



INTERNATIONAL STUDENT
DESIGN COMPETITION FOR
BHARAT TEX
2025

NATIONAL INSTITUTE OF FASHION TECHNOLOGY
INTERNATIONAL STUDENT DESIGN COMPETITION FOR
BHARAT TEX 2025

CALL FOR ENTRIES!

A Loud Shout to Young Design Aficionados

Against the modern global backdrop, the landscape is constantly shifting due to impressions of human intelligence on transient lifestyles, technology potential, and anthropogenic impacts on Earth. Design, as a conduit of societal change, can stimulate contemporary articulations on diverse dialectical positionings. What does the future entail? Can Design balance indigenous perspectives, experiential aspects of technology along with sustainable practices? Constant rediscoveries lead to renewed manoeuvres, tactics and transformations in Design. National Institute of Fashion Technology announces the 'Call for Entries' for International Student Design Competition 2025.

THE TRACK

The theme of the competition '**Sustainable Future: Innovation with Indigenous Knowledge**' aims to engage young minds to explore, experiment and apply the principles of sustainable design, drawing inspiration from indigenous elements including materials, techniques and cultures. In alignment with the United Nations Sustainable Design Goals, the competition encourages innovation that revives traditional wisdom for a greener future. The award winning entries shall be in a static showcase during Bharat Tex 2025 organized by the Ministry of Textiles, Government of India, from 14th to 17th February 2025 at Bharat Mandapam, New Delhi, India.

Sub –Tracks:

Celebrate tradition and culture to replenish nature

- Indigenous materials and techniques
- Integrate traditional crafts and cultural practices

Empowering communities

- Co-create with indigenous communities
- Support local artisans and crafts persons

Rethink, Reuse, Relove

- Circular design approaches
- Experiment reuse, repair, recycle and upcycle to minimize waste

NATURE OF SUBMISSION:

Design submissions will be in the form of any one of the following:

- Moving Images
- Installations and Mixed-Media Displays
- Textile Art
- Apparel Art
- Lifestyle Product Innovation

IMPORTANT DATES:

Submission of entries (Phase I) – 4th December 2024

Declaration of shortlisted participants – 18th December 2024

Final Submission of entries (Phase-II)– 17th January 2025

Announcement of results - 28th January 2025

WHO CAN APPLY:

Undergraduate and postgraduate design students from universities and design schools in India and abroad.

HOW TO APPLY:

Phase I – Participation entries

The entry in pdf format should include

- Concept note (200 words approx.)
- Concept drawings including dimensions, materials, and other details
- Supporting details (Swatches, trims etc., if any)
- Copy of student ID card

Phase II - Shortlisted entries

- Visuals of actualized design (In accordance with Phase I entry)
- High-resolution images (JPEG format, resolution 300dpi, individual file size should not exceed 5MB)

- Assign a title for each image with your name and photo number, for example: Name-1.jpg, Name-2.jpg, Name-3.jpg, Name-4.jpg).
- Ensure that the images represent the design work clearly. Inadequate images will be rejected.

All entries (Phase I & Phase II) must be submitted via email:
designcomp.bt2025@nift.ac.in

JURY & EVALUATION PROCESS:

Phase I: The jury panel shall comprise academicians from National Institute of Fashion Technology

Phase II: The jury panel shall comprise eminent members of Indian fashion industry; fashion design and research experts; members of the academia.

The evaluation of submitted material (visuals of actualized design, in accordance with Phase I entry) will be based on the following criteria:

- Design innovation
- Relevance to the theme
- Originality
- Clarity in verbal & visual communication

In all matters concerning the course of the competition, including the selection of award winners and settlement of disputes, the decision of the jury will be final.

AWARDS:

The top 10 entries will be displayed at Bharat Tex 2025.

- **First Prize:** INR 3,00,000
- **Second Prize:** INR 1,50,000
- **Third Prize:** INR 75,000

ENQUIRIES:

For any queries relating to the competition, write into:
designcomp.bt2025@nift.ac.in

PARTICIPATION FEES:

There is no participation fee.

NATURE OF ENTRY:

Contestants may participate individually or as a team of 2-4 students.

TERMS & CONDITIONS:

All contestants should adhere to the announced deadlines and Terms & Conditions, failing which the entry will be automatically disqualified.

- All entries must be original work created by the contestants. Plagiarised or previously showcased work is not acceptable. Contestants must ensure that their entries do not infringe on the intellectual property rights of any individual, collection of individuals, or entity.
- NIFT will not be responsible whether directly or indirectly for any liability, in any matter rising from any violation of copyright law. Contestants agree to indemnify the organizers against all actions, costs, claims and liability of whatever nature arising out of or in connection with any allegation and/or claim of infringement of the Intellectual Property Rights of any party.
- All the information provided by contestant/s is for the purpose of the competition and related exhibitions. By submitting the entries, the contestants agree that the personal data will be retained by NIFT and may be used in conjunction with the competition and related purpose. It may be understood that the contestant/s grant NIFT an irrevocable royalty-free license to use, re- use, publish and re-publish, in whole or in part, in composite or distorted character forms all images or photographs, in any medium, now or hereafter, for publicity purposes.
- The chosen contestants will bring their actualized design entry for the final showcase at New Delhi.
- The contestants will bear all incurred expenses relating to travel, shipping & insurance of their works (as applicable). Basic boarding & lodging for students will be provided on sharing basis, if requested for.
- During the final showcase at New Delhi, NIFT will exercise maximum care in handling all entries. However, NIFT will assume no liability for any damage or loss of any kind during the exhibition and transportation of the artwork.