

# **Annual Report**

### 2020 - 2021

National Institute of Fashion Technology

NATIONAL INSTITUTE OF FASHION TECHNOLOGY - ANNUAL REPORT 2020-21

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National Institute of Fashion Technology A Statutory Institute governed by the NIFT Act 2006 Ministry of Textiles, Government of India NIFT Campus, Hauz Khas, Opposite Gulmohar Park, New Delhi - 110016



# 35<sup>th</sup> Annual Report 2020-21

NATIONAL INSTITUTE OF FASHION TECHNOLOGY - ANNUAL REPORT 2020-21



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### **ORGANISATIONAL SETUP**

### BOARD OF GOVERNORS Members as on March 2021

Name & Designation of BOG Members

Mr. Upendra Prasad Singh, Secretary (Textiles), MoT & Chairman, BOG-NIFT

Ms. Saroj Pandey Hon'ble M.P. Rajya Sabha

Smt. Raksha Nikhil Khadse Hon'ble M.P. Lok Sabha

Dr. T. Sumathy (a) Thamizhachi Thangapandian Honble M.P. Lok Sabha

Mr. Vijoy Kumar Singh, AS&FA, MoT

Mr. Shashank Priya, AS&FA, MoT (for the 51st F&AC held on 25th November, 2020 and 51st BOG meeting held on 22.12.2020)

Mr. Jogiranjan Panigrahi Joint Secretary, MoT

Mr. Madhu Ranjan Kumar, Joint Secretary, MHRD

Mr. Shantmanu, Director General, NIFT

### **NIFT OFFICERS** Head Office as on March 2021

Mr. Shantmanu, IAS Director General

Col. Agendra Mukul Director Admin

Ms. Richa Gaharwar, IRS Chief Vigilance Officer

Mr. B.K. Pandey Chief Account Officer & Director (F&A) (I/c)

Prof. Dr. Vandana Narang Dean (Academics)

Prof. Dr. Shinju Mahajan Head (Academic Affairs)

Dr. Sanjeev Kumar Director (NRC) & Information Technology Syed Ashraf Registrar and Board Secretary

Prof. Vijay Kumar Dua Head COE

Ms. Rajni Shah Asst. Board Secretary & Legal Officer

Prof. Dr. Malini Divakala Head (Continuing Education & Diploma Programme)

Prof. Binwant Kaur Head (International & Domestic Linkages)

Prof. Dr. Anupam Jain Head (Projects)

Prof. Dr. Preetha Hussain Head (Corporate Communication Cell) Prof. Dr. M. K. Gandhi Head (ERP)

Prof. Dr. Raghuram Jayaraman Head (Industry and Alumni Affairs)

Prof. Dr. Rupa Agarwal Head (Cluster)

Prof. Dr. Sibichan K. M Head (Research)

Prof. Dr. Sudha Dhingra Head (FOTD)

Sr. Prof. Dr. Banhi Jha Head (Publication)

### CHAIRPERSONS Academic Departments as on March 2021

Prof. Dr. Shalini Sood Department of Design Space

Prof. Dr. Vibhavari Kumar Department of Fashion Communication

Prof. Dr. Purva Khurana Department of Fashion Design

Prof. Dr. G. Chirangeevi Reddy Department of Fashion & Lifestyle Accessories Prof. Dr. Rajiv Malik Department of Fashion Management Studies

Prof. R. Russel Timothy Department of Fashion Technology

Prof. Dr. Varsha Gupta Foundation Programme

Prof. Dr. V. Yasodha Kumari Department of Knitwear Design Prof. Dr. Usha Narasimhan Department of Leather Design

Prof. Dr. Vasantha Department of Textile Design

### **NIFT OFFICERS** Campuses as on March 2021

BENGALURU	JODHPUR	PANCHKULA
Ms. Susan Thomas, IRS Campus Director	Dr. Vijaya Deshmukh Campus Director	Dr. Puneet Sood Campus Director (I/c)
Prof. Dr. Yathindra Joint Director (I/c)	Mr. Anil Kumar Joint Director	Mr. D. K. Rangra Joint Director
BHOPAL	KANGRA	PATNA
Col. Subroto Biswas ( Retd ) Campus Director	Sh. Aakash Dewangan, IRS Campus Director	Prof. Sanjay Shrivastava Campus Director
Mr. Akhil Sahai Joint Director		Mr. S. K. Jha Joint Director
BHUBANESWAR	KANNUR	RAEBARELI
Mr. Shovan Krishna Sahu, IRS Campus Director	Dr. Puneet Sood Campus Director	Dr. Bharat Sah Campus Director
Mr. Ajit Kumar Sahu Joint Director	Dr. Bhaskarankam Joint Director	Mr. N. S. Bora Joint Director
CHENNAI	KOLKATA	SHILLONG
Prof. Dr. Anitha Manohar Campus Director	Ms. Monika Aggarwal Campus Director	Mr. Arindam Das Campus Director
Mr. B. Narasimhan Joint Director	Mr. Brijesh Deore Joint Director	Mr. Mrinal Sajwan Joint Director (I/c)
GANDHINAGAR	MUMBAI	SRINAGAR (J&K)
Prof. Dr. A K Khare Campus Director	Prof. Dr. Pavan Godiawala Campus Director	Mr. Javid Ahmad Wani Campus Director
Mr. P. K. Jha Joint Director Director	Mr. Khushal Jangid Joint Director	
HYDERABAD	NEW DELHI	
Mr. Vijay Kumar Mantri, IAS Campus Director	Prof. Dr. Vandana Narang Campus Director (I/c)	
Mr. L. Madan Kumar Reddy Joint Director	Mr. Amit Kumar Singh Joint Director	

### **INTRODUCTION**



### **Brief History**

Set up in 1986, NIFT is the pioneering institute of fashion education in the country and has been in the vanguard of providing professional human resource to the textile and apparel industry. A leader in fashion education, NIFT integrates knowledge, academic freedom, critical independence and creative thinking. For three decades, the institute has stood as a bastion of academic excellence and as a key enabler of developing competent professionals. It was made a statutory institute in 2006 by an Act of the Indian Parliament with the President of India as 'Visitor' and has 17 full-fledged, professionally managed campuses all across the country.

Academic inclusiveness has been a hallmark of NIFT and a catalyst in its expansion. The institute brings together a wide range of aesthetic and intellectual orientations. While the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA, the inhouse faculty was drawn from a distinguished group of intellectuals, who created dynamic pathways for effective learning. The rest is history! Now, the institute boasts of a robust community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers and analysts.

Through its journey, NIFT has strengthened its academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock.

Fostering a new generation of creative thinkers, the institute is empowered to award degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes. It has thus, provided a firm foundation for fashion education in the realms of design, management and technology.

Over the years, NIFT has also been working as a knowledge service provider to the Union and State governments in the area of design development and positioning of handloom and handicrafts.

The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

# **OUR VISION**

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.

# **OUR MISSION**

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

## FOUNDATION PROGRAMME



Foundation Department aims at offering cross disciplinary environment to the entrants by way of enhanced interaction and experience. This transition programme develops a culture among students and prepares them for life as skilled and socially aware designers and fashion technologists. The Foundation Programme is offered to both the design as well as technology students. The Curriculum during Foundation Programme of design programmes focus on representation techniques, arts, craft and design sensibilities, design concepts, methods, processes and orientation towards Fashion. Subjects taught during Foundation Programme of technology programme include material exploration, data handling techniques, product development, fabric sciences and fashion orientation amongst others.

The Foundation Programme pioneers use of digital design technologies and communication mediums. The experience provides students the necessary space for augmenting their passion through skilling, collaborative value creation and provides them with a strong foundation that is required for their Bachelors degree. The experience gained during first year inculcates holistic development amongst the student community.

The programme also includes courses that directly and indirectly support personality development. Along with major subjects, general electives are introduced from foundation level to allow students to strengthen their co-curricular abilities. The general electives enhance the fundamental cognitive orientation of student encompassing the whole of the individual's or society knowledge and point of view. These include natural philosophy, fundamental, existential and normative postulates, themes, values, emotions and ethics. Emphasis is also given on developing problem solving skills and critical thinking skills. General electives in music, dance and theatre, are introduced to engender performances by group of students. The premise of each piece is well argued and supported by research and reading and the general electives help students to communicate effectively and appropriately.

#### Industry connects & projects

During the first year of study, students are engaged with a range of facilitators including motivators, Industry experts, practitioners, trendsetters, performing artists, theorists and designers. The programme helps students develop an independent personality and allows them to adapt and learn for themselves in a rapidly changing social and economic environment.

The Foundation Programme curriculum is designed in such a way that the industry exposure is provided to students on a regular basis. All campuses arranged sessions with stalwarts from the industry and many campuses were also successful in participating in live industry projects.

Expert sessions were arranged in varied areas to

provide interesting perspective to the students on courses that they were engaged in. A number of workshops were arranged specifically for students of Foundation Programme on areas like Spatial Mapping, Fashion Styling, Fashion Forecasting, Street Art and Body Painting, Design Process Jewellery and Fashion, Fashion and Makeup, Surface Technique & Fashion, Home Fashion, Yarn, Recycle Material, Trend Spotting and Cool Hunting, Capacitor & Transformer, Data Management Techniques, Development of Surfaces and Intersection of Solid, Development &Importance of Pattern Making & Garment Construction in Garment Industry, Materials & Manufacturing Processes in Industry, Overview of Basics of Art Appreciation & Role of Culture in Art, Understanding of Colour, Ideation process in Integrated Design Project, Story Telling and Synthesis for Creative Thinking.

The students were also encouraged to attend webinars and participate in workshops and online events that were offered by other organizations during the pandemic.

As part of the curriculum, industry visits and outdoor academic activities are conducted to provide holistic exposure to the students. However, with most activities being turned to virtual mode, due to the pandemic faculty members in the department worked tirelessly & left no stone unturned to explore opportunities and bring at par benefit to the students. A number of special interactions with the industry and virtual visits were arranged at most campuses.

### Faculty training/workshops

To ensure that all faculty of Foundation Programme are trained in relevant areas the following Training of Trainer Workshops were conducted by the department.

• Creative Thinking Skills (CTS) – The training was offered between 15th July to 17th July, 2020 and anchored by Dr. Kaustav Sengupta and Dr. Usha Narasimhan. The objective of this training was to understand the overview of the curriculum of CTS, revisit the main areas of CTS to add to the material bank and understand theteaching pedagogy.

• Self and Society – The training was offered between 13th July to 14th July 2020 and anchored by Dr. Kaustav Sengupta and Dr. Usha Narasimhan. The objective of this training was to get acquainted with the overview of the curriculum and deliverables of Self and Society, sensitizing the participants towards society, social issues and research tools, discussion on creating an ambience of collective consciousness and community building and share best practices and projects executed in previous semesters.

• Digital Design and Communication -1 –The training was offered on 17th Oct, 2020 and anchored by Mr. K K Babu. The objective of this training was to understand photography basics, Image Post Processing, Photopea, discussion and demonstration about Free Mobile apps for photography & Image editing and Free canvas faculty license application procedure.

• Geometry – The expert sessions by senior faculty were conducted online for other faculty teaching the subject.

### Awards and Student Achievements

• Jayita Poddar, student from NIFT Bhubaneswar was awarded 2nd prize in 'Face Makeup Competition' in the event, Meraki – Epitome of Creativity, held in December 2020.

• The following students Delhi received funding for product development under the Design Innovation Centre, a grant received by NIFT Delhi campus from MHRD Govt. of India.

- 1. Ananya Vaishya
- 2. Satyam Chandra Dey
- 3. Nehal Vijay
- 4. Anushca Gangwar

• Ms. Arushi Gugaliya from NIFT Jodhpur, Chitran, II Prize, Shaheed Bhagat Singh college, University of Delhi, 20-28 September, 2020.

• Mr. Akarshan Agrawal from NIFT Jodhpur, Toycathon 2021, Shortlisted for grand finale, Ministry of education's innovation cell, Ministry of women and child development, Ministry of Textiles, Ministry of MSME, Ministry of IB, Ministry of C&I, AICTE, 30 January - 26 June 2021.

• Ms. Saloni Singhal from NIFT Jodhpur was selected as Mascot for International Yoga Day -My dream India in 2021 drawing competition, Ayush Ministry Danik Bhaskar.

• Students of Kangra created designs of wall paintings that were executed all over Kangra District to celebrate the 50th Statehood of Himachal Pradesh.

• Mr Manan Agarwal a student of Srinagar won the fashion based event as Mr. Prayagraj held in Prayagraj.

• Ninety one students of Chennai actively participated in the Voices of Youth' – Reimagine world post COVID19, - a creative Illustration initiative by UNICEF India in association with InkLink Trust". The works of FP students Simran Samit Sawant and Barshita Panda was selected to be featured in the coffee table book. The artwork of Ann Henin DK got published in The Hindu newspaper as part of World Art day.

## **FASHION DESIGN**



As the flagship programme of NIFT since its inception, the Fashion Design department has played an influential role in shaping Indian fashion through generations of successful designers and entrepreneurs who have been leading the industry with their creative and business acumen. Over the last 35 years, the overarching objective of the programme is to enable the integrated development of future professionals who will contribute to the growth of the apparel industry through a global outlook with an Indian soul. Partnering with the retail and exports industry, associating with the handcrafting sectors, and also in niche and emerging areas of digital and technical design, several graduates venture into entrepreneurship. The Fashion Design department at NIFT has distinguished itself through its progressive approach to design education and association with the Indian fashion industry. The department has 72 faculty members across 16 campuses, namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kolkata, Kannur, Mumbai, New Delhi, Patna, Raebareli, Shillong, Srinagar and Panchkula.

### Curriculum

The curriculum includes Major subjects that follow pathways for sequential and seamless learning with focus on current industry realities as well as emerging sectors. Creative ideation finds practical expression through core subjects that include Design and Illustration, Apparel Development with Pattern Making, Draping and Garment Construction as the core components and Value Addition for different industry segments. A combination of manual, technological and digital inputs develop skill competencies for actualizing designs in different categories for specific market segments. The two Deepening Specialization pathways are Luxury & Couture, and Image Creation & Styling for extended career choices, targeting high-end limited edition segment & Image Creation and Styling focusing on celebrity culture and social media respectively

The department also offers three interdisciplinary Minors viz. Fashion Explorations, Fashion Representation for undergraduate students and Fashion Process for the post graduate students.

#### Workshops/ Training programmes conducted

• Prof. Dr. Malini Divakala organized two online seminars on 'Future of Fashion in the Post Covid Era' by Michael Kampe, Creative Director Lee Jeans, Antwerp and 'Sustainability as a Trend for Luxury Fashion' by Neha Celly, founder NeCe Gene.

• A customized five-day workshop on 'Performance Clothing: The Role of smart textile innovations in high-demand performance clothing' was conducted by industry experts from Arvind Ltd., Adidas and Mirachem Industries as well as eminent academicians from IIT, Delhi and internal expert Prof. Monika Gupta. The workshop was attended by 25 faculty across 13 campuses.

• Three Training of Trainers programs were conducted: 'Pedagogical Approach to Fashion Design Education' on innovative ways of curriculum delivery in the areas of design, illustration & image creation by Sr. Prof. Dr. Banhi Jha; 'Apparel Development' by Prof. Dr. Vandana Narang and 'Value Addition on Textiles for Fashion' by Prof. Dr. Malini Divakala.

• In addition, several webinars were conducted and attended by the department faculty on fashion education and the industry

### Papers published/ presented

• Dr. Aditi Mertia, Assistant Professor published a paper 'Digital Transformation: A Response to Agile Fashion Industry' in International Conference on Advances in Textile Fashion and Crafts (ATFC-2021) organized by NIFT Jodhpur.

• Dr. Aditi Mertia, and Dr. Madan Lal Regar, Assistant Professor made a poster presentation on 'Sindhi Embroidery- Acknowledging the Ancestral Art' with FD 6 semester students in International Conference on Advances in Textile Fashion and Crafts (ATFC-2021) organized by NIFT Jodhpur.

• Sr. Prof. Dr. Banhi Jha NIFT Delhi has contributed to the 'Sustainable Fashion Glossary 2020' created by Condé Nast in partnership with the Centre for Sustainable Fashion, London College of Fashion, University of Arts London

• Sr. Prof. Dr. Banhi Jha's article titled 'Kala Cotton: Cotton of Resilience' was published in Fibre2Fashion (print and online).

• Sr. Prof. Dr. Banhi Jha's abstract on 'Ecology of Khadi Denim' to the Bloomsbury Encyclopedia of World Textiles has been accepted.

• Ms. Shresha, Assistant Professor NIFT Delhi is the faculty facilitator for Subh-Griha, TrendByte-Insight young 20X21Book.

• Dr. Japjee Kaur Kohli, Associate Professor, NIFT Gandhinagar published a paper titled 'Stakeholders' Perceptions of Skill Gaps in the Apparel Industry of India: A Case study of Fashion Design programme' in the Staff and Educational Development International Journal, 2021, 24(1).

• Dr. Japjee Kaur Kohli, Ms. Aarti Solanki, Associate Professor and Mr. Bhaskar Banerjee, Associate Professor co-presented a paper on 'Study of global denim apparel brand's green marketing initiatives promoting sustainability' in the National Conference on Sustainability in Business Practices (2020)

• Dr. Madan Lal Regar, published a paper on 'Effect of Solvent Treatment on Siro and Ring Spun TFO Polyester Yarn' 2021 in Tekstilec

• Dr. Madan Lal Regar published a paper on 'Migration characteristics of Eli-twist yarn and its

comparison with Siro yarn' in Indian Journal of Fibre and Textile Research. He also published a paper on 'Camouflage Fabric: Fabric for Today's Competitive Era' in Textile & Leather Review.

• Dr. Madan Lal Regar published two papers titled 'Approaches for the Sustainable Textile and Fashion' and 'Impact of Corona Crisis on Global Textile Supply Chain' in the International Conference on Advances in Textile Fashion and Crafts (ATFC) 2021 organized by NIFT Jodhpur

• Dr. Madan Lal Regar & Dr. Aditi Mertia, with FD 6 semester students made a poster presentation on 'Earth Impressions: Study on Mud Resist Printing and The Impact of The Global Pandemic of 2020 on Mud Resist Print' in ATFC 2021

• Ms. Nayantara Singh, Assistant Professor presented an article on 'Organic Cotton: Need of the Hour' in the international journal, Textile Value Chain. She also wrote 2 articles tilted 'Worsening Condition of Kashmir Crafts' and 'Namda: The Dying craft of Kashmir' for Valley Observer newspaper.

• Dr. Paramita Sarkar NIFT Kangra has written an e-book titled 'The Journey of the Crow' for Amazon Publication

• Dr. Rajarshi Sengupta, Associate Professor NIFT Kangra co-authored a paper with Dr. Ruth Barnes and Dr. Sarah Fee on 'The Fine Art of Indian Chintz: Then and Now' organized by the Textile Museum of Canada in partnership with Royal Ontario Museum, Canada.

• Mr. Satyendra Kumar Mishra, Associate Professor NIFT Patna published a book chapter in 'COVID-19's Impact on Fashion Design Education' in COVID-19 & Emergency e-Learning: Consequences and Experiences, Star Publication, Agra, U.P.

• Ms. Pratheepa Raj, Assistant Professor NIFT Chennai has written a textbook on 'Fashion Designing' for Std. XI, SCERT Samagra Shiksha under the scheme of vocationalisation of school education. Publication is awaited.

• Shangrella Rajesh, Assistant Professor, NIFT Kannur published a paper titled 'Influence of Social Media Marketing Strategies in Niche Start up Models: A Consumer Study on Fashion Brands' in the International Journal of Textile and Fashion Technology (IJTFT).

• Shangrella Rajesh published 'Rediscovery of handloom cluster with reference to sustainability and empowerment' in International Research Journal on Advanced Science Hub, Vol. 2, Special Issue ICSTM 12S.

• Shangrella Rajesh presented 'Fashion Business Model – Change from unconventional creations to sustainable trends: Upcoming designers perspective' in International Fashion Colloquia 2020, Jaipur.

• Shangrella Rajesh presented a paper on 'Ethical

Factors influencing attitude towards Fashion counterfeit products' ICSSC 2020, Alagappa University, sponsored under Rusa phase 2.0 scheme 22 Jan 2020.

• Om Soorya, Assistant Professor, NIFT Kannur, published a paper titled 'Appropriation of Indigenous Cultural Expressions: A Critical Reading of Modern and Contemporary Indian Art' in the International Journal of Central University of Kerala. ISSN 2321-8010 Volume 6 Issue 02.

• Om Soorya published 'Fashioning Indigenous Cultural Expressions in the Neo Liberal World' in Malayalam Research Journal. ISSN-0974 1984.Vol. 13 Issue 3 Sept.-Dec. 2020, p. 5045-5056.

• Dr. Vidya Rakesh, Associate Prof. NIFT Rae Bareli published a paper on 'Artificial Intelligence: New face of Luxury promotions' in Gradiva Review Journal, UGC CARE List Group II ISSN NO: 0363-8057 Vol. 7, Issue 3, pp 49-70) in March 2021.

• Mr. Vivek Jangra, Assistant Professor NIFT Rae Bareli presented a paper on 'Thermoelectric Energy Harvesting: A Sustainable Approach' in the National Conference on Sustainable Growth in Textiles (NCSGT-2020) held at Textile Technology Institute, Kanpur in 12 -14 Aug 2002

### **Faculty Achievements**

• Prof. Dr. Malini Divakala, was invited as a panel member for a discussion on 'Sustainable Design and Development of Handlooms of Telangana' organised by the Telangana State Govt - 7 August 2020.

• Sr. Prof. Dr. Banhi Jha has actively initiated the establishment of the Publication Unit at NIFT

• Sr Prof Banhi Jha was invited as a panelist on the 'Fashion Values' Round table programme – a Sustainability Education programme developed by Centre for Sustainable Fashion (CRB) at London College of Fashion and its partners Kering, IBM and Vogue Business. The outcomes were launched in an event at London Fashion Week

• Sr. Prof. Banhi Jha was invited by Zee TV for its EPIC channel as expert on Indian costumes on the programme 'Veshbhusha' to talk on the 'Salwar Kameez'

• Dr. Paramita Sarkar was invited as keynote speaker in a webinar on 'Trainers Capacity Development' organized by ITI, Joginder Nagar

• Dr. Murugajothi was a speaker on self and personality development on 'The Power of Negative Space: Who you are and what you are' on the NIFT Chennai Instagram page.

• Ms. Pratheepa Raj gave a talk on NIFT Chennai Instagram page for the Master class series on 'I design through Pattern making technique'

• Ms. Pratheepa Raj gave a talk on 'The Hindu-Tamil' news on the topic ''Uyarvukku Uyar Kalvi' career guidance for fashion design courses on YouTube Live

• Mr. Ravi Joshi, Assistant Professor, NIFT Gandhinagar presented his recent paintings in the exhibition 'Décollage' at The India Art Platform in collaboration with Anupa Mehta Arts Advisory, Mumbai

• Dr. Japjee Kaur Kohli was invited as interview panelist for the selection of Assistant Professor, Fashion Design by FDDI.

• In addition to the 23 faculty who are PhD holders, 21 are pursuing their doctoral studies.

• Prof. Dr. Malini Divakala & Ms. Ruhee Das developed, an indigenous half- scale dress form with materials available at home for Online deliverance.

### Industry Connect

The curriculum provides scope for integrating classroom projects with industry briefs. In 2020-21 the department facilitated several such live projects. To encourage purposeful design learning through application, 64 students of 7th semester across 11 campuses participated in a classroombased project with Byogi, a clothing brand under The Art of Living Foundation for designing product lines namely Spiritual Clothing, Yogawear and Upcycled Clothing

A two-week industry internship project was also undertaken with TCNS wherein 365 students across 14 campuses participated in this classroom project. The 3 best collections were prototyped. The association with TCNS continued wherein in April-May 2021, 147 students of 6th semester across 5 campuses undertook a live assignment in the subject Fashion Design & Illustration with options of either 'Sustainability' or 'Craft' to study forecasted trends to create a range.

573 students of 7th semester undertook Industry Internship. 307 students completed their Graduation Projects with export units, retail brands such as Reliance Retail, Benetton, Louis Philippe, Aditya Birla Fashion & Retail, Arvind Ltd., W-TCNS, Joy Mitra Designs, Pasch Designs, Remanika Apparels Private Limited, Moh Studio, Nykaa, Richa & Co., Pankaj & Nidhi, Archana Kochhar, Ka-Sha India, Medhya, Matrix Clothing to name a few.

### Projects/ workshops Undertaken

• Sr. Prof. Dr. Banhi Jha and Ms. Anuttama Chakraborty, Assistant Prof NIFT Delhi designed and developed prototypes for school uniforms for tribal students of Eklavya Model Residential Schools, Ministry of Tribal Affairs.

• Sr. Prof. Dr. Banhi Jha and Ms. Anuttama Chakraborty designed a technology-embedded 'smart' jacket for the Food Safety officers of Food



Safety and Standards Authority of India (FSSAI).

Ms. Sobharani Lakra Assistant Professor, NIFT Bhubaneswar designed uniforms for the trainees, faculty and staff of World Skill Centre Bhubaneswar
Ms. Sobharani Lakra worked on the study of crafts and development of designs for the support of producer groups for quality jute diversified products on a commercial scale.

• Ms. Sobharani Lakra worked on the project for commercialisation of innovative handloom products developed by NIFT Bhubaneswar in collaboration with CSB, Bangalore and Handlooms, Textiles & Handicraft Department, Government of Odisha

• Ms. Pratheepa Raj, Assistant. Professor designed the academic dress of IISER Tirupati

• Prof. Dr. Malini D., Ms Fatima Bilgrami, Mr. G. M. Reddy & Ms Shoba Uppe, NIFT Hyderabad have undertaken a project for 'Society for Elimination of Rural Poverty (SERP)

• Dr. Japjee Kaur Kohli, Associate Prof. and Mr. Amit Phogat, Assistant Prof, DFT conducted a 21 day workshop on tailoring aimed at training women artisans for skill development and empowerment, in Jan-Feb 2020.

• Dr. Japjee Kaur Kohli and Ms. Jalpa Vanikar, Assistant Professor NIFT Gandhinagar conducted a 15 day workshop on Patchwork aimed at training women artisans for skill development and empowerment, in Feb-March 2020.

- Dr. Kruti Dholakia, Associate Professor NIFT Gandhinagar conducted a 15 day workshop on hand embroidery for training 25 women.
- Dr. Aditi Mertia is the coordinator of the project on skill improvement training for 150 Pakistani migrant women artisans of Universal Just Action Society (UJAS), an NGO in Jodhpur
- Dr. Madan Lal Regar co-chaired a technical session in the International Conference on Advances in Textile Fashion (ATFC-2021) at NIFT Jodhpur
- Sr. Prof. Dr. Banhi. Jha chaired session in the e-conference on 'Advances in Textile, Fashion and Crafts ATFC-2021' organized by NIFT Jodhpur
- Dr. Paramita Sarkar was the moderator for the webinar on 'Khadi: The New vision of India' organised by NIFT Kangra.
- Ms. Shangrella Rajesh, Assistant Professor has been Resource person for the 6 day online virtual Faculty Development Program in association with Bengaluru Central University on 'Advanced Pattern Making and its importance in a designer's life'.

## **LEATHER DESIGN**



Department of Leather Design at NIFT Chennai, Kolkata, New Delhi and Rae Bareli, caters to the professional human resource requirements of the Fashion Industry sectors in specific to leather and allied products industries focusing on apparels, footwear, leather goods, luxury products, lifestyle products and handicrafts.

This is a unique programme offered by Department of Leather Design of NIFT that intends to create prepared and well-rounded professionals as Designers, ProductDevelopers, Product Stylists, CAD experts, Design Merchandisers and Design Entrepreneurs for the Fashion Leather products, Luxury goods and allied product sectors in National and International Business.

The department also caters to the customized needs of the industries viz. activities like Market and Fashion trend research & analysis, New Design & Product Development;Human Resource Development activities like Skill development by organizing various workshops, Short Duration training programmes (SDPs) both in-house and outreach mode, Management Development Programs (MDPs), Project Consultancies, etc.

The department also offers continuing education programmes in part time mode in 3 months, 6 months and 1 year durations, and diploma programmes at UG level for 2 years duration and at PG level in full time mode for 1 year duration in order to cater to the growing demands for professionals and needs of the human resource requirements in the Leather Products industries, in addition to its regular design degree programme

#### The Curriculum and Deliverance

The 4 year professional design degree programme offered by the Department of Leather Design emphasizes on the integration of design concepts in garments, footwear and leather products with material knowledge to respond to the requirements of specific target markets. Exposure to the industry through field trips, tannery training and industry internship is an important part of the curriculum.

The multidisciplinary approach of the curriculum develops ability in students to handle different materials for different product types in leather and combination materials as per the needs and preferences of various market segments and target customers both in national and international markets. The professional expertise is developed by imparting the required knowledge, skills, creative exploration and practices built within the curriculum through four subject categories, viz. Majors, Deepening Majors, Interdisciplinary Minors and General Studies. The Majors, Deepening specializations and the Floating Majors ensure the requisites are imparted at different levels with each graduating semester to create and groom the necessary prepared design professionals and entrepreneurs for the Fashion Product sectors.

Besides Design and Product Development pathway, allied career pathways have been incorporated into the curriculum to spread the menu of career choice across the various categories of the fashion products sector. These allied career pathways are envisaged through the Interdisciplinary Minors.

### Industry connects and projects

• The Leather Design Department signed an MOU with CLRI to synergize expertise on 12.Jan.2021. This was facilitated by Prof. Dr. M. Aravendan, earlier CP and faculty Leather Design Dept. Chennai.

• Faculty from the Delhi campus, Mr. E. Sivasakthi, and Ms. Dolly Kumar have coordinated projects on 'Punjabi desi jutti' craft under 'Upgrading the Skills and Training in Traditional Arts/ Crafts for Development (USTTAD)' project and project for designing of 50 kg jute bag for Food Corporation of India respectively. Ms Tulika Mahanty also faculty from delhi was the PIT for designing of Uniforms for the employees of Dedicated Freight Corridor Corporation of India Limited (DFCCIL)

• Mr. D. Rajashekar, faculty Leather Design Dept. Kolkata, coordinated project on Fashion Leather Accessories Design, a 1 Year Coursethat sponsored by West Bengal Minority Development. Corporation, Ministry of Minority Development. Corporation, Govt. of West Bengal.

### Workshops / Trainings conducted

• Prof Usha Narasimhan PhD: Creative thinking skills (CTS) TOTjointly conducted through online mode in July 2020.

### Workshops and Trainings attended

• Ms. Vijayalakshmi R. Assistant Professor attended 7 – days National level online workshop on "Dynamics of Research in Social Sciences" from 15th May to 21st May 2020 which was organized by the students for Holistic Development of Humanity (SHoDH), Himachal Pradesh & Himachal Pradesh Technical University, Hamirpur.

• Dr. M. Aravendan, Professor & CP-LD, attended a Two Days' International Virtual Workshop on "statistical data analysis and interpretation using spss" by Dr. R. Ravanan, Joint Director of Collegiate Education, Chennai Region, India scheduled on the 27th (Saturday) and 28th (Sunday) of June 2020 between 18.00 to 21.00 hrs IST (both days). A training certificate was issued for the successful participation in the workshop.

• Ms. Vijayalakshmi R, Assistant Professor completed the module on "How to Prepare Your Manuscript" on June 30th 2020 in Research Academy.

• Dr. M. Aravendan, Professor & CP-LD, attended a Three Days' International Virtual Workshop on "Structural Equation Model & Confirmatory Factor Analysis using AMOS " by Dr. R. Ravanan, Joint Director of Collegiate Education, Chennai Region, India, scheduled from 3rd July to 5th July 2020 between 18.00 to 21.00 hrs IST (both days). A training certificate was issued for the successful participation in the workshop.

• Dr. M. Aravendan, Professor & CP-LD, attended a Training Program on "Honing Skills and Strengthening Research Publication Aptitude" by Dr. Dileep Kumar M., Professor – Research, Africa Business School, Mohammed VI Polytechnic University, Morocco, scheduled on the 8th July 2020 between 1730 to 1900 hours IST via Zoom.

• Dr. M. Aravendan, Professor & CP-LD, attended a Three Days' International Training Programme on "Crisis and Disaster Management" from 10.0 am to 12.0 pm, 9th July to 11th July 2020, hosted by the National Institute of Disaster Management in collaboration with the Department of Social Work (Aided), Madras Christian College. A training certificate was issued for the successful participation in the workshop.

• Ms. Vijayalakshmi R., Assistant Professor attended an online Workshop in Fashion Illustration organized by department of Fashion Design NSFTID from July 6th to July 11th 2020.

• Dr. M. Aravendan, Professor & CP-LD, attended a National Workshop on "Statistical Tools in Research using SPSS" on 20th & 21st July 2020 by Dr. R. Ravanan, Joint Director of Collegiate Education, Chennai Region and organized by Mother Teresa Women's University Research & Extension Centre, Chennai. The training certificate will be issued on 5th August 2020 for the successful participation in the workshop.

• Ms. Vijayalakshmi R., Assistant Professor participated the "Go back to the Roots - Story telling through Textile Design on July 25th 2020 organized by VIT Fashion Institute of Technology, (VFIT) VIT, Chennai.

• Ms. Vijayalakshmi, Asst. Professor – LD attended

8 days online seminar on "Textile Industry and Covid – 19 organized by the department of Textile Industry and Apparel Design at Bharathiyar University from 4th January, 2021 to 12th January, 2021.

• Mr. T. R. Sankara Narayanan, Asso. Prof. & CC-LD, Dr. M. Aravendan, Prof. – LD and Ms. Vijayalakshmi R., Asst. Prof. – LD attended a workshop on January 19, 2021 and January 27, 2021 "Introduction to Machine Learning & AI" by Blackstraw is organised by NIFT, Chennai.

• Ms. Vijayalakshmi R, Assistant Professor – LD participated in the UGC SYRIDE sponsored 7 days online programme on Environmental Sustainability and Research Ethics organised from 03/02/2021 to 11/02/2021 by the Department of Textile and Clothing, School of Home Science.

• Dr. M. Aravendan, Professor-LD, Mr. T.R. Sankara Narayanan, Asso. Prof. - & CC – LD & Ms. Vijayalakshmi R. attended the final day of the Workshop on Introduction to Machine Learning & Al by Blackstraw from 10:00 am to 1.00 pm on February 9, 2021 organised by NIFT Chennai.

• Ms. Tulika Mahanty, attended one week Online Faculty Development Programme on LaTex from 13th to 19th July 2020 conducted by Jamshedpur Women's College in collaboration with Spoken tutorials IIT Bombay.

• In addition the faculty from Chennai attended many webinars in the areas of their expertise that added to their course deliverance.

### Papers published by faculty

While faculty from the department published and presented papers, 3 faculty have completed their PhDs and the rest of the faculty are pursuing their PhDs which are at various stages of completion. Me. Tulika Mahanty has also completed her Pre-Thesis. The list of papers published by the faculty is as below –

• Mr. Sankara Narayanan.T.R, CC LD published a research paper on 18th June, 2020, in the IJRAR (e-ISSN 2348-1269, Vol:07,Issue 2) on Covid-19:Impact on Design Education.

• Ms. Vijayalakshmi R. Assistant Professor published a research paper in the International Research Journal on "Advanced Science Hub (e-ISSN 2582-4376) manuscript entitled "Developing Jacquard Woven Saree with Kurumba Tribal Painting" Volume -02 Special issue 12S for the month of December 2020. • Paper titled "Inclusiveness of the Differently Abled: Challenges and Opportunities in India" by Bharat Singh, Asst. Prof at LD Raebareli was published in the journal National Seminar in 2020.

• Prof Usha Narasimhan PhD: Paper - 'Fashioning Identity - A Study from Urban India'., accepted for publication as chapter in edited book by Brill Publication in 2020, publication date as informed is - 17th July 2021. E-book ISBN - 978-90-04-44659-5 /Paperback ISBN - 978-90-04-44658-8.

• Mr. E. Sivasakthi: Authored a chapter titled 'A novel approach towards design and development of Indian men's work place casual footwear with specific reference to sizing' in the book titled 'Recent trends in traditional and technical textiles (conference proceedings) published by Springer with ISBN No.978 98115 9995 8 in the month of September 2020.

• Ms. Tulika Mahanty: Paper titled 'Study on preferences for type of embroidery and influences on its purchase decisions among college going girls' authored by Tulika Mahanty was accepted on 13/02/2021 for publication in UGC care journal Ensemble., A bilingual peer reviewed academic journal, ISSN (online) 2582- 0427.

• Ms. Tulika Mahanty: Presented research paper on the topic 'Marketing of tribal art and craft products in the light of globalization and modernization' in the National E-Conference on 'Empowering Tribal Women: Entrepreneurship & Skill Development, a way towards Atmanirbhar Bharat' on 5 Dec, 2020. The paper is published in UGC CARE Journal (Scopus indexed)- Wutan Huatan Jisuan Jishu, ISSN:1001-1749.

### Papers presented by faculty

• Ms. Vijayalakshmi R. Assistant Professor participated as a presenter for the paper entitled "Developing Jacquard Woven Saree with Kurumba Tribal Painting" in "First International Conference on Science Technology and Management (ICSTM-Online)" on December 5, 2020 and December 6, 2020.

• Prof Shinju Mahajan PhD co-presented with Ms Tanushree Chatterjee a paper titled 'PVC Flex Banners and mapping it's afterlife reuse and recycling in Delhi NCR' in the Textile and Fashion Innovation Congress held on 16th April 2021.

### Specific Relating to Curriculum Deliverance

• All facucity of the department across the four campuses adapted a dual mode of deliverance



simultaneously both offline and online for inputs during the session January – June 2021, and also prepared demo videos and uploaded the same for access to LD students in both July-Dec 2020 and Jan-June 2021 sessions due to the pandemic situation.

• CLO3D -Virtual Design studio was introduced for students to simulate garment designs.

#### **Faculty Achievements**

• Ms. Tulika Mahanty, was nominated to be the Member of the Board of studies for the department of Fashion & Accessories Design for a period of 3 years (2020-2023) in Jamshedpur Women's College , Jamshedpur, Kolhan University, Jharkhand.

• Ms. Tulika Mahanty, was nominated to be the Member of the Board of Studies for the Department of Home Science for a period of 2 years (2020-2022) in Jamshedpur Women's College, Jamshedpur, Jharkhand.

• Ms. Tulika Mahanty was invited as resource person and to present live demonstration on new business ideas/products in a National Level ONLINE workshop on "Small Business ventures a means of Women Empowerment" on 9th& 10 June 2020 in the Dept. of Home Science, Women's College, Kolhan University, Jharkhand.

• All four campuses organized Artisans Awareness Workshop and Craft Demonstration workshops through online mode and conducted the Crafts Research and Documentation also through online mode due to the prevailing pandemic situation.

## **TEXTILE DESIGN**



The Textile Design programme equips students with the knowledge and hones their creativity and understanding of design applications for the Apparel and Home Fashion industries. The programme builds upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today. The Textile Design department at NIFT has distinguished itself through its unique and innovative approach to design education and through its proximity to the Indian fashion and textiles industry. The department has 76 faculty members across 13 campuses. At present, around 1300 students are pursuing Textile Design in 13 campuses viz., Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai and Patna.

### The Curriculum and deliverance

The Textile Design programme primarily focuses on Weaves, Prints and Surface Embellishments on textiles, using both hand and digital skills through an application-oriented approach. The curriculum structure is designed to instil a strong textile foundation with an increased industry interface by way of visits, industry-linked projects, and lectures by industry experts. The curriculum addresses new emerging areas such as technical textiles, smart fabric technology and futuristic textiles in order to respond to the emerging industry needs. The students also get exposure to a craft environment by way of craft cluster initiative, which sensitizes them to traditional practices.

In an endeavour to equip students to design textiles for a specific product category, Textiles for Apparel & Fashion Accessories and Textiles for Home & Spaces are offered as the Deepening Specialisation options for the students from semester-IV. In each semester, the Major and Deepening Specialisation is integrated to strengthen the knowledge base with strong industry orientation in the three core areas, viz., weaves, prints and surface embellishment which shall prepare the graduates to contribute effectively in the respective industry.

The Textile Design department offers three interdisciplinary minors to the other departments, viz., Textile Structure and Surface, and Textile Appreciation for undergraduate students, and Textile Manufacturing and Sourcing for postgraduate students to provide a comprehensive understanding of textiles and their application in different fields.

### Industry Connects and projects

In the session 2020-21 about 200 experts from the domestic and industry abroad have been invited virtually for lectures across the campuses with the objective of sharing their knowledge and experience with the students. Some of the areas of the presentation were, Printed Textiles and retail, Print Design for USA Bedding, Design and CAD, Latest Development in Dyeing Process and ETP Process, Electronics in Embroidery, Sustainable

Textiles, Circular Economy, Smart Textiles & Wearable Technology, Information Technology Augmented Reality and Virtual Reality, Application of Natural Dyes on Textiles, Handloom sarees of India, Traditional Rugs and Carpets, Storytelling for increasing the social media presence of the artisan for improving sales, Rich heritage of Indian traditional textiles and their evolution, Bhutanese Textiles. Textile Conservation Importance, Present trends in Home Textiles, Understanding market requirements and Trends for Apparel and Fashion Accessories, Ethical sourcing for sustainable fashion brands, UI/UX Design, Design opportunities in weave design development in Apparel with a 4 shaft loom, Concept of Zero waste in textile industry, Innovation in Textiles, Fabric manipulation & its innovative use in wearable art, Smocking and its variations on conventional and unconventional material, Textile of Assam and northeast, Latest Trends in Textiles, Industry Nuances, Prospects of Indian Jacquard Industry, The Intellectual Technologies for Textile Design, AI and Its Application in Textiles, Textile Conservation and Restoration, Luxury Fashion: An Insight to the Luxury Fashion Business and Merchandising, IPR and its importance in Textiles, etc.

Pandemic was forcing everyone to stay indoors. However, it was business as usual in textile design departments across the campuses. Craft demonstrations by renowned artisans were organised remotely in Ajrakh block printing, Hand Block Printing of Bagh, Patola weaving of Rajkot, metal embroidery & Gotapatti embroidery of Jodhpur, durrie weaving, Kalakshetra sari weaving, etc., to acquaint the students with the heritage crafts of India. To ensure field-based learning, a common virtual industry Tour/visit to Trident India was organised for all the Semester - IV students across all campuses to observe the Rotary Printing process as part of the course, "Print Design: Hand & Digital" which provided an immersive experience to a total of 500 participants who also could clarify their queries with the industry experts.

Textile Design department across campuses undertook various other activities connecting with the industry including classroom projects to provide a real-time learning environment to the students. In the new curriculum, the Design Projects in Print Design, Surface Design and the Weave Design in the deepening specialisations areas of Fashion Accessories /Home & Spaces are envisaged as industry-linked classroom projects. The objective is to comprehend a realistic design brief and apply design thinking, creative and technical capabilities to develop an industry-ready design collection. All the campuses tied up with premium industries for classroom projects to obtain the design brief. The company and the campus worked in tandem remotely for the design development whereby the industry experts periodically reviewed the work of the students online and selected the best designs. Some of the companies associated with classroom projects include, like Aarnavi, Aditya Birla Fashion and Retail, AQUARELLE INDIA, M/s. Arvind, Atlas Exports, Ambadi Enterprises, Amiya, Baragaon Weaves, Button Masala, Byogi project -Art of Living, Casilla Living, Creative Dignity, Earthwhile, East & Grace, Eco Tasar, Fortuna colours & prints, Gazebo, Geisha Designs, Himadri Hans Handloom, Jaypore, Jogira Foundations, Kritikala, Llysas, Meka furnishings Pvt. Ltd, Natural Fibres Export, Nahar Industries, Nakhrali, Pink Peacock Couture, Prakash Art Creation, Raasleela Textiles, Raga Designs, M/s Raj Overseas, Rewind Roots, Rouka by Sreejith Jeevan, Rohin Design Studio, Texware Technology, 23 Designs & Sourcing Pvt Ltd,etc. Most of the companies awarded the certificate of appreciation to the toppers as well as participation certificates to all the students.

Apart from the academic pursuits, the Textile Design departments in various campuses across the country actively involved in various textile consultancy projects. Many Textile Design faculty members from different campuses are involved in the project for "Setting up Design Resource Centre in Weavers Service Centre" for DC (Handlooms)Ministry of Textiles, Government of India and the first Phase of the project was completed in February 2021. Several faculty members are also campus coordinators for 'Upgrading The Skills And Training In Traditional Arts/ Crafts For Development' (USTTAD) Project, Ministry of Minority Affairs, Government of India. The other projects that the Textile Design faculty members are associated include National Textile Museum Project, VisioNXT project and Face lifting execution of work in MoT, Udyog Bhavan for Ministry of Textiles, Bagh Print Project "One District One Product" and MPHSVN Project for Government of MP, Project of Uniform Design for Hindustan Petroleum Corporation Limited, etc. Several faculty members have contributed to imparting online Design development training to the handloom/handicrafts artisans while few of them contributed towards Online Faculty Development Program to the University college teachers.

### Faculty training/workshops

Since the early pandemic, the faculty members were tasked to implement teaching in distance learning modalities and to ensure remote participation and learning of students. Two In-house Training of the Trainers programmes (TOT) were conducted remotely for Textile Design faculty members across 14 campuses on the topics, viz., "Digital Print Editing Techniques & Visual Research" and "Paradigm Shift: Innovative Methods & Tools to Teach Textile Design Online" in the month of June and July 2020 respectively by the in-house faculty members & invited experts. Special CAD training sessions were offered by the faculty subject anchors to all the faculty members teaching the courses at various campuses to ensure that the students could cope up with the hybrid mode of learning. The training sessions accelerated the process of transforming the teaching practices and helped in transacting various Textile Design courses in distance learning modalities by means of digital technologies and organisation of learning experiences for the students.

Adapting to technology and e-learning formats, several Textile Design faculty members have not only attended relevant Webinar sessions offered in various geographical locations, but also have served as resource persons and also organised several Webinars for the varied audience.Further, many faculty members have pursued relevant Massive Open Online Courses (MOOCs) to learn new skills which were offered by the various reputed global providers in response to the pandemic and isolation measures put in place in most countries. Few of the faculty members attended virtual Short term E-training programme and E-Faculty development programme offered by Reputed organisations.

### **Faculty Achievements**

Prof. Dr. Sudha Dhingra - TD Delhi has been appointed as the Director - "Centre of Excellence for Khadi" - a hub and spokes model Khadi revitalising programme to be housed at 5 NIFT campuses sanctioned by Ministry of MSME to support KVIC. Prof. Dr. Ruby Kashyap Sood-TD Delhi has been appointed as a member of the Advisory Board of The Journal of Dress History, a research journal published by Association of Dress Historians, UK while, Dr. Chet Ram Meena, Asst. Prof-TD Jodhpur nominated as an Editorial Board Member for the Journal of Textile Association (JTA). Dr.Kunal Singha, Asst. Prof-TD Patna has been awarded Academic Excellence and Young Achiever Award by InSc, India, in May 2020 and Dr.Pintu Pandit, Asst. Prof-TD Patna has been awarded Young Engineers Award for the Year 2020. They have been also awarded 1st prize in the Professional Category on the topic "Textile Fabric for Biological Protection using Herbal Resources for Fight against COVID - 19" in May 2020 at UPTTI Kanpur, India.Dr. Ankita Srivastava, Asst. Prof- TD Jodhpur has submitted a patent titled

"Textile structures for improved impact resistance by sequential padding with STFs" and Prof. Kislaya Choudhary-TD Mumbai has submitted a patent idea which are currently under process for Patent/ Design Registration.

#### Research paper presentations and publications.

Faculty across campuses have published 23 research papers in international journals and 12 research papers in national journals. A total of 18 research papers were presented in the international E conferences & 6 research papers in national E conferences. Overall Thirty book chapters in the core areaswere contributed by the Textile Design faculty members across all the campuses.

### The following faculty members have undertaken and completed PhD:

• Ms. Ananya Mitra Pramanik, Assoc. Prof - TD Delhi completed her PhD in Sustainable textiles from GD Goenka University in November 2020.

• Dr. Janmay Singh Hada, Asst. Prof - TD Jodhpur was awarded PhD in September 2020 on the topic, "Capacity building of Kota Doria Handloom through design Intervention"

• Mr. Ravikumar R, Assoc. Prof - TD Bengaluru completed his doctoral research from Gandhigram Rural Institute University and was awarded PhD in March 2021

• Ms. Richa Sharma, Assoc. Prof - TD Bengaluru completed her Doctoral research on the topic, "Study On The Effect Of Luminescence Of Photo-Luminescent Specialty Pigments On Textiles For Home Fashion" and was awarded PhD degree from NIFT in 2020.

• Mr. Srikanth Gella, Assoc. Prof - TD Hyderabad has submitted his PhD thesis titled "Textiles and Cultural identity: A critical analysis of the role of Kasavu Sari" in IGNOU, New Delhi

• Ms. Vijayalakshmi. T, Asst. Prof - TD Kannur completed the PhD from Bharathiyar University in the area of Costume Design & Fashion.

#### Students Achievements:

• Mr. Debjit Biswas, Semester VII of Bhubaneswar campus presented research article titled "Dyeing of Silk Fabric with Soaked Phaseolus Vulgaris (Red kidney bean) Extract" at E- Conference organized by TIT, Bhiwani September 2020.

• Mr. Debjit Biswas and Ms. Shrutirupa Pati, Semester VII of Bhubaneswar Campus authored the Review article titled " Antiviral Finishing on Textiles", in "Textile & Leather Review", 2020 Vol 3 Issue 4.

• Ms. Manvi Tejpal Sem-VIII of New Delhi campus presented a research paper titled "Enhancing

Customer Satisfaction through Fashion Retail " and won the best essay paper award in 2020.

• Bharti Vashisth and Ishita Singh, Sem-IV of Bhopal campus won FAB Design 2020 held by Fabindia.

• Ms. Diksha, Ms. Kriti Verma and Ms. Ankita Dasgupta, Sem-VII of Patna campus presented on the topic "Unravelling the Weaver's Scenerio: A Case Study on Bhagaiya, Jharkhand" in the international conference organised by The Institution of Engineers (India)and won 1st prize in poster presentation Feb 2020.

• Ms. Ankita Dasgupta and Ms. Diksha, Sem-VII of Patna campus presented the research paper on topic "Upcycling of Waste Textile Materials With Added Design Values Using Natural Dye, Printing And Traditional Textile Art" in the National Conference organised by UPTTI Kanpur and secured 1st position in poster presentation in Aug 2020.

• Ms. Vedika Tridevi, Sem-VII of Patna campus presented a research paper on 'Computer invention in fashion and textiles' at AICTE International Conference, Kolkata, in June 2020. She presented a Rug Design in DOMOTEX 2020, December, 2020, Germany. She was selected as the "Craft Researcher" in Creative Dignity, Delhi, August-September, 2020.









### **KNITWEAR DESIGN**



The Knitwear Design Department addresses the need of specialized design professionals for the Knitwear Domain of Fashion Apparel & Accessories industry. The department provides students a comprehensive exposure towards designing and execution of Knitwear Fashion garments and products. The scope of curriculum encompasses multiple segments, from foundation garments to outerwear. Students are given inputs on the latest technological knowhow and detailed design methodologies to remain abreast with latest trends and forecast in fashion. The department enables students to grow as professionals who can handle all aspects of Knitwear Fashion, right from designing of fabric to product realization. The students acquire capabilities to work for all categories of Knitwear Apparels viz. menswear, women's wear, kids wear, active or sportswear, leisure wear, winter wear, lingerie and intimate apparels.

#### The curriculum and Deliverance

The Restructured Curriculum The newly introduced & restructured curriculum of Knitwear Design Department is at par with the global academic structure. The emphasis on the real field exposure through industry connect vis a vis industry visit ,national & international exhibition & fairs, expert lectures, classroom projects etc. strengthen them to face the global challenges and prove in the area of their expertise in the fashion world.

The major subjects offered by Knitwear

Programme across semesters cover the broad areas of Knitting, Flat Pattern & Construction, Fabric Technology, Illustration and Presentation Techniques. Study and practice of crafts are also given due importance in all the semesters. The Department offers two Deepening Specialization Areas to choose from, by the names of Intimate Apparel and Sportswear

The Intimate Apparel specialization aims to provide opportunity to the students to specialize in the intimate apparel segment of Knitwear. This shall enable students to understand and practice design process through thematic approach. The students shall learn to design concepts of intimate apparel collections taking inspiration from the latest trends, forecasts, design aesthetic and renowned peer works. The students get opportunity to plan collections according to brand aesthetics and finally be able to come up with unique, creative design for intimate apparel collections.

The Sportswear specialization provides an unique opportunity for a knitwear design student to specialise in the most promising and challenging segment of the knitwear industry. The students would learn to conceptualise design aesthetics for diversified functional and aesthetic needs of different categories of sportswear.

The Interdisciplinary Minor subject areas that areoffered for UG students of other Department are World of Knits and Fashion for Sports. The "World of Knits" aims to introduce students to the delectable world of Knitwear. It seeks to present an understanding of knits as a zero waste, sustainable product. While the course introduces learners to the current knitting techniques available in the industry, it also helps them work with knitwear such that they are able to develop garments, accessories and home products – using both the aesthetic and tactile elements of the knit fabric.

"Fashion for Sports" is aimed at giving an orientation towards the most versatile and the fastest growing category in fashion business – Sportswear. It introduces the learner to the various components of Sportswear as a category, and draws distinction between Casual, Active, Performance sports and Athleisure.

The Interdisciplinary Minor subject area offered to PG students is Knitwear Merchandising, which aims to give the learners a holistic understanding of managing the specifics of the Knitwear Business. The Department offers Industry Internship of 8 weeks in any Knitwear Industry to develop practical knowledge in the Industry. At the end of the programme, the student has the choice of undergoing a 16 weeks of Graduation Project ina Knitwear Industry or to design and execute a creative Design Collection

#### Industry connects and projects

Industry Connect The Department caters to the need of the Knitwear Industry, hence all the subjects that are chosen for the Programme Matrix have the Industry connect via visits to knitwear industry, visit and exposure to national & international exhibition & fairs, lectures by Industry Experts and Alumni, Classroom projects etc. which gives a total learning to students and strengthen them to face the global challenges and prove in the area of their expertise in the fashion world. Students of all semesters across all campuses have one or 2 projects with the Industry.

### **TOTs** Conducted

faculties from department organized IFFTI online Webinar. Sustaining Craft in India 16 th March 2021Organized Webinar on "The future of Indian Fashion", with Sabyasachi Mukherjee (Designer) and PriyaTanna (Editor VogueIndia) on 2nd July 2020.

Faculties from the department attended ToTs on Overview of Lingerie Development At Enamor, Bengaluru held on 20th - 22nd July; Faculty Development Programme organized by SARV International scheduled from 27th July: Advanced Ecological Techniques in Textile Chemical Processing for Sustainable Development Sponsored by AICTE-ISTE from March 12 to 18, 2021: Introduction to Machine Learning & AI organized by Blackstraw for a duration of 6 Days span in January & February 2021.:Online FDP on Wearable Devices from 11.01.2021to 15.01.2021 at Saintgits College of Engineering online. :Digital design and Communication on 10.10.2020 & 17.10.2020 respectively: Workshopon Art of Indigo Dyeing at Arvind Indigo Art Museum, Ahmadabad on 19.9.2020:

### Faculty achievements

4 Faculties awarded PhD Degree and 9 faculties are pursuing PhD in NIFT and other reputed universities

#### **Research Paper Publications and Presentations**

Faculty across campuses have published 23 papers and articleson Textile and Craft related topics, Design based interventions : Quality related Topics in various national and international journals.

# **FASHION & LIFESTYLE ACCESSORIES**



B.Des (Accessory Design) program is poised to transform aspirations into tangible and intangible design solutions. The curriculum of the program is curated and positioned in the Fashion and Aesthetic space. The curriculum is enriched with strong theoretical and conceptual design philosophy. The program gives a glimpse into the future fashion and lifestyle accessories and a blend of dynamic technology. Students get to offer innovations across myriad platforms spanning jewellery, décor design solutions, crafts, personal accessories, soft goods and work gear. Accessory Design program is a career based education that is relevant today and has the ability to address the changing future scenario.

### The curriculum and deliverance

Accessory Design majors provide extensive design knowledge in a socially relevant fashion scenario. Knowledge is enhanced with conceptual understanding of design as a process, material as a medium and ability to synthesize outcomes enabling them to address the contemporary needs.

The program offers the millennial students to perfect the design process through a balance of latest chic trends and a passion for hand crafted artisanal products and processes. Students are creatively engaged in developing visualization skills with greater degree of digital fluency. They stand empowered with material manipulation skills with an indigenous edge of traditional techniques. Students are enabled to articulate their individuality through their signature style accessory design collections, yet keeping it relevant to the market and industry challenges. This design collection of eclectic fashion lifestyle accessories are based on patterns stemming from a synergy of forms, colors and materials.

Enabling the learners through depth in skills, accessory design students are empowered with a choice of deeper learning with specific skills in the form of deepening specialization that consists of Jewellery Design, Functional Fashion Accessories & Decor & Design. Students can make conscious choices of any one deepening specialization. This process was well supported by the department faculty mentor attached to every student throughout his learning in the campus.

### Industry connects and projects

1. Ms. Shipra Roy, Associate professor from Bangalore campus has organized an Industry connect on the subject "Design Studio 3 (Lifestyle Accessories Range)" AD Sem VI-Subject from M/s Melorra, Bangalore for a duration of 2 months (25th January to 8th March 2021).

2. Dr. R Reshmi Munshi, Associate Professor from Bangalore campus has organized an Industry connect on the subject "Living Space Design Décor" AD Sem IV from M/s Hanuman Wood Industries, Bengaluru, for a duration of 4 months (22nd Feb to 27th May 2021)

3. Hyderabad campus has successfully conducted "Hyderabad Industry Connect 2020" in the July-

Dec 2020 semester. In this 10 Alumni's/ Industry experts were invited to give lectures to students of III, V, and VII semester students. Other department faculty and students were also invited.

4. Ms. Tulika Saikia, Assistant Professor from Kolkata campus completed a research project on creating platform for laboratory learning experience during the pandemic in collaboration with UMO design Foundation

5. Mr. Kumar Sudeepta, Assistant Professor from Mumbai campus conducted webinar on "Application of 3D Printing during Covid-19 Pandemic'' on 17th June 2020 along with the panellists Mr. Ganesh Babu, National Technical Manager, Designtech Systems Pvt. Ltd. and Mr. Shrikant Teli, Regional Head, West India - Stratasys India Pvt. Ltd.

6. Patna campus has conducted an online lecture on "Latest trends and technology in Wearable Accessories - 3D Printing, Laser Cutting and Electroforming" by Jewellery Designer Ms. Soni Amin from Shireen's Creazione, Jaipur in 1st week of December 2020.

7. Raebareli campus – 3rd, 5th & 7th semester students have participated in "First-Ever Digital Edition of India Couture Week 2020" from 18th September 2020 to 23rd September 2020.

8. Mr. Sandeep Sachan, Associate professor from Kangra campus organized a webinar on "Intellectual Property for Entrepreneurial Growth" in Collaboration with CWEI, New Delhi on 25 August, 2020.

### Faculty training/workshops

1. Dr. G. Chiranjeevi Reddy, Professor from Hyderabad campus formulated and conducted a TOT title "Design Relevance and Exploration of Hard Materials" for three days from 30th July 2020 to 1st August 2020. 30 NIFT faculties from different campuses got benefited from this faculty development programme.

2. Mr. Souvik Bose, Associate Professor from Kolkata campus attended TOT organised by NIFT to develop self and Society in over viewing the fact of Covid-19 and its impact in terms of behavioural changes in human society.

3. Ms. Pallabi Palit, Assistant Professor from Mumbai campus attended Training for Trainers programme conducted by Foundation Programme, NIFT on Self & Society on 13th and 14th July 2020. 4. Mr. Kumar Sudeepta, Assistant Professor from Mumbai campus attended a webcast of the launch on the Titan Envisage 2.0, Year 2020. The session took place with Titan Chief Design Officer-Ms. Revathi Kant who interacted with students along with Mr. Mahender Chauhan-Head Design, Watches Division, Mr. Abhishek Rastogi-Head Design, Jewellery Division, Mr. Sanil -Head

Design, Eyewear Division and Mr. Sumit Prakash-Head Design, Accessories Division on 21st August 2020.

5. Mr. Shripati Bhat, Assistant Professor from Mumbai campus attended webinar(virtual sessions) on Nurture your Creative Teaching Skills conducted by Adobe Team in association with NIFT Mumbai on 25th May, 26th May & 29th May 2020 and coordinated Adobe Creative Jam(competition for students) by Adobe.

6. Mr. Rajesh Kumar Assistant Professor from Patna campus attended a five-day online faculty development program on recent developments in arts, design and fashion (29th June to 3rd July 2020) organised by Amity School of Fashion Technology Kolkata and Amity School of Fine Arts Kolkata.

7. Mr. S. A. Venkatasubramanian, Associate Professor, Mr. Praveen Srivastava, Assistant Professor, Dr. Ajay Kumar, Assistant Professor & Ms. Stuti Sonker, Assistant Professor from Raebareli campus attended a workshop / training on "Design Relevance and Exploration of Hard Materials" from 30th July 2020 to 01st August 2020 through online mode.

8. Dr. Yuvraj Garg, Assistant professor from Jodhpur campus attended a TOT by Industry expert Mr. Anand Deshpande on the topic of "Lean Management in Apparel Industry" from 17th July to 21st July 2020 via online mode.

9. Dr. G. Chiranjeevi Reddy, Professor from Hyderabad campus has attended a one-week online workshop on "Innovation, Novelty and Intellectual Property Rights" organised by Dr B. R. Ambedkar National Institute of Technology Jalandhar, Punjab, India, Haryana, held from 28th August to 1st September, 2020.

10. Dr. G. Chiranjeevi Reddy, Professor from Hyderabad campus has conducted a webinar to Brandex, Visakhapatnam employees titled "Creative Thinking: An effective Skill for Organizational and Personal Endeavours" on 20th April 2020. Around 40 employees got benefitted from this.

11. Dr. G. Chiranjeevi Reddy, Professor from Hyderabad campus has attended an International E-Conference three-day certificate course conducted by Government of Maharashtra Government Vidarbha Institute of Science & Humanities from 15th to 17th May 2020.

12. Mr. Soumik Halder, Associate Professor from Bhopal campus has participated in a TOT Title: Design Relevance and Exploration of Hard Materials, 30th July to 1st August 2020

13. Dr: Prabhat Kumar, Assistant Professor from Bhopal campus has participated in-"Entrepreneurship Development Programmes (EDPs)", Organized by Global Triumph Foundation, Supported by Ministry of Electronics and Information Technology, Period- 4th July to 5th July 2020.

14. Dr: Prabhat Kumar, Assistant Professor from Bhopal campus has participated in - "Artificial Intelligence", Organized by AICTE Training and Learning (ATAL) Academy, at Maulana Azad National Institute of Technology, Bhopal. Period-11th May to 15th May 2020.

### **Faculty Achievements**

• Dr. Pallavi Rani, Assistant Professor from Mumbai campus participated as a speaker in Rural Design Day 2021 Silicon Vilstal at Munich Germany. Represented India and talked about Indian rural design in a virtual session.

• Dr. Pallavi Rani, Assistant Professor from Mumbai campus has contributed as a Task Force Mentor at UMO Design (a non-profit organization working towards design awareness and exchange of design sensibilities through interaction between designers and design sensitive consumers) Global Innovation Design Challenge 2020 organised by UMO Design Organization on 21st June 2020.

• Mr. S. A. Venkatasubramanian, Associate Professor from Raebareli campus has undertaken a project since 2017 on Upgrading the Skills and Training in Traditional Arts/Crafts For Development' (USTTAD) in Bone Cluster Craft of Lucknow & Barabanki. The project is still undergoing.

• Mr. S. A. Venkatasubramanian, Associate Professor from Raebareli campus worked as a team member and completed three workshops in on-going training programme for the artisans of Khadi under the project of Uttar Pradesh State Khadi and Village Industries Board (UP-KVIB).

• Dr. G. Chiranjeevi Reddy, Professor from Hyderabad campus as a resource person delivered a topic titled "Fundamentals of design and marketing in the post covid scenario" in a seminar titled "Post COVID-19 situation and design implications" at International Lace Trade Centre (ILTC), Narsapur, AP State on Friday, 5th February 2021.

• Dr. G. Chiranjeevi Reddy, Professor from Hyderabad campus was one of the two trainers in a 90 minutes online Yoga Workshop conducted to all NIFT Hyderabad fraternity including faculty, staff, students and parents on 21st July 2020 on the occasion of International Yoga Day -2020.

### Research paper presentations and publications

• Mr. Anupam Rana, Associate Professor & Link-RIC from Gandhinagar campus has participated in Anvesh 2020 organized by Institute of Management, Nirma University on 26th & 27th November, 2020 and contributed paper on "Jewellery Market : Latest Marketing Trends" which has been published as a full paper in the Conference Proceeding.

• Dr. G. Chiranjeevi Reddy Professor from Hyderabad campus published a research paper titled "Assessment of Students' Performance by Self, Peer and Teacher in Fashion Education: A Comparative Perspective" with a co-author published in the October 2020 month, for Journal of Educational Planning and Administration (JEPA) Volume XXXIII. JEPA is one of the well known journals in the circles of higher education.

• Mr. Sanjib Kumar Das, Associate Professor from Kolkata campus has participated as a guest speaker on the topic 'Role of design in the context of modern Handicrafts' at a Faculty Development Program conducted by Amity University, Kolkata on 30th June 2020.

• Mrs. Jayati Mukherjee, Associate Professor from Kolkata campus published: Jayati Mukherjee, Mainak Ghosh, (2020). "Perceiving Identity of Period Interiors Based on Visual characteristics: Comparing Aesthetics of Renaissance in England and France". Journal of Interior Designing and Regional Planning e-ISSN: 2581-9984 Volume-5, Issue-2 (July-December, 2020) www.matjournals. com.

• Dr. Pallavi Rani. PhD Assistant Professor from Mumbai campus has Published an abstract "Study of symbolic content in traditional textile motifs of Santali community" in an online abstract book published by International Conference on Functional Textiles & Clothing 2020 IIT Delhi, New Delhi and "Design of an Awareness Model to Develop Proper Sanitary Habit Among the Rural People of Jharkhand" in Advanced Manufacturing Systems and Innovative Product Design (pp. 11-20). Singapur: Springer Nature 2021.

• Mr. Vinayak Yashraj Associate Professor & CAC from Patna campus has published an article entitled "Dimensions of Narrative through Clothes: Portrayal of Marginalized in Ray's Sadgati" was jointly published by Vinayak Yashraj and Dr. Priyanka Tripathi in the journal Contemporary Literary Review India in their volume 7 in November 2020.

• Mr. Rajesh Kumar Assistant Professor from Patna campus published a paper titled "UV-protected & Thermal Controllable Nano-particle Treated Home Furnished Woven Fabric" jointly with Pintu Pandit and Kunal Singha in the National Conference on Fashion Apparel and Textile (NCFAT'20) Organized by Amity School of Fashion Technology, Noida,

### Uttar Pradesh in October 2020.

• Dr. Ngamkholen Haokip, Assistant Professor & CIC from Shillong campus presented on Artisans; Importance & Scope" at One Day Duration on Awareness of Schemes of DC (Handicrafts), E-Marketing, GeM Portal, GST etc" organised by Office of the Development Commissioner (Handicrafts), Meghalaya, on 19th February 2021 at State Convention Centre, Shillong Meghalaya.

• Dr. Yuvraj Garg, Assistant professor from Jodhpur campus co-authored a chapter named "Lean Problem-solving " in the book "Lean tools in Apparel Manufacturing" under Woodhead Publishing by Elsevier Publishing Ltd. UK (ISBN: 9780128194263).

• Mr. Sandeep Sachan, Associate professor from Kangra campus Presented a Research Paper at International Conference at NIFT, Jodhpur.

• Mr. Soumik Halder, Associate Professor from Bhopal campus published a paper titled "Strategy for bamboo craft in rural and semi-urban central India" (a case study from Betul, Central India), Published in, Journal: Performance Improvement, Publisher: Wiley Online Library, USA, Volume: 59 Issue: 9, https://doi.org/10.1002/pfi.21937, Author: Soumik Halder (First Author) and Dr. Sukanta Majumdar (Second Author), Publication date: October 2020.

• Dr. Prabhat Kumar Assistant professor and Mr. Ayan Tiwari Associate Professor (2021) " MCDM-Based Decision Support System for Product Design and Development", in Chakrabarti A, Poovaiah R, Bokil P, Kant V, "Design for Tomorrow- Volume 2, Smart Innovation Systems and Technologies" (Authored- Chapter – 46), Publisher: Springer, Singapore.





## **FASHION COMMUNICATION**



In the ever-growing world of fashion, the Fashion Communication (FC) design programme at NIFT happens to be the single most cutting-edge, exciting, and increasingly essential pathway to open up in the fashion and lifestyle industry. The significance of brand identity has come to be seen at par with what the brand sells i.e., the product. Numerous prêt and luxury brands keep appearing in the Indian retail scenario, and it has become essential for each one of them to develop a unique brand identity for maximum impact and visibility. Fashion Communication has made it feasible for these brands to communicate their products, identity, and strategy, by providing a platform for these very brands.

In view the fast pace of Information Technology (IT) and Digital Revolution in last one decade, the restructured curriculum focuses in domain of Visual and Fashion Communication through Digital platforms, IT Applications (Apps) and role of Artificial Intelligence (AI) in the environment of communication design across the globe. The Fashion Communication is currently offered at 14 NIFT Campuses namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli and Srinagar.

### The curriculum and deliverance

The Fashion Communication programme primarily focuses on four major domains i.e., Graphic

Design, Space Design, Fashion Media and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach.

The curriculum is designed to instill a robust communication design base with an increased industry interface by way of visits, industrylinked projects and lectures by industry experts. Besides the existing industry exposure, internship and graduation project, the curriculum includes a mandatory industry connect from Semester-III onwards in form field visits, classroom projects and special lectures by industry professional/ experts. Studentsare encouraged to engage with the industry by way of participation in classroom projects, participation in fashion weeks or other industry events like faculty assistance in an ongoing consultancy project.

The graduates of Fashion Communication emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion, lifestyle industry and beyond. The fast-moving digital revolution has opened up Fashion Communication design to new disciplines that require students to excel not only in traditional design skills but also explore and design humancentered concepts and system design processes linked with information technology:

• New material i.e., experimental, combinations

and futuristic

• Fashion Thinking - design and thinking through fashion

• Modules like Omni-channel (UX), sensory design, augmented reality, virtual experience design with the role of artificial intelligence, have been incorporated, as they are the future of the fashion and other retail industry.

• 2D Animation and Motion Graphics

As new careers keep growing in the industry, there is infinite scope for the graduates of Fashion Communication to explore and expand their horizons. In the areas of branding, styling, social media marketing, photography, commercial fashion space, UI & UX design and graphics. Fashion Communication graduates is both versatile and passionate about more areas than just one. Before graduation, the students are well versed with knowledge, concept base and skill. With some of the most prolific companies regularly seeking such talented and disciplined students, Fashion Communication remains one of the most desirable design disciplines at NIFT. With the unfortunate pandemic the world is facing more and more brands are moving to online presence and communication. This has expanded the horizon for a Fashion Communication student. This is the present and shall be the future stream of education.

### Industry connects and projects

Our Prime Minister in August, 2020 in Mann ki Baat highlighted the potential of toys of India. He also encouraged Indians mainly for vocals for local toys. Toys will support the Atmanirbhar Bharat Yojana and also will cherish the rich heritage and tradition of India in his words.Indian government had organized the India Toy Fair 2021 to boost the toy manufacturing industry in India from 27th February to 2nd March, 2021. The objective of the fair was to bring the industry and the government together to find out a way to make the country the next global hub for the production and sourcing of toys. The Fair was also to help in attracting investments and promoting exports and create sustainable linkages to encourage dialogue for the overall development of the industry. The department of Fashion Communication took an active role in doing the backend work like photography, and hand holding the artisans by helping them enroll for the exhibition and enable their sales. Several students guided by faculty: Ms. Dilnaz Banu, Assoc. Prof., Bengaluru, Mr. Vinesh Tapre, Assoc. Prof., Mumbai, Mr. AkhilendraPratap, Asst. Prof., Raebareli, Mr. Abhilash P, Asst. Prof., Kannur, Mr. Sujit KG, Asst. Prof., Kannur, Mr. HimanshuDanda, Asst. Prof., Kolkata and Ms. SupriyaMunda, Asst. Prof., Bhubaneshwarand steer headed by Prof. Dr.

Vibhavari Kumar, CP-FC, actively engaged in the project.

A Pantone Colour Webinar series coordinated by Prof. Dr. Vibhavari Kumar, CP-FC, was conducted with International Speakers: Mr. Lou, Pantone USA,Mr. Nick Bazarian, USA, Ms. Leatrice Eiseman, American color specialist and more of Hong Kong faculty, for all NIFT Centre faculty and students of Semester IV, FC.

Ms. Supriya Munda, Assistant Professor, is working on the project- Commercialization of Innovative Handloom Product project with Central Silk board, Bengaluru and Directorate of Textile, Odisha. Ms. Apla Srivastava, Associate Professor is the project coordinator for an ongoing Chambayal project aimed towards revival of Chamba craft and establishment of Craft village Chamba. Dr. Hir Vyas & Ms. Jalpa Vanikar, Asst. Prof., Gandhinagar, has completed training of artisans of Cane and Bamboo products under aegis of Index C.

Prof. Anupam Jain and Dr. Dimple Bahl engaged their creative genius in actualizing, Design Resource Centres (DRC) at Weaver Service Centres (WSC) (for which Phase-I is completed & Phase-II has been initiated). Prof. Anupam Jain also initiated and conceptualised the first draft of the design ideation and budget details for the proposed National Textiles Museum in Science City at Ahmedabad.

### Faculty training/workshops

Prof. Dr. Anupam Jain, Delhi was invited to teach the subject 'Design Process' at Semester- I,M. Des., NID Ahmedabad for a duration of two weeks in November 2020. Dr. SreenandaPalit, Assoc. Prof., Kolkata, organised an online TOT on Fashion Styling. FC Mumbai organised the webinar on the future of Fashion Communication with experts from London College of Fashion, IBM and fashion photographer VikramBawa in June 2020.

Prof. Dr. Vibhavari Kumar and Mr. Sanjeev CM, Assoc. Prof., Bengaluru, attended, Kyoorius DesignYatra 2020. Prof. Dr. Vibhavari Kumar and Mr. Sanjeev CM and Ms. Dilnaz Banu attended Colour Launch by Pantone. Ms. Sonali Srivastav, Assistant Professor, Bhubaneswar, attended a webinar on 'Ensuring Viewers An OTT Experience Through Quality Digital CDN' and Storytelling, organized by Asian Federation of Storytellers. Prof. Dr. Martin Jeyasingh Mathews, CC FC, Chennai Campus, attended the webinar on "Advanced manufacturing technology for masks, export compliance & industrial sanitization ", held on June 11, 2020, by IIGM Itd. Gerber technology, USA. Ms. Maulshree, Assistant Professor participated in the System Dynamics Hackathon on "Bergen Fossil Free 2030" held by the System Dynamics Society on 25-27th June 2020.

Mr. Mohammd Shadab Sami, Asst. Prof., Patna, attended several Canon India Master classes on Photography. Ms. Usha Yadav, Assistant Professor, Jodhpur, attended one week online FDP on "Data Analytics using R" from 11th July – 15th July, 2020 organized by Department of Computer Engineering and Department of Computer Application, J. C. Bose University of Science and Technology, YMCA, Faridabad. Mr. Asit Bhatt, Associate Professor have completed certificate course on Nurturing Innovation and Startup Ecosystem by Gujarat Student Startup and Innovation Hub (iHub).

Ms. Harmeet Bajaj, an iconic figure in the Fashion industry was invited at the department to contribute in the subject Fashion Styling and Ms. Natasha Gaurav, stylist to A-list Bollywood celebrities was invited for an expert lecture at FC, Delhi. Several faculties attended the four days' workshop for Art of Living from June 4th to 7th 2020.

### **Faculty Achievements**

Several faculties are pursuing their PhD from various universities across the country: Ms. Susmita Das, Asso. Prof., Mumbai, Mr. AkhilendraPratap. Asst. Prof., Raebareli, Ms. Lavina Bhaskar, Asst. Prof., Delhi, Mr. LordsunSivakumar S, Asst. Prof., Bengaluru and Ms. Supriya Munda, Asst. Prof., Bhubaneswar. Ms. Divya N, Assistant Professor, FC, Chennai Campus, Completed a Diploma (online) in "Applied Jewelry Professional (AJP), during July 2020, from Gemmological Association of America (GIA).

E-Book released 'Uttunga' inspired from life of Mahatma Gandhi by Honorable Minister of Women and Child Development and Textiles, Govt. of India on 2nd October 2020 which was edited, created and designed by FC Semester V Students under the mentoring of FC Faculty MR. VineshTapre, Asso. Prof., Ms. Sushama Saitwal, Asso. Prof. and Ms. Vandana Wekhande, Asso. Prof., Adhoc. Mr. Kumar Vikas, Asso. Prof., Patna, delivered an expert talk on Basic Design & Design Process on 26th February 2021 at Dept. of Fashion communication, MSU Baroda.

### Research paper presentations and publications

Dr. Dimple Bahl, Assoc. Prof., Delhi, coauthored a book with revered Ms. Jaya Jaitley, titled:"Inspirations for Graphic Design of India". Prof. Vijay Dua co-authored a paper with researcher Mr. A P Khangar titled:"Study of evolution of Indian Currency Notes", published in International Journal of Advanced Research in Management and Social Sciences (ISSN: 2278-6236) in May 2021. Ms. LavinaBhaskar, Asst. Prof. Delhi, presented a paper titled:"Ethnography as a tool to study indigenous Craft Clusters to build cultural sensitivity and inclusivity amongst design students" at ICORD 2021, IDC Mumbai in January 2021 and the same were published in a Springer publication.

Mr. Ajeet Kumar, Assistant Professor, Kangra, presented a paper titled: "The Creative Stretch": Hidden Potential of Creative Process at ICMC 2021 (International Communication Management Conference), MICA, Ahmedabad. Ms. Purnendu Sharma, Assistant Professor, Kangra, published a paper titled: "Assessment of Preventive Actions to Control Coronavirus Disease 2019 Transmission Using Fuzzy Inference System" in "International Journal of All Research Education & Scientific Methods, (IJARESM), ISSN No: 2455-6211", in Jan 2021.Mr. Kumar Vikas, Asso. Prof., Patna, has published paper titled "Embracing natural dyes" in The Indian Textile Journal, Nov 2020 edition; titled "Banaras: A Parrallel space of the Cosmic universe and its contribution to Architecture" in International Journal of the Advanced Research; titled "Goudana: An Extinct Art" in International Journal of the Advanced Research, 2020 and titled "Banarsi Sari-Evolution and Endurance in Modern Age"in Fibre to Fashion, 2020.Ms. UshaYadav, Assistant Professor, Jodhpur, published research paper titled, "MPP-MLO: Multilevel Parallel for Efficiently Matching Large Partitioning Ontologies" in Journal of Scientific & Industrial Research, CSIR-NISCAIR, Vol. 80, March 2021, pp. 221-229 indexed with SCI (Science Citation Index) and Elsevier(SCOPUS); presented a paper titled," Impact of Technological Advancement in Financial Intelligence driving new Business Model", in International E-Conference " Economic Crisis & Fraud Management" organized by Sardar Patel University of Police, Security & Criminal Justice, Jodhpur on 27-28th Oct 2020 and a paper titled, "Scope of Artificial Intelligence in Precision Farming driven by Internet of Things", in International E Conference " Technology Innovation & Management for Sustainable Development" organized by ITM University Gwalior on 18-20th Feb 2021. A research paper by Dr. Chittaranjan Sahoo, Assistant Professor, Bhubaneswar, titled "The Sun Images and Worshiped on Prachi Valley: A Bird's Eye View of an Artist" was published in the Journal of Bihar PuravidParisad, Volume - xxviixxviii, 2021. Pp.20-24, ISSN 0976-5107. A chapter

by Ms. Sonali Srivastav, Assistant Professor, Bhubaneswar, titled "Self-Acceptance and Hip-Hop Music: An Exploration among Female Students at Delhi University" was published in Misogyny across Global Media, 1st ed. London: Rowman and Littlefield. ISBN: 978-1-7936-0621-1.

Dr. Sreenanda Palit, Assoc. Prof., Kolkata, research paper selected for presentation on "Indigenous Practices and Activism: Challenging the Social Algorithm in India" on 25 March 2020 at the IFFTI Conference. Ms. Nagma Sahi Ansari, Asst. Prof., Kolkata, submitted a research paper on "Learner's Identity in Experience Age: Exploring Virtual Reality for Experiential Learning Environment" to Journal of Indian Education (NCERT) and is approved for publishing in November. Mr. Asit Bhatt, Associate Professor, Gandhinagar, wrote a research paper titled: 'Mapping the Topoi of Sustainable - Design - Thinking in Indian Context'. It is published in 'Proceedings of ICoRD'21 Design. Mr. Sanjay Kumar Pandey, Asst. Prof., Raebareli, has written a chapter in the book titled: "Contemporary Research in Management Vol. 2" by Starlet Publishing. He also wrote a research paper titled: "Study of Introducing Home Furnishing Products and Marketing Strategy in Varanasi Brocade", International Journal of Scientific and Innovative Research, (IJSIR). Mr. Abhinav Garg, Assoc. Prof., Hyderabad, published a paper titled "A Resilient and Scalable novel Protocol for Wireless Sensor Networks - Maximum Energy Clustering (MEC)" "Redundancy Control Energy Efficient and Clustering (RCEEC) protocol for Wireless Sensor Networks", in Indian Journal of Computer Science and Engineering (IJCSE), ISSN: 0976-5166, Volume-11 Issue-6, December 2020. (Scopus Indexed).

### Student achievements and awards

Mr. Mohit Khetrapal, FC batch 2018-22, Bhubaneswar, was chosen as World's Best Photographer (under 20 categories) at Siena International Photo Awards 2019 (SIPA 2019), Italy. He was also a finalist at the London Street Photography festival 2020, Hamdan international Photography awards 2020 Dubai, Creative Photo Awards 2020, Siena Italy. His pictures made it to the top 35 photos in nomination in the category "Reportage Photography" in 35 awards 2020 Moscow. He also made it to the top 200 Photographers in India and was featured in Indian Photo Festival 2020, Hyderabad, Kolkata international Photography festival 2020 and Ras se Bana Banaras Exhibition in Indian Habitat Centre, New Delhi, 2020. Also won the Editor's choice-People Photography awards by the independent photo and featured in National Geographic -

Your Shot and Forbes as well.'Paridhi', a film by IshanAditya, Student, FC batch 2018-22, Bhubaneswar, got featured at the Shorted Film Festival, 2020.

Steven Harris.R, FC batch 2019-23, Bengaluru, won in the State Level of WorldSkills India 2021 in Graphic Design Technology. Selected and representing Karnataka in the Regional level of WorldSkills India 2021 in Graphic Design Technology in the upcoming months. He also participated in an Art contest conducted by Truefan.life in the month of November 2020, and won the contest among various entries and received an appreciation video message from Celebrity Mr. Hrithik Roshan as the award.

Mr. VaranneyaThakore, Semester-VIII, Gandhinagar, won #5 Design of in Poster Art Category for his artwork titled 'Rick and Morty x Breaking Band' in the design Challenge and created an original design in 7 days at India Film Project – Season X. Ms. Vrinda Sudrania secured 2nd Runner-up position with her team AATIKE: KAHANIKAAR, for promoting traditional Kavad art in Toy Design Competition (Toyathon Challenge) 2020, hosted by Amazon via Skillenza.


# **FASHION MANAGEMENT STUDIES**



The objective of the two-year Master Programme in "Fashion Management" (erstwhile AMM) started in 1987 is to develop managerial talents in the field of fashion marketing, merchandising and retailing best suited to the requirements of the garment export and fashion retail sectors. The Career pathways offered are Marketing and retailing, Entrepreneurship and International Marketing. They are exposed to merchandising /marketing, innovative fashion management practices, direction of fashion trends and business practices through field visits and industry internships and other forms of interactions with experts from industry. They have the right blend of hard and soft skills and possess the right attitude to contribute to managerial talent of any growing organization.

#### The Curriculum And Deliverance

In challenging circumstances owing to the pandemic situation in the country; the department rose to the occasion and completed the course as per syllabus in all the centres successfully; through hybrid mode which was a combination of both online and offline classes. FIIT between semester 2 and semester 3 was done by students in offline, online and combination modes. GP was also completed by students of semester 4 in both offline and online modes. Several interactions of students and industry experts or subject experts of other prestigious institutes were conducted online. In addition, students had opportunities to attend webinars addressed by experts and NIFT faculty across campuses.

#### Industry Connect

Industry and expert connects are essential to any academic program. The exchange of knowledge between academia and industry has been a key driving force behind change growth and updation of processes and curriculums. FMS department actively engages itself with industry, alumni and experts to give better exposure to the students while giving new ideas to the industry which help in its growth trajectory. All 476 students were placed for their FIIT internships and GPs and many also got absorbed in their respective companies.

It takes a continuous interaction and relationship building exercise to have the students work with and understand the industry in a holistic manner. Industry experts from across the industry were invited to NIFT campuses to interact with students. Strong interactions with industry professionals from companies like RBL, ABFRL, Tommy Hilfiger, Underarmour, Lifestyle, Landmark, H&M, Raymond, Blackberrys, GAP, Triburg, Impulse, Shahi Exports, Welspun, Mikaya Brand Pvt Ltd., Paragon Export house, Estetica Solution of Home furnishing, ACE Turtle Pvt.Ltd, Future Group, MAS Holding, Decathlon, Lifestyle, ORMAS, Fashion boutique, PUMA, Text port Export House, Pantaloon, Raymond, Myntra, Li & Fung, Arvind, Reliance Retail, FabIndia, Ajio, Shoppers Stop, Vestige Group etc. at multiple locations and in multiple formats has helped the department in harmonizing the knowledge deliverance to business practices and hence generating value for

the industry and the course.

Tata Trent has set up a Retail Chair at FMS NIFT Mumbai. As part of Chair, an advanced Pan India Research in the area of Private label and National Brand is being conducted. The outcome of the research will be in the form of retail practices and theories for Private labels and National brands. The research findings will benefit various stakeholders of fashion business like Retailers, Fashion brands, Retail practitioner/ consultants, academicians, researchers and students in understanding various attributes of National brand and private labels that has an impact on cognitive, emotive and conative attitude of customers.

#### **Contribution In Projects**

Projects are a area where faculty contribute not only to development of the organizations which approach NIFT for projects, but also get an opportunity to practically apply their knowledge and skills. FMS faculty contributed to over 8 projects with overall outlay of over Rs 30 lakhs during the last year. FMS faculty contributed in these projects as Project Coordinators, members of PIT and PDT. It is a matter of pride for the department to be able to contribute to such prestigious and strategic projects.

### Faculty Training And Workshop Held In Nift- Fms Department

At times when travelling was restricted the FMS faculty members upgraded their skills and knowledge through ToTs, Online trainings, workshops, webinars and certificate courses. As per their interest or subject requirements FMS faculty upgraded their skills and knowledge in diverse areas like creative thinking skills, simulation in strategic management, sustainability, innovation, social media marketing, E-commerce, omni channel retailing, AOL, Data sciences, Big Data, blockchain technology and experiential learning to name a few

#### **Faculty Achievement**

Faculty of the FMS department continue to excel in the academic, administrative and co-curricular field thereby making them excellent resourse for NIFT. FMS faculty contributed significantly and created a niche for themselves by efforts in self development and contributions towards academic and social causes. NIFT faculty contributed by delivering lectures in artisan awareness workshops which included online Fund raising webinars, to reviewing of articles for reputed Journals like Emerald Emerging Markets Case Studies (EMCS), Emerald Publishing, VILAKSHAN - XIMB Journal of Management, Spanish Journal of Marketing – ESIC, Emerald Publishing.

Dr. Sibichan K Mathew, Professor, Fashion Management Studies, NIFT, Delhi Campus has been selected by a panel of the International Relations Committee of the International Textile and Apparel Association (ITAA), USA for the Janet Else Scholar/Practitioner Award for 2021. Iowa State University (ISU) had nominated Dr. Sibichan Mathew for his outstanding leadership, coordination and contribution in a United States' India Educational Foundation (USIEF) funded collaborative research project under the US-India knowledge Initiative (earlier known as the Obama-Singh Knowledge Initiative).

Mr. Satya Shankar Banerjee won a prestigious scholarship 'Fetzer Scholarship' from Fetzer Institute, USA.

Dr. Harleen Sahni, Associate Professor, FMS got empaneled as a Reviewer for Emerald Emerging Markets Case Studies (EMCS), Emerald Publishing in 2019 and reviewed 7 cases till April 2021. She also got empaneled as a Reviewer for Spanish Journal of Marketing – ESIC, Emerald Publishing and reviewed 1 case till April 2021. Ms. Harash Rani has reviewed a research article for VILAKSHAN -XIMB Journal of Management in January 2021.

Ms. Harsha Rani, Assistant Professor has been Project- Team member in a project titled "Techno Managerial Consultancy support for proposed SPINFED Incubation Center at Bhubaneswar and also Co-ordinated of the Start-Up Cell which was set up in August 2020 to mentor and support all the interested entrepreneurs in building and sustaining their start-up ventures during the difficult period of Covid. Alumni and graduating students were encouraged to participate in the PRATIBHA Project announced by NIFT in collaboration with the Ministry of Electronics and Information Technology (MEITY). Two of such alumni start ups mentored by us- Littoral Designs & Moi Toi got shortlisted in the final interview round and one of them - Moi Toi got selected in the final round. This Start Up cell has also conducted several webinars on topics related to the startup process and ecosystem and benefitted many young alumni entrepreneurs and students at large.

FMS faculty contributed to NIFT Chennai's Biannual magazine "Reflections", which, was initiated with a core team of MFM students along with UG Design students. The nineth issue of "Reflections" is is aimed at reflecting the campus happenings, students & faculty members work, Global happenings in and around the world with special interest to Fashion.

Dr. Harleen Sahni, Associate Professor, FMS and Dr. Priti Gadhavi, Associate Professor, FMS in association with Ms. Nupur Chopra, Asso. Prof. DFT; initiated a weekly talk series 'Insights unplugged' for PG students at NIFT Gandhinagar, since Nov 2020, in which alumni and industry experts from diverse areas are invited as speakers. Two seasons with 10 expert sessions successfully completed till March 2021.

Prof. Dr. GHS Prasad was invited as the Chief Guest for the valedictory session of TWO-DAY WEBINAR ON "MAKE-IN-INDIA APPROACH FOR TEXTILE INDUSTRY: THE GLOBAL PERSPECTIVE" Conducted by Institution of Engineers India (IEI), Telangana State Chapter (TSC) on 28th and 29th August 2020.

Prof. Dr. Annaji Sarma was invited as One of the Keynote speakers for a session on "Marketing and Branding Strategies" organized by Telangana state Industry and Handloom Department on the occasion of Handloom Day organized on August 8, 2020.

Dr. Deepak Joshi Invited as a Panelist Speaker on the webinar titled, "Whose Stitch Is It Anyway? A Global Dialogue on IPR wrt Fashion", organised by Lex-Witness (Legal & Corporate Magazine), where panelist from India, China and Italy participated.

Dr. Vikas Kumar, Associate Professor and CC-FMS, Department of Fashion Management Studies at NIFT Patna, was appointed Micro Observer by CEO Bihar in Bihar General Elections to take care of sensitive booth for free and fair elections along with ensuring implementation of COVID-19 guidelines. He was also invited as guest in a live interview-based programme named "Samvaad" broadcasted by DD Bihar on 04th March 2021. In addition, he has been a part of the Scientific Committee for the Global Conference on Services and Retail Management (GLOSERV 2021).

FMS department organised and conducted an online Fund-raising Webinar and sale for Salem Narikuravar bead works community as part of Artisan awareness workshop and guided students who worked on a product catalogue for the Salem Narikuravar bead works community.

Mr. S. Jayaraj, Assistant Professor addressed artisans of Terra Cotta, Palm leaf, Hand printing ,Hammock making, Pottery ,Stone carving ,Glass , Kora Craft, Handmade paper ,Leather & Sea shell for an hour on IPR (29.10.2020). Mr. Toni sharma, Associate Professor, Department of Fashion Management Studies at NIFT Patna took a training session for Department of F&LA during the Artisan Awareness Workshop on Traditional and Modern Marketing Tools and also took case study-based training for Department of FD during the Artisan Awareness Workshop.

3 faculty members completed PhD during the period. Dr. Krithika G K, has completed her Ph.D and was awarded a doctoral degree from Karnataka State Akkamahadevi Women's University (formerly Karnataka State Women's University-KSWU). Prof. Dr. Annaji Sarma has completed his doctoral study and has been awarded with PhD degree from RNTU, Bhopal in August 2020 on topic "Attitude and Perception of Consumers towards Fashion Luxury Brands; A study in selected major metros in India". Dr. Tanmay Kandekar, has completed his doctorate titled "Impact of Social media marketing on Tier II and Tier III cities of Maharashtra" from JJT. In addition Prof. Amandeep Singh Grover, Ms. Nethravathi T.S, Ms Jaya Mathew, Ms. Lipi Choudhury and Ms Sonali Saldahna have already submitted their thesis for award of PhD, in their respective universities.

Mr. Pratik Ghosh Ms. A Rajyalakshmi and Ms Mukthy S are progressing to complete their PHD and are at different stages of their doctoral study. his Ph.D from Christ deemed University from (Jan 2020 onwards). has completed her course work of doctoral study.

This reflects the values, capacities and intellectual prowess of the faculty of FMS along with a will to contribute to the institute and nation building.

#### Research Paper Presentation And Publication

Despite unfavorable circumstances caused due to the prevailing pandemic, undeterred FMS faculty has published several research papers or paper presentations in the year 2020-2021. Over 80 publications in journals of repute were done by the faculty of FMS across the centres. Publications in peer reviewed, UGC, Scopus indexed journals demonstrates the intellectual and academic proficiency of the FMS faculty.

# **FASHION TECHNOLOGY**



Garment manufacturing industry plays a significant role in Indian economy and is predicted to grow substantially on export as well on domestic front. The definitive trends towards consolidation and creation of larger manufacturing facilities will require Technomanagers to lead these enterprises towards global success. The Department of Fashion Technology (DFT) caters to this need of the apparel industry. The Department of Fashion Technology at NIFT has 99 faculty members across 12 NIFT campuses. The Department offers two programmes, one at Bachelors level and the other at Masters Level.

Bachelor of Fashion Technology (Apparel Production) is a four-year multi disciplinary Technology oriented program, designed keeping in mind the core apparel manufacturing technology, with emphasis on its best practices. Bachelor Program is offered in 12 Campuses of NIFT viz. Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Patna and Delhi. There are 1544 Students in the program this year.

Master of Fashion Technology (MFT) is one of the flagship programmes offered by NIFT. The programme is exclusively designed for engineers and aims to develop young dynamic talent capable of providing Techno-managerial solutions to the industry with a balanced amalgam of operation and strategic thinking capabilities. Master's program is offered in 4 campuses of NIFT viz. Bengaluru, Chennai, Delhi and Gandhinagar. There are 304 students in the program this year.

#### The Curriculum & Deliverance

With the increased competitiveness in the global apparel Manufacturing chain, and new avenues of mass-manufacturing are rapidly coming up, there is a tremendous opportunity for technological interventions and value-added merchandise globally. Interestingly while the technological megatrends are sweeping the global manufacturing industry, Indian garment industry is undermining the might of technology by over emphasizing on process improvement. This scenario offers a scope for a stimulating, modernistic and evolving curriculum that strongly focuses on product innovation and technology intervention. This has inspired the journey of redefining the Bachelor's and the Master's programme and resulted into the new curriculum. Keeping the needs in mind, the curriculum at both UG and PG level addresses the requirements of technological innovations through subjects like Mechatronics, Robotics & Automation, and Artificial Intelligence; flexibility of choices in specializations through varied pathways Technology, Management and Product of Development; and also builds in interdisciplinary competencies of Design and Management. While the UG level curriculum builds basic skills and awareness towards the industry 4.0 by generating an interest, the PG course ensures that there is a marked focus on research and deepening of the knowledge in the technological, operational and product development areas which are the core

of the department. Integration of Major and deepening specializations: The curriculum has been designed such that the UG Major subjects in the pathways of Apparel Production Technology, Apparel Production Management and Apparel Product Development contribute equally to the core knowledge of the students while whetting their appetites for selecting the deepening specializations in any one of the pathways from 3rd year onwards. The deepening subjects not only have a focus on building knowledge base but also deal with hands-on practical training.

#### Industry Connect and Projects

During the Session 2020-2021, Fashion Technology Department across campuses undertook various activities including classroom Projects to provide real time learning environment to the students. DFT department students across all the campuses did their Apparel Internship & GP/RP in the following companies: Laguna Clothing, MAS brands, Aquarelle India Pvt. Ltd., First steps baby wear private limited, Kontoor Brands pvt. ltd., Celebrations Apparel Limited, Aditya Birla Fashion & Retail Ltd., Evolver, New Times Development Ltd Landmark Pvt Ltd and Myntra, Myntra Design Pvt. Ltd., Kontoor Brands Pvt. Ltd., Gokaldas Intimate wear pvt. Ltd.(enamor), Laguna Clothing Ltd, 883 Police Retail Unit, Birdy Exports, MAS holdings, Blackberry, Gurgon, Saachi Apparels, Gurgon, Celebrations Ltd., Life style ltd, Silver sparks (Raymonds), CIEL group, Dress Master Apparel Ltd, Gokaldas Exports Ltd and Must Garments, Wrogn, Indiranagar, Bangalore, Shahi Exports Pvt Ltd, UNIT 12, Bangalore, Master Linens Inc, Karur, Tamil Nadu, Projekt Indigo studio Pvt Ltd, Bangalore, Marks & Spencer, Gurgaon, US Polo Assn. - Arvind Fashions Ltd , Bangalore, Faridabad, Jockey - Page Industries, Bangalore, Numero Uno Clothing Ltd, Gurgaon, Royal Classic, Tirupur, Exim Knits, Tiruppur, Krupa Dresses, Bangalore, Timmony- KB FASHION, Delhi, Aawoni (online platform) operated from Ratlam (MP) (Inhouse), Aditya Birla Fashion & Retail (Unit Europa), Bangalore, Sportking Ltd., Ludhiana. In Opera clothing pvt. Ltd., Lower Parel, Mumbai, Texport Industries Pvt Ltd, Bengaluru, India, Shahi Exports Pvt Ltd.,. Hyderabad, Telangana,, JP Nagar, Bangalore, Magnum Clothing Private Limited, Kandigai, Chengalpattu, TN, Silver Spark Apparel Ltd Corporate Office., Yelahanka, Bengaluru, Arvind lifestyle brands Ltd, Bengaluru, India, Bangalore, Abhay Apparels, Bangalore, Apparel Ltd, Doddaballapur, Silver Spark Bengaluru, SCC Pvt ltd, Krishnagiri, Tamil Nadu, EPIC Apparels PLC Ethiopia, Shahi Exports Pvt. Ltd. Faridabad, Laguna India Pvt. Ltd. Bengaluru, Pearl Global Industries Ltd. Gurugram, Methods

Apparel Consultancy Gurugram, Puma Sports India Pvt. Ltd, Laguna Clothing, Ordnance Clothing Factory, Shahjahanpur, Shoppers Stop, Vissco Rehabilitation Aids Pvt. Ltd. Mumbai, Banswara Syntex, Surat and Boutique International Pvt. Ltd Ashima Group, Laguna Clothing Ltd, Radhnik Exports (Gurugram & Noida), Texport Syndicate Pvt. Ltd, Banswara Syntex Ltd. Surat, Matrix Clothing Pvt. Ltd. Gurugram, Tropic Knits, Mallcom India Limited, West Bengal, Laguna Clothing Ltd, Bengaluru, Radhnik Exports (Gurugram & Noida), Banswara Syntex Ltd., Surat, New Times, Gurgaon, Arvind Advanced Materials Limited, Ahmedabad, Raymonds Silver spark Unit-2, Bengaluru, MLK, Exports, Lucknow and Maam Arts, Jaipur.

Prof. Dr. R. Russel Timothy – CP- DFT, NIFT Chennai has under taken the project of National Mission of Education through Information Communication Technology (NMEICT) project sponsored by Ministry of Human Resources, Govt. of India is being run at NIFT, Chennai since 2016.

Prof. Dr. Divya Satyan, NIFT, Chennai was appointed as Coordinator for the second and third phase of the project - Creation of Destination experience for M/s Sterling resorts in the places of Mussorie and Puri for the year 2019-20 based on the successful completion of first phase of the project during the year 2018.

Prof. Dr. Divya Satyan, NIFT, Chennai and Prof Rajani Jain NIFT, Hyderabad were appointed as "Project Centre Coordinator" under SIZE INDIA Project for NIFT - Chennai and Hyderabad Campuses since the year 2018.

Mr. S. Prabhakar, Assistant Professor NIFT, Chennai was nominated by DG – NIFT as PIT member for the project - The Repository- Indian Textiles and Crafts.

BFT – V Students from NIFT Hyderabad have done cluster Activities in Machilipatnam Kalamkari, Warangal Dhurries and Nalgonda Ikkats during the period 2020.

Ms. T. Srivani, Associate Professor, NIFT Hyderabad had Presented on "Initiatives required at craft clusters for the sustenance of crafts - Role of Technology" during the Artisan Awareness Workshop for VI Sem, DFT held on 21st May 2021 (2-5pm)

BFT – V Students from NIFT Kolkatta have done cluster Activities in Handloom Cluster (Samudragarh/Dhatrigram), Kantha Cluster (Barasat), Handloom Cluster (Kalna) Hanloom Cluster (Udaynarayanpur). during the period 19th to 23rd November 2020

Fashion Technology Department of NIFT, Mumbai for along with PG Design and FC Department organized a 3 days CRAFT AWARENESS WORKSHOP from 23 April 2021 to 25 April 2021.

DFT, Hyderabad had organised an online Seminar titled "Crafting Career through Academic Research for Industry 4.0" by Dr. Tarun Kumar Agrawal, Alumnus, DFT Hyderabad, Postdoctoral Researcher, Department of Sustainable Production Development, KTH Royal Institute of Technology, Sweden on 24th June 2020.

DFT, Hyderabad had organised an online Seminar/ Industry Interaction titled "Various Avenues to Explore as a DFT Student" by Mr. Rohit Kant Prasad, Alumnus, DFT, NIFT, Hyderabad presently associated with ABFRL as Group Manager, Retail for Peter England on 17th October 2020.

Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra organized a Virtual Industry Visit to Arvind Indigo art Museum with Mr. Vipul Mahadevia, Creative Art Director in FSA-3 for student of DFT -3 Sem on 19 September 2020.

#### Faculty Training and Workshop

23 Faculty members across the campus from DFT Dept who have attended ToT on Lean Management in Apparel Manufacturing conducted by Shri Anand K Deshpande, Bangalore during the period July 17 – 18 & 20 – 21 2020.

8 Faculty members across the DFT Depts who have attended TOT workshop on Smart Textiles and Wearables, (MFT Curriculum) conducted by Prof. Prabir Jana & Dr. Rashmi Thakur on 10th August -14th August (5 Days).

47 Faculty members across the campus from all Depts who have attended ToT workshop on Creative Thinking Skills organized by Prof. Dr.. Anupam Jain and Prof. Usha Narasimhan, Ph. D NIFT, Delhi from 15-17 July 2020.

Faculty members across the campus from DFT Dept attended the ToT workshop conducted by Unik Technologyz on "Advanced Construction Techniques" from 20th Jan to 23rd January, 2021 at NIFT, Bengaluru.

DFT Faculty members of NIFT, Chennai had attended the pro-bono workshop in "Introduction to Machine Learning & AI" by Blackstraw.ai from 19.01.2021 for 03 hrs. per day for 04 weeks. Mr. T. Murugan, Asso.Professor, NIFT, Chennai had Participated & completed AICTE Training & Learning (ATAL) academy online Faculty Development Programme on 3D Printing & Design organised by Indian Institute of Information Technology, Design and Manufacturing, Kancheepuram & International Conference on Sustainable and Digital Fashion (ICSDF'20) organised by Bannarai Amman Institute of Technology, Sathyamangalam, Erode District,T. Nduring the period 2020-2021.

Ms. Nupur Chopra, Associate Professor, NIFT Gandhinagar completed 6 days weekend AMA Online Programme on "Advertising and Brand Management" from October 24, 2020 to November 8, 2020.

Ms. Aarti Solanki, Associate Professor, NIFT Gandhinagar attended One-Week Online Short Term Course (E-STC) titled "Advanced Engineering Optimization Technique" (AEOT-2020 conducted by NIT Jalandhar held on 24 - 28 December, 2020,

Mr.J.Pari , Asso.Prof, NIFT Kolkatta had attended online TOT on Self & Society from 15th to 17th July 2020.

Prof.Binwant Kaur, NIFT Kolkatta had attended TOT on Digital Design and Communication-1 (Photography and Application of Online Digital Tools) in October 2020.

Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra attended FDP on Research Methodology: Design and Technology organized by Banasthali institute of Design under the scheme of ATAL during the period from 2 -6 June 2021

Dr. Rajani Jain, Professor & Ms. T. Srivani, Associate Professor, NIFT Hyderabad DFT had attended a Workshop Catching the Design Virus: A New World by Design by Experts from Australia Mr. Mark Madden and Ms. Julia Raath,; Faculty Coordinator: Ms. Rakhi wahi Pratap, F&T during the period on 19th May, 2nd June and 16th June.

Ms. T. Srivani, Asso.Professor, NIFT Hyderabad has Attended ToT's on "Advance Ecological Techniques in Textile Chemical Processing for Sustainable Development" organised by K.S. Rangasamy College of Technology, Tiruchengode & 'Binding to Build with in the Society' for the subject "Self & Society' Coordinating Faculty- Dr Kaustav Sengupta and Dr Neha Singh during the period 2020-2021.

Dr. Shakeel Iqbal, Asst. Professor, NIFT Hyderabad had attended one week online short term course on "Recent Trends in Textile and Fashion" organized by Dr. B R Ambedkar National Institute of Technology Jalandhar from 22nd to 26th June 2020

Mr. Nitin Salve, Asst. professor attended Training for Trainers programme on Apparel Production Planning and Control (Fast React Software) & URKUND anti plagiarism software during the period 2020 - 2021.

Dr. Rashmi Thakur, Assistant Professor had attended ToT for the subject "Session on Predictive Maintenance (PdM)" on 21st August, 2020

Ms. Amisha Mehta, Associate Professor, Ms. Kalpana Kabra, Associate Professor and Mr. Amit Phogat, Assistant Professor successfully completed a certificate course on Nurturing Innovation & Startup Ecosystem (NISE) organized by iHUB under SSIP by the Education Department, Government of Gujarat.

#### **Faculty Achievements**

Prof. Jomichan S. Pattathil, Fashion Technology department has successfully completed his PhD research on the topic "Adoption of CAD in Garment Manufacturing Sector – an analysis of stakeholders perception" from NIFT on 15th September, 2020.

Mr. Tanmay Jagetia MFT – II & Late Mr. Ankur Makhija, Assistant Professor invented the Automatic Machine for Removal of Loose Threads from Knit and delicate Garments, Patent Application No. 201921034817 dated 29th August 2019 Title: "AN AUTOMATIC MACHINE FOR REMOVAL OF LOOSE THREADS FROM KNIT AND DELICATE GARMENTS" Applicant National Institute of Fashion Technology.

Dr. Noopur Anand, Professor, NIFT New Delhi, was invited as Resource Person and delivered lecture on Development Garment fit and sizing at AICTE sponsored Faculty Development Programme titled "Recent Innovations in Textile & Garment Design and Development" organised by TIT&S Bhiwani 24/01/2020.

Dr. Noopur Anand, Professor, New Delhi was invited as Resource Person and delivered lecture on 3D Scanners Impact on Anthropometric studies and Garment fit at AICTE Sponsored 2 Week Faculty Development Programme on "Future of Fashion: AI, IoT, AR, VR, Robotics, Sensors and Big data analytics 22nd Dec 20.

Dr. Ankur saxena presented "Design Intervention and Process Re-engineering of PPE for Jodhpur Health workers of COVID-19- A real time casestudy"- and won second price under the professional entry in online Hackathonon design and performance of components of PPE for fighting against COVID-19 in July 2020.

Mr. T. Murugan, Asso.Professor NIFT, Chennai had attended appointed as Board of Studies Member (University Nominee) in UG -Textile and Fashion Designing course in Vivekananda College of Arts and Science for Women, Tiruchengode, Namakkal Dist. TN.

Prof.Binwant Kaur Professor, NIFT Kolkata, was one of the speakers and presenter in the Webinar "Designing of Textiles and Fashion for Sustainable Development" on 29th Dec 2020 organised by Amity University.

Prof. Rajani Jain, Prof NIFT Hyderabad was invited to the Advisory Committee by Sagar Group of Institutions, Bhopal,for their online National Conference "Sagar Manthan 2020" on 3 & 4 April 2020. She also delivered a lecture on Lean Management in a webinar organised by Sagar Group of Institutions, Bhopal on 19th June 2020.

### Research Paper Presentation & Publications of National & International

Faculty of the department undertake useful researches in field of textile and apparel. Some of these researches are presented as research papers in national/ international seminars and conferences, detailed below:

Ms. Subhalakshmi Kropi, Associate professor, NIFT Bengaluru published a paper titled "Designing Adaptive Sportswear for Differently Abled Wheelchair Tennis Players of India" in Springer Nature Singapore Pvt Ltd. 2021 publication, Functional Textiles and Clothing, 2020

Ms. Subhalakshmi Kropi, Associate Professor, NIFT Bengaluru has presented a paper tiltled "Poster presentation as a Co -Author for the title: Loungewear for elderly men post Covid presented in International online conference – Advances in Textile, Fashion and Crafts ATFC-2021 organised by NIFT Jodhpur from 22nd to 24th March 2021

Ms. Sulagna Saha, Mr. Nand Kishor Baraik and Mr. Sumit Kumar had published Article publication in Fibre2 Fashion on 'Transforming waste to exquisite collections 'Challenges in Education in the time of Pandemic' at E-International Conference 'SEHCM-2020' at NIT Jalandhar held on 22nd and 23rd October 2020. Ms. Sulagna Saha, Mr. Nand Kishore Baraik and Mr. Sumit Kumar presented a paper .'Smart Adaptiv Vest for Dementia Patients' at International Conference of Advances in Textile, Fashion and Crafts (ATFC'21), conducted by NIFT, Jodhpur held on 22nd – 24th March 2021

Prof. Dr. Divya Satyan published a Paper titled – Fashion`s Murky footprints; Book Name-Environmental Ethics; Publisher- Asha Prakashan, Kanpur; Date of Publication- May 2020(ISBN-978-93-81022-88-7

Prof. Dr. Divya Satyan, Professor, NIFT, Chennai presented a paper on the topic 'Open Session – Master Classes' via Instagram-live sessions (IG Live) through NIFT, Chennai Instagram on 12th June, 2020 on the topic-" Understanding Sustainability through myriad perspectives"

Mr. T. Murugan, Associate Professor, NIFT, Chennai along with Co author Dr. B. Senthil Kumar Assistant Professor, Gandhigram University, Dindigul presented a paper titled "OPTIMIZATION OF TENSILE AND FLEXURAL STRENGTHS OF BANANA FIBER REINFORCED COMPOSITES USING TAGUCHI METHOD" at International Virtual Conference on Applied Science, Technology, Management and Language Studies (ASTMLS-2020) organised by Sona College of Technology, Salem on December 11-12, 2020.

Mr. T. Murugan, Assoc. Professor, NIFT, Chennai along with Ms. Madhoomitha, student of BFT (2016-20 batch) had presented the paper entitled "Sustainable Product Development: Recycled PET Bottle to Camping Tent- A Systematic Review" at the INTERNATIONAL CONFERENCE ON SUSTAINABLE & DIGITAL FASHION [ICSDF 2020], organized by the Department of Fashion Technology, Bannari Amman Institute of Technology, Sathyamangalam on 29th & 30th October 2020

Mr. T. Murugan, Assoc. Professor, NIFT, Chennai along with Co-author Ms. Sindhuja, student of MFT– III presented apaper titled "Technological advancement in Mass production of Personal Protective clothing: A systematic Review" authored by orally at the International Virtual Conference on Applied Science, Technology, Management and Language Studies (ASTMLS-2020) to be at Sona College of Technology, Salem on December 11 & 12, 2020.

Mr. T. Murugan, Assoc. Professor, NIFT, Chennai along with co-Author Ms. Anagha U Pillai, M.F.Tech., Semester III, presented a paper titled "Wearable sensor for cancer Survivor: "A systematic Review" Authored by orally at the International Virtual Conference on Applied Science, Technology, Management and Language Studies (ASTMLS-2020) to be at Sona College of Technology, Salem on December 11 and 12, 2020.

Mr. T. Murugan, Associate Professor, NIFT, Chennai had published a paper titled "Studies on Influence of Reinforcement Characteristics on Mechanical Properties of Banana Fiber Nonwoven Composite Structures" authored in the journal "Springer Nature Singapore Pte Ltd. ISBN 978-981-15-8318-6 ISBN 978-981-15-8319-3 (eBook) (https:// doi.org/10.1007/978-981-15-8319-3) issue dated February 2021.

Dr. Archana Gandhi, Professor, New Delhi had published paper titled Apparel Factories, the New -Normal, Gandhi, Archana, Apparel Factories, the New Normal (March 15, 2021).Available at SSRN: https://ssrn.com/abstract=3804762 or http:// dx.doi.org/10.2139/ssrn.3804762. The article was selected for listing by Europe PMC (an open science platform).

Dr Noopur Anand, Professor, New Delhi had published paper titled Development of Size Chart of Key Measurement for Plus Size Women Category in India August 24, 2020 Journal of Fashion Technology & Textile Engineering Vol: 8 Issue: 4 ISSN: 2329-9568.

Dr Noopur Anand, Professor, New Delhi had published paper titled Development Validation and Reliability of Size stream 3D Scanner for Human Body Measurement 20 December 2020 Springer, Singapore Springer Nature Singapore Pte Ltd. 2021 Functional Textiles and Clothing 2020, pp 13-23 First Print ISBN978-981-15-9375-8 Online ISBN978-981-15-9376-5.

Dr. Noopur Anand, Professor, New Delhi had published paper titled Development An anthropometric study of young Indian men for bottom wear sizing August 2020 Int. J. Forensic Engineering and Management, Vol. 1, No. 1, 2020 (IJFEM) Inder science Enterprises Ltd., Geneva.

Dr. Noopur Anand, Professor New Delhi had published paper titled Development of Bottom-Wear Size Chartfor Indian Male Youth March 2021 Design Science and Innovation book series (DSI) in Springer

Ms. Nupur Chopra, Associate Professor, NIFT Gandhinagar co-authored a book chapter titled 'CSR and SDG mapping in Fashion & Textile industry: Identifying potential challenges in the wake of isolationism', published in book titled 'CSR in an age of isolationism', Emerald Publishing Ltd., November, 2020.

Ms. Nupur Chopra, Associate Professor, NIFT Gandhinagar co-authored a research paper titled "Kids Shopping Experience: An Explanatory Study to Identify the Gaps". The paper is published in a referred "INTERNATIONAL JOURNAL OF RETAIL MANAGEMENT AND RESEARCH (IJRMR); ISSN (ONLINE): VOL - 10, ISSUE - 2; EDITION: DEC2020.

Ms. Aarti Solanki, Associate Professor, NIFT Gandhinagar had presented a Research paper at NCSBP 2020 (National Conference on Sustainability in Business Practices) in October 2020 with the title "Study of global denim apparel brand's green marketing initiatives promoting sustainability: A review".

Two BFT students Aathira Menon, Shreya Bhagat & Dr. Shakeel Iqbal, Associate Professor NIFT Hyderabad had published Research paper titled of "The Impact of Augmented Reality in Fashion Retail Stores in India: Opportunities and Challenges" in the Journal IOSR "Journal of Business and Management" (IOSR-JBM) Volume 22, Issue 7. Ser. VII (July 2020).

Two BFT students Saurabh Sumanyu, Aakanksha Singh & Dr. Shakeel Iqbal, Associate Professor, NIFT Hyderabad had published Research papertitled "The Impact of Visual Merchandising on Impulse Buying Behaviour of Fashion Students" in the Journal "GEDRAG & ORGANISATIE" Volume 33 Issue 03.(July -September 2020)

Two BFT students Anagha Chacko , Santhvana Wilson & Dr. Shakeel Iqbal, Associate Professor, NIFT Hyderabad had published Research paper titled "Revamping Fashion E-Commerce in India using Artificial Intelligence in the journal "Current Trends in Fashion Technology and Textile Engineering" Volume 7 Issue 1- August 2020

Dr. Shakeel Iqbal, Associate Professor, NIFT Hyderabad had Presented paper titled "Personal Protective Textiles" in TWO-DAY WEBINAR ON "MAKE-IN-INDIA APPROACH FOR TEXTILE INDUSTRY: THE GLOBAL PERSPECTIVE" on 28th & 29th August 2020 organized by THE INSTITUTION OF ENGINEERS (INDIA) Telangana State Centre.

Two Students Rushita Getti, Ramji Natukurthi & Dr. Rajani Jain, Professor, NIFT Hyderabad had presented Research Paper titled "Development of Smart Label in apparel industry" at Textile & Fashion Innovation Congress (TFIC) 2021.

Dr. Rammohan, Professor and Ms. T. Srivani, Associate Professor, NIFT Hyderabad have presented a paper titled "Exploring the scope of Methods Analysis in the Block Printed Kalamkari Craft of AP" at an International Online Conference Advances in Textile, Fashion and Crafts- ATFC 2021, held from 22nd to 24th March 2021 Organised by NIFT, Jodhpur, Rajasthan, India.

Ms. T. Srivani, Associate Professor, NIFT Hyderabad had presented a paper titled "Review on Multifarious Applications of Polymers in Medical and Health Care Textiles" at an AICTE Sponsored International Virtual Conference on Integration of Advanced Technologies for Industry 4.0 (ICIATI) held on 12th and 13th June 2020, Organised by KCG College of Technology, Chennai, Tamilnadu.

Two Students of the BFT Ms. Ameesha Goel, Ms. Pranati Aggarwal & Faculty Ms. T. Srivani, Associate Professor, NIFT Hyderabad had published Research paper entitled "Adaptive and Inclusive Apparel for the Visually Challenged" in the UGC Care Group 1 Journal- Dogo Rangsang Research Journal, ISSN: 2347-7180, Volume 10, Issue -07, 16 July 2020.

Ms. T. Srivani, Associate Professor, NIFT Hyderabad had presented a paper titled "A Journey into Classroom Experience of Budding Designers in Creative Product Designing for Kids " on 30th Jan 2021, at an International Virtual Conference "Designing for Children with focus on Play and Learn" organised by IDC School of Design, IIT Bombay, Mumbai, India.

Ms. T. Srivani, Associate Professor and Dr. Rammohan, Professor, NIFT Hyderabad had presented a paper titled "Exploring the scope of Methods Analysis in the Block Printed Kalamkari Craft of AP" at an International Online Conference Advances in Textile, Fashion and Crafts- ATFC 2021, held from 22nd to 24th March 2021 Organised by NIFT, Jodhpur, Rajasthan, India.

Ms. T. Srivani, Associate Professor, NIFT Hyderabad had presented a paper titled "Consumer Awareness on the Practice of Sustainability in the Traditional Indian Heritage Craft – Kalamkari of AP" at Textile and Fashion Innovation Congress (TFIC 2021); iLetters- iCongress; held on 16th April 2021, a Virtual North West Conference and Exhibition, Greater Manchester, United Kingdom and the Publication is under progress.

Prof. Binwant Kaur Professor NIFT Kolkata, and Dr. Prabir Kumar Choudhuri, from NIFT Kolkatta had jointly presented paper on "Review of Union Fabrics" in the journal Man-Made Textiles in India in August 2020 issue.

Mr. Bikas Agrawal, Associate .Prof, NIFT Kolkatta. had published a chapter in the first edition (2021) of "Interdisciplinary Research and Innovation", published by JPS scientific publications, India. ISBN: 978-81-947154-6-7. The title of the chapter is "Technological Advancement in Garment Manufacturing A.K. Shaw and Mr Rahul Kar are the co author for the chapter.

Dr. Shipra Sharma, Associate Professor, NIFT, Kangra published paper on 'Training Needs Analysis for Indian Textile and Apparel Manufacturing Sector' with Journal of Textile and Apparel Technology, and Management, Vol 12, Issue 1, 2021; Wilson College of Textiles, NC State University, North Carolina, USA.

Dr. Shipra Sharma, Associate Professor, NIFT Kangra published paper on 'Circular Economy in Indian Textile and Apparel industry'in Zenith International Journal of Business Economics and management research, ISSN 2249 Impact Factor: 7.07, Mar 2021.

Dr. Shipra Sharma, Associate Professor, NIFT Kangra published paper on 'Training and Development as a strategic function' in International Journal of Scientific Research and Engineering DevelopmentVol 4, issue1, ISSN 2581-7175 http://www.ijsred.com/jan-feb-2021.html.

Dr. Shipra Sharma, Associate Professor, NIFT Kangra published paper on 'Role of communication in apparel manufacturing units'in the book titled 'Envisioning Effective Management Communication' ISBN 978=81-7975-997-4 no with Anamika Publications, Delhi (First edition, Jun 2020).

Ms. Chavi Goyal, Assistant Professor, DFT, NIFT Kangra published paper on "A comparative study pn psychological impact of COVID-19in Delhi and Himachal Pradesh in "The International journal of Indian Psychology" in volume 8 issue 3, July-sep 2020.

Prof. Jomichan S P, Professor had presented his paper in the Seminar "Circular Economy and Collaborative Consumption" on the topic "Role of institutes of higher education in inculcating sustainable practices among aspiring designers" on 1st February, 2020 at Manipal University.

Prof. Jomichan S P, Professor had presented his paper in the Seminar on "Contemporary issues in textile manufacturing process from Fiber to Garment" on the topic Adoption of CAD in Indian Garment Manufacturing Units" held on 5th and 6th March 2020 at Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.

Dr. Rashmi Thakur, Asst. Professor, NIFT Mumbai attended and presented her paper on the topic "Smart Garment: Can it become the choice of the masses?", Page 23-25 at Stitch World Magazine in February 2020.

Dr. Rashmi Thakur, Asst. Professor, NIFT Mumbai attended and presented her paper on the topic "Demystify 'Body Coverall' Manufacturing", Page 43-45, at Stitch World Magazine in February 2020.

Dr. Rashmi Thakur, Asst. Professor, NIFT Mumbai presented her conference paper (Virtual) on the topic Optimization of Seam Performance in Medical Coveralls organized by Technical Association of the Pulp and Paper Industry (TAPPI), USA from 4th May to 5th May 2021 for the conference TAPPIC on. It was jointly presented by Prof. Prabir Jana, NIFT Delhi on 4th May 2021.

Dr. Rashmi Thakur, Asst. Professor, NIFT Mumbai had presented her paper on the topic Total Productive Maintenance, Page 355 -380, Book – Lean Tools in Apparel Manufacturing, Edited by Jana, P. and Tiwari, M., Elsevier in February 2021.

Dr. Rashmi Thakur, Asst. Professor, NIFT Mumbai had presented her paper on the topic Fabrics for PPE: Face Mask and Body Coverall in February 2021.

Dr. Rashmi Thakur, Asst. Professor, NIFT Mumbai had presented her paper on the topic Optimization of Seam Performance in Medical Coveralls, TAPPIC on Virtual, organized by Technical Association of the Pulp and Paper Industry from 4th May to 5th May, 2021.

Dr. Ankur Saxena, Asso.Professor, NIFT Jodhpur published a book chapter titled "Green Manufacturing Model for India Apparel Industry using Interpreted Structural Modelling"in ""Functional Textile and clothing"" published by Springer with ISBN 978-981-15-9375-8 ISBN 978-981-15-9376-5

Dr. Ankur Saxena, Asso. Professor, NIFT Jodhpur presented a paper titled CARBON FOOTPRINT CALCULATION FOR A T-SHIRT WITH THE CONCEPT OF CARBON CREDITS in the International Conference "Advances in Textile fashion and Craft organized by NIFT Jodhpur on 22-23rd March.

### **DESIGN SPACE**



'Master of Design' course focuses on the multidisciplinary and dynamic nature of contemporary design & research industry. The progressive future of design industry depend on the young and versatile graduates having new age skills like Strategic Design, Experience Design, UI/ UX, Design Thinking and Research practice, Design Innovation, Sustainability & Crafts. The world in 2020 witnessed a global pandemic brought about with COVID-19 virus. It repurposed world's priorities into vaccination supply chain networks and created a drastic shift in education and work settings for many activities. Never was the purpose of this programme more meaningful than surfing the chaotic world of 2020.

#### The Curriculum and Deliverance

In keeping with the core philosophy of the programme, the versatility brought forth through an inter-disciplinary approach in the curriculum was maintained despite the challenges brought forth by COVID 19 pandemic.The overarching effect on education was distance learning or SFH (Study from Home) necessitated as we know by social distancing to arrest the spread of disease. MDES curriculum could be easily weaved into the online mode deliverance in spite of little technological, pedagogical and social challenges in the early stages and online deliverance. MDes moved on to the online platform effortlessly, quickly gearing up to finding new solutions for engagement and learning for students and faculty.

The advantage of online deliverance was observed during the first semester under the Industry practices session with batch 2020-22, where experts from the industry, holding key position like founder of the company, CEO, Head Designer were invited to share their journey and their company projects. The positive impact that these lectures created was the students got vision of real life industry scenario, and they could decide which deepening specialization they should take.

The students started networking in the early month of their second semester by attending online design festivals like 'Ahmedabad Design Week' and 'Pune Design Festival' under the subject Industry guided Project proposal.

In order to ensure smooth online experience, 'webinars' were integrated into the curriculum engagement As part of the newly introduced subject 'Introduction to industry practices' a Lecture series and Interaction was organised. Every campus participated Via Video Conferencing. This process enabled students to get inputs of multiple experts on subjects ranging from, "Innovations, Insights, and Infinity" (Design Innovation), "Handmade in India" (Sustainable Development and Co-Design), "From Sharing to Distancing"-Trends in Workspaces on the other side of Pandemic" (Experience Design) to name a few.

Bengaluru, Mumbai, New Delhi and Kannur campus collectively focused on the areas like- Design innovation, Experience Design, Speculative Design (focusing on possible futures of a transformed landscape post covid-19 days), Responsible Design, personal Branding & online marketing, Design Thinking & Trends research, Interaction Design (UI-UX), Sustainable systems, Inclusive Design & Design Thinking, Writing a research paper, Ergonomic Design A unique interactive platform was introduced by Bengaluru campus, a PechaKucha evening, titled as 'Finding the Silver Lining Post the COVID cloud'. There were more than 25 invitees from the industry (Tata Elxsi, GoNative, Bare Anatomy), 100 participants on campus and 200 participants joined in the online mode.

#### Craft Activities

Craft studies and Craft Awareness Workshops was conducted for all the four campuses ensuring the same level of deliverance. The interaction that took place throughout the workshop opened the doors for future design collaborations between students, Craft NGO and craftsmen to address the issue of sustainable product diversity. Activities were planned to create awareness on GI, explaining the benefits of GI, Registration process for the artisans in GI Association, branding through storytelling and Ergonomics for sustainable health in pursuing their profession. Importance of ergonomically designed workstation and tools were discussed with individual artisans addressing their individual concerns.

The workshop's impact was apparent in the effective achievement of the goal, in which the artisans learnt professional photography through mobile and posted photos and stories to their newly created business Instagram handle, as well as a readiness to register with the GI Association.

#### Industry Connects and Projects

Professional within India and outside of India was able to devote time towards young learners and MDes across all campuses took full advantage of this opportunity. Experts (VIVO, ABOD, Swiggy, Nutanix Designs, Lollypop Design, Flipkart and Lush Freshhandmade Cosmetics and Stylumia) from a wide spectrum of areas interacted with students giving valuable inputs from practioner's viewpoint in all domains of deepening specialization.

8 weeks online internship in the areasas diversified as Design research, Visual Merchandising, User experience, styling, crafts spanning Banking, Pharmaceuticals, Hi fashion, Travel, Marketing solutions, Real estate were explored by students in companies like Airtel, PhonePe, Suventure Services, Think Design, Digitas India, Chambray & Co, Urban Graphics, Bajaj Finance etc.

#### Faculty Training & Workshops

As important it was for students to reinvent themselves, faculty too took on the onus of staying ahead of the curve to keep in touch with changing landscape of education. Trainings were conducted and attended on areas such as "self and Society", "Digital Design & Communication", Design Thinking by "Don Norman" amongst many others.

#### **Faculty Achievement**

MDes faculty were also invited as speakers on various webinars:

• Dr. Varsha Gupta - "Commerce Potential in Tribal & Rural India: Business perspective for Start-ups" by Digital Futurists Angels Pvt Ltd in collaboration with MeitY Startup hub.

• Dr. Varsha Gupta -Podcast on "Sustainability Simplified" by Next Mile & Co.

• Dr. Shalini Sood Sehgal – Cohosted presentation in "Trends in Carpets and Furnishing" in a webinar on Colour, Design & Trends Forecast Carpet Exports Promotion Council.

• Dr. Shalini Sood Sehgal – Cohosted presentation in "Design Direction & Trend Insights" by Buying Agents in India and FICCI.

• Dr. Shalini Sood Sehgal – Cohosted presentation in "Visioning beyond the visible: AI enabled fashion trends and forecasting lab" in Indo-Japan Webinar on "Innovative Technologies in Technical Textiles" by Embassy of India Tokyo and METI (Ministry of Economy, Trade, and industry).

• Prof Madvesh P, (Kannur campus) - a resource person for National students workshop at Chamarajendra Academy of Govt Visual Arts College, Dept of Art History, Mysore.

Faculties also were invited on the board of associations such as the International Journal of Intangible Cultural Heritage (Global InCH Journal) or as members of jury Committee for Design awards by various Export Promotion Councils.

Some of the faculty members of MDes added on to their credentials by pursuing specialized programmes to upgrade their skill sets. Online courses like "Best practices for moving a casebased course to an online environment" by Professor Bill Schiano-Professor of Computer Information Systems at Bentley University, "Tangible Things: Discovering History Through Artworks, Artifacts, Scientific Specimens, and the Stuff Around You - by HarvardX, "Circular Fashion: Design, Science and Value in a Sustainable Clothing Industry - by WageningenX, of Wageningen University & Research, "Artificial Intelligence for Leaders" from The University of Texas, Austin and Great lakes Executive Learning.

Our faculty have also been active in working on projects apart from academic commitment at NIFT.

• Dr. Sharmila Dua and Ms. Surbhi Ahuja (Delhi campus) - Setting up Design Resource Centres at 28 Weavers Service Centre for NIFT by Ministry of Textiles.

• Dr. Varsha Gupta (Delhi campus)- Project PRATIBHA, a collaborative initiative of National Institute of Fashion Technology (NIFT) and Ministry of Electronics and Information Technology (MEITY), Government of India.

• Dr. Shalini Sood Sehgal (Delhi Campus)- Setting up an AI (Artificial Intelligence) enabled Trend Insights and Forecasting Lab for India co-opting with a faculty in NIFT Chennai, funded by Ministry of Textiles.

#### **Research Paper Presentations and Publications**

Research forms an inherent core of M.Des programme and its faculty as well as students contribute towards enriching it by publishing papers.

Faculty

• Prof Girinath G, Assistant Professor (Kannur campus) -'Designing for Children – With Focus on Play and Learn' by IDC School of Design, IIT Bombay.

• Mr. Nitin Arun Kulkarni, Associate professor, (Mumbai campus) co-authored "Designing a culturally appropriate Kangaroo Care baby carrier, 'Sangam' using Human-Centred Design and Behavioral Science" in 6th International Conference on Design4Health Amsterdam, Netherlands. Students

• Ms. Kudrat Kashyap (Batch 2018-2020, Bengaluru campus) -"Space Design for Individuals with Autism " at the International's conference on Research into Design 2021 by the IISC Bengaluru. The paper is published in a journal called Design for Tomorrow by Springer.

• Ms. Sarbani Mookherjee, Ms. Ishita Sarkar, Mr. Aditya Ratnaparkhi, students of batch 2019-21 (Mumbai campus) - "UNFURL- Ease mental strain caused by Cognitive overload Behavioural Therapy" in the International conference IndiaHCI 2020.

#### **COVID** Relief

Students and faculty worked tirelessly through various endeavours to help in providing relief to people from various strata.

Students from Mumbai Campus - Ms. Jaya Advani did two projects with Impactree for Covid Relief measures. She did user research of over 8000 respondents for Research collaboration between Sakal Media House and Impactree Data Technologies. The study and data analysis resulted in the identification of gaps among the then COVID relief measures and the development of possibilities for the two organisations to address those gaps. Her second project, 'The Hunger Collective' created a link between the people in need of assistance and those who willing to assist. Mr. Swagatam Debdeveloped a grocery allocation planning application strategy named "Pranali" for ensuring safe and convenient mobility of individuals within a geographical area for the procurement of daily commodities during the pandemic.Ms. Tejasvi got associated with Ekibeki and creative diginity group for fund raising and monthly ration provision to extremely needy families in the rural tribal belt of Maharashtra.

Dr. Shalini Sood Sehgal, faculty from Delhi worked for Relief Work Undertaken For Covid Relief In 2020-21 with an NGO, "An Initiative Touch your Soul", with whom she has been volunteering since 2017. As a part of COVID relief 1663 children and their families were supported in the Pauri and Tehri region of Uttarakhand by AITYS through financial aid, N -95 masks, NCERT textbooks, school bags, yoga mats, multi-vitamin bottles and worked towards collecting funds, organizing materials and distributing them. In 2021 when the second wave hit Delhi, oxygen concentrators and pulse oximeters were procured and distributed to needy people in Delhi- NCR as well.

# PhD AND RESEARCH



NIFT offers doctoral Full time and Part-time programme through its Head Office in Delhi. The programme is in recognition of high academic achievements, independent research and application of knowledge in the areas of Design, Management and Technology. The programme is designed for the purpose of carrying out research in textiles, fashion and the apparel sector to create a body of original knowledge for the use of academia and industry at large.

The admission process for the PhD programme normally starts during the month of January every year with the announcement of results and registration during the month of July. The qualification eligibility for admission to the PhD programme is specified in the Guidelines for the Degree of Doctor of Philosophy.

PhD Programme was launched in 2009 with seven students and currently 44 students are pursuing PhD from NIFT. With regard to the time scale of the programme, the part-time candidate is expected to complete the supervised study within five years, extended to a maximum of seven years and the full-time candidate is expected to complete the supervised study within four years and they are paid monthly stipend during this time period, their study is extended to a maximum of six years by specific approval of the Director General, NIFT, 28 Scholars have been completed PhD till date.

Research titles of PhD scholars are as follows:

Sr. No.	Name of Scholars	Topic of Research
		2014 –Batch
1	Nishant Sharma	Fashion Education and Demand of Professionals in the Fashion Industry: Relevance of the Curriculum (Thesis Submitted)
2	Shalini Mathur	Evaluation of Sustainable Development in Textile Dyeing and Printing : A study at Jodhpur (Thesis Submitted)
3	Muthu Kumar. V	Customer perception towards design of branded sports shoes: Select cases (Thesis Submitted)
4	Sanjay Sharma	A diagnostic study and socio-economic analysis of handloom sector of Himachal Pradesh (Thesis Submitted)

	2015 –Batch				
5	R.S. Jayadeep	Understanding Visual Identity of Treditional Payannur Bell Metal Craft and its Application for Product Development			
6	Anupam Kapoor	Clothing consumption and disposal patterns of India Consumer (Degree awaited)			
	2016 –Batch				
7	Ekta Gupta	Case study on the Needle craft of Moti Bharat of Kutch Gujarat: Exploring New Horizons (Pre-PhD Submitted)			
8	Neetu Singh	Identification of factors providing brand experience to lingerie buyers in India (Degree awaited)			
9	Sheena Gupta	Impact of branding dimensions on consumer's conative attitude – A study of affordable luxury apparel market in India'			
		2017 -Batch			
10	Aastha Garg	The effect of country of origin of brand and country of manufacture on apparel purchase decision			
11	Bharti Moitra	A study of fair trade and ethical practices in the apparel industry in India			
12	Susmita Das	Clothing and Identity of Women in Bengal during British raj from 1847 to 1947			
13	Suranjan Lahiri	A Study of Digital Literacy for Human Resources of Apparel Manufacturing Sector			
		2018 –Batch			
14	Mohan Kumar V.K	Study of Computerised integral knitting in India: Explorations in Design and Technology			
15	Shipra Roy	Craft Practice among Mysore Rosewood Inlay Artisans			
16	Ritu Sethi	Heritage and sustainability in hand block printing on textiles-case study of bagh, Madhya Pradesh			
17	Shubhangi Yadav	Study on Digital marketing in promoting the handloom sector of India			
18	Mahima Nand	Sustainability driven entrepreneurship: An exploratory approach			
19	Shantanu Raman	Determinants of intention to purchase counterfeited fashion			
	2019-Batch				
20	Abhilasha Singh (NTF)	Expertimental study of FDM Fabrication of pressor foot of sewing Machines			
21	Annu Kumari (NTF)	Development of Standard Size Chart for Plus-Size Category of Indian Adult Females			
22	Amit Gupta (NTF)	Prototype development of protective suits for sewage divers (manual scavengers			
23	Bhawna Chauhan (NTF)	Role and Impact of Adaptive clothing to overcome the physical and psychological barriers of corporate working women with movement disability			
24	Nisaphi Lyndem (NTF)	Cultural semiotics, Reappropriation of textiles hand-woven in Nagaland and issues associated with the use of traditional design and motifs			
25	Dhivya. S	Design and development of comfortable maternity brassier			
26	Aanchal Trehan	The Effect of Social Media on Body Image of Pregnant and Postpartum Women in India.			
27	Sakshi Babbar	Weaving Spirituality in Handcrafted Indian Textile colouration Practices			
28	Natwarlal Bhattad	Co-creation and its impact on the domain of Fashion			
29	Prerna Narayan	Women Entrepreneurship in Bihar Handicrafts: A Study for bringing a change from "Abla" to "Able			
30	Nupur Chopra	A study of closed-loop recycled textile supply chains in India for managing imported post-consumer textile and clothing waste.			
31	Amisha Mehta	The gig economy and future of fashion business - An Indian perspective			
32	Sumita Agrawal	Analysis of Home Textile Fashion segment in India			

33	Sakshi Rathore	A study of Attitude Branding for Fashion and lifestyle segment of Indian Retail Industry
34	Aarti Solanki	Manufacturing Strategy in the Context of Indian Apparel Industry
35	Subhalakshmi Kropi	Design and development of adaptive sportswear for differently abled wheelchair tennis players of India
		2020-Batch
36	Mr. Prakash Dutt	Sustainable Development in Apparel Manufacturing And Its Environmental Impact
37	Ms. Anooja J	Reinterpreting threads for life: A new approach ot existing fiber craft of kerala.
38	Mr. Ahmed Ashraf Zaidi	Linear to circular economy through application of block chain in indian apparel industry
39	Mr. Raghavan Santhanam	Reshaping Fashion & Apparel value chain towards a circular economy through artificial intelligence: Development of a strategic framework
40	Ms. Lavina	A comparative study of Indian Traditional Folk Media: Integrating a cross- cultural contemporary media language
41	Ms. Rupali Kakaria	Mosquito Repellent Textiles from Citronella Oil
42	Ms. Nandini Lal	India's Fashion Education approach towards achieving UN Sustainable Development Goals
43	Ms. Aditi Agrawal	Sustainable Supply Chain Management for Designer Fashion Enterprises in India
44	Mr. Akhilendra Pratap Sonkar	A Study on Visual Merchandising as an imperative strategy to disseminate Apparel Fashion Trends for establishing Fashion Brand Equity

#### NIFT has awarded PhD Degree to the following Scholars during convocation held in 2020

S.No.	Name of the PhD Scholar	Name of the Supervisor	Topic of Research
1	Dr. Paramita Sarkar	Dr. Nilanjana Bairagi	A Study on Tribal Costumes of Tripura and its Transformation
2	Dr. Richa Sharma	Dr. Nilanjana Bairagi	Study on effect of luminescence of photo- luminescent specialty pigments on textiles for the home fashion
3	Dr. Prerna Kaushal	Prof. Dr. G.H.S Prasad	Sustainable practices in India's domestic apparel supply chain: Industry and consumer study
4	Dr. Jomichan S. Pathathil	Prof. Dr. Sibichan Mathew	Adoption of CAD in Indian Garment Manufacturing Sector: An Assessment of Stakeholders Perception
5	Dr. Arindam Das	Prof. Dr. Sibichan Mathew	A Framework for Assessment of Creativity: A Case Research on Fashion Design Programme at NIFT

IPR unit conducted the following online workshops for faculty members:

1. Patenting and Understanding the role of TIFAC on 26th June 2020.

2. Visual plagiarism & rules to avoid plagiarism" on 18th July 2020" with International Fashion Lawyer, Ms. Monica Moisin.

3. Practicing academic integrity in teaching & research: from theory to practice" on 1st Aug 2020 with Dr. Monika Bhardwaj, Texas University.

4. Ethical integrity in academic activities" on 7th Aug 2020" by Sr. Professor Dr. Amaresh Chakrabarti, IISC.

The Unit filed the Trademark for VisoNxt Project, with the Trademark Registry.

Assessment Date	Invention Name	Inventors		
16-Apr-21	Needle Replacement System also addressed as Instant Needle Mounting System by the Inventors	Mr. Shubham Tilara, Prof. Dr. Prabir Jana &Prof. Dr. Suhail Anwar et.al		
12-07-2021	Single Piece Flat Spring Pressure Foot	Ms. Abhilahsa, Dr. Prabir Jana, Dr. Deepak Panghal et.al		
12-07-2021 Pneumatic Folder		Mr. Naveen, Dr. Prabir Jana, Dr. Deepak Panghal et.al		
12-07-2021	Pressure Foot Bowl Assembly	Dr. Prabir Jana, Dr Deepak Panghal et.al.		

#### During the period, the Patent Process has been initiated for the following patents:

#### NIFT Research Ethics Committee

NIFT Research Ethics Committee was setup in March 2019. NREC is an independent review committee/ board, constituted of medical and non-medical members, whose responsibility is to ensure the protection of the rights, safety and well being of human subjects involved in research study.

The NREC is intended to ensure a competent review of scientific and ethical aspects of the study proposals.

### CONTINUING EDUCATION PROGRAMMES



With the rapid pace of growth in the clothing sector continuing education for professionals in the industry is a vital need. The Continuing Education Program (CEP) at NIFT has been set up to meet the manpower training and knowledge upgradation in tandem with the needs of the industry. The programs offered through the CEP have been addressing a wide spectrum of educational needs for professionals to further their knowledge base or for new aspirants to enter the industry. We justifiably take pride in the fact that NIFT is one of the most preferred continuing education terminusfor the apparel sector within the country.

The CEP offered by NIFT continues to promote the objectives of training and dissemination of knowledge related to the frontiers in design, technology and management of the apparel industry. During the year 2020-2021,18 Continuing Education programs were offered across six NIFT campuses generating a total revenue of Rs. 5,49 09,653/- as against Rs. 7,75,84,941/- for the year 2019-20. This decrease in revenue is due to the current Pandemic situation that has interfered with the commencement of many planned courses.

In addition to the Continuing Education programs being offered, NIFT also offers Diploma Programs, which are aimed at making the campuses financially viable for optimum utilization of infrastructure and other resources. The objective of Diploma Programs is to offer value added programs to the local students from the state where new NIFT campuses are located. Revision of the diploma courses in accordance with the revised credit system and with focus on the current industry needs has been initiated. Diploma program in the new format will be launched during the 2021-22 academic year.

Along with Continuing education and Diploma program, the Bridge Program was introduced in the year 2009 as a supplementary program to allow former NIFT Graduates to enhance their Diploma to Degrees. Initially offered for 5 years between 2009-2014, it was further extended upto 2016 based on the demand from alumni. In the year 2019 online Bridge Program has been initiated to cater to the wide base of alumni scattered globally.

The total intake in the year 2020 was 39, with 17 in UG Bridge Program (FD & AD) for two semesters and 22 in PG Bridge Program (LD, KD, TD, FC, GMT & AMM) for one semester. The total revenue collected was Rs 55,44,025/- for 2020-21 Sem 1.

# **ADMISSIONS**



In Admission year 2020, total 4517 seats were offered in the 10 programmes (UG/PG), across 17 Campuses.

Over 26604 candidates applied for admission to NIFT. Out of these, admission was given to 3810 (Regular, State Domicile, EWS and NRI) candidates based on merit. The status of seats offered, filled in 2020 is as under:

Category	Offered	Filled
Regular	3442	3160
State Domicile	313	152
Economically Weaker Section (EWS)	318	307
NRI	444	191
Total	4517	3810

# **STUDENT DEVELOPMENT ACTIVITIES**



#### Student Development Programme

Student Development programme at all NIFT Campuses is initiated to encourage NIFT students to participate in physical, academic and artistic pursuits to make their education at NIFT campus more holistic and complete. Participation in these activities complement and facilitate their academic studies while providing ways to socialize, relax, have fun and be revitalized to face the day to day challenges.

#### Fashion Spectrum 2021

"Fashion Spectrum" is the much awaited annual festival of NIFT which is held at all Campuses. The event every year broadly sees the confluence of cultural, social and literary club activities. Themes ranged across campuses. Design competitions, personality development workshops; street plays; debates; Star/celebrity/DJ performances, cultural performances; blood donation; and various others mark the event. Members of the Industry, faculty members and students of NIFT and other colleges of repute come together to participate in a variety of activities.

#### Converge 2020

Converge is an Inter-Campus cultural & sports meet organized in the month of December every year with a view to provide a well-rounded holistic development along with a chance of interaction amongst the students of various NIFT campuses.

#### Other Activities

For an overall holistic development the students from all the campuses participate in vide range of activities organized by the following SDA Clubs:

- i. Cultural Club
- ii. Literary Club
- iii. Sports, Adventure & Photography (SAP) Club
- iv. Ethics, Social Service & Environment (ESSE) Club.

Participation in these activities complement and facilitate student's academic studies while providing them ways to socialize, relax and be revitalized. Students participate with zeal and enthusiasm as it provide a platform for their allround development.

In view of spread of COVID-19 epidemic, which has been declared as a pandemic by the World Health Organisation, the Government of India has issued directives for country wide lockdown in 2020 (issued by the Secretary, Ministry of Home Affairs)., the online mode of transaction for the courses across all NIFT Campus was adopted. Converge 2020, Fashion Spectrum 2021 and other activities could not be held due to COVID-19 pandemic.

# INTERNATIONAL AND DOMESTIC LINKAGES



International Linkages

The academic strategy of NIFT embraces internationalism. Over the years, NIFT has consciously enhanced its international visibility and standing among other reputed fashion institutes abroad. NIFT has strategic agreement and partnerships with 31 leading international fashion institutes & organizations that share the same academic direction. On one hand this gives NIFT students a unique opportunity to integrate with the global mainstream of fashion by opting for the exchange program with collaborating partner institutes and on the other, presents the international students with plethora of similar 'study abroad' options at NIFT. This provides excellent opportunities to NIFT as well as international students to interact with students from various geographies, encouraging them to broaden their vision and sensitising them to different cultures. The 'study abroad' opportunity offered to the international students is available across all the 17 NIFT campuses and under various course disciplines.

In addition to student exchange activities, I&DL also facilitates processes whereby faculty at NIFT can participates in academic exchange programs, international fairs, seminars, exhibitions, conferences and trade shows which brings substantial experience to the classroom enriching the knowledge pool at NIFT.

#### International Collaborations of NIFT

S.No.	International Universities	Country	
1	Queensland University of Technology (QUT)	Australia	
2	Royal Melbourne Institute of Technology (RMIT)	Australia	
3	Manchester Metropolitan University (MMU)	UK	
4	ESMOD	Germany, France	
5	SchweizerischeTextil fachschule STF (earlier STC)	Switzerland	
6	The Fashion Institute of Technology (FIT)	USA	
7	The State University of New York College at Buffalo	USA	
8	Amsterdam Fashion Institute (AMFI)	Netherlands	
9	Saxion University of Applied Sciences	Netherlands	
10	Ecole NationaleSuperieure des Arts et Industries Textiles (ENSAIT)	France	
11	Instituto Europeo di Design (IED)	Italy	
12	Nuova Accademia di Belle Italy Arti (NABA)		
13	De Mont Fort University UK (DMU)		
14	Glasgow School of Arts (GSA)	UK	

15	BGMEA University of Fashion & Technology (BUFT)	Bangladesh	
16	Bunka Gakuen University	Japan	
17	The Fashion and Design Institute (FDI)	Mauritius	
18	Donghua University	China	
19	University of Northampton	UK	
20	Ecole Duperre	France	
21	Politecnico di Milano (PDM)	Italy	
22	Shenkar College of Israel Engineering & Design & Art		
23	KEA - Copenhagen School of Denmark Design and Technology		
24	North Carolina State University	USA	
25	The Savannah College of Art and Design	USA	
26	Nottingham Trent University	UK	
27	Massey University	New Zealand	
28	EnaMoma	France	
29	Coventry University	UK	
30	Royal Academy of Arts (KABK)	Netherlands	
31	Oklahoma State University	USA	

In the last couple of years, NIFT has entered into partnership with some of the esteemed universities such as Massey University (New Zealand), EnaMoma (France), Coventry University (UK), Royal Academy of Arts (KABK – Netherlands) and Oklahoma State University, USA.

#### Student Exchange to and from Partner Institutes

One of the important activities handled by I&DL Unit is student exchange. The exchange of students with Partner Institutes / universities takes place either for a semester or 2-3 weeks short term programme in summer or in the form of a one year dual degrees. The institute also attracts international students to NIFT offering experiences in academic and cultural richness to foreign students. Through the exchange programs, students from overseas institutes draw valuable insight not just into Indian culture, arts & crafts but also develop understanding of the Indian market and its dynamics. Therefore, I&DL supports the exchange activities both for in-coming foreign students and out-going NIFT students.

Dual Degree: Strategic partnership of NIFT with Fashion Institute of Technology (FIT), New York, USA allows selection of meritorious students from NIFT for a unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT undertake two years study at the home Institute intercepted by study of one year at FIT following which they complete their final year at NIFT. 21 NIFT students had benefited from this partnership from Aug 2019 to June 2020. 19 students were selected by NIFT and FIT for the dual degree from Aug 2020 to June 2021 but they could not undertake the international travel due to the global pandemic. 62 students are selected by FIT, USA for undertaking the one year AAS programme as part of dual degree from Aug 2021 to June 2022. The process of selection of meritorious students for AAS programme at FIT commenced in September 2020 and the students are scheduled to travel to New York, USA in Aug 2021.

UDAAN: NIFT offers study abroad opportunity to meritorious students from economically weaker section in the form of UDAAN scholarship. Under UDAAN, I&DL Unit in September 2019 had floated an opportunity of semester exchange from Jan to June 2020 at ENSAIT, France. After three levels of scrutiny conducted initially at the Campus level and then finally at Head Office, one student, Ms. Anusha Kashiv from NIFT, Hyderabad was awarded UDAAN scholarship. She successfully completed her semester exchange availing the UDAAN Scholarship at ENSAIT, France in June 2020.

Details of student exchange for a Semester, Summer Programme and Dual Degree in 2019-2021:

Activity	Timeline	Out-going / in-coming students	Number of students who availed exchange opportunity
Semester Exchange Programme with Partner	Jan – June 2020	Out- coming Foreign students	BUFT – 03   Saxion – 02   ENSAIT – 13   KEA – 03   DMU – 02
Institutes / Universities			BUFT – 04 ENSAIT-10 (ENSAIT students had to leave for France due to pandemic situation in March 2020)
	July – Dec 2020	In-coming and out- going students	*NIL (No International opportunities were floated at NIFT due to pandemic)

Semester Exchange Programme UDAAN Scholarship. (NIFT Scholarship for students from economically weaker section)	Jan – June 2020	Out-going NIFT students	01 students from NIFT, Hyderabad availed UDAAN scholarship for semester exchange at ENSAIT, France.
Summer Programme, STF: Textiles College, Switzerland	2020	Outgoing NIFT students	*NIL (No Short Term Programme opportunities at STF were floated due to pandemic)
		Jan, 2020 In-coming STC students to NIFT	22 students visited NIFT Bengaluru for a short in Jan 2020.
Dual Degree Opportunity at FIT, New York	ual Degree Dual Degree at FIT pportunity from t FIT, New Aug 2019 to June		21 students completed their one year AAS programme at FIT as part of Dual Degree in June 2020
			*NIL (19 students who were selected by NIFT and FIT for the dual degree could not undertake the international travel due to the global pandemic)
			62 students are selected by FIT, USA for undertaking the one year AAS programme as part of dual degree. They are scheduled to travel to New York, USA in Aug 2021.

Saxion: Saxion University of Applied Sciences, Netherlands

ENSAIT: The École nationale supérieure des arts et industries textiles, France

KEA: Copenhagen School of Design and Technology, Denmark

DMU: De Mont Fort University, UK

BUFT: BGMEA University of Fashion & Technology, Bangladesh

STF: Textiles College, Switzerland

FIT: Fashion Institute of Technology, New York, US

\* No semester exchange activities took place in the semesters July to Dec 2020 and Jan to June 2021 due to the global pandemic situation.

#### Signing of new MoU

In the last two years, NIFT has entered into partnership with some of the esteemed fashion institutes / universities such as:

- Massey University, NZ
- EnaMoma, France
- Oklahoma State University, USA
- Royal Academy of Arts (KABK, Netherlands)

• School of Art and Design, Coventry University, UK

Signing of MoU promises to benefit the students and faculty members of NIFT and the partnering institutes.

#### **Annual Memberships**

NIFT is a member of International Foundation of Fashion Technology Institutes (IFFTI) which is a global network of International Fashion and Textile Institutes. Presently, IFFTI has 61 fashion member institutions from 28 countries. NIFT is also a member of CUMULUS which is global association that aims to serve art and design education and research. Presently, CUMULUS has 340 Art and Design institutes as members from 61 countries.

# **CLUSTER DEVELOPMENT**



As a leader of fashion education in India, NIFT realizes the importance of its social responsibilities and continues its endeavor to create grounded designers who are able to appreciate and promote the various crafts of India. Several academic activities help to sensitize the students towards the realities of the craft sector and provide insight into regional sensibilities. The Craft Cluster Initiative at NIFT is designed to sensitize students to the realities of the craft sector and to provide opportunities for experience sharing at grass root cluster level. Through this initiative, NIFT has been successful in creating a wide spread awareness and sensitivity in assimilating crafts into fashion and vice-versa. The Craft Cluster Initiative programme provides the students of NIFT a systematic, continuous and regular exposure every year to the diversely rich and unique handlooms and handicrafts of India. According to the specialization, students contribute in varied areas in the clusters like design intelligence, design innovation, product development, supply chain management, brand management, retail entrepreneurships, organizational development and systems design and development. The students also contribute in the areas of process innovation, production planning, and researchbased improvisation and quality management. The students assist artisans and weavers to develop distinct identity of the handloom and handicraft clusters through logo, promotional materials like posters, brochures andcatalogues.

Each campus has adopted 2 – 5 craft clusters for a period of 5 years. The list of activities covered under the initiative is presented in Table 1.

Tab	le	1:	List	of	Activities	Undertaken	by	Different
Dej	par	tn	nent	S				

S No	Activity	Nature of Activity
1.	Students visit a craft environment in the vicinity of the campus	Understanding crafts through interactions with the crafts persons and understanding their challenges through visits to craft clusters in vicinity for duration of 1-5 days.
2.	Craft demonstration by artisans at NIFT Campus	Artisans are invited from urban craft clusters in vicinity of the campus or from the identified craft clusters for skill demonstrations to the students.
3.	Craft Study & Seminar	A seminar is organized to present selected papers to an audience including professionals from the industry, government agencies and craft sector.
4.	Craft Research and Documentation	Two-week craft cluster visit for sensitization of rural aesthetics of the country, cultural and social understanding of the villages; Craft

		documentation includes process documentation and diagnostic study.						
5.	Product development with the crafts person	This is an in-field activity taken up by students of Semester VII that aims at developing products in field.						
6.	Awareness workshops for artisans and weavers	Awareness workshops are conducted by each department once in a year for the craft clusters being covered by them under this initiative. These workshops are conducted to enhance their understanding about the urban markets. They interact with the NIFT faculty and students for knowledge sharing on trends and understanding market demands.						

#### **Craft Cluster Initiative Activities**

Even after the pandemic hit last year, all NIFT campuses conducted these craft cluster activities within various clusters successfully. 15 campuses of NIFT interacted and got involved with the artisans through the activities listed above. There was a huge shift in the modus operandi of the activities without any compromise on the benefits of the artisans and the learning of the students. The mode of conducting the workshops for the artisans under Artisan Awareness Workshops and by the artisans, everything got converted from physical to digital using various online platforms. This widened the horizon of communication of every center's faculty and students with the artisans from across the country. Gandhinagar center organized Craft Bazaar where the artisans and weavers were invited from the identified clusters. This craft bazaar was widely promoted and served a platform for selling of the products developed by the weavers and artisans. The craft bazaar received accolades from media as the same have been covered in the local newspapers as well. The artisans appreciated the initiative for inviting them and exposing them to the urban markets and help them understand the requirements of urban clients. Few centers collated the data from the artisans and developed e-catalogues for the promotion of their handcrafted products to a wider population using social media, wherein physical workshops and craft bazaars could not be done last year due to pandemic.

The Craft Research and Documentation and Craft Based Design Projects were also conducted successfully in all the centers on online mode. The products were developed by few centers and digital conceptualization of the final products were done by many centers. Even after pandemic and restrictions, few new clusters and artisans were approached and involved under the Craft Research and Documentation activity. The new clusters involved were:- Eri Silk handloom cluster, Mendipathar - Meghalaya; Cotton handloom cluster, Kokrajhar- Assam; Black Pottery, Longpi Village, Ukhrul - Manipur; Bamboo Craft - Tripura; Jewellery of Tripura; Udaynarayanpur Handloom Cluster, Howrah - West Bengal; Stone Carving, Konark& Paper Mache and Cow Dung Toys, Raghurajpur - Orissa; Copper - Ware, Willow Wicker and Pashmina Weaving – Srinagar;Kasavu Sarees- Ernakulam; Bamboo Craft- Chandrapur; Terracotta Craft – Bhadravati; Terracotta Craft – Kutch; Sindhi Embroidery - Jodhpur; Applique work embroidery - Jodhpur. Papier Mache Dancing Dolls, Singaperumalkoil; Bobbin Lace and Embroidery, Nagerkoil; Coconut Shell Craft, Pondicherry; Ari Embroidery, Kaverapettai; Cane Craft and Kora Grass mat, Thaikkal-Kollidam; Palm leaf, Sivagangai; Handloom weaving, Sirumugai-Tamil Nadu. The new artisans who got awareness and benefit from this craft cluster initiatives were about seventy in number (70).

#### **Craft Based Graduation Projects**

In the year 2021, nine handloom clusters based and twenty six handicraft cluster based graduation projects were undertaken by thirty five students from all across NIFT Campuses. The students of graduating semester undertook craft based projects in varied areas like Pattu weaving, Rajasthan, Reviving traditional handloom weaving of Pulletikurru with diagnostic study and design intervention, Design Intervention in Ikat of Barpali, Handloom Jamdani, Phulia Cluster, Nadia district, West Bengal, Udupi Sarees, Silk and Cotton Handloom weaving at Handloom Cluster of Naya Sarai, Ranchi (Jharcraft owned cluster), Design Intervention at Mubarakpur Handloom Cluster, Uttar Pradesh, Batik of Kachchh, Kachchh Gujarat and Design Intervention: Chatta Patti Work, Jawaja Leather craft of Beawar, Rajasthan, Kasuti Embroidery, Dharwad, Karnataka, Batik on Leather from Shantiniketan, West Bengal, Tsoms meaning Pottery in the Bhoti language; An Endangered script in the Trans Himalaya, "Sawantwadi toys" (LakdiKhelni), Back To the Soil (Terracotta), Ringaal stories weaved in Bamboo, The Kinetic Brass Fish of Bellaguntha, Design Intervention in Phad Painting of Rajasthan, Kasuti Embroidery Cluster Karnataka, Creating New Market Platform For Bagh Print Cluster, Design Intervention of Pine Needle Craft by fusion with Clay, Design Intervention in Mooj Grass Craft of Meerut, Developement of Fashion



Accessories using Pine Needle, Design Intervention of Metal Craft of Chamba, Durry Weaving Craft of Panipat, Develop Lamp Shades & Utility Product by Fusion of Pine Needle with other material like Wood, Metal etc, Shisha Embroidery, Sarangpur Cluster, Gujarat, Tala Patra Chitra, Raghurajpur Cluster, Bhubneswar, Orissa, Sikki Craft, Madhubani, Darbhanga, Sitamarhi cluster – Bihar, Batik of Kutch, Gujarat, Chattapatti, Craft Lucknow (Handicraft) Almora Hand Knitting Cluster, Jute and Banana Fibre Craft at Dhubri, Assam, Eri Silk Weaving and Khneng Embroidery, Meghalaya. All these projects were sponsored by the office of DC Handlooms and DC Handicrafts.



# NATIONAL RESOURCE CENTER



The National Resource Centre (NRC), the co-ordinating body of network of the Resource Centres of NIFT, aims to create a state-of-the art knowledge portal for the faculty and students of NIFT. Its activities in 2020-21 were directed to achieve maximum resource sharing and standardisation through collaborative collection development and benchmarking across all NIFT campus. The integrated collections of materials and print resources of this network of Resource Centres supported teaching and research programmes of the Institute. The Resource Centres also provided information services to the design community, industry and entrepreneurs.

#### Highlights of activities of NRC during 2020-21

• Selective acquisition of books in print, digital format and swatches etc pertaining to the academic programmes for all NIFT Campus.

- Subscriptions of nine e-journals and online databases/services such as, Textile Outlook International, Jstor and Proquest's ABI-Inform were renewed for all NIFT Campuses.
- Renewal of Bloomsbury Fashion Central for all the NIFT Campuses. Berg Fashion Library + Fairchild Books Library + Fashion Photography Archive all are included in this service.

• Renewal of Magzter for all NIFT campuses, which is an online global digital magazine portal where more than 3000+ leading publisher's magazines are available. It is also available through mobile app for all NIFT students, faculty and staff members.

• NRC strengthened its economizing activities through renewal of subscriptions of international forecast services like Promostyl, WGSN's Services on Fashion, Lifestyle and Interiors for all NIFT Campuses.

# **INFORMATION TECHNOLOGY**

In the new millennium the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful manner. The IT support provided to the academic community at NIFT is an object of envy for all other design institutes in India.

The initiatives of this dept. led to creation of an IT enabled learning environment at the Institute by working in tandem with other departments to integrate technology into the curriculum. Each NIFT Campus now has independent, fully operational Information Technology facilities with qualified and experienced IT professionals. The computer labs are equipped with state-of-the-art hardware and software. Each lab has servers, workstations, personal computers, plotters, digitizers, image scanners, wide format printers, digital cameras, etc. Currently all seventeen NIFT campuses are connected with 100Mbps bandwidth connection from National Knowledge Network (NKN).

The CAD software for illustration, pattern making, grading, marker making, knitwear design, textile design, accessory design and layout are extensively used as part of the curriculum. Other software packages are used for Graphic Designing, Animation, 2D/3D modelling, Photo Imaging and Editing; Statistical Analysis and Market Research. The students are also taught other computer applications such as, RDBMS, Windows Programming, Multimedia, ERP, Advanced Planning and Scheduling; Software engineering required for software development on etc. different platforms. NIFT provides Wi-Fi facility to students in all the campuses.

During 2020-21 the IT department took various initiatives to enhance applications of ICTs in office and academic management at NIFT for increasing efficiency of services and transparency of processes like arranging virtual meetings across NIFT Campuses, HO and outside NIFT, online seminars, webinars, facilitating conducting online classes, lectures etc.

Apart from the above, the following activities were also carried out during 2020-21:

• Integrated email, calendaring and collaboration solution for NIFT students and created personal email ids and group mail ids (dept wise and batch wise) for batches of students of 2020. • Online facilities were utilized to the optimum in all NIFT Campuses. Virtual real-time classroom teaching across multiple campuses, virtual meetings, workshops, seminars, etc were carried out through online mode by both academic and administrative departments.

• Urkund software is being used by the NIFT faculty members for checking of research papers for plagiarism.

# ENTERPRISE RESOURCE PLANNING

ERP team played a significant role in managing academic automation processes and the information resources of National Institute of Fashion Technology. In order to ensure smooth conduct of classes and academic deliverance various monitoring tools in the form of dashboards and exception reports were created for Dean, CP's, Campus Directors, CAC's, and CC's.

Result preparation process during COVID was created to facilitate the COE team in preparing and publishing results. Result preparation for LOA cases in line with the mapped subjects and new curriculum subjects were created. Online examination process was created for the research unit and successfully implemented online exams. Similar online exam features were created for the regular student's theory examinations. Online payment gateway integration with Payu was created for collection of fee online provision for the finance team to reconcile the fee received in parts. All the students from regular programs, CE programs, Bridge programs and Research scholars can pay fee online using the online payment gateway features created in CMS.

ERP team also provided technical assistance to the campuses for scheduling Inter Department Minors, Deepening Specialization, General Elective Mandatory and Optional subject's selection process. Deepening Specialization and Interdisciplinary Minor subjects were allocated automatically by the software based on the preference uploaded by the students and their academic performance. CMS also has features that allows the students to choose General Elective Mandatory / Optional and Additional General Elective subjects. Advance Dashboard features created in Campus Management Solution keeps track of General Electives (Mandatory / Optional) completed, credits scored in GE subjects by each student in addition to overall credits scored.

Research process automation was created for Research scholars and a separate module is going to be launched in July 2021 along with the new version of CMS.

Other activities carried out which include Online result preparation and publication Regular, and Follow up as per Examination and evaluation policy, Online result preparation for Mapping cases, Student permanent Transfer (SPT 2020), Academic deliverance report to monitor New Curriculum implementation, New Analytics for placement,

ERP Unit also developed App for India Size Project to collect data for India Size Social Demographic data survey and creation of data analytics. Unit also developed API's for VisioNxt Mobile app to capture the image data for Artificial Intelligence based solution for forecasting. Online exams were conducted for recruiting the candidates for the various posts of VisioNxt Project.

Software features were customized for Placement 2021 in order to accommodate students of 2020 and 2021 batches. Changes were made in selective reports and Jobseeker form. Industry feedback option was incorporated to ensure the PPO details updated in CMS system.

Online APAR process was created and completed several rounds of testing. Process created include capturing real time data from CMS database for faculty performance, score-based Faculty workload Index updated by faculty, with access Multiple reporting officers, reviewing officer and accepting officer to provide their comments. Establishment team to monitor the entire process and disclose APAR online and address representations. Process will go live once the final approval is received from Establishment Team.

SARTHAK online application forms were created and application scrutiny and approval process created in CMS. Exclusive video tutorials were created for various end users to make the system user friendly. Online support process was created for the users to upload the issues and to resolve the issues.

### **CAMPUS PLACEMENTS**



The Industry and Alumni Affairs unit facilitates industry engagement with the industry in various forms like internship, mentoring, industry projects and placements. The campus placements planned in the year 2020 was disrupted due to the pandemic. In response to the need of the industry, the unit planned and executed the placement of the graduates of batch of 2020 in a completely online mode from July 2020 to June 2021. A total of 195 companies were participated during online placement. Leading National and International companies participated in placements to recruit NIFT professionals. The profile of companies attending the online placements are from diverse segments of Industry like large retailers, Brand marketers, manufacturers, consultancy organizations, e-retailers, banking, textile mills, home furnishing companies, design & knowledge outsourcing, technology process solution providers, UI/UX, International Brands and Start-up firms. Graduating students also often take jobs with institutions where they did internship or for whom they did graduation projects. Leading national and international companies strive to recruit NIFT professionals. Some of prominent companies participated during the placements are ABFRL, Apparel UAE, Arvind Brands, Best Corporations, Classic Fashion, Decathlon, Goldman Sachs, CIEL Textiles, Info edge, Landmark Group, Myntra, Paytm, Reliance Brands, Shopper Stop, Tata Cliq, Uniqlo, WFX, Wipro etc. NIFT continuously promotes entrepreneurship and encourages its graduates to become entrepreneurs. NIFT has embarked on a new restructured curriculum,

which has incorporated new and emerging areas including disruptive technologies and taken initiatives for higher industry engagement. It is believed that these have contributed to the increased interest of the Industry in NIFT even during pandemic when many organisations were downsizing the staff strength.

#### Webinars on Industry & Alumni Interactions

Industry engagements Industry & Alumni Affairs unit organized various Industry interactions for the students and faculty members of NIFT at various NIFT campuses Some of these initiatives are mentioned below:

1. The I&AA unit organised webinars from August 2020 to January 2021 to sensitize the students and alumni about the topics that are relevant in the pandemic era. The topics of discussion and the speakers are

a. 'Industry Academic Engagement for Envisioning the New Normal' on 9th August 2020. Speakers were Mr. K. S. Sanal Kumar - CMD, Classic Fashion Apparel Industry Ltd. Co., Jordan, Mr. Sarbajit Ghose, ED (Asia) - CIEL Textile Ltd and MD - Laguna Clothing, Mr. Gautam Mukherjee, Executive Director - Hameem Group, Bangladesh and Mr. Rakesh Ranjan, Business Process Manager (Global Sourcing) - H&M, Hong Kong.

b. 'Sustainability in Fashion' on 13th September 2020, speakers were Mr Abhishek Bansal, Head-Sustainability, Arvind Group, India, Ms Anupreet

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#### Seminars and Workshops

• Interaction at NIFT Mumbai campus was organised with industry experts- TCS CHRO, Milind Lakkad; TCS Heads of Talent Acquisition (TAG), Krish Ganesan and Talent Development (TD), Janardhan Santhanam on the growth trajectory designed by TCS for young talent.

• "Crafting Career through Academic Research for Industry 4.0" on conducted on 24th June 2020 by Dr. Tarun Kumar Agrawal, Alumnus, DFT Hyderabad, Postdoctoral Researcher, Department of Sustainable Production Development, KTH Royal Institute of Technology, Sweden.

• Seminar/ Industry Interaction titled "Various

Avenues to Explore as a DFT Student" was conducted on 17th October 2020 by Mr. Rohit Kant Prasad, Alumnus, DFT, NIFT, Hyderabad presently associated with ABFRL as Group Manager, Retail for Peter England.

• During Orientation Programme: Mr. Shayantan Sarkar, Alumni FD and Ms. Amrita Ganguly BFT Alumni addressed and interacted with the new entrants of 2020 -24 UG and 2020-22 PG batches of NIFT Kolkata.

• During Soft Skill Training Programme senior alumni of NIFT were invited to deliver lectures at NIFT Kolkata

• Workshop on "Present scenario of Fashion Industry & soft skill requirements" conducted at Kangra campus with Mr. Dhanendra Rathore, Lead – E - Commerce and Omni Channel, Raymond Apparel Limited, Mumbai and Mr. Kartavya Sharma, Head – Merchandising & Commercial Design Development, RUJ Woodcraft.

• NIFT Patna team organized the workshop for the students participating in Placement 2020 - 2021. Workshop conducted in two phases by the four Industry experts shared about the current industry scenario, what to expect, expert tips and guidance for the overall grooming and preparation for the NIFT placements. Addressed to the students by Head Industry & Alumni Affairs (I&AA), Unit In-Charge (Industry Relations), Unit In-Charge (Alumni Affairs), CAC NIFT Patna, All Department CC's, Faculty members, RIC and Link-RIC NIFT Patna followed by Q&A session among student and experts.

• Workshop on Industry Perspectives Changing Dynamics by Chandrashekhar Bheda, Prolific Textile & Handicrafts Product Designer was organised at NIFT Patna on 6th January 2021.

# CONVOCATION



Convocation is organized every year to confer degrees to the Graduating students of that Academic year. In 2020, individual campuses organized Convocation ceremonies.

A total numbers of 3085 graduates were conferred degrees in 2020. The Campus wise and programme wise break-up are as mentioned below:

NIFT Students Graduating in 2020: Program and Campus-wise																	
Academic Programme	Bengaluru	Bhopal	Bhubneswar	Chennai	Gandhinagar	Hyderabad	Jodhpur	Kangra	Kolkata	Kannur	Mumbai	New Delhi	Patna	Raebareli	Shillong	Srinagar	Total
Bachelor of Design (Accessory Design)	30	32	30	28	34	34	31	28	29		31	33	32	26	27		427
Bachelor of Design (Fashion Communication)	36		31	26	30	26	30	33	34	36	52	31	33	25		13	436
Bachelor of Design (Fashion Design)	36		29	40	37	33	34	33	40	33	59	35	35	17	24	18	503
Bachelor of Design (Knitwear Design)	35			20		29			28	35	33	30					210
Bachelor of Design (Leather Design)				26					34			37		21			118
Bachelor of Design (Textile Design)	31	34	32	27	34	28	29	27	30	27	35	34	33				401
Bachelor of Fashion Technology (Apparel Production)	33		28	31	25	29	28	28	29	26	30	35	28				350
Master of Design	32									33	31	31					127
Master of Fashion Management	36	32	31	33	34	33	31		28	28	35	33	31	24	21		430
Master of Fashion Technology	22			18	21							22					83
Total	291	98	181	249	215	212	183	149	252	218	306	321	192	113	72	31	3083

In addition to above, the Doctorate of Philosophy (PhD) degrees were conferred to five scholars in the Convocation 2020 ceremony of NIFT Delhi Campus.

### FOTD



FOTD Unit facilitates the faculty training programmes to ensure that all the NIFT campuses remain self-reliant and their dependence on external faculty resources is minimized. This year, due to the pandemic, the training of the faculty was conducted differently.

Online Faculty trainings: Starting from June 2020, NIFT conducted 13 online trainings for faculty across all campuses. The highlight of the online training were:

1. Engaging international experts and nationally renowned experts in different parts of the world facilitated high quality of content deliverance.

2. Trainings were conducted on varied topics such as Digital Print Editing Techniques, Lean management, Digital Media marketing, Performance Textiles, Smart textiles & wearable. Trainers engaged for these trainings are from Institutes of repute, such as IIT-Delhi, IIM- Indore, IIM-Shillong, MICA. Industry experts from Arvind Mills, Adidas and Amazon

3. Training for subjects such as Self and Society, Creative Thinking Skills and Fashion Styling were conducted by eminent personalities and industry experts. These trainings involved sessions by historians, social workers, architects and innovators in the business domain.

4. Senior faculty of NIFT and domain experts collaborated to take courses on tools and

pedagogy of online teaching.

5. Each department conducted online sessions on design dissemination and evaluation to train the entire faculty to teach, design assignments and assess students during the online teaching.

6. Some faculty members also upgraded themselves by taking up online courses offered by the popular portals such as Coursera etc.

More than 400 faculty members across all campuses were able to take the benefit of learning from the experts. Such trainings involving large numbers were possible only through online mode. FOTD Unit also proposed revised remunerations for online trainers to attract more international and national experts, so that NIFT can continue to facilitate a blended training for faculty through offline and online mode, in the future.

Professional Development Policy was revised and approved by the BoG-NIFT to include many other activities for faculty members to utilize the allowance for upgrading and reorienting themselves. These include utilization of funds for research, taking up online courses, filing for patent and presenting papers at conferences. The norms were made to make the fund utilization equitable for all faculty members keeping in view their specific areas of competency and interest.

### **PROJECTS AT NIFT**



NIFT undertakes consultancy projects with various Government and Non-Government Organisations. These Projects provide exposure to faculty and experiential learning to students. It benefits various stakeholders by upgrading technical skills and adds design value. Details of some of the major consultancy projects having value more than Rs. 50 lakhs being undertaken by NIFT, are given below:

• Setting up a 'Center of Excellence for Khadi' at NIFT in approved by 'Khadi and Village Industries Commission (KVIC), Ministry of Ministry of Micro, Small and Medium Enterprises (MSME) under the scheme of Khadi Gramodyog Vikas Yojna to develop a new Khadi product for high end domestic and international market and to strengthen Khadi brand. 'Center of Excellence for Khadi' would be set up in 'Hub and Spokes' model' in five NIFT Campuses viz NIFT Delhi, NIFT Kolkata, NIFT Gandhinagar, NIFT Shillong and NIFT Bengaluru. Areas of activities would be creating benchmarked design processes of global standards for Khadi, create new fabric and products, disseminate quality standards for fabrics and visual merchandising and packaging branding and publicity of khadi etc. The project value is Rs. 20 Crores.

• Setting up of a Centre for Advance Research in Textiles in the hub of Textile Manufacturing of India, Coimbatore, a R&D Centre with international level of facilities to support cutting edge research in the textile and clothing sector. Objective of this is to support fundamental research, product development, and technology transfer, to facilitate outreach, economic development, engagement and extension, coupled with research and teaching and to work with industry, government, and partners through fundamental research, product development, testing and fabrication services.

• A project to develop a "Digital Platform for some Craft Based Enterprises" has been sanctioned by Ministry of Electronics and Information Technology (MeitY), Government of India). Project would encourage entrepreneurship for craft sector through, "Building a digital platform to sell crafts, 'Create sustainable craft based enterprises', 'Leveraging digital technologies for transfer of digital knowledge, sharing of best practices, employment generation and engagement with wider markets' and 'Building Entrepreneurship in Craft Sector'. The project value is Rs. 2.44 Crores.

• A project 'Setting up Design Resource Centre in 10 Weavers Service Centres (WSCs) ' i.e. Bengaluru, Bhagalpur, Chennai, Hyderabad, Indore, Kannur, Kolkata, Meerut, Nagpur and Panipat by DC (Handlooms), Ministry of Textiles, Govt. of India. It will facilitate visual merchandizing of WSCs through creation of visual identity with regional flavour and showcasing of textile developments of each WSC and creating an annual activity calendar for each WSC. The project value is 9.44 Crores.

• An MoU signed between NIFT and Department of Rural Development, Ministry of Rural Development

(MoRD), Govt. of India on 23rd October, 2019. to provide technical support for the range of interventions with artisans in the handloom and handicraft sector as well as for marketing of different rural products through diagnostic study, design interventions and product development, training modules/ programmes and workshop for skill up-gradation artisans, quality improvement, space and interior design of the MoRD Outlets, branding and promotion etc.

• Setting up a "NIFT Design Innovation Incubator" (DII) for facilitating innovation and entrepreneurship and to cater to the requirements, proposed to set up incubation facilities (Regional Incubators) in Mumbai, New Delhi and Chennai campuses of NIFT in the following areas:

- 1. Textile for Apparel, Home & Spaces (Delhi)
- 2. Smart wearable systems (Mumbai)
- 3. Fashion and Lifestyle accessories (Mumbai)

4. Apparel including Athleisure and Active wear (Chennai)

The project value is Rs. 17.53 Crores.

• "Visionxt-Trend Insights and Forecasting Lab" project sanctioned by Ministry of Textiles, Govt. of India to create a first ever Artificial Intelligence enabled indigenous fashion forecasting service that endeavours to design seasonal directions for our country. The trend forecasting service would be aligned to our national and sub-national sociocultural constructs and market requirements. The project value is Rs. 20.41 Crores.

• "The Repository-Indian Textiles and Crafts" project sanctioned by Ministry of Textiles Govt. of India under NIFT Cluster Initiative with funding support by DC (Handlooms) & (Handicrafts). The project is to provide a digital platform/ portal, a virtual museum of textiles and apparel including designer archives, a craft repository with individuated information on crafts-persons, their communities, their work processes and products, Case Studies and research in the areas of crafts and textiles – from NIFT, the crafts Museum, the Weaver Service Centres and private collections. The project value is Rs. 15.57 Crores.

• "INDIAsize" project sanctioned under Research and Development Scheme of Ministry of Textiles to develop size chart based on body measurements of Indian population for better fitting of ready to wear garments. The project value is Rs.31 Crores.

• NIFT as Knowledge partner under Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme for design intervention, product range development, packaging /exhibition, fashion shows and publicity through media, tying up with e-marketing portals and brand building for Ministry of Minority Affairs, Govt. of India. The project value is Rs. 15.09 Crores.

• NIFT as a knowledge partner in implementing the branding of Value added Handloom products scheme for Department of Handlooms and Textiles, Govt. of Kerala. The total project value is Rs. 3.7 Crores. NIFT will get 12% maximum of the project cost as professional fee for the project.

• NIFT as Knowledge partner for setting up of an Incubation Centre in Apparel Manufacturing at Gwalior along with Industries Department, Government of Madhya Pradesh and Industrial Infrastructure Development Corporation (IIDC), Gwalior under scheme 'Pilot Phase to set up Incubation Centre in Apparel Manufacturing' of Ministry of Textiles, Govt. of India.

• NIFT engaged as Cluster Management & Technical Agency for the 'Integrated & holistic development of Bhagalpur Mega Handloom Cluster' project under Comprehensive Handloom Cluster Development Scheme of Ministry of Textiles, Govt. of India for baseline survey, diagnostic study, preparation of DPR, assistance in implementation and monitor the progress of the project.

# **CORPORATE COMMUNICATION CELL**

The digital communication strategy of NIFT growth undergone astronomical has and diversification, since its inception in July 2017. This has taken care of the branding needs of NIFT across all its 17 campuses and has expanded their reach as brand NIFT. Internally, the strategy has been made robust through the strengthening of the Corporate Communications Cell (CCC) by way of collaborative creation and management of content involving various campuses, departments and students. In addition to this, the past years have been especially dedicated to the enhancement of the brand identity of NIFT, with a special focus on leveraging digital media and on making the website user-friendly and well up to the international standards. The efforts thus far have borne fruit and have been well received by the various stakeholders. The CCC unit served as a connecting factor promoting NIFT webinars and Competitions across campuses. Also announced important updates regarding Admissions for all students NRI, NLEA, Artisan/ children of Artisan and PhD candidates.

#### Design Layouts and Content Editing

To maintain the credibility of brand NIFT, design development of NIFT prospectus content editing is of utmost importance. This ensures that all reports and other external communication are precise, accurate, grammatically consistent, and of high quality. This is done by collecting content for website, brochures, poster, advertisement for admission and annual reports from Heads of units, compiling it and then putting it through editing and proofreading at multiple levels. Inclusion of Campus Reports in Annual Report In an attempt to build brand NIFT by highlighting the achievements and projects of individual campuses, the campus reports were introduced in the structure of the Annual Report. With each passing year, a gradual shift is being made to increasingly underline efforts of the 17 campuses in their pursuit of academic excellence. Such an approach would not only acknowledge the efforts of the various campuses, it would encourage them to strive harder.

#### Student Engagement

Involving students in activities of the Corporate Communications Cell has proven to be of benefit for both the students as well as for NIFT. While the Cell benefits from their talent, skills and creative ideas; the students get exposed to realtime problems and learn and hone skills related to graphics, design development, social media outreach, etc., which adds to their portfolio. Even during the pandemic the CCC unit has maintained active interaction with the students through online to generate high quality work through effective collaboration.

#### Social Media Presence

CCC communication strategy has focused its energies on enhancing the social media presence of NIFT by It has done so by re-adjusting its social media strategy, increasing the frequency of activities on various social media platforms and keeping all communication contemporary and cantered around youth, particularly the current and prospective students.

The objective of the social media presence of NIFT is to creatively disseminate information; revive the community of alumni, designers and artists; create a platform for the student community to enhance outreach through the assimilation of talent and vision from across the 17 campuses of NIFT; consolidate and channelize offline activities, events and achievements of students and alumni, undertaken in the past and the present; inducing interaction and greater connectivity to build a strong community of students and designers. The foremost aim is to present and communicate the presence of NIFT as an institution of academic excellence and innovation through the social media platforms.

Currently, NIFT has official accounts on Facebook, Instagram, LinkedIn, YouTube and Twitter. For a thorough outreach, official accounts are regularly maintained.

The CCC unit activily handles the social media channels to promote the brand equity of NIFT.

#### Facebook

A ready platform for enhanced outreach, access to a diverse community of users, active engagement and feedback and real-time dissemination of information. Thus, in terms of social media marketing, Facebook is an indispensable platform for the social media strategy of NIFT. The Facebook page of NIFT is being utilised for active interaction with stakeholders on a regular basis.
The page is being used for the following purposes:

• To disseminate information about events and activities at all the NIFT campuses

• To share information about admissions, the restructured curriculum, vacancies, contests, festivals and competitions, using creative collaterals

• To promote activities of students under the Crafts Cluster Initiative and the related craft documentation work

As a result of these sustained efforts, the NIFT Facebook page now has approx 1 lakh likes and a rating of 4.6. Efforts are also underway to get the Facebook authentication (blue tick) for the official page.

#### Instagram

Instagram is an image-centric platform, particularly popular amongst the youth, for its multiple photo and video editing options. Its descriptive visual appeal and its unique features that allow the

building of a visual narrative by posting a series of photos and videos, makes it a powerful platform. In addition, it is quick, accessible, employs fewer hierarchies in its interface and is accessible via a mobile application. All this makes it a hugely popular application.

NIFT Instagram followers has grown from 15,100 followers in 2019-20 to 25.5K followers 2020-21. This became possible through regular posting of visually appealing and relevant content.

#### LinkedIn

Being a professional network, LinkedIn is not just critical for NIFT's branding; it is also relevant to industry outreach and to finding exciting professional opportunities for its students. With over 15,500 + followers, the platform can help in the following:

#### YouTube Channel

One of the earliest and the most popular video based platforms, YouTube is used widely to upload, publish and share video-based content– be it films, music, informative videos, documentaries, to name a few. It has a total of 728 subscribers and 15 videos on diverse issues & events like crafts, Converge, key conferences, short films, among others.

#### Twitter

Through Twitter, NIFT has entered the microblogging space, with the intent of posting

precise and relevant statements and apprising its followers with key highlights and updates on the activities of NIFT. NIFT has verified twitter account. (347)

• Connecting students and prospective employers for employment and internship positions

- Demonstrating professional capacity of NIFT
- Showcasing NIFT as a brand that people would want to add to their profiles

• Building a comprehensive database of employers that students can reach out to

#### Website Development of NIFT

This stands as clear recognition of the rising importance of digital channels in this interconnected world, where the need for clear, precise and almost real-time communication is immense. The website is fast emerging as an inclusive platform for interaction between the academic community, industry, students, alumni and prospective students. Content is being constantly replaced by new and more creative content to make the website more engaging and relevant.

The NIFT website has played a pivotal role in educating prospective students and the stakeholders at large, also about the restructuring of the curriculum. The website has done so by posting the prospectus and highlights of the curriculum, and keeping students abreast about admission related developments working on faculty profile for the website.

# CAMPUSES

# BENGALURU



NIFT Bengaluru proudly presents its Annual Report for the year 2020-21. The campus, amidst lockdown and the challenges faced in academic transaction during this period, has successfully conducted various activities under both academic and non-academic purview.

#### Academic Achievements by Faculty

1. Dr. Krithika G K, Associate Professor, completed her PhD and was awarded a doctoral degree from Karnataka State Akkamahadevi Women's University.

2. Dr. Richa Sharma, Associate Professor, completed her PhD from NIFT Delhi and was awarded her degree in Design Research in 2020.

3. Dr. Ravikumar R, Associate Professor, completed his PhD from Gandhigram Rural Institute University and was awarded his PhD in 2021.

#### **Research Paper Presentations and Publications**

1. Dr. Nilanjana Bairagi, Associate Professor, published a paper with Mr. Prathmesh Mahajan on "Redesigning walker for Adults", published in the book "Empowering the Differently Abled", edited by Sanjaya Kumar Ghadai, Barsha Mohanty and Dr. Satya Narayan Misra, Authors Press 2020. ISBN 978-93-90155-88-0.

2. Ms. Subhalakshmi Kropi and Dr. Nilanjana Bairagi published a paper on "Studies on Designing Adaptive Sportswear for Differently Abled Wheelchair Tennis Players of India<sup>´</sup>, published in the book "Functional Textiles and Clothing 2020", Springer Publication.

3. Dr. Richa Sharma and Dr. Nilanjana Bairagi published a paper on "Photoluminescent pigment printed textiles: Designing urban homes for nighttime navigation' - published in "Design for Tomorrow—Volume 1", Proceedings of ICoRD 2021-Smart Innovation, Systems and Technologies-Editors: Amaresh Chakrabarti • Ravi Poovaiah • Prasad Bokil • Vivek Kant, Springer Publication, ISBN 978-981-16-0041-8 (eBook).

4. Ms. Subhalakshmi Kropi and Dr. Nilanjana Bairagi published a paper on "Designing of sportswear for badminton players" as proceedings of the Online Conference on Recent Trends in Textiles, AICTE RTT 2020 – an International Conference organized by TIT, Bhiwani during September 18-19, 2020. ISBN: 978-81-943816-5-5.

5. Dr. Nilanjana Bairagi published a paper with Ms. Tanima Chandra on "Designing of clothing for little people" in the Proceedings of the Online Conference on Recent Trends in Textiles, AICTE RTT 2020 International Conference organized by TIT, Bhiwani.

6. Dr. Krithika GK published her paper titled "Customer Acceptance of Social Media Marketing by Lifestyle Brands in India: A TAM Framework" in the International Journal of Advance Research and Innovative Ideas in Education (IJARIIE), 6(1), 342-350. 7. Ms. Nethravati TS published her paper titled "A Study on Customers Positive Attitude and Perception on Online Purchasing of Fashion Apparel" in the International Journal of Management, Vol. 8, Issue 4, pp. 139-144.

8. Ms. Kakoli Das published her article titled 'Mask' a necessity with a fashion statement' in the journal Apparel Resource' on 11/6/2020.

9. Ms. Nithya Venkataraman published a chapter on "Application ASPECTSS™ to the Design of Vocational Training Spaces for Individuals with Autism Spectrum Disorder" with Ms. Kudrat Kashyap in the book – "Design for Tomorrow— Volume 2 - (a SCOPUS refereed Springer publication) the conference proceedings from ICoRD 2021", ISBN 978-981-16-0041-8 (eBook).

10. Ms. Subhalakshmi Kropi was the co-author for a Poster presentation on "Loungewear for elderly men Post Covid" at the International online conference – Advances in Textile, Fashion and Crafts ATFC-2021 organized by NIFT Jodhpur from 22nd to 24th March 2021.

11. Ms. Nithya Venkataraman was the co-author for a paper presented on "Vocational Training Spaces for Adults with Autism Spectrum Disorder- an ASPECTSS- Based Design intervention" at the 8th International Conference on Research in Design (ICoRD 2021, held online at the Indian Institute of Technology Bombay, Mumbai, India.

#### Faculty Orientation, Training, Development

Apart from the Training of Trainers (TOT) organized by NIFT for faculty upgradation, the following is the list of faculty who have attended courses and workshops organized by external experts.

a) Dr. Jonalee Bapai and Dr. Krithika GK completed four weeks of an Online Certificate Course on Management of Fashion and Luxury Companies (non-credited) by Università Bocconi and offered through Coursera in December' 2020.

b) Ms. Binya ArulJothi earned her certificate on "Tangible Things: Discovering History Through Artworks, Artifacts, Scientific Specimens, and the Stuff Around You" - a course of study offered by HarvardX in January' 2021. She also completed a course on "Circular Fashion: Design, Science and Value in a Sustainable Clothing Industry" - a course of study offered by WageningenX, in Edx Platform in April' 2020.

c) Mr. Prashant KC earned his certificate on "Best Practices for moving a case-based course

to an online environment" by Prof. Bill Schiano - Professor of Computer Information Systems at Bentley University.

d) Mr. Sanjeev CM attended the Kyoorius Design Yatra, held online in December' 2020.

e) Dr. Rashmi Munshi attended anonline workshop for five weeks on "Design - Led Strategy: Design Thinking for Business Strategy and Entrepreneurship" in June- July 2020. She also attended a workshop "Swayam", on Entrepreneurship for five days by NSR Cell, IIM Bangalore in October' 2020.

f) Mr. Sonjib Bora attended an online workshop on "Polyester and Cotton Colors in the Athleisure Market!" conducted by Pantone Inc, in January' 2021.

g) Ms. Shelly Bandari, Dr. Vibhavari Kumar, Mr. Sanjeev CM and Ms. Dilnaz Banu attended online workshops on Color trends conducted by Pantone in the year 2020.

#### Industry-based projects

Due to the ongoing pandemic, no new projects were undertaken this year. The campus continued its existing project with the Karnataka State Khadi & Village Industries Board on "Strengthening the Karnataka State Khadi &Village Industries Board Brand through Integrated Product Mapping, Design Intervention, Product Diversification and Development, Training and Marketing Activities". The Following "Classroom Projects" were conducted on online mode during the semester, to leverage best-practices followed by the industry and to give our students the hands-on experience of working on live projects.

a) The Department of Textile Design had a classroom project with Atlas Export Enterprises – Karur for'Print design project for Home and Space' and was successfully completed on 25th Nov 2020 b) The Department of Textile Design also conducted classroom projects with Ms. Neha Celly: Denim Couture Designer, Meka Furnishings and Aquarelle India for Advanced weave design, during the Jan to June 2021 session.

c) The Department of Fashion and Lifestyle Accessories conducted a classroom project by M/S Mellora, Bengaluru for Jewellery collection.

d) The Department of Fashion and Lifestyle Accessories concluded another classroom project on Door Handle Design with M/S Hanuman Wood industries, Bengaluru

e) The Department of Fashion Design conducted two classroom projects for Apparel Design Women's wear: Virtual Range Development, with W(A brand of TCNS) and for the Art of Living foundation.

#### **Orientation Programme**

For the first time the history of the campus, this academic year, the freshers were welcomed virtually on 25th of September 2021. The newcomers to NIFT Bengaluru were given an orientation with the same unwavering spirit as they would have had in campus. The Orientation programme started with intensive two - days thought provoking sessions which ended with a talent show by the students. The session was inaugurated by the Campus Director, followed by the keynote address by the Director General, Mr. Shantamanu, IAS, and Dean (Academics), Dr. Prof. Vandana Narang. The keynote address by our distinguished guest was delivered online by Mr. Narendra Kumar (Nari), renowned fashion designer and an alumnus of NIFT, Batch of 1990. The highlight of the programme was the alumni interaction, with the alumni addressing the freshers from the campus and speaking about the opportunities and challenges in the fashion Industry and the importance of NIFT in the field of fashion education. Ms. Shreya Ganguly, senior associate at Fidus Law Chambersspoke about Intellectual Property Rights and its relevance in the design and fashion fields. Ms. Anjana, counsellor from the NGO Parivarthan, addressed students on various aspects of managing emotions and the importance of gender sensitivity among students. The session concluded with a fun filled Talent Show by the Freshers.

Campus Development and Community Outreach Programs:

The campus held many events on online mode throughout the academic year, to encourage conversations and to facilitate the process of continuous learning

a) An online webinar titled "Dekho Apna Desh' - on Mysuru: Craft Caravan of Karnataka was held on the 14thof May 2020, in conjunction with the Ministry of Tourism, Government of India. The speakers of the webinar, Ms. Susan Thomas (IRS), Dr. Yathindra L and Ms. Shipra Roy shared their thoughts on the crafts of Mysuru and Chennapatna. The seminar was very well attended and drew an enthusiastic response from the audience.

b) A series of talks were held over the millennialfriendly Instagram portal, as live feed, over a span of one month during May-June 2020. The session was spearheaded by the Director, Ms. Susan Thomas, IRS, with an instalive session, 'Brindavani, an afternoon raga', where she connected with the students, from the campus, on 11th May 2020. A one of its kind initiatives, the session was followed by a series of six instalive sessions under banner "Open Doors: Expert Talks". Six faculty from the campus spoke on carefully curated topics ranging from Neuroscience, to Luxury fashion and Current trends. Dr. Sanjeev Malage, Professor from the Department of Fashion Management Studies, initiated the series with his talk on Neuromarketing. Dr. Vibhavari Kumar, Professor from Fashion Communication Department, spoke on the challenges faced in Space design during the post-COVID era. Dr. Jonalee Bajpai, Professor from the Department of Fashion Technology, gave meaningful insights on Luxury fashion. Mr. Prashant KC, Associate Professor from the Department of Design Space, spoke on the importance of a revised marketing strategy for a pandemicstuck world. Ms. Nithya Venkataraman, Associate Professor from Knitwear Design, spoke on the synergy between fashion and fiction. The series concluded with Dr. Rashmi Munshi, Associate Professor from the Department of Fashion and Lifestyle Accessories, talking on the evolution and deciphering of trends.

These short, crisp instalive sessions saw immense participation from students of all campuses and other fashion enthusiasts, garnering thousands of views and getting great reviews.

c) The series on instalive sessions continued with the campus hosting stalwarts from the fields of Fashion, Craft and Design. This included session with Designer, Mr. Gaurang Shah on the occasion of National Handloom Day on the 7th August 2020.

d) On the occasion of Gandhi Jayanti, NIFT Bengaluru held a webinar called "Charkhe pe Charcha", in collaboration with Incredible India Inc and the Ministry of Tourism. It had an enlightening talk on the semiotics of Gandhiji's sartorial choices and Khadi, by Ms. Susan Thomas, Director, NIFT Bengaluru and Mr. Prashant KC, Associate Professor, Department of Design Space, and was hosted online to an eclectic audience of academicians, design enthusiasts and intelligentsia. This was followed by a tete-a-tete with renowned choreographer, Mr. Prasad Bidappa with our Campus Director, exploring the journey of Khadi from its humble origins to a global brand.

e) The campus opened its doors for students for all the departments and facilitated their handson learning on practical subjects, through the incampus modules for the January to June session keeping all the safety protocols of COVID 19. This was an important decision taken by the campus keeping in mind the lab sessions that forms an integral part of fashion education at NIFT. The lab sessions were planned meticulously such that students from each batch are present in the campus for not more than 5 to 7 days and not more than 10 students were allowed in a lab at a time. During the one week's module, the students were lodged in the NIFT Hostel located within the campus. Between every two batches, there was a gap of



two days to sanitize, clean and keep the labs and hostel ready for the next batch. Although all the batches could attend the sessions as per the plan, FP Technology sessions had to be cancelled due to the advent of the second wave of pandemic. The students attended the sessions as per schedule below:

Fashion Design – 4th semester- 1st February to 5th February 2021

Fashion Design – 6th semester – 1st March to 5th March 2021

Fashion and Lifestyle accessories, 4th semester – 15th February to 19th February 2021

Fashion and Lifestyle accessories, 6th semester – 22nd February to 26th February 2021

Knitwear Design- 4th semester- 8th March to 12th March 2021

Knitwear Design -6th semester- 15th March to 19th March 2021

Fashion Technology- 6th semester- 23rd March to 27th March 2021

Fashion Technology- 4th semester- 5th April to 9th April 2021

f) The Department of Design Space hosted the Second Edition of the Design Innovation Webinar, "Innovations, Insights, and Infinity" on the 31st of October 2020. The panel consisted of Ms. Nagasai Reddy, Creative Head, Vivo - India; Ms. Antonette Shibani, Lecturer and Researcher University of Technology Sydney and Mr. Anshuman Kumar, Senior Designer, Samsung Electronics.

g) A Pecha Kucha Evening was organized by the Department of Design Space on campus on the 26th of March 2021. There were more than 35alumni and industry guests who attended the event on campus. The guest speakers were Mr. Lakshman Pachineela Seshadri, Independent Consultant – Strategy, Design, Innovation and Technology Consultant, Mr. Narendra Ghate, Chief Designer- Tata Elxsi, Ms. Anvitha Prashanth, Founder at GoNative and Ms. Sifat Khurana, Co-Founder at Bare Anatomy. The theme for the event was titled "Finding the Silver Lining in the Post Covid Cloud" and the speakers shared their insights on "Design, Strategy and Innovation" to the audience.

h) Hindi Pakhwada was organized as part of Hindi Diwas at NIFT Bengaluru between 16th to 30th of September 2020 to create awareness and promote Hindi as an official language. Online competitions like Hindi Nibandh, Hindi Tippan, Hindi Vaad-Vivvad and Chitr Varnan were conducted among faculty, officers and staff.

i) The campus re-iterated its commitment to reach out to young design aspirants, by way of its community outreach programmes with schools. A team of faculty led by the Campus Academic Co-ordinator, Dr. Jonalee Das Bajpai, Mr Prashant KC (Associate professor), Dr. Rashmi Munshi (Associate Professor) and Ms Shelly Bandari (Assistant Professor) reached out to the following schools online and gave them an introduction to the subjects, activities and scope of NIFT.

Dr Jonalee, Mr. Prashant and Ms. Shelly addressed students from National Public School, Koramangala, Bangalore, on the 19th of September 2020.

Dr Jonalee, Mr. Prashant and Ms. Shelly and spoke to students in Grade XI and XII from The Choice school, Ernakulum on 26th of August 2021.

Dr. Rashmi Munshi reached out to students from

the Cambridge school, Bangalore, on the 5th of December 2020.

j) In line with the principles of Swachh Bharat, the campus conducted a week-long event called Swatchta Pakhwada on the 1st and 2nd March 2021. A Cleanliness Drive was conducted to reduce waste and segregation of solid waste in the Institute. Cleaning of classrooms, labs, library and common areas of NIFT Bengaluru was duly conducted. On the 3rd of March, thorough cleaning of computer labs was carried out. Water purifiers stationed at different floors were cleaned. 4th of March saw the garden areas being spruced up, and the week ended on the 5th March with posters made of bio-degradable materials being displayed in all prominent places. Fumigation and disinfection activities have been carried out all over the campus.

#### Student Activities and Awards

Amidst the pandemic, NIFT Bengaluru organized and celebrated landmark events with the students and faculty with an intent keep the bond growing fonder each day.

a) Independence Day and Republic Day were celebrated with the hoisting of our National Flag at the campus by the Campus Director, with Faculty, Officers and Staff. The Republic Day celebration on 26th of January 2021 also had a few alumni and some newly admitted students from the Foundation Program take part in the Flag hoisting ceremony.

b) International Yoga Day was organized on 21st of June 2020 with an Online Common Yoga Protocol, for the faculty and officers by Yoga Expert Dr. Meera Narayanan.

c) As a part of the Orientation Programme, a Talent Showcase was organized online for the newly admitted Foundation program students. There were more than 75 students who registered for the same.

d) An e-magazine, "Bengaluru Pulse: Namaskara freshers" was circulated to the freshers and parents with welcome messages from the Campus Director, Student Council and relevant details pertaining to the student's life at campus, along with important contact information.

e) Vigilance Awareness Week 2020 was celebrated on 28th October, 2020 online with the Campus Director administering the Integrity pledge to all Faculty, Officers and Staff. An online debate on the topic "Is corruption an impediment to Aatmanirbhar Bharat?" was held for the students and drew impassioned participation. Nominated Faculty, officers and staffs attended the e-workshop conducted by NIFT HO, on Tendering Process and Conduct Rules.

Karnataka Rajyotsava Day (State Formation Day) was celebrated on 1st of November, 2020 with a cultural program by the students and aposter contest on the theme 'Nammabengaluru".

g) On 26th of November 2020, Constitution Day was observed online by the reading outof the Preamble by the Campus Director and thereby stressing on the points of dutifulness, honesty and integrity at workplace.

The student community of the campus excelled through their pan-academic activities, bringing laurels to the institution. Some of the many awards won by them are listed below-

a) Ms. Chandana M. from the Department of Fashion and Lifestyle Accessories, Semester VI, was the finalist for the much-acclaimed Titan Nvsiage competition held in September 2020

b) Mr. Utkarsh Srivastava from M.Des, Sem II, won the first prize in the Yoda Infobite hunt 3.0 Challenge

Ms. Reet Oberoi from the Department of Fashion and Lifestyle Accessories, Semester VI won the FABDESIGN 2020' competition conducted by Fabindia

c) Ms. Moulina Thakur from the Department of Fashion and Lifestyle Accessories, Semester IV, Design X Social Challenge 2020: Life in Lockdown Conducted by: UMO Design

d) Ms. Saniya Ray from the Department of Textile Design, Semester IV, secured the second prize in the Open Art Competition conducted by PN Panicker Foundation

e) Mr. Aaquib Saneen D. R. from MFM, Semester II, was the winner of the American Eagle Outfitters Inc. Artsthread All India Diwali T-Shirt Design Competition for their Diwali Collection 2020. The winning T-shirt was displayed and sold in all American Eagle stores - India from November 2020.

f) Ms. Saloni Jain from M.Des, semester I, stood first in the Inferno, event- Roof for all Conducted by the ISDI School of Design and Innovation, Mumbai.

g) Ms. Raghavi Arora from Textile Design, semester IV, stood third in the Prayagraj District, in the Indian Iconic Poet competition conducted by - Kshtij: where dreams meet reality.

h) Ms. Mahima Mohan from the Department of Fashion and Lifestyle Accessories won the Caratlane Design Incubator 2020 conducted by Caratlane.

i) Tuliya D from Knitwear Design stood first in the UNMAAD: Haute Couture Fashion show held at IIM, Bangalore

j) Garima from FP (Tech) stood first in the Poster Contest on the theme: Namma Bengaluru by NIFT BLR. The prize-winning Design artwork was used in the memento given during Convocation 2020.

f) As a tribute to the Karmabhoomi of the institute,

#### **CE** Programme

Presently the campus is running six one-year programs and five 6 months programs, under the Continuing Education Programme.

#### Craft Cluster Out -Reach:

NIFT, Bengaluru is committed to the vision of promoting the craft heritage of India and be the catalyst that propels the wind of change. In this context the campus organized many craft workshops, artisan awareness workshops and craftbased product development and documentation to facilitate hands-on learning for the students and promote collaboration between students and artisans. The various crafts that were explored are Leather Puppetry- Nimmalakunta, Ilkal Handloom Cluster, Sulaebhavi Handloom Cluster, Thoda embroidery, Ooty, Silk Weaving cluster in Chintamani Silk Handloom Cluster, Kanchipuram Weaving, Yelahanka Handloom Cluster, Metal and Embossed Craft of Mysore and Kalamkari, Machilipatnam, Andhra Pradesh.

#### Industry Engagement and Students' Placements

NIFT Bengaluru conducted an online virtual placement service for the graduates of 2020 due to the global disruption caused by the Covid-19 pandemic. A total of 153 job offers were generated during the year2020-21. The highest salary was offered by Wipro with a pay package of 10 lakhs per annum followed by Target Corporation USA offering 7.5 lakhs per annum. Initiatives were taken by the IAA unit to create opportunities for Graduation projects and Summer internships across departments. Some of the prime recruiters were ABFRL, Max Fashion India, Landmark Group, Raymond Ltd, Robert Bosch Innovation Centre, Tanishq (India) Limited, TATAElxsi and Tommy Hilfiger India & Calvin Klein India.

#### Convocation 2020

In true cognizance to its commitment to its young graduates, NIFT Bengaluru took the first step amongst all the NIFT campuses to host an incampus convocation to the batch of 2020. The event was meticulously put together, keeping in mind all the safety protocols required to safeguard the students and the faculty, officers and staffs, post the first wave of the pandemic. The batch of 2020 enthusiastically joined in the celebration. Keeping all the safety parameters in mind, the graduates of this batch received their certificates and accolades in the environs of their beloved campus. The ceremony was held on the 11th Dec 2020 for the Post graduate students,

and on the 18th Dec 2020 for the Undergraduate students. The event was presided by the Campus Director. A total of 172 students from UG and 71 students from PG attended the event. The most prestigious "Student of the Year" award was bagged by Ms. Neha Padmanabhan of Fashion Design Department while Mr. Shubham from the Department of Fashion technology bagged the award for "Academic Excellence and Community Service".





# BHOPAL



#### Orientation Programme (2020)

The Orientation Programme at NIFT Bhopal was held during 25<sup>th</sup> & 26<sup>th</sup> September 2020. CC-FP welcomed the students followed by Introduction to all officers, faculty members & staff members of NIFT Bhopal and address by the Campus Director, Joint Director & Campus Academic Coordinator. There was Virtual tour of Bhopal, MP & NIFT Bhopal campuses followed by address by Dean. Department-wise presentation on course curricula for F&LA, FMS & TD, IDM, GE-M, GE-O presentation. Briefing on SDAC activities. Fun activities were conducted by students of senior batches and club representatives. Day 2 started with Presentation on Examination & Evaluation Policy and Students' Medical Insurance of NIFT. Session on awareness on plagiarism, anti-plagiarism practices & IPR, sensitization on "Anti Ragging Laws" & "Sexual Harassment", on Mental Health, Substance Abuse, precautionary measures of Covid-19 & Gender sensitization, International Linkages of NIFT, Hostel Facilities, Committee, Rules, briefing on online registration on CMS, Sarthak scheme, Student Laptop Policy and programme concluded with Address by NIFT Alumni.

#### Student Development Activity (SDA):

#### International Women's Day

The International Women's Day was celebrated with full enthusiasm and zeal at National Institute of Fashion Technology, Bhopal on 08th March 2021. A workshop on the "Cyber Safety through a Gender Lens" was organised for all students, faculty and staff by Ms. Marisa Borges, Head Training & Special Projects, Red Dot Foundation and Ms. Noelle Ann, Advocate High court through online mode. The workshop was very informative keeping in view of cyber security challenges faced by the society particularly women now a days. The women employees of NIFT Bhopal were also felicitated by the Joint Director Sh. Akhil Sahai and CAC Prof. (Dr.) Sameer Sood in the afternoon through a get-together organized in the Institute. The importance of women empowerment and gender equality were discussed by all during the felicitation ceremony. The Director, Prof. (Dr.) Ajit Khare also greeted all women employees of the campus on the occasion. Women employees from the housekeeping staff were also felicitated by the Joint Director with a bouquet and sanitization kit.

Swachhata Pakhwada- 1st March To 15th March 2021

Inauguration of Swachhta Pakhwada was done on 1st March 2021 at NIFT Bhopal Campus by Jt. Director, Mr. Akhil Sahai, with Banner display of Swachh Bharat logo and "Mass Pledge" on Swachhta was administered by all faculty and staff members of NIFT Bhopal at 11:30 AM. In COVID time all the place is first sanitized and social distancing is maintained at the time of the ceremony. The pledge taking Ceremony marked a significant beginning of Swachhata Pakhwada 2021. SWACHHATA PAKHWADA Elocution and Slogan Writing Competition 4th March 2021

On 4th March 2021, Dr. Rajdeep Singh Khanuja Literary Club advisor and Dr. Prabhat Kumar SDAC NIFT Bhopal organized an elocution and slogan writing competition among the students and staff of NIFT Bhopal on the topic "Ek kadam swachhata ke ore". Word limit of the competition was 150 – 200 words. Students can use any language wither Hindi or English. The competition was open for all Students of NIFT Bhopal.

## INDIAN CONSTITUTION DAY, 26th November 2020

On "INDIAN CONSTITUTION DAY" essay writing competition was organized on 26th November 2020 on the topic "CONSTITUTION OF INDIA". Students and Staff members are participated in this competition.

Teacher's Day – on 5th September 2020 The students of NIFT Bhopal celebrated Teacher's Day to thank the faculty members for their support and guidance through a virtual cultural program through MS team's platform. The present students of NIFT Bhopal shared their talent of Dance, song, acting and art through recorded videos and images. The expressions were invited through EC members on WhatsApp groups and screening was done by SDAC. These recordings were shared along with Alumni videos. Virtual Cultural Program on E-Platform- 5th September 20020, 12:00 noon to 1:00 PM

Workshop on Awareness of Corona Virus Is Organized On 12th Feb. 2020

A workshop on Awareness of Corona virus was organized on 12th Feb. 2020. Dr. Sheela Malani was the speaker for the workshop.

#### Craft Cluster Initiative

Detailed list of activities undertaken at NIFT Bhopal under the Craft Cluster Initiatives by various departments are as follows:

SI. No	Department	Subject Name/ Activity	Dates	No. of students involved	No. of artisans involved	Name of Craft & Region
1	Textile Design	Artisan Awareness Workshop & Craft Bazaar	NA	NA	NA	NA
2		CRDP	03 to 20 Nov. 2020	41	01	Block Batik Ujjain M.P.
3		CRDP	05 to 11 Nov. 2020	32	10	Chanderi Weaving
4		Sustainable Design	NA	NA	NA	NA
5	Fashion Management Studies	CRDP	26 to 30 Oct. 2020	32	06	Maheshwar Craft
6		Artisan Awareness Workshop	17 to 19 Dec. 2020	32	11	Maheshwar Craft
7	Fashion & Lifestyle Accessory	CRDP	19 to 28 Oct. 2020	33	07	Bell Metal Betul
8		CRDP	02 to 06 Nov. 2020	32	07	Bell Metal Betul

Due to pandemic all activities were done online.

Craft Bazaar was postponed due to pandemic situation and lockdowns.

#### **Campus Placements**

The placement was postponed due to the pandemic situation

Convocation-2019 and Graduation Project Show

Convocation and Graduation Project was postponed due to the pandemic situation

#### Seminars and Workshops by Alumni and Industry

• Workshop for Semester-3rd students in Subject Design Process was conducted by NIFT Alumni Ms.

Yesha Sant on 22nd September 2020.

• On 1st October 2020 Workshop was organized for Semester-3 students in the subject Fibre to Fabric by Mr. D. Das Choudhary, Industry Person.

• Workshop for Semester-VII students in Subject Digital Design & in Textiles was conducted by NIFT Alumni Ms. Rinki Sambhani on 14th October 2020.

• On 13th October 2020 Workshop was organized for Semester-3 (PG) students in the subject Textile Product & Sourcing (IDM) by Ms. Rashmi Chakraborty, Industry Person.

• On 17th October 2020 Workshop was organized for Semester-VII students in the subject Advanced Weave Design & CAD by Mr. Bibekananda Basu, Industry Person.

• On 19th October 2020 Workshop was organized for Semester-III students in the subject Print Design Techniques (IDM) by Ms. Gaura Joshi Nenwani, Industry Person.

• On 15th October 2020 Workshop was organized for Semester-VII students in the subject Mobile commerce by Mr. Shashank Rathore, Industry Person.

• On 18th October 2020 Workshop was organized for Semester-VII students in the subject Advanced Weave Home & Space (DS) by Mr. Rajarshi Ghosh, Industry Expert.

• Workshop for Semester-6th students under the subject Professional Project was conducted by NIFT Alumni Ms. Vertika Shrivastava on 5th March 2021.

• Workshop for Semester- 4th students under Subject Textile Heritage of India-II was conducted by NIFT Alumni Ms. Stuti Bisen on 25th March 2021.

• Dr. Mridul Shahi - MFM.II - Consumer Behaviour & Neuro Marketing.

• Dr. Priyanka Rawal- Services marketing and services Design and Relationship Marketing.

• Dr. Harish Kulkarni- Supply Chain, Value Chain and Operations Research, Marketing & Retail.

• Ms. Anubhuti Beohar - Cluster Studies.

• Dr. Atul Dubey- Costing & Profitability.

• Ms. Mitali Sarin- Customer Experience Management & retail Operations.

• Syed. Arif Hasan- Customer Experience Management & retail Operations.

• Dr. Jayshree Dubey- Fashion Marketing

• Dr. Deepti Maheshwari- Fashion Business Research & IT Applications.

• Mr. Gauri Shankar - Fashion Concepts and Fashion Merchandising.

• C.A Padmawati Swami - Finance for Executives

• Dr. Atul Dubey- Costing & Profitability (International Business)

• Dr. Sangeeta Jauhari- Consumer Behaviour & Neuromarketing.

• Mr. Sandeep Prasad- Fashion Material & Production Management for Merchandisers

• Mr. Aseem Mohan - Fashion Material & Production Management for Merchandisers

• Mr. Aseem Mohan- Export Merchandising and EXIM Documentation (International Business).

• Mr. Ashish Johari - Export Merchandising and EXIM Documentation (International Business)

• Dr. Harish Kulkarni - Omni-channel Retail and Sales Management

• Dr. Harish Kulkarni - IDM Retail Merchandising

• Expert Lecture was taken by Ms. Kaveri Dutta on 1st September 2020 in the subject Professional Project of Semester-VII.

• Expert Lecture was taken by Mr. Dheeraj Gopal Nigam on 10th September 2020 in the subject Portfolio Design of Semester-V.

• Expert Lecture was taken by Ms. Shalini Pandey on 1st September 2020 in the subject Professional Project of Semester-VII.

• Expert Lecture was taken by Dr. Sangeeta Jauhari on 17th September 2020 in the subject Professional Project of Semester-VII.

• Expert Lecture was taken by Ms. Meeta Siddhu on 17th September 2020 in the subject Professional Project of Semester-VII.

• Expert Lecture was taken by Ms. Archana Jain on 21st September 2020 in the subject World Textiles of Semester-V.

• Expert Lecture was taken by Ms. Archana Jain on 24th September 2020 in the subject Textile Heritage of India-III of Semester-III.

• Expert Lecture was taken by Mr. Shayam Ranjan Sengupta on 17th September 2020 in the subject Craft Design Project of Semester-VII.

• Expert Lecture was taken by Mr. Shayam Ranjan Sengupta on 6th October 2020 in the subject Advanced Woven Design of Semester-VII.

• Expert Lecture was taken by Mr. Kunal Debnath on 30th September2020 in the subject Creative Textile (IDM) of Semester-VII.

• Expert Lecture was taken by Ms. Rmaine Jaitly on 07th October2020 in the subject Print Design & CAD of Semester-V.

• Expert Lecture was taken by Mr. Balbir Singh Dasila on 12th October 2020 in the subject Surface Embellishment-I of Semester-III.

• Expert Lecture was taken by Mr. Shayam Ranjan Sengupta on 29th October 2020 in the subject Craft Research & Documentation of Semester-V.

• Expert Lecture was taken by Ms. Harsha Pant on 3rd October 2020 in the subject Deepening Specialization of Semester-III.

• Expert Lecture was taken by Mrs. Abha Saxena on 16th March 2021 in the subject Surface Design Project Apparel of Semester-VI.

• Expert Lecture was taken by Ms. Archana Jain on 17th March 2021 in the subject Appreciation of World Textiles of Semester-VI.

• Expert Lecture was taken by Mr. Mohammad Asif on 20th May 2021 in the subject Print Design Hand & Digital of Semester-VI.

• Expert Lecture was taken by Mr. Anuj Sharma on 17th, 20th& 27thMay 2021 in the subject Surface Design Project Home of Semester-VI.

• Expert Lecture was taken by Ms. Sartia Sharma on 20th & 27th May 2021 in the subject Surface Design Project Home of Semester-VI.

#### PhD Pursuing and Completed

• Prof. (Dr.) Sameer Sood, Professor, FMS Department has completed his PhD from Kalinga University, Raipur, CG.

• Dr. Arnab Sen, Associate professor, Textile

Design & CC-FP, NIFT Bhopal, completed his PhD from Jadavpur University in August- 2019.

• Dr. Rajdeep Singh Khanuja, Assistant Professor has completed his PhD in Management from AISECT University, Bhopal.

• Dr. Vishaka Agarwal, Assistant Professor, Textile Design was Awarded PhD (Design) Degree in December 2019 from Banasthali University.

• Ms. Swati Vyas, Assistant Professor, Textile Design is pursuing PhD from Banasthali Vidyapeeth, Jaipur.

• Ms. Supriya Yadav, Assistant Professor, Accessory Design is pursuing PhD from Rabindranath Tagore University, Bhopal.

• Mr. Soumik Halder, Assistant Professor, Accessory Design is pursuing PhD from Rabindranath Tagore University, Bhopal.

• Ms. Sakshi, Assistant Professor, FMS Department is pursuing her PhD from NIFT.

#### Brief note on Publications and Paper Presentations

1. Prof. (Dr.) Sameer Sood,

• Title of the Research Article: Cambodia - A Land of Opportunities and Challenges for the Garment Industry International Journal : International Research Journal of Modernization in Engineering Technology and Science (e-ISSN: 2582-5208) Volume:02/Issue:07/July -2020.

• Title of the Research Article: Prospects and Challenges to Garment Industry in Sri Lanka International Journal : International Journal of Scientific Research in Engineering and Management (IJSREM) (ISSN: 2582-3930) Volume 04, Issue 10, October 2020.

• Research Paper titled "A study of the Women Sportswear Market Market (Apparel and Shoes Category) in India" published in International Journal of Scientific Research and Management (IJSREM) Volume 05, Issue 03, March 2021.

2. Dr. Rajdeep Singh Khanuja, Asst. Prof., CC-FMS Research Paper titled "2020 The Year of Possibilities: Changing Landscape of Branding under the Shadow of the Black Swan" was presented in 4th National e-Conference CONSUMPTION OR CREDIT THE IMPEDIMENT IN INDIA'S CURRENT GROWTH STORY held on 1st June 2020 and also published in book with ISBN No.

3. Ms. Sakshi, Asst. Prof. & CIC. Research Paper

titled "2020 The Year of Possibilities: Changing Landscape of Branding under the Shadow of the Black Swan" was presented in 4th National e-Conference CONSUMPTION OR CREDIT THE IMPEDIMENT IN INDIA'S CURRENT GROWTH STORY held on 1st June 2020 and published in book with ISBN No.

4. A research paper titled," History, evolution and present socio- economic scenario of the folk crafts in Betul region, M.P.", by Soumik Halder, Asst Prof, Dr. Shrishti Sharma Umekar and Dr. Sukanta Majumdar, in Research Journal of Social and Life Sciences (ISSN 0973-3914) Vol. XXVIII, June 2018 It is an U.G.C. listed Jouranl, SI. No. 1962, Journal No. 40942.

#### Faculty Development- TOT/ workshop/ seminar

• Dr. Rajdeep Singh Khanuja attended the Faculty Orientation workshop titled 'Binding to Build with in the Society' for the subject "Self & Society', for Foundation Programme on 13th & 14th July 2020.

• Ms. Sakshi attended the TOT on E-commerce and social media marketing from 16th to 18th July 2020.

• Dr Anupam Saxena Asso. Prof. attended TOT Paradigm Shift: Innovative Methods & Tools to Teach Textile Design Online' conducted by Ms. Rupali Pandit and Ms. Richa Sharma along with Experts from 20th to 22nd July 2020 through online.

• Swati Vyas, Asst. Prof. TD attended State level online Short-term Training Program "Initiatives for teaching-learning excellence in Home Science" under Gyan Ganga organized by Commissionerate college education and Department of Home Science, Government Meera Girls College, Udaipur, Rajasthan at a trainer from 15 to 20 February 2021.

• Dr Vishaka Agarwal, Asst. Prof. attended TOT Paradigm Shift: Innovative Methods & Tools to Teach Textile Design Online' conducted by Ms. Rupali Pandit and Ms. Richa Sharma along with Experts from 20th to 22nd July 2020 through online.

• Dr Arnab Sen attended weaving workshops on CAD Weaving attended during Jul Dec 2020 semester, arranged in house.

• Dr. Debojyoti Ganguly attended Weave Design and CAD TOT in Jul-Dec 2020 semester, conducted by Mr. Ravi Kumar and Mr. Pugazenthil. Faculty Achievements • Dr Anupam Saxena, Asso. Prof, participated in "curriculum development workshop for UG and PG programme as board member at Dept. of Clothing & Textiles, organized by Sarojini Naidu Govt. Girls P. G. (Autonomous) College, Bhopal in Sept. 2020.

#### Industry Connect and Projects

• Dr. Arnab Sen (RIC) contacted more than 100 companies for placement of 2020 class, as well as for industry internship and graduation projects.

• Dr. Anupam Saxena, CC-TD, contacted more than 50 companies for Professional Project, 2020, Internship, and GP 2020-21.

• Ms. Swati Vyas Asst. Prof. arranged a virtual Demonstration for Hand Block Printing Craft by Senior Artisan at Bhairongarh, Ujjain, under curriculum of Print Design- hand and Digital, to acquaint them with the complete process of hand block printing.

• Dr. Vishaka Agarwal Asst. Prof has been working for Bagh Print Project "One District One Product" which is under process.

• Dr. Anupam Saxena, Asso. Prof. organized an alumni interaction with Ms. Stuti Bisen on "Traditional Rugs and Carpets" for the subject textile Heritage of India-II.

• Ms. Swati Vyas organized the expert session by Designer Anuj Sharma founder of Button Masala for the subject DS-Home & Spaces, sem. VI.

• Dr. Anupam Saxena, CC-TD and Presiding Officer ICC, organized a seminar on the occasion of International Women's Day, 8th March 2021 "Cyber security through Gender Lens" for the students, faculty and Staff of NIFT, Bhopal.

• Dr. Debojyoti Ganguly contacted Vardhman Industries in Malerkotla to generate 3-4 job in the Textile Design Department.

#### **Major Projects**

• MP Skill Development Project:

This project aims to implement Mukhya Mantri Kaushal Samvardhan Yojana (MMKSY) / Mukhya Mantri Kaushalya Yojana (MMKY) of Madhya Pradesh State Skill Development Employment Generation Board (MPSSDEGB) for training youth in the state of Madhya Pradesh with Bhopal Campus as Training Service Provider in Textile Sector. Training Partners were selected by Bhopal Campus after rigorous procedures as per established norms of NSDC. NIFT Bhopal Campus as a Project Implementation Agency is also responsible for the entire implementation and execution of the project including submission of periodic physical and financial reports. Around 686 trainees have been successfully trained, assessed and placed through various training partners.

#### • Pmu for MPLUN Under SAMARTH:

NIFT Bhopal is the Project Management Unit (PMU) for Madhya Pradesh Laghu Udyog Nigam (MPLUN) for Samarth (Scheme for Capacity Building in Textiles Sector), a flagship skill development scheme of Ministry of Textiles, Govt. of India. The role of NIFT Bhopal in the aforesaid project is to co-ordinate with all the Training Centres and to provide PMU services to MPLUN.

#### • Apparel Incubation Project:

Ministry of Textiles, Gol has sanctioned a project to set up an "Apparel Incubation Centre" at Gwalior, Madhya Pradesh under "Scheme to set up Incubation Centres in Apparel Manufacturing (SIAM)" to Department of Industries, Government of Madhya Pradesh. In the said project, Incubation centre would be operated and managed by MPIDC Gwalior along with NIFT Bhopal as its "Knowledge Partner" for the implementation of the project. In the aforesaid project, NIFT Bhopal coordinated/ assisted MPIDC in operations, selection of the incubatee, formation of tender document and also assisted in Selection and procurement of Machinery, Equipment, Furniture and Other Ancillary Equipment required for setting up of the incubation centre

# • Project Management Unit (Pmu) For MPLUN Under ISDS Project:

In the said project, NIFT Bhopal Campus provided PMU services to Madhya Pradesh Laghu Udyog Nigam (MPLUN) for the additional training target of 1500 persons sanctioned under ISDS Project of Ministry of Textiles, Gol. NIFT Bhopal as a Project Management Unit formulated the Detailed Project Report which stated the project objectives, description, mobilization methodology, financial plan and placement strategy. The post placement record of the candidates so trained, assessed and placed under ISDS was also maintained by NIFT Bhopal.

• Dr. Rajdeep Singh Khanuja, Asst. Prof. is nominated as Campus Project Coordinator (CPC) for the NIFT Head Office project of The Ministry of Minority Affairs for the scheme 'Upgrading The skills and Training in Traditional Arts/Crafts For Development' (USTTAD). • Ms. Swati Vyas, Assistant Professor, selected as PIT for WSC project for Indore Region. • Dr. Vishaka Agarwal Asst. Prof has been working as Project Co-ordinator for Bagh Print Project "One District One Product" which is under process.

## Major Achievements in Student Competitions and Awards

• Bharti Vashisth and Ishita Singh, TD 4, won FAB Design 2020 held by Fabindia, we participated as a team.

• Akanksha Aradhya , TD 4, secured 2nd position in an inter college competition "embroider a mask", organized by Institute of Home economics department of fabric and apparel science university of Delhi.

• Kanak Mehta, TD IV, won the pictorial quiz competition organized by College on Indian Constitution Day.

• Sami Shrivastava, TD IV won 3rd prize in slogan writing competition organized by sage university Bhopal.

• Pallavi, TD IV, won the 3rd prize in pictorial quiz competition organized by College on Indian Constitution Day.

• Mr. Rahul Kumar Rawani has been the semifinalist of Mr. and Miss. India presented by the Zerone Production House.



# BHUBANESWAR



#### Infrastructure and Facilities

Roof top solar panel have been installed in the campus this year with a cost & approximately 75 lakh. The project will yield electricity to the extent of 180 KVA and thus there will be free of cost electricity for the campus due to the said solar project for the coming 25 years. The Break Even Point will be 6.4 years In addition to this rooftop project, 3 solar trees are getting installed which will be catering to 7 stitching and embroidery machines of BFT Tech laboratory. This will be the first demonstration in the entire state with respect to livelihood mission by the Government. The poor weaver can have hands on experience to install such solar trees in their houses to get free of electricity cost for 25 years. Repairing the hostel and reconstruction the damages due to cyclone Fani are also major milestones. Maintaining natural dye garden at campus created a much needed differentiation in our infrastructure.

#### **Major Projects**

A Project titled "Commercialisation of innovative handloom products developed by NIFT, Bhubaneswar" in collaboration with CSB, Banglore and Handlooms, Textiles & Handicraft department, Government of Odisha is in full swing. Budget of the project sanctioned is Rs.43.66 lakh (forty three lakhs sixty six thousand only). The Project Coordinator is Mr. Padma Charan Majhi, Assistant Professor from TD Department. B. A Project on Studying the Crafts, development of Designs and supporting producer groups for production of Quality Jute Diversified products on commercial scale is also in full swing. Budget of the project is INR Rs 7,52,250/- (Rupees seven lakhs fifty-two thousand two hundred and fifty only) sanctioned is Rs.43.66 lakh (forty three lakhs sixty six thousand only)

### Major achievements in Student Competitions and Awards

• Mr. Mohit Khetrapal, FC batch 2018-22, was chosen as World's Best Photographer (under 20 category) at Siena International Photo Awards 2019 (SIPA 2019), Italy. He was also a finalist at the London Street Photography festival 2020, Hamdan international Photography awards 2020 Dubai, Creative Photo Awards 2020, Siena Italy. His pictures made it to the top 35 photos in nomination in the category "Reportage Photography" in 35 awards 2020 Moscow. He also made it to the top 200 Photographers in India and was featured in Indian Photo Festival 2020, Hyderabad, Kolkata international Photography festival 2020 and Ras se Bana Banaras Exhibition in Indian Habitat Centre, New Delhi, 2020. Also won the Editor's choice-People Photography awards by The independent photo and featured in National Geographic - Your Shot and Forbes as well.

 Photographs by Ms. Akanksha Srivastav, Khyati Shekhar and Elson Johnson (Students, batch 2018-22) featured on Vogue Italia website. • 'Paridhi', a film by Ishan Aditya, Student, FC batch 2018-22, got featured at the Shorted Film Festival, 2020

• Rashi Saxena - presented a research paper Title 'Innovation in Smart Textiles during Covid-19' at TEQIP III sponsored E-international conference on Socio-economic and Health challenges during covid 19 and mitigation strategies. (SEHCM -2020). Conducted by NIT Jalandhar. October 22-23, 2020.

• Shreya Shivangi and Sukanya Pothal: Published an article in Fibre2Fashion regarding sustainable brands which is an endeavor to build a sustainable economy and revive the Indian artisans and their craft. Title: "Reinventing crafts of Odisha'' along with the case study on the Label Uttpati. (May 2021)

• Sristi Suman - Completed an online certification course on Machine learning for the time duration of 11 weeks, authorized by Stanford University Online and offered through Coursera. (November 1, 2020)

• Ilma Zafar and Ojasvi Mahajan presented a research paper in the International Conference of Advances in Textile, Fashion and Crafts (ATFC'21), conducted by NIFT, Jodhpur on the topic, 'Wearable Technology for Autism Spectrum Disorder' on 22nd – 24th March'2021.

• Vibhav Sharnagat and Yashaswini Raj presented a research paper in the International Conference of Advances in Textile, Fashion and Crafts (ATFC'21), conducted by NIFT, Jodhpur on the topic, 'Smart Adaptive Vest for Dementia Patients' on 22nd – 24th March' 2021.

• Arpita Pathy - French Language (Internshala course), Contributor at quora space for French language (freelance), Attended TEDx NIT, Rourkela webinar sessions, Fundraiser at muskurahat foundation

• Tamanna Raina appointed as Club Secretary of ESSE CLUB of NIFT Bhubaneswar. Worked as a member for GirlUp fly, a club under girlup campaign by the UN. Been a part of fundraiser in girlup fly for a girl named Juli to provide for her class 11th fees. Attended "Fashion Lifestyle & Luxury in New Normal" - Webinar by Industry & Alumni Affairs Unit, NIFT HO on 31st January 2021. Attended various seminars on cervical cancer awareness, breast cancer awareness, body positivity etc conducted by girlup fly. Was selected for Vidya Daan Classes by Retd. Lieut Rita Gangwani on personality development and pageantry.

• Prerna Choudhary appointed as the Literary Club Secretary of NIFT Bhubaneswar. Got selected as a part of the Editorial Board for Pratibha - The college Magazine. Secured 5th position in chess at AIIMS BBSR online fest. Part of the TEDX webinar held hy NIT Rourkella. Participated in solo singing competition held by MIT- WPU Aarohan. Internship

at Pantech Prolabs India Pvt. Limited. Python course Al for India 1.0 at GUVI in association with AICTE.

• Aneesha Panda attended YIF Lectureship series and seminars. Was a part of Guvi's python course under Guinness world record. Member of Yuva Utkal Foundation- volunteered for social help during covid.

• Rishabh Kumar - participating in The Guinness World Record Event - Most users to take an online computer programming

• Madhusmita Mohanta attended Understanding Fashion : From Business to Culture (Institute Français de la Mode (IFM)) via futurelearn.com. Attended Mangement of fashion and luxury companies. Università Bocconi via Coursera. Costumer experience Research intern at a startup brand age 19 official (korean streetwear apparel and clothing).

 Amola Tripathy attended seminar on Web Design at Orisoft Computer Education. Marketing and Social media merchandising Internship at Painful pleasure tattoo and piercing studio, Bbsr Modelling and Social media handling for Bidyut Fashion House, USA. First Prize in Mahindra & Mahindra Talent Hunt Competition for singing and rampwalk. Participated in Heartfullness Essay event, All india essay writing event by SRCM & UNIC. Attended seminar on Cyber Crime, Girl child education, Bullying and other social problems by Aashayein Foundation. Was selected at state level for Miss teen Universe by Vasundhara creations, Viscera events and models, and Ask Talents. Various Styling and makeup projects while freelancing for Painful Pleasure in Styling.

• Pranati Choudhary, Hindustan Times- Poem Writing competition: All India Winner Content Writing Internship at Wed Me Good (16 months Content Writing Internship at Society Mutter Content Writer at Vcriate. Made case studies based on data analysis for top B - school students. Content Writer and manager, at DARE2COMPETE Content writing at ORNAZ, and social media management. SEO Analyst.

• Winner of the 2020 - IIT Kharagpur Spring Fest - Event NAVYATA (Fashion Show) WINNER TEAM VIANAAH Participants : FD Sem VII Nibedita Munda, Vijita, Aparna Behera, Ankita Nayak, Arunima Chouhan, Hitesna

• Winner of the 2020- IIIT Bhubaneswar ADVAITA Fest - Event Lamode (Fashion Show) WINNER TEAM VIANAAH Participants : FD Sem VII Nibedita Munda, Vijita, Aparna Behera, Ankita Nayak, Arunima Chouhan, Hitesna

• Ms. Sayani Chakraborty Acknowledged as a budding dancer & repertoire member by Ministry of culture, Govt. Of India & felicitated by cash award on 1st one is 22nd March 2021.Secured 3rd position in Naba Gunjan 2020 Senior category

(state level Odissi dance competition).

• Raunak Raj & Aroona Panda of FD VII Sem participated in as Backstage manager at Bhubaneswar Runway Week , season 4 organised by Prelude and Addiction Fashion management. Corporate awards hosted season 4 in Golf club Info city. Dated 12th February 2021.

1) Mr. Aman Verma and Mr. Prabhat Verma participated in Fashion Talent Hunt held on 8th March, 2021 on the theme " Sustainbility, and Earthy" at Swosti Premium, Bhubaneswar

2) Jayita Poddar, Foundation Design student was awarded 2nd prize in The Face Makeup Competition in the event, Meraki – Epitome of Creativity, organized from 26th December – 30th December 2020.

3) Risita Nayak, Foundation Design student Participated in Ceramic Plate Painting Workshop organised by MAX Fashion India; in Kalinga Art & Hand Craft Exhibition organized by Kalinga Bhasa Mukta Manch organized on 30/502021 and also in photography contest "FRAMES", a part of EXPOSE '21 organised by Photography Club of National Institute of Technology Karnataka, Surathkal.

4) Mr. Debjit Biswas, Semester VII of Bhubaneswar campus presented research article tiled "Dyeing of Silk Fabric with Soaked Phaseolus Vulgaris (Red kidney bean) Extract" at AICTE sponsored E- Conference on "Recent Trends in Textiles – A Paradigm for Innovative and Sustainable Fibres, Yarns, Fabrics & Garments Production, Processing & Designing Aspects" organized by TIT, Bhiwani, 18th -19th September 2020. [Oral].

5) Mr. Debjit Biswas and Ms. Shrutirupa Pati, Semester VII of Bhubaneswar Campus Coauthored the Review article titled " Antiviral Finishing on Textiles", Textile & Leather Review, 2020, Vol 3 Issue 4.

6) LIVA Print Design classroom Project Award of Bhubaneswar Campus Bed Linen Category -1st Runner Up (2nd Position)-Ms. Munjuluri Bhavagnya, 2nd Runner Up (3rd Position)- Ms. Deepiksha Toppo Stoles Category - Winner (1st Position)-Ms. Shrutirupa Pati, Creative Excellence Award -Ms. Dixha Rani, Creative Excellence Award - Ms. Nabarupa Bose

7) Ms. Shalini Kumari, semester VI of Bhubaneswar Campus won 2nd prize in design competition held in Bhubaneswar organised by Atulyakarigori a retail organization for handloom-based textiles held on 8th March 2021.

8) Ms. Swati sonaly Pradhan, Semester VI of Bhubaneswar Campus attended Artisan Support workshop under DSS (NGO) and SWAD at Sakhigopal, Odisha and Art education camp workshop under GULACHHI, Odisha as Creative instructor in 2021

9) Ms. Swati sonaly Pradhan, Semester VI of Bhubaneswar Campus attended Weaver's

Association for Women Empowerment workshop under Kala aur Katha at Jagatsinghpur, Odisha.

10) Ms. Swati sonaly Pradhan, Semester VI of Bhubaneswar Campus participated in T shirt designing, designs got selected at Millenai Pvt Ltd 2021.

11) Ms. Swati sonaly Pradhan, Semester VI of Bhubaneswar Campus attended JDCA Workshop by Dr. Johannes Beltzin collaboration with Indian artists 2021.

#### Graduation Projects and Graduation Events

All the students completed their graduation projects in different corporations and fashion industries

### Craft Cluster Initiative- Activities, Workshops and Impact

The Craft Cluster initiative at NIFT is designed with the objectives to sensitize NIFT students to the realities of the craft sector and give insight into regional sensibilities and diversities, resources and environment. The students contribute in varied areas in the clusters like design intelligence, design innovation, product development, supply chain management, brand management, retail entrepreneurships, organizational development and systems design and development.

Under the Craft Cluster Initiative 2020-21 various activities like CRD - Craft Research and CBDP-Craft Based Design Project Documentation were done in online mode. The artisan awareness workshop by all departments was also carried out in the month of December 2020 in online modewhere artisans were invited from various clusters of Maniabandh, Kotpad, Raghurajpur, Gopalpur etc. and interacted with the NIFT faculty and students for knowledge sharing on trends and understanding market demands.

For CRD 2021, FMS students interacted with artisans from clusters like Gopalpur - Tussar silk, Raghurajpur - Pattachitra, Kotpad, Nuapatna -Khandua sarees and fabrics. F&LA department undertook Kalahandi and Pipli clusters for CRD 2020 and Golden Grass craft in Kendrapada cluster for CBDP 2020. For Craft demonstration 2021, they invited artisans of stone carving from Konark & Pattachitra craftfrom Raghurajpur clusters.

- Golden Grass craft in Kendrapada cluster for CBDP by FLA students

TD department undertook Bargarh cluster, Bangiriposhi, Mayurbhanj and Gopalpur Clusters for CRD and Nupatna Cluster and Chichinda Cluster for CBDP.

FC department undertook Konark stone carving, Raghurajpur Paper Mache and Cow Dung toys clusters for CRD. FD department undertook Maniabandh, Nuapatna and Kotpadfor CRD and CBDP.

A virtual Artisan Awarenss Workshop was organised from 25th – 27th June 2021 in combined mode by departments of FD, AD, BFT, TD & FC for 6th semester students. Handicraft clusters - Konark Stone Carving, Applique - Pipli, Pattachitra- Raghurajpurwere covered by FC & FLA depts. Handloom clusters - Kotpad - Koraput, Maniabandh and Gopalpur Tussar silk clusters were covered by BFT, TD and FD depts. A total of 30 artisans interacted with the students and six experts on these three days for knowledge sharing on trends and understanding market demands.

#### PhD Pursuing and Completed

Ms. Lipsa Mohapatra, Ms. Harsha Rani, Ms. Supriya Munda, Ms. Aparna Rastogi, Ms. Darniya Roy, Mr. Goutam Bar, Ms. Sulagna Saha are pursuing their PhDs.

Ms. Sonali Srivastav and Ms Priyanka Kumati have completed their PhD.

Faculty Publications, Paper Presentations and Faculty Development

1) A research paper titled "Organizations and Standards Related to Textile and Fashion Waste Management and Sustainability", authored by Dr. Goutam Saha, Associate Professor & Ms. Harsha Rani, Assistant Professor has been accepted for published in R. Nayak, & A. Patnaik (Eds.), Waste Management in the Fashion and Textile Industries. Wood head Publishing. doi:10.1016/C2018-0-04057-8.

2) A research paper titled "A Study on Sustainable Livelihood Frameworks and Entrepreneurial Opportunities with Specific Reference to the Sabai Grass Handicraft, Odisha, India", authored by Dr. Goutam Saha, Associate Professor & Ms. Lipsa Mohapatra, Assistant Professor has been accepted for published in Rajgopal, & R. Behl, Entrepreneurship and Regional Development (ISBN 978-3-030-45521-7 ed., pp. 179-200). Palgrave Macmillan, Cham.

3) The research paper by Dr. Goutam Saha and Ms. Lipsa Mohapatra titled 'Rural Livelihood Development of Tribal Women of Odisha through Design Intervention using Sabai Grass' has been accepted for published in L. Mohanty, Ed.) Odisha Review , LXXVII (NO.2-3), pp. 6-9.

4) A research paper authored by Dr. Goutam Saha and Ms. Lipsa Mohapatra accepted for paper presentation in IFFTI 2020 Conference with the theme of "Design Intervention through Perm culture & Social Change: Selected Cases from Indian Farming Sector".

5) An article titled "Apparel Export & Business Strategy in India" authored by Dr. Santosh Tarai, Associate Professor has been accepted and published Navyug Books International, New Delhi. This book will be published by July end, 2021.

6) An article titled "How Can Transparency Drive Sustainable Fashion?" authored by Ms. Harsha Rani, Assistant Professor has been accepted and published in Fibre 2 fashion.

7) An article titled "Marketing Apparel in a VUCA World of COVID" authored by Ms. Harsha Rani, Assistant Professor has been accepted and published in Fibre 2 fashion.

8) Publications by Dr. Santosh Tarai, FMS.

9) Export Competitiveness in South Asian Apparel Economies in POST - WTO Regime: A Study of Indian Perspective, published by Jigyasa, UGC approved Peer-Reviewed Journal, 2020.

10) Entrepreneurial Development in Handloom Sector through Effective Strategy Formulation: An Empirical Study in Odisha, state of India, Journal of Textile Engineering and Fashion Technology (JTEFT) published by Medcrave open Access journal, July, 2020.

11) Consumer perception towards sale of secondhand clothes in the localities of Odisha, State of India, published by Medcrave open Access journal JTEFT, August, 2020.

12) Designing fashion Merchandise: A Roadmap to Sustainable Society, published in International Journal of Textile and Fashion Technology (IJTFT) on August, 2020 by Trans Stellar, Open access journal.

13) Expressing Life in Textiles: A study of Culture and Fashion in Odisha, published by Bhartiya Manyaprad: International Journal of Indian studies, Peer-Reviewed Journal, 2020.

14) Integration of E-Commerce in Handloom Sector: Consumer Perspective in Odisha, India, published by Journal of Textile and Apparel Management Technology (JTATM), Peer-Reviewed Journal, 2020.

15) Article publication in Fibre 2 Fashion on 'Transforming waste to exquisite collections' by Ms. Sulagna Saha 16) 'Challenges in Education in the time of Pandemic' at E - International Conference 'SEHCM-2020' at NIT Jalandhar held on 22nd and 23rd October 2020 by Ms. Sulagna Saha, Mr. Nand Kishore Baraik and Mr. Sumit Kumar

17) 'Smart Adaptive Vest for Dementia Patients' at International Conference of Advances in Textile, Fashion and Crafts (ATFC'21), conducted by NIFT, Jodhpur held on 22nd – 24th March 2021 by Ms. Sulagna Saha

18) A research paper by Ms. Khyati Shekhar (Student, batch of 2018-22), Mr. Ishan Aditya (Student, batch of 2018-22) and Ms. Sonali Srivastav, Assistant Professortitled "Odisha Handlooms and Social Media Promotion: A Study of Digital Transformation of Marketing" was presented at MIC 2020 ON 3rd December, 2020

19) A research paper by Ms. Supriya Munda, Assistant Professor, titled "Role Of Odisha Government In Creating Awareness On Covid Pandemic"was presented at NMC 2020 on 22nd November, 2020

20) A research paper by Ms. Rhutuja Asekar (Student, batch of 2018-22), Ms. Swati Sonali Panda (Student, batch of 2018-22), Ms. Nikita Minz (Student, batch of 2018-22) and Ms. Sonali Srivastav, Assistant Professortitled "Tribal Art and Graffiti In Bhubaneswar: Exploring the Relationship between Traditional and Contemporary" was presented at NMC 2020 on 22nd November, 2020

21) A research paper by Ms. Supriya Munda, Assistant Professor, titled"Awareness Through Social Media During The Corona Pandemic: Study On Role Of The Odisha Government"was presented at the national E conference organized by the IMS Unison University on 10th October, 2020.

22) A research paper by Ms. Sonali Srivastav, Assistant Professor, titled "Post-Feminist Narratives in Cinema and Web: A Study of Zoya Akhtar's Female Characters" was published inGlobal Media Journal (Indian edition), [online] 12(2).

23) A research paper by Dr.Chittaranjan Sahoo, Assistant Professor, titled "The Sun Images And Worshiped On Prachi Valley: A Bird's Eye View Of An Artist" was published in the Journal of Bihar PuravidParisad, Volume - xxvii-xxviii,2021.pp.20-24,ISSN 0976-5107.

24) A research paper by Ms. Sonali Srivastav, Assistant Professor, titled "Culture Production and

Consumption in Post Covid Era: A Meta-Analysis of Video-on-demand Industry in India" – ICMC 2021, MICA Ahmedabad on 7th January, 2021

25) A research paper by Ms. Sonali Srivastav, Assistant Professor, titled "Video on Demand Services in India: Transformation of Content, Audience and Industry" – Presented at Indian Association for South Asian Studies - 2020 organized by Media Anthropology Research Collective on 7th November, 2020

26) A chapter by Ms. Sonali Srivastav, Assistant Professor, titled "Self-Acceptance and Hip-Hop Music: An Exploration among Female Students at Delhi University" was published in Misogyny across Global Media, 1st ed. London: Rowman and Littlefield.ISBN: 978-1-7936-0621-1

27) Ms. Sonali Srivastav, Assistant Professor and Ms. Supriya Munda, Assistant Professor attended anonline TOT on Digital Design and Communication on 10th and 17th October, 2020.

28) Ms. Aparna Rastogi, Assistant Professor andMs. Supriya Munda, Assistant Professor attended anonline TOT on Fashion Styling from 29th July to 1st August, 2020

29) Ms. Aparna Rastogi, Assistant Professor and Ms. Supriya Munda, Assistant Professor attended an online TOT on Creative Thinking Skills from 15th July to 17th July, 2020

30) Mr. Goutam Bar, Asst. Prof, TD published an article titled "Antiviral Finishing on Textiles" in Textile & Leather Review, 2020, Vol 3 Issue 4, doi. org/10.31881/TLR.2020.17

31Mr. Goutam Bar, Asst. Prof, TD published an article titled "Dyeing of Silk Fabric with Soaked Phaseolus Vulgaris (Red kidney bean) Extract", International Journal for Modern Trends in Science and Technology, 2020, 6 (9S), 83-88, doi. org/10.46501/IJMTST0609S14

32) Mr. Goutam Bar, Asst. Prof, TD published an article titled "Antibacterial Efficiency of Croton Bonplandianum Plant Extract Treated Cotton Fabric", Current Trends in Fashion Technology & Textile Engineering, 2020,7 (1), 005-009, doi. org/10.19080/ctftte.2020.07.555703

33) Ms. Priyanka Kumari, Asst. Prof, TD published an article titled" Resurgence of Lost Techniques: An Approach for Design Innovation in Mashru Textile" published in The Indian Journal of Home Science, July 2020, Volume 32, No 2. ISSN 0970 2733 IHMSF – 32 (1-262)2020. 34) Ms. Priyanka Kumari, Asst. Prof, TD published an article titled" A Composite Study of Mashru Textiles: Global Connect, Features & Possibilities" published in Research Journal Dogo Rangsang, November 2020, Volume 10, Issue -11, No. 02. ISSN -2347-7180.

35) Mr. Goutam Bar presented an article titled "Impact of Bio-based Geotextile on Agriculture" at International Conference on Advances in Technical Textiles - (ICATT-2020) organized by Bannari Amman Institute of Technology, 24th – 25th October 2020 [Oral].

36) Mr. Goutam Bar presented an article titled "Extraction of Bast fibres for Eco-friendly Technical Textiles" at International Conference on Advances in Technical Textiles -(ICATT-2020) organized by Bannari Amman Institute of Technology, 24th – 25th October 2020 [Oral].

37) Ms. Priyanka Kumari, Assistant Professor, TD presented a paper on "Unheard Expression of Handloom Weavers during COVID 19 Pandemic", at the "online international conference – 2020" on "COVID-19: Lives and Livelihood" dated "5-6 May, 2020" organized by "School of Commerce and Economics, KIIT-DU, Bhubaneswar".

38) Ms. Priyanka Kumari, Assistant Professor, TD presented a paper titled 'Challenge of Handloom Weavers towards The Fight of COVID-19 Pandemic' for Challenges of New Role and Planning for Tomorrow: India's Fight against COVID-19 (IFAC-19) organized by Arya Mahila P.G. College-Admitted to the privileges of Banaras Hindu University.

39) Mr. Goutam Bar Asst. prof. TD attended a TEQIP-III sponsored International Webinar titled "Nanotechnology and Its Application in Textiles" held on 08th August 2020 Organised by Department of Textile Technology MLV Textile & Engineering College, Bhilwara.

40) Mr. Goutam Bar Asst. prof. TD attended AICTE-ISTE sponsored Induction/ Refresher Program on "Advance Ecological Techniques in Textile Chemical Processing for Sustainable Development organised by Department of Textile Technology, K.S. Rangasawy College of Technology, Tamilnadu from 12.03.21 to 18.03.21

41) Mr. Padma Charan Majhi Asst. prof. TD, attended a TOT titled 'Paradigm Shift: Innovative Methods & Tools to Teach Textile Design Online' conducted by Ms. Rupali Pandit and Ms. Richa Sharma along with Experts from 20th to 22nd July 2020 through online. 42) Ms. Priyanka Kumari, Asst. prof. TD participated as an intern in the 21 days Summer Socio-Political Internship Program COUNTRYBUTION 2020 with the theme "Self-Reliance Driven Leadership - WORK LOCAL LEAD GLOBAL" organized by Institute of Leadership & Governance, The M.S. University of Baroda from 30th MAY to 19th June

43) Ms. Priyanka Kumari, Asst. prof. TD Participated in "Five days Faculty Development Programme on IPRs for Professional Innovators" from 16thJune - 20th June 2020, organized by Institution Innovation Council- AVIT & Vinayaka Mission's Research Foundation.

44) Ms. Priyanka Kumari, Asst. prof. TD participated and completed AICTE Training and Learning (ATAL) Academy online FDP on "Student Centered Teaching Learning Methods and Strategies in Higher Education from 2021-1-5 to 2021-1-9 at Chhatrapati Shahu Institute of Business Education & Research, Kolhapur.

45) Ms. Priyanka Kumari, Asst. prof. TD participated & completed AICTE Training and Learning (ATAL) Academy Online FDP on "Leadership & Excellence" from 2021-2- 1 to 2021-2-5 at Jawaharlal Nehru Technological University College of Engineering, Anantapur. AP.

46) Ms. Priyanka Kumari, Asst. prof. TD participated & completed AICTE Training and Learning (ATAL) Academy Online FDP on "Personal and Professional Excellence" from 2020-12-7 to 2020-12-11 at IPS Academy, Institute of Engineering & Science, Knowledge Village, Rajendra Nagar, A.B. Road Indore.

47) Ms. Priyanka Kumari, Asst. prof. TD participated & completed AICTE Training and Learning (ATAL) Academy Online FDP on "Heritage Management" from 2020-12- 14 to 2020-12-18 at National Institute of Technical Teachers Training and Research.

48) Ms. Amrita Panda, Asst. prof. TD attended the below webinar session.

a) Maintaining Tradition in a Transitory World webinar - 29 April 2021. Organized by The Center for Culture and Development - The Netherlands (CCD-NL)

b) Colors Embracing Calm, Healing, and a Rainbow of Hope. 6th April 2021, Organized by Pantone

c) Sustaining Craft in India, 16th March 2021, Organized by IFFTI Online Webinar

d) "Women as Entrepreneur" on Monday, 8th March 2021, NIFT Jodhpur.

e) Naturally, inspiring webinar, Slowing down fast fashion - a world of possibilities for knitwear

enthusiasts. 16th February 2021, The Woolmark Company

f) "Fashion Lifestyle & Luxury in New Normal" 31st Jan 2021, NIFT HO

g) Natural Hollow Fibre (NNF), 20th Dec 2020, Organized by DESCAT UK- Dev Ethical Sustainable Crafts and Textiles

h) Telangana Handlooms 27th Nov 2020, Organized by WICCI (Womens in Indian Chamber of Commerce and Industries)

i) 'Start-Up Opportunities in Odisha' on 28th November, Organized by Start-Up Cell, NIFT Bhubaneswar

49) Mr. Goutam Bar presented an article titled "Impact of Bio-based Geotextile on Agriculture" at International Conference on Advances in Technical Textiles - (ICATT-2020) organized by Bannari Amman Institute of Technology, 24th – 25th October 2020 [Oral].

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53) Dr. Goutam Saha, Associate Professor has attended a workshop on CCS Conduct Rules organized by NIFT Bhubaneswar and one Research Methodology on writing Bibliography.

54) Ms. Harsha Rani, Assistant Professor, has attended a webinar on 9th Dec 2020 - "Sustainability from the Lens of Top Fashion Business Schools. A conversation with ISEM, NYU Stern and MAFED SDA Bocconi.

55) Ms. Harsha Rani, Assistant Professor, has attended an online workshop on "Bibliometric and Literature Analysis (SLR & Meta Analysis)"

organized by Meerashpa Learning Solutions, from 29th January-1st February, 2021.

56) Ms. Harsha Rani, Assistant Professor, has attended ETGlobal Townhall Virtual Summit 2020 on 6th and 7th Aug 2020.

57) Ms. Harsha Rani, Assistant Professor, has attended various webinars conducted by Industry & Alumni Affairs Unit, NIFT HO.

58) Ms. Lipsa Mohapatra, Assistant Professor has attended "Art of doing literature Review" organized by Koach Scholar 20th Feb to 20th March 2021 (Online).

59) Ms. Lipsa Mohapatra and Dr. Goutam Saha, Assistant Professor has attended "Bibliometric and Literature Analysis (SLR & Meta Analysis)" organized by Meerashpa Learning Solutions, from 29th January-1st February, 2021.

60) Mr. Satya Shankar Banerjee attended Academy of Management annual conference virtually from Aug 6th-12th , 2020.

61) Mr. Padma Charan Majhi Asst. prof. TD interacted with Mr. Kousik Mazumder, Regional Visual Merchandiser, Aditya Birla Fashion and Retail to deliver an online Expert Lecture on "Printed Textiles and retails" as part of the Print Design & CAD for TD-VI Semester (2018-2022 Batch) on 17.09.2020.

62) Mr. Padma Charan Majhi Asst. prof. TD interacted with Mr Punit Awasti, executive director & cofounder, Bunkari India, Kolkata and Mr. Bomal Sureka, owner of Praksh Art Creation, Kolkata for GP & Internship.

63) Mr. Padma Charan Majhi Asst. prof. TD managed to get an Industry based classroom Design Project was received from Prakash Art Creation, Kolkata for SDP subject at NIFT Bhubaneswar in Jan to June 2021 academic session. Sem VI students participated in the industry-based classroom project.

64) Ms. Amrita Panda, Asst. prof. TD, contacted Annapurna Finance Pvt. Ltd (AFPL) Atulya Karigari, Paradise 6 for Classroom Projects, Internship and Placement opportunities.

65) Mr. Goutam Bar, Asst. Prof. TD, contacted Arhiant Spinning Mills, Art image, JC Hometex, Rateria Exports, Asian Fabrics for the internship and Job opportunities.

66) Commercialisation of innovative handloom

products developed by NIFT, Bhubaneswar in collaboration with CSB, Banglore and Handlooms, Textiles & Handicraft department, Government of Odisha. Budget of the project sanctioned is Rs.43.66 lakh (forty three lakhs sixty six thousand only) Designation: Worked in the implementing team (PIT) 67) Dr. Goutam Saha, Associate Professor has attended a workshop on CCS Conduct Rules organized by NIFT Bhubaneswar and one Research Methodology on writing Bibliography.

68) Ms. Harsha Rani, Assistant Professor, has attended a webinar on 9th Dec 2020 - "Sustainability from the Lens of Top Fashion Business Schools. A conversation with ISEM, NYU Stern and MAFED SDA Bocconi.

69) Ms. Harsha Rani, Assistant Professor, has attended an online workshop on "Bibliometric and Literature Analysis (SLR & Meta Analysis)" organized by Meerashpa Learning Solutions, from 29th January-1st February, 2021.

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74) Mr. Satya Shankar Banerjee attended Academy of Management annual conference virtually from Aug 6th-12th , 2020.

75) Dr. Goutam Saha, Associate Professor has been discharging the responsibility of CAC since 25/09/2019. He also discharged the responsibility of Joint Director from 16/01/20 to 15/01/21.

76) Ms. Harsha Rani, Assistant Professor has been Project- Team member in a project titled "Techno Managerial Consultancy support for proposed SPINFED Incubation Center at Bhubaneswar.

77) Ms. Harash Rani has reviewed a research article for VILAKSHAN - XIMB Journal of Management in

January 2021.

78) Ms. Harsha Rani has Co-ordinator of the Start-Up Cell which was set up in August 2020 to mentor and support all the interested entrepreneurs in building and sustaining their start-up ventures during the difficult period of Covid. Alumni and graduating students were encouraged to participate in the PRATIBHA Project announced by NIFT in collaboration with the Ministry of Electronics and Information Technology (MEITY). Two of such alumni start ups mentored by us-Littoral Designs & Moi Toi got shortlisted in the final interview round and one of them - Moi Toi got selected in the final round. This Start Up cell has also conducted several webinars on topics related to the startup process and ecosystem and benefitted many young alumni entrepreneurs and students at large.

79) Ms. Lipsa Mohapatra, Assistant Professor has published a Hindi poem in Setu in this link https:// www.setumag.com/2020/12/Hindi-Lit-Journal. html?m=1 and published a English poem in Muse India. October 2020.

80) Ms. Sonali Srivastav, Assistant Professor was invited to deliver a guest lecture at IES university, Bhopal, on the topic 'Fashion Photography', on 15th May, 2021, organized by Department of Journalism and Mass Communication and Department of Design and Fashion Technology.

## Seminars and Workshops by Alumni, Industry and International Experts

1) Invited Mr. Partha Haldar, alumni, AMMM, Delhi for expert lecture on International Retailing and marketing, 16th April, and 30th sept, 2020.

2) Invited Mr. Girish Bhatt, alumnus Digital marketing and Omni channel, dated on 9th May, 2020.

3) Invited Mr. Vikrant Bharti, Senior merchandising manager, Li-Fung (alumni, Delhi) for export merchandising and vendor management, dated on 17th April, 2020.

4) Invited Mr. Rahul Jindal, Factory Manager, Aditya Birla Export House (Bhubaneswar) on Apparel production houses and lean manufacturing and its Critical issuesdated on 23rd May, 2020.

5) Invited Avishek Mohanty, Raymond, alumnus for planning and buying, dated on 30th April, 2020.

6) Invited Mr. Shom Routray, Reliance for (alumnus,) buying and planning, dated on 15th September, 20. 7) Invited Ms. Sandhyarani Pal, Visiting Faculty of XIMB for a workshop on "Team Building and leadership skill for personality Building" for MFM students.

8) Invited Prasanti Barik (NIFT Alumni), Landmark and Akash Basa (Walmart) our alumni for classroom interactions.

9) Dr. S P Mishra & Mr. Ashish Sharma had delivered the expert lecture to student of MFM sem-I (Batch: 2020-22) in the subject of "Fashion Material Management & Quality" on December 2020.

10) Mr. Prabin Kumar Rout had delivered the expert lecture to student of MFM sem-III (Batch: 2019-21) in the subject of "E Commerce, fashion promotion mix and social media marketing" on December 2020.

11) Prof. Sanjay Mohpatra, XIMB had delivered the expert lecture to the student of MFM-III in the subject of "Various issues on E Commerce and media marketing" on December 2020.

12) Mr. Sarat Kumar Jena, Associate professor, XIMB, Bhubaneswar had delivered the expert Lecture to the student of MFM-II in the subject of "Supply chain and value chain and operations research" on 21st and 26th April 2021.

13) Mr. Kanti Prakash Brahma, H&M Group, Business Controller, Supply Chain (Apparel) has delivered the expert Lecture to the sudent of MFM-II in the subject of "Services marketing and services design and relationship marketing" on 14th May 2021.

14) Mr. Amit Das, NIFT Bhubaneswar Alumnus and Senior Manager Noon.com Dubai, Virtually addressed students on Retail Planning on Dec 14th 2020.

15) Ms. Lipsa Mohapatra, Assistant Professor has industry connects & talks like Rakesh Mohapatra, VM, The Dubai Mall, Dubai, Chetan Sharma, Retail Planner, Central Mall, Mumbai.

16) Live Classroom Project was conducted in-coordination with the Rainush-Luxury Couture brand, for 7th semester students for Celebrity couture and Bespoke fashion during the session July-December 2021.

17) Classroom project with W was conducted for 7th semester students for Fashion design and Illustration during July-December 2021. 18) Classroom project with Byogi was conducted for 7th semester students for Fashion design and Illustration during July-December 2021.

19) Ms. Sonali Srivastav, Assistant Professor organized an expert lecture by Dr. Sanjay Kumar Panda under the subject Design Research on 21st April, 2021

20) Ms. Sonali Srivastav, Assistant Professor organized an expert lecture by Ms. Pankaja Sethi, Ethnographer and Designer, under the subject Design Research on 19th April, 2021

21) Ms. Sonali Srivastav, Assistant Professor organized an expert lecture by Ms. Biyot Projna Tripathy, Film maker, under the subject Story Telling and Narratives on 16th April, 2021

22) Alumni interactive workshop : Ms. Tanya Meher (Jewellery Industry), Ms. Rupanajali (Bags industry) & Archana Choudary (Graphics), Deeksha Saini (Glass industry) where Alumni's had interaction session with semester VI students briefing on the industry during COVID19, market post lockdown, how to apply for internship, portfolio as per current market situation, scope of graphic industry

23) NIFT Bhubaneswar alumni Mr. Akash Behera interacted with the TD Students in the month of April, 2021.

24) Expert lecture was conducted by different experts as a part of the subject Professional Project. Dr. Syamal Maiti, Assistant Director at Man Made Textiles Research Association, Mr. Prabin Kumar Rout, Training Head Dept. of .NET, PHP & WEBDESIGN Mr. Rajarshi Ghosh Vice President-Operations, Arvind Limited delivered the lecture on 16.09.20, 17.09.20 and 20.09.20 respectively.

25) Ms. Lipsa Hembram, NIFT alumnus & Designer, interacted with the TD Students on 31.10.20 as a part the subject design process.

#### Major Industry Linkages

1) Dr. Santosh Tarai coordinated SAP and attended Lumira Training Programme on Analytic Cloud and Big data analysis online both for faculty and students on 5th and 21st August, 2020.

2) Facilitated for cluster visit-cum study to three clusters. Visited Gopalpur Cluster with students and guided 8 MFM 2nd semester students in their cluster study from 12th - 16thFebruary, 2020.

3) Department of Fashion management Studies, Bhubaneswar organised Outbound programme at Puri from 21st to 23rd February, 2020. Visited and stayed at Jungle camp, Puri with the students and conducted activities like Johari window, Team building and Leadership simulation games for MFM 2nd semester students.

4) P-Values, Welspun, Mikaya Brand Pvt Ltd., Paragon Export house, Estetica Solution of Home furnishing, ACE Turtle Pvt.Ltd, Future Group, MAS Holding, Decathlon, Lifestyle, ORMAS, Fashion boutique, PUMA, Text port Export House, Pantaloon, Raymond, RBL, Myntra, Li & Fung, Arvind, Reliance Retail, FabIndia, Shoppers Stop, Vestige Group, etc. These companies also were approached for internship as well as for placement

5) Mr. Berry Singh, COO, ACE Turtle for Digital Marketing and Omni-channel, dated 9th October, 2020.

6) Mr. Padma Charan Majhi Asst. prof. TD interacted with Mr. Kousik Mazumder, Regional Visual Merchandiser, Aditya Birla Fashion and Retail to deliver an online Expert Lecture on "Printed Textiles and retails" as part of the Print Design & CAD for TD-VI Semester (2018-2022 Batch) on 17.09.2020.

7) Mr. Padma Charan Majhi Asst. prof. TD interacted with Mr Punit Awasti, executive director & cofounder, Bunkari India, Kolkata and Mr Bomal Sureka, owner of Praksh Art Creation, Kolkata for GP & Internship.

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9) Ms. Amrita Panda, Asst. prof. TD, contacted Annapurna Finance Pvt. Ltd (AFPL) Atulya Karigari, Paradise 6 for Classroom Projects,

Internship and Placement opportunities.

10) Mr. Goutam Bar, Asst. Prof. TD, contacted Arhiant Spinning Mills, Art image, JC Hometex, Rateria Exports, Asian Fabrics for the internship and Job opportunities.

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Illustration during July-December 2021.

13) Classroom project with Byogi was conducted for 7th semester students for Fashion design and Illustration during July-December 2021.

14) Transform Furniture (Bhubaneswar) & Taarani (Bangalore) have been linked as our industry linkage.

# The Sustainability Aspect and Green Campus Activities

Initiative at NIFT, Bhubaneswar:

NIFT Bhubaneswar explored the possibilities of creating a mini-model to demonstrate the entire eco-friendly fashion value chain in the campus. It comprises of local varieties of flora and fauna. Such varieties are naturally resilient, less vulnerable and can withstand extreme and unwarranted weather systems. We are looking at a system which is more pragmatic, naturally occurring, holistic and approachable. Nature exists as a complex system where each unit yield to the need of the other whether as a predator, protector, symbiotic or parasitic, living and non-living. When these systems combine, they create a self- organised and self- sustaining system.

With the help of artisans, farmers, experts from different places in the state we identified 60 different varieties of natural dye-yielding plants local to the state of Odisha. Similarly, we also have identified 10 different local varieties of fibre-yielding plants in the state. Our natural fibre garden has local varieties of plants like cotton, linen, banana, jute, ramie, kopak, kenaf, sisal, okra, nettle, and lotus. Similarly, we also have done plantations of feeder plants like Mulberry, Arjun & Asan trees in the campus so as to have a full-fledged mini production unit of Ahimsa Silk (Non-violent Silk) of three different varieties like Mulberry, Tussar and Eri.

For sustenance and growth of flora in the campus we kept bee boxes for pollination. Further to give strength to our initiative, we started permaculture, compost production for inhouse plant nutrition, and rain-water harvesting, ground water recharging so that the plants will withstand and survive extreme weather conditions. Solar panels have been installed on roof tops for electricity production and consumption.

We are experimenting on extraction of natural dyes and its application of different natural fibres in our labs. This is just a beginning. So, we need to prepare the required human resources to support that would drive the fashion industry.

# CHENNAI



Significant Landmarks and Achievements of Campus

• NIFT, Chennai has been ranked as one of the best Fashion Institutes in India which was surveyed by Outlook and India Today. NIFT, Chennai ranked 3rd position in India Today survey and 5th position in Outlook survey among the top 10 Fashion Institutes in India.

• Mr. Manish Balakrishnan (Batch 2016-2020) , The student from Knitwear Design department who won the Best Design Collection Award for his creative Knitwear collection named as "THAALAM" has been featured in International Contest on Arts thread Next Gen Award 2020.

• The students of Knitwear Design department, NIFT, Chennai brought their positive imagination for the world post COVID19, through the creative artworks .The initiative is by UNICEF India in collaboration with Ink Link charitable Trust to celebrate the Children's day through the 'Voice of Youth'. The artworks were shared and e-published by UNICEF (and various organizations) across the nation and the same were chosen for the Coffee Table book.

• NIFT, Chennai students generated fund by creating Ed Greetings cards and the fund has been donated to the needy people who have affected during the pandemic in Northern states.

• The students of NIFT Chennai organised awareness programme on Covid-19 to the migrant illiterate people and provided the essential commodities and masks to the people They were also assisted to use "Arogya Setu App" in their mobile phones.

• NIFT Chennai's Bi-annual magazine "Reflections" was published by team of MFM &UG Design students.

• During COVID-19 lockdown NIFT, Chennai in association with two of our Alumni Face Masks of organic fabrics was developed and was distributed to Tamil Nadu Govt. Officials in the Secretariat.

• 06 Scheduled Tribe students from Javvad Hills and a PWD candidate were tutored and also the financial support was arranged for those candidates through the sponsorship from various industries towards the payment of the tuition fee.

#### Infrastructure and Facilities

• Class rooms/Art rooms– at Academic block – 12 Nos & at Annexe building – 16 Nos.

• Work shop & Labs –at Academic block – 25 Nos.

- & at Annexe building- 10 nos.
- Boys Hostel 92 rooms with WI-FI enabled.

New NIFT Campus (Girls Hostel and SMAC Building):

• Girls Hostel – 210 rooms with high international standards as per UGC norms, by providing facilitations like Student Multipurpose Activity Centre (SMAC), Play & Park Area, Indoor Badminton court, Basket Ball ,Volley Ball Courts, Futsal Ground, Gym Equipment, and Cycling Tracks, Also ATM facility, 50 KLD sewage treatment

plant (STP) and treated water will be recycled for toilet flushing and gardening purpose and solar LED street lights. Dining Hall capacity: 330 students, Kitchen capacity: 500 students, Solar water system with capacity of 2x6000 ltrs. Per day; 22KWp Rooftop solar power plant, Stationary Shop, Sanitary Napkins Dispenser, Physician, Students Psychiatrist Counsellor, Special rooms for physically challenged persons, WI-FI enabled.

#### Facilities available in Main campus

• Canteen, Cafeteria, Juice Shop, Entertainment Zones, Volley Ball court, ATM, Resource Centre, Stationary Shop, Auditorium with 750 seating capacity, Mini conference hall with 90 seating capacity, WI-FI enabled, CCTV Cameras in prominent areas, Replacement of old lights into LED Lights, Physician, Students Psychiatrist Counsellor.

• The Sanitary Napkin burner has been installed in all the women restroom of NIFT Chennai Campus (Main Building, Annexe Building & NIFT Girls Hostel)

• Sanitizer facility and hand wash facilities at all public places were arranged.

#### Short-term Programmes

NIFT Chennai offers (i) 2 year full time Diploma Programme in "Fashion Fit & Style" and (ii) 1 year full time PG Diploma Programme in "Apparel Production & Merchandising"

#### Major Projects

The projects are carried out not only to earn revenue but also to fulfill the social responsibility of the Institute. The Projects are giving ample opportunity to faculty and students to get exposure and learning.

The list of projects handled:

• E-content Development for Fashion Design & Technology Subjects – 2nd Phase, for the client Ministry of Human Research Development under NME-ICT. Project Cost INR 1,16,55,000.

• Upgrading the skills and Training in Traditional Arts & Crafts for Development (USTTAD) for the client Ministry of Minority Affairs, Govt.of India. Project Cost INR 17,05,500.

• Project on "VisioNxt Trend Analysis and Forecasting Lab" for Ministry of Textiles, Govt. of India with the budget of INR 20.41 crores and an amount of INR 5.9 crores released for inception.

• "PTSLP – Sea Shell Craft - Design Intervention & Skill Development Training and Post training follow up" for the client IFAD assisted Post Tsunami Sustainable Livelihoods Programme (PTSLP), Govt. of Tamil Nadu. Project Cost INR 47,75,000. "Customized Intensive Executive Training Program" Project for the client M/s.Saraogi Uniform Private Limited. Project Cost INR 2,00,000.
"Design & Development of Convocation Attire" Project for the Client M/s. IISER, Tirupati. Project Cost INR 3,00,000.

• Conceptualization, Theme building, Integrated Display, Activity and Experience design for the Destination Experience" at Sterling Resorts, Mussorie (Part 2) for the Client M/s. Sterling Resorts. Project Cost INR 1,00,000.

• Uniform Design" for the client Department of Public Distribution System (PDS), Govt. of Tamilnadu. Project Cost INR 50,000

• Project on "Setting up of Design Resource Centre "undertaken for the client DC-Handicrafts, Ministry of Textiles, Govt. of India

• Project on "Development of zonal colour forecast (south and north) and youth color forecast as 'ColorVision 22-23' for Indian market sponsored by Nippon Paint India Ltd. as a free to access and downloadable e-book for the architects, interior designers, creative and color distributors" for the client M/s. Nippon Paint India Limited with the budget of INR 20,50,000.

### Major achievements in Student Competitions and Awards

• 91 students of Foundation Programme actively participated in the Voices of Youth' – Reimagine world post COVID19, - a creative Illustration initiative by UNICEF India in association with InkLink Trust". The works of FP students Simran Samit Sawant of FP Batch V and Barshita Panda of FP batch I was selected to be featured in the coffee table book. The artwork of Ann Henin DK, FP Batch V, NIFT, Chennai who has participated in the Voice Of Youth initiative by InkLink and UNICEF got published in The Hindu newspaper as part of World Art day. (https://epaper.thehindu. com/Home/ShareArticle?OrgId=GQH8G80NE.1& imageview=0).

• Ms. Daya Unnikrishnan FD – VII won 1st prize in the competition on "Design for SR", organized by Ms. Shalini Rathod (SR - Clothing Brand)

• Students from FD VII (Batch 2017-21) has volunteered for the FDCI couture week first-ever digital edition of India Couture Week scheduled from 18.9.2020 to 23.09.2020. The couture shows for ICW 2020 will be streamed live across FDCI's digital platforms – Instagram, Facebook, Twitter, YouTube and FDCI website. The official hashtags for the event are #ICW2020 and #Decoding Couture.

• Ms. Kavitha Rajendran, AD – VIII, won the 1st Prize in the Jewelry competition conducted by NAKURAS, a social enterprise.

• Mr. Arut Karan from AD – VI semester won 2nd

place in "Artrageous Competition".

• 27 Students of Semester-6 (Batch 2017-21) have successfully completed the Wool Appreciation Course by Woolmark Company. All have received certificate of Completion and the same has been intimated to the woolmark representative in the month of May 2020

• Mr. Shivam Sharma, KD-III Semester Batch (2019-23) Graphic Poster Making Competition in the month of August 2020. Student is the Winner of Paid Internship with Pencil App.

• The KD-VII semester student ideated the special clothing item: Adaptive Design for Leggings – POLIO: Crutches / Braces. Her Design is featured in the Adaptive Clothing Website :http://www.ekansh.org

• Ms. Mahima Shrivastava, Semester-V, Chennai Campus, won the 1st Runner Up (2nd position) towards the Industry Linked Classroom Project undertaken with LIVA (Aditya Birla Group) as part of the Deepening Specialization subjects Print Design Project - Apparel & Fashion Accessories and Home & Spaces (July to December 2019) organized by Aditya Birla Group.

• Ms. Apoorva Dasila, Semester III FC, Chennai Campus, won third prize in Debate Competition held on 25 December 2020 at Madhya Pradesh by Gyanodaya, IIT-B.

• Ms. Lorie Das, MFM- II won the Best Paper award in the Research Paper Presentation Competition in St. Albert's College Knowledge Summit 2021. The title of the paper is "Re-Commerce of Fashion in India".

• Ms. Prachi Gehlot has worked as Trainee Editor in Textile Value Chain magazine and published the following articles.

• Anti-viral clothing- a possibility? - Aug 2020

• Wet processing industry- a strong potential to become completely sustainable, Volume.8, Issue.12, 2020

• Interiors defined- Home textiles and categories, Volume. 9, Issue.1, 2021.

#### Graduation Projects and Graduation Events

NIFT, Chennai celebrated the achievements of their graduating batch of students of Design, Technology and management on March 12th, 2021. 249 students undertook their graduation projects that were showcased in Exhibitions and Seminars. Several Industry Members, Experts & Star Alumni graced the event. The award-winning students were presented with a Trophy, Cash and Merit Certificate.

Craft Cluster Initiative- Activities, Workshops and Impact

Concern for social responsibilities is seen in

the grass root level as 'Craft Cluster Initiative'. Our curricula allow the students to work in collaboration with the artisans and weavers from different pockets of India. On one end, 'Craft Cluster Initiative' engages artisans and weavers to broaden their knowledge base and channelize their efforts into more market friendly and profitable ventures, on the other, it promotes a culture of understanding and appreciating the arts and crafts of Tamilnadu amongst students.

In spite of the pandemic all departments consisting of around 440 students helped around 70 craftsmen in many possible ways. Few to be mentioned were documentation and awareness creation and few were design intervention and marketing strategies. The Craft Research and Documentation, Craft Based Design Project, Sponsored Graduation Project and Artisan Awareness Workshop were conducted online and offline and the details department wise are as follows,

Fashion and Lifestyle Accessory Department: CRD was on Bamboo & Cane Craft (Furniture) and CBDP was on Kollidam - Cane craft, Nagarkoil- Temple Jewelry Craft, Kanyakumari- Sea Shell Craft. They also conducted online Artisan Awareness Workshop for around 15 craftsmen of various Handicrafts.

Fashion Communication Department: CRD was withHandicrafts, Rajan Arts & Crafts, Chennai on Paper Mache process, Metal, Cement and Terracotta Crafts and CBDP was with Handicrafts, Swammimalai& Pondicherry on Bronze & Terracota where collaterals and Prototypes were developed. Fashion Design Department: CRD was with Bobbin Laces & Hand Embroidery Nagerkoil, Kanniyakumari District and CBDP was with Thirubhuvanam Handloom Cluster, Kumbakonam District, Tamil Nadu, where the students had converted the silks into contemporary modern Attire for new market segment.

Knitwear Design Department: CRD – On Ari Embroidery with Integrated Women Development Institute, Kaverapettai, CBDP – On Bead Jewellery and Pottery with Gugai and Omalur ,Salem. There was a financial support extended by the faculty and students during the pandemic. Also successfully completed AAW with Ari Embroidery Artisans by giving them a holistic exposure on Government Schemes and support, Designer wear market, Design Intervention and NIFT's Role as an Design Institute.

Leather Design Department: CRD and CBDP was done on Cane craft and kora grass mat, Thaikkal,

Kollidam where the documentation and Digital drawings were produced by Students.

Textile Design Department: CRD was the project helped the Kalakshetra Weaving Division to assist in documenting for their Geographical Indication (registering for GI). An old saree of Rukmini Arundale was studied and the whole process of replicating the same (history, design & technology). The entire process of Kalakshetra Sarees was documented.

Department of Fashion Technology: The Craft studies was introduced for them for the first time and their ideas on Supply chain, Technological intervention or marketing support. The Bachelor program worked on Terracotta, Metal Casting, Palm leaf and Sisal fiber crafts and Masters worked on handlooms from Kanjeevaram Silk Weave, Kanchipuram, Tamil Nadu and Leather Embossing from Aasai Leather Handicraft, Kuilapalayam, Puduchery.

Department of Masters in Fashion Management: CRD was a continuation of KwD department's Cluster 'Narikuravar', Bead Jewelry from Gugai, Salem. There was an online sale organized during the pandemic and helped the Artisan.

#### PhD Pursuing and Completed

18 faculty members have completed PhD and 14 faculty members are pursuing PhD from different Universities .

#### Brief note on Publications and Paper Presentations

#### Publications: by Faculty

• Ms. Vijayalakshmi R. Assistant Professor, Chennai Campus, published a research paper in the International Research Journal on "Advanced Science Hub (e-ISSN 2582-4376) manuscript entitled "Developing Jacquard Woven Saree with Kurumba Tribal Painting" Volume -02 Special issue 12S.

• Mr. Sankar Narayanan. T. R, Associate Professor, Chennai Campus, published a research paper on Covid-19:Impact on Design Education in the IJRAR ( e-ISSN 2348-1269, Vol:07,Issue 2)

• Ms. Subashini J S, Assistant Professor, Chennai Campus, published a research paper on "Growing Technical Fibres in Medical Textiles and its applications" has been published in AC Journal, Volume IX, Issue V

• Mr. V. R. Karthikeyarayan, Associate Professor, , Chennai Campus, presented a paper titled the impact of increased cellphone networking, usage of smart phones and social media for doing business transactions in the name of the journal TEST Engineering & Management, during MarchApril 2020, Volume No. 83, Issue March - April 2020. Page no. 7603 - 7612, Year, 2020.

• Mr. V. R. Karthikeyarayan, Associate Professor, Chennai Campus, published a paper titled People's online spending habits before & during COVID 19 lockdown in the PalArch's Journal of Archaeology of Egypt/Egyptology at SRM Institute of Science & Technology, College of Science & Humanities, College of Management), Volume No. PJAEE, 17 (9) (2020), Issue no. 17(9). ISSN 1567-214x, Page no. 4411 - 4419, Year, 2020.

• Ms. Divya N, Assistant Professor, Chennai Campus, published two contemporary art jewellery works titled "Plastic tears" and "Getting ready to go to work" in Garland magazine's special gallery, Gift of Time in September 2020.

• Ms. Divya N, Assistant Professor, Chennai Campus, published Mixed media work titled "Museum piece" at the Critical Making: Contemporary Fashion Practices Symposium Exhibition at Otago Polytechnic, New Zealand.

• Prof. Dr. Divya Satyan published a paper titled "Fashion`s Murky footprintsin the Book Environmental Ethics, Publisher Asha Prakashan, Kanpur.

• Mr. T. Murugan, Associate Professor, Chennai Campus, published a paper titled Studies on mechanical and dynamic mechanical properties of Banana fibre nonwoven composite" along with Coauthor, Dr. B. Senthil Kumar, which was published on journal Materials Today – Proceedings on 05th May 2020.

• Mr. T. Murugan, Associate Professor, Chennai Campus, published a paper titled Paper titled "Optimization of Tensile and Flexural Strengths of Banana Fiber Reinforced Composites using Taguchi Method" authored by Mr. T. Murugan, Assoc. Professor published in the journal "Solid State Technology, Volume. 64, issue dated 2" February 2021.

• Mr. T. Murugan, Associate Professor, Chennai Campus, published a paper titled "Studies on Influence of Reinforcement Characteristics on Mechanical Properties of Banana Fiber Nonwoven Composite Structures" authored by Mr. T. Murugan, Assoc. Professor published in the journal "Springer Nature Singapore Pvt. Ltd.

• Prof. Dr. P. Mohanraj, Chennai Campus, published a research article on "Tripodal of Visual Merchandising in Fashion Apparel Retail Stores: A Study" in the International Journal of Research and Review in 2020.

• Prof. Dr. P. Mohanraj,, Chennai Campus, published an article on "Visual Merchandising" in the E-Publication-INSPIRA of NIFT Kannur in June 2020.

• Dr. A. Sasirekha, Associate Professor, Chennai Campus, published a paper titled "Analysis on decision-making styles and clothing choice criteria of working women in buying apparel in Chennai" in the Journal of Information and Computational Science, Volume No. 10, Issue no. 1, Page no. 192-203, 2020.

• Dr. A. Sasirekha, Associate Professor, Chennai Campus, published a paper titled "Spider-Web-Network Model, a Mitigating Strategy at the Tail End of the Business Supply Chain to Overcome the Disruption Due to COVID-19" in the book Perspectives on Business Management, Volume No. 2, pp. 249-263, 2021

• Ms. Pratheepa Raj, Associate Professor had written a text book for Standard 11 – Job role -Assistant Fashion Designer (Apparel, textile and made ups) for SCERT, Samagrashiksha -under the scheme of Vocationalisation of school education during the month of Aug 2020 which is yet to publish and currently writing the Standard 12 book.

#### Paper publication- by Students:

• The BFT student namely, Ms. Madhoomithahas presented the paper titled "Sustainable Product Development: Recycled PET Bottle to Camping Tent-ASystematic Review" at the INTERNATIONAL CONFERENCE ON SUSTAINABLE & DIGITAL FASHION [ICSDF 2020], organized by the Department of Fashion Technology, Bannari Amman Institute of Technology, Sathyamangalam on 29th & 30th October 2020 under the guidance of Mr. T. Murugan, Associate Professor.

• The MFT student namely Ms. Sindhuja presented a paper titled "Technological advancement in Mass production of Personal Protective clothing: A systematic Review" orally at the International Virtual Conference on Applied Science, Technology, Management and Language Studies (ASTMLS-2020) to be at Sona College of Technology, Salem on December 11 & 12, 2020 under the guidance of Mr. T. Murugan, Associate Professor.

• The MFT student namely, Ms. Anagha U Pillai presented a paper titled "Wearable sensor for cancer Survivor: A systematic Review" orally at the International Virtual Conference on Applied Science, Technology, Management and Language Studies (ASTMLS-2020) to be at Sona College of Technology, Salem on December 11 and12, 2020 under the guidance of Mr. T. Murugan, Associate Professor.

• Ms. Deepthi Anand and Ms. Somya Prasad of MFM – II along with Dr. A. Sasirekha, Associate Professor presented a research paper at a National conference organized by the Bannari School of Management on 12.03.2021. The Paper had been selected as Best Paper-I and awarded Rs. 1500.

#### Paper Presentations: by faculty

• Ms. Geetha Ranjini, Associate Professor, Chennai

Campus, presented a paper titled 'Evolution, Relevance and Contemporary Condition of Crafts in South India' at the 'NSS Kolkata Golden Jubliee Lecture Series X, XI & XII organised by National Service Scheme, Bangabasi Morning College, Kolkata' held on 4th of September, 2020.

• Mr. V. R. Karthikeyarayan, Associate Professor, Chennai Campus, presented a paper titled The Role of Emerging Technologies in Fashion and Textile Education at the Online National Conference on Fashion Apparel and Textile 2020 (NCFAT'20) held on October 14, 2020 at Amity Directorate of Applied Arts/Fine Arts/Performing Arts/Visual Arts, Amity School of Fashion Technology, Amity University Uttar Pradesh Noida-201313 (U.P.) India. • Mr. V. R. Karthikeyarayan, Associate Professor, Chennai Campus, presented a paper titled Gender & Age wise online Transactions Related to Covid-19 lockdown at the International conference on global voices on change, policing, communities & the common good, held on January 27, 2021 conducted by Saybrook University, Annamalai University, the Police Foundation & Others.

• Prof. Dr. Divya Satyan presented a paper on the topic 'Open Session – Master Classes' via Instagram-live sessions (IG Live) through NIFT, Chennai Instagram on 12th June, 2020 on the topic-" Understanding Sustainability through myriad perspectives".

• Mr. T. Murugan, Associate Professor presented a paper titled "Optimization Of Tensile And Flexural Strengths Of Banana Fiber Reinforced Composites Taguchi Method" Using at International Virtual Conference Applied Science, on Technology, Management and Language Studies (ASTMLS-2020) organised by Sona College of Technology, Salem on December 11-12, 2020.

• Dr. A. Sasirekha, Associate Professor, Chennai Campus, presented a paper titled "A study on Westernisation of Indian school uniforms" at the3rd Virtual National Conference on Metamorphosis of Modern Management and Research (NC 3MR 2021) held on March 12th 2021 at Bannari Amman Institute of Technology, Sathyamangalam.

#### Faculty Development

The List of faculty members who attended the training/development programme are as below:

• Ms. Geetha Ranjini, Associate Professor has attended Online ToT on the topic 'Pedagogical approach to Fashion Design education' under the topic "Design, Illustration & Image creation" by Sr. Prof. Dr. Banhi Jha, FD Department.

• Dr. G. Sai Sangurai, Associate Professor and Ms. Pratheepa Raj, Assistant Professorhave attended online ToT on the topic 'Pedagogical approach to Fashion Design education'under the topic, "Apparel Development" by Prof. Dr. VandanaNarang and "Value addition of textiles for Fashion".

• Dr. Murugajothi, Associate Professor has attended for Online ToT on the topic 'Pedagogical approach to Fashion Design education'under the topic "Value addition of textiles for Fashion".

• Mr. Uday Raj, Assistant Professor to attend the TOT training (online) for the subject material for Designers from 30.07.2020 to 01.08.2020 conducted by Prof. Chiranjeevi Reddy, F&LA NIFT, Hyderabad.

Ms. Habeebunissa, Assistant Professor attended aToT on Self & Society on 13.07.2020 to 14.07.2020
Prof. Sunitha Vasan, Professor organized ToT "Overview of Lingerie Development" from 20.07.2020 to 22.07.2020

• Mr. Sridhar Amanchy, Associate Professor and Ms. Subashini, J S, Assistant Professor attended ToT "Overview of Lingerie Development" from 20.07.2020 to 22.07.2020

• Mr. S. Senthilvel, Associate Professor attended a TOT for DD&C 1 (Digital design and Communication1)

• Ms. Saradwati Datta, Assistant Professor, Chennai campus, attended a TOT titled 'Paradigm Shift : Innovative Methods & Tools to Teach Textile Design Online' conducted by Ms. Rupali Pandit and Ms. Richa Sharma along with Experts.

• Dr. Martin Jeyasingh Mathews, Professor and Mr. V. R. Karthikeyarayan, Associate Professor, and Mr. N. Vennimalai, Assistant Professor, Chennai Campus, attended online teaching TOT for MS office 365 on April 1st, 3rd, 6th and 9th April 2020.

Dr. Martin Jeyasingh Mathews, Professor participated for online TOT on Digital Design Open source software on October 10 & 17, 2020.
Mr. N. Vennimalai, Assistant Professor, Chennai Campus attended online TOT on "Self and Society", "Creative Thinking Skills", "Fashion

styling".
Dr. S. Angammal Santhi, Professor attended TOT on the subject " E Commerce & Social Media " from 15th July to 19th July 2020

• Dr. A. Sasirekha, Associate Professor attended the ToT on "Supply Chain, Value Chain and Operations research" at NIFT, Hyderabad.

• Mr. S. Jayaraj, Assistant Professor attended a TOT on "Ecommerce and social Media marketing" in order to enhance knowledge & skill set required for emerging areas included in New curriculum

• Mr. T. Murugan, Associate Professor attended a TOT on "Lean Management in Apparel Manufacturing" through online by renowned Operational Attended TOT on Smart Textiles and Wearables, (MFT Curriculum), 10th August -14th August (5 Days) Coordinated by Dr. Ms. Rashmi Thakur, DFT Mumbai.

• Mr. A.O. Abdul Salam Sait, Assoc. Professor,

attended TOT on Smart Textiles and Wearables for MFT Curriculum, 10th August -14th August (5 Days) Coordinated by Dr. Rashmi Thakur, DFT Mumbai.

• Dr. M. Aravendan, Professor, attended an International webinar on "Optimal Leveraging of IP - Startups" on 23rd June 2020, 2.0 pm-4.0 pm organized by The Associated Chamber of Commerce and Industry of India (ASSOCHAM).

Seminars and Workshops by Alumni, Industry and International Experts:

#### • Organized by FP:

- An expert lecture for the subject "Art & Design Aesthetics" by Ms. Nivedita Poddar, Creative director and founder of Art Fervour.

#### • Organized by FD:

- Expert lecture on the subject, "Fashion Design & Illustration - Range Development" for FD V semester students by Ms. Manasi Chawla, Design Lead for Retail Brand

- Expert lecture for the subject "Value addition for Exports and Retail" to semester V students by Ms. Ekta Nahar, Co-Founder of Fashion & Styling Brand Studio 9696.

- Expert lecture for the subject "History of clothing-Indigenous & contemporary India" to semester VII students by Ms. Gina Joseph, Jewellery Designer and Craft Revivalist

#### • Organized by AD:

- Expert lecture on the Topic: The right approach of the designers for the artisans / craftsmen seeing these challenging times (COVID-19), how they could be benefited with the emergence of Handmade in India for the subject Design Studio 4 (Co-creative - CBDP) by Ms. Kalyani Pramod Creative Director & Proprietor of Manasthala.

- Expert lecture on the Topic : Considerations while designing – the technology and business aspects for the subject "Smart Jewellery Project" (DS) by Mr. Abhishek Sharma Lead R&D and Strategist.

- Expert lecture on the Topic: The significant role of the inspiration in making a product more salable" for the subject Design Sdudio2 : Simple Design Project by Ms. Meena Priya, Ceramic and Product Designer

- Expert lecture on the Topic : Exploring the possibilities of Glass material when utilised independently or when mixed with some other material considering its complex features" for the subject IDM (Home Accessories) by Ms. Radhika Krish Glass Designer.

- Expert lecture on the Topic: "Gem setting for precious Jewelry" for the subject (DS) Precious Jewelry by Mr. Vasudevan Craftsman

- Expert lecture on the Topic : "Social Innovation,

Human Centric approach, Behaviour study" for the subject Design and Society by Mr. Ratheesh Krishnan, Head of experiments and new ventures at Spiedge

• Organized by LD :

- 2 week online Tannery Training workshop by CLRI for the students of 5th semester was conducted by senior scientists. Faculty too attended the Training.

• Organized by KD :

- Interactive session for KD - 4 semester students with Ms. Aishwarya Raghunath (KD-8) (Batch 2016-2020) on the topic "Importance of conducting Research and presenting it at conferences for Design students".

- Mr. Praveen Raj, Brand Owner, Transfigure presented a Lecture on "Activewear - Brands, Market, Clients, Fabric Requirements & range plan development" for the subject "Design Project-Performance Sportswear (DS-Sportswear) " on 14.09.2020 for KD-VII sem. Students.

- Mr. R. Chandrasekar, C.E.O., Anigra Training Academy given lecture on "Export page nos., index formatting, pagination, printing techniques, exporting and importing the document" for the subject "Digital Documentation Methods" on 10.10.2020 for KD-III sem. Students.

- Mr. Gaurishankar - Manager & Creative lead, Raymonds given lecture on "Portfolio Development - Layouts & Project presentations" for the subject "Portfolio Development" on 15.10.2020 for KD-VII sem. Students

- Ms. Kirthana Naveen, Freelance Designer given lecture on "Design Process- Womens wear Collection Presentation" for the subject "Design Process" on 16.10.2020 for KD-III sem. Students

- Dr. Hemalatha Jain, Founder/ Revivalist/ Designer of Punarjeevana Trust given lecture on "Yarn Count and its effect on Fabric" for the subject "Basics of Textiles" on 20.10.2020 for KD-III sem. Students.

- Dr. G. Balakrishnan, Professor, Dept. of Physics, Bharat University given lecture on "Application of Nanotechnology on Textiles for improved performance" for the subject "Performance Fabric & Smart Textiles" on 26.10.2020 for KD-VII sem. Students.

- Ms. Akshaya. S, Designer- M/s Genxlead Retail Pvt. Ltd given lecture on "Trends & Forecast and Techpack" for the subject "Creative Design Project: Intimate Apparel (DS-APPAREL) " on 26.10.2020 & 27.10.2020 for KD-VII sem. Students.

- Dr. Saravana Kumar, Director, Multileap Consulting given Lecture on "High Performance Application of Knits" for the subject "Performance Fabric & Smart Textiles" on 30.10.2020 for KD-VII sem. Students. • Organized by FC:

- Dr. Martin Jeyasingh Mathews, Professor conducted four days workshop during September 25th to 28th, 2020 on Paper Engineering workshop by expert lecture Mr. Deepak Panicker, Creative Head, CEO - M/s. Mantiz Atelier, Chennai for semester V students of Chennai Campus through online mode.

- Dr. Martin Jeyasingh Mathews, Professor conducted three days workshop during September 21, 22 and 25th, 2020 on Hair & Makeup Workshop, expert lecture by Ms. Abhirami Siva kumar, Makeup Artist- for semester VII students of Chennai Campus through online mode.

- Dr. Martin Jeyasingh Mathews, Professor conducted workshop during September 30 to October 9th, 2020 on Calligraphy Workshop by expert lecture Ms. Christina Rajathi, Calligraphy Expert for semester III students of Chennai Campus through online mode.

- Dr. Martin Jeyasingh Mathews, Professor conducted three days workshop during January 27th to 29th, 2021 on outbound design workshop for Semester VI students (Batch 2018-22) of Chennai Campus.

• Organized by Fashion Technology:

- An expert lecture on Robotics & Automation, International Business, Research Methodologies, 2D Apparel CAD & Grading, PM & GC (Loungewear), Spreading & Cutting of Apparel Products, IT Applications in Apparel Industry, Apparel Quality Management

• Organized by Fashion Management Studies :

- Av expert lecture on The advanced excel class, Export/Import Documentation Procedures and formalities, Understanding Human Brain Sturcture of Brain, New/Middle and Old Brain, Indian Financial System, Identification of different elements of forecasting. Changing Perspective due to Covid19, Major International Trade Fairs and Shows, Virtual Shows and Fairs, Understanding Business performance and reflections on Value chain management: Assess value chain strategies and develop a decision model regarding the product portfolio of the case. Expert Lecture on current practices of value chain management and its impact on organizational performance.

#### Major Industry Linkages

NIFT Chennai organized more than 50 visits in and around Chennai and established virtuous network with various industries, some of the significant names are: M/s. Evolv Clothing Pvt. Ltd., Chennai, M/s. Viia Dysn Pvt. Ltd., Chennai, M/s. Mantra, Kerala, M/s. Rouka by Sreejith Jeevan, Kochi, Kerala, M/s. Rainne by Ritika, Chennai, M/s.



GATSBY Collections, Chennai, M/s. Ambattur Clothing Ltd., Chennai, M/s. Boat Song, Kottayam, Kerala, M/s. Indegene, New Delhi, M/s. Ajio (Reliance Retail Ltd.) Bengaluru, M/s. VF Brands India Pvt. Ltd., Bengaluru, M/s. Celebrity Fashions Pvt. Ltd., Chennai, M/s. Montage, Chennai, M/s. Jodi, Pune, M/s. Tamasq Pvt. Ltd., M/s. Future Lifestyle Fashion Pvt. Ltd., Mumbai, M/s. Amortela, Chennai, M/s. Aruni, New Delhi, Mehrasons Jewellers, Flinto Box, AKFD Studio, pallavifoley, filk merchandising, Studio Ebony, Unique creation, Sunshine Boulevard, Viswa & Devji (GEM Mount), Madura Fashion & Lifestyle (Aditya Birla Group), TI Cycles of India.

• The students of various department undergone Internship at M/s. Reliance Retail, M/s. Celebrity Fashions, M/s. Derby, M/s. Maybell Pvt. Ltd, M/s. Naushad Ali Pondicherry, M/s. Benetton India Pvt. Ltd, M/s. Vrijesh Corporation, M/s. Mynthra – Bengaluru, M/s. Aravind Bengaluru, M/s. Reliance Retail, M/s. Evolv Clothing Co. Pvt. Ltd., M/s. Khara Kapas, M/s. Eka.Eon Clothing to have industrial exposure and practical knowledge of various subjects.

• All the faculty members were involved in placing the students for their Internship and Graduation Projects across geographic locations. Each faculty was allotted a specific number of companies to target and bring in.Craftsmen from various places were invited in for online demonstrations and guidance for students of various semesters.

## The Sustainability Aspect and Green Campus Activities

• The following are the initiatives taken by NIFT Chennai to make the campus eco-friendly:

- Solar Water Heater in the hostel
- Solar Lights in the compound wall of NIFT
- Waste water recycling
- Waste Management "Wealth out of Waste"
- Art Installations in campus made out of scrap
- Effluent treatment plant (ETP)
- Sewage Treatment Plant (STP)
- Encouraging use of steel plates, spoons, Tumbler, for canteen and other service areas.

• Worked with 'No paper' concept in all the Institutional affairs. Faculties and Students created half size dress forms with available waste materials to conduct online classes successfully. FD Faculties continuously encouraging the students to work on recycle, upcycle and Zero waste concepts throughout all the Subject assignments where ever workable

• Maintenance/Cleaning of departments is a method of team building among staff members.

• Sustainability Aspects in Research & Projects

• Include Internships, PhD works, Graduation Projects, Design Collection etc.

# GANDHINAGAR



#### Significant Landmarks and Achievements

• Design Resource Centre: NIFT Gandhinagar successfully implemented the project "Setting up of Design Resource Center (DRC)" at Weaver's Service Center (WSC) Ahmedabad" in August 2020. The project was sanctioned by the Development Commissioner (Handlooms), Ministry of Textiles, Government of India.

#### • Patents filed by Campus:

Sr. No.	Patent Application no.	Title	Published on
1	20182048877	Automatic Detachable Cycle Time & Output Calculator for Industrial Sewing Machine	26.06.2020
2	201921006345	Automatic Sewing Needle Vending Machine	21.08.2020
3	201921006747	An On Machine Broken Needle Collecting System For Sewing Machine And Its Method Thereof	28.08.2020

4	201921034817	Machine For Removal Of Loose Threads	05.03.2021
		From Knit	
		And Delicate	
		Garments	

#### Infrastructure and Facilities

The campus is spread over 6.42 acres of land housing academic and administrative blocks and a girl's hostel. The campus offers 5 UG and 2 PG programs.

Campus facilities include 25 classrooms and studios, 24 workshops, 3 AV rooms, VC room, Resource Center, Students Activity Centre, Gymnasium, Basketball, Volleyball and Badminton Courts, Canteen, Stationery shop, Auditorium, and Amphitheatre. On campus Medical Doctor and Student Counsellor are also available for consultation.

A Sub Centre at Surat is located within the premises of SardarVallabhbhai Patel National Institute Technology (SVNIT) in an approx. area of 3500 sq.ft. The Surat centre offers continuing education (CE) Programmes.

#### Short-term Programmes (CE Programme)

The center has proposed 7 CE Programmes & 4 Diploma programmes.

#### **Major Projects**

Workshops sponsored by State Government on skill up-gradationwere conducted for artisans of various crafts including Matikaam, Cane & Bamboo, and Sales and Marketing etc. during March 2021.

### Major achievements in Student Competitions and Awards

• Mr. Varanneya Thakore, FC-VIII was declared a winnerin the "poster art category" for his artwork titled 'Rick and Morty x Breaking Band' in the design challenge organised by India Film Project – Season X.

• Ms. Sakshi Jain, FC-IV, won second prize in Lenz Law, a Theme based Photography competition in Blithchron'21 by IIT Gandhinagar.

• Ms. Avani Sharma, AD-VI won Vogue's Annual subscription for participation at NIFT Dialogue.

• Chandni Lakhotia, AD – VIII was declared winner at the "Quarantine Design Contest"organised by SavioJewellery, Jaipur.

• Ms. Sharanya Dharmarajan and Ms. Twinkle Garg won 1st Runner Up in Toy Design Challenge-2021 organised by Skillenza and Amazon.

• Ms. Jyoti Ranjan, AD – VIII won 2nd prize in Tana - bana photography competition organised by Gujarat Government.

• Ms. Edake Nikita Ramkisan, AD-VI has established "With You" Foundation in Shevgaon, Ahmadnagar, Maharashtra to address mental health issues of Covid patients during quarantine period, in coordination with senior medical experts.

#### Graduation Projects and Graduation Events

Total 188 under-graduate students and 53 postgraduate students worked on their graduation projects and research projects with some of the leading organizations in their domains. Students worked with varied frontrunner companies of the industry in hybrid mode to complete their projects successfully.

Craft Cluster Initiative- Activities, Workshops and Impact

The Campus organized "National Handloom Day 2020" to promote various Handlooms of Gujarat. Eight separate activities including 2 webinars were organised to mark the event.

Craft Mela under the banner "SHILP MELA 2020" was held to promote and provide market support to various craftspersons of Gujarat.

An online workshop "Hastkala- Integrated Artisan Workshop" was held to promote the exquisite skill of weavers and artisan communities among the students and to spread design, market and consumer awareness among the artisan communities. Over 10 speakers were invitedas domain experts to address the participants on varied topics.

#### PhD Pursuing and Completed

10 faculty members completed their doctoral studies while 15 are currently pursuing their PhD in relevant academic areas.

#### **Publications and Paper Presentations**

• Mr. Bharat Jain, Ms. Aarti Solanki, and Mr. Bhaskar Banerjee, Associate Professors presented a paper titled "Study of global denim apparel brand's green marketing initiatives promoting sustainability" in National Conference on Sustainability in Business Practices (NCSBP 2020) held online during 25 - 26 September, 2020, organized by Jaypee Business School Noida.

• Dr. Kruti Dholakia, Associate Professor, coauthored a paper titled 'Design exploration in bead work of Gujarat- India: Experience and outcome of co- creation, published in international journal of textile and fashion technology, vol:11 issue-1 June, 2021.

• Dr. Japjee Kaur Kohli, Associate Professor, coauthored and published a research paper entitled "Stakeholders' Perceptions of Skill Gaps in the Apparel Industry of India: A Case Study of Fashion Design Programme" in Staff and Educational Development International Journal, 2021, 24(1), a refereed international quarterly journal.

• Dr. Jagriti Mishra and Mr. Bhaskar Banerjee, Associate Professors co-authored case study titled 'Category planning and department restructuring at A-one Mall which was awarded with Best paper at the 5th International Case Study Conference 2020 organized by University Utara Malaysia between 27-28 October 2020. It was also published in e-proceedings of the conference.

• Dr. Jagriti Mishra, Associate Professorauthored a case titled "Medigit Solutions- A case Study on Brand Communication through Digital Marketing" in a book titled Sustainable Business and Competitive Strategies: Retail Industry &

#### E-marketing.

• Dr. Jagriti Mishra, Associate Professor authored a case titled "Product Development as Growth Strategy for XYZ Apparels" which was published in BHU Journal of Management, ISSN 2231-0141, VOL 6.

• Dr. Jagriti Mishra, Associate Professor authored a research paper titled "Purchase Intention of Indian Luxury Consumers with respect to store attributes preferences" which were published in BHU Journal of Management, ISSN 2231-0142, VOL 7.

• Dr. Harleen Sahni and Ms. Nupur Chopra, Associate Professors co-authored book chapter "Value creation in Social Enterprises through SDG integration and the way forward in post-covid times". Book chapter accepted for publication in book titled "Social Entrepreneurs – Mobilizer of The Social Changes", Emerald Publications, April 2021.

• Dr. Harleen Sahni and Ms. Nupur Chopra, Associate Professors co-authored a book chapter "CSR and SDG mapping in Fashion & Textile industry: Identifying potential challenges in the wake of isolationism". The book chapter was published in a book titled 'CSR in an age of isolationism' by Emerald Publishing Ltd. ISBN: 978-1-80043-269-7, eISBN: 978-1- 80043-268-0, ISSN: 2043-0523, Publication date: 30 November 2020.

• Ms. Nupur Chopra, Associate Professor coauthored and published a research paper titled "Kids Shopping Experience: An Explanatory Study to Identify the Gaps" in a referred journal "International Journal Of Retail Management And Research (IJRMR); ISSN (online): VOL - 10, ISSUE -2; EDITION: DEC2020.

• Mr. Anupam Rana, Associate Professor participated in Anvesh 2020 organized by Institute of Management, Nirma University during 26-27 November, 2020 and contributed paper on "Jewellery Market : Latest Marketing Trends" which has been published as a full paper in the Conference Proceeding.

• Mr. Mahesh Shaw, Assistant Professor coauthored a paper - "COVID-19 debunks the myth of socially sustainable supply chain: A case of the clothing industry in South Asian countries." along with Mr. Abhijit Majumdar, Professor IIT and Mr. Sanjib Kumar Sinha. The paper was published in the international journal -Sustainable Production and Consumption (2020). • Mr. Mahesh Shaw, Assistant Professor, alongwith Dr. Govindan Kannan, University of Southern Denmark, and Mr. Abhijit Majumdar, Professor IIT published a research paper on "Social Sustainability Tensions in Multi-tier Supply Chain: A Systematic Literature Review towards Conceptual Framework Development." in the Journal of Cleaner Production (2020): 123075.

• Dr. Priti Gadhavi and Dr. Harleen Sahni, Associate Professors co-authored research paper "Analyzing the 'Mindfulness' of Young Indian Consumers in their Fashion Consumption". Research paper published in Journal of Global Marketing (Taylor & Francis) Volume 33, 2020 - Issue 5: Special Issue: Sustainable Consumption: A Global Perspective; Pages 417-429 | published online: 07 Jul 2020.

• Mr. Asit Bhatt, Associate Professor published a researchpaper titled 'Mapping the Topoi of Sustainable - Design - Thinking in Indian Context' in 'Proceedings of ICoRD'21 Design For Tomorrow Volume.

#### Faculty Development

• Mr. Vishal Gupta and Mr. Bharat Jain, Associate Professors attended TOT on Performance Clothing.

• Ms. Panchami Mistry, Associate Professor attended a TOT workshop on Dress form Development.

• Dr. Japjee Kaur Kohli, Associate Professor attended TOT on Pedagogical approach to Fashion Design education.

• Ms. Ettishri B Rajput, Assistant Professor attended the workshop on Lean Management by leading consultant Mr. Anand Deshpande.

• Ms. Ettishri B Rajput, Assistant Professor taught the subject Garment Manufacturing Technology to semester III students pursuing Masters in Design at National Institute of Design, Gandhinagar.

• Ms. Aarti Solanki and Ms. Nupur Chopra, Associate Professors attended an online TOT of 5 days on Smart Textile & Smart Garments.

• Ms. Nupur Chopra, Associate Professor completed 6 days weekend AMA Online Programme on "Advertising and Brand Management".

• Ms. Aarti Solanki, Associate Professor attended One-Week Online Short Term Course (E-STC) titled "Advanced Engineering Optimization Technique" (AEOT-2020) conducted by NIT Jalandhar. • Collaborative Online TOT was conducted by Ms. Rupali Pandit, Associate Professor along with Dr. Richa Sharma, Associate Professor, NIFT Bengaluru on "Paradigm Shift: Innovative Methods & Tools to Teach Textile Design Online".

• Mr. Mahesh Shaw, Assistant Professor participated in an on-line short term training Programme on "Sustainable manufacturing for Atma-Nirbahar Bharat" organized by Malviya Institute of Technology, Jaipur.

• Dr. Jagriti Mishra and Mr. Bhaskar Banerjee, Associate Professors conducted a workshop for faculties of NIFT on 'E-commerce and social Media marketing'. 29 faculties from different NIFT Centers participated.

• Dr. Kruti Dholakia, Associate Professor attended ToT on Illustration & Image creation Apparel production.

• Dr. Hir Vyas and Ms. Jalpa Vanikar, Assistant

Professors attended online ToT of Self & Society organized by Foundation Department.

• Dr. A. K. Khare, Ms. Amisha Mehta, Mr. Amit Phogat, Mr. Asit Bhatt, Mr. Bharat Jain Faculty members attended a certificate course on Nurturing Innovation and Startup Ecosystem by Gujarat Student Startup and Innovation Hub (iHub).

• Mr. Asit Bhat attended online TOT on fashion Styling organized by FC department.

• Dr. Hir Vyas, Mr. Asit Bhatt, Associate Professors, and Ms. Jalpa Vanikar, Assistant Professor participated in Art of Living Program at NIFT Gandhinagar.

• Ms. Rupali Pandit, Ms. Shubhangi Yadav and Ms. Sumita Agrawal, faculty members attended an online workshop on "Qualitative Analysis using NVIVO software".

• Ms. Rupali Pandit, Associate Professor attended an Online Faculty Development Programme - A Workshop on "Demystifying Literature Review".

• Ms. Sumita Agrawal, Assistant Professor, attended a TOT on "digital design and communication" organised by the foundation program of NIFT.

Seminars and Workshops by Alumni, Industry and International Experts

Expert online sessions by alumni and industry experts were organized on a regular basis to

enhance the inputs of the students on various subjects and strengthen industry - academia relations.

In total 138 interactive sessions with alumni/ industry experts were organized during the year by academic departments.

#### Major Industry Linkages

NIFT organized Online Campus Placement 2020. A total of 122 companies participated for the placements generating 391 vacancies for all campuses. 74 NIFT Gandhinagar students were offered PPOs and Off Campus Placement.

#### Industry Linkages

Classroom Projects on Print Design and Woven Design Projects were conducted in collaboration with Aditya Birla Group for their LIVA brand.

A classroom project for Surface Design was conducted in collaboration with Designer Mr. Anuj Sharma of Button Masala.

# The Sustainability Aspect and Green Campus Activities

Campus has 07 Percolated Wells, each with a capacity of 50,000 litre which improves water level through Rain Water Harvesting.

Campus is equipped with Solar Roof top power system which has capacity to generate 100 Kw power.
# HYDERABAD



NIFT Hyderabad was set up in the year 1995 with a temporary campus in Chenetha Bhavan, Nampally, Hyderabad and then moved to its permanent campus in Madhapur in the year 1999. The NIFT Hyderabad campus is located amidst India's IT hub - Hi-tech City and the State Craft Village Shilparamam; appropriately epitomizing one of its core mottos, tradition meets modernity. The main building of the campus is noted for its architectural grandeur and versatility. The campus facilities provide an ideal environment for an allrounded learning experience and holistic growth.

The campus offers 5 Design UG Programmes, 1 Technology UG Programme and 1 Management PG Programme:

Bachelor Programme (B.Des.) (4 Years)

- Fashion Design,
- Textile Design,
- Fashion & Lifestyle Accessories,
- Knitwear Design and
- Fashion Communication;

Bachelor Programme (B.F. Tech) (4 Years)

• Bachelors in Fashion Technology (Apparel Production)

Management PG Programme: • Master of Fashion Management

Continuing Education (CE) Programmes NIFT Hyderabad also offers the following Continuing Education Programmes(CEPs)

- Fashion Clothing & Technology (1 year)
- Contemporary Ethnic Wear (1 year)

# Significant Landmarks and Achievements of Campus

• Online and hybrid classes were successfully conducted due to COVID-19 pandemic in place of offline classes. The academic deliverance was completed through hybrid mode (both offline and online) and the curriculum was completed.

• Convocation 2020 was successfully conducted by following COVID-19 guidelines.Shri Bhaskar Khulbe, Advisor to the Hon'ble Prime Minister of India was the Chief Guest. Shri Shantmanu, DG-NIFT was the Guest of Honour. Shri V. Seshadri, Secretary to the Hon'ble Chief Minister of Telangana and Smt. Richa Gaharwar, CVO-NIFT were the Special Guests. A total 212 students were awarded degrees during the Convocation.

• Sanitization measures in the Campus were implemented as per the guidelines of the Government.

• Swachhta Hi Seva activities were successfully conducted in the Campus. Electronic banners & messages have been created and uploaded on NIFT website to highlight the observance of Plastic waste Free Campaign. NIFT has widely campaigned through its social websites to avoid the use of plastic water bottles and encouraged using alternative solutions i.e., cloth bags, paper bags. etc. • NIFT, Hyderabad has adopted "Korram Thanda (Banjara)" village to convert it into 'Plastic-Free Village' by spreading awareness about the harmful effects in the usage of plastic and by educating them to shift to alternative products.

#### Infrastructure and Facilities

NIFT Hyderabad campus is build up in 8 acres of land. The campus has well-equipped laboratories and studios, Wi-Fi facility, 350 seat auditorium, spacious resource centre, girls' hostel, campus counsellor, campus stationery store, mini gym, indoor and outdoor sports facilities (Clay tennis court, basketball court, throw ball court, cricket practice pitches), canteen and mess facility

### Short-term Programmes

NIFT Hyderabad also offers Continuing Education Programmes (CEPs) on Fashion Clothing Technology, Contemporary Ethnic Wear, with duration of one year.

### **Major Projects**

NIFT Hyderabad in collaboration with SERP (Society for Elimination of Rural Poverty), Govt. of Telangana has taken up a project for diagnostic Study, skill upgradation, prototype development, training of the artisans of the identified craft in the State of Telangana with a project cost of Rs.47.36 lakhs.

# Major achievements in Student Competitions and Awards

• Ms. Nancy Agrawal and Ms. Sanjana Chetla, (TD-V students) were selected for India Toy Fair 2021 project for Bommala Kondapalli Toy Cluster and successfully completed the project.

• Students of TD Vth Sem worked on Grasim Liva Project as part of Print Design Project. Four students were selected in the first shortlist for Home Textile-Bedlinen category.

• Shika Shivangi (TD-VIII) won Jharkand Mask design contest conducted by Khadiwala Designer on 25-5-2020.

• Ms. Shika Shivangi, Ms. Ishita and Ms. Arundhati (TD-VIII) won Horizon campus connect program conducted by Welspun Flooring on 24-12-2020

• Ms. Pratiksha Morankar, (TD-VI) won "Weave your way" saree design competition organized by "Grameen" on 1-1-2021

• Ms. Aparajita Vaid, Hema Ranjan, Ishita Singh (KD-VII students) and Ms. Poorna Preethika, Ms. Sakshi Vassa (KD V students) participated in "Uniform Design Competition organised by Tata Advanced Systems Limited" (Individual Project) and won the 1st Prize.

• Ms. Mansi Priya (KD VII) participated in National Handloom Day 2020 "Hasthakala Pradarshan" and won the 1st Prize.

• Mr. Jhonny Ralph Bedi (MFM II) was selected for the first ever Phygital Fashion Show organized by Lotus FDCI during 14th October to 18th October, 2020.

• Ms. Purnima (MFM II) worked as part of promotion in India Couture Week 2020 and India Fashion Week 2020 both sponsored by FDCI.

• Ms. Priyal Kaka (BFT-VIII) got first prize in National Level Technical Project Display Contest K-Tex Tech Challenge-2021 held on 29th April 2021 by Department of Textile Technology, Kumaraguru College of Technology, Coimbatore.

• Ms. T. Divya (BFT-IV), Ms. Jigyasa Sharma (BFT-VI) and Ms. Somya Gupta (BFT-VI) secured 1st position in Strange Things – a business idea pitching competition conducted by IIM Calcutta on 30 -1-2021.

• Ms. Raish Alam (BFT-IV), Ms. T. Divya (BFT-IV), Ms. Jigyasa Sharma (BFT-VI) and Ms. Somya Gupta (BFT-VI) won 1st Runner-up position in E-summit 2021 conducted by IIT Madras on 13-3-2021.

• Mr. Abinav Anshu (BFT-IV) served as a college Ambassador of the Entrepreneurship Cell, IIT Bombay for the year 2020-2021.

• Research paper titled "Adaptive and Inclusive Apparel for the Visually Challenged" by two of the BFT Students Ms. Ameesha Goel, Ms. Pranati Aggarwal & Faculty Ms. T. Srivaniwas published in the UGC Care Group 1 Journal- Dogo Rangsang Research Journal, ISSN: 2347-7180, Volume 10, Issue - 07, 16 July 2020.

Research paper titled "The Impact of Augmented Reality in Fashion Retail Stores in India: Opportunities and Challenges" by two BFT students Aathira Menon, Shreya Bhagat & Faculty Dr. Shakeel Iqbal was published in the Journal IOSR "Journal of Business and Management" (IOSR-JBM) Volume 22, Issue 7. Ser. VII (July 2020)
Research paper titled "The Impact of Visual Merchandising on Impulse Buying Behaviour of Fashion Students" by two BFT students Saurabh Sumanyu, Aakanksha Singh & faculty Dr. Shakeel Iqbal was published in the Journal "GEDRAG & ORGANISATIE" Volume 33 Issue 03. (July -September 2020)

• Research paper titled "Revamping Fashion E-Commerce in India using Artificial Intelligence" by two BFT students Anagha Chacko, Santhvana Wilson & faculty Dr. Shakeel Iqbal, was published in the journal "Current Trends in Fashion Technology and Textile Engineering" Volume 7 Issue 1- August 2020.

• Research Paper titled "Development of Smart Label in apparel industry" by two BFT Students Rushita Getti, Ramji Natukurthi & Prof. Dr. Rajani Jain got selected for presentation at Textile & Fashion Innovation Congress (TFIC) 2021.

• Ms. Bhavana A. Koti (AD-VIII) participated in INKWASH conducted by ASCI at Hyderabad. She did creative visual presentation of the Summit Proceedings. She was appreciated by Shri K. T. Rama Rao, Hon'ble Minister of Municipal Administration & Urban Development, Industries & Commerce, and Information Technology, Govt. of Telangana.

### Graduation Projects and Graduation Events

(i) Best Design Collection Award 2020: Sahil Chaudhary (KD), Sehajpreet Kaur Chawla (FD), Rashmi Rajpurohit (FD)

(ii) Best Graduation Project Award 2020: Radhika Arora (KD), Ameesha Goel (BFT), Chalasani Sai Darsini (F&LA)

(iii) Best Graduation Project Award-I: Diksha Shivam (TD), Arpit Kumar Agarwal (FC),

(iv) Best Graduation Project Award-II: Bhavya Mukesh Shah (TD), Mridibha Tiwari (TD), Chaitanya Tiwari (FC)

(v) Best Graduation Project Award-III: Mansi Mishra (TD)

(vi) Best Graduation Project- Consolation Prize: Nimish Soni (F&LA), Ritika (F&LA)

(vii) Best Use of Traditional Skills in Contemporary Styling: Priyama Borpujari (FD)

(viii) Most Creative and Innovative Design Collection: Priyama Borpujari (FD)

(ix) Most Commercially Viable Project: Saumya Jain (BFT),

(x) Most Commercially Viable Design Intervention: Chalasani Sai Darsini (F&LA)

(xi) Most Exemplary Application of Design Methodology: Chalasani Sai Darsini (F&LA)

(xii) Most Innovative Graduation Project Award 2020: Praachi Nagpal (FC), Ameesha Goel (BFT), Pranati Aggarwal (BFT)

(xiii) Best Post Graduation Project (Marketing): Konpal Bansal (FMS),

(xiv) Best Post Graduation Project (International Business / Export Merchandising: Kamakshi Aggarwal (FMS)

(xv) Best Post Graduation Project (Entrepreneurship / Fashion Management Practices: Navya Sood (FMS)

# Craft Cluster Initiative- Activities, Workshops and Impact

Machilipatnam Kalamkari, Warangal Dhurries and Nalgonda Ikats were the crafts identified for the CRD in the year 2020 by DFT Sem V students.
The craft cluster diagnostic study was completed by 41 students of MFM Batch 2019-21 in May, 2020 covering 6 handloom clusters namely – Bandarulanka; Uppada; Mori; Angara; Dharmavaram; Mudireddypalli in the state of Andhra Pradesh. The cluster diagnostic study was coordinated by Dr. GHS Prasad; Dr. A Srinivasa Rao; Mr. I Chakrapani. Despite the Pandemic the study was well conducted by students and it was well documented.

• The MFM Batch 2019-21 in October, 2020 conducted a three day 'Artisan Awareness Workshop' wherein artisans from all above mentioned six clusters participated. Notwithstanding the fact that the physical event was not possible due to the pandemic, the virtual event was well organized by the students and well received by all participant artisans from 6 craft clusters. Through the workshop whereas the experts provided inputs on occupational health, government schemes, practical tips for brand building, promotion and marketing strategies, the students developed cluster specific promotion material, online marketing & social media strategy for all the six clusters.

• Craft Research Documentation – Students of KD-V attended the online interactions with artisans of Siddhipet Gollabhama and Cheriyal Painting for 3 days during the November 2020.

• Craft Cluster Product Development – Students of KD-VII completed the craft prototype (paper concept) in an online mode during October and Nov 2020 under the craft Yemignore woven mesh and Ghanpur Bobbin Lace crafts.

#### PhD Pursuing and Completed

PhD Completed:

• Prof. Dr. M. Annaji Sarma (FMS) has completed his doctoral study and has been awarded with PhD Degree from RNTU, Bhopal in August 2020 on topic "Attitude and Perception of Consumers towards Fashion Luxury Brands; A study in selected major metros in India".

PhD Thesis submitted:

• Mr. Srikanth Gella, Associate Professor (TD) has submitted his PhD thesis titled "Textiles and Cultural identity: A critical analysis of the role of Kasavu Sari" in IGNOU, New Delhi.

#### PhD Pursuing:

• Ms. T. Srivani, Associate Professor (DFT), Ms. Jyothirmai S., Associate Professor TD) are pursuing PhD from Avinashalingam University, Coimbatore, Tamil Nadu.

• Ms. Sharmila Sure, Associate Prof. (DFT), Mr. Rajesh Kumar G, Associate Professor are pursuing PhD from Banasthali University, Rajasthan.

• Ms. V. Priyadarshini, Associate Prof. (DFT) enrolled in PHD at Christ University, Bangalore

• Mr. Chakrapani is pursuing PhD from Osmania

University, Hyderabad.

• Ms. A Rajyalakshmi is pursuing PhD from GITAM University, Hyderabad.

• Mr. Satya Prakash Registered for PhD with Madhyanchal Professional University

• Mr. S Kishore Chandra registered for PhD with "Osmania University" Hyderabad.

#### **Brief note on Publications and Paper Presentations**

#### **Publications**

• Prof. Dr Lakshmi Reddy (F&LA) contributed a Paper publication in the "Kalyana Mitra" volume. Glimpses of Indian history and Archeology-April,2021 Title: Oneness in visual–expression, Painting (Modern Art).

• Dr. Prithwiraj Mal has published a research paper titled 'Optimizing Comfort of Single Jersey Fabric with 'Good Ultraviolet Ray Protection' Using Preemptive Goal Programming', Journal of Polymer and Textile Engineering, Volume 7, Issue 5, pp 1-5, DOI: 10.9790/019X-07050105 (Sep-Oct 2020).

• Dr. Sasmita Panda and Ms. Jyothirmai S have published a paper titled 'Nanotechnology and its Applications in Textiles - Review', International Journal of Advance Research and Innovative Ideas in Education, Volume 7, Issue 2, 2021.

• Dr. Sasmita Panda has published a paper titled 'Timeless Elegance: Traditional Odishi Handwoven Khandua', Design Quest, Volume 2, Issue 2.

• Dr. Sasmita Panda has published a paper titled "Sustainability of Elegant and Wondrous Hand Woven Sarees of Odissa: A Brief" in Design Quet : An Advanced Research Journal on Design, Volume 3 Issue 1, pp 15-22

• Mr. Srikanth Gella has published an article titled 'Evolution of Clothes in Kerala and the Social Struggles in Juni-Khyat a UGC care listed journal.

• A research paper titled "Assessment of Students' Performance by Self, Peer and Teacher in Fashion Education: A Comparative Perspective" authored by Dr Chiranjeevi Reddy with a co-author has been published in the October 2020, for Journal of Educational Planning and Administration (JEPA) Volume XXXIII.

• A research paper titled "The Impact of Augmented Reality in Fashion Retail Stores in India: Opportunities and Challenges" by two BFT students Aathira Menon, Shreya Bhagat & Dr. Shakeel Iqbal, Associate Prof. (DFT) is published in the Journal IOSR "Journal of Business and Management" (IOSR-JBM) Volume 22, Issue 7. Ser. VII (July 2020).

• A research paper titled "The Impact of Visual Merchandising on Impulse Buying Behaviour of Fashion Students" by two BFT students Saurabh Sumanyu, Aakanksha Singh & Dr. Shakeel Iqbal, Associate Prof. (DFT) is published in the Journal "GEDRAG & ORGANISATIE" Volume 33 Issue 03. (July -September 2020)

• A research paper titled " "Revamping Fashion E-Commerce in India using Artificial Intelligence" by two BFT students Anagha Chacko Santhvana Wilson & Dr. Shakeel Iqbal, Associate Prof. (DFT) is published in the journal "Current Trends in Fashion Technology and Textile Engineering" Volume 7 Issue 1- August 2020.

• Mr. Abhinav Garg, Associate Professor published a paper titled "A Resilient and Scalable novel Protocol for Wireless Sensor Networks -Maximum Energy Clustering (MEC)", Indian Journal of Computer Science and Engineering (IJCSE), ISSN: 0976-5166, Volume-11 Issue-6, December 2020. (Scopus Indexed)

• Mr. Abhinav Garg, Associate Professor published a paper titled "Redundancy Control Energy Efficient Clustering (RCEEC) protocol for Wireless Sensor Networks", Indian Journal of Computer Science and Engineering (IJCSE), ISSN: 0976-5166, Volume-11 Issue-6, December 2020. (Scopus Indexed)

• Prof. Dr. GHS Prasad has published a research paper titled "D Mart: A Retail Success Story" is published in the Journal 'Our Heritage' in a refereed, indexed, peer reviewed, UGC care listed multidisciplinary journal for research publications (Publication date 17.01.2020).

The paper showcases the retail business acumen of Mr. Radhakishan Damani, known as Warren Buffett of India for making it big at stock market. He subsequently entered retail business through Avenue supermarkets limited with stores named as D Mart. His success through D Mart catapulted him as second richest Indian after Mukesh Ambani.

• Dr. Shivkumar M. Belli has coauthored a research paper titled "Why Rent a Dress? A Study on Renting Intention for Fashion Clothing Products" Published in Indian Journal of Marketing (ABDC Category & Scopus) during Feb, 2020.

• Dr. Shivkumar M. Belli has coauthored a research paper titled "Role of Indian Social Organizations during COVID-19 Lockdown Times" Published in UGC CARE listed Journal with DOI DOI:10.0001865, V1117.463782.00632 in July, 2020

• Dr. I. Rajitha co-authored in 2021 a publication along with Lakshmi Pooja Sanku, A. Padma, V. Vijayalakshmi, J. Hyavadana "Exploring dye extraction methods and preservatives for natural dyes", Journal of Pharmocognsy and Phytochemistry 10(1): 137-142.

#### Presentations

• Dr. Prithwiraj Mal has presented "Post Covid 19 Masks & Respirators - Fashion Myth and Reality" in two-day webinar on "Make in India Approach for Textile Industry: The Global Perspective" organised by Institute of Engineers on 28th & 29th August, 2020.

• Ms. Jyothirmai S has presented "Fashionable Textile and Accessories for Post Covid-19" in twoday webinar on "Make in India Approach for Textile Industry: The Global Perspective" organised by Institute of Engineers on 28th & 29th August, 2020.

• Dr. Sasmita Panda has presented "Entrepreneurship Development in Textiles with Global Perspective: A Case Study", in two-day webinar on "Make in India Approach for Textile Industry: The Global Perspective" organised by Institute of Engineers on 28th & 29th August, 2020.

• Mr. Srikanth Gella has presented Paper on 'Reflections of Katazome with Reference to Sustainability of Sanjhi' on 6th September 2020, under the session 'Craft and living traditions of Braj' as part of the Webinar series 'Syncretic Culture and Traditions of Braj Bhumi' organized by Braj Sanskriti Shodh Sansthan.

• Dr. Shakeel Iqbal Presented paper entitled "Personal Protective Textiles" in Two-Day Webinar On "Make-In-India Approach for Textile Industry: The Global Perspective" on 28th & 29th August 2020 organized by THE INSTITUTION OF ENGINEERS (INDIA) Telangana State Centre.

• Prof. Dr. M. Annaji Sarmahas presented paper on "Make in India-Approach for Textile Industry: The Global Perspective" with a sub theme "Fashion Textiles and Accessories for Post covid-19"-Marketing Strategies for developing Luxury Brands. at Two days' National seminar organized online by Institution of Engineers, Hyderabad Chapter.

• Ms. A Rajyalakshmi, Associate Prof. (FMS) presented a case study on A Case Study on Feasibility of Social Entrepreneurship for upliftment of weavers of A.P & Telangana at a 'Virtual International Conference on Building Positive Organizations: Challenges and Opportunities for a Sustainable Future'on 7 November 2020 in our CHRIST (Deemed to be University) Delhi NCR campus.

• Ms. A Rajyalakshmi has presented a case study on A Case Study Challenges of women fashion Entrepreneurs: Micro Business enterprises – Hyderabad at an 'International Conference on Entrepreneurship and Social Empowerment: Converging Emerging Technologies and Growth in business' on November 27-28, 2020 (Jointly Organized by GITAM HBS and EGADE Business School, Mexico)

# **Faculty Development**

• Prof. Dr Chiranjeevi Reddy (F&LA) attended

a Webinar "Education and Leadership During a Crisis Organized by Bombay Teacher training college on May 7th & 8th, 2020.

• Prof. Dr Chiranjeevi Reddy (F&LA) attended a National Webinar Series (12 Sessions) on" Knowledge generation through Qualitative Research" held on 1st June to 6th June, 2020.

• Prof. Dr Chiranjeevi Reddy (F&LA) attended a National Webinar Series (12 Sessions) on "Qualitative Research Methodology" held from 12th May to 16th May, 2020.

• Prof. Dr Chiranjeevi Reddy (F&LA) attended an International E-Conference three-day Certificate course conducted by Government of Maharashtra Government Vidarbha Institute of Science & Humanities from 15ty to 17th May 2020.

• Prof. Dr Chiranjeevi Reddy (F&LA) conducted an Audio Webinar for Lace Entrepreneurs by the invitation of Export Promotion Council for Handicrafts on "Product Development as per current scenario on 23rd May 2020

• Dr. Shakeel Iqbal attended webinar on Qualitative Research from 1st June 2020 to 6th June 2020 organized by Bombay Teachers' Training College in collaboration with Dept. Of Education University of Mumbai.

• Dr. Shakeel Iqbal attended one week online short-term course on "Recent Trends in Textile and Fashion" organized by Dr. B R Ambedkar National Institute of Technology Jalandhar from 22nd to 26th June 2020.

• Prof. Dr Chiranjeevi Reddy (F&LA) conducted a TOT title "Design Relevance and Exploration of Hard Materials" for three days from 30th July 2020 to 1st August 2020. 30 NIFT faculty from different campuses got benefitted from this faculty development programme.

• Prof. Dr Chiranjeevi Reddy (F&LA) was one of the trainers in a 90 minutes online Yoga Workshop conducted to all NIFT Hyderabad fraternity including faculty, staff, students and parents on 21st July 2020 in the occasion of International Yoga Day.

• Online workshop on Art of Living for faculty members was held from 21 – 24 May 2020 (4 days) in two batches of approximately 25 participants in each batch participated.

• Dr. Shakeel Iqbal, Associate Prof. (DFT) chaired a Technical Session in two-day webinar on "Make-in-India approach for textile industry: the global perspective" on 28th & 29thAugust 2020 organized by The Institution of Engineers (India) Telangana State Centre.

Dr. Shakeel Iqbal, delivered an online Expert Lecture at National Institute of Design, Ahmedabad on the topic Fancy Yarns on 24th September 2020.
Dr. Shakeel Iqbal attended webinar on Apparel Manufacturing: Marching towards the Smart Factory on 21 July 2020 organized by DFT NIFT Delhi.

• Prof. Dr. Rajani Jain (DFT) attended online ToT on Lean Management in Apparel Industry from 17thto 20th July 2020 (conducted by Mr Anand Deshpande)

• Ms. T. Srivani, Associate Professor (DFT) attended a ToT on online Faculty Orientation workshop titled 'Binding to Build with in the Society' for the subject "Self & Society' on 13th & 14th July 2020; Coordinating Faculty- Dr Kaustav Sengupta and Dr Neha Singh.

Ms. T. Srivani attended a ToT on 'Creative Thinking Skills' from 15th -17th July 2020; Trainers - Prof. Dr. Anupam Jain and Prof. Usha Narasimhan
Ms. T. Srivani attended a Workshop- Catching the Design Virus: A New World by Design by Experts from Australia Mr. Mark Madden and Ms. Julia Raath, on 19th May, 2nd June and 16th June; Faculty Coordinator: Ms. Rakhi Wahi Pratap, F&T.
Ms. Sharmila Sure, Asst. Prof. (DFT) attended "A National Webinar Series onKnowledge Generation in Education during COVID-19 Pandemic from May 12 - 16, 2020" conducted by the collaborative efforts of Bombay Teacher's Training College, HSNC University with the Department of Education, University of Mumbai.

• Mr. I Chakrapani, Associate Professor (FMS) attended Interactive Training Programon "Public Procurement with E – Procurement and Government e- Market Place" conducted by Systematic Institute of Economic Research & Development, New Delhi during 30.09.2020 to 01.10.2020

• Mr. I Chakrapani, Associate Professor (FMS) attended FDP on Data Science by NIT, Warangal from 15.05.2021 to 24.05.2021.

• Mr. I Chakrapani attended AICTE – ATAL FDP on Data Sciences by NIT, Durgapur from 31.05.2021 to 04.06.2021.

• Prof. Dr A Srinivasa Rao (FMS) attended a Certificate Program from ATAL academy online FDP on 'Design Thinking' conducted by The ICFAI Foundation for Higher Education from January 5-9, 2021.

• Prof. Dr A Srinivasa Rao attended Certificate Program from ATAL academy online FDP on 'Blockchain Technologies' conducted by IIT Ropar from January 11-15, 2021.

• Prof. Dr A Srinivasa Raoattended a lecture session by distinguished Prof. Wayne Brockbank on 'HR analytics' organized by Indian Society for Training & Development, Hyderabad Chapter on May 8, 2021.

• Prof. Dr A Srinivasa Rao attended 'E-Investment Awareness Program' by SEBI-IPEF held online from May 25-29, 2021.

• Prof. Dr. A Srinivasa Rao attended a workshop on 'statistical tools - EFA, CFA & CCA' organized by Kahan Technologies, held from September 26-27, 2020.

• Prof. Dr A Srinivasa Rao attended 4thNational Teachers Congress on 'New Education Policy-2020; opportunities unlocked' held from December 15-18, 2020 organised by MIT World Peace University.

 Prof. Dr A Srinivasa Rao attended one-week online TEQIP-III Short Term Course on "Innovation, Novelty and Intellectual Property Rights" held from August 28 to September 01, 2020 organised by Dr B R Ambedkar National Institute of Technology Jalandhar, Punjab India.

• Prof. Dr A Srinivasa Rao attended the India International Textile Machinery Society virtual conference on 'textile machinery expo' from December 2-3, 2020.

• Prof. Dr. A Srinivasa Rao attended the 4th National Conference "TEXCON-2021" on the theme of "New World of Textiles: Shaping for the Future" held online mode on February 18th & 19th, 2021.

• Prof. Dr A Srinivasa Rao attended online 'International Conference on education for social cohesion' organized by Bahai Academy from July 11-12, 2020.

• Prof. Dr A Srinivasa Rao attended 'the first ever virtual event for Asian Educators' organized by M/s. Terrapinn Pte Ltd, Singapore held from June 23-26, 2020.

• Mr. Shivanand Sharma Asst Prof (KD) attended an online ToT on 'Overview of Lingerie Development' conducted by Ms. Arpana Walters, Vice President -Design, Enamor, Bengaluru held on 20th - 22nd July 2020

• Ms. Prachi Bajaj, Asst Prof (KD) attended an online training programme on 'Overview of Lingerie Industry';

• Dr. Prithwiraj Mal, Associate Professor (TD) attended a webinar on REACH and MSDS conducted by TUV-SUD India on 12th May, 2020.

• Mr. Srikanth Gella, Associate Professor (TD) attended the webinar series titled, 'Catching the Design Virus: A New World by Design' (May and June 2020) conducted by experts Ms. Julia Raath and Mr. Mark Madden.

# Seminars and Workshops by Alumni, Industry and International Experts

• Noticeable Trends in Apparel Industry – Digital Sales, Tailored Approach and Hyper -Personalisation by Mr. Anuj Jain, MD, Digital Experience, Business in Big 4 on 14th June 2020

• Online Cluster Awareness Workshop (Sankalp) was held for 3 days as part academic requirement for the batch of 2020 in their MFM III semester (During Nov 2020)

• Prof. Dr. Malini Divakala (FD) organised Pan India Seminars on (i) "Future of Fashion In the Post Covid ERA" Speaker Mr Michael Kampe Creative Director at Lee Jeans, Antwerp, (ii) "Sustainability as a Trend for Luxury Fashion" by Ms.Neha Celly of brand NeCe Gene.

• A Workshop on "Coats Sustainable Solution" was conducted by Madura Coats Pvt. Ltd. on 11th March 2021 for TD 5th semester students.

• Mr. Suvodeep Mukherjee, Senior General Manager, TUV-SUD India Pvt Ltd conducted an expert lecture on "Circular Economy", on 18th March 2021 for TD 6th semester students.

• Mr. Srikanth Gella had organised expert lecture of Ms. Deepa Kiran in 'story telling' as part of the Design Process subject.

• Mr. Partha Haldar, an alumnus of NIFT Delhi took a career counselling and motivation sessions for batch 2018-20 and during the orientation for batch 2020-22.

• Ms. Ashi Sharma (FC Alumnus) gave a talk on the topic of Graphic Design/Emerging areas in Design on 13.8.2020 FC-III students.

• Ms. Shriya Balakrishnana (FC Alumnus) gave a talk on the topic of UI Design on 30.7.2020 for FC-Vstudents.

•Ms. Prachi Tank (FC Hyd 2014-2018), M.Des. (IDC IIT Bombay 2018-20) currently working as a UX Designer at DE Shaw Hyderabad, gave a talk on UX Design on 31.7.2020 for FC-Vstudents.

• DFT, Hyderabad had organised Seminars on (i) Personal Etiquette, by Mr. Dinesh Menon, Head, HR, Signode Industry Ltd. on 13th June 2020, (ii) Noticeable Trends in Apparel Industry – Digital Sales, Tailored Approach and Hyper-Personalisation by Mr. Anuj Jain, MD, Digital Experience, Business in Big 4 on 14th June 2020. (iii) Building Emotional Intelligence by Ms. Hrishika Awasthi, Personality Counsellor and Founder at Emodite on 15th June 2020

• DFT, Hyderabad had organised a Seminar titled "Crafting Career through Academic Research for Industry 4.0" on 24th June 2020 by Dr. Tarun Kumar Agrawal, Alumnus, DFT Hyderabad, Postdoctoral Researcher, Department of Sustainable Production Development, KTH Royal Institute of Technology, Sweden.

• DFT, Hyderabad had organised a Seminar/ Industry Interaction titled "Various Avenues to Explore as a DFT Student" on 17th October 2020 by Mr. Rohit Kant Prasad, Alumnus, DFT, NIFT, Hyderabad presently associated with ABFRL as Group Manager, Retail for Peter England.

• Ms. Vaishnavi Srivastav delivered expert lecture on 'An introduction about Performance sportswear Development of an active wear range, keeping in mind the issues of comfort, fit and Kinesiology' on 03.09.2020 & 05.09.2020 for KD Sem-VII.

• Ms. Richa Gautam delivered an expert lecture for KD-V on topic "The importance of fabrics, accessories, surface treatment etc. as necessary co-requisites to design in different sports category on 17.10.2020.

• Ms. Saista Munauwar delivered an expert lecture for KD-Sem-V on topic "Concept of Athleisure as an apparel category and Growth drivers on 04.09.2020 & 05.09.2020.

• Mr. Vishant delivered an expert lecture on "Industrial tech pack developments" on 16.04.2021 for KD Sem- VI.

• Ms. Arpana Jathanna Walters delivered an expert lecture on Nuances of the specialized apparel category process of design and parameters followed while developing designing for intimate apparels on 15.05.2021& 29.05.2021 for KD Sem-VI.

• Ms. Vidya Vivek delivered an expert lecture on "T R Pattern 3D Cutting Techniques (Corset Pattern Development) on 26.04.2021 & Special inputs on Industrial Pateern Making for training sportswear on 10.05.2021 for KD Sem-VI.

• Mr. Anand Singh delivered an expert lecture on "Adobe Illustrator/Sketches/Tech Packs 360 Degree Design Process for a retail industry and Range Building on 08.04.2021 for KD Sem-VI.

# Major Industry Linkages

• Offline/Online Campus Placement 2020: Up to 10 prominent companies visited/placed students during Online campus placement 2020, viz., Myntra, House of NAMA, Deloitte US, Tommy Hilfiger as Virtual Merchandiser, Amazon-Catalogue specialist, Komal Tex Fab, PMJ Jewels, Bewakoof brand pvt Ltd, Kalanjali, Batra Group

• Industry interactionwas in terms of students attended the Internship and GP in online / hybrid mode and also through the expert sessions done in online mode

# The Sustainability Aspect and Green Campus Activities

• NIFT Hyderabad campus pro-actively involved and under taking major initiative for better sustainable practices viz. Solar Energy for hot water system, Conversion of Conventional lighting to LED, Rain water harvesting, Vermi-culture practices, Solar Fencing etc. Recycling activities have been implemented by constructing compost pits and other machinery.

• Campus Decoration, Improvisation of campus with enhanced mobility facilities for the Physically challenged/users of wheelchairs through ramps and railings throughout the campus, Canteen Renovation, Disposal of scrap & waste, Procurement of Machinery.

• Periodical Fire Safety drills through Fire Service Departments for bringing awareness among working and service personal.



• For better physical health and fitness NIFT Hyderabad has provided activities like outdoor sports, indoor games and professional advisors through a Medical Expert, practicing yoga and exercises (Gym). Tie up with many super specialty/ multi-specialty hospitals in the city to provide top class treatment facilities on credit basis for faculty, officers, staff and students has enhanced the physical and mental health.

• Mental health improvement for students through organizing cultural events, group discussions, outdoor activities. Organizing visits of Psychology Counsellor is bringing enhanced scope and confidence particularly among students for their better mental health and career.

• Keeping the entire campus clean and tidy through cleaning mechanism by outsourcing the services to a professional agency. Intensified quality of services is achieved by close monitoring for quality and quantity, maintaining detailed log books duly supervised and attested by officers of all departments at their area has an impact on quality.

# JODHPUR



NIFT Jodhpur was set up in the year 2010 operating from its temporary campus at Sojati Gate and shifted to permanent campus at karwar in 2015. NIFT Jodhpur has fully residential green campus spread over 20 acres.

NIFT Jodhpur offers four-year Bachelor and twoyear Master programme in the area of Technology and Management since 2010. Bachelor of Fashion Technology (BFT) and Masters in Fashion Management (MFM).

Bachelor of Design – B.Des. (Following courses have commenced from Academic Year 2016-17)

- 1. Fashion Design (FD)
- 2. Accessory Design (AD)
- 3. Textile Design (TD)
- 4. Fashion Communication FC)

#### Significant landmarks and achievements

- Organized online International Conference on Advances in Textile, Fashion & Crafts [ATFC-2021] from 22-24 March 2021.
- More than 200 papers were received from institutions and universities across the world.
- Training to various artisans/migrant workers.
- Coveralls developed for sanitisation workers
- Tailors trained for making PPE Kits.

#### Infrastructure and Facilities

Mess: Mess serves nutritious food throughout the year to students. Hygiene and cleanliness

within the mess premises is well taken care of to make sure the students have a healthy environment to have their meals.

Canteen: The canteen is situated within the college campus. It is open for all and there is a proper seating arrangement for students, faculty and staff. Various kinds of snacks, soft drinks, meals are available at economical rates.

Open Air Theater: The open air theatre is meant for organizing Cultural Programs, Fashion shows, Youth Festivals, and other programs in which group gathering may be required. It is used by the institute to meet their requirements for their functions.

Music Room: It has an excellent art and sculpture which fosters the artistic talents of the Student. The music department equipped with various musical instruments helps to discover the talents for music among the students.

Hostels: Separate hostel facilities are provided for Boys and Girls in the college campus. It has adequate high security and good discipline.

Residential Quarters: Residential campus is made up of Director's Bungalow and separate Quarters have been developed for faculties and Non-teaching staffs equipped with all modern amenities. Guest Room: The campus has a well furnished Guest House in addition to the participant's hostel, guests and delegates who visit the campus visiting scholars Guest house.

Conference Room: Conference Room support for the important meetings, conferences, seminars and presentations are available in a much secured and technologically advance environment. The entire facility is fully air-conditioned with a dedicated power back-up.

Medical/ Primary Health Center and Psychiatrist Counselor: A medical practitioner and Psychiatrist Counselor are available at the institute round the clock to provide medical care and advice to students, staff and faculty.

Auditorium: Auditorium is a place to conduct events and meetings of the institute the auditorium is quite spacious, and it can seat hundreds of students. The dais is big enough for several guests, and it is suitable for projecting the videos or slideshows too. We have provided centralized air condition for the comfort of the occupants. Our auditorium has made many events successful.

Transportation Facility: The Institute has bus facility to its students. Public transport buses facility also in front of the campus.

Stationery Shop: To facilitate student needs, the Institute has an in house stationery store. The student friendly store meets customized needs of the various courses. The stationery also offers photocopying and printing facilities for students. RO Plant: The entire college campus is facilitated with pure Reverse Osmosis (RO) drinking water with water coolers in every block to cater to the need of pure and safe drinking water to all.

Amul Parlor: The Amul serves ice creams, milk shakes, chocolates and many other dairy products. Nescafe Coffee Parlor: The outlet offers a variety of hot and cold beverages like cold coffee, cold coco and iced tea.

Gym: With special emphasis on fitness and a healthy lifestyle, NIFT Jodhpur is well-equipped with a gym remodeled with a good selection of free weights and machines, for a full and complete body workout. It is open for all the students, staff and faculty of NIFT Jodhpur.

Bank: In campus banking facility is provided by Union bank of India. It is fully computerized and has a facility of ATM. It caters to the students, Faculty and Staff. The bank takes care of all the college transaction. It provides facility for parents and students to pay fees, hostel charges, mess bill, university fees etc.

Bank washroom: A newly bank washroom has been contracted in bank premises.

Badminton Court: NIFT Jodhpur provides well maintained cemented court, well furnished with polished flooring courts. Badminton racquets and shuttles are available to the students throughout day and night.

Volleyball Ground: well-maintained court, equipped with lights present on campus which is open 24x7.

Football Ground: A football field, sufficient floodlights to enable playing in the dark, football studs are provided on demand for non-football playing students too.

Basket Ball Court: NIFT Jodhpur also has one Basketball court with lighting facilities to enable night time practice.

Table Tennis: The Table Tennis hall is well equipped with is fully air conditioned.

Carrom: Carrom is a "strike and pocket" table game. Currently carom is available for Play and Enjoy!

Green Shed Sun Protection Path Way: To protect skin from direct sunlight and ultraviolet radiation (UVR) from the sun in summer.

Aluminum portion: Aluminum partition work to facilitate faculties.

CCTV Camera: The Institute has installed Closed Circuit Television Cameras (CCTV) for the safety of staff, students and visitors and the protection of property and buildings. This requires areas of the college to be under 24 hour recorded CCTV surveillance.

Power Backup: Power back up is provided by 03 nos. of DGSET generators (125 KVA) which are maintained under AMC of a reputed concern.

Electric supply system: A network of electrical components deployed such as various size distribution panel, replacement of faulty cables, feeder pillars for efficient power system.

Wifi Campus: The campus has a seamless Wifi network which allows the students to connect to net anytime, anywhere.

Fire & Safety: Fire Extinguishers are installed at various locations of the campus and all extinguishers are working efficiently. A periodic mock drill also conducted on fire safety and fire fighting awareness.

Sanitary Napkins Machines: Sanitary Napkins Dispenser machines and disposal machines installed in various locations of girls wash rooms.

Classroom in resource centre: A new classroom has been constructed in resource centre.

Paver block tiles: A interlocking paver block tile path way contracted near boys hostel.

Underground water tank: In spite of existing 1 lakh litre overhead water tank and 1.5 litre underground water tank an additional 5 Lakh litre underground water tank has been constructed for conserving water.

Boudary wall: Existing boundary wall height extension for safety purpose protection and barbed wire a particular height protection.

Ramp: A ramp has been constructed in bank premises and in front of admin building to facilitate handicapped/Divyang persons.

Vehicle Parking shed: Vehicle parking shed has been constructed for parking of vehicles in well organized manner.

DFT Department:- Department of Fashion Technology is continuously striving in building up the infrastructure. The Multi head embroidery machine was successfully installed in the department. The purchase of various Equipment for IoT and mechatronics lab is in process and tender has been floated for the same.

#### Major Projects

PDDIC Project (Product Design, Development & Innovation Centre (PDDIC) under the Jodhpur Mega Cluster scheme sponsored by the Office of the Development Commissioner (Handicrafts), CHCDS.

The project aims to establish a Product Design Development and Innovation Centre in Jodhpur to foster Research and development in design and promote product innovation in the cluster. The key objectives of the centre are Research & Development, Design Intervention, and Awareness on latest trends, Technical Support, Design Bank & Product Library. This project commenced in November 2017 and completed in March 2021. Total received amount Rs. 72,91,000/-. NIFT Jodhpur has completed 17 skill development workshop and Four Capacity Building seminar under the scheme.

UJAS (Skill Improvement Training (Traditional Embroidery and Applique) for Pakistani migrant's women artisans of UJAS organization): -

This Project aims to provide the required knowledge and practice for developing/enhancing the traditional embroidery and applique skills besides improving the relevant soft and elementary design skills for Pakistani migrant women artisans of the UJAS organization. The training is designed for traditional applique and embroidery artisans under the UJAS organization for a group size of 25 artisans in one training and a total of 6 pieces of training (back to back) conducted to train 150 women.

This project commenced on 21 September 2020. The total value of the project is 9 lakhs and NIFT Jodhpur has already completed three skill development training.

New Proposals for Project sent to the following department for Approval.

Skill development for Juveniles homes, Department of Child Empowerment, Govt. of Rajasthan, Jodhpur.

Department for Women Empowerment, Govt. of Rajasthan: Skill improvement

• A classroom project was undertaken in the subject "Design Studio 3: Lifestyle Accessories Range" in coordination with the industry named "Aeon Surfaces" in AD Dept.

• In RIC department a workshop was organized for the final year of students NIFT Jodhpur. The workshop was aimed to boost the morale of the students, presentation skills, and personality grooming.

• Soft Skill workshop was organized on 18.12.2020 for FC, AD, MFM & B.FT, TD & FD.

# Major achievements in Student Competitions and Awards

• Dhruvik Bamniya FC-6: National winner from India (First position in children category) in "Global art contest -United Against Corona" held by Indian Council for Cultural Relations( ICCR- Ministry of External Affairs) on 20th June,2020.

• Ms. Arushi Gugaliya, Chitran, FP, II Prize, Shaheed Bhagat Singh college, University of Delhi, 20-28 September, 2020.

• Ms. Aaliya Khan, 8th Semester, TD, won the Moda Biella Contest.

• Mr. Akash Saini, 6th Semester, TD, won the Mask Design Competition under the conventional category organised by the "Khadiwala Designer".

• Mr. Akash Saini, 6th Semester, TD, secured 2nd position in "Protective Wear Design Challenge" organized by VIT Fashion Institute of Technology, Chennai.

• Mr. Akash Saini, 6th Semester, TD, secured 2nd position in "Water Colour Painting Competition" organized by Talent Hunt Contest.

• Mr. Vaibhav Kathpadia of BFTech (2016-2020) won the "NIFT Extraordinary Service Award" amongst all the pass out batch of the Jodhpur campus.

• Mr. Vaibhav Kathpadia of BFTech (2016-2020) has bagged the first position the "NIFT Meritorious student award" amongst all the pass out batch of the Jodhpur campus

• Mr. Prashant Chaurasiya, FD (2017-2021) is Winner for the DESIGN CHALLENGE 20-21, TCNS Design winner.

• Mr. Vishal Tolambia, FD (2016-2020), Got selected for the Global Graduate Design Showcase 2020, ART'S THREAD Competition.

• Ms. Roopal Bhatnagar's, FD (2016-2020) Design Collection project entry was selected from NIFT for ARTSTHREAD for NEXTGEN 2020.

• Prashant and Shrutika,FD lulu fashion week '20 finalist.

## Graduation Projects and Graduation Events

• NIFT Jodhpur offers a four-year Bachelor program in the area of Design & Technology and two-year Master program in the area of Management. The Ninth batch of the MFM and the Seventh batch of the BFT have graduated till now. Further, the Ninth batch of MFM and the Seventh batch of the UG including the first batch of design had 188 students who have passed in 2020.

• Masters in Fashion Management students (Batch 2019-21), have completed their graduation project like Aditya Birla, Monte Carlo, Koovs, Catwalk, Northmist, Juniper, Qalara, Umiya Fabrics and other export houses and industries of repute.

• Fashion Communication students have completed their graduation project in The UnCopy Studio, Aroka, McCANN, Turquoise Living, Jovi fashion, Crust, KOSH India, Shemaroo, Go Studios, Ayesha Amin Nigam, StyleSkool, Pathritech, Aroka, D'fine Arts Pvt. Ltd., KAZO Fashion, InterviewBit, Ferns N Petals and other industries of repute.

Department of Fashion Technology in the batch of 2016-2020, the below students have won the awards in the mentioned categories

• Best Graduation Project Award: Mr. Shivansh Pant

• Best Innovative GP Award: Mr. Shivansh Pant

• Best Commercial GP Award: Ms. Shivangi Sahni & Ms. Kritika Dhawan

Cluster initiative – Activities, workshops and impact

NIFT Jodhpur is involved with Iron, Bone & Horn, Dabu Printing, Wood, Leather and Acrylic Bangles. Salawas, Punja Loom Durries, Pattu weaving, Kota Doria saris, Jute durries/woollen durry, cotton durry, Danka embroidery, Sindhi embroidery, Tie & Dye, Hand Block Printing, Stone Carving, Usta Art in Bikaner, Yellow Stone Craving, Pokharan Pottery, Embroidery, Puppet Making, Painting, Lac Bangles, Wood Carving, Leather Embroidery, Patch Work to name a few.

NIFT Jodhpur provided design interventions in Ari-Tari, Leather & Wooden). Mojari Clutser, Jodhpur & Pattu Weaving, Kadua Village) which belong to the SC community and Pattu Weaving, Bhojasar village which belong to ST community.

In the academic year 2020-21 due to the onset of COVID-19 pandemic the craft related activities were conducted in online or hybrid mode. Management and design students intervened the Hand Embroidery (Sindhi), Hand Embroidery (Applique) Jodhpur, Dabu Block printing, Pipad, Pattu weaving (Village (Karwa, Bojasar, Gomath, Thath, tehsil, Pokran, Jaisalmer)), Block Printing-Pipad, Danka Embroidery- Udaipur, Embroidery Pugal Bikaner, Dabu block printing Akola, Ari-Tari, Terracotta craft cluster, Sandal wood carving craft cluster- Churu, Yellow stone carving- Jaisalmer, Usta art cluster- churu, Puppet, Applique, Leather, Tie & Dye, Lac, Iron & White Metal from Jodhpur under the "Craft Research and Documentation" and "Craft Based Product Development" activity. Artisan Awareness workshop was also conducted by the Design departments.

• Students performed their cluster activities in the Leather Handicraft Cluster, Jodhpur and Lac Bangles Cluster by Dr. Shikha Gupta, Iron & White Metal, Jodhpur, Wood Cluster, Jodhpur by Dr. Ruchika Dawar, Horn & Bone Handicraft, Jodhpur, Dabu Printing, Pipar, Jodhpur by Ms. Sindhu Kumari.

• Expert sessions conducted for Craft Cluster Documentation on 30th March 2020 for MFM II Sem by Prof. (Dr.) Inderpal Rai, Rettd. Professor, JAN University and Dr. Chandrakant Sharma. Owner, Vaishali Fashions.

• Online SPG Workshop for artisans under the subject "Special Product Group" to market and sale their products on Social Media platform from 12 to 13 October 2020.

• Department of Fashion Technology has conducted the craft study on Aari tari, horn & bone, Dari Cluster & Mojari craft.

• Online Craft Research and Documentation for

Semester 5th was conducted in the month of Nov. 2020 from Pattu Weaving clusters, Sindhi, Dabu Block print, Applique craft

Online Artisan Awareness Workshop for artisans was conducted in collaboration with other departments from 3/5/2021 to 5/5/2021.

### PhD Pursuing and Completed

• Dr. Janmay Singh Hada, TD, awarded PhD on September 24, 2020, on a topic entitled "Capacity building of Kota Doria Handloom through design Intervention" in Textile Designing.

• Yuvraj Garg, Associate Professor, completed PhD in 2020

## Publications and Paper Presentations

• Dr. Manoj Tiwari- "Lean tools in Apparel Manufacturing" (jointly with Prof. Prabir Jana, NIFT Delhi) edited, published by Elsevier Publishing Ltd. UK under "The Textile Institute Book Series" (ISBN: 9780128194263, January 2021).

• Dr. Manoj Tiwari- "Validation and Reliability of Sizestream 3D Scanner for human body measurement" (jointly with Prof. Noopur Anand, NIFT Delhi) published in Functional Textiles and Clothing. Singapore: Springer Nature Singapore Pte Ltd. (ISBN: 9780128194263, January 2021).

• Dr. Janmay Singh Hada published a research paper in International journal for modern trends in science and technology (An AICTE Peer-reviewed online research publishing Journal): New trends in Non-woven wet wipes, September 2020, ISSN:2455-3778.

• Dr. Chet Ram Meena, Khyati Medh, Smart Textiles in Outdoor Sportswear, Asian Textile Journal (ATJ), August-September 2020, pp45-52.

• Dr. Akanksha Pareek published a paper titled "An attempt to review the Sujuni embroidery of Bihar" in International Journal of Home Science, 2021,volume-7, issue-1, page 242-243.

• Dr. Sheetal Soni presented a Paper as Co-author in International E-Conference " Economic Crisis & Fraud Management" Organized by Sardar Patel University of Police, Security & Criminal Justice, Jodhpur on 27-28th Oct 2020.

• Usha Yadav, published research paper titled, "MPP-MLO: Multilevel Parallel Partitioning for Efficiently Matching Large Ontologies" in Journal of Scientific & Industrial Research, CSIR-NISCAIR,Vol. 80, March 2021, pp. 221-229 indexed with SCI (Science Citation Index) and Elsevier(SCOPUS).

• Dr. Madan Lal Regar published a paper in Tekstilec (Scopus JIndex) on Effect of Solvent Treatment on Siro and Ring Spun TFO Polyester Yarn, 64(1) 2021 48-55.

• Most of the faculty members attended Online International Conference on Advances in Textile,

Fashion & Crafts [ATFC-2021] from 22-24 March 2021.

## Faculty development

• Dr. Chet Ram Meena, nominated as an Editorial Board Member for Journal of Textile Association (JTA) dated on 14th December 2020.

Brief note on Seminars and Workshops by Alumni, Industry and International Experts

• Expert Session by Dr. Madan Lal Meena, Dr. Gargi, Dr. Vijaya Deshmukh, Mr. Sandeep Ramadamu, Mr. Heman Kumar, Mr. Mayank Bisht, Mr. Amit Karsani etc.

### Major Industry Linkages

Fashion Design 8 semester (Batch 2017-21) students undergoing 16 week Graduation Project in various companies from Jan 2021 to April 2021 like Salt & Spring, Jovi India, Bodice Bodice, Essay, Amita Gupta ustainable, Tailleur, Ma'am Arts, Kenelle, Matrix Clothing, Myntra, Triburg, Fashion Panda, Karnam, Ritu Kumar, Bohame, Almost God, Place the Dot, Khanijo, Leh Studio, Pankaj & Nidhi.
AD students under GP in the renowned organizations, such as Tyaani by Karan Johar, Bhandari Exports, Karan & Aakriti, Naga Exports, Usha Interiors, RBZ Jewelry etc.

#### The Sustainability Aspect and Green Campus Activities

A Green Campus is a place where environmental friendly practices and education combine to promote sustainable and eco-friendly practices in the campus. The green campus concept offers an institution the opportunity to take the lead in redefining its environmental culture and developing new paradigms by creating sustainable solutions to environmental, social and economic needs of the mankind.

In this regard the following are the initiatives which have been taken to make the campus eco-friendly: Waste water management through 200 KLD Sewage treatment plant: The campus is being provided with a well laid out drainage and sewerage network. A centralized sewerage treatment facility is used for irrigation and maintenance of green cover.

370 Kw Solar power generation plant: Solar energy is an infinite source of energy which is also a clean energy. Using solar energy for power generation will reduce the use of fossil fuels and it also produce pollution free and provide lower cost



electricity than power grid.

Complete ban on polythenes at campus: As per the directive from the government to completely ban single-use plastics NIFT Jodhpur has totally banished polythenes from the campus, and also advising to say no to plastic outside college as well.

Use of more LEDs than traditional incandescent lights: conversion of conventional lighting to LEDs. LEDs are the latest and most fascinating technological advancement in the lighting industry. LEDs are small, solid light bulbs that are powerful, energy-efficient, and long-lasting.

Fountain is installed in front of administrative block.

Landscaping and gardening in entire campus and campus is surrounded with different plants and Trees: Meaningful paintings are drawn in academic block, Administrative block, canteen, mess and other area of campus.

Periodic repair/maintenance works are carried out.

# KANGRA



#### **Major Projects**

• NIFT Kangra is working on the Development of conservation based handi - craft and handloom initiatives in the Lahaul-Pangi land scape under UNDP SECURE Himalaya project.

• NIFT Kangra is working on Chambayal project aimed towards revival of chamba craft and establishment of Craft village Chamba.

• NIFT Kangra worked on 'Short Term skill development Course for Instructor/Trainers of Apparel Sector' from 4 January to 9th January 2021.

• NIFT Kangra successfully completed the project with IAS academy, Mussoorie (LBSNAA) for their embroidered logo and canvas tote bags.

• NIFT Kangra FD (Batch-18-21) worked on W live online project 2020

• SCVB Govt College Palampur district wall painting on the occasion of 50th Statehood of Himachal Pradesh Govt College Palampur district Wall painting on the occasion of 50th Statehood of Himachal Pradesh.

• NIFT Kangra worked on the Hamirpur district Wall painting on the occasion of 50th Statehood of Himachal Pradesh.

• NIFT Kangra worked on the Swatch Bharat – Apna – Kangra.

• NIFT Kangra is working on the Integrated Design & Technical Development Project (IDDP), Pine Needle, Nurpur.

• NIFT Kangra is working on the Design & Technology Development Work - shop (DDW), Pine Needle & Bamboo Craft, Shahpur & Palampur. In the year 2020-21, Kangra campus has set a landmark by getting projects worth Rs Ten million. Major achievements in Student Competitions and Awards

• Shivam Bhandari B F Tech VII acted as chairperson (Sr. Judge and Moderator) UN Environment Programme, National Social Summit MUN 2020 at IIT Roorkee. (Feb 2020)

• Shivam Bhandari B F Tech VII acted as Chairperson (Sr. Judge and Moderator) UN Office of Drugs and Crime, Inceed MUN 2020. (Aug 2020)

• Shivam Bhandari B F Tech VII acted as Chairperson (Sr. Judge and Moderator) UN Office of Drugs and Crime, Birla MUN 2020 organized by Birla Vidhya Niketan New Delhi. (Aug 2020)

• Aayushi, design stream student from Kangra participated in an online competition "THE PERIOD ART WAVE" organised by an NGO named "KADAM - A Step Forward" throughout India (April 10, 2020 to April 30,2020). The student took part under the category of illustrations/doodles on the topic "Eco-friendly alternatives to sanitary pads" and stood third position all over India.

• Aayushi, design stream student from Kangra participated in an online competition "Black Lives Matter Design Challenge" organised by an e-commerce website named "Printshop by Designhill" on June 30 2020. The student too part under the category of digital prints and held a position of runner up and received a e-certificate & a voucher of 50\$ of Printshop by Designhill (e-commerce site).

• Foundation Programme students worked on the government project where they worked with

the designs of wall paintings that were executed all over Kangra District to celebrate the 50th Statehood of Himachal Pradesh.

• Ms. Harshita Dhiman, FD, sem -VII, was the winner of W Live project. 23 students of FD Dept (Batch 18-21), were awarded certificates for participation in W live project 2020.

• Webinar on 'Building a brand on social media' was organized with Akshay Gurani as the speaker on 02nd August 2020

• On the occasion of Independence day, events like Tree Plantation, Mehndi Competition, Poster Making Competition and Rangoli Making were organized.

• Handloom day was celebrated on 7th August 2020, all Students and faculty members came online to meet in Khadi Clothes to celebrate Handloom Day, Spinning and weaving Demonstration were followed by interactive session on Handloom between faculty and Staff.

• Online Fashion show was organized in the month of September where students of NIFT Kangra from different departments uploaded their ramp walk videos on official cultural club Instagram page.

• Poster making competition was held on the occasion of 'Gandhi Jayanti' as on 02nd October 2020.

• Cultural Club organized Face Painting competition for the first - and second - year students in the month of October.

• Graphics and Photography club organized 3D Modelling competition in the month of October and November

• Literary club organized MEHFIL an online open mic on Poetry on 23rd May 2020.

• 'Self-mastery' series, 7-week program to get the clarity, purpose & motivation in life, to enhance the student's world view, to bring a sense of direction and provide students with tools to deal with the new normal and to come closer to inner self.

• NIFT Kangra team organized Mascot Design Competition on International Day of Yoga 2021.

• 'Atrangi' College monthly magazine, initiative taken by SDAC committee.

# Graduation Projects and Graduation Events

Virtual Graduation show was showcased for FD (Batch17-20) was conducted on 21st Nov, 2021.

Craft Cluster Initiative- Activities, Workshops and Impact

• A work-shop on Design Intervention on crafts of Lahaul & Pangi was organised as from 11th to 19th March 2021.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra working as a PIT in 'Craft Repository Project' for the Kangra campus since 15th November 2019.

• Fashion & Lifestyle Accessories Department conducted cluster visits for Pine Needle-Shahpur,HP; Bamboo Craft, Una, HP; Leather Craft, Mandi,HP; Kinnaur Jewellery, HP; Chamba Region - Rumaal, Leather, Metal Work, Painting crafts.

• Fashion Communication Department conducted cluster visits at Chamba crafts focused on tourism, Chamba; Mohra Metal, Kullu; Kinnaur crafts focused on travelling, Kinnaur; Kullu metal craft, Mandi.

• Fashion Design Department conducted cluster visits at Weaving in Palampur and Kangra; Kullu shawl weaving; Chakla weaving, horse hair jewelry.

• Textile Design Department conducted cluster visits at Phulkari Embroidery, Patiala, Punjab; Weaving in Palampur, Kangra.

• Bachelor of Fashion Technology conducted cluster visits at Chamba Rumal, Chamba, HP.

• Students across al departments are working on various craft based projects like Design Intervention of Pine Needle Craft by fusion with Clay, Design Intervention in Mooj Grass Craft of Meerut, Development of Fashion Accessories using Pine Needle, Design Intervention of Metal Craft of Chamba, Durrie Weaving Craft of Panipat, Develop Lamp Shades & Utility Product by Fusion of Pine Needle with other material like Wood , Metal etc.

# PhD Pursuing and Completed

• The centre has 04 Faculty members who have completed their PhD degrees - Dr. Shipra Sharma, Dr. Paramita Sarkar, Dr. Brijesh Dhiman and Dr. Babita Bhandari.

• Mr. Saurabh Chaturvedi, Associate Professor is pursuing PhD since 2018 in Strategic Management from IIFT Delhi.

• Mr. Aman K Nagpal, Assistant Professor is pursuing PhD from GNA university in the field of Information technology.

• Ms. Chavi Goel, Assistant Professor is pursuing Phd from Bansthalli University in the field of crafts.

• Ms. Shruti Gupta, Assistant Professor, Textile Design, NIFT-Kangra is pursuing PhD from Lady Irwin College, Delhi University since January 2017 in the area of khadi.

• Mr. Pavittar Punit Singh, Mr. Saurabh Garg, Mr. Sandeep Sachan are also pursuing their PhD degrees.

#### Brief note on Publications and Paper Presentations

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra published paper on "A comparative study on psychological impact of COVID-19 in Delhi and Himachal Pradesh in "The International journal of Indian Psychology" in volume 8 issue 3, July-Sep 2020.

• Mr. Ajeet Kumar, Assistant Professor presented research paper on "The Creative Stretch": Hidden Potential Of Creative Process at ICMC 2021 (International Communication Management Conference) at MICA, Ahmedabad

• Ms. Purnendu Sharma, Assistant Professor published research paper on 'Assessment of Preventive Actions to Control Coronavirus Disease 2019 Transmission Using Fuzzy Inference System' in International Journal of All Research Education & Scientific Methods, (IJARESM)ISSN No: 2455-6211.

• Ms. Shruti Gupta, Asst Prof & CC –TD published research paper titled "Social Empowerment through Green Fashion in March 2021 in "Proceedings of International Foundation of Fashion Technology Institutes (IFFTI) 2020 Annual Conference" ISSN 2694-5193 by Kent State University.

• Dr. Shipra Sharma, Associate Professor published paper on 'Training Needs Analysis for Indian Textile and Apparel Manufacturing Sector' with Journal of Textile and Apparel Technology, and Management, Vol 12, Issue 1, 2021; Wilson College of Textiles, NC State University, North Carolina, USA.

• Dr. Shipra Sharma, Associate Professor published paper on 'Circular Economy in Indian Textile and Apparel industry' in Zenith International Journal of Business Economics and management research, ISSN 2249 Impact Factor: 7.07, Mar 2021.

• Dr. Shipra Sharma, Associate Professor published paper on 'Training and Development as a strategic function' in International Journal of Scientific Research and Engineering Development Vol 4, issue1, ISSN 2581-7175 http://www.ijsred.com/ jan-feb-2021.html.

• Dr. Shipra Sharma, Associate Professor published paper on 'Role of communication in apparel manufacturing units' in the book titled 'Envisioning Effective Management Communication' ISBN 978=81-7975-997-4 no with Anamika Publications, Delhi (First edition, Jun 2020).

#### Faculty development and other Faculty initiatives

• Mr. Saurabh Chaturvedi, Associate Professor has conducted FDP at NIT Jalandhar online mode.

• Ms. Apla Srivastava, Associate Professor conducted an FDP programme for NIT Jalandhar on Elements of Apparel Design and Trend Forecasting on 1st February 2021.

• Mr. Niraj kumar Jaiswal, Assistant professor has conducted FDP at NIT Jalandhar online mode.

• Mr. Kamljeet Singh, Assistant Professor Two week faculty development program on Entrepreneurship at NIFTEM.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-

Kangra, Mr. Aman Nagpal and Dr Shipra Sharma completed Faculty Development Program through online mode in the Seven day National Workshop on "Research Methodology" organised by Pillai College of Arts, Commerce and Science held from 26th May, 2020 to 1st June, 2020.

 Ms. Chavi Goyal, Assistant Professor, DFT, NIFT- Kangra attended "Envisaging Professional Opportunities in Apparel and Textile Design...Now and Beyond organised by Textile and Apparel Design, Institute of Fashion Technology, Faculty of Family and Community Sciences, MSU, Vadodara.
 Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra has attended online TOT on Creative Thinking Skills organized by NIFT, Delhi from 15-17 July 2020

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra organized a Virtual Industry Visit to Arvind Indigo art Museum with Mr. Vipul Mahadevia , Creative Art Director in FSA-3 for student of DFT -3 Sem on 19 September 2020.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT- Kangra attended 2 hours webinar – The comprehensive guide on how to write Literature review for your Ph. D thesis on 27 March 2021 conducted by Research Graduate, consulting company.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra attended FDP on Research Methodology: Design and Technology organized by Banasthali institute of Design from 2 -6 June 2021 under the scheme of ATAL.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra worked as a Guest Associate Editor for the Special Edition Issue of ESSENCE - International Journal for Environmental Rehabilitation and Conservation. june 7, for october issue 2020.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra organized webinar for Sixth Handlooms Day on 7 August 2020 on Problems and Prospects of handloom weavers of Himachal Pradesh in collaboration with EPCH, National awardee and artisans of Himachal Pradesh.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra organized online Symposium on Khadi-The new Vision of India (Atmanirbhar Bharat) on 2 October 2020, Friday at 11.00am-01.00 pm.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra organized and hosted online webinar on Craft Centric Education: A call of "Vocal for Local"-series3 on 24 December 2020 from 03.00 pm-05.00 pm.

• Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra contributed two sessions of training for Govt. ITI has been requested by DTE Himachal Pradesh on Different types of Fabric paintings and tie and Dye techniques and stain removal techniques which is from 4- 10 January 2021 at NIFT kangra campus. • Ms. Chavi Goyal, Assistant Professor, DFT, NIFT-Kangra hosted Second session of FDP on Research Methodology: Design and Technology on "How to start a research and write a thesis" organized by Banasthali institute of Design from 2 - 6 June 2021 under the scheme of ATAL.

• Ms. Purnendu Sharma, Assistant Professor attended the ToT on Self and Society held from 13-14th July 2020.

• Ms. Maulshree, Assistant Professor participated in the System Dynamics Hackathon on "Bergen Fossil Free 2030" held by the System Dynamics Society on 25-27th June 2020.

• Dr. Paramita Sarkar, has written a e-book titled-The Journey of the crow, for Amazon Publication, to be published in June 2021.

• Mr. Vinod Kumar, Asst. Prof. & CC (FD) have attended for Online ToT on the topic 'Pedagogical approach to Fashion Design education' under the topics, "Apparel Development" on 22th- 24th July 2020.

• Dr. Paramita Sarkar Asst. Prof. & CC (FD) have attended the TOTs on 'Pedagogical approach to Fashion Design education' under the topics, "Apparel Development" on 22th - 24th July 2020 and ToT on Sustainability Craft and Fashion in July 2020.

• Dr. Paramita Sarkar, Asst. Prof. was part of the organizing team for a 3 days webinar on the topic Craft of Dolls & Toys: A Cultural Heritage, NIFT, Kangra from 14th Dec to 16th Dec, 2020.

• Dr. Paramita Sarkar, Asst. Prof. was the moderator for the webinar titled Khadi- The new vision of India, organised by NIFT, Kangra on 2nd October, 2020.

• Dr. Paramita Sarkar, Asst. Prof conducted 'Short term online faculty development program', NIFT Kangra for a total of 14 faculties from ITI, Palampur. The course focuses on 'overall development of a teacher'. She conducted sessions for 8 hours, Aug 2020.

• Dr. Paramita Sarkar, Asst. invited as Keynote speaker for a webinar on Trainers capacity development, organized by ITI Joginder Nagar on 4th June, 2021.

• Mr Sandeep Sachan , Associate Professor, F&LA organized a Webinar on "INTELLECTUAL PROPERTY FOR ENTREPRENEURIAL GROWTH" in Collaboration with CWEI, New Delhi on 25 August, 2020

# Seminars and Workshops by Alumni, Industry and International Experts

• A webinar on use of spiritualism, values and decision making in ethical dilemma by PEACE Association by Divya Jyoti Sansthan on 31stJuly 2020

• Webinar on Crafts of Dolls & Toys: A cultural

Heritage, conducted on 14th December 2020.

• Webinar on Craft Centric Education: A call for 'vocal for local'- 3 different sessions in December 2020

• Webinar on Building a brand on Social Media by Mr. Akshay Gurnani, August 2020

• Webinar on how to stop Procrastination? - Jan-June session- May, 2021.

• Expert lecture was organized for FP Tech students for the subject Fabric Science & Apparel – I by Mr. Rahul Kumar Garg, Senior Industry Expert on Knitted Fabrics.

• Organized virtual tour of workshop of Mr. Dhani Ram, Renowned artist of Kangra Painting.

• Organized a talk with Prof. Yunus Khimani, an Artist and former Director of City Palace Museum, Jaipur.

• Organized various lecture series for all the FP Design on various topics, including craft-based initiatives so as to inculcate the essence and value of craft-based practices in the young and fresh partakers minds of the students of Design. The speakers invited were educationists, pall bearers and alumnus who are working and have a startup in this craft sector. Experts like Prof. (Dr.) S K Panda, Former Secretary, Ministry of Textiles; Ms. Bindoo Ranjan, Coordinator at NID, New Delhi; Prof. Vijay S. Katiyar, Principal Designer, NID; Mr. Neeraj K. Sinha, Cluster Lead – Odisha Tata Trusts; Ms. Sriranjini Raghuram, Brand Manager - GoCoop; Mr. Somesh Singh, Co-Founder, Craft Village; Dr. Toolika Gupta, Director, IICD; Dr. Reena Bhatia, Director, Institute of Leadership & Governance, M S University; Prof. (Dr.) Charu S. Gupta, Culture & Museum Proffesional; Ms. Pooja Rawat, Handicraft Promotions Officer. O/o DC Handicrafts; Ms. Leena Das, Textile Designer & Founder of Village Art; Ms. Megha Das, CEO & Founder at Amounee Handlooms Ventures Pvt. Ltd; Mr. Ashwani Sharma, Sr. Designer at UHHDC were a part of these lecture series.

• NIFT Kangra team organized webinar and talk on the topic of Craft of Dolls & Toys: A Cultural Heritage. The Main speakers are Ms. Suhasini Paul : Toy Designer, Ted x Speaker; Mr. Yogesh Shinde : Social Entrepreneur, Bamboo India.

• Dr. R Reshmi Munshi : Associate Professor, NIFT; Ms. Himani Thapa : Apparel, Textile Designer; Mr. Ajay Kumar Co-Founder & Director Etheral Earthly Design.

• Mr. Avik Roy, Head of Innovation Centre, Raymonds delivered lecture on Men's styling in 2020.

• Industry Expert Lecture Session: Ms. Pooja Rai, NIFT Kangra alumni and Bollywood Fashion Stylist, conducted a session on styling in cinema, performing arts for the students of sem VI students for the subjects, 2021.

#### Major Industry Linkages:

Placements 2020: A total of 149 students graduated in the 2020. Among these students, 25 students (approx. 17%) opted for either higher studies or wanted to start their own business while 32 students (approx. 42%) got pre-placement offers or got placed through Campus Placements or got their jobs through Off-Campus placements. Also, 09 students have taken up project-based engagements and involved with many projects with multiple companies. Campus Placements are still organized for both class of 2020 (those who are not yet placed) and class of 2021 so the final placement figures are still to be ascertained.

Industry & Alumni interactions: An Alumni Meet was also organized on 28th February, 2020 to connect the students with the Alumni of the campus. More than 50 alumni joined the campus for the Alumni Meet. All the alumni brought with them diverse experiences which they shared with the students and gave them valuable suggestions. The Alumni who had come were very happy and felt nostalgic after coming to NIFT Kangra. Some were coming to Kangra after more than five years. Alumni Meet – 2020 was a successful event which was benefited both students as well Alumni.

# The Sustainability Aspect and Green Campus Activities

• Dr. Paramita Sarkar was invited by UNDP to conduct a video lecture on Sustainable Fashion. The programme is conducted by UNDP in association with National Museum of Natural History, conducting a 10-day virtual Summer Vacation Programme for school students from classes 6 to 12.

• The objective of the programme is to sensitize the young participants on key environmental issues, enhancing awareness on India's rich biodiversity as well as the associated natural and cultural heritage, and encourage them to become active participants in conservation.

#### Infrastructure and Facilities

Mr. Vinod Sharma, Assistant Professor proposed the plan for new Design Studio at Kangra campus.
The centre facilitated any services for the benefit of the students namely – e-cycle service, opening of café coffee day and a beauty parlour facility.

# KANNUR



#### Significant landmarks/Major Achievements

Kannur is a coastal city in the south Indian state, Kerala. Kannur was long been a port and trade centre and has had trade relations with several civilizations including Greeks, Romans and Arabs. Kannur district is established in the year 1957. The significance of NIFT campus in Kannur is justified by its historical importance in the field of handloom trade. NIFT Kannur campus is 700 meters away from the National Highway and 16 km North of Kannur Town situated in an industrial cum educational area. The campus is very picturesque by its eco-friendly atmosphere and cultural carvings on its nook and corners.

The campus is having 815 students in its rolls (186 boys and 629 girls) as on date. Kannur centre is offering 5 undergraduate programmes and 2 postgraduate programmes. 222 students are graduating in the year 2020 (UG -159, PG-63).

Due to the pandemic COVID protocol prevailing in the Country, the Orientation Programme in NIFT, Kannur was organized in virtual mode. Since the students are not attending the Orientation in person, a short video "Campus Walk" exploring the Campus facilities, infrastructure etc was the main focus of the video. The student registration and introduction to the curriculum etc were done through online sessions. Students have presented their talents. Zumba/DJ sessions also were conducted and it added icing on the cake. NIFT Kannur was ranked in the 11th position among India's Best Fashion Colleges in 2021 by Outlook Survey.

NIFT Kannur has been sanctioned Rs.13.85 Crore under EWS fund from Central Government for infrastructure development of campus.

NIFT Kannur published "INSPIRA" the e-magazine" in 2020. The 2nd edition is out in July 2021. A publication of upcoming Hindi magazine is also planned.

#### Infrastructure and facilities

NIFT Campus have 9.63 acres of land in which the total built-up area is 3 lakh 20 thousand sq.ft. (approx.). The land was earlier in the possession of KINFRA, now has been leased in the name of Director NIFT Kannur. The campus have a 8 storied academic block, workshop building, 2 hostel blocks (for Girl students), canteen building, gym, sewage treatment plant, auditorium etc. Paperwork is proceeding for faculty quarters. All Faculty rooms are provided with cabins. Annexe to Hostel block is nearing completion. Basketball and Volleyball courts are constructed.

8 elevators are functioning in the Academic Block with all statutory approval & Licence.

Fire fighting system is working efficiently. In the prevailing situation of Pandemic COVID 19 attack,

the campus and surroundings are sanitized. The surfaces are cleaned and sprayed with disinfectants to avoid infection. The campus is connected to the internet via 1 GBPS Rail net (NKN) and BSNL net. Campus is having wi-fi connectivity. As a measure for energy conservation, all street light and other lights were converted to LED and Solar power water heater installed in hostel. Resource Centre of Kannur Campus is having 6279 Nos of Books 115 Journals, 10 online database & 66 Magazines including addition in Hindi books. Reading Tables, Computers with internet connectivity, resource materials swatches etc are available in the RC.

#### Short term programmes

Initiated Continuing Education (CE) Programme (4 Nos.) this year.

#### **Major Projects**

Government-funded Projects undertaken by NIFT Kannur

• Kerala Kudumbasree branded Kurtha design development & Marketing skill training program: Training session for nominated Kudumbasree members for 5 days in Kannur district -Kerala 1.3.21 to 5.3.21 Project cost : Rs. 5,45,000R

• VKC Footwear Corporate Training in Category management online event (Jan 25-27-28-29 2021): Project cost : Rs. 102000

• Kerala Kudumbasree Covid-20 Mask design development & Marketing skill training program: Training session for nominated Kudumbasree members for 42 days in 14 districts -Kerala Dec 2020 to Jan 2021: Project cost : Rs. 1365000

• Meitra Corporative styling project for Branding premium hospital uniform (Dec 2020- Feb. 2021) Project cost : Rs. 1005000

• Kerala Handloom Uniform Project (Project cost – 7.5 Lakh)– Valuation study on Handloom School Uniforms

• SITTAR (Phase – II) (Project cost – 17 Lakh) – Photography based state and national level camp for Higher secondary students(multi-phased programme primary level conducted at NIFT Kannur Campus and second level conducted in coordination with IIT Hyderabad Design Department).

• Knowledge partner for Kerala Handloom Branding project worth 3.7 Crore - Branding of Kerala handloom products. • Facilitated study visits of other state departments for knowledge exchange. Himachal Pradesh Technical Education Department Team visit coordinated (Project cost – Rs. 2.15 lakh).

• IIT Palakkad, Convocation dress design (Project cost – Rs. 4.96 lakh).

# Major achievements in Student competitions and Awards

• NIFT Kannur Alumni have successfully established an ethnic handloom brand through e-commerce platform. The brand is now selected to a showroom brand of one of the international shopping mall LULU.

• KD 4th semester students Ms. Aayushi Chawla participated in intern in Animal Welfare Foundation. Graduation projects and Graduation events:

Graduation Show was conducted for the batch 2020 through Virtual mode. Graduation projects were completed on time through Offline and online mode in the various industries of India. Virtual graduation shows organised and show was inaugurated by the Dean.

# Craft Cluster Initiative – Activities, workshops and impact

Due to the pandemic, Craft Research Documentations were majorly based on secondary data available. Zoom meetings and telephonic interviews organized between artisans and students.

• Ms. Mukthy Assistant Professor has taken students for industry visit to Mariam and Dinesh Apparel at Kannur on 26th April 2020 for the subject 'Fashion Material & Production Management for Merchandisers'

• Ms. Mukthy Assistant professor has take the students for industry visit to Kerala state start up mission Incubator – MYZONE at Kannur on 5th April 2020 for the entrepreneur subjects (Deepening specialisation and Core)

• Craft Cluster Product Development – Students from Sem-VII completed the craft prototype (paper concept) in an online mode during October and Nov 2020 under the handloom craft North Paravur Cluster, Ernakulam and Kollayil BLC, Trivandrum

• Mr. Girish P T, Mr Sarath Kumar and Mr K Mohan each carried out a workshop of 2 hours for Sustainable Development & Co-Design for 3rd Sem students. • Mr. Harpreet Padam carried out a workshop of 4 hours for Sustainable Development & Co-Design for 3rd Sem students

• Mr. Pankaj Maskara conducted lectures of Design Innovation and Sustainable Development & Co-Design for 3 hours each for 3rd Sem students

Mr. Naren Sridhar conducted a lecture of 3 hours for Design Research Proposal for 3rd Sem students
Mr. Prasanna Kumar R P conducted a lecture of 3 hours for Sustainable Systems and Craft Studies for 1st sem students

• Ms. Sruthi Maheshwari conducted a workshop on Design Thinking & Methods of 14 hours for 1st Sem students

• Mr. Basob Majumdar conducted lectures Strategic Design Management of 6hours for 1st sem students

• Mr. Prasanna, founding director of Desi -Retail store and Charaka cooperative society, was invited to interact with students (online mode). The interaction has provided insights into the challenges faced today by the handloom sector in terms of production, design innovation, authenticity and livelihood of artisans' onslaught of mass produced lifestyle. Motivation was incepted in students to take up challenges and find solutions in form of system design, product diversification and design innovation in the handloom and handicraft sectors.

• Mr. Nishant Sharma, Associate Professor Organized an Interactive Expert Lecture NIFT Alumni by Parvesh Khurana on

- a. KD3, DESIGN PROCESS 25.09.2020, 30.09.2020
- b. KD5, PRINT DESIGN PROJECT 29.09.2020, 03.10.2020
- c. KD4, T&F- SPORTSWEAR 20.04.2021
- d. KD4, PRINCIPLES OF HAND FLAT KNITTING - 21.04.2021 & By Mridul Das
- a. KD7, DP- PERFORMANCE SPORTSWEAR 10.10.2020
- b. KD6, DP- SPORTSWEAR FOR TRAINING 12.05.2021, 15.05.2021, 20.05.2021

• Mr. Chandramouli. N, Assistant Professor & CC-KD organized Interactive Expert Lecture on Industry internship on19-12-2020 for KD 7th semester,

• Ms. Lalitha Lakshmi. S, Assistant Professor organized an expert lecture NIFT Alumini by Mr. Dilip Rathore on

a. July Dec 2020- FPC women's wear- - on 30th

Oct 2020 Friday

- b. Jan June 2021- FPC men's wear- Mr. Dilip Rathore - 19th March 2021
- c. Jan June 2021- Trends and Forecast- Intimate wear- Mr. Praveen P.P- 14.05.2021

• Mr. Basob Majumdar conducted lecture of Introduction to Industry Practices of 2 hours for 1st Sem students

• Mr. Pankaj Maskara conducted workshop of Industry Guided Project of 18 hours for 1st Sem students

Ms. Neha Tadepalli conducted lectures on Strategic Design of 2 hours for 1st Sem students
Mr. Pranav Gupta of Nutanix Design and ex NIFTian conducted a session on Crafting Portfolio for 1st Sem students

• Ms. Tanmaya Goswami conducted Soft Skill Development (Starting into Fashion Industry. Discover your Potential) for 3rd Sem students. She spoke on the topic of ' How To Make The Most Of Your Fashion GP Or Internship Opportunity In 2021?'

• Mr. Ujjwal Anand spoke on Career Opportunities in Design for 1st Sem students

• Mr. Kaustav Guha spoke on Confluence Ideathon 2021 x Serendipity Arts Foundation as a step to assist prospective applicants and interested students from NIFT Kannur, video seminar to introduce them to the process of application and address any queries or concerns that they may have on 19/2/2021.

#### PhD Pursuing and Completed

MFM - Ms. Jaya Mathew (Thesis submitted) Ms. Mukthy (Pursuing)

KD - Mr. R S Jayadeep, (Pursuing) Mr Nishant Sharma, (Thesis submitted)

FC - Ms. Gargee Bhattacharjee(Thesis Submitted) Mr Sujith KG (pursuing)

DFT - Mr. Rajesh Kumar Jha (Pursuing)

TD - Dr. T. Vijayalakshmi (Completed)

FD - Mr. Om Soorya (Completed) Ms. Shangrella Rajesh M K (Pursuing)

# Publications and Paper Presentations

• Dr. Puneet Sood, Director, participated and presented paper titled "Sustainable Practices

Among Fashion Entrepreneurs: Study among Kerala Fashion Start-ups" in International Research Conference conducted by TKM Institute of Management, Kerala on 17.10.2020

• Dr. Puneet Sood, Director, Paper Presentation: Impact of COVID: Opportunities for social entrepreneurship in functional fashion, International Online Conference, Advances in Textile, Fashion and Crafts (ATFC-2021) : NIFT Jodhpur India, 22nd to 24th March 2021.

• Om Soorya, Asst. Professor has written two academic papers and has published in U.G.C.-CARE listed PEER reviewed international journal. 1."Appropriation of Indigenous Cultural Expressions: A Critical Reading of Modern and Contemporary Indian Art" International Journal of Central University of Kerala.ISSN 2321-8010, 2. 2."'Fashioning'Indigenous Cultural Expressions in the Neo Liberal World" Malayalam Research Journal U.G.C.-CARE listed ISSN-0974 1984. Vol. 13 Issue 3 Sept.-Dec. 2020, p. 5045-5056

• Shangrella Rajesh, Assistant Professor, Paper Publication: Influence of Social Media Marketing Strategies in Niche Start up Models: A Consumer Study on Fashion Brands : International Journal of Textile and Fashion Technology (IJTFT), ISSN (P): 2250–2378; ISSN (E): 2319–4510 Vol. 9, Issue 6, Dec 2019, 43–56

• Shangrella Rajesh, Assistant Professor, Paper Presentation: Fashion Business Model – Change from unconventional creations to sustainable trends - Upcoming designers perspective: International Fashion Colloquia 2020, Jaipur India, 26th-30th Jan 2020

• Shangrella Rajesh, Assistant Professor, Publication: Rediscovery of handloom cluster with reference to sustainability and empowerment. International Research Journal on Advanced Science Hub, 2020, Volume 2, Issue Special Issue ICSTM 12S, Pages 116-120

• Shangrella Rajesh, Assistant Professor, Paper presentation: Ethical Factors influencing attitude towards Fashion counterfeit products. ICSSC -2020 : Alagappa University , Sponsored Under Rusa phase 2.0 scheme- 22- Jan 2020.

• Ms. Mukthy S (Assistant Professor), Paper Presentation: Impact of COVID: Opportunities for social entrepreneurship in functional fashion, International Online Conference, Advances in Textile, Fashion and Crafts (ATFC-2021) : NIFT Jodhpur India, 22nd to 24th March 2021. • Ms. Mukthy S (Assistant Professor), Paper Publication : Effective Cross Cultural Communication for international Business : Shanlax, International Journal of Marketing, ISSN(P) : 2321-4643, ISSN(E)- 2581-9402, Vol: 8, Issue: 4, 1.04.2021, page : 24-33

• Ms. Jaya Mathew (Assistant Professor), Published an article in The Indian Journal of Industrial Relations titled "Social Entrepreneurship Orientation & Social Networks: Moderating Role of Collectivism". ABDC journal.

• Mr. Nihant Sharma Published 2 papers as follows: a. Title : 'Creating Professionals to meet the challenges of Knitwear Industry: The Role of Fashion Education by means of Industry Relevant Learning' Journal : International Journal of Research in Social Sciences (Vol. 11 Issue 03, March 2021, ISSN: 2249-2496).

b. Title: 'Teaching AI in Knitwear Education, with reference to the application of Artificial Neural Networks (ANN)' Journal : International Journal of Physical and Social Science (Vol. 11 Issue 03, March 2021, ISSN: 2249-5894).

• Mr. Abhilash Balan P, Assistant Professor, Paper titled 'An Investigation of Handmade School Uniform and Sustainability a Kerala model from India' been accepted by ICTCS 2020 - International conference on Textiles and clothing Sustainability, October 2020, New York USA.

• Ms. Gargee Bhattacharjee, Assistant Professor, Paper titled 'Changing Trends in Dimasa Textiles of Cachar District of Assam' was published in IOSR Journal of Humanities and Social Science, Publisher Name: International Organization of Scientific Research, Publication Date: 31-3-2020

• Mr. Sujith K G, Assistant Professor, Proposed paper titled 'The politics and Aesthetics of internet Memes in contemporary India's is selected for a fully funded international conference to be held in Geneva and conducted by the Graduate Institute of Geneva, Switzerland

Seminars and workshops by Alumni, Industry and International Experts

• NIFT Kannur hosted a webinar on "Revival of Kannur Textiles" – Initiated talks with Rediff India for collaboration in research at NIFT Kannur.

• Ms. Rajish K Ravindran, Assistant Professor participated in the following Webinars: Attended TOT online by Dr. Banhi Jha on Sustainability Craft and Fashion. This was conducted on 24th July 2020 By Pantone: Mythos: Embracing Positivity Expressed Through Colour for Autumn/Winter 21/22 on November 25, 2020

• Mr. Om Soorya, Asst. Professor, Participated in the following Webinars: Attended TOT online by Dr. Banhi Jha on Sustainability on 24th July 2020.

• Shangrella Rajesh, Assistant Professor participated in the following ToT and Webinars: Performance clothing. The TOT was conducted by Monika Gupta over 5 days from 13th – 18th July 2020. Attended Online ToT on the topic 'Pedagogical approach to Fashion Design education' under the topics, "Apparel Development" by Prof. Dr. Vandana Narang. Attended TOT on the topic "Value addition of textiles for Fashion" by Prof. Dr. Malini Divakala from 22th- 24th July 2020. Attended Webinar Insights on Global trends & opportunities in Nonwovens & Technical Textiles Confirmation Mar 24, 2021 04:00 PM International Webinar on "Environmental Impacts of Textiles" from 10/11/2020 to 19/11/2020. Webinar on Impact of Global Medical Textiles Market post COVID-19 Wednesday, 10th, March, 2021. Attended National Development Programme on Capacity Building in Drafting proposals for research.5th - 11th Oct 2020

• Mr. Manuprasad, Asst. Professor, Participated in the following Webinars & ToT: "WHY UNIVERSAL DESIGN?" By IIT Hyderabad design dept, On 3rd Dec 2020. "National Education Policy 2020: The Brighter Future of Education" by ASSOCHAM National Council on Education on 3rd sept 2020. "Back to home: Local, Rural and Small Scale Start-ups" by NIFT Bhubaneswar on 15th June 2020. Attended TOT online by Dr. Banhi Jha on Sustainability on 24th July 2020.

• Mr. Chandramouli. N -Assistant Professor, Ms. Lalitha Lakshmi. S - Assistant Professor Attended 3 Day long ToT on Overview of Lingerie Development from 20.07.2020 to 22.07.2020 by Ms. Arpana J Walters – Vice-President (Enamour) Gokaldas Intimates Ltd.

• Mr. Chandramouli. N Assistant Professor attended Webinar on 1. Shima Shaki Machine in July 2020. 2. Attended webinar organised by Opitex in July 2020.

• Ms. Lalitha Lakshmi. S attended the following Webinars, 1. Marketing Strategies to scale up the Retail Business and Growth Hacks on 23rd May, 2020 organised by vogue institute of art design. 2. Envisaging Professional Opportunities in Apparel and Textile Deign Now and Beyond on June,15 2020 organised by IFT. 3. Overview of Bangalore Retail and Innovations in Consumer Experiences on 17th June,2020 organised by vogue institute of art design. 4. In the Journey toward a Healthy Mental and Emotional State organised by Christ Institute of Management, Rajkot on 30 June 2020

• Mr. T Pugazhenthi, Assistant Professor, Mr. K Kumaraguru, Assistant Professor, Ms. Divyaa.V, Assistant Professor & Ms.Jyothi Siv Anand, Assistant Professor attended the TOT titled 'Paradigm Shift : Innovative Methods & Tools to Teach Textile Design Online' conducted by Ms. Rupali Pandit and Ms. Richa Sharma from 20th to 22nd July 2020 through online mode.

• Mr. T Pugazhenthi, Assistant Professor, Mr. K Kumaraguru, Assistant and Ms. Jyothi Siv Anand, Assistant Professor attend the TOT titled Digital Print Editing Techniques & Visual Research' online conducted by Prof Dr Kislaya Chowdhury from 1st to 6th June 2020.

• Ms. V. Divyaa Assistant professor attended the Webinar on "Textile, Craft, Clothing, Commerce and more - Road Ahead" held on 8.11.2020 at 4.30. which was organized by NIFT HO.

• Ms. V. Divyaa Assistant professor attended International Webinar on Material Characterization held on 2.3.2021 from 12 to 1 pm Which was Organized by Wollo University Ethiopia.

• Three days Calligraphy Workshop by veteran Calligrapher Mr. Narayana Bhattathiri was conducted for IIIrd Semester students in the month of November 2020.

• Three days Paper Engineering workshop conducted by Ms. Karthika Vijayan for the Vth semester students in the month of October 2020.

• Three day Hair and make up workshop conducted by Ms. Sherin Shibu for FC VI th semester students for the month of April 2021.

• Outbound design fundamental workshop was conducted by Mr. Naveen Manomohanan and Mr. Rahul Albert for the IVth semester students in the month of May 2020.

#### Major Industry Linkages

- 1. Cannanore Spinning Mill, Kannur
- 2. Maryan Apparels, Kannur
- 3. Hanveev Processing House, Kannur
- 4. Intertek Testing Services, Tiruppur
- 5. Spencer Dyeing, Tiruppur
- 6. Unifront Processors, Perundurai
- 7. NIFT-TEA College Knitwear Fashion, Tiruppur
- 8. Shri Vishnu Textiles, Palladam, Tamilnadu



- 9. Dinesh Textiles, Kanhirode Weavers cooperative society
- Kerala state startup mission Incubator MYZONE at Kannur
- 11. Future Lifestyle,
- 12. Arvind Ltd,
- 13. Max
- 14. Matrix Clothing,
- 15. Orient Craft,
- 16. Shahi Export house,
- 17. Suditi Industries,
- 18. Aditya Birla -Pantaloons.
- 19. Vaishai S, Mumbai,
- 20. House of Primes, Bengaluru
- 21. Aravind Textiles
- 22. Lifestyle Bengaluru
- 23. Nachiket Barve, Mumbai,
- 24. The Narration, Surat,
- 25. Salt studio, Ernakulam
- 26. Rouka, Ernakulam
- 27. CHOLA- the label, Mumbai
- 28. PAVITRA DEOGARH, Deogarh, Rajasthan
- 29. JAYANTHI BALLAL, MYSURU
- 30. Good Earth
- 31. Suee , Kannur
- 32. Patch Over Patch, Surat
- 33. Priyanjoli, Chennai
- 34. Grroom, Mumbai
- 35. Kapraaha, Jaipur
- 36. Ziva, Ernakulam
- 37. Studio24
- 38. Khara Kapas, Delhi
- 39. In Leather, Bengaluru
- 40. Taneira, Bengaluru
- 41. JAJ International Pvt Ltd., Mumbai

- 42. Ancestry, Delhi
- 43. Nool by hand, Tamil Nadu
- 44. Mush fashions, Mumbai
- 45. Kaiyare, Bengaluru

Others: Different linkage at State Level

1. Associated with Kerala Textile Export Association for revival of Kannur Textiles.

2. Coordinated mentoring/association with IIHT & various institutions for mutual cooperation

3. Director is an Executive Member of Kerala Development and Innovation Strategic Council (K-Disc) under the Chairmanship of Hon'ble Chief Minister of Kerala, a state initiative to encourage employment-oriented skill enhancing with advance technologies.

The sustainability aspects and Green campus activities

PCB appreciation award winning Sewage Treatment Plant (STP) of 2 Lakh litre water treatment capacity is in place. Kannur Campus has facility of rain water harvesting. Incinerator, recycling of plastic waste by giving outside the Municipal Authorities and STP waste is used as fertilizer. A vegetable garden has been set up in the campus with the guidance of Kerala Agriculture Department. For the agriculture purpose, we are utilizing the water and fertilizer from STP Plant in the campus. NIFT Kannur campus was declared as an "A" grade Green office by the Anthoor Municipality under the "Green Protocol-Haritha Kerala Mission" of Govt. of Kerala.

# KOLKATA



### Infrastructure and Facilities

NIFT Kolkata Campus has executed RCC Cover over the Existing Main Gate; Construction of Temporary sheds at old building; Construction of Porta cabin; procured Advance computerised Embroidery cum sewing machine; Dress Forms; Steam Iron; Refrigerator; Digital Multimeter; Insulation Tester; Digital Earth Resistance Meter; Maruti Ciaz Hybrid Sigma; Table Loom & Accessories; Laptops; Touch Less Soap Dispenser; Fogging Machine for Sanitization; Touch Less Sanitizer. Construction of 3rd Floor at New building has been taken up with CPWD. The Campus was functional as per Govt. guidelines of Covid 19. The disinfection and sanitisation of Campus and Hostel were conducted in coordination with Bidhannagar Municipal Cooperation.

#### Short Term/CE Programmes

SL.	Name of the Course	Duration	Deptt.	No. of Students	Remarks
1	Design in Boutique Apparel & Accessory (DBAA)	One year	LD	12	Classes stalled owing to COVID
2	Clothing Production Technology (CPT)	One year	BFT	35	These courses are sponsored
3	Fashion Knitwear & Production Technology (FKPT)	One year	KD	35	by WBMDFC. Interviews of these courses were conduc- -ted. However due to COVID the classes are not yet comme- nced and it is expected that the classes will commence shortly.
4	Apparel Designing and Fashion Technology (ADFT) [Two Batches]	One year	BFT	70	
5	Fashion Leather Accessories Designing (FLAD)	One year	BFT & LD	35	

### **Major Projects**

Project Details	Project Cost (Rs.)				
A) Projects Physically and Financially closed during FY 2020-2021 :-					
Designing of the NJB - Calendar 2020 sponsored by National Jute Board, Govt. of India	20,000/-				
ted for the same.					
Ongoing Projects during FY 2020-2021 :-					
Chak Islampur Khadi Cluster under SFURTI Scheme sponsored by MSME, Govt. of India	12,50,000/-				
Silk Khadi Cluster under SFURTI Scheme (Deoghar) sponsored by MSME, Govt. of India					
Revival of Bengal Heritage Textiles (Balaposh) sponsored by Directorate of Textiles, Handlooms, Spinning Mills, Silk Weaving and Handloom based Handicrafts Division, Govt. of West Bengal					
Revival of Bengal Heritage Textiles (Dhanakhali, Begampuri, Jamdani) sponsored by Directorate of Textiles, Handlooms, Spinning Mills, Silk Weaving and Handloom based Handicrafts Division, Govt. of West Bengal.					
Organizing One integrated Design & Technical Development Project in Hand Embroidery (Kantha) Craft at Barasat, 24 Parganas (North), Kolkata, West Bengal sponsored by Office of DC(Handicrafts) Govt. of India					
Organizing One Integrated Design & Technical Development Project in Leather Craft at Sodepur, Panahiti Municipality, Barrackpore Sub Division, West Bengal sponsored by Office of DC(Handicrafts) Govt. of India.					
Designing of School Uniforms for boys and girls of schools in West Bengal sponsored by Directorate of School Education, Government of West Bengal	2,47,800/-				
FT Kolkata is part of The Repository - Textiles and Crafts (RTC)' Project e campus is a representing and a part of the 'Size India' Project FT Kolkata is participating in the VISIONXT- TREND INSIGHT AND FORECASTING project FT Kolkata is participating in the execution of HO Project – Establishment of DRC at Weaver	Service				
	Projects Physically and Financially closed during FY 2020-2021 :- Designing of the NJB - Calendar 2020 sponsored by National Jute Board, Govt. of India New Projects execution initiated during FY 2020 - 2021 :- popoal for VM for the Sonali Showroom has been submitted to National Jute Board and responsed for the same. ther new project has been initiated owing to nationwide lockdown and other restrictions for Ongoing Projects during FY 2020-2021 :- Chak Islampur Khadi Cluster under SFURTI Scheme sponsored by MSME, Govt. of India Silk Khadi Cluster under SFURTI Scheme (Deoghar) sponsored by MSME, Govt. of India Revival of Bengal Heritage Textiles (Balaposh) sponsored by Directorate of Textiles, Handlooms, Spinning Mills, Silk Weaving and Handloom based Handicrafts Division, Govt. of West Bengal Revival of Bengal Heritage Textiles (Dhanakhali, Begampuri, Jamdani) sponsored by Directorate of Textiles, Handlooms, Spinning Mills, Silk Weaving and Handloom based Handicrafts Division, Govt. of West Bengal. Organizing One integrated Design & Technical Development Project in Hand Embroidery (Kantha) Craft at Barasat, 24 Parganas (North), Kolkata, West Bengal sponsored by Office of DC(Handicrafts) Govt. of India Organizing One Integrated Design & Technical Development Project in Leather Craft at Sodepur, Panahiti Municipality, Barrackpore Sub Division, West Bengal sponsored by Office of DC(Handicrafts) Govt. of India. Designing of School Uniforms for boys and girls of schools in West Bengal sponsored by Directorate of School Education, Government of West Bengal				

6. NIFT Kolkata has undertaken a New Project under USTTAD for Nagaland Textiles.

#### Major Achievement in Student Competitions and Awards

• Palak Pankhudi of AD (2016-20) made the Institute proud by winning 2nd Prize in "Quarantine Design Contest (QDC) – 2020". Sanjana Ramakrishnan of AD (2019-23) won second prize in Toy Design Challenge at The India Toy Fair 2021.

• Tanmay Baral of FC (2017-21) participated in B&W stories 2.0 online competition. Chandrama Paul of FC (2017-21) participated in Art Exhibit Repository and her work got selected to print the artworks in their column. Rishika Shah of FC (2018-22) participated in Online photography contest held by Insipid Board of Ideas (NGO), Kolkata and won 1st prize. Aditya Sharma of FC (2019-23) participated in Poster making competition at NIFT Kolkata and won 1500 Rs. Cash prize. Sudrisha Kolay of FC (2019-23) participated in Global Tiger Day competition by WWF India. Simran Jain of FC (2017-21) participated in The Media Mogul event, Under 25 August and also participated in Bindass Befikre, The National Poetry Competition 20. Tamalika Bhowmick of FC (2017-21) participated in the event called #fashiontherapywithkomal (A Styling challenge) on Instagram (Online) and was featured as the top 10 winners among 6000 entries from all over the country.

- Manisha Sen of FD (2017-21) bagged first position at the global "Make Your Own Mask Challenge" competition organized by Ritu Beri in 2020.
- Noyonika Mukherjee, Debanjan Sinha, Suravi Dey, Jhanvi Verma, Kavita Prashant Ujawane, Shreya

Samanta and Abhijit Sardar of LD (2017-21) participated in different Fashion Shows - Alcheringa the Annual Fest of IIT Guwahati and successfully trained at India Story, Wedding Diary and Skoodo, the Footwear Brand Sales and Promotions event in Kolkata. Amy Shiju Varghese of LD (2018-22) shortlisted in first round for HFH Craft Design Challenge – Sanjhi Product Lamp in 2020.

• Shrestha Mazumder of TD (2018-22) shortlisted by Aditya Birla group for her works under Print Design Project (Home). Simran Behera of TD (2018-22) shortlisted under Liva Classroom Project. Suvasree Hazra of TD (2018-22) participated in Textile Design Talents Solstudio Award 2021 and Institute of Home Economics - Inter College Competition 2021. Shilpa Barua of TD (2019-23) shortlisted under Textile Design Talents Solstudio Award 2021 and her designs were displayed on their website. Rashi Kumari of TD (2018-22) participated in Textile Upcycling Competition -UPYA 2020 and her entry was shortlisted. Tanisha Roy of TD (2018-22) participated in Textile Design Talents Solstudio Award 2021. Designs developed by Liza Saloni, Shruti Kumari and Swati Singh of TD (2017-21) under classroom project under Weave Design Project Home, were shortlisted by M/s Raj Overseas, Panipat. Saloni Jain of TD (2017-21) was a finalist in the Dorothy Waxman Textile Design Prize 2020. She participated in D'source Corona Design Challenge - Interaction Design. Her designs were shortlisted by M/s Shreya Samanta Designs under classroom project under Weave Design Project, Apparel. She is also the winner of Handmade in India - Cohort (by Makers & Markers) - a competition for the best output of story & photo documentation of Indian crafts and handlooms. Avinash Kumar Mahato of TD (2017-21)- his designs were shortlisted by M/s Shreya Samanta Designs under classroom project under Weave Design Project, Apparel.

#### Graduation Projects and Graduation Events

"Fashion Expositionem 2020", a Virtual Graduation Show for the Class of 2020 of FC, FD, F&LA, KD, LD, TD, F.Tech and FMS departments of NIFT Kolkata was held on 24.09.2020 with the gracious presence of Shri Shantmanu, IAS, Director General-NIFT as Chief Guest and Prof. Dr. Vandana Narang, Dean – Academics, NIFT, as Guest of Honour. In the year 2020, total 252 students were graduated from NIFT Kolkata.

# Craft Cluster Initiative – Activities, Workshop and Impact

During the last year (April 2020-March 2021), following craft cluster activities were organised

under the Craft Cluster Initiatives by different departments of NIFT, Kolkata. These are as follows:

• 7 No's cluster visits (online mode) conducted under the scheme of Craft Research & Documentation. Students have visited different cluster West Bengal like in Phulia-Shantipur handloom cluster; Kalna-Samudragarh-Dhatrigram handloom cluster; Udaynarayanpur handloom cluster; Kantha Sunchi Craft Bolpur-Shantiniketan; Kantha Sunchi Craft Kaziapara-Ashoknagar-Guma, 24 Parganas (N); Patachitra Craft, Midnapore; Leather Craft of Agarpara-Sodepur; Leather Craft of Garia-Sonarpur; Dokra Craft of Bikna, Bankura; Wooden Craft of Nutuangram; Murshidabad Handloom & Craft from all design programme batches including Fashion & Life Style Accessories during 17.11.2020 to 30.11.2020. Total 534 artisans approx. were engaged during Socio-economical virtual survey. Students were sensitized to the real essence of the regional craft and gain in-depth insight about the craft followed by preparing a report and final documentation.

• 3 No's cluster visit (on virtual mode) in 8 different clusters were conducted under the scheme of Craft Based Design Projects from FD, F&LA and TD of UG design programme batches. Students have developed a prototype of the product with the assistance of artisans/ weavers in the identified craft cluster.Student's creativity and artisans skills & techniques in traditional craft arebeing focused in a particular prototype/ garment through this scheme. Approximate 89 artisans were engaged for prototype/ product development.

• Artisans/ Weavers Awareness Programme: Total 01 Awareness programmes (virtual mode) were conducted by MFM departments at NIFT Kolkata. Weavers had participated from Udaynarayanpur Handloom Cluster (Handloom weaving), Total 12 weaversvirtually attended in Awareness Workshopconducted byNIFT Kolkata Campus.

• 623 weavers/ artisans were directly engaged with craft cluster visit by the students.

• 306 students were directly engaged with different craft cluster activities.

• 22 Faculty Members & 16 Staff were engaged in different craft related activities during the period.

# PhD pursuing and completed

PhD Pursuing – 1. Prof. Binwant Kaur, 2. Sh. Bibekananda Banerjee, Assoc. Prof., 3. Sh. Partha Seal, Assoc. Prof., 4. Sh. Rahul Sethi, Assoc. Prof., 5. Sh. Sabyasachi Sengupta, Assoc. Prof., 6. Sh. D. Rajashekar, Assoc. Prof., 7. Ms. Bharti Moitra, Assoc. Prof., 8. Sh. Sandip Kr. Samanta, Assoc. Prof., 9. Ms. Jayati Mukherjee, Assoc. Prof., 10. Md. Shahabuddin Ashrafi, Assoc. Prof., 11. Sh. Sanjib Kr. Das, Assoc. Prof., 12. Mr. Pari Jayaraman, Assoc. Prof., 13. Sh. Montu Basak, Assoc. Prof., 14. Ms. Nagma Sahi Ansari, Asst. Prof.

• PhD Completed – 1. Dr. (Prof.) Monika Aggarwal, Director, NIFT Kolkata 2. Dr. Reenit Singh, Prof.

### **Publications and Paper Presentations**

### Paper Publications

• À paper on 'Review of Union Fabrics' by Prof. Binwant Kaur (Joint publication with Dr. Prabir Kumar Choudhuri, Visva-Bharati University) was published in the Man Made Textile in India by Sasmira Publication (ISSN: 03777537) in August, 2020.

• A paper on 'Perceiving Identity of Period Interiors Based on Visual characteristics: Comparing Aesthetics of Renaissance in England and France' by Ms. Jayati Mukherjee, Assoc. Prof. [Ms. Jayati Mukherjee, Mainak Ghosh, (2020)] was published in the Journal of Interior Designing and Regional Planning by MAT Journals, Ghaziabad, UP (e-ISSN: 2581-9984, www.matjournals.com, DOI number: 10.46610/JoIDRP.2020. v05i02.002).

• A paper on 'Thread of Sustainability: Crafting Fashion for Conscious Community' by Dr. Anannya Deb Roy, Assoc. Prof. [Ansari, Deb Roy, Banerjee (2020)] was published in Circular Economy and Re-Commerce in the Fashion Industry, IGI Global [230819-075717].

• A paper on 'Indigenous Practices and Activism: Challenging the social algorithm in India' by Dr. Sreenanda Palit, Assoc. Prof. was published online in IFFTI 2020-Conference Journal https:// oaks.kent.edu/iffti2020/iffti-2020-betweenindividual-and-society-community/indigenouspractices-and-activism by Kent University, Ohio, US for the IFFTI 2020: Between Individual and Society- International Conference in June, 2020. [The IFFTI 2020 Conference was scheduled to be held at the Kent University, Ohio in the US but got cancelled due to the pandemic. However the paper was published in their online journal and available at https://oaks.kent.edu/iffti2020/iffti-2020-between-individual-and-society-community/ indigenous-practices-and-activism].

• A paper on 'The Effectiveness of West Bengal State Khadi Mela as Organisational Marketing Tool' by Dr. Dibyendu Bikash Datta, Assoc. Prof. [Datta, D. B., & Sarkar, B. (2020)] was published in SEDME (Sage Journal), 47(1), 1-14.

• A paper on 'Benefits of Ethical and Sustainable Production of the Indian Leather Industry - A Review' by Dr. Dibyendu Bikash Datta, Assoc. Prof. [Agarwal, S., & Datta D. B. (2020)] was published in JILTA, 68(6), 15-20.

• A paper on 'Impact of the Leather Industry on Human and Environmental Health' by Dr. Dibyendu Bikash Datta, Assoc. Prof. [Datta D. B. (2020)] was published in JILTA, 68(2), 31-44. (Best paper Award 2020).

• A paper on 'Technological Advancement in Garment Manufacturing' by Mr. Bikas Agrawal, Assoc. Prof. (Dr. A.K. Shaw and Mr. Rahul Kar co-authors for the chapter) was published in the Interdisciplinary Research and Innovation, published by JPS Scientific publication, India (ISBN: 978-81-947154-6-7) First Edition (2021).

• A paper on 'Role play in the context of the readymade garment (RMG) retail industry in India w.r.t. sales management and negotiation skills' by Dr. Sougata Banerjee, Assoc. Prof. was published in International Journal of Commerce and Management Research (IJCMR) in 2020 [ISSN: 2455-1627]

• A paper on 'An Indepth Study On Envisaging The Technological Implications In The E-Retailing Business And Benefit To The End Users From Pre To Post COVID 19 Lockdown Era' by Dr. Sougata Banerjee, Assoc. Prof. was published in International Journal of Business and Management Invention (IJBMI) in 2020 [ISSN (Online): 2319-8028; ISSN (Print): 2319-801X]

• A paper on 'A study of the effect of some financial indicators from P&L A/C & Balance Sheet on Share Price and forecasting the indicators of a chosen company for the future years-w.r.t. Retail Sector in India' by Dr. Sougata Banerjee, Assoc. Prof. was published in International Journal of All Research Education and Scientific Methods (IJARESM) in 2020 [ISSN: 2455-6211].

• A paper on 'A Study On The Effect of Some Macroeconomic Factors Namely Bullion Price (LBMA), Crude Oil Price (WTI), Foreign Exchange Rate, USA GNI Per Capita and the GDP of USA on the Export Market of RMG Sector of India' by Dr. Sougata Banerjee, Assoc. Prof. was published in International Journal of Multidisceplinary Educational Research (IJMER) in 2020 [ISSN: 2277 - 7881].

• A paper on 'A Study to project the Post COVID impact on Indian RMG exports and identifying suggestive alternative markets' by Dr. Sougata Banerjee, Assoc. Prof. was published in International Research Journal of Commerce Arts and Science (IRJCAS) in 2020 [ISSN 2319 - 9202].

• A paper on 'An empirical study on the factors influencing consumer buying behaviour towards online shopping for apparel' by Dr. Sougata Banerjee, Assoc. Prof. was published in International Research Journal of Management, Science and Technology in 2021 [ISSN 2250 - 1959 (online); ISSN 2348 - 9367 (Print)].

• A paper on 'An Empirical study on Consumer Preferences towards Digital Marketing in India among younger generation' by Dr. Sougata Banerjee, Assoc. Prof. was published in International Journal of Management, Technology And Engineering in 2021 [ISSN No: 2249-7455].

• A paper on 'Effects of Air Pollution: Why to Ponder for a Better Future and Possible Solutions' by Mr. Montu Basak, Assoc. Prof. was published in National Textile Research Journal 'Tantu' in September 2020.

• A paper on 'Thread of Sustainability: Crafting Fashion for Conscious Community and Conservation' (First Author) by Ms. Nagma Sahi Ansari, Asst. Prof. was published in Circular Economy and Re-Commerce in the Fashion Industry (pp.80-98) 9781799827283 in 2020.

#### Paper Presentation

• A paper on 'Designing of Textiles and Fashion For Sustainable Development' was presented by Prof. Binwant Kaur in the Webinar conducted by Amity University, Jaipur on 29.12.2020.

• Papers on 'Floral fashion to augment rural livelihood in India' and 'Approaches to Sustainable Fashion' were presented by Sh. Sandip Kr. Samanta, Assoc. Prof in National Conference on Sustainable Growth in Textiles (NCSGT-2020) on 12.08.2020 to 14.08.2020 organized by Uttar Pradesh Textile Technology Institute (formerly GCTI), Kanpur and funded by TEQIP-III under UGC.

• A paper on 'Kantha- A sustainable story of change' was presented by Dr. Sreenanda Palit, Assoc. Prof in Sustaining Craft in India-IFFTI Online Seminar (International) on 16.03.2021.

• A Paper/ Poster on 'Athleisure: acceleration of a new category' was presented by Dr. Dibyendu Bikash Datta, Assoc. Prof in the "Recent Trends in Textiles – A Paradigm for Innovative and Sustainable Fibres, Yarns, Fabrics & Garments Production, Processing & Designing Aspects" (AICTE Sponsored International E-Conference 2020) at The Technological Institute of Textile and Sciences. Bhiwani, Haryana on 18.09.2020 to 19.09.2020.

• A Paper/ Poster on 'Floral Fashion To Augment Rural Livelihood In India' was presented by Dr. Dibyendu Bikash Datta, Assoc. Prof in the National Conference on Sustainable Growth in Textile (SGT 2020) at Uttar Pradesh Textile Technology Institute, Kanpur on 12.08.2020.

• A Paper on 'Scale Development and Validation of Psychological Behavioural Traits relating to Agri Food Brands' was presented by Dr. Sougata Banerjee, Assoc. Prof in the International Conference, Changing Business Paradigm (ICCBP), organised by MDI Murshidabad, WB – 19.03.2021 to 21.03.2021.

• A Paper on 'A Study on Behavioural constructs

and Psychographic Cluster Formation relating to Agri Food Brands in the Neo Normal Environment' was presented by Dr. Sougata Banerjee, Assoc. Prof in the 4th International Conference on Management and Business Practices (ICMBP), organised by Aliah University, WB – 08.02.2021 to 09.02.2021.

• An oral presentation on 'Containment of Coronavirus with Replaceable Corona-discharge Treated Filter Media' was presented by Mr. Montu Basak, Assoc. Prof in The Online Hackathon 2020 on Design and Performance of Components of PPE for Fighting Against Covid-19 organised by UPTTI India.

#### Faculty Development

#### Innovative Sustainable Practice

A dress form in half scale and quarter scale was developed by Ms. Ruhee Das Chowdhury, Assoc. Prof. (FD) which could be made at home with available materials. The entire process of dress form making was video documented and taught to all the faculties teaching Draping and Pattern Making across NIFT centers in order to enable teaching Draping online during the lockdown months.

Training/ Webinar / Workshop Attended by the faculty members :

• TOT on 'Digital Design and Communication-1 (Photography and Application of Online Digital Tools)' by Prof. Binwant Kaur (B.F.Tech).

• Webinars on 'Mysuru: Craft caravan of India by Incredible India', on 'Post COVID Luxury scenario for Fashion and Lifestyle Accessories', on 'Crafting resilience – Crafts Communities in India: Lessons of resilience in the context of disasters and pandemics (a historic perspective)' and 'International live Webinar on Women in sustainable Craft Entrepreneurship : Changing dynamics' by Ms. Jayati Mukherjee, Assoc. Prof (F&LA).

• TOTs on 'Digital Print Editing Technique and Visual Research', on 'Paradigm shift- Innovative methods and tools to teach textile Design online' and Webinars on 'How 3D can work for your Fashion Business', on 'Cohesiveness and Sustainability - the new mantras for fashion and styling in Bollywood', on 'Emerging trends in home fashion styling', on 'Buying practices – Creating an equitable fashion industry', on 'Application of 3D Printing during Covid 19', on 'PPE kit and Mask types: Building awareness and bridging the standardised gap', on 'Fashion design with TUKA 3D Visualizer', on 'Handmade in India- Leaders of Change', on 'NIFTA Cutting Chai', on 'Apparel manufacturing – Marching towards smart factory' and on 'Problems and prospects of handloom Weavers of Himachal Pradesh' by Ms. Supriya

Choudhury Basu, Assoc. Prof. (TD).

• Webinars on 'Hand to Handmade series, Craft Practice & Sustainability', on 'Back to Home', on 'Home Styling' by Mr. Prosenjit Bhadra, Assoc. Prof.(TD).

• Workshop on Design from Kolkata (Online) and Communication-1 (2 Sessions of 3 hours each) by Dr. Sreenanda Palit, Assoc. Prof (FC).

• Webinars on 'The Neo-Normal- A Post-Pandemic forecast of Handicraft products', on 'Brands: Evolving Opportunities', on 'databases of EBSCO' and a four days 'Art of living' workshop by Mr. Sanjib Kr. Das, Assoc. Prof (F&LA).

• TOT of 'Lean Management' by Mr. Bikas Agrawal, Assoc. Prof. (B.F.Tech)

• TOT on 'E-commerce and Social Media Marketing' by Dr. Sougata Banerjee, Assoc. Prof.(FMS);

• Online TOTs on 'Creative Thinking Skills' and on 'Self & Society' Mr. J. Pari , Assoc. Prof. (B.F.Tech)

• Seminars to deal with Covid -19 and post Covid -19 as a social worker to maintain their own society in terms of current economy, TOT to develop Self and Society in overviewing the fact of Covid-19 and its impact in term of behavioral changes in human society, a virtual meditation seminar by Mr. Souvik Bose, Assoc. Prof. (Adhoc) (F&LA).

• TOT on 'Fashion Styling' by Mr. Himanshu Dhanda, Asst. Prof. (FC) and Ms. Nagma Sahi Ansari, Asst. Prof. (FC)

• Seminars on 'Neo- Normal- A Post Pandemic Forecast of Handicraft Products', on 'Success for your Mechanical working process on Gold Jewellery', on 'Introduction to XR-AR, VR, MR', on 'The role of advertising & design industry, amidst the challenges thrown by corona', on 'Emergence of commercial and short run print', on 'PPE KITS & Mask Types: Building Awareness & bridging the Standardisation Gap', on 'Why UX? How UX Design and Research play a pivotal role in the success of companies and everyday life' by Ms. Tulika Saikia, Asst. Prof. (F&LA).

• Online TOT on 'Performance Clothing' by Ms. Surabhi Singh, Asst. Prof. (Adhoc) (FD)

# Training/ Workshop / Research Project Conducted by the faculty members

• Research Project, 'Microcontroller based prototype development for automation of table loom and Hand loom jacquard' is under process, under the coordination of Prof. Dr. Sandip Mukherjee (FD) and Mr. Montu Basak, Assoc. Prof (FD).

• Prof. Dr. Ritu Malhotra (FMS) conducted One-day workshop on 'Teaching with Business Simulations' for MFM faculty members who teach Strategic Management and Innovation on 26.09.2020. • Ms. Supriya Choudhury Basu, Assoc. Prof (TD) coordinated TOT's on Digital Design and Communication, 'Use of Open-Source software "Photopea" on 10th October and on 'Digital Design and Communication – Use of Skill Photography and Camera Raw and other softwares' on 17.10.2020.

• Dr. Anannya Deb Roy, Assoc. Prof (FMS) who is a Recognised Trainer and National Level Resource Person (DoPT) conducted a 5 days TOT on 'Experiential Learning Tools', organised by Administrative Training Institute, Kolkata and Department of Personnel and Training, GOI.

• Dr. Sreenanda Palit, Assoc. Prof (FC) organised an online TOT on 'Fashion Styling' for 15 faculty members across various campuses from 29.07.2020 to 01.08.2020.

• An Online training programme titled 'Online Training for Artisans on Innovative Product Design and Development' was organised jointly with IIM, Kolkata by Mr. Montu Basak, Assoc. Prof (FD) and Mr. Sanjib Kr. Das, Assoc. Prof (F&LA), NIFT Kolkata sponsored by DST Project at IIM, Kolkata.

#### Faculty members invited as Guest Speaker / Peer Reviewer / PhD Supervisor

• Prof. Dr. Ritu Malhotra (FMS)- Peer-reviewer for AMA Marketing Educators' Conference and for International Journal of Business Environment (IJBE) | Scopus (Elsevier) Indexed Journal.

• Ms. Jayati Mukherjee, Assoc. Prof (F&LA) was invited for Expert Lecture on the topic, 'Corelation Between Architectural Fundamentals and The Art & Clothing, Study Area - Ancient civilizations: Egyptian, Greek, Roman' by Amity University Kolkata.

• Dr. Anannya Deb Roy, Assoc. Prof (FMS) guiding as PhD Supervisor for Mr. Surnjan Lahiri. Dr. Anannya Deb Roy, Assoc. Prof (FMS) - Two chapters have accepted for publication in the book 'Routledge Research Companion to Business with a Conscience' by the renewed international publisher Routledge in the year 2021.

• Dr. Dibyendu Bikash Datta, Assoc. Prof (FMS) - Nominated for the Discover Natural Fibres Initiative (DNFI) Innovation in Natural Fibres Award 2020 and one of the eight finalists for the 2020 Award.

• Mr. Sanjib Kr. Das, Assoc. Prof. (F&LA) was invited for guest speaker on the topic 'Role of design in the context of modern Handicrafts' by Amity University, Kolkata. Co- Research work undertaken as a research project guide on the title "Present Scenario of Santiniketan Leather Bags with special emphasis on their designs and market opportunities" - Programme: M. Des. (PG Bridge Programme) - Name of the student: Ms. Basumitra Ghosh

• Dr. Sougata Banerjee, Assoc. Prof (FMS) guiding as Ph.D Supervisor for Ms. Sheena Gupta and Mr. Sudip Kundu, Research Scholar.

• Mr. Montu Basak, Assoc. Prof (FD) was invited as a Resource Person for sharing his thought provoking ideas and views on the topic of 'Evolution, Relevance and Contemporary Condition of Handloom' by Bangabasi Morning College, Kolkata. He was also invited for an online guest lecture by SVNIT and MANTRA, Surat on the topic of 'Green Technology in Garment Technology'.

• Mr. Souvik Bose, Assoc. Prof. Adhoc (F&LA) was invited by Aim Art Illuminated as a virtual speaker.

• Ms. Tulika Saikia, Asst. Prof. (F&LA) was invited as Keynote Speaker for DPS, Nazira students on the topic 'Design as career option'. She has undertaken a Research Project on creating platform for laboratory learning experience during the pandemic in collaboration with UMO Design Foundation.

j) Brief note on Seminars and Workshops by Alumni, Industry and International Experts

Alumni Interactive Sessions were organized by the RIC Unit in coordination with SDAC Unit & Admission Nodal Officers during Orientation Programme 2020 and Admission 2021 with the following Eminent alumni:-

#### • Orientation Programme -

Mr. Sayantan Sarkar, senior alumnus of FD, NIFT Kolkata & owner of the label by same name and Ms. Amrita Ganguly, senior alumnus of BFT, NIFT Kolkata & Head of the Merchandising Dept. of Vogue – n - Hyde had participated in the interaction.

#### Admission 2021 –

Mr. Antar Dutta (B F Tech alumni), Buying, R & D, Global Sourcing, Strategy, Supply Chain & Quality Management Leader, serving JEMAKO GmbH at Düsseldorf Area, Germany

Ms. Kanistha Saha Choudhury (Leather Design & M Des alumni), Design Consultant at EY, Bangalore serving as UX Designer

Ms. Laboni Saha (Fashion Design alumni), Founder & Pro-Planet Creative Director at L Saha at London Mr. Soumen Mukherjee (Accessory Design alumni), Visual Merchandising Manager at Apparel Group, Ex Benetton, Ex Home Store Ltd. at Dubai Ms. Kanika Gupta (MFM Alumni), Vice President – Stock Planning at Tommy Hilfiger & Calvin Klein, Bangalore.

Academic activities have been conducted through virtual mode engaging the Eminent Experts in the various fields –

• Experts from Pearl Geo-Natural Products LLP, Kansya, The Goat Post, Banglanatak.com etc. in the areas of Craft, Jewelry Design & Product development for F&LA Dept.

• Alumni, Ms. Rimi Nayak, Founder & Designer at "RimiNayak India", Ms. Sudipta Dutta, at Infinity Exports, Kolkata Leather Complex and Mr. Rahul Shastri, Founder and Design Head at Toramally Shoe shared valuable knowledge during Industry Internship / Graduation Project Jury evaluations of LD Dept.

• Mr. Ruchit Jain, VP- Merchandising, Raj Overseas (Panipat) conducted an online interaction regarding present trends in Home Textiles with students of TD-VII on 29.10.2020 under the subject Weave Design Project (Home & Spaces). Ms Shreya Samanta, Designer, interacted online with students of TD-VII on 28.10.2020 and discussed present trends in the apparel textiles under the subject Weave Design Project (Apparel & Fashion Accessories).

• Expert lectures were delivered by Ms. Sukanya Das for Fashion in Print Media (FC-III); Mr. Abhijit Chanda for Fashion Styling Editorial (FC-V); Mr. Swarup Dutta, Trend Spotting & Research (FC-V); Ms. Anupriya Dutta Gupta, Ms. Priyanka Khanna for Advanced Fashion Styling (FC-VII); Ms. Eishani Basu for Retail Space and Environment Design (FC-VII) and for Space Materiality (FC-III); Ms. Chhandak Pradhan for Trend Spotting & Research (FC-V);

• Ms. Hemal Kapadia, an eminent graphic designer from Kolkata on board to deliver a lecture of 2 hours on Craft Documentation Layout, Content and overall Design. The online lecture was organised for students of FC, DFT, KD & FD.

# Major Industry Linkages

In the year 2020, online Placement took place in which 60.28% students of Class 2020 had been placed. The students had undertook Internship and Graduation Project in the reputed industries nationwide like, AJIO Business, Apollo International Ltd., Arvind Lifestyle Brands Ltd., Babyshop Landmark (Dubai), Calvin Klein, Enamor, Hidesign, Myntra Jabong India Pvt. Ltd., Nykaa Fashion, Puma, Raga Designs, Reebok, Reliance Retail, Shoppers Stop, Tata International Pvt. Ltd., UCB, Vardhman Textiles, V-Mart & many others.

# The Sustainability Aspect and Green Campus Activities

NIFT Kolkata has taken initiative for maintaining sustainability and green campus through plantation of trees and saplings through the year, implementing paper less work reducing consumption of papers, restriction of AC cooling temperature up to 24 Degree Celcius, Controlled Water distribution through IR plant for all the connected toilet, Operation of Fountain from 9 am to 7 pm, Sufficient number of stair cases and court yards for scope of gardening and horticultural usage, Garbage disposal through Local Municipality at regular interval, Maintaining of proper aesthetic look of the campus with proper light and greenery, Maintaining overall cleanliness of the campus by the House keeping staff, Controlling of electrical energy by the extensive use of LED. During the event of 150th Birth Anniversary of Mahatma Gandhi Khadi Mask Making activity were organised in which students were encouraged to make handmade mask by using any available Khadi / handloom fabric at home.

#### Other significant Activities

i) Admission Publicity for the Academic Year 2020-21:

In order to enhance number of applications/ registration to various courses of NIFT in 'Admissions – 2021', following various modalities has been drawn up for wide publicity:

• Intimation to the Colleges, Schools of Kolkata: The Colleges and Schools based in West Bengal have been intimated about the courses offered by NIFT at Post-Graduate level and Under-Graduate level and the ongoing Admission Process 2021.

• Distribution of Admission Prospectus, Posters etc.: Prospectus, poster and other admission related documents have been sent to the various Public Libraries in the State of West Bengal by Resource Centre through emails for maximum circulation and publicity.

• Advertisement in Print Media and Website of NIFT Kolkata: Advertisements for Admission, 2021 have been published in the regional newspapers in English and Hindi. Advertisement has also been displayed on NIFT Kolkata Website.

• Promotion in Campus : Two Banners have been installed in the front gate of the campus for

publicity for Admission 2021.

• Digital Promotion among students' of different educational institutes through Webinder:NIFT, Kolkata has organized Webinar and Interactive session with Alumni on 16 January 2021.

• Digital promotion in Social Media Campaign organised through Social Media platform for boosting the post / traffic in Facebook and Instagram in the State of West Bengal. Advertisement was aired on 94.3 Radio One for 05 days.

• Campaign among aspirant belonging to SC/ST/ EWS Categories: Letters along with Posters and Prospectus for Admission 2021 has been sent to Eklavya Model Residential Schools situated in West Bengal to spread awareness among the SC & ST candidates.

ii) Significant Extra Curricular activities conducted by SDAC Unit :

• 150th Birth Anniversary of Mahatma Gandhi had been observed in which several events had been organized, as follows-

- A very unique exhibition has been organised on Gandhi's life style and significance of Khadi. Portraits of Mahatma's life style were on display (courtesy: Mr. Nidhu Mondal, Assoc. Prof - TD).

- To encourage the use of Khadi and to make it more popular amongst the youth of the Nation, an exclusive exhibition on Khadi was organised (courtesy: TD Dept.).

- A digital banner has been prepared (courtesy: SDAC) and it was uploaded in the NIFT, Kolkata website and in the other social media.

- The Virtual Exhibition is presented through the portrait of Mahatma Gandhi and Khadi in the NIFT, Kolkata website and official webpage on the occasion of his birthday, 2nd October.

• Wearing of Face Mask is one of the preventive measures along with Sanitization and Social Distancing to control the spread of Covid-19 virus. In order to outreach this message, on the occasion of "National Handloom Day" (August, 2020), a very special activity of "Handloom Khadi Handmade Mask Making" was organised to encourage the NIFT students, youth of the Nation.

# MUMBAI



National Institute of Fashion Technology –Mumbai NIFT Mumbai is recognized as one of the premier campuses of NIFT renowned nationally and internationally for its design, technology and management programs. With the Covid19 pandemic disrupting the context and the circumstances of the existina academic environment, NIFT Mumbai adopted a proactive approach to tackle the crisis. It followed a two-pronged strategy of investing in required information and communication technologies to adapt to online curriculum delivery and also in the capacity building of the faculty resources to ensure that quality of education and students' learning was maintained while focusing on the knowledge, competencies and values that have become more relevant in the current context like solidarity, selfdirected learning, care for oneself and others, social-emotional skills, gratitude and resilience. The campus continued to provide an atmosphere for collaborative and experiential learning with a global perspective through industry academic interfaces, webinars, panel discussions, virtual visits to fairs and exhibitions, research, innovation and entrepreneurship opportunities encouraging students to express their creativities, analytical acumen and leadership skills while respecting the core values of inclusivity, sustainability and community welfare.

Following the lockdown guidelines imposed by Local Authorities / State Govt / Central Govt, the campus initially functioned on online mode and eventually moved to hybrid mode of teaching. It proactively took several measures for Covid prevention like use of Benzalkonium Chloride for floor / surface cleaning and daily fumigation of office space, use of medical grade disinfectant D125 for disinfecting high contact points such as handrails, door handles etc., installation of contactless automatic sanitizer machine, checking of body temperature & oxygen level of each visitor and employee on daily basis at the entrance of the campus premises, regular monitoring of the vaccination status of all the employees of NIFT Mumbai, issuing appropriate orders from time to time for COVID APPROPRIATE BEHAVIOR.

NIFT Mumbai has a strong team of 44 in-house faculty members and more than 125 visiting faculty members. It has an enviable infrastructure with fully wifi enabled smart campus spread over 10 acres and a built-up area of over 45000 sq.meter. The hostel has accommodation facility for 590 girls and 90 boys.

NIFT – Mumbai currently offers following 08 degree programmes:

Under Graduate Degrees - Bachelor Programmes (4years)

B.Des.-Bachelor of Design

- Accessory Design
- Fashion Communication
- Fashion Design
- Knitwear Design
- Textile Design

• Bachelor of Fashion Technology (Apparel Production)

Post graduate Degrees - Masters Programmes (2years)

• Master of Design - M.Des

• Master of Fashion Management - M.F.M.

The center currently has 1082 students.

A total 242 undergraduate and 77post graduate students have graduated this year.

### Significant Landmarks and Achievements

• NIFT Mumbai has ranked at the 2nd position consecutively for 3 years in the list of top-ranking fashion colleges by India's premiere ranking agencies.

• E-Book released 'Uttunga' inspired from life of Mahatma Gandhi by Honorable Minister of Women and Child Development and Textiles, Govt. of India on 2nd October 2020 which was edited, created and designed by FC Semester V Students

• Department of Skill Development, Ministry of Education has invited Prof. Dr. Rupa Agarwal to be part of the committee to design the CBSE curriculum on Design Thinking for standards 6th to 12th.

• Prof. Kislaya Choudhary submitted a patent idea and is currently under process for Patent/Design Registration.

### Infrastructure and R&D facilities

In spite of the Covid crisis, NIFT Mumbai continued to focus on developing the Infrastructure and R&D facilities at the campus to provide a robust learning environment keeping abreast with new technological developments in sync with the changing needsof the industry. NIFT Mumbai is focusing on following areas by creating its R&D infrastructure on campus.

• Tata Trent FMS NIFT Mumbai Retail Chair: NIFT Mumbai has almost completed the setting up of the "Tata Trent FMS NIFT Mumbai Retail Chair" infrastructure at campus with a modern, contemporary look and feel in collaboration with Tata Trent. The objective of the chair is to study the "Impact of Private Label and National Brand on Customers' Apparel Buying attitude". The first phase of research has already been started by the NIFT team.

• Smart wearable system (SWS) and Fashion & Lifestyle Accessories Incubators set up under NFDI: Smart Wearable Systems (SWS) Incubator and Fashion & Lifestyle Accessories Incubator are being set up in NIFT Mumbai which are part of NIFT Foundation for Design Innovation (NFDI) supported by the Ministry of Textiles. NFDI has been registered as Section 8 Company issued by the Registrar of Companies. The NFDI gives potential entrepreneurs access to infrastructure and specified services and facilitates collaborations relevant to business development. The facilitation provided by NIFT includes preincubation, incubation, and accelerator services. These services cover developing a viable product, validating the product, and scaling up the validated product. The SWS Incubatorcan be considered as the amalgamation of clothtech, medtech, protech, and sportech, either wearable or applied as a patch. It has an integrated/embedded biosensor/ sensor with overall material usage in fabric, yarn, and fiber. The SWS is aimed to monitor and track essential bio-vitals of body, mind, activity, sleep, diet, medical, and more. NFDI Smart Wearable Systems Incubator acts as a ground for the germination of ideas and bringing innovative ideas to a commercial platform by springing them to the world market. NFDI Fashion & Lifestyle Incubator includes intervention in the prototyping and sampling of product ideas; to facilitate the transformation of skeletal concepts into tangible entities.

• New Facilities at Campus: NIFT Mumbai boasts of cloud server based RFID equipped Resource Centre and Institutional/Digital repository, New Art lab cum classroom, customized display area with new fixtures, Jewellery workshop with 3D printing Technology and Home Décor workshop and the process for Mechatronics and Artificial Intelligence Lab has been initiated. Some of the key machines purchased this year at the campus are Leather Skiving Machine, Laser cutting machine for working with wood, metal and various other materials, Single needle flatbed leather sewing machine and two needle feed of arm double chain stitch machine, machineries for Textile Testing and Surface Development Lab, Fusing Machine, 6-thread overlock machine, mannequins, fixtures for styling. FD dept, has also created a resource hub of clothing / uniforms for Performance Clothing.

#### Short Term Programmes

Continuing Education is an Integral part of NIFT Mumbai campus and we are conducting it very successfully every year. NIFT Mumbai offered 13 CE Programmes for the aspiring students and industry professionals. Even though it was a major challenge in conducting the CE Programmes amidst Covid 19 pandemic, NIFT Mumbai has a batch strength of 70 CEP students. The students enrolled in various CE Programme, which were customized for Design, Management and technology students. Expert and experienced faculty team with the support infrastructure and lab facility successfully conducted the online classes for the students and took extra initiative and effort to make the learning process more interactive and meaningful.

### Projects

Consultancy project is important not only for the institute in terms of revenue generation but also for NIFT fraternity as it engages faculty members and students at various levels and provides an opportunity to them for research and exploration in the context of real-life industry challenges. The research findings from various projects from industry as well from craft sector benefits various stakeholders of fashion business like Retailers, Fashion brands, Retail practitioner/ consultants, academicians, researchers and students in understanding the various aspects of the businesses. NIFT Mumbai is currently engaged in 28 projects. with clients like Central Silk Board Bengaluru, Maha Mumbai Metro Operation Corporation Limited (MMMOCL), Asahi Kasei (India) Japan Ltd, Indian Oil Ltd., KVIC, MSSIDC, MSRTC, CIDCO, Department of Education, U.T of Daman & Diu (India), Directorate of Industries, Govt of Maharashtra, USTTAD Project under Ministry of Minority Affair via NIFT New Delhi- HO Project and MPHSVN).

# Industry Linked Academic Classroom Projects/Live Projects

Live Projects provide an opportunity to students to apply their theoretical learning to real challenges in the industry. This enhances their strategic thinking and decision making skills. NIFT-Mumbai has been effectively leveraging its proximity to the industry hub and has been organizing multiple live projects every year for its students. Some of the notable live projects done this year are as follows:

• Students of F&LA department conducted a live project with Tata Trent in which they partnered Bhansali Trust and trained the rural women from Gujarat to make bags from rags and leftover fabrics which were sold at Zudio stores.

• FD Dept students created a range of apparel for W brand (women's wear) and FirstCry.com (children's wear), using the brand ideology and correlating to fashion forecast based on the understanding the style preferences of the Indian retail consumer.

• Live Projects were arranged by TD Dept. for Print Design Project and Weave Design Project: Apparel and Fashion Accessories; a two week project was conducted with Dr. Carol Tan, Founder of Australian Brand Miss Moomoolah. Based on this project internship 2 students were selected for internship. Another Live Design Project was done by TD students titled " Cost Plus - Kitchen Towels Designing".

• Ms. Jaya Advani, Sem III, M.Des, worked on

two projects with Impactree for Covid Relief measures. Project 1 centered on user research for quantitative analysis and strategy formulation for research collaboration between Sakal Media House and Impactree Data Technologies. The data analysis was also visually presented for sharing across platforms in order to raise awareness and identify further opportunities. Project 2 was based on providing back-end support for promoting the initiative of Impactree Data Technologies called 'The Hunger Collective,' which created a link between individuals in need of assistance and those willing to assist.

• Mr. Swagatam Deb, Sem III, M.Des, created the "Pranali", a grocery allocation planning application method to provide safe and convenient mobility of individuals within a geographical region for the procurement of daily commodities during the pandemic.

• Ms. Tejasvi, Sem III, M.Des, was involved with Ekibeki and the creative dignity group to raise funds and provide monthly rations to extremely needy families in the rural tribal belt of Maharashtra during the pandemic.

• Ms. Sarbani Mookherjee, Ms. Ishita Sarkar and Mr. Aditya Ratnaparkhi, Sem III, M.Des, presented a paper in the International conference India HCI 2020 titled UNFURL- Ease mental strain caused by Cognitive overload Behavioural Therapy.

#### Students competition & awards

• Ms. Natasha Turkar, Sem VII, F&LA, wrote and illustrated a fictional children's story book (for age 3-10) explaining the impact of Coronavirus and the precautions one must take during these times, as an entry for the Narrative design category in D'source Corona Design Challenge hosted by IDC IIT Powai in May 2020 on a global level. This entry was selected as one of the winning entries and a published copy of the book will be a part of their travelling exhibition for one year.

• Ms. Ayushi Jaiswal, Sem VI, KD, won the best entry for the month of May 2020 in "Scrapshala repurposing Competition" conducted by a sustainable, handcrafted, lifestyle brand "Scrap Shala".

• Ms. Saloni Mhapsekar participated and won in D'source Corona challenge, IIT Bombay which was held on 30th May 2020.

• Ms. Sneha Ramnarayan (KD), Ms. Shreyas Ghode (KD), and Mr. Nikhil Kumar (FD) secured the 1st position in the Virtual Adobe Creative Jam (Poster and Movie) held at NIFT Mumbai on 27th July, 2020.

• Virtual Creative Jam sponsored by Adobe in partnership with NIFT Mumbai participated and won 2nd prize by team Ms. Saloni Mhapsekar, Kritika Sharma and Gaurav Singh which was held
on 27th July 2020.

• Mr. Atharva Mainkar, Sem VII, F&LA, was shortlisted for Design in India Challenge by Lava - Smartphone Design Contest 2020 held on 12th August 2020.

• Ms. Riti Ravichandran, Sem V, F&LA, got a consolation award in Nuance + NIFT Studio Design Competition 2020, held in August, 2020.

• Received scholarship to Ms. Saloni Mhapsekar, FC Sem VII for Clarity Design Conference, San Francisco on 04th September 2020.

• Received Dropbox design mentorship EuroIA UX conference, Berlin on 04th September 2020.

• Mr. Atharva Mainkar, Ms. Pranoti Padmasali & Ms. Joshita Rawat, students of Sem VII, F&LA, were finalists in Design contest - Titan Nvisage 2.0. held in October 2020.

• Mr. Yash Gupte, Sem III, F&LA, made 3 industrial Design projects between September and October 2020 which were featured on World Industrial Design Magazine's website, Yanko Design.

• Ms. Ritika Suryawanshi & Ms. Tanvi Kedar students of Sem VII, F&LA, were shortlisted for Hand for Handmade's Craft Design Challenge.

• Ms. Shreyas Ghode, Sem VI, KD won the 1st Prize in Uniform Re-Design Competition for Post Covid World was organized by NIFT Mumbai.

• Ms. Jharna Raj Participated in logo design competition conducted by DFCCIL (Dedicated freight corridor corporation of India ltd.) won 2nd place in India.

• Mr. Jishnu Sengupta, FC Sem V and It is reelpsita, FC Sem III are winners and got 1st and 3rd prize respectively in of Digital Illustration on the topic "Satark Bharat, Samriddh Bharat (Vigilant India, Prosperous India)" under Vigilance Awareness Week competition-2020.

• Ms. Mrunmayee and Ms. Abantika were awarded 1st Prize, Ms. Anwesha and Ms Khushi were awarded second prize. All18 participants got participation certificates and printed fabric panels from the company.

• FD Students participated in Dress Up Volkswagen Challengein and Ms. Shivani Priya won the contest in creating uniform design for Volkswagen.

• The team of Ms. Hema and Ms. Anyeesha, FD Sem IV got a place among the first five ranking for their shoe design for the international brand Jimmy Choo.

#### **Students Activities**

NIFT Mumbai SDAC team left no stone unturned and used all possible technology tools and innovation to make the students activities as engaging as the on-campus events. Students of the 4 clubs proactively organized and participated in a series of 20 activities during the year 2020-21. Some of the activities worth mentioning are: Celebration of International Yoga of Day, Talent Hunt, World Environment Day, Workshop on Pranayama, Celebration of National Handloom Day, Constitution Day and Virtual Competitions on the occasion of Independence Day etc.

The count of activities performed by each club is: 12 activities organized by Ethics, Social Service & Environment (ESSE) Club, 7 activities by Cultural Club, 7 activities by Literacy club, 2 activities by Sports club.

#### Publication and paper presentation by students

• Ms. Sarbani Mookherjee, Ms. Ishita Sarkar and Mr. Aditya Ratnaparkhi, Sem III, MDes, presented a paper in the International conference India HCI 2020 titled UNFURL- Ease mental strain caused by Cognitive overload Behavioural Therapy.

• Ms. Sunaina Khaitan published an article titled "#VocalForLocal... except for the handloom sector?" in the September 2020 issue of Textile Value Chain

• Ms. Bhavya Srivastava published an article titled "Local is Luxury" in the September 2020 issue of Textile Value Chain

• Ms. Natasha Turkar, Sem VII, F&LA, wrote a research paper titled, 'Recreating the methodology of the past to design a better society for the future' which was published in the book, 'Design for Tomorrow - Volume 3' by Germany-based Springer publication. Additionally, she presented her paper in the 8th I'CoRD Conference hosted by IDC IIT Powai and IISC Bangalore in January 2021, being one of the youngest speakers of this year.

• Ms. Sanika Joshi and Ms. Urja Khumbare, Sem VIII, KD, co-authored a paper titled, 'Design Sustainability in Knitwear Industry'. The paper was published in JETIR (www.JETIR.org) ISSN UGC Approved (Journal No: 63975) & 5.87 Impact Factor. Published in Volume 8 Issue 3, March-2021

### Students-International Linkages and Organizational Tie -Ups

In spite of a major restriction on international travel due to the pandemic, the IDL team successfully managed students exchange programmes with some of the renowned Institutes in fashion education. IDL team has signed an MoU with EnaMoma Paris for Master's program students. It has continued to provide the opportunity for the aspiring students for the 1 year dual degree programme at FIT New York. Through a rigorous multilevel screening process, the IDL team selected twelve students for the FIT Dual Degree program and around seven students have alreadycompleted their formalities for joining the programme. 3 students from Bachelor of Fashion Technology have done their Graduation Project in Bangladesh, as a part of the MoU with BUFT, Bangladesh.

#### Graduation Projects and Graduation Events

In order to commemorate the graduating milestone and ensure that the students have a truly memorable day in spite of the pandemic, a virtual graduation ceremony themed Re-invention 2020 was organized by NIFT Mumbai on 26th August, 2020. The ceremony provided a platform to the graduating students tocelebrate their accomplishments, engage and connect with peers and faculty. The ceremony was Live Streamed and featured special keynotes by DG-NIFT, Director-NIFT Mumbai, valedictory speeches and more. One of the highlights of the virtual event was the custom virtual environment of the landing page with the Video Vault that hosted the AVs of the projects undertaken by the students during their Graduation Projects. The ceremony was a great success and was attended by industry mentors, family and friends of the students along with industry members and the academic fraternity.

60 students graduated from FD Dept. in 2020 and 61 students in 2021. They created innovative collections in the categories of Avant Garde, hifashion, performance clothing, ready to wear etc. for their final project.

A total of 31 students graduated from F&LA Dept. in 2020. Graduation projects were undertaken by the students in the areas of Industrial Product Design, Jewellery Design, Interior and Décor, Furniture design, Toy design, Bags, Footwear & Accessories, Sport Gear. Some of the sponsoring companies wereTanishq, ABFRL - Pantaloons, Bonito Designs, Peacock Design, The Great Eastern Homes, to name a few.

KD Dept. proudly bid farewell to 34 students in 2020 and 36 students in 2021 made their collections on unique themes and concepts like finding positivity, innovative athleisure lines etc. The sponsoring companies were the likes of Pepe Jeans, Shoppers Stop, First Cry, Bestseller etc.

52 students graduated from FC Dept. in 2020 and 47 students in 2021. They worked in various fields like UI & UX, Branding, Product Design, Publication Design, Visual Merchandising, Photography, Styling, Design Research and others. While some of them worked with companies like TataCliq, Unistore, HOWL, Daffodils, 3/4th Solutions, TOPPR, Juspay, Ungrammary, Marks and Spencer etc., others worked on self initiated projects.

35 students graduated in 2020 and 33 students

in 2021 from TD Dept.and have completed their graduation projects in the industry in the areas of the Textile weaving, Jacquard weaving, Printing, garment development like Purple Patch Studio, Okhai, Triburg, Avani, FDCI, ArtImage, Vraj: Bhoomi and Jaipur Rugs.

Total of 31 students graduated from BFT Dept. each year during 2020 and 2021. They did their graduation projects in areas of Apparel manufacturing technology, production and merchandising management, product development, information technology, quality management, artificial intelligence, etc

35 students graduated from the FMS Dept. in the year 2020 and 42 students in 2021. Some of the projects undertaken in emerging areas are Luxury Home Category Launch, Product Curation, Relaunch of Product Categories, Social Media Marketing strategies, Business Plan for scaling up Start-Ups, Customer Engagement Strategies etc. The sponsoring companies ranged from Online Retailers like Tata Cliq, Nykaa etc. to conglomerates like Reliance Brands, Raymond, ABFRL etc. to start-ups.

31 students graduated from Design Space Dept. in 2020. The students undertook dissertation research topics in a variety of disciplines like fashion theory, branding, interface design, user experience research, folk art, sustainable living and design for people, and craft revival. 35 students from the graduating class of 2021 conducted research on projects such as Innovative Ecofriendly Packaging, Transition Design-social design structures and evolutionary lifestyle changes through the tiny house movement, Circular Economy, User Experience in areas like mutual fund, vitamins and supplements, cars, banking etc.

#### Craft Cluster Initiatives

Although the Covid19 represented yet another burden on the series of challenges already experienced by the craftsmen and their families; NIFT Mumbai used every tool at its disposal to demonstrate solidarity and support for the artisan community. A total of 18 craft based activities were organized this year which is a significant increase of 50% over last year. More than 659 students across 8 departments participated in these craft activities. NIFT Mumbai faculty and students also took cognizance of the fact that many of our beneficiaries may not have access to advanced technology, hence they utilized innovation, creative thinking and re-oriented their efforts in line with the local needs to provide mutual learning opportunities within the locally available

infrastructure and setting that the artisans are in. A webinar for Artisans based on theme 'Handmade in India - Leaders of Change' washeld on 18th July, 2020. The campus celebrated the 6th National Handloom Day on 7th August 2020 through virtual platform in which artisans from various craft clusters participated and shared their expertise. Eminent personalities and alumni also shared their message on this occasion, which was shared on NIFT Mumbai's official social media accounts. The respective departments also continued to carry out craft based activities like Craft Research & Documentation, Craft based Product Development, Artisan Awareness Workshop as well as Craft Demonstration Sessions.

#### PhD Pursuing and Completed

During the academic year 2020-21, 02 faculty members have completed their PhD and 11 faculty members are pursuing their PhD.

Publication and paper presentation by faculty members

#### International

9 research papers were presented by faculty members at various international conferences and published in journals as below.

• Dr. Pallavi Rani, Asst. Prof., F&LA published a research paper "Design of an Awareness Model to Develop Proper Sanitary Habit among the Rural People of Jharkhand" in Advanced Manufacturing Systems and Innovative Product Design (pp. 11-20).Singapore: Springer Nature 2021.

• Prof. Dr. Sushil Raturi, FMS published paper titled "Influence of Experiential Marketing on Customers Apparel Purchase: A Study for Indian Organized Apparel Retail Business in International Journal Business Insights and Transformation ISSN 0974-5874 Volume 13, Issue 2, April-September 2020 published in August 2020.

• Mr. Tanmay Kandekar, Asso. Prof., FMS presented paper at International conference on research and Management and Technovation, organized by KDM girls' college, Nagpur on "Future of Social Media Marketing in Tier III cities on Maharashtra" on 5th& 6th December, 2020.

• Mr. Tanmay Kandekar, Asso. Prof., FMS presented paper at International conference Opportunities and challenges of the exciting trends of virtual education organised by Shri JagdishprasadTibrewala University, Jhunjhunu on "Growth of Fashion & lifestyle sector in India", on 27thto 29th November, 2020.

• Ms. Bhawana Dubey, Asso. Prof., KD, co-authored a research paper titled 'Designing Sustainable Resort-Wear for the New Indian Market'published in International Journal of Textile and Fashion Technology on 4 May 2021, 11-1, page no 41-54. • Mr. Nitin Arun Kulkarni, Asso. Prof., M. Deshas coauthored a research paper on the topic designing a culturally appropriate Kangaroo Care baby carrier, 'Sangam' using Human-Centered Design and Behavioral Science in Proceedings of the 6th International Conference on Design 4 Health Amsterdam, Netherlands, 1st- 3rd July 2020.

• Dr. Akanksha Nautiyal, Asst. Prof., TD coauthored a book chapter 'Sustainability in Fashion and Textiles' in Recycling from Waste in Fashion and Textiles: A Sustainable and Circular Economic Approach, pp 177-198, Scrivener Publishing, USA, ISBN:9781119620495, 29 June 2020.

• Prof. Dr. Patricia Sumod, Asso. Prof. Ms. Kundlata Mishra and Asst. Prof. Ms. Shweta Rangnekar'snonpaper submission titled, "#NoStitchSeptember – a surreal journey towards sustainable fashion was selected for presentation at IFFTI 2020.

• Ms. Kundlata Mishra, Asso. Professor's paper titled "Application of Protective finishes on Denim and analysisof its Multifunctional Performances" was published in a Springer book – Functional Textiles and Clothing 2020.

#### National

10 research papers were presented by faculty members at various national conferences and published in journals as below:

• Ms. Lipi Choudhury, Asso. Prof., FMS has published the research paper, "Leveraging the Indian Consumer Sentiment towards Sustainable Consumption in the context of Handlooms and Handicrafts" in INSPIRA- Journal of Modern Management and Entrepreneurship (JMME) Volume 10, No. 03, July, 2020, ISSN : 2231 - 167X (Print), COSMOS IMPACT FACTOR: 5.647, in July 31, 2020

• Ms. Lipi Choudhury, Asso. Prof., FMS has published the research paper, "Green Marketing: The Engine of Sustainable Economic Growth" in Inspira-Journal of Commerce, Economics & Computer Science (JCECS) 16 ISSN: 2395-7069, Impact Factor: 5.660, Volume 07, No. 01, in March 2021.

• Mr. Tanmay Kandekar, Asso. Prof., FMS presented the research paper at second National Conference on Ethical & methodological Issues in research organized by Shri Jagdish prasad Tibrewala University, Jhunjhunu on "Ethical & methodological Issues in research" on 10th October, 2020.

• Dr. Pallavi Rani, Asst. Prof., F&LA presented a paper in 2nd innovative Product Design and Intelligent manufacturing Process 2021 at NIT Rourkela.

• Prof. Dr. Kislaya Choudhary, TD published a paper titled 'Global Design + Style 2020/21: Inkjet Digitally Printed Textiles" in Colourage - Digital Textile Journal, March Edition 2021 Dr. Latika Bhatt, Asst. Prof., TD, submitted a book chapter titled "Containers for encapsulation of fragrances/ aroma/ odour for textile applications" as first author for Springer Nature Book titled "Micro and Nano Containers for Smart Applications", Book Publication is under process.
Dr. Reena Aggarwal, Asso. Prof., TD published a paper titled "Hand made in India: An overview of traditional wall hanging making craft cluster of Solapur (Maharashtra) in International Journal (Context) and the process.

of Scientific & Engineering Research -IJSER (ISSN 2229-5518), Volume 12, Issue 5, May 2021 edition. • Dr. Rashmi Thakur, Asst. Prof., BFT jointly presented her conference paperon the topic "Optimization of Seam Performance in Medical Coveralls" organized by Technical Association of the Pulp and Paper Industry (TAPPI), USA from 4th May to 5th May 2021 for the conference TAPPIC on.

• Dr. Rashmi Thakur, Asst. Prof., BFT attended and presented her paper on the topic "Total Productive Maintenance", Page 355 -380, Book – Lean Tools in Apparel Manufacturing, Edited by Jana, P. and Tiwari, M., Elsevier in February 2021.

• Ms. Kundlata Mishra's paper titled "Denim – carrying the legacy of a workwear with value addition" was published in Colourage, May 2020.

#### Faculty Orientation, Trainings and Development

In keeping with the belief that the faculty capacity building is paramount to building a work force of well-equipped change makers who can address the dynamic learning needs of the students in such critical times, NIFT Mumbai has been providing regular opportunities for training and development during the pandemic. These training platforms not only enabled the faculty members to upgrade their existing knowledge but also provided them with the required guidelines and innovative techniques to educate the students in their homes while maintaining the standard of inputs, simplified reporting and ensuring the application of the concepts in simulated real life settings.

Some of the significant training opportunities availed by NIFT Mumbai faculty members are as under:

a) Attended TOTs (training of trainers) (within NIFT)

TOTs are organized within NIFT to increase the inbuilt capacity of internal faculty in specific area. During the academic year 2020-21, 42 NIFT Mumbai faculty have attended TOTs namely Self & Society, Creative Thinking Skills, E-Commerce and Social Media Marketing, Overview of Lingerie, Microsoft Teams, Design & Illustration, Performance Clothing, etc. b) Conducted TOTs (training of trainers)

• Prof. Dr. Kislaya Choudhary conducted a ToT on Digital Print Editing Techniques & Visual Research from 1st to 6th June, 2020.

• Dr. Rashmi Thakur, Asst. Prof. Conducted Training for Trainers programme for MFT Faculty on "Smart Textile and Wearable" from 10thto 14thAugust, 2020 and delivered 4 sessions in the same.

• Dr. Rashmi Thakur, Asst. Prof. delivered a sessionin Training for Trainers programme for FD Faculty on "Performance Clothing", conducted by Prof. Monika Gupta on 13thJuly 2020.

• Dr. Rashmi Thakur, Asst. Prof. Delivered Expert session on "Smart Garments: Medical and Wellness" in AICTE Sponsored Two Weeks FDP on "Future of Fashion: AI, IOT, AR, VR, Robotics, Sensors and Big Data Analytics" organized by the Department of Fashion Technology, Sona College of Technology, Salem organized from 16/11/2020 to 28/11/2020.

#### Faculty Participation in National & International Conference/ Webinars/ Exhibitions/ Trade Fairs/ Meets

NIFT encourages its faculty members to continuously upgrade themselves and to get connected globally by participating in National & International Conference, Webinars and Exhibitions. NIFT Mumbai faculty members across departments participated in more than 86 webinars, exhibitions and conferences during the academic year 2020-21.

### Webinars and Workshops by Alumni Industry and international Experts

COVID-19 pandemic and its uncertainties is changing the learning and trainingparadigm. Since the normal mode of academic delivery has been interrupted, web-based seminars or webinars have become a major tool necessary for updating knowledge and skills. NIFT Mumbai organized a series of webinars across diverse areas for ensuring dissemination of information regarding latest developments and strategies in the industry in a collaborative, interactive, discussion based learning environment for its students and faculty. The webinars enabled them to stay competitive with up-to-date knowledge of their relevant fields and kept their motivations high by trying to overcome the challenges of social distance.

A total of 10 webinars were organized by the academic departments at the campus:

• Luxury Revival Post Covid19- Defining the New Normalon 17th May, 2020.

• Impact of Covid-19 on Retail Business on 22nd May, 2020.

• Cohesiveness and Sustainability – the new mantras for fashion and styling in Bollywoodon 11th June, 2020.

• Emerging Trends In Home Fashion Stylingon 12th June 2020.

• Application of 3D Printing during Covid-19 Pandemicon 17th June, 2020.

• Through the Covid Looking Glass on 20th June, 2020.

• Apparel Export Industry Defining the New Normal on 26th June, 2020.

• From Sharing to Distancing – Trends in workspaces on the other side of the pandemic on 3rd July, 2020.

• Handmade in India Leaders of Change on 18th July, 2020.

• Unraveling the story of development of India's one of its kind: anti-viral and anti-bacterial fabrics on 1st August, 2020.

In order to complement theoretical learning and leveraging the opportunity of increased accessibility of industry experts due to work from home scenario created by the pandemic, NIFT Mumbai invited around 163 industry experts and academicians, both national and international from various disciplines for interaction with the students contributing to an approximate 14% increase in industry oriented practical inputs. Some of the notable ones are as below:

• Ms. Jaya Jaitely, founder Dastakar, for Craft Entrepreneurship and Craft Research.

• Ms. Shibani Jain, Founder Baaya Design and Ms. Radhi Parekh, Founder Artisans, for Sustainable system & craft studies.

• Mr. Pravin Thakur, Founder Frameito and Co-Founder WLM-Digital Lifestyle App, for Personal Branding and Online marketing.

• Mr. Hari Nallan, CEO Think Design, for UX/UI research practices.

• Mr. Ashish Solanki, CEO and Mr. Hari Hara Subramaniam, UX Designer, Net Brahma Studio for UX/UI principles and practices.

• Mr. Shiva Vishwanathan, Brand and UX Coach at Ogilvy for Branding and Experience.

• Mr. Mridul Das, CTC MANAGER, Adidas India Marketing Pvt Ltd for an expert lecture on Sportswear.

• Ms. Richa Gupta, Creative Director, Arvind Ltd and Mr. Sunil Kumar, Designer Manager, Future retails Limited, for an expert lecture on Performance Fabrics and Smart Textiles, Athleisure and Product Development for Intimate Apparel

• Mr. Yusuf Dohadwala, Chief Executive Officer, Intimate Apparel Association of India, for Intimate Apparel.

• Expert Lecture on Exhibition & Set Design by Mr. Salim Arif on 19th, 21st and 24th October, 2020 was organized for Semester V students. • Expert Lecture on Story Telling & Narratives (DS) by Mr. Nikhil Purohit on 15th and 18th March, 2021 was organized for Semester IV.

• Expert Lecture on Fashion Styling by Ms. Sathya Saran, on 24th March, 2021 was organized for Semester VI.

• Mr. Devendra Jamsandekar, General Manager, Welspun Global Brands Ltd. And NID Alumnus for an expert session on "Print Design for USA Bedding"

• Mr. Amit More, Project Manager, Welspun USA to conduct an expert session on "Print Design and CAD"

• Ms. Pritika Tuteja : Associate Creative Director at Delloite Consulting for an expert session on the topic "Online Portfolio Presentation" on 26th October 2020.

• Expert guest lecture by Ms. Sangeetha S.R from Italy for Basic Weave Design, Design Fundamentals, EOD/POD and Color Psychology.

• Ms. Bhaavya Goenka, founder and owner of IROIRO zero waste brand, Jaipur on "Concept of Zero waste in textile industry."

• Mr Rahul Gupta, Managing Director, The Intellectual Technologies on AI and Its Application in Textiles

• Ms. Anuradha Maheshwari, Advocate and Legal Consultant for IPR and its importance in Textiles

• Ms. Kelzang Wangmo, Master Craftswoman and owner of Kelzang Handicrafts on Bhutanese Textiles on 11th September 2020

• Mr. Pankaj Dhamija, CEO, M.R. Global Resources Ltd for an expert lecture on the topic" Apparel Merchandising"

• Mr. Abhishek Imhadri, Director of Engineering at Imaginate for an expert lecture on "Application of Al in E-Commerce".

• Ms. Mahima Shrivastava, Owner at WebTech Computers Education Center for an expert lecture on "Data Management Techniques".

• Mr. Kishan Daga, Business Leader at Triburg Sportswear for an expert lecture on Apparel Production Techniques.

• Dr. Satish Belani, Head, Measurement Science at MRSS India.com for an expert lecture on "Data Analytics & R (DS-2)".

• Mr. Anurag Seksaria, Principal Counsellor and Head – Lean Six Sigma for an expert lecture on "Apparel Quality Management".

Industry Linkages (Virtual Visits, Live Project, Students Internshipsand Campus Placement)

In spite of the challenges posed by the pandemic, internships were arranged in either virtual or combination mode for around 300 students of 8 academic departments in various leading corporate houses, start-ups, NGOs across varied sectors like omnichannel retail, manufacturing,

export houses, UI/UX, social media marketing, healthcare, hospitality, finance, consultancy, telecommunications, motorsport etc. at both national and international level like Tata Cliq, Chanel India Pvt. Ltd. ABFRL, Future Group, Reliance Brands, Pantaloons, Nykaa, Bestseller, Tata Trent, Suditi Industries, Banswara Garments, Projekt Indigo, Radnik exports, Imaginarium India Pvt. Ltd, Novelty Furnishing, Kotak Overseas Pvt. Ltd., Shoppers stop, Marks & Spencer, Pepe Jeans, Inticede, Airtel, PhonePe, Think Design, Ashok Leyland, California Dream works, Rynox Gears, Avani, Okhai, Turian Labs, The Creative Trunk, TAOS-The Art Outreach Society, Texport Syndicate, Damilano, Aquarelle, Orient Fashion etc.

To further complement theoretical learning and compensate for the lack of physical interaction due to the uncertainties associated with Covid19, virtual visits were also arranged for the students like visit to Y-Clothing, Tirupur for KD students, Denim Factory and Performance Clothing manufacturing for FD students etc.

In spite of the bleak market scenario with respect to placement, there was significant increase of 120% in the highest domestic package offered to M.Des student of NIFT Mumbai who was offered a package of 20 lakhs per annum. RIC Unit and the faculty team at Mumbai managed to provide equitable job opportunities to its graduates via PPO, Off-Campus or Online Campus Placement platforms. The Unit contacted 714 new companies and 236 start-ups from diverse fields like IT, fintech, payment gateways, job portals, healthcare which participated in placement. Online Campus Placements was conducted on 13th & 14th July, 2021 for PG students and from 15th to 17th July, 2021 for UG students at NIFT Mumbai. The average package for UG students was 4.5 lakhs per annum and for PG students was 5.5 lakhs per annum for domestic placements.

#### Initiatives by Resource Centre

In order to provide access to learning and teaching resources to students and faculty during the pandemic, the Resource Centre at the campus introduced an Outreach Programme using digital technology and social media tools. The print and electronic resources were linked to home page for easy access, section for request of e-learning requests was added for facilitating users to send their requirements for full text for their study and research purposes. The materials collection has been digitized with the descriptive information and uploaded to Institutional Repository to ensure availability of academic resources to students even in a virtual learning environment.

#### Initiatives for Promotion of Hindi

"Hindi Diwas" was celebrated on 4th September, 2020. Hindi Pakhwada was successfully organized at the campus from 14th to 30th September, 2020. During the event, various competitions were organized which was attended by officials and employees with great enthusiasm. Multiple workshops have been organized for equipping the employees with the required skills to increase the use of Hindi language for official purposes. In the period of January – May 2021, a total of 11 employees from NIFT Mumbai have enrolled for the Prarangat Classes in the online mode under the Hindi Teaching Scheme. Under the aegis of Navi Mumbai TOLIC several competitions were organized in which NIFT Mumbai employees participated like Ms. Garima Singhwal- Senior Assistant and Ms. Binita Jha - Assistant Warden for short story writing and noting, Mr. Sachin Kumar - Junior Assistant for poetry recitation, Mr. AvinashDevlekar - Research Assistant for noting, Mr. Sachin Naik - Assistant Director for Article writing. For the year 2020-2021 NIFT, Mumbai achieved its annual goals of the originating correspondence in Hindi for which the gross percentage is as following:

"A" Region - 95%, "B" Region - 96%, "C" Region -100% & Noting on files in Hindi - 69%

#### Celebration of Days

• International Yoga Day 2020 was successfully conducted of using digital media on 21st June 2020, with the key goal to promote Yoga awareness in the current pandemic situation globally.

• On the occasion of National Handloom Day 2020, NIFT Mumbai conducted activities such as Best Handloom wear & Digital poster making on Handloom industry to the socio-economic development of the country among the students and employees on 07th August, 2020.

• The Independence Day at NIFT Mumbai was successfully celebrated among students and employees through online mode on 15th August, 2020.

• NIFT Mumbai observed Hindi Pakhwada from 14th – 30th September 2020. Various online competitions were organized for employees and students.

• On the occasion of Gandhi Jayanti, 'Uttunga' e-book inspired from life of Mahatma Gandhi was released by Hon'ble Minister of Women and Child Development and Textiles, Govt. of India on 2nd October 2020 which was edited, created and designed by FC V students. • NIFT Mumbai observed Vigilance Awareness week from 27th October – 2nd November 2020. E-pledge was administered on 28 October 2019 by visiting the website of CVC/ NIFT, HO.

• The Constitution Day to commemorate the adoption of the Constitution of India and to honour and acknowledge the contribution of the Founding Fathers of the Constitution, a reading of preamble of the constitution was done virtually on 26th November 2020. Ms. Janaki, Advocate conducted online session on fundamental duties. An essay competition on the topicof "Relevance of Constitution of India in Current Scenario" was also conducted.

• The Republic Day at NIFT Mumbai was celebrated on 26th January, 2021 following all guidelines of COVID-19 issued by Govt. of India such as maintaining social distance, wearing of mask, proper sanitization, avoiding large congregations, protecting vulnerable persons etc.

• International Women's Day was celebrated on 08th March, 2021. A short film – Juice was shown to all the female faculty members and staff.



# **NEW DELHI**



Significant Landmarks and Achievements of the Campus

NIFT Delhi was ranked no. 9 in the global ranking of fashion institutes for 2021, published by CEOWORLD magazine. It was one of the only two Asian institutes in top-10.

NIFT Delhi was ranked no.1 Fashion institute in India in The Week-Hansa Survey for Best colleges in India-2020 with a composite score of 833 which was higher than the composite score of highest ranked engineering College, IIT Delhi (792) and best Science College in India St. Stephens (616).

NIFT Delhi was also ranked as No. 1 Fashion Institute of India in Outlook Icare survey 2020 and Indian today Survey 2020.

#### Infrastructure and Facilities

Delhi Campus has built an additional academic space of 10 classrooms, 11 labs, 02 auditoriums and 03 Exhibition spaces. Construction of classroom and lab has been planned in 0.4 acre land held by Delhi campus which is likely to commence soon. Delhi Campus has procured `State-ofthe-Art' machines for its labs namely 3D printer, metal melting machine, CNC engraver, jewellery polishing machine, band saw machine and Laser cutting machines. Rain water harvesting work has been completed in the Delhi campus. Industrial RO Plant of capacity 5000 Lph has been installed for optimum use of water.

#### Short-term Programs

NIFT Delhi Campus offered nine short term programs in 2020-21, which included eight programs of one year duration and one program of six months. Total 172 students were enrolled in 2020-21 in the CE program.

#### **Major Projects**

NIFT Delhi has completed various projects for different Government and private organizations some of which are as follows:

- Consultancy for Uniform Fabric & Garment Specification for Maruti Suzuki India Ltd.
- Uniform design for several categories of employees for Airport Authority of India was successfully completed for a total cost of Rs. 20 lakhs.

•Uniform Design for Mohalla Rakshak – Delhi Government .

• Designing of Kashmiri Pheran for J&K with a total project cost of Rs. 14 lakhs.

• Design of bed rolls and curtains for AC coaches of Rajdhani and other trains with project cost of Rs 10 lakhs.

• NIFT Delhi is working on a project on 'Design of 50 kg jute bag' for Food Corporation of India.

• Uniform Design for lady officers of Indian Air Force.

• Uniform Project for staff – PWD.

• Project on Uniform Design for Group C & D of DDA employees.

• Design and development of uniforms for Eklavya Model Residential School.

• Designed the uniforms for the Marshalls of Rajya Sabha, the office assistants of the Prime Minister's Office, New Delhi, and the office staff of the Rashtrapati Bhawan, India.

• NIFT Delhi campus has been working in Collaboration with NIFT Headquarters for projects such as VISIONXT, INDIA-size, NIFT Fashion Design Incubator, Khadi centre of excellence and Digital Design Repository.

• Prof. Dr. Sudha Dhingra have been appointed the Director - Center of Excellence for Khadi on 1st April 2021. The project is sanctioned by Ministry of MSME to support KVIC.

• Dr. Noopur Anand is Principal Investigator in INDIAsize project - National sizing survey which is in collaboration with MoT GoI, and is a scientific research study to develop a comprehensive size chart for ready to wear industry based on these body measurements of the Indian population.

• Dr. Senthil Kumar is Coordinator for the Centre for Advance Research in Textile (CARTex) proposed to be set-up in Coimbatore.

• Prof. Dr. Anupam Jain and Dr. Dimple Bahl engaged their creative genius in actualising, Design Resource Centres (DRC) at Weaver Service Centres (WSC) (for which Phase-I is completed & Phase-II has been initiated).

• Prof. Dr. Anupam Jain also initiated and conceptualised the first draft of the design ideation and budget details for the proposed National Textiles Museum in Science City at Ahmedabad.

• Sr. Prof. Dr. Banhi Jha and Ms. Anuttama Chakraborty designed a technology-embedded 'smart' jacket for the Food Safety officers for Food Safety and Standards Authority of India (FSSAI) in 2020.

• Sr. Prof. Dr. Banhi Jha and Ms. Anuttama Chakraborty designed and developed prototypes of uniforms for Eklavya Model Residential Schools, Ministry of Tribal Affairs, Govt. of India in 2020. • Sr. Prof. Dr. Banhi Jha is associated with the 'Bareilly Smart City' project to set up a Common Facility Centre (CFC) and Skill Development Centre for handicrafts.

• Ms. Shresha, engaged in ongoing VisioNxt Project (faculty facilitator) Trend Byte team, MSD & amp; E Uniform Design Project, Faculty Associate\_ MEI TY Project Pratibha.

• Prof. Dr. Ruby Kashyap Sood tied up with Birla Cellulose, Aditya Birla Group for classroom projects to be undertaken in Print Design Project - Home, Print Design Project - Apparel and Weave Design Project - Apparel across campuses.

• Dr. Anu Sharma worked as a CPIT in a team lead by Prof. Dr. Sharmila Dua as the Project Coordinator for the project 'Setting up of Design Resource Center in Weavers' Service Centers, PAN India which completed its first Phase of project in February 2021.

• Dr. Anu Sharma alongwith Ms. Surbhi Ahuja, presented Concept and Ideas presentation for National Textile Museum project to Hon'ble Minister Smt Smriti Zubin Irani on 11th Dec 2020 under the guidance of Prof. Dr. Anupam Jain.

• Ms. Ashima Tiwari and Mr. Ashutosh Kumar Sahi are doing USTAAD project with Maheswar weavers and Varanasi weavers respectively.

• Mr. E. Sivasakthi: Performed as Campus Project Coordinator (CPC) for 'Punjabi desi jutti' craft under 'Upgrading the Skills and Training in Traditional Arts/ Crafts for Development (USTTAD)' project and provided inputs for the project website and provided data and feedback through an interview schedule conducted.

• Ms. Dolly Kumar is Project Coordinator for designing of 50 kg jute bag for Food Corporation of India

• Ms. Tulika Mahanty, PIT for designing of Uniforms for the employees of Dedicated Freight Corridor Corporation of India Limited (DFCCIL)

• Dr. Sharmila Dua and Ms. Surbhi Ahuja - A project on setting up Design Resource Centres at 28 Weavers Service Centre was undertaken by NIFT. The project will be completed in 3 phases. In the Phase-I of the project, setting up of Design Resource Centre at 8 WSCs identified by the MoT were undertaken. Phase-II of the project will be executed with another 10 centres of WSCs.

• Mr. C. S. Joshi is Center Project coordinators for

the USTTAD Project,- cluster - Lucknow Chikankarisponsored by the Ministry of Minority Affairs and being implemented by NIFT across twenty five different clusters.

### Major achievements in Student Competitions and Awards

Alumni Mr. Priyankur Sengupta of the batch 2016-2020 started an initiative titled Million Mask Challenge, where in collaboration with the fashion fraternity 3,50,000 masks were produced and distributed to the underprivileged people and a few forefront warriors. He also raised funds with NIFT Delhi faculty, Ms. Smita Som by online auctioning her art pieces: "Art for Food" and donated 100% (Rs. 1.17 lac) of it to the Amphan affected areas of Bengal.

Ms. Meher Vadehra, M.Des Batch 19-21 raised Rs 8,000 through 16 sketches @500/sketch as a volunteer artist on Valentine's Day 2020 for Dar Animals, NGO. She also contributed as Senior Content Writer and Editor - NIFT Team- Project Echo. She was selected as exhibiting artist for "Rebirth"- an international art exhibition based at the Holy Art Gallery in London (January 2021).

Mr. Rohan Behl of DFT dept. was awarded silver medal by honourable CM of H.P for being the second university topper in Btech (textile engineering) under Himachal pradesh technical university in April 2021.

Ms. Mrunalini Desai, currently a student of TD semester 4, won 1st prize in the "Symbiosis Delhi Poster-making competition" in 2020.

Ms. Tanvi Jain, currently a student of TD semester 4, was a winner in the Art Category of "Paakshantar in association with Social club, NIFT New Delhi" in 2020.

Ms. Maribel George, currently a student of TD semester 6, won the Fabindia 'Fab Design' contest in 2020.

Ms. Manvi Tejpal also won the Best Design Collection in a classroom project by Arvind Mills Ltd under Advance Woven Design subject in semester 7 in session Jul-Dec 2020

Ms. Amara Subul, currently a student of TD semester 8, was one of the winners in Hand for Handmade competition concluded in February 2021.

#### Graduation Projects and Graduation Events

325 students undertook their graduation projects in year 2020-21 which were held online due to Pandemic situation.

### Craft Cluster Initiative- Activities, Workshops and Impact

Despite being constrained due to the pandemic, craft cluster activities were completed through online mode. All academic departments had undertaken different activities in handloom and handicraft clusters for design, marketing and branding interventions under the sponsorship of DC Handlooms and Handicrafts, New Delhi in the year 2020-21. Students were acquainted with the crafts of Uttrakhand, Himachal Pradesh, Rajasthan and Uttarakhand.

#### PhD Pursuing and Completed

15 faculty members are pursuing PhD and 34 faculty members have completed their PhD.

#### **Publications and Paper Presentations**

• Mr. Amandeep Singh Grover (Prof.) contributed one chapter in the book titled, 'Supply Chain Management and Logistics in the Global Fashion Sector "Published by Routledge -Taylor & Fransis Group (London and New York) which was published recently.

• Dr. Ananya Mitra Pramanik (Assoc. Prof.) coauthored A., Agrawal, published a paper titled, 'Aspects of Repurposed Yarns, International Journal of Home Science.' (pp. 40-44), ISSN: 2395-7476'

• Dr. Ananya Mitra Pramanik (Assoc. Prof.) coauthored A., Agrawal, published a paper titled, 'Sustainable Business Development: A Profitable Enterprise' in Journal CPJ GLOBAL REVIEW VOL. XII No. 1 (Management, IT and Commerce Journal). (pp 22-25) ISSN No. 0975-1874'. Published in January 2020.

• Dr. Anu Sharma (Assoc. Prof.) co-authored Sharma, A., Suri, M. and Bhagat, S. published a chapter in book 'Napasar: An Approach to Sustainable Livelihood', Social Entrepreneurship and Sustainable Development, Routledge, Taylor and Francis, London and New York, p115-129. (ISBN:978-0-367-67433-5).

• Dr. Archana Gandhi (Prof.) published paper titled, "Apparel Factories, the New –Normal" available at SSRN: https://ssrn.com/abstract=3804762 or http://dx.doi.org/10.2139/ ssrn.3804762. The article was selected for listing by Europe PMC (an open science platform).

• Dr. Ashok Prasad (Assoc. Prof.) published a paper titled, 'An Impact of Knitwear Industry on Global Entrepreneurship Amid Corona Pandemic' in the National online conference held in May 2020 at Sri Guru Tegh Bahadur Institute of Management and Information Technology.

• Dr Ashok Prasad (Assoc. Prof.) published a paper titled, 'Weft Knitting – An Innovation for Technical Textiles" in the online National Conference on Fashion Apparel and Textile (NCFAT'20) organized by AMITY School of Fashion Technology, Noida in October 2020, published in proceedings with ISBN:978-81-949292-5-3.

• Sr. Prof. Dr. Banhi Jha has contributed to the Sustainable Fashion Glossary 2020 created by Condé Nast in partnership with the Centre for Sustainable Fashion, London College of Fashion, University of Arts London

• Dr. Banhi Jha (Sr. Prof.) article titled 'Kala Cotton: Cotton of Resilience' was published in Fibre2Fashion (print and online) in 2020.

• Dr. Banhi Jha (Sr. Prof.) contributed an article on 'Khadi Denim' to the Bloomsbury Encyclopedia of World Textiles in 2021.

• Dr. Dimple Bahl (Assoc. Prof.) co-authored Ms. Jaya Jaitley, published a paper titled, 'Inspirations for Graphic Design of India'.

• Mr. E. Sivasakthi (Assoc. Prof.) a chapter titled, 'A novel approach towards design and development of Indian men's work place casual footwear with specific reference to sizing' in the book titled 'Recent trends in traditional and technical textiles (conference proceedings) published by Springer with ISBN No.978 98115 9995 8 in September 2020.

• Ms. Jasmine S. Dixit (Asstt. Prof.) co-authored J. S., Alavi, S. & Ahuja, V. published a paper titled, 'Studying Consumer Brand Relationship and Segmenting Consumers of Green Apparel Brands' in International Journal of Advances in Engineering and Management, 3(6), 237- 248. doi:10.35629/5252-0306237248.

• Ms. Lavina Bhaskar (Asstt. Prof.) presented a paper titled, 'Ethnography as a tool to study indigenous Craft Clusters to build cultural sensitivity and inclusivity amongst design students'

at ICORD 2021, IDC Mumbai in January 2021 and the same was published in a Springer publication. • Dr. Neha Singh (Assco. Prof.) co-authored Kakaria R, presented a research paper titled, 'Mosquito Repellent Textiles: An Overview, International Conference on Advances in Textile, Fashion & Crafts (ATFC-2021), March 2021, NIFT Jodhpur.

• Dr. Neha Singh (Assco. Prof.) presented a research paper titled, 'A Review Trivial alteration can make fabric UV Protective, in 'Recent Innovations in Textile & Garment Design and Development' January 2020 Department of Fashion & Apparel Engineering, TIT&S, Bhiwani.

• Dr. Noopur Anand (Prof.) published a paper titled, "Development of Size Chart of Key Measurement for Plus Size Women Category in India" in Journal of Fashion Technology & Textile Engineering Vol: 8 Issue: 4 ISSN: 2329-9568 in August, 2020.

• Dr. Noopur Anand (Prof.) published a paper titled, "Validation and Reliability of Size stream 3D Scanner for Human Body Measurement" in Springer, Singapore Springer Nature Singapore Pte Ltd. 2021 Functional Textiles and Clothing 2020, pp 13-23 First Print ISBN978-981-15-9375-8 Online ISBN978-981-15-9376-5 https://doi. org/10.1007/978-981-15-9376-5\_2 in December 2020.

• Dr. Noopur Anand (Prof.) presented a paper titled, "An anthropometric study of young Indian men for bottom wear sizing" in International Journal Forensic Engineering and Management, Vol. 1, No. 1, 2020 (IJFEM) Inderscience Enterprises Ltd., Geneva in August 2020.

• Dr. Noopur Anand (Prof.) published a paper a chapter titled, "Development of Bottom-Wear Size Chartfor Indian Male Youth" in Design Science and Innovation book series (DSI) in Springer DOI https://doi.org/10.1007/978-981-15-9054-2\_5.

• Dr Noopur Anand (Prof.) presented a paper titled, "Validation and Reliability of Size Stream 3D Scanner for human body measurement at Functional Textiles and Clothing FCT 2020 conference organised at IIT Delhi in 2020.

• Dr Noopur Anand (Prof.) presented a paper titled, "3D Scanners Impact on Anthropometric studies and Garment" at AICTE Sponsored 2 Week Faculty Development Programme on "Future of Fashion: AI, IoT, AR, VR, Robotics, Sensors and Big data analytics in Dec, 2020.

• Dr. Noopur Anand (Prof.) presented a paper titled, "Garment fit and sizing" at AICTE sponsored

Faculty Development Programme titled " Recent Innovations in Textile & Garment Design and Development & quot; organized by TIT & amp; S Bhiwan in 2020.

• Dr. Ruby Kashyap Sood (Prof.) published a research article titled, 'Genesis of Indian Sari Blouse' on fibre2fashion.com in February 2021.

• Dr. Ruby Kashyap Sood (Prof.) published an article titled, 'Natural Elegance: Bridal Fabric Trends for the Summer of '21' on fibre2fashion. com in March 2021.

• Dr. Shinju Mahajan (Prof.) co-authored Ms Tanushree Chatterjee presented a paper titled 'PVC Flex Banners and mapping it's afterlife reuse and recycling in Delhi NCR' at the Textile and Fashion Innovation Congress held in April 2021.

• Dr. Sudha Dhingra (Prof.) published a paper on titled, "Comparison Between Atlas in Xinjiang of China and Patola in Gujarat of India" co-authored with Weizhu AN and Feng Zhou in Journal of Asian Social Science, Vol 16, N0.2, 2020.

• Dr. Sudha Dhingra (Prof.) presented a paper titled, 'Making Textile history- Museums and Repositories in Design Pedagogy', to Punjab University for publishing in an edited book.

• Ms. Tulika Mahanty (Assoc. Prof.) presented research paper titled, 'Marketing of tribal art and craft products in the light of globalization and modernization' in the National E-Conference on 'Empowering Tribal Women: Entrepreneurship & Skill Development, a way towards Atmanirbhar Bharat' on 5 Dec, 2020. The paper is published in UGC CARE Journal (Scopus indexed)- Wutan Huatan Jisuan Jishu, ISSN:1001-1749.

• Ms. Tulika Mahanty (Assoc. Prof.) presented paper titled, 'Study on preferences for type of embroidery and influences on its purchase decisions among college going girls' was accepted on 13/02/2021 for publication in UGC care journal Ensemble. A bilingual peer reviewed academic journal, ISSN (online) 2582- 0427.

• Dr. Usha Narasimhan (Prof.) published PhD paper titled, 'Fashioning Identity - A Study from Urban India', accepted for publication as chapter in edited book by Brill Publication, publication date-17th July 2021. E-book ISBN - 978-90-04-44659-5 /Paperback ISBN - 978-90-04-44658-8.

• Dr. Vandana Bhandari (Prof.) published a book titled, 'Textiles of Rajasthan at the Jaipur Court' publisher Niyogi Books Pvt. Ltd. New Delhi, ISBN- 10 :938913661X in 2020.

• Dr. Vandana Bhandari (Prof.) published a article titled, 'Woven in tradition, India Perspectives' in magazine Flagship publication of the Ministry of External Affairs, GOI.

• Dr. Vandana Bhandari (Prof.) published a article titled, 'Baluchars: The Woven Narrative Silks of Bengal, in the Journal of Design, Creative Process & the Fashion Industry.

• Dr. Vijay Dua (Prof.) co-authored Mr. A P Khangar published a Researcher paper titled, 'Study of evolution of Indian Currency Notes' in International Journal of Advanced Research in Management and Social Sciences (ISSN:2278-6236) in May 2021 (with Impact Factor of 7.065.)

#### **Faculty Development**

• Prof. Dr. Usha Narasimhan PhD: Creative thinking skills (CTS) Tot conducted through online mode in July 2020.

• Prof. Dr. Shalini Sood Completed a 4-month extensive Post Graduate Diploma in "Artificial Intelligence for Leaders" from The University of Texas, Austin and Great lakes Executive Learning with "excellent" grade in March 2021.

• Ms. Tulika Mahanty, attended one week Online Faculty Development Programme on LaTex from 13th to 19th July 2020 conducted by Jamshedpur Women's College in collaboration with Spoken tutorials IIT Bombay.

• Ms. Garima Anand attended Faculty Development Programme organized by SARV International on 'Fashion & Textiles' scheduled from 27th July 2020 to 5th August 2020.

• Dr. Priyanka Gupta attended 'Overview of Lingerie Industry', held from 20th - 22nd July 2020.

• Ms. Amrita Roy Attended 'Overview of Lingerie Industry', held from 20th - 22nd July 2020.

• Prof. Dr. Ruby Kashyap Sood successfully completed an online course 'Sustainable Fashion' conducted by Copanhagen Business School and offered through Coursera on 6th July 2020.

• Dr. Anu Sharma completed 1-month online UI/UX certificate course from California Arts University through Coursera. She also completed 1-month online certificate course Deeplearning.ai, AI for everyone.



• Dr. Anu Sharma and Sr. Prof. Dr. Banhi Jha conducted an online Training of Trainers programme on 'Pedagogical approach to Fashion Design education' with focus on two subjects -'Fashion Society Culture' and 'Sustainability Crafts Fashion' for thirty FD faculty from across 15 NIFT campuses (22nd – 24th July 2020).

• Ms. Shresha, undertook a 7 module online course offered by Business of Fashion (BOF) on Fashion Styling and Image Making by Lucinda Chambers with certification for the same.

The Performance Clothing course was conducted by Dr. Monika Gupta over 5 days from 13th – 18th July 2020, where 25 faculty from 13 NIFT Campuses participated in the same.

• Dr. Ashok Prasad Participated in one week online national Faculty Development Programme (FDP) on Research Methodology, conducted by Faculty of Doctoral Studies & Research and Internal Quality Assurance Cell (IQAC), Integral University, Lucknow.

### Seminars and Workshops by Alumni, Industry and International Experts

Eleven Seminars and Workshops were conducted involving Alumni, Industry and International Experts.

#### Industry Linkages

Total Eight industry linkages were created in 2020-21.

### The Sustainability Aspect and Green Campus Activities

Delhi Campus undertook following measures for a green campus:

Electricity Conservation: New building at Delhi Campus has a glass façade for saving light and keeping the building cool. Saving of electricity by replacement of tube lights with LED lights and electrical panels for safety and security of the campus

Waste management: Campus has developed comprehensive waste, water, electricity management systems. Waste management has been done by procuring a compost machine for converting kitchen waste to manure. Waste is segregated into biodegradable and nondegradable.

Rain water-harvesting: Work for Rain water harvesting System has been completed in Delhi campus and the system is functional now.

Water Conservation: Industrial RO of 5000 lph capacity has been installed in which waste water is used for gardening.

# PANCHKULA



#### **Faculty Achievements**

1. Our Faculty and Director participated in the curriculum development workshop organized by NITTTR, Chandigarh for development of curriculums for New Delhi and Haryana state as following:

• Dr. Puneet Sood (Director) & Dr. Vishu Arora (Associate Professor) on 7th June, 2021.

• Dr. Puneet Sood (Director) & Mr. Pramod Kumar (Associate Professor) on 6th October 2020 and 22nd June 2021.

2. Dr. Puneet Sood (Director NIFT Kannur & Panchkula) and Ms. Mukthy, Assistant Professor, Sustainable Practices Among Fashion Entrepreneurs: Study among Kerala Fashion Startups: 4th International Conference conducted by TKM Institute of Management, Kerala, India which was held on 17th October, 2020.

3. Dr. Puneet Sood (Director NIFT Kannur & Panchkula) and Ms. Mukthy, Assistant Professor, Impact of COVID : Opportunities for Social Entrepreneurship in functional fashion, International Online Conference, Advances in Textile, Fashion and Crafts (ATFC 2021): NIFT Jodhpur, India which was held from 22nd - 24th March, 2021.

4. Dr. Vishu Arora, Associate Professor authored – Ashavali Brocades and published in December 2020 5. Dr. Vishu Arora, Associate Professor contributed articles in Harigandha Magazine published by Haryana Sahitya Academy:

• gj; klk%oI=ladhylr glrhfojll r - November 2020 • oI=laeajaladkegRo - February 2021

6. Mr. Deep Sagar Verma presented a paper on Managing Fashion – A Collaborative Approach through Internet of Things (IoT) and Artificial Intelligence (AI) at International Online Conference, Advances in Textile, Fashion and Crafts (ATFC-2021): NIFT Jodhpur, India on 22nd March, 2021.

7. Hindi Pakhwada was organized from 14th September to 30th September 2020. Various competitions were held essay writing, debate, Hindi general knowledge and hindi typing competetions were held for faculty and staff of the campus.

#### Student's Achievements

Ms. Ishita Jain and Ms. Pragya Negi did a Poster presentation of paper "Khilone: Recalling playful memories" at International Online Conference, Advances in Textile, Fashion and Crafts (ATFC-2021): NIFT Jodhpur, India which was held from 22nd - 24th March, 2021.

# PATNA



Significant Landmarks and Achievements of Campus

• Ms. Disani Goswami, FC semester 7 student, Patna campus, won D'source Corona Design challenge in Communication Design conducted by IDC, IIT Bombay in February 2021.

• Ms. Riya Kumari, FC semester 7 student, Patna campus, won D'source Corona Design challenge in Typographic Poster conducted by IDC, IIT Bombay in February 2021.

• Ms. Shreyanshi A Mishra, FC semester 8 student, Patna campus, won D'source Corona Design challenge in Communication Design conducted by IDC, IIT Bombay in February 2021.

• NIFT Patna Conducted an International Webinar on "Women in Sustainable Craft Entrepreneurship -The Changing Dynamics. The webinar was well received and had more than 100 participants.

• NIFT PATNA trained the Jeevika Workers to make 2 Crore Masks for the Govt of Bihar in a record time of 3 months.

• World's first Virtual documentary film on the crafts of Bihar titled Anmol Mol - Bihar ke shipkar was made and has been received well by viewers across the globe.

• Coir India 2021 Conference - NIFT Patna Director was called as one of the speakers.

#### Infrastructure and Facilities

NIFT Patna has modern classrooms with wellequipped furniture, A.C. and projectors for all the departments.

#### • Resource centre

NIFT Patna has a rich RC where approximately 10000 books, both in Hindi and English are available for students and faculties to refer from. The RC also hosts number of online journals and databases, which may be accessed by the visitors. For easy functionality, Computers are provided inside RC for use by the visitors. There is an access to various Journals and e-books with the help of E- Granthalya.

#### • Incubation Cell

NIFT Patna has an incubation cell which currently supports 2 businesses which are operational. It is supported by Bihar start-up policy 2017. The applicants are provided mentoring support right from the idea stage. The policy also provides scope of seed funding of up to INR 10Lakhs from Government of Bihar. 25 applicants have benefitted from this scheme.

#### • Video Conferencing room

NIFT Patna has a well-equipped, high speed internet based video conferencing room which can connect with outside world with a seating capacity of 50 individuals. It is utilised for meetings, conferences and seminars. It often doubles up as a classroom and connects with industry and international professionals for holistic learning of the students.

#### National Knowledge Network

NKN is available in campus for the students, who connect with outside world 24X7 using its

dedicated servers. It provides hi speed internet to the students and supports any and all internet requirements.

Wellness Center

The campus also has a wellness center where the consultant physician and consultant psychologist interact with students on a regular basis. The physical and mental health of the students is well taken care of by the experts who are available in the center on regular basis.

#### • Girl's Hostel

A well-equipped, airy and comfortable setup is provided to the students who opt for hostel facilities with a maximum capacity of 230 students on twin sharing basis. With bio-metric attendance system, the hostel is well taken care by hostel warden and security personnel. 24X7 running water and electricity is provided to the occupants along with maintenance professionals available around the clock. The housekeeping of the campus is maintained by "Sulabh," an NGO with wide experience in sanitary services. Other facilities include common area, common Halls, equipped with Gym facility, Fridge, Oven, Iron, Washing Machine, News Paper facility at every floor.

#### •NIFT Canteen

An availability of huge air cooled area with hygienic meals round the clock equipped with modern furniture, TV Screens, Music Systems, graffiti walls etc.

#### •Sports

NIFT Patna has excellent indoor as well as Outdoor sport facilities. The indoor facilities include: Carrom, Chess, Badminton, Table Tennis etc. The outdoor sports available in NIFT Patna include: Futsal, Basketball, Cricket, Volleyball, Throw ball etc. along with athletic events like: Javelin, Shot put, Long jump, High jump. Students regularly practice these games and also participate in Converge (annual inter NIFT sport meets event) and Spectrum (NIFT Patna annual-cultural-sport fest) along with other college festivals. NIFT Patna runs SAP club to facilitate and promote its sports and photography club activities.

### Major achievements in Student Competitions and Awards

#### International representation

• Ms. Vedika Trivedi, TD Semester 7 student, Patna Campus, presented her own designed rug in DOMOTEX 2020, Germany in May 2020.

• Ms. Amrita Ray, Ms. Meheli Das and Ms. Sayantani Ghosh BFT semester 5 student, Patna Campus, participated in poster presentation and abstract selected for book of abstracts in International online conference ATFC 2021.

• Ms. Khushi Gupta, Mr. Pranav Priyadadrshi, Ms. Akanksha Kumari Ms. Rumjhum Ms. Pooja Kumari, Ms. Shipra Yadav, Ms. Sneha Mahto Mr. Sudhanshu Priyadarshi,BFT Ms. Supriya, Ms. Akriti Sharma Ms. Priya Thakur Ms. Vijaya Bharti Mr. Shashank Mishra, Ms. Nisha Kumari Ms. Shivang Ms. Komal Priya Ms. Sejal Gami semester 6 student, Patna Campus, participated in International Online Conference ATFC 2021.

#### National representation

• Ms. Diksha, Ms. Kriti Verma and Ms. Ankita Dasgupta, TD semester 6 student, Patna Campus, won 1st prize in poster presentation on theme "Innovative Approaches for the Development of Sustainable textile Products and Processes" at Hotel The Lalit Great eastern on 09 - 10 February 2020, Kolkata, organized by The Institution of Engineers (India), West Bengal State Centre.

• Ms. Ankita Dasgupta and Ms. Diksha, TD semester 6 student, Patna Campus, secured 1st position in poster presentation on topic "Upcycling of Waste Textile Materials With Added Design Values Using Natural Dye, Printing And Traditional Textile Art" in National Conference on Sustainable Growth in Textiles in SGT -2020 held on 12-14 Aug 2020 organised by UPTTI, Kanpur.

• Ms. Vedika Trivedi, TD semester 7 student, Patna Campus, presented a research paper on Computer invention in fashion and textiles' at AICTE Internal conference, Kolkata in June 2020 and got selected as Craft researcher in Creative Dignity, New Delhi in August 2020.

• Ms. Kriti Verma and Ms. Prerna, TD Ms. Sharvari Poharkar and Mr. Aditya Pratap Ms. Ankita Dasgupta and Ms. Diksha, semester 7 student, Patna Campus, presented their paper entitled "Unraveling The Weaver Scenario Of Indian Handloom Sector: A Case Study" in AICTE sponsored International E- Conference

• 7 students of semester 5, Patna Campus, participated in Toycathon.

• Ms. Shubhangi, FD semester 4 student, Patna Campus, participated in India Lost and Found -Character Eyes on 18th March, 2021.

• Ms. Jaya Banik, FD semester 7 student, Patna Campus, won 1st prize in Rangorie Lingerie Competition in November-December 2020.

• Ms. Anoushka Sinha,FD semester 4 student, Patna Campus, participated in the 23rd NHRDN National Conference hosted by the Delhi & NCR chapter as the youngest member of NHRDN Patna chapter held on 26th and 27th February 2021. and was, was elected as the youngest office bearer of Indian Trainers Association, holding the position of Additional Secretary in March 2021 and she signed an MOU for Bayrock Cafe with Central Government's Atal Incubation Centre of Niti Aayog on 24th August 2020.

• Mr. Rahul Kumar, FD semester 4 student, Patna Campus, won 4th prize in photography at Kurukshetra 2020, Telangana on 01st June 2020.

• Ms. Shambhavi, FD semester 6 student, Patna Campus, secured position in Top 15 Finalist in India Film Project Season X under Fan Art category.

• Ms. Vibhuti Gupta, FC Semester 5 student, Patna Campus, won LOGO Design Competition 2020 for Govinda's at ISKON, Gurugram.

• Ms. Harshi Reteria, FC semester 7 Student, Patna Campus, won Gold Medal in Photography competition 2020 in NITP Techno Culture Fest.

• Ms. Varsha Akhauri, F&LA semester 6 student, Patna Campus, won 1st prize in Prosthetic Glove Designing Competition, held by IIT Patna.

Ms. Shreya Verma, F&LA semester 4 student, Patna Campus, won 2nd prize at YODA Infobite Hunt 4.0 (Digital Design Contest) in January 2021.
Ms. Shreya Verma, F&LA semester 4 student, Patna Campus, won 3rd prize at YODA Infobite Hunt 5.0 (Digital Design Contest) in February 2021.

#### State representation

• Ms. Anchal Kumari, FD semester 4 student, Patna Campus, won award for painting by Mr. Shirsat Kapil Ashok (District Magistrate) and Mr. Pramod Kumar (Art, Culture and Youth department) on 16 May 2020 at East Champaran.

Ms. Sakshi Padale, F&LA semester 5 student, Patna Campus, participated in World skill competition 2020-2021 and cleared 1st round of World skill from Bihar State in Visual Merchandising.
Ms. Ayushi Pandey, F&LA semester 3 student, Patna Campus, won 3rd prize in World Environment Day Online Competition by Bihar Government on 05th June 2020.

#### Graduation Projects and Graduation Awards

32 students of second batch 2016- 2020, Fashion and Lifestyle Accessories successfully completed their graduation project in different companies.

• Best Graduation Project: Ms. NISHA SHREE

• Most Commercially Viable Design Intervention: Mr. RAHUL KUMAR SHARMA

• Most Exemplary Application of Design Methodology: Ms. NISHA SHREE

33 students of Fashion Communication, batch 2016 - 2020, has successfully completed their graduation project in different companies.

• Best Graduation Project Award I : Mr. SURAJ ASAWA

• Best Graduation Project Award II : Ms. VISHAKHA VASU

• Most Innovative Graduation Project Award : Ms. SHIRKE RITIKA GANESH

35 students of Fashion Design, batch 2016- 2020, has successfully completed their graduation project in different companies.

• Best Graduation Project : Ms. Garvita Srivastava

• Most Innovative and Creative Design Collection: Ms. Veni Gangte

• Best Use of Traditional Skills in Contemporary Styling : Ms. Garvita Srivastava

33 students of Textile Design, batch 2016- 2020, has successfully completed their graduation project in different companies.

• Best Graduating Project I : Ms. Sneh Khanna

- Best Graduating Project II : Ms. Shalini Keshri
- Best Graduation Project III : Ms. Toshi Srivastava

28 students of Department of Fashion Technology, batch 2016- 2020, has successfully completed their graduation project in different companies.

• Best Graduation Project : Srishti Sinha : Vikas Kumar

• Most Innovative Project : Priyanshu Ranjan

• Most Commercially Viable Project : Meghna Madhukar

31 students of Department of Fashion Management Studies, batch 2018- 2020, has successfully completed their graduation project in different companies.

• Best Post Graduation Project (Marketing/ Retailing): Ms. Meghna Jha

Best Post Graduation Project (International Business/Export Merchandising) : Mr. Aman Kumar
Best Post Graduation Project (Entrepreneurship/ Fashion Management Practices) : Ms. Kanak Mishra

### Craft Cluster Initiative- Activities, Workshops and Impact

The Department of Fashion Design, Semester-VII conducted an online Craft Based Product Development during 23rd-27th September, 2020 in Zari Craft and Goods from Patna City with an objective to explore usage of the identified craft to design a new range of product (Garment) line. The impact of this study was to learn to apply traditional crafts and techniques into a contemporary style. The focus was to orient the craft towards the contemporary markets to generate fresh appeal without losing the essence of the craft (colour, motifs and Garment styles are the few possible areas for the contemporise touch).

The Department of Textile Design, Semester-VII, session July-Dec' 2020, Batch 2017-2021 conducted online Craft Design Project during 13th-17th October 2020 from Bhagalpur Mega Handloom Cluster with an objective to produce a survey report on the artisans-based facts.

Fashion and Life Style Accessories, Semester- V,

Batch 2018-2022 conducted an online Craft Cluster Study of Craft and Research Documentation during 04th – 05th November, 2020 at Patna Cluster with an objective to interact with Artisans and explore the design possibilities of the Sikki Craft products and merchandise.

Fashion and Life Style Accessories, Semester-VII, Batch 2017-2021 in the session of July-Dec' 2020 conducted an online Craft Cluster Study of Craft Based Design Product with an objective to interact and forward the designs for the prototype to the Artisans virtually under the activity of wood carving and Stone carving.

Fashion Management Studies, Semester- II, Batch 2020-2022 in the session of Jan-Jun 2021 conducted an online Craft Research and Documentation event during 26th-30th April 2021 with an objective to document the findings of the diagnostic studies based on the interaction with the artisans of Sujini, Appliqué and Sikki Crafts. NIFT Patna conducted an online Artisans Awareness Workshop during 27th-29th May 2021 with an amalgamation of five different UG departments namely Fashion Design, Fashion Technology, Textile Design,

Fashion Communication and Fashion and Lifestyle Accessories. This event was marked by an active participation of Craft Experts and Artisans from various Craft Clusters along with the students and Faculty members of the respective departments. The objective of this event was to reach out to the artisans and craftsmen at the grass root level and to provide them the benefit through knowledge dissemination and exposure to urban markets and design intervention, innovative designs and linkages with new markets

NIFT Patna registered its presence once again on You Tube through the world's first Virtual documentary film "Anmol Bihar Ke Shilpkar" with the URL: https://youtu.be/X9Jm9gosTa4 based on the event of Artisans Awareness Workshop 2021. The USP of this Virtual documentary been the coordination of 209 IP addresses in sync with 1440 minutes of screen time with an objective to make the artisans of Bihar to understand that any situation like pandemic cannot restrict the value of the craft that they practice. The Virtual documentary has been garnered good response so far.

#### PhD Pursuing and Completed

• Vinayak Yashraj Associate Professor AD is Pursuing PhD from IIT Patna

 Toni Sharma Associate Professor FMS is Pursuing Phd From IIT Patna

 Kislay Kashyap Assistant Professor FMS is Pursuing Phd From IIT Patna

• Nilima R Topno Associate Professor DFT is Pursuing Phd From IIT Kanpur

• Satyendra Mishra Associate Professor FD is Pursuing Phd From IIT Kanpur

• Kunal Singha Assistant Professor TD is Pursuing PhD from IIT Khargpur

 Rajesh Kumar Assistant Professor AD is Pursuing Phd From Aryabhatta Knowledge University Patna

• Sweta R Sharma Associate Professor FD is Pursuing Phd From Vanastali Vidya Peeth Rajasthan

#### **Publications and Paper Presentations**

• Paper presented on "Sustainable approaches to rejuvenate the Textile and Fashion Industry" as a invited key note speaker in SGT-2020, National Conference held on 12-14 Aug 2020 organised by UPTTI Kanpur, India by Prof. Sanjay Shrivastava, Director, NIFT, Patna.

• Paper presented on "Textile Fabric for Biological Protection Using Herbal Resources for Fight against COVID -19" at UPTTI Kanpur on 1st May 2020 by Dr. Pintu Pandit, Kunal Singha, Assistant Professor, Department of Textile Design & Prof. Sanjay Shrivastava, Director, NIFT, Patna.

• Paper presented on "Ground Reality of Bihari Migrant Labourers During Covid'19 crisis" at B.S. College, Danapur, Patna as key note speaker on 20th June 2020 by Dr. Rishikesh Kumar, Assistant Professor, Department of Fashion Management Studies.

 Paper presented on "Econometric Methods" of Data Handling" at the 3rd International Management Conference organized by JIMC on July 18th 2020 by Kislay Kashyap, Assistant Professor, Department of Fashion Management Studies.

• Paper presented on "UV - protected & Thermal Controllable Nano - particle Treated Home Furnished Woven Fabric" National conference -NCFAT'20 Organized by Amity School of Fashion Technology, U.P, 2020 by Kunal Singha, Assistant Professor, Department of Textile Design.

• Paper presented on "Building Up Innovative and Sustainable Textile Landscape Applying Plant Biomolecules" in SGT -2020, National conference held on 12-14 Aug 2020 organised by UPTTI Kanpur by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

• Paper presented on "Building Up Innovative and Sustainable Textile using waste Natural Resources" 5th International Conference on Reuse and Recycling of Materials and their products held on 11-13 Dec 2020 organised by Mahatma Gandhi University, Kerela, India by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

• Paper presented on "Computer intervention

in Textile & Fashion" in AICTE sponsored International E-conference at TITS Bhiwani on 18-19th September, 2020 by Dr. Pintu Pandit & Kunal Singha, Assistant Professor, Department of Textile Design.

• Paper presented on "Vocal for Local Indian Textiles" at International Online conference Advances in Craft Fashion and Textiles, NIFT Jodhpur, India 22nd-24th March 2021 by Nilima Regina Topno, Associate Professor, Department of Fashion Technology.

• Poster paper presented on "Intensification of industry 4.0 due to covid -19", "Textile industry wastewater and it's hazardous effects", "International Online conference Advances in Craft", "Monpa Handmade paper of Arunachal Pradesh" and "Fashion Forecasting" at International Online conference Advances in Craft Fashion and Textiles, NIFT Jodhpur, India 22nd-24th March 2021 by Nilima Regina Topno, Associate Professor, Department of Fashion Technology.

#### Research/Review Paper Publications

• Paper titled "Sustainable approaches to rejuvenate the handloom and handicraft in India" published in Journal of Textile Engineering & Fashion Technology, 2020 by Prof. Sanjay Shrivastava, Director, NIFT, Patna.

• Paper titled "Dimensions of Narrative through Dress: Portyal of the Marginalized in Satyajit Ray's Sadgati" published in Contemporary Literary Review India, 2020 by Vinayak Yashraj, Associate Professor, Department of Fashion & Lifestyle Accessories.

• Paper titled "Managing Sustainable Development of Indian Carpet Industry" published in the Journal of Seybold Report, 2020 by Dr. Vikas Kumar, Associate Professor, Department of Fashion Management Studies.

• Paper titled "Green Synthesis of Nanoparticle and its application on cotton fabric using Sterculia foetida fruit shell extract" published in Journal of Textile Engineering & Fashion Technology, 2020 by Dr. Pintu Pandit & Kunal Singha Assistant Professor, Department of Textile Design.

• Paper titled "Acacia auriculiformis-A natural dye used for simultaneous coloration and functional finishing on textiles" published in Journal of Cleaner Production (Elsevier), 2020 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

• Paper titled "Bhagalpur Silk Fabric- Weaving Process in Textile" published in different technological Methodologies used in the Garment Industry in Textile school, 2021 by Nilima Regina Topno, Associate Professor, Department of Fashion Technology.

• Paper titled "Groundnut Testa: An Industrial

Agro Processing Residue for the Coloring and Protective Finishing of Cotton Fabric" published in Waste and Biomass Valorization (Springer) 2020 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

Paper titled "Water repellent finishing on eri silk fabric using nano silica" published in The Journal of The Textile Institute, 2020 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.
Paper titled "Simultaneous dyeing and functional finishing of cellulosic and protein fibres with eucalyptus bark" published in Fibers and Polymers (Springer) 2020 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

• Paper titled "Embracing natural dyes" published in The Indian Textile Journal, 2020 by Kumar Vikas, Associate Professor, Department of Fashion Communication.

• Paper titled "Banaras: A Parallel space of the Cosmic universe and its contribution to Architecture" published in International Journal of the Advanced Research, 2020 by Kumar Vikas, Associate Professor, Department of Fashion Communication.

• Paper titled "Goudana: An Extinct Art" published in International Journal of the Advanced Research, 2020 by Kumar Vikas, Associate Professor, Department of Fashion Communication.

• Paper titled "Banarsi Sari-Evolution and Endurance in Modern Age" published in Fibre to Fashion, 2020 by Kumar Vikas, Associate Professor, Department of Fashion Communication.

• Paper titled "UV-protected & Thermal Controllable Nano-particle Treated Home Furnished Woven Fabric" published in Fashion Apparel and Textile (NCFAT'20) Organized by Amity School of Fashion Technology, U.P, 2020 by Kunal Singha, Dr. Pintu Pandit, Assistant Professor, Department of Textile Design and Rajesh Kumar, Assistant Professor Department of Department of Fashion & Lifestyle Accessories.

• Paper titled "Salt-free and low temperature colouration of silk using He–N2 non-thermal plasma irradiation" published in Journal of Cleaner Production (Elsevier) 2020 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

Book and Book Chapters Publications

• Dr. Pintu Pandit (Asst. Prof. TD), Kunal Singha (Asst. Prof. TD) and Prof. Sanjay Shrivastava (Director, NIFT, Patna) have authored a Book Chapter on "Pineapple Leaf Fibre: Cultivation and Production" published in Springer-Nature, 2020.

• Satyendra Kumar Mishra (Associate Professor & CC-FD) has authored a book chapter on "COVID-19's Impact on Fashion Design Education" published on book COVID-19 & Emergency E-Learning: Consequences and Experiences, Star Publication, 2020. • Kunal Singha (Asst. Prof. TD), Dr. Pintu Pandit (Asst. Prof. TD) and Prof. Sanjay Shrivastava (Director, NIFT, Patna) have authored a Book Chapter on "Anatomical Structure of Pineapple Leaf Fiber" published in Springer-Nature, 2020.

• Dr. Pintu Pandit (Asst. Prof. TD), Kunal Singha (Asst. Prof. TD) and Prof. Sanjay Shrivastava (Director, NIFT, Patna) editor for Book on "Recycling from Waste in Fashion and Textiles: A Sustainable and Circular Economic Approach" published in Scrivener Publishing LLC. John Wiley & Sons, USA, 2020.

• Dr. Pintu Pandit (Asst. Prof. TD), Kunal Singha (Asst. Prof. TD) and Prof. Sanjay Shrivastava (Director, NIFT, Patna) have authored a Book Chapter on "Overview on Recycling from Waste in Fashion and Textiles: A Sustainable & Circular Economic Approach" published in Scrivener & Wiley Publishing LLC, 2020.

• Kunal Singha (Asst. Prof. TD) & Dr. Pintu Pandit (Asst. Prof. TD) 2020. have authored a Book Chapter on "Advanced Dyeing or Functional Finishing" published in book Frontiers of Textile Materials, John Wiley & Sons, Ltd., 2020.

• Dr. Pintu Pandit (Asst. Prof. TD), Prof. Sanjay Shrivastava (Director, NIFT, Patna), Kunal Singha (Asst. Prof. TD) & Lokesh Kumar (Asst. Prof. TD) have authored a Book Chapter on "Challenges and Opportunities of Waste in Handloom Textiles" published in Scrivener & Wiley Publishing LLC, 2020.

• Kunal Singha (Asst. Prof. TD) & Dr. Pintu Pandit (Asst. Prof. TD) have authored a Book Chapter on "UV Protection via Nanomaterials" published in book Frontiers of Textile Materials, John Wiley & Sons, Ltd.,2020.

• Kunal Singha (Asst. Prof. TD) & Dr. Pintu Pandit (Asst. Prof. TD) have authored a Book Chapter on "Advanced UV Protection Agents for Protective Textiles and Clothing" published in Springer Nature pub, 2020.

• Dr. Pintu Pandit (Asst. Prof. TD) has authored a Book Chapter on "Advanced insect repellent agents for protective textiles and clothing" published in Advances in Functional and Protective Textiles, Woodhead Publishing, 2020.

• Dr. Pintu Pandit (Asst. Prof. TD) & Kunal Singha (Asst. Prof. TD) have authored a Book Chapter on "Advanced flame-retardant agents for protective textiles and clothing" published in Advances in Functional and Protective Textiles, Woodhead Publishing, 2020.

• Dr. Pintu Pandit (Asst. Prof. TD) & Kunal Singha (Asst. Prof. TD) have authored a Book Chapter on "Advanced applications of green materials in construction applications" published in Application of Advanced Green Materials, Elsevier, 2020.

• Kunal Singha (Asst. Prof. TD) & Dr. Pintu Pandit (Asst. Prof. TD) have authored a Book Chapter on

"Chitosan-based bionanocomposites in medical textile" published in Bionanocomposites in Tissue Engineering and Regenerative Medicine, Elsevier, 2021.

• Kunal Singha (Asst. Prof. TD) & Dr. Pintu Pandit (Asst. Prof. TD) have authored a Book Chapter on "Applications of alginate - based bionanocomposites in drug delivery" published in Bionanocomposites in Tissue Engineering and Regenerative Medicine, Elsevier, 2021.

• Kunal Singha (Asst. Prof. TD) & Dr. Pintu Pandit (Asst. Prof. TD) have authored a Book Chapter on "Applications of alginate-based bionanocomposites in drug delivery" published in Bionanocomposites in Tissue Engineering and Regenerative Medicine, Elsevier, 2021.

• Dr. Pintu Pandit (Asst. Prof. TD) & Kunal Singha (Asst. Prof. TD) have authored a Book Chapter on "Starch-based bionanocomposites in tissue engineering and regenerative medicines" published in Bionanocomposites in Tissue Engineering and Regenerative Medicine, Elsevier, 2021.

• Dr. Pintu Pandit (Asst. Prof. TD) & Kunal Singha (Asst. Prof. TD) have authored a Book Chapter on "Treatment of textile wastewater by agricultural waste biomasses" published in Sustainable Technologies for Textile Wastewater Treatments, Elsevier, 2021.

• Kunal Singha (Asst. Prof. TD) & Dr. Pintu Pandit (Asst. Prof. TD) have authored a Book Chapter on "Conjugated polymer-coated novel bioads or bents for waste water treatment" published in Sustainable Technologies for Textile Wastewater Treatments, Elsevier, 2021.

• Dr. Pintu Pandit (Asst. Prof. TD) & Kunal Singha (Asst. Prof. TD) have authored a Book Chapter on "Zero liquid discharge wastewater treatment technologies" published in Sustainable Technologies for Textile Wastewater Treatments, Elsevier, 2021.

ToTs attended by faculty members :

40 Number of TOT were attended by faculty members of NIFT Patna.

### Seminars and Workshops by Alumni, Industry and International Experts

• Expert lecture by Padmshree Shree Shyam Sharma, a renowned Print Making Artist, Professor, Writer and a Committee Member of National Museum, on topic "What to see" on 23.11.2020.

• Expert lecture by Mr. Anshul Rajwansh, Creative head at Rajwansh Pret & Couture and NIFT Hydrabad Alumni of Fashion Design Department 2000, on topic " Globalization of Fashion" on 25 November 2020.

• Expert lecture by Mr. Anuj Sharma, a well known

Fashion Designer, NID alumni and founder of Button Masala, on topic "Sustainable Fashion & We" on 27 November 2020.

• Expert lecture by Mr. Chandrashekhar Bheda, a NID alumni and Creative Head and Principal Designer of Spider Design, on topic "Dependence of Craft & Fashion" on 28 December 2020.

• Expert lecture by Deepak Jhon Methew, a well known senior Photographer and HOD at IIT Hyderabad, on topic "Photography as Communication" on 02 December 2020.

• Expert lecture by RJ Vijeta , a Radio Jockey at BIG FM Patna, an Actor, and a Standup Comedian, on topic "Design your Communication" on 03 December 2020.

• Expert lecture by Prof. S Balram, a Founding and Governing Council Member of The Craft Development Institute in Kashmir and is currently the Dean of DJ Academy of Design in Coimbatore, on topic "Power of Perception" on 04 December 2020.

• Expert lecture by Somesh Singh, a NIFT alumni and Co-Founder of Craft Village, on topic "How Technology and Design Moves Hand in Hand" on 10 December 2020.

• Expert lecture by Akhilendra Mishra, an Indian Film and Television Character Actor best known for his role as Kroor Singh in the 1990s Doordarshan fantasy television series Chandrakanta. His other notable works include the character of Mirchi Seth in the 1999 critically acclaimed film Sarfarosh and He also played the character of Arjan in the Academy Award nominated film Lagaan, on topic "Cinema & Its impact on Society" on 12 December 2020.

• Expert lecture by Manisha Jha, an Architect and Mithila Artist (Madhubani Painting) she has got the prestigious National Award given by Hon'ble President of India Shri Pranab Mukherjee in the year 2014, on topic "Cultural Roots and Advent of Design "on 14.12.2020.

• Expert lecture by Parimal Aloke, an Indian film Actor and Director, who has worked predominantly in Bollywood. Parimal's previous film to hit the theatres was Sadda Adda in the year 2012, on topic "Change in Indian Cinema" on 16.12.2020.

• Expert lecture by Tuhin Roy, an alumnus of N.I.F.T (Design) Hyderabad and Director and Co-Founder of JUMPINGGOOSE, one of the most reputed Design Agencies in India, on topic "Branding and Story Telling" on 18 December 2020.

• Expert lecture by Sidharth Maheshwari, an alumnus of NIFT Hyderabad and Deputy General Manager Operations at Page Industries Limited, on topic "Everyone Communicates few connect" on 24 December 2020.

• Expert lecture by Sonali Didi, an alumnus of NIFT Hyderabad and Associate Professor, Department of Design and Merchandising, Core faculty, School of Global Environment Sustainability, Colorado State University, USA, on topic "Alternative Business Models incorporating Circular Economy Principles" on 28 December 2020 (as per Indian Date).

• Apart from this 60 more such lectures and workshops were organized

#### Major Industry Linkages

• Department of Textile Design, Batch - Arvind Ltd., Arawali Exports, House of Masaba, WFB Baird and Co.(India) Pvt. Ltd, Ratan Paper, Ratan Textile, SAN International, Kontoor Brands, Obeetee Pvt. Ltd., New times Group, Bhavya International, Fullsea Export, Radiant Expo Vision Pvt. Ltd., Triburg, Obeetee Pvt. Ltd., Lifestyle (Landmark group), Jaipur Rugs, Donear Industries Ltd., Jaw and sons Ltd., Blackberrys, ALPS Industries Ltd., Belleven Home, Oster Knitwears, Welspun India Ltd., Jayashree Textiles. Future Group- Future Lifestyle Fashion, United Colors of Benetton (India), Tejas Harish for Evolve, New times group, AJIO (Reliance Retail Limited), Arvind Limited (Denim Division), Mufti, Impulse India, Reliance Retail, Madura Fashion and Retail Ltd, Triburg Apparel, Live bohame, Levi Strauss & Co.PANYA (Shuruaat Collections pvt. ltd.), Wunderman Thompson, Femina, INDI Design, Ogaan Media, SKPL Antrepriz Solutions Pvt Ltd, Sartoin, Gaatha, Shoppers Stop, McCann World group, Chumbak Design Pvt. Ltd., Superfly Productions, Future Specialty Retail Ltd., Box8, Unthinkable solutions LLP, DDB Mudra, Conde Nast Traveller, Design Stack, Koovs.com, Damensch Apparel Pvt Ltd, Lokus Design, Bihar School of Yoga, Prasun Mazumdar Design, Early Man Film Pvt. Ltd., The Magic Beans, Care Earth. Direct Create, Klove Studio, Y- Walls Design Pvt. Ltd., Enroute Dezine, Iseo Chemdis Pvt. Ltd., Titan Company Limited, The FOP Design Studio, Little Bird, Zorin Interiors Pvt. Ltd., Vivaldi leather Pvt Ltd., Stone man crafts, Trendy dice Design tech Pvt. Ltd., Kasa Adbhuta, Toteteca, SGS Overseas, Chlorophyll, Fab India Overseas Pvt Ltd, Chalk Studio 207, SSIPL Retail Ltd., Under Armour India, Times Internet Limited.

#### The Sustainability Aspect and Green Campus Activities

- LED Lighting has been placed
- Solar Street Lights have been installed
- Solar Panels are installed for supporting the WI FI Systems
- Minimum use of plastic mineral water bottles
- Air Purifying Plants are being hired on a monthly basis

• Tree Plantation Drive is done twice every year

## RAEBARELI



#### Significant Landmarks and Achievements

Online classes conducted successfully by NIFT Raebareli Campus during the pandemic COVID-19.
Initiated at the behest of the campus along with footpath inter locking tiles have been completed which gives an aesthetic look.

• Special measures were initiated in the campus to address COVID-19 pandemic situation for smooth conduct of all the activities.

• Fixing of PVC wall panelling was carried out in Conference room of Administrative Block of the campus under Swachhata activities.

• Tiling work in the administrative block and plantation of trees outside of the boundary wall of the campus were carried out to improve the aesthetic view of the campus.

• International Yoga Day observed on 21st June 2020 at NIFT Raebareli. Dr. Ravi Pratap Singh, Yoga Specialist – Ayush Deptt. deliberated on the importance of Yoga in our life. All staff members & stakeholders attended the Yoga session physically / online mode conducted on the occasion.

• Hindi Pakhwada-2020 was celebrated by Officers, Faculty, Staff members & students of NIFT Raebareli from 14 to 30 September 2020. Various Hindi Competitions (online / offline) amongst the students & Staff members were organized and by following COVID-19 guidelines. • Vigilance Awareness Week – 2020 was organized from 27 October to 02 November 2020. The Integrity Pledge was taken by the Officers, Faculty & Staff members of NIFT Raebareli campus. Various competitions were organized online amongst the students.

• Fresh tenders of various service contracts at NIFT Raebareli viz. Pest Control Services, Security Services, Office Stationary & Housekeeping & Manpower services, Canteen Services, Stationary Shop have been processed during COVID-19 period and presently running successfully.

• On behalf of NIFT Raebareli campus, Dr. Smriti Yadav, Associate Professor & Mr. Akhilendra Pratap Sonkar, Assistant Professor has contributed as Campus Project Implementation Team for the project Development of Design Resource Centre at Weavers Service Centre, Varanasi which was duly inaugurated by Smt. Smriti Zubin Irani, Hon'ble Cabinet Minister of Textiles, Govt. of India on 15 November 2020 along with 08 other WSCs across the country.

• Renovation work of two nos. of Hostel Blocks have been completed within stipulated time.

• Celebration of Constitution Day, Independence Day, Republic Day & Gandhi Jayanti have been successfully organized during COVID-19 pandemic period by physical/ online presence of the employees & students. • "Swachhta Pakhwada" organised from 01st March to 15th March, 2021 at NIFT Raebareli campus wherein several competitions and awareness workshop were organized amongst the employees & students and periodic report sent.

#### Infrastructure and Facilities

Lively and vibrant campus is complemented with a dedicated team of faculty that equal to best in the world at NIFT Raebareli. Creative architecture and spaciousness define all NIFT buildings, which house fully equipped lecture halls, design studios and laboratories, resource center, activity centers and hostels. The education structure emphasizes hands-on experience through practical setups. NIFT Raebareli provides state-of-the-art infrastructure and equipments to impart both practical and theoretical training.

The facilities and services offered at NIFT Raebareli to the students allow them the freedom to experiment and generate creative ideas.

#### • Lecture Halls

Well-equipped air-conditioned Lecture Halls, use of advanced teaching methodology designed for highly interactive sessions.

#### • Computer Labs

The success of fashion professionals' rests on their ability to integrate Fashion and Information Technology in a meaningful way. IT support is a vital feature across all NIFT centers and the airconditioned computer labs at NIFT Raebareli are equipped with state-of-the-art hardware and software.

#### • Resource Centre

The Resource Centre is pillar of information and knowledge management. Each Resource Centre has an integrated collection of print, visual and creative material resources: the only systematically documented source of information available in India for study of international and contemporary Indian fashion. The Resource Centre also provided information services to the design community, Industry practitioners and entrepreneurs.

The collections at the Resource Centre include:

• Books, Bounds, Graduation Projects, Craft Documents

• Periodicals

• National and international fashion and textile journals

Audio-visuals

• Indian collections of Ritu Kumar, Metro Dress design by NIFT Students and other collections of NIFT students

- Textile collections
- Craft Materials sourced from various Craft

Clusters of Uttar Pradesh Services offered:

- Reference Service
- Online Public Access Catalogue (OPAC)
- Bibliographic Service
- Indexing Service
- Circulation service
- Reprographics Service
- Colour Service
- E-book Service
- E-magazine Services
- Students Projects (GP, Craft's)
- E-Journals and online Database
- Current Awareness Services

• Services of RFID Library Security System are to be started very soon

#### Amphitheatre

The amphitheater at NIFT Raebareli campus is ideal for student presentations and design collection showcases.

#### Cafeteria

A variety of food and a friendly atmosphere make the cafeteria' ideal for students to relax and interact with their peers.

#### Stationary Shop

Well established Stationary Shop is available in the campus to cater the day to day stationary needs of the students.

#### Hostels

NIFT Raebareli provides fully residential accommodation for girls & boys. The hostel premises are provided with round the clock professional security cover with WI-FI and broad band internet facility. The rooms are furnished with all essentials viz., mattresses, air coolers and Geysers. Recreational facilities like T.V., magazines, some indoor and outdoor games are also available in the hostels.

#### Health Care

The medical aid services to the students are provided on the campus through a Doctor who visits to the campus regularly. A psychologist also visits the campus to counsel the students at regular intervals. Besides, all students are covered with Medical Insurance with cashless facility.

#### Recreation Zone

The Student activity clubs, namely, Cultural & Dramatic Club, Sports, Adventure & Photography Club, Literary Club and Environment & Social Service Club organize a wide spectrum of entertainment, sports and leisure activities on a regular basis. The NIFT Raebareli campus has ample space to host events, allowing students to pursue their individual interests and work towards social concerns.

#### Gym Facility

Unisex Gym Facility including both aerobic and strength training exercise equipment's.

#### **Sports Facility**

Badminton Court, Basket Ball Court & Volley Ball Court is available at NIFT Raebareli campus. Yoga trainer is available for the students as well as employees of NIFT Raebareli campus.

#### Short-term Programmes

Three batches of two CE programmes i.e. CAD for Textiles & Fashion Clothing Technology have been conducted at Extension Centre of NIFT Raebareli at Varanasi during the year 2020-21.

#### Major Projects

NIFT Raebareli is undertaking major initiatives in Handicraft & Handloom sectors in rural areas towards design development, technological upgradation and skill development in order to assist the craftsmen in economic sustainability. Some of the major ongoing consultancy projects currently undertaken by NIFT Raebareli are as under:

• Fully residential training programme to Khadi Kaamgars/workers during the current year. Training conducted on Design Concepts, Pattern Development, Garment Construction, Surface Ornamentation and Styling for Khadi Kaamgars. A total of 40 Khadi Kaamgaar (artisans) & 30 Master Trainers would be benefited bythese training programmes.

• "Upgrading the Skill and Training in Traditional Art/ Crafts for Development (USTTAD)" is focused on development of Kaamdani Craft Cluster of Lucknow & Bone Carving Craft Cluster of Lucknow and Barabanki with the objective of training the minorities Craftsmen and Artisans.

• Project from Uttar Pradesh State Livelihood Mission (UPSRLM), Department of Rural Development, Government of Uttar Pradesh for designing a uniform for Banking Correspondence Sakhi (BC-Sakhi) in order to create a distinct identity, visibility, and camaraderie for the member of this cadre.

#### Project in pipeline:

• Project from Uttar Pradesh State Livelihood

Mission (UPSRLM), Department of Rural Development, Government of Uttar Pradesh to arrange manufacturing of approx. 1.20 lakhs uniforms (Sarees and Suits) weaved on handlooms preferably from the weavers of Mubarkpur, Mau, Varanasi etc. for BC- Sakhi cadre.

### Major achievements in Student Competitions and Awards

• Ms. Aditi Chaturvedi, student of FC-VI semester (2018-22) has won Media Mogul competition organized by Under 25 student labs 2020. (All India level)

• Mr. Shubhojit Roy, student of FC-VIII (2017-21) has won D'source Corona Design Challenge conducted by IDC School of Design, IIT Bombay.

• Ms. Riya Bhattacharya, student of AD-VII semester (Batch 2017-21) has won the Nuance Studio Banglore design contest organized in the month of July, 2020.

• Department of Leather Design – III, V & VII semester students have participated as volunteering in "First-Ever Digital Edition of India Couture Week-2020" from 18 to 23 September 2020. Three students, Ms. Vaibhavi Taragi, LD-III Sem., Ms. Ashlesha Rai (LD-V Sem.) & Ms. Tanya Agarwal (LD-V Sem.) got the certificate from FDCI. Apart from the above many students have participated in various State / National level competitions / Intra - College competitions organized throughout the year.

#### Graduation Projects and Graduation Events

• 26 students of Fashion & Lifestyle Accessories (Accessory Design) Department (Batch 2016-20) had undergone 22 weeks of Graduation Project as part of course curriculum via online mode due to Pandemic Covid-19.

• 30 students of Fashion Communication Department (Batch 2017-21) have done 16 weeks of Graduation Project as part of the course curriculum.

• 24 Students of Department of Leather Design had done 16 weeks Graduation Project as part of course curriculum 2021, Students have done their Graduation Project in online and offline mode in reputed companies in India and outside India.

• 27 students of Fashion Management Department (Batch 2019-21) have done 16 weeks of Graduation Project as part of the course curriculum.

• 31 students of Fashion Design Department – VIII semester done their Graduation Project in various reputed Industries.Besides, 11 students of Fashion

Design Department – VIII semester have done Design Collections.

Craft Cluster Initiative- Activities, Workshops and Impact

• Special input Session was organized through online mode on 'Mojari Craft of Jodhpur Rajasthan' for students of LD-7th Sem. (Batch 2017-21) on 27 October 2020 by Mr. Suresh Chand, Mojari Artisan from Jodhpur.

• An interactive session was organized on 04 th November 2020 with Mr. Virendra Kumar, Deputy Director, O/o Development Commissioner (Handicrafts), Delhi through online mode on the topic "Introduction to Craft" for LD-5th Sem. students (Batch 2018-22).

• Craft Workshop was organized through online mode on 'Nagra Jutis of Hamirpur, Uttar Pradesh' for students of LD-5th Sem. (Batch 2018-22) on 05 November 2020 by Mr. Dinesh Kumar, Artisan from Hamirpur.

• Craft Workshop was organized through online mode on 'Nagra Jutis of Hamirpur, Uttar Pradesh' for students of LD-3rd Sem. (Batch 2019-23) on 06 November 2020 by Mr. Dinesh Kumar, Artisan of Hamirpur.

• Special input Session was organized through online mode on 'Skills to make a good quality Research Document' for students of LD-5th Sem. (Batch 2018-22) on 06 November 2020 by Mr. S.G. Ranjan, Academician of Craft, Design and Art, Delhi.

• Special input Session was organized through online mode on 'Mojari Craft Demonstration on Hand Painting, Screen Printing, Block Printing' for students of LD-IVth Sem. (Batch 2019-23) on 24 to 26 February 2021 by Mrs. Madhuri Mishra, National Awardee from Luckonw.

• Special input Session was organized through online mode on 'Hand Crafted Leather Productsfor students of LD-VI Sem. (Batch 2018-22) on 23.03.2021 to 24.03.2021 and 26.03.2021 by Mrs. Madhuri Mishra, National Awardee from Lucknow.

• 'Craft Workshop' on Lacquer Toys, Varanasi (U.P.) & Gulabi Meenakari, Varanasi (U.P.) conducted through online mode for AD-4th Sem, batch 2018-22 students from 19.05.2020, 20.05.2020, 09.06.2020 & 14.06.2020 by Mr. Rameshwar Singh (National Awardee) and Mr. Rohan Vishwakarma, Artisan.

• Virtual interaction with the Artisans of Varanasi

(U.P.) for 'Lacquerware Craft' was arranged for 27 students of AD-7th Sem., batch 2017-21 regarding the subject 'Craft Based Design Project' on 19.10.2020, 25.10.2020 & 26.10.2020 (03 days).

• Virtually interaction for 27 students of AD-5th Sem., batch 2018-22 was arranged to collect the Primary & secondary research data from the Artisans of their respective clusters Gulabi Meenakari, Varanasi (U.P.) (07 students), Metal Repousse, Varanasi (U.P.) (07 students), Pachhikari, Agra (U.P.) (06 students) & Lacquer ware, Varanasi (U.P.) (07 students) on 23.10.2020, 06.11.2020, 06.11.2020, 10.11.2020 to 12.11.2020 & 24.11.2020 regarding the subject 'Craft Research and Documentation'.

• Craft Research Documentation conducted via online mode due to Covid-19 pandemic with FC-V semester students from 11.11.2020 to 27.11.2020.

• Artisan Awareness Workshop conducted by Fashion Communication Department via online mode from 21st to 23rd December, 2020 with 12 artisans.

• 'Artisans Awareness Workshop' was conducted from 21.12.2020 to 23.12.2020 (03 Days), in which 12 artisans from various crafts have participated alongwith faculty members of AD Deptt. During the workshop, expert Lecture has been conducted by Ms. Rekha Sinha, General Secretary, Rekhaakriti (NGO) & Proprietor - Rekhaakriti Marketing Company, Lucknow (U.P.) and Mr. Pradeep Kumar Yadav, Assistant Director, D.C. Handicraft, Lucknow (U.P.) on 23.12.2020.

• Artisans Awareness Workshop conducted online (due to the covid-19) for 12 artisans from Brocade (Handicraft), Varanasi from 24.10.2020, 26.10.2020 &27.10.2020 (3days). 27 students of MFM-III have also participated in the workshop through online. During the workshop, 12 artisans from Brocade, Varanasi (Uttar Pradesh) interacted with the NIFT faculty and students for knowledge sharing on Marketing, Retailing, Business, etc.

• Ms. Garima Srivastava, National Livelihoods Officer, United Nation Development Program, Natural Resource Management and Biodiversity Program, New Delhi was invited on 24.10.2020 for online expert Lecture for 12 artisans of Brocade (Handicraft), Varanasi for understanding of Marketing, Business, etc. during the awareness workshop.

• Students of MFM-III Sem., Batch 2019-21 have completed their Cluster Studies (Research and Documentation) work (MFM-II semester as the

subject was carry forwarded due to Covid-19) through online with the following areas from 28.10.2020 to 01.11.2020.

• Pre-visit special input lecture was arranged for FD-V semester students by Dr. Rajnikant (Padam Shree Awardee) on 06.11.2020 for the subject – Craft Cluster Diagnostic study.

#### PhD Pursuing and Completed

• Mr. Ajay Kumar, Assistant Professor, NIFT Raebareli has completed his PhD and has been awarded PhD degree from Banaras Hindu University, Varanasi on 29.07.2020.

• 11 faculty of the campus are perusing PhD from various prestigiousUniversities.

#### Publications and Paper Presentations

• A research paper written by Ms. Anketa Kumar, Assistant Professor was published on the topic "The Influence of Hindi Cinema on Fashion and Society in India and Vice Versa" in the International Journal of Innovation, Creativity and Change; Volume 13, Issue 12, 2020; ISSN 2201-1323.

• A research paper written by Ms. Anketa Kumar, Assistant Professor was published on the topic "Unraveling Cultural Code in Junoon: A Narrative through Costumes" in the International Journal of Innovation, Creativity and Change; Volume 13, Issue 12, 2020; ISSN 2201-1323.

• A research paper written by Mr. Lal Singh, Assistant Professor was published on the topic "द्वापरयुगमेंपुनर्जन्मकेप्रमाण - एकसत्य" in the Journal, Shodh International: A Multidisciplinary International Journal (In Hindi) ISSN:2581-3501.

• Mr. Bharat Singh, Assistant Professor presented a research paper on the topic "The Indian Footwear Industry Moving Towards Green Manufacturing" in the National Seminar on Sustainability In Business Practices at Jaypee Business School, Noida.

• A research paper written by Mr. Bharat Singh, Assistant Professor was published on the topic "Post COVID-19: Opportunities in Indian Footwear and Leather Industry with reference to MSME Stimulus and Special Role of Council for Leather Exports" in the journal VOLUME 4 ISSUE 2 2020 The Corporate International [ISSN: 2581-6438].

• Mr. Sanjay Kumar Pandey, Assistant Professor - FC has written chapter no. 4 titled Enhancing Commercial Viability of Indian Craft using Digital Technology (Page no. 38-44). The book (Contemporary Research in Management Vol.2) published by Starlet Publishing, ISBN no. 978-93-90307-62-3.

• Mr. Sanjay Kumar Pandey, Asst. Prof. FC Raebareli campus presented a research paper titled "Study of Introducing Home Furnishing Products and Marketing Strategy in Varanasi Brocade" published by International Journal of Scientific and Innovative Research (IJSIR), ISSN No. 2724-3338.

• Dr. Vidya Rakesh, Assoc. Prof. - FD has published a paper "Artificial Intelligence: New face of Luxury promotions" (Gradiva review Journal, A UGC approved Group II journal) (ISSN NO: 0363- 8057 VOLUME 7, ISSUE 3, PAGE 49-70) in March, 2021.

#### Faculty Orientation, Trainings and Development

Faculty Training (Workshops and ToTs)

• Most of the faculty of NIFT Raebareli attended various Webinars, workshop and ToTs throughout the year on online mode. Total 19 numbers workshops attended/ participated.

Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

• Dr. Vidya Rakesh, Assoc. Prof. participated as SPEAKER on 16.03.2021 in IFFTI conference on "Sustaining crafts in India", chaired by Dr. Vandana Bhandari and Presided by the DG-NIFT, Sh. Shantmanu, IAS.

• Mr. Rajesh Kumar Choudhary, Assistant Professor presented a research paper on the topic "Impact on Rural Indian Economy due Migration during Covid-19" on National Webinar on 'Impact of Covid-19 Pandemic In Rural India' on dated 15.05.2020 & 16.05.2020 at Magadh University, Bodh Gaya.

• Mr. Rajesh Kumar Choudhary, Assistant Professor presented a research paper on the topic "Strategy and Management for Rural India" on National Webinar on 'Impact of Covid-19 Pandemic In Rural India' on dated 15.05.2020 & 16.05.2020 at Magadh University, Bodh Gaya.

• Mr. Rajesh Kumar Choudhary, Assistant Professor presented a research paper on the topic "Post COVID: Export Scenario of Indian Handicraft (Reboot, Reset, Rediscover)" on National Webinar on 'Impact of Covid-19 Pandemic In Rural India' on dated 15.05.2020 & 16.05.2020 at International Management Conference, Bodh Gaya.

• Mr. Sanjay Kumar Pandey, Asst. Prof. participated and contributed an article bearing title "COVID-19 Harbinger of Technological Tech off" in National Article Writing Competition on topic "COVID–19, A Global Pandemic: Prospect and Challenges" presented the article at National webinar organised on 17.05.2020 by Department of Rural Management BBAU (A Central University, Lucknow, India).

Seminars and Workshops by Alumni, Industry and International Experts

• Seminars, special input lectures from experts, workshops on online mode were conducted by all the five Departments involving Alumni, Industry Experts from India ad abroad. Total 89 such seminars/workshop were organized on different dates throughout the Academic session.

Industry Linkages (Visits and Student Internships)

• 04 students from NIFT Raebareli Campus namely Ms. Anshita Mohanti (AD-III), Ms. Parul (LD-III), Ms. Yambem Yaikhomba Meetei (FC-III) and Mr. Sanyam Sharma (FD-III) selected for FIT AAS programme 2021-22.

• Interactive sessions of the students of different departments were conducted with industry experts like Mr. Rakesh Kumar Prabhakar, Senior Visualiser and Production In-charge, Dawra Printers, New Delhi, Ms. Sansriti Srivastava, Senior Merchandiser, Li and Fung, Gurgaon, Mr. Ruching Bhusan Srivastava, Senior Manager, Tanishq, New Delhi, Mr. Nitin Kumar Shukla, Designer, Fuma Design, to name a few.

• Interactive sessions were also organised with domain experts like Ms. Rupal Borge, Social Media strategist, Hirendra Noonwal, Stylist, Prashant Johari, Film Director and Writer to make the students aware of the nuances in the industry. Some prominent alumni like Mr. Mayank Kaushal, Senior Designer, Donguk Steel, Noida, Naved Khan, Senior Manager, Microsoft Corporation, Mr. Sanjeev Tiwari, Chief Visual Merchandiser, Reliance Trends, Uttar Pradesh and Uttarakhand also interacted with the students.

• Sessions with Entrepreneurs like Mr. M. Jivani, MD - Bharat Industries, Sakshi Elsa, MD-Sampanna, Kerala and Ms. Monika Singh, Jewelry Designer and Entrepreneur also interacted with the students.

#### The Sustainability Aspect and Green Campus

• In-house nursery has been developed and campus is always kept green with seasonal flowers and plants.

• Plantation in the campus on regular basis have been done on various occasions such as Environment Day, Republic Day, Independence Day and on joining of freshers.

• 3 Compost pits have already been set up in the premises of NIFT Raebareli campus, in which organic waste generated daily is disposed of and managed by NIFT.

• The conventional lights installed in the hostel area, Residential quarters, Academic blocks have already been replaced with LED lights.

• 3 nos. of water harvesting systems is in place at NIFT premises for supply of water in hostel, office and residential block.

• Use of waste material for Recycling & Upcycling in the campus. 'Kulhads' are being used in the canteen for serving tea which is an environment –friendly option.

• The Institute is continuously taking initiatives to maintain a flora rich environment to make 'Swachh Bharat Abhiyan' a grand success. Gardens and Lawns are being developed to create an ambiance perfect to an academic Institute.



# SHILLONG



NIFT Shillong, established in 2008, is the sole NIFT Campus in the North Eastern Region of the country. The centre offers Bachelor of Design programmes in Fashion Design; Accessory Design; Textile Design; and Fashion Communication, as well as Master's programme in Fashion Management.

#### Infrastructure & Facilities

The NIFT Shillong Campus, is spread over 20.13 acres at Umsawli, New Shillong out of which approximately 8 acres construction has been completedwhich houses state-of-the-art facilities, including 15 classrooms with audio visual capacity; 5 computer labs with 120 computers having the latest configuration and software; specialist labs for pattern-making, garment construction, dyeing, leather products, looms, accessory design; wet and dry workshops; video conferencing and general discussion rooms; resource centre & library; display areas; general and specialist shops; cafeteria, gym; bank premises; hostels for boys and girls with a capacity of 120 and 280 respectively; faculty and staff quarters; Director's residence; and guest house.

#### Important Events of 2020-21

#### 1. Design Resource Centre (DRC)

The responsibility of setting up the Design Resource Centre (DRC) at Weavers' Service Centre (WSC) Guwahati was handed over to NIFT Shillong in September 2020. A new layout was designed for the DRC, along with the setting up new and additional display areas and props to enhance both functional and aesthetic aspects of the DRC. This DRC at WSC Guwahati was inaugurated virtually by Hon'ble Minister of Textiles, Smt. Smriti Zubin Irani on December 15th 2020 in the presence of Secretary Textiles, Shri Ravi Capoor IAS, and Shri Shantmanu IAS, Director General NIFT.

#### 2. Eri Silk Village Partner

On request from the Department of Sericulture, Govt. of Meghalaya, NIFT was a partner in the initiative for "Declaration of Eri Silk Village" at Umden-Diwon in Ri-Bhoi District, Meghalaya. This involves consolidating the various silk units at Umden Village and with a centralised design centre and display area.

#### 3. MoU between NEHHDC and NIFT Shillong

A Memorandum of Understanding (MoU) has been approved between North Eastern Handicrafts & Handlooms Corporation Ltd (NEHHDC) and NIFT Shillong to enhance the professional growth and development of artisans and weavers from the North Eastern Region; support the development and promotion of the Northeast Handicrafts & Handloom Sectors; and promote mutual growth and benefit for NE artisans, NIFT students and faculty members.

4. Observance and Celebration of Important Days NIFT Shillong celebrated various important events during 2020-21, including International Yoga Day (21st June); Independence Day (15th August); National Handloom Day (07th August); Gandhi Jayanti (02nd October); Vigilance Awareness Week (27th October to 02nd November, 2020); Constitutional Day (26th November); Republic Day (26th January); International Women's Day (08th March); Swachhta Pakhwada 2021 (1st March 2021 to 15th March 2021).

#### Short-term Programmes

NIFT Shillong conducted its first ever short term programme on Fashion Design Basics for 40 No. of PG National Cadet Corps (NCC) Girls cadets for 5 days from 21st to 26th October 2020 which was conducted by Ms. Rimi Das and Ms. Aurineeta Das.

#### Major Projects

Some of the major projects include Entrepreneurship Development Programme of Apparel; Accessory Development and Management Skills, Project from Ministry of Minority Affairs towards "Upgrading Skills And Training in Traditional Arts/Crafts For Development" (USTTAD); Integrated Design and Technical Development Workshopsin Meghalaya; Weaving & Embroidery at Umroi, Ri-Bhoi District, Meghalaya; Leather Craft at Shillong, East Khasi Hills District; Black Pottery Craft at Jowai, Jaintia Hills District, Meghalaya; and Capacity Building Training on Apparel Designing & Manufacturing (Directorate of Commerce & Industries), Govt of Meghalaya.

### Major achievements in Student Competitions and Awards

Ms. Ashima Kanwar, Ms. Manisha Sarma and Mr. Arvind Aniket Raut, students of the final year Fashion Design Dept were shortlisted for the All India Design Challenge by TCNS Clothing.

#### Graduation Projects and Graduation Events

Students completed their Graduation Projects with prestigious companies such as Aquarelle India Pvt Ltd, Arvind Brands Ltd, Genesis Luxury Fashion Pvt.Ltd, Giva (Indiejewel Fashions Pvt. Ltd), JJ Fashion, Lifestyle International Pvt Ltd., Manglam Arts, Orient Craft Limited, Outhouse Jewellery, Pantaloons, Pepe Jeans- Innerfashion Pvt Ltd, Ranik Exports Pvt. Ltd, Shahi Export Pvt Ltd, Swissikon, Tanishq, United Colors of Benetton

Craft Cluster	Initiative-	Activities,	Workshops	and
Impact				

Craft	Department/ Activity	Location
Handloom (Eri Silk)	FD/Process documentation and diagnostic study	Mendipathar, Meghalaya

Handloom (Cotton)	FD/Process documentation and diagnostic study	Kokrajhar, Assam
Eri, Cotton & Acrylic yarns (Artisans Awareness Workshop)	FMS/Knowledge sharing on trends and understanding market demands	Conducted Online
Handloom (Cotton & Eri Silk)	FMS/Prototype development and process documentation	Chandrapur, Assam
Handicraft (Black Pottery)	F&LA/Process documentation and diagnostic study	Longpih, Manipur
Handicraft (Black Pottery & Bamboo)	F&LA/Prototype development and process documentation	Bamutia and Shankhala, Tripura
Handicraft (Wood craft & Bamboo)	F&LA/Prototype development and process documentation	Dimapur, Nagaland
Handloom (Eri Silk)	FD/Prototype development and process documentation	Umden & Plasha, Meghalaya
Handicraft (Wood craft & Bamboo)	F&LA Department/ Prototype development and process documentation	Kohima, Nagaland

#### PhD Pursuing and Completed

Dr. Arindam Das, Director NIFT Shillong (PhD Degree Awarded) and Ms. Rimi Das, Associate Professor (Pursuing from Banasthali Vidyapith, Rajasthan) & Mr. Amardeep Rabha, Associate Professor (Pursuing from IIT Guwahati)

#### Publications and Paper Presentations

Dr. Arnab Banerjee, Asst. Prof.– FMS Dept & Mr. S. D Buhroy, Asst. Prof. – FMS Dept Majuli published a research paper on "Weaving Cluster: A study on Weaver Dropout using Industry Competitive Analysis and Concepts of Behavioural Economic" at Fashion Practices. (Taylor and Francis) Journal in July 2020.

#### Faculty Development

The following faculty members who attended online ToT on 'Pedagogical approach to Fashion Design Education' conducted by Faculty Orientation Training and Development Dept of NIFT Head Office between 22nd July to 24th July 2020.

- Design Illustration and Image Creation Mr. Amardeep Rabha, Assoc. Prof. Ms. M. Blah, Asst. Prof.
- Apparel Development Ms. Rimi Das, Assoc. Prof. Mr. Febby D. Shanpru, Assoc. Prof. Ms. M. Blah, Asst. Prof.
- Value Addition of Textiles for Fashion Ms. PhiralyndaMarbaniang, Asst. Prof.

### Seminars and Workshops by Alumni, Industry and International Experts

These included interactions with industry experts and alumni on topics such as Impact of Covid on NE Handloom Sector Organised by CII; E-Commerce and Promotion (Traditional andSocial media); Sustainability, Crafts & Fashion; Fashion Designing & Illustration - Range Development; Heritage Couture Women; Fashion Styling & Image Creation; Fashion Brand Management; Retail Entrepreneurship; Fashion Business Research as well as workshops on Anti-Ragging Awareness; Team Building Exercises.

#### **NIFT Shillong Placements**

Further, NIFT Students were placed in some of the renowned organizations such as Blupin Technologies Pvt. Ltd.; Bracing Earth; Byju's; Coach Ip Holdings Llc; Fyle; G. K Diamond; Giva (Indiejewel Fashions Pvt.Ltd); Gold Star Jewellery Pvt. Ltd.; Indie Jewels Fashion (Giva); Investors Clinic; Kmart Australia; Olive Planet; Pepe Jeans Innerfashion Pvt. Ltd.; Shahi Exports; Son of a Noble(SNOB); Sveltetech; Swissikon; The Minimalist; Tumi; Under Armour.

### The Sustainability Aspect and Green Campus Activities

The Campus remains committed to maintaining environmental health and awareness through measures such as plantation of fresh saplings, repairing of equipment and furniture, installation of environment-friendly equipment and launch of awareness programmes amongst students, faculty and staff members.





# SRINAGAR



#### Infrastructure and Facilities

NIFT Srinagar is one of the emerging millennial campuses of NIFT and is presently operational from its temporary campus Industrial Estate, Rangret, Srinagar. The permanent campus is coming up at Ompora Budgam with an estimated capital cost of Rs 287 crores. It is likely to be made functional from 2021.

The Temporary Campus has all required infrastructure for teaching-learning which includes Garment Construction laboratory with the latest SNLS machines, Pattern making laboratory, Design Collection lab, Computer laboratory, Fashion Photography studio, upgraded Internet connectivity, Resource Centre, Canteen Service, Stationary shop and other facilities. Required infrastructure for sports and Indoor games has been also made available. Class rooms and lab facilities are well maintained.

Manpower requirements of NIFT Srinagar have been optimally augmented by recruitment of 3 Assistant Professors, two Consultants and other Group b and C personnel on short term contract basis. The Campus is working on fully e-governance tools.

#### Short-term Programmes/events

• A webinar was conducted on handloom day on "Pashima – making of a Royal fabric" in which Mr Yasir A Mir, faculty, CDI and Ms Nousheen Qazi, Faculty, NIFT Srinagar gave a presentation on on 7th August, 2021. • Webinar on "Career Opportunities in fashion Industry" conducted by Ms Sushma Saitwal, CAC NIFT Srinagar in collaboration with University of Kashmir on 12th August, 2020.

• Webinar on "Career Opportunities in design & fashion Industry" conducted by Ms Sushma Saitwal, CAC NIFT Srinagar in collaboration with DPS Srinagar on 7th October, 2020.

• A 'Design Competition' was organized by NIFT Srinagar for students of 5 local schools in March, 2021. The winners were given Certificates and mementos.

• Webinar on "From waste to treasure – a fresh look at the Paper Machie of Kashmir'" by Mr Burhanuddin Khateeb, Guest Faculty, NIFT Srinagar in collaboration with DPS Srinagar on 27th November, 2020.

• Mr. Alice Payne Associate Professor in Fashion in the School of Design, Queensland University of Technology, Australia delivered a talk to the students and staff on "Textile Waste and the Circular economy" on 12th march, 2021

• NIFT Srinagar conducted various activities in connection with the commemoration of the 150th birth anniversary of Mahatma Gandhi ji from 2nd October, 2020 which included:

a) Special lecture by Dr. Khalid Waseem, Charles Wallace Fellow, Cambridge University Fellow, Faculty Department of Politics and Governance Central University of Kashmir.

b) Quiz about Gandhiji's biography.

c) Sketches/posters (online) competition was organized on Gandhian thought and philosophy in which both students and staff participated.

• Workshop on Gender Sensitisation was conducted on 25 January 2021. resource Person: Dr Vandana Gambhir, University of Delhi.

• Workshop on the topic "Rajbhasha ke rup me hindi ka mahatva" was conducted on 14th September 2020, in which Prof. Vinod Taneja was the key speaker.

• Workshop was conducted by Dr. Shahzada Akhter on 12th March 2021 on progressive use of Hindi language in official domain.

•Hindi diwas was celebrated on 14th. September, 2020. The key highlights of the Hindi diwas were an essay and poem competition.

• Online (outbound) workshop for FC 4 Semester Jan-Feb, 2021

#### **Major Projects**

• Directorate of Handicraft & Handloom, J&K Govt, has approved a project on Designing of Innovative Packaging for enhancing the marketability of Handicraft & Handloom Products of Kashmir. The project shall be completed by Nov, 2021. Total approved fund under the project is Rs 26.9 lakhs.

• NIFT Srinagar has signed an MoU with Higher Education Department, J&K Govt for providing services as knowledge partner to launch skill based programs at UG & PG levels in Colleges of J&K. This project is sponsored by J&K Govt and is being implemented from 2020-2023.

• NIFT Srinagar has initiated collaboration with the Craft Development Institute (CDI) of Jammu and Kashmir for collaboration in academics, research, craft-cluster activities and sharing of educational resources.

• NIFT Srinagar has also submitted a DPR of Rs 49 lakhs to Govt of UT Ladakh for promotion and development of crafts of UT of Ladakh.

#### Major achievements of Student

•Mr. Pawandeep Singh, Ms. Rashmi Kartha and Ms. Aishani Jain (Students from FD-6) participated in World of Wearable Art competition, with the concept, "Sometimes, beauty is just layers of visual aesthetics disguised in discomfort" in Feb-March, 2021.

• Identified +400 new industry contacts and got +20 internship opportunities for graduating students.

• During industry visits in the location of Noor Bagh the NIFT students had the opportunity to learn embroidery by hand and by machine.

#### Graduation Projects and Graduation Events

• Fashion Communication students (Class 2020) completed their Graduation project in various specialized fields like Graphic Design, Visual Merchandising, Photography, Fashion Styling, Product Design, Content intent, etc in various industries like Superflow Media Mumbai, Things Go Social Delhi, Leo Burnett, Brand Affair Kolkata, Mars Cosmetics Delhi, Moshi Moshi Bengaluru, Decathlon Bengaluru, Design Factory India Noida -NCR, Manglam Arts Jaipur, Aerologiks Bengaluru, Shoppers Stop Amritsar, Women's Era Delhi, Bery India Noida – NCR.

• Fashion Design students (Class 2020) completed their Graduation Projects in forecasting of fashion, creativity of pattern, draping, use of surface techniques etc.

• Convocation and Graduation show of the Class 2020 was held on 9.04.2021.

### Craft Cluster Initiative- Activities, Workshops and Impact

• Under Craft Based Design Project (CBDP), students worked on different crafts like Wagu, Pashmina, Paper Mache, Shikara Boat, Willow wicker, Namda, Copper moulding etc. .

• Lectures and interactions were organized with experts and craftspersons of Kani shawl weaving, Tweed, Woolen Products & Leather.

• Secondary studies were carried out in Design Research (craft based) wherein students did the research by secondary data collection method.

• Craft research and documentation was conducted on different crafts like Copperware, Willow-wicker and Pashmina Weaving etc.

#### Publications and Paper Presentations

•Ms. Nayantara Singh, Assistant Professor, NIFT Srinagar published a paper in International textile Journal TEXTILE VALUE CHAIN on the topic "Organic Cotton: 2020-21.

• Ms. Nayantara Singh, Assistant Professor, NIFT Srinagar published an article on the topic "Worsening condition of Kashmir crafts - Namda: The dying craft of Kashmir" Valley Observer. 2020-21.

#### **Faculty Development**

- Ms. Nousheen Qazi, Assistant Professor participated in the Webinar by Pantone "The Power of a Single Color, Leveraging Your Brand's Visual Identity" on August 10, 2020.
- Ms. Nousheen Qazi, Assistant Professor participated in the Webinar "Sustainability in Fashion" on September 13, 2020,
- Ms. Nousheen Qazi, Assistant Professor participated in the Webinar Apparel Sourcing-New Directions Or New Destinations? on October 04, 2020.
- Ms. Nousheen Qazi, Assistant Professor participated in the Webinar by Pantone: "Mythos: Embracing Positivity Expressed Through Color for Autumn/Winter 21/22" on November 25, 2020.

• Ms. Nayantara Singh, Assistant Professor was invited as a key speaker for IDT, one day Webinar on the topic "Fashion Forecast and Impact on Fashion after pandemic" held on 26th July, 2020.

• Ms. Nayantara Singh, Assistant Professor was invited as the guest lecturer organized by the VIT Fashion Institute of Technology, Chennai on the topic Fashion Design Process on 09th March, 2021.

• Ms. Nayantara Singh, Assistant Professor, attended 5 days Faculty Development Programme on "Recent Developments in Arts, Design, and Fashion" from 29th June, 2020 to 3rd July, 2020 organized by Amity School of Fashion Technology and Amity School of Fine Arts, Amity University Kolkata.

• Mr. Abhishek Lewis, Assistant Professor, along with a team of students from FD Department, choreographed, styled, shot a fashion Show Event, Mr. Anantnag (Jammu and Kashmir) in the month of February 2021.

• Mr Arshad Mushtaq, Assistant Professor conducted 2 Day training workshop on Theatre and its Social Relevance for upcoming journalists in the art of reporting in 2020.

Seminars and Workshops by Alumni, Industry and International Experts

• Ms. Alice Payne Associate Professor in Fashion in the School of Design, Queensland University of Technology, Australia delivered a talk to the students and faculty on "Textile Waste and the Circular economy" on 12th March, 2021

#### Major Industry Linkages

• Students of NIFT Srinagar have undergone 8 weeks Industry Internship in various companies like Aditya Birla, Madura Aharin Noida, Label JENN, TRC Overseas Alliance, Srinagar MV Clothing, U & Me, Bhopal, Zubair Kirmani, Srinagar El Pano, Delhi & Mumbai, J&K Industries Ltd. (Silk Factory) Namrita Joshi Pura, Noida, Rahul Mishra Arvind, Bangalore.

• Students of NIFT Srinagar have also undergone 16 week Graduation Project in various companies like El Pano, Mumbai Blue Saint, Van Heusen, Bangalore, U & Me Bhopal, Louis Philippe, Aditya Birla, Yam India, and Bummlers Rishta.

The Sustainability Aspect and Green Campus Activities

• Plantation drive was conducted both in Temporary as well as at upcoming permanent campus at Ompora Budgam in Feb-March, 2021.

• Aesthetics of the temporary campus was refurbished by painting both exterior as well as interior walls of Campus along with boundary walls, gates etc.

# Auditors Report & Statement of Accounts 2020-21

# Separate Audit Report or the Comptroller & Auditor General of India on the Accounts of National institute of Fashion Technology for the year ended 31 March 2021

We have audited the attached Balance Sheet of National Institute of fashion Technology (NIFT) as on 31 March 2021 and the Income and Expenditure Account & Receipt Payment Account for the year ended on that date under Section 19 (2) of the Comptroller & Auditor General's (Duties, Powers & Conditions of Service) Act, 1971 read with Section 21(2) of the National Institute of Fashion Technology Act, 2006. These financial statements include the accounts of 17 Centres of NIFT located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Panchkula, Patna, Raebareli, Shillong and Srinagar. The preparation of these financial statements is the responsibility of NIFT's management. Our responsibility is to express an opinion on these financial statements based on our audit.

- 2. This Separate Audit Report contains the comments of the Comptroller & Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting Standards and disclosure norms etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any, are reported through Inspection Reports/ CAG's Audit Reports separately.
- 3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.
- 4. Based on our audit, we report that:
  - i) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.
  - ii) The Balance Sheet and Income & Expenditure Account and Receipt and Payment Account dealt with by this report have been drawn up in the format approved by Government of India.
  - iii) In our opinion, proper books of accounts and other relevant records have been maintained by National Institute of Fashion Technology in so far as it appears from our examination of such books.
  - iv) We further report that:

#### A Balance Sheet

#### A.1 Liabilities

#### A.1.1 Current Liabilities and Provisions (Schedule 7): Rs. 275.24 crore

(i) The above does not include Rs. 5.67 crore being lease rent payable by Raebareli Campus to ITI Limited (ITI) for the financial year 2019-20 and 2020-21. The lease agreement entered into with ITI had expired on 14 November 2018 and efforts of NIFT to get the land transferred from ITI have not yet materialised. In the meantime, ITI demanded lease rent on provisional basis as per the last agreement. Though NIFT had created provision for the period 15 November 2018 to 31 March 2019, no provision has been created for the year 2019-20 and 2020-21.

Non-provision of lease rent has resulted in understatement of Current liabilities and Provisions by Rs. 5.67 crore<sup>1</sup> and overstatement of Surplus to that extent.

Despite being pointed in the Separate Audit Report (Comment no. A.1.1) issued on the Accounts of NIFT for the year 2019-20, no corrective action has been taken by the Institute.

#### (ii) Provision for Building WIP: Rs. 2.71 crore

The above includes provision for Building WIP amounting to Rs. 2.21 crore lying in the books of respective Campuses (Bengaluru: Rs. 1.23 crore. Chennai: Rs. 0.06 crore, Hyderabad: Rs. 0.84 crore and Kolkata: Rs. 0.08 crore) pertaining to the period from 2003-04 to 2005-06. As it does not correspond to any Building WIP, the same should have been written back in the books of accounts of the Institute. The provision was transferred by Head Office to respective campuses (on being pointed out by Management letter issued on the Accounts

<sup>1</sup> Rs. 6.87 crore less Rs. 0.95 crore, being provision already made for the period 15 November 2018 to 31 March 2019 less Rs. 0.25 crore, being rent paid for the month of April 2021

of NIFT for the year 2015-16) by raising credit notes on 31.03.2017 for writing back. However, the amount is still lying in the books.

Non-writing back of the provision for Building WIP has resulted into overstatement of Current Liabilities and Provisions and understatement of Surplus by Rs. 2.21 crore.

#### (iii) Provision for Leave Encashment (Annexure 10): Rs. 45.09 crore

As per the actuarial valuation report, the liability towards leave Encashment was Rs. 47.19 crore, against which NIFT has created a provision of Rs. 45.08 crore only. This has resulted in understatement of Current liabilities and Provisions and overstatement of Surplus by Rs. 2.11 crore.

#### A.2 Assets

#### A.2.1 Current Assets, Loans, Advances etc. (Schedule-11): Rs. 1,495.24 crore

#### A.2.1.1 Sundry Debtors (Annexurc-14): Rs. 25.72 crore

The above include Rs. 0.59 crore being amount recoverable from NIFT Head Office by Raebareli campus towards Craft Cluster Initiative. As it is an inter-unit transaction. it should not have been included as recoverable. This has resulted in overstatement of Receivables and Surplus by Rs. 0.59 crore.

Despite being pointed in the Separate Audit Report (Comment no. A.2.2.1 (iii)) issued on the Accounts of NIFT for the year 2019-20, no corrective action has been taken by the Institute.

#### B Income & Expenditure Account

#### B.1 Deferred Revenue Income: Rs. 20.01 crore Prior Period Income: Rs. 4.36 crore

The above includes Rs. 19.85 crore (Rs. 20.01 crore during current year and (-) Rs. 0.16 crore on account of prior period) being deferred depreciation/deferred Revenue income booked in Income & Expenditure account due to implementation of Accounting Standard (AS)-12 –Accounting of Government Grants. NIFT capitalized the Government Grant to the tune of Rs. 794.40 crore (net of deferred depreciation), however, the corresponding Net Assets created out of Government Grants has been shown at Rs. 766.46 crore which has resulted in a difference of Rs. 27.94 crore.

Despite being pointed out in the Separate Audit Reports on the accounts for the years 2017-18, 2018-19 and 2019-20, NIFT has not yet reconciled the difference.

#### B.2 Interest Earned (Schedule-17): Rs. 53.97 crore

(i) The above includes Rs. 0.07 crore on account of interest earned on Grants-in-Aid of Rs. 1.05 crore from 18 September 2019 to 10 September 2020 specifically received from Ministry of Textiles (MoT) for the scheme NIFT Design Innovation Incubator (NDII Scheme). As the grant was specifically received for NDII Scheme, the amount of interest earned should have been transferred by NIFT to NIFT Foundation for Design Innovation (Section 8 Company incorporated to house NDII Scheme) along with the amount of the grant.

This has resulted in overstatement of interest earned by Rs. 0.07 crore and understatement of current liabilities to the same extent.

(ii) During the year 2020-21, NIFT received grants of Rs. 18.47 crore towards four project<sup>2</sup> and deposited the amount in fixed deposits and earned interest of Rs. 0.28 crore till the grant was transferred to specific project account. As the interest earned pertained to project funds, it should have been credited to Project Fund. However, NIFT recognised the interest as its own income.

This has resulted in overstatement of interest earned and understatement of Current liabilities and Provisions by Rs. 0.28 crore and overstatement of surplus to that extent.

#### C. Contingent Liabilities and Notes on Accounts (Schedule 27)

NIFT has not disclosed in its Notes on Accounts that out of Rs. 245.35 lakh sanctioned during 2014 by the erstwhile Government of Andhra Pradesh, an amount of Rs. 50.95 lakh is still receivable from the Govt of Andhra Pradesh.

#### D. General Comments

(I) NIFT submitted utilization certificate dated 03.04.2021 to the Ministry in respect of Rs. 1.05 crore of Grant received for setting up of NIFT Design Innovation Incubator (NDII scheme), showing interest earned on the Grant as Rs. 0.21 lakh. However, interest of Rs. 10.61 lakh, as calculated by NIFT (Rs. 7.23 lakh by NIFT and

<sup>2</sup> Design Resource Centre (DRC) in Weavers Service Centres (WSC)-II, DRC in WSC-I, Meity Project, and USTTAD
Rs. 3.38 lakh by NFDI, i.e. the Section 8 Company incorporated to house NDII Scheme) was earned during the period 18 September 2019 to 24 February 2021. Thus, interest earned has been understated by Rs. 10.40 lakh (Rs. 10.61 lakh less Rs. 0.21 lakh) in the Utilization Certificate submitted by NIFT to the Ministry. Hence, Utilization Certificate dated 03.04.2021 submitted by NIFT to the Ministry of Textiles was factually incorrect.

- (ii) Audit observed that figure of assets purchased out of Earmarked/Endowment Fund as on 31 March 2021 shown in Schedule-1 (Corpus/Capital Fund), Schedule-3 (Earmarked/Endowment Fund) and in Schedule 8-C (Fixed Assets from Endowment Fund) were not tallying and all the above mentioned three schedules showed different amounts (Rs. 2.21 crore, Rs. 1.99 crore and Rs. 1.56 crore respectively). Therefore, audit was unable to certify how much assets had actually been purchased out of Earmarked/ Endowment Fund. Despite being pointed out during previous year, no corrective action has been taken by NIFT.
- (iii) NIFT has six Earmarked/Endowment Funds viz Activity Fee Fund, Department Development Fund, Alumni Association Fund, Centre Development Fund, Campus Endowment Fund and Continuing. Education Program Fund. Audit observed that NIFT did not follow a uniform practice of crediting the income to these Earmarked/ Endowment Funds, as income of Rs. 5.59 crore was credited through Income and Expenditure account, while an amount of Rs. 12.11 crore was credited directly to the Funds. NIFT should follow a uniform policy in this regard.

Despite being pointed out during previous years, no corrective action has been taken by NIFT.

(iv) NIFT receives grants from Central Government and State Government for creation of Capital Assets which is disclosed in the Schedule 2: Reserves and Surplus (under sub head: Government Grant: Capitalised/unutilized). The grant is capitalized to the extent of Fixed Assets created out of Government Grant during the year. As per Schedule 8A and 8B, total amount of Rs. 74.72 crore (Rs. 64.39 crore and Rs. 10.33 crore towards Fixed Asset and CWIP respectively) has been added during the year in the Gross block of NIFT out of grants received from Central Government and State Governments. However. as per Schedule 2, an amount of Rs. 68.67 crore has been capitalized during the year.

Thus there is a difference of Rs. 6.05 crore (Rs. 74.72 crore less Rs. 68.67 crore) which needs reconciliation.

## E. Grants-in-aid

NIFT had unspent balance of Government grants amounting to Rs. 86.23 crore pertaining to previous years. The Government of India/ State Governments have given grants of Rs. 86.14 crore to NIFT during 2020-21 on which interest of Rs. 2.83 crore was earned during the year 2020-21. Out of the total amount of Rs. 175.20 crore. Rs. 1.68 crore was adjusted against Revenue Deficit, Rs. 3.37 crore towards other adjustments related to previous years and Rs. 68.68 crore was utilized during the year 2020-21 as capital grant. Thus, a balance of Rs. 101.47 crore remained unutilized as on 31 March 2021.

**F.** Deficiencies which have not been included in this Separate Audit Report have been brought to the notice of the Management through a Management Letter issued separately for remedial/ corrective action.

- v) Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and the Income and Expenditure Account dealt with by this report are in agreement with the books of accounts.
- vi) In our opinion and to the best of our information and according to the explanation given to us, the said financial statements read together with the Accounting Policies and Notes to Accounts, and subject to the significant matters stated above and other matters mentioned in the Annexure, give a true and fair view in conformity with the accounting principles generally accepted in India.
- a) In so far as it relates to the Balance Sheet, of the state of affairs of National Institute of Fashion Technology as at 31 March 2021; and
- b) In so far as it relates to the Income and Expenditure account, of the surplus for the year ended on that date.

For and on behalf of the Comptroller & Auditor General of India

Place: New Delhi Date: 6.01.2022

> Sd/-(Vidhu Sood) Principal Director of Audit Industry & Corporate Affairs

## 1. Adequacy of Internal Audit System

Internal Audit is being done by hired Chartered Accountants' Firm and the same has been completed for the year 2020-21.

## 2. Adequacy of Internal Control System

Internal control system is inadequate and not commensurate with the size and nature of the activities of NIFT in so far as financial matters are concerned. The procedure for accounting and presentation of Grants and Endowment Funds, accounting of Fixed Assets and its capitalization needs improvement.

## 3. System of Physical verification of fixed assets

The physical verification of fixed assets for the year 2020-21 was completed in all campuses except Bengaluru Campus due to Covid. No discrepancies were found except in case of Bhubaneswar campus where reconciliation of assets supplied by Infrastructure Development Corporation of Odisha Ltd. (IDCO) was under progress.

## 4. System of Physical verification of inventory

NIFT was not maintaining any inventory as on 31 March 2021.

## 5. Regularity in payment of statutory dues

NIFT was regular in depositing the statutory dues during 2020-21.

-/Sd Director

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY BALANCE SHEET AS AT 31st MARCH, 2021

			Rs. in Lakhs
CORPUS/ CAPITAL FUND AND LIABILITIES	SCHEDULE	MARCH 31, 2021	MARCH 31, 2020
Corpus /Capital Fund	1	91,398.07	75,780.56
Reserves And Surplus	2	89,586.83	83,364.26
Earmarked / Endowment Funds	3	28,922.84	26,418.46
Secured Loans And Borrowings	4	0.00	0.00
Unsecured Loans And Borrowings	5	0.00	0.00
Deferred Credit Liabilities	6	0.00	0.00
Current Liabilities And Provisions	7	27,523.56	26,834.70
TOTAL		2,37,431.30	2,12,397.98
ASSETS			
Fixed Assets	8	83,204.10	78,488.70
Investments - From Earmarked/Endowment Funds	9	0.00	0.00
Investments - Others	10	4,702.80	4,162.64
Current Assets, Loans, Advances Etc.	11	1,49,524.40	1,29,746.64
Miscellaneous Expenditure (To The Extent Not Written Off Or Adjusted)		0.00	0.00
TOTAL		2,37,431.30	2,12,397.98

Significant Accounting Policies26 EnclosedContingent Liabilities And Notes On Accounts27 Enclosed

Compiled by: Batliboi & Purohit Chartered Accountants FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615 Sd/-CA Supriya Misra Dy. Director(F&A) Sd/-CMA B.K.Pandey Director(F&A) Sd/-Shantmanu Director General

Place: New Delhi Date: 17.07.2021 UDIN: 21030615AAAAMK7974

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY INCOME & EXPENDITURE ACCOUNTS FOR THE YEAR ENDED 31st MARCH, 2021

			Rs. in Lakhs
PARTICULARS	SCHEDULE	MARCH 31, 2021	MARCH 31, 2020
A. INCOME			
Income From Sales/Service	12	0.00	0.00
Grants/Subsidies	13	160.98	652.09
Fees/Subscriptions	14	36,852.36	36,610.97
Income From Investments	15	308.77	302.43
Income From Royalty, Publication Etc.	16	0.00	0.00
Interest Earned	17	5,397.44	5,367.32
Other Income	18	415.87	425.58
Inc/Dec In Stock Of Finished And Work In Progress	19	0.00	0.00
Deffered Revenue Income		2,001.27	2,240.47
TOTAL (A)		45,136.69	45,598.86
B. EXPENDITURE			
Academic Expenses	20	4,415.23	7,995.98
Establishment Expenses	21	16,555.18	15,543.77
Other Administrative Expenses	22	3,621.42	4,675.77
Expenditure On Grants, Subsidies Etc.	23	0.00	0.00
Interest /Bank Charges & Commission	24	1.56	1.41
Depreciation (Net Total At The Year End - Corresponding To Schedule -8)		3,350.88	3,475.49
TOTAL (B)		27,944.28	31,692.42
BALANCE BEING EXCESS OF INCOME OVER EXPENDITURE FOR THE YEAR C = (A-B)		17,192.41	13,906.45
Add : Prior Period Income (D)	25	436.24	473.65
Less : Prior Period Expenses (E)		1,594.16	479.86
NET EXCESS OF INCOME OVER EXPENDITURE (C+D-E)		16,034.50	13,900.24
Transfer To DDF/CDF/CE		559.18	766.00
BALANCE BEING SURPLUS/(DEFICIT) CARRIED TO CORPUS/CAPITAL FUND		15,475.32	13,134.24

26 Enclosed

27 Enclosed

Significant Accounting Policies Contingent Liabilities And Notes On Accounts **Compiled by:** Batliboi & Purohit Chartered Accountants FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615 Sd/-CA Supriya Misra Dy. Director(F&A) Sd/-CMA B.K.Pandey Director(F&A) Sd/-Shantmanu Director General

Place: New Delhi Date: 17.07.2021 UDIN: 21030615AAAAMK7974

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2021

**Rs. in Lakhs** 

RECEIPTS	MARCH 31, 2021	MARCH 31, 2020	PAYMENTS	MARCH 31, 2021	MARCH 31, 2020
Opening Balances			Expenses		
(A) Cash In Hand	1.75	1.01	Academic Expenses	3069.61	6258.44
(B) Bank Balance			Establishment Expenses	14171.11	13355.26
In Scheduled Bank Account	41736.05	32674.83	Administrative Expenses	2748.14	3584.23
In Deposit Accounts	77551.60	70432.97	Prior Period Expenditure	356.35	164.75
			Prepaid Expenditure	90.37	75.66
Grants Received by HO					
From Govt Of India			Grants Transferred by HO to Campus		
(A) Capital	8463.25	4681.00	From Govt Of India		
(B) Revenue	0.00	0.00	(A) Capital	8463.25	4717.95
C) Grant for Cluster Initiative	31.39	175.00	(B) Revenue	0.00	0.00
(D) Other	713.58	505.82	(C) Grant for Cluster	0.00	171.00
From Other Source			Initiative		
(A) Capital	0.00	0.00	(D) Others	737.70	505.46
(B) Revenue	38.16	0.00	From Other Source		
			(A) Capital	42.48	0.00
Grants Received by Campuses			(B) Revenue	0.00	0.00
(either from HO or Govt or State Govt or any body directly)					
From Govt/State			Endowmnet Fund		
(A) Capital	1081.00	1016.00	(A) Capital	298.51	429.76
(B) Revenue	0.00	68.00	(B) Revenue	0.00	0.00
(C) Grant for Cluster Initiative	29.83	402.14			
From Other Source			Payment Fixed Assets & CWIP		
(A) Capital	0.00	150.00			
(B) Revenue	1.74	47.03	(A) Purchase Of Asset From Central Govt Grant	287.83	56.92

Endowmnet Fund			(B) Purchase Of Asset From State Govt Grant	166.80	463.58
(A) Capital	222.58	165.08	(C) Purchase Of Asset From Other Fund	588.60	1152.56
(B) Revenue	74.23	176.57	(D) CWIP Payment	565.59	1504.64
Income From Fees					
(A) Application Fees/ Enterance Fees	873.61	1018.53	Earmarked Fund Utilisation		
(B) Tution fees	22509.83	21933.23	(A) Endowment Fund Utilisation Capital	23.02	89.05
(C) C. E. Program Fees	179.37	702.59	(B) Endowment Fund Utilisation Revenue	9.76	16.58
(D) Hostel Fees	111.27	3310.79	(C) Other Earrmarked Fund Capital	14.91	58.10
(E) Library Fees	1010.08	966.09	(D) Other Earrmarked Fund Revenue	24.93	167.81
(F) Fees Received In Advance	8756.19	8888.83			
(G) Fees Forfeiture	57.40	30.05			
(H) Other Misc Fees	838.97	826.61	Investment Made		
Income from Investment	59.41	58.80	LIC Leave Encashment Scheme	345.52	770.07
Interest Received					
(A) Interest On Bank Accounts	4922.85	4891.49	Refunds/Advances	ĺ	
(B) Intertest On Grants	242.59	273.71	(A) Advances To Contractor	734.97	1015.09
(C) Interest On Endowment Fund	625.02	1201.72	(B) Staff Advances	158.66	641.51
(D) Interest On Other Earmarked Fund	310.85	338.55	(C) EMD	84.56	108.94
			(D) Security Deposit (Student)	191.99	291.63
Projects & Workshop Receipt	0.00	0.00	(E) Security Deposit (Vendor)	78.89	120.07
(A) Surplus From Workshop & Projects	742.28	2677.54	(F) Fees Refund	39.00	230.91
(B) Project Liabilities (Net)	189.05	214.22	(G) Any Other Refund	697.05	199.00
Other Income					
(A) Prior Period Income	49.55	11.42		ĺ	
(B) Sale Or Disposal Of Asset	13.69	26.03		i	

(C) Guest House Charges	1.58	6.00	Payments Against P.Y. Liability		
(D)Licence Fees Lease Accomodation	5.46	2.33	Provision Of Last Year Paid This Year	3311.64	3785.09
(E) Income Tax Refund	152.00	56.37	Statutory Liabilties Of last year paid during this year	589.55	311.86
(F) Other Misc Income	113.77	211.93			
			Interest & Bank Charges paid	1.56	1.42
Inter Campus Receipts	755.52	337.38			
			Inter Campus Payment made	961.24	862.69
Any Other Receipt					
(A) Advance Received From Contractor	46.72	39.09			
(B) Security Deposits Supplier/Contractor	62.48	135.72	Closing Balances		
(C) Security Deposits Students	490.76	587.44	(A) Cash In Hand	1.00	1.75
(D) EMD	88.73	110.13	(B) Bank Balance	0.00	0.00
(E) Alumni Fund	81.10	23.19	In Scheduled Bank Account	51699.71	41736.05
(G) Staff Advance Refund	67.47	218.82	In Deposit Accounts	84909.21	77551.60
(H) Misc Receipt	2160.73	805.38			
Total	175463.52	160399.42		175463.52	160399.42

Compiled by: Batliboi & Purohit Chartered Accountants FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615 Sd/-CA Supriya Misra Dy. Director(F&A) Sd/-CMA B.K.Pandey Director(F&A) Sd/-Shantmanu Director General

Place: New Delhi Date: 17.07.2021 UDIN: 21030615AAAAMK7974

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY SCHEDULES FORMING PART OF ANNUAL ACCOUNTS AS AT 31st MARCH, 2021

#### **SCHEDULE 1: CORPUS / CAPITAL FUND** Rs. in Lakhs PARTICULARS MARCH 31, 2021 MARCH 31, 2020 **Balance As At The Beginning Of The Year** 75,780.56 62,189.04 Add : Asset Purchased Out Of Endowment/DDF/CDF 220.55 561.76 (Annexure 1) Less : Adjustment/Transfer During The Year 78.36 104.47 Add / Less: Net Surplus /Defcit From Income & 15,475.32 91,398.07 13,134.24 75,780.56 **Expenditure Accounts BALANCE AS AT THE YEAR END** 91,398.07 75,780.56

#### **SCHEDULE 2: RESERVES AND SURPLUS**

**Rs. in Lakhs** PARTICULARS MARCH 31, 2021 MARCH 31, 2020 **1. CAPITAL RESERVE GOVERNMENT GRANT** CAPITALISED / UNUTILISED GOVERNMENT GRANT Balance As At The Beginning Of The Year 8,622.37 10,001.08 Add: Grant Received During The Year 8,614.03 4,831.00 Add: Grant Transferred by HO and Received by 8,463.25 5,663.70 Campus. Add: Interest On Govt Grant (From Schedule 17) 282.94 310.77 Less : Adjustment And Transfers 8,800.86 4,718.00 Less : Grant Refunded To Ministry 0.00 0.00 Less: Grant Adjusted Against Revenue Deficit 166.98 186.82 Less: Grant Capitalised During The Year 6,867.48 7,279.36 10,147.26 8,622.37 **CAPITALISED / UTILISED GOVERNMENT GRANT** Balance As At The Beginning Of The Year 1,01,796.60 94,679.21 Add: Grant Capitalised During The Year 6,867.47 7,279.36 Add / Less: Adjustment / Transfer, If Any -106.08 -161.97 1,01,796.60 1,08,557.99 Less: Capital Fund Adustment (Deferred Depreciation) Up To Previous Year 27,003.36 24,784.90 **During This Year** 2,174.00 1,999.56 On Account of Prior Period 115.52 95.81 29,118.43 89,586.83 27,054.71 83,364.26 2. REVALUATION RESERVE As Per Last Account 0.00 0.00 Addition During The Year 0.00 0.00 Less : Deductions During The Year 0.00 0.00 0.00 0.00 3. SPECIAL RESERVE As Per Last Account 0.00 0.00 Addition During The Year 0.00 0.00 Less : Deductions During The Year 0.00 0.00 0.00 0.00 4. GENERAL RESERVE As Per Last Account 0.00 0.00 Addition During The Year 0.00 0.00 Less : Deductions During The Year 0.00 0.00 0.00 0.00 **BALANCE AS AT THE YEAR END** 89,586.83 83,364.26

## **SCHEDULE 3: EARMARKED / ENDOWMENT FUNDS**

PARTICULARS	Activity Fee Fund	Alumni Association Fund	Department Development Fund	Centre Development Fund	Campus Endowment Fund	CE Program FUND	MARCH 31, 2021	MARCH 31, 2020
A) Opening Balance Of The Funds	1,119.91	591.39	5,525.71	1,152.84	255.99	455.54	9,101.37	7,835.76
Additions To Funds								
I. Donations/Grants	0.00	12.00	0.24	0.00	0.00	0.00	12.24	172.33
li. Intrest Earned During The Year	46.20	26.46	467.21	71.30	13.48	24.09	648.74	407.88
lii. Transfer During The Year	143.65	13.59	368.12	45.46	-15.60	39.47	594.67	892.08
iv.Other Additions	325.89	93.38	20.38	17.58	11.90	45.42	514.55	187.90
Sub Total (A)	1,635.65	736.82	6,381.66	1,287.19	265.76	564.52	10,871.58	9,495.95
<ul> <li>B) Utilisation / Expenditure</li> <li>Towards Objectives Of The</li> <li>Funds</li> </ul>								
I. Capital Expenditure	0.00	0.00	14.96	37.19	13.17	0.00	65.32	119.94
li. Revenue Expenditure	31.09	0.45	19.32	0.19	10.98	0.39	62.42	274.64
Sub Total (B)	31.09	0.45	34.28	37.38	24.15	0.39	127.74	394.58
CAMPUS FUNDS C= (A-B)	1,604.55	736.37	6,347.38	1,249.80	241.61	564.13	10,743.84	9,101.37

PARTICULARS	NIFT Development fund	Endowment Fund	MARCH 31, 2021	MARCH 31, 2020
D) Opening Balance Of The Funds (Principal Fund) (At HO Only)	137.30	10,000.00	10,137.30	10,137.30
Additions To Funds				
i. Donations/Grants (At HO Only)	0.00	0.00	0.00	0.00
ii.Other Additions (Specify Nature)	0.00	16.30	16.30	0.00
Sub Total (D)	137.30	10,016.30	10,153.60	10,137.30
E) i Grant Received By Campus From HO	0.00	17.98	17.98	191.80
ii Grant Receivable By Campus From HO	0.00	-25.84	(25.84)	(2.43)
Sub Total (E)	0.00	-7.86	(7.86)	189.37
F) Opening Balance Of The Funds (Interest) (At HO Only)	134.20	7,186.77	7,320.97	6,564.75
Additions To Funds				
i. Intrest Earned During The Year	19.91	1,165.93	1,185.84	1,242.05
ii.Other Additions/Transfer	0.00	38.01	38.01	0.06
Sub Total (F)	154.11	8,390.71	8,544.82	7,806.85
Total G= (D+E+F)	291.41	18,399.16	18,690.57	18,133.52
H) Utilisation / Expenditure Towards Objectives Of The Funds				
i. Capital Expenditure	1.16	132.76	133.92	369.33
ii. Revenue Expenditure	3.09	73.25	76.34	3.93
iii. Amount transferred By Ho To Campus (Only At HO)	2.80	298.51	301.31	443.18
Sub Total (H)	7.05	504.52	511.57	816.44
Total I= (G-H)	284.36	17,894.64	18,179.00	17,317.08
NET BALANCE AS AT THE YEAR END (C+I)			28,922.84	26,418.46

Rs. in Lakhs

#### SCHEDULE 4: SECURED LOANS AND BORROWINGS

Rs. in Lakhs

PARTICULARS	MARCH 3	31, 2021	MARCH 3	1, 2020
1. Central Government		0.00		0.00
2. State Government		0.00		0.00
3. Financial Institutions				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
4. Banks				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
5. Other Institutions And Agencies		0.00		0.00
6. Debentures And Bonds		0.00		0.00
7. Others		0.00		0.00
TOTAL		0.00		0.00

#### SCHEDULE 5: UNSECURED LOANS AND BORROWINGS

Rs. in Lakhs

PARTICULARS	MARCH	MARCH 31, 2021 MARCH 3		31, 2020	
1. Central Governmert		0.00		0.00	
2. State Government		0.00		0.00	
3. Financial Institutions					
a) Term Loan	0.00		0.00		
b) Interest Accrued And Due	0.00	0.00	0.00	0.00	
4. Banks					
a) Term Loan	0.00		0.00		
b) Interest Accrued And Due	0.00	0.00	0.00	0.00	
5. Other Institutions And Agencies		0.00		0.00	
6. Debentures And Bonds		0.00		0.00	
7. Others		0.00		0.00	
TOTAL		0.00		0.00	

#### **SCHEDULE 6: DEFERRED CREDIT LIABILITIES**

SCHEDULE 6: DEFERRED CREDIT LIABILITIES		Rs. in Lakhs		
PARTICULARS	MARCH	31, 2021	MARCH 3	31, 2020
a) Acceptances Secured By Hypothecation Of Capital Equipment & Other Assets		0.00		0.00
b) Others		0.00		0.00
TOTAL		0.00		0.00

## **SCHEDULE 7: CURRENT LIABILITIES AND PROVISIONS**

Rs. in Lakhs

PARTICULARS	MARCH 3	31, 2021	MARCH 3	1, 2020
A. CURRENT LIABILITIES				
1. Project Liabilties (Annexure 2)		5,168.03		5,015.95
2. Sundry Creditors				
a) For Goods/Services (Annexure 3)	698.38		748.34	
b) Others (Annexure 4)	1,937.53	2,635.90	1,794.29	2,542.62
3. Advance Fees Received From Students (Annexure 5)		9,108.76		9,057.56
4. Security Deposits EMD & Retention (Annexure 6)		2,740.17		2,534.08
5. Interest Accrued But Not Due On				
a) Secured Loans / Borrowings	0.00		0.00	
b) Unseured Loans /Borrowings	0.00	0.00	0.00	0.00
6. Statutory Liabilities (Annexure 7)		389.98		389.79
7. Other Current Liabilities (Annexure 8)		1,230.88		1,220.56
TOTAL (A)		21,273.72		20,760.57
B. PROVISIONS				
1. For Taxation		0.00		0.00
2. Gratuity (Annexure 9)		56.44		24.61
3. Leave Encashment (Annexure 10)		4,509.25		3,981.04
4. Provision For Building WIP (Annexure 11)		271.05		248.36
5. Other Provision (Annexure 12)		1,413.09		1,820.12
6. Trade Warranties / Claims		0.00		0.00
TOTAL (B)		6,249.83		6,074.13
TOTAL (A+B)		27,523.56		26,834.70

## **SCHEDULES 8: FIXED ASSETS**

DESCRIPTION		GROSS	BLOCK		DEPRECIATIO	N	
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	597.39	0.00	0.00	597.39	0.00	0.00	
2. Buildings							
A) On Freehold Land	13,991.99	280.18	0.00	14,272.17	1,846.48	230.36	
B) On Leasehold Land	40,138.05	802.16	86.82	40,853.39	4,742.51	661.04	
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	38.45	0.00	0.00	38.45	36.52	0.00	
3. Classroom Equipments	6,688.47	161.96	2.15	6,848.28	4,986.06	439.91	
4. Vehicles							
A) Light Vehicles	296.98	97.87	16.99	377.87	161.18	24.32	
B) Heavy Vehicles	209.46	30.30	0.00	239.76	122.38	20.38	
5. Furniture , Fixtures	5,119.04	241.35	1.36	5,359.03	2,453.09	295.16	
6. Office Equipments	1,302.67	65.47	0.00	1,368.14	932.66	92.25	
7. Computer/ Peripherals							
A) Hardware	8,722.93	412.79	95.78	9,039.95	6,321.80	735.91	
B) Software	2,537.27	10.55	35.45	2,512.37	2,137.48	116.00	
8. Electric Equipments	4,924.02	144.21	8.14	5,067.68	3,387.03	449.78	
9. Resource Center Collection	105.83	0.78	0.00	106.61	72.62	9.87	
10. Books	2,460.16	117.23	2.00	2,575.35	1,908.68	165.40	
11. Books & Periodicals	742.11	19.49	0.00	761.62	725.44	31.16	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	279.91	0.00	0.00	279.91	250.64	1.01	
14. Hostel Equipments	695.37	6.85	0.25	701.97	197.98	45.90	
15. Other Fixed Assets	1,279.57	54.02	0.00	1,333.58	1,099.35	57.29	
TOTAL OF F.Y. 2020-21 (A)	90,129.66	2,445.21	248.94	92,333.54	31,381.92	3,375.72	
TOTAL OF F.Y. 2019-20	77,774.84	13,011.20	656.36	90,129.66	28,470.13	3,470.29	
B. CAPITAL WORK-IN- PROGRESS							
Buildings	19,570.74	6,278.47	475.65	25,367.39	0.00	0.00	
Capital Goods In Transit	84.65	96.28	79.68	107.41	0.00	0.00	
Others	143.81	24.21	71.81	96.21	0.00	0.00	
TOTAL OF CWIP (B)	19799.20	6398.96	627.15	25571.00	0.00	0.00	
GRAND TOTAL (A+B)	109928.87	8844.18	876.09	117904.54	31381.92	3375.72	

Rs. in Lakhs

			AMOR	TISATION		NET B	LOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2021	AS AT MARCH 31, 2020
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	58.25	5.20	0.00	63.45	533.94	539.14
-0.05	2,076.89	0.00	0.00	0.00	0.00	12,195.28	12,145.51
0.00	5,403.56	0.00	0.00	0.00	0.00	35,449.84	35,395.54
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	36.52	0.00	0.00	0.00	0.00	1.92	1.92
-5.37	5,431.33	0.00	0.00	0.00	0.00	1,416.95	1,702.40
16.14	169.35	0.00	0.00	0.00	0.00	208.52	135.80
0.00	142.75	0.00	0.00	0.00	0.00	97.00	87.09
1.17	2,747.07	0.00	0.00	0.00	0.00	2,611.94	2,665.96
0.00	1,024.90	0.00	0.00	0.00	0.00	343.23	370.00
83.04	6,974.67	0.00	0.00	0.00	0.00	2,065.29	2,401.13
24.72	2,228.76	0.00	0.00	0.00	0.00	283.61	399.80
8.11	3,836.32	0.00	0.00	0.00	0.00	1,231.37	1,536.98
0.00	82.49	0.00	0.00	0.00	0.00	24.11	33.20
0.26	2,073.82	0.00	0.00	0.00	0.00	501.55	551.49
0.00	756.59	0.00	0.00	0.00	0.00	5.03	16.68
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	251.66	0.00	0.00	0.00	0.00	28.26	29.27
0.22	243.67	0.00	0.00	0.00	0.00	458.31	497.38
0.00	1,156.63	0.00	0.00	0.00	0.00	176.95	180.24
128.25	34,636.98	58.25	5.20	0.00	63.45	57,633.09	58,689.50
558.49	31,381.92	53.04	5.20	0.00	58.25	58,689.50	49,251.65
 0.00	0.00	0.00	0.00	0.00	0.00	25,367.39	19,570.74
0.00	0.00	0.00	0.00	0.00	0.00	107.41	84.65
0.00	0.00	0.00	0.00	0.00	0.00	96.21	143.81
0.00	0.00	0.00	0.00	0.00	0.00	25571.00	19799.20
128.25	34636.98	58.25	5.20	0.00	63.45	83204.10	78488.70

## SCHEDULES 8A: FIXED ASSETS FROM CENTRAL GOVT GRANT

		GROSS	BLOCK		DEPRECIATION	DEPRECIATION		
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	BEGINNING	DURING THE YEAR		
A. FIXED ASSETS	<b>↓</b>		└──── <sup>!</sup>	·'	<u>                                     </u>	<b>└───</b> ′	<b></b> '	
1. Land	L		<u></u> '	Ļ'	<u>                                     </u>	<u>                                     </u>	<u> </u>	
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00		
B) Leasehold	381.59	0.00	0.00	381.59	0.00	0.00	<u> </u>	
2. Buildings	1		<u> </u>	I′	<u> </u>	<u> </u>		
A) On Freehold Land	7,518.19	0.00	0.00	7,518.19	1,331.05	122.54		
B) On Leasehold Land	26,640.37	374.00	0.00	27,014.37	3,356.13	434.74		
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00		
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00		
3. Classroom Equipments	3,398.82	44.97	2.15	3,441.64	3,078.86	47.40		
4. Vehicles			[]	['	['	Ē'	[	
A) Light Vehicles	155.53	17.13	16.21	156.45	128.12	6.87		
B) Heavy Vehicles	81.36	0.00	0.00	81.36	66.10	3.84		
5. Furniture , Fixtures	2,154.01	61.49	1.36	2,214.14	1,421.82	99.05		
6. Office Equipments	641.64	13.25	0.00	654.89	558.63	15.93		
7. Computer/ Peripherals			l	I′	[]	<u> </u>		
A) Hardware	3,612.55	139.33	33.41	3,718.46	3,263.67	89.03		
B) Software	1,150.90	4.23	24.85	1,130.28	+ + +	13.39		
8. Electric Equipments	2,494.59	0.00	8.14	2,494.06	1,903.22	188.14		
9. Resource Center Collection	31.09	0.00	0.00	31.09	29.45	0.16		
10. Books	1,145.41	6.44	0.00	1,151.85	1,081.33	8.66		
11. Books & Periodicals	256.06	0.56	0.00	256.62	252.73	0.35		
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00		
13. Project Assets	0.00	0.00	0.00	0.00	0.00	0.94		
14. Hostel Equipments	395.11	1.24	0.25	396.10	153.00	24.32		
15. Other Fixed Assets	606.75	32.55	0.00	639.30	548.31	15.62		
TOTAL OF F.Y. 2020-21 (A)	50,663.99	695.19	86.37	51,280.41	18,242.87	1,071.00		
TOTAL OF F.Y. 2019-20	42,408.02	8,768.55	512.57	50,664.00	17,505.37	1,083.85		
B. CAPITAL WORK - IN - PROGRESS								
Buildings	16,638.53	5,654.13	374.00	21,918.67	0.00	0.00		
Capital Goods In Transit	0.00	89.44	0.00	89.44	0.00	0.00		
Others	0.00	0.00	0.00	0.00	0.00	0.00		
TOTAL OF CWIP (B)	16638.53	5743.57	374.00	22008.11	0.00	0.00		
GRAND TOTAL (A+B)	67302.53	6438.76	460.37	73288.52	18242.87	1071.00		

			AMORT	ISATION		NET E	BLOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2021	AS AT MARCH 31, 2020
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	58.25	5.20	0.00	63.45	318.14	323.34
0.00	1,453.59	0.00	0.00	0.00	0.00	6,064.60	6,187.14
 0.00	3,790.87	0.00	0.00	0.00	0.00	23,223.50	23,284.25
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 2.04	3,124.22	0.00	0.00	0.00	0.00	317.41	319.95
15.40	119.59	0.00	0.00	0.00	0.00	36.86	27.41
0.00	69.93	0.00	0.00	0.00	0.00	11.43	15.27
1.17	1,519.70	0.00	0.00	0.00	0.00	694.43	732.20
0.00	574.55	0.00	0.00	0.00	0.00	80.33	83.00
30.87	3,321.84	0.00	0.00	0.00	0.00	396.64	348.86
24.85	1,058.99	0.00	0.00	0.00	0.00	71.28	80.46
8.11	2,090.87	0.00	0.00	0.00	0.00	403.19	591.36
0.00	29.61	0.00	0.00	0.00	0.00	1.47	1.64
0.00	1,089.99	0.00	0.00	0.00	0.00	61.89	64.11
0.00	253.08	0.00	0.00	0.00	0.00	3.54	3.32
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.94	0.00	0.00	0.00	0.00	-0.94	0.00
0.22	177.10	0.00	0.00	0.00	0.00	219.00	242.12
0.00	563.93	0.00	0.00	0.00	0.00	75.38	58.45
82.66	19,238.80	58.25	5.20	0.00	63.45	31,978.16	32,362.87
346.38	18,242.87	53.04	5.20	0.00	58.25	32,362.87	24,849.61
0.00	0.00	0.00	0.00	0.00	0.00	21,918.67	16,638.53
0.00	0.00	0.00	0.00	0.00	0.00	89.44	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	22008.11	16638.53
82.66	19238.80	58.25	5.20	0.00	63.45	53986.26	49001.40

## SCHEDULES 8B: FIXED ASSETS FROM STATE GOVT GRANT

		GROSS	BLOCK		DEPRECIATIO	N	
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	0.01	0.00	0.00	0.01	0.00	0.00	
2. Buildings							
A) On Freehold Land	6,452.79	15.60	0.00	6,468.39	513.81	105.31	
B) On Leasehold Land	12,993.59	245.19	0.00	13,238.78		215.60	
C) Ownership Flats/	0.00	0.00	0.00	0.00	0.00	0.00	
Premises							
D) Super Structures On	38.45	0.00	0.00	38.45	36.52	0.00	
Land Not Belonging	1 500 00	26.62	0.00	1 (2)( (1	1 1 6 5 4 1	162.76	
3. Classroom Equipments	1,599.98	26.63	0.00	1,626.61	1,165.41	162.76	
4. Vehicles	47.10	10.02	0.00	CE 12	14.02	F 07	
A) Light Vehicles	47.10	18.03	0.00	65.13	14.83	5.07 6.55	
B) Heavy Vehicles	70.03	0.00	0.00	70.03	37.12		
5. Furniture , Fixtures	1,764.83	81.22	0.00	1,846.04	727.89	114.66	
6. Office Equipments	129.31	3.25	0.00	132.56	108.82	7.31	
7. Computer/ Peripherals A) Hardware	1 0 4 2 0 2	54.42	21.66	1.065.70	1 420 25	152.40	
,	1,843.03		31.66	1,865.79	1,428.25	152.48	
B) Software	492.82	0.00	0.00	492.82	436.39	12.47	
8. Electric Equipments	1,194.17	4.51	0.00	1,198.67	903.71	87.69	
9. Resource Center Collection	19.03	0.00	0.00	19.03	17.12	0.65	
10. Books	452.41	21.87	0.14	474.11	359.21	21.85	
11. Books & Periodicals	131.31	8.22	0.00	128.79	131.28	12.53	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	279.91	0.00	0.00	279.91	250.64	0.07	
14. Hostel Equipments	165.34	0.22	0.00	165.56		10.78	
15. Other Fixed Assets	429.44	7.70	0.00	437.13		6.47	
TOTAL OF F.Y. 2020-21 (A)	28,103.52	486.85	31.80	28,547.82	7,910.65	922.23	
TOTAL OF F.Y. 2019-20	25,736.44	2,397.43	30.35	28,103.52	6,940.83	1,088.15	
B. CAPITAL WORK - IN - PROGRESS							
Buildings	2,358.54	546.46	0.00	2,905.00	0.00	0.00	
Capital Goods In Transit	2.40	0.00	2.39	0.00	0.00	0.00	
Others	71.81	0.00	71.81	0.00	0.00	0.00	
TOTAL OF CWIP (B)	2432.74	546.46	74.20	2905.00	0.00	0.00	
GRAND TOTAL (A+B)	30536.27	1033.32	106.00	31452.82	7910.65	922.23	

				AMORT	ISATION		NET E	BLOCK
	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2021	AS AT MARCH 31, 2020
		0.00		0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
	-0.05	619.18	0.00	0.00	0.00	0.00	5,849.21	5,938.97
	0.00	1,575.04	0.00	0.00	0.00	0.00	11,663.74	11,634.15
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	36.52	0.00	0.00	0.00	0.00	1.92	1.92
i	0.00	1,328.17	0.00	0.00	0.00	0.00	298.44	434.57
	0.00	19.89	0.00	0.00	0.00	0.00	45.23	32.27
	0.00	43.67	0.00	0.00	0.00	0.00	26.36	32.90
	0.00	842.55	0.00	0.00	0.00	0.00	1,003.49	1,036.94
	0.00	116.13	0.00	0.00	0.00	0.00	16.43	20.49
	29.48	1,551.25	0.00	0.00	0.00	0.00	314.54	414.78
	0.00	448.86	0.00	0.00	0.00	0.00	43.96	56.43
	0.00	991.39	0.00	0.00	0.00	0.00	207.28	290.46
	0.00	17.77	0.00	0.00	0.00	0.00	1.26	1.91
	0.01	381.05	0.00	0.00	0.00	0.00	93.07	93.20
	0.00	133.06	0.00	0.00	0.00	0.00	-4.26	0.03
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	250.72	0.00	0.00	0.00	0.00	29.20	
	0.00	28.79	0.00	0.00	0.00	0.00	136.77	147.33
	0.00	408.66	0.00	0.00	0.00	0.00	28.47	27.25
	29.44	8,792.69	0.00	0.00	0.00	0.00	19,755.13	20,192.87
	118.36	7,910.65	0.00	0.00	0.00	0.00	20,192.87	18,795.62
	0.00	0.00	0.00	0.00	0.00	0.00	2,905.00	2,358.54
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.404
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	71.81
	0.00	0.00	0.00	0.00	0.00	0.00	2905.00	2432.74
	29.44	8792.69	0.00	0.00	0.00	0.00	22660.13	22625.62

## SCHEDULES 8C: FIXED ASSETS FROM EARMARKED FUND

		GROS	S BLOCK		DEPRECIATIO	N	
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	0.00	0.00	0.00	0.00	0.00	0.00	
2. Buildings							
A) On Freehold Land	20.12	0.00	0.00	20.12	1.57	0.33	
B) On Leasehold Land	256.83	86.82	0.00	343.65	17.95	5.73	
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00	
3. Classroom Equipments	505.44	14.82	0.00	520.26	221.95	76.17	
4. Vehicles							
A) Light Vehicles	0.00	0.00	0.00	0.00	0.00	0.00	
B) Heavy Vehicles	43.64	0.00	0.00	43.64	15.92	4.94	
5. Furniture , Fixtures	474.77	0.00	0.00	474.77	104.95	30.06	
6. Office Equipments	114.63	23.02	0.00	137.65	59.73	17.82	
7. Computer/ Peripherals							
A) Hardware	1,066.40	17.85	-8.30	1,092.55	564.51	153.94	
B) Software	51.14	0.00	1.47	49.66	27.74	8.19	
8. Electric Equipments	343.36	6.46	0.00	349.81	174.75	48.46	
9. Resource Center Collection	15.33	0.00	0.00	15.33	6.58	3.01	
10. Books	214.82	6.60	0.02	221.40	104.98	36.83	
11. Books & Periodicals	42.13	0.37	0.00	42.50	39.90	2.43	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	0.00	0.00	0.00	0.00	0.00	0.00	
14. Hostel Equipments	23.24	0.00	0.00	23.24	5.28	1.53	
15. Other Fixed Assets	174.37	0.00	0.00	174.37	112.99	25.35	
TOTAL OF F.Y. 2020-21 (A)	3,346.21	155.94	-6.80	3,508.94	1,458.80	414.79	
TOTAL OF F.Y. 2019-20	3,025.84	300.65	-19.72	3,346.21	1,046.98	433.71	
B. CAPITAL WORK - IN - PROGRESS							
Buildings	283.76	17.12	0.00	294.72	0.00	0.00	
Capital Goods In Transit	19.24	0.00	19.24	6.16	0.00	0.00	
Others	0.00	0.00	0.00	0.00	0.00	0.00	
TOTAL OF CWIP (B)	303.00	17.12	19.24	300.88	0.00	0.00	
GRAND TOTAL (A+B)	3,649.21	173.06	12.44	3,809.82	1,458.80	414.79	

			AMORT	ISATION		NET	BLOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2021	AS AT MARCH 31, 2020
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	1.90	0.00	0.00	0.00	0.00	18.22	18.55
 0.00	23.68	0.00	0.00	0.00	0.00	319.97	238.88
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	298.12	0.00	0.00	0.00	0.00	222.13	283.47
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	20.86	0.00	0.00	0.00	0.00	22.78	27.71
 0.00	135.01	0.00	0.00	0.00	0.00	339.75	369.80
 0.00	77.55	0.00	0.00	0.00	0.00	60.10	54.90
 0.55	717.90	0.00	0.00	0.00	0.00	374.63	501.89
 1.22	34.72	0.00	0.00	0.00	0.00	14.95	23.40
 0.00	223.20	0.00	0.00	0.00	0.00	126.60	168.61
0.00	9.59	0.00	0.00	0.00	0.00	5.74	8.75
 0.00	141.81	0.00	0.00	0.00	0.00	79.59	109.85
0.00	42.33	0.00	0.00	0.00	0.00	0.18	2.24
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	6.81	0.00	0.00	0.00	0.00	16.43	17.95
 0.00	138.34	0.00	0.00	0.00	0.00	36.02	61.40
 1.77	1,871.82	0.00	0.00	0.00	0.00	1,637.10	1,887.39
21.88	1,458.80	0.00	0.00	0.00	0.00	1,887.39	1,978.83
0.00	0.00	0.00	0.00	0.00	0.00	294.72	283.76
0.00	0.00	0.00	0.00	0.00	0.00	6.16	19.24
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	300.88	303.00
1.77	1,871.82	0.00	0.00	0.00	0.00	1,937.98	2,190.39

## SCHEDULES 8D: FIXED ASSETS FROM OTHER FUNDS

		GROS	S BLOCK		DEPRECIATIO	N	
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	215.79	0.00	0.00	215.79	0.00	0.00	
2. Buildings							
A) On Freehold Land	0.89	264.58	0.00	265.47	0.05	2.17	
B) On Leasehold Land	247.26	96.15	86.82	256.59	9.00	4.96	
C) Ownership Flats/	0.00	0.00	0.00	0.00	0.00	0.00	
Premises							
D) Super Structures On	0.00	0.00	0.00	0.00	0.00	0.00	
Land Not Belonging							
3. Classroom Equipments	1,184.23	75.54	0.00	1,259.77	519.85	153.57	
4. Vehicles							
A) Light Vehicles	94.36	62.71	0.78	156.29	18.22	12.38	
B) Heavy Vehicles	14.44	30.30	0.00	44.74	3.24	5.06	
5. Furniture , Fixtures	725.44	98.64	0.00	824.07	198.43	51.38	
6. Office Equipments	417.09	25.95	0.00	443.04	205.48	51.19	
7. Computer/ Peripherals							
A) Hardware	2,200.96	201.20	39.01	2,363.15	1,065.37	340.46	
B) Software	842.42	6.32	9.13	839.61	602.90	81.94	
8. Electric Equipments	891.90	133.25	0.00	1,025.14	405.35	125.49	
9. Resource Center Collection	40.38	0.78	0.00	41.16	19.47	6.05	
10. Books	647.51	82.33	1.84	727.99	363.16	98.06	
11. Books & Periodicals	323.36	10.34	0.00	333.70	312.27	15.85	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	0.00	0.00	0.00	0.00	0.00	0.00	
14. Hostel Equipments	111.68	5.38	0.00	117.07	21.69	9.27	
15. Other Fixed Assets	69.02	13.77	0.00	82.79	35.86	9.84	
TOTAL OF F.Y. 2020-21 (A)	8,026.72	1,107.24	137.58	8,996.37	3,780.35	967.70	
TOTAL OF F.Y. 2019-20	6,604.52	1,544.58	133.14	8,026.72	2,976.88	864.58	
B. CAPITAL WORK - IN - PROGRESS							
Buildings	289.91	60.75	101.65	249.00	0.00	0.00	
Capital Goods In Transit	63.01	6.84	58.05	11.80	0.00	0.00	
Others	72.00	24.21	0.00	96.21	0.00	0.00	
TOTAL OF CWIP (B)	424.92	91.80	159.71	357.01	0.00	0.00	
<b>GRAND TOTAL (A+B)</b>	8451.65	1199.04	297.29	9353.39	3780.35	967.70	

			AMORT	ISATION		NET	BLOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2021	AS AT MARCH 31, 2020
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	0.00	0.00	0.00	0.00	0.00 215.79	0.00 215.79
 0.00	0.00	0.00	0.00	0.00	0.00	213.79	213.79
0.00	2.22	0.00	0.00	0.00	0.00	263.26	0.84
0.00	13.97	0.00	0.00	0.00	0.00	242.62	238.26
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-7.41	680.82	0.00	0.00	0.00	0.00	578.95	664.38
0.74	29.87	0.00	0.00	0.00	0.00	126.43	76.13
0.00	8.30	0.00	0.00	0.00	0.00	36.44	11.20
0.00	249.81	0.00	0.00	0.00	0.00	574.26	527.02
 0.00	256.67	0.00	0.00	0.00	0.00	186.37	211.61
22.14	1,383.69	0.00	0.00	0.00	0.00	979.46	1,135.59
-1.35	686.19	0.00	0.00	0.00	0.00	153.42	239.52
 0.00	530.85	0.00	0.00	0.00	0.00	494.29	486.55
0.00	25.52	0.00	0.00	0.00	0.00	15.63	20.90
 0.25	460.97	0.00	0.00	0.00	0.00	267.02	284.34
0.00	328.13	0.00	0.00	0.00	0.00	5.58	11.09
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	
0.00	30.97	0.00	0.00	0.00	0.00	86.10	89.99
 0.00	45.71	0.00	0.00	0.00	0.00	37.08	33.15
 14.37	4,733.68	0.00	0.00	0.00	0.00	4,262.70	4,246.37
71.88	3,780.35	0.00	0.00	0.00	0.00	4,246.37	3,627.63
0.00	0.00	0.00	0.00	0.00	0.00	249.00	289.91
0.00	0.00	0.00	0.00	0.00	0.00	11.80	63.01
0.00	0.00	0.00	0.00	0.00	0.00	96.21	72.00
0.00	0.00	0.00	0.00	0.00	0.00	357.01	424.92
14.37	4733.68	0.00	0.00	0.00	0.00	4619.71	4671.29

### SCHEDULE 9: INVESTMENTS FROM EARMARKED/ ENDOWMENT FUNDS

Rs. in Lakhs

PARTICULARS	MARCH 31, 2021		MARCH 31, 2020	
In Government Securities		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others		0.00		0.00
TOTAL		0.00		0.00

#### **SCHEDULE 10: INVESTMENTS - OTHERS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2021		MARCH 31, 2020	
In Government Securities (RBI Bonds - Not Marketable)		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others (Annexure 29)		4,702.80		4,162.64
TOTAL		4,702.80		4,162.64

SCHEDULE 11: CURRENT ASSETS, LOANS, ADVANCES	ETC.	Rs. in Lakhs				
PARTICULARS	MA	RCH 31, 2021	MA	RCH 31, 2020		
A. CURRENT ASSETS						
1. Inventories						
a) Stores And Spares (NIFT Shops (Old) Stocks) (Annexure 13)	0.00		0.00			
b) Loose Tools	0.00		0.00			
c) Stock Of Souvenir	0.00		0.00			
- Finished Goods	0.00		0.00			
- Work-In-Progress	0.00		0.00			
- Raw Materials	0.00	0.00	0.00	0.00		
2. Sundry Debtors						
a) Debts Outstanding For a Period Exceeding Six Months (Annexure 14)	2,571.03		2,889.39			
b) Receivable	1.33	2,572.36	0.00	2,889.39		
3. Cash In Hand (Including Cheques/Drafts) (Annexure 15)		1.01		1.76		
4. Bank Balances						
a) With Scheduled Bank						
- On Deposit Accounts (Annexure 16)	82,945.36		76,131.20			
- On Bank Accounts (Annexure 17)	53,663.56		43,156.45			
b) With Non - Scheduled Bank						
- On Deposit Accounts	0.00		0.00			
- On Bank Accounts	0.00	1,36,608.91	0.00	1,19,287.65		
5. Post Office Saving Account		0.00		0.00		
TOTAL (A)		1,39,182.28		1,22,178.80		

B. LOANS, ADVANCES AND OTHER ASSETS				
1. Loans				
a) Staff (Annexure 18)	9.86		4.30	
b) Other Entities Engaged In Activities/Objectives Similar	0.00		0.00	
To That Of The Entity				
c) Others	0.00	9.86	0.00	4.30
2. Advances And Other Amounts Recoverable In Cash Or In				
Kind Or For Value To Be Received				
a) On Capital Account (Annexure 19)	5,956.97		4,565.24	
b) Prepayments (Annexure 20)	158.79		159.56	
c) Security Deposits Paid (Annexure 21)	267.75		254.64	
d) Staff (Annexure 22)	74.40		116.27	
e) Projects Annexure 23)	1,035.49		284.84	
f) Others (Annexure 24)	111.23	7,604.64	218.63	5,599.18
3.Income Accrued:				
a) On Investments From Earmarked/Endowment Funds	0.00		0.00	
b) On Investments - Others	0.00		0.00	
c) On Loans And Advances	0.00		0.00	
d) Interest On Fdr/Bank Deposits(Annexure 25)	2,797.78		2,036.52	
e) Others (Annexure 26)	3.32	2,801.10	0.10	2,036.62
4. Claims Receivable:TDS & Tax Recoverables (Annexure 27)		189.98		288.06
5. Inter Campus / Head Office (Annexure 28)		-263.47		-360.32
NIFT Head Office		2,487.25		2,414.82
NIFT Bengaluru		-975.73		-994.38
NIFT Bhopal		138.39		142.50
NIFT Bhubaneswar		214.66		192.52
NIFT Chennai		281.27		282.82
NIFT Gandhinagar		-755.31		-785.22
NIFT Hyderabad		-545.50		-562.43
NIFT Jodhpur		404.01		395.16
NIFT Kangra		198.49		205.39
NIFT Kannur		4.98		50.45
NIFT Kolkata		-809.06		-807.47
NIFT Mumbai		282.77		275.68
NIFT Delhi		-1,737.99		-1,597.91
NIFT Patna		388.60		383.66
NIFT Shillong		125.68		127.64
NIFT Raebareli		106.85		98.92
NIFT Project Cell		70.47		74.28
NIFT Srinagar		108.85		95.56
NIFT Surat Ext		0.00		0.00
NIFT HO Group Gratuity Trust		-263.97		-360.56
NIFT Panchkula		11.81		8.25
TOTAL (B)		10,342.11		7,567.84
TOTAL (A+B)		1,49,524.40		1,29,746.64

## SCHEDULE 12: INCOME FROM SALES/SERVICES (PROJECTS)

**Rs. in Lakhs** 

PARTICULARS	MARCH 31, 2021		MARCH 31, 2020	
1. Income From Sales				
A) Sales Of Finished Goods	0.00		0.00	
B) Sales Raw Material	0.00		0.00	
C) Sales Of Scraps	0.00		0.00	
		0.00		0.00
2. Income From Service				
A) Labour And Processing Charges	0.00		0.00	
B) Professional/ Consultancy Services (Projects)	0.00		0.00	
C) Agency Commission And Brokerage	0.00		0.00	
D) Maintenance Services (Equipment/Property)	0.00		0.00	
E) Others	0.00	0.00	0.00	0.00
TOTAL		0.00		0.00

## **SCHEDULE 13: GRANTS/SUBSIDIES**

SCHEDULE 13: GRANTS/SUBSIDIES				Rs. in Lakhs
PARTICULARS	MARCH 31, 2021		H 31, 2021 MARCH 31,	
(Irrevocable Grants & Subsidies Received)				
1. Central Government		64.53		116.12
2. State Government		37.79		112.78
3. Government Agencies (Cluster Initiative)		58.66		423.19
4. Institutions/Welfare Bodies		0.00		0.00
5. International Organisations		0.00		0.00
6. Others		0.00		0.00
TOTAL		160.98		652.09

## **SCHEDULE 14: FEES/SUBSCRIPTION**

SCHEDULE 14: FEES/SUBSCRIPTION				Rs. in Lakhs
PARTICULARS	MARCH	31, 2021	MARCH	31, 2020
1. Entrance Fees/Application Fees		881.99		1,024.33
2. Annual Fees/Tuition Fees/Subscription				
Tuition Fee	33,522.10		29,750.88	
Less: HO Share	1,081.25	32,440.86	1,055.27	28,695.61
3. Seminar/Program Fees (CE Program Fees)		343.86		860.05
4. Hostel Fees		916.44		4,002.65
5. Fee Forfeiture		61.41		30.27
6. Library Fees - Student & Others		1,256.76		1,091.58
8. Other Fees		951.04		906.49
TOTAL		36,852.36		36,610.97

#### **SCHEDULE 15: INCOME FROM INVESTMENT**

5,367.32

5,397.44

PARTICULARS	MARCH	MARCH 31, 2021		31, 2020
1) Interest				
A) On Govt. Securties	0.00		0.00	
B) On Govt. Securties	0.00	0.00	0.00	0.00
2) Dividends				
A) On Govt. Securties	0.00		0.00	
B) On Govt. Securties	0.00	0.00	0.00	0.00
3) Rents		0.00		0.00
4) Others (Interest On Gratuity & Leave Encashment Investment)		308.77		302.43
TOTAL		308.77		302.43

## **SCHEDULE 16: INCOME FROM ROYALTY**

TOTAL

PARTICULARS	MARCH 31, 2021		MARCH 31, 2020	
1. Income From Royalty		0.00		0.00
2. Income From Publications		0.00		0.00
3. Others		0.00		0.00
TOTAL		0.00		0.00

#### **SCHEDULE 17: INTEREST EARNED Rs. in Lakhs** PARTICULARS MARCH 31, 2021 MARCH 31, 2020 1) On Term Deposits A) With Scheduled Banks 4,115.49 4,367.86 B) With Non-Scheduled Banks 0.00 -C) With Institutions (Govt. Of India Bond) 0.00 -D) Others 0.00 4,115.49 4,367.86 2) On Savings Accounts A) With Scheduled Banks 1,453.96 1,298.41 B) With Non-Scheduled Banks 0.00 \_ C) With Institutions \_ 0.00 D) Others 0.00 \_ 1,453.96 1,298.41 Less: Interest On Govt Grant Transferred To Schedule 2 183.60 5,385.85 310.77 5,355.50 3) On Loans A) Employees/Staffs 0.55 0.64 B) Others 11.05 11.60 11.19 11.82 4) Interest On Debtors And Other Receivables 0.00 0.00

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**Rs. in Lakhs** 

**Rs. in Lakhs** 

## **SCHEDULE 18: OTHER INCOME**

PARTICULARS	MARCH 31, 2021		MARCH 31, 2020	
1. Profit On Sale/Disposal Of Assets				
A) Owned Assets	3.27		18.60	
B) Assets Acquired Out Of Grants Or Received Free Of Cost	0.00	3.27	0.00	18.60
2. Projects & Workshops				
Projects Incomes	1,636.50		3,457.79	
Less: Projects Expenses	1,461.23	175.27	3,419.75	38.04
3. Export Incentives Realised		0.00		0.00
4. Licence Fee - Leased Accomodation		7.39		6.14
5.Guest House Charges		2.11		7.68
6. Fees For Miscellaneous Services		0.00		0.00
7. Miscellaneous Income (Incl Hostel Library & Other Receipts)		227.82		355.14
TOTAL		415.87		425.58

## SCHEDULE 19: INCREASE/DECREASE IN STOCK

PARTICULARS	N	MARCH 31, 2021		MARCH	31, 2020
Closing Stock					
A) Finished Goods		0.00		0.00	
B) Work-In-Progress		0.00	0.00	0.00	0.00
Less: Opening Stock					
A) Finished Goods		0.00		0.00	
B) Work-In Progress		0.00	0.00	0.00	0.00
Net Incerase/Decrease			0.00		0.00

#### SCHEDULE 20: ACADEMIC EXPENSES

PARTICULARS	MARCH	31, 2021	MARCH 31, 2020	
A) Academic Expenses:				
Admission Expenses	135.73		205.48	
Advertisement Expenses	141.42		217.61	
Classroom Expenses	12.85		31.99	
Repairs & Maintenance Classroom Equipment	6.60		18.87	
Curriculum / Course Dev. Expenses	40.79		38.76	
Convocation Expenses	57.87		120.38	
Hiring Of Bus/Car	0.02		44.17	
Guest Faculty	964.38		1,045.54	
Foreign Faculty Fees	0.00		0.00	
IILF Expenses	0.00		0.07	
Insurance Expenses (Student)	60.01		61.16	
Jury Expenses	89.17		425.45	
Scholarship & Fee Subsidy	1,034.03		845.49	
Student Welfare Expenses	17.21		40.28	
Faculty Visit Expenses (India)	9.82		79.60	
Visit To Fair/Seminar Abroad	0.00		49.90	
Travelling In India Faculty/Student	0.42		6.99	

Rs. in Lakhs

TOTAL (A)		2,965.86	4,773.41
Industry Engagement Expenses	0.00	9.93	
Capacity Building Faculty (FOTD)	5.37	96.19	
Student International Scholarship	0.00	0.00	
Branding & Social Media Expenses	0.00	0.00	ļ
Faculty Conclave	0.00	0.00	
Bridge Programme Tuition Fee Subsidy	0.59	4.50	
Combined PG Bridge Courses	0.00	0.00	
Cluster Initiative Expenses H. Craft	57.06	240.76	
Cluster Initiative Expenses H. Loom	29.47	143.04	
Software License & Subscription Charges	49.23	110.89	
International Conference 2018	0.00	0.00	
Textile India 2017	0.00	0.00	
Design Sutra	0.00	0.00	
Common Examination Board	0.00	0.05	
Industry Visit Charges	1.71	77.80	
Ph. D. Expenses	33.73	32.13	
Other Expenses	13.38	57.03	
Library Expenses Resource Centre (TA/DA Resourse)	0.00	1.17	
Resource Centre Expenses	2.27	11.57	
Repairs & Maintenance Computers	62.52	67.37	
Printing & Publication Expenses	8.63	10.62	
Internet Expenses	19.01	19.40	
Hospitality Expenses	2.59	7.65	
Misc. Expenses - Academic	3.69	8.46	
Membership Fees	4.00	7.70	
Allumi Association Expenses	1.54	0.88	
Field Study	2.18	50.19	
Orientation Program	5.03	22.35	
Fashion Spectrum	2.98	42.95	
Postage & Telegram	1.06	5.58	
Magazine & Periodicals	66.89	116.78	
Open House Expenses	0.43	1.93	
Certification, Award, Trophies Expenses	0.00	5.05	
Examination/ Re - Examination Expenses	0.03	1.28	
Departmental Meets	0.02	6.54	
Diploma Projects/Graduation Shows Converge Expenses	0.82	54.40	
Display And Exhibition	2.98	128.74	
-	0.04	5.68	
Design Collections	0.71	18.35	
Placement/Pre.Placement Expenses	0.71	16.00	
Conclave/F.Prograom, Student Visits Craft Documentation	0.00	0.14 8.35	
Promotional Expenses	3.08	7.95	
Seminar & Conference Expenses	7.39	18.89	
Training Expenses	3.29	123.37	

B) Hostel Expenses				
Rent Hostel	38.25		73.66	
Hiring Charges Of Furnitures / Fixtures	0.00		0.00	
Electricity - Hostel	164.30		513.13	
Water Hostel	29.97		93.46	
Telephone Hostel	2.34		1.47	
Internet Charges	2.46		5.39	
Newspaper/ Periodicals	0.57		1.16	
Mess Charges	11.03		771.87	
R & M Of Hostel Equipment / Furniture	34.62		92.70	
Misc. Expenses - Hostel - Academic	30.34		80.78	
Security Expenses - Hostel	582.70		737.00	
House Keeping Expenses - Hostel	450.80		510.12	
Others	0.00		0.00	
TOTAL (B)		1,347.38		2,880.75
C) C.E. Program Expenses		101.99		341.82
TOTAL (A+B+C)		4,415.23		7,995.98

## SCHEDULE 21: ESTABLISHMENT EXPENSES

Rs. in Lakhs

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
A) Salaries & Wages	9,593.3	8 9,202.22
B) Allowance And Bonus	5,008.9	9 4,525.69
C) Contribution To Provident Fund /GSLI	1,062.8	0 1,019.42
D) Contribution To Other Fund (EDIL Premium)	20.5	2 17.75
E) Staff Welfare Expenses	22.8	8 60.25
F) Expenses Employees Retirement And Terminal Benefits	832.8	0 674.50
G) Recruitment Expenses	7.6	2 31.08
H) CPC Arrear	0.0	0 0.00
I) Others	6.1	8 12.87
TOTAL	16,555.1	8 15,543.77

#### SCHEDULE 22: OTHER ADMINISTRATIVE EXPENSES

Rs. in Lakhs

PARTICULARS	MARCH	31, 2021	MARCH	31, 2020
A) Administrative Expenses				
Advertisement	8.18		11.02	
Hospitality	10.36		17.69	
Hindi Expenses	15.63		25.48	
Fuel Expenses	9.64		15.18	
Legal & Professional Charges	26.72		30.10	
Local Conveyance	1.70		3.33	
Postage & Telegram	3.43		7.80	
Printing & Stationery	56.76		94.53	
Magazines And Periodicals	1.24		0.65	
Repairs & Maintenance Furniture	182.10		186.14	

Telephone Charges	25.50		26.20	
Travelling In India	12.97		109.10	
Travelling Abroad	0.00		0.00	
Loss From Sale Of Asset	0.02		10.93	
Security Expenses	1,068.34		1,215.16	
Other Expense	41.05		37.87	
Fines / Penalty / Interest	0.13		0.36	
Fixed Assets Written Off	0.00		39.69	
BOG Expenses	0.21		0.90	
Liveries	0.95		0.95	
Repairs & Maintenance Equipment	36.11		26.80	
Hiring Of Vehicle	52.15		77.98	
Internal Audit Fees	28.45		31.55	
Statutory Audit Fees (C&AG)	6.23		8.25	
Others Fee And Expenses	0.28		1.85	
Foreign Exchange Loss/Gain	0.26		0.17	
Guest House Expenses	11.94		12.59	
Insurance	58.12		44.10	
Reverse Charges (Expenses)-CGST	7.40		7.00	
Reverse Charges (Expenses)-SGST	7.40		7.00	
Reverse Charges (Expenses)-IGST	2.61		4.18	
TOTAL (A)		1,707.80		2,108.82
B) Building Maintenance Expense				
Insurance Building	0.00		0.00	
Repairs & Maintenance Building	435.24		618.25	
DG Set Expenses	25.64		47.66	
Housekeeping Expenses	814.12		833.22	
Property Tax	143.28		176.73	
Electricity Expense And Water Charges	450.69		825.47	
Horticulture	14.02		26.80	
Rent For Building	28.60		33.17	
Others	2.03		5.66	
TOTAL (B)		1,913.62		2,566.95
TOTAL (A+B)		3,621.42		4,675.77

# SCHEDULE 23: EXPENDITURE ON GRANTS, SUBSIDY, ETC

Rs. in Lakhs

SCHEDOLE 23. EXTENDITORE ON GRANTS, SODSIDI, ETC				
PARTICULARS	MARCH	31, 2021	MARCH	31, 2020
A) Grants Given To Institutions/Organisations		0.00		0.00
B) Subsidies Given To Institutions/ Organisations		0.00		0.00
TOTAL		0.00		0.00

#### SCHEDULE 24: INTEREST/BANK CHARGES & COMMISSION

Rs. in Lakhs

Rs. in Lakhs

PARTICULARS	MARCH 31, 2021		MARCH 31, 2020	
A) Fixed Loan		0.00		0.00
B) Other Loan (Incl. Bank Charges)		0.00		0.00
C) Other (Bank Charges & Intt. Paid)		1.56		1.41
TOTAL		1.56		1.41

#### SCHEDULE 25: PRIOR PERIOD ADJUSTMENT

PARTICULARS	MARCH	MARCH 31, 2021		MARCH 31, 2020	
Income					
Academic Income	59.52		15.57		
Establishment Income	56.17		5.23		
Administrative Income	6.27		18.21		
Miscellaneous Income	72.53		18.30		
Depreciation Written Back	23.50		192.23		
Grant In Aid (Revenue)	102.25		109.58		
Liability For Unpaid Bills Written Back	116.00	436.24	114.53	473.65	
Expenditure					
Academic Expenses	153.25		40.89		
Establishment Expenses	33.52		4.54		
Administrative Expenses	16.87		49.93		
Depreciation	39.24		98.42		
Miscellaneous Expenses	1,351.29		286.08		
Sundry Advance Written Off	0.00	1,594.16	0.00	479.86	
Net Prior Period Expenditure		-1,157.92		-6.21	

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY: NATIONAL INSTITUTE OF FASHION TECHNOLOGY

#### SCHEDULES FORMING PART OF ANNUAL ACCOUNTS AS AT 31st MARCH, 2021

#### SCHEDULE 26 - SIGNIFICANT ACCOUNTING POLICIES:

#### **ACCOUNTING POLICIES:**

1. The Annual Accounts have been prepared in accordance with Generally Accepted Accounting Principles (GAAP) under the historical cost convention on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI)". These accounting policies and standards have been consistently applied. The annual accounts have been prepared on a Going Concern Basis.

#### 2. Recognition of Grants from Central/State Government

Grants from the Central/State Govt. have been accounted following Accounting Standard 12 issued by the ICAI i.e. "Government Grants are recognized if it is reasonably certain that the ultimate collection will be made".

- i. Govt. Grants related to revenue are recognized on a systematic basis in the Income and Expenditure Accounts over the period to match with the related cost which they are intended to compensate. Such grants are shown separately under the head "Grant in Aid" in the Income & Expenditure Account.
- ii. Government Grants related to depreciable fixed assets are treated as Deferred Income. The Deferred Income is recognized in Income & Expenditure Accounts on systematic and rational basis over the useful life of assets. Such allocation of Income is made over the periods and in proportions in which depreciation on related asset is charged.
- iii. Govt. Grants in the form of non-monetary assets, given at a concessional rate, are accounted for on the basis of their acquisition cost. Non-monetary assets given free of cost are recorded at nominal value.

#### 3. Recognition of Fees from Students, Project and Consultancy Fee

Fee from Students: The fee from students is recognized on accrual basis.

Project and Consultancy Fees: Project and Consultancy fees are recognized on the completion of the project.

#### 4. Investments

The current investments are shown at cost or fair market value whichever is lower and the long term investments are shown at cost except when there is permanent decline in value of investments.

#### 5. Fixed Assets and Depreciation

Fixed Assets are stated at their original cost including freight, duties, customs and other incidental expenses relating to acquisition and installation less accumulated depreciation.

- i. The expenditure incurred during the year on construction of buildings, interiors, etc. is booked under the head "Capital Work in Progress", if the work is not completed.
- ii. The depreciation is charged at 100% of rate prescribed if an asset is acquired on or before 30th September and 50% of rate prescribed if assets are acquired after 30th September.
- iii. The depreciation is charged at straight line method at the following prescribed rates:es:

Particulars	Rate of Dep.
Building	1.63%
Class Room Equipment	15.00%
Computer Hardware	16.21%
Computer Software	16.21%
Laptop for Faculty/Officer	25.00%
Electricity Machinery	15.00%

Furniture & Fixture / Fittings	6.33%
Office Equipment	15.00%
Books	20.00%
Resource Centre Collection	20.00%
Hostel Equipment	6.33%
Motor Car (Light Vehicles)	9.50%
Bus (Heavy Vehicles)	11.31%
Project Assets	As per assets class
Books and Periodical	100.00%
Other Assets	As per assets class

- iv. The depreciation on fixed assets is provided up to 95% of its gross value and thereafter no depreciation is provided.
- v. The depreciation on sale/deletion/transfer of assets is provided up to the date of sale/deletion/ transfer.
- vi. A new laptop policy for providing laptops, Notebooks and similar portable electronic devices to the faculty and officers of NIFT has been approved by BOG in its meeting dated 11.12.2018. The policy also covers laptops already in possession of faculty/Officers. Accordingly, depreciation on such laptops has been provided at the rate of 25% from the financial year 2018-19 considering the value of 5% to be retained. In this regard, Office Memorandum No. NIFT/HO/Laptop Policy/2018/07 dated 30th January 2019 and Office Memorandum No. NIFT/HO/Laptop Policy/2019 dated 3rd May, 2019 have been circulated among all the NIFT Campuses.

#### 6. Insurance Claims

Insurance claims are accounted "as and when settled" basis.

#### 7. Foreign Currency Transactions

Foreign exchange transactions are recorded at the rates of exchange prevailing on the date of transactions. Exchange differences arising on foreign exchange differences settled during the period are recognized in the Income and Expenditure Account. Assets acquired against foreign currency are capitalized at the time of transaction.

Monetary current assets and monetary current liabilities that are denominated in foreign currency are translated at the exchange rate prevalent at the date of the Balance Sheet. The resulting difference is recorded in the Income and Expenditure Account.

#### 8. Employee's Retirement Benefits and Others Benefits

The provision for leave encashment and Gratuity has been made as per the actuarial valuation done by Life Insurance Corporation of India (LIC) and further provision as per the Govt. of India Rules has been made for employees on deputation which were not covered in actuarial valuation of LIC.

During Financial Year 2016-17, NIFT has created/formed NIFT Employees Group Gratuity Trust for management of activities related to Gratuity of all NIFT Employees.

Group Gratuity policy and Group Leave Encashment policy for all the NIFT campuses including Head Office have been taken from LIC.

- 9. Interest recoverable from employees on advances such as House Building Advance, Car Advance and Scooter Advance etc. is accounted in the year of recovery.
- 10. As per Office Memorandum No. NIFT /HO/F&A/2018-19 dated 12th December, 2018; any claim from students for security deposit which is not received within one year from the date of their leaving the Institute and after three years in case of others, the security deposits can be treated as income.

## SCHEDULE 27- CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

The Notes forming part of Annual Accounts gives inter-alia certain additional disclosure in respect of significant accounting transaction during the year.

- 1. Receipt & Payment Account carries the actual receipts and actual payments of the Institute during the year 2020-21.
- 2. The Income & Expenditure Account and Balance Sheet have been drawn from Receipt & Payment Account duly accounted for Liabilities, Prepaid expenses, Advance payments, Provision etc at the end of accounting year.
- 3. Previous year figures have been regrouped/rearranged in order to make them comparable with the current year figures

## **CONTINGENT LIABILITIES**

1. 1. Claims against the entity not acknowledged as debts Rs. 9.80 lakhs (2020-21) Rs. 2.18 lakhs (2019-20).

63 Nos. of legal cases are pending in different courts/tribunal in the current financial year 2020-21 for which the estimated contingent liability is Rs 211.52 lakhs in comparison to 45 Nos. of previous financial year 2019-20 for Rs 112.44 lakhs. However, Management does not anticipate any liabilities of these legal cases and accordingly no provision has been made in the books of accounts.

- 2. In respect of:
  - Bank guarantees given by/on behalf of the entity Rs. 52.71 Lakhs (2020-21) Rs. 8.24 lakhs (2019-20).
  - Letters of Credit opened by bank on behalf of the entity Rs. Nil (2020-21) Rs. Nil (2019-20).
  - Bills discounted with banks Rs. Nil (2020-21) Rs. Nil (2019-20).
  - Income Tax Rs. 0.09 Lakhs (2020-21) Rs. 0.42 Lakhs (2019-20).
  - GST Rs. Nil (2020-21) Rs. Nil (2019-20).
  - Municipal Tax Rs. Nil (2020-21) Rs. Nil (2019-20).
- 3. In respect of claims from parties for non-execution of orders, but contested by the entity Rs.Nil (2020-21) Rs. Nil (2019-20).

## **CAPITAL COMMITMENTS**

Estimated value of contracts remaining to be executed on capital account and not provided for (net of advances) Rs. 3747.24 lakhs (2020-21) Rs. 15686.73 lakhs (2019-20).

The campus wise break up is as under:

			Rs. in Lakhs
Sr. No.	Campus	MARCH 31, 2021	MARCH 31, 2020
1	Bengaluru	32.67	53.03
2	Shillong	138.00	274.00
3	Mumbai	2136.99	2039.00
4	Kannur	0.00	26.08
5	Chennai	0.97	11.52
6	Srinagar	48.68	12480.00
7	Kangra	900.00	433.50
8	Hyderabad	0.00	25.70
9	New Delhi	342.84	342.84
10	Patna	10.16	1.06
11	Bhubaneswar	75.46	0.00
12	Gandhinagar	61.47	0.00
	Total	3747.24	15686.73

## **LEASE OBLIGATIONS**

Future obligations for rentals under finance lease arrangements for plant and machinery amounting to Rs Nil (2020-21) Rs. Nil (2019-20).

Lease rental for campuses are very minimal, approx ranging from Rs. 1-1000. Hence, disclosure for the future payments as required by AS 19 "Leases" are not made in the notes to accounts.

#### **CURRENT ASSETS, LOANS AND ADVANCES**

In the opinion of the Management, the Current Assets, Loans and Advances have a value on realization in the ordinary course of business, at least equal the amount at which they are stated in the Balance Sheet as on that date.

## TAXATION

NIFT's income is exempt under section 11 of the Income Tax Act, 1961. Therefore, no provision for Income Tax has been considered in the Books of Accounts.

- 1. A claim of Rs.16.41 lakhs towards IGST refund on account of Export services is pending with Revenue Department (CBIC).
- 2. An appeal for TDS refund amounting to Rs. 24.10 lakhs (including interest) filed with CIT (Appeal), Income Tax Department for Assessment Year 2017-18 is pending with Income Tax Department as on date.

FOREIGN CURRENCY TRANSACTION	Rs. in Lakhs	
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
1. Value of imports calculated on CIF Basis:		
a) Purchase of finished Goods	Nil	Nil
b) Raw Materials & Components (Including in transit)	Nil	Nil
c) Capital Goods	Nil	47.80
d) Stores, Spares and Consumables	Nil	Nil
e) Purchase of Books & Periodicals	89.71	44.31
f) Purchase of Software	Nil	Nil
2. Expenditure in foreign currency:		
a) Travel	4.45	50.05
b) Remittances and Interest payment to Financial Institutions/Banks in Foreign Currency	Nil	Nil
c) Other expenditure:		
Commission on Sales	Nil	Nil
Legal and Professional Expenses	Nil	11.42
Miscellaneous Expenses	Nil	155.32
Membership Fee	1.08	2.19
Technical Fee	53.69	Nil
• Honorarium	1.12	Nil
<ul> <li>International Conference Registration fees for ETIDI Project</li> </ul>	Nil	Nil
3. Earnings:		
Value of Exports on FOB basis	Nil	91.18
4. Remuneration to Auditors:		
As Auditors		
a) Taxation matters	Nil	Nil
b) For Management Services	Nil	Nil
c) For Certification	Nil	Nil
d) Others	Nil	Nil

#### **Other Notes on Accounts:**

1. Various State Governments have provided land to NIFT campuses either free of cost or at concessional rate for establishment of the campus in their State. The land has been recorded as Fixed Asset at the amount actually paid or nominal value (say Rs. 1/Rs. 100 /Rs.1000) whichever is higher following "Accounting Standard 10: Accounting for Fixed Assets" issued by the ICAI. However, in case of campuses which have recorded the land value at Rs.1/-, Rs.100/- or Rs.1,000/- the land is not appearing in their Fixed Assets Schedule 8 due to rounding off of figures in lakhs.

Particulars	Book Value as on March 31, 2021	Leasehold/ Freehold	Area of land
NIFT Head Office	Rs.119.27 lakhs	Leasehold	3.796 Acres
NIFT Bengaluru	Rs. 1*	Leasehold	18067.36 Sqm
NIFT Bhopal	Rs.1	Leasehold	29 Acres
NIFT Bhubaneswar	Rs.1	Leasehold	10.046 Acres
NIFT Chennai	Nil **	Leasehold	7.29 Acres
NIFT Delhi	215.79 lakhs***	Leasehold	1837.29 Sqm
NIFT Gandhinagar	Nil Rs.1	Freehold Leasehold	20,000 Sq. Meters 6,000 Sq. Meters
NIFT Hyderabad	Rs.1	Freehold	9.25 Acres
NIFT Jodhpur	Rs.1	Leasehold	20 Acres
NIFT Kangra	Rs. 1****	-	26 Acres
NIFT Kannur	Rs. 1000	Leasehold	3.774 Hectares
NIFT Kolkata	Rs. 9.78 lakhs	Leasehold	3.276 Acres
NIFT Mumbai	Rs. 189.09 lakhs	Leasehold	10 Acres
NIFT Patna	Rs. 210	Freehold	6 Acres
NIFT Raebareli	Nil *****	Leasehold	11.46 Acres
NIFT Shillong	Rs. 100	Leasehold	20.13 Acres
NIFT Srinagar	Rs. 100	Leasehold	80 Kanal
NIFT Panchkula	Rs. Nil	Freehold	10 Acre

The detail of land recorded in the books is furnished here as under:-

\* Land is on 30 years of lease from Bangalore Development Authority.

\*\* The land is not recorded as title has not been passed in favour of NIFT Chennai and there is no evidence to show that there is transfer of property from Govt. of Tamilnadu to NIFT, Chennai.

\*\*\* NIFT Head Office and Delhi campus is in the same land. However during Financial Year 2016-17 an additional land measuring 1873.26 Sqm has been allotted by DDA, New Delhi at a cost of Rs. 215.79 crore and the same has been acquired by NIFT.

\*\*\*\* The land has been transferred by the Government of Himachal Pradesh to the Department of Technical Education for construction of NIFT Campus.

\*\*\*\*\* Currently NIFT Rae Bareli Campus is carrying out its operations on 11.46 acres of land taken on lease from M/s I.T.I. Limited, Rae Bareli for the period of 4 years 11 months w.e.f. 15th December 2013. Land is not allotted / given to NIFT Rae Bareli so not booked in the accounts instead NIFT Rae Bareli is paying premises rental charges.

- 2. Depreciation on asset purchased out of Government Grant is treated as Deferred Revenue Income and recognized in the Income & Expenditure Accounts every year on systematic basis over the 'useful life 'of the assets. The grant treated as revenue income for the current financial year is Rs. 2001.27 lakhs (previous year Rs. 2240.47 lakhs).
- 3. The Provisions of Payment of Gratuity Act, 1972 are applicable to the Institute. Therefore, a Gratuity Trust

has been created by the institute to manage the activities related to Gratuity of the employees of NIFT. A separate Balance sheet, Income & Expenditure Account and Receipt & Payment Account are being prepared for Gratuity Trust. During the financial year 2020-21, total Rs. 504.04 lakhs (Previous year Rs. 397.20 lakhs) has been provided for gratuity expenses in the books of NIFT.

- 4. Leave Encashment Schemes have been purchased separately for all NIFT campuses towards payment of liabilities in respect of Leave encashment of Employees of Institute. An accumulated provision for leave encashment for Rs. 4509.25 lakhs has been made in the books of Institute for the financial year 2020-21 (previous year Rs. 3981.04 lakhs).
- 5. The interest income on investment of the earmarked/endowment fund is being credited to the related fund.
- 6. Interest income on investment of the Government Grant is being credited to the Government Grant Account.
- 7. All known and ascertained liabilities and all income and expenses related to the financial year ended 31st March, 2021 have been duly provided/accounted for in the books of accounts as per the accounting policy consistently followed by the Institute.
- 8. Generally, the contribution/transfer to various earmarked funds such as DDF, CDF, and NDF etc. has been made directly to the earmarked fund. During the financial year 2020-21, addition to DDF fund and CDF fund including interest amounting to Rs. 603.72 lakhs and Rs. 134.34 lakhs respectively has been made in the books of accounts.
- 9. The Institute has capitalized grant Rs. 6867.48 lakhs during the current financial year 2020-21 in comparison to the previous financial year 2019-20 Rs. 7279.36 lakhs out of fund provided by Central Government and State Government.

<u> </u>		Rs. in lakhs
Particulars	Financial Year 2020-21	Financial Year 2019-20
Chennai	0.00	41.98
Delhi	0.00	309.67
Gandhinagar	0.00	26.21
Jodhpur	82.18	271.03
Kangra	333.77	398.81
Kannur	10.74	0.00
Mumbai	0.00	7.00
Patna	33.72	85.84
Raebareli	90.69	21.86
Shillong	805.20	1437.38
Srinagar	5407.76	4659.84
Panchkula	103.42	19.74
Total	6867.48	7279.36

The detail of grant capitalized is furnished here as under:

- 10. The figures in Balance Sheet, Income and Expenditure Accounts, Receipts & Payments Accounts and Schedules have been shown in lakhs of rupees. For this purpose, the figures have been rounded off to near lakhs with two decimal points. In some places an adjustment (addition / deduction) of Rs.0.01 lakhs has been made to match / tally the figures.
- 11. Regrouping /reclassification/clubbing have been made in certain items of the current year or previous year whenever required i.e. current liability, current assets, loans and advances, fixed assets, provisions, expense/ income and capital fund etc.
- 12. Assets in transit Rs 94.42 lakhs (previous year Rs. 160.62 lakhs) and liabilities under the head provision for capital goods has been incorporated in the books of accounts on the basis of Purchase Orders placed with suppliers without actual receipt of goods.
- 13. Design Innovation and Incubation (DII) Project was set up by MOT for facilitating innovation and entrepreneurship. In this project, CAPEX of Rs. 17.532 Crore was sanctioned by the MOT. A grant of Rs. 8,11,75,000/- has been received from Ministry of Textiles during the financial year 2019-20 for NIFT Design
Innovation Incubator Project. However, for funding of Operational Expenditure, NIFT decided to look to ATAL Innovation Mission of NITI Aayog and other funding sources from Govt & CSR sources. While the project is revenue generating Model and this would take time, so to stabilize and initial expenditure to systemize, NIFT may deploy its own recourses to meet this operational requirement.

The amount for meeting revenue expenditure is required to be funded from NIFT's fund and the same will be recouped once the revenue expenditure for the project breaks even with the revenue generated or on receipt of commensurate revenue funding support from external sources. During 46th F&AC meeting, an agenda item no 4606 was placed wherein the F&AC approved Rs. 6.64 Crore (Rs. 3.32 Crore for 2019-20 and Rs. 3.57 Crore for 2020-21) towards Revenue expenditure from NIFT's fund for the initial phase of the project.

Further, a company namely "NIFT Foundation for Design Innovation" (NFDI) has been incorporated under section 8 of the Companies Act, 2013 on 25th July, 2020 for setting up and facilitating innovation and entrepreneurship. The company is governed by rules of its Memorandum of Association (MOA) and Article of Association (AOA) (Pursuant to rule 19(2) the Companies (Incorporation) Rules 2014.

NFDI is not a profit making company and the profit if any or other income or property of the company whenever derived shall be applied solely for the promotion of its object and no portion of the profit, other income or property aforesaid shall be paid or transferred directly or indirectly by way of dividend bonus, or otherwise.

- 14. During the year 2020-21, a memorandum of understanding was signed between Odisha Renewal Energy Development Agency (OREDA) and NIFT Bhubaneswar Campus for estimated cost of Rs 75.46 lacs out of which an amount of Rs 30.20 lacs (being 40% of estimated cost) released and shown under Schedule 11 sub head Other advances main head Current assets, loans and advances for installing roof top Solar plants in the NIFT Campus.
- 15. Liabilities written back Rs 0.69 Lakhs and amount Recoverable of Rs. 1000 Lakhs have been written off during the Financial Year 2020-21 by the Head Office.
- 16. Computer Software's worth Rs. 24.85 lakhs have been written off by Bengaluru campus upon software becoming obsolete/outdated. Net block of these obsolete/outdated software as on 31.03.2021 of Rs. 1.24 lakhs has been written off as depreciation during 2020-21.
- 17. As per Schedule-2, fixed assets to the tune of Rs. 790.0 lakhs have been procured by Bhopal campus from State Govt grant and the same has been capitalized. Later during the past years, the assets to the tune of Rs. 9.08 lakhs have been disposed off/ discarded, hence there is the difference between schedule 2 and relevant schedule 8 B of Fixed assets.
- 18. In respect of Providing Fire Fighting system in Hostel Building, RTDS Building and upgradation of Fire Fighting pipeline at NIFT Gandhinagar, the advance of Rs 32.43 lakhs has been issued to CPWD and in this regard, the expenses of Rs 11.75 lakhs has been capitalized under the head of Capital work in progress with reference to Form- 65(A) given by CPWD. Further, with reference to Solar water heating system at NIFT Gandhinagar, "NIL" expenses has been shown by CPWD in Form-65(A) against the advance issued to CPWD worth Rs 16.25 lakhs.
- 19. In respect of parking shed for two wheelers and providing and fixing of New Pipeline for water supply at NIFT Gandhinagar and work for creation of Lawn for NIFT Gandhinagar, the advance of Rs 24.54 lakhs has been issued to CPWD. CPWD has not provided Form 65(A) mentioning expenses incurred by CPWD upto March, 2021 till date due to prevailing Covid outbreak and Lockdown situation despite frequent follow ups and telephonic conversations made by NIFT Gandhinagar. Therefore, no expenses have been capitalized under the head of Capital work in progress as on 31-03-2021.
- 20. There is delay in completion of work and hand over of work in progress amounting to Rs. 90 Lakhs at Kannur campus towards electrical works by CPWD Calicut, for Hostel annex Girls, is due to the prevailing pandemic and Announcement of code of conduct for Assembly Elections in Kerala, held in April 2021 by Election Commission. 85% of the electrical work is completed and 15% of the pending completion is due to civil works to be carried out toward connecting Solar Geyser from Roof top to wash rooms of the Hostel. CPWD Civil wing Kannur is entrusted the above civil works.
- 21. CWIP in Schedule-8 includes the amount of 71.81 Lakhs, being the Renovation expenses done by State Government at the time of start of NIFT Patna in its Temporary Campus situated at Udyog Bhawan has been written off by the Patna campus from its books for the financial year 2020-21.

- 22. As per letter no. 1/19/2005- NIFT (VIII) dated 31st October, 2019 from Ministry of Textiles, GOI, it has been instructed to await for renewal of lease deed for the time being. The decision w.r.t. lease deed is awaited. Hence, provision has not been created by the Raebareli campus towards 'Rent for Building' for the financial year 2020-21.
- 23. The MOU entered between the "National Institute of Fashion Technology" and "Government of Jammu and Kashmir" Para 1.9 states that Government of Jammu and Kashmir vide its letter No. Ind/HI-44/2009 dated 03-10-2015 has agreed to provide an amount of Rs.67.47 Crore for operating of temporary Campus at Rangreth and for establishment and running of permanent campus of NIFT at Ompora, Budgam with break-up of Rs. 28.65 crores as 10% of the Construction & Infrastructure Development cost and Rs. 38.82 crores as viability gap funding spread over a period of 10 years. During the year 2019, the bill was passed to revoke Article 370 and subsequently the status of Jammu and Kashmir changed from State to Union Territory. Assuming that the existing MOU will continue and not be impacted due to change of the status of the Jammu & Kashmir, the Srinagar Campus has booked "Grant in Add (revenue)" recoverable from the state government.
- 24. In compliance to the C&AG Audit observation regarding treatment of expenditure on non movable items at temporary campus at Rangreth Srinagar, it is submitted that the expenditure incurred at temporary campus are under two head i.e. Movable Assets and Non Movable Assets. The Movable Assets will be transferred to new campus when the permanent building were completed and handed over to NIFT and the Non Movable Assets cannot be taken back but the value of the same will be claimed from State Govt after permanent shifting to the new campus.

Compiled by: Batliboi & Purohit Chartered Accountants FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615

Place: New Delhi Date: 17.07.2021 UDIN: 21030615AAAAMK7974 Sd/-CA Supriya Misra Dy. Director(F&A) Sd/-CMA B.K.Pandey Director(F&A) Sd/-Shantmanu Director General

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Asset acquired out of Endowment fund	166.50	441.82
Asset acquired out of DDF/CDF	54.05	119.94
TOTAL	220.55	561.76
	220.33	501.70
ANNEXURE 2: PROJECT LIABILITIES		Rs. in Lakh
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
"Amount Received From Projects	5168.03	5015.95
TOTAL	5168.03	5015.9
ANNEXURE 3: SUNDRY CREDITORS FOR GOODS AN	ID SERVICES	Rs. in Lakh
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Mess Fees Payable	49.90	71.64
Sundry Creditors HO	34.69	3.05
Sundry Creditors DEL	0.00	0.00
Sundry Creditors KOL	190.70	204.03
Sundry Creditors CHN	0.00	0.73
Sundry Creditors HYD	0.10	5.84
Sundry Creditors MUM	0.00	0.00
Sundry Creditors GNR	0.53	2.0
Sundry Creditors BLR	0.00	0.0
Sundry Creditors RBL	48.17	25.2
Sundry Creditors SLG	139.37	82.98
Sundry Creditors PTN	59.68	68.7
Sundry Creditors KNR	0.00	0.0
Sundry Creditors BPL	83.30	99.4
Sundry Creditors KGR	0.00	0.3
Sundry Creditors BBS	26.71	26.0
Sundry Creditors JDP	0.10	0.1
Sundry Creditors SNR	65.14	158.14
TOTAL	698.38	748.34
ANNEXURE 4: SUNDRY CREDITORS OTHERS		Rs. in Lakh
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Expenses Payable	311.72	558.60
Amount Payable	1625.80	1235.69
New Admission Tuition Fee (HO)	0.00	0.00
TOTAL	1937.53	1794.29
ANNEXURE 5: ADVANCE FEE RECEIVED FROM STUD	DENTS	Rs. in Lakh
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Advance Fees Received From Students	2300.94	2745.80
Advance Tution Fees Received From Students	6807.82	6311.7
TOTAL	9108.76	9057.5

## ANNEXURE 6: SECURITY DEPOSIT/EMD/RETENTION

Rs. in Lakhs

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Security Deposit (Hostel)	340.81	370.56
Security Deposit (Academics)	1286.88	1032.10
Security Deposit (Resource Centre)	37.79	39.37
Security Deposit (Vendor)	699.06	719.95
EMD	71.60	72.06
Retention	30.03	32.21
Security Deposit (Others)	270.06	260.12
Security Deposits (Refundable -Bridge Programme)	3.95	7.71
TOTAL	2740.17	2534.08

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
EPF Payable	132.27	132.53
CPF	11.84	11.54
GPF (Recovery Of Advance)	3.22	0.37
GPF (Recovery Of Advance)	0.20	0.00
VPF	5.98	5.81
GLIS	0.65	0.98
EDLI Payable	0.00	0.13
Professional Tax Payable	1.27	0.91
Service Tax Payable	0.00	0.00
TDS On Salary	75.94	56.93
TDS On Contractor	53.18	80.92
TDS On Professional Service	29.25	21.06
TDS On Rent	2.82	4.56
TDS On Other	2.88	0.57
Other Statutory Taxes & Duties	-0.04	5.37
CGEGIS Payable	0.23	0.03
CGHS Payable	0.10	0.12
Housing Licence Fee	0.12	0.13
VAT Payable	0.00	0.00
TDS On Regular Faculty/Staff	0.00	0.27
Education Cess On TDS	0.00	0.01
NPS Employeer Contribution	0.65	0.13
NPS Employee Contribution	0.74	1.47
GST CGST Payable	15.90	17.75
GST SGST Payable	15.90	17.75
GST IGST Payable	13.97	8.36
GST UTGST Payable	0.00	0.00
GST Compensation Cess	0.00	0.01
TDS CGST Payable	6.21	8.30
TDS SGST Payable	6.19	8.30
TDS IGST Payable	4.60	5.49
EPF Govt Share Payable (Employees)	0.52	0.00
TCS Payable	-0.02	-0.02
Gratuity Claim Payable	5.41	0.00
TOTAL	389.98	389.79

## **ANNEXURE 8: OTHER CURRENT LIABILITIES**

ANNEXURE 8: OTHER CURRENT LIABILITIES		Rs. in Lakhs
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Salary Payable	714.56	792.41
HRA Payable	2.84	0.99
Amount Payable To Guest Faculties	108.61	97.58
LIC Salary Saving Scheme Payable	1.65	1.64
Salary Recoverable Viz Court,Loan Etc	1.56	0.34
PLI Payable	0.00	0.00
Advance Income Received	26.07	74.86
Scholarship And Award Money Payable	267.17	125.49
Regional Design Workshop BBS	0.00	0.00
Regional Design Workshop KOL	0.00	0.00
Regional Design Workshop CHN	0.00	0.00
Student Insurance Claim Payable	0.23	0.23
Stale Cheque	47.78	55.77
IRS (Asso)	0.00	0.00
Cluster Initiative (MOT)	1.25	4.32
Cluster Initiative H. Loom	18.64	29.66
Cluster Initiative H. Craft	6.59	9.34
Graduation Project H.craft (MOT)	33.13	24.45
Graduation Project H.Loom (MOT)	0.53	1.74
NIFT Design Centre (NCDPD)	0.00	0.00
Employees Donation Payable	0.27	1.74
TOTAL	1230.88	1220.56
ANNEXURE 9: PROVISION FOR GRATUITY		Rs. in Lakh
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Provision for Gratuity	56.44	2.78
Provision for Employees Group Gratuity	0.00	21.83
TOTAL	56.44	24.61
ANNEXURE 10: PROVISION FOR LEAVE ENCASHMENT		Rs. in Lakh
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Provision for Leave Encashment	48.37	53.56
Provision for Employees Group Leave Encashment	4460.88	3927.48
TOTAL	4509.25	3981.04
ANNEXURE 11: WIP		Rs. in Lakhs
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Provision for WIP	271.05	248.36
TOTAL	271.05	248.36
ANNEXURE 12: OTHER PROVISION		Rs. in Lakh
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Provision For Pension	-0.07	-0.07
Provision For LSC For Deputationist	34.87	23.00
Provision For Expenses Vendor		
Provision For CE Program Provision For Bad & Doubtful Debts	90.43	147.34
	63.75	62.33
Provision For Statutory/Internal/CAG Audit Fees	21.40	15.98
Provision For Staff Expenses	405.59	422.34
Provision For CPWD Works	0.00	0.00
TOTAL	1413.09	1820.12

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## **ANNEXURE 13: INVENTORY**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Closing Inventory	0.00	0.00
TOTAL	0.00	0.00

## **ANNEXURE 14: SUNDRY DEBTORS**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Amount Recoverable From Parties	95.13	71.43
Amount Recoverable From MOT	13.09	1008.25
Amount Recoverable From Project	24.40	24.51
Amount Recoverable From State Government	244.21	411.19
Margin Money	0.00	0.00
CPWD Deposit Work	93.65	284.66
Amount Recoverable From Others	606.06	443.50
Amount Recoverable From Employees	17.52	4.55
Amount Recoverable From Students	1252.20	463.86
Cluster Initiative Handloom Receivable	66.01	51.42
Cluster Initiative Handicraft Receivable	158.75	126.05
TOTAL	2571.03	2889.39

## **ANNEXURE 15: CASH IN HAND**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Cash In Hand	1.01	1.76
TOTAL	1.01	1.76

#### **ANNEXURE 16: DEPOSIT ACCOUNT**

ANNEXURE 16: DEPOSIT ACCOUNT		Rs. in Lakhs
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Fixed Deposits with UBI	41515.51	29724.72
Fixed Deposits with Axis Bank	2671.50	5559.70
Fixed Deposits with HDFC Bank	0.00	0.00
Fixed Deposits with IDBI Bank	3690.77	4526.11
Fixed Deposits with Other Banks	3317.65	4263.26
Fixed Deposit (Endowment Fund)	16312.66	16787.11
Fixed Deposit (General Fund)	14320.52	14023.46
Fixed Deposit/Investment EF- BLR	0.00	0.00
Fixed Deposit/Investment EF- BPL	0.00	0.00
Fixed Deposit/Investment EF- BBS	0.00	0.00
Fixed Deposit/Investment EF- CHN	0.00	0.00
Fixed Deposit/Investment EF- DEL	79.84	75.00
Fixed Deposit/Investment EF- GNR	0.00	0.00
Fixed Deposit/Investment EF- HYD	0.00	0.00
Fixed Deposit/Investment EF- JDP	0.00	0.00
Fixed Deposit/Investment EF- KGR	0.00	0.00
Fixed Deposit/Investment EF- KNR	0.00	0.00
Fixed Deposit/Investment EF- KOL	0.00	0.00
Fixed Deposit/Investment EF- MUM	0.00	0.00
Fixed Deposit/Investment EF- PTN	0.00	0.00
Fixed Deposit/Investment EF- RBL	0.00	0.00
Fixed Deposit/Investment EF- SLG	0.00	0.00
Fixed Deposit/Investment EF- SNR	0.00	0.00
Fixed Deposit/Investment EF- HO	0.00	0.00
Fixed Deposit/Investment EF- PKL	31.98	103.55
Fixed Deposit (Department Development Fund)	876.26	671.98

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## **Rs. in Lakhs**

**Rs. in Lakhs** 

Fixed Deposit (NIFT Development Fund)	100.32	371.25
Fixed Deposit (Alumni Association Fund)	28.34	25.06
NIFT General Fund	0.00	0.00
TOTAL	82945.36	76131.20

#### **ANNEXURE 17: BANK ACCOUNT** Rs. in Lakhs PARTICULARS MARCH 31, 2020 MARCH 31, 2021 42780.98 UBI 52409.14 SBI 22.67 15.47 **AXIS Bank** 212.32 136.14 IDBI Bank 884.12 0.14 HDFC Bank 0.00 0.00 SBBJ Account 129.95 212.12 Any Other Bank 0.00 9.45 Bank Endowmwnt Fund 5.36 2.15 Fixed Deposit With Other Banks 0.00 0.00 TOTAL 53663.56 43156.45

## ANNEXURE 18: STAFF LOANS

# Rs. in Lakhs

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Festival Advance HO	2.11	0.00
Festival Advance DEL	-0.01	0.00
Festival Advance KOL	0.48	0.00
Festival Advance CHN	0.00	0.00
Festival Advance HYD	0.00	0.00
Festival Advance MUM	2.40	0.00
Festival Advance GNR	0.00	0.00
Festival Advance BLR	1.50	0.00
Festival Advance RBL	0.00	0.00
Festival Advance SLG	0.00	0.00
Festival Advance PTN	0.00	0.00
Festival Advance KNR	0.00	0.00
Festival Advance BPL	0.00	0.00
Festival Advance KGR	0.00	0.00
Festival Advance BBS	0.00	0.00
Festival Advance JDP	0.00	0.00
Festival Advance SNR	0.00	0.00
Computer Advance HO	0.67	0.87
Computer Advance DEL	-0.08	0.00
Computer Advance KOL	0.00	0.00
Computer Advance CHN	0.00	0.00
Computer Advance HYD	0.00	0.00
Computer Advance MUM	0.00	0.00
Computer Advance GNR	0.00	0.00
Computer Advance BLR	0.00	0.00
Computer Advance RBL	0.00	0.00
Computer Advance SLG	0.00	0.00
Computer Advance PTN	0.00	0.00
Computer Advance KNR	0.00	0.00
Computer Advance BPL	0.00	0.00
Computer Advance KGR	0.00	0.00
Computer Advance BBS	0.00	0.00
Computer Advance JDP	0.00	0.00

Computer Advance SNR	0.00	0.00
Computer Advance SNR Scooter Advance HO	0.00	0.00
Scooter Advance DEL	0.00	0.00
Scooter Advance KOL	0.00	0.00
Scooter Advance CHN	0.00	0.00
Scooter Advance HYD	0.00	0.00
Scooter Advance MUM	0.00	0.00
Scooter Advance GNR	0.00	0.00
Scooter Advance BLR	0.00	0.00
Scooter Advance RBL	0.00	0.00
Scooter Advance SLG	0.00	0.00
Scooter Advance PTN	0.00	0.00
Scooter Advance KNR	0.00	0.00
Scooter Advance BPL	0.00	0.00
Scooter Advance KGR	0.00	0.00
Scooter Advance BBS	0.00	0.00
Scooter Advance JDP	0.00	0.00
Scooter Advance SNR	0.00	0.00
Motor Car Advance HO	0.24	0.24
Motor Car Advance DEL	0.38	0.54
Motor Car Advance KOL	0.00	0.00
Motor Car Advance CHN	0.00	0.00
Motor Car Advance HYD	0.00	0.00
Motor Car Advance MUM	0.00	0.00
Motor Car Advance GNR	0.00	0.00
Motor Car Advance BLR	0.00	0.00
Motor Car Advance RBL	0.00	0.00
Motor Car Advance SLG	0.00	0.00
Motor Car Advance PTN	0.00	0.00
Motor Car Advance KNR	0.00	0.00
Motor Car Advance BPL	0.00	0.00
Motor Car Advance KGR	0.00	0.00
Motor Car Advance BBS	0.00	0.00
Motor Car Advance JDP	0.00	0.00
HBA Advance HO	2.63	2.79
HBA Advance DEL	-0.45	-0.14
HBA Advance KOL	0.00	0.00
HBA Advance CHN	0.00	0.00
HBA Advance HYD	0.00	0.00
HBA Advance MUM	0.00	0.00
HBA Advance GNR	0.00	0.00
HBA Advance BLR	0.00	0.00
HBA Advance BEL	0.00	0.00
HBA Advance SLG	0.00	0.00
HBA Advance PTN	0.00	0.00
HBA Advance KNR	0.00	0.00
HBA Advance BPL	0.00	0.00
HBA Advance KGR	0.00	0.00
HBA Advance BBS	0.00	0.00
HBA Advance JDP	0.00	0.00
TOTAL	9.86	4.30

## **ANNEXURE 19: ADVANCE ON CAPITAL ACCOUNTS**

#### **Rs. in Lakhs**

Rs. in Lakhs

Rs. in Lakhs

Rs. in Lakhs

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Advance To Contractors	207.24	552.93
Advance To Construction Agency	5749.73	4012.31
TOTAL	5956.97	4565.24

## **ANNEXURE 20: PREPAYMENT**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Prepaid Insurance	72.57	57.08
Prepaid AMC Charge	1.02	5.90
Prepaid Others	85.20	96.58
TOTAL	158.79	159.56

#### **ANNEXURE 21: SECURITY PAID**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Security Paid For Hall Booking	1.01	4.01
Security Paid For Supply Of Petrol	2.05	2.05
Security Paid- Electricity Board	163.66	157.60
Security Paid-Telephone	5.49	5.33
Other- Security Paid	95.54	85.65
TOTAL	267.75	254.64

## **ANNEXURE 22: STAFF ADVANCES**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
LTC Advance HO	0.00	0.00
LTC Advance DEL	0.00	0.00
LTC Advance KOL	0.36	0.00
LTC Advance CHN	0.00	0.47
LTC Advance HYD	1.43	0.00
LTC Advance MUM	0.56	0.00
LTC Advance GNR	0.00	0.13
LTC Advance BLR	0.00	0.00
LTC Advance RBL	0.06	0.00
LTC Advance SLG	0.00	0.00
LTC Advance PTN	3.16	0.56
LTC Advance KNR	0.00	0.00
LTC Advance BPL	0.00	0.00
LTC Advance KGR	0.20	0.44
LTC Advance BBS	0.01	0.35
LTC Advance JDP	0.95	1.02
LTC Advance SNR	0.00	0.00
LTC Advance PKL	0.00	0.00
LTC Advance	0.62	1.38
Other Advances HO	19.88	22.50
Other Advances DEL	5.15	5.34
Other Advances KOL	1.03	1.52
Other Advances CHN	0.01	0.88
Other Advances HYD	0.10	0.81
Other Advances MUM	0.05	2.61
Other Advances GNR	0.15	0.68
Other Advances BLR	0.00	0.04
Other Advances RBL	0.35	0.19

Other Advances SLG	0.80	0.38
Other Advances PTN	3.06	13.09
Other Advances KNR	0.00	10.75
Other Advances BPL	0.05	1.42
Other Advances KGR	2.36	5.30
Other Advances BBS	1.12	3.68
Other Advances JDP	1.24	4.97
Other Advances SNR	1.37	4.88
Other Advances PKL	0.26	0.36
Medical Advance	30.08	32.52
TOTAL	74.40	116.27

ANNEXURE 23: ADVANCES FOR PROJECTS		Rs. in Lakhs
PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Advances For Projects	792.82	55.99
Project In Progress	242.68	228.85
TOTAL	1035.49	284.84

Rs. in Lakhs

## **ANNEXURE 24: OTHER ADVANCES**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Advances To Parties	50.79	155.55
Advance Rent	1.67	1.67
Advance To Suppliers	8.15	19.92
Advance To Service Provider	15.43	13.11
Advance To Student	16.26	15.61
Interest Free Laptop Loan	18.94	12.76
TOTAL	111.24	218.63

#### **ANNEXURE 25: INTEREST ACCURED ON FDR**

#### **Rs. in Lakhs** PARTICULARS MARCH 31, 2020 MARCH 31, 2021 Intererst Accrued On FDR 2365.83 1876.76 Intt. Accrued on Fixed Deposit/Invest EF- BLR 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- BPL 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- BBS 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- CHN 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- DEL 0.98 1.56 Intt. Accrued on Fixed Deposit/Invest EF- GNR 430.96 158.20 Intt. Accrued on Fixed Deposit/Invest EF- HYD 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- JDP 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- KGR 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- KNR 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- KOL 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- MUM 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- PTN 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- RBL 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- SLG 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- SNR 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- HO 0.00 0.00 Intt. Accrued on Fixed Deposit/Invest EF- PKL 0.00 0.00 TOTAL 2797.78 2036.52

## **ANNEXURE 26: INTEREST ACCURED ON OTHERS**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Interest Recoverable From Staff	0.00	0.00
Interest Recoverable From Others	3.32	0.10
TOTAL	3.32	0.10

## AANEXURE 27: CLAIMS RECEIVABLES

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
TDS Receivable Up To (2010-11)	23.03	23.03
TDS Receivable (2011-12)	7.16	0.18
TDS Receivable (2012-13)	0.33	0.33
TDS Receivable (2013-14)	4.90	4.90
TDS Receivable (2014-15)	1.87	1.87
TDS Receivable (2015-16)	1.12	1.12
TDS Receivable (2016-17)	-12.15	38.90
TDS Receivable (2017-18)	16.44	42.28
GST Input CGST	11.97	12.03
GST Input SGST	11.96	12.02
GST Input IGST	0.20	0.20
GST Reverse Charge CGST	-1.84	-1.70
GST Reverse Charge SGST	-1.84	-1.70
GST Reverse Charge IGST	0.00	0.00
GST Reverse Charge UTGST	0.00	0.00
Service Tax Recoverable	0.00	0.00
Other Tax (Recoverable)	30.72	61.13
TDS Receivable (2018-19)	18.51	38.76
TDS - CGST Receivable (2018-19)	0.16	0.50
TDS - SGST Receivable (2018-19)	0.16	0.50
TDS - IGST Receivable (2018-19)	0.00	0.00
TDS Receivables (2019-20)	53.70	53.69
TDS -CGST Receivable (2019-20)	0.00	0.01
TDS -SGST Receivable (2019-20)	0.00	0.01
TDS -IGST Receivable (2019-20)	0.00	0.00
TDS Receivable (2020-21)	9.46	0.00
TDS -CGST Receivable (2020-21)	0.00	0.00
TDS -SGST Receivable (2020-21)	14.05	0.00
TDS -IGST Receivable (2020-21)	0.00	0.00
TDS Receivables (2021-22)	0.06	0.00
TDS -CGST Receivable (2021-22)	0.00	0.00
TDS -SGST Receivable (2021-22)	0.00	0.00
TDS -IGST Receivable (2021-22)	0.00	0.00
TOTAL	189.98	288.06

#### **ANNEXURE 28: INTER CAMPUS**

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
NIFT Head Office	2487.25	2414.82
NIFT Bengaluru	-975.73	-994.38
NIFT Bhopal	138.39	142.50
NIFT Bhubaneswar	214.66	192.52
NIFT Chennai	281.27	282.82
NIFT Gandhinagar	-755.31	-785.22

Rs. in Lakhs

Rs. in Lakhs

NIFT Hyderabad	-545.50	-562.43
NIFT Jodhpur	404.01	395.16
NIFT kangra	198.49	205.39
NIFT Kannur	4.98	50.45
NIFT Kolkata	-809.06	-807.47
NIFT Mumbai	282.77	275.68
NIFT Delhi	-1737.99	-1597.91
NIFT Patna	388.60	383.66
NIFT Shillong	125.68	127.64
NIFT Raebareli	106.85	98.92
NIFT Project Cell	70.47	74.28
NIFT Srinagar	108.85	95.56
NIFT Surat Ext	0.00	0.00
NIFT HO Group Gratuity Trust	-263.97	-360.56
Nift Panchkula	11.81	8.25
TOTAL	-263.47	-360.32

## **ANNEXURE 29: INVESTMENT**

## Rs. in Lakhs

PARTICULARS	MARCH 31, 2021	MARCH 31, 2020
Investment	0.00	0.00
LIC Group Gratuity Fund	0.00	0.00
LIC Group Leave Encashment Fund	4702.80	4162.64
TOTAL	4702.80	4162.64

# **INDEPENDENT AUDITORS' REPORT**

## TO THE TRUSTEES OF NIFT EMPLOYEES GROUP GRATUITY TRUST

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of NTFT EMPLOYEES GROUP GRATUITY TRUST ("the Trust"), which comprise the Balance Sheet as at 31st March 2021, Income and Expenditure Account and the Receipt & Payment Account for the year then ended, and a summary of the significant accounting policies and other explanatory information.

## Management's Responsibility for the Financial Statements

The Trust's Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance of the Trust in accordance with the Accounting Standards applicable to non-corporate entities issued by Institute of Chartered Accountants of India in accordance with the accounting principles generally accepted in India. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India;

- a) In the case of the Balance Sheet, of the state of affairs of the Trust as at 31st March, 2021;
- b) In the case of the Income and Expenditure Account, of the loss of the Trust for the year ended on that date; and
- c) In the case of the Receipt and Payment Account, of the Trust for the year ended on that date.

## **Report on Other Legal and Regulatory Requirements**

We report that:

- a) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- b) In our opinion, proper books of account as required by law have been kept by the Trust so far as it appears from our examination of those books.
- c) The Balance Sheet, the Income and Expenditure Account, and the Receipt and Payment Account dealt with by this Report are in agreement with the books of account.
- d) In our opinion, the Income and Expenditure Account and the Receipt & Payment Account comply with the Accounting Standards applicable to non-corporate entities issued by the Institute of Chartered Accountants of India.
- e) In addition to the above, we would like to report that NIFT EMPLOYEES GROUP GRATUITY TRUST is required to obtain separate PAN from Income Tax Department, as this entity is registered under India Trust Act vide Certificate No IN-DI63927024439038P dated 30th day of March 2017.

Date: 17th July 2021 Place: New Delhi For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

-/Sd (CA. ANKIT KUMAR) Partner Membership No. 432749 UDIN: 21432749AAAAJS2158

# NIFT EMPLOYEES GROUP GRATUITY TRUST BALANCE SHEET AS AT 31ST MARCH 2021

					Rs. in lakhs
LIABILITIES	Current Year 2020-21	Previous Year 2019-20	ASSETS	Current Year 2020-21	Previous Year 2019-20
Gratuity Account (Liabilities)			Gratuity Account (Investment)		
Opening Balance	5,197.06	4,585.37	Closing Balance of PAV Investment	5,203.27	4733.20
Add: Contribution payable	415.20	448.39	Amount receivable from NIFT Campuses	307.67	448.39
Less: Transfer of Contribution Received to Respective Units	(231.46)	(137.85)	Balance at Bank	164.15	15.46
Less: Adjustment as per Acturial Report	(25.15)	(12.52)			
Add: Excess of Income over Expenditure during the year	(319.44)	(313.66)			
TOTAL	5,675.09	5,197.06	TOTAL	5,675.09	5,197.06

For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-Sd/-Sd/-Sd/-(CA. Ankit Kumar)ShantmanuCol. Agendra MukulCMA B. K. PandeySadanand G. SwamiPartnerDirector GeneralDirector (HO)Director (F&A)Registrar

# NIFT EMPLOYEES GROUP GRATUITY TRUST INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2021

					Rs. in lakhs
EXPENDITURE	Current Year 2020-21	Previous Year 2019-20	INCOME	Current Year 2020-21	Previous Year 2019-20
Administration & Other Charges			Interest Earned/ Accrued on Investment		
Mortality Charges (MOC)	12.14	9.65	MFR For the Period	24.71	22.53
Pol Admin Charges (PAC)	0.96	0.84	AIR For the Period	333.58	326.38
Fund Management Charges	22.73	20.78	Interest on LIC Investment Fund	1.99	0.00
Service Tax on MOC, PAC & FMC	6.45	5.63			
Bank Charges	0.00	0.00	Interest Earned/ Accrued on Bank Account		
			Union Bank of India	1.44	1.66
Excess of Income over Expenditure transferred to Balance Sheet	319.44	313.66			
TOTAL	361.71	350.56	TOTAL	361.71	350.56

For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-Sd/-Sd/-Sd/-(CA. Ankit Kumar)ShantmanuCol. Agendra MukulCMA B. K. PandeySadanand G. SwamiPartnerDirector GeneralDirector (HO)Director (F&A)Registrar

# NIFT EMPLOYEES GROUP GRATUITY TRUST RECEIPT & PAYMENT ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2021

					Rs. in lakhs
RECEIPT	Current Year 2020-21	Previous Year 2019-20	PAYMENT	Current Year 2020-21	Previous Year 2019-20
Opening Balance	3,309.54	3,015.16	Expenses/Charges paid		
Contribution made to Gratuity Trust by NIFT Campuses during the Year	414.30	545.21	MOC Charges	12.14	9.65
			PAC Charges	0.96	0.84
Claim Received from LIC	188.25	132.64	Fund Management Charges	22.73	20.78
			Service Tax on MOC, PAC & FMC	6.45	5.63
Interest Earned/Accrued on Investment			Bank Charges	0.00	0.00
Interest on LIC Investment Fund	1.99	0.00			
MFR For the Period	24.71	22.53	Payment to LIC Gratuity Trust	339.68	545.21
AIR For the Period	333.58	326.38			
Interest Earned/Accrued on bank Account	1.44	1.66	Gratuity claim paid/ settled during the year	188.25	151.92
			" Closing Balance (Accumulated contribution made by NIFT to LIC Group Gratuity Investment) "	3,703.60	3,309.54
TOTAL	4,273.80	4,043.58	TOTAL	4,273.80	4,043.58

For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
(CA. Ankit Kumar)	Shantmanu	Col. Agendra Mukul	CMA B. K. Pandey	Sadanand G. Swami
Partner	<b>Director General</b>	Director (HO)	Director (F&A)	Registrar

# NIFT EMPLOYEES GROUP GRATUITY TRUST

## Significant Accounting Policies & Notes to accounts for the year ended on 31st March 2021

- 1. **Basis of preparation of financial statements:** The financial statement of Trust has been prepared in accordance with Generally Accepted Accounting Principles ("GAAP") under the historical cost convention, on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI).
- 2. **Revenue Recognition:** Income of the Trust has been recognized in accordance with Accounting Standard 9 and accounted for in the books of accounts on accrual basis.
- 3. **Investment:** Long-term investments are stated as per report submitted by LIC.The investments of the Trust have been made in New Group Gratuity Cash Accumulation Scheme of Life Insurance Corporation of India (LIC).

The interest on investment has also been included (reinvested) in investment value of the current financial year as per gratuity scheme.

- 4. Interest on Investment: The interest income on investment has been reinvested in Investment of Trust.
- 5. Expenditure: Expenses are accounted for on accrual basis as per fund statement submitted by LIC.
- 6. **Employee's benefit (Gratuity):** The Trust account for its liability for future Gratuity benefits based on the actuarial valuation as at the date of Balance Sheet using the projected unit credit method in accordance with applicable Accounting Standard 15 issued by ICAI as per statement submitted by LIC.
- 7. **Provisions, Contingent Liabilities & Contingent Assets:** Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent liabilities are not recognized but are disclosed in notes. Contingent assets are neither recognized nor disclosed in the financial statements.
- 8. The figures in financial statementhave been shown in rupees in lakhs. For this purpose, the figures have been rounded off to near lakh with two decimal points.
- 9. Corresponding figures for previous year presented have been regrouped, where necessary, to conform to the current year classification.

For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
(CA. Ankit Kumar)	Shantmanu	Col. Agendra Mukul	CMA B. K. Pandey	Sadanand G. Swami
Partner	Director General	Director (HO)	Director (F&A)	Registrar

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Dr. Arindam Das

**Campus Director** 

Joint Director (I/c)

Mr. S Basu

SRINAGAR (J&K)

Dr. Javid Ahmad Wani Campus Director Mr. Nissar Ahmad Bhat Consultant

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