai.
- Mr. Amit Kumar Anjaneer, Assistant Professor, coordinated with the industry experts from the fashion and textile industry for Trend lab Vision

Next, a round table organized on November 3, 2018 at Bengaluru. Also, visited M/s Raymond, M/s Aquarelle India, M/s Simbus Technology, Bengaluru as part of NIFT industry engagement to brief them about NIFT initiatives.

- The FMS department initiated & launched NIFT Chennai's one of its kind magazine "Reflections" (1st Edition) on April 25, 2018 which will be released once in every semester with a cover on all important campus happenings, Students works & projects. Launched the Second Edition of NIFT Chennai's Reflections Magazine for the Session July December 2018.

- Worked on an industry project related to "Virtual trail room for Jewellery (Ms. Radhika Madhusoodanan, Ms. V Aishwarya MFM-III and Mr. S. Jayaraj, Assisitant Professor.

- Ms. Varshine B of FD Department was one of the winners in the styling event held at Phoenix Market City, Chennai and volunteered Chennai Photo Biennale 2019.

- Ms. Athavi S of FD Department and Ms. Himanshi Singh of FD Department painted the wall of Orphanage for Rainbow Homes on Feb 2, 2019.

- Mr. Ritu Raj of FD Department designed the cover page for Reflections, Edition : Aurora during November 2018.

- The LD students won the following awards in CLE Design Competition "Design Awards 2019"

- Ms. Anu Singh, LD – VIII, got 1st Place and Mr. Mishra Bhanu Ravindra kumar, LD-VI got 2nd Place in Best Leather Goods Design - Handbags.

- Anu Kumari, LD – VI got 1st Place in Best Leather Goods Design- Handbag .

- Mr. Alida Merlin Xavier, LD – VI got 1st place in Best Leather Garment Design- (Trendy Garment).

- Mr. Mishra Bhanu Ravindra kumar, LD-VI, got 1st Place in Best Leather Garment Design- (Corset).

- Ms. Aanchanl Teckchandani, Ms. Astha Jain, Ms. Kshitija Wadhavkar, Ms. Poulomi Biswas, Students of KD Department, participated in the Competition organized by the Ability Foundation and won the prize in the Ability Foundation Programme 2018 on April 24, 2018.

- Ms. Reetika Chopra (Winner), Ms. Astha Jain (Runner) KD and Ms. Lavanya Joshi FC (July-Dec 2018), winners of #100 Ways of Fashion, an unique Styling Contest organized by Phoenix Market City Chennai on September 7, 2018.

- Ms. Shruti Dey, VII shortlisted in the final national level competition for woolmark runway (International Wool Rules Secretariat) at Mumbai.

- Ms. Tharani K participated in the Ecotassar Design Competition and won the First Top 5 position in developing innovative weaves using tasar silk yarn.

- The students of Fashion Communication designed props and fixtures for the life size window for the trunk show themed as "Ice Gola"

for Maal Gaadi at Besant Nagar for the subject "Visual Merchandising Level II".

- Mr. Deshmukh Mandar Manish of FC department, worked as an Assistant Stylist for advertising campaign of Palladium Mall in April 2018 and also participated in Lakme Fashion week 2018

- The students of FC Department, Mr. Atufa Amber Ahsan, Ms. G Samyuktha, Ms. Karthika S Prem, Ms. Lalitha Rashmi P, Mr. Shubanjay Sathe, created the logo for the Anapakuthur craft which has been launched on 22nd Sep 2018 which has been published in the daily newspaper "Dinamalar" & "The Hindu". The students of FC department, participated in the diary & calendar kit 2019 design competition which has been submitted to the NIFT Head Office.

- Ms. Radhika Singh, of BFT department attended Twinning Programme at Ensait, France during the session January - June 2018.

- Mr. Mohammed Arief K, won first prize (cash award of Rs.7000/-) in "Battle of Bands" at Patrician College of Arts and Science, Adyar on January 25, 2019 and won 2nd prize in Soundscape at Chennai Mathematical Institute in Siruseri with cash award of Rs.2000/-.

- A group of 34 students of FMS Department has taken up a live project with West Side, in 5 outlets namely Adyar, T. Nagar, Express Avenue, AMPA Sky Walk Mall & Forum Mall located in Chennai and Classroom projects for "Ayyio" & "The FMan"

- Conducted Craft cluster Artisans Awareness Workshop for Thirubhuvanam silk (THICO), and helped the artisans in marketing & selling the merchandise worth of 14 Lakhs (Students of MFM - III (2017-19 batch) and Mr. S. Jayaraj, Asst. Prof., Prof. Dr. S. Angammal Santhi).

### Infrastructure and Facilities

- Class rooms/Art rooms– Academic block – 12 Nos & Annexe building – 16 Nos.

- Labs –Academic block – 25 Nos & Annexe building– 10 nos.

- Boys Hostel - 92 rooms of two occupancy in each room.

- Annexe Building (G+5 floors) in the existing campus.

New NIFT Campus (Girls Hostel and SMAC Building):

- Hostel–210 rooms of two occupancy in each room as per UGC norms, Student Multipurpose Activity Centre (SMAC), Play & Park Area, Shuttle Cock court in the Second floor with double floor height, Basket Ball, Volley Ball Courts, Gym Equipments, Cycling Tracks, LED lights for common area, ATM facility, 50KLD sewage treatment plant (STP) and treated water will be recycled for toilet flushing and gardening purpose, Dining Hall capacity: 330 students, Kitchen capacity: 500 students, Solar

water system with capacity of 2x6000 ltrs. Per day; 22KWp Rooftop solar power plant, Stationary Shop, Sanitary Napkins Dispenser, Physician, Students Psychiatrist Counsellor, Special rooms for physically challenged persons, WI-FI enabled.

Facilities available:

- Canteen, Cafeteria, Juice Shop, Entertainment Zones, ATM, Resource Centre, Stationary Shop, Auditorium with 750 seating capacity, Mini conference hall with 90 seating capacity, WI-FI enabled, CCTV Cameras in prominent areas, Replacement of old lights into LED Lights, Physician, Students Psychiatrist Counsellor.
- The Sanitary Napkin burner has been installed in all the women restroom of NIFT Chennai Campus (Main Building, Annexe Building & Girls Hostel)

## Projects

- The project of E-Content Development for Fashion Design & Technology Subjects under the National Mission for Education through Information & Communication Technology (NMEICT) for the Ministry of Human Resource Development, Govt. of India at a cost of Rs. 3.85 Crores is under progress at NIFT, Chennai. In the 1st Phase of the Project, 17 subjects at the cost of Rs.166.55 lakhs have been completed and the E-Content has been uploaded in the website. The amount received for 2nd Phase is Rs.116.55 lakhs.

The 2nd Phase commenced in July 2017 and it is in progress.

- Some of the important projects which were undertaken & completed during the year are:
  - "Product Design" project for Vaya Life Pvt Ltd Chennai at a Project cost of Rs. 3.00 lakhs.
  - "Diagnostic Study for Product Development and Diversification" at VMHC – Linking Handloom with Fashion for the client, " The Cooptex Limited, Chennai" at a Project cost of Rs. 6.00 lakhs.
  - "Designing for a Destination Experience" for the client M/s. Sterling Holiday Resorts, Ooty at a Project cost of Rs. 9.00 lakhs.
  - Upgrading the skills and Training in Traditional Arts & Crafts for Development (USTTAD) for the client Ministry of Minority Affairs, Govt of India at a Project cost of Rs. 17.00 lakhs.
  - "Uniform Design" for the pub Bike & Barrel of The Residency Hotel at a Project cost of Rs. 1.00 lakh and for Caterpillar India Pvt. Ltd., Chennai, at a Project Cost of Rs. 4.00 Lakhs.
  - Training on product knowledge, fashion trends & selling techniques for footwear retailers for the client Raymond's, Bengaluru at a project cost of Rs. 3.00 lakhs.
  - "Diagnostic Study" PTSLP – Development of sea shell craft products - PHASE I for the Client Post Tsunami Sustainable Livelihoods Programme

(PTSLP) Govt. of Tamil Nadu, at a project cost of Rs. 1.00 lakh.

- Development of colour forecast for Indian market (South and North) and development of an open access colour forecast for Nippon as a free reference for the end users, interior designers and distributors project for the client Nippon India limited, at a project cost of Rs. 18.00 lakhs.

## Student Competitions and Awards

- Mr. Yashraj Singh, Semester 4, Chennai campus, qualified for the 2nd level audition for Face of Chennai
- Mr. Prince, Mr. Siddhant, Mr. Uttkarsh, Mr. Deepan, Semester 5, won gold medal in Cricket Competition held at SRM university, Chennai.
- The following are the students won in Converge 2019. The students won Gold medal in TT Singles, TT Doubles, 800 mtrs, Shayari, Hijack, Rap Battle; Silver medal in Long Jump, Pati, Prankster and Bronze medal in Long Jump, Football.
- Ms. Disha Tandon and Ms. Kairavi Shahu of TD undertook a project and documented the activities of the DishaShekhawati Women's and Girls Development foundation.
- Ms. Gayathri Priya TD was awarded by the Messe Heimtextil held at Delhi for her Best Design Collection Project on Palm leaf products sponsored by USTTAD at Ambiente Fair organized by Messe Frankfurt at Pragati Maidan, New Delhi.

## Graduation Projects and Graduation Events

The Graduation show for the year 2017-18 was held on May 26, 2018. The award-winning students were presented with a Trophy and Merit Certificate.

## Craft Cluster Initiative – Activities, Workshops and Impact

Concern for social responsibilities is seen in the grass root level as 'Craft Cluster Initiative'. Our curricula allow the students to work in collaboration with the artisans and weavers from different pockets of India. On one end, 'Craft Cluster Initiative' engages artisans and weavers to broaden their knowledge base and channelize their efforts into more market friendly and profitable ventures, on the other, it promotes a culture of understanding and appreciating the arts and crafts of Tamilnadu amongst students.

The students undertook cluster visits to the different districts of Tamil Nadu, during the academic year

- The foundation Programme students visited craft clusters in the vicinity to sensitize the craft

practice through interactions with the artisans and understanding their challenges. Craft Clusters of Kanchipuram, Gummidipoondi, Anakaputhur, and Thiruvannamalai were adopted for the same.

- The 4th semester students of Design departments undertook a two-week craft cluster visit for sensitization of rural aesthetics of the country, cultural and social understanding of the villages, the life of the artisans and the craft practice to make diagnostic reports. The handloom clusters of Chennimalai, Vadambacheri, the embroidery craft practice of Rajapalayam, handloom and handicraft clusters in Thiruvannamalai and Singaperumalkoil were chosen for study.

- An in-field activity taken up by the 7th semester students of Design departments visited clusters with pre-conceptualized designs based on the skill mapping and gap analysis of the identified craft cluster. Our students contributed and worked in collaboration with the clusters of handloom weaving with Chennimalai, Tie and Dye with natural dyes at Auroville, Lungi weaving at Cuddalore, Kalamkari of Sri Kalahasti and developed a range of products keeping in connect with the trend forecasts and market analysis.

- Craft bazaars are conducted annually within the campus by inviting artisans and by promoting handmade products.

- The FD-V (Batch-I & II) students have undergone the Craft Cluster Field study at M/s. Kovilur Cluster, Dindigul, FD-VII students gone to M/s. Kurunthozhil Munaivor Nala Sangam (TINY), Virudunagar and a three-day Artisans Awareness Workshop on "Design Development of Traditional Contemporary Motifs for Kancheepuram Silks" was conducted by FD-VI Semester students.

- A Workshop was conducted on April 9-10, 2018 by Print and etching expert Mr. Murali Chinnasamyon Leather through metal etching and embossing" for both LD- IV&VI.

- KD V visited sisal fiber craft, Poothathan kudieruppu, Tirunelveli from August 11-20, 2018, KWD - VI students organized "Artisan Awareness Workshop" and also visited the market in and around Chennai at Co-optex, (Egmore), Phoenix Mall (Velachery) & CCI Exhibition at Hotel My Fortune (Cathedral Road) and KD semester VII students visited Shanthimalai Handicrafts Development Society, Tiruvannamalai. The department organized the craft artisan awareness workshop. 12 artisans came from CAST, Tirunelveli to attend the workshop for sisal fiber craft.

- All the students of TD-VII visited Chennimalai & Vadambacheri. Artisans awareness workshop was organized on 18th & 19th April 2018. 10 artisans from pulicat palm leaf craft participated. Prof. Dr. M. Vasantha, Ms. Divya N, Assistant Professor, Dr. G. Krishnaraj, Assistant Professor and Mr. B. Karthikeyan, Associate Professor interacted with

the artisans on different topics.

- The FC department Coordinated a "Workshop on Fashion Illustration" during the Orientation Programme 2018 and organized a session on preparation of various brand collaterals for three different craft clusters as part of colloquium paper.

- The students of MFM visited Thirubhuvanam Silk Saree Cluster, Kumbakonam. Also, conducted craft cluster artisans awareness workshop for Thirubhuvanam silk craft and organized an exhibition cum sale of Thirubhuvanam Silk Sarees.

## PhD Pursuing and Completed

11 faculty members are pursuing PhD and 03 faculty members have completed their PhD.

## Publications and Paper Presentation

- Dr. G. Sai Sangurai, Associate Professor, presented a Paper titled "Biomimicry and its Implement in Textiles" in One day International conference on Advancement and Application of Technology in Food & Textile Industries and a paper titled "Effect of Thermal conductivity of Denim Fabrics with different add-ons of enzymatic finishing" in One day International Conference on "New Technology and Innovative Research Trends in Textile and Fashion" on 04.03.19 organized by Department of Home Science at Mother Teresa Women's University.

- Ms. C. Seetha, Associate Professor, presented a Paper on Study of Self Esteem in students of Fashion Design Programme "International Conference" organised by Shri Jagdish Prasad Jhabarmal Tibrewala University, Rajasthan.

- Prof. Sunitha Vasan, published two papers titled "Functionality of Unisex Clothing among Fashion Designers in Academic Environment" - An Empirical Study in the refereed journal International Journal of Advance and Innovative Research with Vol.6(1), 2019 and "The Shape and Size for Designing the Unisex Clothing - A Study: in the refereed journal International Journal of Human Resource Management and Research (IJHRMR) Vol.9(1)2019.

- Prof. Dr. P. Mohanraj, published two research articles on "The Managerial Competencies of Apparel Designers" - A Study Based on Industrial View, International journal of Human Resource Management and Research (IJHRMR) -Vol.8(6), 2018. "An Industry View on Process Competencies of Apparel Designers" in International Journal of Textile and Fashion Technology journal (IJTFT), Vol.8(6), 2018.

- Dr. G. Krishnaraj, Assistant Professor presented a paper titled "A study on learning aspects in the professional education: A student's viewpoint" presented during the One Day National IQAC



Conference on "Quality Initiatives for Teaching, Learning and Evaluation Processes in Higher Educational Institutions" on 24.08.2018, at St. Joseph's College of Commerce (Autonomous), Bengaluru

- Prof. Dr. D. Samuel Wesley, published a book titled "Sewing threads and lock stitch seams-A systematic study" has been published by LAP-Lambert Academic Publishing, GMBH and a paper titled "A novel method to assess lock stitch seam security" in the Journal of Textile Association (India) dated 03.12.2018.
- Prof. Dr. Divya Satyan presented a paper titled "Systematic ways to process information" in the International Seminar on Writing Quality research paper of international standard organized by the Social Research Foundation on July 08, 2018 at Kanpur, U.P, a paper titled "Role of Technology in apparel manufacturing" in a National seminar titled-Digital India Platform - An initiative to transform nation: Emerging issues and challenges organized by the Dept. of Political science, Govt. Girls P.G college, Bindki, UP on 5th and 6th of October 2018 and has contributed a chapter in the book "Sustainability Forays in Leather goods manufacturing" in Case Handbook of Fashion Retail and Management on 17.01.2018. She has also published papers titled "Indian Rural market: opportunities and challenges in the global context" "Transformation in consumer buying decisions as related to the environment surrounding them"

published as a chapter in the book titled-Issues and Challenges related to family dynamics in Modern society", edited by Dr. Geeta Mathur, Published by Aradhana brothers, Kanpur, in July 2018 and on "Systematic ways to process information" in the international monthly journal- Anthology-the Research, vol.3(4) 2018.

- Mr. Amit Kumar Anjane, Assistant Professor published a paper on "Minimization of DHU% of Men's Shirt category in Apparel Industry" in International Journal of Advance Engineering and Research Development (Scientific Journal of Impact Factor (SJIF): 5.71) Vol. 5(8) 2018.
- Ms. Sruthi Ravinder, student of MFM, published an article in Vogue India on the topic "How to wear Neon" – An article which decoded SS'19 runway and trickled down to Celebrity Fashion published on 17.02.2019 in Vogue.in.

### Faculty Orientation, Trainings and Development

- All the faculty members of NIFT Chennai, attended a workshop on "Mentoring" by Mr. Arul Dev, Founder CEO, M/s. People First Consultant was conducted on November 30, 2018.
- Ms. Geetha Ranjini, Associate Professor, FD completed 6 months course, CTECH - Certificate in "Graphic Design & Communication" during January 2019.
- Ms. Vijayalakshmi R., Assistant Professor, LD,



participated in the Induction Programme at Head Office from March 25-29, 2019 conducted for 5 days.

- Ms. Habeebunissa, Assistant Professor participated in a Training on Natural Dyeing at Manglam Arts, Jaipur.
- Dr. G. Krishnaraj, Assistant Professor attended the RIC workshop at NIFT, New Delhi.
- Prof. Dr. Martin Jeyasingh Mathews, Mr. N. Vennimalai - Assistant Professor and Ms. Divya N - Assistant Professor attended the seminar on "Gender Equity and Neutrality" by Ms. Jayashree Lakshmi Varahan – Director, The Spastics Society of Tamilnadu.
- Mr. N. Vennimalai, Assistant Professor, attended introductory online training on speed step painter and sketch by speed step solutions and a training on webinar on Realistic Drawing through Corel Painter and on 'Bigdata Applications'.

### Faculty Training (Workshops and ToTs)

- Ms. Pratheepa Raj, Assistant Professor, FD attended the Workshop on "Fashion Culture and Couture" at NIFT, New Delhi.
- ToT on Footwear was conducted by Prof. Dr. Aravendan, Mr. Sivasakthi, Asso. Prof. – NIFT New Delhi at NIFT, Chennai.
- Faculty members of LD attended a Customized Domestic Training for Leather Design by Prof. Anchal Jain-Expert in Luxury and Lifestyle Products & Branding held at New Delhi.

- Prof. Dr. Aravendan & Mr. T.R. Shankaranarayanan, Associate Professor, LD attended a Short - Term Course - "Ergonomics in Design and Engineering Education" at IIT, Guwahati.

- Prof. Sunitha Vasan & Mr. K. Nanda Kumar, Assistant Professor, KD attended TOT workshop - Sportswear at NIFT, Bengaluru.

- Mr. B. Karthikeyan, Assoc. Professor, TD attended the ToT for the course "Design Process" at NIFT, New Delhi.

- Ms. Habeebunissa, Assistant Professor, TD; Ms. Pratheepa Raj, Assistant Professor, FD & Ms. Susha Suresh, Assistant Professor, TD attended the ToT for Textiles for Apparel & Fashion Accessories / Textiles for Home & Spaces at NIFT, New Delhi.

- Ms. Divya N, Assistant Professor, organized workshop for semester IV students on "Tie & Dye" and "Block Printing" for the subject "Costumes & Textile Appreciation".

- Ms. Divya N, Assistant Professor, attended workshop on "3D Decoupage Presentation" on April 30, 2018 and a workshop on Gender & Sexual equality developing queer pedagogies for design education in India.

- Prof. Dr. Martin Jeyasingh Mathews, attended TOT at New Delhi for the subject "Digital design & communication".

- Prof. Dr. D. Samuel Wesley, attended Project evaluation training for Sri Padmavathi Mahila University, Tirupathi, a training on E-office at NIFT, Bengaluru and participated as Expert Auditor for B. Tech (Fashion Technology) examination at PSG

College of Technology, Coimbatore, Tamil Nadu.

- Prof. R. Russel Timothy and Prof. Dr. D. Samuel Wesley, attended training on Fast React System at NIFT, Bengaluru.
- Prof. Dr. Divya Satyan, Prof. Dr. D. Samuel Wesley and Prof. Dr. Martin Jeyasingh Mathews attended a PhD Supervisor Training conducted by Mr. Lee Hugh Mac Gowan of Queensland University on 06.12.2018 and 07.12.2018 at NIFT, Bengaluru.
- Prof. R. Russel Timothy and Prof. Dr. S. Angammal Santhi attended TOT on Artificial Intelligence at NIFT, Bengaluru.
- Mr. S. Jayaraj, Assistant Professor attended a TOT workshop on Creative Entrepreneurship at NIFT Mumbai between 29th October and 2nd November 2018 and on Consumer Behavior and Neuro Marketing at NIFT Kolkata between 4th and 8th March 2019.

### Faculty Industry Attachments

Prof. Dr. Divya Satyan & Mr. Amit Kumar Anjane, Asst. Professor have undergone FIA at M/s. ANC Lifestyle Pvt. Ltd, Chennai from July 2-14, 2018. Prof. Dr. Angammal Santhi has undergone FIA at M/s. Max Fashions -Landmark Group, Bengaluru in June, 2018.

### Faculty Participation in National and International Conferences/Exhibitions/ Trade Fairs/ Meets

- Ms. Pratheepa Raj, Assistant Professor, FD visited "Vastra Utsa", an exhibition of the traditional and contemporary Textiles in MRC Hall, Santhome, Chennai, "DAMA Chennai exhibition of Kora cotton Handloom" at CP Art Center, Alwarpet, Chennai, " By Hand From the Heart Marker's market "at crown plaza, Alwarpet Chennai and "Pause for cause exhibition of the best traditional and contemporary Indian Wear" At Lalit Kala Academy, Greams Road, Chennai.
- Ms. Geetha Ranjini, Associate Professor, FD attended the Road Show on "Virtual 3D Animation Workshop" and visited The National Handloom Expo - Exhibition cum sale at Valluvar Kottam, Chennai.
- Dr. G. Sai Sangurai, Associate Professor attended the Workshop on "Integral Education" for Teachers at Integral Education Centre, Thiruvannamiyur, Chennai and had visited the Impressions presents Traditions & Trends an Exhibition on Handloom, Hand block prints at Lalit Kala Academy, Chennai.
- Mr. Beeraka Chalapathi Associate Professor, AD, visited a fair on Cinema and Equipments at Chennai Trade Centre during December 2018.
- Prof. Dr. M. Aravendan, participated in the 70th Governing Council Meeting of FDDI held

at Udhyag Bhavan, New Delhi; attended the Syllabus Subcommittee Meetings of B.Tech & M.Tech. Programmes of Department of Leather Technology, Anna University/CLRI.

- Faculty members of LD and DFT visited India International Leather Fair IILF – 2019 at Trade Centre at Nandambakkam, Chennai.
- India International Designer's Fair was organized by Council of Leather Exports (CLE) as part of the initiatives of Make – in – India programme. All the faculty members, support staff and students of LD department visited the fair. Faculty members of LD dept. involved actively in creating NIFT Stall.
- Mr. Sridhar Amanchy, Assistant Professor visited the exhibition 'Nayaab' organized by Apparao Galleries at Crowne Plaza, Chennai & interacted with the new age entrepreneurs dealing in exclusive brandloom & hand crafted fashion, "Handtex" exhibition of handloom products from across co-operative societies in Tamil Nadu at Kalaivanar Arangam, Chennai, 'HANJI' – a Korean handmade paper art exhibition at Lalit Kala Academy, Chennai.
- Mr. Sridhar Amanchy, Assistant Professor & Ms. Shalini Venkatesh (GF) Chennai Campus, organized exhibition to Nature Bazaar at Co-optex, Chennai for the subject "Craft Cluster Design Intervention" of KD semester VI students.
- Mr. B. Karthikeyan, Associate Professor, Dr. G. Krishnaraj, Assistant Professor and TD department students visited the exhibition on "Going Green - The Way forward at Chennai at MRC Hall, Santhome".
- Dr. M. Vasantha, Associate Professor & CAC & Dr. G. Krishnaraj, Assistant Professor visited the fair "Disha & Karomi" organised at "Kamala" by Crafts Council of India (Co-optex grounds, Egmore) on September 6, 2018 and Victoria Technical Institute - the centre for Arts & Handicrafts, Anna Salai, near Spencer's Plaza.
- Ms. Habeebunissa, Assistant Professor, attended an International Seminar at Dakshinachitra on the theme, "Maker and Meaning: Craft & Society"
- Mr. B. Karthikeyan, Associate Professor, visited the exhibition "BALUCHAR" at National Museum, Delhi.
- Dr. G. Krishnaraj, Assistant Professor, TD and Mr. Amit Kumar Anjane, Assistant Professor, DFT attended the Indian Fashion Forum (IFF) 2019 was scheduled on 27 -28 March 2019, Hotel Renaissance, Powai, Mumbai.
- Prof. Dr. Martin Jeyasingh Mathews underwent an International training on "Graphic Design" conducted by SCAD University, Hong Kong.
- Mr. N. Vennimalai's, Assistant Professor, a proposal titled 'Improving education for People with disability through interface design' has been shortlisted on 28.06.2018, for UXINDIA International Conference 2018.

- Prof. Dr. Martin Jeyasingh Mathews, attended National Textile fair at Pragati Maidan 16.07.2018 at New Delhi and attended the International Conference & exhibition on paper/ pulp/ allied industries "Paper Rex" at Chennai Trade Centre on 17.11.2018.
- Ms. Divya N, Assistant Professor, attended Conference on Research in Art, Design and Culture Bengaluru, attended art exhibition title cluster and networks by artist Ms. Dhara Meharotra and winter school on oral history at NCBS Bengaluru.
- Prof. Dr. Divya Satyan and Mr. Amit Kumar Anjane, Assistant Professor attended a talk on "IIT Startups - History and the Road Ahead by Monishi Sanyal, Founder President, IIT STARTUPS, a US-based non-profit organization set up to educate and mentor technology startups at IIT Research Park, Chennai.
- Prof. Dr. D. Samuel Wesley, attended a National workshop sponsored by UGC on Listening to Scientist and Social Scientist on translational" at SPMV, Tirupathi, attended as expert evaluation for PRISM – DSIR project on Eri Silk at SPMV, Tirupathi.
- Mr. Amit Kumar Anjane, Asst. Professor Attended Industry – Alumni Overseas liaison meetings at Bangladesh, Cambodia & Vietnam between March 8 – 20, 2019.
- Mr. S. Jayaraj, Assistant Professor, delivered a special lecture on the topics "History of Quality" and "Latest Developments in apparel Manufacturing" to the staff of ordinance Clothing Factory, Avadi, Chennai as part of their Quality Month Celebration.
- The department of FC organized workshop on Tie & Dye and Block Printing, Photographers Gaze and Graphic Design in Journalism. The following experts were invited for an interactive session: Mr. Ajay, Mr. Kannan Sundar.
- The department of Fashion Technology has invited the following 12 experts to deliver special lecture on various topics: Dr. T. Ravikumar, Dr. V. Subramaniam, Mr. S. Illangovan, Mr. Ramprasad, Ms. Persis Veena Baskaran, Mr. Subash B, Dr. C. Perkinian, Dr. V.R. Giridev, Ms. Hemamalaini, Ms. Poojitha Varatharajan and Mr. Sundaramurthy.
- The department of Fashion Management studies has organised 7 expert lecture sessions. The following are the experts interacted with the students on various topics: Dr. S. Gopalakrishnan, Ms. Hema Manu Anand, Mr. V. S. Kumar, Ms. Vedhavalli Vasanth, Ms. Poojitha, CA V, Sreeraman.
- The foundation programme department organized 15 special lectures and interactive session by inviting the following industry experts: Dr. Jonas Richard, Dr. S. Kumaravel, Mr. Santhosh Raj, Ms. Sruti Hari, Ms. Shilpa Mitha, Ms. Aishwarya Manivannan, Mr. Ram Keshav, Mr. R. Chandrasekar, Mr. Anirudh, Ms. Vishakha Ruhela, Ms. Shrishya S I, Mr. T Praveen Raj, Mr. Chandru Durairaj and Mr. G Manickabharathi.

### Industry Linkages (Visits and students Internships)

### Seminars and workshops conducted by Alumni, Industry and International Experts

- The department of the AD has organized workshop with Mr. Munuswamy, an eminent Craftsperson on Teraacotta & Paper Mache and Mr. Balasubramanian, Artist, Contemporary Art & Design.
- The department of LD organized a workshop on Leather chicken feet, expert inputs on "Leather Surface Design & Embellishment Techniques" by Ms. Caroline Rocha, Designers from USA.
- The department of KD organized 3 day workshop on Portfolio Development, 3 experts, Dr. N Chandrasekhar, Dr. N Gobi, Ms. S. Akshaya and 3 Alumni to interact with the students on various topics such as Digital Documentation Methods, Fashion Marketing and Merchandising, Trends & Forecast - Intimate Apparel.
- The department of TD organized an expert talk on Understanding of Market segment and brand study for Home Fashion by Ms. Khurshida Nawaz and a workshop on Natural Dye Paining & Printing – Demonstration and Application by Mr. Ekambaram.
- NIFT Chennai organized more than 50 visits in and around Chennai and established virtuous network with various industries, some of the significant names are: M/s. Evolv Clothing Pvt. Ltd., Chennai, M/s. Viia Dysn Pvt. Ltd., Chennai, M/s. Mantra, Kerala, M/s. Rouka by Sreejith Jeevan, Kochi, Kerala, M/s. Rainne by Ritika, Chennai, M/s. 1108 Bespoke, Bangaluru, M/s. 335th, New Delhi, M/s. GATSBY Collections, Chennai, M/s. Ambattur Clothing Ltd., Chennai, M/s. Boat Song, Kottayam, Kerala, M/s. Indegene, New Delhi, M/s. Ajio (Reliance Retail Ltd.) Bangaluru, , M/s. VF Brands India Pvt. Ltd., Bengaluru, M/s. Celebrity Fashions Pvt. Ltd., Chennai, M/s. Montage, Chennai, M/s. Jodi, Pune, M/s. Tamasq Pvt. Ltd., M/s. Future Lifestyle Fashion Pvt. Ltd., Mumbai, M/s. Amortela, Chennai, M/s. Aruni, New Delhi, Mehrasons Jewellers, Flinto Box, AKFD Studio, pallavifoley, filk merchandising, Studio Ebony, unique creation, Sunshine Boulevard, Viswa&Devji (GEM Mount), Madura Fashion & Lifestyle ( Aditya Birla Group), TI Cycles of India.
- Students were sent to various industries across India and abroad to do Internship for a period of 12 weeks during 2018, wherein two students of MFT (Mr. Kapil Kumar Singhal and Mr. Javvad Khan) have got Apparel internship opportunity



at Classic Fashions Ltd., Jordan. Ms. Radhika Singh, BFT- VI semester (2015-19 Batch) attended Twinning Programme in Ensait, France. Ms. Kheerthana R and Ms. Smrti Ganesan of BFT- IV semester (2017-21 Batch) have been selected for doing Twinning Programme in Saxion University of Applied Science, Enschede, Netherlands.

- The students of FP Design visited to Kalashetra Foundation, Chennai; Dakshina Chitra, Chennai; Government Museum, Egmore; Fort. St George Museums, Chennai; Mahabalipuram protected monuments for spot sketching and a Paper Craft Exhibition conducted by Indo Korean Centre (InKo Centre) "Hanji Translated/Conversations" at Lalit Kala Academy, Chennai for different subjects.

- The students of FP-Technology visited Government Museum, Egmore; Fort. St George Museums, Chennai. Also, they were taken to various local retail stores (Hardware, metals, bakers and so on) to know about different machineries for the subject Material exploration & Workshop Technology.

### The Sustainability Aspect and Green Campus

The following are the initiatives taken by NIFT Chennai to make the campus eco-friendly:

- Solar Water Heater in the hostel

- Solar Lights in the compound wall of NIFT
- Waste water recycling
- Waste Management "Wealth out of Waste" Art Installations in campus made out of scrap effluent treatment plant (ETP)
- Sewage Treatment Plant (STP)
- Encouraging use of steel plates, spoons, tumbler, for canteen and other service areas.
- Maintenance of classrooms & labs are regularly carried out during all the semester breaks.
- Periodic repair/maintenance works will be carried out.
- Maintenance / Cleaning of departments is a method of team building among staff members.
- Sustainability aspects in research & projects
- Include Internships, PhD. works, graduation projects, design collection etc.

# GANDHINAGAR



## Significant Landmarks and Achievements

- Ms. Pooja Singh, FD-VI Winner Ms. Gujarat (Model Search Contest) - 2018; winner Miss Asian International 2019 organized by: Sunny Oii (China), Bangkok, Thailand; Fashion Show with Riya Subodh (Arved Transcub Plaza) in Vadodara -2018 (Modeling); Dica Institute Presentation (Modeling) 2018.
- Ms. Rukmani, Student of AD-VIII, First in Reviving Indian Craft, Design, Contest, 2018 Caratlane, Mumbai.
- Mr. Ashish Kumar, student of AD-IV, Second in Reviving Indian Craft, Design, Contest, 2018 Caratlane, Mumbai
- Ms. Sifra Navagaonkar, FD-6 finalist Beijing Institute of Fashion Technology Competition – International Youth Design Competition -2018.
- Ms. Snehi Poddar, FD-VIII, Wool Mark Company participant, December 2018.
- Mr. Sudhanshu Somvanshi & Mr. Anshu Kumar (2014-2018), Best Construction Award Organized by Usha International.
- Ms. Sagarika Mukherjee, FC-VIII won gold in GNLU's Justice League throw ball and also won gold in throw ball and basket ball at IIM A's event Shaurya; won District level gold in Basket ball at Khel Mahakumbh.
- Ms. Niharika Shrivastav, FC-VI won first prize in musical band performance in Impulse, 2019 at DA-IICT.

- Ms. Shambhavi Pandey, FC-IV won gold prize in throw ball and basketball at IIM Ahmedabad ; won gold medal in throw ball at Justice League (GNLU); silver medal in basketball at Petro cup at PDP.
- Ms. Varaneya Thakore, FC-IV won first and second prize in battle of bands in Synapse event at DAICT.
- Ms. Neha Kolte, FC-IV won gold prize in volley ball competitions held at Synapse (DAICT), UID and Shaurya IIM Ahmedabad ; won silver at Justice League (GNLU) ; won first prize in group dance at DAICT.
- Ms. Anoushka Chauhan, FC-IV won first prize in Mélange Fashion show at Nirma University.
- Social club organized the 3-week Kerala Flood Relief Donation Camp and contributed generously to the Chief Minister's Distress Relief Fund.
- Blood Donation campaign was held at NIFT campus in association with Red Cross Society on October 23, 2019.
- A 4km 'Unity Run' was conducted on October 31, 2018 in honor of Sardar Vallabhai Patel.
- Converge-18 was successful for sports club as this time NIFT Gandhinagar bagged the maximum number of medals ever including three gold medals.
- Spectrum 2019 was held from February 16-17, 2019 based on the theme of "Sustainability" where in all the decorations were made by reusing and recycling waste material.
- Mr. Ankur Makhija, Assistant Professor, DFT had

assisted four DFT students to file patents in the area of garment manufacturing and productivity improvement.

### Infrastructure and Facilities

Gandhinagar Campus is set up in 6 acre land with state of art building consisting of academic, administration area, students activity center, auditorium, canteen, girls hostel and type – i quarters. Building is disabled friendly surrounded with green belt consisting of different plants and trees. All the studios and labs of academic building are equipped with latest teaching aids, machinery and equipment. Academic building consisting of total 24 studios and 17 labs for offering total 07 professional programmes. Labs of all departments such as IT Labs, GC Labs, PM Labs, Gemology Lab, Dyeing & Printing Labs, VM Lab, Photography Lab etc. are fully equipped with state of art machines & equipment. Classrooms of DFT Department are equipped with interactive boards

### Short-term Programmes

Following Continuous Evening Programmes are offered by NIFT Gandhinagar Campus.

- Fashion Integration in Apparel Industry (FIAI) offered at Gandhinagar and Surat Sub Center
- Garment Production Technology & Apparel Design (GPTAD) offered at Gandhinagar Campus.

### Projects

- Ms. Sumita Agrawal, Assistant Professor, TD is working as a subject matter expert to develop e-course content under NMEICT, NIFT Chennai project
- Theme Pavilion sponsored by the Synthetic and Rayon Textiles Export Promotion Council (SRTEPC) in September 2018. Faculty involved Mr. Vishal Gupta, Mr. Anupam Rana, Mr. Ranjeet Kumar, Ms. Panchami Mistry, Ms. Sumita Agrawal and Ms. Kalpana Kabra.
- Project for the Work Cloth Design - Management & Cleric Project for Hindustan Petroleum Corporation Limited sponsored by HPCL.
- Prof. Dr. Vandita Seth & Mr. Shrinivasa K R: Institutional Wear for ICDS, Aanganwadi Workers & Helpers, Govt. Of Gujarat.
- Prof. Dr. Vandita Seth & Mr. Shrinivasa K.R: Institutional Wear for Ashavali Workers, GMSCL (Gujarat Medical Services Corporation Ltd.).
- Mr. Vishal Gupta, Associate Professor, FD, Writing And Editing Of Book On "Languishing Textile Crafts Of Gujarat" For Gujarat State Handloom And Handicraft Corporation Ltd.
- Dr. Japjee Kaur Kohli, Associate Professor, FD

and Mr. Amit Phogat, Assistant Professor, DFT, project on skill upgradation of women- Tailoring workshop, Index-C.

- Mr. Nilesh Siddhpura, Assistant Professor, TD, Mr. Ravi Joshi, Assistant Professor, FD, Dr. Kruti Dholakia, Assistant Professor, FD, product diversification with the crafts of block printing from Baugh, Batik from Ujjain, Durrie weaving from Jobat, and resist printing from Neemuch – Madhya Pradesh Hasta Shilpa Vikas Nigam.
- Mr. Vishal Gupta, Assistant Professor, & Mr. Bharat Jain, Assistant Professor, FD: Design of Uniforms for Male and Female Tour Guides, Statue of Unity – TCGL, Tourism Corporation of Gujarat Ltd.
- Priest members' costume ensemble prototypes design and development, Somnath Trust- Prabhas Patan. Faculty involved Dr. Prof. Vandita Seth, Mr. K R Shrinivasa, Mr. Manish Bhargava and Mr. Ravi Joshi.

### Student Competitions and Awards

- Ms. Poorva Nagi & Ms. Tridib Pal selected for the Apptech contest organized by Wazir Advisors Pvt. Ltd during Garment Technology Expo, 2019.
- Ms. Himani Chauha, FC-VIII participated in group dance at IIM A's Chaos, DAICT's Synapse and Pandit Deen Dayal Petroleum University's Flare.
- Ms. Nandini Louganee, FC-VI set up a stall to sell badges with a concept of match finding at DA-IICT Synapse in February 2019.
- Ms. Nandini Louganee, FC-VI participated in Logo design competition for Sports association of Andhra Pradesh, Government of India.
- Ms. Priyanshi Priyadarshini, FC-VI participated in Stone Art competition at PDPU Fest 2018.
- Ms. Sakshi Goel and Mr. Mayank Tyagi, FC-VI Participated in GNLU Nukkad Natak.
- Ms. Varanneya Thakore, FC-IV participated in Red Bull street football at St. Xavier's Ahmedabad.
- Ms. Anoushka Chauhan, FC-IV participated in Nukkad street play competition at Chaos, IIM Ahmedabad and participated at Miss Climate 2018.
- Shivani Agrawal & Pushpendra Bharti of MFM IV participated and won "Signature Styling contest 2018" organized by Ahmedabad Central Store.

### Graduation Projects and Graduation Events

- FD - Design Collection Show, May 26, 2018  
Fashion Design department of NIFT showcased the design collection display of 55 students of the graduating batch 2014-18 on May 26, 2018.
- F&LA - FACETS 2018, May 25, 2018  
Sponsoring industry: 26 industry For Graduation

## Project 2018

Name of Industry: Priority Jewels pvt ltd, Anan Tayadecore, Titan Industries limited, Sunjewels Pvt. Ltd., Bluestone, Fab Jewels Pvt. Ltd., Ganjam, Sitara Jewellery Pvt. Ltd., House of Heirloom, Hari Krishna Pvt. Ltd., Birdhichand Ghanshyamdas, Uni design pvt. Ltd. MBMG Diamonds Pvt. Ltd., Sahilsarthak design co., Voylla Fashions Pvt. Ltd., Sitara Jewellery Pvt. Ltd., Urban Kanpur, Gold Star Fine Diamond, Vajra jewels, VGL, A'star jewellery Pvt.Ltd. Etc.

### • TD - TANTU

The students successfully completed their GP with reputed industries like Aavaran, Udaipur; Arvind Mills, Avani, Kumaon; Bharat Silks, Bengaluru; Biba, New Delhi; Craft Boat, Jaipur; India Circus, Mumbai; Jaypore E-Commerce, New Delhi; Landmark Group-Max Retail Division, Bengaluru; Madhusudan Rayons Pvt. Ltd., Surat; Madhana, Mumbai; Mridul International Pvt. Ltd, Noida; Raghuvir Exim Pvt. Ltd., Ahmedabad; Ratan Textiles Pvt. Ltd., Jaipur; Rateria Exports, Noida; Raymond, Mumbai; Sasha Association for Craft Producer, Kolkata; Sewa Trade Facilitation Centre, Ahmedabad; Shingora Textile Limited, Ludhiana; Taxi Fabric, Mumbai; Vraj Bhoomi, Ahmedabad; Weavers Studio, Kolkata etc.

### • FC - FCYMK

The students took up their graduation projects at Arvind Lifestyle Brand Ltd., Future Group, Aavran Jaipur, No Nasties Goa, Ogilvy and mather, Mynta design pvt Ltd, Dhruv Kapoor Gurgaon, Pure Ghee Delhi, Urban Clap, Vogue India, Tahili Design Pvt. Ltd with Tarun Tehlani, Three clothing pvt. Ltd with Manish Arora, Pantaloons India, Jaypore, Jade Blue Ltd. Ahmedabad and others. Three students Leena Jain, Shimona Bagdi and Shruti Sikdar were awarded for their distinct work in graduation projects.

### • BFT - TECHNOVA & MFT - TECHNOTALKS

The major area of research projects of the batch were on innovative apparel product development with technical aspects like "Prototype Product Development Attachment for Sewing Machine; "Productivity & Efficiency Improvement"; "Process Optimization Cut to Pack"; "Quality System Implementation"; "Software Solution for Machine Control and Efficiency Improvement"; "Technical Process Improvement for Product Development"; "Quality Streamlining of Fabric"; "Development of Reusable and Ecofriendly Product" and "Streamline Tracking/Reporting Process System in Quality" etc. The research projects have been done with well-known Apparel Export house/industry in national and international, Retail Industry

like – Madura Clothing, Arvind Martial Division, Raymond's MTM, Max Life Style Landmark Group, UTAH Fashion Limited, Bangladesh; Shahi Export, Arvind Knitwear Division, Radhnik Export etc.

### • FMS - Aspirations 2018, May 24, 2018

Ms. Kritka Tahiliani undertook her Graduation Project in Raymond Ltd. on "Sales and category performance analysis for Raymond Ready-to-Wear and was awarded the best project in the area of Merchandising.

## Craft Cluster Initiative- Activities, Workshops and Impact

• In the Craft Design Project (CDP) students of seventh semester of Textile Design department enabled the Durrie making artisans to fetch new orders from foreign countries.

• The collaborative efforts of the Textile Design students and artisans in the craft of Aari introduced use of faux leather in product development under CDP.

• Textile Design students introduced the use of cotton and revived the incorporation of Ikat in the weaving of Mashru fabric of Patan under the Craft Design Project 2018.

• In Ikat weaving of Surendranagar, the students of Textile Design co-developed avant-garde designs for stoles in single Ikat.

• Textile Design students of semester V documented the unique craft of kala cotton making and weaving.

• Workshop on Mata-ni-Pachedi was conducted by the artisans Kiran Balubhai Chitara and Sumanben Chitara.

• Craft Demonstration workshop and Artisan Awareness workshops for Accessory Design students was conducted in March 2019

• Craft awareness workshop of puppetry, terracotta, Mata-ni-Pachedi, block printing, cane and minakari were conducted by Master artisans in April 2018 along with FC fourth and sixth semester students.

## PhD Pursuing and Completed

11 faculty members are pursuing PhD and 10 faculty members have completed their PhD

## Publications and Paper Presentations

- Dr. Jagriti Mishra, Assistant Professor, FMS & Ms. Vasundhara Chaudhary, Associate Professor, DFT co-authored a case titled "Cross – Stitch Apparels: The endeavor of a first generation entrepreneur" was published in Case Handbook of Fashion Retail and Management published by Pragun Publication in 2018.
- Case study titled evoking young consumers' product attachment through experiences: a case of Fabindia" written by Dr. Harleen Sahni, Assistant Professor, FMS and Dr. Priti Gadhavi, Assistant Professor, FMS. The case study was published in to All India Management Association, AIMA Case Centre Journal in November 2018.
- Research paper titled 'The unboxing experience: What do customers expect beyond the core product? - A study of fashion product packaging in online retail' was written by Dr. Harleen Sahni, Assistant Professor, FMS and Dr. Priti Gadhavi, Assistant Professor, FMS.
- Mr. Bhaskar Banerjee, Associate Professor, FMS has presented paper on "A study to examine whether Crowding Affects the Customers of Ebos. At GCeMP 2K18 on March 17, 2018.
- Dr. Harleen Sahni, Assistant Professor, FMS and Ms. Nupur Chopra, Assistant Professor, DFT co-authored a case study titled "Recouping eco-impacts and intending concerns – a case of textile upcycling in Geetanjali Woolens. The case is published by India Case Research Centre, AIMA and is available at <https://www.caseresearchaima.in/case-catalogue>.
- Dr. Harleen Sahni, Assistant Professor, FMS and Ms. Nupur Chopra, Assistant Professor, DFT co-authored a paper titled "Co- creating a business behavior disruption for instituting closed loop processing as mainstream manufacturing techniques in textile and clothing business" The paper was presented in Academic conference "Managing in the Age of Disruption: Future of organization, by All India Management Association (AIMA) on December 6-7, 2018.
- Dr. Harleen Sahni, Assistant Professor, FMS and Ms. Nupur Chopra, Assistant Professor, DFT co-authored a book chapter titled "Geetanjali Woolens Pvt Ltd: In the pursuit of sustenance for sustainability" accepted for publication in book titled "Green Behavior and Corporate Social Responsibility in Asia" Publisher: Emerald Publishing Limited (Release date: May 30, 2019).
- Dr. Harleen Sahni, Assistant Professor, FMS and Dr. Priti Gadhavi, Assistant Professor, FMS co-authored Book Chapter titled "Indian in Design, Global in Presence – Crafting Customer Experiences: A Study of Fabindia and Anokhi" published in Monograph book titles Contemporary Issues in Global Business Research across

Emerging Countries (pp- 150-163) 2017. McGraw Hill Education (India) Private Limited.(Released in 2018).

- Chapter entitled "Ashavali Brocades: A Woven Heritage of Gujarat" in the book Indian Art, Craft and Craftsmen" published in 2018 by Raj Publishing House, Rajasthan

## Faculty Orientation, Trainings and Development

### i. Faculty Training (Workshops And ToTs)

- Dr. Harleen Sahni, Assistant Professor, FMS attended a TOT on Neuro Marketing at NIFT Kolkata from March 4-8, 2019.
- Faculty members from FMS, F&LA, FD, FC, TD and DFT attended Universal Training at Mahabalipuram in December 2018.
- Faculty members from F&LA, FD, FC and TD attended Faculty Conclave at Hyderabad in June 2018.
- Faculty members from FMS and DFT attended Faculty Conclave at Bengaluru in July 2018.
- F&LA Dept. Gandhinagar had conducted ToT on Basics of Jewellery during July 18-20, 2018 wherein 11 participants from NIFT Campuses have attended the TOT.
- Mr. Abhishek Sharma, Associate Professor, F&LA attended TOT on 'Trends Analysis' in the second half on July 23-27, 2018, in Delhi conducted by Prof Dr. Shalini Sud and attended the workshop on "Core Design Pedagogy and Future trends' in Delhi (July 23-27, 2018) conducted by Prof. Alan Murray, from Falmouth University , UK conducted
- Faculty from FD and F&LA department attended Curriculum Writing workshop at NIFT Head Office in January 2019.
- Faculty Conclave for CURE at NIFT New Delhi from April 3-5, 2018 was attended by all F&LA faculty.
- Prof. Dr. Amar Tewari, DFT, Dr. Hir Vyas, Assistant Professor, FC and Dr. Kruti Dholakia, Assistant Professor, FD attended PhD supervisors' training programme at NIFT-Delhi on December 3-4, 2018.
- Dr. Kruti Dholakia, Assistant Professor, FD attended NIFT Research Ethics Committee (NERC) training through video conferencing on 19th February 2018.
- Luxury – Identity, Branding and positioning - July 9-13, 2018, Prof. Dr. Vandita Seth and Mr. Bharat Jain, Assistant Professor, FD.
- Ms. Sumita Agrawal, Assistant Professor, TD attended ToT on Design Process during July 3-6, 2018, ToT on Digital Design & Communication during July 16-18, 2018.
- Mr. Asit Bhatt, Associate Professor, FC conducted a faculty training on Design Fundamental at NIFT Delhi in July 2018.



- Dr. Hir P Vyas, Assistant Professor, FC attended training by Alan Murray at NIFT Delhi in July 2018; training in Introduction to Social Design by Kaustav Sen Gupta in March, 2019.
- Prof. Dr. Amar Tiwari, DFT, attended Big Data and Business Analytics Training Programme at IIM Bengaluru, July 23-28, 2018; Faculty Advance Fast Tract Training Programme February 19-23, 2018, NIFT Bengaluru.
- Prof. Dr. Amar Tiwari, DFT, attended CURE Meeting – April 3-5, 2018 New Delhi.
- Ms. Aarti Solanki, Associate Professor, DFT, attended Textile Conclave – Exploring the Growth Potential of Textile for Building New India on January 20, 2019 during Gujarat Vibrant Summit; seminar on Women Entrepreneurship in small-to-medium enterprise on September 22, 2019 at AMA Ahmedabad.
- Ms. Amisha Mehta, Associate Professor, DFT, attended Introduction to Artificial Intelligence from August 8-13, 2018 at Bengaluru; Python Programming Track, from January 1-7, 2019, at Datacamp.com; Machine Learning with Python, from January 15 -30, 2019 at Datacamp.com; FDP – Student Innovation and Start-ups, from February 4-8, 2019, at EDI Gandhinagar.
- Ms. Ettishri B. Rajput, Assistant Professor, DFT attended 3 days Training Programme on Advance Instrumentation in Ergonomics at National Institute of Occupational Health, Ahmedabad, October 3-5, 2018.

- Mr. Ankur Makhija, Assistant Professor, DFT, attended GTE 2019 event at Delhi, during February 22-25, 2019; workshop on National IPR Policy during January 28-30, 2019; 2 days training programme on Robotics conducted by Indo-Genmal Tool Room, Ahmedabad during January 11-12, 2019; 2 days seminar on Lean Manufacturing, conducted by Indo-Genmal Tool Room, Ahmedabad during October 26-27, 2018.
- Mr. Amit Kumar Phogat, Assistant Professor, DFT, attended Textile Conclave – Exploring the Growth Potential of Textile for Building New India on January 20, 2019 during Vibrant Gujarat Summit; attended GTE 2019 event at Delhi, during February 22-25, 2019.

## ii. Faculty Industry Attachments

- Dr. Jagriti Mishra, Assistant Professor, FMS completed faculty industry attachment from Medigit Solutions from June 7-20, 2018 on Social Media Marketing.
- Dr. Hir P Vyas, Assistant Professor, FC, completed faculty industry attachment in June 2018 at Print Vision Ltd. in the area of printing and binding technology.
- Ms. Nupur Chopra, Assistant Professor, DFT completed her faculty industry attachment with Texworks from June 18-30, June 2018.

## Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

- Dr. Priti Gadhvi, Assistant Professor, FMS presented her paper titled "The unboxing experience: What do customers expect beyond the core product? - A study of fashion product packaging in online retail" in the 32nd Australian and New Zealand Academy of Management (ANZAM) Conference hosted by Massey University, Auckland during December 4-7, 2018.
- Khadi as an International sustainable fabric: A study on it's plight, the stake holder involvement and the road ahead was presented in 3rd International Conference on Recent research and innovation in Social Science & Humanities by Mr. Bhaskar Banerjee, Associate Professor, FMS on December 9, 2018.
- Mr. Anupam Rana, Associate Professor, F&LA attended International Conference in Social Design at NID Gandhinagar for a period from February 14-15, 2019. Visited Jaipur Jewelers Association Show at Jaipur for the period from August 31 to September 02, 2018.
- Ms. Sumita Agrawal, Assistant Professor, TD attended the International Symposium "Insight 2018" held at NID, Paldi, during November 1-2, 2018; attended the inauguration and Arvind Indigo Exhibition at Kasturbhai Lalbhai Museum, Ahmedabad on January 25, 2019.
- Ms. Ettishri B. Rajput, Assistant Professor, DFT, was invited to NID for taking lecture on Garment Manufacturing Technology with M. Des. Students.

## Seminars and Workshops by Alumni, Industry and International Experts

- A Leading Nutritionist Ms. Rujuta Diwekar conducted an expert session on "Yoga and Meditation techniques" on October 15, 2018.
- Mr. Manoj Dubey, Category Head (Men's Wear) Pantaloon, Alumni, NIFT Gandhinagar, interacted with MFT I & III semester students and discussed about recent trends in retailing
- Mr. Wicrant Gambhir, Assistant Vice president, Jockey Group, Bengaluru and alumnus of NIFT Gandhinagar interacted with MFT II students on Overview of retail management and role of technology, Importance of KPI in retail
- Mr. Chandan Chatterji, Senior Professor, EDI, Gandhinagar & Ex. Director CEED Gandhinagar interacted with MFT I about the current scenario of Textile & Apparel Trade in India
- Prof. P. C Patel, Professor, M.S. University, Vadodara took a session on Technical Textiles with MFT I semester students.
- Mr. Padmin Buch, IPR consultant took a session

on IPR and patent overview with MFT I semester.

- Ms. Sandhya Anantani, Soft Skills Trainer and Image Consultant, Ahmedabad took a session on business etiquettes with MFT I semester.
- Mr. Kamal Dabawala, Training & Development Consultant conducted one day workshop with MFT III students on a topic "Campus to Corporate"
- An expert session by Ms. Archana Shah, Bandhej was done in "Design Management and entrepreneurship" in October, 2018.
- Expert sessions by Mr. Jalp Lakhia were conducted in graphic and printing in Inter Disciplinary minor basics of graphic design and Letter form in October, 2018.
- Ms. Sangeeta Tomar conducted an expert session on display essentials in display and presentation Design in October, 2018 .
- Ms. Mita Parikh conducted an expert session on glass painting in space and materiality, Prop Design in October, 2018.
- Mr. Ravi Chaudhary conducted an expert session in October, 2018 in graphic design and visual merchandising for semester VI students.
- Ms. Pavna Mehta Joshi conducted an expert session in public relation in 2018.
- Expert session in fashion styling was conducted by Mr. Divakar Rawat as part of product styling.
- An expert session was conducted by Mr. Falit Pandya as part of publication design in advances of printing technology and print process.
- A seminar titled: "Managing Fashion- The Digital Way" was organized by the department of Fashion Management Studies on May 24, 2018. The list of speakers is as below:
  - Ms. Sonal Tiwari, Business Development Manager, Amazon - "Current Trends, Market Scenario and Future of E-commerce for Fashion and Lifestyle Business".
  - Mr. Ankit Raj, Deputy Buyer (Apparel), Shopper Stop, "Omni - channel retailing - creating a seamless customer experience".
  - Ms. Nimisha Soni, Owner & Founder, Wardrobe Nimisha - "Managing a Fashion Startup the Digital Way".
  - Dr. Manish Gupta, Professor, DAIICT - "A Story of Computational Fashion".
  - Mr. Vikrant Jain, India Marketing Manager, Duravit India, "Use of internet marketing tools for Fashion & Lifestyle Products".
  - Ms. Mahashweta Shah, 2nd Head of Indie, AJIO.com (e-commerce at Reliance) Bengaluru, Karnataka, India - "Replicating the brick and mortar Experience online".
  - Expert sessions on Craft was conducted by Mr. Jalp Lakhia Industry Expert for AD IV & VI students.
  - Expert sessions on Department Elective User Interface Design was conducted by Mr. Jalp Lakhia Industry Expert for AD VI students
  - Expert sessions on IDM-FA Fashion Accessories

Sketching Essentials on Digital Illustration was conducted by Mr. Sanket Patel, Designer, for AD IV students.

- Expert sessions on IDM-FA Fashion Accessories Sketching Essentials on Manual Illustration was conducted by Mr. Amit Sinha, Designer, for AD VI students.
- Interactive session with Ms. Anne Morrel on April 18, 2018. She displayed samples of her textile art work and discussed the various ways to achieve creative surfaces through the Indian embroidery techniques.
- Mr. Darshan Jogi conducted Paper workshop and Ms. Sandra Patel conducted hair and make-up workshop in August 2018 for V Semester FC students.
- Calligraphy workshop was conducted in August 2018 with semester III FC students.
- Mr. Tejas Prajapati conducted video editing workshop on August 2018 for V semester FC students.
- Lino and screen Printing workshops were conducted by Mr. Kashyap Parikh and Mr. Sunil Darji, faculties of MS University of Baroda in Publication Design for FC IV and Graphic Design for FC VI.

### Industry Linkages (Visits and Student Internships)

- MFT II students visited Arvind Denim Division, Naroda in September 2018, to understand the production process of denim from fiber to fabric.
- MFT II students visited Tarasafe International Pvt Ltd in October 2018, to understand the assembly lines in the cut & sew department
- 21 students participated in the Garment Technology Expo 2019 and Industry visit organized in Delhi and got an up-close exposure to the latest technologies introduced for the apparel manufacturing industry. Among top export houses of Delhi, NCR, Afflatus International, Manesar, Orient Fashion Exports Pvt. Ltd., Neeti Clothing Pvt Ltd. And Century Overseas were visited by students during this visit to explore the application of technologies like RFID and INA systems into mass customization and to witness the varied product basket of Delhi, NCR region.
- One day outbound training workshop at Polo Forest held during March 2019 for MFT II semester. Workshop included activities like trekking, rock climbing, rappelling, management games etc. by a certified consultant.
- Students of MFT I completed their 15 days winter internship in December 2018 in different front runner companies of the industry including Welspun India Ltd. Anjar, Raymonds Amravati, Pratibha Syntex Indore, BVM Ahmedabad, and

Arvind Santej.

- Aditya Birla Fashion & Retail Limited, Shahi Exports Pvt Ltd., Neetie Clothing, Gurgaon, Century Overseas New Delhi, Radnik Exports Gurgaon & Noida, Richa Global, Gurgaon, Raymonds Silver Spark, Bengaluru are the companies where students completed their three months summer internship.
- FMS students visited Ahmedabad One Mall, Ahmedabad (Retail visit), ATIRA, Ahmedabad, Blue Budhdha, Ahmedabad, Arvind, Santej unit Ahmedabad, Vibrant Gujarat Summit, SINTEX Group, Ahmedabad, AVDAT Ahmedabad, Cross Stich & Apparel, Narol Ahmedabad, India Fashion Forum, Mumbai, Omni channel players like Zivame, Pepperfry, Mumbai, Arvind Pvt. Ltd., Ahmedabad
- Visited CEPT University, Ahmedabad as a part of course curriculum for AD III students under the subject "Form Studies" on September 7, 2018.
- Visited Indo German Tool Room, Vatva GIDC, Ahmedabad as a part of course curriculum for AD III students under the subject "Material for Designer" on September 18, 2018.
- Visited Anand Vaso handloom weavers and Kapadwanj glass factory, as a part of course curriculum for AD V students under the subject "Applied Ergonomics" on October 3, 2018.
- Visited NID, Ahmedabad as a part of course curriculum for AD III students, under the subject "Form Studies" on October 16, 2018.
- Industrial visit to Jaipur under the subject Technical Studies-II for the period from August 30 to September 2, 2018.
- Visited Varmora Plastech Private Limited, Ahmedabad as a part of course curriculum for AD IV students under the subject "Manufacturing Process".
- Semester VI visited to Garvi Gurjari International Buyer Seller meet -2019 at Mahatma Mandir, Gandhinagar on February 7, 2019.
- Industry Visit to BVM, Kalol, for FD III, Fabric Fundamental on October 9, 2018.
- Industry Visit at Avadat, Piplaj, Ahmedabad for FD VII-DE- Fashion Styling Students on September 28, 2018.
- Industry Visit at Textile Division / Prefab & Infra Division SINTEX Group, Ahmedabad for FD III Students in Fabric Fundamental on September 25 & October 5, 2018 Industry Visit at Gamthiwala Ashram Road, Ahmedabad for FD VII Students Craft Based Product Development, Semester VII.
- Industry Visit at Avadat Apparel, Denim Garment Unit, Piplaj, Ahmedabad for FD VII (Department Elective) Students Denim wear, Semester VII, on August 31 and September 7, 2018.
- Industry Visit at "O P T I O N S" Next to Sarthi Hotel, Near Amaltas Bunglows, Bodakdev, Ahmedabad for FD III, Sustainability and Craft

Studies, Semester III Students on September 4&11, 2018.

- Industry Visit at Komal Tax Fab Pvt. Ltd. for FD IV Students Surface Design Techniques-II, Semester IV, on April 5&9, 2018.
- Industry Visit at Bodhi, Vadodara & Shardadevi Gramudyog Society, BPO Project, Chhotaudepur for Sustainability and Craft Studies, Semester IV, on March 10, 2018.
- Textile Conference during Vibrant Gujarat 2019 at Mahatma Mandir, Gandhinagar.
- Textile Design Students participated in following workshops organised by AWA: EK2 at Centre for Environmental Education on January 18, 2019: No Stitches by Anuj Sharma, Felt Good by Jigisha Patel, Unnu; Dye Naturally by Namrata Manot, Biome; Upcycle your Wardrobe by Namrata Manot, Biome.
- Fashion Communication third semester students visited Indroda Park, Gandhinagar and Ravivari, Ahmedabad as part of outdoor photography. Fashion communication third semester students visited Old city, Ahmedabad as part of Design Methodology.
- Fourth semester students of FC visited Jaipur Literary Fest in January 2019.
- Fashion Communication, semester V students visited SEVA café as part of system thinking, Chitra publishing to understand making of billboards as part of introduction to advertising and Avadat Apparels, Piplaj as part of Fashion Styling.
- Semester VII students of FC visited Knack Packaging Pvt. Ltd and glass bottle making unit as part of packaging course in Graphic design.
- Students from different departments visited Alpha One Mall, Ahmedabad as part of Display and presentation design.
- Students from different departments visited Art-O-Print to understand printing in basics of graphic design.
- Students visited L. D. Art Museum, Dastan Farm & Shreyas museum as part of deepening subject.

### The Sustainability Aspect and Green Campus

- Tree Plantation:

As part of Orientation Programme 2018, Students have planted around 100 plants outside the campus boundary wall to make the campus more presentable and to enhance surrounding climate. This is an annual exercise undertaken on campus with necessary follow-up.

- Energy Efficiency:

a) Energy Audit: Gandhinagar campus have engaged Gujarat Energy Research & Management Institute (GERMI) for conducting Energy Audit

b) Renewable Energy Utilization: Installation of 100kW solar roof top power system in NIFT Gandhinagar campus has been completed. Campus will be able to generate 100 kW solar energy and consumption of grid supplied power will be minimized up to Rs. 10 Lakh per annum.

c) More than 1000 LED lights installed for improved lighting and energy conservation on campus.

d) Rain Water Harvesting: Campus has 07 percolated wells, each around 50,000-litre capacity which improves water table through Rain Water Harvesting

- Waste Management, Cleanliness & Hygiene

i. Compost machine with capacity to recycle 100 kg green waste per day into 40 kg manure per day which is used to nourish the green cover in the campus.

ii. Sanitary napkin vending machines and incinerators have been installed in girls' hostel.



# HYDERABAD



## Significant Landmarks and Achievements

- Design Faculty Conclave: Design Faculty Conclave on NIFT Curriculum Restructuring (CURE) was held at NIFT Hyderabad from June 25-28, 2018 where all design faculty across 16 NIFT Campus were participated.
- The selected students from all departments of NIFT Hyderabad, under the guidance of Ms. Yashaswi Anand, Assistant Professor, TD Department, designed and executed the installations for the All India Crafts Mela which happened in the month of December, 2018 at Shilparamam, Hyderabad. Shilparamam (Arts and Crafts Village), Govt. of Telangana, approached NIFT Hyderabad with the idea of making their exhibition area bright and colourful. The students at NIFT Hyderabad are good with their design and aesthetic sense. They spent good time inside the handicraft ambience to explore and bring about some bright results. In a way it was not only helpful for Shilparamam, who got a different approach to making the area Colourful and traditionally glamorous, but also for our students who experienced so many different handicrafts at one place, got to work in a real life scenario where the crowd is actually experiencing what our students have accomplished.
- Kashiyatra, the Annual Cultural festival of IIT (BHU) Varanasi is a three day fiesta where participants from all over the country compete in the field's literature, music and arts to find the

best amongst themselves. Its grandeur has earned it the fame of being North India's largest cultural festival. (January 2019) Kashiyatra has many sub events. Ms. Yashaswi Anand, Assistant Professor, TD Department, was invited by them as a Judge for their event Mirage, which is a fashion show, where students from different colleges from all of the country come to showcase their collection. The other judge with her was Sushruthi Krishna, Femina Miss India 2016. They judged three sub events of Mirage: Miss KY, Mr. KY and Design Elegante'.

- Two FMS students are selected for twinning programme – Swiss Textile College (STC), Zurich, Switzerland – Ms. Ridhima Vasist; Ms. Tamanna Popli July 2018. Ms. Ridhima Vasist assisted on a project for 4 garment factories in Ethiopia in collaboration with a consultancy called Sanai Change Makers headed by Dr Suruchi Mittar and ILO.

- TD Semester VI students, Ms. Warisha Imam & Ms. Ruchi Tiwari worked as Design Volunteers in the Event formula 1 Motor Boat racing World Championship.

- Mr. G.M. Reddy, Assistant Professor, FD, has conducted the Artisan Awareness Workshop (with FD semester IV students) with the support of CC-FD & CP-FD in May 2018 with artisans from Yemmiganur (nets, dress material and block printing), Station Ghanpur (bobbin craft & tatting lace) and Jangaon (silk and cotton sarees).

## Infrastructure and Facilities

Campus comprising an area of 9.25 acres of land with 2.44 lakh sq. ft. constructed area is having the following infrastructure facilities:

- The centre has ample space facility for administrative and academic staff with sufficient classroom facility, labs, discussion places and for medical & nursing stations.
- Resource Centre facility with a proposal for new structure in order to fulfil the present requirements.
- Facilities viz. gym, playground, indoor games, music room, VC, Wi-fi, seminar hall, guest house, canteen, round the clock services for water and power are available.
- Auditorium with a capacity for 350 users for regular activities of the institute.

## Short-term Programmes

- Fashion Clothing & Technology (FCT) was organized by FD department as a one year course commenced from October 2018 and it will be completed by October, 2019.
- Indian Fashion Apparel & Boutique Management (IFABM) was organized by FD department as a one year course commenced from October 2018 and it will be completed by October, 2019.
- Contemporary Ethnic Wear (CEW) was organised by KD Department as one year course commenced from September 2018 and will be completed by August 2019.

## Projects

- Project titled 'Support requirement for Re-Weave from NIFT' undertaken to conduct a training programme for artisans in the handloom clusters of Telangana, sponsored by Microsoft from October 1, 2017 to January 2019. Project cost of Rs.5,50,000/- + 99,000/- (18% GST).
- Conducted the 'Bikers Show' for the occasion of Bathukama Festival - 10 women bikers tour 10 districts in Telangana to promote the message of women empowerment and handlooms of Telangana – from September 10, 2018 to November 1, 2018. Project cost of Rs.99,930/-.
- A fashion show was conducted at the "Galleria De Lux" for the launch of the brand Francesca Versace on October 19, 2018. Project Cost Rs.1,49,931/-.
- Developed one thousand souvenir Items of Andhra Pradesh Handicraft & Handloom Products for the event U.I.M F1H20 World championship which were presented for various delegates/ VIP who attended the event. Period of the project from October to November 2018 with a project cost of Rs.11,97,995/- .

## Student Competitions and Awards

- IIT – Hyderabad conducted annual cultural fest TD student Ms. Ruchi Tiwari Participated and won the 1st Prize in the Street play event.
- BITS -Hyderabad - conducted annual cultural fest -2018 TD student Ms. Ruchi Tiwari Participated and won the 2nd Prize in the Street play event.
- BV Raju Institute of Technology - conducted sports event Throwball 2018 TD student Ms. Ruchi Tiwari Participated and won the match.
- Ms. Ruchi Tiwari won the title "Style Icon" of college conducted by UNLIMITED Fashion Brand Hyderabad.
- IBS – Hyderabad conducted annual management and cultural fest TRISHNA'19 on January 18-20, 2019 – TD student Ms. Ruchi Tiwari Participated and won the 1st Prize in the Street play event.
- Ms. Parmi Savla, KD Semester IV, won the first prize in the monthly meet-up of student networking Fest "Fandom" competition in August 2018.
- Ms. Parmi Savla, KD Semester IV, won the first prize (Samsung J6) in the Ad Mad competition organized by Samsung during September 2018.
- Ms. Sakshee Nishad, KD Semester VI, won the AD-Mad, Anthakshari, Table-Tennis (Doubles) Gold, Street Play – Silver during Converge 2018.
- Mr. Sahil Choudary, KD Semester VI, won the AD-Mad, Anthakshari, Mystery Box – Gold, Mr. & Miss Converge, Pati – Bronze and Street Play – Silver during Converge 2018.
- Harshita Gupta (FD) and group participated in the IBS Fashion Show 2019 and won first position.
- Ching Nunhoih, Eden, Prince Gupta, Priyanka, FD Department, participated Symbiosis – Fashion Show and won 1st Position in 2019.

## Graduation Events 2018

- TANTU Graduation Show was conducted by TD Department on June 2, 2018 at NIFT Hyderabad Campus.
  - KNITMODA Graduation Show of KD Department was conducted on June 2, 2018.
  - FASHIONOVA 2018 Graduation Show was conducted by FDn Department on June 2, 2018.
  - Technova-2018: A display of Graduation event of BFT Department was conducted on June 2, 2018.
  - Infinite Designs 2018: A display of Graduation event of FC Department was conducted on June 2, 2018.
  - Design Showcase 2018: A display of Graduation events of F&LA Department was conducted on June 2, 2018.
  - FMS Graduation Ceremony 2018 was conducted on June 2, 2018.
- Convocation 2018  
24th Convocation was conducted on June 29, 2018 at NIFT Hyderabad.

## Craft Cluster Initiative - Activities, Workshops and Impact

Name of department Students Craft cluster visited in 2018-19 Craft studied and its relevance to the dept.

Dept.	Students Craft cluster visited in 2018-19	Craft studied and its relevance to the dept.
TD	Uppada	Uppada Jamdani saree weaving was studied during craft cluster visit in Uppada cluster. Jamdani weaving is one of the important handlooms in Andhra Pradesh. The study focused the Jamdani weaving techniques, the weavers behind the handloom, the skill and the present state of the craft. As the cluster is related to weaving hence the students could relate the outcome of cluster with weaving & dyeing.
TD	Ponduru	Pondhuru Khadi which is one of the finest khadi in India. The uniqueness lies in the method of ginning, hand spinning followed by weaving. Upto 120's count yarn is hand spun. The swot analysis of the craft is also done. As the cluster is related to hand spinning, weaving & dyeing, therefore they could relate the outcome of cluster study with spinning, weaving mechanisms & dyeing.
TD	Chirala	During the cluster the art of Kuppadam weaving was explored. Warping, card punching and jacquard weaving were also learnt by the student during this visit. Chirala is a handloom cluster and have related to subjects like weaving, CAD for jacquard, dyeing etc.
TD	Mangalgiri	The craft of 'Mangalgiri Cotton Weaving' was studied. The process of weaving Mangalgiri sarees & its unique design were explored. The study also focused on weaving techniques and the designs and pattern of the pallu and border of mangalgiri saree. Mangalgiri saree cluster is relevant subjects like traditional textiles, weaving & dyeing.
F&LA	Karimnagar Cluster, Karimnagar Dist., Telangana	Silver Filigree Craft is a complex trellis technique that is done using silver wires. Students learn about silver wire making and soldering and jointing. The learning is relevant for F&LA students for understanding luxury lifestyle product making.
FD	Yamiganur (nets & printed dress materials)	The study of this net and crepe textile weaving has aided students in identifying opportunities of design development using non apparel (like mosquito nets) textiles for apparel purposes. Ms Pujitha Pravallika (batch 2015-19) is currently developing a collection of women's resort wear with Yamignur nets and Banjara embroidery. This craft is relevant to the department.
FD	Bobbin Lace (Station Ghanpur)	The study of these hand crafting techniques for apparel and decorative trim development is very relevant to the dept.
FD	Silk Sarees (Jangaon)	The study of the Jangaon saree development right from the yarn preparation to setting up of the loom to the weaving process has aided in the understanding of the design possibilities. Students are able to take this understanding forward as a medium of heritage fashion expression.
KD	Yellamathanda	Banjara Embroidery – Traditional banjara embroidery craft was explored and practiced on knit which was generally practiced on woven so far.
KD	Gadwal	Gadwal Saree Weaving – Under handloom students got opportunity to learn the weaving technique through dhurrie weaving under Handicrafts

FC	Adilabad Dokra Metals	Adilabad Dokra Metal casting is Practiced by the Ojhas of Adilabad for over 1000 years. This indigenous process of metal casting and its varied imagery is now on the verge of extinction. Students learnt documentation techniques and conducted diagnostic studies. The stages in process of image making and casting were thoroughly documented through photography and videography. Further students developed collaterals such as logos, packaging design and also web design. Student groups made promotional film and also a coffee table book on Dokra.
FC	Adilabad Hand Embroidery	The rich and vibrant material culture of the tribe – Mathurias was studied. The Students documented custom and jewellery of Mathurias through photography and videography and collected data through interviews, questionnaire surveys and completed diagnostic studies further, Students developed collaterals such as designing logos for branding, designing websites and packaging.
FC	PapanaiduPet Beads (Tirupati )	Papanaidu Pet, Chittor district is small town where bead craft was in practice for centuries. Now the craft is no longer popular. The students studied uniqueness of the craft & documented the process of bead jewelry & also conducted a diagnostic study. The data collected provided scope for developing collaterals such as logo design, & also produced a documentary film. Further a coffee table book was designed & prototype developed, as part of subject - Craft Publication & Brand Identity.
FC	Kalamkari , Srikalahasti (Tirupati )	During the visit to Srikalahasti a traditional culture for Kalamkari hand painting the students documented and analyzed the data with in the socio culture context to provide communication solutions for promotions of hand painted kalakari textiles. As envisaged the students raised primary and contextual issues of Fashion Environment in areas of visual merchandising, graphic design, styling, and photography. The findings & solutions were presented in Colloquium PaperCoffee Table Book
FC	Kondapalli Toys (Vijayawada)	During the visit to Kondapalli village, traditional centre known for painted toys, students undertook primary research for a diagnostic study. The students researched primary and contextual issues in areas of Visual Merchandising, Graphic Design and Photography. The findings & solutions were presented in colloquium papers.
FC	Magalagiri Textiles (Vijayawada)	Students conducted primary research on cotton textile weaving at Magalagiri cluster. The students identified scope for promotion & relevance to contemporary fashion. The findings & data collected provided material for colloquium papers.
	Ettikopaka Toys (Kakinada)	On completing primary research on Ettikopaka Toys the students identified scopes and limitations, & identified relevance to contemporary Fashion. The findings & data collected provided material for colloquium papers.
FMS	Warangal Gadwal Adoni	Handlooms – students learn cost system and supply chain systems – how to improve in management and merchandising, supply chain of handlooms of Gadwal weavers. Also will learn the social life study and diagnostic study of craft cluster basic turnover of weavers etc. will submit report after study and get documented about past present and future potential day outs of weavers.

### PhD Pursuing and Completed

05 faculty members are pursuing PhD and 03 faculty members have completed their PhD during the year 2018-19.



### Publications and Paper Presentations

- Dr. Rajani Jain, Professor, published paper on 'Sustainability in Fashion Education: An Exploratory Study' in National Journal Ajantha ISSN 2277-5730 during April – June 2018.
- Dr. V. Sarvani, Assistant Professor. presented and published paper on 'Traditional Handcrafted Jewellery Versus Contemporary Digital Jewellery dictated by the culture, fashion and modern trends of Hindu families of Andhra Pradesh' in the International Symposium Digital Vs. Handmade at FIT, New York in May 2018.
- Ms. Rakhi Wahee Pratap, Associate Professor, published paper on 'Sustainability in Fashion Education: An exploratory study' in UGC listed ISSN journal No.40667 ISSN 2277 – 5730, Vol.7 Issue-2, April – June 2018 Part-III International.
- Dr. Sasmita Panda, Associate Professor and Ms. S. Jyothirmai, Assistant Professor, presented and published journal on 'Technological Innovations in Telangana Textile and Handloom Industry' at The Institution of Engineers (India), Hyderabad during June 2018.
- Ms. Jyothirmai S, Assistant Professor, published Journal on 'Bamboo an alternative for Eco Friendly Textiles' in Advanced Research and Innovative Ideas in Education–IJSRIE August 2018 International Journal - P.7879. ISSNCO: 2395-4396 Volume-4, issue -2, during August 2018.
- Dr. Sasmita Panda, Associate Professor, published an article on 'Surface Re-engineering of Textile Products by Digital Transformation -A General View' on the occasion of 51st Engineers Day, 2018 during September 2018.
- Prof. Dr. Rajani Jain, published paper on 'Awareness of Fashion Ethics Among Indian Fashion Design Students: An Exploratory Study' in the 20th International Conference on Engineering & Product Design Education organized by Dyson School of Design Engineering, Imperial College London during September 2018.
- Dr. Sasmita Panda, Associate Professor, presented and published a paper on 'Indian Textile and Handloom Industry: an overview with reference to Telangana State and Apparel' in Policy-2017-22(T-TAP) on October 31, 2018.
- Dr. V. Sarvani, Assistant Professor, presented a paper on 'Traditional Embroideries of India' in International Workshop conducted for the faculty of Fashion Design and Textile Design at FIT, New York during November 2018.
- Dr. V. Sarvani, Assistant Professor, published a paper on 'A passage to India 20 feet at a time' in Rachel Ellner at FIT, New York posted in December 2018.
- Ms. Jyothirmai.S, Assistant Professor, presented paper on 'Hand Embroideries of Telangana' in NIMSME Hyderabad during December 2018.
- Ms. T. Srivani, Assistant Professor, presented a paper on 'A review of Technology Advancement in Shape wear Garments' in Mother Teresa Women's University Research and Dept. Centre, Madurai

during January 2018.

- Ms. T. Srivani, Assistant Professor, presented a paper on "Tangaliya, The dotted splendor of Gujarat Handlooms" at the Institution of Engineers (India), Hyderabad held on February 8-9, 2019.
- Ms. S. Jyothirmmai and Dr. Sasmita Panda jointly presented a paper on "Graphene - An Answer To Revolutionary Changes in Smart Clothing Technology Research" in All India Seminar on "Diversity in Handlooms, Textiles, Global Trends in Fashion and Clothing" organised by The Institution of Engineers in Association with University College of Technology, OU, Hyderabad held on February 8-9, 2019.
- Ms. V. Priyadarshini, Assistant Professor presented paper a on "Contribution of Fashion Leaders in creating sustainable fashion a review" in All India Seminar on "Diversity in Handlooms, Textiles, Global Trends in Fashion and Clothing" organised by The Institution of Engineers in Association with University College of Technology, OU, Hyderabad held on February 8-9, 2019.
- Prof. Dr. Ram Mohan, Dr. Shakeel Iqbal, Associate Professor and Mr. K. Anant Phani, Assistant Professor, presented paper titled "Diversity in Handlooms, Textiles, Global Trends in Fashion & Clothing" at All India Seminar on "Diversity in Handlooms, Textiles, Global Trends in Fashion and Clothing" organised by The Institution of Engineers in Association with University College of Technology, OU, Hyderabad held on February 8-9, 2019.
- Ms. Sharmila Sure, Assistant Professor, presented a paper on 'Review of Fusible interlining in Garment the Industry' at All India Seminar on "Diversity in Handlooms, Textiles, Global Trends in Fashion and Clothing" organised by The Institution of Engineers (India) in Association with University College of Technology, Osmania University, Hyderabad held on February 8-9, 2019.
- Dr. V. Sarvani, Assistant Professor, presented a paper on 'Sustainable wrinkle recovery treatment to Khadi and handloom fabrics' Industry' at All India Seminar on "Diversity in Handlooms, Textiles, Global Trends in Fashion and Clothing" organised by The Institution of Engineers (India) in Association with University College of Technology, Osmania University, Hyderabad held on February 8-9, 2019.
- Dr. Prithwiraj Mal, Assistant Professor, presented a paper on 'Ultra Violet Protection of Textiles and Apparels' at All India Seminar on "Diversity in Handlooms, Textiles, Global Trends in Fashion and Clothing" organised by The Institution of Engineers (India) in Association with University College of Technology, Osmania University, Hyderabad held on February 8-9, 2019.
- Dr. Sasmita Panda, Associate Professor and Ms.S. Jyothirmmai, Assistant Professor published

an article on 'Role of Women in Sustaining Culture and Tradition in Indian Handlooms: A Brief' in Dept. of Language & Culture Govt. of Telangana on March 5, 2019.

- Ms. S. Jyothirmmai, Assistant Professor, published a paper on 'Factors influencing the consumer buying behavior of handloom products in Hyderabad' Published in National Symposium on Eco Textiles and Green Consumerism, ETGC 2019 organized by Department of Textiles and Clothing, Avinashilingam Institute for Home Science and Higher Education for Women during March 2019.
- Ms. T. Srivani, Assistant Professor, published a paper on 'Design and Technology Intervention- Need of the hour foe the Renaissance of Eco Heritage Craft Kalamkari' in International Journal - Asian Journal of Multidimensional Research, ISSN: 2278-4853; Special Issue 3, Volume 8. March 2019.

## Faculty Orientation, Trainings and Development

### i. Faculty Training (Workshops and ToTs)

- TD department organised design exhibition & design workshop conducted by Swedish Designers for semester IV students on April 5, 2018.
- Ms. Fatima Bilgrami attended a TOT on "Fashion Society and Culture" at NIFT Mumbai from July 23-25, 2018.
- Prof. Dr. Malini.D & Ms Jasti Pooja attended a TOT Workshop "Core Design Pedagogy" by Dr Allan Murray from Dartmouth University – NIFT Bengaluru.
- Prof. Dr. Malini.D, attended a TOT Workshop "Luxury Workshop" by Mr. Aanchal Jain– NIFT New Delhi.
- Prof. Dr. Malini.D, attended a TOT Workshop "Future Trends" by Dr. Kaustav Sengupta – NIFT Bengaluru.
- Mr. Shivanand Sharma attended International training programme on Core Design Pedagogy and Future Trends' by Mr. Allen Murray in Bengaluru from July 30 to August 3, 2018.
- Ms. T.Srivani, Assistant Professor, (BFT) attended Craft cluster workshop organized by Head, CIC and Coordinated by Mr. Achyuta, Collaborative Community, Delhi from October 15-17, 2018 at NIFT, Delhi.
- Faculty Supervisors (for PhD) Training by International Expert Dr. Lee Hugh McGowan, QUT, Australia: Dr. G.H.S. Prasad, Professor-FMS, Dr. Malini D, Professor-FD, Dr. Rajani Jain, Professor-BFT, Dr. Shakeel Iqbal, Associate Professor-BFT Dr. I. Rajitha, Assistant Professor KD, Dr. V. Sarvani, Assistant Professor FD, attended the Faculty Supervisors (for PhD) Training at NIFT Bengaluru from December 6-7, 2018.
- Mr. G. Rajesh Kumar, Assistant Professor, attended curriculum writing workshop held at



NIFT New Delhi from January 23-25, 2019.

- Mr. Shivanand Sharma & Dr. I. Rajitha attended TOT on Sportswear in Bengaluru from January 28-31, 2019.
- Ms. Jyothirmai.S, Assistant Professor TD, attended Seminar "Sustenance of Quality And Innovation in Research" at Avinashilingam Institute for Home science and Higher education for Women on February 1-2, 2019.
- TD Students, Faculty & Staffs attended the seminar "Women Empowerment" held on March 8, 2019 at seminar hall NIFT-Hyderabad Campus.
- Mr. Shivanand Sharma & Dr. I. Rajitha attended TOT on Sportswear in Bengaluru from January 28-31, 2019.

### Faculty Participation in National International Conferences/ Exhibitions/ Trade Fairs/ Meets

- Dr. Rajani Jain, Professor participated in International Conference at Dyson School of Design Engineering, Imperial College of London from September 5-7, 2018.
- Mr. Shivanand Sharma, Assistant Professor, attended International Training programme on 'Core Design Pedagogy and Future Trends' by Mr. Allen Murray in Bengaluru from July 30 to August 3, 2018.
- Mr. Shivanand Sharma, Assistant Professor attended Intimasia Trade Fair in New Delhi from January 22-24, 2019.
- Ms. T. Srivani, Assistant Professor attended

National Seminar on 'Research Convention on Sustenance Of Quality And Innovation In Research' at Avinashilingam University, Coimbatore on February 1-2, 2019.

- Ms. T. Srivani, Assistant Professor attended International Seminar on 'Advancement and Application of Technology in Food and Textile Industry' on January 22, 2019 at Mother Teresa Women's University Research Centre, Madurai.
- Prof. Dr. Malini.D and Dr. I. Rajitha, Assistant Professor attended 'Pure London Workshop' in London
- Prof. Dr. K. Ram Mohan, Dr. Shakeel Iqbal, Associate Professor, Ms. V. Priyadarshini, Assistant Professor, Ms. Sharmila Sure, Assistant Professor, Ms. T. Srivani, Assistant Professor, Mr. K. Anantha Phani, Assistant Professor, attended All India National Seminar on Diversity in Handlooms, Textiles and Global trends in Fashion and Clothing on February 8-9, 2019 at The Institution of Engineers (India), Hyderabad.
- Prof. Dr. G.H.S. Prasad was invited as Chief Guest for the Valedictory Session of All India National Seminar on Diversity in Handlooms, Textiles and Global trends in Fashion and Clothing on February 8-9, 2019 at the Institution of Engineers (India), Hyderabad.
- Mr. T.V.S.N. Murthy, Assistant Professor participated in Artificial Intelligence and Machine Learning online International Conference on February 14, 2019.

## Seminars and Workshops by Alumni, Industry and International Experts

- RIC has conducted the Pre-Placement Training on October 8-24, 2018 at NIFT Hyderabad.
- RIC has conducted an Alumni Interaction on August 31, 2018, a total of 10 alumni attended.
- Alumni Reunion has arranged on August 20, 2018 by Prof. Dr. Malini Divakala.

## Industry Linkages (Visits and Student Internships)

Industry Linkages (GP/Internship arranged)

1. Rachana Ural-HR – Aditya Birla Fashion and Retail Limited.

- This Company was invited on October 31, 2018 for providing Graduation Projects. The Company selected 15 students for GP.

2. Sai Yagna - HR - Reliance Industry Limited

- RIC has invited this company to conduct the interviews through VC on November 1, 2018 and selected 2 students for GP.

3. Mr. Joshua M David –HR - Aditya Birla Fashion and Retail Limited.

- This Company was invited to the campus on March 14, 2019 for providing Internships. The Company selected 17 students for Internship.

4. The following companies also offered the GP/ internships to our students.

Winsom Yarns Limited; Mallow International; RUMSU; Sunrise Luxury Retail Pvt. Ltd.; TBZ – The Original; Lifestyle Pvt.Ltd.; Hindoostan Mills Ltd.; Zapr Media Labs.; R. S. Expo Fabs (P) Ltd.; Popcorn Furniture & Lifestyle Pvt. Ltd.

5. Textile Design Students did their internship in the following companies:

Vardhaman Textiles, Budhni, Bhopal; NGO -Nawa Bihan Nurturing Initiatives; Shoppers Stop Limited, Mumbai; Abhishek Dutta, Kolkata; Full Sea Export Pvt. Ltd, Noida; S N Creation, Noida; Gaurang Shah's design house, Hyderabad; Bombay Dyeng, Mumbai; Arvind Lifestyle Brands, Bengaluru; Aditya Birla Fashion & Retail Louis Philippe, Bengaluru; Empower GMR Varalakshmi Foundation GMR Group; Morarjee Textiles Ltd. Nagpur; KSR Handlooms Pvt.Ltd Chirala; NSL Textiles , Hyderabad; Natural Fibres Export, Jaipur & Singhanias Hyderabad; Studio B, New Delhi; White House Apparels, Hyderabad; Bombay Dyeing, Mumbai; Welspun India td, Anjar; Gaurang Shah's design house, Hyderabad; Raga Designs; Shahmeen Husain, Hyderabad; Future Style Lab, New Delhi.

## The Sustainability Aspect and Green Campus

- Inviting experts in the field of sustainable fashion,

design, manufacturing to organise seminars to inculcate to the students in understanding the values and importance of sustainability in terms of industrial and work place as well in living ambience.

- The sustainable practices adopted for NIFT craft cluster activity in order to create awareness among the artisans to incorporate green strategy in their craft cluster work practices.

- NIFT Hyderabad campus pro-actively involved and under taking major initiative for better sustainable practices viz. solar energy for hot water system, conversion of conventional lighting to LED, rain water harvesting, vermi-culture practices, solar fencing etc.

- Periodical disposal of scrap and waste.

- Periodical fire safety drills through fire service departments for bringing awareness among working and service personal.

- For better physical health and fitness NIFT Hyderabad has provided activities like outdoor sports, indoor games and professional advisors through a medical expert, practicing yoga and exercises (gym). Tie up with 15 plus super specialty/ multi-specialty hospitals in the city to provide top class treatment facilities on credit basis for faculty, officers, staff and students has enhanced the physical and mental health.

- Mental health improvement for students through organizing cultural events, group discussions, outdoor activities. Organizing visits of psychology counsellor is bringing enhanced scope and confidence particularly among students for their better mental health and career.

- Keeping the entire campus clean and tidy through cleaning mechanism by outsourcing the services to a professional agency. Intensified quality of services are achieved by close monitoring for quality and quantity, maintaining detailed log books duly supervised and attested by officers of all departments at their area has an impact on quality.

Gardening and landscaping: The design institute should have innovative landscaping with lot of natural materials, waterfalls, ponds and plants, trees with plenty of varieties. The faculty of the campus feel the design students will take inspiration from this kind of nature. This will enhance the design sensibility of the students. This natural surroundings in the campus will also motivate visually and psychologically for students, faculties and all employees that will improve the efficiency and outcome of the roles and responsibilities of all the stake holders.

Energy Initiative: Conversion of conventional lighting to energy saving led lighting & solar energy utilization

# JODHPUR



NIFT Jodhpur made its humble beginning in the year 2010 from its temporary campus at Sojati Gate and has successfully almost completed eight academic years. NIFT Jodhpur shifted operations to permanent campus at Karwar. NIFT Jodhpur has fully residential greenery campus spread over 20 acres.

NIFT Jodhpur offers four-year bachelor in design and two-year master programme in the area of Technology and Management.

Bachelor of Design – B.Des. (Following courses have commenced from Academic Year 2016-17)

1. Fashion Design
2. Accessory Design
3. Textile Design
4. Fashion Communication

## Significant landmarks and achievements

- Solar energy plant with a capacity of 370 KW installed.
- Vastra - won for the Best institutional display in Jaipur.
- Harsh Patel FC student won photograph of the Week, National Geographic, 2018.

## Infrastructure and Facilities

Resource Centre: NIFT Jodhpur has spacious resource centre which is enriched with the collections of print and non-print resources. Resource centre Jodhpur has around 3400 printed-digital books, 10 printed-digital journals,

around 4000 printed-digital magazines along with Promostyle. Subscription of online databases/ services including EBSCO's, Proquest, Berg fashion Library, JSTOR, Vogue Archive, Magzter, WGSN etc. A book exhibition was organized on July 13, 2018 in which students, faculty, staff and the officials participated and recommended the books and reading materials for RC. RC, Jodhpur has also procured and still continuing the materials for Material Wing.

Resource centre of NIFT Jodhpur is furnished with book cases, glass door almirah, single sided book case, notice boards, printer, barcode readers, sliding glass material display racks and the computer systems. To provide readers a pleasant and comfortable reading environment, air conditioners, comfortable tables and chairs are procured. RFID system, Magazines display racks and decorative chairs and tables for revamping area of RC are under procurement.

Straight knift cutting machine and fusing machine procured in B.F.Tech. Department.

In FC Department Mac lab is equipped with 18 i5 Mac system with adobe suite software's where classes of graphic design and graphical representation and technical drawing is scheduled. Photography studio is equipped with advance elinchrom speed lights FRX 400 (4 lights) and FRX 200 (4 lights) along with light stand, soft boxes, trigger, tripod, reflector, snoot, barn door, lenses (50 mm, 85 mm and 18-200 mm), monopod, Nikon

D 810 and Cannon XF205 Camcorder.

Green Room - Green room has 5 eight bulb periphery vanity mirror and 8 stools to facilitate the make-up and portfolio shoots.

Graphic Design Lab has 40 Art Tables and 40 stools to help student work efficiently for technical drawing, typography and graphic related work.

Fashion & Lifestyle Accessory design department lab has been established with hand tools, power tools, working tables are available. Most of the wood working machines as well as some metal working machines like lathe, surface planner, grinder, drilling, jig saw, welding etc have been procured and established. Other major machines like vertical milling and portable lathe, spot welding, potter's wheel has been procured.

In TD department Textile design and surface design labs created, Peg warping frame, semi automatic loom installed at Textile Design lab., Steam press with board, Metal charkha, GSM cutter procured at Textile lab., Textile surface design lab and weaving are ready and started and Automatic washing machine is procured.

Fashion Design Department has infrastructure for conduction of classes like Draping- At present department has 59 Dress form and 5 mannequins for smooth conduction of classes, remaining dress forms (including leg forms) have been indented by the department. Garment construction-Machineries procurement is under process and purchase order has been released to the vendor for supping the sewing machines and vacuum table. Pattern making- Pattern making and cutting tables procured. Swing Machine- procured. GC, PM lab and Surface Design lab are shared with other departments.

Stationery Shop: To facilitate student needs, the Institute has an in house stationery store. The student friendly store meets customized needs of the various courses. The stationery also offers photocopying and printing facilities for students.

Canteen: The canteen is situated within the college campus. It is open for all and there is a proper seating arrangement for students, faculty and staff. Various kinds of snacks, soft drinks, meals are available at economical rates.

Amul Parlor: The Amul serves ice creams, milk shakes, chocolates and many other dairy products.

Nescafe Coffee Parlor: The outlet offers a variety of hot and cold beverages like cold coffee, cold coco and iced tea.

Mess: Mess serves nutritious food throughout the year to students. Hygiene and cleanliness within the mess premises is well taken care of to make sure the students have a healthy environment to have their meals.

Gym: With special emphasis on fitness and a healthy lifestyle, Nift Jodhpur is well-equipped with a gym remodeled with a good selection of

free weights and machines, for a full and complete body workout. It is open for all the students, staff and faculty of Nift Jodhpur.

Table Tennis: The Table Tennis hall is well equipped with is fully air conditioned.

Carrom: Carrom is a "strike and pocket" table game. Currently carom is available for play and Enjoy!!

Badminton Court: Nift Jodhpur provides well maintained cemented court, well furnished with polished flooring courts. Badminton racquets and shuttles are available to the students throughout day and night.

Auditorium: Auditorium is a place to conduct events and meetings of the institute the auditorium is quite spacious, and it can seat hundreds of students. The dais is big enough to accomodate several guests, and is suitable for projecting the videos or slideshows too. We have provided centralized air condition for the comfort of the occupants.

A high quality projector is arranged with a crystal clear screen, while the screen is usually placed at the dais wall. The superior comfort levels of our auditorium have made many events successful.

Open Air Theater: The open air theatre is meant for organizing cultural programmes, fashion shows, youth festivals, and other programmes in which group gathering may be required. It is used by the institute to meet their requirements for their functions.

Music Room: It has an excellent art and sculpture which fosters the artistic talents of the student. The music department equipped with various musical instruments helps to discover the talents for music among the students.

Power Backup: Power back up is provided by 03 nos. of DGSET generators (125 KVA) which are maintained under AMC of a reputed concern.

Wifi Campus: The campus has a seamless Wifi network which allows the students to connect to net anytime, anywhere.

Volleyball Ground: well maintained court, equipped with lights present on campus which is open 24x7.

Football Ground: A football field, sufficient floodlights to enable playing in the dark, football studs are provided on demand for non-football playing students too.

Hostels: Separate hostel facilities are provided for Boys and Girls in the college campus. It has adequate high security and good discipline.

Medical/ Primary Health Center: A medical practitioner and a counsellor is available at the institute to provide medical care daily counsellor and advice to students, staff and faculty. A trained nurse is available to provide emergency first-aid, and for routine medical services.

Conference Room: Conference room support for

the important meetings, conferences, seminars and presentations are available in a much secured and technologically advanced environment. The entire facility is fully air-conditioned with a dedicated power back-up.

**Guest Room:** The campus has a well furnished guest house in addition to the participant's hostel, guests and delegates who visit the campus visiting scholars Guest house.

**Residential Quarters:** Residential campus is made up of quarters for faculties and staff equipped with all modern amenities. Director's bungalow, faculty quarters, non-teaching staff quarters has been separately developed.

**Transportation Facility:** The Institute has bus facility to its students. Public transport buses facility also in front of the campus.

**RO Plant:** The entire college campus is facilitated with pure reverse osmosis (RO) drinking water with water coolers in every block to cater to the need of pure and safe drinking water to all.

**Green shed sun protection path way:** To protect skin from direct sunlight and ultraviolet radiation (UVR) from the sun in summer a green cloth shed path way is completed.

**CCTV Camera:** The institute has installed 43 closed circuit television cameras (CCTV) for the safety of staff, students and visitors and the protection of property and buildings. This requires areas of the college to be under 24 hour recorded CCTV surveillance.

**Basket Ball:** is under construction.

## Projects

NIFT Jodhpur is continuously working for the projects with keen focus on social equity, livelihood generation and skill development of the existing artisans. To generate the livelihood for rural female, NIFT Jodhpur is organizing workshops for Self Help Groups (SHGs) in and around Jodhpur district in association with Department of Women & Child Development, Govt. of Rajasthan. Female have been trained for livelihood generation through skill development.

NIFT Jodhpur generated 23 lacks revenue through 8 projects.

**Skill Development Trainings:** For the larger benefits of society, NIFT Jodhpur has conducted 07 skill development workshops for females sponsored by the Department of women empowerment, Govt. of Rajasthan. The training was conducted at Jaipur, Jhunjhunu, Bikaner, Kota and Jodhpur.

**Designing of Convocation Cape for AIIMS Jodhpur:** NIFT Jodhpur designed the convocation cape through design intervention in Indian Culture and Craft keeping the decorum of event intact. The design was well praised by the AIIMS official

and selected as convocation dress.

NIFT Jodhpur is also contributing in Khadi initiative taken by the Government of Rajasthan. Khadi being the India's traditional fabric, NIFT Jodhpur has organized a workshop for the Khadi artisans to improve the functionality of the Khadi product, Packaging techniques and display.

## Student Completion and awards

### Converge-2018

- Mr. Vaibhav Kathpalia of B.F.Tech-VI semester, has won gold medal in badminton men doubles.
- Mr. Dhananjay Dev of B.F.Tech-VI semester, has won gold medal in basketball & long jump.
- Mr. Shivam Singh Yadav of B.F.Tech-VI semester, has won silver medal in carrom singles
- Mr. Siddharth Jain of B.F.Tech-IV semester, has won gold medal in chess & prankster.
- Ms. Vedika Sharma of B.F.Tech-IV semester, has won bronze medal in hindi debate & silver in carrom doubles.
- Mr. Ankur Kumar of B.F.Tech-IV semester, has won gold medal in basketball, futsal & prankster.
- Mr. Adity Singh of B.F.Tech-IV semester, has won gold medal in football & prankster.
- Mr. Amitoj Singh Narula of B.F.Tech-IV semester, has won gold medal in prankster.

### Spectrum-2019

- Mr. Vaibhav Kathpalia of B.F.Tech-VI semester, has won silver medal in badminton men doubles, badminton mixed double & volleyball.
- Mr. Dhananjay Dev of B.F.Tech-VI semester, has won silver medal in volleyball.
- Ms. Chanchal of B. F. Tech-VI semester, has won silver medal in volleyball.
- Mr. Shivansh Pant of B.F.Tech-VI semester, has won silver medal in poets meet.
- Mr. Mohan Hedao of B.F.Tech-VI semester, has won silver medal in volleyball, table tennis doubles & table tennis mix doubles.
- Ms. Konika Verma of B.F.Tech-VI semester, has won silver medal in badminton doubles.
- Ms. Shagun Maurya of B. F. Tech-VI semester, has won silver in badmintons double.
- Mr. Siddharth N Kamble of B. F. Tech-VI semester, has won silver medal in volleyball.
- Ms. Vidhi Jain of B. F. Tech-VI semester, has won silver medal in carrom doubles
- Mr. Shivam of B. F. Tech-VI semester, has won silver medal in carrom doubles.
- Mr. Shivam Singh Yadav B. F. Tech-VI semester, has won gold medal in carrom singles & silver medal in carrom doubles.
- Mr. Siddharth Jain of B. F. Tech-IV semester, has won gold medal in carrom doubles, chess & treasure hunt.
- Ms. Vedika Sharma of B. F. Tech-IV semester, has



won gold in carrom doubles.

- Mr. Yuvraj Pahuja of B. F. Tech-IV semester, has won gold medal in treasure hunt and silver medal in chess.
- Mr. Rahul V Bhole of B. F. Tech-IV semester, has won gold medal in battle of bands.
- Mr. Ankur Kumar of B. F. Tech-IV semester, has won silver medal in Hogathon.
- Mr. Ankush Patidar of B. F. Tech-IV semester, has won gold medal in Ad-mad & treasure hunt , silver medal in Hogathon.
- Ms. Kajal Singh of B. F. Tech-IV semester, has won gold medal in Ad-mad.
- Ms. Akanksha Singh of B. F. Tech-IV semester, has won silver medal in article writing
- Mr. Saju John of B. F. Tech-IV semester, has won gold medal in battle of bands & silver medal in duet singing.
- Mr. Amitoj Singh Narula of B. F. Tech-IV semester, has won silver medal in Ad-mad.
- Ms. Aastha Arora of B. F. Tech-IV semester, has won silver medal in English debate and Ad-mad.
- FD VI semester 2nd position- Duet singing spectrum'19.
- FD VI semester 1st position - Battle of bands spectrum'19.
- Ms. Prerna and Sakshi FD IVth semester were awarded 1st prize in fashion show in Spectrum 2019.
- Mr. Aditya, Mr. Prashant and Ms. Anjali FD IV semester were awarded as runner up in Spectrum

2019.

- Students named Srishti Srivastav, Jayashree Venkatesh and Priyal Jain participated in Fashion Show of Spectrum 2019.
- A student, Priyal Jain won second position in throwball in Specrum 2019.
- A student, Vibhuti Bhatt won 1st prize in face painting in Spectrum 2019.

Aura-AIIMS Jodhpur-2019

- Mr. Saju John of B. F. Tech-IV semester, has won silver medal in instrumental.
- Naman Arora, MFM, Won First prize in Duet Dance Competition at AIIMS Jodhpur.
- Mr. Harsh Koushal, Badminton Mixed Doubles – AURA, AIIMS Jodhpur, 1-4 March, 2019.
- FD VI semester Ms. Aayushi and Pushkala won 2nd prize at Fashion show organized by AIIM's.
- Spriha Deo has won First position in Mixed Doubles Badminton at AIIMS Jodhpur 2019.
- Suruchi Roohani has won Second position in fashion show (Modeling) at AURA AIIMS Jodhpur 2019.

IGNUS IIT Jodhpur – 2019

- Mr. Saju John of B. F. Tech-IV semester, has won gold medal in fashion show.
- Ms. Aastha Arora of B. F. Tech-IV semester, has won Rs. 5000 cash prize for best delegate.
- Ms. Bhavi Kothari and Ms. Sheetal FD VI semester Secured 1st position IIT (ignus 2019) Fashion Show

with Theme - "Paasbaan".

- Spriha Deo has won First position in Photography contest – Kalakriti at IIT Jodhpur IGNUMS 2019.

FDDI Jodhpur-2019

- Mr. Vaibhav Kathpalia of B. F. Tech-VI semester, has won gold medal in badminton men doubles.
- Mr. Shivam Singh Yadav of B. F. Tech-VI semester, has won gold medal in carrom singles & carrom doubles.
- Mr. Siddarth Jain of B. F. Tech-IV semester, has won gold medal in chess & carrom doubles.
- Ms. Vedica Sharma of B. F. tech-IV semester, has won gold medal in carrom singles.
- Himanshu Kalra won first Prize in Debate Competition at FDDI Jodhpur.
- Mr. Harsh Koushal, Badminton Singles- 1st Prize – Lahariya, FDDI Jodhpur, March 21-22, 2019.
- Mr. Harsh Koushal, Badminton Doubles-1st Prize – Lahariya, FDDI Jodhpur, March 21-22, 2019.
- Mr. Harsh Koushal and Ms. Astha Butta, Badminton Mixed Doubles-1st Prize – Lahariya, FDDI Jodhpur, March 21-22, 2019.

Red FM 93.5

- Surbhi Parlikar, Batch 2017-19 won the the first prize at Red FM 93.5 College ke Tashanbaaz for Jodhpur region.
- Megha Dhuliya, Batch 2018-20 won Best performance Award at "College Ke Tashanbaaz" by Red Fm 93.5 held in Jodhpur in August 2018 and Best performance Award at "JSG Got Talent" by Jain Social Group International Federation held in Hyderabad in January '19.
- Ms. Janhavi Rajpurohit, Fashion Show- 1st prize, Red FM, Jodhpur, March 15, 2019.
- Mr. Ashish FD VI semester got special prize for dance event RED FM event 2018.
- Ms. Roopal Bhatnagar FD VI semester was awarded 1st position in Fashion show hosted by RED FM in March 2019.
- Ms. Shivanghi, student of B.F. Tech semester –VI has been selected under the students exchange programme at ENSAIT, France.
- Ms. Janhavi Rajpurohit, National level Dance federation (Age group- 16-19) - 1st prize, Bengaluru.
- Mr. Kartik Singh and Ms. Ruchika Deswal students of FD semester V, won AIIMS Convocation attire design competition under a class room project. Where they designed capes and caps for AIIMS convocating batch, faculties and dignitaries. There were total 7 participants from Semester V and III from FD Department out of which one team was finalised for the designing. Further one design was selected and approved by the clients in the year 2018.
- Mannat Malik has won Ms. Suncity 2018 in Mr&Ms Suncity 2018 Event.
- Suruchi Roohani- Exhibited art works in Jawahar

Kala Kendra 2016 at Institute of Fine Arts, Jaipur

- Priaynshi Bhagol, Batch 2017-19 won best interne award in Benetton India Private Limited on June 2018 at the time of her Summer Internship Project.
- Ms. Shareen Jayant, Ms. Saumya Naik, Ms. Harshita Sharma, Ms. Namami Sharma, Mr. Dhruvik Bamniya - Graffiti at Jodhpur Railway Station.
- Ms. Nitya Agrawal FD VI semester won the most Innovative Design Award at Triveni Design competition.
- A student, Akрати Tripathi won 1st Prize in DLF Emporio Design Award 2018-19 in the category of "Accessory Design".
- A student, Pushpit Kumar, won second position in Essay Writing during Vigilance Week.

### Graduation Projects and Graduation Events

- B.F. Tech final year students have been selected by the renowned garment as well as retail house for their research project. The research projects are covering the vast area from manufacturing management to artificial intelligence.
- MFM final year students have been selected by the renowned brands, to name a few such as United Colors of Benetton, Zara, Koovs, Reliance, Marks & Spencers, Landmark for their research project and few students also received Pre Placements Offers. The research projects are covering the diverge areas from export to retail merchandising.

### Craft cluster initiative – Activities, workshops and impact

"Craft Bazar" Organized from April 30 to May 2, 2019 at Gandhi Shanti Pratishtan, Jodhpur. 44 artisans from Handloom and Handicraft clusters were invited for exhibiting the following craft products from different places: Pichwais-Nathdwara, Kota Doria – Kota, Bagru- Jaipur, Tie-Dye –Jodhpur, Leather- Jodhpur, Block Print- Pipar, Rug- Jodhpur, Embroidery, Crochet, Braiding-Nandwan Village, Zari and Zari work- Jodhpur, Jewellery- Jodhpur, Hand printed textile- Jodhpur, Wood- Jodhpur, Bone-horn (KALA MANI AWARD)- Jodhpur, Leather- Jodhpur, Block print- Jodhpur, Rug and Durry- Jodhpur, Kota Doria- Kota

MFM Department was part of Capacity Building activities of Plastic Bangle cluster at Pali representing FMS- Department NIFT Jodhpur for developing the plastic bangle cluster at Pali. NIFT Jodhpur has provided CIPET the following outcome of the said activity on date August 16, 2018:

1. Brochure & Coffee table booklet
2. Pinterest login page
3. Facebook login page

#### 4. Instagram page

Along with the brand name and logo designed by the NIFT Students.

AD Department organized an artisan awareness workshop where artisan shared their knowledge of different crafts like metal craft, mojri (leather), bone and horn, wood, painting etc. A craft workshop was organised for the craft "Mojri" which are footwear (jutti) made up of different leather. Eminent artisan of the craft, Mr. Mohan Gujjar was invited for demonstration during the workshop. Students observed and learnt regarding the traditional hand tools and processes of the craft. The interaction with the artisan also provided them with the traditional knowledge of the artisan as well as the nuances of the business.

#### PhD Pursuing and Completed

05 faculty members are pursuing PhD and 03 faculty members have completed their PhD

#### Publication and paper presentation

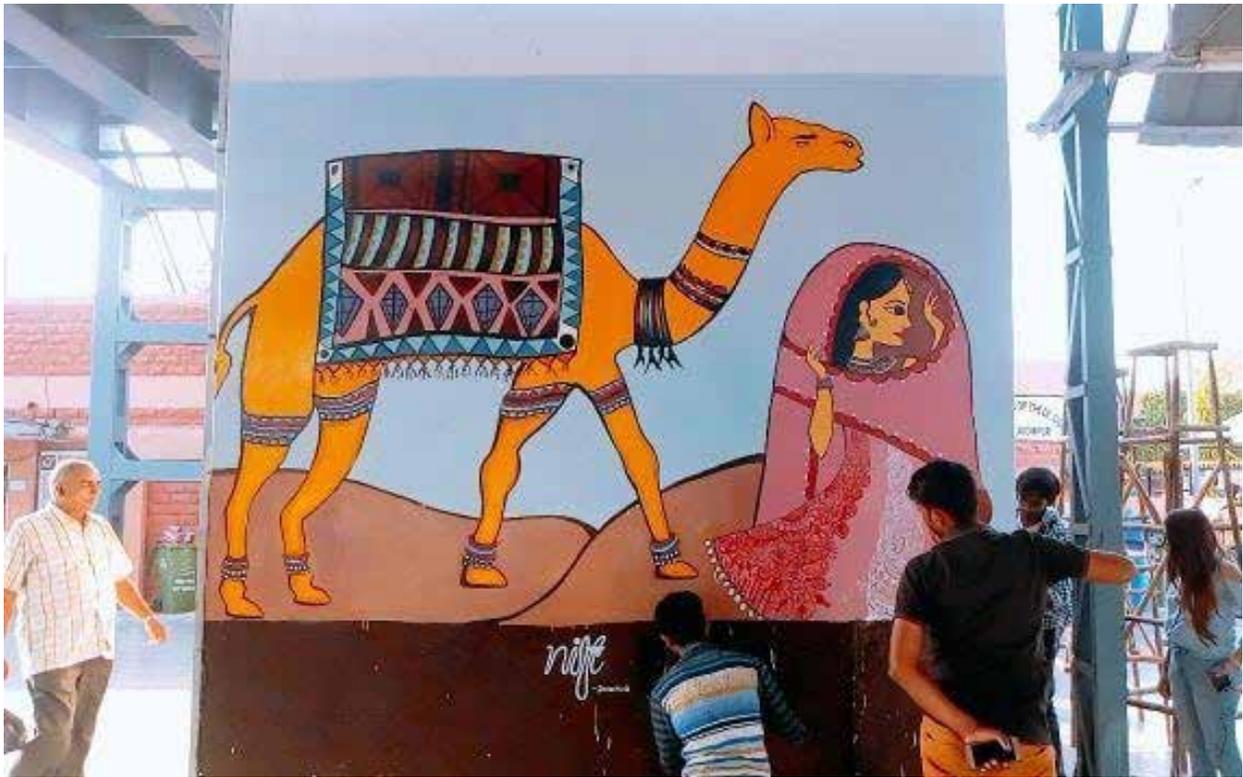
- Mr. Ishwar Kumar & Mr. Janmay Singh Hada published a paper on "Body Armours: The Indian Review" in the Man Made Textile: SASMIRA in the month of February 2019.
- Dr. Manoj Tiwari presented a paper on "Data Mining of Body Measurements of Indian Youth Population to Develop Body Size Charts" at the International Conference on Ergonomics & Human Factors held on April 29-30, 2019, London, UK (Co-authored with Prof. Dr. Noopur Anand).
- Dr. Yuvraj Garg & Dr. Manoj Tiwari research paper "Development of ergonomic work station for sewing operations" has been selected for presentation at the 10th International Conference on Applied Human Factors and Ergonomics (AHFE 2019) to be held on July 24-28, 2019 at Washington D. C. USA.
- Dr. Ankur Saxena co-authored a paper "Funneling of Green Manufacturing Parameters for framework development" and presented the paper in Functional Textile Conference organized by IIT Delhi, July 9-12, 2018.
- Dr. Ankur Saxena presented a paper titled "Prospects of Green Manufacturing in Indian Apparel Industry" in ICTCS 2018: 20th International Conference on Textiles and Clothing Sustainability, October 8-9, 2018 in New York, USA.
- Dr. Ruchika Dawar published a paper titled "Technological interventions for improving supply chain agility" in International Journal of Academic Research and Development, Vol. 2, issue 3-July Aug, Pg: 249-251.
- Dr. Chet Ram Meena, Assistant Professor reviewed a research paper on topic "Effect of

Sewing Process on Tensile Properties of Sewing Threads in Denim Garment" for a Journal of Textile Association, on dated August 10, 2018.

- Dr. Chet Ram Meena, Assistant Professor, reviewed a research paper on topic "Effluent Load Assessment in Dyeing of Maheshwari Textile" for a Journal of Textile Association, on dated December 8, 2018.

#### Faculty Participations in National and International conferences/ exhibitions/ trade fairs/ meets

- Dr. Ankita Shrivastava abstract presentation in SMART conference, Hong Kong Polytechnic University, Hong Kong - December 5-8, 2018 - Presented research paper on the topic "Improving the Impact Resistance Performance of STF Treated Kevlar Fabric Structures"
- Dr. Chetram Meena presented FABTEX - The Indian Fabric Show, at the World Trade Centre, Cuffe Parade, Mumbai, April 26, 2018.
- Mr. Hari Shankar, Executive, P.N. Rao conducted expert lecture in Importance of quality and industrial engineering in customised apparel manufacturing.
- Expert lecture of Prof. Samish Dalal on "Consumer Behaviour, negotiation & Entrepreneurship" was held on March 12, 2019.
- Mr. Shirsendu Ghosh- Design Concepts and Methodology Growth story of a Designer- August 29, 2018.
- Mr. Akash -Consumer Interface Design Consumer expectations from Design- August 30, 2018.
- Mr. Ramendranath Sarkar - Visual Merchandising and Graphic Design-VM and you - August 27, 2018.
- Mr. Rajnish Jena - Digital Design Techniques Impact of Digital Designing- August 27, 2018.
- Ms. Shally Prasad - Basics of Furniture Hardware Success story of setting up own Furniture Business by a NIFTian- August 31, 2018.
- Mr. Devindra Nagar - Design Aesthetics - Importance of Design Aesthetics for Design students - September 7, 2018.
- Mr. Lokesh Ghai - Fashion Research-Talk on International Pdesign projects, September 7, 2018.
- Ms. Jasti Pooja- Fashion Design, Creative journey of a designer- September 10, 2018.
- Ms. Anup Rana - Product Design -Bags and Process techniques- September 11, 2018.
- Mr. Debashish Maiti, R&D department, Sarla Fabrics, Deputy General Manager (DGM) on March 15, 2019- Development of textile products from fibre to fabric.
- Abdul Gaffur Bhai Khatri, Nirona Village, Bhuj Shiplguru and Padmashree on February 22, 2019- Demonstration on Rogan Print, its processing and ingredients]



- Pramila Chaudhary- Expert on April 4, 2019- Visual research techniques, design process, directions to explore and identify fashion and interior collections and print design development.
- Banswara Garments, Damam; Maam Arts, Jaipur; Aman Exports, Jaipur; Wear Well Exports, Noida; TCNS, Noida; Shahi Exports Pvt Ltd, Faridabad; Vardhman Nishimbho, Ludhiana; Navapada Knitwear, Ludhiana; Space Fashion, Ludhiana.
- MFM Department visited Madame Retail Jain Amar Clothing Pvt Ltd) Laddo Colony Noorwala Road Ludhiana and Near Metro Bhattian Ludhiana.
- MFM Department visited Mona Apparels Plot No 18, Village Bhattiya, Backside Decathlon, Near Jalandhar By Pass, Ludhiana, Punjab.
- FD Department exposure visited to Anokhi Museum was also organised to understand the technique of Block printing- Ajrakh, Dabu, Sanganer and bagru.
- TD Department visited Natural Fibers, Jaipur (Rajasthan) on October 25, 2018 - Construction and finishing parameters of Durry, Cushions and Textile Upholstery (woven textiles)- construction of fabrics and its installation in furniture.
- TD Department visited Cheer Sagar Exports, Sitapura, Jaipur (Rajasthan) on October 25, 2018- Home and Apparel textile products, different type of fabrics used, production of the products, computer embroidery designing, digital printing.
- AD Department visited Amarpali Jewellers Jaipur; Blue Pottery Jaipur; Saleem Kagzi, Jaipur; Dailyobject.com; Metal Tech, Noida; Trinity

Furniture Private Limited, Jodhpur; Pottery Craft at Salawas.

- FC Department visited Hindustan times new elhi and emplacement news under the subject fashion journalism.

### The sustainability aspect and green campus

- Sewage Treatment Plant: The campus is being provided with a well laid out drainage and sewerage network. A centralized sewerage treatment facility is used for irrigation and maintenance of green cover.
- Solar Power: Solar energy is one of the green energy available in abundance which can meet the power crisis in near future without the use of fossil fuels. Solar energy is an infinite source of energy which is also a clean energy. Using solar energy for power generation will reduce the use of fossil fuels and it also produce pollution free and provide lower cost electricity than power grid.
- Water harvesting system under process
- Fountain: is installed in front of administrative block.
- Landscaping and gardening in entire campus.
- Meaningful painting are draw in academic block, administrative block, canteen, mess and other area of campus.

# KANNUR



## Significant landmarks/Major Achievements

NIFT Kannur is situated in an industrial cum educational area where institutions imparting higher education in the field of arts, science and technology such as Kannur University, Government Engineering College, Ayurveda College etc., are located. The campus is 700 meters away from the national highway and 16 Kms north of Kannur town. The campus is located in an area where all amenities are at the reach.

The strength of the campus is its nature friendly architecture. The campus is having 753 students in its rolls. Kannur centre is offering 5 undergraduate programmes and 2 postgraduate programmes.

NIFT Kannur has conducted "Craft Bazaar" in March at Payyambalam Beach which was a great success by public participation. The Idea of exhibiting Handloom & Handicraft products of artisans and NIFT students at open beach attire was worth adding to the NIFT branding.

NIFT Spectrum followed by "Tarang" inter-college competitions were conducted in the campus. The event planning and execution was remarkable. The joint effort of the students, staff and faculties made the event a great success.

This year Kannur campus had 193 graduates. The Convocation 2018 event was arranged at Dinesh Auditorium, where the IIM Kozhikode Director,

Prof. Debashis Chatterjee was the Chief Guest.

Admission 2019 campaign was conducted. Admission leaflets & posters in both English and regional language were made. Local news paper advertisements, All India Radio announcements and local FM channels were also entrusted for wide publicity. To invite more applications towards SC/ST seats visits to residential schools were done to canvas students. Open house sessions were conducted state wide.

The Orientation Programme for the Academic Year 2018-19 was successfully organized with introduction session to the re-structured curriculum. Introduction to Majors, Deepening Specialization, IDM and General Electives were imparted to the students.

## Infrastructure and facilities

Land: NIFT Campus have 9.63 acres of land in which total built up area is 3 lakh 20 thousand sq.ft. (approx.). The land was earlier in the possession of Kinfra, now has been leased in the name of Director NIFT Kannur.

Building: The campus have a 8 storied academic block, workshop building, 2 hostel blocks (for Girl students), canteen building, gym, sewage treatment plant, auditorium etc. Paper work is proceeding for faculty quarters. All faculty rooms are provided with cabins.



Annex to Hostel block is nearing completion. Basketball and Volleyball courts are constructed.

Elevators: 8 elevators are functioning in the academic block with all statutory approval & licence.

Fire & Safety: Fire fighting system is working efficiently. A mock drill on fire safety and fire fighting awareness classes were conducted by Station Officer, Taliparamba, Fire & Rescue Department, Govt. of Kerala.

Internet /Wi-fi connectivity: The campus is connected to the internet via 1 GBPS Rail net (NKN) and BSNL net. Campus is having wi-fi connectivity. To boost the speed 25 routers are installed.

Horticulture: As part of Green Campus protocol the centre courtyard is being re-constructed with landscaping and plants. Garden chairs and umbrellas are procured.

Energy Conservation: As a measure for energy conservation all street light and other lights were converted to LED.

Resource Centre: Resource Centre of Kannur Campus is having 5253 Nos of Books 10 Journals & 66 Magazines. Reading tables, computers with internet connectivity, resource materials swatches etc are available in the RC.

### Projects

1. Detailed Project Report on Branding of Value Added Hand Loom Products: The Project was on

preparing a report on the Brand value study of handloom products with a budget of Rs.3.7 crore.

2. SITTAR – Phase – II: It was a Government of Kerala project through which NIFT Kannur has conducted Skill Development programmes for Higher Secondary students. This year the skill development programme was taken up in Photography in house workshop. The budget was Rs.17.75 Lakh

3. Kerala School Uniform Impact Study: NIFT Kannur has undertaken the impact study on the implementation of Handloom uniforms to school students by Kerala Government. The project cost was Rs. 7.25 Lakh.

4. Kudumbashree Project: Kerala Kudumbashree Skill Development programme is an annual commitment between Kudumbashree and NIFT Kannur where 30 selected members of all over Kerala will be participating for 10 days in house training programme. This year 60 members were trained in two batches of 10 days each. Total project cost is 15.50 Lakh.

### Environment Management and Sustainability

1. NIFT Kannur is having PCB appreciation award winning Sewage Treatment Plant (STP), Incinerator, recycling of treated water in place.
2. As part of Swatchhta Activities Kannur Centre has done segregation of re-usable waste materials.
3. Scraps are segregated and sold out.
4. Repairs were done for furniture, electric equipment etc.

# KANGRA



## International And Domestic Linkages

Ms. Jahnvi Batra (AD) and Ms. Harshita Passi (FC) are selected for FIT, New York (dual degree programme) in July-Dec 2019 to Jan-June 2020. Ms. Shailja Bohara went to Saxion University of Applied Sciences, The Netherlands for the semester July-Dec 2018. Shreya Goswami (TD) is selected in the summer exchange programme of Swiss Textile College, Zurich. NIFT Kangra campus was visited by Saxion University and a delegation from Ediburgh University, Scotland in the year 2018.

## Industry Interaction And Placements

As per the ongoing placements of 2019, the total number of students who opted for placements is 124, the number of students that appeared for placements is 84. The total number of students placed through campus placements is 30 till date with the minimum package of ₹3.0 Lakhs and highest package of ₹12.98 Lakhs (approx. US\$ 18710) with overseas placements like Must Garment, Dhaka, Splash (Landmark Group), UAE, etc.

## Projects

- NIFT Kangra was allocated a project of "USTTAD"

(sponsored by Ministry of Minority affairs)– Tibetan Carpet Weaving in which the research and product development phase has been successfully completed.

- NIFT Kangra is continuing the collaboration with the local authorities and having an ongoing project on beautification of Mata Brajeshwari Devi Mandir at Kangra with the support of District Commissioner, Dharamshala and Subdivisional Magistrate, Kangra. This is a project under the scheme of Swacch Bharat and includes; calendar, coffee table book and wall painting of Kangra.
- NIFT Kangra is working with for Himachal Pradesh Tourism Development Corporation (HPTDC) for the beautification of linen, upholstery and curtains for HPTDC properties.
- NIFT Kangra is working with Development Commissioner (Handicrafts) for conducting two workshops on Design & Technology development in Pine needle (Shahpur) & Bamboo (Palampur) Craft. NIFT kangra is also working with DC Handicrafts for Integrated Design & Technical Development Project (IDDP) in Pine Needle Craft (Nurpur).

## Craft Cluster Interventions

Craft bazaars were organized in Mar 2018 and 2019 in which various artisans i.e. Chamba Rumaal, Kullu weaving, pine needle craft, Hoshiarpur

wood inlay, bamboo craft were exhibited and sold their products by AD, FD, TD and FC. Artisans Awareness Week in 2018 was held in which the Artisans were called and various activities was conducted in terms of inputs on Market trends, Visual merchandising, packaging and promotion were given to the artisans by faculties and students of all departments. The renowned artisans and National awardees like Sh. Haji Badshah Miyan and Sh. Kamajeet Matharu were invited for the learning of students. In the Craft based product development, students of VII semester developed products such as garments made using Kullu textiles by FD, furnishings and decore objects using Chamba rumaal technique by TD, products made in Pine needle craft and bamboo craft by AD. FC students studied the artisan lifestyle and identified the issues and proposed plausible solutions (Pine needle craft – Solan) in the form of a colloquium paper. The paper was published in the Journal of Applied Sciences November 2018. In EPCH fair, Noida, Pine needle craft promotion was done by exhibition of the products on the said craft. DC Handicraft & Handloom had selected students for graduation projects of AD sem VIII (03 students) for Pine needle craft, TD sem VIII (04) for Chikankari –Lucknow, Daabu Printing – Jaipur, Weaving-Nagaluna block, Saree weaving-Nauv Patna cluster .

### Progress of Research By NIFT Faculty Members

- Dr. Babita Bhandari has been awarded the Degree of Doctor of philosophy on her thesis titled 'Optimization of dyeing conditions for wool and silk fabrics using dyes extracted from Rumex nepalensis and Girardinia diversifolia roots Degree' on 29th April 2019 from GBPUAT, Pantnagar, Uttarakhand.
- Ms. Paramita Sarkar, Assistant Professor, FD has been pursuing her PhD from NIFT since 2011 and submitted her thesis on 'A study on the tribal costume of Tripura and its transformation' in December 2018.
- Ms. Shipra Sharma, Associate Professor with DFT has been working on PhD topic: Analysis of training and development practices in select textile and apparel industries, since 2014 from PTU, Jalandhar, Punjab.
- Ms. Chavi Goyal, Assistant Professor, DFT, has been working on PhD topic: A study on Traditional Costumes of Tibetans in Exile and Designing Garments for Contemporary Wear Using Traditional Textiles from Banasthali University, Jaipur since 2015.
- Ms. Shruti Gupta, Assistant Professor, TD, has been working on PhD topic: Cotton Khadi:

Problems and Prospects, from Lady Irwin College, since January 2017 from Delhi University.

- Mr. Saurabh Chaturvedi, Associate Professor, DFT is enrolled in PhD for General Management and Strategy in Indian Institute of Foreign Trade (IIFT) in September 2018.
- Mr Pavittar Punit Singh Madan, Assistant Professor, TD, is pursuing PhD on 'Enzymatic treatment of wool to impart anti-shrink functionality since July, 2018.
- Mr Saurabh Garg, Assistant Professor, TD, is pursuing PhD on 'Studies on Computer aided colour measurement, matching and Compatibility of dyes for compound shades production on Textiles using natural Dyes' with the Maharaja Sayajirao University of Baroda since 2018.

### Faculty Who Taught In Other Reputed Institute

- Dr. Anunita Rangra, taught in NID for a module

### Faculty Capacity Building

- All faculty members of NIFT, Kangra participated in the Faculty conclaves held in Hyderabad and Bengaluru in June, 2018 for Design, Management and Technology departments.
- Ms Shruti Gupta, Assistant Professor, TD attended workshop on the topic "Cleaning of Zari in Brocades" organised by department of Fabric and Apparel Science, Lady Irwin College, Delhi University on June 13, 2018.
- Prof. Dr. Alan Murray workshop on 'Core design pedagogy and future trends' held in New Delhi from July 23-27, 2018 was attended by Ms. Maulshree, Assistant Professor, FC; Mr Vinod Sharma, Assistant Professor, FD and Mr Sandeep Sachan, Associate Professor, F&LA.
- Ms. Paramita Sarkar, Assistant Professor, visited 61st Indian International Garment Fair, July 2018, as part of TOT Training – Introduction to Home and Apparels.
- Mr Saurabh Chaturvedi, Associate Professor, DFT qualified UGC NET -in July 2018.
- Mr. Saurabh Chaturvedi, Associate Professor, DFT attended faculty training on 'Big Data and Business analytics programme' held on July 23-28, 2018 at IIM. Bengaluru.
- Mr. Aman Kumar Nagpal attended the training on 'Artificial intelligence' organised by NIFT and IISC, Bengaluru on Aug 8-13, 2018.
- Ms. Chavi Goyal, Assistant Professor, DFT designed products of Pine needle and displayed in EPCH fairs in October 2018. She was also in the jury panel of Fashion show at Rajiv Gandhi Engineering College on November 13, 2018.
- All Faculty members also attended the 'Universal Training" organised by NIFT, Head office with

Bodhi Nexus team at Mahabalipuram, Chennai in December 2018.

- Ms. Shruti Gupta, Assistant Professor, TD was the panel member for discussion on "Exploring possibilities of cross country art fusion for exports (Scalability, Sustainability & Standardization)" in World Weaver's Forum (WWF) jointly organised by FLO Ludhiana along with IAMKHADI. Ms. Shruti spoke on the real time problems in "Khadi" in this forum, April 2019.
- Under (NMEICT), MHRD, Govt. of India with NIFT, e-content / MOOC development was done by Ms. Shipra Sharma, Associate Professor, NIFT, Kangra on 'Introduction to Apparel Quality management' accessible on NIFT, NMEICT project channel of youtube.

### Paper Presentations And Publication

- November 17, 2018- Ms. Shruti Gupta, Assistant Professor, TD presented poster on "Assessment of Natural Dyed Wool for Carpets after Chemical wash" at Textile Summit-2018, PHD Chamber of Commerce & Industry, New Delhi.
- December 2018- Ms. Apla, Associate Professor, FC published paper on 'Association of the Traditional Pine Needle Craft with Modern Techniques of communication' in Indian Journal of Applied Research, volume 8, Issue 12, ISSN 2249 555X.
- January, 2019- Ms. Purnendu Sharma, Assistant Professor published a paper titled "A Field Research on Traditional Jewellery of Kullu (Himachal Pradesh)" in International Journal of Innovative Knowledge concept.
- March, 2019 - The abstract by Mr Aman Kumar Nagpal, Assistant Professor, DFT was accepted on "The State of Cyber Security in India" in "International Conference on Transformation through Innovations: Strategic applications of IT, Mathematics and basic Sciences (TISMIS - 2019)" organized by Satish Chander Dhawan Government College, Ludhiana (Punjab).
- March 8-12, 2019, Ms. Paramita Sarkar, Assistant Professor: Research Paper presentation titled "Clothing Preference of the 21st Century Tribal Women: A Study on the transformation in the Costume of Tribal Women of Tripura, India" for IFFTI 2019, Manchester, UK.
- March 8-12, 2019, Ms. Maulshree Sinha, Assistant Professor, FC: Research Paper presentation titled 'An assay of the Indian craft communities- an integral part of the Indian fashion industry' at IFFTI 2019, Manchester, UK.
- April 1, 2019 - Ms. Shipra Sharma, Associate Professor, DFT published research paper on "Perceptions of HR Managers on assessment of Competency-based Job descriptions in Textile industry of selected regions of Punjab"

in International Journal of Management, IT & Engineering Vol. 9 Issue 4, ISSN: 2249-0558 Impact Factor: 7.119.

### Industry Visits By Nift Kangra Batch of 2019

- Mr. Pulkit Nain, B.F.Tech VIII won the App Tech contest organized by Wazir Advisors at the GTE event, New Delhi, February 2018.
- Workshop on Paper Engineering, Calligraphy Workshop, Hair and Makeup workshop were organised for the learning of students.
- Students from different departments had visited Garment Tech Expo 2019, SGS Testing Labs, Gurgaon, TCNS export, Noida, Yarnex and TexIndia Trade Fair.

### Other Activities

- The students won Gold in Discuss throw (Boys) and Volley ball (Girls); Silver in Kabaddi (Boys), AD MAD and Duet Singing; Bronze in Table Tennis (Girls) and Throw Ball (Girls) in Converge-2018 held at Raebareli campus.
- 'National Productivity week' was celebrated in NIFT Kangra from February 12-18, 2019.
- NIFT Kangra organized 'Blood donation camp' with the help of blood bank of Dr. Rajendra Prasad Govt Medical College, Tanda.
- The annual fest of NIFT-Spectrum 2019 with the theme 'CHIMERA' was sponsored by Dainik Jagran, Indian Oil, Union Bank of India, Just trip It, Skoda, D'polo, Anna Bulk Carrier Pvt. Ltd Grand Raj and ACC cement and many more.
- A national art camp and international exhibition on 'Shakti' was held by Shryansy art international, April 4-5, 2019 at NIFT Kangra campus.
- Hon'ble Minister of State for Micro, small & Media Enterprises, Govt. of India, Shri Giriraj Singh interacted with NIFT Kangra students who designed and exhibited the pine needle work at India Handicrafts and Gifts fair 2018.
- NIFT Kangra students of Foundation programme was invited by DC, Kangra for exhibiting the stone art work at the reception of the Chairman and members of the 15th Finance Commission coordinated by Dr. Anunita Rangra, Associate Professor.
- NIFT Kangra Students exhibited at "Trigarth festival celebrating ancient history and culture of Kangra district" coordinated by Dr. Anunita Rangra, Associate Professor.
- Fire safety mock drill and Earthquake drill demonstration was done for the benefit of all.

# KOLKATA



## Significant Landmarks and Achievements

Founded in 1995, National Institute of Fashion Technology (NIFT), Kolkata is a leader in the eastern part of India for providing education in the field of Design, Technology and Management.

### Placement, 2018

NIFT facilitates Campus Placement for Graduating students to enable them to start their professional career in challenging positions. Organisations from diverse fields including large retailers, leading export houses, manufacturing organisations, home furnishing companies, textile mills, brand marketers participate for the Campus Placement. Apart from On-Campus Placement, NIFT facilitates employment opportunities to its final year students through Off-Campus and Pre Placement Offer (PPO). Further, there are many students fascinated to become entrepreneur and start developing their own business ventures. In the Campus Placement for the Year 2018, 41 Companies participated in Kolkata Campus, 08 Companies offered Off-Campus Placement. In Campus, job generation was done with 179 vacancies. 91.86% of the students of NIFT Kolkata who registered for the Placement got placed in the Year 2018. As far as the salary is concerned, the highest salary went to Rs.15 Lakhs per annum in the Domestic circuit and

Rs.8.4 Lakhs per annum in the International circuit.

### International & Domestic Linkages Unit

Three students namely Ms. Samriddhi Tiwari (AD), Ms. Manveen Kaur Sachdeva (LD) and Ms. Ankita Jhajharia (KD) have undertaken Twinning / Semester Exchange Programme from January-June 2018 in KEA, Copenhagen School of Design & Technology – Denmark, NABA, Nuova Accademia di Belle Arti, Milano – Italy and Bunka Gakuen University, Tokyo Japan respectively. Two students, namely Ms. Sifatleen Kaur Batra (LD) and Ms. Jaya Dwivedi (KD) have undertaken Summer Programme in Swiss Textile College, Zurich, Switzerland in May - June 2018. Two students namely Ms. Ashita Vora (FC) and Ms. Utsha Sarkar (LD) are undergoing Twinning / Semester Exchange Programme from ENSAIT, France and De Montfort University, Leicester, UK respectively in January-June 2019. One student, namely Ms. Aditi Sunil Garg (TD) is selected for One Year Associate in Applied Science (AAS) Program at Fashion Institute of Technology (FIT), New York in 2019-20.

### Resource Centre

NIFT Kolkata Resource Centre is the hub of the fashion information services of the Institute, with a rich collection comprising print, digital and other non- print materials including audio-visuals,

costumes, textiles, fashion accessories and related items. It offers a host of user services including circulations, reference services, reprographic services, scanning, e-journals/database browsing, fashion forecast services and online cataloguing facility. Initiative has been taken to switch to fully automated library management services through the cloud based multi-location library management software, e-Granthalaya, version 4.0. The cloud based library management database provides access to online information and collection related services to the NIFT Resource Centre network. A total of 9119 Nos. of books, 105 CDs and 1235 Nos. of reports have been catalogued and classified in e-Granthalaya software. Registration details of 1057 students were also recorded in the software.

The Resource Centre thus acts as a catalyst both for the academicians and the practicing fashion professionals in the industry. Along with the Resource Centre we also have the Materials Wing which holds an inventory of more than 2000 swatches, fabric yarns, garments, craft items etc. This is intensively used by the faculty and students for references.

The Resource Centre also caters to the needs of outside RC members and Continuing Education programme students by providing regular access to print services including reputed Indian and International periodicals and trend forecast services.

#### Admission Publicity for the Academic Year

As a part of Admission Publicity for encouraging a large number of aspirants to choose their career in Fashion Industry, two Open House sessions have been conducted at NIFT Kolkata premises in the month of December. Various colleges and schools based in Kolkata had been transmitted information about NIFT Admission as well as about the details of courses offered by NIFT at Post-Graduate and Under-Graduate level respectively. Poster and Prospectus for Admission 2019 had also been distributed among the Institutions/students through e-mail as well as by hand. Advertisement for Admission, 2019 had been published in the leading news paper and the same had been uploaded on NIFT Kolkata website. Admission advertisement – 2019 has been air telecast through Radio Channel 91.9 friends FM. In association with the Tribal Development Department, Government of West Bengal, Sensitization Programme had been organized in the West Bengal at Eklavya Model Residential School, Kansa, Paschim Bardhman with the aim of spreading awareness amongst the ST Candidates about the job-oriented Degree and Certificate Courses being offered by NIFT.

Ample Numbers (186) of ST Students studying in different Tribal Schools (Eklavya Model Residential School- Kansa (Paschim Bardhman), Eklavya Model Residential School - Jhargram, Eklavya Model Residential School – Purulia and Eklavya Model Residential School – Mukutmanipur (Bankura) attended the programme.

#### International Yoga Day Celebration

On International Yoga Day, a yoga practice session alongwith meditation was conducted by Art of Good Living on June 21, 2018.

#### 72nd Independence Day celebration

72nd Independence Day celebration was observed on August 15, 2018. National Flag was hoisted and several cultural events were organised by SDAC Unit.

#### Kerala Flood Relief Fund Collection

SDAC Unit organised Kerala flood relief by collection of cloths, food, medicines and other aid materials. Also a financial contributions of Rs.1,40,000/- in terms of one day basic pay was donated voluntarily by the employees of NIFT Kolkata.

#### Cloth Donation Camp

Cloth Donation Camp was organised at NIFT Kolkata in November, 2018.

#### 70th Republic Day Celebration

70th Republic Day celebration was observed on January 26, 2019. Our National Flag was unfurled and was followed with cultural programmes which were organised by SDAC Unit.

#### Free Eye Check-up

Free Eye Check-up was organised in collaboration with Bausch & Lomb on March 25-26, 2019 at NIFT Kolkata Campus.

Fashion Spectrum 2019, the annual cultural & sports activity of NIFT, Kolkata was celebrated on February 15-16, 2019, which included inter-college literary, sports, and cultural activities, including a inter-college fashion show.

#### Workshop on "Hindi letter writing and noting"

A workshop on "Hindi letter writing and noting" was organised on June 27, 2018 at NIFT, Kolkata under Hindi Shikshan Yojana, Rajbhasha Vibhag, Ministry of Home Affairs.

#### Hindi Pakhwada 2018

Hindi Pakhwada 2018 was observed at NIFT Kolkata Campus from September 14-28, 2018 in which various kinds of competitions in specific to our Rajbhasha were organised.

Workshop on “Functional language and note drafting”.

A workshop on “Functional language and note drafting in hindi” was organised on February 21, 2019 at NIFT, Kolkata under Hindi Shikshan Yojana, Rajbhasha Vibhag, Ministry of Home Affairs.

Sensitisation Programme on Sexual Harassment of Woman at Workplace and Vishaka Guidelines for sensitising the students and employees of NIFT Kolkata about prevention of sexual harassment, sensitisation programme was conducted during Orientation Programme 2018. The prime objective of the programmes was to spread awareness among the students and employees against the gender issues at workplace and campus and make them aware of the policies and the support system available at the Institute

### Infrastructure and Facilities

NIFT Kolkata provides excellent avant-garde infrastructure and facilities, being upgraded in regular interval with latest technology to make students aware of latest know-how for giving the best output. The campus is designed to meet the demands of imparting creative education. The building houses separate theory studios equipped with LCD Projector and workshops. Students have access to IT Labs and a very rich Resource Center, which has rare and huge collection of books, Journals & magazines and samples of National and International level related to fashion industry. Other various kinds of facilities includes a welcoming Reception Centre, Seminar Hall, Video Conference Room, Auditorium with Centralized AC Plant, Photo-Lab / Studio, VM Lab, Patternmaking / Draping Labs, Construction Labs, Flat Bed Knitting Lab, Computerized Knitting Lab (Shima Seiki Lab), Design Studio, Weaving Lab, Textile Testing Lab, CAD Studio, MAC Lab (Additional exclusive IT Lab for FC Dept.), 07 IT Labs with latest original design oriented software, Jewellery Design Studio, Leather Processing Lab, Specialized Machine Labs, 26 Class Rooms equipped with Air Conditioning system and UPS, 32 Labs / Workshop equipped with Air Conditioning system, WiFi & Wired connectivity, CCTV for 24 hours surveillance, Central Fire Fighting System, Gymnasium, On Campus Play Ground, Badminton Court, Basket Ball Court, Volleyball Ground, Table Tennis, Kho kho Ground, Campus Canteen with Kiosk for tea and snacks, Round the clock Security Service, Water Treatment Plant (IR Plant) for supply of iron free & germ less water to all the water inlet/outlet inside the campus, Drinking Water with RO system & purifier and water cooling system, Doctor's chamber equipped with wheel chair and medical bed, first aid etc., Stationery Shop,

Printing Centre/Photocopier Machines, Lift facility, Diesel Generator Set for uninterrupted power supply, UPS Backup for all existing computers, Biometric system for recording Attendance, Garbage VAT for smooth clearance of all type of garbage, NIFT Bus for visit of students to Industry and Craft Cluster. In the year 2019, new arch gate has been established to enhance aesthetics value. New Porta Cabin is also constructed.

### Hostel Facilities

NIFT Kolkata provides well-secured residential facilities to the outstation girl students. Significant facilities offered in the hostel includes Semi furnished Air Conditioned / Non-Air Conditioned Rooms, Guest Rooms for student's guest / parents, Common Recreation / Rest Room, Television with big screen alongwith DTH at the reception and common room, Emergency Exit, Fire Fighting System, WiFi Connectivity, CCTV surveillance having coverage in the outside building and at reception, Drinking water with RO purifier and cooling system, Geysers in bathrooms, Doctor's facility/First Aid, Indoor/Outdoor Games Facility, Hostel Canteen with Kiosk for tea and snacks, Transportation by Bus from Hostel to Campus & vice versa, RBT Fencing, Housekeeping Service, Round the clock Security Service, Water Treatment Plant (IR Plant) for supply of iron free & germ less water to all the water inlet/outlet inside the hostel campus, Biometric system for recording incoming / outgoing time for all, generator set for uninterrupted power supply.

### Short Term Programme

In addition to our regular Undergraduate and Post Graduate programmes, NIFT Kolkata also offer Certificate Programmes. In the Year 2018-19, NIFT Kolkata has conducted seven batches of Certificate Programmes. Out of the seven batches, one batch was on “Fashion & Clothing Technology”, two batches on “Design in Boutique Apparel & Accessory”, one batch on “Fashion Knitwear & Production Technology”, two batches on “Clothing Production Technology” and one batch on “Fashion Design & Clothing Technology” under this programme. Rs. 66.62 Lakhs has been generated through these programme.

### Projects

NIFT has implemented a variety of consultancy projects over the years. New projects executed by NIFT, Kolkata during the Year 2018-19:

- Three days workshop and training sessions on ‘Sales Skill Development Training’ for Store



Operations of employees of Tantuja with the sponsorship of Tantuja - Govt. of West Bengal.

- Training of the SHG Artisans on 'Design and Diversification' under Anandadhara – District Rural Development Cell, Barasat.
- Training of the SHG Artisans on 'Embroidery, Pattern Making and Garment Construction' under Anandadhara – District Rural Development Cell, Barasat.
- Training of the SHG Artisans on 'Advanced Pattern Making and Garment Construction including Fabric Development' under Anandadhara – District Rural Development Cell, Barasat.
- 'Fashion Show, Talk and Workshop' under Outreach Programme-2019 sponsored by the National Jute Board, Govt. of India.
- One-year training programme on 'Apparel Designing and Fashion Technology' sponsored by West Bengal Minorities' Development & Finance Corporation
- One-year training programme on 'Fashion Leather Accessories Design' sponsored by West Bengal Minorities Development & Finance Corporation.
- One Integrated Design & Technical Development Project on 'Leather Craft' at Sodepur, West Bengal
- One Integrated Design & Technical Development Project on 'Hand Embroidery Katha Craft' at Barasat, West Bengal.

Projects closed (physically/ financially) by NIFT, Kolkata during the Year 2018-19:

- Workshop cum awareness Programme on 'Fashion & Textile and Block Printing Tie & Dye and Batik', sponsored by Govt. of Assam.
- Visual Merchandising for Milan Utsav Fair, Sponsored by West Bengal Minorities Development & Finance Corporation.

- 3 Day Regional Design Workshop for Textile Designers and Marketing Executives from Block level clusters under National Handloom Development Programme, Sponsored by DC (Handlooms).
- Training Programme on Today's Fashion and Design, Sponsored by DC (Handlooms) Bengal State Handicraft Cooperative Society Limited 'Banasree'.
- Design of New Town School Uniform project.
- Certificate Programme in Apparel & Information Technology (CPAIT) course sponsored by Ministry of DoNER, Govt. of India.
- Three days workshop and training programme on maximizing sales through Visual Merchandising for Tantuja employees sponsored by Tantuja, Govt. of West Bengal.
- Empanelment of Master Trainers and Designers under National Jute Board, Govt. of India.
- Shantipur Muslin Saree Project sponsored by Dpt. of Textiles, Govt of West Bengal.

### Student Competitions and Awards

Apart from academic excellence, NIFT encourages students to shine through cultural, sports and literary events. Converge is an inter-centre cultural and sports meet, which is organised annually for the students across all NIFT Campuses. Converge 2018 was held from December 27-29, 2018 at NIFT Raebareli Campus in which students of NIFT Kolkata actively participated and won title of Mr. & Ms. Converge 2018 along-with 05 Gold, 04 Silver, and 05 Bronze medals. Apart from these, our students also participated in various cultural, sports and literary events with colleges in and around Kolkata throughout the year and won laurels.

Award	Events	Student's name
Gold	Athletics (Race) – 400 metre	Ms. Ramneek, Textile Design (Batch 2016-20)
	Athletics (Race) – 800 metre	Ms. Ramneek, Textile Design (Batch 2016-20)
	Javelin Throw	Ms. Muskaan Gupta, Accessory Design (Batch 2018-22)
	Table Tennis Mixed Doubles	Mr. Avnis Das, Accessory Design (Batch 2017-21) and
Ms. Rajeshwari Biswas, Accessory Design (Batch 2017-21)		
Silver	Quiz	Ms. Janhvi Chopra, Knitwear Design (Batch 2016-20)
		Mr. Girik Madan, Leather Design (Batch 2018-22)
	Table Tennis Girls Double	Ms. Manaswi Praveen, Fashion Technology (Batch 2016-20)
		Ms. Rajeshwari Biswas, Accessory Design (Batch 2017-21)
	English Debate	Ms. Janhvi Chopra, Knitwear Design (Batch 2016-20)
Table Tennis Girls Singles	Ms. Rajeshwari Biswas, Accessory Design (Batch 2017-21)	
Bronze	Carrom	Mr. Rohit Kumar Prajapati Leather Design (Batch 2018-22)
	Rap Battle	Mr. Anshu, Fashion Technology (Batch 2018-22)
	Volleyball Girls	Ms. Amisha Sahu, Fashion Technology (Batch 2018-22)
		Ms. Arunanshi Raven, Knitwear Design (Batch 2018-22)
		Ms. Deepshikha Dutta, Leather Design (Batch 2017-21)
		Ms. Disha Debnath, Fashion Technology (Batch 2017-21)
		Ms. Shubhangi Naik (Captain), Leather Design (Batch 2016-20)
		Ms. Sonali Singh, Textile Design (Batch 2017-21)
	Volleyball Boys	Mr. Abhinav Krishna, Fashion Technology (Batch 2018-22)
		Mr. Ankur Kumar Das, Accessory Design (Batch 2017-21)
		Mr. Deepak Munda, Accessory Design (Batch 2016-20)
		Mr. Ravi Raj, Fashion Technology (Batch 2015-19)
		Mr. Sajjan Kumar (Captain), Fashion Technology (Batch 2015-19)
		Mr. Sudin Lepcha, Textile Design (Batch 2018-22)
	Kabaddi Boys	Mr. Abhinav Krishna, Fashion Technology (Batch 2018-22)
		Mr. Anshu, Fashion Technology (Batch 2018-22)
		Md. Nasir Hussain (Captain), Fashion Technology (Batch 2016-20)
		Mr. Rahul Kumar, Accessory Design (Batch 2017-21)
		Mr. Akshay Kumar, Accessory Design (Batch 2017-21)
		Mr. Aadhis, Fashion Management (2018-20)
		Mr. Gabriel Anuj Mipun, Leather Design (Batch 2018-22)
		Mr. Adarsh Kumar Shaw, Fashion Design (Batch 2017-21)
	Mr. & Ms. Converge 2018	Mr. Chandrayan Mitra, Fashion Design (Batch 2017-21) and
Ms. Mehak Maini, Accessory Design (Batch 2018-22)		

## Graduation Projects and Graduation Events

Details of Graduation Events conducted by NIFT Kolkata in the year 2018 are as under:-

Dept.	Event Name	Date
Fashion & Lifestyle Accessories	Design Showcase 2018	May 28
Fashion Communication	COMDOM'18	May 28
Fashion Design	FASHIONOVA 2018	May 29
Knitwear Design	KNITMODA	May 29
Leather Design	Graduation Show, 2018	May 29
Textile Design	TANTU 2018	May 29
Fashion Technology	TECHNOVA 2018	May 29
Master of Fashion Management	The Graduation Show, 2018	May 24

Convocation Ceremony of the class 2018 was held on May 31, 2018 at Eastern Zonal Cultural Centre, Kolkata with the gracious presence of His Excellency the Governor of West Bengal, Shri Keshari Nath Tripathi (Honorable Chief Guest), Smt. Smriti Zubin Irani, Hon'ble Minister of Textiles, Govt. of India (Guest of Honour) and Smt. Sarada Muraleedharan, IAS, Director General, National Institute of Fashion Technology.

### Craft Cluster Intervention

As part of Craft Cluster intervention, NIFT Kolkata received cumulative fund of Rs. 19,96,800/- from Development Commissioner (Handlooms) and Rs. 39,93,600/- from Development Commissioner (Handicrafts). During the Year, total 63 Nos. of craft cluster activities were organised under the Craft Cluster Initiatives by NIFT, Kolkata. A total of 922 weavers/ artisans, 657 students, 22 faculty members and 16 Staff were engaged in different craft related activities during the period.

- Craft Cluster Visit at Vicinity of the Campus - Number of visits: 41 & artisans engaged: 118
- Craft Research & Documentation at various clusters in West Bengal – Number of visits: 07 & artisans engaged: 595
- Craft Based Design Product - Number of visits: 06 & artisans engaged: 98
- Artisans/Weavers Awareness Programme - Number of programmes: 07 & number of artisans attended: 104

- Craft Demonstration at NIFT Kolkata Campus- Number of demonstrations: 02 & number of artisans engaged: 07

### Karigar Bazar

CIC Unit of NIFT Kolkata organised 'Karigar Bazaar', an exhibition-cum-sale of two days from March 29-30, 2019 at NIFT Kolkata Campus to encourage the artisans from nearby clusters working in craft sectors, like Fulia-Shantipur, Begampur, Kalna with Handloom Cluster and Shantiniketan with Kantha, Garia-Sonarpur with Leather & Batik, Bankura with Dokra & Teracotta Handicrafts.

### PhD pursuing and completed

07 faculty members are pursuing PhD.

### Publication and Paper Presentations

- Dr. Dibyendu Bikash Datta, Associate Professor published a paper on "An In-depth Study on Jamdani and Tangail Weavers of Purba Bardhaman District, West Bengal, India". J. Textile Eng Fashion Technol.4(3), 263-270 (2018).
- Dr. Dibyendu Bikash Datta, Associate Professor published a paper on "A Review of Men's Underwear Styles and Its Various Fabrics". LTTFD, 2(2), 166-174 (2018).
- Dr. Dibyendu Bikash Datta, Associate Professor published a paper on "Sustainability Approach in Leather Sector". New Innovations of Leather Chemicals, 11, 10-26 (2018).
- Dr. Dibyendu Bikash Datta, Associate Professor published a paper on "Occupational Health, Safety and Ergonomic Issues in Artisanal Sector". JILTA, 68 (2), 51-59 (2018).
- Dr. Dibyendu Bikash Datta, Associate Professor, published a paper on "Competency-Based Training Methodology: A Guideline for Trainers". JILTA, 68 (3), 27-32 (2018).
- Dr. Dibyendu Bikash Datta, Associate Professor, published a paper on "Application of 3D Printers in Footwear Manufacturing". JILTA, 68 (4), 17-22 (2018).
- Dr. Dibyendu Bikash Datta, Associate Professor published a paper on "Pineapple Leather: An Eco-friendly Alternative". Leatherage, 40 (6), 6-24 (2018).
- Dr. Sougata Banerjee, Assistant Professor & co-author (2018) published a paper titled. "A Study on the Evaluation of Brand Positioning and Identification of Key Branding Strategies W.R.T. to Moustache in the Kolkata Market". (D. P. Jain, Ed.) RA Journal of Applied Research, 04 (07), 1861-1871.
- Dr. Dibyendu Bikash Datta, Associate Professor published a paper on "Factors Influencing Local

Tourists in Purchasing Santiniketan Leather Products". *Leatherage*, IILF Special Issue, 6-20 (2019).

- Mr. Bikas Agrawal, Assistant Professor published a paper titled "Implementation of Quality tools in Suit manufacturing to avoid Customer Returns" in the *SMS Journal of Entrepreneurship & Innovation*.

- Prof. Bibekananda Banerjee has given a presentation on "Scope and Sort Analysis on Apparel Export from Eastern Region" at Texas Gulf Global Ltd. Kolkata.

- A paper titled, "The depiction of socio-cultural change through transformation in motifs: A case study of the Kantha Embroidery of Bengal" was co-authored by Ms. Sreenanda Palit, Associate Professor (First Author) and was published in *Universal Review*, Volume 7, Issue X (ISSN No:2277-2723) in October, 2018.

- Ms. Sreenanda Palit, Associate Professor presented paper titled, "Role of Museums in the understanding of Ethno-cultural Narratives: An overview of the Embroidered Quilts of Bengal at the Philadelphia Museum of Art" in Two Days National Level Seminar on 'Importance of Museums in Preserving Relics of Folklore' organised by Dept. of Folklore, University of Kalyani in association with the Bangiya Sahitya Parishat on January 21, 2019.

- Prof. Dr. Sandip Mukherjee presented his research paper titled 'Effect of Yarn Input Tension & Stitch Cam Setting on the Dimensional Parameter of Knitting Fabric using Ultrasonic Techniques' in the 91st Textile Institute World Conference held at University of Leeds, UK during July 23-26, 2018.

- Prof. Dr. Sandip Mukherjee wrote a paper titled 'Smart Functional Clothing' published in the *Asian Textile Journal*, Volume 27, Issue September 9, 2018, Page No. 68-73.

- An article by Mr. Montu Basak, Assistant Professor titled 'Nano-Fibrous Nonwoven Fabric: A Wonderful Solution for Personal Protection against Air Pollution' was published in the *Tantu Journal* in the year of 2018.

- Dr. Sumantra Bakshi, Assistant Professor presented paper at TWIC 2018 conference held at University of Leeds UK from July 23-26, 2018.

- Paper titled 'The Language of Textiles – Tagore and Bhadramahila' was presented on September 9, 2018 by Mr. Sabyasachi Sengupta, Associate Professor at Centre for Endangered Languages (National seminar on Debating Indian Aspirational Languages - DIAL-2018).

- Dr. Dibyendu Bikash Datta, Associate Professor and Mr. Bikas Agrawal, Assistant Professor, published a paper on "Quality Analysis and Testing of Undergarments" in *Latest Trends in Textile and Fashion Design*, Lupin Publishers, 3(1), 1-10 (2018).

- Dr. Dibyendu Bikash Datta, Associate Professor, Dr. Sougata Banerjee, Assistant Professor, and co-

author published a paper on "An Empirical Study on the Effect of Retail Service Quality Attributes on the Consumer Buying Decision - With Reference to Moustache". *The International Journal of Business Management and Technology*, 2 (4), 34-55 (2018).

- Dr. Dibyendu Bikash Datta, Associate Professor, Mr. Sanjib Kumar Das, Associate Professor, and co-author published a paper titled "A Study on Consumer Awareness of West Bengal Handloom Products from Tantuja" in the *Asian Journal of Management*, 9(3), 1177-1182 (2018).

- Dr. Dibyendu Bikash Datta, Associate Professor and Mr. Sanjib Kumar Das, Associate Professor published a paper titled "Consumer Preference for Locally Made Shoes in Kolkata Market" in the *Journal of Indian Leather Technologists' Association (JILTA)*, 68(9), 31 - 37 (2018).

- Dr. Dibyendu Bikash Datta, Associate Professor & Mr. Sanjib Kumar Das, Associate Professor published a paper titled "Rawhide To Fashion: Sustainable Development Inside Leather Production In West Bengal" in the *Journal of Indian Leather Technologists' Association (JILTA)*, 68 (6), 17-28 (2018).

- Dr. Dibyendu Bikash Datta, Associate Professor, presented a paper along with Mr. Bikas Agrawal, Assistant Professor, titled "Sustainability in Indian Apparel Manufacturing Industry" in the 68th Annual Conference of The Textile Association (India), West Bengal Unit, Kolkata held on 16th February 2019 at University of Calcutta.

- Mr. Bikas Agrawal, Assistant Professor and Dr. Dibyendu Bikash Datta, Associate Professor published a paper on "Computer-Aided Cutting in Indian Garment Industry: A Change Agent" in the *Journal of Textile Engineering & Fashion Technology*, 5(1), 23-27 (2019).

- Dr. Dibyendu Bikash Datta, Associate Professor and Dr. Sougata Banerjee, Assistant Professor published a paper on "An in-depth study on the Kauna Grass Craft of Manipur w.r.t Geographical Indication". *International Journal of Innovative Knowledge Concepts*, 7 (1), 161-172 (2019).

- A Research paper titled "A study on the economic impact of Handlooms Co-Operatives on weavers" by Mr. Bikas Agrawal, Assistant Professor and Dr. Dibyendu Bikash Datta, Associate Professor published in *SMS Journal of Entrepreneurship & Innovation*.

### Faculty Orientation, Training & Development Orientation / Induction Programme

Newly appointed Assistant Professors of NIFT Kolkata namely, Mr. Himanshu Dhanda, Ms. Tulika Saikia and Ms. Nagma Sahi Ansari attended 5 days Induction Programme from March 25-29, 2019 at NIFT Head Office, New Delhi.

## Training

- Ms. Anamika Debnath, Ms. Ahana Majumder, Mr. Pramod Kumar, Ms. Sreenanda Palit, Mr. D Rajasekhar and Mr. Souvik Bose, attended TOT on Core design pedagogy and future trends.
- Dr. Anannya Deb Roy, Dr. Sandip Mukherjee and Dr. Sougata Banerjee attended TOT on Supervising PhD Research.
- Dr. Anannya Deb Roy and Ms. Binwant Kaur, attended TOT on Bigdata and business analytics.
- Ms. Anamika Debnath attended TOT on Luxury-Branding, identity and positioning
- Dr. Sandip Mukherjee and Mr. Montu Basak, attended TOT on Creative thinking skills.
- Mr. Jyoti Prakash Behera, attended TOT on Introduction to artificial intelligence.
- Mr. Rahul Sethi, Mr. Sabyasachi Sengupta and Mr. D Rajasekhar, attended TOT on Luxury product design & marketing.
- Mr. Sabyasachi Sengupta, attended TOT on Ergonomics for design education.
- Mr. D Rajasekhar, attended TOT on Footwear Design Studio I.
- Dr. Sumantra Bakshi and Mr. Pramod Kumar, attended TOT on Trends and development in knitted fabric and sportswear segment.
- Mr. Sanjib Kumar Das, attended TOT on Ergonomics for design education.
- Dr. Sougata Banerjee, attended TOT on Creative entrepreneurship.
- Mr. Nidhu Kumar Mondal, attended TOT on Design Process.
- Mr. Ashis Debnath and Ms. Ahana Majumder, attended TOT on Textiles for – Apparel & Fashion Accessories / Home & Spaces (III & IV sem).
- Mr. Nidhu Kumar Mondal, attended TOT on Drawing.
- Ms. Anamika Debnath and Mr. Sandip Kumar Samanta, attended TOT on Fashion Basics.
- Ms. Sreenanda Palit, attended TOT on Trendancy & Social Impact Analysis.
- Mr. Sanjib Kumar Das, attended TOT on Basics of Jewellery Manufacturing and Design Process.

## Industry Attachment

- Mr. Bikas Agrawal, Assistant Professor, BFT, was engaged from June 4-18, 2018 at M/s. Denon Merchandise (Pvt.) Ltd. (at Howrah factory) in the area of "Reduction of Wastage in the factory".
- Mr. Rahul Sethi, Associate Professor, LD, was engaged from July 2-13, 2018 at M/s. UR Trading Manufacturer of Leather Goods, Kolkata in the area of "Leather Goods & Accessories at Kolkata".

## Faculty Participation in National and International Conferences / Exhibitions / Trade / Fairs / Meets

- Ms. Bharti Moitra, Associate Professor participated in 'Artisan Speak' – A Textiles Outreach Initiative, 2019 (Organised by Ministry of Textiles, Government of India) on January 7, 2019 and documented the Panel Discussion: Sustainability, Design and Trend Forecasting. Ms. Moitra also participated in 'Outlook Business WOW 2019 Kolkata' (Organised by The Outlook Group) on February 22, 2019.
- Dr. Dibyendu Bikash Datta, Associate Professor was invited for Guest lectures in NABARD Hasta Shilpotsav on February 14, 2019 at Birla Academy for Art and Culture, Kolkata. The topic entitled "Packaging, Branding, and Marketing of Handicraft Products"
- Mr. Sanjib Kumar Das, Associate Professor participated in the 4th Kolkata Jewellery & Gem Fair at Biswa Bangla Convention Centre, Kolkata organised by UBM India & CG & JWA from April 8-9, 2018 and also participated in the 1st India International Kolkata Trade Fair (IIKTF), organised by the Bengal Chamber of Commerce & Industry from 1-2, 2018.
- Mr. Sanjib Kumar Das, Associate Professor and Ms. Tulika Saikia, Assistant Professor participated in the Outbound Programme with the students of F&LA, Batch 2017-21 at Panagarh Army Base Camp from February 11-13, 2019.
- Mr. Rahul Sethi, Associate Professor participated in ILGF Fair at Kolkata 2019.
- Mr. Sabyasachi Sengupta, Associate Professor participated in ILGF Fair at Kolkata 2019.
- Mr. D. Rajashekar, Associate Professor participated in IILF Fair at Chennai for Designer Fair 2019 @ MAA from January 30 to February 3, 2019 and 12th Edition Meet at Agra (Leather, Footwear components & Technology Fair) from October 26-28, 2018 and ILGF Fair at Kolkata 2019.
- Ms. Ahana Majumder, Mr. Prosenjit Bhadra, Assistant Professors and Mr. Sandip Kumar Samanta, Associate Professor participated in the Outreach Project – Artisans Speak 2019 – National Jute Board held at Old Currency Building, Kolkata from January 7-10, 2019.

## Seminar and Workshops by Alumni, Industry and International Experts

- Expert lecture organised on 'Marketing & Sustainability' on November 14, 2018 by the Industry Expert, Mr. Bappaditya Biswas, MD, Byloom for MFM, Sem-I students (Batch 2018-20) programme as a part of the subject 'Fashion



Marketing Management’.

- Expert lectures organised on ‘Precious Jewellery’ as a part of the subject, ‘Special Product Groups’ on November 16, 2018 by the Industry Expert, Ms. Neha Sharma, Partner & Creative Head, The Jade Tree for MFM, Semester III students.
- Expert lecture organised on ‘Forecasting trends for international markets’ as a part of the subject ‘Global Fashion Business: Size, Structure & Trends’ on November 20, 2018 with the Industry Expert, Ms. Rita Shome, Designer (NIFT Alumni) for MFM, Semester I students.
- Expert lecture organised on ‘Buying for Global Brands’ as a part of the subject ‘Global Fashion Business: Size, Structure & Trends’ with the Industry Expert, Mr. Sanjay Mukhopadhyay, Sr. Manager, Crystal Martin (Knitwear) Ltd. for MFM, Semester I students.
- Expert lecture organised on ‘Storytelling in transverse Media Platforms’ as a part of the subject ‘Branded Entertainment’ with the Industry Expert, Mr. Prabal Bose, Cinematographer for MFM, Semester II students on February 28, 2019.
- A Seminar (Technova) was conducted on May 25, 2018 with Chief Guest Mr. Sanjay Jhunjunwala, CEO, Turtle Ltd., in which Mr. Dinesh Keswani, General Manager, Hyosung Corporation India Pvt. Ltd., Mr. Ajay Kumar, Regional Manager, Hyosung Corporation India Pvt. Ltd, Dr. Debanjan Das, Assistant Professor and Programme Coordinator, West Virginia University, USA, Mr. Pinaki Sengupta, Head-Business Excellence, Sustainability, Aditya

Birla Nuvo, Jayashree Textiles and Mr. Vipin Tyagi, Plant Engineer, Juki, NCR were the eminent speakers.

- A workshop was conducted on group discussion and personal interview for BFT, Semester VII students on November 30, 2018.
- A workshop on ‘Colour Psychology’ was conducted on April 26, 2018 and May 3, 2018 by alumni of NIFT Kolkata, namely Mr. Raja Gope & Mr. Arnab Paul for FC, Semester IV students.
- A workshop on ‘Hair & Makeup’ was conducted on May 1-2, 2018 by Expert, Mr. Bhaskar Biswas for FC, Semester VI students.
- Mr. Rahul Sashtri, a NIFT Kolkata Alumni of Leather Design Department (Batch 2006-10) conducted a workshop with FD students (Semester VII) on September 18, 2018 at NIFT Kolkata campus.
- Four alumni of Fashion Design Department (Batch 2012-16), Ms. Anuradha Deb, Ms. Sanchita Kedia, Mr. Saiyam Ghani and Ms. Aditi Bhandia conducted a small workshop with FD students (Semester III, V and VII) on November 12, 2018.
- Ms. Laboni Saha, a NIFT Kolkata Alumni of Fashion Design Department (Batch 2006-10) conducted a workshop with FD students (Semester VII) on December 27, 2018 at NIFT Kolkata campus.
- Mr. Surajit Biswas, a NIFT Kolkata Alumni of Fashion Design Department (Batch 2011-15) conducted workshop with students (Semester IV and VI) on February 2, 2019.
- Mr. Saiyam Keshari, a NIFT Kolkata Alumni of Fashion Design Department (Batch 2008-2012)

conducted workshop with students (Semester IV and VI) on February 22, 2019.

- Expert lecture was conducted by Ms. Nandita Palchoudhuri, Entrepreneur & Consultant on New Product Development & Interaction with artisans/students (for AD, Semester VI) and faculties on April 13, 2018.
- Expert lecture was conducted by Mr. Raja Gope, Entrepreneur & Designer on designing details about the craft for AD, Semester VI on April 20, 2018.
- A special lecture was conducted by Ms. Mayukhi Basak on NDP & Market Trends for AD, semester VI on April 27, 2018.
- An expert lecture on pre-visit briefing on various crafts & research was conducted on September 19, 2018 by Ms. Sayani Kundu, Category Manager at Biswa Bangla and Mr. Nikhil Burman - General Secretary, CSWS Midnapore for AD, Semester VII.
- An expert lecture on pre-visit briefing on types of crafts & clusters was conducted on October 25, 2018 by Mr. Partha Dey – Artist, Ms. Sayani Kundu, Category Manager at Biswa Bangla and Mr. Manas Acharya, Craft Expert from Bangla natak.com for AD, Semester V.
- A one day workshop on Batik printing was organised by renowned Batik expert Mr. Amit Saha for students of Semester V on May 1, 2018.
- A lecture session was conducted by Ms. Purabi Ghosh, an expert in hand knitting for Semester III on October 31, 2018
- A lecture session was conducted by Mr. Amal Kiran Jana and Ms. Rachna Bajla for Semester III and VII in November, 2018
- A Craft Awareness Workshop held with the artisans/ weavers at NIFT Kolkata for LD students (Batch 2015-19) on April 27, 2018 and May 1-3, 2018 in which, Ms. Preetikona Goswami, Mr. Tarun Mallick, Ms. Sudipta Dutta, Mr. Rahul Sastri, Ms. Sayani Kundu, Mr. Gautam Modak, Mr. Shankar Sarkar, Mr. Bidhan Das were the eminent speakers.
- A programme for understanding the craft cluster through interactions/visits and understanding the current trends & challenges in the craft cluster programme was conducted for the students of LD (Batch 2017-21) from November 16-27, 2018 in which Mr. Tarak Talukdar and Mr. Mohanta Naskar were the eminent speakers.
- A workshop and lecture series conducted by Ms. Julia Rath, international speaker for TD, Semester IV on the subject Print Design: Hand & Digital.
- A workshop was conducted with Textile Designer Mr. Ajit Das on Natural Dye & Textile Painting with Natural Dye at his workshop at Barasat.
- Two days Workshop conducted with ten Patachitra Artists for TD V and IDM print design students from across department on November 22, 2018.

- Prof. Padmini Balam, Visva Bharati University interacted with TD, Semester IV students at workshop at Artisans Speak on January 8, 2019.

### Industry Linkages (Visits and Student Internship)

- MFM students (Batch 2017-19) went to Internship in between Semester III and IV in the reputed industries, namely Pantaloons, Aditya Birla Fashion Retail Limited, VF Brands-India – LEE, Lifestyle International Pvt. Ltd., Max Retail Division, Onaya fashions Pvt. Ltd, Little wardrobe, Raymond Group (Park Avenue), Future Lifestyle Fashions, Jabong, Landmark Group, APC Impex Pvt. Ltd, Arvind's Lifestyle UNLIMITED brand, Ambe Tex Fab (India) Pvt. Ltd, Vedant Fashions Pvt. Limited, S. K. Knitfab Pvt. Ltd, Tanishq, Mr Button, Richa & Co., Triburg, lux Industries - ebell fashions Pvt. Ltd, Paytm, Noida, Miss Chase, Celebrity Fashions Limited, Smriti Apparels.
- Students of MFM, Semester I visited M/s Dazzle Fashion on November 12, 2018.
- Textile internship was undertaken by the students of BFT during May-June 2018 in Nahar, Lalru, Welspun, Vapi, Vardhaman, Himachal & OCM Raymonds, Jalgaon , Sarla Fabric Sahi Export, Ghazibad, Arvind, Gujarat.
- Apparel Internship was undertaken by the students of Semester VI during August-September, 2018 in Silver spark, Celebrity Fashion (Chennai), Banswara Garment Pvt. Ltd, Shahi Faridabad, Radnik Export Ltd, DMAL Raymond (Bengaluru)
- Students of Semester III visited Rajlaxmi Cotton Mills on November 16, 2018 for observing the process and sewing of knit garments.
- Students of Semester III visited Maasis Interfashion Pvt. Ltd on November 29, 2018 for the subjects SPME, Dyeing and Printing.
- Semester IV students went to Garment Technology Expo 2019 at New Delhi scheduled from February 22-25, 2019.
- Semester VI students underwent for 'Outbound Workshop on Team Building' from March 2-4, 2019 at Jangle Camp, Puri.
- Students of FC Department did the internship in the companies, namely Hindustan Times, Harmony-Celebrate Age, Mumbai, Little Wardrobe, SKA (Sari Ki Almari (Pomegrante Studio), Ayesha Accessories, Pondicherry, Genesis Colors Ltd., Gurgaon, MMC World, Delhi (Art Direction), Mad Earth, Goa, CCIE Kolkata, Dentsu Creative Impact, Gurgaon, Cosmopolitan (India Today), National Institute of Design, Ahmadabad (NID), Travel + Leisure India & South Asia, Ibrannox, Gurgaon, Social Panga, Bengaluru, The India Design Pvt. Ltd., Cosco(India) Limited, Identix Design Pvt. Ltd., Ahmadabad, Central, FLFL, Mumbai etc.

- Students of Batch 2016-20 visited Bolpur Shantiniketan Handloom Cluster, 'Kalna-Samudragarh - Dhatigram Handloom cluster' and Fulia Shantipur Handloom cluster during June 12-20, 2018 under 'Craft Cluster and Diagnostic study'.
- Prof. Reenit Singh and Prof. Dr. Sandip Mukherjee along-with the students of FD Batch 2016-20 visited 'Panchla (Bauria, Howrah) Zerdosi cluster' on September 6, 2018.
- Prof. Dr. Sandip Mukherjee along-with the students of FD Batch 2017-21 visited 'Kalna-Samudragarh- Dhatigram Handloom cluster' on October 3, 2018.
- 40 students of FD (Batch 2017-21) were taken to Vishnu Cotton Mills Ltd. by Mr. Montu Basak, Assistant Professor on October 11, 2018.
- Prof. Dr. Sandip Mukherjee along-with the students of FD Batch 2017-21 visited 'Fulia Shantipur Handloom cluster' on February 6, 2019 and 'Kusumba - Batik workshop' on February 27, 2019.
- 41 students of Batch 2015-19 successfully completed their Industry Internship during June-July 2018 in various reputed companies across the country e.g. ITC Ltd, Shoppers Stop Ltd, Texport Syndicate (India) Ltd, Arvind Lifestyle Brands Ltd, Chemistry Design Ltd, Radhnik Exports (P) Ltd, Shahi Exports Ltd, Texport Syndicate (India) Ltd, Lifestyle International (P) Ltd. etc.
- 28 students of AD (Batch 2015-19) successfully completed their industry internships during June-July 2018 in semester VII in various reputed companies, namely Bodhi Brand Pvt. Ltd, Charu Jewels, Krishna Beads Industries, Claymen, Dhora, Feelwell Garments And Accessories Pvt. Ltd, Holoflex Pvt. Ltd., Pallavi Foley Boutique Jewels, Chandrani Pearls Pvt.Ltd., The Wooden street Furnitures Pvt. Ltd., Godrej & Boyce Mfg. Co. Ltd, Duet Luxury, Fabindia Overseas Pvt. Ltd, Ornamas Crystals Pvt. Ltd, Goel Exports, PC Jewellery Limited, Sanghi Jewellers Pvt. Ltd, Krishna Beads Industries, Pep Designs, Nemichanda Baamalwa & Sons, Design Dimensions, Sahil & Sarthak Design Company.
- Students of Semester III visited Garanhatta Street, Laxmi Store, Lokenath Jewellers & Plating on November 26, 2018 towards observing different manufacturing and Plating Techniques.
- Mr. Pramod Kumar, Assistant Professor guided the students of F&LA during the visit at South City Mall on November 20, 2018 under the subject 'DP-II Consumer Interface Design'.
- Knitwear Design Department students Internship was organised in the companies, namely Nahar Spinning Mills, Ludhiana, Nagesh Knit & Wear, Ludhiana, RPV Exports Pvt. Ltd., Kolkata, Sportking, Ludhiana, Orient Craft, Gurgaon, Rajlakhmi Cotton Mills, Noida, Maitri Knitwear, Ludhiana, Rajlakhmi Cotton Mills, West Bengal, Celestial Knit & Fab Pvt. Ltd., Noida, Raymonds Ltd., Mumbai, Shree Bharat International, Noida, Arvind Ltd., Bengaluru.
- Dr. Sumantra Bakshi, Assistant Professor guided the students of KD during the visit at ICCR Handloom Exhibition on August 8, 2018.
- Mr. Pramod Kumar, Assistant Professor guided the students of Semester VII for visit at City Centre on September 12, 2018 for the subject Visual Merchandising.
- Dr. Sumantra Bakshi, Assistant Professor guided the students of KD during the visit at Banglar Tanter Haat, Biswa Bangla on September 20, 2018.
- Dr. Sumantra Bakshi and Mr. Pramod Kumar, Assistant Professors guided the students of Semester III during the visit at Weavers Service Centre on October 10, 2018.
- Mr. Pramod Kumar, Assistant Professor guided the students of Semester V during the visit at Raj Lakshmi Cotton Mills, Jangalpur on November 16, 2018.
- Dr. Sumantra Bakshi, Assistant Professor guided the students of Semester III during Industry visit at Rishra on November 26-27, 2018.
- Dr. Sumantra Bakshi, Assistant Professor guided the students of Semester III during visit at Jayshree Textiles, Rishra on December 7, 2018.
- Students of LD Batch (2015-19) completed Industry Internship 2018 in the companies, UR Impex, Kolkata, Tata International Dewas, Crescent Exports Syndicate, Kolkata, Radnik Auto Exports, Noida (UP), Torero Corporation Pvt. Ltd., Kolkata, Apollo International Ltd., Noida (UP), Tata International Pvt. Ltd., Chennai, Edcons Exports Pvt. Ltd., Kolkata, Jak Group Pvt. Ltd., Gurgaon (Haryana), Triburg Pvt. Ltd., Gurgaon, Bhartiya International Pvt. Ltd., Bengaluru, Gauri Leather Pvt. Ltd., Creative Limited, Kolkata, Bharat Enterprise, Gurgaon, Inma, Mumbai, Impulse India Pvt. Ltd., Gurgaon, RR Leather Products Pvt. Ltd. Chennai, Kabir Leathers, Gurgaon.
- Internship for students was organised in the companies, namely Arawali Exports, Jaipur, Full Sea Exports, Noida, Arvind Ltd. Gandhinagar, Incotex Impex, Mumbai, Natural Fibres Exports, Jaipur, My Home Collection Pvt. Ltd., Noida, Skipper Furnishing, Kolkata, Yavi Studio, Delhi, Raymond Ltd., Gujarat, House of Kotwara, Gurgaon, Hitaishi Creative Enterprises Pvt. Ltd., Kolkata, N. S. Industries, Noida, Paramount Products Pvt. Ltd., New Delhi, Weavers Studio, Kolkata, Vardhaman Textiles Ltd., Himachal Pradesh, Maku Textiles Pvt. Ltd., Kolkata, Akaaro, New Delhi, Richa Global, Gurgaon, Bombay Dyeing, Mumbai.
- Students of Semester VI visited 120 Handloom / Handicraft shops in Artisans Speak & more than 40 International Collection at Jute Expo 2019.
- Students of Semester VI visited Embroidery



Cluster at Dhulagarh accompanied by Ms. Ahana Majumder, Assistant Professor on April 6, 2018.

- Students of Semester IV accompanied by Mr. Prosenjit Bhadra, Assistant Professor visited Jayaram Textiles in Kolkata on April 12, 2018.
- Students of Semester III accompanied by Ms. Ahana Majumder, Assistant Professor visited Gurusaday Museum on October 25, 2018 for IDM subject.
- Students of Semester III accompanied by Ms. Ahana Majumder, Assistant Professor visited printing studio for the IDM subject on October 22, 2018.
- Students of Semester VII accompanied by Mr. Prosenjit Bhadra, Assistant Professor visited export house at Topsia in Kolkata for the Common Elective subject on October 30, 2018.
- Students of Semester V accompanied by Mr. Prosenjit Bhadra, Assistant Professor & Mr. Sandip Kumar Samanta, Associate Professor visited printing unit at Sreerampur, West Bengal on October 31, 2018.
- Students of Semester III accompanied by Mr. Ashis Debnath, Associate Professor visited Hometown at New Town on November 14, 2018.
- Students of Semester VII accompanied by Mr. Sandip Kumar Samanta, Associate Professor and Mr. Prosenjit Bhadra, Assistant Professor visited Sree Priya Exports in Kolkata on November 20, 2018.
- Students of Semester III accompanied by Mr. Prosenjit Bhadra, Assistant Professor & Mr. Sandip Kumar Samanta, Associate Professor visited Textile Composite Mill at Barasat in Kolkata on November 20, 2018.

- Students of Semester IV accompanied by Ms. Ahana Majumder, Assistant Professor visited Gloster Export House and Jute Mill at Bauria on January 16, 2019.

- Students of Semester VI accompanied by Mr. Prosenjit Bhadra, Assistant Professor visited The Indian Museum in Kolkata on February 27, 2019.

- Students of Semester VI accompanied by Ms. Ahana Majumder, Assistant Professor visiting the following industries: Radiant Export, Goodearth, TCNS Noida Factory, Elite Home Fashion, Noida, Mittal Export etc, Mahajan Exports, Indian Craft Museum, Modern Art Museum New Delhi, Exhibition of Baluchari at National Museum, Delhi curated by Mr. Darshan Shah.

- Students of Semester VI accompanied by Ms. Ahana Majumder, Assistant Professor, and Mr. Sandip Kumar Samanta, Associate Professor visited different Industries located in Delhi, Panipat & Jaipur region from March 8-15, 2019.

- Students of IDM (TD) Semester IV accompanied by Mr. Prosenjit Bhadra, Assistant Professor visited Jayaram Exports, Kolkata on March 11, 2019.

- Students of Semester IV accompanied by Mr. Prosenjit Bhadra, Assistant Professor visited Jayaram Exports, Kolkata on March 15, 2019.

- Students of Semester IV accompanied by Mr. Ashis Debnath & Mr. Sandip Kumar Samanta, Associate Professors visited Begampur on 28th March 2019.

- Students of Semester VI accompanied by Mr. Ashis Debnath, Associate Professor visited Fulia on 29th March 2019.

# MUMBAI



## Significant landmarks and Achievements

This year 13 NIFT Mumbai students received various recognitions and awards in various categories.

- One of such achievement of Fashion design department has been the privilege to have association with the Belgium Consulate. As part of this association a workshop was organized for our students during which they created garments, which were displayed at a fashion show on November 15, 2018. The garments showcased at this fashion show were developed along with the designers Jean-Paul and Celine from Belgium.
- Ms. Senjuti Chakraborty, student of Fashion Communication, Semester VIII participated in world skill competition July 2018 Zonal (East) at Bhubaneswar and she won in the Visual Merchandising category and participated in the next level of World Skills National Competition in October 2018 in Delhi. She also represented Team in India-Euro Skill in September 2018 in Budapest, Europe for VM category.
- Ms. Sneha Shetty, Ms. Sanika Shah and Mr. Piyush Sharma students of Fashion Semester VII participated in the prestigious Wuhan International competition, which is one of the most renowned competition in the world held at China. Our students grabbed a bronze medal in

this International Competition.

- Ms. Dichenla Wangmu, student of Knitwear Design, semester VIII, has won 'Miss NEFA Arunachal' in year 2018 organized by North East Frontier Agency (NEFA) at Arunachal Pradesh. She was also featured as Cover Girl for December 2018 issue for magazine "The North East Window".
- Ms. Shivika Ghai, Accessory Design graduate, the class of 2018 was selected for Master of Arts in 'Luxury and Fashion Management' Program at the Savannah College of Art and Design for fall 2019 class at Atlanta Campus. She was also awarded a scholarship of \$9500 per year.
- Dissertation project of Ms. Mahi Khare, student of M.Des Semester IV, Mumbai was selected amongst all NIFT Campuses for Promoting turned Wood Lacquering of Budni for funding by DC Handicraft under the Craft Cluster Policy. The DC Handicraft funded 2 lakhs for the research project.
- Ms. Sarah Tanishka Nethan, made a poster presentation on 'Health by Design: Sangam: The Kangaroo Care Project'. The objective of the study was to design KMC Baby carrier that adheres to the safety, mobility and comfort at the XII International Conference KMC Workshop and Congress being held from November 14-17, 2018 in Bogota, Colombia.
- Mr. Nikesh Hiralal Nagdeote, student of M.Des, Semester II, won an Award of Rs.10,000 on 1st

position organized for young social innovators. This competition was organized by Rotary club in collaboration with Municipal Corporation of Panvel.

### Infrastructure and facilities

The following new classrooms & labs have been established in NIFT Mumbai: 'Textile Testing Laboratory' with the latest equipment of textile testing, like Digital Projection, GSM Cutting Machine & 'Advanced weave Design studio' With Jacquard Machine and Computerized Punching Machine by Textile Design; 'Design Studio' to encourage brainstorming activity which will facilitate co-working environment to leverage consultancy projects and live classroom projects with industry by MDES; 'New Art lab cum classroom' by Knitwear Design; 'Customized display for Graduation Show', by Fashion Communication; 'The garment construction facility' with one zigzag machine manufactured by 'Juki' and one flat bed, interlock stitch machine by Knitwear Design; 'A lab for ceramic and pottery work' with heavy duty metal work by Accessory Design.

### Short term Programmes

NIFT Mumbai had run the following 13 Continuing Education Programmes: Visual Merchandising by Fashion Communication; Textile Application for Home & Fashion by Textile Design; Fashion Graphics and Product Modeling, by Accessory Design; Luxury Product Design, by Accessory Design; Fashion and Clothing Technology (FCT) & Contemporary Bridal Trousseau Design (CBTD) by Fashion Design; Creative Pattern Making, Creative Fashion Styling & Design Development for Indian Ethnic Wear by Knitwear Design; Apparel Design & Development & Apparel Costing & Fashion Merchandising Management by BFT; Fashion retail management & E-commerce for fashion business (3 months-online) by FMS.

### Projects

The projects and consultancies carried out by the center were of varied nature and deliverables. The major thrust has been on Training and up gradation, Designing Uniforms for various organizations, Consultancy and R & D for the industry.

- Some of the significant projects are Maheshwar Silk and Bagh Printing for Central Silk Board, Bengaluru; Uniform Design and Development for Aviation Officers / attendants of Indian Oil Ltd.; Website Design for Stringed Musical Instruments Cluster for Miraj Musical Instrument Cluster;

Diagnostic Study Report for Shilpgram, for Govt. of Maharashtra, Office of Chief Conservator of Forest; Strategic marketing solution for Forest Department at Gadchiroli Dist. cluster, Maharashtra;

- Uniform design projects: for IOCL aviation, for officers at IOC Aviation; for HPCL pipeline walkers; for NMMC schools in Navi Mumbai; for School students of NMMC. for Secondary School students; Uniform Design & Development for Security Personnel, for HPCL Pipelines; for IOCL petrol pump employees.

- Craft Cluster related projects: Training Garment Cluster members of Bhoom, Dist-Osmanbad; "Product Development & Diversification in Bagh Printing cluster" & "Product Development & Diversification in Maheshwar Silk cluster".

### Industry Linked Academic Classroom Project

- Asahi Kasei (India) Ltd.-NIFT Mumbai Academic linkages-Research on Retail and trends: An MOU was signed on August 31, 2018 between NIFT and Asahi Kasei (India) Ltd., Mumbai for Academic and Industry linked activities. There were 5 Different activities that were envisaged as part of the MOU. The project was divided in 2 phases:

PHASE-1: This included Two Material Lectures at NIFT Mumbai, Trend Research and Retail Research. The students of Textile Design, MFM and MDes departments carried out the research part jointly. The presentation was done and 3 teams in each research were awarded a cash prize of Rs. 25000, 15000 and 10000.

PHASE-2: This included making garments during Design Collection May 2019 by the fabrics sponsored by the client. There are three cash prizes of Rs. 30,000, 20,000 and 10000 for the best garments category and will be given during the fashion show 2019. Mr. Mohammad Javed, Associate Professor, coordinated the project.

- A classroom project with Hindustan Unilever: The scope of the project was to create new product ideas (in oral care category) the students of AD, FC & the students of Interdisciplinary minor (IDM) Design Thinking of semester IV also were involved. Students worked on innovative design ideas and made prototypes and made a presentation. Two groups one from IDM and other from AD were selected to make the final presentation at the head office of Unilever. Ms. Sushma Saitwal, Associate Professor, Srinagar and Mr. Nitin Kulkarni, Chairperson, MDES and Mr. Sudipta, coordinated this project. This gave the students an industry perspective.

- A Project by M/s. Anavila: A classroom project was conducted by M.Des. department on 'Exhibition display design' for Rehwa society as a part of designer Ms. Anavila Misra's Project,

coordinated by Ms. Rashmi Gulati, students did the research and developed options of display designs. Ms. Bhavika Ghate and Ms. Poorvi Tandon, students of Semester I were mainly involved in conceptualization for the VM display of the products for Rehwa society at the AD SHOW 2019 from October 25-28, 2018.

- 'Designing of Track suits for officers and trainers at the IAS Academy'- Students of Knitwear Design department of semester VI were involved in under subject Sportswear. The process of R&D of prototype was done by two students Mrunmayee Dandavate and Sonali Raj they were selected for the final round.
- Projects by Westside: FMS Semester I students were involved in the project the scope was to understanding the customer experience management strategies & designing customer experience model. Semester II students of event management understood retail store operation of renowned brand of Hamley's, consumer behavior analysis and recommend consumer-handling strategies. Similar activity also was done for the brand 'Mother Care'.

### Students competition & awards

#### International

- Ms. Senjuti Chakraborty, Student of FC, Semester VIII represented team India in Euro Skill in September 2018 in Budapest in Europe for VM Category and students of Fashion Design, Semester-V&VII participated in WOW competition.

#### National

- Mr. Roheet Gajbhiye, Student of FP, Semester II, was selected for 2nd runner up at Vouge India Fashion Show held at IIT, Mumbai on December 27, 2018.
- Ms. Khyati Rishi, student of Foundation Programme, Semester II received 1st position in Chakravayuh Fashion Show 2018, and Gold Medal Certificate in Times of India's Times Spark Competition during October, 2018.
- Ms. V Vaishnavi, student of Foundation Programme gave poster presentation on the topic 'Spider Silk' at Indian Science Congress held at Lovely Professional University, Ludhiana, and Punjab from January 3-7, 2019.
- Ms. Senjuti Chakraborty, Student of Fashion Communication Semester VIII participated in World Skills National Competition and reached the final level in October 2018 in Delhi.
- Mr. Abhinav Sharma, Student of FD, Semester VII participated and shortlisted for LIVA protégé in the Raymond's competition.
- Ms. Parushi Garg, Mr. Sagarsaini & Ms. Akansha Verma, students of KD, Semester VI represented NIFT Mumbai at Glitteratti 2019 (fashion show) at

KJ Somaiya at Ghatkopar Mumbai.

- Ms. Lisa Jarwal student of Knitwear Design, Semester VI is a member of PETA Youth Activism and designed poster and participated in street activism and Raymond's Design competition in year 2018.
- Ms. Akanksha Verma, student, KD, Semester VI was Finalist of Miss. and Mrs. Tiara India 2018, she won the title of Miss congeniality India 2018. Organized by Smt. Rekha Mirajkar CEO – Memory Makers, Founder of Miss. & Mrs. Tiara India.
- Ms. Lisa Jarwal, Mr. Lalit Naik, Mr. Avi & Ms. Stevina, students of KD, Semester VI participated in Mood Indigo 2018 .
- Mr. Lalit Naik, student of KD, Semester VI participated in Liva Protégé Design Competition and qualified for second round in year 2018.
- Ms. Udita Sonawane, student of KD, Semester VI Stood 1st Runner Up at Nashik Next Top Model & 1st Runner up at Nashik Vision in year 2018.
- Ms. Ayushi Tripathi & Ms. Priyanshi Tiwari, students of TD, Semester VI have won the 2nd prize for Textile Quiz competition for Texquest Technical Festival in Institute of Chemical Technology, Mumbai April 2018, they also won the 1st prize for Textile Quiz at VJTI, Mumbai, April 2018.
- Students of TD, Ms. Renuka Wagh have won the 1st Prize, Ms. Hanisha Datwani have won the 2nd Prize and Ms. Ayushi Tripathi have won the 3rd Prize in the Trend and Retail research competition organized by Asahi Kasei as part of the classroom project, October - December 2018.
- Ms. Shreya Nath, student of Semester IV selected in top 30 for the final Round Anant Jewellery Design Competition - held by GJSCI [Gem and Jewellery Skill Council of India].
- Mr. Rajat Prakash Kushwaha, student of F&LA (Alumni of 2018 Batch)- Winner of 'Mumbai By Design 2019' - Hosted by Pearl Academy, Mumbai, [the design brief was to make trains and stations in Mumbai more efficient and convenient for people of different age groups].
- Mr. Abhijeet Kumar student of BFT Semester III won consolation prize in inter college quiz competition "QUIZ-A-THON" organized by Times Of India in Mumbai on September 26, 2018.
- Mr. Rakshit Shankar won first prize in Badminton single tournament in Pillai College of Engineering.
- NIFT Mumbai team won the first prize in Fashion Show organised by Lala Lajpatrai Institute of Management in October 2018.
- NIFT Mumbai Football Team participated in Reliance Foundation Youth Sports, Football tournament in September 2018 also participated in Converge 2018 in Raebareli and won the second position in all NIFT centers, with the Best in Literary and Best in Cultural trophies.
- Ms. Ritika Suryawanshi represented Mumbai in State Level Volleyball tournament in February

2019.

- Ms. Ananya Prakash, Ms. Ishita Jain, Ms. Deepali Lath, Ms. Simran Chawala & Ms. Nandini, students of Foundation programme got the third position in 3x3 (18+) Open Women's Category Basketball in Mumbai Games Tournament conducted by Sports Consult, held at St. Agnel School, Mumbai during January, 2019.

### Graduation projects and graduation events

- 33 students graduated from Fashion Communication Department. They worked in various fields like UI & UX, Branding, Product Design, Publication Design, Visual Merchandising, Photography, Styling, Design Research and others. While some of them worked with companies like Lokus Design, Fable Street, Kahani Design Works, 5 Que etc., others worked on self initiated projects. The Best Graduation Project Award was bagged by Ms. Aishwarya Chopra, who had worked on a Fashion Styling based app.

- 45 students from Fashion design department were graduated. The course mainly focused on apparel, functional and operational areas of fashion industry. For students demonstrated comprehensive learning outcomes through the development of an industry-based project and a collection of apparel with the brief given, of their chosen market/industry/consumer segment. They worked in menswear, women's wear or kids wear in the following categories: Casual wear, Sportswear, Eveningwear, Indian or Fusion wear, Maternity wear, Children's wear.

- 33 students graduated from Knitwear Design Department. 14 students chose Design Collection and 19 students chose Graduation project. Mr. Shrey Gopalia was awarded Best Design collection in year 2018. It was a high fashion collection based on the theme of Mythological hybrids. Ms. Gauri Kumar was awarded Best Innovative Collection, Metamorphosis of a butterfly was taken as an inspiration. Ms. Revati Sheoran awarded Best Graduation Project in year 2018. She completed her graduation project at Arvind Mills Ltd. Santej, Ahmedabad.

- 34 students graduated from Textile Design Department. The students have undertaken their graduation projects in companies like Shilpi Handicrafts, Studio Elan, Triburg, Welspun House, Raymond Apparel Ltd., Siyaram Silk Mills Ltd., Cotton Cottage India Pvt.Ltd. and D'Decor Home Fabrics Pvt Ltd. The best graduation project was given to Ms. Priyamvada (Company-Studio Elan), 2nd Best Graduation Project – Ms. Sonali Singh Rawat (Company- Triburg), and 3rd Best Graduation

Project – Ms. Ritika (Company- Modelama Skills Pvt Ltd) The best display award was won by Ms. Shraddha Manpure for her innovative display during annual exhibition "Tantu" on May 25, 2018.

- 43 students graduated from F&LA. The students were undertaking their Graduation projects in the areas of Luxury Product Design, 3D Printing, Jewelry Design, Home décor & Interior, Industrial Product Design, Lighting & Installations, Bags & Fashion Footwear and Lifestyle Accessories. Best Graduation Project award was won by F&LA students, Mr. Rajat Prakash Kushwaha (Lunatic Concepts), Award for Most Commercially Viable Design Intervention was shared by Ms. Aneri Sanjay Kothari, (Zarna's) and Ms. Sweta Gupta (Roma Narsinghani). Award for Most Exemplary Application of Design Methodology was given to Mr. Rajat Prakash Kushwaha (Lunatic Concepts). The Best Display Award was won by F&LA student Ms. Sweta Gupta (Roma Narsinghani).

- 28 students graduated from B.F.Tech. The students did their Graduation projects in various industries on the areas covering Productivity improvement, Quality control, Fit standardization, Product Development, Vendor Evaluation & Apparel Retail etc. The Best Graduation Project award was received by Mr. Abhinav Kumar who worked on "Development of Line Balancing Module (Software/Application) at Silver Sparks Apparel Ltd., Bengaluru. Mr. Ayush Gautam & Ms. Prerana Khatri, worked on the topic "Improvisation of Fit for Men's Trouser for LIFE" (Private label of Shopper's Stop), got the "Most Innovative Project" award.

Ms. Richa Mishra & Mr. Pranshu Gupta, worked on "Feasibility study for Manufacturing Fox Garments in India To Aid The Launch of Fox in Central" with Marco Wagon Retail Pvt. Ltd., Ahmedabad, received the award for "The Most Commercially viable Project".

- 35 students graduated from M.Des. The students were from multidisciplinary backgrounds undertaking their Dissertation research projects in the areas of fashion, folk art, sustainable living and design for people, revival of craft, UX/UI, branding and storytelling, innovation in design. Ms. Sarah Tanishka Nethan, received Best Design Innovative Project, Best Academic Performance and NIFT Meritorious awards and her topic was 'Health by Design: Sangam: The Kangaroo Care Project'. The objective of the study was to design KMC Baby carrier that adheres to the safety, mobility and comfort. Ms. Sabina Khan, received Best Design Research Project award for 'Using Micro-interactions to improve Usability & Accessibility in Government Websites/Applications'. The research



objective was to study the challenges with regards to usability and accessibility in the government websites. Ms. Kanishka Aggarwal, received Best Design Research Project award for 'Development of a tool for Website Audit focusing on PET'.

- 34 students graduated from FMS dept. The students were from multidisciplinary backgrounds undertaking their projects in the areas of Fashion Management, Retail, Buying, Planning, E-Commerce, Fashion Merchandising, Marketing. The Best Post Graduation Project (Marketing) award was received by Ms. Anisha Anil Chadha and her research topic was "Analysis of Premium Handbag Preferences in India with Special Focus on Kate Spade, Reliance Brands Limited". The Best Post Graduation Project (Fashion Merchandising) award was received by Ms. Shahira Ashraf and her research topic was "Conceptualising & Executing the April Window 2018 Steve Madden, Reliance Brands Limited" Best Post Graduation Project (Fashion Management Practices) award was received by Ms. Jasmine Kaur and her research topic was " Proposing methods to Enhance Growth in Revenue and Customer Experience for Personal Care Category at Myntra "

### **Craft cluster initiative activities, workshops & impact in order to uplift the craft**

Craft cluster activities were carried out by all the

departments of NIFT Mumbai. These activities were: Awareness workshops, craft cluster field visits, Craft based projects and crafts mela. Some of the major work was carried in the following clusters: Sawantwadi (Wooden Toys & Ganjifa), Sindhudurg (Crochet), Kudal (Chitrakathi & Bamboo Craft); Amravati (Wood/Dhurrie), Kolhapur (Leather Craft & Kossa), Hupari - (Silver Craft), Yeola - (Paithani Saree), Solapur - (Saree Bed Sheet), Mumbai (Aari Embroidery), Latur ( Banjara craft ) and Goa (Crochet).

### **PhD pursuing and completed**

02 faculty members are pursuing PhD and 05 faculty members have completed their PhD.

### **Publication and paper presentation (both students and faculty)**

Intentional

- Ms. Kundlata Mishra, Assistant Professor, FD, presented a paper at TBIS Conference proceedings (In Manchester, UK), on the topic "Designing Protective Clothing: an Amalgamation of trendy & functional safety wears'. She also wrote a paper on the topic 'Protective textiles for petrochemical industries & OEMs: A solution for providing protections, comfort & efficiency of well-being' which was published in International Journal of applied social science. Volume 5, Issue 3 & 4.

- Prof. Dr. Kislaya Choudhary, TD presented research paper presentation Titled "Exploring Redesign Opportunities using Layers in Inkjet Digital Printed Textile" in International Conference 'Interior Print Decoration' from June 5-7, 2018 at Dusseldorf Germany.

- Dr. Chet Ram Meena, Assistant Professor, TD published a paper on topic "Advancement and Applications of Implantable Medical Textiles" in Medical Knits International Journal, issue 1, Page no. 25-27, January 2019.

- Prof. Dr. A. K. Khare, BFT, published a paper titled "the afterlife of discarded woollens: who is recycling my clothes?" The paper was accepted at Global Fashion Conference 2018 held at London, UK from October 31 to November 1, 2018; Co-authored a paper titled "Prospects of Green Manufacturing in Indian Apparel Industry." The paper was accepted for presentation in 20th International Conference of Textiles and Clothing Sustainability (ICTCS 2018) held in New York, USA from October 8-9, 2018; Co-authored a paper titled "Mapping of Green Manufacturing Awareness in Indian Apparel Industry. The paper was accepted for presentation in international conference on "Improving Sustainability Concept in Developing Countries – 3rd Edition" held in Cairo, Egypt from November 21-24, 2018; co-authored a paper titled "A Study on Work Life Balance among Women Labor in Garment Units of NCR, India". The paper has been published in International Journal of Management (IJM), Volume 10, Issue 1, January-February 2019, pp. 19-25.

- Ms. Lipi Choudhury, Assistant Professor, MFM, presented a research paper titled " Re-thinking Pedagogy – Knowledge, Thinking and Application: The Curriculum Mix that Impacts the Future of Education" at 2018 IIER 345th International Conference held from June 9-10, 2018 on Psychology, Language and Teaching (ICPLT) at Athens, Greece.

#### National

- Ms. Kundlata Mishra, Assistant Professor, FD has made poster presentation on the topic 'Designing Protective Clothing for Process based industries' at Mumbai University in April 2018. Ms. Kundlata also made Poster presentation on "Story of shifting woven culture on Sauser (Madhya Pradesh)" in Mumbai University, September 2018.

- Dr. Chet Ram Meena, Assistant Professor, TD published a paper on topic Threads of Tradition: Koorai Nadu Saree, Trends in Textile Engineering & Fashion Technology, Vol.2, Issue-3, pp1-4, April 2018.

- Prof. Dr. Sushil Raturi, MFM, Published a Research

Paper in Journal of Emerging Technologies & Innovative Research on the topic consumer Buying Behavior for Fashion Brands-A study on Indian Apparel Industry in November 2018.

#### Students –

- Ms. Paresha Bedi and Ms. Hemakshi Devi, Textile Design semester VI presented two research papers in national level technical seminars.

1. "Sustainable Textile Manufacturing Practices: A Review for the Craft SME's of India" at the National Technical Seminar Vastra '19 at Veermata Jijabai Technological Institute on February 15, 2019.

2. "Biomimicry - A Review of the Nature Inspired Innovations in Textiles" at Annual National Conference at Amity School of Fashion Design & Technology, StyleQ 2019 Theme- The New Normal: Nouveau Trends in Fashion & Textiles on March 29, 2019.

- Two M.Des students (Batch 2018-2020) presented paper at the National seminar on Environment Re-engineering: Series 9 - 'Clean and Green Planet' held on December 1, 2018 at Pillai College of Education and Research, Panvel

1. Ms. Pranjali Dahale - Title of the paper- Waste segregation using gamification method. Objective: To inculcate habits of waste segregation through gamification method in schools. The papers got published in the PCERP seminar proceedings 2018-2019 with ISBN 978-93-82626-49-7.

2. Ms. Namrata Singh, Title of the paper- Plastic: An Environmental Hazard, It's impact & Alternative for plastics. Objective- Reviewing plastic pollution, Devising strategies and suggesting techniques/materials to be used in India as an alternative to plastic.

## Faculty Orientation, Trainings and Development

### i. Faculty Workshop & Tot

This year 29 nos. of faculty members were trained in various training programmes in-house and prestigious institutes within and outside India. Ms. Sonali Saldanha – Assistant Professor, FMS department was selected for attending 3 months International Training Programme on Luxury and Fashion Management from faculty members across NIFT. She attended the training programme from January 7 to March 22, 2019 at Savannah College of Art & Design, Hong Kong.

Attended training of trainers (within NIFT)

- Faculty members of NIFT Mumbai attended conclave at NIFT New Delhi for CURE (Curriculum Review) meeting from April 3-6, 2018.

- Faculty members of NIFT Mumbai attended Faculty Conclave for curriculum restructuring from June 25-28, 2018 & July 3-6, 2018 at NIFT Hyderabad & NIFT Bengaluru respectively.
- 20 faculty members of NIFT Mumbai attended training of trainers programmes organized by various senior faculty members of NIFT. Some of the significant programmes were: identifying the Zeitgeist and analyzing trend; "Core Design Pedagogy by Prof. Alan Murray, from Falmouth University, UK; Artificial Intelligence; Creative Entrepreneurship etc.

Conducted training of trainers

- Fashion Design Department conducted a TOT in the subject of 'Fashion Basics' – Foundation programme in June 2018. TOT conducted – Fashion Society culture – Fashion Design in July 2018.
- Mr. Nitin Kulkarni, Assistant Professor conducted Training of Trainers (ToT) for subject Orientation programme and Design Strategy at NIFT, Mumbai from July 18-19, 2018 for all M.Des. faculty across 4 centers. All M.Des faculty from Delhi, Mumbai, Kannur.

Attended training programmes outside NIFT-

- Mr. Shripati Bhat, Assistant Professor, AD, participated in Training on 'Ergonomics in Design Education', held at IIT- Guwahati from November 26-30, 2018.
- Prof. Dr. Rupa Agarwal and Ms. Rashmi Gulati, Assistant Professor, of M.Des. attended 2 days workshop "Design thinking Bootcamp" on February 1-2, 2019 in, Mumbai. It was organized by QGLUE and conducted by Mr. David.
- Mr. Nitin Kulkarni, Chairperson, M.Des, attended a training programme on Design thinking organized by Dr. Babasabh Ambedkar Institute of Social Design, Delhi, conducted by Lufthansa, Germany.

## ii. Faculty Industry Attachemnt

- Ms. Rashmi Gulati, Assistant Professor, M.Des, completed her faculty Industry attachment at Curocarte (Svatantra online service) between July 2-14, 2018. To understand the model of the company with specific reference to crafts, Business Development and warehouse operations.
- Prof. Dr. Rupa Agarwal, M.Des, completed her Faculty Industry attachment at Lumiere Business solutions Pvt. Ltd. between July 2-13, 2018.

## Faculty Participation in National & international Conference /Exhibitions/Trade Fairs/Meets

National : 15 faculty members of NIFT Mumbai participated national level conferences and

exhibitions, Some of the significant names were: India fashion forum; Knit Show,Tirupur; Intimasia fair, New Delhi; Pune design festival; 68th National Garment Fair by CMAI; Global Textile Technology Engineering Show; conference on "TEXTILE 4.0", etc.

International

- Ms. Kundlata Mishra, Assistant Professor, FD, visited TBIS Conference, Manchester, UK for Paper presentation on the topic 'Designing protective clothing: an amalgamation of trendy & functional safety
- Ms. Lipi Choudhury- Assistant Professor, MFM, presented a research paper titled "Re-thinking Pedagogy – Knowledge, Thinking and Application: The Curriculum Mix that Impacts the Future of Education" at 2018 IIER 345th International Conference held from June 9-10, 2018 on Psychology, Language and Teaching (ICPLT) at Athens, Greece.
- Paper of Prof. Dr. Sushil Raturi, FMS was selected for IFFTI conference 2019. The paper will be presented by Dr. Sushil Raturi during a 3 days conference in April 2019 at Manchester Metropolitan University, UK .
- Ms. Susmita Das, FC, Participated in International Conference Typo day 2019 organized at IDC, IIT, Mumbai from March 3-4, 2019.

## Seminars and Workshops by Alumni Industry and international Experts

This year NIFT Mumbai invited around 76 Alumni and Industry and International Experts some of the significant speakers and experts were: Ms.Ila Dedia, Professor, Nirmala Niketan College of Home Science; Ms. Sathya Saran, eminent Author and Fashion Journalist; Ms. Latika Khosla, Director & Senior designer of Freedom Tree Design; Ms. Vishpala Hundekar, Founder of Ekibeki; Mr. Rajendra Singh, Assistant Director DCHC; Ms. Rifali Chandra NIFT Aluminus & owner of Edienfiesta; NIFT Aluminus Ms. Riddhi Mapxenkar owner, Mapxenkars; Mr. Manoj Kothari, Founder, Onio Design; Mr. Devendra Jamsandekar DGM, Welspun Global Brands Ltd.

## Industry Linkages (Visits and Students internships)

NIFT Mumbai organized more than 25 visits in and around Mumbai and established tie-ups with various industries, some of the significant names are: Hindustan Unilever Ltd; Suditi Industries; Paramparik Karigar; Brintons Carpet Pvt. Ltd, Pune; Bombay Rayon Fashion Ltd. Boisar Tarapur etc.



- Around 300 students of 8 academic departments were placed for their internships in various industries across various disciplines. Some of the names of the companies are: Raymond Apparel Ltd.; House of Anita Dongre; Future Lifestyle Fashion; Rustorange; Being Human; Liva design & Development; Desi Weaves; Shoppers Stop; Reliance Trendz; Arvind Ltd; Narendra Kumar (Designer); Rahul Mishra (designer); ITC Ltd Wills Lifestyle; India Fashions; Gini&Jony Ltd.; Spykar; Jaipur Rugs; Purple Patch; Arvind Mills; Shilpi Handicrafts; Maskara Exports; Mandhava Industries; AND textiles; Imaginarium India Pvt. Ltd.; Oorjaa Design LLP. Bengaluru; Siemens; Aditya Birla Fashion & Retail Ltd; Van Heusen, Bengaluru; Pantaloons (Aditya Birla); Hidesign; CASA DÉCOR, Noida; Tata Motors; Classic Fashion Apparel Ltd. (Jordan); BEXIMCO Ltd. (Bangladesh); Modelama Exports Pvt. Ltd.; Gokaldas Exports; Richa Group; Stitchman Inc.; North Eastern Development Finance Corporation Ltd.; Radio One; Tata Eleksi; The Quint; Sulakashana Monga; Reliance brands limited; Myntra Designs Pvt. Ltd; Aditya birla retail ltd.; Bestseller India Retail Pvt. Ltd.; Levi Strauss & Co. Pvt. Ltd.; BMI Wholesale Trading Pvt. Ltd; Genesis Pvt. Ltd.; Benetton India Private Limited; Nykaa Retail Pvt. Ltd etc.
- The students selected some unconventional areas for their internship like 3D printed Lighting, Industrial product Design, Lighting using organic materials, interaction design, information design and social design etc.

#### Placement

- Campus Placement 2018 was organized by NIFT Mumbai during from April 30, 2018 to May 2, 2018 at NIFT Mumbai campus for graduating students of Design, Technology & Management. A total of 73 companies registered and the total number of vacancies generated were 435. The Maximum Package was 5.85 lakhs for PG and 4 lakhs for UG. This year also saw a rise in the companies in the E-commerce, social media marketing and UI/UX domains. Other than the traditional regular recruiters like Raymond, ABFRL, Tata Trent, Reliance Brands, Gini&Jony etc., companies like Nykaa, Tata Cliq etc. also participated in the placements 2018. The companies now have strong association with NIFT Mumbai and are engaging with the campus on multiple platforms like Internships, GRPs, Lecture Series and Live Projects.

#### The Sustainability aspect and Green Campus

##### Accessibility to Basic Services-

- The campus has proposed hydraulic lift at its Old Campus Building at Plot No. 15 for easy accessibility for Differently abled persons. This lift will be installed particularly keeping mind the needs of differently abled persons and hence shall be having low height buttons, handrails, etc. Such provision is all ready exist in new academic block II & Girls hostel.
- The campus has proposed walking track along

the border of the playground in Girls' hostel.

#### Microclimatic Impact

The campus has procured 400 plants to increase the number of Indoor plants in premises of office & classroom. Campus has procured air purifying plants like Peace Lilly and Money plants along with other plants to improve the air quality.

- It is planned to increase the plantation density in the Campus from 853 trees and 462 potted plants.
- It is believed that Automation of Centralized Heating, ventilation, and air conditioning system will reduce the heat load on building due to proximity sensors control the AHU in each room.
- For all A/Cs and Heating, ventilation, and air conditioning system indoor temperature is 25°C and in lobby area it is 26°C.

#### Maintenance, Green procurement and Waste Management

- With phase wise changing approach of replacement of CFL light to led light currently around 60% of lighting system is replace with LED lights.
- Effective implementation of E-office system has resulted in paperless filing system.
- For the waste management, NIFT Mumbai campus is in process of procuring Green Waste Composters for organic waste. Girls' hostel 10 nos. incinerators have been installed and are working properly.

#### Energy Efficiency

- Energy audit has been conducted for HVAC system. The observations of the Energy audit are implemented by the campus by installing Building Management System at Academic block II at plot no. 15 which is a centralized AC building thereby saving the electricity by 15-18% and the campus have installed VFD drive and proximity sensors in each class room which will reduce electricity bill to the tune of 15-20% per month. Electricity bill for Jan 2018 was Rs. 10, 02,950/- whereas bill of Jan 2019 was 7, 30,420/-. Hence, there is difference of Rs. 2, 72,550/- that is a saving of 27.17%.
- The campus maintains a power factor of 0.98 to 0.99. With phase wise changing approach of replacement of CFL lights to LED lights, currently around 60% of lighting system is replaced with LED lights.

#### Water Footprint

At present at girls hostel water footprint is 146-litre/ student and at campus it is 70 litre/ person/day.

The campus has an endeavor to reduce the water usage by:

- Establishing STP plant and using the STP water for gardening.

- Sensitizing stakeholders to adopt water conservative methods (for fresh water and recycled water) in their daily consumption.

#### Water and Energy Optimization

##### Steps for Energy Optimization –

- Replacing old PL / CFL lights with LED lights
- HVAC automatization by installing variable frequency drives, human detection sensors in all classrooms etc.
- All the stakeholders have been informed to keep the Split AC temperature to 26° C by way of issuing circular.
- Sensitizing students by switching off lights, fans, energy consuming device after the class
- Planning installation of Solar Resco model for generation of electricity.

##### Steps for Water Optimization –

- As per the guidelines students and all the stakeholders of NIFT Mumbai Campus have been sensitized towards the water and energy conservation.
- Information is circulated in the form of circulars to all stakeholders for the optimum utilization of water and electricity.
- Faculty members have been advised to sensitize the students for conservation of energy and water.

#### Flying Squad Teams

- As per the guidelines, campus has nominated students for the Flying Squad team to do surprise checks to ensure that all the electrical equipment are switched off when not in use and to keep a regular check on the water leakages and electricity wastage.

#### List of activities under Cleanliness and Hygiene

- Paper – Under the SDAC Environmental club a student group is formed for collection of waste papers from all departments and creating hand-made recyclable paper out of the same.
- Fabric - Under the SDAC Environmental club a student group is formed for collection of waste fabric from all departments and creating hand-made recyclable fabric products such as earrings, bags, which shall be presented to dignitaries visiting to NIFT Mumbai Campus from time to time. This will not only bring about creativity out of students but shall also help to develop sustainable environment practice on campus.

- Under the Tree plantation drive, campus has proposed to conduct this event during Swachhta Pakhwada and recently Sapling plantation drive took place in the Girls' hostel on March 04, 2019 during Swachhta Pakhwada. It is planned to increase the plantation density in the Campus from 853 trees and 462 potted plants.

# NEW DELHI



## Significant Landmarks and Achievements

- Ms. Savita S. Rana and Prof. Kripal Mathur authored a paper titled "Development of a diversified pedagogy: A transformation in disseminating design education at NIFT" that was presented at IFFTI conference 2018 at Shanghai which won an award of \$2000.
- Mr. Vishesh Azad received a certificate of appreciation for a short film on "Disability" at the "Short-film festival" organized by National Human Resource Centre, Ministry of Social Justice and Welfare.
- Dr. Manish Nangia alongwith students Ms. Ayushi Rao and Ms. Isha Garg won 3rd prize in 'Corporate Owl' for business case study.

## Infrastructure and Facilities

Delhi Campus has built an additional academic space of 10 classrooms, 11 labs, 02 auditoriums and 03 Exhibition spaces. It has procured 'State-of-the-Art' machines for its labs namely 3D printer, metal melting machine, CNC engraver, jewellery polishing machine, band saw machine and Laser cutting machines. Fully automatic lock-stitch machines, smart class-rooms and new furniture for foundation programme was procured. The IT labs were upgraded with latest computers.

## Short-term Programmes

Fourteen Programme of one year duration

namely : Fashion & Clothing Technology (FCT), Fashion Integration for Apparel Industry (FAI), Garment Export Merchandising Management (GEMM), Fashion Retail Management (FRM), Design Development for Indian Ethnic Wear (DDIEW), Creative Thinking & Design Development (CTDD), Design in Boutique Apparel & Accessory (DBAA), Fashion Enterprise and Business Management (FEBM), Garment Design Technology (GDT), Luxury Product Design (LPD), Fashion E- Business Management (FEM), Clothing Production Technology (CPT), Graphic Design and Communication (GDC), Interior Design & Exhibition (IDE). One Six Months Programme namely: Creative Fashion Styling. NIFT conducted customized 03 programmes of five weeks duration for The Lady Bamford Charitable Trust under CSR Initiative of JCB, Design Development Programme; Weave Design and Development Programme; Print Design and Development Programme and also offered a One year Diploma Programme namely: Craft Design Development & Planning (CDDP).

## Projects

- Uniform design for several categories of employees for Airport Authority of India was successfully completed for a total cost of Rs. 20 lakhs.
- Designing of Kashmiri Pheran for J&K Handlooms is ongoing project where the total project cost is Rs. 14 lakhs.
- Indian Railways commissioned NIFT to design

bed rolls and curtains for their AC coaches of Rajdhani and other trains. The total project cost is 10 lakhs.

- Skill up gradation workshops for Arvind Mills were conducted in four metropolitan cities namely Mumbai, Gandhinagar, Hyderabad and Kolkatta. Each workshop was for Rs. 2 lakhs.
- Skill up gradation workshops for Raymonds were conducted in Delhi and Mumbai. Each workshop was for Rs. 4 lakhs.

### Student Competitions and Awards

- Ms. Anam Hussain won the Raymond Design Challenge 2018.
- Ms. Tulika Ranjan won the Mittelmoda International Award 2018.
- Ms. Tulika Ranjan won the Max Design Award 2018.
- Ms. Ashneet Kohli won the most popular garment award at Max Design Award 2018.
- Mr. Wardan Basu won the international students design competition during the NIFT international Conference 2018 "Rediscovering culture : Transforming fashion".
- Mr. Anwesh Sahoo won the "The Troy Perry Legacy Project" award in 2018.
- Mr. Rishabh Chaddha won the Gen Next Award 2018.
- Ms. Urvashi Verma and Ms. Supriya Kumar won five awards at a competition by CLE in 2018.
- Ms. Anu Singh, Mr. Mishra B. Ravindrakumar, Ms. Anu Kumari and Ms. Alida Merlin Xavier won five awards at CLE competition in 2019.

### Graduation Projects and Graduation Events

323 students undertook their graduation projects that were showcased in Exhibitions and Seminars in May 2018, which was witnessed by several industry members.

### Craft Cluster Initiative- Activities, Workshops and Impact

The students were sensitized to the crafts of the area covered and they documented the whole process after collecting the secondary and primary data for the same. The aim of the activity was to look at the opportunities for providing design intervention in crafts selected for better market opportunities. They visited Barmer, Rajasthan-Crafts studied: Hand Embroidery, Tie & Dye, Block Printing, Cutwork & Applique, Ajrakh Printing. In Barmer they also visited Wood Craft, Block Printing, Leather Craft & Embroidery, Ajrakh. For the Craft Based Design Project: Bikaner- USTA (gesso), Embroidery: Kashida Souf, Jawaja Leather

Craft - The students designed and planned a product range in the craft and worked with the artisan to create prototypes. This helped them in learning to apply design and marketing knowledge and amalgamate with the skills of the artisans to synthesize into a complete product. The students also visited Udaipur, block printing, Ajrakh, Silver Jewellery and Mirror Inlay, Pichhavi, Miniature Painting, Stone Carving, Kundan, Meenakari, Leather Craft, Wood Carving, Usta.

The students of another department visited Kullu, Mandi & Manali Regions- Weaving, Knitting (Socks), Costumes/Pattu Weaving - The students covered the different crafts - like shawl making, pattu weaving, knitting, etc. In Uttarakhand Dehradun- they studied Crochet Work, Rambaans - natural fiber craft, Hand knitting, Tibetan Carpets Handicrafts. FMS students studied Supply Chain Management, Value Chain, Market linkages.

The students for product development go to the cluster with pre-conceptualized designs which are based on the earlier research and planning.

### PhD Pursuing and Completed

26 faculty members are pursuing PhD and 22 faculty members have completed their PhD.

### Publications and Paper Presentations (both students and faculty)

- Ms. Ananya Mitra Pramanik, Assistant Professor, presented a research poster titled 'Development of High Count Yarns from Pre- Consumer Textile Waste for a Generic End Use' in 2nd Annual Research Conclave 2019 held on February 22-23, 2019 in G D Goenka University, Gurgaon.
- Ms. Ananya Mitra Pramanik, Assistant Professor, published a paper titled 'The Global Need for Sustainable Business Development' in Bloomsbury publication with ISBN: 978-93-88630-06-1 (Page no. 34-37) November 2018.
- Dr. Anu Sharma, Assistant Professor, published a paper titled, Double cloth of Napasar: A lost identity, in TCRC e-journal, Volume 3, Issue 5, February 2019.
- Dr. Anu Sharma, Assistant Professor, paper titled "Journey of Camel hair: Specialty hair fiber from futile to richness" has been selected for poster presentation in Young Researchers Symposium 2019, scheduled at IIT Delhi from May 14-18, 2019.
- Ms. Anupreet Bhalla Dugal, Assistant Professor, presented a paper titled, "Understanding the Sikh Identity in Transition: A Design Perspective" presented at NID design symposium 'Insight' held on November 1, 2018.

- Dr. Banhi Jha, Senior Professor, presented paper on 'Kala Cotton: A Sustainable Alternative' at The Asian Conference on Sustainability, Energy and Environment (ASCEE) Conference organized by IAFOR in association with IAFOR Research Centre at Osaka University Kobe, Japan in June 2018.
- Dr. Banhi Jha, Senior Professor, presented paper titled 'Resource Centre: Synergizing Fashion Education with Craft Heritage' in the UGC sponsored conference 'Transforming the society: libraries as the torch-bearer of change' organized by IFLA - Asia and Oceania Section and Education and Training Section in collaboration with Department of Library and Information Science, University of Calcutta. The Book of Papers has been published with ISBN No. (August 2018).
- Dr. Banhi Jha, Senior Professor, published a chapter titled, 'Fashioning Indian Identity with Khadi Denim' by Brill Publishers, UK.
- Dr. Banhi Jha, Senior Professor, published Two-part article titled, " 'Gair Paramparagat Shikshak madhyam se kalakaushal vikas kianivaryata' in Hindi newspaper Jharkand Times February 4-5, 2019.
- Mr. C.S. Joshi, Assistant Professor, Co-authored presented a paper titled "Who am I? An ethnographic study exploring the construction of the organisational and individual self-among Indian IT employees" at International Conference December 7-8, 2018 at the Indian Institute of Management Kozhikode, Kerala, India.
- Ms. Dolly Kumar, Assistant Professor, presented a paper titled, " Cyborg Fashion: Redefining modern beauty" at The 4th International Conference on Visual Culture, Pontificia University Della Santa Croce, Rome from May 28-29, 2018.
- Dr. Manish Nangia, Assistant Professor, presented a paper titled, "the Role of Women entrepreneur in the growing Indian Economy" in International Symposium on Economic Development "Impact of Globalisation and policy Decisions," organized by Fortune Institute of International Business, New Delhi on August 4, 2018
- Dr. Manish Nangia, Assistant Professor, presented a paper titled, "Women Entrepreneur in the ever Growing Area of Architecture" in One Day National Conference on "Women Empowerment towards leadership" organized by Parle Tilak Vidyalyaya Association's PVT Institute of Management.
- Dr. Manish Nangia, Assistant Professor, published a paper titled. "Various strategies adopted by subscription box model of India" got published in Amity Journal of Strategy Management, Volume 1, Issue 2, May 2018.
- Dr. Manish Nangia, Assistant Professor, published a paper titled "Journey of a Specially Abled Entrepreneur" in Prism Square, A Multidisciplinary Journal of Management, Volume 1.0, Issue 1, August 2018.
- Dr. Manish Nangia, Assistant Professor, published a paper titled, "Women Entrepreneur in the ever Growing Area of Architecture" in Ajanta which is a Peer referred and UGC Listed Journal, Volume-VII, Issue-IV, October-December-2018.
- Ms. Savita Sheoran Rana, Professor, presented paper on "Development of a Diversified Pedagogy: A transformation in disseminating Design Education" on April 12, 2018 at Donghua university during IFFTI 2018 conference.
- Ms. Savita Sheoran Rana, Professor, presented Trend and forecast research presentation on "Colour Trends and Visual Merchandising for Hemtextil 2019" for HEPC Handloom members exporters at Panipat on December 1, 2018.
- Mr. Sivasakthi Ekambaram, Professor, presented a paper titled, "Developing a scientific approach towards design and manufacture of Indian men's work place casual footwear" in International Journal of Multidisciplinary Research and Development, New Delhi on April 2018.
- Ms. Usha Narasimhan, Professor, presented a paper titled, "Dilli – A Fashion Representation of the City" at 44th All India Sociological National Conference, Mysore on December 27, 2018.
- Ms. Usha Narasimhan, Professor, published a paper titled, "Fashion Experience of the Urban Indian Consumer" in International Journal for Advanced Scientific Research & Management on December 2018.
- Dr. Varsha Gupta, Professor and Ms Lakshmi Surya presented paper titled "A Study on challenges faced while implementing responsible consumption & production in organic cotton apparels- using Marks & Spencers as case study" at national conference "Indian Fashion Retail - NCIFR 2019" in Coimbatore in February 2019
- Mr. Vijay Dua, Professor, published a paper titled, "Usage Pattern of Social networking sites by students in Delhi – NCR: A study, in International Journal of Research in Social Science in September – 2018.
- Mr. V. P. Singh, Professor, published a paper on titled, " A Study on the Comfort and the Pattern Making Method of Active Sportswear, Issue No. 32, Vol 06 ISSN – 23945303.

## Faculty Orientation, Trainings and Development

- Faculty Training (Workshops And ToTs)
- Faculty Industry Attachments

08 TOTs were conducted at Delhi Campus namely Design process (III), Textiles for Apparel and Fashion Accessories/ Textiles for Home and Space (III & IV), Drawing, Design Fundamentals, Digital Design and Communication, Fashion and Luxury

(FD), Fashion and Luxury (LD), Trend Analysis. These were attended by 150 faculty members of which 21 were faculty members from New Delhi Campus.

### Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

- Dr. Vandana Bhandari, Professor, KD Department - Presentation of paper at Dhonghua University, Shanghai from April 10 -13, 2018.
- Dr. Shinju Mahajan, Associate Professor, LD Department - Presentation of paper at Dhonghua University, Shanghai from April 10 -13, 2018.
- Dr. Purva Khurana, Associate Professor, FD Department - Presentation of paper at Dhonghua University, Shanghai from April 10 -13, 2018.
- Ms. Savita S Rana, Associate Professor, TD Department - Presentation of paper at Dhonghua University, Shanghai from April 10 -13, 2018.
- Ms. Tulika Mahanty, Assistant Professor, LD Department – Presentation of paper at 4th International Conference on visual culture, Pontificia University Della Santa Croce in Rome, Italy from May 28– 29, 2018.
- Ms. Dolly Kumar, Assistant Professor, LD Department - Presentation of paper at 4th International Conference on visual culture, Pontificia University Della Santa Croce in Rome, Italy from May 28– 29, 2018.
- Dr. Banhi Jha, Senior Professor, FD Department - Presentation of paper at Kobe, Japan from June 8 -10, 2018.
- Dr. Prabir Jana, Professor, DFT - For attending ISPO fair in Munich, Germany scheduled to be held from February 3-6, 2019.
- Ms. Surbhi Ahuja, Assistant Professor, Design Space Department - Presentation of her paper titled “Integration of Cultural Heritage in Sustainable Development through Design in India” at Heritage Management Education & Practice International Conference 2018 scheduled from December 14-16, 2018 at Ahmedabad University.
- Mr. Ashutosh Sahi, Assistant Professor, TD Department - For attending 6th International Conference on Technical Textiles and Nonwovens (ICTN 2018) from December 6-8, 2018 at IIT Delhi.
- Dr. Deepak Panghal, Assistant Professor, DFT Department - Presentation of paper titled “Automatic Seam Ripping System” at 14th Global Congress on Manufacturing and Management (GCMM, 2018) scheduled at Brisbane Australia from December 5 -7, 2018.
- Ms. Nayanika Thakur Mehta, Associate Professor, FD Department - For visit to France alongwith 8 NIFT Students for experiential learning at Opera De Paris, France from October 15-26, 2018.

- Ms. Sheeza Nasir, Assistant Professor, AD Department - for attending India Design ID 2019 Design Symposium and exhibit scheduled from February 12–15, 2019 at NSIC ground, Okhla.
- Mr. K. Murugan, Assistant Professor, AD Department - for attending India Design ID 2019 Design Symposium and exhibit scheduled from February 12–15, 2019 at NSIC ground, Okhla.
- Mr. K. Murugan, Assistant Professor, AD Department - for participating in International Enamel Symposium in Delhi from March 22-28, 2019.
- Mr. Ashok Prasad, Assistant Professor, KD Department – Presentation of papers titled “Product Innovation in Flat Knitting using CAD / CAM” in conference TEXCON-2019 scheduled on April 4-5, 2019 at SVVV,Indore.

### Seminars and Workshops by Alumni, Industry and International Experts

- Mr. Eroll Nelson Pires an authority on yarn craft gave a lecture
- Mr. Manish Tripathi, Ms. Nida Mehmood, Mr. Sourabh Banka fashion designers addressed the students.
- Ms. Asmita Aggarwal fashion journalist also addressed the students.
- Ms. Asha Gulati from Srishti Foundation addressed the students.
- Mr. Ravi Dhingra photographer shared his experiences with the students.
- Ms. Ritu Sethi of Craft Revival Trust shared her passion about crafts with the students.
- Mr. Manu Mansheet, Visual Merchandiser explained about Visual Merchandising.
- Ms. Kusha Kapila, a blogger; Ms. Drishti Vasvani and Ms. Ravi Shail also interacted with the students.
- Other alumni members who have interacted with Delhi Campus students are Mr. Rajesh Pratap Singh, Mr. Sabyasachi Mukherjee, Ms. Uma Prajapati, Mr. Sarthak Kaushik, Ms. Sonal Kalra, Mr. Sameer Baja, Mr. Naresh Kukreja, Mr. Shivan Bhatia, Mr. Suket Dhir, Mr. Abhay Gupta, Mr. Chaitanya Khanna, Mr. Deepak Chakraborty, Mr. Samrat Som and others

### Industry Linkages (Visits and Student Internships)

- Ms. Sreyashee Haldar M/s TCNS Ltd., give a classroom project for Designing a range of Fashion apparel for Fashion Design Students of VI-Semester. Students gain experience of a live industry project where the selected designs are commercially launched by the company and cash prizes are given to the students.
- M/s Nandan Denim Ltd., gives opportunity to Fashion Design VII-Semester students to design

washes and surfaces for denim fabric and a range of apparel. It provides an opportunity to students to experience commercial washing of Denim and interesting surfaces.

- M/s Absolutto gave opportunity to Fashion Design VII semester students by giving a brief and sponsoring a classroom project on Men's wear. It provides students an opportunity to design a range of formal men's wear garments for which M/s Absolutto sponsors fabrics.
- M/s Absolutto also sponsors the men's wear design collections for Fashion Design students in Semester-VII.
- M/s Madura Garments gave a classroom project to VII semester students for designing a range of formal men's wear.
- M/s Eco-Tassar Silk Pvt. Ltd., gave a classroom project to VI semester Fashion Design Students for designing a range of apparel on Bhagalpuri Silk which will be showcased in a Fashion Show.
- Liva (Aditya Birla Group) as part of Integrated Assignment of TD, Semester-III in 2018 sponsored the fabric and students developed innovative surfaces using shibori, batik and embroidery for specified brands.
- Ecotasar sponsored a design competition for students to develop innovative weaves using tasar yarn for Sem-V students of Textile Design.
- NIFT participated in the prestigious Ambiente and Heimtextil India 2018 trade fairs, organised by Messe Frankfurt from June 27-29, 2018 in Pragati Maidan, New Delhi. The NIFT Wall showcased the home and lifestyle products developed by three Textile Design students as part of their final Graduation Project.

### The Sustainability Aspect and Green Campus

Delhi campus undertook following measures for a green campus:

- New building at Delhi campus has glass façade for saving light and keeping the building cool.
- Campus has developed a better waste, water, electricity management systems.
- Waste management has been done by procuring compost machine for converting kitchen waste to manure
- Waste is segregated into bio-degradable and non-degradable
- Hygienic disposal of sanitary napkins with incinerators
- Save electricity by replacement of tube lights with LED lights and electrical panels for safety and security of the campus
- Rain water-harvesting systems to be installed for conserving water
- Water management - to install industrial RO that will save water and the same will be used for

gardening

- The campus to install a sewage treatment plant to reduce waste flowing into the drains
- Solar power generation, the roofs and open areas on top of the building to have solar power cells to generate power
- The campus plans to recycle its paper waste generated both in academic and administrative areas by converting it into handmade paper through an outside agency



# PATNA



National Institute of Fashion Technology (NIFT), Patna has emerged as the premier institute of Design, Management and Technology. NIFT, Patna was established in June 2008, under the Ministry of Textile, Government of India.

The Institute has portrayed itself as a leader in fashion education in the state. The Institute of Fashion and Technology has committed to explore its growth paradigm and to act like a catalyst in formulating the structural roadmap for the apparel and allied industry.

## Infrastructure and Facilities

NIFT Patna has modern classrooms with well-equipped furniture, A.C. and projectors. Description of Labs of various departments:

• Department of Fashion Design has following Labs-

- Pattern Making Lab: Pattern Making Tables - 10 along with the stools - 40, Steam Iron - 2, Boiler- 1, Dress Forms - 220 (approx.), Vacuum Table - 2
- Garment Construction Lab: SNLS - 40, Over Lock - 4, Flat Lock - 2, Feed Up the Arm - 1, Two Needle Lock Stitch - 1, Needle Chain Stitch -1, Blind Stitch - 1, Boiler - 1, Vacuum Table - 4, Stool - 40

- Design Collection Lab: SNLS (New) - 20, Stool - 20 (New) +13 (old) = 33, Pattern Table - 10

- Knitwear Lab: Hand Knitting Machine - 4, Linking Machine -1,

- Information Technology Lab- 35 Computers

• Department of Fashion Technology has following Labs-

- Pattern Making Lab: Pattern Making Tables - 14, stools - 40, Hand Iron - 1, Body Forms - 76

- Garment Construction Lab: SNLS – 48, Flat Lock-1, Feed Up the Arm - 1, Button hole Machine - 1, Button Attaching Machine -1, Fusing Machine - 1, Hand Iron - 1, Stools - 32

- Information Technology Lab - 45 Computers

• Department of Fashion and Life Style Accessories has following Labs-

- Machine Lab: Lathe Machine for Metals-1, Grinding Machine-1, Sheet Bending Machine-1, Circular Saw-1, Air Blower, Spot and Arc Welding Machine-1, Belt and Disk Sander-1

- Information Technology Lab- 3 D Printer-1 and 35 Computers with installed software's like: Auto CAD, 3DS MAX, Illustrator, Coral Draw

• Department of Fashion Communication has following Labs

- Mac Lab: 36 computers installed with software's like: Auto CAD, Photoshop, 3DS MAX, Web Design, Coral Draw

- Resource Centre: - Resource Centre at NIFT Patna has more than 6000 Books and Journals and is secured with RFID
- There is an access to various Journals and e-books with the help of E- Granthalya
- Material Wing: There is a collection of various garments, swatches and designs in the material wing
- NIFT Canteen: An availability of hygienic meals with modern furniture
- Girls Hostel: Girls Hostel at the centre has capacity to accommodate 230 students. The rooms are allotted on twin sharing basis with common area, common halls, equipped with gym facility, fridge, oven, iron, washing machine, news paper facility at every floor
- Other Facility: Well equipped Gym
- Sports: indoor and outdoor badminton courts, basket ball court, volley ball court, open area (amphitheatre), music room, proper light facility for playing in the evening.

## Projects

NIFT Patna has done many projects with both the state Government and Central Government. The noted among these are:

- Technology Gap Analysis Study for Readymade Garments Cluster, Patna City, Bihar with TIFAC
- USTTAD: To impart training for up gradation of skills of master crafts person in preservation of traditional ancestral arts/ crafts of minorities (USTTAD) with Ministry of Minority commission, Govt. of India
- Bhagalpur (Bihar) Mega Handloom Cluster: To prepare the roadmap for the integrated and holistic development of Bhagalpur Mega Handloom Cluster to improve its competency which will ensure its sustainable growth and increase in its total trade, the project is in progress with Ministry of Textile, Govt. of India
- Development of Bihar Khadi: An objective of Development of Bihar Khadi with exploration in Dyeing & Printing, Design Development, Capacity Building, Production of Value Added Khadi Apparel and Branding. NIFT Patna has proposed to undertake a mission to develop strategy to contemporaries Bihar Khadi to meet Global Standards. The project is in progress with Bihar Board Khadi Gramudyog

## Student's Competitions and Award

### International Representation

- Medha Devgan of B.Des. (Fashion Design ) won Gold Medal in the competition Fashion Technology Skill in India Skills at regional, State and national. She will represent India in World Skills Competition 2019 in Abu Dhabi, Melbourne and Russia.

- Suraj Harish Asawa of B.Des. (Fashion Communication) won Silver Medal in Graphic Design Technology Skill at India Skills Bihar 2018, won gold in Graphic Design Technology Skill at national level, at Delhi in 2018. Represented India at World Skills Asia, Abu Dhabi, 2018. Will represent India in World Skills Competition 2019 at Australia.

### National Representation

- Apurav Anurag of B.FTech. (Apparel Production) won 7th rank in all India Essay Writing Competition 2018 (UG level, hindi) organised by "Shri Ram Chandra Mission" in collaboration with the "United Nations Information Centre for India and Bhutan".
- Rama Dugu Rakesh of B.Des. (Fashion Communication) won Silver Medal in Graphic Design Technology Skill at India Skills Bihar 2018 & represented Bihar in National Skills competition 2018.
- Pratik Kumar Singh B.Des. (Accessory Design) won Silver Medal in Visual Merchandising Skill at India Skills Bihar 2018 and represented Bihar in National Skills competition 2018.

### State Representation

- Ananya of B.Des. (Accessory Design) won 2nd Prize in All India Logo design & tagline competition held by Sports Authority of Andhra Pradesh (August 2018) and also qualified under top 10 contestants for Orion KSID innovation Award held by Kerala State Institute of Design.
- Vishakha Vasu of B.Des. (Fashion Communication) won Gold Medal in Visual Merchandising Skill at India Skills Bihar 2018 & represented Bihar in Regional Skills competition 2018.

Converge Representation - A total tally of 22 medals was won by Students of NIFT PATNA across all events

Activities conducted during the year for the students

- The academic year 2018-19 began with welcoming the fresh batch. The 3-day Orientation Programme held on 25th, 26th and 27th July was a motivational and formal meet which filled the students with enthusiasm a zeal to start a new journey.
- Danik Bhaskar organized "College ke Sitare", a talent hunt campus event at NIFT Patna on 27th July 2018. The fun event constituted of various cultural activities lined up for the students to identify young talents from the college.
- A yarn art installation and weaving sample exhibition was put up on the occasion of National Handloom day, dated on 7th August 2018. Students were dressed in an array of colours giving

ethnic vibe. Following the event was a musical performance by Pandit Vishwa Mohan Bhatt, one of the greatest names in the Indian classic music. The students were mesmerized with the tunes of his instrument.

- LIONS CLUB OF PATNA CENTRAL organized a Mega health check up camp in the Central Hall of NIFT Patna campus. Various tests like eye checkup, ECG, blood test, bone density check, and many more are available. A team of experts comprising of a gynaecologist, orthopedician, ophthalmologist and physicians are present for consultancy. A blood donation camp was also set up in the central hall, many students and faculties donated their blood for the Nobel cause. The event was a great success.

- NIFT Patna celebrated 72nd Independence Day on 15th August 2018 starting with a formal ceremonial event, Flag Hoisting. A Nukkad Natak on the theme- "A Tribute To Indian Army" was performed by the nukkad team. The spirit of patriotism was seen in the students as they delivered speeches and poems and performed dance, singing and musical theatre with full fervour.

- NIFT Patna organized Sadbhavana Diwas commemorating the memory of our late Prime Minister, Rajiv Gandhi on 18th August 2018. All the students and faculties gathered up to solemnly pledge for contributing their part and to work towards building a nation with harmony and emotional oneness.

- A Musical performance was organised by SPIC MACAY on 27th August 2018 in the campus of NIFT Patna. Renowned personalities, the Maestro Duo Pt. Ritesh Mishra and Pt. Rajnish Mishra captivated the audience with their soulful performance.

- To celebrate the importance of Mentors in our lives, NIFT Patna dedicated a day to the faculty body of the college. Various games and fun activities were organized on 5th September 2018 for the faculties in which they participated with lots of excitement and enjoyed to their fullest.

- Red FM came to the campus of NIFT Patna and organized a talent hunt competition named- "TASHANBAAZ" on 8th September 2018. The first round which was held in the college premises comprised of various cultural activities including fashion walk. There was a major participation of students out of which many were selected for the next round.

- Like every year, Radio Mirchi organized Mirchi Youth Festival in NIFT premises on 14th September 2019. The interactive show had lots of activities including dancing, singing, comedy and fashion walk.

- NIFT Patna organized a Fresher's eve to encourage and boost the newcomers. Talent show and other fun activities were planned in which they participated with full zeal and enthusiasm.

The event announced the most awaited, Mr. and Ms. Freshers. It ended with a happy note as all the students gathered to groove on the dance floor on the 15th September,

- The one week Vigilance awareness week started on 30th October 2018 with poster making competition. The Nukkad team gave a wonderful performance on corruption and its effects on country's development. Many other student engaging activities like debate and elocutions were also organized. There was a "Run for unity" Marathon to spread the message that we stand together to eradicate corruption and build a new India.

- The 70th Republic Day was celebrated on 26th January. It started with a flag hoisting ceremony followed by Nukkad naatak and musical performances by the students. Events like kite flying and cricket were also held.

- The first ever departmental celebration, The FC day was held on 1st March 2019. The whole department did a flash mob. The department had live jukebox and many stalls to interact with the students and let them know about the scope of their field. The day was a big hit.

- A 3 days Craft Bazaar was held from 1st to 3rd March 2019 in the college campus. The event began with inauguration performance, Goti Pua by 11 great artists from Konark Natya Mandap followed by the traditional craft walk showing the variety of handicrafts and handlooms of our country. The bazaar was a wide display of a variety of crafts put up in different stalls for exhibition and sale. It was a treat to the eyes to see an amalgamation of colours and variety traditional crafts all at one place.

- The most awaited event of NIFT Patna, Spectrum 2019 was held on 2nd and 3rd March 2019. The fest had an array of events from cultural, literary, ESSE and Sports. The pomp show began with choir performance and the cultural walk in which students from different ethnic backgrounds dressed up and celebrated the stage. The fest inaugurated with dessert storm, a classical performance by renowned artists. The mega festival successfully ended with EDM Night with DJ Solrak.

- Swacchta Pakhwada week was organized from 10th to 16th March in the campus of NIFT Patna. Competitions like poster making were held. Nukkad Natak was also performed to spread awareness on Food safety and impacts of food wastage.

### Graduation Projects and Graduation Events

29 students of first batch -2014-2018, Fashion and Lifestyle Accessories successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated

in the following categories.

- Best Graduation Project: Ms. Preetika Singh.
- Most Commercially Viable Design Intervention: Ms. Aishwarya Gupta.
- Most Exemplary Application of Design Methodology: Mr. Samarjeet Kumar.

25 students of Fashion communication, batch-2014-2018 have successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Graduation Project Award-I: Ms. Shreya Yadav.
- Best Graduation Project Award-II: Ms. Tanya Bareria.
- Most Innovative Communication Design: Mr. Abhijeet Krishna.
- NIFT Academic Excellence with Community service Performance Award: Ms. Shreya Yadav.

30 students of Fashion Design, batch-2014-2018 successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Design collection - Ms. Priya Singh.
- Most creative and innovative design collection - Ms. Bhagya Laxmi.
- Best use of Traditional skills in contemporary styling - Mr. Robin Roy.
- USHA Best garment construction award- Ms. Kumari Anupama.

30 students of Textile Design, batch 2014-2018 successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Graduation Project Award 1: Ms. Priyanka Kumari Ghosh: Shahi Exports, Gurgaon, Delhi- for her work on Women's wears in especially prints & checks.
- Best Graduation Project Award 2: Ms. Tavinda Gaur: IKEA, Delhi-for her work on Kota Sari.
- Best Graduation Project Award 3: Ms. Riti Choudhury: Tiber & Taber, Delhi-for her work on Kidswear.

27 students of Department of Fashion Technology, batch 2014-2018 successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Graduation Project, 2018 - Mr. Praveer Das got Best Research Project.
- Most Innovative Project, 2018- Mr. Sumit Prakash.
- Most Commercially viable Project, 2018- Ms. Nidhi Rai.

28 students of Department of Fashion Management Studies, batch 2016-2018 successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Post Graduation Project (Fashion Management Practices) - Ms. Astha Bhatia.
- Best Post Graduation Project (Fashion Merchandising) - Mr. Mohd Shaban Siddique.
- Best Post Graduation Project (Marketing)- Ms. Esha.

## PhD Undertaken & Completed

02 faculty members have completed their PhD.

## Craft Cluster Initiative- Activities, Workshops and Impact

- The Department of Fashion and lifestyle accessories conducted the Craft Workshop for Semester IV from 14th to 18th March and has taken the cluster initiative as Craft Research & Documentation for Semester V from 10th to 15th September 2018.
- The Department of Fashion and lifestyle accessories conducted the Artisan Awareness Workshop for Semester VI from 19th to 21st March in 2018 for the Batch 2015-2019 and from 06th to 08th March in 2019 for the Batch 2016-2020.
- The Department of Fashion and lifestyle accessories conducted Craft Based Design Project for Semester VII from 16th to 21st July and the Project "Prototyping" from 26th to 29th September 2018.
- The Department of Fashion Design, Semester V-CRD, Visited Craft Cluster Patna City in the craft Zari Work to explore usage of the identified craft to design a new range of product (garment) line.
- The Department of Fashion Design, Semester VII- CBDP, Visited Bhagalpur under the subject Craft Based Product development, where students selected to explore usage of the identified craft to design a new range of product (garment) line.
- The Department of Fashion Design students explored Bhagalpur Silk weaving, Sujani, Madhubani, Applique, Tikuli, Zari and the regions where Craft and Cluster activity was conducted were Bhagalpur and Patna.
- The Department of Textile Design conducted Artisan Awareness Workshop from 18th to 20th April, 2018. Twelve artisans of different crafts had attended this workshop, where seven Eminent Speakers were invited for the workshop (Including Faculties of Textile Design).
- The 33 Students of Textile Design, Batch 2016-2020, visited Bhagalpur under craft cluster related activity for the subject of Craft Research and



Documentation from 10th to 19th June 2018.

### Publications & Paper Presentations

- Paper Presented on "Diverse Uniqueness: Assimilation Multiculturalism in ELT Classroom: Portrayal in select Media, English Vinglish and Mind Your Language" at AMITY University, Patna, 18th Jan & 19 Jan 2019 by Vinayak Yashraj, Associate Professor, Department Fashion & Lifestyle Accessory.
- Paper Presented on "Breaking the Stereotypes by Constructing Real Femininity through Dressing-Up: Representing Goans, a Comparative Reading through Select Indian Films" at Bits Pilani, Department of Humanities & Social Sciences, 31st Jan to 2nd Feb 2019, by Vinayak Yashraj, Associate Professor, Department Fashion & Lifestyle Accessory.
- Paper Presented on "Design of a Self-Measuring Fitness Tool for a Gymnasium of a Higher Educational Institute" on 16th International Conference on Humanizing Work and Work Environment (HWWWE) 2018 held during 14-16th December 2018 at CET, Trivandrum by Jayant Kumar, Assistant Professor, Department of Textile Design.
- Paper Presented as invited speaker talks on "Sustainable dyeing and value addition on natural fibers based Handloom and Textiles Products" held on 21st April 2018 at Auditorium hall of IIHT

Guwahati by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

- Paper Presented on "Labour productivity in textile and Garment manufacturing in India" at the 60th Labour Economics Conference organized by Indian Society of Labour Economics at Indira Gandhi Institute of Developmental Research, Mumbai from 19th to 21st December 2018 by Mr. Kislay Kashyap, Assistant Professor from Department of Fashion Management Studies.

### Research Papers Publications

- Paper titled "Emergence of Cultural & Fashion Uniqueness from Bihar (India) Rooted in its Distinctive Regional Background" published in Journal of Art & Design, Journal at Science Publishing Group, 14 Dec 2018 by Vinayak Yashraj, Associate Professor, Department of Fashion & Lifestyle Accessories.
- Paper titled "Textiles in Transportation" published in Asian Textile Journal, 2018 by Kunal Singha, Assistant Professor, Department of Textile Design.
- Paper titled "FTIR analysis in textile research methodology" published in Asian Textile Journal, 2018 by Kunal Singha, Assistant Professor, Department of Textile Design.
- Paper titled "Dyes Effluent Treatment Using Super Absorbent Polymer in Textiles" published in Asian Dyer, 2018 by Kunal Singha Assistant Professor, Meghna Narayan, Niharika Rani, (late) Preeti Bharti, Shristi Singh, Swati Ojha Kumari,

Students from Department of Textile Design.

- Paper titled "Photochromic Dye Chemistry: Used in Textiles" published in Asian Dyer, 2018 by Mr. Kunal Singha, Assistant Professor, Arnika Ranjan (student) Department of Textile Design.
- Paper titled "Recent Advancements in Wearable & Smart Textiles: An Overview" published in Materials Today: Proceedings, SMART-2018 Conference, HKPU, China, Elsevier by Kunal Singha, Jayant Kumar (B.F.Tech) & Dr. Pintu Pandit Assistant Professor, Department of Textile Design.
- Paper titled "Coloration of textiles using roasted peanut skin-an agro-processing residue" published in Journal of Cleaner Production, 2018 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.
- Paper titled "Novel method of ecofriendly single bath dyeing and functional finishing of wool protein with coconut shell extract biomolecules" published in ACS Sustainable Chemistry and Engineering, 2018 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

### Faculty orientation, Training and development

- Mr. Rajesh Kumar, Assistant Professor, F&LA attended a TOT in Basics of Jewellery Manufacturing and Design Process at NIFT Gandhinagar from 18th to 20th July, Core Design Pedagogy and Future Trends at NIFT Delhi by Professor Allan Murray from 23rd to 27th July and a Customized Domestic Training on 'Craft Cluster Initiative' from 15th to 17th October 2018 held at NIFT Delhi 2018
- Mr. Gunjan Kumar, Assistant Professor, F&LA attended a TOT in Digital Design & Communication at NIFT Delhi from 16th to 18th July 2018.
- Mr. Deep Sagar Verma, Assistant Professor, FC attended a TOT in Introduction to Social Design (ISD) through Video Conferencing on 08th March 2019.
- Mr. Kumar Vikas, Assistant Professor, FC attended a TOT in Drawing from 15th to 18 July 2018 at NIFT, New Delhi and a TOT in Introduction to Social Design (ISD) through Video Conferencing on 08th March 2019.
- Ms. Sweta Rajan Sharma (Associate Professor), Mr. Satyendra Kumar Mishra (Associate Professor), Ms. Sneha Bhatnagar (Assistant Professor) and Mr. Dharmendra Kumar (Assistant Professor) from FD attended Faculty Conclave at NIFT Hyderabad held during 25th to 28th June 2018.
- Ms. Sweta Rajan Sharma, Associate Professor, FD attended a TOT on Core Design and Pedagogy and Future trends at NIFT Delhi on 23-27 July 2018.
- Mr. Satyendra Kumar Mishra, Associate Professor, FD attended a TOT "Trendology" at NIFT New

Delhi from 16th to 21st July 2018.

- Ms. Sneha Bhatnagar, Assistant Professor, FD attended Design Collection External Jury at NIFT Bengaluru held on 11th May and a TOT on Fashion Society Culture at NIFT Mumbai from 22nd to 26th July 2018.
- Mr. Dharmendra Kumar, Assistant Professor, FD attended a TOT on Design Fundamental at NIFT New Delhi from 15th to 19th July 2018.
- Mr. Deep Sagar Verma, Assistant Professor, F.C, Mr. Kumar Vikas, Assistant Professor FC, Mr. Gunjan Kumar, Assistant Professor, F&LA and Dr. Vikas Kumar, Assistant Professor, MFM attended a TOT on Introduction to Social Design (ISD) through Video Conferencing on 08th March 2019.
- Mr. Kumar Vikas, Assistant Professor, FC attended a TOT on Creative thinking through Video Conferencing on 04th and 05th January 2019.
- Mr. Kumar Vikas, Assistant Professor, FC attended a TOT on Drawing, Mr. Gunjan Kumar, Assistant Professor, F&LA attended a TOT on Digital Design & Communication from 15th to 18th July 2018 at NIFT New Delhi.
- Assistant Professors from the Department of Textile Design namely Mr. Kunal Singha, Mr. Lokesh Kumar, Ms. Rajni Srivastava and Mr. Jayant Kumar attended NIFT Universal training program in January 2018, at Kollam, Kerala and NIFT Design faculty conclave 2018, Hyderabad from 25th to 28th June 2018.
- Mr. Lokesh Kumar, Assistant Professor, NIFT Patna has attended TOT on Design Process at NIFT Delhi from 3rd to 7th July 2018, conducted by coordinator Professor Kripal Mathur. Mr. Lokesh Kumar also has attended a TOT on Textile for Home & Spaces at NIFT Delhi, from 16th to 20th July 2018, conducted by Prof. Sudha Dhingra.
- Ms. Rajni Srivastava, Assistant Professor, NIFT, Patna has attended a TOT on Textile for apparel and Fashions at NIFT Delhi from 16th to 20th July 2018, conducted by Professor Dr. Sudha Dhingra.
- Mr. Kislay Kashyap, Assistant Professor, FMS attended a TOT on Big Data and Business Analytics at IIM Bengaluru in July 2018.
- Mr. Kislay Kashyap, Assistant Professor, FMS attended the Curriculum Writing Workshop, at NIFT Delhi from 23rd to 25th January 2019.
- Mr. Toni Sharma, Associate Professor, FMS attended a TOT on Creative Entrepreneurship at NIFT Mumbai in October 2018 and a workshop on Family Business at IIM Ahmedabad in Feb 2019.
- Dr. Vikas Kumar, Assistant Professor, FMS attended Bloomsberry and Abscohost workshop on affective use of online research databases at NIFT Patna in October 2018 and 'Turnitin' workshop at NIFT Patna in January 2019 and also attended a workshop at NIFT Patna campus on Best from Waste Natural dying on Handloom

Fabric in March 2019.

- Dr. Rishikesh Kumar, Assistant Professor, FMS attended a TOT on the Consumer Behavior and Neuro Marketing at NIFT Kolkata from 4th to 8th March 2019.

### Faculty Participation in National and International Conferences/Exhibition/Trade Fair/Meet

- Mr. Deep Sagar Verma, Assistant Professor, attended Asia World Skill Competition as an expert in Abu Dhabi (27-29 Nov, 2018)
- Mr. Satyendra Kumar Mishra, Associate Professor-FD, visited World Skills Asia Competition, Abu Dhabi 2018 as a mentor of Ms. Medha Devgan, student of FD, Batch 2015-2019
- Mr. Jayant Kumar, Assistant Professor, TD, had presented a conference paper on Design of a Self-Measuring Fitness Tool for a Gymnasium of a Higher Educational Institute- at 16th International Conference on Humanising Work and Work Environment (HWWE) 2018 held during 14-16th December 2018 at CET, Trivandrum.
- Nilima Regina Topno, Associate Professor, participated at the SMART Textile Conference, at Hong Kong Polytechnic University from the 5th -9th Dec, 2018

### Publications and Paper Presentations

Book and Book Chapters Publications

- Ms. Jayati Mukherjee, Associate Professor from Department of F&LA has authored a Book Chapter on "Aesthetic transformation of Geometry of urban public space: Application of traditional crafts and materials" as a part of Encyclopedia of Renewable and Sustainable Materials edited by Imtiaz Choudhury for Elsevier Inc.
- Dr. Pintu Pandit (Assistant Professor TD), Kunal Singha (Assistant Professor TD) and Sanjay Shrivastava (Director, NIFT, Patna) editor for accepted Book on "Recycling from Waste in Fashion and Textiles: A Sustainable and Circular Economic Approach", will be published by Scrivener Publishing LLC., John Wiley & Sons, USA.
- Dr. Pintu Pandit, Assistant Professor from Department of Textile Design has authored a Book Chapter on "Up-cycled and low-cost Sustainable Business for value-added Textiles and Fashion" book entitled "Circular economy in Textiles and Apparel" published in Woodhead Publishing, Elsevier, 2018.
- Dr. Pintu Pandit, Assistant Professor from Department of Textile Design has authored a Book Chapter on "Water Consumption in Textile Processing and Sustainable Strategies for its

conservation" book entitled "Water in Textile and Fashion" published in Woodhead Publishing, Elsevier, 2018.

### Seminars and workshop by Alumni, Industry and International Experts

- Department of F&LA was invited Industry experts interaction and lectures on various topics are as follows:
    - Mr. Abhishek Prakash Paul, NIFT Kolkata Alumni, lectured on Fashion Forecasting & Industrial Trends.
    - Dr. Chiranjit Sarkar, Mechanical Engineer and Assistant Professor, IIT Patna, lectured on Human interface in Applied Ergonomics
    - Mr. Sanjay Kumar Singh, an expert on Paper Modeling conducted two-day workshop for 3rd-semester students.
    - Mr. Nilanjan Das, NID Alumni and digital artist, lectured on selected topics of Sketching & Rendering and Design Process.
    - Ms. Nagma Khan, Alumni Nottingham Trent University, UK lectured on the topic of digital rendering in IDM subject Home Accessories Sketching Essentials.
    - Mr. Animesh Dikshit, Expert Designer and NIFT Alumni, lectured students on Fashion Trends & Forecasting
    - Mr. Amitabh Pandey, NID Alumni lectured students on storytelling under floating major subject Product Photography & Story Telling.
  - Department of Fashion Communication was invited Industry experts interaction and lectures on various topics are as follows:
    - Expert lecture by NIFT alumni Mr. Vishal Kumar (2002 NIFT Kolkata) Esquire Knit Composite Ltd, Dhaka, Bangladesh Head- Design & Development - "Best from waste: A Sustainable Approach" seminar on natural dyeing & printing using handloom fabrics was conducted by Textile Design Department. The expert speaker was Dr. S.R. Moulik, Dept. of Shilp Sadana, Viswa Bharti University, West Bengal. More than 30 artisans were trained on natural dyeing based latest processes across this workshop.
- ### Industry Linkages, Visits and Student Internships
- F&LA - Batch - 2016-2020, Semester VI, Hero Cycle, Patna, FDDI, Patna.
  - F&LA - Batch- 2 017-2021, Semester III, C.I.P.E.T, Hajipur, Semester IV, Avon Cycle, Hajipur.
  - F&LA - Batch - 2015-2019, Semester VI, Bata shoes, Patna
  - FC- VI: Internships (June -July 2018): Conde Nast

Traveler India, Splash Fashion, Utsav Anugarah, J Walter Thompson, The Minimalist, Frog leaders, Adidas, Tommy Hilfiger, Future Group, Dentus Isobar, Seven Layers, House of Masaba, Campfire, Hybreed.co, Pepe Jeans, UCB, e-Magazine, Tailor Tale Podium, TCG Media, GB Social Media, Red Baton, Munna S Photography, TCG Media, Arvind, Impulse India Pvt Ltd, Stylecracker, Minele, Gini & Jony, Quilt Enterprises PVT. LTD.

- Department of Fashion Design - Texport Industries Pvt. Ltd, Bengaluru; Jharcraft, Ranchi, Jharkhand; Bhartiya Harit Khadi Gramodya Sansthan (Greenwear), Lucknow; The Rainbow Tribe-Tulsattva, New Delhi; Gaurav International, Gurgaon, Haryana; Meenu Creations, Noida; Max Retail, Bengaluru; Levis Strauss (India) Pvt. Ltd, Bengaluru; Imara (Uspl), Bengaluru; Madan Trading Company, Faridabad, Haryana; Ajo, Bengaluru; Logicuff, Gurgaon; New Times Group, Gurgaon; Mandhana Industries, Mumbai; MEE Fashions Pvt. Ltd, New Delhi; Inmark Retail Pvt. Ltd., Bengaluru; JJ Expo Impo, New Delhi

- Foundation Programme Students visited College of Art and Crafts, Patna, Saras Mela and Craft Bazaar, Upendra Maharathi Silp Sansthan and Eco Park on

- Department of Textile Design Students has visited Bhartiya Harit Khadi Gramodaya Sansthan, Khanwa, Bihar as an integral part for their Fiber to Fabric subject. Students were exposed to different sectors like spinning, weaving and dyeing/printing in this visit.

- Department of BFTech students for Batch 2017-21 visited Regent Garment Park, Kolkatta

- Department of MFM Students have completed internship and are pursuing Graduation Research Project in a range of companies across sectors like retail, brand houses, export houses, buying houses, public relations firms, advertising agencies, e-commerce, etc.

- Students of MFM-I visited Exodus export house and JPM Textiles located inside the Regent Garment and Apparel Park in Kolkata. The students also visited the City Centre- 2 malls in Kolkata.

### The sustainability aspects and Green Campus

- LED Lighting has been placed.
- Solar Street Lights have been installed.
- Solar Panels are installed for supporting the WI-FI Systems.
- Minimum Use of Plastic Mineral water Bottles.
- Air Purifying Plants are being hired on a monthly basis.
- Tree Plantation Drive is done twice every year.
- Reusable cutlery and Utensils are used in the campus.
- Recycling of paper and fabric is being looked into

- Bone and Joint awareness camp: Dr. Amulya Kumar Singh an acclaimed and most distinguished orthopedic surgeon inaugurated the bone and joint awareness camp on 4th of August 2018 at NIFT Patna.

- Productivity week: Productivity week celebrated at NIFT Patna with great fervor and enthusiasm with Bihar State Productivity Council on 15th of February 2019. The theme of the productivity week was "FROM WASTE TO PROFIT THROUGH REDUCE, REUSE and RECYCLE".

- Swachh Bharat Pakhwada: Inauguration of Swachhta Pakhwada-2019 at NIFT Patna on 06th March 2019, where Banner of Swachh Bharat Logo displayed at prominent places in around the campus and mass pledge on swachhta by employees, faculty and students and cleaning of canteen & surrounding areas of residential quarters & hostels.

- Health Awareness Camp: NIFT Patna conducted Health Awareness Camp with the help of Datri Blood Stem Cell Donors Registration.

- Blood Donation Camp: Blood donation camp organised at NIFT Patna on 11th August 2018, where employees and students donated their blood.

- Waste Management with the help of PMC.



# RAEBARELI



## Significant Landmarks and Achievements

- Ms. Rushali Yadav, a student of LD Department of Raebareli Campus, was in top 10 position & won 'Face of Solco' in the competition "Face of Asia 2018" held in Seoul, Korea on May 5, 2018. The vent was conducted under the supervision of Korea Model Association & officially sponsored by Ministry of Culture Sports & Tourism, Korea Foundation for International culture Exchange.
- Mr. Jeff Devis, student of AD semester VI attended three weeks Exchange Programme at Swiss Textile College, Switzerland from May 28 to June 15, 2018.
- Ms. Rushali Yadav, LD semester VII student participated in India Next Top Model (INTM) 2018 in the month of September 2018. INTM is a big opportunity for all models who are looking to start a career in the fashion world & interested in the glamour industry. Ms. Rushali Yadav had made her place in Top-3 among Top-23 contestants and reached to the Grand Finale.
- Dr. Bharat Sah, Campus Director, Raebareli Campus has been assigned the responsibility of Chairman of the Evaluation Committee vide HO letter dated June 1, 2018 for evaluation of proposal for establishing a new NIFT Campus at Guwahati, Assam and he has now finally been nominated as Nodal Officer for setting up of new NIFT Campus at Guwahati, Assam.
- Convocation – 2018 of Raebareli Campus was

organized on September 7, 2018 at Rajiv Gandhi Institute of Petroleum Technology, Jais, Amethi (UP). Smt. Smriti Zubin Irani, Hon'ble Minister of Textiles, Govt. of India graced the occasion as the Chief Guest. Smt. Sarada Muraleedharan, IAS, DG-NIFT, Smt. Sharmila Dua, Dean (Academics)- NIFT and Prof. Dr. P. K. Bhattacharya, Director, RGIPT, Jais graced the occasion as Hon'ble Guest of the Convocation Ceremony.

- Rashtriy Ekta Diwas (National Unity Day) was celebrated on October 31, 2018 on the birth anniversary of Sardar Vallabhbhai Patel at NIFT Raebareli campus with full zeal and enthusiasm. 'Run for Unity' led by Director, NIFT Raebareli was conducted at Raebareli Campus.
- NIFT HR Apps has been implemented at NIFT Raebareli w.e.f. November, 2018.
- In pursuance to NIFT HO guidelines and consequent upon the recommendations of the Selection Committee meeting held on November 30, 2018 at Raebareli Campus for considering the cases of regularization of Group 'C' administrative & technical staff working in NIFT Raebareli who had completed 05 or more years on long-term contract as on March 31, 2018; the services of 16 eligible Group 'C' employees have been regularized w.e.f. November 30, 2018 at Raebareli Campus.
- National Productivity Week has been observed from February 12-18, 2019 at Raebareli Campus with the theme "Circular Economy for Productivity & Sustainability" in which various events/

competitions viz. Installation challenge (with Scrap material available in the campus & any upcycle material), Street Play (Theme: when the natural resources exhaust!), Productivity Innovation Challenge and Fashion Show (Theme: Ritu Vasant) were organized during the week.

- NIFT Raebareli Conducted "Craft Bazaar" for various artisans of UP State at NIFT Raebareli campus from February 28 & March 1, 2019 in which a total of 30 artisans participated from Handloom and Handicrafts i.e. Brocade- Bazardiha, Varanasi, Cotton & Silk – Kotwa & Ramnagar, Varanasi, Wood Craft- Varanasi, Durrie-Sitapur, Lacquer Toys-Varanasi, Bone carving – Barabanki & Lucknow, Meenakari - Jaipur (Rajasthan), Mooj Grass (Grass, Leaf, Red & Fiber) – Allahabad, Tarracota - Lucknow, Chikenkari - Lucknow, Gulabi Meenakari – Varanasi, Shazar Stone Craft- Banda, Basketry Works – Lucknow, Wood Carving – Nagina (Bijnor) and Jewelry works – Nagina (Bijnor). Students of all departments interacted with artisans invited during the Craft Bazaar.

- International Women's Day was celebrated on March 8, 2019 at Raebareli Campus by conducting speeches on the topic "Bhartiye Naari aur badhte kadam" and also by showing videos on Male patriarchy and Feminism.

- Laptop policy for Faculty members has been implemented successfully at Raebareli Campus.

- Industry Policy has been implemented successfully at Raebareli Campus.

- We are in process to construct the approach road through ITI Ltd. without any expenditure on the part of NIFT Raebareli.

- During the expenditure monitoring meeting, DG-NIFT commented that the Raebareli campus is on track in procurement.

- General Elective Programmes have been successfully introduced as per the new curriculum of NIFT. The Guest faculty members engaged at NIFT Raebareli have been rated more than 75% by the students through their feedbacks.

- NIFT Raebareli has undertaken a Project from Khadi & Village Industries Board, UP Govt. in which a Fashion Show was conducted on December 6, 2018 in the gracious presence of Hon'ble Chief Minister, Uttar Pradesh Yogi Adityanath ji, Hon'ble Cabinet Minister – MSME Sh. Giriraj Singh & Hon'ble Minister-Khadi & Village Industries (Govt. of UP) Sh. Satyadev Pachauri. In this Fashion Show, professional Models have showcased the collection developed by Khadi Kaamgaars during the training in Raebareli Campus.

- We have successfully completed the 3rd year of Khadi Project under which NIFT Raebareli is imparting trainings to Khadi Kaamgaars sponsored by KVIB.

## Infrastructure and Facilities

Lively and vibrant campuses are complemented with facilities that equal the best in the world at NIFT. Creative architecture and spaciousness defines all NIFT buildings, which house fully equipped lecture halls, design studios and laboratories, resource centers, activity centers and hostels. The education structure emphasizes hands-on experience through practical set-ups and state-of-the-art technology. NIFT Raebareli provides comprehensive and state-of-the-art infrastructure and equipments to impart both practical and theoretical training. From July, 2017 onwards, New Academic block took over under possession. Class rooms, Labs & Resource Centre are functional w.e.f. July, 2017.

The facilities and services offered at NIFT Raebareli to the students allow them the freedom to experiment and generate creative ideas.

- Lecture Halls

Well-equipped air conditioned Lecture Halls use advanced teaching methodology designed for highly interactive sessions.

- Computer Labs

The success of fashion professionals rests on their ability to integrate Fashion and Information Technology in a meaningful way. IT support is a critical feature at all NIFT centers and the air conditioned computer labs at NIFT Raebareli are equipped with state-of-the-art hardware and software.

- Resource Centre

The National Resource Centre at New Delhi and the Resource Centre at each NIFT centre are pillars of information and knowledge management. Each Resource Centre has an integrated collection of print, visual and creative material resources: the only systematically documented source of information available in India for study of international and contemporary Indian fashion. The Resource Centres also provide information services to the design community, Industry practitioners and entrepreneurs.

The collections at the Resource Centre include:

- Books, Bounds, Graduation Projects, Craft Documents
- Periodicals
- National and international fashion and textile journals
- Audio-visuals
- Indian collections of Ritu Kumar, Metro Dress design by NIFT Students and collections of NIFT students
- Textile collections

Services offered:

- Reference Service; Online Public Access Catalogue (OPAC); Bibliographic Service; Indexing Service; Circulation service; Reprographics Service; Colour Service; E-book Service; E-magazine Services; Students Projects (GP, Craft's); E-Journals and online Database; Current Awareness Services.

#### Amphitheatre

The amphitheater at NIFT Raebareli centre is ideal for student presentations and design collection showcases.

#### Cafeteria

A variety of food and a friendly atmosphere make the cafeteria' ideal for students to relax and interact with their peers.

#### Stationary Shop

Well established Stationary Shop is available in the campus to cater the day to day stationary needs of the students.

#### Hostels

NIFT Raebareli provides fully residential accommodation for girls & boys. The hostel premises are provided with round the clock professional security cover with WI-FI and broad band internet facility. The rooms are furnished with all essentials viz., mattresses, air coolers and Geysers. Recreational facilities like T.V., magazines, some indoor and outdoor games are also available in the hostels.

#### Health Care

The medical aid services to the students are provided on the campus through a Doctor who visits to the campus regularly. A psychologist is also available on campus to counsel the students at regular intervals.

#### Recreation Zone

The Student activity clubs, namely, Cultural & Dramatic Club, Sports, Adventure & Photography Club, Literary Club and Environment & Social Service Club organize a wide spectrum of entertainment, sports and leisure activities on a regular basis. The NIFT Raebareli campus has ample space to host events, allowing students to pursue their individual interests and work towards social concerns.

#### Gym Facility

Unisex Gym Facility is available at NIFT Raebareli campus with majorly required equipments which includes both aerobic and strength training exercise equipments for better heart health and weight loss. It also helps prevent osteoporosis and improve muscle strength, balance and flexibility

of the students as well as employees of NIFT Raebareli campus.

#### Sports Facility

Badminton Court, Basket Ball Court & Volley Ball Court is available at NIFT Raebareli campus with physical fitness & sport training of the students as well as employees of NIFT Raebareli campus.

### Short-term Programmes

Two CE programmes CAD for Textiles and Textile for Home and Interiors are being offered by Extension Centre of NIFT Raebareli at Varanasi.

### Projects

NIFT Raebareli is undertaking major initiatives in Handicraft & Handloom sectors in rural areas towards design development, technological upgradation and skill development in order to assist the craftsmen in economic sustainability. Some of the major ongoing consultancy projects currently undertaken by NIFT Raebareli are as under:

- NIFT Raebareli has provided its valuable services for Designing & Sampling Development of uniform for Lucknow Metro Rail Corporation, Lucknow for Customer relation associates, Maintainers, Metro Train operator, Ticketing Staff. Successfully completed the project in February' 2018.

- NIFT Raebareli successfully imparted training to Khadi Kaamgars/workers during the current year. Three trainings of 15 days each have been conducted as workshop on Design Concept, Pattern Development, Garment Construction, Surface Ornamentation and Styling for Khadi Kaamgars. A total of 80 Khadi artisans were benefited out of these training.

- NIFT Raebareli has undertaken a Project from Khadi & Village Industries Board, UP Govt. in which a Fashion Show was conducted on 06th December' 18 in the gracious presence of Hon'ble Chief Minister, Uttar Pradesh Yogi Adityanath ji, Hon'ble Cabinet Minister – MSME Sh. Giriraj Singh & Hon'ble Minister-Khadi & Village Industries (Govt. of UP) Sh. Satyadev Pachauri. In this Fashion Show, professional Models have showcased the collection developed by Khadi Kaamgaars during their training in NIFT Raebareli campus.

- NIFT Raebareli is also executing a project named, "Upgrading the Skill and Training in Traditional Art/ Crafts for Development" (USTTAD) with the prime objective of building capacity of master craftsmen and artisans and training of young generation through the master craftsmen and artisans for traditional arts and crafts, to enhance their employability and to enable minorities to

avail opportunity in growing market. The project is focused on developed of Kaamdani Craft Cluster of Lucknow & Bone Carving Craft Cluster of Lucknow & Barabanki.

## Student Competitions and Awards

Converge is the event where students of all 16 campuses across the Country participated in various Sports, Cultural & Literary events. Converge- 2018 was organized by NIFT Raebareli campus from 27th December to 29th December, 2018. Students of NIFT Raebareli campus got success in the following events:

- Throw Ball Team of NIFT Raebareli consisting team members Ms. Twisha Gupta, Ms. Ankita Singh, Ms. Aakansha Trivedi, Ms. Anuja Bhat, Ms. Deepali Giri, Ms. Apoorva Joshi & Ms. Ayushi Sinha won Gold Medal during Converge – 2018.
- Kho – Kho Team of NIFT Raebareli consisting team members Ms. Aditi, Ms. Airin Phukon, Ms. Deepali Giri, Ms. Ritu Sarkar, Ms. Sanika, Ms. Rinki Thakur, Ms. Rishika Raj, Ms. Shweta Patel & Ms. Swati Tiwari won Gold Medal during Converge – 2018.
- Ms. Anupriya Yadav from NIFT Raebareli won Gold medal in Badminton - Girls (Singles) during Converge – 2018.
- Team Kabaddi – Girls of NIFT Raebareli consisting team members Ms. Aditi, Ms. Ankita Singh, Ms. Ritu Sarkar, Ms. Pooja Bohra & Ms. Rishika Raj won Bronze medal during Converge – 2018.
- Team Badminton (Doubles - Girls) of NIFT Raebareli consisting Ms. Harshita Rai & Ms. Anupriya Yadav won Bronze medal during Converge – 2018.
- Team Table Tennis (Doubles - Boys) of NIFT Raebareli consisting Mr. Ashwin Kumar Gahlotiya & Mr. Akshat Mishra won Silver medal during Converge – 2018.
- Ms. Ishika from NIFT Raebareli won Silver Medal in Shot Put – Girls during Converge – 2018.
- Ms. Aditi Chaturvedi from NIFT Raebareli won Bronze medal in 200 Meter race (Girls) during Converge – 2018.
- Ms. Aditi Chaturvedi from NIFT Raebareli won Silver medal in 400 Meter race (Girls) during Converge – 2018.
- Team Raebareli consisting team members Ms. Surbhi Bhora & Ms. Faiza Akhtar won Gold Medal in Quiz during Converge-2018.
- Ms. Poornima Yadav from NIFT Raebareli won Gold medal in the literary event 'Paati' during Converge-2018.
- Mr. Gaurav Avinash from NIFT Raebareli won Gold Medal in the event "Photography mobile" during Converge-2018.
- Mr. Akshat Mishra from NIFT Raebareli won Silver Medal in the event "Meme Making" during

Converge-2018.

- Team Raebareli consisting team members Ms. Poornima Yadav & Palak Jain won Silver Medal the event "Guess Who" during Converge-2018.

## Graduation Projects and Graduation Events

- The Graduation Show of Leather Design Department & Accessory Design Department, 'Leaxotica' was held on May 28, 2018 for graduating students (Batch 2014-18) at Golden Blossom Imperial Resort, Lucknow. Shri Navneet Sehgal, IAS, Principal Secretary, Khadi & Village Industries, Govt. of Uttar Pradesh, Lucknow had graced the occasion as the Chief Guest.
- Graduation Research Project Show - 2018 was organized on May 28, 2018 for second graduating batch (2016-18) at M/s Golden Blossom Imperial Resorts, Lucknow- 226010 (Uttar Pradesh). Shri A.K. Singh, IAS, Chief Executive Officer Khadi and Village Industries Board Govt. of Uttar Pradesh graced the occasion as the Chief Guest and Shri Rajiv Mehrotra, Principal, Institute of Hotel Management Catering and Nutrition Technology, Aliganj, Lucknow graced the occasion as the Guest of Honour.
- This year, Fashion Design Department had organized the Graduation Project & Design Collection Show on 18th May 2019 at NIFT Raebareli Campus. In the graduation show, students showcased their products as well as they presented their collection. In Fashion Design, Ms. Shrutika Varshney was awarded the trophy for "Best Graduation Project", Ms. Eesha Gupta was awarded for "Best Use of Technical Skill in Contemporary Styling" and Ms. Shrutika Varshney was awarded for "Most Creative & Innovative Project".
- Fashion & Lifestyle Accessory & Leather Design Department had organized the Graduation Show on May 27, 2019 at the KLC Complex, Unnao, Kanpur in which graduating students of F&LA and LD students showcased their products. In Fashion & Lifestyle Accessory Design, Ms. Sheetal Bhateja was awarded the trophy for "Best Graduation Project", Ms. Trishala Joshi was awarded for "Most Commercially Viable Design Intervention" and Ms. Akanksha Sridhar & Ms. Akshika Singh was awarded for "Most Exemplary Application of Design Methodology". In Leather Design, Ms. Akriti Singh was awarded for "Best Graduation Project-I", Ms. Bhavna Yadav was awarded for "Best Graduation Project-II" and Ms. Jagriti Singh was awarded for the project "Most Innovative use of Material".
- Fashion Communication Department & Fashion Management Studies Department had organized the Graduation Project Show & Seminar respectively on May 28, 2019 at The Hyatt Regency,



Lucknow. In this graduation show, students of FC showcased their work and students of Master of Fashion Management presented their Graduation Research Project.

In Fashion Communication, Ms. Sadia Afreen was awarded the trophy for "Best Graduation Project-I" & "Most Innovative Communication Design". Ms. Sweta Kumari was awarded for "Best Graduation Project-II".

In Master of Fashion Management, Ms. Megha Rajpal, was awarded the trophy for "Best Graduation Project (Fashion Merchandising)", Ms. Saijyoti Ashok Nigam, was awarded for "Best Graduation Project (Fashion Marketing)" and Ms. Priyanka Nayal, was awarded for "Best Graduation Project (Fashion Management Practices)".

### Craft Cluster Initiative- Activities, Workshops and Impact

- Conducted Craft Awareness Workshop on "Block printing, screen printing, Tie and Dye and Batik at Raebareli Campus from April 4-6, 2018 for FD-IV semester students. Craft demonstration expert & National Awardee; Ms. Madhuri Mishra, from Lucknow had participated in said workshop.
- Visit was conducted to Sitapur cluster for the subject of 'Photography' with FD-IV students on April 20, 2018.
- Organized visit for FC-IV semester students to Bone carving Cluster at Barabanki for the subject Research Methodology & Dawara Printers at Lucknow, Uttar Pradesh in month of April, 2018.
- Visit was conducted to Sitapur on September

14, 2018 & Bazardiha, Varanasi on September 17, 2018 for FD-VII semester students related to the subject 'Craft Based Product Development' as first visit for sourcing of fabrics.

- Visit was conducted to respective craft cluster places at Barabanki, Lucknow and Varanasi from September 24-30, 2018 regarding the subject 'DP VI- CBDP Prototyping' for students of AD VII Semester.

- Organized an 'Awareness Workshop for Artisans' for Fashion Management studies Department from November 16-18, 2018 under Craft Cluster Initiative Policy at Raebareli Campus with the participation of total 12 artisans from Baranasi Brocade (Handicraft), Varanasi, Baranasi Brocade, (Handicraft), Varanasi Bone Carving, Lucknow/ Handicraft, Lucknow and Sitapur Durrie Handloom (Sitapur).

- Visit arranged for FC-VII semester students to craft cluster environment to collect the data for the subject colloquium paper from November 17-22, 2018.

- 'Craft Workshop' on Lacquer Toys, Varanasi (U.P.) had been conducted for AD IV Semester, students from April 2-6, 2019 by Mr. Rameshwar Singh (National Awardee) and Mr. Nandu Ram.

- Craft Workshop on 'various techniques i.e. scratching, riveting block printing, screen printing & hand painting on leather' has been organized for students of LD IV Semester, from March 17-19, 2019. A craftsman Mr. Kaleem Ansari, Artisan from Kanpur (U.P.) had been invited for the workshop.

- Craft Workshop on 'Golden Embossing on



Leather' has been organized for students of LD VI Semester from April 1-3, 2019. A craftsman Mr. Shaukat Ali Usta, State Awardee (Golden Nakkashi on Camel Leather, Usta Art), Village – Uston Ka Mohalla, Badi Karbala, Bikaner (Rajasthan) had been invited for the workshop.

- 'Artisans Awareness Workshop' had been conducted from April 21-23, 2019, in which 10 artisans from various crafts have participated alongwith students of AD VI Semester, and faculty members of AD Deptt. During the workshop, expert Lecture has been conducted by Ms. Rekha Sinha, General Secretary, Rekhaakriti (NGO) & Proprietor - Rekhaakriti Marketing Company, Lucknow (U.P) and Ms. Aparna Mishra, Owner, M/s Radiance Corporate Solutions Pvt. Ltd., Lucknow (U.P.) on April 22-23, 2019 respectively.

- Artisan Awareness workshop on 'Kashida & Hand Embroidery' has been conducted for 12 artisans of Bikaner, Rajasthan from April 26-30, 2019 at Raebareli Campus. Special input classes on 'Entrepreneur Skills' has arranged for 12 Bikaner artisan by Dr. Ashish Bhatnagar, Faculty Coordinator (North) at Entrepreneurship Development Institute of India (EDII), Lucknow. Students of LD VI Semester, have also participated in the workshop. During the workshop, artisans interacted with the NIFT faculty and students for knowledge sharing on trends and understanding the market demands.

- An Artisan Awareness Workshop had been conducted from February 25-27, 2019 by Faculties and experts with partial assistance of the students from FD VI semester in which 12 Artisans were

participated.

- MFM-II semester students have undergone a 5 days cluster visit from March 9-13, 2019 for Bone Carving- Handicraft of Barabanki & Lucknow (Group-I) under the supervision of Ms. Akansha Srivastava, Assistant Professor, Lacquer toys (Handicraft) Varanasi (Group-II) under the supervision of Ms. Aditi Soni, Assistant Professor and Banarasi Weaving, Brocade (Handloom) (Group-III) under the supervision of Mr. Rajesh Kumar Choudhary, Assistant Professor.

### PhD Pursuing and Completed

08 faculty members are pursuing PhD.

### Publications and Paper Presentations

- Mr. Lal Singh, Assistant Professor, NIFT Raebareli participated in an International Conference i.e. South Asia Conference on Multidisciplinary Research 2018 (SAMR'18) from October 5-6, 2018 at Colombo, Sri Lanka for presenting the research paper.

### Faculty Orientation, Trainings and Development

#### i. Faculty Training (Workshops And ToTs)

- Mr. S.A. Venkatasubramanian, Associate Professor attended ToT through VC from NIFT, Mumbai on 'Fashion Basics' from July 16-17, 2018.
- Mr. K.K. Babu, Assistant Professor attended ToT

on 'Digital Design' from July 16-18, 2018 at NIFT, New Delhi.

- Mr. S.A. Venkatasubramanian, Associate Professor attended ToT on 'Basics of Jewellery Manufacturing and Design Process' from July 18-20, 2018 at NIFT Gandhinagar.
- Mr. Praveen Srivastava, Assistant Professor attended a workshop on 'Core Design Pedagogy and Future Trends' by an International Expert Prof. Dr. Alan Murray and Dr. Shalini Sood from July 23-27, 2018 at NIFT, New Delhi.
- Mr. S.A. Venkatasubramanian, Associate Professor and Mr. Praveen Srivastava, Assistant Professor attended domestic training on 'Ergonomics in Design Education' at IIT-Guwahati from October 26-30, 2018.
- Ms. Stuti Sonker, Assistant Professor, F&LA has attended induction programme from March 25-29, 2019 at NIFT, Delhi.
- Mr. Praveen Srivastava, Assistant Professor, AD edited the content of a book titled 'Heat & Mass Transfer' (ISBN No. 978-81-935728-1-8), Oura Publication (P) Ltd., Lucknow (U.P.).
- Mr. Sachin Verma & Mr. Sanjay Kumar Pandey, Assistant Professor, FC attended domestic training workshop on digital skills from February 9-12, 2018 in Bengaluru.
- Mr. Sanjay Kumar Pandey, Assistant Professor, FC has attended one day Adobe training on March 21, 2018 in New Delhi.
- Mr. Akhilendra Pratap Sonkar, Assistant Professor, FC has attended Faculty training by International Expert Prof. Dr. Alan Murray, on "Core Design Pedagogy and Future Trends" was conducted in NIFT Delhi campus from July 23- 27, 2018.
- Mohd. Sohaib Ansari & Mr. Ajay Kumar, Assistant Professor, FC have attended induction programme from March 25-29, 2019 at NIFT, Delhi.
- Mr. Bharat Singh, Assistant Professor, LD attended Training of the Trainers (TOT) for the deepening subject "Footwear Design Studio-I" from July 19-21, 2018 at NIFT Chennai Campus.
- Mr. Lal Singh, Assistant Professor, LD attended Training of the Trainers (TOT) for the subject "Core Design Pedagogy and Future Trends" in NIFT Delhi campus from July 23-27, 2018.
- Mr. Shivendra Prakash Kuldeep, Assistant Professor, LD attended Training of the Trainers (TOT) for the subject "new features created in CMS" for new curriculum at NIFT Bengaluru Campus from July 9-10, July 2018.

## ii. Faculty Industry Attachments

- Mr. Bharat Singh, Assistant Professor has undergone for Faculty Industry Attachment at M/s East-West Tanners, Kanpur from June 4- 23, 2018.

## Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

- Ms. Anketa Kumar, Assistant Professor, LD participated in a National Conference at National Museum Institute of History of Art, Conservation and Museology (NMI) from November 28-30, 2018 at New Delhi.
- Leather, Footwear Components & Technology Fair 'MEET AT AGRA – 2018' was visited by Mr. Lal Singh, Assistant Professor, Mr. Shivendra Prakash Kuldeep, Assistant Professor & Mr. Bharat Singh, Assistant Professor which was scheduled from October 26-28, 2018 at Agra.
- Mr. Mohd. Sohaib Ansari, Assistant Professor visited 'India International Garment Fair (IIGF)' trade fair at New Delhi with FC-VII semester students on October 15, 2018 for the subject 'Exhibition & Display Design'.
- Mr. Rimanshu Patel, Assistant Professor visited 'India International Garment Fair (IIGF)' trade fair at New Delhi with FD-VI semester students on January 18, 2019 for the subject 'Surface Design Techniques-IV and Forecast Based Design Development'.
- Mr. Mohd. Sohaib Ansari, Assistant Professor visited to Santkada, Lucknow Craft fair on February 1, 2019 along with the student of FC – VI semester.
- Mr. Rimanshu Patel, Assistant Professor visited to Mahindra Sanatkada Craft Festival, Lucknow along with FD-IV semester students on February 2, 2019.
- Mr. Sanjay Kumar Pandey, Assistant Professor visited to India Art fair & Surajkund Mela, Delhi (NCR) for the student of FC- IV semester from February 2-5, 2019 for industry exposure.
- Mr. S.A. Venkatasubramanian, Associate Professor & Mr. Bharat Singh, Assistant Professor visited India International Leather Fair 2019 (IILF), Chennai & 4th Designer Fair organized by Council for Leather Exports regarding the subject 'Bags Design Project (Deepening Specialization)' on February 3, 2019.

## Seminars and Workshops by Alumni, Industry and International Experts

- Special inputs session arranged on the subject 'Consumer Interface Design' for AD V Semester, students on September 4, 2018; conducted by Ms. Pooja Singh, Senior Visual Merchandiser, M/s Pantaloon Retail Limited, Lucknow.
- An interactive session was organized with Mr. Gaurav Asolia, Alumni, F&LA (AD) - NIFT Raebareli (Batch 2009-13) & Senior UI Designer, M/s Studio Brahma, NOIDA (U.P.) with students of AD Semester III, V & VII.

- Pre-visit Orientation Lecture arranged on the subject 'DP VI - Craft Based Design Project' for students of AD VII semester, by Ms. Rekha Sinha, General Secretary, NGO Rekhaakriti and Proprietor, Rekhaakriti Marketing Company, Lucknow on September 19, 2018 at NIFT, Raebareli campus.
- Special input session was arranged on the subject 'Applied Ergonomics' for students of AD-V Semester, conducted by Dr. Manish Trivedi (Orthopedic Surgeon) on September 29, 2018 at NIFT Raebareli campus.
- Pre-visit orientation lecture was organized for students of AD V Semester, which was conducted by Ms. Amrita Panda on the subject 'Craft Research and Documentation' on October 22, 2018.
- Special inputs session was conducted for the subjects Materials for Designers, AD III Semester, Fashion Accessories-IDM (FD, LD & FC-III semester) and 'Technical Studies-II' AD-V semester, Batch by Ms. Ruchi Bhushan Srivastava, Sr. Designer - M/s Tanishq, New Delhi at NIFT, Raebareli campus.
- A workshop has been conducted on Living Space Décor Project (Deepening Specialization) for AD-IV Semester, students by Mr. Akshat Shukla, NIFT, Raebareli Alumni and Co-Founder and Director, M/s Crossgrain (Interior, Furniture & Design), Kanpur on March 31, 2019.
- An Industry Expert lecture was arranged on 'Fashion Trends and Forecasting' for AD-IV Semester, students by Mr. Atul Kumar Maurya, Educator and Ex. Assistant Designer and Merchandiser, M/s Adigear International, New Delhi on April 12, 2019.
- Special Inputs has been conducted on 'Fashion Accessories Sketching Essentials' and Home Accessories Sketching Essentials (IDM) for FD, LD & FC-4th Sem, Batch 2017-21 students has been conducted by Mr. Raj Kiran Dwivedi, Graphic Designer, M/s Arena Animation, Lucknow (U.P.) on 18.04.2019.
- Special Input on 'Product Photography & Story Telling (Floating)' has been conducted for AD-4th Sem., batch 2017-21 students by Mr. Trilochan S. Kalra, Mentor and Mr. T. Dharmendra, Technical Faculty, M/s Nikon India Pvt. Ltd., New Delhi & Lucknow on 29.04.2019.
- Calligraphy workshop was conducted for the FC-3rd semester students on September 22, 2018 by Mr. Sohaib Ansari.
- Organized special input session for the subject Colour in Digital Media (Floating) for the FC-III semester students was taken by Mr. Ramendranath Sarkar on September 28, 2018.
- Organized Expert lecture for the subject Design Methodology for FC-III semester students; conducted by industry expert Ms. Pooja Singh.
- Organized Expert lecture for FC-III&IV semester for the subjects Creative Writing (Deepening Specialization) & Fashion Journalism, conducted by Ms. Madhur Bharwani, NIFT Alumni on October 15, 2018.
- Organized Expert lecture for students of FC-III semester for the subject Letterforms & Basic of Graphic Design (IDM), conducted by Mr. Hemant Kumar, NIFT Alumni from 01.11.2018 – November 2, 2018.
- Conducted Industry input session for FC-III semester students for the subject Introduction to Space Design (IDM) by Mr. Ritesh Kanoujia on October 25, 2018.
- Paper Engineering workshop arranged for FC-V students by Mr. Sanjay Kumar Singh from October 25-28, 2018.
- Arranged Industry input session for the subject Fashion Styling for FC-V students on November 15, 2018 by Ms. Saloni Mahendru, NIFT alumni & industry expert.
- Expert input session for the subject Fashion Styling-II, FC-VI Semester & Trend Spotting & Reporting, (Deepening) (FC-IV Semester) was taken by Mr. Hitender Noonwal, Senior Designer, Ritu Kumar Ritika Pvt. Ltd. from April 1-2, 2019.
- Expert input session for FC-IV semester for the subjects 'Store Experience Design (Auto CAD)' was taken by Mr. Sanjeev Tiwari, NIFT Alumni & Chief Visual Merchandiser – Reliance Trends (UP & UK) on April 10, 2019.
- Special inputs for FC-VI semester students were taken by Mr. Saurabh Ankur, Creative Head, Maya Academy of Advanced Cinematics – Lucknow on April 24, 2019.
- A workshop of 5 days was organized at Bikaner, Rajasthan, with 24 students of Leather Design Department VII semester from National Institute of Fashion Technology, Raebareli, Uttar Pradesh conducted by Mr. Bharat Singh, Centre Coordinator, Leather Design Department and Ms. Anketa Kumar, Assistant Professor. This workshop was guided by National Awardee in the ancient craft of Usta Kala, Mohammad Hanif Usta and State Awardee in Usta Art Mr. Shauket Ali Usta. The workshop commenced from September 25-29, 2018 under the guidance of these two local expert master craftsmen, the students from NIFT Raebareli produced innovative products fusing the Usta Art with the contemporary motifs and designs in the field visit. Along with that the importance of cleanliness and hygiene was also taught to the local people of Bikaner to promote Swachh Bharat Pakhwada.
- Dr. M. Aravandan Professor & Chairperson of Leather Design Department from NIFT Chennai had visited NIFT Raebareli on October 12, 2018. There was an interaction with the Director Dr. Bharat Sah, all the faculty members & students of the LD department.
- A special input session was arranged for a total of 23 students (Semester-V) at NIFT Raebareli on

October 30, 2018 on "Adobe In-design/ Illustrator" which was conducted by Mr. Suraj Kumar, Design Researcher. The session was interesting in nature & enhanced the basic skills of adobe software.

- During the IILF Chennai visit students of LD-VI Semester, has attended the special input on "Leather Surface Design & Embellishment Techniques" by Ms. Caroline Rocha, Designer from USA on February 4, 2019. They also visited M/s Goods Leather Pvt. Ltd, Chennai on February 4, 2019.

- Special input session arranged on 'IDM-Leather Industry' for LD-IV semester, students was taken by Mr. Kaleem Ahmad, Export Merchandiser, Super House Pvt. Ltd, Kanpur on April 4, 2019.

- Special input session arranged on 'IDM-Non-Leather Industry' for LD-IV Semester, students was taken by Mr. Kaleem Ahmad, Export Merchandiser, Super House Pvt. Ltd, Kanpur on April 11, 2019.

- As per the scheduled orientation programme of Semester III students for IDM 2018, the Event for General Introduction to IDM, IDM Seminar & IDM Fair & walks have been completed successfully scheduled from September 23-30, 2018.

- Special inputs were provided by Ms. Geetika Kumar, Guest Faculty on September 29, 2018 on Fashion forecasting (Trend Analysis and short and long forecasting), Forecasting process (Environment, market, product), Product development process (Trend Analysis, referencing and sourcing, colour story, fabric story, sampling and line presentation) for Inter- Disciplinary -Minor (IDM-PG) subject 'Fashion Now' opted by students of Fashion Management Semester I.

- Special Input session arranged for FD-III,V & VII semester students was taken by Mr. Prasoon Parashar, Guest Faculty on 27.09.2018 & 28.09.2018 on the topics; Fashion Exploration (IDM) FD-III Semester, Fabric Studies - FD-V Semester Fashion Forecast for Indian Retail (Common Elective) - FD-VII Semester.

- Special Inputs session arranged for FD-V semester students on October 31, 2018 for the subject of Research Based Design Development conducted was taken by Mr. Hemant Kumar, Guest Faculty.

- Special Inputs session arranged for FD-III & VII semester students, was taken by Ms. Saloni Mahendru, Guest Faculty on November 12-14, 2018 for the subjects & topics of Deepening Specialization (Fashion Styling & Luxury and Couture) on Trend and forecast study, following collection brief, designing, execution, production of high fashion garments, Entrepreneur Development Programme subject to encourage student to use the skills learnt in FD and come with their own setup job opportunity after completion of Fashion Designing course in FD department.

- Special input session on 'Goods and Services Tax

(GST)' for MFM-II semester, students was taken by CA. Ashish Kumar Pathak, Managing Partner of M/s Pathak Verma & Associates and owner of 'Institute of Commerce Education' Lucknow (UP).

- Expert lecture conducted for students of MFM-II, on March 5, 2019 on the topic Commercial and regulatory documents like B/L, B/E, and Invoices etc, Types of L/C, and Formalities of custom and port for shipment, Flow of goods in port/ warehouse, Document & payment flow for the subject "Export Merchandising and EXIM documentation" was taken by Mr. Ajay Cutting, Assistant Merchandising Manager at M/s. Knitcraft apparels Industrial Pvt. Ltd., Gurgaon (Haryana).

- Expert lecture (Pre Visit) conducted for MFM- II semester students March 7, 2019 for the subject Cluster Studies (Research & Documentation), Field Visit was taken by Ms. Suchi Mathur, Founder of Ekadha, Design and innovation firm, based in Lucknow.

- Students of MFM-II Semester, visited to M/s MLK, Export, Lucknow (UP) on March 16, 2019 to complete the topic of the subject "Fashion Material and Production Management for Merchandisers".

- Expert lecture arranged for students of MFM-II, on March 18, 2019 on the topic understanding Human brain for the subject "Consumer Behaviour & Neuromarketing" was taken by Mr. Fakhre Azam, Founder – Innate Pro & Managing Consultant.

- Expert lecture arranged for students of MFM-II, on April 2, 2019 on the topic Selection, Evaluation, Building Relation, Negotiation and Payment Terms, Supply Chain Integrate of Omni Channel Retail and Sales Management was taken by Mr. Abhishek Pathak, Category Manager (Kidswear), at M/s. Citylife Retail Ltd., Gurgaon (Haryana).

- Expert lecture arranged for students of MFM-II, on April 24, 2019 on the topic Contemporary topics - Emerging/relevant areas like GST, use of Accounting Softwares for the subject Finance for Executives was taken by Mr. Manish Kumar Srivastava, Assistant. Vice President, M/s Bandhan Bank, Raebareli.

### Industry Linkages (Visits and Student Internships)

- 25 students of Accessory Design Deptt., 25 students of Leather Design Deptt., 27 students of Fashion Design Deptt., 27 students of Fashion Communication Deptt. and 21 students of Fashion Management Studies Deptt. have undergone 08 weeks Industry Internship as part of Course Curriculum.

- 25 students of Fashion & Lifestyle Accessories Department (Batch 2015-19) underwent 22 weeks of Graduation Project as part of course curriculum. Similarly, 25 students of Leather Design

Department (Batch 2015-19) had undergone 18 weeks of Graduation Project, 27 students of Fashion Communication Department (Batch 2015-19) had underwent 16 weeks of Graduation Project and 21 students of Fashion Management Studies Department had underwent 14 week of Graduation Research Project as part of the course curriculum.

- One day Tannery Visit was conducted for Leather Design Department – IV & VI Semester (total 46 students) to “Seema Tanning Industries P. Ltd, Kanpur” for the subject Leather Studies & Processes- II and Industry visit to “East-West Tanners, Kanpur” for the subject Non- Leather Material & Processes on March 28, 2018 under the supervision of Mr. Bharat Singh, Assistant Professor & Mr. Praveen Srivastava, Assistant Professor.

- Visit was conducted for FD-IV students to Rekhakrati, Allahabad (Govt/ NGO's/ Private sector) for study of initiatives taken up in any related craft area for the subject of ‘Sustainability and Craft Studies’ on April 24, 2018. After this visit; students were able to understand the working of the crafts sector, the concerns and issues pertaining to functioning of crafts sector, the various schemes/initiatives implemented that can be beneficial for the crafts as well as craftsmen.

- Students of FC–VI semester have completed their 8 weeks industry internship from June 4 to July 27, 2018.

- Students of Leather Design (LD) Semester IV visited Bikaner, Rajasthan from 25.06.2018 to 06.07.2018 to study various Crafts i.e. Kashida, Mojari, Shivabadi & Miniature Paintings.

- Visit was conducted to Museum and Zoo at Lucknow, for students of AD-III Semester, regarding the subject ‘Sketching & Rendering’ under the supervision of Mr. Praveen Srivastava, Assistant Professor on September 12, 2018.

- Visit was conducted to various stores related to Home & Fashion Accessories at Lucknow (U.P.) for students of AD-III Semester, regarding the IDM subjects ‘Home Accessories’ and ‘Fashion Accessories’ under supervision of Mr. S.A. Venkatasubramanian, Associate Professor and Ms. Devanshi Tandon Kapoor, Assistant Professor on September 17, 2018.

- Visit was conducted to M/s K.G.N. Furniture, Lucknow, a furniture workshop at Lucknow regarding the subject ‘Basics of Furniture & Hardware (DS)’ for Students of AD-III Semester, under the supervision of Mr. Praveen Srivastava, Assistant Professor on September 19, 2018.

- Visit was conducted to M/s Pooja Glass Works Pvt. Ltd., Firozabad (U.P) for the subject ‘Materials for Designers’ for students of AD-III Semester, under the supervision of Mr. S.A. Venkatasubramanian, Associate Professor on September 28, 2018.

- Visit was conducted to M/s Stoneman Craft, Agra (U.P.) regarding the subject ‘Materials for Designers’ alongwith for students of AD-III Semester, under the supervision of Mr. S.A. Venkatasubramanian, Associate Professor on September 29, 2018.

- Visit was conducted for students of AD-III Semester, to Agra for market exposure, regarding the subject ‘Sketching & Rendering’ on September 30, 2018.

- Visit was conducted to Bazardiha, Varanasi on October 13, 2018 & Sitapur October 6, 2018 for FD-VII semester students related to Craft Based Product Development subject’ as second visit for Prototyping and developing of products.

- Visit was conducted to Spinning Mill, Ratapur, Raebareli for FD-III semester students on October 10, 2018 related to Fabric Fundamental.

- Visit was conducted to Z-Square Mall, Kanpur for FD-V semester students on October 30, 2018 for the subject of Merchandising.

- Visit was conducted to 1857-Memorial Museum Residency & Nawab Wajid Ali Shah Zoological Garden, Lucknow for FD-IDM (UG) students on October 30, 2018 related to Fashion Explorations –Modern & Post Modern Fashion subject under the supervision of Ms. Garima Singh, Guest Faculty.

- Visit was conducted for students of AD-III Semester, to Lucknow for market survey regarding the subject ‘Basics of Furniture & Hardware (Deepening Specialization)’ on October 17, 2018.

- Visit was conducted for students of AD-V Semester, to their respective craft cluster places at Barabanki, Lucknow and Varanasi from October 24-30, regarding the subject ‘Craft Research and Documentation’.

- Leather, Footwear Components & Technology Fair ‘MEET AT AGRA – 2018’ was scheduled from October 26-28, 2018 at Agra. The Students of leather design department Semester VII got the opportunity to promote and showcase their work at the leather and footwear components fair ‘MEET AT AGRA – 2018’ inaugurated by Shri Suresh Prabhu, Honorable Minister of Commerce and Industry, Government of India.

- Tannery visit was conducted for Leather Design Department – III & V Semester to “Seema Tanning Industries Pvt. Ltd, Kanpur” for the subject Footwear/Product Design Studio- I and Industry visit to “East-West Tanners, Kanpur” for the subject Leather Studies & Processes- III on November 27, 2018 under the supervision of Mr. Bharat Singh, Assistant Professor.

- Visit was conducted to M/s Celestial Knits and Fabs Pvt. Ltd, Gautam Budh Nagar, NOIDA for FD-VI semester students for the subject ‘Manufacturing Process’ and ‘Knitwear’ on January 19, 2019 under the supervision of Mr. Rimanshu Patel, Assistant Professor.

- Visit was conducted to 'India International Garment Fair (IIGF)' trade fair for FD-VI semester students on January 18, 2019 for the subject 'Surface Design Techniques-IV and Forecast Based Design Development' under the supervision of Mr. Rimanshu Patel, Assistant Professor. The IIGF was organized by India Trade Promotion Organisation (ITPO) in association with Apparel and Export Promotion Council (AEPC).
- Arranged visit to Santkada, Lucknow Craft fair on February 1, 2019 for the student of FC-VI semester.
- Visit was conducted to Mahindra Sanatkada Craft Festival, Lucknow for FD-IV semester students on February 2, 2019 under the supervision of Mr. Rimanshu Patel, Assistant Professor.
- Arranged visit to India Art fair & Surajkund Mela, Delhi (NCR) for the student of FC-IV semester from February 2-5, 2019 for industry exposure.
- Visit was conducted for 10 students of AD-IV Semester, who have opted the subject 'Bags Design Project' as Deepening Specialization for Chennai from February 2-4, 2019 under supervision of Mr. S.A. Venkatasubramanian, Associate Professor and Mr. Brij Bhushan Sharma, Lab Assistant. On February 2, 2019, students visited M/s Hidesign India Pvt. Ltd., Vilianur, Puducherry for the subject 'Manufacturing Process (Major)'. On February 3, 2019, students visited India International Leather Fair 2019 (IILF), Chennai & 4th Designer Fair organized by Council for Leather Exports regarding the subject 'Bags Design Project (Deepening Specialization)'. On February 4, 2019, students visited Chennai Fashion Street regarding the subject 'Fashion Trends & Forecasting (Major)'.
- Visit was conducted for students of AD-IV & VI Semester, to M/s Sanatkada Craft Festival, Lucknow (U.P.) on February 1, 2019.
- Students of LD-VI semester, alongwith Mr. Bharat Singh, Assistant Professor, LD visited 'India International Trade Fair 2019' at Chennai from February 1-3, 2019.
- Students of LD-VI semester, have visited M/s Goods Leather Pvt. Ltd, Chennai on February 4, 2019 during the IILF Chennai visit.
- Students of LD-IV semester visited M/s Sanatkada Craft Festival, Lucknow (U.P.) on February 2, 2019 for the expert lecture by Ms. Laila Tyabji on "A Handcrafted Diversity".
- Visit was conducted for students of AD-IV semester, to M/s Awadh Centre, Lucknow (U.P.) for space study regarding the subject 'Living Space Décor Project (Deepening Specialization)' on February 6, 2019.
- Special input session conducted for AD students on 'Designing of Lighting Fixtures', conducted by Mr. Apoorv Mathur, Managing Director, M/s Shahi Lites & Chandellers, Lucknow at NIFT, Raebareli campus on February 13, 2019. He also provided a

brief for classroom projects for AD students.

- Students of LD-IV semester, visited M/s Super House Ltd, Tannery- 1 Kanpur on March 28, 2019 for the subject Leather Studies & Processes II.
- Visit arranged for Students of AD-IV semester, at Feroze Gandhi Institute of Engineering and Technology, Raebareli for Live Demo on Sand Casting regarding the subject 'Manufacturing Process' on March 29, 2019.
- Students of LD-IV semester, visited to M/s East-West Tanners, Kanpur on April 3, 2019 for the subject Apparel Design Studio-II & Footwear Design Studio-II.
- Students of LD-IV semester, visited to M/s Amin International Pvt. Ltd, Kanpur (Bag Division) on April 17, 2019 for the subject Leather Product Manufacture & Product Design Studio-II.
- Students of LD-IV & VI semester, visited to M/s Super House Pvt. Ltd, Kanpur (Safety Footwear Division) on April 18, 2019 for the subject Leather Studies for Lifestyle Product & Non- Leather Material Processes.

### The Sustainability Aspect and Green Campus

- Sanitary Napkin disposal machines installed in girls hostels.
- 27 Water coolers installed with commercial RO systems at strategic positions in campus which are covered under comprehensive AMC.
- Water harvesting system exists in campus.
- The light fittings are gradually being replaced with LED installations. All non-functional non-LED lights are being essentially replaced with LED lights.
- Lot of waste material is already being utilized for installations and for various classroom design projects as recycling & upcycling purposes.
- Discarded plastic water storage tanks are being utilized as 'Discussion Table' by the students in the campus.
- 03 'compost pits' are currently being utilized to recycle the bio-degradable waste materials into manure.
- Earthen pots (कुल्हाड) are being used in the canteen for serving tea which is an environment –friendly idea.
- Sewage disposal of NIFT is connected to Sewage treatment plant of Indian Telephone Industries (ITI), Raebareli.

# SHILLONG



## Significant Landmarks & Achievements

National Institute of Fashion Technology (NIFT), Shillong is the sole NIFT Campus in the North Eastern Region of the country and made its humble beginning with two numbers of Undergraduate Courses from the year 2008. The centre is presently running three number of courses namely Bachelor of Design in Fashion Design and in Accessory Design and Master of Fashion Management.

Anti-Terrorism Day - May 21, 2018

Anti-Terrorism Day 2018 was observed by the NIFT Shillong family by taking a pledge to be united in the fight against the ill effects of terrorism.

International Yoga Day 2018 - June 21, 2018

In observance of the International Yoga Day 2018, yoga experts from the Art of Living, Shillong were invited to give yoga lessons to staff members of NIFT and to stress on the need of Yoga in our daily lives. The entire fraternity of NIFT Shillong wholeheartedly took part in the programme and practiced various yoga postures.

Promoting Digital Payments through BHIM Apps - June 25 to August 14, 2018

NIFT Shillong as part of the Govt. of India initiative to Promote Digital Payments through BHIM Apps conducted various camps/campaigns in the Shillong city and the statistics of the entire

programme is below:

1. Total No. of Camps/Campaign/Street Play organized: 09
2. Total No. of persons participated in the camps/campaign/Street Play organized during the week: 2074
3. Number of persons sensitized for downloading BHIM Apps for digital payments: 1181

National Handloom Day

NIFT Shillong along with the rest of the country celebrated The National Handloom Day on August 7, 2018 to honour the handloom weavers of the country.

Swachhta Pakhwada - March 1-14, 2019

The inauguration of the fortnightly activity commenced by taking a pledge by all in the front lawn of NIFT Shillong campus and holding of various events in order to achieve the goal of total sanitation and cleanliness.

An essay and slogan competition was organized for students and staff. Three prizes were won in each category of slogan competition as well as Essay competition.

- A workshop on "Maintenance of Hygiene and Cleanliness" by Dr. Natasha Sangma, MBBS and campus Doctor was held in the campus and attended by all. In the workshop, the speaker appraised the audience on the importance of personal hygiene and emphasized on keeping

the surroundings clean and also to pass on this important message to all.

- The International Women's Day was observed in the campus by organizing a workshop on Sexual Harassment in which experts from the North East Network organization addressed faculty, staff members and students on the importance of awareness of rules related to the topic.
- A workshop on Global Climate change and Environment Sustainability was conducted for the Officers/Faculty members/Staff/Students in which Dr. Devesh Walis, Head of Department for Environment Studies, North Eastern Hills University was the resource person who delivered a lecture on the occasion.
- As part of the Interactive campaign on Importance of Health and Hygiene campaign advocating sanitation and hygiene in the campus students put up posters in the campus for creating awareness.
- Street plays were carried by the students of MFM Dept on the importance of maintaining personal hygiene

Independence Day - August 15, 2018

NIFT Shillong celebrated the 72nd Independence Day with great fervor and by hoisting the national flag in NIFT Shillong campus followed by cultural and sports activities.

Awareness Programme on "Anti-Ragging" -

An Awareness Programme on "Anti-Ragging" was conducted in the campus on August 16, 2018 where in two experts, Advocate Kishore Ch Gautam, Secretary, Shillong Bar Association and Shri B. Diengan, MPS, Meghalaya Police, sensitized the audience present about the heinous crime of Ragging and to acquaint them with various dos and don'ts of the prevailing laws.

Workshop on Fire Safety, Disaster Management, Search Rescue and First Aid

On August 31, 2018, officials from the State Disaster Response Force (SDRF) took a workshop on "Fire Safety, Disaster Management, Search Rescue and First Aid" in NIFT Shillong campus and the topics covered were medical first response, search and rescue and fire fighting. The officials gave live demonstration on the topics covered and also gave a presentation to bring about a general sense of awareness and response to emergencies which was attended by one and all from Shillong campus.

Sadbhavna Diwas - August 20, 2018

Sadbhavna Diwas was observed by NIFT Shillong fraternity and took pledge to encourage the national integration, peace, love, affection and communal harmony among the fellow citizen across all religions.

Observance of Hindi Pakhwada Diwas" - September 14-30, 2018

Hindi Pakhwada Diwas was celebrated by officers, staff members and students of NIFT Shillong with events like quiz, speech and debate competition wherein prizes were distributed to the winners.

Observance of Vigilance Awareness Week 2018 - October 30 to November 4, 2018

To spread the message of Corruption Free India and towards observance of Vigilance Awareness Week, a workshop on "Corruption and RTI Act" was held in the campus involving students, faculty members and staff. In this connection, various activities were conducted which included pledge taking, formation of human chain, quiz competition, pasting of posters, street plays and a speech by Smt. Anita Kharpor, Joint Secy. Of Personnel Dept., Govt. Of Meghalaya on the need to remain vigilant to corruption and work towards a corruption free India and how to use the RTI Act to weed off Institutionalized corruption.

Communal Harmony Flag Day 2018 November 24, 2018

To observe Communal Harmony Campaign Week & Flag Day 2018, publicity material like Flag stickers were pinned to students and employees of NIFT Shillong to promote the significance of the day and bring about awareness.

Constitution Day - November 26, 2018

In order to commemorate the adoption of Constitution of India, employees and students of NIFT Shillong took pledge to uphold the values laid down in the Constitution of India.

Republic Day - January 26, 2019

In observance of the 70th Republic Day, NIFT Shillong Campus celebrated the day with various cultural events which included singing patriotic songs by students, recitation of poems and traditional dance.

Fashion Spectrum "Lapongnai"

Fashion Spectrum 2019 titled "LAPONGNAI" was held in the campus on February 22-23, 2019. This year the events were focused on the theme of "Re-Dress...Get Even...Sustain." and various sports and cultural events were organised in which students of various educational institutes of Shillong also participated. Shri. Yeshi Tshering, IAS, Chief Secretary, Govt. of Meghalaya was the Chief Guest for the event.

Admission Publicity for the Academic Year (2019 -2020): November 2018 - December 2018

As part of the promotion of NIFT and in particular

the admission campaign for 2019, the following are the activities undertaken by NIFT Shillong campus.

1. Print Media/News about NIFT events  
Newspaper Advertisements was carried out in the North Eastern States as per DIPR Rates. A total of 14 nos. of newspaper from entire NE region was issued work orders to carry out advertisement on NIFT Admissions.
2. Visits to Colleges / Schools by teams from NIFT with a presentation/interaction with students.
3. Radio channels & TV Channel  
Big-FM, a popular radio channel amongst the youngsters and one of the most followed radio channels in North East were contacted for broadcasting on NIFT Admission 2019 and broadcasting were carried out simultaneously in 5 major state capitals of North East i.e. Shillong, Guwahati, Itanagar, Aizawl, Agartala for 6 days.
4. Placing of banners and posters at prominent places frequently visited by student community like market places, malls, clubs, libraries, large book shops, schools etc.
5. Admission Kiosk during 10th edition of East Himalayan Expo Stall, Shillong  
From December 11-16, December 2018, a stall was erected displaying information on courses and admission process to NIFT during the East Himalayan Expo Stall, Shillong.
6. Social Media  
NIFT Admission promotion was carried out in the Facebook and twitter page of NIFT Shillong
7. Information campaign among SC, ST and Domicile candidates for admission in local languages.
8. Pamphlets/Flyers in Khasi, Garo & Assamese language were printed and distributed across for information campaign among SC, ST and Domicile candidates.

### Infrastructure and Facilities

Infrastructure in the Temporary Campus:  
NIFT Shillong is presently operating from its transit campus located in old neigrihms campus having a total area of 1.34 acres which belongs to Health & Family Welfare Dept, Govt of Meghalaya.

Features:

Video Conference Room; Fully equipped Dyeing & Printing Lab; Material and Leather Workshops IT Labs with high speed internet connectivity; 3D Printer; Canteen/ Mess Facility in campus and hostel; Wi-Fi enabled high speed Internet of 100 Mbps; Girls Hostel Bus Transport facility; Health Care- Doctor & Clinical Psychologist; Resource Centre with collections of both print and non-print reference materials and collection of 5315 books, 25 Nos. of magazines subscription, 10 Nos. of

Online Database, 2 No.s of E-books subscription, 3 No.s of E-Publication and 76 Nos of Forecasts subscriptions.

For the upkeep of the temporary campus various activities were carried out which included repair and maintenance, disposal of serviceable or obsolete equipment and servicing of machinery which is stated as below:

- Purchase of liquid soap dispenser of capacity 500ml installed in the proximity of all wash basins.
- Installation of Health faucet in all the bathrooms.
- Minor repair and maintenance work at NIFT Campus.
- Servicing of 100 KVA DG set installed in the temporary campus.
- Cleaning of Septic Tank of Temporary Campus.

### Infrastructure in Permanent Campus

NIFT Permanent campus is spread over an area of 20.13 acres and is located Mawdiang, Umswali, New Shillong. The total area in the permanent campus is 20.13 acres and 98% of the construction work has been completed and plans to shift to the permanent campus are a foot.

Sewage Treatment Plant, Water treatment plant, Interior works with upgraded equipment and Display.

### Projects

Mentioned below are the completed and ongoing projects of NIFT Shillong:

1. Apparel; Accessory Development and Management Skills for Directorate of Commerce & Industries, Govt. of Meghalaya - Phase-III- Period of Project: 3 Months & Value of Project: Rs. 18,00,000/-

2. Entrepreneurship Development Programme of Apparel; Accessory Development and Management Skills - Period of Project: 15 Days & Value of Project: Rs. 12,78,626/-.

3. Thirteen Design and Technical Workshops in different North Eastern States sponsored by Development Commissioner (Handicrafts).

Textile Craft at Ri- Bhoi (Meghalaya); Leather Craft at Shillong (Meghalaya); Black Pottery Craft at Jowai (Meghalaya); Tribal Textiles Craft at Aizawl (Mizoram); Tribal Textiles Craft at Luigpui (Mizoram); Wood Craft at Kohima (Nagaland); Wood Craft/Cane Craft at Dimapur (Nagaland); Karbi Textiles Craft at Karbi Anglong (Assam); Tribal Jewellery Craft at Dharamanagar (Tripura); Cane & Bamboo Craft at Nulchar (Tripura); Lepcha Weaving Craft at Melli Lingdang (Sikkim); Pottery Craft at Mleaghar (Tripura); Wood Carving Craft



at Namchi (Sikkim) Period of Project: 25 days per workshop & value of project: Rs. 39,00,000/-.

These projects were completed in 2015–16 and the financial settlement was completed in the year 2018–19.

4. Project from Ministry of Minority Affairs towards 'Upgrading The Skills And Training in Traditional Arts/Crafts For Development '(USTTAD) in Golaghat District of Assam for Shyam/Turung Textile (Pat/Eri/Muga Silk) and Kohima District of Nagaland for Wood Carving.

5. Integrated Design and Technical Development Workshops at Meghalaya - Value of Project: Rs. 14,85,000/-each

- Weaving & Embroidery at Umroi, Ri-Bhoi District
- Leather Craft at Shillong, East Khasi Hills District
- Black Pottery Craft at Jowai, Jaintia Hills District

6. Designing of Dress Code for Directorate of Technical Education & Training (ITI) under the Skill Development and Technical Education Department, Govt. of Odisha - Period of Project: 3 Months & Value of Project: Rs. 3,00,000/-

7. Capacity Building Training on Apparel Designing and Manufacturing for Directorate of Commerce

and Industries, Govt. of Meghalaya - Period of Project: 15 Days & Value of Project: Rs. 5,00,000/-

### Student Competitions and Awards

In the North Eastern Indira Gandhi Regional Institute of Health and Medical Sciences (NEIGRIHMS), Shillong Annual College Festival Titled "Euphoria 2018", Ms. Apoorva Porwal, MFM–II Semester was awarded the Best Speaker in the Inter College Debate Competition & Ms. Rashi Ravi and Ms. Riya Joshi of MFM-II were awarded 3rd Prize in T-shirt painting competition.

### Graduation Projects and Graduation Events

NIFT Shillong 7th Annual Convocation 2018  
NIFT Shillong successfully held its 7th Annual Convocation Event on the May 29, 2018 at North Eastern Hill University (NEHU) Convention Hall, Shillong. The Chief Guest for the occasion was Honorable Minister of Textiles, Govt. of India, Smt. Smriti Zubin Irani in the presence of Honorable Minister of Home, Govt. of Meghalaya, Shri. James P. K. Sangma & Honorable Minister of Health and Family Welfare, Govt. of Meghalaya, Shri. A. L. Hek as the Guest of Honour. The Convocation was conducted, with a large gathering of students /parents, VIPs & special invitees from

the Government, representative from print media etc. Altogether 64 Nos. of graduating students were awarded with degrees in two undergraduate programmes namely Bachelor of Design in Accessory Design and Bachelor of Design in Fashion Design and one post graduate discipline namely Master of Fashion Management. The Chief Guest for the Design Collection Show (Fashionova) of the Fashion Design Dept. held May 29, 2018 in the NEHU Convention Hall, Shillong was Shri. James P. K. Sangma, Honorable Minister of Home, Govt. of Meghalaya & the Guest of Honour was Smt. Sarika Aggarwal Synrem, IDAS, Director, Meghalaya Administrative Training Institute. The Chief Guest for the Design Showcase of the Fashion and Lifestyle Accessories Dept, held on May 28, 2018 in Hotel Pinewood Annex, State Convention Centre-III was Mr. Shailendra Chaudhari, MD NERCORMP and the Guest of Honour was Mr. S K Barchung, Director, Dept. of Sericulture and Weaving, Govt of Meghalaya.

The Graduation Show 2018 and Panel Discussion of the Fashion Management Studies Dept. was held on May 28, 2018 in Hotel Pinewood Annex, State Convention Centre-III and the esteemed panelist invited were :

- Dr. Basav Roy Choudhury, Associate Professor, IT & Analytics, Indian Institute of Management (IIM), Shillong
- Mr. Karunesh Vohra, Design Entrepreneur
- Mr. Ningtamba Rajkumar, Design Director, Raymonds India Ltd
- Mr. Augustine Reading, MD, Nahan Business Solutions Co. Ltd, P. R. China

### Graduation Projects

Mentioned below are few of the companies where the students completed their graduation project.

Fashion Design Department  
Aditya Birla Fashion & Retail Limited; Future Lifestyle Fashion; Juniper Fashions; Paramount Products Pvt. Ltd.; Pepe Jeans; Raymond; Spencer.

Accessory Design Department  
Assume Exports Jodhpur; Caratlane; Carrypro; Casa Décor; Centroid Pvt. Ltd (Cozart); Claymango Designs Pvt. Ltd.; Desi Drama Queen; Design One; Gauge Machine (T. S. Group); Incredible Leather; Inter Gold (India) Pvt. Ltd.; Lal10 (Bhagwandas Retail Pvt. Ltd); Latique; Naga Designs; Nappa Dori; Nicobar Design Pet Ltd; Paul Adams Bag; Radnik Auto Exports; Tanishq; Teatro Dora; Trent Ltd; Trip Machine Company; United Sportsbiz Private Limited; Vogue Crafts & Designs Pvt. Ltd; Vummidi Bangaru Jewelers.

Master of Fashion Management Department  
Aditya Birla Fashion and Retail Ltd.; Arv Fashions; Bewakoof; Digital Marketing (Social Orange); Genesis Luxury; Jaya Shree Textiles; Joya Chauhan; Juniper Fashions; Kakcho Fash Pvt.; Orient Craft; Orient Craft Ltd. (Export House); Pepe Jeans; Radnik, Exports; Richa & Co. (Udyog Vihar); Sri Devi Associates (India) Pvt. Ltd.; Vf Brands India Pvt. Ltd.;

### Craft Cluster Initiative- Activities, Workshops and Impact

The North Eastern region of India has a rich cultural heritage and have a deep rooted relationship with traditional crafts like cane and bamboo products, artistic weaving, black pottery and wood-carving to name a few. In order to connect to the artisans with an objective of learning the processes involved in the design of the final product, selling prospects and their day to day challenges, visits by students & faculty members with periodic inputs from expert were organised as per below:

1. Craft: Cane and Bamboo Handicraft  
Date of visits: April 9-13 & 25-27, 2018, October 8-12, 2018  
Dept: Fashion & Lifestyle Accessories & Foundation Programme Design  
Location: Syntein Village, Meghalaya
  2. Craft: Black Pottery  
Dept: Fashion & Lifestyle Accessories  
Location: Larnai and Tyrshang Village, Meghalaya
  3. Craft: Woven Handloom Textile of Dev Burman & Manipuri Community  
Date of visit: May 31 to June 9, 2018  
Dept: Fashion Design  
Location: Shankala & Bamutia, Tripura
  4. Craft: Bamboo & Cane Craft (Barpeta, Assam)
  5. Craft: Mask Making (Majuli, Assam)
  6. Craft: Water Hyacinth based Craft (Khetri, Assam)  
Date of visit: October 22-26, 2018  
Dept: Fashion & Lifestyle Accessories
- Artisans Awareness Workshop  
Dates: April 25-27, 2018

The Artisan Awareness Workshop was aimed at evolving the indigenous crafts, exploration of different techniques, forms and positioning in the market; hence, uplifting the status of artisans. Sharing of information by eminent speakers helped map the potential opportunity. Discussions and interactions with faculty members and students

triggered the creative inputs that significantly benefited the craft cluster in terms of design and marketability.

Speakers:

1. Mr. Kamesh Salam, CEO & Founder of South Asia Bamboo Foundation (SABF), Member of the Apex Committee of National Bamboo Mission of India spoke on "Design and strategy for bamboo and cane sector management".

The key takeaways from his address is mentioned below:

- Definition of bamboo and its characteristics
- Growth in the bamboo sector and the scopes.
- Production of bamboo and the problems related to it
- Tools available for bamboo sectors and production of handicrafts out of bamboo.
- Causes of low productivity of Bamboo
- Technical inputs for bamboo/cane project

2. Mr. Mendon Pariat, Managing Director of Meghalaya Handloom and Handicraft Development Corporation Ltd delivered a lecture on "Meghalaya craft: Trends and Urban Market"

The key takeaways from his address is mentioned below:

- Retaining the USP of handcrafted product is important.
- Design intervention should be led by good research on craft, material Properties and availability, sustainability approaches.
- Understanding of processes involved from making to marketing would
- Build a strong foundation towards producing productive outputs
- Integrating modern design, making small products that are contemporary yet ethnic would prove to be worthy

3. Mr. Sailex Ngairangbam, NIFT Bengaluru and Domus Academy Alumnus and founder of "Sailex" delivered a lecture on "Craft & Design: past, Present, & Future Challenges"

The key takeaways from his address is mentioned below:

- Exploration of forms, textures, finishes, to make the products aesthetically appealing.
- Approach towards incorporation of new materials.
- Adding enhanced functionality and standardization.
- Study of trends and forecasts to ensure products are commercially acceptable.
- Branding, packaging, marketing and possible entrepreneurship would open up a whole new market.

Craft Awareness Workshop at NIFT Shillong Campus and NELA Handloom Training Center Cum Production Unit (NHTCPU), Mawkasiang, Shillong

Dates: October 3-5, 2018

Dept: FMS – III Semester

Craft Awareness Workshop at NIFT Shillong Campus on Handloom textiles of Shankala & Bamutia clusters of Tripura.

Dates: March 26-29, 2019

Dept – FD – VI Semester

Craft Bazaar

Craft Bazaar 2018, a platform to the artisans for exhibiting the design-intervened craft products was organized by NIFT Shillong from 29th – 30th March 2019 in the campus.

In total 12 numbers of artisans and weavers from different part of North Eastern region as detailed below participated in the event displaying their products ranging from black pottery to hand crafted garments.

Majuli, Assam = 4 Nos,

Larnai Village, Meghalaya = 2 Nos,

Syntein Village, Meghalaya = 2 Nos,

Bamutia, Tripura = 2 Nos,

Shankala, Tripura = 2 Nos.

In addition, NIFT Shillong displayed the craft products made by the student during their cluster visits which were put up for display in 3 nos of kiosks and the market test of craft products made in Ri-Bhoi district and Larnai clusters were also carried out.

The inaugural day of the event was graced by Shri. K. N. Kumar, IAS, Additional Chief Secretary to the Government of Meghalaya. The Guest of honour was Professor H. Lamin, Pro-Vice-Chancellor, NEHU. The Special Invitee includes Smt. Sarita Aggarwal Synrem, IDAS, Director, MATI. The closing day of the event will be graced by Shri. Kuldeep Singh Dhatwalia, Director General, Press Information Bureau, Northeast Region, GOI. The special invitees include Dr. Engam Pame, Director, Directorate of Field Publicity, NE Regional Office, Shillong, Meghalaya.

The event was kept lively through live music performances by the Band performances by eminent artists culminating with a fashion-show by models showcasing the handloom design-intervened ensemble designed by the student of NIFT.

### PhD Pursuing and Completed

Mr. Arnab Banerjee, Assistant Professor, FMS Dept., completed his Pre-submission Seminar for PhD on February 1, 2019.

Prof. Monika Aggarwal Director is pursuing PhD.

## Publications and Paper Presentations

- Mr. A. Banerjee, Assistant Professor, FMS Dept reviewed a journal on Entrepreneurship in Emerging Economies titled "Risk Construct and Entrepreneurial Stages: Evidences of Reconciliation of Contradictions using GEM-India Data" by Emerald Publisher
- Mr. Arnab Banerjee, Assistant Professor & Mr. S. D. Buhroy, Assistant Professor, FMS Dept reviewed a journal on Fashion Practice Journal titled "Majuli Weaving Cluster: A study on Weaver Dropout using Industry Competitive Analysis and Concepts of Behavioural Economics" by Taylor and Francis Publisher
- Mr. Angam Niumai, Assistant Professor, FMS Dept presented a paper titled "Visual Culture of Naga Tribes in North East India" organised by Dibrugarh University, Assam during the two day International Seminar on Art and Culture, Change and Continuity on the March 3-4, 2019.

## Faculty Orientation, Trainings and Development

### i. Faculty Training (Workshops And ToTs)

- Mr. Devindra Nagar, Assistant Professor, FMS Dept completed Master of Arts in Luxury and Fashion Management at Savannah College of Art and Design, Hong Kong from January 7 to March 21, 2019.
- Mr. Ashish K Kaithwas, Assistant Professor attended ToT on Basics of Jewellery Manufacturing and Design Process from July 16-18, 2018 at NIFT, Gandhinagar.
- Ms. Aurineeta Das, Assistant Professor, attended ToT on Design Fundamentals from July 16-18, 2018 at NIFT, New Delhi.
- Mr. Dorji T Wangdi, Associate Professor attended ToT on Digital Design & Communication from July 16-18, 2018 at NIFT, New Delhi.
- Mr. N Haokip, Assistant Professor, AD, attended ToT on Drawing from July 16-18, 2018 at NIFT, New Delhi.
- Mr. Amardeep Rabha, Associate Professor, attended customised domestic training on Luxury Branding, Identity and Positioning from July 17-21, 2018 at NIFT, New Delhi.
- Mr. Arnab Banerjee, Assistant Professor, attended customised domestic training on Big Data and Business Intelligence from July 23-28, 2018 at IIM, Bengaluru.
- Ms. Aurineeta Das, Assistant Professor, attended ToT on Fashion Society and Culture from July 23-25, 2018 at NIFT, Mumbai.
- Ms. Rimi Das, Associate Professor & Mr. Dorji Wangdi, Associate Professor attended Training on Core Design Pedagogy & Future Trends - Prof. Dr.

Alan Murray from July 23-27, 2018 at New Delhi.

- Ms. Rimi Das, Associate Professor & Mr. Angam Niumai, Assistant Professor, attended customised domestic training on Craft Cluster Initiative from October 15-17, 2018 at NIFT, New Delhi.
- Mr. S. D. Buhroy, Assistant Professor, FMS, attended customised domestic training on Creative Pattern Making from October 29 to November 2, 2018 at NIFT, Mumbai.
- Ms. Tshering D. Bhutia, Assistant Professor, FP attended Workshop on Curricula Writing from November 23-25, 2018 at NIFT Head Office.
- Mr. Arnab Banerjee, Assistant Professor, attended customised domestic training on 'Consumer Neuroscience: Understanding Fashion Consumers through Neuro-marketing from March 4-8, 2019 at NIFT Kolkata.
- The FP Faculty members attended the TOT on 'Introduction to Social Design by VC .
- Ms. Phiralinda Marbaniang, Assistant Professor, FD Dept attended the faculty induction programme at New Delhi from March 24-29, 2019.

## Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

- Mr. Angam Niumai, Assistant Professor, FMS Dept delivered a talk on the topic "Corporate Social Responsibility and Entrepreneurship" in Tata Institute of Social Sciences, Guwahati on August 24, 2018.
- Faculty Members from the FD Dept with students visited the NH7 Music Festival on November 2, 2018 at Thadlaskein, Lad Mukhla, Jowai. NH7 is an annual music festival noted for its divergent artistic lineup and hosts a large number of established and emerging local artists alongside major international acts.
- Ms. Aurineeta Das and Ms. M Blah, faculty members of FD Dept along with students visited the 7th International Leo Expo, 2019 in Shillong March 20, 2019. The expo offers wide range of products for sale from traders of countries like Egypt, Thailand, Turkey, Bangladesh and Afghanistan along with different national and international brands, the Expo will also have stalls from different local and regional brands.
- On March 8, 2019, students of the AD-IV Semester visited the Don Bosco Centre for Indigenous Culture, Shillong as part of their educational study tour. Don Bosco Museum in Shillong is a major tourists' spot providing a glimpse of the rich and multi-cultural lifestyles of the indigenous peoples of North East India.

## Seminars and Workshops by Alumni, Industry and International Experts

- Mr. Sailex Ngairangbang, Designer and NIFT Alumnus delivered a talk on "Sustainability & Craft Studies" for the Fashion Design students on April 26, 2018.
- In the months of July and August, the following resource persons delivered experts talks on various electives major and optional subjects for the students as detailed below:
  - Yoga Techniques by Mr. Malay Mondal, Yoga faculty with over 15 years of experience.
  - Personality Development by Mr. Sattyakee D Com Bhuyan, Mentor in Royal Group of Institutions, Guwahati, Dept of Communication.
  - Critical Thinking by Mr. Thomas Lim, Assistant Professor, St. Anthony's College Shillong.
  - Music by Mr. Mebanlamphang Lyngdoh, HoD, Martin Luther Christian University, Shillong.
  - Fitness by Ms. Ridahunlin Lyndem, Physical Training Instructor, Directorate of Sports and Youth Affairs, Govt of Meghalaya.
  - Sports by Ms. Babira G Momin, Senior Coach, Directorate of Sports and Youth Affairs, Govt of Meghalaya.
  - Communication by Mr. Abir Suchiang, Assistant Professor from English and Foreign Languages University, Shillong.
  - Beauty and Makeup by Ms. Wendy Dkhar, professional makeup expert
  - Film Appreciation by Mr. Deepak Singh, Joint Editor, Meghalaya Times.
  - Indian History by Ms. Jasbeen Ghosh Dastidar, Principal, Govt. College of Arts and Culture, Assam
  - French Language by Mr. Dharmendra Singh, Assistant Professor, The English and Foreign Languages University.
  - Dr. Basav Roy Choudhury, Associate Professor, IIM Shillong delivered a talk on Introduction to Business Analytics for the student on Fashion Management Studies on September 19, 2018.
  - Mr. Vikramaditya Choudhary, CEO of Touch Stone Training conducted a workshop on Soft skill training to the final years students on September 21-22, 2018.
  - Students of Fashion Management Studies visited CII sponsored North East Startup and Entrepreneurship Outreach 2018, Shillong on September 7, 2018.
  - Mr. Craig Dominic Pinto, NIFT Shillong Alumnus delivered a special talk on corporate business ethics to the Fashion Management Studies students on October 31, 2018.
  - Ms. Deepshikha, PhD research scholar, IIT Guwahati delivered an expert talk on Future Business Trends on October 24, 2018.
  - Mr. Karunesh Vohra, NIFT Alumnus and CEO and principal designer of Munch Design Workshop

delivered expert talk on Post Modern India - Globalization and virtual design and "The Business of Design In the tech age on the March 6-7, 2019.

## Industry Linkages (Visits and Student Internships)

Ms. Aurineeta Das, Assistant Professor, FD Dept accompanied by students of the FD dept attended the 2018 edition of the Lakme Fashion week held at Mumbai from August 22-25, 2018.

All MFM Semester I Students went for an Industry Trip from October 8-12, 2018 to Delhi and NCR accompanied by Mr. S. D. Buhroy, Assistant Professor, FMS. During the trip they visited renowned industry houses like Shahi Exports, Fendi Luxury Retail to name a few. Students also visited crafts market namely Dilli Haat and State Crafts Emporium.

Students of Foundation Programme Design Department visited NELA Handloom Training Center Cum Production Unit (NHTCPU), Mawkasiang Umroh Shillong from February 6-7, 2019 which provides training on weaving the traditional handloom fabric (Eri Silk).

From February 11-15, 2019, students of Fashion Design as part their Industry visit programme toured the manufacturing units of:

- M/s Shahi Exports, Faridabad, India's largest apparel manufacturer and exporter
  - M/s Anupam Tex, Faridabad, Manufacturer of printed T-Shirt, Mens T-shirts & Jeans
  - M/s Elegant Overseas, Gurgaon, leading exporter and sellers of T-shirts, jackets
- Students visited the Indian Design Fair 2019, Okhla and NSIC Exhibitions Complex as part of their industrial visit. Also below is the list of few renowned industry houses where Shillong students took up their Internship.

Aditya Birla Fashion and Retail Ltd.; Bewakoof Brands Pvt. Ltd.; Caratlane; Future Group; Genesis Luxury Fashion Pvt. Ltd.; Juniper Fashion Pvt. Ltd.; Olive Planet; Orient Craft Ltd.; Pallavi Foley Boutique & Jewels; Pepe Jeans; Radnik Exports Pvt. Ltd.; Raymond Group; Rhizome Design Inc; Ritu Kumar; Spencer Retail; The Purple Turtles; VF Brands India Pvt. Ltd.; Vogue Crafts & Designs Pvt. Ltd; Vummidi Bangaru Jewellers; White Domus Design;

### Placement Report

The campus placement report as submitted by RIC Shillong for the Year 2017 – 18 is mentioned below:



Name of the Department	No of students Placed		Total
	Off Campus	On Campus	
Master of Fashion Management	10	3	13
Fashion Design	5	13	18
Accessories Design	10	2	12

### The Sustainability Aspect and Green Campus

The following initiatives were undertaken towards sustainability and green campus:

- Installation of Water Treatment Plant in the NIFT Permanent Campus
- Installation of Sewage Treatment Plant in the NIFT Permanent Campus
- Repairing of old furniture's in the temporary campus.
- Planting of saplings in the NIFT Temporary campus
- Installation of Wheel Dustbin for proper disposal

of waste and beautification of campus.

- A workshop on Waste to Wealth: 'Recycling of Waste' was held on March 14, 2019 and attended by officers/faculty members/Staffs/Students/Housekeeping staff/canteen & cafeteria staffs in which Ms. Lizelda Dkhar, faculty Member and Expert from the State Institute of Rural development, Government of Meghalaya briefed the audience on importance of waste segregation.

# SRINAGAR



## Significant Landmarks and Achievements

Student of NIFT Srinagar, Ms. Ishna Bisht, FD Semester VII has completed her internship at FIT under student exchange programme. Student of NIFT Srinagar, Ms. Adithi Dange, FC, Semester V, is going to join FIT New York under one year Exchange programme in session 2019-2020. A team consisting of the Campus Director and 02 faculty members namely Mr. Syed Azhar, Assistant Professor and Ms. Nousheen Qazi, Assistant Professor met His Excellency, Governor of J&K and placed NIFT Srinagar report before him. A team consisting the Campus Director and 02 faculty members namely Mr. Syed Azhar, Assistant Professor and Mr. Vijay Kant Verma, Assistant Professor visited Kargil, Leh and Ladakh for wide publicity of NIFT Admissions specially 35% of domicile seats.

## Infrastructure and Facilities

NIFT Srinagar is presently operational from its temporary campus and has the required infrastructure (GC Lab with latest SNLS machines, Pattern-making Lab, Computer labs etc.) for students as well as Faculty. In last financial year new 20 computers, 2 printer scanners, 2 A3 size

scanner printers, College Bus (32 seater), Campus Vehicle, Lockers for students, Departmental Storage cupboards, Furniture for new classrooms. A new spaces/classroom were created to establish Material lab and stationary outlet.

## Projects

NIFT Srinagar is also contributing in the USTAD Project of Ministry of Minority Affairs Govt of India, under which they have completed the diagnostic study and two workshops in Tilla embroidery craft. Around 50 new products have been designed and developed which were also showcased at Craft Museum, New Delhi.

## Student Competitions and Awards

50 Students participated in Converge 2018 at NIFT Raebareli and won 3 medals at the event. NIFT Srinagar hosted its first Spectrum, a two day event, inviting many local colleges to participate in the event. NIFT Srinagar won various medals and certificates in different sports, cultural & literary events. A fashion show was organised and conducted by the students of NIFT Srinagar at the



Spectrum Event.

### Craft Cluster Initiative- Activities, Workshops and Impact

Students of Batch 2016-2020 worked with the 5 chosen clusters and did Research and documentation of the selected crafts (Tilla embroidery, Sozni embroidery, Kani Shawl weaving, Papier Mache Moulding and Painting). The printed documents were submitted to NIFT Head office. Batch 2017-2021 have chosen 7 clusters for Research & documentation and Diagnostic Study of the selected crafts (Willow-wicker, Pashmina Weaving, Copper-ware, Sozni Embroidery, Namda, Aari work and Crewel Embroidery). Students of Fashion Communication, 2016-2020 batch worked on the marketing and Branding of local crafts and made video documentary to highlight the activities in the craft.

### Faculty Orientation, Trainings and Development

Faculty of NIFT Srinagar have attended CC-CP Meet at New-Delhi, CIC Meet at New Delhi, Curriculum Restructure Workshop at NIFT Hyderabad, the Universal Training at Shimla as well as the Induction training programme at NIFT

New Delhi.

### Seminars and Workshops by Alumni, Industry and International Experts

Industry and Outdoor activities conducted by the campus

Foundation Programme Semester II FACTORY WOOD ART

Foundation Programme Semester II Papercity

Foundation Programme Semester II Abdul Qadir Sheikh & Son (Walnut Wood Unit)

Fashion Design Semester IV Craft Museum (HIT)

Fashion Design Semester VI Craft Museum (ICCIF)

Fashion Design Semester FD VI Pure Weave (Dyeing & Printing Unit)

Foundation Programme Semester II Zakura (Khateeb Studio)

Fashion Communication Semester VI Zakura (Khateeb Studio)

Foundation Programme Semester II Khayam Cluster

Fashion Communication Semester IV Tanishq Showroom

Foundation Programme Semester II Craft Museum & Paper Mache Cluster

Fashion Communication Semester IV and

Foundation Programme Semester II Photography Nilnaglake

Fashion Communication Semester IV and Foundation Programme Semester II Charari-E-Sharief Shrine

Fashion Communication Semester IV and Foundation Programme Semester II Dachigam / SPS Museum

Fashion Communication Semester IV & VI Radio Kashmir

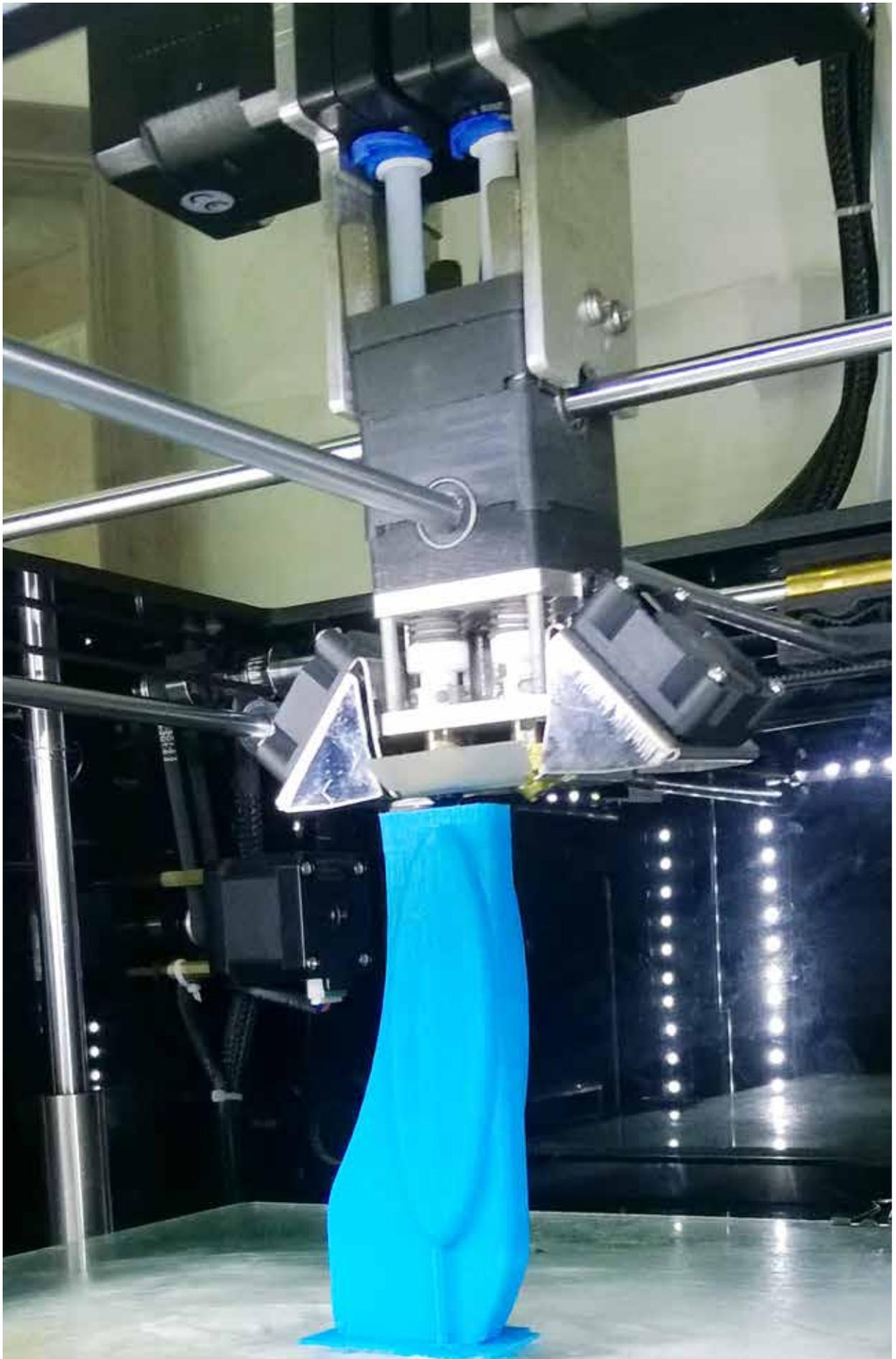
Fashion Design Semester VI & IV Craft Museum

### Industry Linkages (Visits and Student Internships)

A total of 13 Students from FC Batch 2016-2020 did their 8-week internship with different companies in New Delhi, Mumbai, Banaras and other cities.

### The Sustainability Aspect and Green Campus

All the students of the campus attended the cleanness drive at SIDCO industrial estate. Tree Plantation was also done within the campus.



# Auditors Report & Statement of Accounts 2018-19

# Separate Audit Report of the Comptroller & Auditor General of India on the Accounts of National Institute of Fashion Technology (NIFT), New Delhi for the year ended 31 March 2019.

We have audited the attached Balance Sheet of National Institute of Fashion Technology (NIFT), New Delhi as on 31st March 2019 and the Income and Expenditure Account & Receipt and Payment Account for the year ended on that date under Section 19(2) of the Comptroller & Auditor General's (Duties, Powers & Conditions of Service) Act, 1971 read with Section 21(2) of the National Institute of Fashion Technology Act, 2006. These financial statements include the accounts of 16 Centres of NIFT located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Patna, Raebareli, Shillong and Srinagar. The preparation of these financial statements is the responsibility of the NIFT's management. Our responsibility is to express an opinion on these financial statements based on our audit.

2. This Separate Audit Report contains the comments of the Comptroller & Auditor-General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any, are reported through Inspection Reports/CAG's Audit Reports separately.

3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.

#### 4. Based on our audit, we report that:

i) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.

ii) The Balance Sheet and Income & Expenditure Account and Receipt and Payment Account dealt with by this report have been drawn up in the format approved by Government of India.

iii) In our opinion, proper books of accounts and other relevant records have been maintained by National Institute of Fashion Technology, New Delhi in so far as it appears from our examination of such books.

iv) We further report that:

Comments on Accounts

#### A Balance Sheet

##### A.1 Liabilities

##### A.1.1 Reserves and Surplus (Schedule-2) – Capital Reserve: Government Grant

##### A.1.1.1 Grant capitalized during the year – ₹ 31.40 crore

The above does not include grant of ₹ 5.00 crore paid by the State Government of Jammu & Kashmir to Jammu & Kashmir State Industrial Development Corporation (J&K SIDCO) for construction of NIFT Permanent Campus at Srinagar, in February 2018 despite the fact that Utilization Certificate submitted by J&K SIDCO to the Institute in March 2019 included the details of above grant. Hence, this amount has remained out of books of the Institute as on 31 March 2019.

This has resulted in understatement of Grant capitalized during the year by ₹ 5.00 crore and consequent understatement of Capital Work-in-Progress (CWIP) to the same extent.

### **A.1.1.2 Government Grant – Unutilized Government Grant – ₹ 100.01 crore**

The above includes ₹ 30.48 crore being Grant received from Ministry of Textile, Govt. of India and paid to J&K SIDCO as advance for construction of NIFT Permanent Campus at Srinagar. J&K SIDCO has submitted Utilization Certificate for ₹ 35.48 crore (including State Government's share of ₹ 5 crore) in March 2019. However, the Institute did not adjust the advance and above government grant has still been shown in the unutilized government grant as on 31 March 2019.

This has resulted in overstatement of Unutilized Government Grant by ₹ 30.48 crore and understatement of Grant Capitalized during the year to the same extent. Further, this has also resulted in overstatement of Current Assets, Loans and Advances by Rs.29.93 crore<sup>1</sup> and consequent understatement of CWIP to the same extent.

## **A.2 Assets**

### **A.2.1 Fixed Assets (Schedule-8)**

#### **A.2.1.1 Capital Work in Progress (Building) – ₹ 230.77 crore**

(i) A reference is invited to the CAG's comment no. A.2.1.1 on the accounts of the Institute for the year 2017-18, wherein it was pointed out that the Institute did not capitalize the girls' hostel & kitchen block of Delhi Centre, which had been put to use since July 2015. The Delhi State Industrial & Infrastructure Development Corporation (DSIIDC) has handed over the entire campus of Delhi Centre in August 2018. Despite being pointed out, the Institute has not yet capitalized the same and kept the entire expenditure of ₹ 58.73 crore under CWIP. Further, an amount of ₹ 3.00 crore paid to DSIIDC in June 2018, has been shown as Advance to Contractor.

Non capitalization of the above building has resulted in overstatement of CWIP by ₹ 58.73 crore and advance to contractor by ₹ 3.00 crore and consequent understatement of Fixed Assets (Building) by ₹ 60.73 crore (after providing of depreciation of ₹ 1.00 crore).

This has also resulted in understatement of deferred revenue income and of depreciation during the year by ₹ 1.00 crore.

(ii) The above includes mobilization advance of ₹ 5.97 crore as on 31 March 2019 provided to J&K SIDCO towards ongoing construction of NIFT campus in Srinagar, Jammu & Kashmir. The Srinagar campus has shown WIP of ₹ 35.55 crore including ₹ 5.97 crore mobilization advance. Accordingly, the value of CWIP should have been ₹ 29.58 crore only (₹ 35.55 crore – ₹ 5.97 crore) instead of ₹ 35.55 crore booked by the Institute and the balance of ₹ 5.97 crore should have been shown as advance to Contractor. The issue was also raised vide CAG's comment No. A.2.1.1. (ii) on the Accounts of the Institute for the year 2017-18, however, no corrective action has been taken.

This has resulted in overstatement of CWIP by ₹ 5.97 crore and consequent understatement of Current Assets, Loans and Advances to the same extent.

(iii) The above includes ₹ 0.72 crore being value of fixed assets handed over by the Patna campus to Bihar Industrial Area Development Authority (BIADA), Patna while shifting from temporary campus to permanent campus in October 2014. In the absence of any agreement for payment towards these fixed assets and in view of no response from BIADA against the demand of Institute, these fixed assets should have been written off.

Inclusion of above assets in CWIP resulted in overstatement of Capital Work-in-Progress by ₹ 0.72 crore and consequent overstatement of Surplus to the same extent.

### **A.2.2 Current Assets, Loans, Advances Etc. (Schedule 11)**

#### **A.2.2.1 Sundry Debtors - ₹ 25.06 crore**

(i) Above includes ₹ 10 crore being the amount shown as recoverable from the Ministry of Textiles (MOT) on account of additional liability towards pay and allowances due to implementation of 6th Central

<sup>1</sup> The J&K SIDCO had spent Rs.0.55 crore over and above the amount provided to them as per UC submitted to the Institute for the year 2017-18. The same was adjusted by the Institute during the year 2018-19.

Pay Commission (CPC) Report. As the MOT had not released the above amount and has conveyed that no further amount would be provided on account of 6th CPC, necessary provision towards doubtful recovery should have been created as already commented upon vide Separate Audit Reports from the year 2011-12 onwards.

**Despite being pointed out repeatedly, the Institute has not created provision for doubtful recovery. This has resulted in overstatement of Loans & Advances as well as Surplus by ₹ 10 crore.**

(ii) The above does not include an amount of ₹ 0.51 crore being amount recoverable from Ministry of Textile towards work done by the Institute in respect of Visual Merchandising, Visual Enhancement of Façade and open space at Trade Facilitation Centre, Varanasi.

This has resulted in understatement of sundry debtors by ₹ 0.51 crore and consequent understatement of Income and Surplus to the same extent.

#### **A.2.2.2 Claims Receivable: TDS & Tax Recoverable (Annexure – 27) - ₹ 2.83 crore**

As per Income Tax Return (ITR) filed for years 2006-07 to 2018-19, TDS deducted and deposited to the Tax Department was ₹ 2.59 crore and against this, the Tax Department has made a refund of ₹ 1.16 crore till March 2019. Thus, TDS receivable should have been shown as ₹ 1.43 crore, however, the Institute has shown TDS receivable from Income Tax Department as ₹ 1.87 crore pertaining to the years 2006-07 to 2018-19.

This has resulted in overstatement of Claims Receivable by ₹ 0.44 crore and consequent overstatement of Surplus to the same extent.

#### **A.2.2.3 Advances and Other Amounts Recoverable in Cash or in Kind or for Value to be received- ₹61.76 crore**

The above includes ₹ 3.10 crore paid to Rajasthan Urban Drinking Water Sewerage & Infrastructure Corporation Ltd (RUDSICO) for procurement of Furniture and Fixtures. The above assets were received by the Institute from RUDISCO in October 2017 at a total cost of ₹ 4.10 crore, however, the Institute has not yet capitalized the same.

This has resulted in overstatement of advances and other amounts recoverable in Cash or in Kind or for value to be received by ₹ 3.10 crore and understatement of Fixed Assets by ₹ 4.10 crore and understatement of Sundry Creditors by ₹ 1.00 crore.

### **B Income & Expenditure Account for the year ended 31 March 2019**

#### **B.1 Deferred Revenue Income - ₹21.78 crore**

##### **Prior Period Income - ₹ 32.37 crore**

The above includes ₹ 51.14 crore (₹ 21.78 crore during current year and ₹ 29.36 crore on account of prior period) being deferred depreciation booked in Income & Expenditure account due to implementation of Accounting Standard (AS) -12 – Accounting of Government Grants. The Institute capitalized the Government Grant to the tune of ₹ 698.94 crore (net of deferred depreciation), however, the corresponding Net Assets created out of Government Grants has been shown as ₹ 664.23 crore which has resulted in a difference of ₹ 34.71 crore between the Grant capitalized and net assets created out of it in the books of accounts as on 31 March 2019.

**Despite being pointed out in Separate Audit Report of the previous year the Institute has not yet reconciled the difference between assets created out of Government Grants and own Funds as on 31 March 2019.**

### **C General Comment**

(i) The Institute has made provision of ₹ 0.62 crore towards long pending advance payments made to various contractors and its staff directly in the Schedule of Corpus/Capital Fund, instead of charging it through Income and Expenditure Account.

(ii) Fixed Assets created by Institute are categorised in four categories viz. Assets created from (a) Central grant, (b) State grant, (c) Endowment Funds and (d) Own sources. Break up of Schedule 8 –

Consolidated Fixed Assets is accordingly prepared by the Institute in four sub-schedules viz. 8-A, 8-B, 8-C and 8-D respectively, however, these sub-schedules have not been made part of the Financial Statement. Audit also observed that figure of assets purchased out of Earmarked/Endowment Fund as on 31 March 2019 shown in Schedule no. 1 (Corpus/Capital Fund), Schedule no. 3 (Earmarked/Endowment Fund) and in Schedule no. 8-C (Fixed Assets from Endowment Fund) are not tallying and all the above mentioned three schedules are showing different amounts (Rs. 7.64 crore, Rs. 5.57 crore and Rs. 8.56 crore respectively). Therefore, audit is unable to certify that how much assets have actually been purchased out of Earmarked/Endowment Fund.

(iii) The Institute has six Earmarked/Endowment Fund viz Activity Fee Fund, Department Development Fund, Alumni Association Fund, Centre Development Fund, Campus Development Fund and Continuing Education Program Fund. Audit noticed that Institute did not follow a uniform practice of crediting the income to these Earmarked/Endowment Fund, as income of ₹ 7.27 crore was credited through Income and Expenditure account and ₹ 6.20 crore was credited directly to the Funds. The Institute shall follow a uniform policy in this regard.

(iv) The closing balance of the Earmarked/Endowment Fund for the year ending March 2018 was ₹231.18 crore, however, the opening balance carry forward by the Institute is more by ₹ 1.19 crore. The reason for difference is due to different presentation by the campuses on grant receivable from Head Office which needs reconciliation.

#### **D Grant-in-aid**

NIFT had unspent balance of Grant of ₹ 32.17 crore pertaining to previous years. The Government of India has given Grant of ₹ 18.63 crore to NIFT during 2018-19. Further, the Grant of ₹ 11.85 crore which was left out of the books during previous year, has now been added. The unutilized Grant has been deposited and interest amounting to ₹ 1.68 crore has been earned on it. Out of the total grant of ₹ 64.33 crore, ₹ 2.32 crore (₹ 1.98 crore towards capital expenditure and ₹ 0.34 crore towards revenue) have been utilized in the current year leaving a balance of ₹ 62.01 crore unutilized as on 31st March 2019.

The Institute had unspent grant amounting to ₹ 65.17 crore received from State Governments in previous years. Further, Grant of ₹ 0.69 crore has been added back in the current year which was erroneously adjusted during previous year. The Grant available during the year 2018-19 has been deposited and interest amounting to ₹ 2.01 crore has been earned on it. Out of the total Grant amounting to ₹ 67.87 crore, the grant utilized during the year 2018-19 were ₹ 29.88 crore and ₹ 37.99 crore remained unutilized as on 31st March 2018.

However, due to discrepancies in accounting of Grant as pointed out vide comments no A.1.1.1 and D, financial statements did not reflect correct position of the Grant received.

v) Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and the Income and Expenditure Account dealt with by this report are in agreement with the books of accounts.

vi) In our opinion and to the best of our information and according to the explanation given to us, the said financial statements read together with the Accounting Policies and Notes to Accounts, and subject to the significant matters stated above and other matters mentioned in Annexure, give a true and fair view in conformity with the accounting principles generally accepted in India.

a) In so far as it relates to the Balance Sheet, of the state of affairs of National Institute of Fashion Technology, New Delhi as at 31 March 2019; and

b) In so far as it relates to the Income and Expenditure account, of the surplus for the year ended on that date.

Sd/-  
(Kamaljit Singh Ramuwalia)  
Principal Director of Commercial Audit  
& Ex-officio Member, Audit Board-II,  
New Delhi

## Annexure to SAR

### 1. Adequacy of Internal Audit System

Internal Audit is being done by hired Chartered Accountants' Firm and the same has been completed for the year 2018-19.

### 2. Adequacy of Internal Control System

Internal control system is inadequate and not commensurate with the size and nature of the activities of NIFT in so far as financial matters are concerned. The procedure for accounting and presentation of Grants and Endowment Fund, accounting of Fixed Assets and its capitalization needs improvement.

### 3. System of Physical verification of fixed assets

Physical verification of fixed assets for 2018-19 was completed except in case of Bengaluru Campus. No discrepancy was found except in case of Bhubaneshwar campus where reconciliation of Assets supplied by Infrastructure Development Corporation of Odisha Ltd. (IDCO) was under progress (October 2019).

### 4. System of Physical verification of inventory

NIFT was not maintaining any inventory as on 31 March 2019.

### 5. Regularity in payment of statutory dues:

The Institute was regular in depositing the statutory dues during 2018-19.

Sd/-  
Director (Insurance)

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**BALANCE SHEET AS AT 31st MARCH, 2019**

**Rs. in Lakhs**

<b>CORPUS/ CAPITAL FUND AND LIABILITIES</b>	<b>SCHEDULE</b>	<b>MARCH 31, 2019</b>	<b>MARCH 31, 2018</b>
Corpus /Capital Fund	1	62,189.04	48,882.83
Reserves And Surplus	2	79,895.39	81,800.98
Earmarked / Endowment Funds	3	24,537.81	23,118.23
Secured Loans And Borrowings	4	0.00	0.00
Unsecured Loans And Borrowings	5	0.00	0.00
Deferred Credit Liabilities	6	0.00	0.00
Current Liabilities And Provisions	7	23,382.16	23,959.94
<b>TOTAL</b>		<b>1,90,004.40</b>	<b>1,77,761.98</b>
<b>ASSETS</b>			
Fixed Assets	8	73,118.80	72,488.41
Investments - From Earmarked/Endowment Funds	9	0.00	0.00
Investments - Others	10	3,253.25	6,391.27
Current Assets, Loans, Advances Etc.	11	1,13,632.35	98,882.30
Miscellaneous Expenditure (To The Extent Not Written Off Or Adjusted)		0.00	0.00
<b>TOTAL</b>		<b>1,90,004.40</b>	<b>1,77,761.98</b>

Significant Accounting Policies	26	Enclosed
Contingent Liabilities And Notes On Accounts	27	Enclosed

**Compiled by:**  
**Batliboi & Purohit**  
**Chartered Accountants**  
**FRN 101048W**

<b>Sd/-</b> (CA. Parag Hangekar) Partner M. No. 110096	<b>Sd/-</b> (CA. Supriya Misra) Dy. Director (F&A)	<b>Sd/-</b> (CMA. B. K. Pandey) Director (F&A)	<b>Sd/-</b> (Sarada Muraleedharan) Director General
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**Place: New Delhi**  
**Date: 21.06.2019**

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**INCOME & EXPENDITURE ACCOUNTS FOR THE YEAR ENDED 31st MARCH, 2019**

Rs. in Lakhs

PARTICULARS	SCHEDULE	MARCH 31, 2019	MARCH 31, 2018
<b>A. INCOME</b>			
Income From Sales/Service	12	0.00	0.00
Grants/Subsidies	13	378.99	449.42
Fees/Subscriptions	14	32,354.22	27,806.38
Income From Investments	15	239.72	66.67
Income From Royalty, Publication Etc.	16	0.00	0.00
Interest Earned	17	4,534.98	4,477.50
Other Income	18	484.23	460.17
Inc/Dec In Stock Of Finished And Work In Progress	19	0.00	0.00
Deffered Revenue Income		2,177.59	2,689.10
<b>TOTAL (A)</b>		<b>40,169.73</b>	<b>35,949.24</b>
<b>B. EXPENDITURE</b>			
Academic Expenses	20	6,982.82	5,540.56
Establishment Expenses	21	14,950.54	13,626.58
Other Administrative Expenses	22	4,419.24	3,945.47
Expenditure On Grants, Subsidies Etc.	23	0.00	0.00
Interest /Bank Charges & Commission	24	1.52	1.39
Depreciation (Net Total At The Year End - Corresponding To Schedule -8)		3,249.78	3,506.49
<b>TOTAL (B)</b>		<b>29,603.91</b>	<b>26,620.50</b>
<b>BALANCE BEING EXCESS OF INCOME OVER EXPENDITURE FOR THE YEAR C = (A-B)</b>		<b>10,565.82</b>	<b>9,328.74</b>
Add : Prior Period Income (D)	25	3,237.46	17,307.31
Less : Prior Period Expenses (E)		471.89	1,064.18
<b>NET EXCESS OF INCOME OVER EXPENDITURE (C+D-E)</b>		<b>13,331.39</b>	<b>25,571.87</b>
Transfer To DDF/CDF		727.00	567.93
<b>BALANCE BEING SURPLUS/(DEFICIT) CARRIED TO CORPUS/CAPITAL FUND</b>		<b>12,604.39</b>	<b>25,003.94</b>

Significant Accounting Policies 26 Enclosed

Contingent Liabilities And Notes On Accounts 27 Enclosed

**Compiled by:**

**Batliboi & Purohit**

**Chartered Accountants**

**FRN 101048W**

**Sd/-**

**(CA. Parag Hangekar)**

**Partner**

**M. No. 110096**

**Place: New Delhi**

**Date: 21.06.2019**

**Sd/-**

**(CA. Supriya Misra)**

**Dy. Director (F&A)**

**Sd/-**

**(CMA. B. K. Pandey)**

**Director (F&A)**

**Sd/-**

**(Sarada Muraleedharan)**

**Director General**

**FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED AS AT MARCH 31st, 2019**

Rs. in Lakhs

RECEIPTS	MARCH 31, 2019	MARCH 31, 2018	PAYMENTS	MARCH 31, 2019	MARCH 31, 2018
<b>Opening Balances</b>			<b>Expenses</b>		
(A) Cash In Hand	1.25	1.23	Academic Expenses	5546.99	4215.25
(B) Bank Balance			Establishment Expenses	11996.00	11860.01
In Scheduled Bank Account	29771.14	28814.61	Administrative Expenses	3652.22	3063.98
In Deposit Accounts	62923.31	55660.37	Prior Period Expenditure	147.29	98.24
			Prepaid Expenditure	68.44	55.45
<b>Grants Received by HO</b>					
From Govt Of India			<b>Grants Transferred by HO to Campus</b>		
(A) Capital	1863.00	4000.00	From Govt Of India		
(B) Revenue	0.00	0.00	(A) Capital	1978.00	3946.57
(C) Grant for Cluster Initiative	28.82	348.29	(B) Revenue	0.00	0.00
From Other Source			(C) Grant for Cluster Initiative	0.00	350.42
(A) Capital	0.00	2.53			
(B) Revenue	0.00	1.97	From Other Source		
			(A) Capital	100.77	7.12
<b>Grants Received by Campuses</b>			(B) Revenue	12.75	15.70
(either from HO or Govt or State Govt or any body directly)					
From Govt/State			Endowmnet Fund		
(A) Capital	115.00	2176.03	(A) Capital	779.29	381.56
(B) Revenue	0.00	0.00	(B) Revenue	0.00	0.13
(C) Grant for Cluster Initiative	18.78	378.33			
From Other Source					
(A) Capital	0.00	0.00	<b>Payment Fixed Assets &amp; CWIP</b>		
(B) Revenue	48.70	43.79			
Endowmnet Fund			(A) Purchase Of Asset From Central Govt Grant	55.06	68.58

(A) Capital	719.95	374.29	(B) Purchase Of Asset From State Govt Grant	162.57	189.04
(B) Revenue	71.67	8.01	(C) Purchase Of Asset From Other Fund	1184.00	652.36
			(D) CWIP Payment	271.89	1464.22
<b>Income From Fees</b>					
(A) Application Fees/ Enterance Fees	986.11	832.01			
(B) Tution fees	19927.24	18127.11	<b>Earmarked Fund Utilisation</b>		
(C) C. E. Programme Fees	940.65	603.67	(A) Endowment Fund Utilisation Capital	264.19	381.07
(D) Hostel Fees	2882.01	2408.10	(B) Endowment Fund Utilisation Revenue	12.51	15.94
(E) Library Fees	886.28	673.91	(C) Other Earmarked Fund Capital	156.42	174.05
(F) Fees Received In Advance	6684.55	5946.40	(D) Other Earmarked Fund Revenue	196.46	168.92
(G) Fees Forfeiture	23.37	49.31			
(H) Other Misc Fees	679.28	441.22			
			<b>Investment Made</b>		
<b>Income from Investment</b>	54.67	25.02			
			LIC Leave Encashment Scheme	471.62	3182.20
<b>Interest Received</b>			LIC Gratuity Scheme	0.00	224.83
(A) Interest On Bank Accounts	4190.98	5106.97			
(B) Interrest On Grants	423.91	384.41			
(C) Interest On Endowment Fund	1138.68	1212.66	<b>Refunds/Advances</b>		
(D) Interest On Other Earmarked Fund	275.88	350.37	(A) Advances To Contractor	1580.25	89.33
			(B) Staff Advances	710.95	467.40
<b>Projects &amp; Workshop Receipt</b>			(C) EMD	134.50	115.90
(A) Surplus From Workshop & Projects	35.15	33.11	(D) Security Deposit (Student)	262.87	397.91
(B) Project Liabilities (Net)	281.56	148.94	(E) Security Deposit (Vendor)	95.18	119.91
			(F) Fees Refund	29.00	39.88
<b>Other Income</b>			(G) Any Other Refund	102.05	299.32

(A) Prior Period Income	47.26	19.54			
(B) Sale Or Disposal Of Asset	8.56	6.03			
(C) Guest House Charges	7.01	11.48	<b>Payments Against P.Y. Liability</b>		
(D) Licence Fees Lease Accomodation	3.93	1.25	Provision Of Last Year Paid This Year	3144.19	4440.01
(E) Income Tax Refund	19.08	51.48	Statutory Liabilities Of last year paid during this year	311.22	233.73
(F) Other Misc Income	318.13	187.11			
			<b>Interest &amp; Bank Charges paid</b>	1.52	0.59
Inter Campus Receipts	228.09	1012.70			
<b>Any Other Receipt</b>			<b>Inter Campus Payment made</b>	986.55	1427.21
(A) Advance Received From Contractor	52.41	61.33			
(B) Security Deposits Supplier/Contractor	134.44	93.57			
(C) Security Deposits Students	497.10	452.11	<b>Closing Balances</b>		
(D) EMD	151.51	117.09	(A) Cash In Hand	1.01	1.25
(E) Alumni Fund	75.64	72.57	(B) Bank Balance		
(G) Staff Advance Refund	240.14	163.30	In Scheduled Bank Account	32547.83	29771.14
(H) Misc Receipt	768.32	440.29	In Deposit Accounts	70559.97	62923.29
<b>Total</b>	<b>137523.56</b>	<b>130842.51</b>	<b>Total</b>	<b>137523.56</b>	<b>130842.51</b>

**Compiled by:**  
**Batliboi & Purohit**  
**Chartered Accountants**  
**FRN 101048W**

**Sd/-**  
**(CA. Parag Hangekar)**  
**Partner**  
**M. No. 110096**

**Sd/-**  
**(CA. Supriya Misra)**  
**Dy. Director (F&A)**

**Sd/-**  
**(CMA. B. K. Pandey)**  
**Director (F&A)**

**Sd/-**  
**(Sarada Muraleedharan)**  
**Director General**

**Place: New Delhi**  
**Date: 21.06.2019**

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st MARCH, 2019**

**SCHEDULE 1: CORPUS / CAPITAL FUND**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
Balance As At The Beginning Of The Year	48,882.83		23,006.55	
Add : Asset Purchased Out Of Endowment/DDF/CDF (Annexure 1)	764.15		739.41	
Less : Adjustment/Transfer During The Year	62.33		-132.93	
Add / Less: Net Surplus /Defcit From Income & Expenditure Accounts	12,604.39	62,189.04	25,003.94	48,882.83
<b>BALANCE AS AT THE YEAR END</b>		<b>62,189.04</b>		<b>48,882.83</b>

**SCHEDULE 2: RESERVES AND SURPLUS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
<b>1. CAPITAL RESERVE</b>				
<b>GOVERNMENT GRANT</b>				
<b>CAPITALISED / UNUTILISED GOVERNMENT GRANT</b>				
Balance As At The Beginning Of The Year	9,734.14		10,457.37	
Add: Grant Received During The Year	1,863.00		3,381.35	
Add: Grant Transferred by HO & received by Campus	3,199.95		2,702.00	
Add: Interest On Govt Grant (From Schedule 17)	470.17		413.36	
Less : Adjustment And Transfers	2,093.48		4,781.07	
Less : Grant Refunded To Ministry	0.00		0.00	
Less: Grant Adjusted Against Revenue Deficit	34.53		6.74	
Less: Grant Capitalised During The Year	3,138.16		2,432.13	
<b>TOTAL</b>	<b>10,001.08</b>		<b>9,734.14</b>	
<b>CAPITALISED / UTILISED GOVERNMENT GRANT</b>				

Balance As At The Beginning Of The Year	91,738.35		85,131.38	
Add: Grant Capitalised During The Year	3,139.81		6,530.10	
Add / Less: Adjustment / Transfer, If Any	-198.95		76.87	
<b>TOTAL</b>	<b>94,679.21</b>		<b>91,738.35</b>	
Less: Capital Fund Adustment (Deferred Depreciation)				
Up To Previous Year	19,671.51		0.95	
During This Year	2,177.59		2,689.10	
On Account of Prior Period	2,935.80		16,981.46	
<b>TOTAL</b>	<b>24,784.90</b>	<b>79,895.39</b>	<b>19,671.51</b>	<b>81,800.98</b>
<b>2. REVALUATION RESERVE</b>				
As Per Last Account	0.00		0.00	
Addition During The Year	0.00		0.00	
Less : Deductions During The Year	0.00	<b>0.00</b>	0.00	<b>0.00</b>
<b>3. SPECIAL RESERVE</b>				
As Per Last Account	0.00		0.00	
Addition During The Year	0.00		0.00	
Less : Deductions During The Year	0.00	<b>0.00</b>	0.00	<b>0.00</b>
<b>4. GENERAL RESERVE</b>				
As Per Last Account	0.00		0.00	
Addition During The Year	0.00		0.00	
Less : Deductions During The Year	0.00	<b>0.00</b>	0.00	<b>0.00</b>
<b>BALANCE AS AT THE YEAR END</b>		<b>79,895.39</b>		<b>81,800.98</b>

### SCHEDULE 3: EARMARKED / ENDOWMENT FUNDS

Rs. in Lakhs

PARTICULARS	Activity Fee Fund	Department Development Fund	Alumni Association Fund	Centre Development Fund	Campus Endowment Fund	CE Program FUND	MARCH 31, 2019	MARCH 31, 2018
A) Opening Balance Of The Funds	762.13	4,586.86	505.63	960.73	60.37	165.05	7,040.75	6,283.63
Additions To Funds								

I. Donations/ Grants	0.00	0.00	0.00	5.20	30.00	0.00	35.20	25.98
ii. Intrest Earned During The Year	32.09	214.56	25.63	42.23	0.17	12.55	327.23	254.35
lii. Transfer During The Year	168.96	570.96	7.80	66.56	2.55	48.18	865.01	998.78
Iv. Other Additions	125.71	276.00	5.22	28.63	33.25	13.21	482.02	50.09
<b>Sub Total (A)</b>	<b>1,088.89</b>	<b>5,648.39</b>	<b>544.28</b>	<b>1,103.35</b>	<b>126.33</b>	<b>238.99</b>	<b>8,750.20</b>	<b>7,612.84</b>
B) Utilisation / Expenditure Towards Objectives Of The Funds								
I. Capital Expenditure	14.16	139.42	0.00	30.77	20.89	0.00	205.24	241.83
ii. Revenue Expenditure	145.79	543.64	1.72	11.58	6.29	0.20	709.22	330.26
<b>Sub Total (B)</b>	<b>159.96</b>	<b>683.06</b>	<b>1.72</b>	<b>42.34</b>	<b>27.18</b>	<b>0.20</b>	<b>914.46</b>	<b>572.09</b>
<b>CAMPUS FUNDS C= (A-B)</b>	<b>928.93</b>	<b>4,965.33</b>	<b>542.55</b>	<b>1,061.01</b>	<b>99.15</b>	<b>238.79</b>	<b>7,835.76</b>	<b>7,040.75</b>

Rs. in Lakhs

PARTICULARS	NIFT Development fund	Endowment Fund	MARCH 31, 2019	MARCH 31, 2018
D) Opening Balance Of The Funds (Principal Fund) (At HO Only)	137.30	10,000.00	10,137.30	10,137.30
Additions To Funds				
i. Donations/Grants (At HO Only)	0.00	0.00	0.00	0.00
ii. Other Additions (Specify Nature)	0.00	0.00	0.00	0.00
<b>Sub Total (D)</b>	<b>137.30</b>	<b>10,000.00</b>	<b>10,137.30</b>	<b>10,137.30</b>
E) i Grant Received By Campus From HO	0.00	610.97	610.97	294.05
ii Grant Receivable By Campus From HO	0.00	-122.98	-122.98	177.08
<b>Sub Total (E)</b>	<b>0.00</b>	<b>487.99</b>	<b>487.99</b>	<b>471.13</b>
F) Opening Balance Of The Funds (Interest) (At HO Only)	127.53	5,931.80	6,059.33	5,190.54
Additions To Funds				

i. Intrest Earned During The Year	19.17	1,138.87	1,158.04	1,212.01
ii. Other Additions/Transfer	0.00	14.99	14.99	0.09
<b>Sub Total (F)</b>	<b>146.70</b>	<b>7,085.66</b>	<b>7,232.36</b>	<b>6,402.64</b>
<b>Total G= (D+E+F)</b>	<b>284.00</b>	<b>17,573.65</b>	<b>17,857.65</b>	<b>17,011.07</b>
H) Utilisation / Expenditure Towards Objectives Of The Funds				
i. Capital Expenditure	0.00	352.58	352.58	497.09
ii. Revenue Expenditure	0.00	10.98	10.98	43.05
iii. Amount transferred By Ho To Campus (Only At HO)	12.75	779.29	792.04	393.45
<b>Sub Total (H)</b>	<b>12.75</b>	<b>1,142.85</b>	<b>1,155.60</b>	<b>933.59</b>
<b>Total I= (G-H)</b>	<b>271.25</b>	<b>16,430.80</b>	<b>16,702.05</b>	<b>16,077.48</b>
<b>NET BALANCE AS AT THE YEAR END (C+I)</b>			<b>24,537.81</b>	<b>23,118.23</b>

#### SCHEDULE 4: SECURED LOANS AND BORROWINGS

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
1. Central Government		0.00		0.00
2. State Government		0.00		0.00
3. Financial Institutions				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
4. Banks				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
5. Other Institutions And Agencies		0.00		0.00
6. Debentures And Bonds		0.00		0.00
7. Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 5: UNSECURED LOANS AND BORROWINGS****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2019</b>		<b>MARCH 31, 2018</b>	
1. Central Government		0.00		0.00
2. State Government		0.00		0.00
3. Financial Institutions				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
4. Banks				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
5. Other Institutions And Agencies		0.00		0.00
6. Debentures And Bonds		0.00		0.00
7. Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 6: DEFERRED CREDIT LIABILITIES****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2019</b>		<b>MARCH 31, 2018</b>	
a) Acceptances Secured By Hypothecation Of Capital Equipment & Other Assets		0.00		0.00
b) Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 7: CURRENT LIABILITIES AND PROVISIONS****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2019</b>		<b>MARCH 31, 2018</b>	
<b>A. CURRENT LIABILITIES</b>				
1. Project Liabilities (Annexure 2)		1,440.54		1,254.88
2. Sundry Creditors				
a) For Goods/Services (Annexure 3)	1,270.07		1,241.22	
b) Others (Annexure 4)	2,191.03	3,461.10	1,438.75	2,679.97
3. Advance Fees Received From Students (Annexure 5)		7,735.11		6,800.74
4. Security Deposits EMD & Retention (Annexure 6)		2,286.35		2,188.46
5. Interest Accrued But Not Due On				
a) Secured Loans / Borrowings	0.00		0.00	
b) Unseured Loans /Borrowings	0.00	0.00	0.00	0.00
6. Statutory Liabilities (Annexure 7)		341.70		294.18
7. Other Current Liabilities (Annexure 8)		1,101.04		1,162.79

<b>TOTAL (A)</b>		<b>16,365.84</b>		<b>14,381.00</b>
<b>B. PROVISIONS</b>				
1. For Taxation		0.00		0.00
2. Gratuity (Annexure 9)		81.71		3,864.91
3. Leave Encashment (Annexure 10)		3,794.87		2,941.78
4. Provision For Building WIP (Annexure 11)		1,208.83		1,541.82
5. Other Provision (Annexure 12)		1,930.91		1,230.44
6. Trade Warranties / Claims		0.00		0.00
<b>TOTAL (B)</b>		<b>7,016.32</b>		<b>9,578.94</b>
<b>TOTAL (A+B)</b>		<b>23,382.16</b>		<b>23,959.94</b>

**SCHEDULES 8: FIXED ASSETS**

DESCRIPTION	GROSS BLOCK				DEPRECIATION		
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
<b>A. FIXED ASSETS</b>							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	597.39	0.00	0.00	597.39	0.00	0.00	
2. Buildings							
A) On Freehold Land	12,680.44	79.14	0.12	12,759.46	1,415.52	213.01	
B) On Leasehold Land	25,748.66	5,312.55	-140.80	31,202.01	3,286.19	720.69	
C) Ownership Flats/Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	38.45	0.00	0.00	38.45	36.52	0.00	
3. Classroom Equipments	5,840.83	425.01	92.32	6,173.53	4,207.86	412.18	
4. Vehicles							
A) Light Vehicles	241.66	26.22	15.22	252.65	159.94	16.98	
B) Heavy Vehicles	188.46	29.37	0.00	217.83	112.06	15.79	
5. Furniture , Fixtures	4,349.48	363.27	-6.45	4,719.22	1,952.41	256.05	
6. Office Equipments	1,069.07	164.39	9.11	1,224.36	781.19	80.45	
7. Computer/ Peripherals							
A) Hardware	7,585.67	1,057.77	181.70	8,461.73	5,408.91	667.79	
B) Software	2,355.54	126.40	157.53	2,324.42	2,031.42	100.09	
8. Electric Equipments	4,133.82	452.82	-14.33	4,600.96	2,446.47	457.52	
9. Resource Center Collection	78.01	17.28	0.00	95.30	55.26	8.26	
10. Books	2,003.21	314.55	19.86	2,297.91	1,614.15	152.73	
11. Books & Periodicals	568.67	123.06	0.11	691.61	545.23	119.81	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	279.91	0.00	0.00	279.91	250.38	0.18	
14. Hostel Equipments	479.93	53.18	3.98	529.14	123.46	33.87	
15. Other Fixed Assets	1,277.31	31.66	0.00	1,308.98	1,009.97	66.03	
<b>TOTAL OF F.Y. 2018-19 (A)</b>	<b>69,516.52</b>	<b>8,576.66</b>	<b>318.35</b>	<b>77,774.84</b>	<b>25,436.94</b>	<b>3,321.43</b>	
<b>TOTAL OF F.Y. 2017-18</b>	<b>62,663.54</b>	<b>6,942.01</b>	<b>87.03</b>	<b>69,516.50</b>	<b>22,063.79</b>	<b>3,501.29</b>	
<b>B. CAPITAL WORK-IN- PROGRESS</b>							
Buildings	27,887.17	863.55	5,673.96	23,076.77	0.00	0.00	
Capital Goods In Transit	396.46	402.01	297.97	500.50	0.00	0.00	
Others	173.08	122.05	5.25	289.88	0.00	0.00	
<b>TOTAL OF CWIP (B)</b>	<b>28456.71</b>	<b>1387.61</b>	<b>5977.18</b>	<b>23867.14</b>	<b>0.00</b>	<b>0.00</b>	
<b>GRAND TOTAL (A+B)</b>	<b>97973.23</b>	<b>9964.27</b>	<b>6295.53</b>	<b>101641.98</b>	<b>25436.94</b>	<b>3321.43</b>	

Note 1. : Depreciation during the year includes Rs 76.85 lacs taken to prior year adjustment account due to capitalisation of previous year assets 975.2 lacs (WIP- Building )

\*Note 2: Depreciation during the year against state Government funds amounting to Rs 277.31 lacs (previous year 430.65 lacs ) taken into deferred revenue income and corresponding figures included in depreciation of the current year.

Rs. in Lakhs

		AMORTISATION					NET BLOCK	
	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2019	AS AT MARCH 31, 2018
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	47.84	5.20	0.00	53.04	544.34	549.55
	0.06	1,628.47	0.00	0.00	0.00	0.00	11,130.99	11,264.92
	-9.77	4,016.65	0.00	0.00	0.00	0.00	27,185.36	22,462.46
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	36.52	0.00	0.00	0.00	0.00	1.92	1.92
	39.63	4,580.41	0.00	0.00	0.00	0.00	1,593.12	1,632.97
	13.86	163.06	0.00	0.00	0.00	0.00	89.58	81.71
	0.00	127.85	0.00	0.00	0.00	0.00	89.98	76.40
	27.43	2,181.04	0.00	0.00	0.00	0.00	2,538.19	2,397.06
	6.89	854.73	0.00	0.00	0.00	0.00	369.63	287.89
	129.21	5,947.51	0.00	0.00	0.00	0.00	2,514.22	2,176.76
	80.85	2,050.67	0.00	0.00	0.00	0.00	273.75	324.12
	-2.58	2,906.56	0.00	0.00	0.00	0.00	1,694.40	1,687.35
	0.00	63.52	0.00	0.00	0.00	0.00	31.78	22.75
	0.00	1,766.88	0.00	0.00	0.00	0.00	531.02	389.06
	0.11	664.93	0.00	0.00	0.00	0.00	26.68	23.44
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	250.57	0.00	0.00	0.00	0.00	29.34	29.53
	2.47	154.86	0.00	0.00	0.00	0.00	374.28	356.47
	0.08	1,075.91	0.00	0.00	0.00	0.00	233.07	267.35
	<b>288.25</b>	<b>28,470.13</b>	<b>47.84</b>	<b>5.20</b>	<b>0.00</b>	<b>53.04</b>	<b>49,251.65</b>	<b>44,031.71</b>
	<b>128.17</b>	<b>25,436.95</b>	<b>42.64</b>	<b>5.20</b>	<b>0.00</b>	<b>47.84</b>	<b>44,031.71</b>	<b>40,557.11</b>
	0.00	0.00	0.00	0.00	0.00	0.00	23,076.77	27,887.17
	0.00	0.00	0.00	0.00	0.00	0.00	500.50	396.46
	0.00	0.00	0.00	0.00	0.00	0.00	289.88	173.08
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>23867.15</b>	<b>28456.70</b>
	<b>288.25</b>	<b>28470.13</b>	<b>47.84</b>	<b>5.20</b>	<b>0.00</b>	<b>53.04</b>	<b>73118.80</b>	<b>72488.41</b>

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**SCHEDULE 9: INVESTMENTS FROM EARMARKED/ ENDOWMENT FUNDS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
In Government Securities		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 10: INVESTMENTS - OTHERS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
In Government Securities (RBI Bonds - Not Marketable)		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others (Annexure 29)		3,253.25		6,391.27
<b>TOTAL</b>		<b>3,253.25</b>		<b>6,391.27</b>

**SCHEDULE 11: CURRENT ASSETS, LOANS, ADVANCES ETC.**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
<b>A. CURRENT ASSETS</b>				
1. Inventories				
a) Stores And Spares (NIFT Shops (Old) Stocks) (Annexure 13)	0.00		0.00	
b) Loose Tools	0.00		0.00	
c) Stock Of Souvenir	0.00		0.00	
- Finished Goods	0.00		0.00	
- Work-In-Progress	0.00		0.00	
- Raw Materials	0.00	0.00	0.00	0.00
2. Sundry Debtors				
a) Debts Outstanding (Annexure 14)	2,506.12		2,459.81	
b) Receivable	0.00	2,506.12	0.00	2,459.81
3. Cash In Hand (Annexure 15)		1.01		1.25
4. Bank Balances				
a) With Scheduled Bank				
- On Deposit Accounts (Annexure 16)	68,934.32		61,242.61	
- On Bank Accounts (Annexure 17)	34,173.48		31,451.83	
b) With Non - Scheduled Bank				
- On Deposit Accounts	0.00		0.00	
- On Bank Accounts	0.00	1,03,107.80	0.00	92,694.44
5. Post Office Saving Account		0.00		0.00
<b>TOTAL (A)</b>		<b>1,05,614.93</b>		<b>95,155.50</b>

<b>B. LOANS, ADVANCES AND OTHER ASSETS</b>				
1. Loans				
a) Staff (Annexure 18)	5.23		6.81	
b) Other Entities Engaged In Activities/ Objectives Similar To That Of The Entity	0.00		0.00	
c) Others	0.00	5.23	0.00	6.81
2. Advances And Other Amounts Recoverable In Cash Or In Kind Or For Value To Be Received				
a) On Capital Account (Annexure 19)	5,106.60		1,312.12	
b) Prepayments (Annexure 20)	122.69		103.04	
c) Security Deposits Paid (Annexure 21)	226.47		204.73	
d) Staff (Annexure 22)	90.24		125.18	
e) Projects Annexure 23)	582.96		479.42	
f) Others (Annexure 24)	47.02	6,175.98	182.04	2,406.53
3. Income Accrued:				
a) On Investments From Earmarked/ Endowment Funds	0.00		0.00	
b) On Investments - Others	0.00		0.00	
c) On Loans And Advances	0.00		0.00	
d) Interest On Fdr/Bank Deposits(Annexure 25)	2,038.80		1,712.75	
e) Others (Annexure 26)	0.06	2,038.86	0.03	1,712.78
4. Claims Receivable: TDS & Tax Recoverables (Annexure 27)		283.27		254.29
5. Inter Campus / Head Office (Annexure 28)		-485.91		-653.62
NIFT Head Office		3,890.28		3,996.78
NIFT Bengaluru		-1,047.39		-1,026.99
NIFT Bhopal		104.90		79.05
NIFT Bhubaneswar		206.46		182.47
NIFT Chennai		268.30		279.47
NIFT Gandhinagar		-805.47		-828.25
NIFT Hyderabad		-649.84		-616.82
NIFT Jodhpur		400.66		375.21
NIFT Kangra		176.53		151.79
NIFT Kannur		69.74		70.15
NIFT Kolkata		-839.54		-857.01
NIFT Mumbai		248.99		230.19
NIFT Delhi		-2,698.30		-2,612.75
NIFT Patna		361.51		337.41
NIFT Shillong		108.54		72.28
NIFT Raebareli		80.78		59.99
NIFT Project Cell		69.47		87.16
NIFT Srinagar		54.85		19.93

NIFT Surat Ext		0.00		0.00
NIFT HO Group Gratuity Trust		-486.36		-653.68
<b>TOTAL (B)</b>		<b>8,017.42</b>		<b>3,726.79</b>
<b>TOTAL (A+B)</b>		<b>1,13,632.35</b>		<b>98,882.30</b>

**SCHEDULE 12: INCOME FROM SALES/SERVICES (PROJECTS)**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
1. Income From Sales				
A) Sales Of Finished Goods	0.00		0.00	
B) Sales Raw Material	0.00		0.00	
C) Sales Of Scraps	0.00		0.00	
2. Income From Service				
A) Labour And Processing Charges	0.00		0.00	
B) Professional/ Consultancy Services (Projects)	0.00		0.00	
C) Agency Commission And Brokerage	0.00		0.00	
D) Maintenance Services (Equipment/ Property)	0.00		0.00	
E) Others	0.00	0.00	0.00	0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 13: GRANTS/SUBSIDIES**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
(Irrevocable Grants & Subsidies Received)				
1. Central Government		34.53		10.70
2. State Government		0.00		2.87
3. Government Agencies (Cluster Initiative)		344.46		435.85
4. Institutions/Welfare Bodies		0.00		0.00
5. International Organisations		0.00		0.00
6. Others		0.00		0.00
<b>TOTAL</b>		<b>378.99</b>		<b>449.42</b>

**SCHEDULE 14: FEES/SUBSCRIPTION**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
1. Entrance Fees/Application Fees		990.67		841.94
2. Annual Fees/Tuition Fees/ Subscription				
Tuition Fee	25,790.87		22,461.53	
Less: HO Share	912.39	24,878.49	849.90	21,611.63
3. Seminar/Programme Fees (CE Programme Fees)		1,228.78		705.05
4. Hostel Fees		3,489.50		3,244.75
5. Fee Forfeiture		23.77		50.89

6. Library Fees - Student & Others		1,006.61		846.99
8. Other Fees		736.39		505.12
<b>TOTAL</b>		<b>32,354.22</b>		<b>27,806.38</b>

#### SCHEDULE 15: INCOME FROM INVESTMENT

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
1) Interest				
A) On Govt. Securities	0.00		0.00	
B) On Govt. Securities	0.00	0.00	0.00	0.00
2) Dividends				
A) On Govt. Securities	0.00		0.00	
B) On Govt. Securities	0.00	0.00	0.00	0.00
3) Rents		0.00		0.00
4) Others (Interest On Gratuity & Leave Encashment Investment)		239.72		66.67
<b>TOTAL</b>		<b>239.72</b>		<b>66.67</b>

#### SCHEDULE 16: INCOME FROM ROYALTY

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
1. Income From Royalty		0.00		0.00
2. Income From Publications		0.00		0.00
3. Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

#### SCHEDULE 17: INTEREST EARNED

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
1) On Term Deposits				
A) With Scheduled Banks	3,934.04		4,019.84	
B) With Non-Scheduled Banks	0.00		0.00	
C) With Institutions (Govt. Of India Bond)	0.00		0.00	
D) Others	0.00		0.00	
	3,934.04		4,019.84	
2) On Savings Accounts				
A) With Scheduled Banks	1,066.44		806.58	
B) With Non-Scheduled Banks	0.00		0.00	
C) With Institutions	0.00		0.00	
D) Others	0.00		0.00	
	1,066.44		806.59	
Less: Interest On Govt Grant Transferred To Schedule 2	470.17	4,530.31	354.16	4,472.27
3) On Loans				
A) Employees/Staffs	1.09		0.98	
B) Others	3.57	4.66	4.25	5.23

4) Interest On Debtors And Other Receivables		0.00		0.00
<b>TOTAL</b>		<b>4,534.98</b>		<b>4,477.50</b>

**SCHEDULE 18: OTHER INCOME**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
1. Profit On Sale/Disposal Of Assets				
A) Owned Assets	6.10		2.73	
B) Assets Acquired Out Of Grants Or Received Free Of Cost	0.00	6.10	0.00	2.73
2. Projects & Workshops				
Projects Incomes	692.34		1,247.90	
Less: Projects Expenses	622.57	69.77	1,185.45	62.44
3. Export Incentives Realised		0.00		0.00
4. Licence Fee - Leased Accomodation		6.15		5.84
5. Guest House Charges		8.39		11.39
6. Fees For Miscellaneous Services		0.00		0.00
7. Miscellaneous Income (Incl Hostel Library & Other Receipts)		393.83		377.76
<b>TOTAL</b>		<b>484.23</b>		<b>460.17</b>

**SCHEDULE 19: INCREASE/DECREASE IN STOCK**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
Closing Stock				
A) Finished Goods	0.00		0.00	
B) Work-In-Progress	0.00	0.00	0.00	0.00
Less: Opening Stock				
A) Finished Goods	0.00		0.00	
B) Work-In Progress	0.00	0.00	0.00	0.00
<b>Net Incerase/Decrease</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 20: ACADEMIC EXPENSES**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
<b>A) Academic Expenses:</b>				
Admission Expenses	227.21		348.96	
Advertisement Expenses	172.67		23.23	
Classroom Expenses	34.99		31.49	
Repairs & Maintenance Classroom Equipment	20.39		17.27	
Curriculum / Course Dev. Expenses	73.51		6.55	
Convocation Expenses	131.27		108.13	
Hiring Of Bus/Car	51.92		32.04	
Guest Faculty	997.85		639.40	
Foreign Faculty Fees	0.00		0.00	
IILF Expenses	0.38		0.00	

Insurance Expenses (Student)	65.78		55.07
Jury Expenses	330.85		183.80
Scholarship & Fee Subsidy	335.27		159.96
Student Welfare Expenses	35.94		23.68
Faculty Visit Expenses (India)	156.32		108.32
Visit To Fair/Seminar Abroad	17.51		1.62
Travelling In India Faculty/Student	16.71		7.56
Training Expenses	135.11		96.78
Seminar & Conference Expenses	22.07		23.20
Promotional Expenses	9.18		13.55
Conclave/F.Prograom, Student Visits	20.56		8.44
Craft Documentation	6.16		13.52
Placement/Pre.Placement Expenses	18.36		19.41
Design Collections	19.21		19.50
Display And Exhibition	6.47		4.19
Diploma Projects/Graduation Shows	149.59		132.37
Converge Expenses	97.01		46.47
Departmental Meets	16.17		13.70
Examination/ Re - Examination Expenses	6.37		10.46
Certification, Award, Trophies Expenses	4.73		0.66
Open House Expenses	0.46		0.20
Magazine & Periodicals	87.11		38.40
Postage & Telegram	2.29		3.37
Fashion Spectrum	43.10		40.36
Orientation Programme	23.73		23.96
Field Study	30.86		26.32
Allumi Association Expenses	2.44		0.20
Membership Fees	4.11		5.34
Misc. Expenses - Academic	9.26		16.07
Hospitality Expenses	13.72		6.63
Internet Expenses	44.18		45.43
Printing & Publication Expenses	18.25		17.14
Repairs & Maintenance Computers	92.69		75.97
Resource Centre Expenses	17.60		16.58
Library Expenses Resource Centre (TA/DA Resource)	0.68		2.57
Other Expenses	8.38		17.79
Ph. D. Expenses	22.53		31.68
Industry Visit Charges	33.72		11.26
Common Examination Board	5.64		9.00
Design Sutra	0.00		0.00
Textile India 2017	0.00		29.63
International Conference 2018	0.00		76.95

Software License & Subscription Charges	118.91		93.63	
Cluster Initiative Expenses H. Loom	147.98		186.34	
Cluster Initiative Expenses H. Craft	237.92		236.59	
Combined PG Bridge Courses	0.00		3.69	
Faculty Conclave	0.00		0.00	
Branding & Social Media Expenses	0.00		0.00	
Student International Scholarship	0.00		0.00	
Capacity Building Faculty (FOTD)	0.00		0.00	
Industry Engagement Expenses	2.74		0.00	
<b>TOTAL (A)</b>		<b>4,147.86</b>		<b>3,164.46</b>
<b>B) Hostel Expenses</b>				
Rent Hostel	59.53		79.43	
Hiring Charges Of Furnitures / Fixtures	-		1.11	
Electricity - Hostel	469.10		434.86	
Water Hostel	74.57		68.04	
Telephone Hostel	0.33		0.43	
Internet Charges	3.70		5.51	
Newspaper/ Periodicals	2.00		3.61	
Mess Charges	629.10		599.15	
R & M Of Hostel Equipment / Furniture	71.94		76.84	
Misc. Expenses - Hostel - Academic	92.82		85.94	
Security Expenses - Hostel	643.19		470.84	
House Keeping Expenses - Hostel	458.40		335.41	
Others	0.00		0.00	
<b>TOTAL (B)</b>		<b>2,504.68</b>		<b>2,161.17</b>
<b>C) C.E. Programme Expenses</b>		<b>330.28</b>		<b>214.93</b>
<b>TOTAL (A+B+C)</b>		<b>6,982.82</b>		<b>5,540.56</b>

#### SCHEDULE 21: ESTABLISHMENT EXPENSES

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
A) Salaries & Wages	8,579.27	8,349.14
B) Allowance And Bonus	4,275.36	3,090.03
C) Contribution To Provident Fund / GSLI	947.84	919.54
D) Contribution To Other Fund (EDIL Premium)	17.31	13.70
E) Staff Welfare Expenses	48.20	38.52
F) Expenses Employees Retirement And Terminal Benefits	1,035.10	1,182.90
G) Recruitment Expenses	38.92	15.29
H) CPC Arrear	0.00	0.00
I) Others	8.54	17.45
<b>TOTAL</b>	<b>14,950.54</b>	<b>13,626.58</b>

**SCHEDULE 22: OTHER ADMINISTRATIVE EXPENSES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2019</b>		<b>MARCH 31, 2018</b>	
<b>A) Administrative Expenses</b>				
Advertisement	13.41		17.59	
Hospitality	29.04		22.58	
Hindi Expenses	24.43		15.26	
Fuel Expenses	17.10		14.29	
Legal & Professional Charges	38.62		25.00	
Local Conveyance	3.81		3.87	
Postage & Telegram	8.04		10.44	
Printing & Stationery	106.37		105.82	
Magazines And Periodicals	0.12		0.51	
Repairs & Maintenance Furniture	143.29		123.10	
Repairs & Maintenance Vehicle	55.13		44.17	
Telephone Charges	28.74		32.44	
Travelling In India	124.27		98.00	
Travelling Abroad	2.87		0.00	
Loss From Sale Of Asset	6.64		3.09	
Security Expenses	1,078.70		948.19	
Other Expense	44.66		58.71	
Fines / Penalty / Interest	0.28		0.32	
Fixed Assets Written Off	0.19		0.00	
BOG Expenses	12.56		7.83	
Liveries	0.42		0.74	
Repairs & Maintenance Equipment	34.40		27.43	
Hiring Of Vehicle	90.70		85.94	
Internal Audit Fees	30.20		29.69	
Statutory Audit Fees (C&AG)	4.50		5.45	
Others Fee And Expenses	0.90		7.68	
Foreign Exchange Loss/Gain	0.30		0.00	
Guest House Expenses	11.38		10.53	
Insurance	11.55		27.78	
<b>TOTAL (A)</b>		<b>1,922.60</b>		<b>1,726.45</b>
<b>B) Building Maintenance Expense</b>				
Insurance Building	27.00		0.00	
Repairs & Maintenance Building	380.75		295.99	
DG Set Expenses	48.97		40.21	
Housekeeping Expenses	789.04		652.25	
Property Tax	125.88		110.63	
Electricity Expense And Water Charges	812.28		776.86	
Horticulture	18.69		14.59	
Rent For Building	288.75		326.71	
Others	5.28		1.77	
<b>TOTAL (B)</b>		<b>2,496.64</b>		<b>2,219.01</b>
<b>TOTAL (A+B)</b>		<b>4,419.24</b>		<b>3,945.47</b>

**SCHEDULE 23: EXPENDITURE ON GRANTS, SUBSIDY, ETC**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
A) Grants Given To Institutions/ Organisations		0.00		0.00
B) Subsidies Given To Institutions/ Organisations		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 24: INTEREST/BANK CHARGES & COMMISSION**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
A) Fixed Loan		0.00		0.00
B) Other Loan (Incl. Bank Charges)		0.00		0.00
C) Other (Bank Charges & Intt. Paid)		1.52		1.39
<b>TOTAL</b>		<b>1.52</b>		<b>1.39</b>

**SCHEDULE 25: PRIOR PERIOD ADJUSTMENT**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019		MARCH 31, 2018	
<b>Income</b>				
Academic Income	33.95		6.24	
Establishment Income	25.95		4.36	
Administrative Income	29.82		9.32	
Miscellaneous Income	62.25		179.69	
Depreciation Written Back	2,990.53		17,070.85	
Grant In Aid (Revenue)	54.17		10.31	
Liability For Unpaid Bills Written Back	40.79	3,237.46	26.54	17,307.31
<b>Expenditure</b>				
Academic Expenses	47.91		35.16	
Establishment Expenses	6.59		28.69	
Administrative Expenses	7.05		883.32	
Depreciation	174.03		29.24	
Miscellaneous Expenses	232.95		87.78	
Sundry Advance Written Off	3.35	471.89	0.00	1,064.18
<b>Net Prior Period Expenditure</b>		<b>2,765.58</b>		<b>16,243.13</b>

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY: NATIONAL INSTITUTE OF FASHION TECHNOLOGY**

**SCHEDULES FORMING PART OF ANNUAL ACCOUNTS AS AT 31st MARCH, 2019**

**SCHEDULE 26 - SIGNIFICANT ACCOUNTING POLICIES:**

**ACCOUNTING POLICIES:**

1. The Annual Accounts have been prepared in accordance with Generally Accepted Accounting Principles (GAAP) under the historical cost convention on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI)". These accounting policies and standards have been consistently applied. The annual accounts have been prepared on a Going Concern Basis.

**2. Recognition of Grants from Central/State Government**

Grants from the Central/State Govt. have been accounted following Accounting Standard 12 issued by the ICAI i.e. "Government Grants are recognized if it is reasonably certain that the ultimate collection will be made".

- i. Govt. Grants related to revenue are recognized on a systematic basis in the Income and Expenditure Accounts over the period to match with the related cost which they are intended to compensate. Such grants are shown separately under the head "Grant in Aid" in the Income & Expenditure Account.
- ii. Government Grants related to depreciable fixed assets are treated as Deferred Income. The Deferred Income is recognized in Income & Expenditure Accounts on systematic and rational basis over the useful life of assets. Such allocation of Income is made over the periods and in proportions in which depreciation on related asset is charged.
- iii. Govt. Grants in the form of non-monetary assets, given at a concessional rate, are accounted for on the basis of their acquisition cost. Non-monetary assets given free of cost are recorded at nominal value.

**3. Recognition of Fees from Students, Project and Consultancy Fee**

**Fee from Students:** The fee from students is recognized on accrual basis.

**Project and Consultancy Fees:** Project and Consultancy fees are recognized on the completion of the project.

**4. Investments**

The current investments are shown on cost or fair market value whichever is lower and the long term investments are shown on cost except when there is permanent decline in value of investments.

**5. Fixed Assets and Depreciation**

Fixed Assets are stated at their original cost including freight, duties, customs and other incidental expenses relating to acquisition and installation less accumulated depreciation.

- i. The expenditure incurred during the year on construction of buildings, interiors, etc. is booked under the head "Capital Work in Progress", if the work is not completed.
- ii. The depreciation is charged at 100% of rate prescribed if an asset is acquired on or before 30th September and 50% of rate prescribed if assets are acquired after 30th September.
- iii. The depreciation is charged at straight line method at the following prescribed rates:

Particulars	Rate of Dep.
Building	1.63%
Class Room Equipment	15.00%
Computer Hardware	16.21%
Computer Software	16.21%
Laptop for Faculty/Officer/Student	25.00%

Electricity Machinery	15.00%
Furniture & Fixture/Fittings	06.33%
Office Equipment	15.00%
Books	20.00%
Resource Centre Collection	20.00%
Hostel Equipment	6.33%
Motor Car (Light Vehicles)	9.50%
Bus (Heavy Vehicles)	11.31%
Project Assets	As per assets class
Books and Periodical	100.00%
Other Assets	As per assets class

iv. The depreciation on fixed assets is provided up to 95% of its gross value and thereafter no depreciation is provided.

v. The depreciation on sale/deletion/transfer of assets is provided up to the date of sale/deletion/transfer.

vi. A new laptop policy for providing laptops, Notebooks and similar portable electronic devices to the faculty and officers of NIFT has been approved by BOG in its meeting dated 11.12.2018. The policy also covers laptops already in possession of faculty/Officers. Accordingly, depreciation on such laptops has been provided at the rate of 25% from the financial year 2018-19 considering the value of 5% to be retained. In this regard, Office Memorandum No. NIFT/HO/Laptop Policy/2018/07 dated 30th January 2019 and Office Memorandum No. NIFT/HO/Laptop Policy/2019 dated 3rd May, 2019 have been circulated among all the NIFT Campuses.

## 6. Insurance Claims

Insurance claims are accounted "as and when settled" basis.

## 7. Foreign Currency Transactions

Foreign exchange transactions are recorded at the rates of exchange prevailing on the date of transactions. Exchange differences arising on foreign exchange differences settled during the period are recognized in the Income and Expenditure Account. Assets acquired against foreign currency are capitalized at the time of transaction.

Monetary current assets and monetary current liabilities that are denominated in foreign currency are translated at the exchange rate prevalent at the date of the Balance Sheet. The resulting difference is recorded in the Income and Expenditure Account.

## 8. Employee's Retirement Benefits and Others Benefits

The provision for leave encashment and Gratuity has been made as per the actuarial valuation done by Life Insurance Corporation of India (LIC) and further provision as per the Govt. of India Rules has been made for employees on deputation which were not covered in actuarial valuation of LIC.

During Financial Year 2016-17, NIFT has created/formed NIFT Employees Group Gratuity Trust for management of activities related to Gratuity of all NIFT Employees.

Group Gratuity policy and Group Leave Encashment policy for all the NIFT campuses including Head Office have been taken in Financial Year 2016-17 from LIC.

9. Interest recoverable from employees on advances such as House Building Advance, Car Advance and Scooter Advance etc. is accounted in the year of recovery.

10. As per Office Memorandum No. NIFT /HO/F&A/2018-19 dated 12th December, 2018; any claim from students for security deposit which is not received within one year from the date of their leaving the Institute and after three years in case of others, the security deposits can be treated as income.

## SCHEDULE 27- CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

The Notes forming part of Annual Accounts gives inter-alia certain additional disclosure in respect of significant accounting transaction during the year.

1. Receipt & Payment Account carries the actual receipts and actual payments of the Institute during the year 2018-19.
2. The Income & Expenditure Account and Balance Sheet have been drawn from Receipt & Payment Account duly accounted for Liabilities, Prepaid expenses, Advance payments, Provision etc at the end of accounting year.
3. Previous year figures have been regrouped/rearranged in order to make them comparable with the current year figures.

### CONTINGENT LIABILITIES

1. Claims against the entity not acknowledged as debts Rs.135.97 lakhs (2018-19) Rs.168.49 lakhs (2017-18).

2. In respect of:

- Bank guarantees given by/on behalf of the entity Rs. Nil (2018-19) Rs. Nil (2017-18).
- Letters of Credit opened by bank on behalf of the entity Rs. Nil (2018-19) Rs. Nil (2017-18).
- Bills discounted with banks Rs. Nil (2018-19) Rs. Nil (2017-18).

3. Disputed demands in respect of:

- Income Tax Rs. 0.43 lakhs (2018-19) Rs. 0.62 lakhs (2017-18).
- Sales Tax/Service Tax/GST Rs. Nil (2018-19) Rs. Nil (2017-18).
- Municipal Tax Rs. Nil (2018-19) Rs. Nil (2017-18).

4. In respect of claims from parties for non-execution of orders, but contested by the entity Rs. Nil (2018-19) Rs. Nil (2017-18).

### CAPITAL COMMITMENTS

Estimated value of contracts remaining to be executed on capital account and not provided for (net of advances) Rs. 21150.02 lakhs (2018-19) Rs. 2139 lakhs (2017-18).

The campus wise break up is as under:

Sr. No.	Campus	Rs. in lakhs
1	Bengaluru	102.46
2	Shillong	65.17
3	Raebareli	65.79
4	Mumbai	2207.18
5	Kannur	337.89
6	Chennai	116.94
7	Head Office	345.95
8	Srinagar	16437.00
9	Kangra	1302.00
10	Hyderabad	169.64
	<b>Total</b>	<b>21150.02</b>

### LEASE OBLIGATIONS

Future obligations for rentals under finance lease arrangements for plant and machinery amounting to Rs Nil (2018-19) Rs. 22 lakh (2017-18).

Lease rental for campuses are very minimal, approx ranging from Rs. 1-1000. Hence, disclosure for the future payments as required by AS 19 "Leases" are not made in the notes to accounts.

### CURRENT ASSETS, LOANS AND ADVANCES

In the opinion of the Management, the Current Assets, Loans and Advances have a value on realization in the ordinary course of business, at least equal the amount at which they are stated in the Balance Sheet as on that date.

### TAXATION

NIFT's income is exempt under section 11 of the Income Tax Act, 1961. Therefore, no provision for Income Tax has been considered in the Books of Accounts.

### FOREIGN CURRENCY TRANSACTION

Rs. in Lakhs

PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
<b>1. Value of imports calculated on CIF Basis:</b>		
a) Purchase of finished Goods	Nil	Nil
b) Raw Materials & Components (Including in transit)	Nil	Nil
c) Capital Goods	68.24	Nil
d) Stores, Spares and Consumables	Nil	Nil
e) Purchase of Books & Periodicals	105.47	185.70
f) Purchase of Software	89.68	Nil
<b>2. Expenditure in foreign currency:</b>		
a) Travel	20.01	0.93
b) Remittances and Interest payment to Financial Institutions/Banks in Foreign Currency	Nil	Nil
c) Other expenditure:		
• Commission on Sales	Nil	Nil
• Legal and Professional Expenses	8.11	5.60
• Miscellaneous Expenses	0.73	92.76
• Membership Fee	Nil	0.87
• International Conference Registration fees for ETIDI Project		565.54
<b>3. Earnings:</b>		
Value of Exports on FOB basis	91.18	Nil

### Other Notes on Accounts:

1. Various State Governments have provided land to NIFT campuses either free of cost or at concessional rate for establishment of the campus in their State. The land has been recorded as Fixed Asset at the amount actually paid or nominal value (say Rs. 1/Rs. 100 /Rs.1000) whichever is higher following "Accounting Standard 10: Accounting for Fixed Assets" issued by the ICAI. However, in case of campuses which have recorded the land value at Rs.1/-, Rs.100/- or Rs.1,000/- the land is not appearing in their Fixed Assets Schedule 8 due to rounding off of figures in lakhs.

The detail of land recorded in the books is furnished here as under:-

Particulars	Book Value as on March 31, 2019	Leasehold/ Freehold	Area of land
NIFT Head Office	Rs.119.27 lakhs	Leasehold	3.796 Acres
NIFT Bengaluru	Rs. 1*	Leasehold	18067.36 Sqm
NIFT Bhopal	Rs.1	Leasehold	29 Acres

NIFT Bhubaneswar	Rs.1	Leasehold	10.046 Acres
NIFT Chennai	Nil **	Leasehold	7.29 Acres
NIFT Delhi	215.79 lakhs***	Leasehold	1837.29 Sqm
NIFT Gandhinagar	Nil Rs.1	Freehold Leasehold	20,000 Sq. Meters 6,000 Sq. Meters
NIFT Hyderabad	Nil	Freehold	9.25 Acres
NIFT Jodhpur	Rs.1	Leasehold	20 Acres
NIFT Kangra	Rs. 1****	-	26 Acres
NIFT Kannur	Rs. 1000	Leasehold	3.774 Hectares
NIFT Kolkata	Rs. 9.78 lakhs	Leasehold	3.276 Acres
NIFT Mumbai	Rs.252.54 lakhs	Leasehold	10 Acres
NIFT Patna	Rs. 210	Freehold	5.999 Acres
NIFT Raebareli	Nil *****	Leasehold	11.46 Acres
NIFT Shillong	Rs. 100	Leasehold	20.13 Acres
NIFT Srinagar	Nil		Land is not yet in possession of Srinagar Campus

\* Land is on 30 years of lease from Bengaluru Development Authority.

\*\* The land is not recorded as title has not been passed in favour of NIFT Chennai and there is no evidence to show that there is transfer of property from Govt. of Tamilnadu to NIFT, Chennai.

\*\*\* NIFT Head Office and Delhi campus is in the same land. However during Financial Year 2016-17 an additional land measuring 1873.26 Sqm has been allotted by DDA, New Delhi at a cost of Rs. 215.79 crore and the same has been acquired by NIFT.

\*\*\*\* The land has been transferred by the Government of Himachal Pradesh to the Department of Technical Education for construction of NIFT Campus.

\*\*\*\*\* Currently NIFT Rae Bareli Campus is running on 11.46 acres of land taken on lease from M/s I.T.I. Limited, Rae Bareli for the period of 4 years 11 months w.e.f. 15th December 2013. Land is not allotted / given to NIFT Rae Bareli so not booked in the accounts instead NIFT Rae Bareli is paying premises rental charges.

2. Depreciation on asset purchased out of Government Grant is treated as Deferred Revenue Income and recognized in the Income & Expenditure Accounts every year on systematic basis over the 'useful life' of the assets. The grant treated as revenue income for the current financial year is Rs. 2177.59 lakhs (previous year Rs. 2689.10 lakhs).

3. The provisions of Payment of Gratuity Act, 1972 are applicable on the Institute. Therefore, a Gratuity Trust has been created by the institute to manage the activities related to Gratuity of the employees of NIFT. A separate Balance sheet, Income & Expenditure Account and Receipt & Payment Account are being prepared. As per actuarial valuation report, total Rs. 586.90 lakhs has been provided for gratuity expenses for the year 2018-19 (Previous year Rs. 1104.55 lakhs).

4. Leave Encashment Schemes have been purchased separately for all NIFT campuses towards payment of liabilities in respect of Leave encashment of Employees of Institute. Therefore, as per actuarial valuation report of LIC, an accumulated provision for leave encashment Rs 3794.87 lakhs has been made in the books of Institute for the year 2018-19 (previous year Rs. 2941.78 lakhs).

5. The interest income on investment of the earmarked/endowment fund is being credited to the related fund.

6. Interest income on investment of the Government Grant is being credited to the Government Grant Account.

7. In the opinion of the management, the Current Assets, Loans & Advances as on 31st March, 2019 have a value on realization in the ordinary course of business at least equal to the amount at which they are stated in the Balance Sheet as on that date.

8. All known and ascertained liabilities and all income and expenses related to the financial year ended 31st March, 2019 have been duly provided/accounted for in the books of accounts as per the accounting policy consistently followed by the Institute.

9. Generally, the contribution/transfer to various earmarked funds such as DDF, CDF, and NDF etc. has been made directly to the earmarked fund. During the financial year 2018-19, addition to DDF fund and CDF fund including interest amounting to Rs.1061.53 lakhs and Rs. 142.62 lakhs respectively has been made.

10. The Institute has capitalized grant Rs. 3139.81 lakhs during the current financial year 2018-19 in comparison to the previous financial year 2017-18 Rs. 6530.10 lakhs out of fund provided by Central Government and State Government.

The detail of grant capitalized is furnished here as under:

Particulars	Rs. in lakhs	
	Financial Year 2018-19	Financial Year 2017-18
Bhubaneswar	1.65	226.92
Chennai	32.26	37.33
Delhi	0.00	460.00
Gandhinagar	75.87	0.00
Jodhpur	1500.96	303.06
Kangra	1385.34	48.93
Kannur	7.81	287.75
Mumbai	5.00	513.10
Patna	49.25	34.49
Raebareli	33.94	97.63
Shillong	3.60	702.14
Srinagar	44.14	3818.75
<b>Total</b>	<b>3139.81</b>	<b>6530.10</b>

11. 57 Nos. of legal cases are pending in different courts/tribunal in the current financial year 2018-19 for which the estimated contingent liability is Rs 112.24 lakhs in comparison to previous financial year 2017-18 Rs 34.23 lakhs. However, NIFT does not anticipate any liabilities of these legal cases and accordingly no provision has been made in the books of accounts.

12. The figures in Balance Sheet, Income and Expenditure Accounts, Receipts & Payments Accounts and Schedules have been shown in lakhs of rupees. For this purpose, the figures have been rounded off to near lakhs with two decimal points. In some places an adjustment (addition / deduction) of Rs.0.01 lakhs has been made to match / tally the figures.

13. Regrouping /reclassification/clubbing have been made in certain items of the current year or previous year whenever required i.e. current liability, current assets, loans and advances, fixed assets, provisions, expense/income and capital fund etc.

14. Assets in transit Rs. 485.48 lakhs (previous year Rs. 396.46 lakhs) and liabilities under the head provision for capital goods has been incorporated in the books of accounts on the basis of Purchase Orders placed with suppliers without actual receipt of goods.

15. Under Schedule - 2: Reserve and Surplus, Rs. 3139.81 lakhs has been added as Grant capitalized during the Financial Year 2018-19 to CAPITALIZED/UTILISED GOVERNMENT GRANT whereas Rs. 3138.16 lakhs has been deducted from CAPITALISED/UTILISED GOVERNMENT GRANT thereby there is a difference of Rs. 1.65 lakhs. The difference Rs. 1.65 lakhs pertains to Bhubaneswar campus where expenses have been directly paid by State Government on behalf of NIFT campus.

16. The Rental charges of Rs. 264.08 lakhs have been incurred during the financial year 2018-19 towards hiring the Premises of NIFT Raebareli campus and the same has been shown under Schedule 22 "Other Administrative Expenses". Out of Rs. 264.08 lakhs, Rs. 86.48 lakhs (after payment of TDS) is payable to M/s I.T.I. Limited, Raebareli. The accumulated balance of rent payable to M/s ITI Limited Rs. 329.17 lakhs (Rs. 242.69 lakhs plus Rs. 86.48 lakhs) as on 31st March 2019.

17. As approved by F&AC and BOG, outstanding staff advances amounting to Rs. 1.33 lakhs has been written off and a provision of Rs 19.63 lakhs has been created on other staff advances. Further, old contractor advances amounting to Rs. 2.01 lakhs has been written off and further a provision of Rs. 40.79 lakhs has been created on other advance.

18. During the financial year 2018-19, old unclaimed security deposit, Retention Money and EMD of Rs. 37.57 lakhs which were more than three years has been considered as income as per policy.

19. A scrutiny assessment of income of NIFT for the financial year 2015-16 has been completed by Income Tax Department during the financial year 2018-19 and accordingly, a refund of TDS Rs. 36.32 lakhs has been received from them during the financial year 2019-20.

**Compiled by:**  
**Batliboi & Purohit**  
**Chartered Accountants**  
**FRN 101048W**

**Sd/-**  
**(CA. Parag Hangekar)**  
**Partner**  
**M. No. 110096**

**Sd/-**  
**(CA. Supriya Misra)**  
**Dy. Director (F&A)**

**Sd/-**  
**(CMA. B. K. Pandey)**  
**Director (F&A)**

**Sd/-**  
**(Sarada Muraleedharan)**  
**Director General**

**Place: New Delhi**  
**Date: 21.06.2019**

**ANNEXURE 1: ASSET PURCHASED OUT OF ENDOWMENT FUND/DDF/CDF****Rs. in Lakhs**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1010201	Asset acquired out of Endowment fund	421.64	540.01
1010202	Asset acquired out of DDF/CDF	342.51	199.40
	<b>TOTAL</b>	<b>764.15</b>	<b>739.41</b>

**ANNEXURE 2: PROJECT LIABILITIES****Rs. in Lakhs**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040401	Amount Received From Projects	1440.54	1254.88
	<b>TOTAL</b>	<b>1440.54</b>	<b>1254.88</b>

**ANNEXURE 3: SUNDRY CREDITORS FOR GOODS AND SERVICES****Rs. in Lakhs**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040509	Mess Fees Payable	150.26	136.27
1040201	Sundry Creditors HO	0.00	14.05
1040202	Sundry Creditors DEL	0.00	0.00
1040203	Sundry Creditors KOL	344.42	333.06
1040204	Sundry Creditors CHN	0.73	0.73
1040205	Sundry Creditors HYD	0.10	0.10
1040206	Sundry Creditors MUM	0.00	0.00
1040207	Sundry Creditors GNR	4.28	4.08
1040208	Sundry Creditors BLR	0.00	92.69
1040209	Sundry Creditors RBL	22.65	11.72
1040210	Sundry Creditors SLG	193.59	195.90
1040211	Sundry Creditors PTN	135.11	146.06
1040212	Sundry Creditors KNR	124.72	0.00
1040213	Sundry Creditors BPL	0.00	0.00
1040214	Sundry Creditors KGR	0.33	50.00
1040215	Sundry Creditors BBS	81.69	75.47
1040216	Sundry Creditors JDP	0.00	27.58
1040217	Sundry Creditors SNR	212.18	153.52
	<b>TOTAL</b>	<b>1270.07</b>	<b>1241.22</b>

**ANNEXURE 5: ADVANCE FEE RECEIVED FROM STUDENTS****Rs. in Lakhs**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040511	Advance Fees Received From Students	2915.11	2777.67
1040512	Advance Tution Fees Received From Students	4820.00	4023.08
	<b>TOTAL</b>	<b>7735.11</b>	<b>6800.74</b>

**ANNEXURE 6: SECURITY DEPOSIT/EMD/RETENTION**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040301	Security Deposit (Hostel)	337.03	326.72
1040302	Security Deposit (Academics)	866.25	784.85
1040303	Security Deposit (Resource Centre)	46.21	52.60
1040304	Security Deposit (Vendor)	702.62	672.73
1040305	EMD	62.67	56.34
1040306	Retention	51.48	80.10
1040307	Security Deposit (Others)	220.10	215.12
	<b>TOTAL</b>	<b>2286.35</b>	<b>2188.46</b>

**ANNEXURE 7: STATUTORY LIABILITIES OTHERS**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040101	EPF Payable	102.08	64.51
1040102	CPF	11.54	23.67
1040103	GPF (Recovery Of Advance)	0.28	0.93
1040103A	GPF (Recovery Of Advance)	0.00	0.00
1040104	VPF	5.30	4.78
1040105	GLIS	0.39	1.77
1040106	EDLI Payable	0.00	0.00
1040107	Professional Tax Payable	0.72	0.51
1040108	Service Tax Payable	0.00	0.00
1040109	TDS On Salary	59.97	44.84
1040110	TDS On Contractor	21.98	91.55
1040111	TDS On Professional Service	39.95	22.55
1040112	TDS On Rent	14.41	10.92
1040113	TDS On Other	7.88	1.58
1040114	Other Statutory Taxes & Duties	0.00	0.01
1040115	CGEGIS Payable	0.03	0.04
1040116	CGHS Payable	0.07	0.09
1040117	Housing Licence Fee	0.14	0.06
1040118	VAT Payable	0.00	0.00
1040119	TDS On Regular Faculty/Staff	0.09	0.06
1040120	Education Cess On TDS	0.00	0.00
1040121	NPS Employer Contribution	0.14	0.06
1040122	NPS Employee Contribution	0.00	0.00
1040123	GST CGST Payable	16.31	9.79
1040124	GST SGST Payable	16.31	9.79
1040125	GST IGST Payable	18.40	6.67
1040126	GST UTGST Payable	0.00	0.00
1040127	GST Compensation Cess	0.00	0.00
1040128	TDS CGST Payable	9.03	0.00

1040129	TDS SGST Payable	8.90	0.00
1040130	TDS IGST Payable	2.85	0.00
1040131	EPF Govt Share Payable (Employees)	0.00	0.00
1040132	TCS Payable	0.00	0.00
1040521	Gratuity Claim Payable	4.93	0.00
	<b>TOTAL</b>	<b>341.70</b>	<b>294.18</b>

#### ANNEXURE 8: OTHER CURRENT LIABILITIES

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040501	Salary Payable	828.36	719.74
1040502	HRA Payable	0.28	0.27
1040503	Amount Payable To Guest Faculties	52.98	30.48
1040504	LIC Salary Saving Scheme Payable	1.36	1.04
1040505	Salary Recoverable Viz Court, Loan Etc	0.30	0.58
1040506	PLI Payable	0.55	0.55
1040507	Advance Income Received	80.70	59.36
1040508	Scholarship And Award Money Payable	114.28	80.57
1040601	Regional Design Workshop BBS	0.00	1.33
1040602	Regional Design Workshop KOL	0.00	1.72
1040603	Regional Design Workshop CHN	0.00	1.15
1040510	Student Insurance Claim Payable	0.23	0.23
1040513	Stale Cheque	73.16	69.10
1040514	IRS (Asso)	0.00	0.00
1040516	Cluster Initiative (MOT)	1.28	7.14
1040519	Cluster Initiative H. Loom	-53.12	23.08
1040520	Cluster Initiative H. Craft	-28.14	146.34
1040522	Graduation Project H.craft (MOT)	20.51	17.79
1040523	Graduation Project H.Loom (MOT)	8.31	2.29
	<b>TOTAL</b>	<b>1101.04</b>	<b>1162.79</b>

#### ANNEXURE 9: PROVISION FOR GRATUITY

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040801	Provision for Gratuity	0.00	242.87
1040805	Provision for Employees Group Gratuity	81.71	3622.04
	<b>TOTAL</b>	<b>81.71</b>	<b>3864.91</b>

#### ANNEXURE 10: PROVISION FOR LEAVE ENCASHMENT

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040802	Provision for Leave Encashment	47.86	54.44
1040806	Provision for Employees Group Leave Encashment	3747.01	2887.33
	<b>TOTAL</b>	<b>3794.87</b>	<b>2941.78</b>

**ANNEXURE 11: WIP**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040701	Provision for WIP	1208.83	1541.82
	<b>TOTAL</b>	<b>1208.83</b>	<b>1541.82</b>

**ANNEXURE 12: OTHER PROVISION**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1040803	Provision For Pension	-0.07	-0.07
1040804	Provision For LSC For Deputationist	61.55	68.02
1040901	Provision For Expenses Vendor	909.10	671.25
1040902	Provision For CE Programme	112.87	104.11
1040903	Provision For Bad & Doubtful Debts	62.33	0.00
10401001	Provision For Statutory/Internal/CAG Audit Fees	32.98	31.72
10401101	Provision For Staff Expenses	321.09	314.44
10401201	Provision For CPWD Works	431.07	40.97
	<b>TOTAL</b>	<b>1930.91</b>	<b>1230.44</b>

**ANNEXURE 13: INVENTORY**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1070101	Closing Inventory	0.00	0.00
	<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>

**ANNEXURE 14: SUNDRY DEBTORS**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1071101	Amount Recoverable From Parties	47.11	198.65
1071102	Amount Recoverable From MOT	1019.83	1113.97
1071103	Amount Recoverable From Project	23.18	25.94
1071104	Amount Recoverable From State Government	260.67	276.61
1071105	Margin Money	0.00	0.00
1071106	CPWD Deposit Work	123.71	28.31
1071107	Amount Recoverable From Others	752.20	645.56
1071108	Amount Recoverable From Employees	34.67	24.94
1071109	Amount Recoverable From Students	244.75	145.84
	<b>TOTAL</b>	<b>2506.12</b>	<b>2459.81</b>

**ANNEXURE 15: CASH IN HAND**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1070201	Cash In Hand	1.01	1.25
	<b>TOTAL</b>	<b>1.01</b>	<b>1.25</b>

**ANNEXURE 16: DEPOSIT ACCOUNT**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1070401	Fixed Deposits with UBI	29229.08	28883.29
1070402	Fixed Deposits with Axis Bank	5022.13	450.00
1070403	Fixed Deposits with HDFC Bank	0.00	0.00
1070404	Fixed Deposits with IDBI Bank	3269.13	3.34
1070405	Fixed Deposits with Other Banks	1657.05	2973.94
1070406	Fixed Deposit (Endowment Fund)	15700.31	14879.93
1070407	Fixed Deposit (General Fund)	14056.62	14052.11
1070408	Fixed Deposit/Investment EF- BLR	0.00	0.00
1070409	Fixed Deposit/Investment EF- BPL	0.00	0.00
1070410	Fixed Deposit/Investment EF- BBS	0.00	0.00
1070411	Fixed Deposit/Investment EF- CHN	0.00	0.00
1070412	Fixed Deposit/Investment EF- DEL	0.00	0.00
1070413	Fixed Deposit/Investment EF- GNR	0.00	0.00
1070414	Fixed Deposit/Investment EF- HYD	0.00	0.00
1070415	Fixed Deposit/Investment EF- JDP	0.00	0.00
1070416	Fixed Deposit/Investment EF- KGR	0.00	0.00
1070417	Fixed Deposit/Investment EF- KNR	0.00	0.00
1070418	Fixed Deposit/Investment EF- KOL	0.00	0.00
1070419	Fixed Deposit/Investment EF- MUM	0.00	0.00
1070420	Fixed Deposit/Investment EF- PTN	0.00	0.00
1070421	Fixed Deposit/Investment EF- RBL	0.00	0.00
1070422	Fixed Deposit/Investment EF- SLG	0.00	0.00
1070423	Fixed Deposit/Investment EF- SNR	0.00	0.00
1070424	Fixed Deposit/Investment EF- HO	0.00	0.00
	NIFT General Fund	0.00	0.00
	<b>TOTAL</b>	<b>68934.32</b>	<b>61242.61</b>

**ANNEXURE 17: BANK ACCOUNT**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
	UBI	33283.27	30480.12

	SBI	157.60	15.62
	AXIS Bank	240.40	232.60
	IDBI Bank	0.13	0.13
	HDFC Bank	0.00	0.00
	SBBJ Account	483.15	596.35
	Any Other Bank	8.93	0.01
	Bank Endowmwnt Fund	0.00	0.00
	Fixed Deposit With Other Banks	0.00	127.00
	<b>TOTAL</b>	<b>34173.48</b>	<b>31451.83</b>

**ANNEXURE 18: STAFF LOANS**
**Rs. in Lakhs**

<b>ACCOUNTS CODES AS PER TALLY ERP 9</b>	<b>PARTICULARS</b>	<b>MARCH 31, 2019</b>	<b>MARCH 31, 2018</b>
1070601	Festival Advance HO	0.00	0.00
1070602	Festival Advance DEL	0.00	0.00
1070603	Festival Advance KOL	0.00	0.00
1070604	Festival Advance CHN	0.00	0.02
1070605	Festival Advance HYD	0.00	0.00
1070606	Festival Advance MUM	0.00	0.00
1070607	Festival Advance GNR	0.00	0.00
1070608	Festival Advance BLR	0.00	0.00
1070609	Festival Advance RBL	0.00	0.00
1070610	Festival Advance SLG	0.00	0.00
1070611	Festival Advance PTN	0.00	0.00
1070612	Festival Advance KNR	0.00	0.00
1070613	Festival Advance BPL	0.00	0.02
1070614	Festival Advance KGR	0.00	0.00
1070615	Festival Advance BBS	0.00	0.00
1070616	Festival Advance JDP	0.00	0.00
1070617	Festival Advance SNR	0.00	0.00
1070618	Computer Advance HO	1.20	1.54
1070619	Computer Advance DEL	0.00	0.19
1070620	Computer Advance KOL	0.00	0.00
1070621	Computer Advance CHN	0.00	0.00
1070622	Computer Advance HYD	0.00	0.00
1070623	Computer Advance MUM	0.00	0.00
1070624	Computer Advance GNR	0.00	0.00
1070625	Computer Advance BLR	0.00	0.00
1070626	Computer Advance RBL	0.00	0.00

1070627	Computer Advance SLG	0.00	0.00
1070628	Computer Advance PTN	0.00	0.00
1070629	Computer Advance KNR	0.00	0.00
1070630	Computer Advance BPL	0.00	0.00
1070631	Computer Advance KGR	0.00	0.00
1070632	Computer Advance BBS	0.00	0.00
1070633	Computer Advance JDP	0.00	0.00
1070634	Computer Advance SNR	0.00	0.00
1070635	Scooter Advance HO	0.02	0.07
1070636	Scooter Advance DEL	0.00	0.00
1070637	Scooter Advance KOL	0.00	0.00
1070638	Scooter Advance CHN	0.00	0.00
1070639	Scooter Advance HYD	0.00	0.00
1070640	Scooter Advance MUM	0.00	0.00
1070641	Scooter Advance GNR	0.00	0.00
1070642	Scooter Advance BLR	0.00	0.00
1070643	Scooter Advance RBL	0.00	0.00
1070644	Scooter Advance SLG	0.00	0.00
1070645	Scooter Advance PTN	0.00	0.00
1070646	Scooter Advance KNR	0.00	0.00
1070647	Scooter Advance BPL	0.00	0.00
1070648	Scooter Advance KGR	0.00	0.00
1070649	Scooter Advance BBS	0.00	0.00
1070650	Scooter Advance JDP	0.00	0.00
1070651	Scooter Advance SNR	0.00	0.00
1070652	Motor Car Advance HO	0.24	0.24
1070653	Motor Car Advance DEL	0.71	1.22
1070654	Motor Car Advance KOL	0.00	0.00
1070655	Motor Car Advance CHN	0.00	0.00
1070656	Motor Car Advance HYD	0.00	0.00
1070657	Motor Car Advance MUM	0.00	0.00
1070658	Motor Car Advance GNR	0.00	0.00
1070659	Motor Car Advance BLR	0.00	0.00
1070660	Motor Car Advance RBL	0.00	0.00
1070661	Motor Car Advance SLG	0.00	0.00
1070662	Motor Car Advance PTN	0.00	0.00
1070663	Motor Car Advance KNR	0.00	0.00
1070664	Motor Car Advance BPL	0.00	0.00
1070665	Motor Car Advance KGR	0.00	0.11

1070666	Motor Car Advance BBS	0.00	0.00
1070667	Motor Car Advance JDP	0.00	0.00
1070668	HBA Advance HO	3.06	3.40
1070669	HBA Advance DEL	0.00	0.00
1070670	HBA Advance KOL	0.00	0.00
1070671	HBA Advance CHN	0.00	0.00
1070672	HBA Advance HYD	0.00	0.00
1070673	HBA Advance MUM	0.00	0.00
1070674	HBA Advance GNR	0.00	0.00
1070675	HBA Advance BLR	0.00	0.00
1070676	HBA Advance RBL	0.00	0.00
1070677	HBA Advance SLG	0.00	0.00
1070678	HBA Advance PTN	0.00	0.00
1070679	HBA Advance KNR	0.00	0.00
1070680	HBA Advance BPL	0.00	0.00
1070681	HBA Advance KGR	0.00	0.00
1070682	HBA Advance BBS	0.00	0.00
1070683	HBA Advance JDP	0.00	0.00
	<b>TOTAL</b>	<b>5.23</b>	<b>6.81</b>

**ANNEXURE 19: ADVANCE ON CAPITAL ACCOUNTS**
**Rs. in Lakhs**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1070501	Advance To Contractors	689.22	884.42
1070502	Advance To Construction Agency	4417.38	427.70
	<b>TOTAL</b>	<b>5106.60</b>	<b>1312.12</b>

**ANNEXURE 20: PREPAYMENT**
**Rs. in Lakhs**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1071301	Prepaid Insurance	43.49	40.52
1071302	Prepaid AMC Charge	2.60	9.14
1071303	Prepaid Others (Pl. Specify Head Wise)	76.60	53.39
	<b>TOTAL</b>	<b>122.69</b>	<b>103.04</b>

**ANNEXURE 22: STAFF ADVANCES**
**Rs. in Lakhs**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1071801	LTC Advance HO	0.00	0.00
1071802	LTC Advance DEL	0.05	0.47

1071803	LTC Advance KOL	0.00	0.00
1071804	LTC Advance CHN	0.45	0.00
1071805	LTC Advance HYD	0.36	0.00
1071806	LTC Advance MUM	0.39	0.00
1071807	LTC Advance GNR	0.18	0.00
1071808	LTC Advance BLR	0.00	0.00
1071809	LTC Advance RBL	0.00	0.44
1071810	LTC Advance SLG	0.00	0.00
1071811	LTC Advance PTN	0.43	0.84
1071812	LTC Advance KNR	0.00	0.00
1071813	LTC Advance BPL	0.00	0.19
1071814	LTC Advance KGR	0.00	1.55
1071815	LTC Advance BBS	0.00	0.00
1071816	LTC Advance JDP	0.24	0.00
1071817	LTC Advance SNR	0.00	0.00
1071818	LTC Advance	0.00	2.32
1070684	Other Advances HO	21.47	21.25
1070685	Other Advances DEL	10.40	5.72
1070686	Other Advances KOL	0.51	1.75
1070687	Other Advances CHN	2.00	0.92
1070688	Other Advances HYD	2.85	3.14
1070689	Other Advances MUM	6.05	0.02
1070690	Other Advances GNR	2.50	0.00
1070691	Other Advances BLR	0.00	2.79
1070692	Other Advances RBL	1.50	1.76
1070693	Other Advances SLG	16.56	0.48
1070694	Other Advances PTN	4.35	2.24
1070695	Other Advances KNR	0.00	0.00
1070696	Other Advances BPL	0.55	0.02
1070697	Other Advances KGR	6.48	3.75
1070698	Other Advances BBS	5.51	3.19
1070699	Other Advances JDP	6.33	2.23
1070700	Other Advances SNR	1.07	0.00
1070703	Medical Advance	0.00	70.12
	<b>TOTAL</b>	<b>90.24</b>	<b>125.18</b>

**ANNEXURE 23: ADVANCES FOR PROJECTS**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1070901	Advances For Projects	365.94	290.06
1071701	Project In Progress	217.02	189.36
	<b>TOTAL</b>	<b>582.96</b>	<b>479.42</b>

**ANNEXURE 24: OTHER ADVANCES**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1070701	Advances To Parties	25.53	163.10
1070702	Advance Rent	1.67	1.67
1070503	Advance To Suppliers	7.25	8.99
1070504	Advance To Service Provider	7.96	8.28
1070801	Advance To Student	4.61	0.00
1070802	Interest Free Laptop Loan	0.00	0.00
	<b>TOTAL</b>	<b>47.02</b>	<b>182.04</b>

**ANNEXURE 25: INTEREST ACCURED ON FDR**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1071001	Intererst Accrued On FDR	1903.82	1590.84
1070425	Intt. Accrued on Fixed Deposit/Invest EF- BLR	0.00	0.00
1070426	Intt. Accrued on Fixed Deposit/Invest EF- BPL	0.00	0.00
1070427	Intt. Accrued on Fixed Deposit/Invest EF- BBS	0.00	0.00
1070428	Intt. Accrued on Fixed Deposit/Invest EF- CHN	0.00	0.00
1070429	Intt. Accrued on Fixed Deposit/Invest EF- DEL	0.00	0.00
1070430	Intt. Accrued on Fixed Deposit/Invest EF- GNR	134.98	116.56
1070431	Intt. Accrued on Fixed Deposit/Invest EF- HYD	0.00	0.00
1070432	Intt. Accrued on Fixed Deposit/Invest EF- JDP	0.00	0.00
1070433	Intt. Accrued on Fixed Deposit/Invest EF- KGR	0.00	0.00
1070434	Intt. Accrued on Fixed Deposit/Invest EF- KNR	0.00	0.00
1070435	Intt. Accrued on Fixed Deposit/Invest EF- KOL	0.00	0.00
1070436	Intt. Accrued on Fixed Deposit/Invest EF- MUM	0.00	0.00
1070437	Intt. Accrued on Fixed Deposit/Invest EF- PTN	0.00	0.00
1070438	Intt. Accrued on Fixed Deposit/Invest EF- RBL	0.00	0.00
1070439	Intt. Accrued on Fixed Deposit/Invest EF- SLG	0.00	0.00
1070440	Intt. Accrued on Fixed Deposit/Invest EF- SNR	0.00	0.00
1070441	Intt. Accrued on Fixed Deposit/Invest EF- HO	0.00	5.34
	<b>TOTAL</b>	<b>2038.80</b>	<b>1712.75</b>

**ANNEXURE 26: INTEREST ACCURED ON OTHERS**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1071002	Interest Recoverable From Staff	0.00	0.03
1071003	Interest Recoverable From Others	0.06	0.00
	<b>TOTAL</b>	<b>0.06</b>	<b>0.03</b>

**ANNEXURE 27: CLAIMS RECEIVABLES**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1071201	TDS Receivable Up To (2010-11)	28.15	31.93
1071202	TDS Receivable (2011-12)	0.18	0.18
1071203	TDS Receivable (2012-13)	0.33	0.33
1071204	TDS Receivable (2013-14)	4.90	5.20
1071205	TDS Receivable (2014-15)	3.06	9.92
1071206	TDS Receivable (2015-16)	30.95	31.20
1071209	TDS Receivable (2016-17)	38.90	38.90
1071210	TDS Receivable (2017-18)	42.45	40.73
1071211	GST Input CGST	15.70	21.80
1071212	GST Input SGST	15.69	21.79
1071213	GST Input IGST	0.54	32.20
1071214	GST Reverse Charge CGST	-1.42	0.88
1071215	GST Reverse Charge SGST	-1.42	0.88
1071216	GST Reverse Charge IGST	0.00	0.00
1071217	GST Reverse Charge UTGST	0.00	0.00
1071208	Service Tax Recoverable	8.50	8.50
1071207	Other Tax (Recoverable)	9.83	9.83
1071218	TDS Receivable (2018-19)	38.22	0.00
1071219	TDS - CGST Receivable (2018-19)	0.21	0.00
1071220	TDS - SGST Receivable (2018-19)	0.21	0.00
1071221	TDS - IGST Receivable (2018-19)	48.30	0.00
	<b>TOTAL</b>	<b>283.27</b>	<b>254.29</b>

**ANNEXURE 28: INTER CAMPUS**

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1071501	NIFT Head Office	3890.28	3996.78
1071502	NIFT Bengaluru	-1047.39	-1026.99
1071503	NIFT Bhopal	104.90	79.05
1071504	NIFT Bhubaneswar	206.46	182.47

1071505	NIFT Chennai	268.30	279.47
1071506	NIFT Gandhinagar	-805.47	-828.25
1071507	NIFT Hyderabad	-649.84	-616.82
1071508	NIFT Jodhpur	400.66	375.21
1071509	NIFT kangra	176.53	151.79
1071510	NIFT Kannur	69.74	70.15
1071511	NIFT Kolkata	-839.54	-857.01
1071512	NIFT Mumbai	248.99	230.19
1071513	NIFT Delhi	-2698.30	-2612.75
1071514	NIFT Patna	361.51	337.41
1071515	NIFT Shillong	108.54	72.28
1071516	NIFT Raebareli	80.78	59.99
1071517	NIFT Project Cell	69.47	87.16
1071518	NIFT Srinagar	54.85	19.93
1071519	NIFT Surat Ext	0.00	0.00
1071520	NIFT HO Group Gratuity Trust	-486.36	-653.68
	<b>TOTAL</b>	<b>-485.91</b>	<b>-653.62</b>

#### ANNEXURE 29: INVESTMENT

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2019	MARCH 31, 2018
1060101	Investment	0.00	0.00
1071901	LIC Group Gratuity Fund	0.00	3433.00
1071902	LIC Group Leave Encashment Fund	3253.25	2958.27
	<b>TOTAL</b>	<b>3253.25</b>	<b>6391.27</b>

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## **INDEPENDENT AUDITORS' REPORT**

### **TO THE TRUSTEES OF NIFT EMPLOYEES GROUP GRATUITY TRUST**

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of NIFT EMPLOYEES GROUP GRATUITY TRUST ("the Trust"), which comprise the Balance Sheet as at 31st March 2019, Income and Expenditure Account and the Receipt & Payment Account for the year then ended, and a summary of the significant accounting policies and other explanatory information.

#### **Management's Responsibility for the Financial Statements**

The Trust's Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance of the Trust in accordance with the Accounting Standards applicable to non-corporate entities issued by Institute of Chartered Accountants of India in accordance with the accounting principles generally accepted in India. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

#### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India;

- a) In the case of the Balance Sheet, of the state of affairs of the Trust as at 31st March, 2019;
- b) In the case of the Income and Expenditure Account, of the loss of the Trust for the year ended on that date; and
- c) In the case of the Receipt and Payment Account, of the Trust for the year ended on that date.

#### **Report on Other Legal and Regulatory Requirements**

We report that:

- a) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.

- b) In our opinion, proper books of account as required by law have been kept by the Trust so far as it appears from our examination of those books.
- c) The Balance Sheet, the Income and Expenditure Account, and the Receipt and Payment Account dealt with by this Report are in agreement with the books of account.
- d) In our opinion, the Income and Expenditure Account and the Receipt & Payment Account comply with the Accounting Standards applicable to non-corporate entities issued by the Institute of Chartered Accountants of India.
- e) In addition to the above, we would like to report that NIFT EMPLOYEES GROUP GRATUITY TRUST is required to obtain separate PAN from Income Tax Department, as this entity is registered under India Trust Act vide Certificate No IN-DI63927024439038P dated 30th day of March 2017.

**Date: 19th of June 2019**  
**Place: New Delhi**

**For Amit Agarwal & Co.**  
**Chartered Accountants**  
**FRN: 008359C**

**Sd/-**  
**(CA. ANKIT KUMAR)**  
**Partner**  
**Membership No. 432749**

**NIFT EMPLOYEES GROUP GRATUITY TRUST  
BALANCE SHEET AS AT 31ST MARCH 2019**

Rs. in lakhs

LIABILITIES	Current Year 2018-19	Previous Year 2017-18	ASSETS	Current Year 2018-19	Previous Year 2017-18
<b>Gratuity Account (Liabilities)</b>			<b>Gratuity Account (Investment)</b>		
Opening Balance	3,865.67	1.58	Closing Balance of PAV Investment	4,013.84	2,757.63
Add: Premium paid during the year	1,083.46	2,731.65	Amount receivable from NIFT Campuses	538.44	1,085.21
Add: Contribution payable	616.37	1,102.84	Balance at Bank	33.09	22.82
Less: Transfer of Contribution Received to Respective Units	-1239.49				
Add: Excess of Income over Expenditure during the year	259.36	29.60			
<b>TOTAL</b>	<b>4,585.37</b>	<b>3,865.67</b>	<b>TOTAL</b>	<b>4,585.37</b>	<b>3,865.67</b>

As per our report of even date

For Amit Agarwal & Co.

Chartered Accountants

FRN: 008359C

For NIFT Gratuity Trust Account

Sd/-  
(CA. Ankit Kumar)  
Partner  
Membership No. 432749

Sd/-  
(Sarada Muraleedharan)  
Director General

Sd/-  
(Suhail Anwar)  
Director (Admin)

Sd/-  
(B. K. Pandey)  
Director (F&A)

Place: New Delhi

Date: 19th of June 2019

**NIFT EMPLOYEES GROUP GRATUITY TRUST  
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED  
31ST MARCH 2019**

Rs. in lakhs

EXPENDITURE	Current Year 2018-19	Previous Year 2017-18	INCOME	Current Year 2018-19	Previous Year 2017-18
<b>Administration &amp; Other Charges</b>			<b>Interest Earned/ Accrued on Investment</b>		
Mortality Charges (MOC)	9.31	0.02	MFR For the Period	17.64	2.27
Pol Admin Charges (PAC)	0.84	0.00	AIR For the Period	255.78	33.37
Fund Management Charges	16.43	2.14			
Service Tax on MOC, PAC & FMC	4.78	0.39	<b>Interest Earned/ Accrued on Bank Account</b>		
Bank Charges	0.00	0.00	Union Bank of India	8.62	5.20
Gratuity claim paid during the year	-	8.68	Other Income		
Excess of Income over Expenditure transferred to Balance Sheet	259.36	29.60	Prior Period Income	8.68	
<b>TOTAL</b>	<b>290.72</b>	<b>40.84</b>	<b>TOTAL</b>	<b>290.72</b>	<b>40.84</b>

As per our report of even date

For Amit Agarwal & Co.

Chartered Accountants

FRN: 008359C

For NIFT Gratuity Trust Account

**Sd/-**  
(CA. Ankit Kumar)  
Partner  
Membership No. 432749

**Sd/-**  
(Sarada Muraleedharan)  
Director General

**Sd/-**  
(Suhail Anwar)  
Director (Admin)

**Sd/-**  
(B. K. Pandey)  
Director (F&A)

Place: New Delhi

Date: 19th of June 2019

**NIFT EMPLOYEES GROUP GRATUITY TRUST  
RECEIPT & PAYMENT ACCOUNT FOR THE FINANCIAL YEAR ENDED  
31ST MARCH 2019**

Rs. in lakhs

RECEIPT	Current Year 2018-19	Previous Year 2017-18	PAYMENT	Current Year 2018-19	Previous Year 2017-18
<b>Opening Balance</b>	2,762.83	1.58	<b>Expenses/ Charges paid</b>		
Contribution made to Gratuity Trust by NIFT Campuses during the Year	1,085.12	2,731.65	MOC Charges	9.31	0.02
Claim Received from LIC	58.73	0.00	PAC Charges	0.84	0.00
<b>Interest Earned/Accrued on Investment</b>			Fund Management Charges	16.43	2.14
MFR For the Period	17.64	2.27	Service Tax on MOC, PAC & FMC	4.78	0.39
AIR For the Period	255.78	33.37	Bank Charges	0.00	0.00
Interest Earned/Accrued on bank Account	8.62	5.20	Payment to LIC Gratuity Trust	1,083.46	0.00
Prior Period Income			Gratuity claim paid/settled during the year	58.73	8.68
			<b>Closing Balance</b> (Accumulated contribution made by NIFT to LIC Group Gratuity Investment)	3,015.16	2,762.83
<b>TOTAL</b>	<b>4,188.72</b>	<b>2,774.07</b>	<b>TOTAL</b>	<b>4,188.72</b>	<b>2,774.06</b>

As per our report of even date

For Amit Agarwal & Co.

Chartered Accountants

FRN: 008359C

For NIFT Gratuity Trust Account

Sd/-  
(CA. Ankit Kumar)  
Partner  
Membership No. 432749

Sd/-  
(Sarada Muraleedharan)  
Director General

Sd/-  
(Suhail Anwar)  
Director (Admin)

Sd/-  
(B. K. Pandey)  
Director (F&A)

Place: New Delhi

Date: 19th of June 2019

## NIFT EMPLOYEES GROUP GRATUITY TRUST

### Significant Accounting Policies & Notes to accounts for the year ended on 31st March 2019

**1. Basis of preparation of financial statements:** The financial statement of Trust has been prepared in accordance with Generally Accepted Accounting Principles ("GAAP") under the historical cost convention, on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI).

**2. Revenue Recognition:** Income of the Trust has been recognized in accordance with Accounting Standard 9 and accounted for in the books of accounts on accrual basis.

**3. Investment:** Long-term investments are stated as per report submitted by LIC. The investments of the Trust have been made in New Group Gratuity Cash Accumulation Scheme of Life Insurance Corporation of India (LIC).

The interest on investment has also been included (reinvested) in investment value of the current financial year as per gratuity scheme.

**4. Interest on Investment:** The interest income on investment has been reinvested in Investment of Trust.

**5. Expenditure:** Expenses are accounted for on accrual basis as per fund statement submitted by LIC.

**6. Employee's benefit (Gratuity):** The Trust account for its liability for future Gratuity benefits based on the actuarial valuation as at the date of Balance Sheet using the projected unit credit method in accordance with applicable Accounting Standard 15 issued by ICAI as per statement submitted by LIC.

**7. Provisions, Contingent Liabilities & Contingent Assets:** Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent liabilities are not recognized but are disclosed in notes. Contingent assets are neither recognized nor disclosed in the financial statements.

8. The figures in financial statement have been shown in rupees in lakhs. For this purpose, the figures have been rounded off to near lakh with two decimal points.

9. Corresponding figures for previous year presented have been regrouped, where necessary, to conform to the current year classification.

**As per our report of even date**

**For Amit Agarwal & Co.**

**Chartered Accountants  
FRN: 008359C**

**For NIFT Gratuity Trust Account**

**Sd/-  
(CA. Ankit Kumar)  
Partner  
Membership No. 432749**

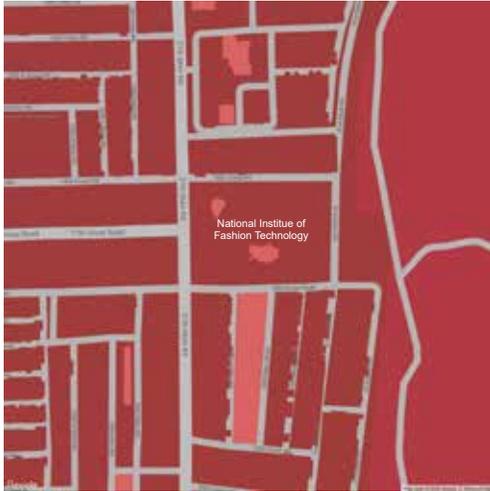
**Sd/-  
(Sarada Muraleedharan)  
Director General**

**Sd/-  
(Suhail Anwar)  
Director (Admin)**

**Sd/-  
(B. K. Pandey)  
Director (F&A)**

**Place: New Delhi**

**Date: 19th of June 2019**



**BENGALURU**

**Ms. Susan Thomas, IRS**  
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**BHOPAL**

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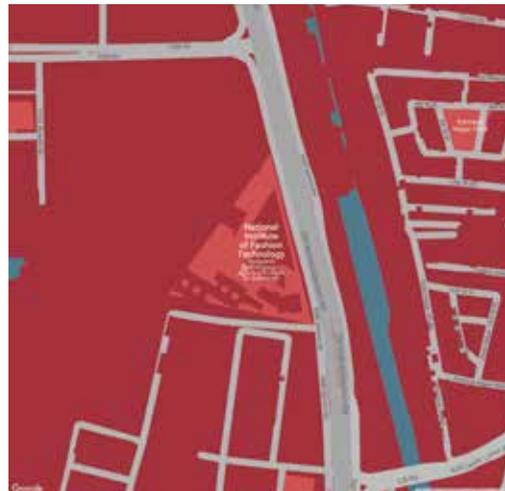
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Joint Director

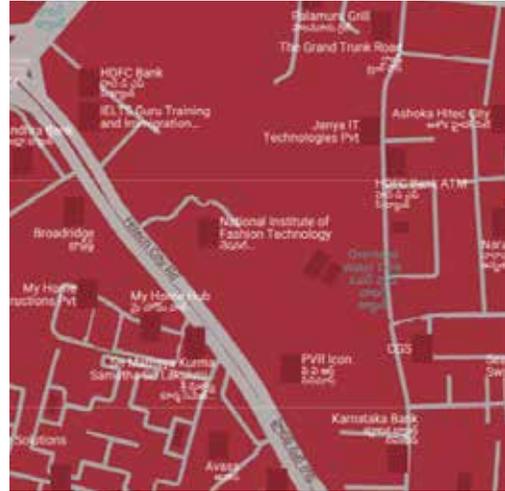
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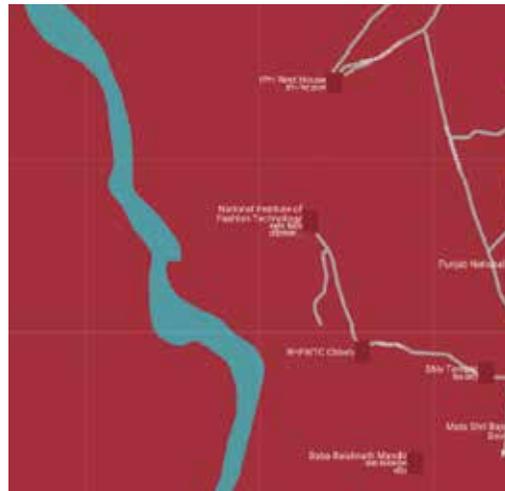
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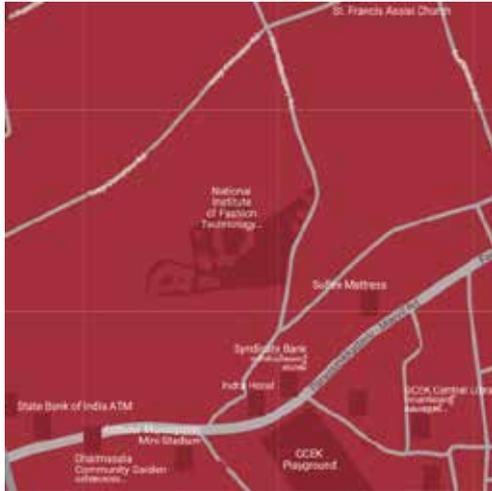
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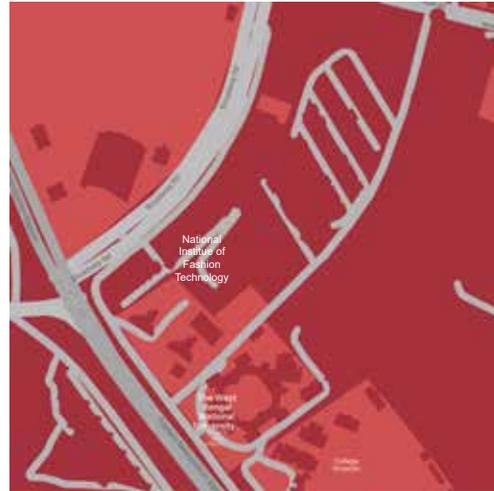
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## KANNUR

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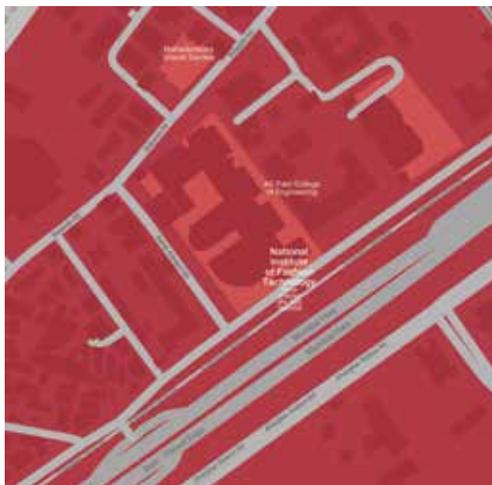
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## KOLKATA

**Col. Subroto Biswas (Retd.)**  
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## PATNA

**Prof. Sanjay Shrivastava**  
Campus Director  
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Joint Director

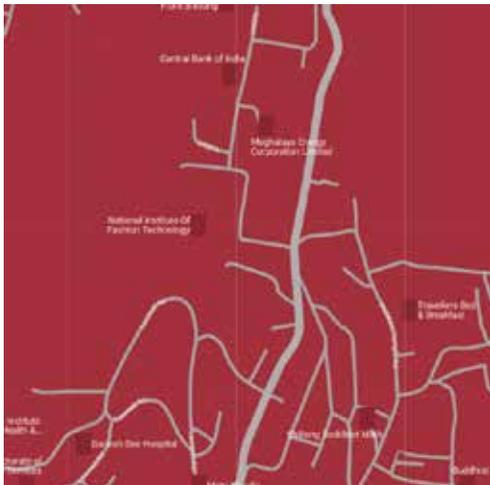
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## RAEBARELI

**Dr. Bharat Sah**  
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**Mr. Akhil Sahai**  
Joint Director

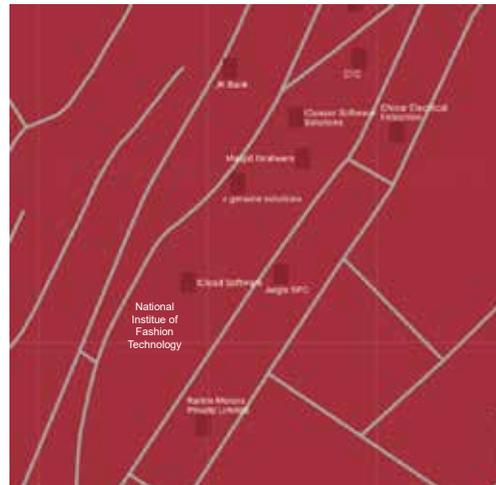
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**Ms. Monika Aggarwal**  
Campus Director  
**Mr. Mrinal Sajwan**  
Joint Director (I/c)

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## SRINAGAR (J&K)

**Mr. D.P. Solanki**  
Campus Director (I/c)  
**Mr. S K Jha**  
Joint Director

NIFT Campus  
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