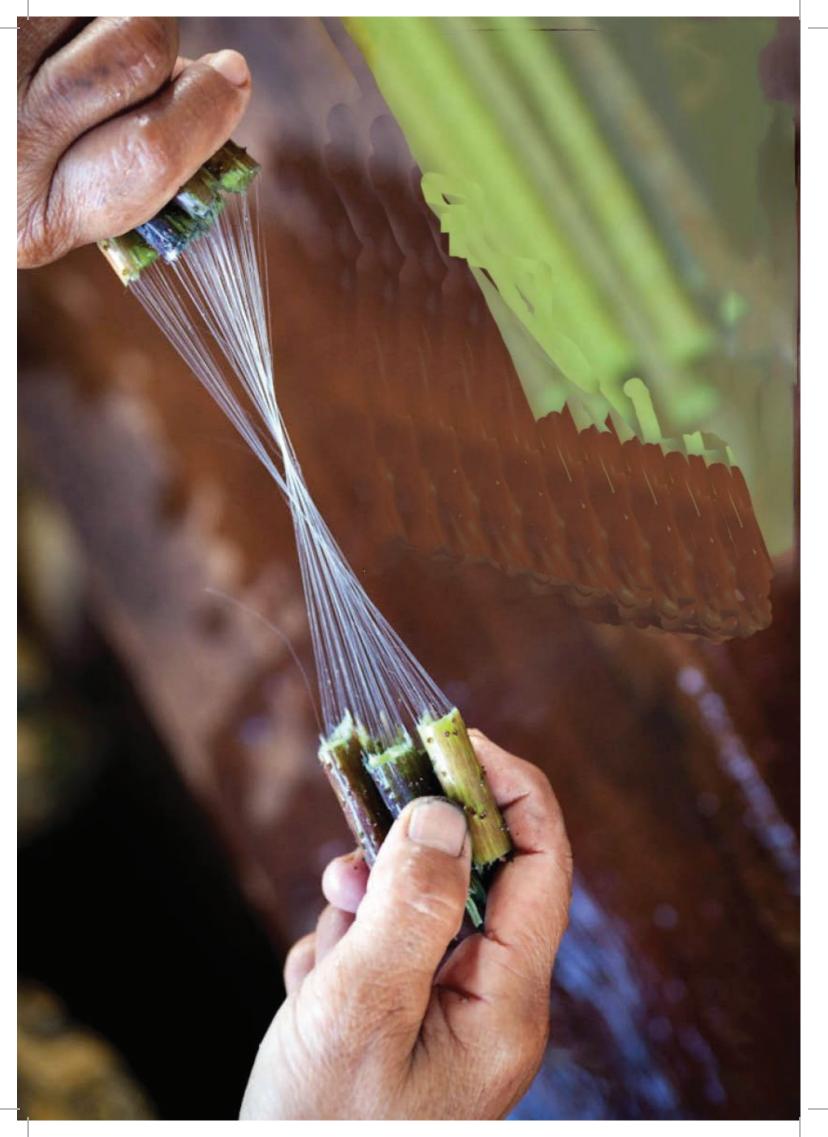


NATIONAL INSTITUTE OF FASHION TECHNOLOGY

# 34th ANNUAL REPORT

2019-2020

National Institute of Fashion Technology A Statutory Institute governed by the NIFT Act 2006 Ministry of Textiles, Government of India NIFT Campus, Hauz Khas, Opposite Gulmohar Park, New Delhi - 110016





# 34<sup>th</sup> Annual Report 2019-20

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## **ORGANISATIONAL SETUP**

### **BOARD OF GOVERNORS** Members as on March 2020

S. No. Name & Designation of BOG Members

- 1 Mr. Ravi Capoor, IAS Secretary (Textiles), Ministry of Textiles & Chairman, BOG-NIFT
- 2 Ms. Saroj Pandey Hon'ble Member of Parliament, Rajya Sabha
- 3 Smt. Raksha Nikhil Khadse Hon'ble Member of Parliament, Lok Sabha
- 4 Dr. T. Sumathy (a) Thamizhachi Thangapandian Hon'ble Member of Parliament, Lok Sabha
- 5 Mr. Vijoy Kumar Singh, IAS AS&FA, Ministry of Textiles
- 6 Mr. Jogiranjan Panigrahi, IRS Joint Secretary, Ministry of Textiles
- 7 Mr. Madhu Ranjan Kumar, IRSS Joint Secretary, Ministry of Human Resource Development
- 8 Mr. Shantmanu, IAS Director General, National Institute of Fashion Technology

### NIFT OFFICERS Head Office as on March 2020

Mr. Shantmanu, IAS Director General

Prof. Dr. Suhail Anwar Director Admin (I/c) and Head Projects

Ms. Richa Gaharwar, IRS Chief Vigilance Officer

Mr. B.K. Pandey Chief Account Officer & Director (F&A) (I/c)

Prof. Dr. Vandana Narang Dean (Academics)

Prof. Vijay Kumar Dua Head (Academic Affairs) Dr. Sanjeev Kumar Director (NRC) & Information Technology

Syed Ashraf OSD Establishment

Mr. N. S. Bora Joint Director

Ms. Rajni Shah Asst. Board Secretary & Legal Officer

Prof. Dr. Monika Gupta Head (Continuing Education & Diploma Programme)

Prof. Binwant Kaur Head (International & Domestic Linkages) Prof. Dr. Varsha Gupta Head (Corporate Communication Cell)

Prof. Dr. M. K. Gandhi Head (ERP)

Prof. Dr. Raghuram Jayaraman Head (Industry and Alumni Affairs)

Prof. Dr. Usha Narasimhan Head (Cluster)

Prof. Dr. Archana Gandhi Head (Research)

Prof. Dr. Sudha Dhingra Head (FOTD, FDP & Bridge)

### **CHAIRPERSONS** of Academic Departments as on March 2020

Mr. Nitin Kulkarni Department of	Prof. M. Annaji Sarma Department	Prof. Dr. M. Aravendan Department
Design Space	of Fashion Management Studies	of Leather Design
Prof. Dr. Anupam Jain Department	Prof. R. Russel Timothy Department	Prof. Dr. Ruby Kashyap Sood
of Fashion Communication	of Fashion Technology	Department of Textile Design
Prof. Dr. Malini Divakala Department of Fashion Design	Prof. Dr. Vibhavari Kumar Foundation Programme	
Prof. Dr. Yathindra L. Department of Fashion & Lifestyle Accessories	Prof. Sunitha Vasan Department of Knitwear Design	

# NIFT OFFICERS Campuses as on March 2020

BENGALURU	JODHPUR	PANCHKULA
Ms. Susan Thomas, IRS Campus Director	Dr. Vijaya Deshmukh Campus Director	Mr. D. K. Rangra Joint Director
BHOPAL	KANGRA	PATNA
Prof. Dr. A. K. Khare Campus Director (I/c)	Sh. Aakash Dewangan, IRS Campus Director	Prof. Sanjay Shrivastava Campus Director
Prof. Dr. Sameer Sood Joint Director (I/c)	Mr. D. K. Rangra Joint Director	
BHUBANESWAR	KANNUR	RAEBARELI
Mr. Shovan Krishna Sahu, IRS Campus Director	Dr. Puneet Sood Campus Director	Dr. Bharat Sah Campus Director
Dr. Binaya Bhusan Jena Joint Director (I/c)		Mr. Akhil Sahai Joint Director
CHENNAI	KOLKATA	SHILLONG
Prof. Dr. Anitha Manohar Campus Director	Col. Subroto Biswas ( Retd ) Campus Director	Prof. Monika Aggarwal Campus Director
Mr. B. Narasimhan Joint Director	Mr. Khushal Jangid Joint Director	Mr. Mrinal Sajwan Joint Director (I/c)
GANDHINAGAR	MUMBAI	SRINAGAR (J&K)
Dr. Arindam Das Campus Director	Prof. Dr. Pavan Godiawala Campus Director	Dr. Bharat Sah Campus Director (I/c)
Mr. N. B. Vaishnav OSD	Mr. Brijesh Deore Joint Director	Mr. Shankar Kumar Jha Joint Director (I/c)
HYDERABAD	NEW DELHI	VARANASI (Sub Centre)
Mr. Vijay Kumar Mantri, IAS Campus Director	Prof. Dr. Vandana Narang Campus Director (I/c)	Mr. S. K. Jha Joint Director
Dr. G. H. S. Prasad Joint Director (I/c.)	Ms. Neenu Teckchandani Joint Director	

# INTRODUCTION



### **BRIEF HISTORY**

Set up in 1986, NIFT is the pioneering institute of fashion education in the country and has been in the vanguard of providing professional human resource to the textile and apparel industry. A leader in fashion education, NIFT integrates knowledge, academic freedom, critical independence and creative thinking. For three decades, the institute has stood as a bastion of academic excellence and as a key enabler of developing competent professionals. It was made a statutory institute in 2006 by an Act of the Indian Parliament with the President of India as 'Visitor' and has 16 full-fledged, professionally managed campuses all across the country.

Academic inclusiveness has been a hallmark of NIFT and a catalyst in its expansion. The institute brings together a wide range of aesthetic and intellectual orientations. While the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA, the inhouse faculty was drawn from a distinguished group of intellectuals, who created dynamic pathways for effective learning. The rest is history! Now, the institute boasts of a robust community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers and analysts. Through its journey, NIFT has strengthened its academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock.

Fostering a new generation of creative thinkers, the institute is empowered to award degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes. It has thus, provided a firm foundation for fashion education in the realms of design, management and technology.

Over the years, NIFT has also been working as a knowledge service provider to the Union and State governments in the area of design development and positioning of handloom and handicrafts.

The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

# **OUR VISION**

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.

# **OUR MISSION**

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

# FOUNDATION PROGRAMME



Foundation department aims at offering crossdisciplinary environment to the entrants by way of enhanced interaction and experience. The transition course will develop a culture among NIFT students to prepare them for life as skilled and socially aware designers and fashion technologist. The students during foundation studies will be experiencing different environments, exploring their aspiration and imagination by experimentation. Subjects taught during foundation programme focuses on representation techniques, arts, craft and design sensibilities, design concepts, methods, processes and orientation towards Fashion. The programme focuses on pioneering use of digital design technologies and communication mediums. The experience will provide necessary space for augmenting their passion through skilling, collaborative value creation and developing attitude for conceptual clarity and enhanced sensibilities. The experience gain during first year will inculcate holistic development among student community.

The programme also includes courses that directly and indirectly support personality development. Along with major subjects, general electives are introduced from foundation level to allow students to strengthen their co-curricular abilities. The general electives will enhance the fundamental cognitive orientation of student encompassing the whole of the individual's or society knowledge and point of view. This includes natural philosophy, fundamental, existential and normative postulates, themes, values, emotions and ethics. Emphasis is also given on developing problem solving skills and critical thinking skills. General electives in music, dance and theatre, are introduced to engender performances by group of students. The premise of each piece will be argued and supported by research and reading. Through communication general electives students will be able to communicate effectively and appropriately.

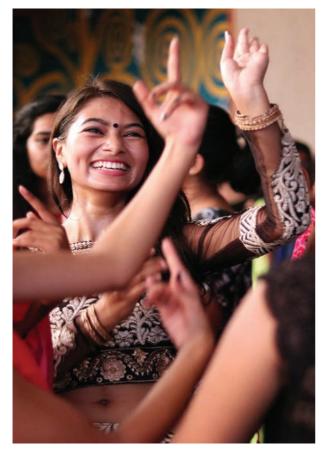
### The Restructured Curriculum

During the first year of study, students will be engaged with a range of facilitators including motivators, Industry experts, practitioners, trendsetter, performing artists, theorists and designers. The programme will help students develop an independent personality and will make them lifelong learners to allow them to adapt and learn for themselves in a rapidly changing social and economic environment

### Industry Connect:

32 Guest Faculty sessions were taken on various upcoming fileds.

The following industry visits and outdoor academic activities were conducted as per curriculum to Nilnag Lake, Dachigam National Park, SPS Museum, Khanyaar Paper Machie Cluster and Craft Museum, Danamanzaar- Sarafkadal Cluster,



Khateeb Studio and historical walk to Naranag Martan temples. Students of the Foundation Programme also undertook a study and research tour to Dal Lake in Srinagar where they visited the lesser known inner part of the lake and interacted with the community living there.

The tour was intended as a research as they collected data on the socio economic condition of the people living there for centuries.

### Awards

The students of Foundation Programme, Semester II, NIFT, Chennai, won 2nd prize in All about Style (National Qualifier) India - Official Dance Championship category held on February 2, 2020 at Chennai.

- 1. Atharva Chandra, Batch II
- 2. Reetika C, Batch III
- 3. Astha Gupta, Batch III
- 4. Yamini C K, Batch IV
- 5. PalashaRana, Batch VI
- 6. Anjali Baburaj, Batch VI
- 7. Sanjana, Batch VII
- 8. MalathiPraba Batch VII

At NIFT, Delhi, Ajeet Maurya was the winner of India's best 500 poems competition. His poem is published in "The Book of 500 Best Poems: An Anthology" is available on Amazon. Mrunalini Desai won the first position and cash prize of Rs. 6000 in Symbiosis Delhi – Poster making competition. A group of 5 students won 1st Prize in Fashion show competition at IIIT Delhi & OP Jindal, Sonepat.

The following students of NIFT Jodhpur won various awards at, IGNUS, IIT Jodhpur, February 21-23, 2020:

- 1. Mr. Anmol Bara, duet dance, 2nd Prize
- 2. BhagyashriAtulkar, Instrumental Solo, 2nd Prize
- 3. Utkarsh Singh, Solo Dance, 1st Prize

Utkarsh Singh also won in Solo Dance, 1st Prize and Divyanshu Pant won 3rd Price in Battle of band at AURA 2020, AIIMS Jodhpur, February 29 - March 3, 2020. Ms. Mayuvri Ravikiran Sangekar won 1st Price in RED FM Dance competition. Ms. Bhagyasri Atulkar, won Badminton Mixed Doubles-1st Price, Laharia, FDDI Jodhpur, March 21-22, 2019. Ms. Garvita Maheshwari, Ms. Anushree Soni and Ms. Eshaa Gehlot won 1st, 2nd and 3rd Price in sketching for Plastic free campain under Swachh Bharat Abhiyaan, October 3, 2019.

NIFT Kannur students won several awards in Fashion shows: 1st Place at Amritha College Coimbatore; 2nd Place at Waves, BITS Pilani, Goa 2019; 3rd Place at Ragam, NIT Calicut 2020 and 2nd Place at GEC Thrissur February 20, 2020.

NIFT Kolkata students won awards at various events, few are mentioned here. Ishita Saxena won 1st Position at St. Xavier's University - Xavrang 2020 -X-Press in Graphic Design Competition. ManasTiwari won 1st Prize in fashion show held in Govt. College of Engineering and Ceramics on September 29, 2019 and 2nd position in styling competition held in Amity University Kolkata. Manideepa Paul, B.F.Tech Dept. won 1st Prize in Book Cover Making (Library Society) held in Loreto College, Kolkata.

Srushti Karnik, NIFT Mumbai, had participated in IKEA Dubai Fashion Show held in Dubai UAE on June 22, 2019 by posting her design in her official account and She was one of the 10 selected designers from all over United Arab Emirates and the youngest designer to be selected and was given to showcase her design on the ramp in front of hundreds of people.

Various students of NIFT Patna won awards at Anwesha, IIT Patna in February 2020; Ms. Priya Sinha won 1st in Inter college Debate and MrAnish Paul, Ms. Payoja Goyal, & Ms. Chetna Chauhan won 2nd in Newspaper Dress Making Contest in Alchering 2020 IIT Guwahati.

# **FASHION DESIGN**



A flagship program of NIFT, the Fashion Design program has played an influential role in the growth of the Indian fashion industry. In the 3 decades of its existence the graduates of the department have made remarkable presence in the Indian as well as global fashion scenario. The four-year program in Fashion Design aims to produce dynamic design professionals who can face the challenges of the ever-changing fashion industry. It also equips them with strong creative and technical skills related to the field of fashion, which empower them to adapt to an evolving fashion biosphere. The curriculum incorporates combination of experiential learning and hands-on training that enables integrated development.

The department is actively involved in a wide range of activities promoting an intense culture of research, creativity and individualism. This includes vast exposure to students in all aspects of fashion industry including awareness of domestic and international fashion trends. Fashion Design is offered at 15 NIFT campuses, namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kolkata, Kannur, Mumbai, New Delhi, Patna, Raebareli, Shillong and Srinagar. The department is very responsive to changes of the growing fashion industry and keeps its curriculum and teaching learning process current and forwardlooking. With a reinforced determination towards industry relevance the curriculum was revamped in the Academic year 2018-19.

The revised curriculum envisages to connect with the industry requirements where design thinking plays a pivotal role. The curriculum revision was based upon the interactions held with the Fashion Design alumni and experts in the field for identifying and refining the core and associated areas for specialisations. Focus on responsible and ethical fashion has been a key driver within this curriculum reform.

Study of historical and contemporary fashion influences provide a concrete foundation for focused design interpretations and inspirations. A logical, sequential hands-on experience enables students to conceptualize design, make patterns, drape and construct garments of impeccable quality. In tune with this focus the major areas of study in the department are identified as Design & illustration, Fundamentals of apparel development, Value addition for apparel and History & contemporary fashion. Targeting the emerging digital sphere of fashion, partnering design with technology seemed a vital addition. Incorporation of courses such as wearable technology and performance clothing within the major areas attempt to propel design towards smart fashion.

The popularity of Luxury & Couture and Image creation & styling as specific fashion segments are offered as specialised areas. Luxury & Couture for deepning specialization, targets the Hi fashion



segment which is considered as one of the exciting areas for independent designers. This stream comprises of meticulous design detail and is highly regarded for newness in look, complexity in design with scrupulous construction. Image creation and styling is another equally enthusing area for a fashion graduate. The current growing focus on celebrity culture involving makeup and styling for appearances on screen and off screen has propelled this stream of specialization within the fashion design program. The department offers 3 interdisciplinary minors viz., Fashion Explorations, Fashion Representation for the undergraduate students and Fashion Process for the post graduate students. Fashion studies minor equips the students with the basic skills of garment design and development. Fashion representation minor enables the student to communicate fashion through illustration and styling. Fashion process minor facilitates an understanding of the principles of garment development.

Training faculty is a key component to ensure good deliverance of the curriculum. During the year the department has conducted two such training programs targeting the new areas of specialisations. A customized International training on Couture sewing was held at Delhi campus and 14 faculty from various NIFT campuses participated in this training. A training for trainers on Fashion Styling & Image Creation was held by internal faculty at Delhi campus. 13 faculty from various NIFT campuses attended this training.

The curriculum provides scope for integration of industry linkage with Class room projects. In the year 2019-20, the department has facilitated a tie up with M/s Pantaloons, Aditya Birla group for a class room project under the specialisation of Image Creation and styling. This live class project was a part of the evaluation under the subject Fashion styling and Image creation in the 5th semester of the Fashion Design program. The project was held during November 2019 and 170 students across 15 campuses participated in the same. Students in teams of 2-3 worked at Pantaloons stores in their respective cities for 4 complete days and compiled the documentation of the looks created and were presented as an assignment for the end term assessment.

# LEATHER DESIGN



Department of Leather Design at NIFT Chennai, Kolkata, New Delhi and Raebareli, caters to the professional human resource requirements of the Fashion Industry sectors in specific to leather and allied products industries focusing on apparels, footwear, leather goods, luxury products, lifestyle products and hand crafts. The 4 year professional design degree programme offered by the Department of Leather Design emphasises on the integration of design concepts in footwear and leather products with material knowledge to respond to the requirements of specific target markets. Exposure to the industry through field trips, tannery training and industry internship is an important part of the curriculum. The multidisciplinary approach including inputs ranging from market research, fashion trends & forecasting, design methods & processes, material and technical knowledge for product development, ergonomics & user interface, fashion marketing and merchandising, develops an ability in students to handle different materials for different product types in leather and combination materials as per the needs and preferences of various market segments and target customers both in national and international markets.

Department also caters to the customized needs of the industries viz. research & development activities like Market and Fashion trend research & analysis, New Design & Product Development; Human Resource Development activities like Skill development in the areas of Designing & Pattern Engineering, CAD, Product Styling & Range Development, New surface designs & Material Development, Product Merchandising & Retailing Techniques etc.; Protection of Intellectual Property Rights like Designs, Patents, Trade Marks and Geographical Indications, etc. by organizing various workshops, Short Duration training programmes (SDPs) both in-house and outreach mode, Management Development Programs (MDPs), Project Consultancies, etc. The department also offers continuing education programmes in part time mode in 3 months, 6 months and 1 year durations, and diploma programmes at UG level for 2 years duration and at PG level in full time mode for 1 year duration in order to cater to the growing demands for professionals and needs of the human resource requirements at the departments like Product Development, production, marketing & merchandising, Branding and Retailing in the Footwear and Leather Products industries, in addition to its regular design degree programme

### The New Curriculum- LD CURE

The 4 year's B. Des. (Leather Design) degree programme being restructured and offered by Department of Leather Design of NIFT is a unique programme that intends to create prepared and well-rounded professionals as Designers, Product Developers, Product Stylists, CAD experts, Design Merchandisers and Design Entrepreneurs for the Fashion Leather products, Luxury goods and allied product sectors in National and International Business. The restructured LD curriculum, with design and product development as the core, caters to the different industry segments of Fashion Product sector, viz. garments, leather goods, footwear, luxury goods and hand crafted products. The professional expertise is developed by imparting the required knowledge, skills, creative exploration and practices built within the curriculum through four subject categories, viz. Majors, Deepening Majors, Interdisciplinary Minors and General Studies.

The Majors across the 8 semesters provide the requisite material & product knowledge, creative, technical and hand skills and capabilities for creative, innovative and practical real life applications of learning through the main domains of majors running across the semesters viz. Material Studies- Leather & Non Leather, Design & Fashion Studied, Apparel Production & Marketing, Apparel Design Studio, Drawing & Digital Design and Craft Cluster Integration. The Deepening Specializations as two major electives, further strengthen and deepen the majors and ensure the student's portfolio building with multi-categories of products and accessories for completing the apparel range and ensemble. Floating subjects are also in offer in order to widen the expertise as per the professional requirements. Thus, the Majors, Deepening specializations and the Floating Majors ensure the requisites are imparted at different levels with each graduating semester to create and groom design professionals and entrepreneurs for the Fashion Product sectors.

Besides Design and Product Development pathway, three more allied career pathways Design Production, Design Marketing & Merchandising and Design Communication have been incorporated into the curriculum to spread the menu of career choice across the various categories of the fashion products sector. These allied career pathways are envisaged through the Interdisciplinary Minors. In parallel, the curriculum also offers Interdisciplinary Minors to other UG programmes, a rich knowledge of leather fetish & Cult fashion and leather lifestyle products, and to the PG programme, the Luxury product line to enable them for allied career options. The curriculum accommodates a strong industry connection and interactions at various subjects' levels across the semesters, which enable the students to get exposure to real time scenarios and working on the challenges faced practically at within the industry atmosphere.

### PhD undertaken and completed

 Prof Sivasakthi Ekambaram, LD New Delhi is pursuing his PhD in Mewar University, Rajasthan

- Prof. Usha Narasimhan, LD New Delhi completed her PhD and has been awarded with doctorate degee from the University of Jamia Milia Islamia, New Delhi.
- Ms Tulika Mahanty, Assistant Professor-LD Chennai is pursuing her PhD in the area of "Impact of modernisation of Indian regional embroideries among college girls" in Jharkhand Rai University, Ranchi
- Mr. Sabyasachi Sengupta, presently undergoing PhD (2017 Batch) has submitted the synopsis of his PhD work, under Visva Bharati, Central University, Mins of HRD, G.O.I.
- Mr. Rahul Sethi is pursuing his PhD admission in the area of Design under Banasthali University Rajasthan
- Mr.D.RajashekarispursuinghisPhDinAnnamalai University, Chidambaram,Tamilnadu.
- Mr. Lal Singh & Mr. Bharat Singh, Assistant Professors-LD, Raebareli are pursuing their PhD in Maharishi Arvind University, Jaipur Rajasthan
- Ms. Anketa Kumar, Assistant Professor-LD Raebareli is pursuing her PhD in University of Malaya, Kuala Lampur, Malaysia
- Ms. Vijayalakshmi R., Assistant Professor-LD Chennai is pursuing her PhD in Bishop Appasamy College of Arts & Science affiliated to Bharathiyar University, Coimbatore.
- Mr. T. P. Balachandar, Assistant Professor-LD, Chennai is pursuing his PhD in Tamilnadu Physical Education and Sports University, Melakottaiyur, Chennai.

### Research Papers presentations and publications

A total 17 research papers were published and presented on national and international level.

### Projects undertaken for Government and Industry

- Prof. Sivasakthi Ekambaram, as PIT Member of the project on Upgrading The Skills And Training In Traditional Arts/Crafts for Development (USTTAD), Ministry of Minority Affairs, Government of India, completed Diagnostic study and two Workshops in Punjabi desi jutti cluster, Malerkotla, Sangrur District, Punjab as Campus Project Coordinator and provided support to Project Coordinator in various activities at Head Office.
- Ms. Dolly Kumar has worked on a project on 'Design of 50 kg jute bag' for Food Corporation of India along with Ms. Jasmine Dixit, Assistant Professor, FMS Dept, NIFT, New Delhi
- Ms Neeti Banga, Assistant Professor, LD New Delhi contributed as CPC member in the ongoing project of Upgrading the Skills

and Training in Traditional Arts/ Crafts for Development (USTTAD) - Phulkari craft CPC, Ministry of Minority Affairs, Govt. of India

- Dr. M. Aravendan was invited by the Registrar of Gandhigram University (GGU) to act as one of the Co-Project Investigator of the UGC-STRIDE project (Component3) "Footwear and Accessories Park - A Livelihood Option for Mainstreaming Underprivileged Rural Youth and Women (Leather and Non-Leather)" submitted to UGC. NIFT Chennai was proposed as the Institutional Collaborator in the project by the Gandhigram University(GGU).
- Dr. M. Aravendan submitted a project proposal in the month of Feb,2020 to DC Handicrafts through NIFT HO, New Delhi, for a Thematic Exhibition on Geographical Indication(GI) Crafts for SC/ST and Minority Artisans of Tamil Nadu.
- Mr. D. Rajashekar has been coordinating the ongoing training project on Fashion Leather Accessories Design (1 yr Course organized by the Dept. of Leather Design, Kolkata and sponsored by the West Bengal Minority Devp. Corporation, Ministry of Minority Devp. Corporation, Govt. of West Bengal.

Industry Engagement Activities-Participations in National and international Exhibitions/Visits

• Participation in "Meet at Agra Fair 2019"

The faculty members - Mr. Shivendra Prakash Kuldeep, Assistant Professor & CC-LD Raebareli with the other Assistant Professors of LD, Mr. Lal Singh, Mr. Bharat Singh and Ms. Devanshi Tandon Kapoor along with the LD students of Raebareli participated in the 13th edition of Meet at Agra (Leather, Footwear components & Technology Fair) was organized from November 7-11, 2019 at Agra organized by AFMAC and CLE.

• Participation in Leather Research Industry Get-Together – LERIG 2019

Faculty members and students of the Leather Design, Chennai attended the LERIG 2020 – Leather Research Industry Get together conference organized at CSIR-CLRI from January 28-30, 2020.

India International Leather Fair IILF – 2020 was organized at Trade Centre at Nandambakkam, Chennai from February 1 to 3, 2020. The faculty members from LD Chennai and LD Raebareli along with LD IV & VI semester students of LD Chennai and LD VI students of LD Raebareli visited the fair and gained the exposure on international trends and practices in Leather, Non-Leather, Footwear and Leather Products.

 Council of Leather Exports (CLE) from February 1 to 3 organized the 5th edition of India International Designer's Fair, 2020 as a part of the initiatives of Make – in – India programe. Leather Design, Chennai participated with NIFT Theme Pavilion, in the Fair held at the Hotel ITC Grand Chola, Chennai. The products designed and the theme pavilion was highly appreciated by the visitors, delegates and participants from National and International organizations. Dept of Leather Design, NIFT was honoured with a memento and award for the active participation under the Make-in-India promotion of Govt. of India.

- Initiatives for Linkages/Collaborations with International Institutions: Dr. M. Aravendan, Professor, LD Chennai, visited 9 Fashion and Design Institutions in Milan and Florence, Italy to strengthen the International Linkages and to work out the feasibility of collaborations with NIFT through MOU agreements. The institutions visited were: Polimoda, Academia Italiana, Instituto Marangoni, NABA, Domus Academy, Instituto Europa di Design, ARSutoria School, Politechnico di Milano and Academia del Lusso. The period of visit was from May 12-18, 2019.
- India International Leather Goods Fair (ILGF) 2020

Mr. Rahul Sethi, Mr. Sabyasachi Sengupta and Mr. D. Rajashekar, Associate Professors of LD Kolkata visited the India International Leather Goods Fair 2020 along with the LD IV and LD VI semester students of NIFT Kolkata organized by ITPO and CLE at Kolkata.

 Higher Education Fair at Kuwait was organized by India Community School, Kuwait (ICSK) from January 17-18, 2020. Ms. Dolly Kumar, Assistant Professor, LD New Delhi visited and represented NIFT at the fair.

### NIFT Showcase: Toolbox 2019

The best three Graduation Projects of LD Batch 2019 from the 4 LD NIFT campuses were showcased at the NIFT Showcase Toolbox 2019, held at NIFT, New Delhi from August 30 to September 1, 2019. All the Graduation Projects were sponsored by the renowned Footwear and Leather products industries across the country. The Best Leather Design Graduation Project amongst the entries from 4 LD campuses was awarded to the Graduation Design Project of Mr. Chirag Kataruka from NIFT Chennai Campus which was sponsored by M/s.KH Shoes Exports Pvt.Ltd., Ranipet, Tamil Nadu.

# **TEXTILE DESIGN**



The Textile Design programme equips students with knowledge and hones their creativity and understanding of design application for apparel and home fashion industries. Weaves, print design, embroidery and surface embellishment are the core textile subjects and together impart an extensive and versatile training for the students. The programme builds upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today.

The Textile Design department at NIFT has distinguished itself through its unique and innovative approach to design education, and through its proximity to the Indian fashion and textiles industry. The programme structure is planned to build in a sound textiles foundation with a robust industry orientation by way of market surveys, industry visits, internships and graduation project. The students also get exposure to a craft environment by way of craft cluster initiative, which sensitizes them to traditional practices.

The department has 77 faculty members across 13 campuses. At present, around 1300 students are pursuing Textile Design in 13 campuses viz. Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai and Patna.

### The Curriculum

The Textile Design programme primarily focuses on weaves, prints and value-addition on textiles, using both hand and digital skills through application oriented approach. The curriculum structure is designed to instil a strong textile foundation with an increased industry interface by way of visits, industry-linked projects, and lectures by industry experts. The curriculum also addresses new emerging areas in order to respond quickly to the industry needs. Subjects like Innovation in Textiles and Futuristic Textiles in Semester VI aim to cover new fibres, innovative fabric developments, technical textiles, smart fabric technology, stateof-the-art technology etc.

In an endeavour to equip students to design textiles for a specific product category, the Deepening Specialisations offered by the department are Textiles for Apparel & Fashion Accessories and Textiles for Home & Spaces. The specialised knowledge about textile design and development including weaves, prints and embellishment for apparel or home will prepare the graduates to contribute effectively in the respective industry. In each semester, the Major and Deepening Specialisation are integrated to strengthen the knowledge base with strong industry orientation in the three core areas – weaves, prints and surface

### embellishment.

The Textile Design department offers three interdisciplinary minors, namely Textile Structure and Surface, and Textile Appreciation for undergraduate students, and Textile Manufacturing and Sourcing for postgraduate students. The Textile Structure and Surface minor imparts an insight into the elements of textiles through a hands-on approach, while the Textile Appreciation minor provides a comprehensive understanding of textiles and its application in different fields. The Textile Manufacturing and Sourcing minor strengthens understanding of textiles, enhancing fabric experience and assessing performance, comfort and aesthetic attributes for suitable end application.

### **Industry Connect**

In the session 2019-20, Textile Design department across campuses undertook various activities including classroom projects to provide real-time learning environment to the students. Some of the significant activities and classroom projects are detailed below.

- Textile Design, Bengaluru Campus undertook classroom project with Classic Polo, as part of Print Design: Hand & Digital with Semester IV students (January - May 2019). The industry provided the brief to develop prints for polo t-shirts and semi-formal shirts. Another classroom project was undertaken with Untung, as part of Print Design & CAD with Semester V students (July-December 2019). The design brief was to develop prints for women's fusion wear for Spring Summer 2020. Both the projects were guided by Ms. Kakoli Das, Associate Professor. The companies awarded certificate of appreciation to top 3 students, and participation certificate to all students.
- Textile Design, Bengaluru Campus undertook a classroom project with Meka Furnishing Pvt. Ltd., an export house, as part of Woven Design Project with Semester VI students (January -May 2019). The design brief was to develop woven samples for home furnishings. The company sponsored the yarns and awarded cash prize to top 5 students for their creative weave developments. The project was guided by Dr. Richa Sharma, Assistant Professor.
- Textile Design, Bhopal Campus tied up with textile artist and entrepreneur, Mr. Vijay Saxena, owner of Shilpin, an export house for a real-time project that was integrated with the subject 'Textile Art' for Semester VII students (July-December 2019). Based on the artist's brief, the students developed innovative home accessories that were showcased at the Indian Handicrafts and Gifts Fair, held

from October 16-19, 2019 at New Delhi. The industry sponsored the raw materials and assisted the students in product development. On completion of the project, the students received participation certificates and honorarium was granted to 2 students, whose products were selected by the buyers. The project was guided by Dr. Anupam Saxena, Associate Professor.

- Textile Design, Delhi Campus undertook classroom project with a design studio 'Moavi Designs', as part of Surface Design Project with Semester VI students (January - May 2019). The company provided the design brief to the students to develop innovative surfaces for home or apparel, as per the look of the brand. The Head Designer reviewed the work of the students and gave feedback on their surface explorations. The company purchased the surface exploration samples of 4 students and sponsored the fabrication of their final products that were showcased in the jury. The project was guided by Prof. Dr. Ruby Kashyap Sood.
- Textile Design, Semester VII students of Delhi Campus showcased their textile installations at the exhibition 'Bound by Duty: An Idea of Swaraj and Collectiveness 2018-19' at The Art Gallery, India International Centre (IIC), New Delhi from September 14-27, 2019. The showcase was the outcome of a classroom project undertaken with the artist, Ms. Shellv Jyoti, as part of the subject 'Textile Art'. The artist gave the brief and student groups planned their textile installations depicting various themes like swadeshi, swadharma, ekatva, and sangathan based on Gandhi's beliefs and ideologies. The exhibition was inaugurated on September 14, 2019 by Smt. Tara Gandhi Bhattacharjee, Chairperson of Gandhi National Memorial Trust; Dr. Sachidanand Joshi, Member Secretary, IGNCA and Shri Adwaita Charan Gadanayk, Director General, National Gallery of Modern Art. The students' textile installations were on view from September 14-27, 2019, and were highly appreciated by the visitors. The classroom project was successfully completed and the end term jury was also conducted on September 25, 2019 at the exhibition itself. The project was coordinated and guided by Prof. Dr. Ruby Kashyap Sood.
- Textile Design, Delhi Campus undertook classroom project with Liva (Aditya Birla Group) as part of the Integrated Assignment of Textile Design, Semester III (July - December 2019). As part of the project, Liva provided the design brief and sponsored the fabric. Based on the themes provided by the company, the



students developed innovative surfaces using shibori, batik and embroidery for specific brands. The end products were stoles and kurta panels. Liva shortlisted 17 stoles and 16 kurta panels, and would be awarding cash prize to the winner, certificate of appreciation to top 8 students and participation certificate to all the students.

- The Textile Design students of Kolkata Campus participated in the prestigious fashion and lifestyle show, Kolkata Kettle held on January 10-11, 2020 at Ballygunge Park, Kolkata. The students displayed their print design collections and creative embroidery samples at the exhibition, which were well appreciated by the visitors. The students received certificate of appreciation and personal mentoring session by renowned designer, Ms. Bibi Russel and ace model Ms. Nayanika Chatterjee.
- In the new curriculum, the deepening specialisations: Print Design Project (Apparel & Fashion Accessories) and Print Design Project (Home & Spaces) are envisaged as industry linked classroom projects. The objective is to comprehend a realistic design brief and apply design thinking, creative and technical capabilities to develop a industry ready print design collection. In the July-December 2019 semester, all the campuses tied up with premium industries for classroom projects to obtain the design brief. The company reviewed

the work of the students and selected the best designs. Some of the companies like Alankaran Designs, Bhopal; Studio Gaura, Bhopal; Singhania's, Hyderabad and Taniera, Bengaluru sponsored the materials and the fabrication of the final products. Few companies gave cash prize to the winners. Most of the companies awarded certificate of appreciation to the winners as well as participation certificates to all the students. The table below details campus-wise industry tie-ups for classroom projects.

### NIFT Showcase: Toolbox 2019

The best Textile Design Graduation Projects of 2019, across 12 campuses were showcased at Toolbox 2019, held at NIFT, Delhi on August 30-31, 2019. All the 12 Graduation Projects were sponsored by reputed companies like Welspun, Raymond Apparel Ltd., Maspar, Shades of India and Jaypore, to name a few. The collections were a good mix of apparel and home textiles. The exhibition displayed the acumen and expertise of Textile Design students and the scope of work that can be done by a Textile Design graduate. It served as a platform for industry, current students and prospective students to view the quality of work generated by Textile Design students across NIFT campuses. The Best Textile Design Graduation Project amongst the 12 entries was awarded to Ms. Mousmi Sejpal from Gandhinagar Campus. Her project was sponsored by Raasleela Textile, Ahmedabad.

# **KNITWEAR DESIGN**



The Knitwear Design Department addresses the need of specialized design professionals for the Knitwear Domain of Fashion Apparel & Accessories industry. The department provides students a comprehensive exposure towards designing and execution of Knitwear Fashion garments and products. The scope of curriculum encompasses multiple segments, from foundation garments to outerwear. Students are given inputs on the latest technological knowhow and detailed design methodologies to remain abreast with latest trends and forecast in fashion. The department enables students to grow as professionals who can handle all aspects of Knitwear Fashion, right from designing of fabric to product realization. The students acquire capabilities to work for all categories of Knitwear Apparels viz. menswear, women's wear, kids wear, active or sportswear, leisure wear, winter wear, lingerie and intimate apparels.

### The Restructured Curriculum

The newly introduced & restructured curriculum of Knitwear Design Department is at par with the global academic structure. The emphasis on the real field exposure through industry connect vis a vis industry visit ,national & international exhibition & fairs, expert lectures, classroom projects etc. strengthen them to face the global challenges and prove in the area of their expertise in the fashion world. The major subjects offered by Knitwear Programme across semesters cover the broad areas of Knitting, Flat Pattern & Construction, Fabric Technology, Illustration and Presentation Techniques. Study and practice of crafts are also given due importance in all the semesters. The Department offers two Deepening Specialisation Areas to choose from, by the names of Intimate Apparel and Sportswear

The Intimate Apparel specialisation aims to provide opportunity to the students to specialise in the intimate apparel segment of Knitwear. This shall enable students to understand and practice design process through thematic approach. The students shall learn to design concepts of intimate apparel collections taking inspiration from the latest trends, forecasts, design aesthetic and renowned peer works. The students get opportunity to plan collections according to brand aesthetics and finally be able to come up with unique, creative design for intimate apparel collections.

The Sports wear specialisation provides an unique opportunity for a knitwear design student to specialise in the most promising and challenging segment of the knitwear industry. The students would learn to conceptualise design aesthetics for diversified functional and aesthetic needs of different categories of sportswear.

The Interdisciplinary Minor subject areas that are

offered for UG students of other Department are World of Knits and Fashion for Sports.

The "World of Knits" aims to introduce students to the delectable world of Knitwear. It seeks to present an understanding of knits as a zero waste, sustainable product. While the course introduces learners to the current knitting techniques available in the industry, it also helps them work with knitwear such that they are able to develop garments, accessories and home products – using both the aesthetic and tactile elements of the knit fabric.

"Fashion for Sports" is aimed at giving an orientation towards the most versatile and the fastest growing category in fashion business – Sportswear. It introduces the learner to the various components of Sportswear as a category, and draws distinction between Casual, Active, Performance sports and Athleisure.

The Interdisciplinary Minor subject area offered to PG students is Knitwear Merchandising, which aims to give the learners a holistic understanding of managing the specifics of the Knitwear Business.

The Department offers Industry Internship of 8 weeks in any Knitwear Industry to develop practical knowledge in the Industry. At the end of the programme, the student has the choice of undergoing a 16 weeks of Graduation Project in a Knitwear Industry or to design and execute a creative Design Collection

### Industry Connect

The Department caters to the need of the Knitwear Industry, hence all the subjects that are chosen for the Programme Matrix have the Industry connect vis a vis visits to knitwear industry, visit and exposure to national & international exhibition & fairs, lectures by Industry Experts and Alumni, Classroom projects etc. which gives a total learning to students and strengthen them to face the global challenges and prove in the area of their expertise in the fashion world. Students of all semesters across all campuses have one or 2 projects with the Industry.

### **ToTs Conducted**

- ToT on 'Warp Knitting' was conductd at Karl Mayers India Pvt. Ltd, Ahmedabad, Gujarat for 11 Facultyin 2 batches in June and July 2019.
- TOT on "Sports Textiles" conducted at Wool Research Association, Centre of Excellence for Sportech, Mumbai for 11 Faculty in November 2019.
- ToT was conducted on "Technical Textiles" during November 11-15, 2019 for 13 Faculty at Sardar Vallabhai Institute of Textile Management, Coimbatore
- 3D Software Optitex was procured by all campuses and the in-house training was facilitated for the faculty.

### **Paper Presentations**

Faculty across campuses have published 20 papers and articles in various national and international journals.

### Visit to Fairs

Some of the Faculty across all campuses have visited International exhibition for Technical Textiles and nonwovens- Techtextil Mumbai,Knit World Fair 2020 at Ludhiana, Knit Tech World at Tirupur.

# FASHION & LIFESTYLE ACCESSORIES



B.Des (Accessory Design) program is poised to transform aspirations into tangible and intangible design solutions. The curriculum of the program is curated and positioned in the Fashion and Aesthetic space. The curriculum is enriched with strong theoretical and conceptual design philosophy. The program gives glimpse into the future fashion and lifestyle accessories and a blend of dynamic technology. Students get to offer innovations across myriad platforms spanning jewellery, décor design solutions, crafts, personal accessories, soft goods and work gear. Accessory Design program is a career based education that is relevant today and has the ability to address the changing future scenario.

### Curriculum to future aspirations

Accessory Design majors, provides extensive design knowledge in a socially relevant fashion scenario. Knowledge is enhanced with conceptual understand of design as a process, material as a medium and ability to synthesize outcomes enabling them to address the contemporary needs.

The program offers the millennial students to perfect the design process through a balance of latest chic trends and a passion for hand crafted artisanal products and process. Students are creatively engaged in developing visualization skills with greater degree of digital fluency. They stand empowered with material manipulation skills with an indigenous edge of traditional techniques.

Students are enabled to articulate their individuality through their signature style accessory design collections, yet keeping it relevant to the market and industry challenges. This design collection of eclectic fashion lifestyle accessories are based on patterns stemming from a synergy of forms, colours and materials.

Enabling the learners through depth in skills, accessory design students are empowered with a choice of deeper learning with of specific skills in form of deepening specialization that constitutes of Jewellery Design, Fashion products & Work Gear. Student can make conscious choice of any one deepening specialization. This process id well supported by the department faculty mentor attached to every student throughout his learning in campus.

### Faculty training and confidence building

1. An in-house training to faculty across 14 campuses was conducted at the design studios and workshops of NIFT Gandhinagar. The training was to give hands on making experience to the faculty. This immersion gave the required skills to prototyping, exposure to an array of possible raw materials, know-hows of jewelry tools and machines along with an embedded industry exposure.

- 2. Special purpose training was given to faculty across 14 campuses where Accessory design is offered at IIT Guwahati on the topic "ergonomics for Designers" by also availing the benefits of TEQUIP scheme. The program had experts from the domain and exposure to state of art labs in the IIT Guwahati campus. The training was a co-learning platform along with Industry participants and academicians from peer institutes like IIIT and IITs.
- Faculty of (4 campuses), F&LA department attended the Third & Last round of Universal Training Program held at Naldehra near Shimla, Himachal Pradesh during 11th - 14 June 2019.

### NIFT Showcase 2019 (Toolbox)

The first NIFT Showcase 2019 display exhibition held on August 31 - September 1, 2019 at NIFT New Delhi campus. The Accessory Design showcase was facilitated by Dr. Yathindra L, Professor & Chairperson –Accessory Design along with the team members from across campuses. The nest of the academic graduation projects from 14 campuses were on display and a team of jurors chose the top across the campuses. The craft cluster project was also on display, the products and context of the products designed were displayed with appropriate narration.

Student's achievement:

- 1. Ms. Hemashri Dhavala (2015-19 batch, NIFT Shillong) was the winner of Asian Paints Colour Next Trendspotting Competition 2019.
- 2. Mr. Laudeep Shivhare [Semester VI] won the FILA Sneakers Design championship held on February 21, 2020. As the winner of the competition the student got selected for an Internship with FILA.
- 3. Ms. Natasha Turkar [Semester VI], got shortlisted for ICord 2021, to be held at IIT Powai in January 2021. Her research paper abstract on "Recreating the past to build a better society for the future- Forecast on Design Creativity, Ideation and synthesis" got shortlisted for the next stage for further submission of her research paper.
- The Winners of the Inter Design School Competition organised by TITAN N Visage, 2019

 1st Runner up: Ira Akbar, AD-6 (Gandinagar, Batch 2017-21). Prize money Rs. 75,000/-. 2nd Runner up: Tanvi Maisheri, AD-8, (Gandhinagar, Batch 2016-20). Prize money Rs. 50,000/-

### **Faculty Achievement**

- 1. Mr. Ashish Kumar Kaithwas, Assistant Professor attended Faculty Industry Attachment at Future Style Lab, New Delhi from July 1-15, 2019.
- Dr. Kaustav Sen Gupta, Associate Professor, F&LA NIFT Chennai developed a zonal and youth color forecast for India, sponsored by Nippon India Ltd. This mega forecast of 2020-2021.
- 3. Expert sessions were conducted at F&LA Department NIFT Mumbai, Industry Visits to companies like Imaginarium India Pvt. Ltd., Ekbote Furniture were planned. Also live Classroom Projects in different product categories have been conducted with Bonito Designs Pvt. Ltd. Bangalore, Imaginarium India Pvt Ltd., Tata Trent Ltd. These engagements have fetched good output and students have also been able to figure out their avenues to the Industry.
- 4. Mr. Anupam Rana, Associate Professor pursuing PhD from Indus University, Ahmedabad
- 5. Mr. Ranjeet Kumar, Assistant Professor pursuing PhD from Indus University, Ahmedabad
- 6. Mr. Abhishek Sharma, Associate Professor, applied for PhD at NIFT.
- Research Paper titled "A study on Consumer preferences towards Fashion Jewellery in Ahmedabad & Gandhinagar city of Gujarat" by Mr. Anupam Rana, Associate Professor, published in Studies in Indian Place Names (SIPN) in March, 2020.
- Research Paper titled "Assessment of New Product Development Process (NPD) of Indian Jewellery Industry" of Mr. Ranjeet Kumar, Assistant Professor, presented and published in 23rd Nirma International Conference on Management (NICOM)-2020 from January 3-5, 2020.

# **FASHION COMMUNICATION**



In the fast changing biosphere of fashion and design, the Fashion Communication (FC) design programme at NIFT happens to be the distinct most front-line, stimulating, and progressively vital corridor to open up in the fashion and lifestyle industry. The connotation of brand identity has come to be seen on par with what the brand sells i.e., the product and the product range. Several prêt and luxury brands keep appearing in the Indian retail scenario, and it has become fundamental for each one of them to develop a unique brand identity for maximum impact and visibility. Fashion Communication has made it realistic for these brands to communicate their products, identity and approach, by providing a manifesto for these very brands.

In interpretation of the fast pace of Information Technology (IT) and Digital Revolution in last decade and a half, the reformation especially focuses in domain of visual and fashion communication through Digital platforms, IT Applications (Apps) and role of Artificial Intelligence (AI) in the environment of communication design across the world.

The Fashion Communication is currently offered at 14 NIFT Campuses namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli and Srinagar.

### The Restructured Curriculum

The Fashion Communication programme primarily focuses on four major domains i.e., Graphic Design, Space Design, Fashion Creatives and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach.

The restructured curriculum is designed to instil a robust communication design base with an increased industry interface by way of visits, industry-linked projects and lectures by industry experts. Further more, besides the existing industry exposure, internship and graduation project, the new curriculum includes a mandatory industry connect from semester III onwards in form field visits, classroom projects and special lectures by industry professional/experts. The continuous evaluation would be based on student's regularity, engagement with the industry by way of participation in classroom projects, participation in fashion weeks or other industry events, or through faculty assistance in an on-going consultancy project.

The graduates of Fashion Communication emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion, lifestyle industry and beyond. The fast-moving digital revolution has opened up Fashion Communication design to new disciplines that require students to excel not only in traditional design skills but also explore and design humancantered concepts and system design processes linked with information technology:

- New material i.e., experimental, combinations and futuristic
- Fashion Thinking design and thinking through fashion
- Modules like Omni-channel (UX), sensory design, augmented reality, virtual experience design with the role of artificial intelligence, have been incorporated, as they are the future of the fashion and other retail industry.
- 2D Animation and Motion Graphics

As new careers keep growing in the industry, there is infinite scope for the graduates of Fashion Communication to explore and expand their horizons. In the areas of branding, styling, social media marketing, photography, commercial fashion space, UI & UX design and graphics, Fashion Communication graduates are both versatile and passionate about more areas than just one. Come graduation, the students are well versed with knowledge, concept base and skill. With some of the most prolific companies regularly seeking such talented and disciplined students, Fashion Communication remains one of the most desirable design disciplines at NIFT.

### **Faculty Training**

A four-day customised training on the subject 'Applied Semiotics' was organised by CP-FC and offered by Dr. Leslee Lazar, visiting faculty at Centre for Cognitive Science, Indian Institute of Technology, Gandhinagar, from July 8-11, 2019 at NIFT New Delhi. Sixteen faculty members of different campuses attended this training.

A customised training of eight-days on 'Visual Merchandising' from July 15-24, 2019 was especially organised to conceptualised and design the display exhibition of NIFT Showcase 2019 by an international expert Ms. Ulrike Valentiner-Branth of STC Switzerland at NIFT New Delhi.

Seventeen faculty members from across 14-campuses attended a three day training titled 'Communication Design for IT and Media Professionals' from July 25-27, 2019 organised by IDC, IIT Bombay at IIT Bombay.

### NIFT Showcase 2019

The first NIFT Showcase 2019 display exhibition held on August 31 - September 1, 2019 at NIFT New Delhi was coordinated and curated by Dr. Anupam Jain, Professor & Chairperson - Fashion Communication along with the team of FC faculty members from across NIFT campuses. This involved initial design conceptualisation, final design display of the exhibition for all the respective academic departments, major projects and craft cluster activities of all NIFT campuses under one umbrella and implementation of same with suitable design collaterals.

### **Faculty Achievements**

9 paper were present by the department faculty.

Dr. Anupam Jain, Professor, FC Delhi, published a book titled book titled: 'Tents As Portable Shelters - A Contemporary Study in Rajasthan' by Red' Shine Publication Pvt. Ltd., Gujarat in Association with Red' Mac International Press & Media Inc., India - Sweden - Canada in February 2020. The e-book edition of the same would also be available soon on 'amazon-Kindle', Good reads, Google Books and Google Play.

### Industry Connect & Projects

Folk and Craft Graphic workshop was conducted by Mr. Ishan Khosla, a renowned Graphic Designer in November 2019 for FC VII Semester students of Gandhinagar.

Ms. Satya Saran, Consulting Editor with Harper Collins Publishers India, took expert lectures with the students in fashion communication at Srinagar with special focus on Fashion Lifestyle Magazine Journalism and editing.

FC Delhi Campus faculty was entrusted to conceptualize & provide design options for ceiling of the Morning Hall at Rashtrapati Bhavan in May 2019.

FC Mumbai organized an exhibition on 'Gandhian Thoughts' on dated October 1, 2019, this was inaugurated by Prof. Narendra Vichare.

Many faculty members of FC from different campuses are involved in the conceptualisation and design of the project for 'Setting up Design Resource Centre in Weavers Service Centres' for 'DC (Handlooms), Ministry of Textiles, Govt. of India' since January 2020 till date.

# FASHION MANAGEMENT STUDIES



Master of Fashion Management program under FMS Department, is a two year full time Management programme. The Programme is currently offered at 14 NIFT Campuses namely Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur,Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli and Shillong. Fifteenth centre Panchkula is the new centre started from this academic year July 2020 onwards.

The programme which is divided into 4 semesters, offers careers in fashion marketing, fashion merchandising, fashion management, fashion Buying and Retailing, Omni channel Retailing and management, E- commerce, entrepreneurship, supply chain, customer relationship, digital marketing etc., mainly in the sectors of apparel, lifestyle accessories (watches, footwear, eyewear, jewellery) home furnishing, luxury management, sustainable products and wellness. The students cover cluster studies because of which they become better at marketing handloom and handicraft products.

The introduction of Major, Deepening specialization, Interdisciplinary Minor (IDM) gives a choice to students to choose the area of interest and specialize in that area. The options are Marketing and Retailing, International Business or Entrepreneurship. MFM students have the option of choosing other Fashion department's specific specialized subjects and specialize with Interdepartmental Minors. The knowledge of general subjects which is introduced in the new curriculum gives them overall personality development. The floating subjects give them freedom of choice whether to take a particular subject or not, depending upon their career objectives. The restructuring of the syllabus is done keeping in view, the emerging areas, skills and opportunities for future business requirements.

New subjects like Big data and analytics, Omni channel retailing, digital marketing, entrepreneurship, rural marketing, sustainability, luxury management, innovation, family business management, mall management, E-business and customer experience management, Neuro Marketing, Retail sales management and store operations, and Branded Entertainment are introduced. The students are exposed to the dynamics of an organization through an eight week fashion industry internship and training programme. This enables the students to integrate classroom learning with practical experience. Outbound programme, leadership development, craft cluster initiative, general subjects and extracurricular activities brings all round development in the student and is useful to the practical Business world.

Internship, Graduation Project and Cluster study ensures students spend almost six to seven months in the industry so that they gain hands on experience in the industry and are ready to get absorbed immediately after graduation.

### Entrepreneurship

Preparing Students to start their own Business or help those who want to enter Business by Understanding the analysis of business environment, Models, Policies and Schemes, idea generation with its feasibility testing, various functional aspects of business plan and making a project Report. It also helps to run and manage Family Business better. This is to make students to be part of Make in India, Atmanirbhar Bharat, start up India etc.

FMS department is offering Interdepartmental Minors Fashion Retailing for U.G and Entrepreneurship for Post graduate students. This will help students to design, produce commercially viable fashion products and market them both domestically and Globally using E- commerce. It also prepares students to start their own Retail, designsventure as an Entrepreneur if they choose to.

### **Career Pathways**

Apart from existing career opportunities new careers like social media analyst, social media marketer, content marketing, event manager, E commerce merchandiser, Data analyst, luxury store manager, International marketing, Intrapreneur, social entrepreneur, NGOs, academician, cluster manager/marketer, consultant for rural marketers are possibilities now. Faculty Development:- Conducted Four faculty development programmes(TOT) on supply chain, Luxury Brand management, E commerce and on Data analyticsto improve the skills of faculty handling the new curriculum subjects. Many faculty completed their Phd during the period giving good cutting edge to the department. Faculty of MFM submitted papers and published papers in Both International and national level seminars and Journals.

### New Curriculum delivery

The new restructured curriculum is designed in tune with the industry, market and academic requirements.First batch passed out successfully by July 2020 despite COVID 19. First time curriculum was imparted on line and even examinations, Juries were conducted online across 14 campuses with out any problem. First time online Inter campus teaching was conducted successfully giving new campuses the best of the inputs.

### Industry Connect

Students were given the best inputs from in house faculty, Guest and expert faculty. Industry association, Visits to industry, Industry class room projects, is part of the curriculum. The department is proud to have Industry chair at NIFT, Mumbai sponsored by TATA TRENT. The chair is coordinating a projecton study of Private label in Fashion Industry.

# **FASHION TECHNOLOGY**



B.F. Tech. is four year multidisciplinary technology oriented program, designed keeping in mind the core apparel manufacturing technology, with emphasis on its best practices. Bachelor Program is offered in 12 Campuses of NIFT Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Patna and New Delhi.

# Master's Program in Fashion Technology (M.F.TECH)

M.F.Tech is one of the flagship postgraduate programme offered by NIFT. The programme is exclusively designed for engineers and aims to develop young dynamic talent capable of providing techno-managerial solutions to the industry with a balanced amalgam of operation and strategic thinking capabilities. Master's program is offered in 4 campuses of NIFT Bengaluru, Chennai, Gandhinagar and New Delhi.

# Paper, Articles and Presentation in National And International

Faculty of the department undertake useful researches in field of textile and apparel. Some of these researches are presented as research papers in national/ international seminars and conferences, detailed below:

International Research paper presentations & Conference:

- 3 Faculty members from NIFT Bhubaneswar had presented International Research papers
- 5 Faculty members from NIFT Chennai had presented International Research papers
- 2 Faculty members from NIFT New Delhi had presented International Research papers
- 3 Faculty members from NIFT Gandhinagar had presented International Research papers
- 6 Faculty members from NIFT Hyderabad had presented International Research papers in various titles.
- 8 Faculty members from NIFT Jodhpur had presented International Research paper presentations.
- 2 Faculty members from NIFT Kangra had presented International Research papers and conference.
- 2 Faculty members from NIFT Mumbai had presented International Research papers and conference.

National Research Paper Presentation & Conference:

- 3 Faculty members from NIFT Bengaluru had presented research papers in various titles
- 4 Faculty members from NIFT Chennai presented National research papers in various titles
- 4 Faculty members from NIFT New Delhi had presented National Research papers in various titles

- 3 Faculty members and 2 Students (MFT II) from NIFT Gandhi Nagar had presented National level Research paper.
- 2 Faculty members from NIFT Hyderabad had presented National Research papers
- 6 Faculty members from NIFT Jodhpur had presented National Research papers in various titles.
- 2 Faculty members from NIFT Kangra had presented National Research papers and conference.
- 1 Faculty member from NIFT Kolkatta had presented National Research papers
- 2 Faculty members from NIFT Mumbai had presented National Research papers

### Student Participation in Extra -Curricular Activities

Students are given opportunity to participate in workshops organised by other institutes and organisation which help in overall development of students. Students are also encouraged to participate in various extra-curricular activities like sports, athletics, singing, music, debate etc organised by NIFT ('Spectrum' & 'Converge') or intercollegiate competitions. Some of highlights are as under.

- 4 Students from NIFT Bengaluru have been selected for ENSAIT (Saxion University) for students' exchange programme for Jan-June 2020.
- 2 Students from NIFT Bhubaneswar were participated and got 1st position in Business Plan Competition organized by Khadi and Village Industries Commission, Ministry of MSME, Govt. of India.
- 4 Students from NIFT Delhi got selected for NIFT Showcase 2019.
- 6 students from NIFT Gandhinagar were participated in various events held during Hindi Pakhwada and Spectrum 2020.
- 1 Student from NIFT Hyderabad Won 3rd Prize in the Online Competition conducted by 2nd International Time SSD Students Competition 2019 and won a prize money of 200 USD
- 1 Student from NIFT Hyderabad were participated Haryanvi dance state Haryana at National Cultural Exchange Program.
- 1 Student from NIFT Kangra were participated in the "TimeSSD"(Standard sewing data) motion time analysis student competition and awarded 1stprize money of \$500.
- 3 students from NIFT Kangra got selected for an international graduation program opportunity provided by CIEL TEXTILE
- 4 Students from NIFT Kangra were shortlisted for BUFT under the semester exchange program activity for the academic session

January – June 2020 at Dhaka, Bangladesh

- 1 Student from NIFT Kangra were shortlisted Miss India Competition 2019.
- 1 Student from NIFT Kangra were selected as Princess finalist 2020. Campus princess is talent discovery and gratification initiative of Miss India organization.
- 1 student from NIFT Gandhinagar secured 2nd position in All India Time SSD contest
- More than16 awards in NIFT Converge, Spectrum and NFO across DFT campuses
- More than 10 awards in intercollegiate competitions across all the DFT Campus

### Faculty Training workshops / TOT

With objective of orienting the faculty to changing trends in fashion business and to keep them abreast with fast changing pace of the industry, faculty is given training in core areas to refresh their knowledge. DFT offered 04 national and 01 international training for trainers.

National Training on areas of Sewn Product Machinery and Equipment, Production and Operations Management; Product and Process costing for Apparel Product and ERP Datatexand, International Training by International Expert Prof. Janice Mee on the area of Contouring in Women's wear wasorganised by DFT. 35 Faculty members of NIFT benefited through this exposure.

Faculty Attachment:Six DFT faculty members from NIFT Bengaluru, Chennai, Gandhinagar & Hyderabad undertook faculty attachment in apparel industry to update their working knowledge of the industry at micro level and have holistic understanding of the industry and its interrelationship.

### Seminar/ Workshop By Alumni And Industry

Experts from the industry were invited for talks, discussions, workshopsor seminars with objective of sharing their knowledge and experience with students. This year approximately 200 experts have been invited in all DFT campuses to share their experiences with the students. Some of the areas of discussion were Importance of Sustainability in Textile and Apparel Industry, Profitability, Cash Flow & Breakeven point analysis, retail Sustainable Practices in the Industry, Total Productive maintenance, Employee Behaviour Analysis or Green HRM, Formalities of Customs & Shipment, flow of goods in port/warehouse, Plant Layout trends in Apparel Industry, Risk Factors at work Place- Environmental, Bangladesh- A Global sourcing destination, Kanban, Global Marketing, Recent Trends in Sourcing, RFID Applications in Apparel Industry, Working Capital Management, Financial Forecasting, Entrepreneurship Management, Ergonomics Work Place &



Engineering, E-Governance, Product Life cycle Management, Joint venture and acquisition in apparel etc.

### Industry Linkage: Visits & Student Internships

To reiterate the theoretical classroom teaching with the real life scenario students undertake internships and visits to apparel industry. These internships and visits give students exposure to the prevalent practices in apparel manufacturing. There were around 200 visits undertaken at DFT campuses for the students in apparel manufacturing setup and allied sectors textile mills, testing labs, trim manufactures, processing houses, weavers service centres, machine manufacturers, IT sector serving apparel industry, industrial fairs etc. Apart from visits, DFT students were given industry exposure through internships they undertake 12 -14 weeks of apparel internship in production houses, 2 weeks in textile sector and 2 weeks in allied areas.

### **Research Projects & Graduating Show**

As part of the course curriculum, students of the department in their final year undertake research project in various areas of apparel production. The purpose of the project is to integrate the learning of the students of the last semesters through research/experimentation in the chosen area by the applications of technology in apparel manufacturing. Some of the areas of research are productivity measurement and improvement techniques, fit analysis, quality measurement and improvement methods, implementation of any production or quality system, product development, product/process re-engineering, sizing, technical evaluation and/or implementation of MIS/ERP/CAD systems, software design and development, system analysis and design, retail / vendor management, merchandising, human resource management, corporate social responsibility, E-commerce, process automation for productivity and/or quality improvement etc.

All the research projects of DFT are industry sponsored. The students have undertaken projects in renowned companies like Arvind, Raymond, Orient Craft, Madura, Velocity apparel (Egypt), Silver Spark, Celebrity Fashions, India Terrain, GAP, Intellocut, Inditex TCNS, UCB, Flipkart, Impulse, Li & Fung, Shopper Stop, Triburg, Banswara Garments, Indus League, lifestyle International, Shahi Exports, Arvind lifestyle brands, Taffles, Laguna Clothing, Speedo, Pratibha Syntex, Myntra Designs, United Colors of Benetton, Black Berry, Indigo Apparel etc.

# **DESIGN SPACE**



'Master of Design' course focuses on the multidisciplinary and dynamic nature of contemporary Design & research industry. The progressive future of design industry depend on the young and versatile graduates having new age skills like Strategic Design, Experience Design, UI/ UX, Design Thinking and Research practice, Sustainability & crafts, Design Innovation. This course aims at initiating the new thinking for the new millennium, to address the challenges which will be faced by industry and society in future

### The Restructured Curriculum

This course prepares professionals who can work in versatile environments with an interdisciplinary approach. Research is one of the tools that empower one to take up challenges, which may emerge in contemporary complex systems. Therefore, this course builds its specializations based on the foundation of Major subject areas like 'Design Thinking and Research practice', 'Sustainability & crafts', 'Design Innovation', 'Digital Visualization skills' and 'Industry connect'.

Students are provided with options for choosing out of 4 broad Specializations giving focused input without sacrificing the holistic approach. These are the four specializations on offer; Design for society, Experience Design, Design Strategy & Theoretical studies in Design. Career Pathways are worked out in each specialization to create new avenues from varied areas of interest. The unique aptitude and ability of each student is recognized and mentored through specialized training and skill development during the course of two years by the faculty, professionals and industry members.

The course have been designed by keeping in mind the integration of Major subjects with each deepening specializations and stage wise progression to build upon the existing knowledge base. The nature of major subjects is kept as such that imparts the knowledge of design systems and tools which any design stream would require. The fundamental tools and systems learned in major subjects are used in the deepening specialization subjects. The overall learning outcomes have been worked out in terms of the all-round growth of the student.

### Industry Connect

M.Des course creates an open environment for many design and other discipline students and puts them in a dynamic environment of knowledge dissemination and creativity. The course of MDES creates a formal setting to initiate a synergy between Students Industry and Academia, through which an initiation is carried out to achieve industry project briefs, which would be completed in the industrial environment before semester III. This gives each student a practical experience to take this further towards final semester in to the Dissertation project of a larger scope.

In 4 deepening specializations offered in the course it is envisaged that such activity strengthens the industry interface. This activity is carried out in terms of formal credited subjects in each semester consisting of class interactions with industry members; student's field visits to the industry, Industry case studies, visit to fares & seminars; which culminates into 'Industry guided project proposal' and subsequently in to 'Industry guided project' in place of internship. This endeavour takes in to consideration the students ability, aptitude and forte, which will be nurtured & monitored through mentoring by the faculty, professionals and industry members. This academic activity aims to bring the industry, students and academia together on a platform to address the needs of the developing industry sectors.

### Industry Lectures Series via Video conferencing

As part of the newly introduced subject 'introduction to industry practices' a Lecture series and Interaction was organised. Every campus participated Via Video Conferencing. This was an attempt to synergise the industry input amongst all the campuses.

Invited Industry professionals were from all 4 domains of deepening specializations which made the students understand the current best practices in that particular industry domain. It also focused on the success and failure stories. This kind of multidisciplanary understanding is equired in that particular specalization. Video conference and recorded lectures across all 4 centres were a part of the input of the subject. The list of speakers and their respective domain is as follows:

- Speaker: Mr. Shrutin Shetty; Domain: Design Strategy /Design Thinking/ Design the future.
- Speaker : Abi Paul Lead designer at Byju; Domain : UX/UI Design

- Speaker: Mr. Rohit Raghuvanshi; Domain: Design & Research.
- Speaker: Mr. Uday Soni; Domain: Experience Design & Research.
- Speaker: Mr. Utsav Mathur, Founder, CEO Gmetri; Domain: Experience Design; The topic for the talk: Confluence of Design and Spatial Computing in Virtual Reality
- Speaker from Delhi: Mr. Sumer Singh, Professor, Industrial Design, at IIT Delhi, Educationist, Researcher, Motivator, Designer; Domain: Research & Design, Sustainable Packaging
- Speaker: Mr. Prateek Shankar Dikshit, Cult fit; Domain: Branding Strategy and Experience, Importance and opportunity of design and brand strategy.
- Speaker: Ms. Ritu Sethi; Domain: Sustainable system n goals, Design for society.
- Speaker: Pravin A Thakur; Domain: Online Marketing & Branding
- Speaker: Ashish Solanki, Design Thinker, & UX Champion. Principal Designer & Founder
   @ Net Bramha Studios.; Domain: Design Thinking & UX Design, Entrepreneurship, Digital Transformation, Digital design product, Design.

# Industry Guided project proposal (with fairs/ seminars) and classroom project.

Visit to Fair, Exhibitions, Seminars, Design Forums and interacting with the industry personnel at the Forums and generating ideas and concepts or briefs for design projects.

All students of Delhi campus visited the India Design Fair as part of the subject and gained knowledge about the industrial practices and innovation in sustainability. Many students could get connected with the industry members for their project realisation. Visit to World Sustainable Development Summit at IHC.

# PhD AND RESEARCH



PhD Program: NIFT offers PhD in the areas of design, management and technology as applied with broad reference to textiles, fashion and lifestyle and apparel sectors of the industry. The program is designed for the purpose of carrying out research in textiles, fashion and the apparel sector to create a body of original knowledge for the use of academia and industry at large.

The admission process for the PhD program normally starts during the month of April every year with the announcement of results and registration during the month of July. The qualification eligibility for admission to the PhD program is specified in the Guidelines for the Degree of Doctor of Philosophy.

PhD Program was launched in 2009 with 07 students and currently 39 students are pursuing PhD from NIFT. With regard to the time scale of the program, the candidate is expected to complete the supervised study within five years, extended to a maximum of seven years by specific approval of the Director General, NIFT. Twenty three Scholars have been awarded PhD till date.

Sl. No.	Name of Scholars	Topic of Research			
	2012 -Batch				
3	Prerna Kaushal	Implementing Sustainable Practices in India's Domestic Apparel Supply			
		Chain: Industry and Consumer Study (Thesis Submitted)			
	2013 -Batch				
5	Arindam Das	A Framework for Assessment of Creativity: A Case Research on			
		Fashion Design Programme at NIFT (Pre-PhD Submitted)			
6	Jomichan S.	Adoption of CAD in Indian Garment Manufacturing Sector: An			
	Pattathil	Assessment of Stakeholder's Perception (Thesis Submitted)			
2014 –Batch					
7	Nishant Sharma	Fashion Education and Demand of Professionals in the Fashion			
		Industry: Relevance of the Curriculum			
8	Richa Sharma	Study on effect of luminescence of photo- luminescent specialty			
		pigments on textiles for the home fashion (PhD award Letter awaited)			
9	Shalini Mathur	Evaluation of Sustainable Development in Textile Dyeing and Printing:			
		A study at Jodhpur			

Research titles of PhD scholars are as follows:

10	Muthukumar	Customer perception towards design of branded sports shoes: Select cases
11	Sanjay Sharma	A diagnostic study and socio economic analysis of handloom sector of Himachal Pradesh
		2015 –Batch
12	R.S. Jayadeep	Understanding Visual Identity of Treditional Payannur Bell Metal Craft and its Application for Product Development
13	Anupam Kapoor	Clothing consumption and disposal patterns of India Consumer (Pre-PhD Submitted)
	ľ	2016 –Batch
14	Ekta Gupta	Case study on the Needle craft of Moti Bharat of Kutch Gujarat: Exploring New Horizons
15	Neetu Singh	Identification of factors providing brand experience to lingerie buyers in India
16	Sheena Gupta	Impact of branding dimensions on consumer's conative attitude – A study of afford able luxury apparel market in India'
		2017 -Batch
18	Aastha Garg	The effect of COO (Country of Origin of brand) and COM (Country of Manufacture) on apparel purchase decision
19	Bharti Moitra	A study of fair trade and ethical practices in the apparel industry in India
20	Susmita Das	Clothing and Identity of Women in Bengal during British raj from 1847 to 1947
21	Suranjan Lahiri	A Study of Digital Literacy for Human Resources of Apparel Manufacturing Sector
		2018 –Batch
22	Mohan Kumar V.K	Study of Computerised integral knitting in India: Explorations in Design and Technology
23	Shipra Roy	Craft Practice among Mysore Rosewood Inlay Artisans
24	Ritu Sethi	Heritage and sustainability in hand block printing on textiles-Cas study of bagh, Madhya Pradesh
25	Shubhangi Yadav	Study on Digital marketing in promoting the handloom sector of India
26	Mahima Nand	Sustainability driven entrepreneurship: An exploratory approach
27	Shantanu Raman	Determinants of intention to purchase counterfeited fashion
		2019-Batch
28	Abhilasha Singh (NTF)	Development of spare parts and attachments using FDM/Material extrusion technique of Am for apparel manufacturing industry
29	AnnuKumari (NTF)	Development of Standard Size Chart for Plus-Size Category of Indian Adult Females
30	Amit Gupta (NTF)	Prototype development of protective suits for sewage divers (manualscavengers)
31	Bhawna Chauhan(NTF)	Role and Impact of Adaptive clothing to overcome the physical and psychological barriers of corporate working women with movement disability
32	Nisaphi Lyndem (NTF)	Cultural semiotics, Reappropriation of textiles hand- woven in Nagaland and issues associated with the use of traditional design and motifs
33	Dhivya S	Design and development of comfortable maternity brassier.
34	Aanchal Trehan	The Effect of Social Media on Body Image of Pregnant and Postpartum Women in India.
35	Sakshi Babbar	Weaving Spirituality in Handcrafted Indian Textile colouration Practices.
36	Natwarlal Bhattad	Co-creation and its impact on the domain of Fashion.
37	Prerna Narayan	Women Entrepreneurship in Bihar Handicrafts: A Study for bringing a change from "Abla" to "Able.
38	Nupur Chopra	A study of closed - loop recycled textile supply chains in India for managing imported post- consumer textile and clothing waste.

NTF- NIFT Teaching Fellow (Full Time PhD)

S.No.	Name of the PhD Scholar	Name of the Supervisor	Topic Of Research
1	Dr. Rumpa Reshmi Mumshi	Prof. Dr. Anitha Manohar	Development of lathe attachment to aid the artisan in product diversification at turn- wood lac ware cluster of Channapatna
2	Dr. Yuvraj Garg	Prof. Dr. Banaya Bhusan Jena	Mapping Awareness, Availability and Acceptability of Environment-Friendly Clothing
3	Dr. Amit Kumar Anjanee	Prof. Dr. Prabir Jana	Skill Set Requirement for Sewing Machine Operations in Garment Manufacturing Units

NIFT has awarded PhD Degree to the following Scholars during convocation held in 2019

### Patents

NIFT Faculty and students have applied for the following patents

- Computerized Sewing Skill Evaluation System, invented jointly by Dr. Prabir Jana and Dr. Deepak Panghal Advance Needle Guard, Inventors -Inventors- Mr. Sirfraj Ahmed & Dr. Deepak Panghal.
- Pedal Less Attachment for SNLS Sewing Machine; Invented and self-funded by Mr. Abhishek Gangopadhyay, Mr. Ankur Makhija, NIFT Gandhinagar.
- Sewing Needle Vending Machine (NVM); Invented by Ms. Akshita Mishra, Mr. Ankur Makhija, NIFT Gandhinagar Automatic Detachable Cycle Time & Output calculator for Industrial Sewing Machine (ADCTOC); Invented by Ms. Meenakshi Gupta, Mr. Ankur Makhija, NIFT Gandhinagar; supported and

sponsored by M/S. Shahi Exports Pvt Ltd, Faridabad

 On-Machine Broken Needle Collecting Attachment for SNLS Machine (OMBNCA); Invented and self-sponsored by Ms. Nitika Yadav, Ms. IshitaUpreti, Mr. Ankur Makhija, NIFT Gandhinagar; supported by M/S. Shahi Exports PvtLtd, Faridabad.

### NIFT Research Ethics Committee

NIFT Research Ethics Committee was setup in March 2019. NREC is an independent review committee/board, constituted of medical and non-medical members, whose responsibility is to ensure the protection of the rights, safety and well beingof human subjects involved in researchstudy.

The NREC is intended to ensure a competent review of scientific and ethical aspects of the study proposals.

## CONTINUING EDUCATION PROGRAMMES



With the rapid pace of growth in the clothing sector continuing education of aspiring and working professional in the industry is a vital need. The Continuing Education Program (CEP) at NIFT has been set up to meet the manpower training and knowledge, up gradation needs of the industry. The programs offered through the CEP have been fulfilling wide spectrum of continuing educational needs of professionals and aspirants, and we justifiably take pride in the fact that it is one of the preferred continuing education centres for the apparel sector within the country.

The CEP offered by NIFT continues to promote the objectives of training and dissemination of knowledge related to the frontiers in design, technology and management of the apparel industry. During the year 2019-2020, 46 Continuing Education programs were offered across 11 NIFT campuses generating a total revenue of Rs. 7,52,18,481/-. In year 2018-19 a revenue of Rs. 9,84,79,299/- was generated which is higher than year 2019-20. It has been proposed to offer 74 courses across 09 NIFT campuses during 2020-21.

In addition to the Continuing Education programs being offered, NIFT has started offering Diploma

Programs since the academic year 2014, which are aimed at making the campuses financially viable for optimum utilization of infrastructure and other resources. The objective of Diploma Programs is to offer value added programs to the local students from the state where new NIFT campuses are located. During the year 2019-20 two Diploma Programs were conducted at Chennai NIFT campus at total revenue of Rs 1,13,28,000. At present, two Diploma Programs are proposed to be offered during 2020-21 in Chennai NIFT Campus.

Along with Continuing education and Diploma programmes, the Bridge Programme was introduced as a supplementary programme to allow former NIFT Graduates to enhance their Diploma to Degrees. Initially the Bridge Programme was offered for 5 years (2009-2014) and then further extended for two years (2014-2016). On demand from alumni, the Bridge Programme has been reinitiated as Distance/ Online mode from 2019.

The total intake in the year 2019 was 82 out of which 34 were in UG Bridge Programme (FD & AD) for two semesters and 48 were for PG Bridge Programme (LD, KD, TD, FC, GMT & AMM) for one semester. The total revenue collected was 98 lakhs for 2019-2020 Semester I.

# **ADMISSIONS**



For the year 2019, a total 4297 seats were offered in Ten programmes, across Sixteen Campuses. Over 29195 candidates applied for admission to NIFT. Out of these, admission was given to 3692 Regular, State Domicile, EWS and NRI candidates based on merit. The status of seats offered, filled and vacant in 2019 is as under:

Category	Offered	Filled		
Regular	3231	3069		
State Domicile	278	175		
Economically Weaker Section (EWS)*	359	255		
NRI	429	193		
Total	4297	3692		

\*As per the directive issued by the Ministry of Human Resource Development (HRD), Dept. of Higher Education, Govt. of India vide O.M.No.12-4/2019-U1 dated 17th January 2019, 10% reservation quota for Economically Weaker Section (EWS) was implemented from the academic year 2019.

# STUDENT DEVELOPMENT ACTIVITIES



### Student Development Programme

Student Development programme at all NIFT Campuses is initiated to encourage NIFT students to participate in physical, academic and artistic pursuits to make their education at NIFT campus more holistic and complete. Participation in these activities complement and facilitate their academic studies while providing ways to socialize, relax, have fun and be revitalized to face the day to day challenges.

### Fashion Spectrum 2020

"Fashion Spectrum" is the much awaited annual festival of NIFT which was held at all Campuses. The event this year broadly saw the confluence of cultural, social and literary club activities. Themes ranged across campuses. Design competitions, personality development workshops; street plays; debates; Star/celebrity/DJ performances, cultural performances; blood donation; and various others marked the event. Members of the Industry, faculty members and students of NIFT and other colleges of repute came together to participate in a variety of activities.

### Converge 2019

Converge is an Inter-Campus cultural & sports meet organized in the month of December every year with a view to provide a well-rounded holistic development along with a chance of interaction amongst the students of various NIFT campuses. The preliminary selections at every NIFT Campus ensured that the best of each Campus compete with one another in this event. Students from all NIFT Campuses participated with undying fervor and zest, making Converge'19 a big success hosted by NIFT Hyderabad Campus. The event is a major step in inculcating the spirit of 'ONE" Alma Mater in the students across the campuses of NIFT. Approx 50 students from each of the 16 NIFT campuses participated with zeal and enthusiasm in the event. In Sports events, NIFT Hyderabad took the first position, second was taken by NIFT Kannur and followed by NIFT New Delhi in the third position. Award for Mr. & Ms. Converge was won by the students from NIFT Kannur.



### **Other Activities**

For an overall holistic development, the students from all the campuses participated in vide range of activities organized by the following SDA Clubs:

- i. Cultural Club
- ii. Literary Club
- iii. Sports, Adventure & Photography (SAP) Club
- iv. Ethics, Social Service & Environment (ESSE) Club

Participation in these activities complement and facilitate student's academic studies while

providing them ways to socialize, relax and be revitalized. Students participated with zeal and enthusiasm as it provided a platform for their allround development.

Multi-cultural festivals like Lohri, Holi, Baisakhi, and Diwali etc. were celebrated at each Campus. Students organized and participated in Independence Day and Republic Day Celebration across all Campuses. Blood Donation Camps were organized to encourage students to contribute towards the society and save lives. Visits to NGO's, talks on 'How to get Education loans ', 'Economic and financial awareness sessions' were also held at many campuses.

### INTERNATIONAL AND DOMESTIC LINKAGES



### International Linkages

The academic strategy of NIFT embraces internationalism. Over the years, NIFT has consciously enhanced its international visibility and standing among other reputed fashion institutes abroad. NIFT has strategic agreements and partnerships with 27 leading international fashion institutes & organizations that share the same academic direction. On one hand this gives NIFT students a unique opportunity to integrate with the global main- stream of fashion by opting for the exchange programme with collaborating partner institutes and on the other, presents the international students with plethora of similar 'study abroad' options under exchange programmes at NIFT. Thus, provides excellent opportunities to NIFT as well as international students to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The 'study abroad' opportunity offered to the international students is available across all the 16 NIFT campuses.

To provide an academic gradient, the Institute's international linkages allow the students to participate in international competitions/seminars/ research and other events. In addition to this, the

strategic alliances offer options of enhancement of academics or joint research initiatives at faculty level through faculty exchange. This ensures constant updatation & upgradation of teaching methods and facilities making NIFT faculty at par with the best institutes in theworld.

To facilitate exchange of teaching pedagogy, concepts and professional ideas, the faculty at NIFT participates in academic exchange programmes, international fairs, seminars, exhibitions, conferences and trade shows thereby bringing substantial experience to the classroom and enriching the knowledge pool at NIFT.

Some of the key institutes with whom NIFT has an association are Queensland University of Technology, Australia; De Montfort University, UK; Glasgow School of Arts, UK; Swiss Textile College, Switzerland; ENSAIT, France; NABA, Italy; ESMOD, Germany; Saxion University of Applied Sciences, Netherlands; Amsterdam Fashion Institute, Netherlands; Bunka Gauken University, Japan; University of Northampton, UK; Politecnico di Milano, Italy; KEA-Copenhagen School of Design and Technology, Denmark; North Carolina State University, USA; The Savannah College of Art and Design (SCAD), USA; Massey University, New Zealand and many more.



There is a constant exchange of students with partner Institutes. In January – June 2019 semester, 23 students of NIFT pursued Semester Exchange Program at international universities, and for July – December 2019, 06 NIFT students have successfully completed Semester Exchange opportunity.

The institute also attracts international students to NIFT offering experiences in academic and cultural richness. Through the exchange programs, students from overseas institutes have developed valuable insight not just into Indian culture, arts & crafts but have also understood the Indian market and its dynamics. 22 Students from STC, Switzerland visited NIFT to attend a short Term Programme in January 2020.

### **Dual Degree Opportunity**

Strategic partnership of NIFT with Fashion Institute of Technology (FIT), New York, USA allows selection of meritorious students from NIFT for a unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT undertake two years study at the home Institute intercepted by study of one year at FIT. There after, the students resume their studies at NIFT to obtain the Dual Degree from both the institutes. 18 students from various disciplines pursued the Dual Degree opportunity at FIT in 2019-20. International delegations visited NIFT in 2019-20 for envisaging academic collaborations:

- Visit from Arts University Bournemouth on February 4, 2020
- Visit from North Carolina State University on February 7, 2020
- Visit of delegates from delegation from Brandix on November 26, 2019
- Visit of the Quebec delegation to NIFT Delhi on November 13, 2019
- Visit of a delegation from Curtin University, Australia on November 11, 2019 Visit of delegatrs from Ravensbourne University London on November 21,2019
- Visit of delegates from Fashion Institute of Design and Merchandising (FIDM) on October 3, 2020.

### Travel by various faculty for paper presentation:

 Paper presentation by Ms. Vishaka Agarwal, Assistant Professor, TD, Bhopal inInternational Conference Titled" Technology, Sustainability and Consumer Expectation – New Ways of Thinking about Future Fashion" was selected for presentation in International Conference on Research Into Design, held at Indian Institute of Science, Bengaluru, India on January 9-11, 2019 and in Fashion Colloquiaa 2020, Jaipur, Jaipur, India.

- 2. Paper presentation by Prof. (Dr.) Sameer Sood, Professor, Bhopal Campus at following:
  - a. IAARHIES 139th International Conference on Social Science & Humanities - ICSCH – 2019, New York, USA Date: April 14-15, 2019
  - b. International Conference on Social Science, Literature, Business and Education, New York, United States
  - c. New York International Multi disciplinary Academic Conference, New York, United States.
- Paper presentation by Dr. Rajdeep S Khanuja, Assistant Professor, Bhopal Campus at International Conference on Data Marketing & AI Marketing Toronto 2019, Title "An appraisal of Investment Valuation of Public Sector Banks in India" at Toronto, Canada December March 2, 2019.
- 4. Paper presentation by Mr. Binaya Bhusan Jena, Bhubaneswar at Clute International Academic Conference, New York, United States.
- Paper presentation by Mr. Gangadhar, Bhubaneswar 7th International Conference on Sustainable Development (ICSD) 2019, Rome, Italy
- 6. Paper presentation by Mr. Goutam, Bhubaneswar 4th International Conference on Natural Fibers, Porto, Portugal
- Ms. Lipsa Mohapatra presented paper at 7th International Conference on Sustainable Development (ICSD) 2019, Rome, Italy, Rome, Italy Mr. Nand Kishore, Bhubaneswar Campus presented paper at 7th International Conference on Sustainable Development (ICSD) 2019, Rome, Italy.
- 8. Mr. Sandeep Kidile, Bhubaneswar Campus presented paper at AUTEX International Conference, Ghent, Belgium.
- Paper presented by two faculty of Bhubaneswar namely Sulagna and Sumit at 7th International Conference on Sustainable Development (ICSD) 2019, Rome, Italy.
- Mr. D. Samuel Wesley, Chennai Campus at AATCC 2019 International Conference, Fort Worth, Texas, United States.
- 11. Paper presentation by Prof. M.K. Gandhi, Chennai Campus at Test for Tour completion report, Hanol, Australia and Big Data & Al Leaders Summit Jakarta 2019, Jakarta, Indonesia

- 12. Paper presentation by Ms. Jagriti Mishra, Gandhinagar Campus at IFFTI 2019 - IFFTI conference at Manchester Fashion Institute, London, United Kingdom
- Mr. G. H. S. Prasad, Hyderabad Campus presented paper at Clute International Academic Conference on Business, New York, United States and XIV International Conference on Business, Economics, Law, Language & Psychology, Barcelona, Spain
- 14. Mr. K.K. Babu R, Hyderabad Campus at 2nd South Asia Conference on Multidisciplinary Research 2019, Colombo, SriLanka
- 15. Prof. Malini D, Hyderabad campus presented paper at Pure London, London, United Kingdom
- Ms. Rakhi Wahee Pratap, Hyderabad Campus presented paper at West East Institute, Vienna, Austria and FACTUM-19 and ICSD, Switzerland and Rome, Italy.
- 17. Ms. Paramita Sarkar & Ms. Maulshree Assistant Professor FD, Kangra Campus presented paper at Manchester, UK., April 6-14, 2019 to attend IIFTI Conference 2019.
- 18. Ms. Shipra Sharma, Kangra Campus presented at International conference on apparel industry and manufacturing, London, United Kingdom.
- 19. Prof. Patricia Sumod & Dr. Sushil Raturi FMS Mumbai Campus presented at IFFTI 2019 Manchester, UK, April 8-13, 2019.
- 20. Dr. Sushil Raturi, Mumbai Campus presented at International Conference on Advances in Business Management and Information Technology (ICABMIT) Zurich, Switzerland November 16-17, 2019.
- 21. Mr. Sandeep Kidile, Mumbai Campus presented at 19th World Textile Conference "AUTEX" Ghent, Belgium June 11 & 15, 2019.
- 22. Dr. Prabir Jana, Delhi Campus attended ISPO fair in Munich, Germany held on February 3, 2019 to February 6, 2019.
- 23. Following Delhi/Shillong faculty attended the Salone International Del Mobile Fair in Milan from April 9-14, 2019:
  - a. Mr. Shakti Sagar Katre, Assistant Professor
  - b. Mr. Sanjeev Kumar Jharkhede, Professor
  - c. Ms. Tshering Dolkar Bhutia, Assistant Professor
- 24. Paper presentation by Dr. Prof. Sudha Dhingra,

New Delhi Campus at 4th International Symposium of the International Association for the Study of Silk Road Textiles, from September 21-29, 2019 in Kislovodsk,Russia

- Poster presentation by Dr. Dimple Bahl, Assistant Professor, Delhi at FACTUM 19 Conference from July 21-26, 2019 at Switzerland.
- 26. Prof. Vijay Kumar Dua, New Delhi Campus attended Conference of Adobe from November 4-6, 2019 at Los Angeles Convention Centre, USA.
- 27. Paper presentation by Dr. Dimple Bahl, Associate Professor, New Delhi Campus from December 2–4, 2019 at St Anne's College, Oxford University, Oxford,UK.
- Paper presentation by Ms. Girija Jha, Assistant Professor, Delhi Campus at International Presentation of paper at FACTUM 19 conference at Ascona, Switzerland from July 21-26,2019
- 29. Dr. Prof. Archana Gandhi, New Delhi Campus attended 2nd China Smart Supply Chain and Logistics Innovation Summit 2019, Shanghai from July 11-12, 2019
- 30. Dr. Vikas Kumar, Assistant Professor, Patna Campus has presented paper at Wuhan Textile University, China in December 2019.

### NIFT faculty teams travelled to Fashion Institutes abroad for Academic Collaboration

The faculty team from NIFT visited 20 Fashion Institutes in 04 different Countries to initiate academic collaboration with new foreign universities & revive / strengthen relations with already existing universities. This was approved by the 44th board of governors (BOG) with a view that NIFT should put in more thrust in increasing the number of opportunities for NIFT students to study aboard and have more global exposure of how fashion industry is working.

The visit of Nodal Officer/ NIFT Officers to partner Institutes was approved in two phases, the details of phase-I which took place in May 2019 are placed as follows:-

1. The various universities of Netherlands such as: Amsterdam Fashion Institute (AMFI); Saxion University of Applied science; Royal Academy of Arts (RAA); Amsterdam Fashion Academy (AFA) from May 20–23, 2019 were visited by the following NIFT faculty:- Dr. M. Vasantha, Professor, NIFT Chennai Ms. Rupali Pandit, Associate Professor, NIFT Gandhinagar

Mr. Nitin Kulkarni, Associate Professor, NIFT Mumbai

Mr. Kamaljeet, Assistant Professor, NIFT Kangra

 The universities of UK suchas: De MontFort University (DMU); Glasgow School of Art (GSA); School of Design, Leeds; Edinburgh, UK; from May 21– 24, 2019 were visited by the following NIFT faculty:-

Dr. Rajani Jain, Professor, Hyderabad Dr. Rupa N. Agarwal, Professor, NIFT Mumbai Mr. Toni Sharma, Associate Professor, NIFT Patna

The universities of UK such as NTU and Coventry University were visited in July 2019 by Following NIFT Faculty:-

Dr. Ruby K Sood, NIFT New Delhi Ms. Shipra Roy, NIFT Bangalore

3. The universities of Italy such as: Instituto Europeo di Design (IED); Nuova Accademia di Belle Arti (NABA); Politechnico di Milano (PDM); Polimoda from May 6-10, 2019 were visited by the following NIFT faculty:-

Dr. M. Aravendan, Professor, NIFT Chennai Mr. Akhilendra Pratap Sonkar, Assistant Professor, NIFT Raebareli

 The universities of France such as: ENSAIT; Ecole Duperre; International Fashion Academy (IFA); IESEG, School of Management; ENSAD from May 6-10, 2019 were visited by the following NIFT faculty:-

Dr. Sougata Banerjee, Assistant Professor, NIFT Kolkata

Ms. Sneha Bhatnagar, Assistant Professor, NIFT Mumbai

### Domestic Linkages

NIFT is committed to excellence in design education in India and to achieve this, it has made constant efforts to associate itself with various key organizations/institutes to further this objective. NIFT has MoUs with the organizations/ Institutes at National level like National Institute of Design (NID), Ahmedabad, Footwear Design & Development Institute (FDDI) and Central Cottage Industries Corporation of India Limited (CCIC).

## **CLUSTER DEVELOPMENT**



As a leader of fashion education in India, NIFT realizes the importance of its social responsibilities and continues its endeavor to create grounded designers who are able to appreciate and promote the various crafts of India. Several academic activities help to sensitize the students towards the realities of the craft sector and provide insight into regional sensibilities. The Craft Cluster Initiative at NIFT Is designed to sensitize students to the realities of the craft sector and to provide opportunities for experience sharing at grass root cluster level. Through this initiative, NIFT has been successful in creating a wide spread awareness and sensitivity in assimilating crafts into fashion and vice-versa. The Craft Cluster Initiative programme provides the students of NIFT a systematic, continuous and regular exposure every year to the diversely rich and unique handlooms and handicrafts of India. According to

the specialization, students contribute in varied areas in the clusters like design intelligence, design innovation, product development, supply chain management, brand management, retail entrepreneurships, organizational development and systems design and development. The students also contribute in the areas of process innovation, production planning, and researchbased improvisation and quality management. The students assist artisans and weavers to develop distinct identity of the handloom and handicraft clusters through logo, promotional materials like posters, brochures and catalogues.

Each campus has adopted 2 – 5 craft clusters for a period of 5 years. The list of activities covered under the initiative is presented in Table 1.

Table 2: List of Activities Undertaken by Different Departments

Table 1: List of Activities Undertaken by Different Departments

S. No.	Activity	Nature of Activity						
1.	Students visit a craft environment in the vicinity of the campus	Understanding crafts through interactions with the crafts persons and understanding their challenges through visits to craft clusters in vicinity for duration of 1-5 days.						
2.	Craft demonstration by artisans at NIFT Campus	Artisans are invited from urban craft clusters in vicinity of the campus or from the identified craft clusters for skill demonstrations to the students.						
3.	Craft Study & Seminar	A seminar is organized to present selected papers to an audience including professionals from the industry, government agencies and craft sector.						
4.	Craft Research and Documentation	Two week craft cluster visit for sensitization of rural aesthetics of the country, cultural and social understanding of the villages; Craft documentation includes process documentation and diagnostic study.						
5.	Product development with the crafts person	This is an in-field activity taken up by students of Semester VII that aims at developing products in field.						
6.	Awareness workshops for artisans and weavers	Awareness workshops are conducted by each department once in a year for the craft clusters being covered by them under this initiative. These workshops are conducted to enhance their understanding about the urban markets. They interact with the NIFT faculty and students for knowledge sharing on trends and understanding market demands.						

All NIFT campuses conducted these craft cluster activities within various clusters. These included clusters for handlooms - Chanderi M.P; Tangaliya, Surendranagar, Single Ikkat, Surendranagar, Bhasariya Weaving, Mehsana; Kutch's Kala cotton and Durries; Kalna - Samudragrah - Dhatrigram Handloom Cluster, Burdwan (East), West Bengal; ParsiGara – Mumbai; Zardozi – Mumbai; Paithani – Yeola; Solapur Saree – Solapur; Khund Fabric/Terry towel - Solapur; Solapur Bedsheets - Solapur; Kosa Silk – Bhandara; Himru Shawls – Aurangabad; Bhagalpur Handloom Cluster, Bhagalpur, Bihar; : Eri Silk Weaving, Plasha & Umden, Meghalaya; Ilkal Handloom Cluster, Karnataka; Kanchipuram Silk Handloom Weaving; Handicraft clusters included -Thoda Embroidery, Ooty; Rose Wood Inlay, Mysuru; Bagh Print Handicraft, Bagh, Madhya Pradesh; Dhokra Craft (Bell Metal) Betul M.P.; Guhaldhi, Golden Grass(Kendrapara); wood & jaali work Delhi; Bikaner, Rajasthan; Chamba, Kangra, HP; Namda, Kutch - Handicraft; Block Printing, Deesa, Banaskantha - Handicrafts; Batik, Kutch -Handicraft; Banjara Embroidery – YellammaThanda; Warangal Dhurries and Jangaon,; Stone Carving & Wood Carving Gaya & Patna; BANANA FIBRE" practiced by the artisans at Anegundi Village, Gangavathi, Taluk, Koppal District, Karnataka;

Koftgiri, patra furniture, mirror inlay, marble inlay, terracotta, silver jewellery Udaipur, Rajasthan; Gond Jewellery, Adilabad & Bamboo Crafts;

### **Craft Based Graduation Projects**

In the year 2019 six handloom clusters based and nineteen handicraft cluster based graduation projects were undertaken by twenty five students from all across NIFT Campuses. The students of graduating semester undertook craft based projects in varied areas like Design Intervention in Tangaliya weaving cluster, Muga Silk Handloom Cluster (Assam), Puan weaving of Mizoram, Kosa Silk of Champa, Jamdani weaving of Kalna Handloom cluster; revival and innovation of Kotpadweave; Odisha papier mache craft cluster; promoting pine needle craft of Kangra; Design Intervention in Gwalior Carpet Cluster; Design Intervention in Darjeeling Hand Knitting Cluster; Product Development, Sustainability and Value addition of Crochet in Goa; Revival and innovation in Khneng embroidery of Meghalaya; Design intervention in Folk toys of Punjab cluster and Phulkari Craft at Tripuri Cluster, Design Intervention in bobbin lace cluster, Hyderabad.The office of DC Handlooms and DC Handicrafts sponsored all these projects.



### Craft Bazaar

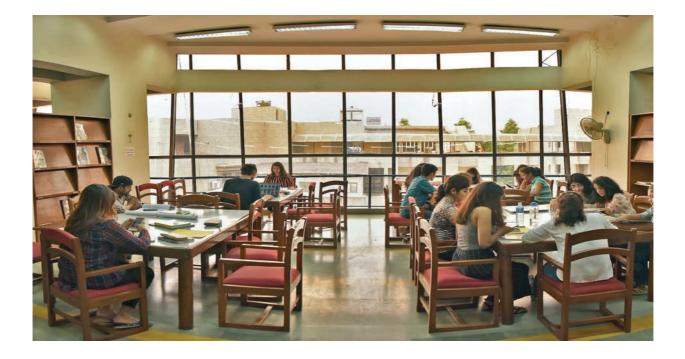
Each NIFT Campus has organized Craft Bazaar where the artisans and weavers have been invited from the identified clusters. These craft bazaars have been widely promoted and have served a platform for selling of the products developed by the weavers and artisans. The craft bazaars have received accolades from media as the same have been covered in the local newspapers as well. The artisans have appreciated the initiative to invite them and expose them to the urban markets and help them understand the requirements of urban clients.

### **Craft Repository**

NIFT has developed a sustainable digital repository of craft cluster reports with a graded access system for its stakeholders. This initiative of NIFT is in consonance with the objectives of the new Craft Cluster Initiative of the Ministry of Textiles, Govt. of India, to increase opportunities for design interventions by young design professionals leading to creative innovations and experimentation in craftclusters.

Craft Research and Documentation is an integral part of NIFT's curricula, which fuse the unique Craft Cluster Initiative programme of the Ministry of Textiles with the academic programmes to sensitize the students about their rich craft heritage. The repository has initiated the process of collating the craft documentation or project reports which are scattered across Campuses. The process of inventorization of craft documents across campuses has been completed for the past 3 years. These reports are the results of the interventions in the craft clusters by the students and faculty of NIFT through diagnostic studies and process documentation. The craft repository addresses the need to collate, showcase and share results of these researches among the NIFT community and beyond on a single platform. NIFT has always been at the fore front in dissemination of knowledge and the crafts repository is a significant step towards that direction.

# NATIONAL RESOURCE CENTER



The National Resource Centre (NRC), the coordinating body of network of the Resource Centres of NIFT, aims to create a state-of-the art knowledge portal for the faculty and students of NIFT. Its activities in 2019-20 were directed to achieve maximum resource sharing and standardisation through collaborative collection development and benchmarking across all NIFT centres. The integrated collections of materials and print resources of this network of Resource Centres supported teaching and research programmes of the Institute. The Resource Centres also provided information services to the design community, industry and entrepreneurs.

### Highlights of activities of NRC during 2019-20

- Selective acquisition of books in print, digital format and swatches etc pertaining to the academic programmes for all NIFT Centres.
- Subscriptions of Ten e-journals and online databases/services such as, Textile Outlook International, EBSCO's Business Source

Complete, Art & Architecture Complete, Textile Technology Complete, Jstor and Proquest's ABI-Inform were renewed for all NIFT Centres.

- Renewal of Bloomsbury Fashion Central for all the NIFT Centers. Berg Fashion Library + Fairchild Books Library + Fashion Photography Archive all are included in this service.
- Renewal of Magzter for all NIFT centers, which is an online global digital magazine portal where more than 3000+ leading publisher's magazines are available. It is also available through mobile app for all NIFT students, faculty and staff members.
- NRC strengthened its economizing activities through renewal of subscriptions of international forecast services like Promostyl, WGSN's Services on Fashion, Lifestyle and Interiors; and other international print periodicals for all NIFT Centres.

# **INFORMATION TECHNOLOGY**

In the new millennium the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful manner. The IT support provided to the academic community at NIFT is an object of envy for all other design institutes in India.

The initiatives of this dept. led to creation of an IT enabled learning environment at the Institute by working in tandem with other departments to integrate technology into the curriculum. Each NIFT Campus now has an independent, fully operational Information Technology facility with qualified and experienced IT professionals. The computer labs are equipped with state-of-the-art hardware and software. Each lab has servers, workstations, personal computers, plotters, digitizers, image scanners, wide format printers, digital cameras, etc. Currently all fifteen NIFT campuses are connected with 100Mbps bandwidth connection from National Knowledge Network (NKN).

The CAD software for illustration, pattern making, grading, marker making, knitwear design, textile design, accessory design and layout are extensively used as part of the curriculum. Other software packages are used for Graphic Designing, Animation, 2D/3D modelling, Photo Imaging and Editing; Statistical Analysis and Market Research. The students are also taught other computer applications such as, RDBMS, Windows Programming, Multimedia, ERP, Advanced Planning and Scheduling; Software engineering etc. required for software development on different platforms. NIFT provides Wi-Fi facility to students in all the campuses.

During 2019-20 the IT department took various initiatives to enhance applications of ICTs in office and academic management at NIFT for increasing efficiency of services and transparency of processes.

- Arranging virtual meetings across NIFT Campuses , HO and outside NIFT, online seminars, webinars, facilitating for conducting online classes, lectures etc.
- NIFT has implemented NAD solution for digitization and tampered proof degree certificate to be issued to NIFTians
- Apart from the above, the following activities were also carried out during 2019-20:
- Integrated email, calendaring and collaboration solution for NIFT students and created personal email ids and group mail ids (dept wise and batch wise) for batches of students of 2019.
- Online facilities were utilized to the optimum in all NIFT Campuses. Virtual real-time classroom teaching across multiple campuses, virtual meetings, workshops, seminars, etc were carried out through ZooM and other online mode by both academic and administrative departments.
- Adhaar based Biometric attendance system continued to be successfully being utilized at NIFT Head Office and Delhi Campus.

## ENTERPRISE RESOURCE PLANNING

ERP team played a significant role in successful implementation and strengthening the New Curriculum by way of creating process automation, conducting training programs, online support to stake holders thus ensured end user acceptance. ERP team provided technical assistance to the campuses for scheduling Inter Department Minors, Deepening Specialization, General Elective Mandatory and Optional subjects. CMS system provided user-friendly features for the students to choose career pathway within the department by choosing Deepening specializations offered by the department, Inter Department Minors offered by other departments. CMS also has features that allows the students to choose General Elective Mandatory / Optional and Additional General Elective subjects. Advance Dashboard features created in Campus Management Solution keeps track of General Electives (Mandatory / Optional) completed, credits scored in GE subjects by each student in addition to overall credits scored. Mapping option for the students who were studying in old curriculum joined with the current batches due to Leave of Absence and the students who were repeating the semester. Result preparation for LOA cases in line with the mapped subjects and new curriculum subjects were created.

In order to ensure smooth conduct of classes and academic deliverance various monitoring tools in the form of exception reports were created for Dean, CP's, Campus Directors, CAC's, and CC's. Exclusive training program on the processes created on Examination and evaluation policy 2018 was conducted by Head ERP to the members of Controller of examination from across 16 campuses at NIFT Kolkata. Training of Trainers was conducted for Unit Incharge ERP of all campuses at NIFT Head office on the new processes created. Similarly, TOT was conducted to the Deputy Director Finance and Accounts officers on the online payment gateway integration for collection of various fees was conducted at New Delhi and Hyderabad. Provision to pay the tuition fee online using payment gateway was successfully

implemented for regular students, Research Scholars, Bridge Program students, and online applications.

Bridge program automation process was carried out starting from receipt of application to, seminar selection option to choose seminars on Global issues, Upload assignments, Candidate online submission of assignment, upload marks, Mark reports and result reparation for PG and UG candidates. Successfully registered all the students (12000) under National Academic Depository (NAD) for creating digital repository of certificates. ERP Team also Successfully carried out testing of uploading certificates with digital signature in NAD server in association with CDSL.

### Other activities carried out include

- Online result preparation and publication Regular, and Follow up as per Examination and evaluation policy 2018 Online result preparation for Mapping cases
- Student permanent Transfer (SPT 2020) International Exchange programs USTAAD online application forscholarship
- New research application for Part time and full-time scholars
- Placement 2019 process with introduction of QR code in mobile app, app to track the placement status of students, New Analytics for placement
- Student and faculty app for new curriculum,
- Online Job application for Hindi officer, MIS, ERP software Engineer Research process automation testing
- An inventory for craft documents was created in CMS, In order to create a repository of Craft Documents created by students on various crafts across the country

### CAMPUS PLACEMENTS



### Campus Placement 2019

The Industry and Alumni Affairs unit facilitates campus placements for graduating students of NIFT to enable them to start their career in challenging positions. Leading National and International companies participate in placements to recruit NIFT professionals.

The profile of companies attending Placements have expanded substantially with diverse segments of Industry like large retailers, Brand marketers, manufacturers, consultancy organizations, e-retailers, textile mills, home furnishing companies, design & knowledge process outsourcing, technology solution providers, UI/UX, International Brands and Startup firms. Graduating students also often take jobs with institutions where they did internship or for whom they did graduation projects. Leading national and international companies strive to recruit NIFT professionals.

NIFT organised Campus Placement 2019 from April 22 to May 03, 2019 in 07 Campuses across the country viz., Mumbai, New Delhi, Bengaluru, Kolkata, Chennai, Hyderabad and Gandhinagar. Graduates of NIFT were provided opportunities by overseas recruiters from Jordan, Ethiopia, Bangladesh, Sri Lanka, Dubai & GCC. Further, over 50 national & international companies provided opportunities through off campus drive

#### till September 2019.

NIFT continuously promotes entrepreneurship and encourages its graduates to become entrepreneurs. NIFT has embarked on a new restructured curriculum, which has incorporated new and emerging areas including disruptive technologies and taken initiatives for higher industry engagement. It is believed that these have contributed to the increased interest of the Industry in NIFT.

Total number of vacancy generated was 2711 against the total job seekers participated was 2258. Out of this total 1901 students got placed which is 84.2% with a conversion ratio of 70% and opportunity ratio of 1.20. There was also 52% increase in Average CTC compare to previous year. 174 overseas vacancies were generated during the placement which is all time high. Entrepreneurial ventures also increased manifolds.

Percentage of graduates securing Pre-Placement Offers (PPO) in 2018-2019 rose by 213% over the previous year. Overall, PPO has displayed an upward trend which shows that companies are keen to acquire talent even before campus placement. In the current year NIFT students have secured 366 pre placement offers, which is the best performance in this regard so far. 271 Graduates opted to pursue higher studies during 2018 – 19.

### **Industry Engagements**

Industry & Alumni Affairs unit organized various Industry interactions for the students and faculty members of NIFT at various NIFT campuses

Some of these initiatives are mentioned below

- CIEL Textiles Ltd., Mauritius Campus wide GP PPO Drive held during September 2019
- Arvind Runway 2019 for Design students leading to GP – PPO announced in October 2019.
- Blackberry Student Awards MoU with NIFT NEw Delhi Campus in September 2019.
- Raymond Design Challenge 2019 that provided Pre-Placement Offers to graduates of 2019
- Shahi Chair at NIFT Delhi and Tata Trent Chair at NIFT Mumbai.
- Connect with multiple Startups for Internship & GP which are ongoing.
- AMCHAM delegate interaction during September 2019.
- ABFRL Summer Internship interaction 13th March, 2020.
- Talent of the Future' task force Calvin Klein Supply team, PVH. On July 29, 2019.
- Toolbox organized in which several industry professionals and alumni were invited

### Alumni Affairs Engagement

Some of the initiatives are mentioned below

- Alumni Secretariat functional in Delhi and Mumbai Campuses.
- 160 plus job openings were floated to the alumni through various I&AA channels
- To celebrate 24th glorious years, NIFT Chennai has organised an alumni meet on March 13, 2019 in order to build a robust relationship with the Alumnus and the Institute. Alumnus from various parts of India where partook and relished.
- Alumni Meet on February 13, 2020 during the Spectrum 2020 at NIFT Chennai.
- Alumni interaction during the Orientation Program was conducted with 23 alumni from all the departments at NIFT Bengaluru.

### Domestic & Overseas Industry Liaison

To strengthen industry and alumni relations and establish structured and sustainable industry and alumni relation to explore the possible modes of engagement between NIFT and Industry particularly in Internship – Graduation/ Research Project (GRP)-Pre-Placement Offer (PPO) initiative, Industry Sponsored Classroom Projects, NIFT - Industry Innovation Centre in NIFT Campuses, Head-I&AA and UI-Industry has visited Mumbai, Mauritius, Madagascar, Jordan, Egypt and New Delhi from January 17-31, 2020.

The meeting detail and outcome are mentioned below:

### Domestic Industry Liaison

Industry & Alumni meetings at Mumbai

Meetings were conducted with the key decision makers of the prominent and prospective companies such as Raymond, Welspun, Reliance Brands, TCS, Tata Power, Suditi Industries, Gamma, Kids Super Store. Companies were agreed with various prospective areas of engagement with NIFT such as classroom projects, Endowed lecture series, PPOs, partnering in incubation, accelerators, transacting curriculum in industry, future technology trend projects and other various industry engagements. The I&AA team also got an opportunity to meet and interact to Quebec, Canadian Embassy team. Québec is a predominantly French-speaking province in eastern Canada with 2 vibrant cities in its south, connected by the Chemin du Roy highway along the Saint Lawrence River. Possible engagement with Quebec were alumni recruitment, Faculty attachment for diagnostics study, Capacity building, skill development, consulate visit to NIFT Mumbai, New Delhi, Bengaluru, Pondicherry, Quebec-NIFT Design competition etc.

Industry & Alumni meetings at New Delhi

I&AA team has visited and met various key decision makers of the companies such as H&M Retail, Wipro, Daffodils, Pearl Global, Decathlon, Adidas, Blackberrys, Triburg buying agency. The various opportunities discussed were NIFT graduates to work in retailing front end Job, graduates in UI/ UX, Data Anlytics and Digital process for new media design. Companies have also express their Interest in organising competitions, hackathons, ToT for faculty members & FIA, classroom projects - Internship - GP - PPO to develop a social sustainable connect. They have also expressed their willingness to partner for orientation programmes and discussed various initiatives of NIFT. Some of them expressed great interest in curriculum restructuring and willing to be associated for further developments and suggested few improvements through inclusion of 3D inputs in manufacturing. Apart from meetings with Industry tycoons, meeting with NIFT Alumni Association also took place where NIFTAA vice president and other prominent members were participated and discussed on the various alumni initiatives along with developing of annual calendar of events for alumni activities.

#### Overseas industry Liaison

During the visit to Mauritius, Madagascar, Jordan and Egypt, the I&AA team have interacted and visited the premises of several companies and discussed various opportunity and liaison at NIFT. Apart from the industry meetings, the I&AA team had meeting with NIFT alumni working in these countries and discussed the restructured curriculum and various other initiatives taken by NIFT. The team also got an opportunity to meet Garment/ textile associations at these overseas locations to discuss various engagements at NIFT. Some of the prominent companies were CFL, Laguna Clothing, Agaurelle Clothing and Mauritius Exporters Association (MEXA) in Mauritius while in Madagascar, NIFT team has various meetings at Tropic Knits, Floreal Knits, Aqaurelle Clothing and associations such as American Chamber of Commerce and Madagascar Export Processing companies (GEFP). The I&AA team visited to the facilities of Classic Fashion, Third Dimension (Epic Group), Tusker Apparel, Sydney Apparels (Must Garment) and Jordan Garments Accessories and Textile Exporters Association (JGATE) while in Egypt, team had visited and met companies like Embee Ismailia, Velocity Apparels, Plaza Readymade, VeeBee Global and Cannon Global Industries etc.

During the visit and meeting with key persons of various industries, NIFT alumni and Garment/ Textile associations in these countries, it was concluded that there is a great opportunity for NIFT to explore and place students of NIFT in these organisation and can build long term association with these companies specially for class room project, Internship-GP-PPO model, Faculty Industry Attachment (FIA), expert inputs to the students of NIFT through online sessions.

### Seminars and Workshops by Alumni & Industry members

- Organized Industry and Alumni Meet on February 14, 2020 at Acres Club, Mumbai. Around 50 alumni and industry members attended the same.
- Industry Connect 2020 on February 24, 2020 at Kolkata Campus (An Industry & Alumni Meet attended by Dean Academics, Head I&AA, UI-AA, Director and Faculty Members of Kolkata Campus, Industry Captains and Senior Alumni)
- Interacted with local industries and coordinated & organised a Fashion show at Hastship Utsav
   2019, Jodhpur
- Interactive Workshop by Tata Consultancy team on UI/UX– November 14, 2019 at Mumbai
- Live Project Workshop by Raymond November 15, 2019 at Mumbai
- Ms. Jayshree Nair (Strategic Management & Research and Business Development) on

October 11, 2019 on Personality Enhancement and Professional Communication

- Mr. Debashish Mishra (NIFT New Delhi Alumni, Luxury Designer & Strategy Consultant) on September 27, 2019 on Importance of Design, Design Methodology and Designer in Industry at Bhopal
- Facilitated the meeting on "Higher Studies opportunities in Abroad" for the students by Mr. Vijaya Raghavan, M/s. The Chopras on November 13, 2019 at 4:00 pm in NIFT Chennai.

### **RIC Workshop**

The 02 days workshop for I&AA team was held under the chairmanship of Dean, NIFT on 14th & 15th October 2019 at NIFT Head Office, New Delhi, where RICs of NIFT campuses along with both the UIs and Head-I&AA were participated and presented the progress, plan and concerned.

The key topics of discussions were review of campus placement 2019, industry & alumni connect and engagement, Placement Brochure organizing industry meets for restructured curriculum reach out.

### Conference/ Workshop Attended as a capacity of an I&AA team member

The RICs of NIFT campuses were participated in annual congregation India Fashion Forum & Fashion Techway (IFF&FT), which was held on 17th & 18th December, 2019 at Hotel Conrad, Bengaluru.

### **Conferencez Highlights**

- CTOs, CIOs, CXOs, Digital and Innovation leaders of some of the most dynamic global fashion brands presented the stories of powerful digital transformation in their respective businesses.
- Creation of new merchandise, Retail operations, Store Design & VM, IFF&FT also showcased strides made in Marketing, Communications, and Distribution & Delivery encompassing digitalization across facets of retail.
- Innovation in Fashion- experience fashion innovation in granulated detail – from Product to Technology. From smart, sustainable sourcing to intuitive, real-time customer engagement, and everything in between, discovers how Innovation is the biggest driver of profitable fashion retail.
- Images Fashion Awards (IFA) at IFF recognises outstanding performances in the business of fashion

The IFF&FT was a very good learning experience not only from the point of view as fashion & design academicians but also from the point of building relations and taking them forward through internships, graduating projects, workshops.



### Internship, RP/GP, PPO

Various internship/ RP/GP & PPO opportunities were facilitated by RICs to the students. Companies like Mahindra, Zara, Underarmour, HUL contacted. 1000 plus opportunities have generated by the I&AA team for internship/ RP/ GP in various organisations.

### Soft Skill workshop

Soft skill workshop has organized to all NIFT campuses to orient students to prepare better for facing the placements. Head I&AA interacted with students of NIFT campuses regarding various initiatives of I&AA unit and guided them regarding their approach towards GP/RP, PPO and Placement.

### Projects undertaken (Class room etc.)

Some of the classroom projects taken are mentioned below

- Hamleys Customer Experience Management & Retail Operations – FMS students, NIFT Mumbai
- Mothercare Customer Experience Management & Retail Operations – FMS students, NIFT Mumbai
- Hindustan Lever Strategic Management FMS students, NIFT Mumbai

- GAS JEANS INDIA| PIMP YOUR DENIM FD, NIFT Mumbai
- Bonito Design F&LA, NIFT Mumbai
- Haut Monde Mrs. India Worldwide Grand Finale in Greece from 11th October to 18th October 2019
- Store experience Design , FC Department Semester-V for Pantaloons, NIFT Gandhinagar
- Project for Gurjari for In store display and visual merchandising of FC Department Semester-V, NIFT Gandhinagar
- Project for Zebein, Ahmedabad was taken up by FC semester-6 students in the area of Fashion styling, NIFT Gandhinagar
- Couture Jewellery Collection with Walking Tree, Mumbai by AD Department Semester-VI, NIFT Gandhinagar
- A live project on omni channel and customer experience in Central Mall, Ahmedabad by FMS Semester-II. Students, NIFT Gandhinagar

### Expert Lecture arranged by the RICs

- NIFTA Industry Mentoring Series (NIMS) organised on April 10, 2019 at NIFT Delhi
- NIFTA Industry Mentoring Series (NIMS) conducted on October 16, 2019 at NIFT Delhi
- Coordinated and organised a "Button Masala Workshop" on November 17, 2019 by Mr. Anuj Sharma, Founder of Button Masala.at NIFT Jodhpur.

## CONVOCATION



Convocation is organized every year to confer degrees to the Graduating students of that Academic year. In 2019, Individual campuses organized Convocation ceremonies during May-September 2019. Convocation was completed within the Academic year, thus maintaining continuity and ensuring better participation of graduating batch.

A total numbers of 2913 graduates received degrees in 2019. The Campus wise and programme wise break-up are as mentioned in Table below :

Academic Programme	Bengaluru	Bhopal	Bhubaneswar	Chennai	Gandhinagar	Hyderabad	Jodhpur	Kangra	Kolkata	Kannur	Mumbai	New Delhi	Patna	Raebareli	Shillong	Total
AD	36	27	31	27	35	27		29	28		43	34	31	25	30	403
FC	33		33	28	33	36		30	33	23	37	34	34	27		381
FD	40		35	37	57	34		36	41	36	58	30	32	27	30	493
KD	28			30		27			26	34	31	35				211
LD				26					25			31		25		107
TD	29	33	36	31	33	29		29	29	27	32	39	33			380
BFT	28		22	27	28	23	26	21	28	26	28	34	27			318
MoD	27									27	26	30				110
MFM	36	27	28	31	33	34	32		36	25	34	33	29	21	20	419
MFT	24			20	21							26				91
Total	281	87	185	257	240	210	58	145	246	198	289	326	186	125	80	2913

In addition to the above, the Doctorate of Philosophy (PhD) degrees were conferred on three students in the Convocation 2019 ceremony of NIFT Delhi Campus.

### FOTD



The successful implementation of the restructured curriculum in every subsequent semester beginning from 2018, made it imperative for the faculty to undergo continuous training in new areas of knowledge and skills so that they can re-equip themselves with the changing trends in the domain of design, fashion business and technology.

The main objective of the faculty training programmes is to ensure that campuses remain selfreliant before the commencement of any semester and their dependence on external faculty resources is minimized. This year too, the trainings were aimedtowards upgrading the faculty knowledge in new domains, based on specific departmental training needs assessment, rather than on the previous pattern of faculty opting for trainings that were floated in general. Major focuses of the trainings were on pedagogy and transaction models for teaching at Foundation Programme and emerging areas for the specializations.

Thus a number of trainings were conducted in 2019-2020 whereby a total of 441 NIFT faculty members benefitted from it.

### Training by International Faculty

A number of experienced faculty from across the world conducted trainings at NIFT in various subject areas. Amongst the International trainers, Mr. Marton Czira, an MTM expert from Romania conducted training for faculty of Department of Fashion Technology at New Delhi campus in July 2019. This training on 'Methods Time Measurement' was conducted over 6 days and was divided into two batches of 3 days each. This training was well attended by faculty from all NIFT Campuses.

Mr. Thomas von Nordhiem nee Giebel, an accomplished bespoke tailor, based in London with almost 30 years of experience, conducted training for Fashion Design faculty in 'Women's wear Couture Sewing' for 6 days. The training was conducted at New Delhi campus in July 2019.

Ms. Ulrike Valentiner-Branth from STC Switzerland, conducted training in 'Visual Merchandizing' with NIFT faculty for 8 days at NIFT New Delhi Campus in July 2019. Ms. Ulrike has more than 15 years of experience in Visual Merchandising and her training sessions were well attended by NIFT Faculty from across campuses. She conducted the training for the Fashion Communication faculty to train them in planning for an exhibition. The team worked towards designing and achieving results for the showcase of NIFT graduation Projects in a showcase entitled 'Toolbox2019'.

### **Domestic Trainings**

Domestic Trainings are conducted at the institute of repute in the country This year, domestic

trainings were conducted in the areas of Mechatronics, Communication Design for IT and Media Professionals, Digital Marketing, Social Media Marketing and E-commerce, Artificial Intelligence and Internet of Things (IoT), Functional & Technical Textiles–Design, Structure, Testing & Applications, Functional & Technical Textiles (Design, Structure, Testing & Applications), Sports Textiles, Ergonomics in Design and Engineering Education etc.

Overall 11 domestic trainings were conducted for the faculty of NIFT across campuses, wherein a total of 152 faculty members undertook domestic training, which were held at various locations other than NIFT campuses. These trainings were conducted by IIT Delhi, IIT Bombay, Sardar Vallabh Bhai Patel Institute of Textile Management (Coimbatore), IIT Sonipat, World School of Design (Sonipat), Wool Research Association, IIT-Guwahati.

### Training of Trainers (ToT)

Keeping in view the new restructured curriculum and nature of academic deliverance that NIFT requires, Training of Trainers (ToT) became not only the responsibility of the campuses' for their individual faculty but also a collective responsibility of the institution. For this purpose in-house experienced faculty and industry experts were identified for training the NIFT faculty. In 2019-2020 a total of 149 faculties were trained in ten ToT programmes. ToTs were conducted in various areas including Fashion Styling & Image Creation, History of Clothing, PMGC- Loungewear, ERP training, Anthropometry and Sizing, Bespoke menswear, PM & GC for Contoured Apparel I, Data Analytics & R, 'Apparel Production Planning & Control (Fast React Software)' and 'Stitchless Product & Technology'. The ToTs were held at various NIFT campuses across country.

### Industry linked trainings

NIFT also collaborated with the industry to conduct faculty trainings, which were organized to give hands on experience to the faculty. Three Industry linked trainings were conducted. Knitwear Design department conducted the faculty training in the areas of 'Warp Knitting' at Karl Mayer India Pvt. Ltd. Gujarat. Textile design faculty received training in 'Weave Design and CAD' at Arvind Mills Ltd, Gujarat and in 'Print Design and CAD' at Centex, Ludhiana. In total 42 faculty were trained in these three Industry linked trainings.

### **Customized Domestic Trainings**

Training by an expert from the industry or an institute of repute, where in the content is customized and specifically developed by the trainers to train NIFT faculty is under this category. Three Customized Domestic Trainings were conducted for the NIFT faculty in 2019-2020 in the areas of Luxury Brand Management, Business Analytics and Big Data and Digital Management. 41 NIFT faculty members attended these trainings, from across campuses.

Faculty Industry Attachment -In order to enable NIFT faculty to update their working knowledge of the industry at microlevel and to have a holistic understanding of the industry and its interrelationship, Faculty Industry Attachments are facilitated which exposes the faculty to the latest practices and enables the learning to be transacted in the class rooms. A total of 13 faculty members undertook Industry Attachments during June–July 2019 inreputed organizations/ companies like Mudra Uniforms, Medigit Solutions, Communication Crafts, Pantaloon, Zedex Clothing Pvt Ltd, Institute of Neurosciences, Kolkata, NAGA Designs, Shahi Exports, Future Style Lab.

### Universal Training

Apart from individual faculty trainings, a third round of Universal Training was conducted. Faculty and Campus Directors of six NIFT campuses-Kolkata, Shillong, Hyderabad, Jodhpur, Srinagar and Raebareli assembledat Pristine Peaks, Club Mahindra Resort at Naldehra, Himachal Pradesh, from June 11-14, 2019, for the training programme. It was conducted as a Joint Residential Program that enabled platforms for exchange and interdisciplinary learning and sharing across campuses. The Universal Training is intended for developing ownership and commitment to the vision and ideals of NIFT and developing a road map for the same. It helped in building team spirit and skills for cohesive working, by identifying strengths of individual faculty and optimizing their contribution to the institution.

### **PROJECTS AT NIFT**



NIFT undertakes consultancy projects with various Government and Non Government Organisations. These Projects provide exposure to faculty and experiential learning to students. It benefits various stakeholders by upgrading technical skills and adds design value. Details of some of the major consultancy projects having value more than Rs. 50 lakhs being undertaken by NIFT, are given below:

'Settingup Design Resource Centre in 09 Weavers (WSCs)' i.e. Ahmedabad, Service Centres Bhubaneswar, Delhi, Guwahati, Jaipur, Kancheepuram, Mumbai and Srinagar along with Varanasi been by DC (Handlooms), Ministry of Textiles, Govt. of India. It will facilitate visual merchandizing of WSCs through creation of visual identity with regional flavor and show casing of textile developments of each WSC and creating an annual activity calendar for each WSC. The project value is Rs. 5.94 Crores.

Setting up a "NIFT Design Innovation Incubator" (DII) for facilitating innovation and entrepreneurship and to cater to the requirements, proposed to set up incubation facilities (Regional Incubators) in Mumbai, New Delhi and Chennai campuses of NIFT in the following areas:

- 1. Textile for Apparel, Home & spaces (Delhi)
- 2. Smart wearable systems (Mumbai)

- 3. Fashion and Lifestyle accessories (Mumbai)
- 4. Apparel including Athleisure and Active wear (Chennai)

The project values is Rs.17.534 Crores sanctioned by Ministry of Textiles, Govt. of India.

"Visionxt-Trend Insights and Forecasting Lab" project sanctioned by Ministry of Textiles, Govt. of India to create a first ever Artificial Intelligence enabled indigenous fashion forecasting service that endeavours to design seasonal directions for our country. The trend forecasting service would be aligned to our national and sub-national sociocultural constructs and market requirements. The project value is Rs. 20.41 Crores.

"The Repository-Indian Textiles and Crafts" project sanctioned by Ministry of Textiles Govt. of India under NIFT Cluster Initiative with funding support by DC (Handlooms) & (Handicrafts). The project is to provide a digital platform/portal, a virtual museum of textiles and apparel including designer archives, a craft repository with individuated information on crafts-persons, their communities, their work processes and products, Case Studies and research in the areas of crafts and textilesfrom NIFT, the crafts Museum, the Weaver Service Centres and private collections. The project valueis Rs. 15.57 Crores. "INDIAsize" project sanctioned under Research and Development Scheme of Ministry of Textiles to develop size chart based on body measurements of Indian population for better fitting of ready to wear garments. The project value is Rs. 31 Crores.

An MoU signed between NIFT and Department of Rural Development, Ministry of Rural Development (MoRD), Govt. of Indiato provide technical support for the range of interventions with artisans in the handloom and handicraft sector as well as for marketing of different rural products. Project activities areas are diagnostic study, design interventions and product development, training modules/ programmes and workshop for skill upgradation artisans, quality improvement, space and interior design of the MoRD Outlets, branding and promotion etc.

A skill development project sanctioned by Madhya Pradesh State Skill Development Mission under Mukhya Mantri Kaushal Samvardhan Yojna/ Mukhya Mantri KaushalayaYojna for skilling of youth (10000 persons) in Madhya Pradesh in Textile Sector. The project value is Rs. 12.72 Crores.

NIFT as Knowledge partner under Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme for design intervention, product range development, packaging /exhibition, fashion shows and publicity through media, tying up with e-marketing portals and brand building for Ministry of Minority Affairs, Govt. of India. The project value is Rs. 12.79 Crores.

NIFT as a knowledge partner in implementing the branding of Value added Handloom products scheme for Department of Handlooms and Textiles, Govt. of Kerala. The total project value is Rs. 3.7 Crores. NIFT will get 12% maximum of the project cost as professional fee for the project.

NIFT as Knowledge partner for setting up of an Incubation Centre in Apparel Manufacturing

at Gwalior alongwith Industries Department, Government of Madhya Pradesh and Industrial Infrastructure Development Corporation (IIDC), Gwalior under scheme 'Pilot Phase to set up Incubation Centre in Apparel Manufacturing' of Ministry of Textiles, Govt. of India. Total project value is Rs.12 Crores wherein NIFT will get a share of Rs.14.24 lakhs for the project.

Strengthen the Karnataka State Khadi & Village Industries Board (KSK&VIB) Brand through Integrated Product Mapping, Design Intervention, Product Diversification and Development, Training and Marketing Activities for Karnataka State Khadi & Village Industries Board, Govt. of Karnataka. The project value is Rs. 3.50 Crores.

- Development of E-content for Fashion Design and Technology subjects - Phase II for 09 MOOC courses under The National Mission on Education through Information and Communication Technology (NMEICT) scheme of Ministry of Human Resource Development, Govt. of India. The project value is Rs. 1.16 Crores.
- NIFT engaged as Cluster Management & Technical Agency for the 'Integrated & holistic development of Bhagalpur Mega Handloom Cluster' project under Comprehensive Handloom Cluster Development Scheme of Ministry of Textiles, Govt. of India for baseline survey, diagnostic study, preparation of DPR, assistance in implementation and monitor the progress of the project. The project value is Rs. 62.57 lakhs.
- Comprehensive, Design Intervention, Positioning and Branding of Bihar Khadi project for Khadi Board, Govt. of Bihar for development of dyeing & printing, design development, capacity building, production of value added khadi apparel and branding of Bihar khadi through NIFT. The project value is Rs. 80 lakhs.

## CORPORATE COMMUNICATION CELL

The digital communication strategy of NIFT undergone astronomical growth has and diversification, since its inception in July 2017. This has taken care of the branding needs of NIFT across all its 16 campuses and has expanded their reach as brand NIFT. Internally, the strategy has been made robust through the strengthening of the Corporate Communications Cell (CCC) by way of collaborative creation and management of content involving various campuses, departments and students. In addition to this, the past years have been especially dedicated to the enhancement of the brand identity of NIFT, with a special focus on leveraging digital media and on making the website user-friendly and well up to the international standards. The efforts thus far have borne fruit and have been well received by the various stakeholders.

### Website Development of NIFT

NIFT website has undergone a sea change, as compared to its humble beginnings. While the first step was the complete design revamp of the website, in the first phase of the implementation of the digital strategy, this year, the focus was clearly on populating it with richer and meaningful content. This stands as clear recognition of the rising importance of digital channels in this interconnected world, where the need for clear, precise and almost real-time communication is immense. As a result, the website is fast emerging as an inclusive platform for interaction between the academic community, industry, students, alumni and prospective students. Old content is being constantly replaced by new and more creative content to make the website more engaging and relevant. A content writer has also been engaged to keep the content original and error-free.

In addition, the website has played a pivotal role in educating prospective students and the stakeholders at large, about the recent restructuring of the curriculum. The website has done so by posting the prospectus and highlights of the new curriculum, and keeping students abreast about admission related developments.

### Social Media Presence

Ever since the beginning of its implementation, the new communication strategy has focused its energies on enhancing the social media presence of NIFT. It has done so by re-adjusting its social media strategy, increasing the frequency of activities on various social media platforms and keeping all communication contemporary and cantered around youth, particularly the current and prospective students. Through social media, CCC has also attempted to initiate a dialogue to bring together the vibrant community of designers through diverse promotional strategies.

The objective of the social media presence of NIFT is to creatively disseminate information; revive the community of alumni, designers and artists; create a platform for the student community to enhance outreach through the assimilation of talent and vision from across the 16 campuses of NIFT; consolidate and channelize offline activities, events and achievements of students and alumni, undertaken in the past and the present; inducing interaction and greater connectivity to build a strong community of students and designers. The foremost aim is to present and communicate the presence of NIFT as an institution of academic excellence and innovation through the social media platforms.

Currently, NIFT has official accounts on Facebook, Instagram, LinkedIn, YouTube and Twitter. For a thorough outreach, official accounts are regularly maintained. In addition, attempts for authentication of LinkedIn and Facebook accounts are underway. In order to avoid multiplicity of Facebook pages, attempts for consolidating the same are also being undertaken.

### Facebook

With over a billion active users, Facebook provides a ready platform for enhanced outreach, access to a diverse community of users, active engagement and feedback and real-time dissemination of information. Thus, in terms of social media marketing, Facebook is an indispensable platform for the social media strategy of NIFT. Earlier intermittently in use, the Facebook page of NIFT has been re-activated with renewed vigour and is being utilised for active interaction with stakeholders on a regular basis. The page is being used for the following purposes:

- To disseminate information about events and activities at all the NIFT campuses
- To share information about admissions, the restructured curriculum, vacancies, contests, festivals and competitions, using creative collaterals
- To promote activities of students under the Crafts Cluster Initiative and the related craft documentation work
- To share update on the annual student festival - Spectrum 2020

As a result of these sustained efforts, the NIFT Facebook page now has over 1 lakh likes and a rating of 4.6. Efforts are also underway to get the Facebook authentication (blue tick) for the official page.

### Instagram

Instagram is an image-centric platform, particularly popular amongst the youth, for its multiple photo and video editing options. Its descriptive visual appeal and its unique features that allow the building of a visual narrative by posting a series of photos and videos, makes it a powerful platform. In addition, it is quick, accessible, employs fewer hierarchies in its interface and is accessible via a mobile application. All this makes it a hugely popular application.

Compared to Facebook, the presence of NIFT on Instagram is fairly recent. Yet, the community of followers has grown from 4,800 followers in 2017-18 to 15,100 followers in 2019 - 20. This became possible through regular posting of visually appealing and relevant content. Analytics too, suggest enhanced engagement, interaction and response of users in the recent past.

### LinkedIn

Being a professional network, LinkedIn is not just critical for NIFT's branding; it is also relevant to industry outreach and to finding exciting professional opportunities for its students. With over 5,400 followers, the platform can help in the following:

- Connecting students and prospective employers for employment and internship positions
- Collating an exhaustive portfolio of skills that NIFT trains its students in, to further credibility in relevant industries
- Demonstrating professional capacity of NIFT
- Showcasing NIFT as a brand that people would want to add to their profiles
- Building a comprehensive database of employers that students can reach out to

### YouTube Channel

One of the earliest and the most popular videobased platforms, YouTube is used widely to upload, publish and share video-based content- be it films, music, informative videos, documentaries, to name a few. NIFT was late in realising the potential of the platform for sharing its activities with a wide audience through long-format videos. A little over a year after NIFT created its own channel, it has a total of 635 subscribers and 15 videos on diverse issues & events like crafts, Spectrum, Converge, key conferences, short films, among others. NIFT is slowly, but steadily moving towards creating relevant video content and populating its channel with its activities, in an effective and impactful way.

### Twitter

Through Twitter, NIFT has entered the microblogging space, with the intent of posting precise and relevant statements and apprising its followers with key highlights and updates on the activities of NIFT. NIFT has verified twitter account.

### **Content Editing**

To maintain the credibility of brand NIFT, content editing is of utmost importance. This ensures that all reports and other external communication are precise, accurate, grammatically consistent, non-repetitive, error free and of high quality. This is done by collecting content for website, brochures and annual reports from Heads of units, compiling it and then putting it through editing and proofreading at multiple levels.

Inclusion of Campus Reports in Annual Report

In an attempt to build brand NIFT by highlighting the achievements and projects of individual campuses, the campus reports were introduced in the structure of the Annual Report, from 2017 onwards. With each passing year, a gradual shift is being made to increasingly underline efforts of the 16 campuses in their pursuit of academic excellence. Such an approach would not only acknowledge the efforts of the various campuses, it would encourage them to strive harder.

### Focus on Sustainability Reporting

Sustainability has been a matter of concern, internationally. Several academic institutions across the globe are being increasingly ranked on the basis of the Sustainability Index. While NIFT already has activities/initiatives in place to care for the environment, it is critical that they be reported in the right manner. To this end, the Corporate Communication Cell, last year, introduced the following categories of reporting in the Annual Report and aims to address these again in 2018-19:

• Environmental Management and Sustainability on Campus

Sustainability Aspects in Research and Projects

Students and Faculty Participation for Social Equity

### Student Engagement

Involving students in activities of the Corporate Communications Cell has proven to be of benefit for both the students as well as for NIFT. While the Cell benefits from their talent, skills and creative ideas; the students get exposed to realtime problems and learn and hone skills related to graphics, design development, social media outreach, etc., which adds to their portfolio.

# CAMPUSES

### BENGALURU



### Academic achievements by faculty

- Dr. R Reshmi Munshi, Associate Professor, completed her PhD from NIFT Delhi and was awarded her PhD in August 2019.
- Dr. B. Raja, Assistant professor, completed his PhD from Pondicherry University (A Central University) and was awarded his PhD in October, 2019.
- Dr. Yashodha Kumari, Professor, completed her PhD from VTU in June 2019 and was awarded in February 2020.
- Dr. Krithika G K, Associate Professor, completed her PhD from Karnataka State Akkamahadevi Women's University in May 2019.

### Research paper presentations and Publications

- Ms. Richa Sharma presented a paper for the International Conference APA Stermi, Goa, in October, 2019, titled, "Design Textiles to aid Nighttime Navigation for the elderly using Photo luminescent Pigment Prints". She also presented another paper "Photo - luminescent Printed Fabrics: Design and Development of Home Fashion Products to Aid Nighttime Navigation" at the International Conference on Functional Textiles and Clothing 2020 at IIT New Delhi in February, 2020.
- Ms. Richa Sharma & Dr. Nilanjana Bairagi,

published two papers on the aforementioned topic - "Photo luminescent Printed Fabrics: An Innovative Solution to Natural Nightlight" in Functional Textiles and Clothing. Springer, Singapore and a paper on "Photo luminescent Pigment Printed Textiles for Home Fashion: A User Preference Study" in 5(4).d10.19080/ CTFTTE.2019.05.555666).

- Mr. R Ravi Kumar published a paper in the International Journal of Advance Research and Innovative Ideas in Education (IJARIIE) in February 2020 on "Technological up-gradation in Tamil Nadu handloom sector: A review of literature". He also published another paper in an international journal in February 2020 on "Overview of Tamil Nadu Handloom Industry: A Study from Government Reports". in the International Journal of Research and Analytical Reviews (IJRAR).
- Dr. Krithika G K published a paper on "Customer Acceptance of Social Media Marketing by Lifestyle Brands in India: A TAM framework" in January 2020 in the International Journal of Advance Research and Innovative Ideas in Education (IJARIIE).She also published apaper on "The Social Media User: A Theoretical Background to The Development of Social Media User Typology" in the ELK Asia Pacific Journals of Marketing & Retail Management (ISSN: 2349-2317).

- Prof. Dr. Jonalee D Bajpai, presented a paper on "Sportswear & Stitch Matters" at the International Conference on Functional Textiles and Clothing 2020 at IIT New Delhi in February 2020.
- Ms. Subhalakshmi Kropi, presented a paper on "Design and Development of Adaptive Sportswear for Differently-abled Wheelchair Tennis players of India" at the International Conference on Functional Textiles and Clothing 2020, at IIT New Delhi on the in February 2020.
- Ms. Renjini G, presented a paper on "A study on thermal shrinkage of fused composites comprising Shirting fabrics" at the International Conference on Functional Textiles and Clothing 2020 at IIT New Delhi, in February 2020. She also published a paper on "Evaluation and prediction of fused fabric composites properties – A review" in the Journal of Industrial Textiles, Sage Publication.

### Notable Seminars and Workshops

- The department of Textile Design organized a workshop on Natural dyeing in April, 2019 conducted by Mr. Devarmani SC, General Manager and his team from the Desi Trust.
- The Department of Fashion Technology organized a seminar in August 2019 on "Fashion and Design for solving societal challenges" by Ms. Geleyn Meijer, Amsterdam University of Applied Sciences.
- Master of Design Department organized a seminar on "Design Innovation" in November 2019 with speakers namely Mr. Ranjan Malik
   Co-founder and MD at Primalase, Mr. Durga
   P. Vemula- Co Founder and CEO at Peepal Design and Ms. Anandita Bhuyan - Founder and CEO at Moodboard Analytics.
- Bemberg by Asahi Kasei, Japan, collaborated with NIFT Bengaluru for a competition on "Innovation and Sustainable Apparel Application of Bemberg" with prize money of INR 75,000 and 50,000 respectively. They also conducted on Bemberg Fiber by Asahi Kasei on October 22, 2019 for students across all semesters.

### Faculty Orientation, Training, Development

Apart from the Training of Trainers (TOT) organized by NIFT for faculty upgradation the following is the listfaculty who has attended workshops organized by external experts.

 Dr. Krithika G K attended the woksho on"Export Finance, EDPMS, OFAC Sanctions & Forex Management Tools" organized by the FIEO, Karnataka in July 2019.

- Mr. Mohan Kumar V.K and Mr. Sonjib Bora attended the training on "Technical Textiles for Knitwear Design" in November 2019 conducted by Sardar Vallabhai Institute of Textile Management, Coimbatore. Mr. Sonjib Bora attended the training on 'Warp Knitting' at Karl Mayers India Pvt. Ltd., Ahmedabad in June 2019.
- Ms. Renjini also attended the training on "Artificial Intelligence and IoT", from in August 2019, at IBM, New Delhi.
- Mr. Sanjeev C.M, attended the training on 'Applied Semiotics' by Dr. Leslee Lazar, visiting faculty at IIT- Gandhinagar in July 2019, at NIFT, New Delhi and another workshop on 'Expo CD' (Communication Design for IT and Media Professional) in July 2019 at IDC, IIT Bombay.
- Mr. R. Ravi Kumar attended the training at Centex Exports Pvt. Ltd, Ludhiana in July 2019 on "Print Design & CAD".
- Ms. Richa Sharma attended the training at IIT New Delhi, from inDecember 2019, on "Functional textiles".
- Dr. Reshmi Rumpa Munshi attended the seminar organized by AEPC and WSGN on "Fashion Forecast: Spring/Summer 2021 & Autumn/Winter 2021-2022" in February, 2020.

### Industry-based projects

- NIFT Bengaluru has successfully completed an Executive Development Programme (EDP) under the scheme "Daksh Advance Training Programme for Master Tailors" for Raymonds Limited, Mumbai.
- Another Executive Development Programme (EDP) was conducted on a "Customized TOT module for Men's Trouser and Shirt for Master Tailors" for Linen Club, Bengaluru across South India.

Textile Design Department have undertaken a series of class room projects as follows:

- A Print Design Project for three brands, namely, Tommy Hilfiger, Asos and Jack and Jones for Aquarelle India Pvt. Ltd.
- A fusion wear project (women's' wear) was completed for Spring-Summer 2020 for UNTUNG, Bengaluru.
- A fusion wear collection with the Taj Mahal as the inspiration wasdone for Latha Puttana Design Studio.

- Development of woven swatches for Meka Furnishings Pvt. Ltd was also undertaken.
- he Accessory Design Department is working on a class room project on designing a jewellery collection for M/s Melorra, Bangalore. The Department also completed another class room project on designing a new dial collection for M/s Kamala Dials & Devices Ltd.
- Knitwear Design Departmentinitiated a class room project for Intimate apparel with the brand Brag.

### Campus development and community outreach programs

NIFT Bengaluru continued with its event: Bilaharithe morning raga to inculcate mindful living and to vertically and horizontally integrate the whole campus. The event is spearheaded by the campus Director worked around different themes like Kalpavruksha, Wabi-sabi, Manasaiddare Marga, April – The new beginning, 150 years of the Mahatma etc.

National Handloom Day was celebrated on the August 7, 2019 by NIFT Bengaluru with a panel discussion on "Handlooms in India-Past perfect, is the Future tense" and anintercollegiate poster making contest themed "Handloom is Luxury, Handloom is Livelihood, and Handloom is Lifeline of India". The panelists for the discussion were Ms. Latha Puttanna, Founder and MD, Latha Puttanna, Ms. Supriya Radharaman, COO, Angadi ventures Pvt. Ltd, Ms. Ahalya Matthan, Founder, Areev and Registry of Sarees and Dr. Hemalatha Jain, Founder, Punarjeevana.

NIFT Bengaluru hosted the Sahitya Akademi Yuva Purashkar awardee, Mr. Manu S Pillai, for a tetea-teteon the August 28, 2019 on "Writing History and Writing it well". The event was open to public public as a part of our outreach programs.

An Odissi dance recital by Ms. Madhushmita Mohanty was organized as a part of SPICMACAY (Bengaluru Chapter) in October 2019 both for students and outside public.

As part of its community outreach programme, NIFT Bengaluru designed and painted the front façade of the Whitefield railway station at Bengaluru. The wall boasted of Charles Babbagr and Ada Lovelace reinforcing to the IT crowd at the station on the role of women in Information Technology.

As part of the second edition of "Design Scions Boot Camp", NIFT Bengaluru conducted a creative workshop for children in the age group of 10-16 years, in Calligraphy and Digital Photography in January 2020. NIFT Bengaluru hosted its second edition of tetea-tete with Ms. Meeralyer, author of the book "Discovering Bengaluru" as a part of General Elective subject "Indian History of Art, Architecture and Culture" on the March 3, 2020.

A talk show, "An Evening with Craft and Culture" with renowned activist, author and Indian handicrafts curator, Ms. Jaya Jaitly, was organized on March 3, 2020. It saw an enthusiastic turn out of students, faculty and from the general public.

NIFT Bengaluru hosted a fortnight longstatic Display on the "Life of Gandhi and Khadi" at the Rangoli Metro Art Centre, Bengaluru, in December 2019. The display was as a part of the ongoing celebration of the 150th birth Year celebrations of Gandhiji. Similarly, a Khadi Exhibition was also hosted in January 2020 at The Gallery, RMZ Ecoworld, Bengaluru, in collaboration with the RMZ foundation.

### **Student Development activities**

Students from the campus brought laurels and awards for a number of national and international events-

- Mr. Ankit Anand, Fashion Communication Semester VIII, secured a Medallion for Excellence for Visual Merchandising at the World Skills Competition 2019, Khazan, Russia.
- Ms. Alisha Masrukar, Fashion Communication begged a Gold medal for the Fifth international Archery Competition. "Ajmerai-Land Archery Championship, 2019".
- Ms. Neeharika Singh, Fashion Communication Semester VI bagged 3 bronze medals for swimming for a championship held by the BMSCE.
- Ms. Siri Lambu of Department of Fashion Design and Mr. Ronak Choudhary of Knitwear Design department won the Best Designers' medals at the "Haut Monde Mrs India Worldwide 2019" held in Greece, during October 2019.
- Mr. Gaikhuanlung M Gangmei and Ms. Shivani brought laurels to the institute by jointly winning the "Young Italy-India Fashion Lab" contest at Embassy of Italy, New Delhi.
- Mr. Prathmesh Mahajani from the MDes Department received the Best Research Paper Award at an ICSSR Sponsored National Seminar on organized at KIIT University, Odissa.
- Mr. Prateek Sohal from Knitwear Design Department was one of the 10 finalists in the Wool Runway 2019, held by Woolmark.



- The team from NIFT Bengaluru begged the first prize in the Fine Arts Relay competition "Survival of Finest" at the UNMAAD fest held atIIM Bangalore
- Ms. Siri Gowri Kambalimath was the winner for Slam Poetry both at St. Johns Medical College and at "Versifier" – the fest at Christ College (Dept. of Business Studies and Social Science), Bengaluru.
- The campus also celebrated the joy of sustainable living through a Garage sale organized on August 26, 2019, where students sold their old, not-in-use stationary, apparel and craft materials at a discounted rate.

Converge 2019, the inter-NIFT fest, was held at NIFT Hyderabad. NIFT Bengaluru stood sixth in the medal tally with 4 Gold, 5 silver and 9 Bronze medals. On their return to campus, all the medal winners and the team of 50 students were felicitated by the campus Director.

NIFT Bengaluru hosted its annual fest "Spectrum 2020" in February 2020. The event was themed "Orenda: a mystical force". The Valedictory function was graced by Mr. Anto Philip, CEO & Co-Founder of Under 25: an initiative to create a platform for all he entrepreneurs, innovators and doers under the age 25.

NIFT Bengaluru campus adopted a rescue dog

Gryffin on March 9, 2020, as a part of inculcating mindful and harmonious living. Pets on campus have been proven to be beneficial for students who are living away from home.

Waste management in the campus is done through composting unit at the campus premises, under partnership with Daily dump - an organization that builds sustainable systems for waste management. The campus also contributed to reducing the carbon-footprint and lowering energy consumption by the installation of LED lights across the light points. A Koi Pond built within the campus adds tranquility to the campus. A display window beautifully tucked in at the entrance was made this year to display best work of students.

### Industry engagement and Students' Placements

NIFT Bengaluru held its campus placement in April 2019. A total of 406 vacancies were generated during the campus placement. 53 companies participated inthe placement drive. The highest salary was offered by Wipro, both for PG and UG, with a pay package of 10 lakhs per annum and 9 lakhs per annum respectively. Initiatives were taken by the IAA unit to create opportunities for Graduation projects and Summer internships across departments. Some of the prime recruiters were ABFRL, Reliance Brands, Ajio, Lifestyle, Max, Flipkart, Arvind Brands, Myntra, Welspun , Laguna Clothing, Raymonds etc.

### International exchange programmes

The office of the CIDL, NIFT Bengaluru facilitates the exchange of students and faculty between the campus and the various International universities. This academic year has seen 10 students form NIFT Bengaluru pursuing their exchange programe at reputed institutes like Saxion University, Netherlands, ENSAIT, France, Politechnico Di Milano, Milan, Italy and SchweizerischeTextilfachschule(STF), Zurich.

NIFT Bengaluru is the only campus that hosts visiting students from two international universities. The campus hosted 22 students from Schweizerische Textil fachschule (STF), Zurich, for a two-week Summer exchange programme during January 2020. A batch of 10 students from ENSAIT France is attending their summer semester (Jan to June 2019) at NIFT Bengaluru.

NIFT Bengaluru hosted an eighteen member delegation, comprising students, faculty & The Director from Cornel University, USA on January 7, 2020. They took a campus tour and did worshop on blockprinting

### Craft Cluster Out Reach

NIFT, Bengaluru is committed to the vision of promoting the craft heritage of India and be the catalyst that propels the wind of change. In this context the campus organized many craft workshops, artisan awareness workshop and craft based product development and documentation to facilitate hands on learning for the students and promote collaboration between students and artisans. The various crafts that were explored are Wood Inlay-Mysore, Leather Puppetry-Nimmalakunta, Ilkal Handloom Cluster,Stone Craft - Shivarapatna, Kolar, Banana Fibre-Anegundi Village, Sulaebhavi Handloom Cluster,-Bagalkot, PedanaMadal, Machilipatnam, Thoda embroidery, Ooty, silk weaving cluster in Aarani and Anakaputhur and Tibetan carpets, Ganjifa cards, metal and embossed craft of Mysore.

### CE Programme

Presently the campus is running four one-year programs and four 6 months programs, for the Continuing education programme. For the year 2020 – 21, two new programs have been additionally proposed.

### Graduation show 2019

The campus held its Graduation show for the Design departments at the Bay-area, RMZ Eco world, Bengaluru. The static display of the design collections was held at The gallery, RMZ Ecoworld, a niche art gallery in Bengaluru, thereby opening it to the public for five days from May 25-June1, 2019. The design collection fashion show was held at the Amphitheatre at RMZ Ecoworld on 25th, which saw a huge participation of more than 600 people, both invited guests and public. The chief guest of the day was Ms. Shvetha. Jaishankar, former Miss India, entrepreneur and author. It was also presided over by the Director General, NIFT.

The Graduation show for the Departments of Fashion Technology and Management studies were held in the campus, with a proud showcase of the best projects from both departments. The event was graced by Dr Jain Mathew (Professor and Dean- Commerce and Management, Christ University), Mr. Parameshwar CH (Global manufacturing director, Aqaurelle India), Mr. Kaushalendra Narayan (Director, Operations, Silverspark apparel) and Mr. Nitin Prasad (Regional Head, PVH- Indian subcontinent)

### In Press

On several occasions this academic year, NIFT Bengaluru has been featured by reputed newspapers like The Hindu, The Indian Express, The Times of India etc. The coverage ranged from our static display: "Gandhiji and Khadi at Rangoli Vishmaya Gallery to our Inter collegiate fest. Series of articles namely "Print-o Mania" and "Going Glocal"by our faculty Ms. Nithya Venkataraman and Ms. Shelly Jain were also published. Some of our students work captioned "Fashion students create art with purpose", "Art with Message" "She tweaks popular logos to promote social distancing" were also featured. There was an elaborate coverage of NIFT Graduation show by The Hindu titled "An artistic exploration" as well as our mural work at the Whitefield Railway station that was featured.

NIFT Bengaluru Director, Ms. Susam Thomas, IRS was a speaker at the most coveted TEDx Choice School, where she spoke about "Why working in a government is lit".

### Convocation 2019

Convocation for the passing out batch of 2019 was held on July 19, 2019 at the Good Shepherd Auditorium, Bengaluru. The ceremony was graced by The Hon'ble Governor of Karnataka Shri Vajubhai Vala. In total 282 students graduated in the year 2019 from Bengaluru center. The Guests of Honour for the event were Mr. Atul Ujagar, Country Director, Nike- (India, Sri Lanka and Pakistan) and Ms. Anavila Mishra, Designer & Entrepreneur. Apart from the distinguished guests, the event was attended by government officials, guests from the industry, and parents of the passing out batch. The most prestigious "Student of the Year" award was bagged by Ms. Simran Dhond of Knitwear Design Department while Ms. Soumya Lochan from the Textile Design Department bagged the award for" Academic Excellence and Community Service".

### BHOPAL



### Landmarks and Achievements

### Orientation Programme (2019)

The Orientation Programme at NIFT Bhopal was held during 23rd to 25th July, 2019. The first day was reserved for registration of the students over CMS followed by settling down in the hostel. On the second day, an interactive session was organised in the afternoon with NIFT alumni. Ms. Anubhuti Beohar (NIFT Mumbai alumnus) & Mrs. Parul Kastwar (NIFT Gandhinagar alumnus) were among the distinguished guests present. The session was followed by storytelling about the city of Bhopal by eminent story-teller, Mr. Sikander Malik. Post story telling event, Prof. Tapan Mohanty, NLIU, delivered a talk about Anti-ragging Laws, while Mrs. Tripti Tripathi ended the session with a lecture on Awareness of Sexual Harassment. The evening was fun-filled with 'My Stage', an entertaining event hosted by H&M Stores, Bhopal.

### Student Development Activity (SDA)

NIFT Bhopal Team participated for the Annual Student Fest, Converge 2019 in various Cultural, Sports and Literary activities held at NIFT Hyderabad with SDAC Swati Vyas and Literary club faculty advisor, Dr. Rajdeep Singh Khanuja. Students Ayushi and Gaurika won Gold in Mystery box, Mahak Samdani won Silver medal in Pati, Oas Rjvanshi won silver medal in meme making, Student Harshita Khemani won Bronze in Photography.

NIFT Bhopal organised the "SPECTRUM' 2020" in the spread of two day on February 29 and March 1, 2020. The Spectrum-2020 was based on the theme "Marasim-e-aatmn".

- Gandhi Jayanti Varsh Various competitions and activities were organised under Gandhi Jayanti Varsh including Canvas painting, Letter writing, Essay writing, Bag from Rag, Movie shows related to equality, Shram dan, Canvas Painting, Photography exhibition etc.
- Swatch Bharat Abhiyaan The Clubs of NIFT Bhopal organised debate and poster competition, Skit (Nukkad) on Cleanliness, were conducted under Swatch Bharat Abhiyan during Sep.-Oct. 2019.
- Handloom Day celebrations Handloom Day was celebrated by student clubs on 8th Aug. 2019, with Handloom talk by dignitaries, Poster making, Best Handloom Dress, and Treasure Hunt Competition.
- Women's Day Celebration Women's day was celebrated at NIFT Bhopal by organizing poster competition, debate and felicitating all women staff and workers. Students got dressed in ethnic wear.
- Workshops Various Workshops were

conducted for students under different SDA clubs on "Female Health issues"-by NGO Diksha (11th Nov.19), "Introduction to Young Thinkers Conclave" and "CYBER SECURITY" -by Rashtriya Sanskrit Sansthan, (14th August), "Substance Abuse"-by Navothan (26th Aug.), "REIKI-Tap your inner potential"by institute Cosmic Rhythm (5th Feb.), "Awareness for Corona virus-COVID -19" by Dr. Sheela Malani (12th Feb.), "Creative Stitching Techniques"-by USHA (19th Feb.).

### **Craft Cluster Initiative**

NIFT Bhopal under the Craft Cluster Initiative sensitised students to crafts of Chanderi, Hoshangabad, Maheshwar, Betul and Indore.

- 1. Artisan awareness workshop, from May 2nd to 4th, 2019 for 12 artisans of Chanderi. Expert lectures, Market visits and Craft Bazar were organised by TD department to facilitate the artisans as well as to promote students interaction with the artisans.
- 2. Craft Research and Document Presentationa 10 days students visit was organised to Chanderi Cluster from May 27th to June 5th, 2019 under the Curriculum of Sem. V, TD.
- Craft Based Design Project- As per curriculum of TD Sem. VII, Product development was done at Chanderi Handloom Cluster guides by Dr. Anupam Saxena, Asso. Prof. & CC-TD and Dr. Debojyoti Ganguly, Asso. Prof. TD.
- A visit to Hoshangabad Silk Cluster was organised to explore and document the cluster for the subject Sustainable Design, FM, Sem. V, guided by Ms Vishaka Agarwal.
- A visit to Bhairavgarh Batik Cluster was organised as per curriculum of Print Design Techniques, IDM, UG, and Surface Embellishment, Major, Sem. III, guided by Dr. Anupam Saxena.
- 6. A visit to Chanderi Weaving Cluster was organised to explore and document the cluster for the subject Fundamentals of Weaving, Sem. III, guided by Dr Arnab Sen.

'Made In India' Craft Bazaar:

NIFT Bhopal successfully organised the 'Made in India' Craft Bazaar 2019 on 19 & 20 October 2019 at Drishti Plaza, Bhopal. The said event provided a platform to the artisans from Handloom and Handicraft sector to exhibit and market their craftsmanship & products. Students of NIFT Bhopal also showcased their work carried out during the craft interventions.. The crafts showcased during the 'Made in India' Craft Bazaar 2019 are Zari/ Bhopali Batua, Leather toys from Indore, Dokra/ Bell Metal craft from Betul, Batik from Bhairogarh, Chanderi Saree from Chanderi, Ashoknagar, Wood Lacquer toys from Budhni, Indigo/ Nandana Craft from Neemuch, Bagh Print from Bagh, Theva Jwellery from Mandsaur and Maheshwari saree from Maheshwar.

### **Campus Placements**

The overall Placement of NIFT Bhopal centre was 97% for the 2019 batch, with F&LA at 100%, TD at 97% and MFM 96% individually. This percentage is as on October 13, 2019.

### Convocation-2019 and Graduation Project Show

Convocation and Graduation Project Show was held on 31st May 2019 at Courtyard by Marriott, Bhopal in the august presence of Shri V.L. Kanta Rao, IAS, Chief Electoral Officer, MP as Chief Guest.

### Seminars and Workshops by Alumni and Industry

Under Fashion Basics, 14 sessions of Lecture Series were conducted in the July-December 2019 semester. Some of the experts who delivered the lectures were Mr. Amit Gehlot (IICT Jaipur alumnus), Mrs. Noopur Tiwari (NID Ahmedabad alumnus), Mr. Shilpee Sharma (Head Designer, Shoppers' Stop & NIFT alumnus), Ms. Riddhi Mapxenkar (NIFT Mumbai alumnus), Dr. Reena Agarwal (NIFT Mumbai faculty), Ms. Sonal Chauhan (NID Ahmedabad faculty), Ms. Anubhuti Beohar (NIFT Mumbai alumnus), Mrs. Parul Kastwar (NIFT Gandhinagar alumnus), Ms. Sapna Singh Parmar (Entrepreneur Designer) & Mr. Sankalp Samal (NIFT Delhi alumnus).

Workshop by Mr. Debashish Mishra (Luxury Designer & Strategy Consultant) on Importance of Design, Design Methodology and Designer in Industry was conducted on 27th September 2019.

Workshop by Ms. Jayshree Nair (Strategic Management & Research and Business Development) on Personality Enhancement and Professional Communication was conducted on 11th October 2019.

An expert lecture was conducted by Mr. Shoyeb Cyclewala, Director- Luxury, SP Jain School of Global Management on 27 September 2019 at Bhopal campus.

Industry Visit to Amit Export, Stoneman Crafts Pvt. Ltd. & Dawar Footwear Industries in Agra, on 6th & 7th February 2020.

An expert lecture by Sheeting Designer, Mr.

Prashant was arranged at Trident India Pvt. Ltd. Budhni, on "Roles and responsibility of Designer" under the curriculum of "Advance Design Project".

Expert Lecture by Mr. Vishwajeet Singh, GM Bhaskar Industries, Mandideep was organised for the subjects Fiber to Fabric and Fiber to Consumer.

Expert Lecture by Mr. Rahim Gutti, President Awardee and Eminent Personality was organised for the subject Surface Embellishment II and Print Design Techniques.

Expert Lecture by Mr. Yogesh Dang, Owner-Nakharlai Brand was organised for the subject Introduction to Apparel & Fashion Accessories.

Expert Lecture by Ms Sabika Raza, Alumni, NIFT Bhopal was organised for the subject Introduction to Home Spaces.

Expert Lecture by Ms Anubhuti Beohar, Alumni, NIFT Mumbai, was organised for the Portfolio Design.

Expert Lecture by Mr. Shyam Ranjan Sen Gupta, Manager Sant Ravidas MPHSVN Maheshwar, was organised for the subjects Craft Research & Documentation and Fundamentals of Weaving.

Expert Lecture by Ms Surati Kapoor Alumni, NIFT Bhopal was organised for the subject Print Design Project: Apparel & Fashion Accessories.

- Expert Lecture by Mr. Prateek kapoor, director of giovanni boutique furniture private limited was organised for the subject Entrepreneurship Management.
- An expert lecture and workshop by Mr. Errol Pires was coordinated for the students of TD and FP.

### Alumni Meet

Alumni Meet was conducted during the Orientation Programme 2019-20 on July 24, 2019 at NIFT Bhopal centre. Wherein, Ms. Anubhuti Beohar Head Designer, Mrignayani and Owner of AWAMA and Mrs. Parul Kastwar Designer &Entrepreneur were called to address the freshers.

• FMS Department:

As per Industrial Engagement policy of NIFT, Dr. Sameer Sood, Professor & Joint Director, NIFT Bhopal had organised an industry visit on "Global Marketing" for the students of MFM Batch 2018-20 at Delhi/NCR from 7th Nov to 9th Nov., 2019.

1. An industry visit was organised to Pratibha Syntex Ltd., Indore by Dr. Sameer Sood, Professor & Joint Director, NIFT Bhopal & Ms. Sakshi, Assistant Professor, FMS for the students of MFM batch 2018-20 on 30th Jan, 2020 for better understanding of practical knowledge and having an overview of the activities inside the industry related to garment manufacturing.

- 2. Dr. Rajdeep Singh Khanuja, Asst. Prof. along with the students of MFM Sem-III with Deepening Specialisation "Marketing & Retailing" had visited New Delhi, for the Industry Visit & Industry Experts' Interaction sessions from 07.11.2019 to 09.11.2019. Students visited "Decathlon" store and "Interactive Avenues" for the interaction with the industry experts on various Retailing, Digital Marketing & E-Commerce concepts.
- 3. Artisan Awareness workshop was conducted by FMS Dept. for the artisans of Maheshwar in NIFT Bhopal Campus for the Artisans & students of MFM-III Semester, from 13-11-2019 to 15-11-2019.
- Textile Design Department:
  - 1. Classroom Project DS Print Design Home & Spaces (Semester V)

Industry- Alankaran Designs (The Design Studio dealing with textile products (block print). Location-Bhopal)

 Classroom Project DS Print Design Apparel & Fashion Accessories (Semester V)

Industry- Studio Gaura

3. Classroom Project for Textile Art (DE-Semester VII)

Industry- ShipIn Industries, Bhopal, coordinated by Dr. Anupam Saxena.

- 4. Industry visit was organised for the subject Fiber to Fabric by Dr. Arnab Sen to Bhaskar Industries, Mandidip, Bhopal.
- Industry visit to Pratibha Syntex, Indore was organised for the subject "Textile processing II" by Dr D. Ganguly.
- Industry visit to Bhaskar Industries, Mandideep, Bhopal was organised for the subject "Fiber to Consumer" by Dr. D. Ganguly.
- 7. Industry visit to ShilpIn Industries, Govindpura Industrial Area, Bhopal was organised for the subject "Textile Art" by Dr. Anupam Saxena.

8. Museum visits for the subjects "Textile Heritage of India I" and "Appreciation of world Textiles" were organised by Dr. Vishaka Agarwal.

### PhD Pursuing and Completed

- 1. Prof. (Dr.) Sameer Sood, Professor, FMS Department has completed his PhD from Kalinga University, Raipur, CG.
- Dr. Arnab Sen, Associate professor, Textile Design, & CC-FP, NIFT Bhopal, completed his Ph.D. from Jadavpur University in August-2019.
- Dr. Rajdeep Singh Khanuja, Assistant Professor has completed his PhD in Management from AISECT University, Bhopal.
- 4. Dr. Vishaka Agarwal, Assistant Professor, Textile Design was Awarded PhD (Design)Degree in December 2019 from Banasthali University.
- 5. Ms. Swati Vyas, Assistant Professor, Textile Design is pursuing PhD from Banasthali Vidyapeeth, Jaipur.
- 6. Ms. Supriya Yadav, Assistant Professor, Accessory Design is perusing PhD from Rabindranath Tagore University, Bhopal.
- 7. Mr. Soumik Halder, Assistant Professor, Accessory Design is perusing PhD from Rabindranath Tagore University, Bhopal.
- 8. Ms. Sakshi, Assistant Professor, FMS Department is pursuing her PhD from NIFT.

### **Publications and Paper Presentations**

- Prof. (Dr.) Sameer Sood had presented a paper titled "Social Compliance in Indian Apparel Industry - A study of Legislations & Initiatives" at IAARHIES International Conference ICSCH-2019 in New York, USA on 14th and 15th April, 2019. (Proceedings of IAARHIES International Conference, New York, USA vide ISBN - 978-93-5351-983-4).
- Dr. Debojyoti Ganguly published Chapter no. 9: Dyeing and Recent Developments in a book "Fiber to Smart Textiles Advances in Manufacturing Technologies and application" Edited by Ashish Patnaik published by CRC Press Taylor and Francis Group in Textile Institute Professional Publication Series.
- Poster Presentation by Dr. Vishaka Agarwal titled "Sustainable Craft Heritage : A future perspective" at the International Conference Fashion Colloquia 2020 held at Jaipur from 26th Jan - 30th Jan 2020.
- A research paper titled "Application of natural dye on polytrimethylene terephthalate fiber"

was published by Dr. Arnab Sen, Associate Professor, Textile Design, & CC-FP, NIFT Bhopal, in 'Research Journal of Textile and Apparel', published from Hong Kong, in April, 2019.

### Faculty Participation in National & International Conferences/ Exhibitions/ Trade Fairs/ Meets

- Prof. (Dr.) Sameer Sood participated in IAARHIES International Conference ICSCH-2019 in New York, USA on April 14-15, 2019 for presenting the paper.
- Dr. Rajdeep Singh Khanuja participated in the Data Marketing & Al Marketing Toronto, 2019 Conference in Toronto, Canada from December 2-3, 2019.

### Faculty Development- TOT/ workshop/ seminar

Prof. (Dr.) Sameer Sood, Professor & Joint Director, NIFT Bhopal attended Management Development Program on Government E Marketplace (GEM) and General Financial Rules 2017 (GFR) from 10th Feb, 2020 to 11 Feb, 2020 at National Institute of Financial Management, Faridabad, Ministry of Finance, Govt. of India.

Ms. Sakshi, Assistant Professor, FMS represented NIFT Bhopal and conducted a talk session for new entrepreneurs in fashion and apparel industry during a two day Vendor Development Programme cum exhibition on 21 February 2020 in Gwalior (MP)

Ms. Swati Vyas, Assistant Professor, Textile Design attended TOT "Print Design and CAD" at Centex Exports, Ludhiana, Punjab, from 15 to 19th July 2019.

Dr. Arnab Sen, Associate Professor, Textile Design attended TOT for new developments in ERP system of NIFT at NIFT Delhi during 8 to 10 July 2019 conducted by Prof (Dr.) M K Gandhi, Head ERP NIFT.

Dr. Debojyoti Ganguly, Associate Professor, Textile Design attended A TOT on Woven Design and CAD in Arvind Mills Ahmedabad from 02nd -06th July 2019.

### Faculty Achievements

- Prof. (Dr.) Sameer Sood was invited as a Judge/ Jury Member by Indira Gandhi Rashtriya Manav Sangrahalaya (IGRMS), an autonomous organization of Ministry of Culture, Govt. of India for National Cultural Festival "Balrang" organized on December 20, 2019.
- Prof. (Dr.) Sameer Sood was invited as a Chief Guest by Radharaman Group of Institutes (RGI), Bhopal on February 26, 2020 for its Annual

Technical and Cultural Festival VIHAN-2020.

 Prof. (Dr.) Sameer Sood was invited as a Chief Guest by Truba College, Bhopal on March 4, 2020 for to be a part of Truba Youth Fest 2020.

# Major Projects

## MP SKILL DEVELOPMENT PROJECT

This project aims to implement Mukhya Mantri Kaushal Samvardhan Yojana (MMKSY) / Mukhya Mantri Kaushalya Yojana (MMKY) of Madhya Pradesh State Skill Development Employment Generation Board (MPSSDEGB) for training youth in the state of Madhya Pradesh with Bhopal Campus as Training Service Provider in Textile Sector. Training Partners were selected by Bhopal Campus after rigorous procedures as per established norms of NSDC. NIFT Bhopal Campus as a Project Implementation Agency is also responsible for the entire implementation and execution of the project including submission of periodic physical and financial reports. Around 686 trainees have been successfully trained, assessed and placed through various training partners.

# PMU FOR MPLUN UNDER SAMARTH

NIFT Bhopal is the Project Management Unit (PMU) for Madhya Pradesh Laghu Udyog Nigam (MPLUN) for Samarth (Scheme for Capacity Building in Textiles Sector), a flagship skill development scheme of Ministry of Textiles, Govt. of India. The role of NIFT Bhopal in the aforesaid project is to co-ordinate with all the Training Centres and to provide PMU services to MPLUN.

### APPAREL INCUBATION PROJECT

Ministry of Textiles, Gol has sanctioned a project to set up an "Apparel Incubation Centre" at Gwalior, Madhya Pradesh under "Scheme to set up Incubation Centres in Apparel Manufacturing (SIAM)" to Department of Industries, Government of Madhya Pradesh. In the said project, Incubation centre would be operated and managed by MPIDC Gwalior along with NIFT Bhopal as its "Knowledge Partner" for the implementation of the project. In the aforesaid project, NIFT Bhopal coordinated/ assisted MPIDC in operations, selection of the incubatee, formation of tender document and also assisted in Selection and procurement of Machinery, Equipment, Furniture and Other Ancillary Equipment required for setting up of the incubation centre

## PROJECT MANAGEMENT UNIT (PMU) FOR MPLUN UNDER ISDS PROJECT

In the said project, NIFT Bhopal Campus provided

PMU services to Madhya Pradesh Laghu Udyog Nigam (MPLUN) for the additional training target of 1500 persons sanctioned under ISDS Project of Ministry of Textiles, Gol. NIFT Bhopal as a Project Management Unit formulated the Detailed Project Report which stated the project objectives, description, mobilisation methodology, financial plan and placement strategy. The post placement record of the candidates so trained, assessed and placed under ISDS was also maintained by NIFT Bhopal.

Dr. Rajdeep Singh Khanuja, Asst. Prof. is nominated as Campus Project Coordinator (CPC) for the NIFT Head Office project of The Ministry of Minority Affairs for the scheme 'Upgrading The skills and Training in Traditional Arts/Crafts For Development' (USTTAD).

# Major Achievements in Student Competitions and Awards

- Mahak Samdhani of MFM-II, won 1st Prize in the Letter Writing Competition held on the occasion of Gandhi Jayanti.
- Mitali Handa of MFM-II, won 3rd Prize in the Letter Writing Competition held on the occasion of Gandhi Jayanti.
- Spriha Singh, Grishma Singh & Archisha Khare of MFM-II, won 3rd Prize in the Canvas Painting Competition held on the occasion of Gandhi Jayanti.

## **Continuing Education Programmes**

NIFT Bhopal Campus introduced CEP Programme 'Fashion Design and Clothing Technology' course in the year 2014 under the supervision of Prof. Dr. Sameer Sood, Professor & Joint Director, NIFT Bhopal. The programme prepares students to pursue careers as Fashion Designers, Freelance Design Consultants, Stylists, Fashion bloggers, Illustrators and Entrepreneurs and many more professional areas. The sixth batch of the 'Fashion Design and Clothing Technology' CE programme started successfully with 18 Students..

Another 03 months Continuing Education Programme "Textiles for Fashion" has been developed and coordinated by Dr Anupam Saxena, Asso. Prof. & CC-TD, NIFT Bhopal. The programme focuses to create a skill set so that the trainees may become entrepreneur to open their own design house for production of a range of customised home or apparel fashion products. First batch of "Textiles For Fashion" CE programme started in Sept. 2019 with 10 students and received great response from students, design houses and educational institutes.

# BHUBANESWAR



## Significant landmarks/Major achievements

NIFT Bhubaneswar, established in 2010, marks the completion of ten years. Throughout this remarkable journey,NIFT Bhubaneswar is always associated with extraordinary achievements. This year is also not an exception. This year is marked by receiving of World's best photographer award by a student, winning 1st Prize in Tool Box by our students, global reputation of one of our students as a student social entrepreneur and one of our faculty members got his research published in internationally reputed journal publication house Springer Nature. NIFT Bhubaneswar is aggressively marking its presence on an international landscape.

#### **Research Paper Publications**

- Mr. Goutam Bar Published research paper titled "Dyeing and flame-retardant finishing of silk fabric: an eco-friendly approach" SN Applied Science, Springer Nature, February 2020, Vol 2, 363 (2020), https://doi.org/10.1007/s42452-020-2114-8
- A research Paper of Ms. Sonali Srivastav titled "Virtual communities as sites of Market Genesis: A Netnographic study of Amazon Prime Video India and Netflix India's Facebook Groups" was presented and published at ICMC- 2020, MICA Ahmedabad on January 9, 2020.
- A research Paper of Ms. Sonali Srivastav titled "Alternate Entertainment or Shifting Discourse:

A Narrative Analysis of Popular Web Series in India" was presented and published at ICEMP, Amity University, Noida on January 10, 2020.

- A research paper of Ms. Supriya Munda titled "Smart Phones and Parenting – Gauging the impact of New Media on Children" was published and presented at 3rd National Media Conclave organized by IMS, Bhubaneswar on November 21- 23, 2019
- Ms. Priyanka Kumari has presented a research paper titled "Design Intervention in Mashru - A Mystical Fabric of Gujarat" for 5th International Textile and Costume Congress held at The M.S. University of Baroda, on October 3-5, 2019 Vadodara, India. The paper has been published under book of papers with ISBN Number 978-93- 5382-736, Edition 01, Volume 1.
- Ms. SobharaniLakra presented a conference paper titled "Reformations from Scroll Paintings To Contemporary Fashion Textiles" in 5th International Textiles and Costume Congress, Vadodara, India, October 3-5, 2019.
- Dr. Goutam Saha, Ms. Lipsa Mohapatra, faculty members of FMS Department, & Ms. Sheetal Agarwal (student of Semester VIII of FD department) contributed a research paper titled "Design Intervention through permaculture and Social Change", which was selected for IFFTI conference 2020.

- Ms. Sobharani Lakra had been shortlisted for presenting a paper titled "Linking Traditions And Fashion Towards Sustainable Development Through Heritage Natural Dyeing" for Fashion Colloquium 2020 hosted by ARCH College of Design & Business, Jaipur.
- A research Paper of Ms. Sonali Srivastav, Ms. Malavika Pradeep, Student, and Ms. Vartika Bhonsle, Student titled "Rise of Hallyu in Bhubaneswar – A Study of Fashion Choices of Youth" – was presented at the Korean Cultural Centre, Delhi on December 7, 2019.
- Presentation of research paper "Consumer attitudes towards recycled garments" at 5th International Global Business Environment Conference with the theme "Entrepreneurship, Resource Planning, and Regional Development" on November 29-30, 2019 by Ms. Sulagna Saha, Mr. Nand Kishore Baraik and Mr. Sumit Kumar.
- A research Paper of Ms. Sonali Srivastav titled "Discussing perspectives and Representations of Identity in Web Series–A Narrative Analysis of Ghoul (2018)" was presented at 3rd National Media Conclave organized by IMS, Bhubaneswar on November 21-23, 2019.
- A research Paper of Ms. Sonali Srivastav titled "Revising the Classroom Pedagogy: An Experiment in Blending Technology and Student Personas" was presented at SACC, School of Mass Communication, KIIT Deemed University, Bhubaneswar on December 9-10, 2019.
- A research paper of Ms. Aparna Rastogi was presented on "Innovation in Marketing approaches using social Media" in "National Conference on Innovation and Futuristic Practices in Business and Management February 8-9, 2020 Allahabad University U.P. and paper shortlisted to publish under "Blue berry Publication".
- A research paper of Ms. Aparna Rastogi was presented in Public Relations Council Of India, Bhubaneswar Chapter 2020, on "Social Media and Public Relation: Relationship Building".
- Mr. Sandeep Kidile has presented a research paper titled "Co-operation A path breaking Initiative for Fashion Design Community" at Autex, Ghent, Belgium on June 11-15, 2019.
- Mr. Goutam Bar has presented a research paper titled "Simultaneous Dyeing and Flame-Retardant Finishing of Silk Fabric: An eco-friendly Approach" as Oral Presentation at 4th International Conference on Nature Fibres at Portugal on dated July 1-3, 2019.
- Ms. Priyanka Kumari presented a paper

on "Designers Move Towards Handloom Entrepreneurship", at 13th Annual ISDSI Conference 2019 on Managing Industry Transformation in Post – Digital Era on December 27-30, 2019 organized by Indian Institute of Management, Sambalpur

- A research paper by Prof. (Dr.) Binaya Bhusan Jena titled "Revival of Sustainable Community Business: A case study of Kotpada village" presented in Clute International Academic Conference at New York, US from August 4-8, 2019.
- A research paper authored by Ms. Lipsa Mohapatra &Dr. Goutam Saha accepted for presentation in 5th International Global Business Environment Conference with the theme of "Entrepreneurship, Resource Planning, and Regional Development". The paper has been presented in IMI conference, Bhubaneswar on dated November 29-30, 2019. The paper has been shortlisted for publication.
- A research paper authored by Dr. Santosh Tarai, Ms. Harsha Rani & Ms. Lipsa Mohapatra accepted for paper presentation in IFFTI 2020 Conference with the theme of "Between Individual and Society: Social Justice Through Fashion".
- A research paper authored by Ms. Shirin Verma accepted for presentation at Fashion Colloquia, Jaipur on January 28-29, 2020, titled 'Colours in Fashion and Cultures' under the sub theme ' Disruption and Innovation'.

# Seminars & Workshops by Alumni, Industry & Expert Lectures:

- Mr. Mrinal Mohan delivered a lecture on February 12, 2019 for Semester VIII for Design Collection and Semester VI for Forecast based design development for FD department.
- Expert lecture was organized by Mr. Vikram Charan Singh on February 4, 2019 for Semester VIII of FD for Design Collection
- One day photography workshop was conducted by FC department in association with Sony India on April 9, 2019. The resource person of the workshop was Mr. Dheeraj Paul, an internationally acclaimed photographer based in New Delhi.
- An expert lecture was conducted by Ms. Lipsa Hembram, Designer under the subject Fashion Culture & Costume of FC Semester IV on April 16, 2019.
- An expert lecture was conducted by Ms. Vritti Agarwal, Designer under the subject Trend Spotting and Reporting of FC Semester IV on April 22, 2019.

- Three days Portfolio Development Workshop was conducted by FC department from September 25-27, 2019. Mr. Swapnil Ranjan, Designer & Founder, BlankBord was the resource Person of the workshop.
- An expert lecture on cluster pre-visit orientation was conducted by Ms. Pankaja Sethi, Designer on September 19, 2019 for FC VII Semester students.
   NIFT Bhubaneswar alumni Mr. Nikhil Bhanja Samanta and Ms. Ritika Anupam interacted with the TD Students on September, 13 2019 and October 22, 2019
- Prof. Dr. Subhasis Ray, XIMB, Bhubaneswar called as an eminent expert for the subject "Sustainable design" on dated September 19, 2019.
- Mr. Bikram Patnaik, Merchandising director at NIKE, USA had delivered the expert lecture to the student of MFM Semester I-III in the topic of "Retail Merchandising and its dynamic use" on July 31, 2019.
- Mr. Nikhil Chauhan from Tommy Hilfiger, had lectured on Omni Channel and Visual merchandising.
- Prof. Tapan R. Mohanty, (Sociology of law) at National Law Institute University, Bhopal had delivered the expert lecture to the student of MFM semester I in the topic of "legal issues of Indian Fashion industry in globalization trade" on August 05, 2019.
- Mr. Sambit Sathpaty had delivered the expert lecture to student of MFM semester I in the subject of "Fashion Material Management & Quality" on October 29, 2019.
- Dr. S P Mishra had delivered the expert lecture to student of MFM semester I in the subject of "Fashion Material Management & Quality" on September 16, 2019.
- Mr. Prabin Kumar Rout had delivered the expert lecture to student of MFM semester III in the subject of "E Commerce, fashion promotion mix and social media marketing" on September 17, 2019.
- Mr. Manas Mohanty, Store Manager of Brand Factory had delivered the expert lecture to student of MFM-III in the topic of "Issues on various aspects of Retail Merchandising and Analysis" on September 25, 2019.
- Prof. Sanjay Mohpatra, XIMB had delivered the expert lecture to the student of MFM-III in the subject of "Various issues on E Commerce and social media marketing" on October 9, 2019.
- Ms. Archana Chaudhry one of our alumni

interacted with the VII semester students regarding their Graduation Project do's & don'ts and how to approach companies and how to make good portfolio.

- A hands-on workshop on bamboo was conducted with the IV Semester students along with the architecture students of Sri Sri University. Mr. Satish Suman Behera (NIFT, Faculty), 1 Architect Mr. Amaresh Hathi, 10 Bamboo Artisans conducted a collaborative workshop in association with FMC. Students had a hands-on experience of handling bamboo as a material in different formats like structural and linear. There were live demonstrations by the artisans.
- Dr. N. N. Mahapatra, Business Head, Shree Pushkar Chemicals & Fertilizers had delivered an expert lecture to BFT Semester VI on Sustainable Fibres.
- Mr. TurjaBarua, Manager, PWC Kolkata had delivered an expert lecture to BFT Semester V on Internet of Things.
- Class room projects with Madura Clothing, Bhubaneswar on Industrial Engineering, Lean Manufacturing, AQM, Ergonomics by BFT department.
- TD V Semester Students Visited different printing units in Kolkata for Print design and CAD from November 21-24, 2019. Students were accompanied by Mr. Padma charan Majhi.
- TD III semester students visited Mahavir Spinning mills &Auro Textile, Baddi and Paradise 6, Noida from November 2-8, 2019. Students were accompanied by Ms. Amrita Panda.
- Liva (Aditya Birla Group) gave an opportunity to Textile design V semester students by sponsoring classroom project on Print design development for Apparel and Home textile collection under Deepening specializations.

1. Just Jute Products, 2. Kalatmak Spatial Designs, 3. Ideal Designs

- The students of AD Semester V visited 3 Industries in Pondicherry as a part of their Industry Visit during November 4-6, 2019. The Industries were as follows: Hidesign Industries, Svaram Musical Instruments (Auroville), Wellpaper (Auroville).
- These linkages led us to get prestigious off campus placement in Sabyasachi, Madura Clothing, JJ Exports, Zomato, RED Events.

#### **Global Connect**

- Ms. Ananya Panigrahi and Ms. Mayukhi Chacham, students (Batch 2016-20) completed the semester exchange programme at FIT, New York for the session July 2018–June 2019.
- Ms. Vartika Bhonsle, a student of batch 2017-21 has joined the exchange programme at FIT, New York for the session July-Dec 2019.

# Student Competitions and Awards

- Ms. Medha Vats and Ms. Vatsala Shukla of BFTech (2015-2019) won 1st prize in Toolbox 2019 for Department of Fashion Technology.
- Mr. Mohit Khetrapal, FC batch 2018-22 participated as is a finalist in "Hamdan International Photography awards (HIPA) Dubai" and "35 Awards 2019 Moscow".
- Sanchita Shukla, Raunak Raj, Sonali Raul, Sanchita of Semester VI won 1st prize in the fashion show Phronesis 10.0 at International Management Institute.
- Kashif Khwaja Rahman and Kuldeep Das (BFT batch 2016-2020) – 1st Position in Business Plan Competition organized by Khadi and Village Industries Commission, Ministry of MSME, Govt. of India.
- Mr. Mohit Khetrapal, FC batch 2018-22 was chosen as World's Best Photographer (under 20 category) at Siena International Photo Awards 2019 (SIPA 2019), Italy.
- Ms. Malavika Pradeep and her team of FC VI semester won second prize in "Brand D" Competition held during the Spring Fest of IIT, Kharagpur
- Mr. Chandan Shankar of FC 6th semester won second prize in "3D Design" Competition held during the Spring Fest of IIT, Kharagpur
- The paper entitled 'Sustainable sizing of cotton yarn by pumpkin pulp' has been accepted for oral presentation at 2nd International Conference on Emerging Trends in Traditional and Technical Textiles (ICETT 2019). Paper was authored by Ms. Shrutirupa Pati, TD V semester student.
- Ms. Dixha Rani, TD VI semester student Presented a research paper titled "Dyeing of Silk Fabric with Green Coconut Shell Extract" at International Conference on Functional Textile and Clothing (FTC 2020), IIT Delhi on dated February 6-9, 2020. Paper was co-authored by Mr. Goutam Bar, Assistant Professor.
- Ms. Aparna Sardar, TD V semester student, participated in Anchor design Awards 2019 in September 2019. Her collection got selected

for 2nd round among top 50 contestants.

- Mr. Prashant Kumar Singh, TD V semester and Ms. Mandira Banik, TD III semester students won the 1st Prize in Best out of Waste competition organised by KVIC, Ministry of MSME, Govt. of India on dated October 3, 2019 at NIFT Campus Bhubaneswar
- Mr. Uday Kumar and Mr. Akash Himanshu, TD VII semester students won the 3rd Prize in Best out of Waste competition organised by KVIC, Ministry of MSME, Govt. of India on dated October 3, 2019 at NIFT Campus Bhubaneswar
- Mr Debjit Biswas and Ms. Dixha Rani, TD VI semester student won the 2nd runner up prize in "Recycling and upcycling garment collection" fashion show organised by Sri Sri University, Bhubaneswar on dated January 19, 2020
- Mr Debjit Biswas, TD VI semester student participated in "Koovs goes to college 19" Print design competition organised by brand koovs and short listed for 2nd round among top 50 contestants.
- Mr Debjit Biswas TD V semester and Ms. Sweta Kumari TD VII semester students participated in" Young Italy-India Fashion Lab" Contest organised by the Embassy of Italy in New Delhi on October 20, 2019
- Ms. Juhita Tapadar TD VII semester students participated in" Young Italy-India Fashion Lab" Contest organised by the Embassy of Italy in New Delhi on October 20, 2019
- Ms. Neha Shaw TD III semester student, Invited as speaker also to represent India in "SDG festival of action" at United Nations headquarter, Bonn, Germany, dated May 3-5, 2019.
- Ms. Neha Shaw, also trained more than 600 Rural women from different parts India and Indonesia on "Developing sustainable handicraft and home décor products" during June, 2019 and the products has been of showcased in World conference Centre, Germany.
- Ms. Neha Shaw TD III semester student participated in the event of startup pitch in SOA University, Bhubaneswar, and she won the competition and awarded with title "Wolf Among the Sheep". She also won the title of "Best startup of Odisha" by the Director of E-cell of SOA University and the committee member of Make in Odisha in June 2019
- Three students named Priyanka Prusty, TD VI Semster, Swati Sonaly Pradhan and

Sushreesangita Sahoo of TD IV semester participated in Gulachhi- Kala Aur Katha Art Education Camp supported by The Global Alliance Traffic in Women, Bangkok to help Cyclone Fani affected artisan from December 23-28, 2019 at Chandaka, Bhubaneswar

# PhD undertaken

09 faculty members of NIFT Bhubaneswar are pursuing PhD.

# Cluster

- Under the subject Craft Research & Documentation, FC students (Batch 2017-21) visited Pattachitra, Paper Mache &Cowdung crafts of Raghurajpur Cluster & Stone Carving Craft of Konark Cluster from July 23-27, 2019 and documented the craft.
- Under the subject Colloquium Paper: Craft (Research Paper), FC students (Batch 2016-20) visited Golden Grass Cluster, Kendrapara, Odisha during October & November 2019.
- TD department conducted 3 days Awareness Workshop for Artisan and Weavers from April 10- 12, April, 2019. 12 artisans from Nupatna handloom Cluster and Chichinda Cluster participated in the workshop.
- For Craft research documentation, TD V Semester students visited Bargarh handloom cluster from July 8-14, 2019. Students were guided by Mr. Padma charan Majhi, Assistant Professor and Ms. Amrita Panda, Assistant Professor.
- Under the subject Craft based Design Project, TD VII semester students visited Bangriposi handloom cluster, Mayurbhanj, Odisha from September 13- 15, 2019 and November 7-10, 2019. Students were accompanied and guided by by Mr. Padma charan Majhi, Assistant Professor.
- Under subject Print Design Technique and Textile Dyeing & Printing, IDM III & IV Semester students visited GopalpurTussar Silk handloom cluster, Jajpur and Nuapatna handloom Cluster, Cuttack, Odisha.
- Mr. Satish Suman Behera, Assistant Professor had participated a project in collaboration with CCI (Craft Council of India). It was regarding the Cyclone Fani affected area artisans i.e. Raghurajpur, Puri District Odisha to design gifting range using the local craft and get orders to the artisans directly. 3 crafts are majorly practiced in this village i.epattachitra, palm leaf etching & paper mache.

# Graduation Project

Like previous years, this year also, all our final year students has secured graduation projects with notable industries both nationally and internationally.

# **Graduation Show**

All the departments conducted their Graduation Show in the month of May 2019. Total 185 students were participated of various department in the Graduation Show. The Graduation Show Technova 2019 for BFT, Tantu 2019 for TD, COALASCE 2019 for FC, Design collection for FD were organized successfully with eminent personalities from various industries like Mr. RanjivKapur, COO

Triburg, Mr. Alok Upreti, Brand Head Ashima Group, Mr. Debopam Deb, Director PWC, Mr. TurjaBarua, Chief Architect PWC, Mr. Rahul Jindal, Operations Head ABFRL, Mr. Biren Das, Film Maker, Mr. Debasish Pattanaik, MD of Transform Furniture Pvt. Ltd, were the chief Guests

# Infrastructure and Facilities

This year we added a 200 hooks handloom jacquard loom along with Computerized card punching machine in Textile design department in December, 20 2019.

# Notable Projects and consultancies

Textile Design Department undertook a project tiled "Commercialization of innovative handloom products developed by NIFT Bhubaneswar in Collaboration with CSB, Bangalore and Handlooms, Textiles & Handicrafts department, Govt. of Odisha".

# Environmental Management and Sustainability in Campus

After the super cyclone hit Bhubaneswar on May 3, 2019 which created a lot of destruction to the campus. F&LA department along with the then Director, Dr. B.B. Jena conceptualized and developed Bamboo Dustbins for the complete campus. For the outdoor dustbins we used the damaged window frames from cyclone as stands for the same. We along with the TD department experimented different natural techniques (nonchemical) for increasing the life of Bamboo even in outdoors. We made an attempt to make the campus plastic free.

# **Convocation & Graduation Show**

The Convocation 2019 of NIFT, Bhubaneswar was conducted on September 17, 2019. Total 185 students were graduated. Shri. Pratap Chandra Sarangi, Hon'ble Minister of MSME, Govt. of India was the Chief Guest and Prof. Mahadeo Jaiswal, Director-IIM, Sambalpur was guest of honour.

# CHENNAI



# Significant Landmarks and Achievements of Campus

- NIFT, Chennai has been ranked as one of the best Fashion Technology Institutes in India which was surveyed by Outlook and India Today. NIFT, Chennai ranked 4th position in India Today survey and 5thposition in Outlook survey among the top 10 Fashion Institutes in India.
- NIFT Chennai has coordinated and conducted a wearable art fashion for "Second Edition of Madras Art Guild" at VR Mall, Anna Nagar, Chennai on January 24, 2020. The garments and an art installation are displayed for a month in VR Mall as a part of the Madras Art Guild 2020, a month long event.
- Officials from Africa visited NIFT Chennai organized by National Institute of Technical Teacher Training and Research (NITTTR), Chennai for curriculum interaction session with the officials of NIFT Chennai.
- During COVID-19 lockdown NIFT, Chennai in association with two of our Alumni Face Masks of organic fabrics was developed and was distributed to Tamil Nadu Govt. Officials in the Secretariat.
- NIFT, Chennai launched its Bi-Annual magazine, Third edition, NIFT Reflections-Treble in the month of May, 2019and Fourth edition, NIFT Reflections-Quatre in the month of November, 2019.

- The annual cultural festival "Spectrum 2020" was celebrated as an Inclusive event by inviting differently-abled students to showcase their talents. Around 150 students participated from nine different schools.
- O6 Scheduled Tribe students from Javvad Hills and a PWD candidate were tutored to get admission into NIFT and also the financial support was arranged for those candidates through the sponsorship from various industries towards the payment of the tuition fee.
- Ms. Sai Kruthi of the Knitwear design department created an inclusive fashion collection for visually impaired pre-teen children inspired by the concept of Tamasi Taara. This is an effort to put forward the feelings of the visually impaired that are often otherwise imperceptible.
- Mr. Harish, Ms. Shelcy Alex and Mr. B. Vishal of MFT displayed their Research Project products and the Best of 2 CRDs documents of NIFT, Chennai were also showcased in NIFT – Toolbox Exhibition 2019 held at NIFT, New Delhi.
- Craft based Graduation project/Design collection 2020 of 02 students from NIFT Chennai got selected namely, Ms. Amirtha A., TD-VII Semester–Southern zone DC Handicrafts & Ms. Nirali Verma of LD-VII – Western zone DC Handicrafts.
- NIFT Chennai had organized SWAP SHOP an unique, path breaking event, conceived, planned

and executed by NIFT alumnus of 2019 batch under the guidance of Prof. Dr. Divya Satya, had taken place in the NIFT Chennai campus on September 12, 2019 for the first time as part of the 25th year celebrations of NIFT Chennai and also keeping in with the spirit of PM Narendra Modi's call for Swachh Bharat. It was a clothing swap event conceived in accordance with the current second-hand September movement to bring awareness amongst the students about conscious consumption of apparel. As future designers and people of the apparel and fashion industry, their impact is crucial in this aspect.

- Ms. S. Swetha of AD department won the First Prize in "NATIONAL JEWELLERY AWARDS 2019" from over 750 entries.
- NIFT, Chennai has taken initiative to convert leather waste into ART Work. A workshop titled 'Recycled Art' was organized. The students came out with remarkable output.
- NIFT Chennai, put up a stall through Leather Design Department in the international designer fair held at Hotel Grand Chola to display the products designed by the students. The stall was put up for 3 days of the fair. The stall was visited by many designers from around the world, who is who of the industry and the public. The young designs were very highly appreciated and enquiries for projects, workshops and consultancy came forth. Industry bigwigs also requested students for graduation projects and internships.
- NIFT Chennai organised Two Days Faculty Outbound Program at YELAGIRI HILLS, through Variety of Team Building Games and Adventure Sports.
- The students of GE(O) "Story Telling" participated in the "International Story Telling Festival- Under the Alamaram" held on September 1, 2019 at the Egmore Museum Theatre organised by Kathai Kalatta, Chennai.
- The students of GE(O) "Nature Walk" had undertaken an outbound visit to "Crocodile Bank Night Safari" on September 12, 2019 and a visit to "Turtle Walk" on February 2, 2020.
- Mr. O.S. Arun, the renowned Carnatic Singer gave special inputs to the students of GE(O) -"Music" on September 19-26, 2019.
- The students of GE(O) "Film Appreciation" participated in the International Short film festival at Tagore Film Centre, NFDC, Raja Annamalai Puram on October 19, 2019.
- Ms. Manjari Chandrasekhar, a renowned Classical Dancer gave special inputs on "Performing Arts" to the students of GE(M) -"Indian History of Art, Architecture and Culture" on October 31, 2019

- Lt Col. Gen. A. Arun from OTA Chennai made a presentation on the topic "Living a Life that's Purposeful" to the students pursuing GE(M)-"Personality Development" on February 20, 2020.
- Mr. Hariharan Krishnan, a renowned Film Director and Professor handled a session on the topic "The Impact of Indian Art and Culture on Cinema" to the students (4 batches) pursuing GE(M) - "Indian History of Art, Architecture and Culture" on February 21, 2020.
- Mr. P. Unni Krishnan, a renowned singer handled a special session to the students pursuing GE(O)-"Music", on February 27, 2020.
- Ms. Madhumitha Gomathinayagam, India's First Transgender HR Professional gave special inputs to the students of GE(O)- "Psychology" on February 27, 2020.

#### Infrastructure and Facilities

- Class rooms/Art rooms- Academic block 12 Nos & Annexe building - 16 Nos.
- Labs Academic block 25 Nos. &Annexe building – 10 nos.
- Boys Hostel 92 rooms of two occupancy in each room.

New NIFT Campus (Girls Hostel and SMAC Building):

Girls Hostel – 210 rooms with high international standards as per UGC norms, by providing facilitations like Student Multipurpose Activity Centre (SMAC), Play & Park Area, Indoor Badminton court, Basket Ball, Volley Ball Courts, Futsal Ground, Gym Equipment, and Cycling Tracks, Also ATM facility, 50 KLD sewage treatment plant (STP) and treated water will be recycled for toilet flushing and gardening purpose and solar LED street lights. Dining Hall capacity: 330 students, Kitchen capacity: 500 students, Solar water system with capacity of 2x6000 ltrs. Per day; 22KWp Rooftop solar power plant, Stationary Shop, Sanitary Napkins Dispenser, Physician, Students Psychiatrist Counsellor, Special rooms for physically challenged persons, WI-FI enabled.

Facilities available in Main campus :

- Canteen, Cafeteria, Juice Shop, Entertainment Zones, Volley Ball court, ATM, Resource Centre, Stationary Shop, Auditorium with 750 seating capacity, Mini conference hall with 90 seating capacity, WI-FI enabled, CCTV Cameras in prominent areas, Replacement of old lights into LED Lights, Physician, Students Psychiatrist Counsellor.
- The Sanitary Napkin burner has been installed in all the women restroom of NIFT Chennai

Campus (Main Building, Annexe Building & NIFT Girls Hostel).

# Short-term Programmes

NIFT Chennai offers (i) 2 year full time Diploma Programme in "Fashion Fit & Style" and (ii) 1 year full time PG Diploma Programme in "Apparel Production & Merchandising".

# **Major Projects**

The list of projects handled:

- E-content Development for Fashion Design & Technology Subjects – 2nd Phase, for the client Ministry of Human Research Development under NME-ICT. Project Cost INR 1, 16, 55,000.
- Upgrading the skills and Training in Traditional Arts & Crafts for Development (USTTAD) for the client Ministry of Minority Affairs, Govt.of India. Project Cost INR 17, 05,500.
- "Diagnostic Study" PTSLP Development of Sea Shell Craft Products - PHASE I Project for the Client Post Tsunami Sustainable Livelihoods Programme (PTSLP) Govt. of Tamilnadu, Project cost INR 1,00,000.
- "Design & Development of Convocation Attire" Project for the Client M/s. IIT, Tirupati. Project Cost INR 3, 00,000.
- "Development of colour forecast for Indian market (south and north) and development of an open access colour forecast for Nippon as a free reference for the end users, interior designers and distributors" project for the client M/s. Nippon India limited, Project Cost INR 18, 00,000.
- "PTSLP Sea Shell Craft Design Intervention & Skill Development Training and Post training follow up" for the client IFAD assisted Post Tsunami Sustainable Livelihoods Programme (PTSLP), Govt. of Tamil Nadu. Project Cost INR 47, 75,000.
- "Conceptualization, Theme building, Integrated Display, Activity and Experience design for the Destination Experience" at Sterling Resorts, Mussorie for the Client M/s. Sterling Resorts. Project Cost INR 6, 00, 000.
- "Customized Intensive Executive Training Program" Project for the client M/s. Saraogi Uniform Private Limited. Project Cost INR 2, 00,000.
- "Design & Development of Convocation Attire" Project for the Client M/s. IISER, Tirupati. Project Cost INR 3, 00,000.
- "Uniform Design" for the client Department of Public Distribution System (PDS), Govt. of Tamilnadu Project Cost INR 50,000 and for the client M/s. Caterpillar India Pvt. Ltd., Chennai.

Project Cost INR 4, 00,000.

# Major achievements in Student Competitions and Awards

- Ms. Deepthi Krishnan, FD- VII won 1st place in "Be your own contest, under 25XFAED", an online competition held on January 3, 2020.
- Ms. Simran, FD V, won the cash prize Rs. 5000/- in the Designer Shilpa Vummiti with Ganesh Toasty held on November 12, 2019 at Kilpakkam, Chennai.
- Ms. Shwetha, AD VIII, won 1st prize in National Jewelry Award -2019-student category with a cash prize of worth Rs. 50,000/-
- Ms. Garima Gunjan, AD-VIII, won 1st Prize with a cash prize in Nakuras Jewelry making competition held in Chennai during the month of October-2019. Ms. Kavitha won 2nd and Ms. Swarnima won 3rd prize in the same competition with a cash prize respectively.
- The students of LD–VI participated in the CLE all India design competitionDesign Award 2019 held on January 29, 2020 at CLRI, and won the Awards in the Categories given below.

Best Leather Design Garments - Ms. Khhayati Bansal - won 1st Prize.

Best Leather Design Garments - Ms. Fatimah Zahra - won 1st Prize

- Ms. Addanki Sai Deekshitha, KD-VIII won 1st Prize in Poster Contest at FTC2020 held at IIT Delhi on February 9, 2020.
- Ms. Devika Suresh, FC-VI & Ms. Meenal Chandra, FC-IV participated in the dance competition held at WCC College on February 3, 2020 and Ethiraj College on February 7, 2020 respectively and won the second prize in WCC College.
- Ms. R. Nameetha, student of PG Diploma (Apparel Production & Merchandising), won First place in the District level Judo competition (Chief Minister's Trophy) held at Salem, TN during February 13-14, 2020.
- Mr. Mohit Rajesh Isrami, MFM-I won the Mr. Future title during the Fresher's day on August 28th 2019.
- Ms. Varshne B, FD-VII, participated in pop-up exhibition held on August 10, 2019 at Puma Shuffle at Bangalore and participated in Lakme Fashion week W/F'19 from August 21-25, 2019 at Mumbai.
- Ms. Athavi, FD-VI, participated in the IBCI seminar on "Image development and soft skills" held on January 8, 2020 at Nugambakkam, Chennai.
- Mr. Ritu Raj, FD-VI, selected for the 2nd round by the WOW jury for the National Design Talent

contest on February 29, 2020 organized by the FDCI. Garment has been produced and submitted for review for the 2nd round.

- Ms. Simran, FD-V, participated in Cause for Pause on October 18-19, 2019 at Amethyst, Chennai and received a certificate.
- The LD department was given a participatory award for putting up a stall and exhibiting the products in the designers fair at the India International Leather Fair, Chennai
- Ms. Serena D'Souza, TD-IV participated in the Competition Vox, Western Music Solo and was selected as a Finalist held on January 9, 2020 at Chennai organized by IIT, Madras.
- Ms. Nameetha & Ms. Venika Sri participated in the Jute Fair held on December 12-13, 2019 at Chennai.
- The students of MFM along with Design students have contributed for the articles in the Reflections Magazine edition.
- Mr. Pulkit Vasudeva and Ms. Shruthi R, MFM-I participated in the semi-finals of "Fresh Face" Competition held on September 18, 2019.

# Graduation Projects and Graduation Events

NIFT, Chennai celebrated the achievements of their graduating batch of students of Design, Technology and management on May 24, 2019. 250 students undertook their graduation projects that were showcased in Exhibitions and Seminars. Several Industry Members, Experts & Star Alumni graced the event. The award-winning students were presented with a Trophy and Merit Certificate.

## Craft Cluster Initiative- Activities, Workshops and Impact

Concern for social responsibilities is seen in the grass root level as 'Craft Cluster Initiative'. Our curricula allow the students to work in collaboration with the artisans and weavers from different pockets of India. On one end, 'Craft Cluster Initiative' engages artisans and weavers to broaden their knowledge base and channelize their efforts into more market friendly and profitable ventures, on the other, it promotes a culture of understanding and appreciating the arts and crafts of Tamilnadu amongst students.

Craft cluster Initiative was very active in NIFT, Chennai by conducting Craft Research Document, Craft Awareness workshops, Craft Based Design Project and Craft Bazaar.

- The foundation Programme students visited craft clusters in the vicinity to sensitize the craft practice through interactions with the artisans and understanding their challenges. Craft Clusters of Kanchipuram, Gummidipoondi, Anakaputhur, and Thiruvannamalai were adopted for the same.
- Artisans awareness Workshop was organized

for the following clusters: Craftsmen from Temple Jewelry, Vadachery, Nagerkoil and Cane Craft & Kora Grass Mat Weaving Craft, Thaikkal & Kolidam by Department of Accessory design; Master artisan from Rajan Arts & Crafts on Paper Mache & Metal Works, Tanjore dolls, Well Paper Artisans of Auroville on Visual Merchandising Ideas, Jewelry design by Department of Fashion Communication and Sirumugai silk Saree weavers by Department Fashion management studies.

- The students of Design departments undertook a two-week craft cluster visit for sensitization of rural aesthetics of the country, cultural and social understanding of the villages, the life of the artisans and the craft practice to make diagnostic reports. The following are the crafts visited: Cane Craft and Kora Grass Mat Weaving at Thaikkal and Kollidam; Temple Jewelry at Nagerkoil; Bead Jewellery, Pottery, Bronze Idol Making handicrafts at Salem; Palm leaf crafts, Manapad and Chettinad; Bronze casting at Swamimalai; Well paper crafts & Terrakota cluster at Puducherry and Paper Mache cluster at SingaperumalKovil
- An in-field activity taken up by the VII Semester students of Design departments visited clusters with pre-conceptualized designs based on the skill mapping and gap analysis of the identified craft cluster. Our students contributed and worked in collaboration with the clusters of handloom weaving with Chennimalai, Tie and Dye with natural dyes at Auroville, Lungi weaving at Cuddalore, Kalamkari of Sri Kalahasti and developed a range of products keeping in connect with the trend forecasts and market analysis.
- Facilitated and organized Craft bazaars in the month of February, 2020 and the following crafts participated: Sea Shell Craft, Paper Mache & Metal Works, Thanjavur Painting and Wood Carving, Crochet products, Cane craft and Kora Grass Mat, Palm leaf crafts and Silk sarees from Sirumugai.

## PhD Pursuing and Completed

16 faculty members are pursuing PhD from different Universities and 16 faculty members have completed PhD including one faculty who had completed in 2019.

# **Publications and Paper Presentations**

 Dr. S. Gopalakrishnan, Head (RC), published a paper titled "Stem Skill Workers: A new breed of Information User" inproceedings of the National Conference on "Innovative Librarianship in the Knowledge Society: Enhancing Teaching, Learning and Research (NCILKS)" edited by S A Fazlur Rahiman et al. Coimbatore: Sri Krishna College of Engineering and Technology. Pp, 2019. 618-622.

- Mr. K. Arul, Assistant Professor (KD), published a paper titled "Comparing the Higher Education Quality Accreditation Parameters of India with other Global Accreditation Agencies" in the International online Multidisciplinary Journal -Review of Research. Vol. 8(8), 2019.
- Dr. Amit Kumar Anjanee, Assistant Professor (DFT) and Ms. Swati Kumari, student of MFT published a paper titled "Reduction on COGS (Cost of Goods Sold) for Men's Casual Shirt in Apparel Retail Business" in International Journal of Innovative Science and Research Technology, 2019.
- Dr. A. Sasirekha, Assistant Professor (FMS) published a paper titled "A Study on factors influencing employee satisfaction level and turnover with respect to Garment Manufacturing units in Chennai" in the "International Journal of Research In computer application & Management" of the Journal), Vol.10 (8), pp. 5-9, 2019 and a paper titled "Analysis on decision-making styles and clothing choice criteria of working women in buying apparel in Chennai" in the "Journal of Information and computational science", Vol.10 (1), pp.192-203, 2020.
- MFM students who have opted IDM-AD department worked and released a Comprehensive report on "Trend directions and observations on Impact of COVID 19" in multiple domains during Quarantine break.
- MFM Students Ms. Feba George has contributed as a Creative Director along with Editors Prachi Gehlot, Sharanya Dey, Shubangi Swaroop and Swati Singh worked on 4th edition 5th Edition of NIFT Reflections – Cinque, a special edition of reflections as a newsletter during Quarantine time under the guidance of Mr. Jayaraj, Assistant Professor & SDAC.
- MFM Students Ms. Durga Sri Pandiyan T S, Ms. Kaviya S, Ms. Neha C, Ms. Poiyamozhi P S, Ms. S Sujithra & Mr. Shyma Vijaya Raghavan contributed articles in the Reflections Magazine Reflection- 3rd edition.
- Dr. G. SaiSangurai, Associate Professor (FD), presented a paper on "Celebrity Influence on Consumer's Behaviour in Fashion Procuring and Styling" in the National Academic Conference on "Fashion, Accessories, Clothing and Textiles" held at Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science, Coimbatore anda paper on "Investigation of Drape Behavior of Seamed Knitted Fabrics having Different Structure" at the International Conference held at Alagappa University, Karaikudi, Chennai.
- Ms. Aishwarya Raghunath, KD VIII presented a

paper on "Curves and Curvature" in Functional Textiles and Clothing 2020 held at IIT Delhi.

- Ms. Vijayalakshmi. R, Assistant Professor (LD), presented a paper on "Applying Kurumba Tribal Painting in Saree using Jacquard Weaving Technique" in the 2nd International Conference on Functional Textiles and Clothing 2020 held at IIT, Delhi
- Dr. M. Aravendan, Professor (LD), presented a paper on "Design and technology education for Footwear & leather product Industries-Present Trends, Challenges and Future Directions" at the LERIG -2020 organized by CLE-CLRI.
- Mr. Sankara Narayanan T.R, Associate Professor (LD), presented a paper on "Measures for sustainable development in the Leather Products Industries" at the LERIG -2020 organized by CLE-CLRI.
- Mr. Sankara Narayanan T.R, Associate Professor (LD), submitted an abstract on "Challenges and Opportunities for inclusive education of persons with different disabilities" and it was accepted for presentation. Mr. V. R. Karthikeyarayan - Associate Professor (FC), presented a paper titled "Education on digital culture and social media" in the National seminar on "Impress ICSSR" held at Annamalai University, Chidambaram, a paper titled "Mobile computing" at International Conference on computational intelligence (ICCCI-2019) at Alagappa University, Karaikudi and a paper titled "The Role of Emerging Technologies in fashion and textile education" in a National Conference of fashion, apparel textiles 2020 held at Annamalai University, Chidambaram.
- Mr. V. R. Karthikeyarayan Associate Professor (FC), presented a paper titled "Education on digital culture and social media" in the National seminar on "Impress ICSSR" held at Annamalai University, Chidambaram, a paper titled "Mobile computing" at International Conference on computational intelligence (ICCCI-2019) at Alagappa University, Karaikudi and a paper titled "The Role of Emerging Technologies in fashion and textile education" in a National Conference of fashion, apparel textiles 2020 held at Annamalai University, Chidambaram.
- Dr. Divya Satyan, Professor (DFT), presented a paper titled "A study of the sustainable alternatives for disposable sanitary pads" in the International Seminar on "Towards Sustainable Women health: decoding the menstruation Taboo" organized by Maharaja Bijli Pasi Govet.
   P.G College (associated with Lucknow University), Lucknow. The paper got published in the special issue of the International Multilingual refereed journal Vidyawarta in April 2019.

- Dr. D. Samuel Wesley, Professor and Ms. J. Harshini, student of MFT presented a paper titled "Ergonomically Design of Merchandiser Handling System" in a National conference on "Seeing Artificial Intelligence in Fashion" at NIFT, Kannur. He co-authored with Mr. P. Gowtham, BFT alumni presented a paper titled "Prototype development of dual function sustainable sewing machine" in the 2nd International Conference on Functional Textiles & Clothing held at IIT Delhi.
- Mr. T. Murugan, Associate Professor (DFT), presented a paper on "Studies on the Influence of reinforcement characteristics on mechanical properties of Banana fibre nonwoven composite structures" at International Conference on "Advances in Materials Research (ICAMR19)" held at Bannari Amman Institute of Technology, Sathyamangalam, a paper on "Studies on the Influence of reinforcement characteristics on mechanical properties of Banana fibre non-woven composite structures" in 2nd International conference on Recent Trends in Metallurgy, Material Science and Manufacturing (IMME19) held at NIT Trichy. He co-authored with Ms. P. Keerthiga, a student of MFT, also presented a paper titled "Studies on Fit and Comfort on Sports Bra" in the International conference on Skills for clothing Sector -Transforming the Training functions (ICSCS-2020), held at Alagappa University, Karaikudi.
- Mr. T. Murugan, Associate Professor (DFT), has served as a Resource Person in the Two Day International Conference on "Skills for Clothing Sector – Transforming the Training Functions (ICSCS- 2020) organised by Alagappa Institute of Skill Development, Alagappa University, Karaikudi.The Title of the Paper: Modern Methods of Training for Clothing Sector.
- Dr. A. Sasirekha, Assistant Professor (FMS), presented a paper titled, "A study on Entrepreneurial Attitude Orientation and its influencing factors among students" in the National Conference on Metamorphosis of Modern Management and Research (3MR)" held at Bannari Amman Institute of Technology – Sathyamangalam.

#### **Faculty Development**

The following faculty members completed their Faculty attachment training for a period of two weeks in different Companies: (i) Ms.Padmapriya M, Assistant Professor – DFT at M/s. Ramjee Leathers & amp; Suppliers, Chennai, (ii) Ms.ShwetaJagadesh, Assistant Professor – AD at M/s. Roopam Ceramics Studio, Chennai, (iii) Dr. A. Sasirekha, Assistant Professor – FMS at M/s. Celebrity Fashions Ltd, Chennai and Mr. T. P. Balachandar, Assistant Professor – LD at M/s. Sanghavi Shoe Accessories Pvt. Ltd, Vellore. The List of faculty members who attended the training/development programme are as below:

- Dr. G. Sai Sangurai, Associate Professor (FD), attended the domestic training on "Functional & Technical Textiles – Design structure, Testing & Applications" at IIT, Sonipat from December 7–9, 2019 at New Delhi.
- 2. Ms. Pratheepa Raj, Assistant Professor (FD), attended the TOT for "Women's wear Couture Sewing" from July 15–20, 2019 at NIFT, New Delhi.
- 3. NIFT Chennai organized training on "customized Domestic Training for Digital Design" to the faculty members of Leather Design Department.
- Prof. Dr. M. Aravendan and Ms. R. Vijayalakshmi, Assistant Professor, (LD) attended the TEQIPshort programme training on Ergonomics in Design & Engineering Education at IIT, Guhuwati.
- Ms. Vijayalakshmi R, Assistant Professor (LD), attended the training on "Leather Garments Pattern Design Program (Manual)" conducted at CSIR – CLRI Chennai for a period of 6 weeks from June 26–August 2, 2019 and attended a two day workshop on "3D printing" in KCG College of Technology on May 27-28, 2019.
- Mr. K. Nandakumar & Ms. J. S. Subashini, Assistant Professor (KD) attended ToT on 'Warp Knitting' held at Karl Mayers India Pvt. Ltd, Ahmedabad, Gujarat from June 17–21, 2019.
- Mr. Sridhar Amanchy, Assistant Professor (KD), attended the TOT on "Sports Textiles" conducted at Wool Research Association, Centre of Excellence for Sportech, Mumbai, from December 30–January 3, 2020.
- 8. Prof. Sunitha Vasan, Mr. K. Arul & Mr. K. Nandakumar from KD Department and all faculty from Department of Fashion Technology attended the Demo Training on the software 'Optitex' conducted by the Optitex company from January 20–21, 2020.
- Dr. G. Krishnaraj, Associate Professor, (TD) attended the Training programme on "Functional & Technical Textiles-Design, Structure, Testing & Applications" on December 7–9, 2019 at IIT Campus, Delhi.
- Prof. Dr. Martin Jeyasingh Mathews (FC), attended the Domestic training on Communication Design for IT & Media professionals at IDC, IIT Mumbai from July 25-27, 2019.
- Mr. V. R. Karthikeyarayan, Associate Professor (FC), attended the Visual Merchandising training at NIFT, New Delhi from July 15-24, 2019.
- 12. Mr. D. Praveen Nagarajan, Assistant Professor and Mr. T. Murugan, Associate Professor (DFT), attended a training programme on "Natural

Fibre Composites – Recent Technology for Sustainability and Eco-friendly environment" from June 24-29, 2019 at Sai Ram Engineering college, Chennai, sponsored by AICTE, Govt. of India.

- Mr. T. Murugan, Assistant Professor & Ms. M. Padmapriya, Assistant Professor (DFT) attended TOT for Pattern Making & Garment Construction for Loungewear from July 17-19, 2019 at NIFT, New Delhi.
- Mr. D. Praveen Nagarajan, Assistant Professor & Mr. S. Prabhakar, Assistant Professor (DFT) attended TOT for Artificial Intelligence and IoT's from August 5–9, 2019.
- Prof. R. Russel Timothy (DFT) went to JUKI Digital Expo to attend Seminar on New Products & Ja Nets 2.0 held at Hotel Radha Regent, Chennai on September 7, 2019 along with students of MFT – I.
- Mr. S. Prabhakar, Assistant Professor (DFT), attended and coordinated a ToT on "Data Analytics & R" for the period from December 26-28, 2019 at NIFT, Chennai.
- 17. Prof. Dr. Divya Satyan and Dr. Amit Kumar Anjanee, Assistant Professor (DFT) attended the workshop on "Emerging trends in advanced Manufacturing" is being organized by IIT Madras on January 7, 2020 at the IIT research park.
- Prof. Mr. R. Russel Timothy, Professor and Mr. S. Prabhakar, Assistant Professor (DFT) attended ToT on "Apparel Production Planning & Control (Fast React Software)" held at NIFT, New Delhi campus from January 6-8, 2020.
- Prof. Dr. D. Samuel Wesley, and Mr. T. Murugan, Associate Professor (DFT) attended ToT on "Stitch less Product & Technology" held at NIFT, New Delhi from January 8-10, 2020.
- Mr. T. Murugan, Associate Professor (DFT) participated in the International Conference on "Skills for Clothing Sector - Transforming the Training functions (ICSCS 2020) on January 23, 2020, and given keynote presentation on the topic "Methods of Training for Clothing Sector".
- 21. Dr. Amit Kumar Anjanee, Assistant Professor, attended a technical seminar organised by TOLIC at Drug Development Institute, Arumbakkam, Chennai on February 20, 2020.
- 22. All the faculty members of DFT Attended Faculty Development Programme on IoT, Mechantronics I-II course at SRM Institute of Science & Technology, Chennai for the period from June 3-10, 2019 to gain an insight into the Mechatronics/Automation and Robotics areas.
- 23. Mr. S. Prabhakar, Assistant Professor, DFT Attended Faculty Development programme on Multivariate Analysis Using R from June 24-29, 2019, in PSIT, Kanpur.

- 24. Dr. Amit Kumar Anjanee, Assistant Professor, DFT visited Madagascar, Mauritius, Jordon and Egypt from January 18–30, 2020 for Overseas Industry and Alumni Liaison.
- 25. Prof. Dr. S. Angammal Santhi & Mr. S. Jayaraj, Assistant Professor (FMS) attended a Customized Domestic Training program on "Digital Marketing, social media marketing and E-commerce" between July 8-12, 2019 at NIFT Bhuvaneshwar.
- 26. Dr. A. Sasirekha, Assistant Professor (FMS), attended a TOT for on "Supply chain and value chain and operations research" between January 27-31, 2020 at NIFT Hyderabad and a TOT on "Business Analytics, Big Data and Digital Management" from June 24-28, 2019 at NIFT Chennai.
- 27. Prof. B. N. Malarselvi organised a TOT on "Business Analytics, Big Data and Digital Management" from June 24-28, 2019 at NIFT, Chennai.

#### Brief note on Seminars and Workshops by Alumni, Industry and International Experts

- The department of AD organized
  - Expert lecture on "Craft Research Documentation" by Ms. Lakshmi Krishnamurthy and on "Portfolio Development" & "IDM (Home Accessories)" by Mr. Prathap Chandran for AD - VII students,
  - o Two-day workshop on "Ceramic" by Mr. Gukanraj, Expert and on "Jewelry Basis" by Mr. Vasudevan, Expert for AD – III students,
- The department of FD organized
  - Two-day workshop on "Jacket Designing" by Mr. Sheyed Kudus as a part of the subject "Menswear Design & Development" for FD - VII students.
  - o Two-day workshop on "Painting & Art Work" by the Artisans from Pondicherry &Thanjavur for FD students.
- The department of LD organized
  - Expert lecture and demonstration on "Leather Lifestyle Products Design Process and Product communications" by Ms. Raquel Cozar, Founder & Designer of Cozarllado of Spain for their department students
- The department of KD organized
  - Expert lecture on "Quality Assurance" by Mr. Vinoth, Director - Ralph Lauren, Greater New York, USA for KD - VII students through skype,
  - Demo Workshop on "Trends in Hair & Make up" by Ms. Vedya Balakumar, Expert and on "Fashion Photography" by Ms. Priya Banik

Radhakrishnan, Expert for KD VII students

- Expert lecture on "How to conduct Socio-Economic Research among artisans of Rural area" by Prof. Dr. K. Jyothi Sivagnanam, HoD - Department of Economics, University of Madras and on "Business Accounting and Fund Management" by Mr. V. Suresh, Expert for the KD - VII students
- Expert lecture on "Overview of various quality parameters for Textile Products" by Mr. Srinivasan – Lab Manager, SGS for KD VI students
- Expert lecture on "Pre-Visit Orientation to Craft Cluster" by Mr. V. V. Ramani, Designer/ Freelance Artist, Ramani Studio for KD V students through skype,
- The department of FC organized
  - o Expert lecture on "Basics of Graphic Design" by Mr. Boopathy Freelance Graphic Designer for FC III students
  - o Expert lecture on Digital Design & Communication by Mr. Ram Keshav for FP students
  - Expert lecture on "Content creation and management for a lifestyle magazine" by Mr. BabuJayakumar, Ex. Chief Editor and on "Traditional weaves of South India" by Ms. Sreemathy Mohan, Expert for FC students
- The department of Fashion Technology
  - o Expert lecture on "Apparel CAD" by Mr. N. Murugaiyan for BFT - VII students
  - Expert lecture on "SCAP" and "Plant Layout" by Mrs. Poojitha Varatharajan and on on "APPC & Lean Management" by Mr. Ilangovan, Consultant for BFT - V & III students
  - o Expert lecture on "IDM E-Commerce" by Mrs. VeenaBalakrishnan for BFT - V students
  - Expert lecture on "PMGC-II" by Mr. Kalaai Selvan for BFT - III students
  - Expert lecture on "Garment" by Mr. N. Murugaiyan, Consultant and on "Pattern & Advanced PM & GC, " by Mr. T. KalaiSelvan for MFT - II students
- The department of Fashion Management Studies organized
  - Expert lecture on "Understanding Human Brain" by Ms. Anitha Yazhini D, Physiatrists, Chennai and on "GST & Entrepreneurship Finance" by Mr. V. Suresh Proprietor M/s Suresh V & Associates, Chartered Accountants, Chennai for MFM-II students
  - Expert lecture on "Current practices of value chain management and its impact on organizational performance" by Ms. Kavita Senthil Owner and Operations Manager Antara, Chennai for MFM-II students
  - o Expert lecture on "Luxury Brand Advertising Promotion and Luxury Pricing, The Luxury

Client: Global and Indian" by Mr. Rajesh Srinivasan Marketing Evangelist, Author IIM - Lucknow Alumnus and on "Digital Marketing" by Mr. Shivaramani Quantilnc, Bangalore for MFM-III students

- Expert lecture on "Over viewof Strategic Management in Industry" by Mr. V. S. Kumar, Former VP, Ashok Leyland, Chennai for MFM-III students.
- Expert lecture on "Financial Plan & Sources of Funding for Entrepreneurship" by Mr. V. Suresh Proprietor M/s Suresh V & Associates, Chartered Accountants Chennai for MFM students.
- Expert lecture on "Transaction Analysis" by Ms. Hema Manu Anand, Chief Executive Officer/Entrepreneur/ Trainer and Coach at M/s. Turnkey 4 Sales, Chennai for MFM-I students.
- o Expert lecture on "Interactions with Successful as well as Unsuccessful Entrepreneur" by Ms. Vedhavalli Vasan, Director M/s. V. Design, Chennai for MFT-I students.
- Expert lecture on "Statistical tools -Fashion Business Research and IT Applications" & "Technological Intervention, Business Strategies with respect to 6 P's in retail" by Dr. M. Ramakrishnan, Assistant Professor, Department of Mathematics, RKM Vivekananda College, Chennai for MFM-I students.
- Expert lecture on "Entrepreneurial Success Stories, Sustainable Business Practices" by Ms. Veena Balakrishnan, Founder Everwards and Two's Company India - A Zero-waste lifestyle solution and Ecommerce store for MFM students.
- Expert lecture on "Vegetable Carving" by Mr. T. Lakshminathan, a professional chef and on "Towel Art" organized for the students of GE(O) - "Making Sense of "Food Fashion & Entrepreneurship".
- Expert lecture on "The impact of sustainability in fashion" by Mr. Naushad Ali, for the students of GE (Optional) "Sustainability Studies". An up-cycling workshop was also orgainsed for the students.
- Few members of the LGBTQ community from the "Nirangal", NGO, briefed on the final project on "Supporting the LGBTQ community" for the students of GE-(O) "Psychology".
- Mr. Vikram Sridhar, the renowned expert interacted with the students of GE(O) "Story Telling" on September 26, 2019.
- Dr. Madhupriya a leading Gynecologist handled a special session on the topic "Safety and prevention- Substance abuse" to the students pursuing GE(O) "Psychology".

### Major Industry Linkages

NIFT Chennai organized more than 50 visits in and around Chennai and established virtuous network with various industries, some of the significant names are: M/s. Evolv Clothing Pvt. Ltd., Chennai, M/s. Viia Dysn Pvt. Ltd., Chennai, M/s. Mantra, Kerala, M/s. Rouka by Sreejith Jeevan, Kochi, Kerala, M/s. Rainne by Ritika, Chennai, M/s. GATSBY Collections, Chennai, M/s. Ambattur Clothing Ltd., Chennai, M/s. Boat Song, Kottayam, Kerala, M/s. Indegene, New Delhi, M/s. Ajio (Reliance Retail Ltd.) Bengaluru, , M/s. VF Brands India Pvt. Ltd., Bengaluru, M/s. Celebrity Fashions Pvt. Ltd., Chennai, M/s. Montage, Chennai, M/s. Jodi, Pune, M/s. Tamasq Pvt. Ltd., M/s. Future Lifestyle Fashion Pvt. Ltd., Mumbai, M/s. Amortela, Chennai, M/s. Aruni, New Delhi, Mehrasons Jewellers, Flinto Box, AKFD Studio, pallavifoley, filk merchandising, Studio Ebony, Unique creation, Sunshine Boulevard, Viswa & Devji (GEM Mount), Madura Fashion & Lifestyle ( Aditya Birla Group), TI Cycles of India.

- The students of Fashion Design department undergone Internship at M/s. Indira Cotton Mills Ltd., Chennai, Printing & Dyeing Unit of M/s. White House, Kelambakkam, Chennai, S.M. Lulla Leather Industries World Wide, Chennai to have industrial exposure and practical knowledge of various subjects.
- The students of Leather Design Department undergone internship/ industry visit to M/s. K. H. Leather Goods for the subject "Footwear Design Studio" to have industrial exposure to students.
- 3. The students of Knitwear Design Department undergone internship at Home Shakthi Dyeing, Fresh Print LLP, SRG Apparels, NAP Avinashi, Aruvi Finishing, Knitting Unit at SIDCO, SKG Terry Knits, Deepa Finishes and SRG Cutting & Embroidery Unit for the practical exposure in various subjects as per the IE Policy.
- 4. The students of Textile Design Department visited M/s. Lakshmi Textiles, Arni, M/s, Thuli, Chennai, "Craft Bazaar" Painted & Printed Textiles related at Cooptex Campus, Egmore, Chennai, M/s. Vasthrakala Exports, Chennai for the practical exposure in various subjects.
- The students of Fashion Communication Department visited, The Farms at, for the subject, "Design Strategy & System Thinking", also visited Kalyan Jewellers, "The Hindu" press, Chennai
- 6. The students of BFT Department visited Q-Fab Vestures Pvt, Ltd., Chennai to get exposure to Industrial activities and functions as part of the course curriculum.
- 7. The students of MFM-I took live classroom projects for the subject "Fashion business

research & IT applications". The projects were offered by our Alumni (Budding Entrepreneurs) owning the brands - Oh My Shawarma and Crazy Punch. The students executed the projects according to the requirement of the alumni. Periodically they progress was reviewed by the entrepreneurs and the report was submitted to them. Both the alumni had given feedback that the results are rational.

- The students of GE(O) "Sustainability Studies" visited to Auroville Pondicherry on November 2, 2019.
- The students of GE(O) "Making Sense of "Food Fashion & Entrepreneurship" visited a Mass food production factory at Tiruporur on November 16, 2019.
- The students of GE(O) "Leadership" visited "Officers Training Academy" on September 5th 2019 and INS Rajali Naval Air Station, Arakkonam, on February 20, 2020.
- 11. The GE(O) "Nature Walk" the students visited "Pallikaranai Marsh Land" and "Vedanthangal", the bird sanctuary on February 27, 2020.
- Three batches of students of GE(M)-"Personality Development" visited Officers' Training Academy - "Passing out Parade of Officers – POP" on March 3, 2020.

# The Sustainability Aspect and Green Campus Activities

- The following are the initiatives taken by NIFT Chennai to make the campus eco-friendly:
  - Solar Water Heater in the hostel
  - Solar Lights in the compound wall of NIFT
  - Waste water recycling
  - Waste Management "Wealth out of Waste"
  - Art Installations in campus made out of scrap
  - Effluent treatment plant (ETP)
  - Sewage Treatment Plant (STP)
  - Encouraging use of steel plates, spoons, Tumbler, for canteen and other service areas.
- Maintenance of classrooms & labs are regularly carried out during all the semester breaks.
- Any defect in furniture, machineries and equipment will be identified and the repair/ maintenance works will be carried out.
- Maintenance / Cleaning of departments is a method of team building among staff members.
- Sustainability Aspects in Research & Projects
- Include Internships, PhD works, Graduation Projects, Design Collection etc.

# GANDHINAGAR



# Significant Landmarks and Achievements

- Ms. Dikshya Sahu, Mr. Tanmay Jagetia & Ms. Pragati Sharma Semester VIII, NIFT Gandhinagar secured the place in top 16 projects selected for first ever showcase of NIFTTOOLBOX 2019 under the themes Future Shape of Apparel & IT Enabled Transformation in Apparel.
- Ms. Dikshya Sahu, Semester VIII, NIFT Gandhinagar secured 1st position in NIFT TOOLBOX 2019, the event that showcases the best graduation projects of design, management and technology students
- The patentable invention: Automatic Loose Thread Removal Machine for Knit Garments of Mr. Tanmay Jagetia (2017-2019) & Mr. Ankur Makhija, Assistant Professor, DFT got cleared in TIFAC Patent Assessment Committee held on March 04, 2020 for complete specification filing as a patent.
- Ms. Swati Joshi B.F.Tech. Semester VII, NIFT Gandhinagar secured 2nd position in All India Time SSD contest for NIFT DFT (B.F.Tech. & M.F.Tech.) Students.
- Ms. Urvia Sudama Ranjhani, TD-III selected for One Year Associate in Applied Science (AAS) Programme at Fashion Institute of Technology (FIT), New York Academic Year 2020-21.
- Winners of Titan NVisage, 2019 Inter Design School Competition - 1st Runner up Ira Akbar

AD-6, Prize money Rs. 75,000/-.

- Winners of Titan NVisage, 2019 Inter Design School Competition - 2nd Runner up Tanvi Maisheri AD-8, Prize money Rs. 50,000/-
- NIFT Gandhinagar organized the annual "Craft Bazaar" on the February 16-17, 2019 to promote various crafts of Gujarat. A total of 22 artisans from 12 craft clusters from all over Gujarat participated in the event. The crafts included Panja Patka durrie from Bhuj, Tangaliya weaving Surendranagar, Mata ni Pachedi - Kalamkari, Ahmedabad; Block Making –Pethapur, Rogan Art Nirona-Bhuj etc.
- The Social club contributed generously to the Chief Minister's Distress Relief Fund as part of the 3-week long Kerala flood relief donation camp. A Blood donation campaign was held on Campus in association with Red Cross Society.
- A 4km 'Unity Run' was conducted in October in honour of Sardar Vallabhai Patel. The Girls' volleyball and throw ball teams participated and won in DAIICT, KARNAVATI UNIVERSITY, IIM, GNLU, and PDPU. CONVERGE 18, the inter-campus Meet was successful for the sports club as this time NIFT Gandhinagar bagged the maximum number of medals ever including three gold medals. Spectrum 2020, the annual college event was organized in February 2020 where in all the decorations were made by reusing and recycling things.

#### Infrastructure and Facilities

Gandhinagar Campus is set up in 6-acre land with state of art building consisting of Academic, Administration area, Students Activity Center, Auditorium, Canteen, Girls Hostel and Type – I Quarters. Building is disabled friendly surrounded with green belt consisting of different plants and trees.

All the Studios and Labs of academic building are equipped with latest teaching aids, Machinery and equipment. Academic building consisting of total 24 studios and 17 labs for offering total 07 professional programmes. Labs of all departments such as IT Labs, GC Labs, PM Labs, Gemology Lab, Dyeing & Printing Labs, VM Lab, Photography Lab etc. are fully equipped with state of art machines & equipment. Classrooms of DFT Department are equipped with interactive boards.

### Short-term Programmes

Following Continuous Evening Programmes are offered by NIFT Gandhinagar Campus.

- Fashion Integration in Apparel Industry (FIAI) offered at Gandhinagar and Surat Sub Center
- Garment Production Technology & Apparel Design (GPTAD) offered at Gandhinagar Campus.

#### Projects

- NIFT Gandhinagar took some very prestigious projects over the last year, and some of the prominent ones are :
  - Priest members' costume ensemble design and development for Somnath Trust Prabhas Patan.
  - Design of Uniforms for Male and Female Tour Guides, Statue of Unity, Tourism Corporation of Gujarat Ltd.
  - Uniform Design for HPCL Workmen, Hindustan Petroleum Corporation Ltd.
  - Designing of Sari and Kurta-Pajama for ASHA (Accredited Social Health Activist) workers, GMSCL, Gujarat
  - Designing of Sari for Aganwadi Workers and Helpers, ICDS, Govt. of Gujarat
  - Theme Pavilion at Source India, Surat, Synthetic and Rayon Textiles Export Promotion Council.
  - Design Development & Product Diversification Project, MPHSVN, Sant Ravidas Madhya Pradesh Hast Shilp Evam Hathkargha Vikas Nigam Ltd.
  - Tailoring, Maatikam, Embroidery, Tailoring and Jewellery Workshops for iNDEXT-C, Govt. of Gujarat, wherein close to 300 artisans were trained in design development as per market requirements
- Ms. Ettishri B Rajput, Assistant Professor and

Center Co-ordinator, Bachelors in Fashion Technology, has been advising ingénus Strategy & Creative Research LLP as a Textile and Operations Expert for the project Agricultural Waste & Residue as Textile Fibre Feedstock: Analysis of Geographical Scope and Potential for Use at Scale (Pro Bono Work)

- Ms. Shubhangi Yadav and Ms. Sumita Agarwal did a 15 days Weaving Workshop with the Weavers from Gujarat. Sponsored by iNDEXTc-Gandhinagar. The workshop aimed at Design Sensitization and Market Exposure to the weavers.
- '21 day Tailoring workshop' and '15 day Patchwork workshop' were conducted for women as per Indext-C guidelines for women empowerment and skill development by the FD Deptt.
- Agate (Artisans) Workshop, sponsored by iNDEXT-c, Gandhinagar for the period from 27/01/2020 to 08/02/2020
- Project for the Work cloth Design-Mgmt & Cleric Project for Hindustan Petroleum Corporation Limited sponsored by HPCL
- Priestly costume design development for Somnath trust- Prabhas Patan, Gujarat
- Product diversification with the crafts of block printing from Baugh, Batik from Ujjain, Durrie weaving from Jobat, and resist printing from Neemuch – Madhya Pradesh Hasta Shilpa Vikas Nigam

Projects initiated after April 1, 2019:

- Design of uniforms for Hindustan Petroleum Corporation Limited (HPCL) Workmen
- Design of costumes for Prabhas Patan Priests, Somnath Trust
- Ongoing 11 workshops for training of around 300 artisans under Indext-C, Govt. of Gujarat in various crafts like weaving, embroidery, agate jewellery, tailoring, matikaam, etc.

#### Student Competitions and Awards

- Ms. Dikshya Sahu, Sem VIII, NIFT Gandhinagar secured 1st position in NIFT TOOLBOX 2019, the event that showcases the best graduation projects of design, management and technology students.
- 5 students of MFT II participated in various events held during Hindi Pakhwada. Anubhuti Agnihotri MFT-II participated in solo dance, Manali Mandal MFT-II participated in Fashion show and Nishant Bhardwaj MFT-II participated in solo singing, held during Spectrum 2020.
- Priyanshi Saxena MFT-II won 3rd prize in poetry competition held during Spectrum 2020.

 Students also participated in various sports event in other colleges. Anubhuti Agnihotri MFT-II participated in Carrom in GNLU. Nishant Bhardwaj and Mridul MFT\_II participated in Kabadi & Basketball in GNLU.

#### **Graduation Projects and Graduation Events**

Department Graduation Event Graduation Projects

FD Design Collection Show

#### IMPUKLSE

May 25, 2019 Fashion Design department of NIFT showcased the design collection display of 55 students of the graduating batch 2015-19 on May 25, 2019.

#### F&LA FACETS 2018

May 24, 2019 FACETS – 2019' the Graduation Show of the Fashion and Lifestyle Accessory Design Department showcased graduating projects of 35 Accessory Design students from the Batch of 2015-19 on May 28, 2019. These projects were sponsored by leading brands of the country like Gold Star Fine Jewellery LLP, The House of MBJ, Abhika Gems and Jewels, Caratlane, A'STAR, RBZ Jewellers Pvt Ltd, Inter Gold (India) Pvt Itd., Sitara jewellery, UNI-Design Jewellery Pvt.Ltd., Zehma Fine Jewellery, Titan Company Limited, Bluestone Jewellery And Lifestyle Private Limited, Amrapali, APK Jewels, Econz IT Services, Occasions fine jewellery, Mahendra brothers and Malabar gold, Abhishek Zaveri etc.

#### TD TANTU

May 24, 2019 The students successfully completed their GP with reputed industries from all over the country and showcased the creative outcomes to an appreciative audience.

### FC STROKES

May 24, 2019 The students took up their graduation projects with leading organisations from all over India, and outstanding students were awarded for their distinct work in graduation projects.

#### **BFT TECHNOVA**

May 24, 2019 Technova: 29 graduating students of Bachelor of Fashion Technology presented their research projects in 'TECHNOVA 2019' before a diverse and elite panel of illustrious industry personnel from different facets of the garment industry on May 24, 2019. The students of BFT VIII completed their Graduation projects from leading companies of the industry including Arvind Brands, Levi's, Celebrations Apparel, the leading consultancy Methods Workshop, and start ups like Spanbuy, Arvind Advanced Materials Division, Ahmedabad, Laguna Clothing, Texport Syndicate, Future Group, ITC, besides others. The graduation projects of our students sought to explore and find solutions to a number of pressing issues in the apparel industry today, ranging from Productivity improvement, development of a fit for a new product category, Lead time reduction through intelligent software interventions, Improving sustainability performance indices, besides others. Innovative in-house research projects including development of Hygiene solutions for women affected with certain medical conditions were also carried out.

#### MFT TECHNOTALKS

#### May 24, 2019

22 graduating students of Master of Fashion Technology presented their research projects in "TechnoTalk, 2019", before a diverse and elite panel of illustrious industry personnel from different facets of the garment industry.

The students of MFT IV had completed their Graduation projects from varied frontrunner companies of the industry including:

- Arvind Activewear, Bavla Unit, Ahmedabad
- Mohan Clothing, Gurgaon
- Raymonds Silver Spark, Bengaluru
- Banswara Garments Surat,
- Future Group (Lee Cooper Division), Mumbai
- Ramsons,
- Arvind Mills Santej,
- Arvind Goodhill Suit Manufacturing Pvt. Ltd., Bengaluru
- Raymonds MTM, Bengaluru
- Pantaloons, Mumbai
- Brandix Apparels, Vishakhapatnam, and
- BEXIMO Apparel, Bangladesh

The projects of these students were spread in various dimensions starting from elimination of bottleneck for line balancing through biometric punching, improving productivity and efficiency in cutting department, Cost of poor quality to competitive mapping for development and expansion of new product and expansion of new product in men's t-shirt for SS'20. Some other projects that catered to innovation such as button vending machine, intelligent ironing system, research project on safety jackets, implementation of style changeover system on sewing floor and development of flame resistance kids wear garment. Students had also completed retail based projects that talk about trial room data analytics, customer understanding for ladies Indo-Western wear and to study gaps between competitors with a value retailer. Apart from company projects our students had done In-House Research projects for manufacturing as well as retail sector. The projects were as follows:

- 1. Cost effective automotive solution for cutting department
- 2. Process digitization of quality department's day to day functioning

- 3. Technology Intervention in enhancing kids apparel retail shopping experience
- 4. Development of Thread suction machine for knit garments

FMS Aspirations 2019

May 24, 2019 The graduating students were awarded with best graduation project trophies.

- Ms. Snigdha Sharma undertook her Graduation Project in M. H. Alshaya on "Merchandise planning for Ramadan and lead time reduction for key markets of H&M MENA and was awarded the best project in the area of Merchandising.
- Ms. Mrigya Sahay carried on her Graduation Project in Forever New on "Customer Retention Analysis of completion with Forever New" in the area of Marketing.

Ms. Neha Verma completed her Graduation Project in Shoppers Stop on "Operation plan for new proposed Brand based on pre-season and in-season Planning" in the area of Fashion Management Practices.

Craft Cluster Initiative- Activities, Workshops and Impact

- Students of MFT-I semester did an explorative study and documentation of Ikat of Limdi, Syla, Ajrakh of Ajrakhpur, Dhamadka and Patchwork craft of Ahmedabad. The study was conducted keeping in view integrating the technological interventions in the craft sector.
- The F&LA Deptt organised Craft demonstration for Bead Craft and Agate Craft by artisans for the AD-IV subject "Craft Workshops" between March 14-15, 2020.
- FD Deptt. Craft research and diagnosis of Handloom & Handicrafts: Tangaliya -Surendranagar, Kala cotton – Kutch, Soof embroidery – Banaskantha, Bead work – Sihor - Bhavnagar, Shawl weaving- Bhujodi, Block printing - Dhamadka & Kutch. Applique & patch work - Okhamandal - Dwarka. Embroidery - Ahmedabad. Linkages made in leu of craft research with prominent organizations & experts like: Padma Shri Joravarsinh Jadav, Mr. Amul Parmar, Artisan- Mr. Bharatbhai Khacchar- Bhavnagar. Artist - Savji Chhaya - Dwarka, Knowledge Management Centre - National institute of Design - Ahmedabad. Ms. Shyama Bhatt- Shreyas Foundation & folk museum - Ahmedabad. Rejuvenated linkages with the organisations in Kutch, Shruja, Qusab, Kalaraksha, Hiramlakshmi craft park, and with artisans in Banaskantha- for students' craft documentation on Soof embroidery.
- Craft cluster visit of students of MFM –II batch: 2018-20 has been conducted between

April 24-28, 2019 for clusters - Wood carving, Nirona, Kutchh; Rogan art, Nirona, Kutchh; Copper bell metal, Nirona, Kutchh; Tangaliya, Surendranagar; Ikat, Surendranagar; Bhasariya weaving, Mehsana.

• FMS Deptt. Also conducted a Craft Awareness Workshop from November 13-15, 2019 in which 12 artisans from Handloom and Handicraft clusters participated.

## PhD Pursuing and Completed

Completed	Pursuing/ Under Completion
Dr. Jagriti Mishra, Assistant Prof., FMS	Dr. Arindam Das, Director
Dr. Harleen Sahni, Assistant Prof., FMS	Mr. Bhaskar Banerjee, Associate Prof., FMS
Dr. Priti Gadhavi, Assistant Prof., FMS	Mr. Anupam Rana, Associate Prof., F&LA
Prof. Dr. Vandita Seth, FD	Mr. Ranjeet Kumar, Assistant Prof., F&LA
Dr. Kruti Dholakia, Assistant Prof., FD	Mr. K. R. Shrinivasa, Associate Prof., FD
Dr. Japjee Kaur, Associate Prof., FD	Ms. Panchmi Mistry, Associate Prof., FD
Prof. Dr. Pavan Godiawala, DFT	Mr. Bharat Jain, Assistant Prof., FD
Prof. Dr. Amar Tewari, Associate Prof., DFT	Ms. Shubhangi Yadav, Associate Prof., TD
Dr. Hir Vyas, Assistant Prof., FC	Mr. Mahesh Shaw, Assistant Prof., TD
	Mr. Pranav Vora, Associate Prof., DFT
	Ms. Vasundhara Chaudhary, Associate Prof., DFT
	Ms. Amisha Mehta, Associate Prof., DFT
	Ms. Nupur Chopra, Asst. Prof., DFT
	Mr. Vishal Gupta, Associate Prof., FD
	Ms. Aarti Solanki, Associate Prof., DFT
	Ms. Sumita G. Agrawal, Asst. Prof., TD
	Ms. Rupali Pandit, Associate Prof., TD

# **Publications and Paper Presentations**

- Fatima Zehra MFT-II & Bharat Jain, Assistant Professor, NIFT authored a research article a review of Japan's clothing brand Uniqlo entering in india and its strategies in partnership with Arvind, in International Journal of Advanced Research (IJAR) published in January, 2020. DOI:10.21474/IJAR01/10301.
- Mahuri Kesharwani MFT-II and Bharat Jain, Assistant Professor, NIFT authored a research article A study on review of every day low price strategies of mass retailers seven eleven (offline global operations) and bigbasket

(Online Indian Operations) - their viability in Indian Market Place Int. J. of Adv. Res. 8 (3). 499-504] (ISSN 2320-5407). www.journalijar. com, Article DOI: 10.21474/IJAR01/10656, DOI URL: http://dx.doi.org/10.21474/ IJAR01/10656.

- Ms. Nupur Chopra Assistant Professor and Center Co-ordinator Masters in Fashion Technology, co-authored a fashion business case "The way forward for Geetanjali Woollens: supply-chain concerns and circular economy efforts" in Bloomsbury Fashion Business Cases, published in October, 2019. DOI: 10.5040/9781350996014.0017.
- Ms. Nupur Chopra, Assistant Professor and Center Co-ordinator Masters in Fashion Technology, authored a research paper titled "Mapping Environmental Sustainability Practices in a Garment Manufacturing Unit: A Case Study Analysis to Identify Inhibitors". The paper is published in a referred International Journal of Textile and Fashion Technology (IJTFT). ISSN (P): 2250-2378; ISSN (E): 2319-4510 Vol. 9, Issue 4, Aug 2019, p.p.11-18
- Ms. Ettishri B. Rajput, Assistant Professor and Center Co-ordinator, Bachelors in Fashion Technology presented a paper on Necessity of Ergonomic Intervention in Apparel industry: A Case of Steam Ironing Operators at the International Conference, The 17th Humanizing Work and Working Environment (HWWE), 8-10 November, 2019.
- Ms. Aarti Solanki, Associate Professor, paper titled "Study of global denim apparel brand's green marketing initiatives promoting sustainability: A review" has been selected for NCSBP 2020 (National Conference on Sustainability in Business Practices).
- Mr. Mahesh Shaw has published one research paper title: Analysing the vulnerability of green clothing supply chains in South and Southeast Asia using fuzzy analytic hierarchy process Authors: Majumdar A, Sinha S, Shaw M, and Mathiyazhagan K. Journal: International Journal of Production Research. Date of Publication: January 14, 2020. Pages: 1-20. Publisher: Taylor & Francis. https://doi.org/10. 1080/00207543.2019.1708988
- Research Paper of Mr. Anupam Rana, Associate Professor, titled "A study on Consumer preferences towards Fashion Jewellery in Ahmedabad & Gandhinagar city of Gujarat" published in Studies in Indian Place Names (SIPN) in March, 2020.
- Research Paper of Mr. Ranjeet Kumar, Assistant Professor, titled "Assessment of New Product Development Process (NPD) of Indian Jewellery Industry" presented and published

in 23rd Nirma International Conference on Management (NICOM) - 2020 from January 3-5, 2020

- Dr. Japjee K. Kohli presented a research Paper in Asian Journal of Education and Training in October 2019.
- At the International Textile and Costume Congress MSU Baroda. Business Models for Creating Sustainability of Uncelebrated Crafts. Prof. (Dr.) Vandita Seth along with Mr. Rajesh Gupta and Dr. Piyush Sinha.
- Product Development as Growth Strategy for XYZ Apparels - A Case Study" authored by Dr. Jagriti Mishra & Ms Vasundhara Chaudhary was published in BHU Management Review, ISSN 2231-0142, August 2019 Issue.
- Case study titled "Haider Bhai Bandhaniwala– A case on reconceiving a family business" authored and presented by Dr. Jagriti Mishra was awarded as the best case in Colloquium on Case Studies at IBS, Bangalore on May 3, 2019.
- Dr. Jagriti Mishra was awarded with the BIMTECH - Dr. G. D. Sardana Young Scholar Award for her case study titled "Medigit Solutions: A Case Study On Creating Brand Identity Through Digital Marketing" which was presented at the International Conference on Management Cases, December 5-6, 2019.
- Paper entitled "Study of global denim apparel brand's green marketing initiatives promoting sustainability." was accepted for presentation in NCSBP-2020 by Mr. Bhaskar Banerjee.
- Dr. Harleen Sahni, Associate Professor, FMS wrote paper titled "Co - creating a business behavior disruption for instituting closed loop processing as mainstream manufacturing techniques in textile and clothing business" with Ms. Nupur Chopra, Assistant Professor, DFT. The paper was published in AIMA Journal of Management & Research, February 2019, Volume 13 Issue 1/4, ISSN 0974 – 497.
- Dr. Harleen Sahni, Associate Professor, FMS wrote Case titled 'The way forward for Geetanjali Woollens: supply-chain concerns and circular economy efforts' with Ms. Nupur Chopra, Assistant Professor and Dr. Priti Gadhavi, Associate Professor FMS. It was published in Bloomsbury Fashion Business Cases, in October 2019, DOI: 10.5040/9781350996014.0017.
- Dr. Harleen Sahni, Associate Professor -FMS wrote Book chapter titled 'CSR and SDG mapping in Fashion & Textile industry: Identifying potential challenges in the wake of isolationism', with Ms. Nupur Chopra, Assistant Professor - DFT. It has been accepted

in April 2020 for publication in book titled 'CSR in an age of isolationism' to be published by Emerald Publishing.

 Dr. Harleen Sahni, Associate Professor - FMS got empaneled as a Reviewer for Emerald Emerging Markets Case Studies (EMCS), Emerald Publishing. She reviewed three case studies during May 2019-May 2020.

# Faculty Orientation, Trainings and Development

- i. Faculty Training (Workshops And ToTs)
  - Ms. Amisha Mehta, Associate Professor, coordinated and participated in the ToT on "Artificial Intelligence" at IBM, New Delhi (August, 2019)
  - Ms. Aarti Solanki, Associate Professor, attended the TOT on Anthropometry and Sizing in July 2019.
  - Ms. Aarti Solanki, Associate Professor, attended the TOT on Pattern Making – Loungewear in July 2019.
  - Ms. Aarti Solanki, Associate Professor, attended the TOT on Pattern Making and Garment Construction from December 23-27, 2019.
  - Ms. Aarti Solanki, Associate Professor, attended the TOT on Stitchless Technology from January 8-10, 2020.
  - Ms. Nupur Chopra, Assistant Professor and Center Coordinator Masters in Fashion Technology, attended the five days Domestic Training on 'Artificial Intelligence and IoT' conducted by IBM India Pvt. Ltd. From August 5-9, 2019.
  - Ms. Nupur Chopra, Assistant Professor and Center Co-ordinator Masters in Fashion Technology, attended Garment Technology Expo (GTE), Gandhinagar during August 2-4, 2019.
  - Ms. Ettishri Rajput, Assistant Professor, and Center Co-ordinator, Bachelors in Fashion Technology attended Garment Technology Expo (GTE), Gandhinagar during August 2-4, 2019.
  - Mr. Ankur Makhija, Assistant Professor, DFT attended ToT on Method Time Measurement at NIFT Delhi (July 2019).
  - Mr. Ankur Makhija, Assistant Professor, DFT attended ToT on Mechatronics at IIT Delhi (July 2019).
  - Mr. Ankur Makhija, Assistant Professor, DFT attended GTE 2020 held in January 2020 at NSIC Ground, Okhla, New Delhi
  - Mr. Ankur Makhija, Assistant Professor, DFT attended GTE 2019 held in August

2019 at Gandhinagar, Gujarat.

- Shubhangi Yadav, Associate Professor, attended the faculty training organized at Arvind Mills from July 2-6, 2019.
- Ms. Sumita Agrawal attended 5 days industry training at Centax, Ludhina on textile print development and printing in July 2019.
- Mr. Manish Bhargava, Associate Professor & CC-TD, attended the Functional & Technical Textiles – Design, Structure, Testing & Applications training which is sponsored by IIT Delhi Technical Education Quality Improvement Programme (TEQIP)
   - 3 Sponsored Short-Term Course from December 7-9, 2019.
- Conduct of one-week training of trainers workshop on history of fashion by Mr. Ravi Joshi FD Deptt.
- Dr. Japjee Kaur Kohli Attended 11-day TOT on Bespoke Menswear in January 2020.
- Dr. Jagriti Mishra completed her TOT on LUXURY BRAND MANAGEMENT between 17-21 June 2019 at NIFT Mumbai.
- ii. Faculty Industry Attachments
  - Ms. Ettishri Rajput, Assistant Professor, and Center Co-ordinator, Bachelors in Fashion Technology completed her industry attachment at Blue Buddha Retail (June, 2019).
  - Dr. Harleen Sahni, Associate Professor
     FMS completed her Faculty Industry Association (FIA) with Fibre2Fashion.com (Textile and apparel B2B BUsiness Solution Provider) December 2019.
  - Mr. Bhaskar Banerjee has completed faculty Industry attachment of 15 days (June 3-18, 2019) from Medigit Solutions, Ahmedabad.

iii. Faculty Development

- Ms. Amisha Mehta, Associate Professor, successfully qualified UGC-NET exam (June 2019) in Management.
- Ms. Ettishri B. Rajput, Assistant Professor and Center Co-coordinator, Bachelors in Fashion Technology, taught a module on Garment Manufacturing Technology with M. Des. Students at NID, Gandhinagar Campus

## Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

 Ms. Amisha Mehta, Associate Professor, coordinated the seminar for all Third year UG students and first year PG students by Mr. Hiranmay Mahanta, Advisor to SSIP, Gujarat Govt. as part of SSIP awareness campaign on campus. (February 2020).

- Ms. Aarti Solanki, Associate Professor, attended the seminar on "Colouring without Guilt " by SDC International in ITMACH on December 7, 2019.
- Ms. Aarti Solanki, conducted and coordinated the Ahmedabad regional round for India Skill's (Gujarat Chapter) Competition on March 6, 2020.
- Ms. Aarti Solanki, Associate Professor, coordinated an Expert Session on Entrepreneurship by Ms. Meena Kavya, Ayma Creation on October 11, 2019 for BFT Semester VII, MFT Semester III and BFD Semester VII.
- Ms. Ettishri Rajput, Assistant Professor, and Center Coordinator, Bachelors in Fashion Technology organized an Expert Session on Patent Rights was conducted by Intellectual property Rights Attorney Mr. Varunraj Limaye (Mumbai High Court) for students of Bachelors in Fashion Technology (November, 2019).
- Expert session was conducted by Mr. Shubanish Malhotra, HR-Head Arvind Ltd, Ahmedabad for B.F.Tech. VI Semester students under HRM coordinated by Ankur Makhija, Assistant Professor, DFT.
- Expert session was conducted by Ms. Sunanina Khanna, Director, Methods Apparel Consultancy, Gurgoan for B.FTech. V Semester students under MTM.
- Mr. Anupam Rana, Associate Professor and Mr. Ranjeet Kumar Assistant Professor participated in "National Level Workshop on R Program" from September 16-21, 2019 at INFLIBNET Centre, Gandhinagar.

# Seminars and Workshops by Alumni, Industry and International Experts

- 19 students of MFT-I attended the panel discussion on "Promotion of Hand Loom among Youth" on August 7, 2019 held in NIFT, Gandhinagar on the occasion of National Handloom Day.
- 18 students of MFT 1st year attended the talk conducted by Prof. Tricia Heart from TAFE Queensland on January 20, 2020.
- 42 students of MFT 1st year and 2nd year participated in the SSIP session conducted by Mr. Hiranmay Mahata, a delegate from Govt. of Gujarat.
- Scope in UI/UX for NIFT Designers by Prabudha Agnihotri for F&LA Deptt.
- Freelancing Scope for Jewellery by Rani Malik for F&LA Deptt.

- FD Deptt Ruchi Shah FD. Alumnus Interaction and an expert session on fashion illustration & design; NIFT FD Alumnus - Mr. Hitesh Rawat, Linguist & author - Mr. Gaurav Monga & Architech - Mr. Ashish Dave for elective course on Critical Thinking. Ruchi Shah - FD. Expert session as a part of the subject Fashion Society and culture- semester III, invited Mr. Nilesh Priyadarshi, founder of Kaarigar clinic, Ahmedabad based startup, for expert session under craft based product development, Developed linkages with the curator - Lal bhai Dalpat bhai musuem, for students visit and to explore possibility to invite for GE- world arts, architecture and culture to be commenced from the tem july-dec-2020. Dance faculties-Mr. Kalrav Dave, Mr. Abhiraj Singh Jhala for GE-Dance.
- FMS Deptt conducted seminars and workshops on AMOS, R, Python; Customer Experience Management; Luxury Management; E commerce; Fashion Promotion Mix and Social Media Marketing; Export Merchandising and EXIM Documentation.

# Industry Linkages (Visits and Student Internships)

- Students of MFT-IV (2017-2019), MFT II & III (2018-2020) & MFT- I (2019-2021) batch got to interact with various alumni and industrial experts during the period of April 1, 2019 to March 31, 2020. Department was successful in conducting nearly sixteen different interactions in which three alumni interactions were executed with the support of DFT alumnus. Following are the professionals the students got to interact with:
  - Prof. P. C Patel, Professor, M. S. University, Vadodara took a session on Dyeing & Printing subject with MFT-II (2018-2020) batch on April 10, 2019. The topic of discussion was Development in Finishing Processes.
  - An expert session was conducted with Mr. Japan Trivedi, Coach & Consultant @ Efforts Consulting on April 26, 2019 with MFT-II (2018-2020) batch students on the topic 'Control of Production Processes'.
  - Mr. Niklank Jain, Associate Vice-President, Orient Craft Ltd., Chopanki, Alumni, NIFT Gandhinagar (2000-2002) batch, interacted with MFT II & IV semester students during May 20-21, 2019 and discussed about contemporary era project ideas, future planning and relatable project opportunities in garment manufacturing units.
  - Mr. Manish Bhatia, Buying and Merchandising Head, Max (Easy Buy Retail Div), Landmark and alumni of NIFT Gandhinagar 2001 batch interacted with

MFT-II & IV Semester students during May 20-21, 2019 and discussed about technology trends in Indian Retail.

- Mr. Rakesh Srivastava, COO, Ashima Industries, Garment division interacted with MFT-III semester students on September 12, 2019.
- Mr. Vivek Priyaranjan, Business Head, Nissan Syntex Pvt Ltd and alumni, NIFT Kolkata had an interaction with MFT-III sem students on September 12, 2019 regarding opportunities in garment industry.
- Mr. Dipak Chowdhury, Head Product Development, Ankur Textiles, interacted with MFT-I (2019-2021) batch on October 10, 2019 about the process of product development carried out in a particular company and the factors and constraints effecting product development.
- Ms. Meena Kavya, Entrepreneur, Ayma Creation, interacted with MFT-I & MFT-III students on October 11, 2019.
- Ms. Shambhavi Tanwar, a corporate trainer, Coach, Soft Skill, Life Skill & Employability Skills Trainer conducted a session with MFT III (2018-2020) batch students on October 21, 2019.
- Dr. Hemant Tiwari has conducted an expert session with MFT-III students on November 14 & 20, 2019. SPSS workshop was conducted with Dr. Tiwari in the subject Research Methodology.
- Dr. Jigna Trivedi, Associate Professor, NICM conducted an expert session with MFT-III students on November 21, 2019 on the topic current account deficit.
- Mr. Hitesh Rawat, Designer, has taken a session on Technological interventions in Crafts with MFT-I sem students on November 8, 2019.
- Mr. Jayendra Thakker conducted a session on developments on textile colouration processes with MFT-I students on November 26, 2019.
- Ms. Jaai Kakani, Managing Trustee, SOACH, took a session on craft research and documentation with MFT-I students on December 21, 2019.
- Prof. P. C Patel, Professor, M.S. University, Vadodara took a session on Technical Textiles with MFT-II sem students on January 30, 2020.
- Dr. Ram Singh, Professor, IIFT, took an expert session on Export & Import documentation with MFT-II students on February 9, 2020.
- In accordance with the curriculum; MFT-I & MFT-III students visited different companies at different point of times to understand various aspects of production and factory management. Nearly seven different industry

visits were conducted. The companies visited are as follows:

- Concor India ICD, Khodiyar in April 2019 to learn about equipment, technology and processes of Logistics and warehousing. Discussion with Mr. Murlidhar, Imports Deputy Commissioner, ICD Khodiyar was effective to understand the customs work.
- Garment Technology Expo (GTE), Gandhinagar in August 2019 to get an exposure of the latest technologies introduced for the apparel manufacturing industry.
- Arvind Ltd., Bavla in October 2019 to understand the organisation setup in terms of quality, inspection & machinery layout.
- National Institute of Occupational Health, NIOH, Ahmedabad in October 2019 to learn about the advanced instrumentation and tools that can be used for advanced research in Ergonomics.
- EDII Incubation centre in October 2019 to learn about the incubation centre working.
- Artex Apparels, Ahmedabad in November 2019 to understand about the assembly lines in the cut & sew department.
- Students visited for a 5 days craft cluster in December 2019 to different crafts such as Ajrakh printing, Applique work/ Embroidery, Ikat to get a brief knowledge about the processes and importance of craft.
- Students of MFT-II students completed their 3 months summer internship during June-August, 2019 in various recognized companies of the apparel sector like Aditya Birla Fashion & Retail Limited, Shahi Exports Pvt Ltd, Century Overseas New Delhi, Radnik Exports Gurgaon & Noida, Richa Global, Gurgaon, Raymonds Silver Spark, Bengaluru, Neva, Ludhiana, Kalyani Innerwear Pvt. Ltd, Gaziabad, Celebrations Apparels, Bengaluru, Banswara, Surat and BEXIMCO, Bangladesh.
- GP companies: The students of MFT IV completed their Graduation projects from 13 different frontrunner companies of the industry including Landmark Group Arvind Activewear, Bavla Unit, Mohan Clothing, Raymond Silver Spark, Banswara Garments Surat, Future Group (Lee Cooper Division), Ramsons, Arvind Mills Santej, Arvind Goodhill Suit Manufacturing Pvt. Ltd., Raymonds MTM, Pantaloons, Brandix and BEXIMCO Apparel.
- F &LA conducted Industry visit to Navsari, Gujarat on March 4, 2020 under the subject "Couture Jewellery (Deepening)" and "Fashion Accessory Design Project (IDM)" by AD-VI students. Companies visited by the



students and faculty included Fab Jewelry Manufacturing, Navsari and H Deepak Diamond Cutting & Polishing, Navsari

- AD-V students visited Jaipur or the subjects "Precious Jewelry Project" and "Design Detailing" as per the course curriculum September 12-13, 2019 to M/s Derewala Jewelry; M/s Vaibhav Gems (Global); M/s Amarpali Exports and M/s Savio Jewellers
- Industry Visit as a part of course curriculum for AD-III students to Home Town, Thaltej, Ahmedabad on September 16, 2019.
- Industry Visit as a part of course curriculum for AD-III students to Apricot Furniture Systems Pvt. Ltd. DHAMATWAN Ahmedabad on September 18, 2019.
- Industry visit at Craft Roots & Ahmedabad of IDM(IFA- Introduction to Fashion Accessories) as a part of course curriculum for AD-III students to Craftsroots, Ahmedabad on October 21, 2019.
- Industry Visit for Furniture and Hardware Subject - Hardware store as a part of course curriculum for AD-III students to Ebco National Display Centre, Ahmedabad on October 9, 2019.
- Visit to Vintage car Museum, Ahmedabad as a part of course curriculum for AD-III students on September 17, 2019.

- Visit to Yera Glass, Vadodara as a part of course curriculum for AD-IV students on March 26, 2019.
- AD students had regular interactions with more than 40 leading alumni during 2019-20, including undertaking a Classroom project by Walking Tree under Couture Jewellery Collection.
- The FD Deptt. Established inkage with Fabindia for placement of Fashion Communication graduates for Visual Merchandising. Also, linkages Arvind Ltd., Ritu Kumar, Rimple and Harpreet Narula & The House of Nivedita Saboo for internship projects.
- Industry linkages were established with key personnel in Fibre2Fashion.com, The GAP (Knowledge & Consultancy service provider), All India Management Association, EDI and some other senior industry experts by Dr. Harleen Sahni, FMS Deptt.
- The students of MFM I , completed a live project with Central Mall Ahmedabad in July
   December 2019 incorporating their learnings from the subjects- Fashion Merchandising, Marketing Research and Customer Experience Management.

# The Sustainability Aspect and Green Campus

Student Initiatives: Students of MFT-I & MFT-II frequently participated in seminars and webinars related to sustainability and try to apply that into their daily routine. Few students volunteered to avoid wastage of food from the mess Students do regular cleaning of their classrooms and labs in order to sustain the cleanliness parameters that follow. Foundation students' sensitization and orientation towards generating ideas and design solutions for green campus through poster presentation.

# Tree Plantation:

As part of Orientation Programme 2019, students have planted around 80 plants outside the Campus boundary wall to make the campus more presentable and to enhance surrounding climate. This is an annual exercise undertaken on Campus with necessary follow-up.

#### **Energy Efficiency:**

- a) Energy Audit: NIFT Gandhinagar Campus engaged Gujarat Energy Research & Management Institute (GERMI) for conducting Energy Audit in May 2019.
- b) Renewable Energy Utilization: Completed Installation and commissioning of 100 kW Sonar Roof Top power system at NIFT Gandhinagar Campus in April 2019.
- c) More than 1000 LED lights installed for improved lighting and energy conservation on Campus
- d) Rain Water Harvesting: Campus has 07 Percolated Wells, each around 50,000-litre capacity which improves water table through Rain Water Harvesting

Waste Management, Safety, Cleanliness & Hygiene

- i. Compost machine with capacity to recycle 100 kg green waste per day into 40 kg manure per day which is used to nourish the green cover in the campus.
- Mr. Ankur Makhija Assistnat Professor, DFT & Nodal Officer for Swacchata Abhiyaan coordinated a Swacchata drive in Gandhinagar Campus, 2nd October, 2019.
- iii. Sanitary Napkin Vending Machines and Incinerators have been installed in Girls' Hostel.

- iv. External Audit of Fire System conducted as per norms
- v. Colour coded dustbins for proper disposal and segregation of waste

### राजभाषा:

NIFT Gandhinagar Campus has been notified in the Gazette of India under Rule 10 (4) of the Official Language Rule 1976 by the Ministry of Textiles on 26 April 2019. NIFT Gandhinagar Campus received Incentive award for "Best Official Language Performance" during the 12th Half Yearly Meeting of NARAKAS (नगर राजभाषा कार्यान्वयन समिति, गांधीनगर) in May 2019.

# Incubation & Innovation

a) Onepatentable invention developed by NIFT Gandhinagar students got cleared by the TIFAC Patent Assessment Committee in 2019-20.

b) Establishment of Incubation Cell under the aegis of the Student Start-up Innovation Policy (SSIP), a Govt. of Gujarat initiative in November 2019. SSIP provides financial assistance to students for development of prototype, proof of concept and nurture their innovative ideas through mentorship support. Ms. Amisha Mehta, Associate Professor is the Coordinator of SSIP Cell on Campus.

## Placements

NIFT Gandhinagar achieved 87% Campus Placement in 2019-20. NIFT Gandhinagar Campus successfully organized its Campus Placements on May 3, 2019 at Gandhinagar. Regional industries were approached based on various internal sources and through visiting industries in Ahmedabad, Surat and Baroda, Rajasthan. A total of 41 companies registered for the placements generating 257 vacancies. 120 students physically registered at Gandhinagar campus. 19 Students were offered PPO's. After rigorous round of selection process, 26 Students were offered placements and 6 more will add by prominent companies like Promact Infotech Pvt Ltd, Avadat Apparels, Derewala Industry Ltd, Savio Jewellery, Payal Enterprise, Laxmi Jewellers etc.

# **HYDERABAD**



NIFT Hyderabad was set up in the year 1995 with a temporary campus in Chenetha Bhavan, Nampally, Hyderabad and then moved to its permanent campus in Madhapur in the year 1999. The NIFT Hyderabad campus is located amidst India's IT hub-Hi-tech City and the State Craft VillageShilparamam; appropriately epitomizing one of its core mottos, tradition meets modernity. The main building of the campus is noted for its architectural grandeur and versatility. The campus facilities provide an ideal environment for an all rounded learning experience and holistic growth.

The campus offers 5 Design UG Programmes, 1 Technology UG Programme and 1 Management PG Programme:

Bachelor Programme (B.Des.) (4 Years)

- Fashion Design,
- Textile Design,
- Fashion & Lifestyle Accessories,
- Knitwear Design and
- Fashion Communication;

Bachelor Programme (B.F. Tech) (4 Years)

 Bachelors in Fashion Technology (Apparel Production)

Management PG Programme:

- Master of Fashion Management
- Continuing Education (CE) Programmes

NIFT Hyderabad also offers Continuing Education Programmes (CEPs) in fashion design, management and technology areas. Some of the well-known CEPs are:

• Fashion Clothing & Technology,

- Indian Fashion & Apparel Boutique Management,
- Contemporary Ethnic Wear and

# Significant Landmarks and Achievements of Campus

- Converge 2019 was organised by NIFT Hyderabad centre from December 27-29, 2019. All the sports, cultural & literary events were organised at GMC Balayogi Stadium, Gachibowli, Hyderabad. The accommodation for all the student participants was also arranged in the sports tower (accommodation block) at GMC Balayogi stadium Gachibowli, Hyderabad. All 16 NIFT Centres participated in Converge 2019. A total of 51 sports events, 15 literary events and 8 cultural events were organised during December 27-29, 2019. Shri N. Ramesh, Former Indian athletic player, Dronacharya award winner was the Chief Guest for the Inauguration and the Director General of NIFT Shri Shantmanu, IAS was the Guest of Honour for the Valedictory. Team-NIFT Hyderabad was declared Champions of Converge 2019 with Highest winning points followed by Team-NIFT Kannur.
- (ii) Campus Decoration, Improvisation of campus with enhanced mobility facilities for the Physically challenged / users of wheelchairs through ramps and railings throughout the campus, Renovation of restrooms in old girls' hostels. Campus has initiated a drive for the disposal of waste, Canteen Renovation, Procurement of Machinery, Display boards, Dress forms and Mannequins, Course Resource Materials for various subjects etc.

- (iii) The campus has successfully implemented the new curriculum working towards best practices of academic deliverance.
- (iv) Shri Vijay Kumar Mantri, IAS., has assumed charge as new Campus Director-NIFT Hyderabad on January 1, 2020. He addressed the students, faculty and officers on the occasion of Republic Day Celebrations 2020.

#### Infrastructure and Facilities

8 acres campus, Well-equipped laboratories and studios, Wi-Fi facility for entire campus, 350 seat auditorium, Spacious resource centre, Campus counsellor, Campus stationery store, Mini gym, Indoor and outdoor sports facilities (indoor & outdoor), Canteen and mess facility.

#### Projects

- Designing Uniforms for the employees of Vijaya Diagnostic Centre Pvt. Ltd.
- BRANDIX 2019 Employment Audit of Units within Brandix India Apparel City (BIAC) SEZ.

# Major achievements in Student Competitions and Awards

- Ms. Rituja Sharma (FD) was elected as PRO for Indian cultural society at FIT, New York and showcased designed Garments in Art Gallery in New York Fashion Week Fall during September 2019.
- Shrusti Sarwate, presented research paper titled 'Amalgamation of Technology & Furniture in a Classroom Space' at Fashion Colloquia 2020 at Arch College of Design, Jaipur in January 2020.
- Ms. Ameesha Goelwon 3rd Prize in the Online Competition conducted by 2nd International Time SSD Students Competition 2019 During August - September 2019.
- Ms. Fanny Gandhi (BFT-IV sem) performed Haryanvi Dance representing the State of Haryana at National Cultural Exchange Program, Part of the Haryana Kala Parishad team, Chandigarh at Jaipur in July 2019 and at Himachal Pradesh in December 2019. Shot a Haryanvi Film Song in July 2019 near Ambala, Haryana for the film Sanwari, Directed by Mr. Rajinder Bhatia;
- Divyansh Verma (MFM) attended Photography competition, won free stay at campus and access to all star shows with a t-shirt held at IIT Bombay (Mood Indigo'19) from December 24-27, 2019.
- Ankit Kumar Mahapatra (MFM) performed Solo guitar performance at ABFRL during CSR Week, Awarded Printed CSR week Mug, held at ABFRL, Bengaluru on January 23, 2020;
- Dharna Jain (MFM) Modelled at Hyderabad Design Week on October 12, 2019.

# Graduation Projects and Graduation Events

GRADUATION SHOWS 2019

- TANTU Graduation Show was conducted by Textile Design Department on May 28, 2019 at NIFT Hyderabad Campus.
- KNITMODA Graduation Show was conducted by Knitwear DesignDepartment on May 28, 2019 at NIFT Hyderabad Campus.
- FASHIONOVA 2019 Graduation Show was organised by Fashion Design Department on May 28, 2019 at NIFT Hyderabad Campus.
- The Graduation Ceremony of MFM Batch2017-19 was successfully organized in NIFT Campus in May 2019.

# Craft Cluster Initiative- Activities, Workshops and Impact

Various academic departments had undertaken different activities in handloomand handicraft clusters for design, marketing and branding interventions under the sponsorship of DC-Handlooms and Handicrafts, New Delhi in the year 2019-2020.

- Students of FD department conducted craft study in Block Printed Kalamkari at Pedana and Machilipatnam, Bobbin lace at Station Ghanpur, Crochet lace cluster at Narsapur, Andhra Pradesh.
- Students of F&LA depa rtment conducted craft study in Dokra Metal Craft at Adilabad, Bamboo Craft of Adilabad and Mahaboobnagar, Penkalamkari of Sathupally, Khammam (Telangana State).
- Students of KD department conducted study on Yemigannur net fabric cluster and Bobbin Lace cluster at Ghanpur;
- Students of FC department conducted study of Gadwal Handlooms of Narayanpeta, Gadwal & Kothakota, Gond Jewellery, Adilabad, Bamboo craft of Adilabad/Srisailam;
- Students of TD department conducted study on Gollabama Saree at Siddipet, Karimnagar Bedsheets, Ikatfurnishings and shirting of Koyalagudem, Ikat Bed sheets and dress materials at Siripuram & Vellanki;
- Student of MFM department conducted study on Dharmavaram Cluster at Anantpur, Mori weaving cluster of Mummadivaram in Andhra Pradesh.

Based on the observations and critical analysis of the craft products developed by the craftsmen and based on the market demand, students developed a new range of products with innovative ideas. This helped the artisans to understand the market requirement and got ideas for new product development. As part of this, students of were involved in the following crafts:

- KD & FC departments: Banjara Embroidery, Yellamma Tanda, Gadwal Saree weaving.
- FD department: Yemigannur gauze & nets, Bobbin Lace, Ghanpur, Warangal, Tatting lace, Karunapuram, Ikats of Jangaon.
- TD department: Ponduru Khadi, Uppada sarees
- F&LA department: Nimmalkunta Leather Puppetry, Anantpur, Andhra Pradesh and Silver Filigree of Karimnagar, Telangana.

The following awareness workshops were conducted for 3 day from January to April 2019 by inviting artisans from clusters.

- F&LA Department: Dhokra Brass casting of Adilabad, Bamboo Craft of Adilabad, Bamboo Craft of Mahaboobnagar, Pen - kalamkari, Sathupalli & Kurnool;
- FD Department: Bandarulanka Saree weaving, Kakinada. Baroon Embroidery, Nizamabad. Bobbin lace, Mallakapally, Warangal. Kalamkari Block Printing, Machilipatnam.
- TD Department: Koyyalagudem-Ikat Furnishings and Shirtings, Siripuram - Bedsheets & dress materials. Vellanki - Bedsheets & dress materials, Siddipet - Gollabhama Sarees. Karimnagar -Bedsheets.
- FC Department: Gond Jewellary, Komarambheem, Adilabad Districts. Bamboo Craft, Adilabad District. Gadwal, Narayanapet, Kothakota Handlooms of Mahaboobnagar.
- KD department: Yemmiganur Gauze net cluster. Bobbin lace, Ghanpur.
- FMS department: Yemminganur cluster

Craft Graduation Projects sponsored by DC – Handlooms & Handicrafts:

- FD department Design Intervention in bobbin lace cluster;
- F&LA department Design Intervention in Sanjhi Handicraft Cluster, Kela Life Project, Palampur Basketry Project;
- KD department Working with hand knitting cluster of Ranikhet, Almora, Uttarkhand on Product development, structural exploration and value addition of hand knitting using Nettle fibre.
- TD department Design Intervention in Cheriyal Scroll Paintings, Telangana, ShrikalahastiKalamkari, Andhra Pradesh and Sualkuchi Handloom Cluster, Assam.

Other Activities:

 As part of National Handloom Day celebration on August 7, 2019, a renowned craftman& Founder of M/s Lalitha Textiles, Shri Ramesh Raamanadham and renowned designer of Hyderabad, Mr. Shravan Kumar who contributed to Handlooms were invited to participate in the seminar on "Sustainability of handlooms".

As part of World Design Assembly – "Tholubomaalata" perfomance by Nimmalakunta Craftsman was arranged on October 10, 2019 in NIFT, Hyderabad to create an awareness to the delegates of WDA on the traditional shadow puppet show.

# **Publications and Paper Presentations**

- Prof. Dr. Gandham Hari Shankar Prasad presented a Research Paper titled "A Study on Customer Buying Pattern of National Brands v/s Store Brands in Indian Apparel Market: Influence of Demographic Factors" at International Academic Conference on Business", New York, USA held from August 4-8, 2019. He was also given the honour of the session chair in the Conference and his paper presentation was judged as best paper presentation in the Conference.
- Prof. Dr. A Srinivasa Rao presented a paper on Moderated the session on 'Synergizing Industrial Designs with Product Development: Building Sustainable Models' in a Workshop on Industrial Design with theme 'Linking Designs with Next Generation Customer Experiences' coinciding with 31st edition of the World Design Assembly (WDA), at Hotel Haritha Plaza, Hyderabad in September 2019.
- Prof. M. Annaji Sarma published a paper titled 'Study of Consumer Behaviour towards Instore Factors of Customer Experiences' in IJREAM during October 2019.
- Prof. M. Annaji Sarma published a paper on 'Attitude of Consumers towards Fashion Luxury Brands A Study in Selected Major Metros in India' in JETIR International Journal (ISSN: 2349-5162) during December 2019.
- Ms. Jyothirmai. S, Associate Professor presented a paper on 'Factors influencing the consumer buying behaviour of handloom products in Hyderabad' at National Symposium on Eco Textiles and Green Consumerism, ETGC 2019 organised by Department of Textiles and Clothing, Avinashilingam Institute for Home science and Higher Education for Women on 22.3.2019.
- Dr. Prithwiraj Mal, Associate Professor coauthored a chapter entitled 'Dyeing & Recent Developments' Published in the book "Fibres to Smart Textiles"; Edited by Asis Patnaik & Sweta Patnaik; CRC Press, Boca Raton, August 8, 2019;
- Dr. Prithwiraj Mal, Associate Professor coauthored a chapter entitled 'Testing of Fibres, Yarns and Fabrics and their recent Development' published in the book "Fibres to

Smart Textiles"; Edited by Asis Patnaik & Sweta Patnaik; CRC Press, Boca Raton, 8th August 2019;

- Ms. Rakhi Wahee Pratap, Associate Professor presented a paper titled ' Adapting Indigenous: A path to communicate slow fashion to consumers "(A case study of indigenous Kala Cotton) at ICSD Conference held on September 4-5, 2019 in ROME (Italy).
- Dr. Sasmita Panda, Associate Professor published a paper on 'Important Perceptible Technological Changes in Handlooms and Textiles – An Over View' published by Institute of Engineers (India) Telangana state Centre, Hyderabad on 52nd Engineers Day celebration held on September 15, 2019.
- Dr. Sasmita Panda, Associate Professor presented 'Best Technical Paper - Textile Engineering Division-2018 for the paper titled "Indian Textile and Handloom Industry' - An overview with reference to Telangana State Textiles and Apparel Policy- 2017-22 (T-TAP), October 2018 on the occasion of Fifth Annual General Meeting, Institution of Engineers, Telangana State Centre held on October 31, 2019.
- Ms. Rakhi Wahee Pratap, Associate Professor presented a poster "Malkha", an appropriate fabric for sustainable fashion: Case study of decentralized system." during the 2019 WDO Research and Education held on October 10, 2019 Hyderabad.
- Dr. Sasmita Panda, Associate Professor presented a paper on 'Telangana Handlooms

   Excellence in Traditional Weaving with Innovation – A Brief' published by Institute of Engineers (India) Telangana State Centre, Hyderabad on 5th Annual General Meeting held on October 31, 2019 Hyderabad.
- Dr. Sasmita Panda, Associate Professor published and presented Article on 'Convergence of Technologies for Societal Needs and Poverty Alleviation in Handlooms and Textiles' published on the occasion of 34th Engineering Congress, Institution of Engineers, Telangana held on December 27-29, 2019.
- Ms. Jyothirmai. S, Associate Professor published Article on 'Influence of Sewing Parameters on Seam Performance - A study' published in 33rd Biennial Conference of HSAI- Trends for futuristic development in Home science: Research and Innovation, ISBN 978-9385604-10-2, January 22-24, 2020 Avinashilingam Institute for Homes Sience and Higher Education for Women.
- Dr. Sasmita Panda & Ms. Jyothirmai. S jointly published and presented an Article 'Energy Conservation in Textile Industry: An Overview'

on the eve of energy conservation week 2020 from January 20-26, 2020.

- Dr. Prithwiraj Mal, Associate Professor presented a Paper titled 'Engineering of Clothing Comfort Using Fuzzy Goal Programming' during FTC 2020, IIT Delhi (February 7-9, 2020).
- Dr. Sasmita Panda & Ms. Jyothirmai. S presented a Paper titled 'Convergence of Technology, Design, and Innovation for Sustainability of Indian Handlooms: A General Study' at International Conference on Handloom, Fashion, Nonwoven and Technical Textiles (ICHFNTT 2020) held on February 27-28, 2020 at University College of Technology, Osmania University, Hyderabad, Telangana, India.
- Dr. Sasmita Panda, Associate Professor published and presented Article on 'Timeless Elegance: Traditional Odishi Khandua Saree' during Design Quest An Advanced Research Journal on Design, Vol-2, Issue- 2 Period: October 2019-March 2020.
- Prof. Dr. R. Lakshmi Reddy presented a paper on Culture and Thought of Language in Images "Shakti" During Women's Day at Telugu University, Hyderabad in November 2019.
- Prof. Dr. R. Lakshmi Reddy was selected for the Display in the Exhibition – Blue life at National Tagore exhibition of painting, Tagore International Literature and Arts Festival in November 2019.
- Mr. Shivanand Sharma, Associate Professor published a paper titled "Knitting as an Art and its prevalence in India" in the peer review Journal of Textile Association, JTA Jan-Feb 2020.
- Dr. I. Rajitha, Associate Professor co-authored a paper along with Ms. Pratyusha Kantheti and Dr. Alapati Padma titled 'Natural finishes on textiles to combat the mosquitoes: A pilot study'- Journal of Entomology and Zoology Studies, 2020.
- Prof. Dr. Malini D, CP-FD presented a Paper on 'Kalmkari (Vraatapani): The humble foundation for the glorious Indian Chintz Textiles' at International Conference on Recent Trends and Sustainability in Craft and Design held at IICD, Jaipur. Rajasthan on November 7, 2019.
- Prof. Dr. Malini D. CP-FD presented a Paper on 'Yemmiganur Handloom: The Sunrise Sector of the Cotton Handloom Industry' International Colloquia, Jaipur, Rajasthan during January 26-30, 2020.
- Prof. Dr. Malini D. Paper Presentation on 'Charming Chintz – An Indo-European Fashion Fabric' at International Seminar of Textile Clothing Research Centre, New Delhi on February 1, 2020.



- Ms. T. Srivani, Associate Professor presented a Paper titled "Technology Intervention as a means of Sustenance of Block printed Kalamkari of Andhra Pradesh" and published Abstract in the Conference Proceedings at the International Conference - Functional Textiles and Clothing Conference, FTC - 2020 organised by IIT Delhi -Published as a chapter in the edited book Warp and Weft of Textiles and Clothing (pages 91-95), Published by ShangaVerlag Publications, ISBN 978-9385604-10-2; 326 pages; February 2020;
- Ms. T. Srivani, Associate Professor presented a Papertitled'AsurveyontheawarenessofPastand Present Practices of MachilipatnamKalamkari' at 33rd Biennial National Conference of Home Science Association of India (HSAI) on Trends for Futuristic Development in Home Science Research and Innovation hosted by Avinashilingam University, Coimbatore. Published as a chapter in the edited book Warp and Weft of Textiles and Clothing (pages 91-95), Published by ShangaVerlag Publications, ISBN 978-9385604-10-2; 326 pages; February 2020;
- Ms. T. Srivani, Associate Professor presented a paper titled 'Review of Multifarious Applications of Polymers in Medical and Healthcare Textiles' in the International Conference on Handloom, Fashion, Nonwoven and Technical Textiles, organised by University College of Technology, Osmania University, Hyderabad, Telangana. The abstract has been published in the Conference Proceedings held on February 27, 2020;
- Ms. T. Srivani, Associate Professor presented a paper titled 'The warp and Woof of Traditional Textiles of Telangana' in the International Conference on Handloom, Fashion, Nonwoven and Technical Textiles, organised by University College of Technology, Osmania University,

Hyderabad, Telangana. The abstract has been published in the Conference Proceedings held on February 28, 2020;

- Dr. Shakeel Iqbal, Associate Professor (DFT) & Ms. Fatima, Associate Professor (FD) jointly presented a Paper titled 'The KHADI Times –Then and Now' at the International Conference on Handloom, Fashion, Nonwoven and Technical Textiles, organised by University College of Technology, Osmania University, Hyderabad. The abstract has been published in the Conference Proceedings February 27-28, 2020;
- Ms. Sharmila Sure, Associate Professor presented a paper titled "Sustainable Fashion Brands In India" at International Conference on Handloom, Fashion, Nonwoven and Technical Textiles, organised by University College of Technology, Osmania University, Hyderabad on February 27-28, 2020;
- Ms. Sharmila Sure & Ms. V. Priyadarshini, Associate professors presented a paper titled '6 yards of Glamour, Is sari a sustainable fashion Garment?' and Published (Abstract) at Fashion Colloquia, organized by Arch college of Design, Jaipur on January 28-29, 2020.
- Mr. Abhinav Garg, Assistant Professor published a paper titled "Addressing Data Redundancy in IoT Networks" in the Scopus Indexed Journal of International Journal of Recent Technology and Engineering (IJRTE) during November 2019.

# PhD Completed

 Prof. Lakshmi Reddy (F&LA) completed PhD in October 2019 on the topic 'Tantra-Visual to Ritual' from Centre for Folk Culture Studies, University of Hyderabad.

# JODHPUR



NIFT Jodhpur made its humble beginning in the year 2010 from its temporary campus at Sojati Gate and has successfully almost completed 10 academic years. NIFT Jodhpur shifted operations to permanent campus at karwar in 2015 which is a fully residential green campus spread over 20 acres.

NIFT Jodhpur offers four-year Bachelor and twoyear Master programme in the area of Technology and Management since 2010. Bachelor of Fashion Technology (BFT) and Masters in Fashion Management (MFM).

Bachelor of Design – B. Des. (Following courses have commenced from Academic Year 2016-17. Fashion Design (FD), Accessory Design (AD), Textile Design (TD), Fashion Communication (FC).

### Significant landmarks and achievements

- PPE kits developed for doctors
- Coveralls developed for sanitisation workers
- Tailors trained for making PPE Kits.
- Vehicle Parking sheds constructed for NIFT Staff and Guests.
- Under Water Tank capacity of 5.00 Lac. Ltrs. constructed
- Basket Ball Court constructed.
- New class rooms created by utilising open spaces

#### Infrastructure and Facilities

NIFT Jodhpur's resource centre, is rapidly building

up on the best possible collections of fashion information sources at par with the international standards. The Resource Centre has initiated the process of creating a centralised digital repository of data, research papers, and journals. The process of improving and enhancing the infrastructure has been continuous process since its inception and will be carried forward in the coming years.

Procurement of e-books, e-journals and several online databases for all faculty, students and staff of NIFT has enabled access to innumerable print and non-print reference sources. Development of a database of executive summaries of all project reports of graduating students is also under process. The collection of Materials (Textiles & Accessories), Hindi books and magazines has been a priority to strengthen the Resource Centre. About 300 books added to Resource Centre this year.

Construction Lab set up by FD department with 40 Sewing Machines, pattern making lab with 40 tables, 2 classrooms added in FD department. Faculty room created for BFT department. 18 Mac computers added to IT Labs. Boiler added to BFT lab.

Development of Leather accessories and Jewellery Lab in process in AD department in ongoing. Stationery Shop, Mess, Canteen, Gym, Auditorium, Open Air Theatre and Music Room facilities available on campus. On campus banking facility is provided by Union bank of India. It is fully computerised and has a facility of ATM.

Badminton Courts, Volleyball Ground, Football Ground, Basket Ball Court, Table Tennis and Carom are available in sports facilities.

Separate hostel facilities are provided for Boys and Girls in the college campus. It has adequate security and discipline. Residential campus is made up of Director's Bungalow and separately quarters for faculty and staff equipped with all modern amenities. The campus has a well furnished Guest House for guests and delegates who visit the campus.

Conference Room support for important meetings, conferences, seminars and presentations are available in a much secured and technologically advanced environment. The entire facility is fully air-conditioned with a dedicated power back-up. A medical practitioner and Psychiatrist Counsellor are available at the institute round the clock to provide medical care and advice to students, staff and faculty. The Institute has bus facility for its students. Public transport buses facility also is available. The entire college campus is facilitated with pure Reverse Osmosis (RO) drinking water with water coolers in every block to cater to the need of pure and safe drinking water. The Institute has installed Closed Circuit Television Cameras (CCTV) for the safety of staff, students and visitors and the protection of property and buildings. This requires areas of the college to be under 24 hour recorded CCTV surveillance. Power back up is provided by 03 of DGSET generators (125 KVA) which are maintained under AMCs. The campus has a seamless Wifi network which allows the students to connect to net anytime, anywhere. Fire Extinguishers are installed at various locations of the campus and all extinguishers are working efficiently. A periodic mock drill also conducted on fire safety and fire fighting awareness. Sanitary Napkins Dispenser machines and disposal machines installed in girls' wash rooms.

## Projects

NIFT Jodhpur implemented PRODUCT DESIGN DEVELOPMENT & INNOVATION CENTRE project Under Comprehensive Handicrafts Cluster Development Scheme (CHCDS) of Jodhpur Mega cluster sponsored by the O/o of the Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India. The project aimed to establish a Product Design Development and Innovation Centre in Jodhpur to foster design development and promote product innovation in the cluster. The key objective of the project was to provide all design related services to the cluster entrepreneurs and artisans such as Trend and forecasting, new product designs, development of samples and

product prototypes, patterns, technical sheet development. The project also aims to provide technical inputs for introduction of new tools and incubation o new technology for enhancement of design intervention, product quality variety and efficiency of the production processes. In the year 2019-20, 14 workshops for artisans and 4 seminars on capacity building were conducted under the scheme. Seven projects for training of women self help groups carried out for state government.

Pantaloons live project was organised for Fashion styling students in FD.

Classroom projects under the subject "Design Studio-3: Life style accessory range" and Aeon Surfaces, New Delhi, a leading firm in fabrication for polymer solid surfaces was organised by AD dept. They provided a brief to the class for development of new designs as per the requirement of the client. The selected designs were acknowledged by the industry recognising NIFT students.

# Major achievements in Student Competitions and Awards

- Mr. Pankaj Singh, 7th sem of FD Department was second runner up at Anchor Design competition 2019.
- Mr. Aditya Singh of FD department was first runner up, debate and poster making, vigilance week'20.
- Mr. Dhruvik Bamanika, FC won Silver Medal in 400 Meters (Athletics) in Converge 2019.
- Mr. Shubham Dave, FC, won Bronze medal in Essay writing Converge 2019.
- Mr. Bhimrao More, FP, won Gold in Basketball in Converge 2019.
- Mr. Neeraj Parkar, FD, won Silver in solo Dance in Converge 2019.
- Mr. Shashank Shekhar, FD, won Silver in Street Play in Converge 2019.

## **Graduation Projects and Graduation Events**

- In AD Department all the students are having their Graduation Project in different sectors and various product categories. The type of projects are "Developing collections of products as per the latest studies and research i.e market and fashion trends; consumer behaviour and as per industries requirement." Some students are also exploring the latest arena of sustainable products, while others are into Bags and Other Fashion Accessories, Jewellery, Kitchenware, Furniture, Interior Products and other relevant fields.
- In FMS department the graduation projects

were done at different esteemed brands, to name a few like Arvind Fashions Ltd, Levi's, United Colours of Benetton, Life style International, Arrow, Price Warehouse Coopers, Central Future Lifestyle Ltd., lenskart, Tenovia and also engaged with craft research project at IIM-Kolkata.

• The student of B.F. Tech, Jodhpur have done projects in various arena of fashion industry starting from Machine learning, size adjustable garment, retails and manufacturing area.

# Cluster initiative – Activities, workshops and impact

In the academic year 2019-20, Management and design students intervened the Kota Doriya Handloom craft of Kaithun (Kota Distrcit), Roteda (Bundi District) and Mangrol clusters (Baran District), Barmer embroidery, Pokharan pottery & Jaisalmer Embroidery, Pattu weaving from Kadua Cluster, Ari-Tari, Puppet, Lack, Iron & White Metal, Salawas Durry from Jodhpur under the "Craft Research and Documentation" activity. Awareness workshop was also conducted by the Fashion Management departments.

FD Department visited Kota Doria cluster of Kaithun and Roteda, Aarii Taari Cluster of Jodhpur, Pattu Weaving Cluster of Phalodi, Needle craft of Jaisalmer. Craft Research and documentation visit was conducted at Danka Embroidery, Udaipur, clusters of Dabu Block Print Akola, clusters of Kashidakari Embroidery, Pugal, clusters of Woolen Khadi, Bikaner, cluster of Block print Pipar, Jodhpur Rajasthan.

FC Department visited White metal craft cluster with one group, Pattu and Embroidery clusters and Kota Doria and Roteda clusters.

AD Department Craft Cluster (Handicraft) Visits and Craft Based Research was conducted in. Yellow Stone Carving – Jaisalmer.

TD IV students visited Block Prints, Pipar, Jodhpur for for Application of Natural Dyes, Craft Cluster Visit at Jaisalmer (Embroidery), Pokran (Pattu Cluster). TD V semester students visited Ratan textiles, Jaipur for Print design and CAD and Vinod Textiles, Vastra Vinod and Ajanta Kashida Jodhpur, Natural Fibers, Jaipur and Ajrakh Cluster (Natural Dyeing & Printing), Barmer, Rajasthan (Sem IV and sem VI).

# PhD Pursuing and Completed

PhD Completed : Dr. Ishwar Kumar, Dr. Shikha Gupta, Dr. Yuvraj Garg have competed their PhD Mr. Janmay Singh Hada is pursuing PhD.

# Publication and paper presentation (Both Students & Faculty)

- Manoj Tiwari, "Development of ergonomic work station for sewing operations" at the 10th International Conference on Applied Human Factors and Ergonomics (AHFE 2019) from July 24-28, 2019 at Washington D.C. USA (jointly with Dr. Yuvraj Garg).
- Manoj Tiwari, "Development and Implementation of a Reliability Centered Maintenance Management system using Artificial Intelligence" published in the Oorja Jan-June, 2019
- Manoj Tiwari, "Validation and Reliability of Sizestream 3D Scanner for human body measurement" presented at the International Conference on Functional Textiles & Clothing (FTC 2020) organised at IIT Delhi from February 7-9, 2020.
- Manoj Tiwari, "Development and implementation of Reliability Centered Maintenance (RCM) system using Artificial Intelligence" at the International Conference on Management & IT (ICMIT 2019) at IIIM, Jaipur from April 10-12, 2019. (Jointly with Mr. Malkaus Chaudhary)
- Manoj Tiwari, "DATA MINING OF BODY MEASUREMENTS OF INDIAN YOUTH POPULATION TO DEVELOP BODY SIZE CHARTS" at the International Conference on Ergonomics & Human factors 2019, at London, UK from April 29-30, 2019 (jointly with Prof. (Dr.) Noopur Anand)
- Ankur Saxena, "Green Manufacturing Model for India Apparel Industry using Interpreted Structural Modelling" presented at the International Conference on Functional Textiles & Clothing (FTC 2020) organised at IIT Delhi from February 7-9, 2020 (jointly with Prof. (Dr.) Ajit Khare)
- Mr. Janmay Singh Hada, Assistant Professor presented paper on "Skill gap analysis and supply in Indian textile industries in January 16-17, 2020 at International Conference on Skill development Opportunity and Challenges, 2020 (SDOC 2020) at Department of Garment production and Export Management, Govt. Arts College, University of Kota, Rajasthan".
- Akansha Pareek, Assistant Professor presented paper entitled "An Attempt to Record the Awareness of Kalamkari Craft among the Design Scholars" published in International Journal of Home Science, Volume 6, Issue 1, Page 229-231.

- Akansha Pareek Assistant Professor presented paper entitled "An attempt to record the rituals of worshipping the phad- a folk tradition from Rajasthan" presented and published in 7th National Conference on Indian Folk Tradition: Studies in Language, Communication, Translation and Theory" held on February 27-28, 2020 at Amity University, Lucknow.
- Sheetal Soni published a paper titled "Indian Retail sector: Growth Engine for Indian Economy" in a National Seminar on Indian Economic Slowdown: Dynamics & Perspectives organised by Department of Economics & Commerce, A.S.D. Govt. Degree College for Women, Kakinada. Published in ISBN book no. 978-81944-315-4-1, Visakhapatnam on March 6-7, 2020.

### Faculty Orientation, Training and development

- Dr. Akansha Pareek, Assistant Professor completed FIA (Faculty Industry Attachment) with Jain Handicrafts, Rajasthan from July 8-19, 2019.
- Ms. Lajoplin Assistant Professor completed Faculty Industry attachment at Ratan Textiles at Jaipur, Rajasthan in July 2019.
- Dr. Chet Ram Meena, Assistant Professor attended training on topic "Functional & Technical Textiles" at IIT Delhi Campus at Sonipat from December 6-9, 2019.
- Mr. Janmay Singh Hada, Assistant Professor visited Indian Institute of Handloom Technology, Jodhpur (Ministry Of Textiles, Govt. of India) as external examiner and paper setter for Diploma Semester examination for June & December 2019.
- Mr. Janmay Singh Hada, Assistant Professor was a paper setter for University of Kota, Annual examination for GPEM for December & June 2020.
- Dr. Sheetal Soni was appointed as an External Examiner at Vyas Institute of Management, Jodhpur, Rajasthan for PGDM I semester

Faculty participated and coordinated in Kalpkari Art & Design Workshop- Textile Design, organised by NIFT Jodhpur from 25-28 June 2019.

Faculty attended Universal Training workshop Program 4 days for self-development, organised by Head office NIFT for the faculties of NIFT from June 11-14, 2020 at a hill resort Club Mahindra Pristine Peaks at Naldehra near Shimla, Himachal Pradesh.

# Faculty Participations in National and International conferences/ exhibitions/ trade fairs/ meets.

- Dr. Aditi Mertia and Ms. Anusha, Assistant Professors FD department visited Century Overseas, Delhi on November 20, 2019 to understand Design process and productions at one of the leading export houses of Delhi.
- Ms. Lajoplin Assistant Professor TD department attended International conference on Globalization of Khadi at HCM RIPA at Jaipur on January 30, 2020.
- Dr. Chet Ram Meena Assistant Professor TD department attended the "India Fashion Forum & Fashion Technology" at Conard Hotel Bengaluru from December 17-18, 2019.

# Seminar and workshops by alumni, industry and international experts

Ms. Pramila Choudhry, on Sustainability Craft and Fashion in FD department in November 2019.

- Expert session of Mr. Rajat Jain on various Fashion seasons, International designers of Pret and couture collection under Fashion Society and culture subject in November 14, 2019.
- Mr. Vikas of Century Overseas for Industry visit on November 2019.
- Dr. Vijaya Deshmukh in 2019 for four batches Topic - Design process and disruptive innovation.
- Expert Session of Mr. Nitin Kumar Sharma on "Strategies to establish a new venture" dated September 2019.
- Expert Session of Dr. Deepak Mishra, Assistant Professor, Computer Engineering & IT Dept, IIT-Jodhpur on "Artificial Intelligence and its application in Fashion Industry" on October 2019 for MFM III Sem students under the subject Big Data Analytics.
- Expert session of Dr. Suman Kundu Assistant Professor, Computer Engineering & IT Dept, IIT-Jodhpur on "Social Media Analytics & its application" on October 2019 for MFM III Sem students under the subject Big Data Analytics.
- Expert Session of Prof. Atanu Gosh, IIT Mumbai on "Innovation in developing the economy" on October 1, 2019.
- Expert Session of Mrs. Madhvi Gadkari, Counsellor on "Structure of Brain" under the subject Consumer Behaviour Neuro Marketing on March 12, 2020.

 Mr. Bharat Parmar & Mr. Mohammad Shadab Sami - Conducted still Photography and Film making workshop titled as "Kalpkari" with an aim to facilitate the understanding about film production and sharpen photography skills.

# Industry linkages (visits and students internships)

FD Department of NIFT Jodhpur organised Fashion show at Hastshilp Mela, Jodhpur, Rajasthan by Industries association in January 2020.

Students of Sem III visited Ma'am Arts, Jaipur visit to understand Design development and production process of a Garment manufacturing unit. Sem V students visited DLF Emporio, Delhi for understanding couture embroidery and finishing in designer collection, National Museum, Delhi to understand History of fashion and costume, Century Overseas, Delhi to understand Design process and productions at one of the leading export houses of Delhi.

All students attended Button Masala workshop by Mr. Anuj Sharma in campus. Fourth sem students visited to Tie and dye and embroidery artisans at Jodhpur under fundamentals of value addition.

FC Department, III & V Sem students were taken to Mumbai, to Red Chillies Production, Advertising Agency, MAMI (Mumbai Film Festival). Major Brands of the Fashion industry were contacted in formulating and conceptualising as advertisement collateral under the subject Fashion Photography. Students got into deep and intense understanding about the brand, brand philosophy and brand personality building.

An extensive futuristic research keeping in mind the upcoming design trends and fashion forecasting of the respective brands, fashion calendar titled as Fashion 2020 was designed in collaboration with the brands like "MADAME", "KAZO", "INDAIN KRAFT", "TRUNK", "ETHENIX BY RAYMOND", "SAMBHALI", "LADESSAR", "BOYLLA", "VALLARI", "AVEESHA'S" and "MAX" too name of few. To understand fashion, film, film making and production in more deeper sense students visited Mumbai film and Television Industry.

TD department students participated in Fashion show at Western Rajasthan Industrial Fair organized by Department of Industries, Govt. of Rajasthan on January, 2020. They visited Albert Museum, Jaipur, Weaving Service Centre (WSC), Jaipur, Anokhi Museum, Jaipur, Ajrakh Cluster (Natural Dyeing & Printing), Barmer Rajasthan, Block Prints, Pipar, for Application of Natural Dyes Craft Cluster Visit at Jaisalmer (Embroidery), Pokran (Pattu Cluster) with TD V semester, Ratan textiles, Jaipur for Print design and CAD with TD V semester, Vinod Textiles, Vastra Vinod &

Ajanta Kashida Jodhur, Natural Fibers, Jaipur (Ms. Lajoplin, Assistant Professor). Special Handloom Expo with Handicraft & Jute Jodhpur, Rajasthan, Saras National Craft Fair at Jodhpur, Rajasthan, Ajrakh Cluster (Natural Dyeing & Printing), Barmer, Rajasthan.

FMS Department I sem students for the subject Fashion Concepts & Merchandising, Fashion Material Management & Quality and Customer Experience Management & Retail Operations visited Paragon Apparels, Noida, Cuir Inde, Gurugram and Select City Walk, Delhi.

Industry Visit and Interaction with Mr. Sudershan Bhatt, Owner, Himalayan Arts regarding Exports at Global Market and Industry Visit and Interaction with Mr. Anup Garg and Mr. Shishir Agarwal, Founder & Owner Kerning Krafts on Challenges and Importance of Research in Global Businesses.

Organised Industry Interaction for International Business Deepening Specialisation students with Dr. Chandrakant Sharma, Industrialist , Vaishali Fashions, Jodhpur.

AD Department students visited Museum/ Fair/ Industry Visit. Students visited 'National Museum' which apart from their regular collection, was having an exhibition of "Ritual Vessels and Musical Instruments of Ancient China"

BFT students visited the below factories to to strengthen the internship, research project and Placement – Banswara Garments, Daman, Gini & Jony (BFT Sem V), Daman, Maam arts, Jaipur and Aman Exports, Jaipur (BFT sem III).

## The sustainability aspect and green campus

The following are the initiatives taken to make the campus eco-friendly:

Waste water management through 200 KLD Sewage treatment plant: The campus is being provided with a well laid out drainage and sewerage network. A centralized sewerage treatment facility is used for irrigation and maintenance of green cover. 370 Kw Solar power generation plant: Solar energy is an infinite source of energy which is also a clean energy. This reduces the use of fossil fuels and it also produce pollution free and provide lower cost electricity than power grid. There is complete ban on use of plastic at campus. Use of more LEDs than traditional incandescent lights: conversion of conventional lighting to LEDs. Landscaping and gardening in entire campus and campus is surrounded with different plants and Trees. Meaningful paintings are draw in the campus. Periodic repair/maintenance works are carried out.

# KANNUR



### Significant landmarks/Major Achievements

Kannur district is one of the beautiful districts in northern Kerala established in the year 1957. The land is widely known as Land of Looms and Lores due to the functioning of popular Loom industries in the region and the presence of unique ritual and folk arts practice in religious places. NIFT Kannur campus is 700 meters away from the National Highway and 16 km North of Kannur Town situated in an industrial cum educational area.

The campus is having 787 students in its rolls (169 boys and 618 girls). Kannur centre is offering 5 undergraduate programmes and 2 postgraduate programmes. 197 students graduated on July 19, 2019 (UG -145, PG-52). Prof. Dr. G. Gopa Kumar, Vice-Chancellor Central University of Kerala was the chief guest for the convocation ceremony.

Orientation Programme in NIFT, Kannur was organized from July 24-26, 2019. Introduction to GE, SDAC, RIC, CIC, IDL, IDM & DS was done. Interaction with NIFT alumni and concluded by cultural event "Kalamezhuthum pattum". Admission 2020 campaign was conducted. Admission Leaflets & Posters designed in both English and regional language were made. Local newspaper advertisements, All India Radio announcements and local FM channels were also entrusted for wide publicity. To invite more applications towards SC/ST seats, visits to residential schools were done to canvas students and spread the knowledge about NIFT and various programmes it offers. Open House Sessions were conducted statewide.

NIFT Kannur is offering 22 GE subjects (16 Optional and 6 Mandatory). The regional traditional martial art form Kalarippayattu and Folk art Making sense of Theyyam are offered by Kannur Centre only.

Three students are selected for the Semester Exchange programme as detailed below:

- Ms Marria Ann TD/V Saxion University, Netherlands
- Ms. Prerana Raidurg KD/V Saxion University, Netherlands
- Mr. Adwaith Premchand BFT/VI, ENSAIT, France

### Infrastructure and facilities

NIFT Campus have 9.63 acres of land in which the total built-up area is 3 lakh 20 thousand sq.ft. (approx.). The land was earlier in the possession of Kinfra, now has been leased in the name of Director NIFT Kannur. The campus have a 8 storied academic block, workshop building, 2 hostel blocks (for Girl students), canteen building, gym, sewage treatment plant, auditorium etc. Paperwork is proceeding for faculty quarters. All Faculty rooms are provided with cabins. Annexe to Hostel block is nearing completion. Basketball and Volleyball courts are constructed.

8 elevators are functioning in the Academic Block with all statutory approval & Licence.

Fire fighting system is working efficiently. In the prevailing situation of Pandemic COVID 19 attack, the campus and surroundings are sanitized. The surfaces are cleaned and sprayed with disinfectants to avoid infection. The campus is connected to the internet via 1 GBPS Rail net (NKN) and BSNL net. Campus is having wi-fi connectivity. As a measure for energy conservation, all street light and other lights were converted to LED. Resource Centre of Kannur Campus is having 5253 Nos of Books 10 Journals & 66 Magazines. Reading Tables, Computers with internet connectivity, resource materials swatches etc are available in the RC.

#### Short term programmes

3 Months CEP program has been floated by Mr. Rajesh Kumar Jha.

#### **Major Projects**

Government-funded Projects undertaken by NIFT Kannur

- Kudumbashree Project (Project cost 15.5 Lakh) – Skill Development Programme (in house project)
- Kerala Handloom Uniform Project (Project cost – 7.5 Lakh)– Valuation study on Handloom School Uniforms
- SITTAR (Phase-II) (Project cost-17 Lakh) Photography based state and national level camp for Higher secondary students(multiphased programme primary level conducted at NIFT Kannur Campus and second level conducted in coordination with IIT Hyderabad Design Department)
- Knowledge partner for Kerala Handloom Branding project worth 3.7 Crore - Branding of Kerala handloom products
- IIT Palakkad, Convocation dress design (Project cost 4.96 lakh)

### Major achievements in Student competitions and Awards

NIFT Kannur won the 1st Runner up position in the Converge 2019 by winning 11 gold medals, 9 silver medals and 11 bronze. NIFT Spectrum 2020 Arts & Sports events were conducted in the month of March 2020. NIFT Kannur students also won the following accolades in various inter-college competitions held in other prestigious institutions

 Fashion design students from NIFT, Kannur, Semester VI presented the collection "I Bleed"

 a tribute to all the women, intersex and trans genders out there who bleed and aim to break numerous rigid stereotypes.

Prizes won:

Waves'19, BITS Pilani, Goa, November 2, 2019 : 2nd Place

Ragam'20, NIT Calicut, January 11, 2020: 3rd Place

Naalam'20, NUALS Kochi, February 21, 2020 : 2nd Place

2. Fashion Design Students from NIFT Kannur Semester VI, Collection title 'Climate change'

Prizes won:

Pragati'20, Amrita Vishwa Vidyapeetham University, Coimbatore, January 24, 2020 : 1st Prize

Dyuksha' 20, NSS College of Engineering, Palakkad, February 14, 2020 : 1st Prize

3. Textile Design Students from NIFT Kannur Semester VI, Collection - "Renovo" - Depletion of Corals

Prizes won:

Propulzo'20, Tangal Kunj Mussilar College of Marine Engineering, CUSAT, Kalamassery, January 22, 2020: 2nd Prize

 Fashion Design Students from NIFT Kannur Semester VI, Collection - "ENOUGH" - Rape Culture

Prizes won:

Dyuksha' 20, NSS College of Engineering, Palakkad, February 14, 2020: 2nd Prize

Muhammed Aslam KC, FC VI semester did poster design for a short film for Moothedath productions, family thriller movie, 2019.

Ms. Prerana Raidurga –Participated in Getting Closer FASHION FESTIVAL –ROTTERDAM.

#### Graduation projects and Graduation events

Graduation Show of all departments was conducted in the month of May. TD dept conducted their final GP Show titled 'Tantu' in Sargalaya Craft Village. It was a huge success as it gave a good exposure to the work of NIFT students.

### Craft Cluster Initiative – Activities, workshops and impact

Dr. P Mohanraj, Professor, Visited Trivandrum during July 25-27, 2019 for cluster field visit to Kollayil BLC, Sree Narayana weavers Co-op society Itd at Aruvipuram and Maruthathoor Handloom weavers Co-op society at Amaravilla.

Mr Nishant Sharma, Associate Professor, Visited Paravur Handloom cluster, for guiding students under CRD, dated. July 25-26, 2019.

15 students visited Chendamangalam Handloom Cluster, Eranakulam; 8 students visited Kuthuparamba Handloom Cluster. Kuthuparamba

8 students visited the Kasaragod Weavers Co-Society Ltd, Kasaragod; 10 students visited Kollayil Handloom cluster Trivandrum; 10 students visited Eramala Weavers Handloom Cluster Kozhikode; 10 students visited Chittoor Handloom Cluster Palakkad

#### PhD Pursuing and Completed:

#### MFM

Dr Shivkumar M Belli (Completed) Ms Jaya Mathew (pursuing) Ms.Mukthy has registered in PhD

KD Mr R S Jayadeep (Pursuing) Mr Nishant Sharma (Pursuing)

FC Ms Gargee Bhattacharjee (pursuing) Mr Sujith KG (pursuing)

DFT Mr Rajesh Kumar Jha (Pursuing)

TD Dr T. Vijayalakshmi (Completed)

FD

Mr Om Soorya (Pursuing) Ms. Shangrella Rajesh M K has registered in PhD

#### **Publications and Paper Presentations**

Papers, Articles Presentations - National Forums

- Ms. Mukthy S, Assistant Professor, Ethical Factors influencing attitude towards Fashion counterfeit products. ICSSC -2020: Alagappa University, Sponsored Under Rusa phase 2.0 scheme February 25, 2020
- Mr. Nishant Sharma, Associate Professor, Paper on Al in Knits at SAIF'19, national conference organised by NIFT Kannur, dated.

May 29-30, 2019. Paper on Fashion Education at Fashion Colloquia 2020, international conference organised by Arch College, Jaipur, dated January 28-30, 2020

- Presentation and abstract Publication has been done by Mr. Rajesh Kumar Jha, (CC-DFT) (jointly) in the National Conference (SAIF 2019) organised by NIFT Kannur campus, Topic: Praxis of Artificial Intelligence in Apparel Industry: A beginning of New Epoch 2) Poem published in the printed journal of TOLIC named "Khitiz", Topic: Matribhumi 3) Articles paper published in the printed journal of TOLIC named "Khitiz", Topic: Mera Lakshya Bharastra char Mukh Bharat (This article secured first prize in the essay competition in TOLIC event)
- Research paper and research poster presentation by Ms. Suvidha Raju on the topic "Bio-crafts for value addition in Indian Silk Industry" at 25th International Congress on Sericulture and silk industry under the section "Post-Cocoon-Technology" held at Tsukuba, Japan.

## Papers, articles presentations - International Forums

- Ms. Mukthy S, Assistant Professor, PAPER Publication: Influence of Social Media Marketing Strategies in Niche Startup Models: A Consumer Study on Fashion Brands: International Journal of Textile and Fashion Technology (IJTFT), ISSN (P): 2250–2378; ISSN (E): 2319–4510 Vol. 9, Issue December 6, 2019, 43–56. Paper Presentation: Fashion Business Model – Change from unconventional creations to sustainable trends- Upcoming designers perspective: International Fashion Colloquia 2020, Jaipur India, January 26-30, 2020
- Dr. Mohanraj has presented a paper on Design interventions and Development for Coir Kerala 2019 in the international conference on December 6, 2019 at Alappuzha in Kerala, India. Coir Kerala 2019 is an international event on Kerala coir and natural fibre products, in the December 4-8, 2019 at Alappuzha in Kerala, India. This is the eighth edition of the annual Coir Kerala fair besides the exhibitor presentations on the products/ services, organized by the Department of Coir Development, Government of Kerala. Conceptualized, initiated and organized two highly appreciated webinars on June 10, 2020 namely (a.) "COVID-19 CHALLENGES - NEW NORMAL - NEW NORMS FOR FASHION INDUSTRY" and (b.) "CREATIVE DESIGNING IN FLAT KNITS IN SHIMA SEIKI"

- Mr. Abhilash Balan Paper titled 'An Investigation of Handmade School Uniform and Sustainability a Kerala model from India' been accepted by ICTCS 2020- International conference on Textiles and Clothing Sustainability, October 2020, New York USA.
- Ms. Gargee Bhattacharjee Paper titled 'Changing Trends in Dimasa Textiles of Cachar District of Assam' was published in IOSR Journal of Humanities and Social Science, Publisher Name: International Organization of Scientific Research, Publication Date: March 31, 2020.
- Mr. Kumaraguru has presented a paper on " Emerging Trends & Opportunities in Clothing Industry for Fashion Students" at L.CT.L. Palaniappa Chettiar Memorial Auditorium, Alagappa University, Karaikudi on January 21, 2020.
- Ms. Shangrella M K has presented a paper titled FASHION BUSINESS MODEL -CHANGE FROM UNCONVENTIONAL CREATIONS TO SUSTAINABLE TRENDS – UPCOMING DESIGNERS PERSPECTIVE at Fashion colloquia 2020. Paper titled Influence of social, Media Marketing strategies in niche startup models. A consumer study of Fashion Brands. Paper published in Trans Stellar, International Journal of Textile and fashion technology.
- Mr. Om Soorya, Assistant Professor, Visited and Exhibited his painting at India Art Fair, New Delhi. February, 2020.

### Seminars and workshops by Alumni, Industry and International Experts

NIFT Kannur hosted a national seminar on the application of Artificial Intelligence in the fashion industry and its impacts. The seminar title was "Seeing AI in fashion (SAIF'19) It was organized on May 29-30, 2019 by Mr. Manuprasad Mathew and Mr. Mohammed Ansar. The first-ever national seminar happened on NIFT Kannur. There were 11 Keynote speakers from different National universities, Industry experts and a special guest. 24 papers were selected and presented during the conference.

Dr. T Saravana Kumar, Consultant Delivered expert lecture in "Circular knitting and Colloquium paper" KD-V & amp; VII semester students. Mr Praveen P, Intimate Wear Industry Expert, for KD deepening subject.

3-day Calligraphy Workshop by veteran Calligrapher Mr. Narayana Bhattathiri was conducted in the month of November 2019 for Fashion Communication Dept & Foundation Programme students. Ms. Alpi Boylla, Director Save the Loom and also NIFT Delhi Alumni, took a session on 'Craft Documentation and possible promotional tools in the craft sector' as part of CRD orientation week for Fashion Communication students. Mr. Sujay Lingappa, Principal Experience Design, Infosys, Bengaluru conducted a 2-day Workshop on Ui/Ux for final year Fashion communication students.

As part of Sustainable Systems crafts studies, interaction titled "Aesthetics of hand-making", with eminent person Sri Prasanna, founder of Charaka Women's Co-operative society, Desi trust, Social Activist and Theater Person was conducted on August 30, 2019.

External Expert Lecture for the subject" Introduction to design Innovation" IDM -UG Semester VI & "Trendspotting" IDM PG Semester III, was conducted by Mr. Ujjwal Anand successfully conducted 6 sessions (forenoon & afternoon) on September 4, 2019. Expert Lecture of 2 sessions for subject" Introduction to Industry Practices" Semester II was conducted by Mr.Ashish Solanki on November 11, 2019. Expert Lecture of 5 sessions for subject "Industry Guided Project Proposal" Semester II was conducted by Mr. Chitti Babu Govindaraj on January 27, 2020. Expert Lecture of 6 sessions for the subject "UI UX " Semester II, was conducted by Mr. Athul Sasidharan on February 7, 2020. Expert Lecture of 1 session for subject Design as Luxury was conducted by Mr. Kislay Yadav completed one session on March 28, 2020.

#### Major Industry Linkages

Cannanore Spinning Mill, Kannur; Maryan Apparels, Kannur; Hanveev Processing House, Kannur; Intertek Testing Services, Tiruppur; Spencer Dyeing, Tiruppur; Unifront Processors, Perundurai; NIFT-TEA College Knitwear Fashion, Tiruppur; Shri Vishnu Textiles, Palladam, Tamilnadu; Dinesh Textiles, Kanhirode Weavers cooperative society; Kerala state startup mission Incubator – MYZONE at Kannur; Future Lifestyle; Arvind Ltd,; Max; Matrix Clothing; Orient Craft; Shahi Export house; Suditi Industries; Aditya Birla -Pantaloons.

### The sustainability aspects and Green campus activities

NIFT Kannur is having PCB appreciation award-winning Sewage Treatment Plant (STP), Incinerator, recycling of treated water in place. As part of Swachhta activities Kannur Centre has done segregation of reusable waste materials. A vegetable garden has been set up in the campus with the guidance of Kerala Agriculture Department. For the agriculture purpose, we are utilizing the water and fertilizer from STP Plant in the campus.

# **KANGRA**



#### Projects

- NIFT Kangra completed project of short term courses for Instructors/Trainers of Apparel Sector for ITI in August 2019.
- NIFT Kangra is presently working on three projects Integrated Design & Technical Development Project (IDDP), Pine Needle; Nurpur, Design & Technology Development Workshop (DDW), Pine Needle & Bamboo Craft, Shahpur; and Apna Kangra Project with SDM Kangra - Designing a coffee table book for Kangra.

#### **Craft Cluster Initiatives**

Craft Bazaar - The event of Craft Bazaar was organised in the campus for two days on (February 28-29, 2020) where various artisans from craft clusters of Chamba Rumal, Chamba Leather Craft, Chamba Wood Carving, Kangra Pine needle Craft, Kangra embroidery, Kangra Pottery, Palampur Likhnu Craft, Kullu Shawl Weaving, Kangra Miniature Painting and Palampur Bamboo Craft participated.

## Seminars And Workshops By Alumni, Industry And Experts

 Dr. Anunita Rangra, Associate Professor, TD was invited as Guest faculty at National Institute of Design, Kurukshetra from February 17-22, 2020 as an expert to teach 'Fashion Illustration'.

- Mr. Saurabh Chaturvedi was invited as Expert on May 24, 2019 during one week STC on "Advancement in Garment Technology" at NIT Jalandhar.
- Mr. Ajeet Kumar, Assistant Professor, FC was invited as session expert and Speaker at LEADERSHIP AND GOVERNANCE workshop held at Rajiv Gandhi Government Engineering College (RGGEC), Kangra. He spoke on the topic of "Designing Leaders with Design Thinking" on August 29, 2019.
- Ms. Chavi Goyal, Assistant Professor, DFT, NIFT- Kangra organized Expert lecture by Mr. Vijay Singh Katiyar, Professor, NID Ahmedabad on "Process of Ideation" in Integrated Design Project, April 16, 2020.
- Mr. Pavittar Punit Singh, Assistant Professor, TD organized interaction with Mr. Abhishek Ghiya, General Manager RUJ Wood Craft and Mr. Kartavya, Head-Designer, RUJ Woodcraft.

#### Faculty Oreination, Trainings And Development

 Mr. Saurabh Chaturvedi, Associate Professor, DFT; Ms. Apla, Associate Professor, FC; Mr. Saurabh Garg, Assistant Professor, Textile Design; Ms. Chavi Goyal, Assistant Professor, DFT completed Faculty Industry Attachment in different organizations all across India.

 Mr. Saurabh Chaturvedi, Associate Professor, DFT; Ms. Chavi Goyal, Assistant Professor, DFT ; Mr. Saurabh Garg, Assistant Professor, Textile Design; Mr. Mohd Umar, Assistant Professor, DFT; Mr. Ajeet Kumar Assistant Professor, FC; Dr. Paramita Sarkar, Assistant Professor; Mr. Vinod Kumar Sharma, Assistant Professor; Mr. Vinod Kumar Sharma, Assistant Professor; Mr. Kamaljeet Singh, Assistant Professor, DFT attended ToT organized by NIFT in various streams.

#### **Research Publications And Presentations**

- Ms. Shipra Sharma, Associate Professor, DFT published paper on 'Role of communication in apparel manufacturing units' in the book titled 'Envisioning Effective Management Communication' ISBN 978-81-7975-997-4 with Anamika Publications, Delhi
- Ms. Shipra Sharma, Associate Professor, DFT presented research paper on "An analysis of the need of Training for Indian Textile Manufacturing sector" by at 22nd International conference on Apparel Industry and Manufacturing, London, UK (March 12-13, 2020)
- Mr. Saurabh Chaturvedi, Associate Professor, DFT, Presented paper on "Impact of cultural diversity at workplace through recruitment of differently able employees' ' at ICMC 2020 MICA Ahmedabad on January 10, 2020.
- Ms. Apla, Associate Professor, FC published paper on Shimla Doll Making Craft was Published in Indian Journal of Applied Research Volume - 9 Issue 12 in December 2019.
- The research paper titled "Social Empowerment through Green Fashion" by Ms. Shruti Gupta, Assistant Professor, TD was selected for presentation at the International Foundation of Fashion Technology Institutes (IFFTI) Annual Conference scheduled in March 2020 at the Fashion School- Kent State University in Kent Ohio, United States.
- Ms. Chavi Goyal, Assistant Professor, DFT published research paper in the International conference - 5 th International Textiles and Costume Conference with titled 'A study on process of black natural dye of Rajasthan and Andhra Pradesh' held at MaharajaSayajiRao University , Baroda from October 3-5, 2019 in conference proceedings with ISBN number ISBN 978-93-5382-736-6, Edition 01, Volume

01 under subtheme- Technology and trends.

- Ms. Purnendu Sharma, Assistant Professor, FC published paper on 'The Psychological Impacts of latest fashion on teenagers' in- International journal of scientific research in multidisciplinary studies Vol V, issue no. 08, page no (pp). 141-147, August 2019.
- Mr. Saurabh Garg, Assistant Professor, Textile Design, NIFT-Kangra published a paper entitled 'A Review on Preparatory Processes of Bamboo Fibres for Textile Applications' in Journal of Textile Science & Engineering in May 2019.
- Mr. Saurabh Garg, Assistant Professor, Textile Design, NIFT-Kangra presented and published a paper entitled 'STUDY OF COMPATIBILITY PARAMETERS OF MIXTURE OF NATURAL DYES' in 5th International Textiles and Costume Congress, Vadodara, India, in October 3-5, 2019.
- Mr. Ajeet Kumar, Assistant Professor, FC presented a paper "Neo Leaders of the Vuca World" at 6th International Communication Management Conference 2020 (ICMC2020) of MICA (Mudra Institute of Communications, Ahmedabad) on January 9, 2020, Gujarat which was published in International Journal of Advance Research and Innovative Ideas in Education (IJARIIE).

#### Phd Pursuing and Completed

NIFT Kangra centre has currently 03 PhD holders names Dr. Anunita Rangra, Associate Professor, TD, Dr. Babita Bhandari, Assistant Professor, TD and Dr. Paramita Sarkar, Assistant Professor, FD. Ms. Shipra Sharma, Associate Professor, DFT has submitted PhD thesis on 'Analysis of training and development practices in select textile and apparel industries, Jalandhar, Punjab. Ms. Chavi Goyal, Assistant Professor, DFT, NIFT - Kangra; Ms. Shruti Gupta, Assistant Professor, TD; Mr. Saurabh Chaturvedi, Associate Professor, DFT; Mr. Pavittar Punit Singh Madan, Assistant Professor, TD; Mr. Saurabh Garg, Assistant Professor, TD; Mr. Aman Kumar Nagpal, Assistant Professor, DFT are pursuing PhD from different institutes.

#### **Student Development Activites**

 150th Anniversary of Gandhi Jyanti on 2nd October, birth anniversary of Mahatma Gandhi was celebrated by students, faculties and staff of NIFT Kangra by participating in different social and environmental activities. Events like Cleanliness Drive, Tree Plantation of 150 trees, Run for Peace, Fashion show were organized



with designs inspired from Gandhi era and with use the khadi was encouraged in the campus.

- NIFT Kangra won 4 Gold Medal, 5 Silver and 3 Bronze in Converge 2019 at NIFT Hyderabad.
- NIFT Kangra Students participated in Blood Donation at Tanda Medical College.
- NIFT Kangra also participated in various fests such as IIT Mandi& IIT Roorkee and won prestigious awards. The students of NIFT Kangra secured first position in street play competition at IIT Mandiin their fest 'Ruvaan 2020'.
- Other SDAC activities included cultural activities such Food Festival, Handloom day,

Holi Celebrations, Lohri and various other cultural events apart from making of the stage at Kangra campus by shramdaan.

#### Convocation 2019

For NIFT Kangra, Chief Guest Honourable Sh. Sonam Wangchuk, innovator and education reformist and founding-director of the Students' Educational and Cultural Movement of Ladakh awarded the degrees to 146 students of the seventh batch of NIFT Kangra in the Convocation ceremony held on May 29, 2019. He was accompanied by Director General, NIFT, Ms. Sarda Muraleedharan, IAS; Dr. (Prof) Sharmila J Dua, Dean Academics, NIFT and Dr. (Prof) Sibichan K Mathew, Director Incharge, NIFT Kangra.

# KOLKATA



### Significant Landmarks and Achievements of Campus

i) Award & Recognition

NIFT Kolkata has been awarded -

- 'Best Fashion Education Institute' at Sankalp Education Awards 2019 presented by Lions Clubs International Dist-322b2, David & Goliath and FACES with a Trophy and a Certificate of Achievement.
- 'Anchor Design Awards 2019' by Madura Coats Private Limited for the dedication of NIFT Kolkata in empowering the young designers of today.
- ii) Ranking in the surveys'
  - Outlook-Drshti Fashion College Survey 2019 Ranked 6th
  - The Week Hansa Research Fashion Design College Survey 2019 – Ranked 7th
  - India Today MDRA Best Colleges Ranking 2019 (Fashion Design) – Ranked 8th
- iii) Contribution during the Pandemic Situation by FD Dept.:

Sh. Montu Basak and Ms. Ruhee Das Chowdhury, faculty members of Fashion Design Department with the help of Lab Assistants of all departments manufactured masks at 'No Cost No Profit' basis for the welfare of employees of NIFT Kolkata and their families.

iv) Placement, 2019:

90% of the total 246 graduating students of NIFT Kolkata registered for the Placement got placed in the Year 2019 and 10% students opted for higher studies.

v) "INDUSTRY CONNECT 2020"

An Alumni Industry Meet "INDUSTRY CONNECT 2020" was organised at NIFT, Kolkata Campus on 24th February 2020 to share the nuances of re-structured curriculum with the Industry and alumni fraternity. The meet was addressed by Prof. Dr. Vandana Narang, Dean (Academics) and Prof. Dr. Raghuram Jayaraman, Head (Industry and Alumni Affairs). 40 Industry Heads and 35 Senior NIFT Alumni had actively participated in the discussions and presented their views.

vi) Soft Skill Orientation Workshop:

Dr. Sanjay Kumar Agarwal, renowned Life Coach and Soft Skill Trainer conducted a Soft

Skill Orientation Workshop for the final year students at the campus on September 20, 2019.

vii) International & Domestic Linkages Unit:

Following students from NIFT Kolkata underwent International Exchange at the global institutes:

- A) Semester Exchange (January June 2019):
  - 1. Ms. Ashita Vora (B.Des Fashion Communication, Batch 2016-20) – ENSAIT, France
  - Ms. Utsha Sarkar (B.Des Leather Design, Batch 2016-20) – De Montfort University, Leicester, UK.
- B) International Exchange (July 2019 June 2020):
  - Ms. Aditi Sunil Garg (B.Des Textile Design, Batch 2017-21) - One Year Associate in Applied Science (AAS) Program at Fashion Institute of Technology (FIT), New York (US) for the Academic Year 2019-20.
  - Mr. Sanchit Sachan (B.Des Fashion Design, Batch 2018-22) - Semester Exchange at De Montfort University, Leicester, UK from January – June 2020.
- viii) Admission Publicity for the Academic Year 2020-21:

As a part of Admission Publicity, three Open House Sessions had been conducted at NIFT Kolkata. Two schools, viz. The Bhawanipur Gujarati Education Society School, Kolkata and PITTS Modern School, Gomia, Jharkhand had attended the Open House Sessions at NIFT Kolkata with the whole batch of their XIth and XIIth Standard Students. A team of NIFT Kolkata participated in the Augusto Career Fair in November, 2019 organised by St. Augustine's Day School, Barrackpore and Shyamnagar. In association with the Tribal Development Department, Government of West Bengal, Sensitisation Programme had been organized in West Bengal at Eklavya Model Residential School, Birbhum.

ix) Activities organised:

S. N.	Activity	Date
1	Plastic Free Campaign (Swachhta Hi Seva)	September & October 2019
2	International Yoga Day	21st June, 2019

S. N.	Activity	Date
3	Orientation Programme	24th-26th July, 2019
4	Sensitisation Programme on Sexual Harassment of Woman at Workplace and Vishaka Guidelines	25th July 2019
5	73rd Independence Day Celebration	15th August 2019
6	Hindi Pakhwada 2019	18th - 27th September, 2019
7	Cloth Donation	20th - 26th September, 2019
8	Vigilance Awareness Week 2019	28th October - 02nd November, 2019
9	Constitution Day	26th November, 2019
10	71st Republic Day Celebration	26th January, 2020
11	Fashion Spectrum 2020	28th & 29th February 2020
12	150 Years of Birth Anniversary of Mahatma Gandhi	October 2019 – March 2020
13	International Women's Day	06th March 2020 (8th March being Sunday)

#### Infrastructure and Facilities at Campus & Hostel

NIFT Kolkata Campus has done beautification by constructing RCC Cover Main Entrance Gate, Security Cabin at the Old Block of main campus, construction of Temporary Shed (Porta Cabin), Modular Workstations in the Academic Affairs Deptt. & Project Cell/CEP Deptt. and also Security Kiosk in the Girl's Hostel. "State of the Art" Machines viz., 3D Printer, Advanced Computerised Embroidery cum Sewing Machine, Thermoforming Machine, Linear Actuator for R&D Project, Button Hole Machine, Label Attaching Machine, Dual Spot Welding and Bevel Saw Machine, Sanitary Napkin Vending Machine, Sanitary Napkin Destroying Machine have been procured. Further, old Computers in the IT Labs have been disposed off and upgraded with latest version of 50 nos.i7 Desktop Computers.

#### Short Term Programmes

In addition to regular undergraduate and post graduate programmes, NIFT Kolkata also conducted certificate programmes, viz., Design in Boutique Apparel & Accessory (DBAA), Fashion Design and Clothing Technology (FDCT), Clothing Production Technology (CPT) and Fashion Knitwear & Production Technology (FKPT).

#### **Major Projects**

New Projects executed by NIFT, Kolkata during the Year 2019-20:

- One year Programme on 'Apparel Designing & Fashion Technology [ADFT]' sponsored by West Bengal Minorities' Development & Finance Corporation, Govt. of West Bengal.
- One year Programme on 'Fashion Leather Accessories Design [FLAD]' sponsored by West Bengal Minorities' Development & Finance Corporation, Govt. of West Bengal.
- Designing of the 'NJB Calendar 2020' sponsored by National Jute Board, Govt. of India.
  - Designing of School Uniforms for boys and girls of schools in West Bengal sponsored by Directorate of School Education, Govt. of West Bengal.

Projects closed (physically/ financially) by NIFT, Kolkata during the Year 2019-20:

- A Seminar on 'Adaption of Kantha Embroidery for the Niche Market' sponsored by the Office of DC (Handicrafts), Govt. of India.
- Certificate Programme in 'Knitwear Design & Manufacturing' (CPKDM) sponsored by Ministry of DoNER, Govt. of India.
- Revival of Bengal Heritage Textiles (Shantipuri, Tangail, Muslin) sponsored by Directorate of Textiles, Handlooms, Spinning Mills, Silk Weaving and Handloom based Handicrafts Division, Govt. of West Bengal.
- Training Programme on 'Maximizing sales through Visual Merchandising' for Tantuja-1 sponsored by Tantuja, Apex Handloom Cooperative Society, Govt. of West Bengal.
- Training Programme on 'Sales Skill Development' for Store Operations (Tantuja-2) sponsored by Tantuja, Apex Handloom Cooperative Society, Govt. of West Bengal.
- Training of the SHG Artisans on 'Design and Diversification' [Phase-1, Phase-2 and Phase-3 respectively] sponsored by Anandadhara – District Office, District Mission Management Unit & District Rural Development Cell, Barasat.
- Outreach Programme 2018 sponsored by National Jute Board, Govt. of India.

Research & Development Project: Prof. (Dr.) Sandip Mukherjee and Sh. Montu Basak, Assistant Professor have undertaken one R&D project namely 'Microcontroller Based Prototype Development for Automation of Handloom Jacquard' which is in progress.

## Major Achievement in Student Competitions and Awards

Students of NIFT Kolkata had actively participated in Converge 2019 as well as in different events & competitions conducted by various reputed Organizations & Institutions like; IIT-Kharagpur, IIT-Guwahati, Marine Engineering College Kolkata, Loreto College Kolkata, WBNUJS Kolkata, Amity University Kolkata, Bumcham, T2 Telegraph etc. and won laurels for the Institute in the events like Fashion Show, Sports, Painting and Literary etc. List of winners in Converge 2019 are as under:

Award	Events	Student's Name
Gold medal	400 meter and 800 meter run event	Ms. Ramneek Kaur, TD (Batch 2016-20)
Gold medal	Girl's Badminton Doubles	Ms. Madhurima Mukherjee, B.F.Tech (2017-21) and Ms. Deepshikha Dutta, LD (2017-21)
Gold medals	Girl's Badminton Singles	Ms. Madhurima Mukherjee, B.F.Tech (2017-21)
Gold medal	Girl's Javelin Throw	Ms. Shubhangi Naik, LD (2016-20)
Silver medal	Boys Football	Boy's Football Team NIFT Kolkata

#### Graduation Projects and Graduation Events

Graduation Events for UG and PG programmes were conducted from May 22-24, 2019 which was witnessed by Captains of Industry. Convocation Ceremony of the class 2019 was held on May 30, 2019 at EZCC, Kolkata with the gracious presence of Justice Shri Asok Kumar Ganguly as Chief Guest and Ms. Eshaani Jayaswal, Designer & Alumni of NIFT, as Guest of Honor.

Each Academic departments and CIC Cell showcased winning collections of the students of NIFT Kolkata in Toolbox 2019.

### Craft Cluster Initiative – Activities, Workshops and Impact

During the Year, total 23 Nos. of craft cluster activities were organized in which 978 students and approximately 29 faculty members were engaged and a total of 753 weavers / artisans were benefitted. Karigar Bazaar 2020: CIC Unit in coordination with all the departments had organised 'Karigar Bazaar 2020', an exhibition-cum-sale of handloom and handicraft items for two days from February 28-29, 2020.

#### PhD pursuing and completed

12 Faculty members are pursuing and one faculty member has completed PhD.

#### Publications and Paper Presentations

Publications in the Year 2019-2020

S. No.	Name of the Research Paper	Name of the Journal	Month published	ISSN No.	Faculty attached
1	When fan engagement with sports club brands matters in sponsorship: influence of fan–brand personality congruence	Journal of Brand Management	January 2020	ISSN: 1350- 231X	Dr. Ritu Malhotra, Professor
2	Customised garment making as the category for sustaining Micro enterprise in the scenario of industry 4 revolution	SMS Journal of Entrepreneurship & Innovation published by the School of Management Sciences, Varanasi.	December 2019	Vol. VI, No. 1; ISSN 2349-7920	Sh. Bikas Agrawal, Associate Professor
3	The decline of domestic leather industry - challenges and prospects	JILTA Vol. No. 70(2)	February 2020	ISSN No. 0019-5738	Dr. Dibyendu Bikash Datta, Associate Professor

Presentation in the Year 2019-2020

- A Paper of Dr. Sougata Banerjee, Associate Professor was presented in absentia on "An empirical study on buyer's behaviour of agrifood brands in organised retailing with reference to demographic and psychological factors" in the International Conference, conducted by Vidyasagar University (Department of Economics), WB - "Contemporary Issues of Development in the Backward Regions of India" on February 17-18, 2020 as Co-Author with Sh. Sudip Kundu and Dr. Chitra Bagchi.
- Dr. Dibyendu Bikash Datta, Associate Professor contributed in a paper titled, "In-situ amidation of silk-wool union fabric with sericin for improved wrinkle recovery and dimensional stability" authored by S K Som, D B Datta, L Saha and D Das which was presented in The 25th International Congress on Sericulture and Silk Industry at Tsukuba International Congress Center, EPOCHAL, Tsukuba, JAPAN during November 19-22, 2019.
- Dr. Dibyendu Bikash Datta, Associate Professor presented a paper titled, "Insitu polymerization of maleic acid in eri silk in presence of chitosan" authored by A N A Banerjee, D B Datta and D Das in The International Conference (ICTX 2020) on

Innovative Approaches for the Development of Sustainable Textile Products and Processes in association with The Institution of Engineers (India) at Kolkata, India during February 9-10, 2020.

- A Paper was presented by Ms. Binwant Kaur, Professor at International Conference, ICTX 2020, hosted by the West Bengal State Centre of The Institution of Engineers (India) under the Aegis of Textile Engineering Division Board in Kolkata on February 9-10, 2020 on 'Studies on Fabric Hand of Cotton × Flax, Cotton × Khadi and Cotton × Eri Union Fabrics Using Taguchi Method'.
- Prof. (Dr.) Sandip Mukherjee and Sh. Montu Basak, Assistant Professor presented a research paper 'Design and Technological Innovation for Artisans: NIFT's Intervention' under the theme of "Traditional Indian Crafts – Storehouse of Scientific Knowledge" in the Conference of India International Science Festival (IISF) 2019, held at Kolkata in November, 2019.

#### Faculty Development

• Training

Faculty members of NIFT Kolkata attended training programmes, namely Universal Training organised by NIFT at Naldehra, ToT on 'Luxury Brand Management' at NIFT Mumbai, Customized Domestic Training on 'Digital Marketing, Social Media Marketing and E-commerce' at NIFT-Bhubaneswar, Training on 'Experiential Learning Tools' at Administrative Training Institute (ATI), West Bengal, TOT on 'Supply Chain, Value Chain & Operations Research' at NIFT Hyderabad Campus, ToT on 'Methods Time Measurement', ToT on 'Al & IoT' organised by IBM India Pvt. Ltd at IBM Client Centre, Delhi, ToT on 'Anthropometry and Sizing', ToT on 'Apparel Production Planning and Control (Fast React Software)' at NIFT, New Delhi, Ahmedabad Design Week (FOTD) at Ahmedabad, Domestic Training on 'Communication Design for IT and Media Professionals' at IIT Bombay, Universal Training on Change Management, VUCA world, Mega Trends & Conflict Management, TOT on "Digital Design - Products CAD 3D(advanced) 3D printing " in Chennai, Technical Education Quality Improvement Programme (TEQIP), conducted by IIT, Delhi on Functional & Technical Textiles: Design, Structure and Testing & Application, Print Design and Cad Training and Industry exposure in Ludhiana, ToT on Weave Design & CAD at Arvind Mills, Ahmedabad.

Industry Attachment

Prof (Dr.) Ritu Malhotra attended Faculty Industry Attachment on 'Neuromarketing' at Institute of Neurosciences, Kolkata.

### Seminars and Workshops by Alumni, Industry and International Experts

Sl. No.	Dept.	No. of Seminar / Workshop / Lecture Series / Sessions / Industry Visit conducted
1	FMS	09 Lecture Series ; 05 Sessions; 02 Workshops
2	B.F.Tech	05 Industry Visits
3	FC	01 Workshop; 02 Interactive sessions; 8 Lecture Sessions
4	FD	05 Workshops
5	F&LA	06 Industry Visits; 3 Workshops; 3 Seminars / Webinars
6	FP	14 Lecture series
7	KD	01 Workshop, 01 Visit (Fair)
8	TD	01 Workshop; 02 Expert Lectures; 02 Seminars; 01 Exhibition; 01 Design Galore

#### Major Industry Linkages

• A Lecture on 'Fashion Sociology' and relevant workshop was conducted by Ms. Adele Varcoe

from RMIT University, Australia on November 21-22, 2019 and on topic 'Fashion as a statement' on November 22, 2019 Afternoon.

- A workshop was conducted on October 17-24, October 2019 on making of 'Khakha' and 'Machine Embroidery' under the supervision of Ms. Taruna Heisnam at Salt Lake Kolkata.
- Make-up and styling workshop was conducted by 'Lakme Academy' on September 6, 2019.
- Lecture series conducted on topic 'Indian Textiles and Dress in Britain' by Dr. Sonia Ashmore on September 12, 2019
- Guest Lecture was delivered by International Guest speaker Ms. Julia Rath on 'sustainability and design' on September 20, 2019.
- Organised workshop on 'Building Design Systems with Adobe Xd'. Design Systems and Thinking in the purview of UX/UI on February 15, 2020 in which student interacted with Sh. Shandar Junaid, Design Evangelist and Strategic Dev Manager for Adobe XD for future endevours in the design field.
- 'Breakfast Meet' was organised by 'Sona Papers' in which students got the opportunity to connect and interact with Ms. Hemal Kapadia, Founder & Director of Olive Design, Kolkata.
- Lecture session by Ms. Shrestha Son on November 15, 2019 on 'Fashion Concepts and Fashion Merchandising'.
- Lecture session by Ms. Neha Sharma, Partner & Creative Head - The Jade Tree on 'Precious Jewellery' on August 23, 2019.
- Lecture session by Eminent Speaker Ms. Nikhita Fathepuria (Nikhita Nathany) on 'Strategic Management and Critical Success Factors' on November 5, 2019.

# The Sustainability Aspect and Green Campus Activities

NIFT Kolkata has taken initiative for maintaining sustainability and green campus through restriction of AC machines temperature, Usage of LED bulb, LED tube light, Reduction of Power consumption, Effective and systematic way of scrap disposal, Maintaining cleanliness and plantation of trees, Cleaning and service of underground water reservoir and all the overhead water tanks, Refilling fire extinguishers, Frequent testing of fire fighting systems and conducting training, Distribution of water supply through IR plant (water treatment plant), Maintaining a better position for FAR (floor area ratio) of the campus building.

# MUMBAI



NIFT Mumbai is recognized as one of the premier campuses of NIFT renowned nationally and internationally for its design, technology and management programs. The campus provides an atmosphere for collaborative and experiential learning with a global perspective through industry academic interfaces, visits to fairs/ exhibitions/retail/manufacturing set-ups, research, innovation and entrepreneurship opportunities for the students. The curriculum and pedagogical tools used for teaching at the campus encourage students to express their creativities, analytical acumen and leadership skills while respecting the core values of inclusivity, sustainability and community welfare.

The faculty team is the backbone of any academic institute. NIFT Mumbai has a strong team of 44 in-house faculty members and more than 125 visiting faculty members. NIFT Mumbai campus also boasts of an enviable infrastructure with fully wifi enabled smart campus spread over 10 acres and a built-up area of more than 45000 sq.meter. The campus has state of the art labs and machine rooms with technology enabled modern equipment, state of the art cloud server based and RFID equipped Resource Centre and Institutional/ Digital repository. The resource center boasts of an enviable collection of books, periodicals and journals, a Material Wing and Digital Knowledge Centre. The hostel has accommodation facility for 590 girls and 90 boys. The campus has a dedicated

exhibition area, ramp room for fashion shows, fully functional gym, multiple demarcated sports and music areas and an auditorium with all modern amenities. The campus is undertaking various sustainable initiatives like solar roof top, water automation system, efficient use of energy etc. NIFT –Mumbai currently offers six undergraduate 4 years degree programmes and two post graduate 2 years programmes.For the year 2019-2020, a total of 216 seats were offered for undergraduate programs and 67 seats for post graduate program. The center currently has 1062 students. A total 229 under graduate and 60post graduate students are graduating this year.

#### Significant Landmarks and Achievements

- NIFT Mumbai has ranked 1st and 2nd positions consecutively for 2 years in the list of topranking fashion colleges by India's premiere ranking agencies.
- Established "Tata Trent FMS NIFT Mumbai Retail Chair"
- NIFT Mumbai is the host campus for Design Innovation Incubation Centre for Smart Wearable Systems and Fashion & Lifestyle Accessories
- Ms. Srushti Karnik student of FP participated in IKEA Dubai Fashion Show held in Dubai UAE on 22nd June 2019 and was selected to showcase her design on the ramp.

- Mr. Arghadeep Biswas, Ms. Saloni Mhapsekar & Ms. Supriya Antapurkar, students of FC Dept., were selected for NIFT Promotional Kit 2020 - Diary Design competition for Final Round and awarded an honorarium Rs.20000/.
- Ms. Medha Raj, student of FD secured a special Jury's choice prize at the Woolmark Runway Challenge 2019 held on December 21, 2019.
- Mr. Avi Roy, student of KD Semester VII was selected for the Nextgen Emerging Talent Program of Asian Designer Week held from October 4-6, 2019 at Delhi. He also received a valuable contribution certificate as Designer from Global Fashion Federation in Couture Runway Week held from December 21-22, 2019 at Delhi.
- Mr. Lalit Naik, student of KD Semester VIII batch participated in International Emerging Designer Awards 2020 (New Zealand) and selected for the next phase to be held in June.
- Ms. Mayuri Mahajan, student of KD Semester VI participated in FACE OF MUMBAI 2019 held on May 27, 2019 at St. Andrews Auditorium, Bandra, Mumbai and was crowned as Miss Top Model 2019.
- Ms. Kirti Bakshi, Ms. Paresha Bedi & Ms. Shivangi Makhwana students of TD Semester IV won the prizes under the top 5 category in Tasar Silk weave Design Competition floated by Eco Tasar Silks Pvt. Ltd, New Delhi in April 2019.
- Ms. Pragya Yadav, student of TD Semester V interned at London Fashion Week from September 12-19, 2019.
- Ms. Divya Padmanabhan, student of F&LA Semester VIII was shortlisted for S.T.E.A.M. school of Paris held from July 1-15, 2019.
- An Interactive session on Museum Curation was conducted for Textile Design Semester VI students by international expert Dr. Jane Malthus, Dress Historian, Curator and emeritus faculty at Otega University, Dunedin, New Zealand on February 12, 2020. A research based Interactive session was also conducted for NIFT Mumbai faculty `with Dr. Jane Malthus on February 12, 2020.
- NIFTAA Cell at NIFT Mumbai Campus was inaugurated on October 5, 2019
- FC department organized an exhibition Indian Craft Display on Gandhian Thoughts on October 1, 2019 using Typography, Calligraphy & Infographics.
- Digital Magazine' Jargon'a monthly edition

started in September 2019 by the students & Ms. Vandana Wekhande, Associate Professor, FC.

- Ms. Nikita Jain & Ms. Lisa, students of KD Semester VIII participated in Young Italy India Competition, 2019 on October 31, 2019.
- Ms. Anushka Hazra, student of FC Semester IV won the award for Verified Influencer on Amazon India.
- Ms. Nikita Jain student of KD Semester VIII participated in Woolmark Competition, 2019.
- Ms. Anisha, student of FD Semester VIII participated in Mrs. India Worldwide competition held in Greece on October 19, 2019 where she designed garments for 7 contestants of the beauty pageant. She also won a medal for 'Best Fashion Designer'.
- Ms. Apurva Rajapurkar, student of FD Semester-IV was the finalist in KOOVS, KGTC competition.
- Ms. Shreya Nath, student of F&LA Semester V was a finalist in AnantJewellery Design Competition 2019 organized by GJSCI.
- Mr. Laudeep Shivhare, student of F&LA Semester VI won the FILA Sneakers Design championship held on February 21, 2020. As the winner of the competition the student secured an Internship with FILA.
- Ms. Natasha Turkar, student of F&LA Semester VI, was shortlisted for ICord 2021, to be held at IIT Powai in January 2021.
- Ms. V. Vaishnavi student of BFT Semester IV presented on the topic 'Flame Retardant Textile Material' at 107th Indian Science Congress held at University of Agricultural Sciences, Yelhanka, Karnataka from January 3, 2020 to January 7, 2020.
- Total Eight students from NIFT Mumbai get selected for Dual Degree Programme at FIT New York, USA.
- Total six students got selected for Student Exchange programme at ENSAIT. France and Glasgow School of Arts at United Kingdom, Savannah College of Art & Design at Atlanta Campus and Swiss Textile Collage Zurich, Switzerland.

#### Infrastructure and R&D facilities

Infrastructure and R&D facilities are the backbone of any educational institute, to keep abreast with new technological developments and derive the industry. NIFT Mumbai is focusing on following areas by creating its R&D infrastructure on campus. a) Tata Trent FMS NIFT Mumbai Retail Chair

NIFT Mumbai has collaborated with Tata Trent for the excellence of Education, Research & Development in the area of Fashion Retail. This collaboration is in the form of setting up of Chair by Trent "Tata Trent FMS NIFT Mumbai Retail Chair" at NIFT Mumbai. The objective of the chair is to study the "Impact of Private Label and National Brand on Customers' Apparel Buying attitude". The outcome of the research will be in the form of business model/ business practices/ retail theories for Private labels and National brands.

b) Setting up of NIFT Design Innovation Incubator

NIFT Mumbai is in the process of setting up the R&D facility as a part of NIFT Design Innovation Incubator (NDII) to carry out the research in the area of smart wearable systems (SWS) and fashion and lifestyle accessories.

Smart Wearable Systems: R&D facilities to integrated wearable electronic and e-textile concepts for fashion and apparel industry.

Fashion & Lifestyle Accessories: R&D facilities will be created in the field of portable smart devices that are worn on the body.

c) New Facilities at Campus:

Apart from these major infrastructure developments new infrastructure facilities for day to day working also have been incorporated at NIFT Mumbai. Some of the highlights are: State of the art cloud server based Resource Centre and Institutional/Digital repository have been developed. Resource Centre has also been made RFID equipped; New Art lab cum classroom by KD dept. with modern machines; Wacom tablets have been procured for FP students, FC department has created a customized display area with new fixtures; Jewellery workshop has been upgraded with ergonomically designed workstations and 3D printing Technology and Home Décor workshop has been set up by F&LA Department. B.F.Tech department has initiated the Tendering process for Mechatronics and Artificial Intelligence Lab.

#### Short Term Programmes

The CE Programmes are aimed at complementing the practical knowledge of the industry professionals with formal technical education in their respective areas of work as well as providing them cross functional insights. With focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice. 174 students enrolled for 09 Continuing Education Programmes offered across various departments for the academic year 2019-20.

#### Projects

The projects carried out by the center were of varied nature and deliverables ranging from Training and up gradation, Designing Uniforms, Consultancy and R&D across Corporate houses, Craft based organizations and Government bodies for the year 2019-20. Some of the key clients are Central Silk Board Bengaluru, Maha Mumbai Metro Operation Corporation Limited (MMMOCL), Asahi Kasei (India) Japan Ltd, Indian Oil Ltd., KVIC, MSSIDC, MSRTC, CIDCO, Department of Education, U.T of Daman & Diu (India), Directorate of Industries, Govt of Maharashtra, USTTAD Project under Ministry of Minority Affair via NIFT New Delhi-HO Project and Madhya Pradesh Hastshilp Evam Hathkargha Vikas Nigam (MPHSVN).

NIFT Mumbai is currently engaged in 30 ongoing projects being handled by various faculty members across the departments.

#### Students Activities and Major achievements

Student Clubs provide an opportunity to the students to develop soft skills, become team players, learn leadership skills and also add value to their resumes. Students can choose to join the clubs for many reasons including: pursuit of individual interests; career networking opportunities; social camaraderie; professional experience; personal development and developing organizational and management skills.

The SDAC clubs organized multiple events during the year 2019-20 like; Cancer Awareness programme, Celebration of National Handloom Day, and Blood Donation Camp etc.The number of activities performed by each club are:

- Ethics, Social Service & Environment (ESSE) Club – 15
- Cultural Club 14
- Literary Club 16
- Sports Club 23

#### Converge

Converge is an annual intercampus competition of NIFT. NIFT Mumbai secured 5th position among all Campuses in Converge 2019 Hyderabad. Mumbai team won 7 gold, 7 silver and 1 bronze medals in the event.

#### **Fashion Spectrum**

NIFT Mumbai held its annual Fashion Spectrum on February 21st and 22nd 2020 with the theme of "Revival Remix". The event hosts a series of competitive events in literary, fine arts, performing arts, fashion and talent contests etc. and provides a platform for exhibiting creative, entrepreneurial and managerial skills of NIFT students. Around 72 Mumbai based colleges of repute from various spheres like Medical, Management, Merchant Navy, Engineering etc. participated in the various competitions organized during Spectrum.

Major achievements:

- The NIFT Girls Basketball Team won the 1st and 3rd place in the 3×3 Open Category Basketball Tournament held by YMCA and Rama Sports on September 22, 2019.
- Ms. Ritika Suryavanshi, student of F&LA Semester IV was selected in the Volleyball team representing the state in Maharashtra State Volleyball Tournament 2019. The team secured 4th position in the competition.

#### **Graduation Projects and Graduation Events**

Graduation Projects gives unique opportunity for students to exhibits their cumulative learning at NIFT blended with their internal ability of out of box thinking, problem solving skills and communicating it at global level.During the year 2019-20, 37 students from FC, 58 students from FD, 31 students from KD, 32 students from TD, 43 students from AD, 28 students from BFT, 34 students from MFM and 26 students from M.Des have completed their graduation projects not only from leading firms from India but also from countries like USA, Bangladesh, Indonesia, Egypt etc.

#### **Craft Cluster Initiatives**

NIFT Mumbai has been working in collaboration with the artisans from various craft clusters of Maharashtra leading to multilevel exposure, knowledge sharing and sensitization of students. During the academic year 2019-20, around 12 craft based events were organized at the campus. The students visited 16 craft clusters and engaged in product development and marketing interventions. For a total of 94 number of days, 433 students of NIFT Mumbai across 7 departments have worked with the craftsmen at the grassroots level in their ecosystem. The campus successfully conducted the "Craft Bazaar" from February 20-22, 2020 to promote crafts of Maharashtra to the urban consumers and spread awareness. The event saw participation of 26 artisans including artisans from CSR initiative of TATA Power named 'Dhaaga'. A special preview Craft Bazaar was organized at TATA Trent Corporate office for providing exposure to artisans and they hugely benefitted by this opportunity. It created a unique opportunity for craftsmen to get exposed to new ideas of selling,

ecommerce, visual merchandizing, packaging etc. NIFT Mumbai "Craft Bazaar" showcased crafts like Banjara embroidery, Wooden toys of Sawantwadi, crochet work of Goa, Kolhapuri Leather craft along with demonstration.

#### PhD Pursuing and Completed

During the academic year 2019-20, 01 faculty member has completed their PhD, 02 faculty members have submitted their thesis and 10 faculty members are pursuing their PhD.

- Mrs. Latika Bhatt, Assistant Professor, Textile Design completed her Doctorate in Textile Chemistry from Institute of Chemical Technology, Mumbai on February 28, 2020.
- Prof. Jomichan S Pattathil, B.F. Tech has submitted PhD Thesis on the topic "Adoption of CAD in Indian Garment Sector: An analysis of Stakeholders' Perception" on December 31, 2019.
- Ms. Kundlata Mishra, Associate Professor, Fashion Design has submitted her PhD Thesis on the topic "Value Addition in protective clothing for workwear in process industries" from University of Mumbai on August 1, 2019.

### Publication and Paper Presentation by faculty members

Quality of research work demonstrates the quality of knowledge sharing which makes academic research an integral component of knowledgedriven growth of an educational institute. Following are some of the research publications by the faculty members of NIFT Mumbai.

#### International

- Ms. Kundlata Mishra, Associate Professor attended and presented her paper at the 21st Annual IFFTI Conference at Manchester Fashion Institute, UK on the topic 'A rising community of workers wearing protective clothing.
- Prof. Dr. Sushil Raturi published a paper titled "Footfall Drivers in an Indian Apparel Store
   National Brand or Private Label" in MERC Global's International Journal of Management.
- Prof. Dr. Sushil Raturi participated & presented a paper titled "Customer Experience model and its impact on Purchase Intention: A Study of Indian Retail sector" at International Conference on Advances in Business Management and Information Technology (ICABMIT) Zurich, Switzerland.

#### National

10 research papers were presented by faculty members at various national conferences. Some of them are mentioned below:



- Ms. Kundlata Mishra, Associate Professor, FD presented a paper on 'Application of protective finishes on Denim and analysis of its multifunctional performances' at Functional Textiles and Clothing Conference (FTC 2020) IIT, Delhi.
- Prof. Dr. Kislaya Choudhary, TD submitted a research paper titled "Empathy & Visual Elements in Textile Print Design for Consumer specific needs" for publication in JTATM.
- Ms. Latika Bhatt, Assistant Professor, TD published a paper titled "Lemongrass (Cymbopogon Flexuosus Steud.) wats treated textile: A control measure against vector borne diseases" in the journal "Heliyon" by Elsevier Publication.
- Ms. Pallavi Rani, Assistant Professor, F&LA presented her research paper titled "Study of symbolic content in traditional textile motifs of Santali community" at Functional Textiles and Clothing Conference (FTC 2020) IIT, Delhi.
- Prof. Jomichan S Pattathil, B.F.Tech published an article in the "International Journal of Research in Science and Technology" on the topic "Adoption of CAD in Indian Apparel Manufacturing Units - a Perception Analysis".
- Mr. Nitin Kulkarni, Associate Professor, M.Des published an article in Indian Contemporary Art Journal on the subject of PrabhakarBarve:

"The crusader of silence was present here to touch you with his spirit".

#### Faculty Orientation, Trainings and Development

The faculty members received significant exposure and recognition across multiple platforms.

Total 14 faculty members of NIFT Mumbai attended training of trainers programmes organized by various senior faculty members of NIFT. Some of the significant programmes were: Visual Merchandising by Ms. Ulrike Valentiner, Fashion Womens wear Couture Sewing' conducted by Mr. Thomas Von Nordheim, Methods Time Measurement, Anthropometry and Sizing, Digital Marketing, social media marketing and E-commerce, Big Data and Business Analytics etc.

Attended training programmes outside NIFT

Total 10 faculty members attended the training programs outside NIFT in areas like Functional & Technical Textiles by IIT Delhi, Print Design and CAD by Centex Industries, Ludhiana, Sports Textiles by Wool Research Association, MECHATRONICS by IIT Delhi, AI & IOT at IBM India, Data Analytics and R by Invenk Solutions etc.

Organized a TOT on Luxury Brand Management. by Ms. Lipi Choudhury, Assistant Professor, FMS.

Prof. Dr. Rupa Agarwal, M.Des and Mr. Nitin Kulkarni, Associate Professor, M.Des visited Foreign Universities in UK and Netherlands respectively to initiate academic collaboration with new foreign universities & revive / strengthen relations with already existing universities in May 2019. The Universities visited were De Montfort University (Leicester), University of Leeds, Glasgow school of Arts and Edinburough School of Design.

# Faculty Participation in National & international Conference /Exhibitions/Trade Fairs/Meets

- Total 20 faculty members of NIFT Mumbai participated in international and national level conferences and exhibitions. Some of the notable ones include 21st Annual IFFTI Conference at Manchester Fashion Institute -UK, Functional Textiles and Clothing Conference at IIT Delhi, conference on Sustainability- Design Thinking and Innovation in Textile Coloration and Finishing, Crafting connections : Sustainability in Action, Knit Fair at Tirupur, Lakme Fashion Week, International Crafts Fair Surajkund Mela, India Retail Forum, Pune Design Festival etc.
- Ms. Sushama Saitwal, Associate Professor, FC was nominated as a Member of the Governing Committee, Goa College of Art. Panjim Goa.
- Mr. Mohammad Javed, Associate Professor, TD was invited for IHB Indian Handloom Brand allocation scrutiny meeting as an expert to access the quality of the fabrics samples as per the specific quality parameters at Textile Committee on September 18, 2019 & January 9-10, 2020.
- Prof. Dr. Kislaya Choudhary, TD participated in KVIC Committee Design Evaluation meeting Rajghat, New Delhi as a jury member for the design evaluation of "Designer Competition for Khadi" on February 24, 2020.
- Dr. Rashmi Thakur, Assistant Professor, B.F.Tech is working as core committee member of NIFT-Ministry of Textiles proposal for CART (Centre for Advanced Research in Textile).
- Mr. Vinesh Tapre, Associate Professor, FC was part of the team of documentation of NIFT TOOLBOX 2019 held at NIFT Delhi on August 30-31, 2019.
- Art work 'AASHIYANA' of Mr. Niteen Rangdal, Assistant Professor, TD has been displayed at NIFT TOOLBOX 2019 held at NIFT Delhi on August 30-31, 2019.
- Dr. A.N. Bandi, Head-Resource Centre conducted three National and International Conferences held at NIT Suratkal, BARC-BOSLA, Karnataka University, Dharwad. HRC has been nominated as National Coordinator for creating National Repository of NIFT system and also elected as Chairman

of Bombay Science Librarians' Association (BOSLA).

## Seminars and Workshops by Alumni Industry and international Experts

This year NIFT Mumbai invited around 142 Alumni, Industry and International Experts for interaction with the students. Some of the notable ones are: Dr. Jane Malthus, Dress Historian, Curator and emeritus faculty at Otega University, Dunedin, New Zealand; Mr. Saurbh Pise, Assistant Manager, Asahi Kasei (India) Japan and Ms. Nakamura, Coordinator Planning Marketing Dept, Asahi Kasei Japan; Mr. Salim Arif, Theatre Personality; Mr. Vikram Bawa, award winning fashion photographer; Mr. Sumit Gupta, Deputy Director Standard Development- Global Organic Textile Standard (GOTS); Mr. Yusuf Dhodwala, Chief Executive Officer -Intimate Apparel Association of India; Mr. R. Chinraj, President, Suditi Industries Ltd; Mr. Ankur Bhatia, Head Ecommerce Bestseller etc.

### Industry Linkages (Exchange Programme, Visits and Students internships)

- a) Industry Visits and Internships:
  - NIFT Mumbai organized more than 63 visits in and around Mumbai and established tieups with various industries, some of the significant names are; Reliance Brands, Bonito Design, Tata Trent, Suditi Industries, ParamparikKarigar, Banswara Garments, Imaginarium India Pvt. Ltd, Novelty Furnishing, Ram Fashions and Exports Pvt. Ltd., Kotak Overseas Pvt. Ltd., etc.
  - Around 300 students of 8 academic departments were placed for their internships in various industries across various disciplines and were exposed to innovative industry practices and recent developments in companies like Tata Trent Limited, ABFRL, Future Group, Adidas, Raymond Apparel Ltd, Reliance Trendz, Arvind Ltd, Wills Lifestyle, Arvind Mills, Imaginarium, The Reliance Brands, Myntra, Bestseller, Genes, Benetton, Nykaa, Welspun, Tata Cliq, HUL, Tanishq, Godrej Interio, Baggit, Wildfcraft, Pantaloons, Aquarelle, Shahi Exports, Radnik etc.
  - NIFT Mumbai students got opportunity for international level Internship in different countries like USA, Bangladeshand other Asian and Middle East Countries.
  - Ms. Shweta Deshmukh, Ms. Yamini Jaiswal, Ms. Hitanshi Jhaveri, Ms. Sreelaya Rondla, Ms. Jinisha Shah, Ms. Samridhi Sharma, Ms. Ashleen Tuleja of Semester V Fashion

Design department and Ms. Asshni Ashish Tulsian of semester V Knitwear Design Department had attended the Dual Degree Programme from FIT New York, USA.

- Ms. Nikita Jain of Semester VI Knitwear Design Department had attended the Student Exchange Programme from ENSAIT, France.
- Ms. Ritika Mandal of Semester V Textile Design Department had attended the Student Exchange programme from Glasgow School Of Arts, United Kingdom.
- Ms. Paresha Bedi and Ms. Garvi Rathod of Semester VII had attended the Summer Programme from Swiss Textiles College Zurich, Switzerland.
- Ms. Shivika Ghai and Ms. Moksha Jain, students of F&LA Semester VIII were selected for the course of Master of Fine Arts in Luxury and Fashion Management at the Savannah College of Art and Design for Fall 2019 at Atlanta Campus.
- Ms. Anoushka Khokher of Semester VII Fashion Communication did her internship from USA.
- Ms. Akshya Ganesh, Ms. Raktime Mitra, Mr. Amandeep Singh, Mr. Rishi Raj of Semester VII Fashion Technology Department did their Internship from Bangladesh.
- Ms. Anoushka Khokher of Semester VII Fashion Communication did her Graduation Project from USA.
- Ms. Akshya Ganesh of Semester VIII Fashion Technology Department did her Graduation project from Indonesia.
- Mr. Rakshit Shankar and Mr. Gaikwad Akash Shantaram of Semester VIII Fashion Technology Department did their Graduation project from Egypt.
- Mr. Abhishek Kumar Nirala, Mr. Rishi Raj and Mr. Amandeep Singh of semester VII Fashion Technology Department did their Graduation Project from Bangladesh.
- b) Campus Placement:

Campus Placements was conducted on April 30 & May 1, 2019 for PG students and May

1-2, 2019 for UG students at NIFT Mumbai. The placement was attended by domestic as well as international recruiters. The average package for UG students was 4.5 lakhs per annum and for PG students was 5.5 lakhs per annum for domestic placements.

c) Industry Meet

Various industry linkage activities were undertaken by the RIC unit at the campus. The Industry Meet was organized on February 14, 2020. The meet was attended by 50 companies like TCS, HUL, Tata Trent, Tata Power and a host of start-ups and mid-sized enterprises.

d) Inauguration of NIFTAA Cell:

Another key highlight was the setting up and inauguration of the NIFTAA Cell at NIFT Mumbai Campus by Mr. Narendra Kumar Ahmed and Ms. SaritaKarandikar.

## The Sustainability Aspect and Green Campus Activities

- Under the process on RESCO model Solar Roof Top of 236 KW capacity has been installed at the Campus. Each month energy saving about 18000-20000 Units amounting to Rs. 2.00 – 2.50 Lacs per month is obtained. With this roof top solar implementation NIFT Mumbai has been able to reduce CO2 emission of approx. 178 Ton per year which is a step towards green initiative by campus.
- The Campus has installed Water Automation System and is saving approx. 15000 Ltrs. Water per month.
- Academic block at plot 15 which is a centralized AC building has been converted on BMS mode thereby saving the electricity by 15-18% and estimated cost reduction in electricity bill is to the tune of Rs.1.25 lakhs per month with the installation of VFD drive and proximity sensors in each classrooms.
- A phase wise replacement of CFL to LED lights is being carried out with around 75% of lighting system replaced with LED lights.
- Waste compositor with 100 Kg capacity has been installed at Girls Hostel.
- The Campus has increased the density of trees by 350 and high oxygen emitting plotted plants by 400.

# **NEW DELHI**



#### Significant Landmarks and Achievements

- Delhi Campus received three badges of Excellence in the global ranking of Fashion Schools by "Business of Fashion" for Best Overall, Best in Global Influence (a school's global reputation and influence) and Best in Long Term Value (student preparedness for the real world)
- NIFT Delhi was ranked as the number 01 fashion design institute in India by leading publications.
- NIFT Delhi was ranked number 15 (fifteen) in the CEO World listing of top 110 Fashion Schools. NIFT Delhi was the only Asian institute in top 20 institutes globally.
- MoU signed with Massey University, New Zealand and workshop between students of NIFT, Delhi and Massey University was held in November 2019 culminating in a joint presentation of Sustainability Concepts made by the student teams.

#### Infrastructure and Facilities

Delhi Campus has built an additional academic space of 10 classrooms, 11 labs, 02 auditoriums and 03 Exhibition spaces. It has procured `Stateof-the-Art' machines for its labs namely 3D printer, metal melting machine, CNC engraver, jewellery polishing machine, band saw machine and Laser cutting machines. Fully automatic lockstitch machines, ceramic kiln, Bonding Tape Laying Machine, Flat Bed Ultrasonic Welding Machine for Garments, smart class-rooms and new furniture for foundation programme was procured. The IT labs were upgraded with latest computers.

#### Short-term Programmes

Fifteen Programme of one year duration were offered in Delhi along with one Six Months Programme.

#### Projects (both students and faculty)

- Training for Self help group (SHG) for Ministry of Rural Development.
- SARAS gallery Design for MoRD.
- Designing packaging solutions for the commemorative coins for ICC World Cup by "Security Printing & Minting Corporation of India Limited.
- Conceptualise & provide design options for ceiling of the Morning Hall at Rashtrapati Bhavan
- Virtual Museum proposal for 3 projects of NIFT- Design Innovation & Incubation Center, VisioNext & Craft Repository to be executed at National Textile Heritage Center.
- Setting up of Design Resource Center in Weavers Service Center.
- Design and development of a Food Safety Smart Jacket for the Food Safety Officer (FSO) of FSSAI.
- Design and development of uniforms for

Eklavya Model Residential School.

- Design and development of uniforms for Maruti Suzuki India Ltd.
- Designed the uniforms for the Marshalls of Rajya Sabha, the office assistants of the Prime Minister's Office, New Delhi, and the office staff of the Rashtrapati Bhawan, India.
- Designed and developed ensembles using traditional Bhutanese textiles for Her Majesty Queen Mother Tseyring Pem Wangchuck at a charitable gala dinner held at the Royal Bhutan Embassy, New Delhi.
- INDIA Size Project which aims to develop size charts for India based on body measurements of Indian population for better fits in the readyto- wear garment segment.
- Upgrading the skills and Training in traditional Arts / Crafts for Development-USTTAD Ministry of Minority Affairs.
- Skill up gradation workshops for Raymonds were conducted.

#### Student Competitions and Awards

- Ms. Anupriya Kanoi and Ms. Vagisha, semester VII were a part of the New Zealand - India collaboration with the students from Massey University
- Mr. Anirudh Dhiman from NIFT Delhi won the Young Italy Contest organised by the Embassy of Italy at New Delhi.
- Mr. Sambit Kumar Nayak was the All India winner for 'Koovs Goes to College 3.0' competition organised by Koovs Fashion.
- Ms. Palak Gupta, Lonenu Savi and Neha Mishra won the Term Garment contest conducted by TCNS-W in collaboration with NIFT Delhi.
- Ms. Nancy Agarwal jointly with other NIFT students won the first prize in Students Design project, organised by Design Innovation Centre NIFT.
- Mr. Ajeet Maurya was the winner of India's best 500 poems competition. His poem is published in "The Book of 500 Best Poems: An Anthology" is available on Amazon.
- Mr. Arjun Bajaj received the 2nd Runner-up award in Wool Runway 2019
- Ms. Nithika of FC 7 won D&AD New Blood Award in march 2020.
- Ms. Anwesha Deb won gold medal in ADCC India National Grappling Championship 2020 (50 kg women Division & absolute weight women's Division) February 22, 2020 in New Delhi.
- Mr. Parth Anand won in Best Film- 'Karvatein' for production design and camera at

Metamorphosis-Annual Film Festival at Oasis, Bits Pilani, in Rajasthan.

- Ms. Sudhiksha Verma, Semester 7 was in top 5 at national level in Bata Design challenge, May-June 2019.
- Ms. Kanishka cleared all 5 round and got selected in Uniqlo Global Management Competition.

#### **Graduation Projects and Graduation Events**

330 students undertook their graduation projects that were showcased in Exhibitions and Seminars in May 2019, which was witnessed by several industry members.

### Craft Cluster Initiative- Activities, Workshops and Impact

Students were sensitised to the crafts of Delhi NCR, Himachal Pradesh, Rajasthan and Uttarakhand. The aim of the activity was to look at the opportunities for providing design intervention in crafts.

#### PhD Pursuing and Completed

22 faculty members are pursuing PhD and 26 faculty members have completed their PhD.

### Publications and Paper Presentations (both students and faculty)

- Paper titled 'Role of occupational uniform in context to border security force' by Mr. Shakti Sagar Katre, Assistant Professor, published in International Journal of Applied Research in February 2020.
- Paper titled 'Fastener in occupational wearinvestigative study to identify types & to set parameters in the case of BSF' by Mr. Shakti Sagar Katre, Assistant Professor, published in International Journal of Applied Research in February 2020.
- Prof. Dr. Sudha Dhingra represented the film Production team at Habitat Center 'Documentary film Festival' on May 20, 2019, to answer the queries of the viewer. The undersigned had shared the PhD research with the filmmakers and was interviewed for the film. The film on handloom fabrics of Kotpad and natural dyeing with Morindacitrifolia titled 'Race against time' has won accolades in national and international circuit.
- Prof. Dr. Sudha Dhingra Contributed three articles for online knowledge portal on crafts
   'Sahapedia' on 1. Traditional Tribal Textiles of Bastar, 2. Colours of nature- Sustainable dyeing with Aal (Morindacitrifolia) and 3. Textiles of Bastar
- Prof. Dr. Ruby Kashyap Sood published paper titled 'The Influence of Hindi Cinema on the Sari Blouse' in International Organisation of Scientific Research Journal of Humanities and Social Science, January 2020.

- Ms. Ananya Mitra Pramanik published a paper titled "Aspects of repurposed yarns" in the International Journal of Home Science dated January 1, 2020.
- Dr. Bahni Jha published an article 'Adhunik fashion par gandhivadivastraaurunkaprabhav' in Jharkand Times newspaper (October 2019).
- Prof. V. P. Singh published a paper titled, "All Time Stretch wear – A boom for the 21st Century Millennials" in International Journal of research in Social Science, January 2019
- Prof. V. P. Singh published a paper titled, "Comfort fit and Functionality of clothing in the current centaury: An analysis" in 2019 Indian Association of health, Research and welfare, ISSN- 2347-3797 UGC Journal No 41948 and NAAS rating 2.72 IAHRW International Journal of social Sciences, Review, 2019, 7(6) 1887-1890 Available online June 6, 2019
- Prof. V. P. Singh published a paper titled, "Stretch fabrics for sport wear fitted to women's Contours- An Indian perspective " in Tour of Adv. Research in Dynamical and control Systems, Special Issue -08, 2019
- Dr. Dimple Bahl, Associate Professor, is currently co- authoring a publication with Ms. Jaya Jaitly on the visual study of design elements in Indian Crafts.
- Mr. C. S. Joshi Co-authored Mr. Raman A.V. published a paper titled, "Who am I? An ethnographic study exploring the construction of organisational and individual self-among Indian IT employees. IIM Kazhikode Society & Management review. Vol: 9, Issue 1. p.p 72-83
- Ms. Girja Jha and co-author Dr. Chitra Arora, published a paper tilted, "Sustainability of Apparels- Let the Labels Speak it All" First online on June 4, 2019 and Fashion Communication in the Digital Age pp 209-215,
- Mr. C. S. Joshi published a paper titled, "EMERGING SUBJECTIVITY AND MEANING WITHIN THE LABOR PROCESS OF INDIAN INFORMATION TECHNOLOGY" in People: International Journal of social sciences Vol. 6:

#### Faculty Orientation, Trainings and Development

i. Faculty Training (Workshops AndToTs) ii. Faculty Industry Attachments

11 ToT's were conducted at Delhi Campus namely Fashion styling and image creation, Women's wear couture sewing, Bespoke menswear (FD), Methods time measurement, PM & GC -Loungewear, PM & GC for contoured apparel, Apparel production planning and control (fast react software), Stitch-less product & Technology, Anthropometry and sizing (DFT), Visual Merchandising (FC) and ERP training. These were attended by 172 faculty members of which 18 were faculty members of Delhi campus.

03 faculty members of Delhi campus went for FIA namely Ms. Anuttama Chakraborty, Ms. Sheeza Nasir and Mr. E. Shivasakti.

#### Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets

- Prof. Dr. Sudha Dhingra presented a paper titled "Chamba Rumal – Cultural Journey of Indian Textiles" at the 4th International Symposium of the International Association for the Study of Silk Road Textiles. The conference was held in September 2019 in Kislovodsk, Russia.
- Prof. Dr. Ruby Kashyap Sood's research poster "Impact of Bollywood on the Indian Sari Blouse" was accepted for the conference FACTUM19 – "Fashion communication: between tradition and future digital developments" (July 21-26, 2019, Switzerland, Ascona), organised by USI – Universit à della Svizzeraitaliana (Lugano, Switzerland) in collaboration with University of Paris I Panthéon Sorbonne (France) and ISEM Fashion Business School (Madrid, Spain).
- Prof. Dr. Ruby Kashyap Sood's abstract titled 'Live Classroom Projects in Design Education' was accepted for poster presentation at 15th FICCI Higher Education Summit held from November 27-29, 2019.
- Dr. Anu Sharma with co-authors presented poster titled, "Product innovation using camel hair for apparels: A case Study" in OGTC Conference, ICAHT 2019 and won prize for best poster presentation in the conference on September 7, 2019.
- Dr. Anu Sharma with co-authors presented poster titled, "Sustainable journey of camel hair speciality fiber and handloom weaving from futile to richness" at NIT Jalandhar in 2nd International Conference on Emerging Trends in Traditional and Technical Textiles on November 1, 2019.
- Dr. Anu Sharma, Dr. Simmi Bhagat and Dr. Mona Suri's paper titled 'Journey of Camel Hair: Specialty Hair Fiber from Futile to Richness' was presented by Dr. Anu Sharma at the 33rd Biennial Conference of Home science Association of India on Trends and Futuristic Development in Home science: Research and Innovation, scheduled from January 22-24, in Coimbatore.
- Ms. Ananya Mitra Pramanik presented a Research Poster titled 'Distinctive Attributes of Repurposed Yarns' in Functional Textiles and Clothing (FTC 2020) Conference held at IIT, New Delhi from February 7-9.
- Dr. Neha Singh presented paper titled,'Challenges towards the beginning of new era of Indian craftsmanship' in ITCC 2019

in MSU, Vadodhara.

- Dr. Bahni Jha presented research paper titled 'Sujni Embroidery and Community of Practice in Bihar' for the IASDR Conference on 'Design Revolutions' held in Manchester Metropolitan University (September 2 -5, 2019).
- Prof. Dr. Vandana Bhandari presented a paper titled, "Purpose economy and textile craft social enterprises" at International Textile and Costume Congress at Vadodara from October 3-5, 2019.
- Prof. Dr. Vandana Bhandari presented a paper titled, "Strategies for designer engagement with artisans" at Fashion Colloquia Jaipur from January 28-29, 2020.
- Prof. Dr. Vandana Bhandari and Ekta Gupta presented a paper titled, "Dowries of Rabari: Tradition or Tribulation" in 2nd International Conference on Functional Textiles and Clothing, at IIT Delhi New Delhi from February 7-9, 2020.
- Prof. Dr. Vandana Bhandari and Nisa Lyndem presented a paper titled, "Cultural appropriation: The textiles of the Sangtam tribe of Nagaland, India in 2nd International Conference on Functional Textiles and Clothing, at IIT Delhi New Delhi from February7-9,2020.
- Prof. V. P. Singh presented a paper tilted, "Mechanical aspects of knitwear manufacturing: An interface of tradition and technology" in CRE Congerence on Recent developments in development disabilities at VK kuiya Mook Badhir Vidhyalaya, Pune, Maharashtra organised by National Institute for empowerment of person with multiple Disabilities, Chennai. Indian Association of health Research and welfare (IAHRW) from October 12-13, 2019.
- Prof. V. P. Singh presented a paper tilted, "Use of machines in fashion technology in the 21st century" :Knitwear for people with disabilities" in CRE Congerence on Recent developments in development disabilities at VK kuiya Mook Badhir Vidhyalaya, Pune, Maharashtra organised by National Institute for empowerment of person with multiple Disabilities , Chennai. Indian Association of health Research and welfare (IAHRW) from 12th to October 13, 2019.
- Mr. Ashok Prasad presented a paper titled, "Product Innovation in Flat Using CAD /CAM" in 2nd National Conference TEXCON-2019, at Shri Vaishnav Institute of Textile Technology, Shri Vaishnav Vidyapeeth Vishwadidyalaya, on April 4-5, 2019. The book of papers has been published with ISBN : 978-93-5351-406-8.
- Mr. Ashok Prasad presented a research paper titled, "A Study of Sustainable Development in Knitted Shoe Upper" in International Conference at IET-SunRise University, Alwar, Rajasthan on 14th December 2019.

- Dr. Priyanka Gupta was invited to chair a session on Traditional Textiles at Functional textiles and Clothing 2020 (FTC 2020) Conference on 9th February 2020 at IIT Delhi."
- Dr. Dimple Bahl celebrate its ten-year long journey, the Asian Heritage Foundation had put together an outreach event from the March 30 to April 4, 2019 at the Grand Hyatt, Mumbai. Dr. Bahl was invited to present her doctoral research for the NIFT Hour themed PAST: FORWARD, Tradition- Transition and Transmission.
- Dr. Dimple Bahl was invited as one of the key speakers at the first edition of the Ladakh Literature Festival, which took place in Leh from October 29-31, 2019.
- Dr. Dimple Bahl presented a poster titled, "Looking back for a way forward: Bringing the Indian design language back in Fashion" selected for the FACTUM 2019 Fashion Communication Conference at Ascona, Switzerland.
- Dr. Dimple Bahl presented the research paper titled "Hindu Religious symbolism as a spiritual guide to Indian design philosophy" at the 'Oxford Symposium on Religious Studies' held from December 2- 4, 2019 at Margaret Thatcher Centre at Somerville College, Oxford University, Oxford, UK.
- Prof. Sivasakthi Ekambaram presented a paper titled, "A novel approach towards design and development of Indian men's work place casual footwear with specific reference to sizing" on November 2, 2019 in 2nd International Conference on Emerging Trends in Traditional & Technical Textiles, ICETT 2019 at Dr. B. R. Ambedkar National Institute of Technology, Jalandhar, Punjab, India.
- Prof. Sivasakthi Ekambaram presented a paper titled, "Anthropometric survey for recommendation of increments in shoe last measurements for men's workplace casual footwear on February 6, 2020 in XIV International Conference on Industrial and Human Factors Engineering, ICIHFE 2020 at Mumbai.
- Prof. Dr. Usha Narasimhan presented a paper titled, "Fashioning Through The Networked Society" in - International Conference on Globalization, Communication and Cultural Change : Transformation of Local communities and the Rise of Network Society. Organised by Global Research and education Foundation of India and International Sociological Association Working Group 01 - November 4-6, 2019, at JNU, New Delhi
- Prof. Dr. Usha Narasimhan presented a paper titled, "Eco-Fashion and Urban Markets" in 45th All India Sociological conference. Organised by Indian Sociological Society and University of Kerala - December 27-29, 2019, at University of

Kerala, Thiruvananthapuram

- Prof. Dr. Shinju Mahajan presented a paper titled, "Rediscovering culture through design education to transform fashion" at MSU Baroda at the ITCC- Indian Textiles and Clothing Conference.
- Ms. Dolly Kumar presented a paper titled, "Intangible cultural heritage of Rafoogari: Unveiling the invisible needle work' at ETTIC conference held at Jaypee Institute of Information & Technology, Noida from February 6–8.
- Prof. Dr. Noopur Anand presented a paper titled, "Garment fit and Sizing" in TIT&S Bhiwani January 2020.
- Prof. Dr. Noopur Anand presented a paper titled "Validation and Reliability of Size stream 3D Scanner for human body measurement" FCT IIT Feb 2020.
- Mr. C. S. Joshi presented Paper in the XXVI International Conference on Business, Economics, Law, Language & amp; Psychology (ICBELLP), on EMERGING SUBJECTIVITY AND MEANING WITHIN THE LABOR PROCESS OF INDIAN INFORMATION TECHNOLOGY held at Kuta, Bali, Indonesia during December 20-21, 2019.
- Ms. Girija Jha presented a paper titled, "Multidisciplinary and Synergetic Research in Apparel sector can increase the Scope of Integrating Sustainability" at IIT, Delhi FTC, Functional Textile and Clothing Conference from February 7-9, 2020.
- Ms. Girija Jha presented a paper on "Sustainability of Apparels - Let the Labels Speak It All" International Conference on Fashion communication: between tradition and future digital developments. FACTUM 2019: Fashion Communication in the Digital Age. Conference schedule July 23-26, 2019, Presented on July 25, 2019 Presented at Ascona, Switzerland.

### Seminars and Workshops by Alumni, Industry and International Experts

- SAGE Publications organised Research Writing Workshop at NIFT Delhi in June 2019.
- ART PAPYRUS / SONA PAPERS and Ms. Devika Agarwal organised workshop on PAPER ENGINEERING in Sept. 2019.
- Master Anis Siddiqui and Ms. Devika Agarwal organised a workshop on CALLIGRAPHY in Sept 2019.
- Ms. Sneha Chaudhary organised a workshop on HAIR and MAKE UP in February 2019.
- Mr. Harish Nair and Mr. Mayank Manil Mishra organised a workshop Dept. Elective Traditional Folk Media in November 2019.

- Mr. Arpan Srivastava and Mr. Sundeep Bali organised a workshop on Photography in Feb 2020.
- Session on 'Cultural IPR' with Ms Monika Moisin from Sweden, who is an authority on the subject and was in India for sessions at British Council in April 2019.
- Crochet workshop on September 24, 2019 as part of the subject 'Non-Loom Techniques'. The crochet workshop was conducted by Ms. Sarvera, an artisan from Palwal.
- Hand spinning workshop for TD Semester III students as part of the subject 'Non-Loom Techniques' on October 14, 2019. The workshop was conducted by Ms. Indubala Karwal, Spinning Teacher,Gandhi Hindustani Sahitya Sabha.
- Hook embroidery workshop for TD Sem. III students as part of the subject 'Surface Embellishment I'on October 24, 2019. The workshop was conducted by an artisan, Mr. Balkishan.
- Ms. Shivangi Gupta, textile artisan January 29, 2020 for special lecture cum demonstration on innovative surface developments with embroidery machine.
- Demonstration by Usha International Limited for computerised embroidery in November 2019.
- Ms. Ragini Ahuja, KD Alumnus, owner and designer at IKA, was invited to conduct the module on Entrepreneurship for Semester VII.
- Demo for sewing machines and basic information about machines in LD dept for LD IV and VI done by IIGM on October 1, 2019.
- Dr. Varsha Gupta, Professor, conducted a 5-day workshop on "Sustainable Design" for students of NIFT Evening programmes, faculty and industry participants. This workshop was done under the "Design Innovation Centre" at NIFT New Delhi Campus.
- Training by International Trainer Mr. Martin Czira from Romania on 'Methods Time Measurement' held at NIFT, New Delhi from July 1-6, 2020.
- Workshop on CLO 3D was conducted by CLO Virtual Fashion India Pvt Ltd for students of Design.
- Other alumni members who have interacted with Delhi Campus students are Mr. Rajesh Pratap Singh, Mr. Sabyasachi Mukherjee, Ms. Uma Prajapati, Mr. Sarthak Kaushik, Ms. SonalKalra, Mr. Sameer Baja, Mr. Naresh Kukreja, Saugata Chandra, Bhuvnesh Prasad, Firoz Khan,Mr. Shivan Bhatia, Mr. Suket Dhir, Mr. Abhay Gupta, Mr. Chaitanya Khanna, Mr. Deepak Chakraborty, Mr. Samrat Som and others



#### Industry Linkages (Visits and Student Internships)

- Classroom Project done with Voylla for Jewellery Design for AD Semester IV in Jan- June 2020.
- A visit was conducted to Jaipur and Bagru with students of Textile Design Semester IV in April 2019.
- As part of the classroom project with artist, Shelly Jyoti, TD VII students for the Department Elective, Textile Art, put up their textile installations at the exhibition "Bound by Duty: An Idea of Swaraj & Collectiveness 2018-19' at IIC, New Delhi.
- Students of TD visited Arvind Mills in December 2019 for analysis of working of composite mill.
- Taneira Brand gave an Industry linked Print Design Project in semester July- Dec 2019.
- Ms. Sanwari Handa, guest faculty, guided Industry linked Print Design Project, Semester V with Living Décor World export House Noida, in semester July- Dec 2019.
- M/s Nandan Denim Ltd., gives opportunity to Fashion Design VII Semester students to design washes and surfaces for denim fabric and a range of apparel.
- Several competitions were held in collaboration with AMFII, W-TCNS, Raymond, Nandan Denim, Pantaloons, Blackberry etc.

#### The Sustainability Aspect and Green Campus

Delhi Campus undertook following measures for a

green campus:

- New building at Delhi Campus has glass façade for saving light and keeping the building cool.
- Campus has developed a better waste, water, electricity management systems.
- Waste management has been done by procuring compost machine for converting kitchen waste to manure.
- Waste is segregated into bio-degradable and non-degradable.
- Hygienic disposal of sanitary napkins with incinerators.
- Save electricity by replacement of tube lights with LED lights and electrical panels for safety and security of the campus.
- Rain water-harvesting systems to be installed for conserving water.
- Water management to install industrial RO that will save water and the same will be used for gardening.
- The campus to install a sewage treatment plant to reduce waste flowing into the drains.
- Solar power generation, the roofs and open areas on top of the building to have solar power cells to generate power.
- The campus plans to recycle its paper waste generated both in academic and administrative areas by converting it into handmade paper through an outside agency.

# PANCHKULA



NIFT Panchkula, the 17th campus of NIFT, started its first academic session from the year 2020 with two UG and one PG programmes:

- 1. Bachelor in Fashion Design
- 2. Bachelor in Textile Design
- 3. Masters in Fashion Management

Out of the total 109 students, 9 students have taken admission in EWS category, 13 in Domicile category and 9 students in NRI category.

Haryana Police Construction Agency is the implementing agency of construction of NIFT Panchkula campus. The building of NIFT Panchkula campus is under construction and in its final stage. Girl's hostel is about to complete. Total financial implication for the same is 133.16 crores.

Ms. Rakhi Wahi Pratap, Associate Professor has done her PhD viva on October 3, 2020 in Topic "Scaffold between Fast and Slow Fashion" from Banasthali Vidyapith, Jaipur, Rajasthan.

Dr. Vishu Arora, Associate Professor, Campus Academic Coordinator has written an article on the occasion of Haryana Day. The article titled "हरयािणा:वस्त्रों की लुप्त होती वरिासत" is published in 'Harigandha Magazine' launched by Haryana Sahitya Academy, Panchkula.

Dr. Vishu Arora, Associate Professor, Campus Academic Coordinator has authored a book titled 'Ashavali Brocades' and co-authored a book titled 'Wall Paintings-The Vanishing Treasure'.

Industry Interaction of experts was conducted with the Foundation programme students. Mr. R. P Verma, Senior Artist from Chandigarh shared his experience as an artist and showcased his award winning sculptures and paintings. Mr. Kintu Gadhvi, Sr. Journalist from Ahmedabad provided insights on the world of media and advertisement. Mr. Hemant Verma, Documentary Director from Mumbai showed the corporate as well as craft based documentaries directed by him. Mr. Errol P. Nelson, Ex-Prof. NID from Ahmedabad presented the innovative work done in ply-split braiding yarn craft. Ms. Ritu Jadwani, Entrepreneur from Ahmedabad oriented the students about sustainable designing and his initiatives as an entrepreneur. Ms. Soumya Sambasivan, IPS from Himachal Pradesh shared an insightful video message on equality and gender sensitization. Mr. Swaroop Dutta, Designer, Scenographer, Stylist, Educationist and Alumnus of NIFT Kolkata shared his journey as a designer. Ms. Mahua Lahiri, Empanelled Designer of Development Commissioner (Handicrafts), MoT, Gol, Kolkata discussed about the challenges and opportunities in the craft sector of India. Mr. Rajnish Kumar, HoD Data Strategy, ITC Bangalore shared his experiences of working in the corporate sector. Ms. Shubhneet Kaur, student of CE programme, showcased her collection of "Heirloom Textiles" at the spectrum organized at NIFT Kangra.

## PATNA



Significant Landmarks and Achievements of Campus

- NIFT Patna has been Ranked in the top 5 Fashion Institutes in India.
- NIFT PATNA was the winner at the Online Hackathon on Design & Performance of Components of PPE for fighting against COVID-19.
- MEDHA Devagan Represented India In the trade Fashion Technology at The world Skills 2019 Russia.
- Two NIFT Patna students Represented the Country at the World Skills in Australia
- Two NIFT Patna students into the top 5 for the finals of Saint Gobain Designs conducted by NID Ahmedabad.
- Principal Scientific Advisor Professor K. Vijay Raghvan, Government of India released a homemade mask manual designed both in Hindi and English by RITY SUMAN (FC GRADUATE, Patna 2019) along with 2 more team members.
- Director NIFT PATNA was the Chief Guest at the Times Men Awards 2019 and was one of the Jury members for the prestigious Miss India Contest.
- Dr Pintu Pandit, Assistant Professor was facilitated with IEI Young Engineers AWARD 2020

- Workshop on Business of Design was conducted by CII.
- At the Saras Mela NIFT Patna was the knowledge Partners.
- The Biggest Khadi Mall was inaugurated by The Chief Minister. The VM display and 80 designs on sale was doneby NIFT PATNA.

#### Infrastructure and Facilities

- NIFT Patna has modern classrooms with wellequipped furniture, A.C. and projectors with latest machines to support all the academic requirements of courses at PATNA. The Resource center has a rich where approximately 10000 books, both in Hindi and English are available for students and faculties to refer from. The RC also hosts number of online journals and databases, which may be accessed by the visitors. There is an access to various Journals and e-books with the help of E- Granthalya. Apart from the above the RC has regular subscriptions from forecasting services like Promostyl and WGSN.
- Incubation Cell: NIFT Patna has an incubation cell. The applicants are provided mentoring support right from the idea stage. The policy also provides scope of seed funding of up to INR 10 Lakhs from Government of Bihar.
- Video Conferencing room: NIFT Patna has a well-equipped, high speed internet based video conferencing room which can connect

with outside world with a seating capacity of 50 individuals.

- National Knowledge Network: NKN is available in campus for the students, who connect with outside world 24X7 using its dedicated servers
- Wellness Center: The campus also has a wellness center where the consultant physician and consultant psychologist interact with students on a regular basis. The physical and mental health of the students is well taken care of by the experts who are available in the center on regular basis.
- Girl's Hostel: A well-equipped, airy and comfortable setup is provided to the students who opt for hostel facilities with a maximum capacity of 230 students on twin sharing basis.
- NIFT Canteen: An availability of huge air cooled area with hygienic meals round the clock equipped with modern furniture, TV Screens, Music Systems, graffiti walls etc.
- Sports: NIFT Patna has excellent indoor as well as Outdoor sport facilities. The facilities include: Carrom, Chess, Badminton, Table Tennis etc. The outdoor sports available in NIFT Patna include: Futsal, Basketball, Cricket, Volleyball, Throw ball etc. along with athletic events like: Javelin, Shot put, Long and high jump.

#### Major Projects

NIFT Patna has done many projects with both the state Government and Central Government. The noted among these are:

- Technology Gap Analysis Study for Readymade Garments Cluster, Patna City, Bihar with TIFAC
- USTTAD : To impart training for up gradation of skills of master crafts person in preservation of traditional ancestral arts/ crafts of minorities (USTTAD) with Ministry of Minority commission, Govt. of India

### Major achievements in Student Competitions and Awards

International Representation.

- Mr. Md. Adil Ansari, TD Semester IV student, Patna Campus, won Silver Medal 2nd position in World Skill Youth 2019.
- Ms. Vrindavasini Gaur of FD Semester VI, won 3rd prize in Sketching at World Skill Competition 2019.
- Mr. Alok kumar of FD Semester VIII, got selected in stage round of WOW, New Zealand 2019.
- Mr. Suraj Ashawa of FC batch 2016-20 participated in Australia Skills Competition 2019 after winning India skills and Abu Dhabi

Asia Skills in 2018.

- Ms. Shreyasha Aishwarya participated in World Photography Organization Competition' 2019.
- Ms. Shivangi Gadhoke AD student participated in 2020 Fila Packaging Design Competition, South Korea (Result is not announced till yet).

National Representation.

- Ms. Ankita Dasgupta, Ms. Diksha, and Ms. KritiVerma, VI TD student, Patna Campus, won 2nd position in poster presentation at ICTX 2020 at Grand lalit Eastern Hotel on 28-29 Feb, 2020, Kolkata
- Mr. Madhukar Sushant of FD Semester III, won Bharat Petroleum Painting Competition 2019, 1st runner up in Indian Oil Painting competition 2019, and 1st prize in Fashion show at IIT Anwesha.
- Ms. Niwedita Singh of FD semester IV, won in VERVE (Modeling) 1st prize at Anwesha 2020 ,IIT Patna and won 2nd prize in Modeling held in PMCH 2020.
- Ms. Prerena Prakash Joshi of FD Semester IV, won 1st prize in Verve at Anwesha 2020 at IIT Patna.
- Ms. Shilpi Shreya of FD Semester VI, won 2nd prize in Fashion Show at PMCH Patna 2020, won 1st prize in Verve at Anwesha 2020 at IIT Patna and won 1st prize in Visual art competition at NIT Patna (Art Expo 2020).
- Ms. Ashutosh Kumar Tiwary of FD Semester VIII, was runner up in Aluva Fashion runway held in April 2019.
- Mr. Aditya Wadher (FC 2015-19) showcased his GP works in NIFT Showcase 2019 - Toolbox on August 30-31, 2019 at NIFT New Delhi.
- Ms. Tavishi Tanu AD Semester IV Qualified for the next round in India skills competition which is yet to happen.

#### **Graduation Projects and Graduation Events**

31 students of first batch-2015-2019, Fashion and Lifestyle Accessories successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Graduation Project: Mr. Budhaditya Mukherjee.
- Most Commercially Viable Design Intervention: Ms. Mounmita Sadhukhan.
- Most Exemplary Application of Design Methodology: Mr. Anil Kumar Singh.

33 students of Fashion communication, batch-2015-2019 has successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Graduation Project Award-I: Mr. Aditya Wadher.
- Best Graduation Project Award-II: Ms. Moumita Nandi.
- Best Graduation Project Award-III: Mr. Saurabh Shandilay.

32 students of Fashion Design, batch-2015-2019 successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Design collection Mr. Maan Singh
- Most Creative and Innovative design collection
   Ms. Soumya Shah.
- Best use of Traditional skills in contemporary styling - Ms. Divya Ranjan.

33 students of Textile Design, batch 2015-2019 successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Graduation Project Award 1: Mr. Rohan Raj
- Best Graduation Project Award 2: Ms. Ria Sinha
- Best Graduation Project Award 3: Ms. Aditi Chaudhary

28 students of Department of Fashion Technology, batch 2015-2019 successfully completed their graduation project in different companies. During the Graduation ceremony, students got felicitated in the following categories.

- Best Graduation Project, 2019 Ms. Akansha Kumari.
- Most Innovative Project, 2019- Ms. Subhanshi Pandey.
- Most Commercially viable Project, 2019- Ms. Shivani Tripathi.

29 students of Department of Fashion Management Studies, batch 2017-2019 successfully completed their post graduation project in different companies. During the Post Graduation ceremony, students got felicitated in the following categories.

- Best Post Graduation Project (Fashion Management Practices) Ms. Neha Apurva.
- Best Post Graduation Project (Fashion Merchandising) Ms. Himani Chandra.
- Best Post Graduation Project (Marketing) Mr. Praveen Kumar S.

### Craft Cluster Initiative- Activities, Workshops and Impact

- The Department of Fashion Management Studies conducted an Artisan Awareness Workshop. Around 31 students and 4 faculty members with 10 artisans from different handloom and handicraft clusters participated in the workshop.
- The Department of Fashion Design, Semester-VI conducted a demonstration of Mirror work, Zardozi, Chikankari and Kashidakari with help of an Artisan from Patna City.
- Fashion and Life Style Accessories, Semester IV & VI conducted an Artisan Awareness Workshop on Brass Ware and Doll Making impact and objective for the artisans to enhance their understanding and access to the urban market with trends and current demands.
- The Department of Textile Design, Semester-IV organised a Field Visit to Patna Museum with an impact of Exposure to historical textiles to develop an understanding of Indian textiles, textures, motifs and layouts in the contemporary scenario.

The impact of workshop was the artisans' awareness of the different online options of promoting their products and generating awareness among the potential customers. Eminent experts from the cottage industry interacted with the artisans.

CRAFT BAZAAR 2020 organised at NIFT PATNA during February 28-29 & March 1, 2020:

 NIFT Patna organised Craft Bazaar during February 28-29 & March 1, 2020. Professor Shayam Sharma, Padma Bhusan awardee and Ex. Principal, College of Arts & Crafts and an Ex. Member of General Council National Lalit Kala Academy formally inaugurated the event among various national and State awardees Artisans in Central Hall at NIFT Patna.

#### PhD Pursuing and Completed

- Vinayak Yashraj, Associate Professor, AD is Pursuing PhD from IIT Patna.
- Toni Sharma, Associate Professor FMS is Pursuing Phd From IIT Patna.
- Kislay Kashyap, Assistant Professor, FMS is Pursuing Phd From IIT Patna.
- Nilima R Topno, Associate Professor DFT is Pursuing Phd From IIT Kanpur.
- Satyendra Mishra, Associate Professor FD is Pursuing Phd From IIT Kanpur.
- Kunal Singha, Assistant Professor, TD is Pursuing PhD from IIT Khargpur
- Jayati Mukerjee, Associate Professor AD

is Pursuing Phd From Jadavpur University Kolkata.

- Rajesh Kumar, Assistant Professor AD is Pursuing Phd From Aryabhatta Knowledge University Patna.
- Sweta R Sharma, Associate Professor FD is Pursuing Phd From Vanastali Vidya Peeth Rajasthan

#### **Publications and Paper Presentations**

- Paper Presented on "Sustainable approaches to rejuvenate the Handloom Weavers in Bihar" at The Lalit Great Eastern, Kolkata in International Conference (ICTX2020) Innovative Approaches for the Development of Sustainable Textile Products and Processes, February 9- 10, 2020 by Prof. Sanjay Shrivastava, Director, NIFT, Patna.
- Celebrating Women's Day with a Paper Presentation at IGNOU Maidan Garhi New Delhi - Researching Gender in the 21st Century by Prof Sanjay Shrivastava.
- Paper presented on "Productivity, Income and Employment of Craftswomen in Madhubani
   Crafting the economy through household survey" at the 61st Annual ISLE Conference, December 7-9, 2019, Patiala, Punjab (ISLE is The Indian Society of Labour Economics) by Toni Sharma, Associate Professor.
- Paper Presented on "India's clothing exports to selected European Union Economies: What next for India and Hungary" during FIKUSZ 2019 held at Obuda University, Budapest, Hungary on 29th Nov 2019 by Toni Sharma, Associate Professor, Department of Fashion Management Studies.
- Paper Presented on "Revisiting Input-Output relationship in Textile and clothing: A Comparison between India and European Union" during FIKUSZ 2019 held at Obuda University, Budapest, Hungary on 29th November 2019 by Kislay Kashyap, Assistant Professor, Department of Fashion Management Studies.
- Paper Presented on "Sustainability in Indian Carpet Industry" during the First Sustainability development conference organised by School of Fashion at Wuhan Textile University from December 13-17, 2019 by Dr. Vikas Kumar, Assistant Professor, Department of Fashion Management Studies.
- Paper Presented on "Recycled Denim: Mass Brand Buffelo of Future Group" at Functional Textile Conference, IIT Delhi, 7th Feb to 9th Feb 2020 by Nilima Regina Topno, Associate Professor

Creativity" at 5th International Textiles and consume Congress (ITCC), The Maharaja Sayajira University of Baroda, Vadodara, October 3-5, 2019 by Satyendra Kumar Mishra, Associate Professor, Department Fashion Design.

- Paper Presented on "Design For Future: Sense and sensitivity - Visual perception based design diversification of Craft for sustenance - Classroom project: Study area - Kushmandi, West Bengal" at the International Conference Recent Trends and Sustainability in Crafts & Design 2019, Indian Institute of Crafts & Design (IICD), Jaipur, November 7-8, 2019 by Jayati Mukherjee, Associate Professor.
- Paper Presented on "New technologies and new paradigms – stories of transformation: Antiquity within the urban modern – nuances of space design: Case Study – Calcutta Bungalow, Kolkata" at the International Conference Fashion Colloquia 2020, Arch College of Design & Business, Jaipur, January 28-30, 2020 by Jayati Mukherjee, Associate Professor, Department Fashion & Lifestyle Accessory.
- Paper Presented on "Role of Stakeholders to Regulate Carbon Footprints in Textile Sector" at 2nd International Conference on Textile sustainability (ICETT), NIT Jalandhar November 1-3, 2019 by Kunal Singha, Assistant Professor, Department of Textile Design.
- Paper Presented on "Green and sustainable textile materials using natural resources" at The Lalit Great Eastern, Kolkata, International Conference (ICTX2020) Innovative Approaches for the Development of Sustainable Textile Products and Processes, February 9-10, 2020 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

Research Papers Publication

- Paper titled "Fabrication of an Efficient Electrode/Organic Interface for flexible Sensors" published in Materials Today Proceedings (Elsevier), 2019 by Nilima Regina Topno, Associate Professor
- The paper titled "Understanding Camouflage Design through theories of Cognitive Psychology" published in The International Journal of Visual Design, 2019 by Nilima Regina Topno, Associate Professor.
- Paper titled The paper titled "Craft Culture and Creativity" published in Conference proceeding at 5th International Textiles and consume Congress (ITCC), 2019 by Satyendra Mishra, Associate Professor
- Paper Presented on "Craft Culture and Paper titled "Sustainable Transformation of

a Vernacular Habitat through the Revival of Crafts: Naya Village in West Bengal, India" published in ISVS e-journal, 2019 by Jayati Mukherjee, Associate Professor.

- Paper titled "Productivity, Income and Employment of Craftswomen in Madhubani
   Crafting the economy through household survey" published in 61st Annual ISLE Conference, 2019 by Toni Sharma, Associate Professor, Department of Fashion Management Studies.
- Paper titled "Optimization of Atmospheric Plasma Treatment Parameters for Hydrophobic Finishing of Silk Using Box Behnken Design" published in Journal of Natural Fibers (Taylor & Francis), 2020 by Dr. Pintu Pandit, Assistant Professor, Department of Textile Design.

Book and Book Chapters Publications

- Dr. Pintu Pandit (Assistant Professor, TD), Kunal Singha (Assistant Professor, TD) and Prof. Sanjay Shrivastava (Director, NIFT, Patna) editor for Book on "Recycling from Waste in Fashion and Textiles: A Sustainable and Circular Economic Approach" accepted for published in Scrivener Publishing LLC. John Wiley & Sons, USA, 2020.
- Ms. Jayati Mukherjee, Associate Professor from Department of F& LA has authored a Book Chapter on "Traditional Crafts as Materials in Place making: for book Encyclopedia of Renewable and Sustainable Materials, published in Oxford: Elsevier, 2020.
- Kunal Singha (Assistant Professor, TD), Dr. Pintu Pandit (Assistant Professor, TD) and Prof. Sanjay Shrivastava (Director, NIFT, Patna) have authored a Book Chapter on "Anatomical Structure of Pineapple Leaf Fiber" published in Springer-Nature, 2020.
- Dr. Pintu Pandit (Assistant Professor, TD), Kunal Singha (Assistant Professor, TD) and Prof. Sanjay Shrivastava (Director, NIFT, Patna) have authored a Book Chapter on "Pineapple Leaf Fibre: Cultivation and Production" published in Springer-Nature, 2020.
- Dr. Pintu Pandit (Assistant Professor, TD) & Kunal Singha (Assistant Professor, TD) have authored a Book Chapter on "Applications of Composites Materials for Environmental Aspects" Wood head Publishing, Elsevier, 2019.
- Dr. Pintu Pandit (Assistant Professor, TD) & Kunal Singha (Assistant Professor, TD) have authored a Book Chapter on "Fibre-Reinforced

Composites for Environmental Engineering" published in Composites for Environmental Engineering, Scrivener Publishing LLC, 2019.

- Dr. Pintu Pandit (Assistant Professor, TD) has authored a Book Chapter on" Introduction to Green Nano materials" published in book Green Nano materials (Advanced Structured Materials), Springer, 2019.
- Dr. Pintu Pandit (Assistant Professor, TD) has authored a Book Chapter on "Plasma and Other Irradiation Technologies Application in Textile" published in book Frontiers of Textile Materials, John Wiley & Sons, Ltd., 2020.

#### ToTs attended by faculty members

18 TOT was attended by various faculty members of NIFT PATNA

### Seminars and Workshops by Alumni, Industry and International Experts

NIFT PATNA under this pursuit has organised 23 workshops, seminars by Alumni, Industry and International Experts

#### Major Industry Linkages

 NIFT PATNA has linked its corridors with all major industries in Indian and Abroad. Approximately NIFT PATNA has connected with more than 200 industries till date.

## The Sustainability Aspect and Green Campus Activities

- LED Lighting has been placed and Solar Street Lights have been installed
- Solar Panels are installed for supporting the WI-FI Systems
- Minimum use of plastic mineral water bottles
- Air Purifying Plants are being hired on a monthly basis
- Reusable cutlery and Utensils are used in the campus
- Replacing plastic meal plates with disposable paper plates
- Ensuring minimum wastages of materials during all the laboratory class work
- Encouraging and making social awareness to all for lowering carbon footprints
- Posters are placed on saving and optimum utilizing of tap drinking water
- Blood donation camp with the help of Lions club of Patna central on the August 9, 2019, where employees and students donated their blood for a noble cause to the society.
- Food and clothes donation camp: organized by October 2, 2019 to collect foods, clothes and medicine to the flood victims of Bihar.

# RAEBARELI



# Significant Landmarks and Achievements (both students and faculty)

- Convocation for Batch 2015–19 was conducted on 30th May, 2019 at Indira Gandhi Pratishthan, Lucknow. Mr. Navneet Sahgal, IAS, Principal Secretary, Uttar Pradesh Khadi & Village Industries Board, Government of Uttar Pradesh graced the occasion as Chief Guest and Ms. Archana Shukla Director, IIM, Lucknow graced the occasion as Guest of Honour. Total 125 students were convocated during the Convocation ceremony.
- 05 Graduation Project Shows have been organised in the month of May - 2019 by NIFT Raebareli for the students of 04 Design departments (Fashion Design, Accessory Design, Fashion Communication & Leather Design Deptt.) & 01 Management department (Fashion Management Studies Deptt.).
- National Institute of Fashion Technology (NIFT) Raebareli represented at First Sustainable Development conference at Wuhan, China. First participant Ms. Deeksha Anand, student of FD-VIII whose paper was on Design Responsibility Towards Shaping Global Social Change and the authors were Ms. Deeksha Anand, Dr. Smriti Yadav, Associate Professor and second participant Ms. Tanya Mishra, student of FD-VIII (Srinagar) whose paper was

on 'DARAZ'- The sustainable art of hand sewing whose author were Ms. Muskan Agarwal, Ms. Tanya Mishra and Dr. Smriti Yadav respectively. Sustainable fashion business and Sustainable craft were the two categories on which these students presented their papers.

- NIFT Raebareli organised State Level Khadi Seminar – 'Pragatisheel Khadi' in June- 2019 at NIFT Raebareli campus wherein representatives of various Societies/stake holders from all over Uttar Pradesh had participated. The seminar was inaugurated by Shri. Navneet Sehgal, IAS, Principal Secretary, Govt. of Uttar Pradesh
- Organized Khadi Artisans Training Programme for imparting training to excel use of Khadi and to promote the brand in line with the Fashion forecast. Around 50 nos. of artisans participated in the programme.
- A Project was undertaken from Uttar Pradesh Institute of Design (UPID) for providing consultancy services for their student admission process, curriculum development, recruitment of teachers and procurement of materials for lab & library etc.
- Dr. Bharat Sah, Campus Director, NIFT Raebareli was assigned additional charge of the Director, NIFT Srinagar w.e.f. 25.10.2019.
- 46 Artisans were invited and upgraded

through various artisan Awareness Workshops conducted at NIFT Raebareli campus.

- Mr. Praveen Srivastava, Assistant Professor-AD edited a book titled 'Heat & Mass Transfer', Oura Publication, Lucknow (U.P.).
- Dr. Bharat Sah, Campus Director, NIFT Raebareli delivered a talk on 'Design and Process Interventions for ODOP Programme' in National Seminar on ODOP Programme organized at Avadh Shilpgram, Lucknow on 25th January, 2020 during celebration of UP Divas.

#### Infrastructure and Facilities

NIFT Raebareli provides comprehensive and stateof-the-art infrastructure and equipments to impart both practical and theoretical training. The facilities and services offered at NIFT Raebareli to the students allow them the freedom to experiment and generate creative ideas.

Well-equipped air conditioned Lecture Halls use advanced teaching methodology designed for highly interactive sessions. The success of fashion professionals rests on their ability to integrate Fashion and Information Technology in a meaningful way. IT support is a critical feature at all NIFT centers and the air conditioned computer labs at NIFT Raebareli are equipped with state-of-theart hardware and software. The National Resource Centre at New Delhi and the Resource Centre at each NIFT centre are pillars of information and knowledge management. Each Resource Centre has an integrated collection of print, visual and creative material resources: the only systematically documented source of information available in India for study of international and contemporary Indian fashion. The Resource Centres also provide information services to the design community, Industry practitioners and entrepreneurs. The amphitheater at NIFT Raebareli campus is ideal for student presentations and design collection showcases. A variety of food and a friendly atmosphere make the cafeteria' ideal for students to relax and interact with their peers. Well established Stationary Shop is available in the campus to cater the day to day stationary needs of the students. NIFT Raebareli provides fully residential accommodation for girls & boys. The hostel premises are provided with round the clock professional security cover with WI-FI and broad band internet facility. The rooms are furnished with all essentials viz., mattresses, air coolers and Geysers. Recreational facilities like T.V., magazines, some indoor and outdoor games are also available in the hostels. The medical aid services to the students are provided on the campus through

a Doctor who visits to the campus regularly. A psychologist also visits the campus to counsel the students at regular intervals. Unisex Gym Facility is available at NIFT Raebareli campus with majorly required equipments which includes both aerobic and strength training exercise equipments for better heart health and weight loss. It also helps prevent osteoporosis and improve muscle strength, balance and flexibility of the students as well as employees of NIFT Raebareli campus.

Badminton Court, Basket Ball Court & Volley Ball Court is available at NIFT Raebareli campus with physical fitness & sport training of the students as well as employees of NIFT Raebareli campus.

#### Major Projects

Some of the major ongoing consultancy projects currently undertaken by NIFT Raebareli are as under:

- NIFT Raebareli has provided its valuable services for a Project, being undertaken from Uttar Pradesh Institute of Design (UPID) to provide consultancy services for their Student admission process, curriculum development, recruitment of teachers and procurement of materials for lab & library etc.
- NIFT Raebareli successfully imparted training to Khadi Kaamgars/workers during the current year. Two trainings have been conducted as workshop on Design Concept, Pattern Development, Garment Construction, Surface Ornamentation and Styling for Khadi Kaamgars. A total of 50 Khadi artisans were benefited out of these training programmes.

## Major achievements in Student Competitions and Awards

- Ms. Deeksha Anand, student of FD-VIII (Raebareli) & Ms. Tanya Mishra student of VII (Srinagar) have participated in "The First Fashion & Sustainable Development Conference", Wuhan, China on December 15, 2019.
- Ms. Ayushi Mishra, FMS-I Semester, Batch 2019-21 & Ms. Poornima Yadav, FMS-III Semester, Batch 2018-20 get awarded in "SWACHHA BHARAT"/ Acharya Mahavir Dwivedi Smriti Divas", held at Daulatpur, Raebareli on 20th September, 2019.
- Ms. Muskan Agarwal (Raebareli) & Ms. Tanya Mishra, student of Sem. VIII (Srinagar) have participated in "Fashion Colloquia Jaipur India 2020" from January 26-30, 2020.

## Craft Cluster Initiative- Activities, Workshops and Impact

- 'Craft Workshop' on Lacquer Toys, Varanasi (U.P.) was conducted for AD-4th Sem, batch 2017-21 students from April 2-6, 2019 (05 Days) by Mr. Rameshwar Singh (National Awardee) and Mr. Nandu Ram.
- 'Artisans Awareness Workshop' was conducted from April 21-23, 2019 (03 Days), in which 10 artisans from various crafts have participated alongwith students of AD-VI Sem, Batch 2016-20 and faculty members of AD Deptt. During the workshop, expert Lecture has been conducted by Ms. Rekha Sinha, General Secretary, Rekhaakriti (NGO) & Proprietor-Rekhaakriti Marketing Company, Lucknow (U.P.) and Ms. Aparna Mishra, Owner, M/s Radiance Corporate Solutions Pvt. Ltd., Lucknow (U.P.) on April 22-23, 2019.
- Out of total 26 Students, 13 of AD-7th Sem, batch 2016-20 visited Varanasi (U.P.) for 'Lacquerware Craft', 07 students visited Barabanki (U.P.) for 'Bone Carving' and 06 students visited Lucknow (U.P.) for 'Bone Carving' regarding the subject 'Craft Based Design Project' from September 19-25, 2019.
- 12 artisans from Shanti Maitri Mission Sansthan, Bikaner, Rajasthan were invited for artisan awareness workshop from April 26-30, 2019 at NIFT Raebareli. Dr. Ashish Bhatnagar, Faculty & Regional Coordinator, Entrepreneurship Development Institute of India (EDII), Lucknow was invited for expert Lecture during the awareness workshop.
- Pre-visit orientation organized for the LD-V Semester students on September 7, 2019, Dr. Ashish Bhatnagar, Faculty & Regional Coordinator, Entrepreneurship Development Institute of India (EDII), Lucknow was invited.
- Mr. Virendra Kumar, Dy. Director / In-charge, Central Regional Office, Office of the Development Commissioner (Handicrafts), Lucknow was invited for the expert lecture on September 11, 2019 for the LD-V & LD-VII Semester students.
- Students of LD-III Sem., Batch 2018-22 visited to Bone Carving Craft of Barabanki, Uttar Pradesh on Otober 4, 2019 for the subject 'Craft study-III'.
- 12 artisans from Chikankari, Lucknow (Uttar Pradesh) Craft Cluster were upgraded through artisan awareness workshop from November 22-24, 2019 (3 days) at NIFT Raebareli.

During the workshop, Ms. Garima Srivastava, Lucknow was invited for expert Lecture on understanding of Marketing, Business, etc. during the awareness workshop.

#### PhD Pursuing and Completed

8 Faculty members are currently pursuing their PhD from different Universities/Institute.

# Publications and Paper Presentations (both students and faculty)

- A Paper was presented in an International conference held from 13th December, 2019 to 16th December, 2019 at Wuhan University, China on the topic 'Sustainable Fashion Business on Design Responsibility towards shaping Global Social Change'. The paper was written by Mr. Rajesh Kumar Choudhary, Assistant Professor-FMS, NIFT Raebareli as Co-author.
- Mr. Bharat Singh, Assistant Professor-LD presented a Research Paper "Khadi For The Nation Before Independence Khadi For The Fashion After Independence" on 31st August, 2019 in a peer reviewed International Journal for Innovative Research Multidisciplinary Field.
- Ms. Anketa Kumar, Assistant Professor-LD presented two Research Papers "Semiology Analysis in Shatraj ke Khilari with Ronald Barthes Approach" & "Ronald Barthes 5 codes in the movie Bhuvan Shome" in an International Conference on Modern Research in Social Sciences, Fondazione collegio Delle Universita Milanesi, Milan, Italy organized from 30th October 2019 to 01st November 2019.
- Mr. Bharat Singh, Assistant Professor-LD presented a Research Paper "A Pair of Shoes – Aesthetics – fashionable – hedonism Model" in an International Conference organized by South Asian Research Center, International Conference on Business Management, Humanities and Social Science on 29th December 2019; held at Faridabad, Haryana.
- Mr. Bharat Singh, Assistant Professor-LD presented a Research Paper "Inclusiveness of the Differently Abled: Challenges and Opportunities in India" in a National Seminar-2020 on 05th March 2020 to 06th March 2020; held at Bhubaneswar, Odisha.

#### Faculty Orientation, Trainings and Development

- i. The Raebareli faculty upgraded their knowledge base with 10 different ToTs which were attended by them across NIFT Centers.
- Faculty Participation in National and International Conferences/ Exhibitions/ Trade Fairs/ Meets
  - Mr. Akhilendra Pratap Sonkar, Assistant Professor & CC-FC officially visited Italy for collaboration with new foreign universities and strengthening the relation with exiting universities form 12th -18th May, 2019.
  - Ms. Stuti Sonker, Assistant Professor participated in two International Shows -"Street Vision" 51 Women Indian Printmakers at: Gallery Betonowy in Eugeniusza Gepperta Academia of Art and Design Wroclaw, Poland in 12th June 2019.
- iii. Seminars and Workshops by Alumni, Industry and International Experts

9 NIFT Alumni conducted workshops for NIFT Raebareli students and 44 nos. of Industry & International Experts conducted workshops for NIFT Raebareli students.

#### Industry Linkages (Visits and Student Internships)

- All the students of all the 5 departments of NIFT Raebareli underwent internship and Graduation Projects as per the requirements of the respective departments.
- A total of 10 nos. of Industry & Retail Store visits were also organized for the students of NIFT Raebareli.

#### The Sustainability Aspect and Green Campus

- Compost pits are being utilized to recycle the bio-degradable waste materials into manure.
- Sewage disposal of NIFT is connected to

Sewage treatment plant of Indian Telephone Industries (ITI), Raebareli.

- Sanitary Napkin disposal machines have been installed in Girls Hostels.
- 27 Water Coolers have been installed with Commercial RO systems at strategic positions in campus which are covered under comprehensive AMC.
- Water Harvesting system exists in campus.
- The Institute has regularly taken initiatives to motivate and make aware people for observing "Swachhata" in clusters and rural areas.
- Ramps have been made in all designated places of the campus as disabled friendly intervention.
- In-house nursery has been developed at two locations in order to meet the horticulture requirements.
- All non-functional non-LED lights are being essentially replaced with LED lights.
- Use of waste material for Recycling & upcycling in the campus, A lot of waste material is being utilised for installations and for various classroom design projects as recycling & upcycling purposes, Discarded plastic water storage tanks are being utilised as 'Discussion Table' by the students in the campus and Earthen pots are being used in the canteen for serving tea which is an environment –friendly option.
- The Institute is continuously taking initiatives to maintain a flora rich environment to make 'Swachh Bharat Abhiyan' a grand success. Gardens and Lawns are being developed and seeds planted to create an ambiance perfect to an academic Institute. Plantation at available places of the premises is being encouraged continuously.

# SHILLONG



#### Significant Landmarks & Achievements

NIFT Shillong, established in 2008, is the sole NIFT Campus in the North Eastern Region of the country. The centre offers Bachelor of Design programmes in Fashion Design; Accessory Design; Textile Design; Fashion Communication, and Master of Fashion Management.

Infrastructure & Facilities at NIFT Shillong Permanent Campus : The NIFT Shillong Campus, spread over 20.13 acres at Umsawli, New Shillong, houses state-of-the-art facilities, including 13 classrooms; 5 computer labs; specialist labs for pattern-making, garment construction, dyeing, leather products, looms, accessory design; wet and dry workshops; video conferencing and general discussion rooms; resource centre & library; display areas; general and specialist shops; cafeteria, gym; bank premises; hostels for boys and girls; faculty and staff quarters; Director's residence; and guest house.

#### Important Events of 2019-20

 Inspection of NIFT Shillong permanent campus

 A joint inspection of the NIFT Shillong permanent campus at Umsawli, New Shillong was led by Hon'ble Minister of Textiles, Smt. Smriti Zubin Irani and Hon'ble Chief Minister of Meghalaya, Shri. Conrad Sangma and senior Govt. officials on 26th August 2019.

 Prof. Monika Aggarwal, Campus Director NIFT Shillong apprised the Hon'ble Minister on the progress of the construction work and also showed the delegation around the Campus.

- Observance and Celebration of Important Days – NIFT Shillong celebrated various important days during 2019-20, including Anti-Terrorism Day (21st May 2019); World Day Against Child Labour (12th June); International Yoga Day (21st June); National Handloom Day (05th August); Independence Day (15th August); Plastic Waste Free Campaign (12th September); Onam Festival (13th September); Gandhi Jayanti (02nd October); Navratri Celebrations (0th October); Constitutional Day (26th November); Republic Day (26th January, 2020); and International Women's Day (08th March 2020).
- 3) Workshops and Extended Events A workshop on Sexual Harassment was conducted in August 2019 at the NIFT Girls' Hostel. Extended events include Hindi Pakhwada Divas (16th-30th September 2019); Vigilance Awareness Week (28th October-02nd November 2019); Swachhta Pakhwada (01st-15th March 2020); Essay Competition on Cleanliness & Hygiene (11th March, 2020); and Documentary on Health & Hygiene Awareness (12th-15th March, 2020). The annual NIFT festival, Fashion Spectrum 2020 "LAPONGNAI", was held on

28th-29th February, 2020, based on the theme "Lunar Years and Hues of Life".

### Major Projects undertaken by NIFT Shillong during 2019-20

SomeofthemajorprojectsincludeEntrepreneurship Development Programme of Apparel Accessory Development and Management Skills; USTTAD Project for Ministry of Minority Affairs; Integrated Design and Technical Development Workshops; Capacity Building Training on Apparel Designing & Manufacturing; and Uniforms Design for DTET, Govt. of Odisha.

### Major Achievements in Student Competitions & Awards

- Ms. Pragati Verma and Ms. Shorya Jain (FMS), Ms. Kajal Singh (FD) and Ms. Karisma Nanavati (F&LA) were selected for the NIFT Showcase 2019 held at NIFT New Delhi.
- Ms. Rawther Jesni Salim and Ms. Mansi Rautela won Gold medals in Photography and Swimming respectively at NIFT Converge 2019.
- Ms. Hemashree Dhavala, AD 8th Sem was one of the winners at "ColorNext" the Trend Forecasting Competition organised by Asian Paints.
- NIFT Shillong Team participated in Alcheringa Cultural Fest 2020 (IIT Guwahati) in February 2020 and won top awards in Paper Dressing Competition and Haute Couture Fashion Show.

#### NIFT Shillong 8th Annual Convocation 2019

NIFT Shillong celebrated its 8th Annual Convocation Event on 30th May 2019 for 80 graduating students from Bachelor of Design programmes in Accessory Design, and Fashion Design, and Master of Fashion Management programme. Shri Lahkmen Rymbui, Hon'ble Minister of Border Areas Development, Education, Forests & Environment, Government of Meghalaya graced the occasion as the Chief Guest.

#### Graduation Shows & Projects 2019

Various departments held their Graduation Project Shows on the 29th May 2019. Students completed their Graduation Projects with prestigious companies such as Future Lifestyle Fashion, Paramount Products, Raymond India, Spencer, Aditya Birla Fashion & Retail, Casa Décor, Claymango Designs, Design One, Nappa Dori, Tanishq, Trent Ltd., United Sportsbiz, Vogue Crafts & Designs, Vummidi Bangaru Jewellers, Arvind Lifestyle Brands, Benetton India, Decathlon India, Good Earth, Joya Chauhan, Lifestyle International, Radnik Exports, Shivan & Narresh, Spanbuy & Buceit Ventures, etc.

### Craft Cluster Initiative- Activities, Workshops and Impact

Craft	Department/ Activity	Location
Craft Research and Documentation	FD/ Process documentation and diagnostic study	Plasha & Umden, Meghalaya
Loin Loom, Flyshuttle Loom Craft Based Product Development	FD/ Development of prototypes	Bamutia and Shankhala, Tripura
Mask Making - Artisans Awareness Workshop	F&LA/ to enhance artisans' understanding of urban markets	NIFT Shillong (Old Campus)
Bamboo & Wood Craft	F&LA/ Process documentation and diagnostic study	Kohima & Dimapur, Nagaland
Bamboo craft, Water Hyacinth & Mask Making	F&LA & Foundation Design/ Development of prototypes	Barpeta, Khetri and Majuli, Assam
Eri, Cotton & Acrylic yarns (Artisans Awareness Workshop)	FMS/ Knowledge sharing on trends and understanding market demands	Shillong Campus and Guwahati, Assam
Cluster Development 2	FMS/ Market, product and pricing analysis of handloom products	Chandrapur, Bonda, Assam

#### PhD Pursuing and Completed

Prof. Monika Aggarwal (recommended for Award of PhD Degree), and Dr. Arnab Banerjee (PhD Degree Awarded)

#### Publications and Paper Presentations

Papers and articles in leading/ peer-reviewed journals were published by Dr. Arnab Banerjee and Mr. S.D. Buhroy during 2019-20

#### Faculty Development

All NIFT Shillong faculty members attended the Universal Training Program held at Naldehra near Shimla, Himachal Pradesh in June, 2019. In addition, NIFT Shillong faculty members also added training programmes in the areas of specialist subjects; business analytics and big data management; purchase policies; fashion forums, etc. apart from being engaged in industry attachments.

# Seminars and Workshops by Alumni, Industry and International Experts

These included a interactions with industry experts and alumni on topics on Research Methodology; Finance; Materials; Operations Research; Fashion Basics; Special and Heritage Products; Handloom products; Fashion accessories sketching; Packaging design; Services marketing; Entrepreneurship; as well as workshops on Anti-Ragging Awareness; Team Building; Gender Sensitisation; Career prospects; etc.

#### **NIFT Shillong Placements**

SI	Name of the	No of stude	No of students Placed		
No	Department	Off Campus	On Campus		Placed
1	Fashion Design	5	11	16	84%
2	Accessories Design	15	5	20	77%
3	Master of Fashion Management	10	7	17	89%
		Campus Tot	al		83%

#### International Linkages

MFM 2nd Semester students Ms. Linu Mary Dennis, Ms. Namrata Roy and Ms. Shabnam Mukadam went to Swiss Textile College for a Summer Programme during May-June, 2019.

#### Efforts Towards Sustainability and Green Campus

The Campus remains committed to maintaining environmental health and awareness through measures such as plantation of fresh saplings, repairing of equipment and furniture, installation of environment-friendly equipment and launch of awareness programmes amongst students, faculty and staff members.

# SRINAGAR



#### Significant Landmarks and Achievements

- Student of NIFT Srinagar, Ms. Adithi Dange, FC Semester V got admission in FIT New York under a one-year Exchange programme in session 2019-2020.
- Students took part in Spectrum 2019 conducted at NIFT- Srinagar on April 3, 2019 and demonstrated their skills. They participated in various events ranging from Print Design to 2D/3D Animations and various Print Installations and Graphics.
- About 35 students attended Converge 2019 and some of them won medals in various competitions at NIFT, Hyderabad including a Gold Medal.

Mr. Aditya Aman FC-III student won Gold Medal in Chess competition during Converge 20 at NIFT Hyderabad. Ms. Chelikani Ramdhulari Srinidhi FP Semester I student received Bronze Medal in Sudoku competition. Ms. Manya Garg FC Semester V & Ms. Rashmi Kartha FD Semester III bagged Silver Medals in Poster Making and English Debate competition respectively.

 On November 20, 2019 students of the Foundation Programme undertook a study and research tour to Dal Lake in Srinagar where they visited the lesser-known inner part of the lake and interacted with the community living there. The tour was intended as a research activity as they collected data on the socioeconomic condition of the people living there for centuries. The same research was compiled by students and presented the report while creating documents, presentations, and animation.

#### Infrastructure and Facilities

NIFT Srinagar is presently operational from its temporary campus Industrial Estate, Rangreth, Srinagar. It has the required infrastructure which includes Garment Construction Lab with the latest SNLS machines, Pattern-making Lab, Computer labs, Design Studios, Art Labs, etc. Internet connectivity, Resource Center, Canteen Service, Stationery Shop. Transport facility as well as hostel facility is also in place. Required infrastructure for sports and indoor games has also been made available. During 2019-20, an additional Computer lab was established which is equipped with all the latest software and hardware. NIFT, Srinagar is also now a part of the URKUND Software community. This has enabled NIFT Srinagar to monitor and regulate plagiarism in research work.

The permanent campus of NIFT Srinagar with the state of the art infrastructure is coming up at Ompora, Budgam.

#### Faculty Orientation, Trainings and Development

- Mr. Vijay Kant Verma Asst. Prof. RIC attended 'India Fashion Forum & Fashion Techway-19', on Dec 17-18, 2019 at Bengaluru.
- Mr. Vijay Kant Verma, Assistant Professor, RIC& Mr. Syed Azher, Assistant Professor, CC-FP attended a 3-day workshop/training 'Expo CD' at IDC, IIT Bombay from July 25-27, 2019.
- Mr. Syed Azher, Assistant Professor, CC-FP., and Ms. Pooja Talashi Assistant Professor, SDAC visited FT New Delhi from August 30-31, 2019 for 'TOOLBOX 2019' a NIFT Show event.
- Ms. Nousheen Qazi, AP & Mr. Syed Azher, AP were invited ase xternal jury members at Craft Development Institute - Srinagar for evaluation.
- Mr. Syed Azher, Assistant Professor, CC-FP, Mr. Vijay Kant Verma, Asst. Prof., RIC, and Ms. Nousheen Qazi, Assistant Professor, attended Faculty Universal Training from June11 -14, 20 20 at Shimla.

#### Projects

 NIFT, Srinagar is playing a pivotal role in setting up of Design Resource Centre (DRC) in Weavers Service Centers (WSCs) in Srinagar. In this regard, NIFT Srinagar completed the primary survey of locality and collected all the data about their available design archives and material. The detailed report was shared with Dean, Academics NIFT.

#### Industry Linkages (Visits and Student Internships)

- Foundation Program Semester II students visited Nilnag Lake on April 9, 2019, Dachigam National Park, and SPS Museum on April 11, 2019 to develop an understanding of Art, Design, and Aesthetics.
- For introducing students to Social Design, field trips were organized for FP Semester II students on May 8, 2019 to Khanyaar Paper Machie Cluster, Craft Museum & Danamanzaar-Sarafkadal Cluster.
- FP semester II students visited Khateeb Studio on May 1, 2019 for Creative Thinking Skills
- A Historical Walk was organized to visit Naranag Martan temples on April 27, 2019.
- Students visit to the Printing Press of Kashmir's Largest Circulating Daily Newspaper GK was arranged. Students visited the facility at

Srinagar to understand the process of printing first hand.

- A study tour was undertaken by students at NILANAG lake. A lake with which many folk legends are associated in Kashmiri folk tradition.
- Landscape Photography field trip for Fashion Communication students to GULMARG was organised. This exercise was a lifetime experience for the students braving 4-degree temperature and complete the photography assignment over three days.
- Monumental Photography field trip to ancient ruins of Parihaspur, the ancient rock city of Kashmir built-in 9th Century was organized for Fashion Communication students. Apart from the exercise it doubled up with a historical sensitization and gaining information on the ancient Kashmir's glorious past.
- Students visited the Dargah, Hazratbal in the vicinity of the Lake to immerse in a spiritual ambiance of the shrine.
- Students as part of the Historical sensitization visited the Tomb of BUDSHAH- The Great Sultan of Kashmir who ruled for 52 years and made Kashmir prosper and the seat of intellect and exquisite Craft Paradise.
- Students visited the famous and historical Patther Masjid in the heart of the city of Srinagar. The stone mosque was built by Noor Jehaan. It is famous for not having been used by Kashmiris for offering prayers for centuries.
- Fashion Design students visited various places in Noorbagh Srinagar to get exposure on Machine Embroidery, Tie and Dye, Aari works, Printing, and Hand Embroidery by Women Craft Households on February 26, 2020.
- To be familiar with the various value addition techniques of Screen-printing, flex printing, machine embroidery and tie and dye, Fashion Design semester IV and semester VI students visited Tie & Dye Local shops in downtown, Palapnura, Qamarwari. Srinagar on March 2-3, respectively. Students were introduced to various materials, colours, and designs used for logos and badges by Mr. Khawar ul Zaman.

#### Graduation Projects - Fashion Communication

Fashion Communication students completed their Graduation project in various specialised fields like Graphic Design, Visual Merchandising, Photography, Fashion Styling, Product Design, Content intent, etc in various industries like



Superflow Media Mumbai, Things Go Social Delhi, Leo Burnett, Brand Affair Kolkata, Mars Cosmetics Delhi, Moshi Moshi Bengaluru, Decathlon Bengaluru, Design Factory India Noida -NCR, Manglam Arts Jaipur, Aerologiks Bengaluru, Shoppers Stop Amritsar, Women's Era Delhi, Bery India Noida - NCR

#### Invited lectures from Industry & other institutions

- Experts Lecture on 'Fashion Basics' for the Foundation batch by Ms.Hina Qazi, Faculty Craft Development Institute, Srinagar was organized on Nov 22, 2019.
- Presentation on 'Fashion Basics' by an eminent personality Ms. Satya Saran, Consulting Editor with HarperCollins Publishers India was organized on November 29, 2019 for FP students.
- Experts Lecture on 'Photography' by Mr. Mukhtar Ahmed, an eminent photographer of

J&K was organized on December 11, 2019.

- Interaction with students on 'Fashion Basics' by Ms. Prashan Sha, Fashion Designer from New Delhi.
- Mr. Suhail Naqshbandi, a prominent Illustrator, Graphic Designer and Cartoonist from the region who featured in prestigious Leurzer's Archive was engaged for Drawing subject.
- Ms. Fouzia Jamal a Delhi based designer was engaged for an expert's lecture for Fashion Basics subject.
- Mr. Asif Amin Tibet Baqal, Creative Director

   Blacksheep.Org took the special session in Branding & promotion for Fashion Communication subject.
- Mr. Yawar Wani, renowned Designer, NID Ahmadabad took sessions in Store Experience Design subject for Fashion Communication subject.
- Mr. Qamar Qazi, Faculty at School of Architecture, Kashmir took sessions on Exhibition Design subject.
- Expert lecture delivered by Shri Saugat BiswasIAS, Secretary (IT), Govt of India on Creativity & Visual communication on May 15, 2019.

#### Activities under Craft Cluster Initiative

- July 9-14, 2019. V Semester Students of Fashion Design visited Batpora, Srinagar to learn about Sozni. Students developed an understanding of the origin of craft evaluation and also gain knowledge in costing, the process of embroidery with different types of fabric.
- July 13-22, 2019. Fashion Design Students visited Safa Kadel Srinagar to learn about Namda Kari. Namda is done on Felted Ragh; made up of lamb wool.
- July 7-12, 2019. Students interacted with workers engaged in Crewel craft at Chee Village, Anantnag. Crewel is used on curtain, bedsheet & pillow cover.
- July 10-15, 2019. Students visited Noorbagh, Qamarwari to understand the Aari work. This work involves the dyeing of yarn / khaka making along with tracing on the fabric/Hand Aari work on a manual machine.

Auditors Report & Statement of Accounts 2019-20

# Separate Audit Report of the Comptroller & Auditor General of India on the Accounts of National Institute of Fashion Technology for the year ended 31 March 2020

We have audited the attached Balance Sheet of National Institute of Fashion Technology (NIFT) as on 31 March 2020 and the Income and Expenditure Account & Receipt and Payment Account for the year ended on that date under Section 19 (2) of the Comptroller & Auditor General's (Duties, Powers & Conditions of Service) Act, 1971 read with Section 21(2) of the National Institute of Fashion Technology Act, 2006. These financial statements include the accounts of 17 Centres of NIFT located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Panchkula, Patna, Raebareli, Shillong and Srinagar. The preparation of these financial statements is the responsibility of NIFT's management. Our responsibility is to express an opinion on these financial statements based on our audit.

- 2. This Separate Audit Report contains the comments of the Comptroller & Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any, are reported through Inspection Reports/CAG's Audit Reports separately.
- 3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.
- 4. Based on our audit, we report that:
  - i) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.
  - ii) The Balance Sheet and Income & Expenditure Account and Receipt and Payment Account dealt with by this report have been drawn up in the format approved by Government of India.
  - iii) In our opinion, proper books of accounts and other relevant records have been maintained by National Institute of Fashion Technology in so far as it appears from our examination of such books.
- iv) We further report that:

#### A Balance Sheet

#### A.1 Liabilities

#### A.1.1 Current Liabilities and Provisions (Schedule 7): ₹268.35 crore

- (i) The above does not include ₹2.53 crore being lease rent payable by Raebareli Campus to ITI Limited (ITI) for the financial year 2019-20. The lease agreement entered into with ITI had expired on 14 November 2018 and efforts of NIFT to get the land transferred from ITI have not yet materialised. In the meantime, ITI demanded lease rent on provisional basis as per the last agreement. Though NIFT had created provision for the period 15 November 2018 to 31 March 2019, no provision has been created for the year 2019-20. Non-provision of lease rent has resulted in understatement of Current Liabilities and Provisions by ₹2.53 crore and overstatement of Surplus to that extent.
- (ii) The above does not include ₹29.52 lakh towards medical reimbursement payable to an employee of NIFT which was approved by the Board of Governors (BOG) on 13.01.2020. Non-provision of liability has

resulted in understatement of Current Liabilities and Provisions by ₹29.52 lakh and overstatement of Surplus to that extent.

#### A.1.2 Current Liabilities and Provisions (Schedule 7): ₹268.35 crore Provision for Gratuity (Annexure 9): ₹0.25 crore Current Assets, Loans, Advances etc. (Schedule 11): `1297.47 crore NIFT HO Group Gratuity Trust (Annexure 28): ₹(-)3.61 crore

As per the actuarial valuation report, the liability towards Gratuity is ₹4.48 crore against which NIFT has created a provision of ₹3.85 crore only. This has resulted in understatement of Current Liabilities and Provisions and overstatement of Surplus by ₹0.63 crore.

#### A.1.3 Current Liabilities and Provisions (Schedule 7): ₹268.35 crore Provision for Leave Encashment (Annexure 10): ₹39.81 crore

As per the actuarial valuation report, the liability towards Leave Encashment is ₹44.14 crore, against which NIFT has created a provision of ₹39.81 crore only. This has resulted in understatement of Current Liabilities and Provisions and overstatement of Surplus by ₹4.33 crore.

#### A.2 Assets

#### A.2.1 Fixed Assets (Schedule-8)

#### A.2.1.1 Capital Work In Progress (Buildings): ₹195.71 crore

- (i) A reference is invited to comment no. A.2.1.1(iii) of the Separate Audit Report on the accounts of NIFT for the year 2018-19, wherein it was stated that Fixed Assets valuing ₹72 lakh transferred to Bihar Industrial Area Development Authority (BIADA) should have been written off since there was neither any agreement for payment towards these fixed assets, nor any response from BIADA against the demand of the Institute. However, NIFT has not taken any corrective action. Inclusion of assets transferred to BIADA under Capital Work in Progress (CWIP) has resulted in overstatement of CWIP and overstatement of Surplus by ₹72 lakh.
- (ii) The Srinagar campus of NIFT has shown CWIP of ₹80.01 crore (based on utilization certificate received from J&K State Industrial Development Corporation Ltd (SIDCO) towards ongoing construction of NIFT Campus in Srinagar, J&K which includes ₹5.57 crore of outstanding mobilization advance. Accordingly, the value of CWIP should have been shown as ₹74.44 crore only (₹80.01 crore ₹5.57 crore) and ₹5.57 crore should have been shown as advance to J&K SIDCO. This has resulted in overstatement of CWIP and understatement of Current Assets, Loans and Advances by ₹5.57 crore.

This issue was also raised vide comment No.A.2.1.1 (ii) of the Separate Audit Report on the accounts of NIFT for the year 2017-18 and 2018-19, however, no corrective action has been taken.

#### A.2.2 Current Assets, Loans, Advances etc. (Schedule-11) -₹1297.47 crore

#### A.2.2.1 Sundry Debtors (Annexure-14) – ₹28.89 crore

(i) Above includes ₹10 crore being the amount shown as recoverable from the Ministry of Textiles (MOT) on account of additional liability towards pay and allowances due to implementation of 6<sup>th</sup> Central Pay Commission (CPC) Report. MOT has declined the request of NIFT for payment of additional grants-in-aid (September 2020). Hence, necessary provision towards doubtful recovery should have been created. This has resulted in overstatement of Current Assets, Loans & Advances as well as Surplus by ₹10 crore.

Despite being pointed out in the Separate Audit Reports from the year 2011-12 onwards, NIFT has not taken corrective action.

(ii) The above does not include ₹1.88 crore being the balance amount of Grants-in-aid receivable from the Ministry of Development of North Eastern Region (DoNER) for conducting residential programme

in Fashion Technology to unemployed youth of the North Eastern Region. The project was completed in March 2016 and NIFT submitted the completion report to DoNER in March 2018, showing total expenditure of ₹4.79 crore out of which NIFT had already received ₹2.91 crore. Non-inclusion of balance Grants-in-aid receivable has resulted in understatement of Current Assets, Loans & Advances and Surplus by ₹1.88 crore.

(iii) The above includes ₹0.94 crore being amount recoverable from the NIFT Head Office by Raebareli campus towards Endowment Fund, Craft Cluster Initiative and procurement of assets. As it is an interunit transaction, it should not have been included as recoverable. This has resulted in overstatement of Receivables and Surplus by ₹0.94 crore.

#### **B** Income & Expenditure Account

#### B.1 Deferred Revenue Income - ₹22.40 crore

#### Prior Period Income - ₹4.74 crore

The above includes ₹23.23 crore (₹22.40 crore during current year and ₹0.83 crore on account of prior period) being deferred depreciation booked in Income & Expenditure account due to implementation of Accounting Standard (AS)-12 – Accounting of Government Grants. NIFT capitalized the Government Grant to the tune of ₹747.42 crore (net of deferred depreciation), however, the corresponding Net Assets created out of Government Grants has been shown at ₹716.27 crore which has resulted in a difference of ₹31.15 crore.

Despite being pointed out in the Separate Audit Reports on the accounts for the years 2017-18 and 2018-19, NIFT has not yet reconciled the difference.

#### C. General Comment

(i) Fixed Assets created by NIFT are categorized in four categories viz. Assets created from (a) Central grant, (b) State grant, (c) Endowment Funds and (d) Own sources. Break-up of Schedule 8 – Consolidated Fixed Assets is accordingly prepared by NIFT in four sub-schedules viz. 8-A, 8-B, 8-C and 8-D respectively, however these sub-schedules have not been made part of the financial statements. Audit also observed that figure of assets purchased out of Earmarked/Endowment Fund as on 31 March 2020 shown in Schedule no. 1 (Corpus/Capital Fund), Schedule no. 3 (Earmarked/ Endowment Fund) and in Schedule no. 8-C (Fixed Assets from Endowment Fund) are not tallying and all the above mentioned three schedules are showing different amounts (₹5.62 crore, ₹4.89 crore and ₹3.01 crore respectively). Therefore, audit is unable to certify that how much assets have actually been purchased out of Earmarked/Endowment Fund.

Despite being pointed out during previous year, no corrective action has been taken by NIFT.

(ii) NIFT has six Earmarked/ Endowment Funds viz Activity Fee Fund, Department Development Fund, Alumni Association Fund, Centre Development Fund, Campus Endowment Fund and Continuing Education Program Fund. Audit noticed that NIFT did not follow a uniform practice of crediting the income to these Earmarked/Endowment Funds, as income of ₹7.66 crore was credited through Income and Expenditure account and ₹8.92 crore was credited directly to the Funds. NIFT should follow a uniform policy in this regard.

Despite being pointed out during previous year, no corrective action has been taken by NIFT.

#### D Grants-in-aid

NIFT had unspent balance of Grant amounting to ₹62.01 crore received from Government of India pertaining to previous years. The Government of India has given Grant of ₹46.81 crore to NIFT during 2019-20 on which interest of ₹1.56 crore was earned during the year 2019-20. Out of the total amount of ₹110.38 crore, ₹1.16 crore was adjusted against Revenue Deficit and ₹63.45 crore was utilized during the year 2019-20 as capital grant. Thus, a balance of ₹45.77 crore remained unutilized as on 31 March 2020.

NIFT had unspent grant amounting to ₹37.99 crore received from State Governments pertaining to previous years. The State Governments have given Grant of ₹5.25 crore to NIFT during 2019-20. Further, NIFT has added Grant amounting to ₹5.00 crore in current year which was received in 2018-19 and was left out of books. Interest amounting to ₹1.54 crore was earned on the Grant. Out of the total amount of ₹49.78 crore, the grant utilized during the year 2019-20 was ₹9.33 crore and ₹40.45 crore remained unutilized as on 31 March 2020.

- **E.** Deficiencies which have not been included in this Separate Audit Report have been brought to the notice of the Management through a Management Letter issued separately for remedial/ corrective action.
- v) Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and the Income and Expenditure Account dealt with by this report are in agreement with the books of accounts.
- vi) In our opinion and to the best of our information and according to the explanation given to us, the said financial statements read together with the Accounting Policies and Notes to Accounts, and subject to the significant matters stated above and other matters mentioned in the **Annexure**, give a true and fair view in conformity with the accounting principles generally accepted in India.
  - a) In so far as it relates to the Balance Sheet, of the state of affairs of National Institute of Fashion Technology as at 31 March 2020; and
  - b) In so far as it relates to the Income and Expenditure account, of the surplus for the year ended on that date.

For and on behalf of the Comptroller & Auditor General of India

> Sd/-(C. Nedunchezhian) Director General of Audit (Industry & Corporate Affairs) New Delhi

Place: New Delhi Date: 14/01/2021

# **Annexure to SAR**

#### 1. Adequacy of Internal Audit System

Internal Audit is being done by hired Chartered Accountants' Firm and the same has been completed for the year 2019-20.

#### 2. Adequacy of Internal Control System

Internal control system is inadequate and not commensurate with the size and nature of the activities of NIFT in so far as financial matters are concerned. The procedure for accounting and presentation of Grants and Endowment Funds, accounting of Fixed Assets and its capitalization needs improvement.

#### 3. System of Physical verification of fixed assets

The physical verification of fixed assets for the year 2019-20 was completed except in campuses at Bengaluru, Bhopal, Patna and Raebareli due to Covid-19. No discrepancies were found except in case of Bhubaneswar campus where reconciliation of assets supplied by Infrastructure Development Corporation of Odisha Ltd. (IDCO) was under progress.

#### 4. System of Physical verification of inventory

NIFT was not maintaining any inventory as on 31 March 2020.

#### 5. Regularity in payment of statutory dues

NIFT was regular in depositing the statutory dues during 2019-20.

Sd/-Dy. Director

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY BALANCE SHEET AS AT 31st MARCH, 2020

		,	Rs. in Lakhs
CORPUS/ CAPITAL FUND AND LIABILITIES	SCHEDULE	MARCH 31, 2020	MARCH 31, 2019
Corpus /Capital Fund	1	75,780.56	62,189.04
Reserves And Surplus	2	83,364.26	79,895.39
Earmarked / Endowment Funds	3	26,418.46	24,537.81
Secured Loans And Borrowings	4	0.00	0.00
Unsecured Loans And Borrowings	5	0.00	0.00
Deferred Credit Liabilities	6	0.00	0.00
Current Liabilities And Provisions	7	26,834.70	23,402.56
TOTAL		2,12,397.98	1,90,024.80
ASSETS			
Fixed Assets	8	78,488.70	73,118.80
Investments - From Earmarked/Endowment Funds	9	0.00	0.00
Investments - Others	10	4,162.64	3,253.25
Current Assets, Loans, Advances Etc.	11	1,29,746.64	1,13,652.75
Miscellaneous Expenditure (To The Extent Not Written Off Or Adjusted)		0.00	0.00
TOTAL		2,12,397.98	1,90,024.80

Significant Accounting Policies26 EnclosedContingent Liabilities And Notes On Accounts27 Enclosed

Compiled by: Batliboi & Purohit Chartered Accountants FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615 Sd/-CA Supriya Misra Dy. Director(F&A)

Sd/-CMA B.K.Pandey Director(F&A) Sd/-Shantmanu Director General

Place: New Delhi Date: 04.09.2020 UDIN: 21030615AAAAAG5174

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY **INCOME & EXPENDITURE ACCOUNTS FOR THE YEAR ENDED 31st MARCH, 2020**

			Rs. in Lakhs
PARTICULARS	SCHEDULE	MARCH 31, 2020	MARCH 31, 2019
A. INCOME			
Income From Sales/Service	12	0.00	0.00
Grants/Subsidies	13	652.09	378.99
Fees/Subscriptions	14	36,610.97	32,354.22
Income From Investments	15	302.43	239.72
Income From Royalty, Publication Etc.	16	0.00	0.00
Interest Earned	17	5,367.32	4,534.98
Other Income	18	425.58	484.23
Inc/Dec In Stock Of Finished And Work In Progress	19	0.00	0.00
Deffered Revenue Income		2,240.47	2,177.59
TOTAL (A)		45,598.86	40,169.73
B. EXPENDITURE			
Academic Expenses	20	7,995.98	6,982.81
Establishment Expenses	21	15,543.77	14,950.56
Other Administrative Expenses	22	4,675.77	4,419.25
Expenditure On Grants, Subsidies Etc.	23	0.00	0.00
Interest /Bank Charges & Commission	24	1.41	1.52
Depreciation (Net Total At The Year End - Corresponding To Schedule -8)		3,475.49	3,249.78
TOTAL (B)		31,692.42	29,603.91
BALANCE BEING EXCESS OF INCOME OVER EXPENDITURE FOR THE YEAR C = (A-B)		13,906.45	10,565.82
Add : Prior Period Income (D)	25	473.65	3,237.46
Less : Prior Period Expenses (E)		479.86	471.89
NET EXCESS OF INCOME OVER EXPENDITURE (C+D-E)		13,900.24	13,331.39
Transfer To DDF/CDF/CE		766.00	727.00
BALANCE BEING SURPLUS/(DEFICIT) CARRIED TO CORPUS/CAPITAL FUND		13,134.24	12,604.39

Significant Accounting Policies Contingent Liabilities And Notes On Accounts 27 Enclosed Compiled by: **Batliboi & Purohit Chartered Accountants** FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615

Sd/-CA Supriya Misra Dy. Director(F&A)

Sd/-CMA B.K.Pandey Director(F&A)

Sd/-Shantmanu **Director General** 

Place: New Delhi Date: 04.09.2020 UDIN: 21030615AAAAAG5174 26 Enclosed

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2020

RECEIPTS	MARCH 31, 2020	MARCH 31, 2019	PAYMENTS	MARCH 31, 2020	MARCH 31, 2019
Opening Balances			Expenses		
(A) Cash In Hand	1.01	1.25	Academic Expenses	6258.44	5546.99
B) Bank Balance			Establishment Expenses	13355.26	11996.00
In Scheduled Bank Account	32674.83	29771.14	Administrative Expenses	3584.23	3652.22
In Deposit Accounts	70432.97	62923.31	Prior Period Expenditure	164.75	147.29
			Prepaid Expenditure	75.66	68.44
Grants Received by HO					
From Govt Of India			Grants Transferred by HO to Campus		
(A) Capital	4681.00	1863.00	From Govt Of India		
(B) Revenue	0.00	0.00	(A) Capital	4717.95	1978.00
(C) Grant for Cluster Initiative	175.00	28.82	(B) Revenue	0.00	0.00
(D) Others	505.82	0.00			
From Other Source			(C) Grant for Cluster Initiative	171.00	0.00
(A) Capital	0.00	0.00	(D) Others	505.46	0.00
(B) Revenue	0.00	0.00	From Other Source		
			(A) Capital	0.00	100.77
Grants Received by Campuses			(B) Revenue	0.00	12.75
(either from HO or Govt or State Govt or any body directly)					
From Govt/State			Endowmnet Fund		
(A) Capital	1016.00	115.00	(A) Capital	429.76	779.29
(B) Revenue	68.00	0.00	(B) Revenue	0.00	0.00
(C) Grant for Cluster Initiative	402.14	18.78			
From Other Source					
(A) Capital	150.00	0.00	Payment Fixed Assets & CWIP		
(B) Revenue	47.03	48.70			

Endowmnet Fund			(A) Purchase Of Asset From Central Govt Grant	56.92	55.06
(A) Capital	165.08	719.95	(B) Purchase Of Asset From State Govt Grant	463.58	162.57
(B) Revenue	176.57	71.67	(C) Purchase Of Asset From Other Fund	1152.56	1184.00
			(D) CWIP Payment	1504.64	271.89
Income From Fees					
(A) Application Fees/ Enterance Fees	1018.53	986.11			
(B) Tution fees	21933.23	19927.24	Earmarked Fund Utilisation		
(C) C. E. Program Fees	702.59	940.65	(A) Endowment Fund Utilisation Capital	89.05	264.19
(D) Hostel Fees	3310.79	2882.01	(B) Endowment Fund Utilisation Revenue	16.58	12.51
(E) Library Fees	966.09	886.28	(C) Other Earrmarked Fund Capital	58.10	156.42
(F) Fees Received In Advance	8888.83	6684.55	(D) Other Earrmarked Fund Revenue	167.81	196.46
((G) Fees Forfeiture	30.05	23.37			
(H) Other Misc Fees	826.61	679.28			
			Investment Made		
Income from Investment	58.80	54.67			
			LIC Leave Encashment Scheme	770.07	471.62
Interest Received					
(A) Interest On Bank Accounts	4891.49	4190.98			
(B) Intertest On Grants	273.71	423.91			
(C) Interest On Endowment Fund	1201.72	1138.68	Refunds/Advances		
(D) Interest On Other Earmarked Fund	338.55	275.88	(A) Advances To Contractor	1015.09	1580.25
			(B) Staff Advances	641.51	710.95
Projects & Workshop Receipt			(C) EMD	108.94	134.50
(A) Surplus From Workshop & Projects	2677.54	35.15	(D) Security Deposit (Student)	291.63	262.87
(B) Project Liabilities (Net)	214.22	281.56	(E) Security Deposit (Vendor)	120.07	95.18

			(F) Fees Refund	230.91	29.00
Other Income			(G) Any Other Refund	199.00	102.05
(A) Prior Period Income	11.42	47.26			
(B) Sale Or Disposal Of Asset	26.03	8.56			
(C) Guest House Charges	6.00	7.01	Payments Against P.Y. Liability		
(D)Licence Fees Lease Accomodation	2.33	3.93	Provision Of Last Year Paid This Year	3785.09	3144.19
(E) Income Tax Refund	56.37	19.08	Statutory Liabilties Of last year paid during this year	311.86	311.22
(F) Other Misc Income	211.93	318.13			
			Interest & Bank Charges paid	1.42	1.52
Inter Campus Receipts	337.38	228.09			
Any Other Receipt			Inter Campus Payment made	862.69	986.55
(A) Advance Received From Contractor	39.09	52.41			
(B) Security Deposits Supplier/Contractor	135.72	134.44			
(C) Security Deposits Students	587.44	497.10	Closing Balances		
(D) EMD	110.13	151.51	(A) Cash In Hand	1.75	1.01
(E) Alumni Fund	23.19	75.64	(B) Bank Balance		
(G) Staff Advance Refund	218.82	240.14	In Scheduled Bank Account	41736.05	32547.83
(H) Misc Receipt	805.38	768.32	In Deposit Accounts	77551.60	70559.97
TOTAL	160399.42	137523.56	TOTAL	160399.42	137523.56

Compiled by: Batliboi & Purohit Chartered Accountants FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615 Sd/-CA Supriya Misra Dy. Director(F&A) Sd/-CMA B.K.Pandey Director(F&A) Sd/-Shantmanu Director General

Place: New Delhi Date: 04.09.2020 UDIN: 21030615AAAAAG5174

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY SCHEDULES FORMING PART OF ANNUAL ACCOUNTS AS AT 31st MARCH, 2020

SCHEDULE 1: CORPUS / CAPITAL FUND				Rs. in Lakhs	
PARTICULARS MARCH 31, 2			MARCH 31, 2019		
Balance as at the Beginning of the Year	62189.04		48882.83		
Add : Asset Purchased Out Of Endowment/DDF/CDF (Annexure 1)	561.76		764.15		
Less : Adjustment/Transfer During The Year	104.47		62.33		
Add / Less: Net Surplus /Defcit From Income & Expenditure Accounts	13,134.24	75,780.56	12,604.39	62,189.04	
BALANCE AS AT THE YEAR END		75,780.56		62,189.04	
SCHEDULE 2: RESERVES AND SURPLUS				Rs. in Lakhs	
PARTICULARS	MARCH 3	31, 2020	MARCH 3	1, 2019	
1. CAPITAL RESERVE					
GOVERNMENT GRANT					
CAPITALISED / UNUTILISED GOVERNMENT GRANT			ĺ		
Balance As At The Beginning Of The Year	10,001.08		9,734.14		
	10,001.08 4,831.00		9,734.14 1,863.00		

khs Campus. Add: Interest On Govt Grant (From Schedule 17) 310.77 470.17 2,093.48 Less : Adjustment And Transfers 4,718.00 Less : Grant Refunded To Ministry 0.00 0.00 Less: Grant Adjusted Against Revenue Deficit 186.82 34.53 Less: Grant Capitalised During The Year 7,279.36 3,138.16 8,622.37 10,001.08 **CAPITALISED / UTILISED GOVERNMENT GRANT** Balance As At The Beginning Of The Year 91,738.35 94,679.21 Add: Grant Capitalised During The Year 7,279.36 3,139.81 Add / Less: Adjustment / Transfer, If Any -161.97 -198.95 1,01,796.60 94,679.21 Less: Capital Fund Adustment (Deferred Depreciation) Up To Previous Year 24,784.90 19,671.51 During This Year 2,174.00 2,177.59 On Account of Prior Period 95.81 2,935.80 83,364.26 27,054.71 24,784.90 79,895.39 2. REVALUATION RESERVE As Per Last Account 0.00 0.00 Addition During The Year 0.00 0.00 Less : Deductions During The Year 0.00 0.00 0.00 0.00 **3. SPECIAL RESERVE** 0.00 0.00 As Per Last Account Addition During The Year 0.00 0.00 0.00 Less : Deductions During The Year 0.00 0.00 0.00 4. GENERAL RESERVE As Per Last Account 0.00 0.00 Addition During The Year 0.00 0.00 Less : Deductions During The Year 0.00 0.00 0.00 0.00 **BALANCE AS AT THE YEAR END** 83,364.26 79,895.39

# SCHEDULE 3: EARMARKED / ENDOWMENT FUNDS

PARTICULARS	Activity Fee Fund	Department Development Fund	Alumni Association Fund	Centre Development Fund	Campus Endowment Fund	CE Program Fund	MARCH 31, 2020	MARCH 31, 2019
A) Opening Balance Of The Funds	928.93	4,965.33	542.55	1,061.01	99.15	238.79	7,835.76	7,040.75
Additions To Funds								
I. Donations/Grants	0.00	0.84	2.60	0.00	115.00	53.89	172.33	35.20
li. Intrest Earned During The Year	40.58	265.90	26.35	45.89	4.90	24.26	407.88	327.23
lii. Transfer During The Year	237.23	482.19	7.72	56.16	33.04	75.74	892.08	865.01
Iv.Other Additions	68.16	-11.93	14.87	34.74	17.82	64.24	187.90	482.02
Sub Total (A)	1,274.90	5,702.34	594.09	1,197.80	269.91	456.91	9,495.95	8,750.20
B) Utilisation / Expenditure Towards Objectives Of The Funds								
I. Capital Expenditure	0.00	87.79	0.00	32.15	0.00	0.00	119.94	205.24
li. Revenue Expenditure	155.00	88.83	2.70	12.81	13.92	1.38	274.64	709.22
Sub Total (B)	155.00	176.62	2.70	44.96	13.92	1.38	394.58	914.46
Total C= (A-B)	1,119.89	5,525.72	591.39	1,152.85	255.99	455.54	9,101.37	7,835.76

PARTICULARS	NIFT Development fund	Endowment Fund	MARCH 31, 2020	MARCH 31, 2019
D) Opening Balance Of The Funds (Principal Fund) (At HO Only)	137.30	10,000.00	10,137.30	10,137.30
Additions To Funds				
i. Donations/Grants (At HO Only)	0.00	0.00	0.00	0.00
ii.Other Additions (Specify Nature)	0.00	0.00	0.00	0.00
E) i Grant Received By Campus From HO	0.00	191.80	191.80	610.97
ii Grant Receivable By Campus From HO	0.00	-2.43	-2.43	-122.98
Sub Total (E)	0.00	189.37	189.37	487.99
F) Opening Balance Of The Funds (Interest) (At HO Only)	133.95	6,430.80	6,564.75	6,059.33
Additions To Funds				
i. Intrest Earned During The Year	18.66	1,223.39	1,242.05	1,158.04
ii.Other Additions/Transfer	0.00	0.06	0.06	14.99
Sub Total (F)	152.61	7,654.24	7,806.85	7,232.36
Total G= (D+E+F)	289.91	17,843.61	18,133.52	17,857.65
H) Utilisation / Expenditure Towards Objectives Of The Funds				
i. Capital Expenditure	0.00	369.33	369.33	352.58
ii. Revenue Expenditure	0.00	3.93	3.93	10.98
iii. Amount transferred By Ho To Campus	13.42	429.76	443.18	792.04
(Only At HO)				
Sub Total (H)	13.42	803.02	816.44	1,155.60
Total I= (G-H)	276.49	17,040.59	17,317.08	16,702.05
NET BALANCE AS AT THE YEAR END (C+I)			26,418.46	24,537.81

#### **SCHEDULE 4: SECURED LOANS AND BORROWINGS**

**Rs. in Lakhs** 

PARTICULARS	MARCH 31, 2020 MARCH 3			1, 2019
1. Central Government		0.00		0.00
2. State Government		0.00		0.00
3. Financial Institutions				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
4. Banks				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
5. Other Institutions And Agencies		0.00		0.00
6. Debentures And Bonds		0.00		0.00
7. Others		0.00		0.00
TOTAL		0.00		0.00

#### SCHEDULE 5: UNSECURED LOANS AND BORROWINGS

**Rs. in Lakhs** PARTICULARS MARCH 31, 2020 MARCH 31, 2019 0.00 1. Central Governmert 0.00 2. State Government 0.00 0.00 3. Financial Institutions a) Term Loan 0.00 0.00 b) Interest Accrued And Due 0.00 0.00 0.00 0.00 4. Banks a) Term Loan 0.00 0.00 b) Interest Accrued And Due 0.00 0.00 0.00 0.00 0.00 5. Other Institutions And Agencies 0.00 6. Debentures And Bonds 0.00 0.00 7. Others 0.00 0.00 TOTAL 0.00 0.00

### **SCHEDULE 6: DEFERRED CREDIT LIABILITIES**

**Rs. in Lakhs** PARTICULARS MARCH 31, 2020 MARCH 31, 2019 a) Acceptances Secured By Hypothecation Of 0.00 0.00 Capital Equipment & Other Assets b) Others 0.00 0.00 TOTAL 0.00 0.00

### SCHEDULE 7: CURRENT LIABILITIES AND PROVISIONS

PARTICULARS	MARCH 3	31, 2020	MARCH 3	1, 2019
A. CURRENT LIABILITIES				
1. Project Liabilties (Annexure 2)		5,015.95		2,418.69
2. Sundry Creditors				
a) For Goods/Services (Annexure 3)	748.34		1,361.08	
b) Others (Annexure 4)	1,794.29	2,542.62	2,100.00	3,461.10
3. Advance Fees Received From Students (Annexure 5)		9,057.56		7,735.11
4. Security Deposits EMD & Retention (Annexure 6)		2,534.08		2,286.35
5. Interest Accrued But Not Due On				
a) Secured Loans / Borrowings	0.00		0.00	
b) Unseured Loans /Borrowings	0.00	0.00	0.00	0.00
6. Statutory Liabilities (Annexure 7)		389.79		341.70
7. Other Current Liabilities (Annexure 8)		1,220.56		1,121.43
TOTAL (A)		20,760.57		17,364.40
B. PROVISIONS				
1. For Taxation		0.00		0.00
2. Gratuity (Annexure 9)		24.61		81.71
3. Leave Encashment (Annexure 10)		3,981.04		3,794.86
4. Provision For Building WIP (Annexure 11)		248.36		230.68
5. Other Provision (Annexure 12)		1,820.12		1,930.91
6. Trade Warranties / Claims		0.00		0.00
TOTAL (B)		6,074.13		6,038.16
TOTAL (A+B)		26,834.70		23,402.56

#### **SCHEDULES 8: FIXED ASSETS**

DESCRIPTION		GROSS	BLOCK		DEPRECIATION		
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	597.39	0.00	0.00	597.39	0.00	0.00	
2. Buildings		0.00	0.00	0.00	0.00	0.00	
A) On Freehold Land	12,759.46	1,232.52	0.00	13,991.99	1,628.47	218.02	
B) On Leasehold Land	31,202.01	8,937.06	1.02	40,138.05	4,016.65	630.13	
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	38.45	0.00	0.00	38.45	36.52	0.00	
3. Classroom Equipments	6,173.53	567.15	52.21	6,688.47	4,580.42	456.77	
4. Vehicles		0.00	0.00	0.00	0.00	0.00	
A) Light Vehicles	252.65	64.34	20.00	296.98	163.07	17.12	
B) Heavy Vehicles	217.83	15.07	23.44	209.46	127.85	17.55	
5. Furniture , Fixtures	4,719.22	428.41	28.57	5,119.04	2,181.04	299.91	
6. Office Equipments	1,224.35	92.05	13.74	1,302.67	854.73	91.81	
7. Computer/ Peripherals		0.00	0.00	0.00	0.00	0.00	
A) Hardware	8,461.73	633.63	372.44	8,722.93	5,947.52	768.00	
B) Software	2,324.41	226.68	13.81	2,537.27	2,050.69	101.36	
8. Electric Equipments	4,600.97	361.72	38.67	4,924.02	2,906.56	517.01	
9. Resource Center Collection	95.30	10.53	0.00	105.83	63.52	9.10	
10. Books	2,297.92	168.18	5.94	2,460.16	1,766.82	166.07	
11. Books & Periodicals	691.62	65.11	14.61	742.11	664.93	73.27	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	279.91	0.00	0.00	279.91	250.57	0.08	
14. Hostel Equipments	529.12	166.25	0.00	695.37	154.86	42.92	
15. Other Fixed Assets	1,308.99	42.49	71.91	1,279.57	1,075.90	61.16	
TOTAL OF F.Y. 2019-20 (A)	77,774.84	13,011.20	656.36	90,129.66	28,470.13	3,470.29	
TOTAL OF F.Y. 2018-19	69,516.52	8,576.66	318.35	77,774.84	25,436.94	3,321.43	
B. CAPITAL WORK-IN- PROGRESS							
Buildings	23,126.26	6,351.98	9,907.52	19,570.74	0.00	0.00	
Capital Goods In Transit	485.48	38.40	439.22	84.65	0.00	0.00	
Others	255.41	15.26	126.86	143.81	0.00	0.00	
TOTAL OF CWIP (B)	23867.14	6405.64	10473.60	19799.20	0.00	0.00	
GRAND TOTAL (A+B)	101641.98	19416.84	11129.96	109928.87	28470.13	3470.29	

				AMOR	TISATION		NET B	LOCK
	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2020	AS AT MARCH 31, 2019
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	53.04	5.20 0.00	0.00	58.25 0.00	539.14	544.34
		<u> </u>	0.00				0.00	11 162 64
	0.00 -95.73	1,846.49		0.00	0.00	0.00	12,145.51	11,162.64
		4,742.51	0.00		0.00	0.00	35,395.54	27,153.72
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	36.52	0.00	0.00	0.00	0.00	1.92	1.92
i	51.12	4,986.06	0.00	0.00	0.00	0.00	1,702.40	1,593.12
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	19.01	161.18	0.00	0.00	0.00	0.00	135.80	89.58
	23.02	122.38	0.00	0.00	0.00	0.00	87.09	89.98
	27.85	2,453.09	0.00	0.00	0.00	0.00	2,665.96	2,538.19
	13.89	932.66	0.00	0.00	0.00	0.00	370.00	369.63
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	393.73	6,321.80	0.00	0.00	0.00	0.00	2,401.13	2,514.22
	14.57	2,137.48	0.00	0.00	0.00	0.00	399.80	273.75
	36.54	3,387.03	0.00	0.00	0.00	0.00	1,536.98	1,694.40
	0.00	72.62	0.00	0.00	0.00	0.00	33.20	31.78
	24.21	1,908.68	0.00	0.00	0.00	0.00	551.49	531.02
	12.75	725.44	0.00	0.00	0.00	0.00	16.68	26.68
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	250.64	0.00	0.00	0.00	0.00	29.27	29.34
	-0.20	197.98	0.00	0.00	0.00	0.00	497.38	374.28
	37.73	1,099.35	0.00	0.00	0.00	0.00	180.24	233.07
	558.49	31,381.92	53.04	5.20	0.00	58.25	58,689.50	49,251.65
	288.25	28,470.13	47.84	5.20	0.00	53.04	49,251.65	44,031.71
	0.00	0.00	0.00	0.00	0.00	0.00	19,570.74	23,126.25
	0.00	0.00	0.00	0.00	0.00	0.00	84.65	485.48
	0.00	0.00	0.00	0.00	0.00	0.00	143.81	255.41
	0.00	0.00	0.00	0.00	0.00	0.00	19799.20	23867.15
	558.49	31381.92	53.04	5.20	0.00	58.25	78488.70	73118.80

# SCHEDULES 8A: FIXED ASSETS FROM CENTRAL GOVT GRANT

		GROSS	BLOCK		DEPRECIATION		
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	381.59	0.00	0.00	381.59	0.00	0.00	
2. Buildings							
A) On Freehold Land	7,485.12	33.06	0.00	7,518.19	1,208.77	122.27	
B) On Leasehold Land	18,070.50	8,569.88	0.00	26,640.37	2,849.55	410.85	
C) Ownership Flats/Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00	
3. Classroom Equipments	3,433.57	17.28	52.03	3,398.82	3,074.51	53.78	
4. Vehicles							
A) Light Vehicles	155.53	0.00	0.00	155.53	121.77	6.35	
B) Heavy Vehicles	104.80	0.00	23.44	81.36	85.26	3.85	
5. Furniture , Fixtures	2,162.44	2.17	10.59	2,154.01	1,335.03	96.69	
6. Office Equipments	616.90	35.20	10.46	641.64	554.16	14.40	
7. Computer/ Peripherals							
A) Hardware	3,841.17	66.66	295.29	3,612.55	3,458.36	83.28	
B) Software	1,155.16	0.00	4.26	1,150.90	1,056.42	18.09	
8. Electric Equipments	2,524.97	8.29	38.67	2,494.59	1,726.19	206.85	
9. Resource Center Collection	31.09	0.00	0.00	31.09	29.27	0.18	
10. Books	1,151.34	0.00	5.92	1,145.42	1,075.24	11.72	
11. Books & Periodicals	244.37	11.69	0.00	256.06	241.02	11.72	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	0.00	0.00	0.00	0.00	0.00	0.00	
14. Hostel Equipments	394.25	0.86	0.00	395.11	127.89	25.10	
15. Other Fixed Assets	655.20	23.46	71.91	606.75	561.92	18.73	
TOTAL OF F.Y. 2019-20 (A)	42,408.02	8,768.55	512.57	50,663.99	17,505.37	1,083.85	
TOTAL OF F.Y. 2018-19	37,002.68	205.12	-5,200.22	42,408.02	14,069.16	1,045.01	
B. CAPITAL WORK - IN - PROGRESS							
Buildings	19,895.11	5,027.76	8,284.33	16,638.53	0.00	0.00	
Capital Goods In Transit	5.15	0.00	5.15	0.00	0.00	0.00	
Others	22.87	0.00	22.87	0.00	0.00	0.00	
TOTAL OF CWIP (B)	19923.13	5027.76	8312.35	16638.53	0.00	0.00	
GRAND TOTAL (A+B)	62331.15	13796.31	8824.93	67302.53	17505.37	1083.85	

			AMORT	ISATION		NET E	BLOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2020	AS AT MARCH 31, 2019
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	53.04	5.20	0.00	58.25	323.34	328.54
 0.00	1,331.05	0.00	0.00	0.00	0.00	6,187.14	6,276.35
 -95.73	3,356.13	0.00	0.00	0.00	0.00	23,284.25	15,220.95
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
49.43	3,078.86	0.00	0.00	0.00	0.00	319.95	359.05
 ļ							
 0.00	128.12	0.00	0.00	0.00	0.00	27.41	33.77
 23.02	66.10	0.00	0.00	0.00	0.00	15.27	19.54
 9.91	1,421.82	0.00	0.00	0.00	0.00	732.20	827.40
 9.93	558.63	0.00	0.00	0.00	0.00	83.00	62.74
 277.97	3,263.67	0.00	0.00	0.00	0.00	348.86	382.82
 4.05	1,070.45	0.00	0.00	0.00	0.00	80.46	98.77
29.82	1,903.22	0.00	0.00	0.00	0.00	591.36	798.77
 0.00	29.45	0.00	0.00	0.00	0.00	1.64	1.82
 5.63	1,081.33	0.00	0.00	0.00	0.00	64.11	76.10
 0.00	252.74	0.00	0.00	0.00	0.00	3.32	3.34
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	153.00	0.00	0.00	0.00	0.00	242.12	266.36
32.35	548.31	0.00	0.00	0.00	0.00	58.45	93.27
346.38	18,242.87	53.04	5.20	0.00	58.25	32,362.87	24,849.61
-2,391.21	17,505.37	47.84	5.20	0.00	53.04	24,849.61	22,885.68
 0.00	0.00	0.00	0.00	0.00	0.00	16 620 52	10.005.11
 0.00	0.00	0.00	0.00	0.00	0.00	16,638.53	19,895.11
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.15
0.00	0.00	0.00	0.00	0.00	0.00	0.00	22.87
0.00	0.00	0.00	0.00	0.00	0.00	16638.53	19923.13
346.38	18242.87	53.04	5.20	0.00	58.25	49001.40	44772.73

# SCHEDULES 8B: FIXED ASSETS FROM STATE GOVT GRANT

		GROSS	BLOCK		DEPRECIATION	N
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR
A. FIXED ASSETS						i
1. Land						i
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00
B) Leasehold	0.01	0.00	0.00	0.01	0.00	0.00
2. Buildings						
A) On Freehold Land	5,253.82	1,198.97	0.00	6,452.79	418.41	95.41
B) On Leasehold Land	12,780.28	214.33	1.02	12,993.59	1,149.40	210.04
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00
D) Super Structures On Land Not Belonging	38.45	0.00	0.00	38.45	36.52	0.00
3. Classroom Equipments	1,458.73	141.25	0.00	1,599.98	973.90	191.51
4. Vehicles	1,130.73	111.23	0.00	1,355.50	575.50	191.91
A) Light Vehicles	19.87	27.23	0.00	47.10	11.98	2.85
B) Heavy Vehicles	55.12	14.91	0.00	70.03	29.98	7.14
5. Furniture , Fixtures	1,486.94	276.86	-1.02	1,764.83	599.99	127.90
6. Office Equipments	127.17	2.14	0.00	129.31	99.22	10.45
7. Computer/ Peripherals						i
A) Hardware	1,729.88	140.68	27.53	1,843.03	1,299.81	203.66
B) Software	482.18	13.47	2.82	492.82	412.41	27.65
8. Electric Equipments	999.82	194.35	0.00	1,194.17	764.26	145.47
9. Resource Center Collection	17.09	1.94	0.00	19.03	16.67	0.45
10. Books	437.38	15.03	0.00	452.41	349.62	27.10
11. Books & Periodicals	118.23	13.08	0.00	131.31	117.84	23.14
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00
13. Project Assets	279.91	0.00	0.00	279.91	250.57	0.08
14. Hostel Equipments	29.40	135.94	0.00	165.34	10.78	7.23
15. Other Fixed Assets	422.19	7.25	0.00	429.44	399.48	8.08
TOTAL OF F.Y. 2019-20 (A)	25,736.44	2,397.43	30.35	28,103.52	6,940.83	1,088.15
TOTAL OF F.Y. 2018-19	20,022.17	5,676.84	-37.43	25,736.44	5,552.48	1,202.19
B. CAPITAL WORK - IN - PROGRESS						
Buildings	2,639.29	1,124.98	1,405.74	2,358.54	0.00	0.00
Capital Goods In Transit	143.78	2.39	143.78	2.40	0.00	0.00
Others	71.81	0.00	0.00	71.81	0.00	0.00
TOTAL OF CWIP (B)	2854.89	1127.38	1549.52	2432.74	0.00	0.00
GRAND TOTAL (A+B)	28591.33	3524.80	1579.87	30536.27	6940.83	1088.15

			AMORT	ISATION		NET E	BLOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2020	AS AT MARCH 31, 2019
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.01	0.01
0.00	513.81	0.00	0.00	0.00	0.00	5,938.97	4,835.41
0.00	1,359.44	0.00	0.00	0.00	0.00	11,634.15	11,630.88
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	36.52	0.00	0.00	0.00	0.00	1.92	1.92
0.00	1,165.41	0.00	0.00	0.00	0.00	434.57	484.84
0.00	1,105.41	0.00	0.00	0.00	0.00	454.57	404.04
0.00	14.83	0.00	0.00	0.00	0.00	32.27	7.89
0.00	37.12	0.00	0.00	0.00	0.00	32.90	25.14
0.00	727.89	0.00	0.00	0.00	0.00	1,036.94	886.94
0.86	108.82	0.00	0.00	0.00	0.00	20.49	27.94
75.22	1,428.25	0.00	0.00	0.00	0.00	414.78	430.07
3.67	436.39	0.00	0.00	0.00	0.00	56.43	69.78
6.03	903.71	0.00	0.00	0.00	0.00	290.46	235.57
0.00	17.12	0.00	0.00	0.00	0.00	1.91	0.42
17.51	359.21	0.00	0.00	0.00	0.00	93.20	87.76
9.69	131.28	0.00	0.00	0.00	0.00	0.03	0.39
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	250.64	0.00	0.00	0.00	0.00	29.27	29.34
0.00	18.01	0.00	0.00	0.00	0.00	147.33	18.62
5.38	402.18	0.00	0.00	0.00	0.00	27.25	22.70
118.36	7,910.65	0.00	0.00	0.00	0.00	20,192.87	18,795.62
-186.17	6,940.83	0.00	0.00	0.00	0.00	18,795.62	14,469.69
0.00	0.00	0.00	0.00	0.00	0.00	2,358.54	2,639.29
0.00	0.00	0.00	0.00	0.00	0.00	2.40	143.78
0.00	0.00	0.00	0.00	0.00	0.00	71.81	71.81
0.00	0.00	0.00	0.00	0.00	0.00	2432.74	2854.89
118.36	7910.65	0.00	0.00	0.00	0.00	22625.62	21650.51

# SCHEDULES 8C: FIXED ASSETS FROM EARMARKED FUND

		GROS	S BLOCK		DEPRECIATIO	N	
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR		COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	0.00	0.00	0.00	0.00	0.00	0.00	
2. Buildings		0.00	0.00	0.00	0.00	0.00	
A) On Freehold Land	20.12	0.00	0.00	20.12	1.25	0.33	
B) On Leasehold Land	241.60	1.34	-13.88	256.83	13.42	4.19	
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00	
3. Classroom Equipments	391.29	97.04	-17.11	505.44	148.09	72.33	
4. Vehicles		0.00	0.00	0.00	0.00	0.00	
A) Light Vehicles	0.00	0.00	0.00	0.00	0.00	0.00	
B) Heavy Vehicles	43.64	0.00	0.00	43.64	10.99	4.94	
5. Furniture , Fixtures	431.03	40.26	-3.49	474.77	74.61	30.05	
6. Office Equipments	100.45	10.84	-3.34	114.63	42.36	17.08	
7. Computer/ Peripherals		0.00	0.00	0.00	0.00	0.00	
A) Hardware	1,006.18	84.64	24.43	1,066.40	418.33	165.16	
B) Software	47.74	10.12	6.73	51.14	23.09	11.38	
8. Electric Equipments	312.48	30.64	-0.24	343.36	123.82	50.91	
9. Resource Center Collection	9.31	0.37	-5.65	15.33	2.99	3.02	
10. Books	192.43	18.03	-4.36	214.82	65.05	39.48	
11. Books & Periodicals	37.66	4.47	0.00	42.13	32.73	7.18	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	0.00	0.00	0.00	0.00	0.00	0.00	
14. Hostel Equipments	17.93	2.90	-2.41	23.24	3.47	1.51	
15. Other Fixed Assets	173.97	0.00	-0.39	174.37	86.79	26.16	
TOTAL OF F.Y. 2019-20 (A)	3,025.84	300.65	-19.72	3,346.21	1,046.98	433.71	
TOTAL OF F.Y. 2018-19	2,236.38	557.83	-231.63	3,025.84	622.04	371.91	
B. CAPITAL WORK - IN - PROGRESS	0.00	0.00	0.00	0.00	0.00	0.00	
Buildings	277.60	0.00	-6.16	283.76	0.00	0.00	
Capital Goods In Transit	117.45	0.00	98.21	19.24	0.00	0.00	
Others	0.00	0.00	0.00	0.00	0.00	0.00	
TOTAL OF CWIP (B)	395.05	0.00	92.05	303.00	0.00	0.00	
GRAND TOTAL (A+B)	3,420.89	300.65	72.33	3,649.21	1,046.98	433.71	

			AMORT	ISATION		NET	BLOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2020	AS AT MARCH 31, 2019
 		0.00		0.00	0.00		
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	1.57	0.00	0.00	0.00	0.00	18.55	50.52
 -0.34	17.95	0.00	0.00	0.00	0.00	238.88	196.55
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-1.53	221.95	0.00	0.00	0.00	0.00	283.47	243.20
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	15.92	0.00	0.00	0.00	0.00	27.71	32.65
-0.30	104.95	0.00	0.00	0.00	0.00	369.80	356.41
 -0.30	59.73	0.00	0.00	0.00	0.00	54.90	58.11
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 18.99	564.51	0.00	0.00	0.00	0.00	501.89	587.85
 6.73	27.74	0.00	0.00	0.00	0.00	23.40	24.66
 -0.02	174.75	0.00	0.00	0.00	0.00	168.61	188.66
-0.56	6.58	0.00	0.00	0.00	0.00	8.75	6.32
-0.44	104.97	0.00	0.00	0.00	0.00	109.85	127.37
 0.00	39.90	0.00	0.00	0.00	0.00	2.24	4.94
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 -0.30	5.28	0.00	0.00	0.00	0.00	17.95	14.44
 -0.05	112.99	0.00	0.00	0.00	0.00	61.40	87.20
21.88	1,458.80	0.00	0.00	0.00	0.00	1,887.39	
-53.08	1,046.98	0.00	0.00	0.00	0.00	1,978.83	1,210.65
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
 0.00	0.00	0.00	0.00	0.00	0.00	283.76	277.60
 0.00	0.00	0.00	0.00	0.00	0.00	19.24	117.45
 0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	303.00	395.05
21.88	1,458.80	0.00	0.00	0.00	0.00	2,190.39	

# SCHEDULES 8D: FIXED ASSETS FROM OTHER FUNDS

		GROS	S BLOCK		DEPRECIATIO	N	
DESCRIPTION	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
A. FIXED ASSETS							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	215.79	0.00	0.00	215.79	0.00	0.00	
2. Buildings							
A) On Freehold Land	0.40	0.49	0.00	0.89	0.04	0.01	
B) On Leasehold Land	109.63	151.52	13.88	247.26	4.29	5.05	
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00	
3. Classroom Equipments	889.93	311.58	17.29	1,184.23	383.92	139.14	
4. Vehicles							
A) Light Vehicles	77.24	37.11	20.00	94.36	29.31	7.92	
B) Heavy Vehicles	14.28	0.16	0.00	14.44	1.61	1.62	
5. Furniture , Fixtures	638.81	109.12	22.48	725.44	171.39	45.27	
6. Office Equipments	379.83	43.87	6.62	417.09	158.99	49.89	
7. Computer/ Peripherals							
A) Hardware	1,884.49	341.66	25.19	2,200.96	771.02	315.91	
B) Software	639.33	203.09	0.00	842.42	558.77	44.24	
8. Electric Equipments	763.69	128.44	0.24	891.90	292.29	113.78	
9. Resource Center Collection	37.81	8.22	5.65	40.38	14.59	5.44	
10. Books	516.77	135.12	4.38	647.51	276.91	87.77	
11. Books & Periodicals	291.35	35.87	14.61	323.36	273.34	31.24	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	0.00	0.00	0.00	0.00	0.00	0.00	
14. Hostel Equipments	87.54	26.55	2.41	111.68	12.70	9.08	
15. Other Fixed Assets	57.63	11.78	0.39	69.02	27.70	8.20	
TOTAL OF F.Y. 2019-20 (A)	6,604.52	1,544.58	133.14	8,026.72	2,976.88	864.58	
TOTAL OF F.Y. 2018-19	10,255.29	2,136.86	5,787.62	6,604.52	5,193.28	702.32	
B. CAPITAL WORK - IN - PROGRESS							
Buildings	314.26	199.24	223.60	289.91	0.00	0.00	
Capital Goods In Transit	219.10	36.00	192.09	63.01	0.00	0.00	
Others	160.73	15.26	103.99	72.00	0.00	0.00	
TOTAL OF CWIP (B)	694.09	250.50	519.68	424.92	0.00	0.00	
GRAND TOTAL (A+B)	7298.60	1795.08	652.82	8451.65	2976.88	864.58	

			AMORT	ISATION		NET E	BLOCK
ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT MARCH 31, 2020	AS AT MARCH 31, 2019
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	215.79	215.79
0.00	0.05	0.00	0.00	0.00	0.00	0.84	0.36
0.34	9.00	0.00	0.00	0.00	0.00	238.26	105.35
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.000	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3.21	519.85	0.00	0.00	0.00	0.00	664.38	506.01
19.01	18.22	0.00	0.00	0.00	0.00	76.13	47.93
0.00	3.24	0.00	0.00	0.00	0.00	11.20	12.66
18.24	198.43	0.00	0.00	0.00	0.00	527.02	467.42
3.40	205.48	0.00	0.00	0.00	0.00	211.61	220.85
	1065.07		0.00	0.00	0.00	4 4 2 5 5 0	1 1 1 2 1 6
21.55	1,065.37	0.00	0.00	0.00	0.00	1,135.59	1,113.46
0.12	602.90	0.00	0.00	0.00	0.00	239.52	80.57
0.72	405.35	0.00	0.00	0.00	0.00	486.55	471.40
0.56	19.47	0.00	0.00	0.00	0.00	20.90	23.21
1.51	363.16	0.00	0.00	0.00	0.00	284.34	239.84
3.06	312.27	0.00	0.00	0.00	0.00	11.09	18.01
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.10	21.69	0.00	0.00	0.00	0.00	89.99	74.83
0.05	35.87	0.00	0.00	0.00	0.00	33.15	29.91
71.88	3,780.35	0.00	0.00	0.00	0.00	4,246.37	3,627.60
2,918.70	2,976.88	0.00	0.00	0.00	0.00	3,627.63	5,062.02
0.00	0.00	0.00	0.00	0.00	0.00	289.91	314.25
0.00	0.00	0.00	0.00	0.00	0.00	63.01	219.10
0.00	0.00	0.00	0.00	0.00	0.00	72.00	160.73
0.00	0.00	0.00	0.00	0.00	0.00	424.92	694.08
71.88	3780.35	0.00	0.00	0.00	0.00	4671.29	4321.68

### SCHEDULE 9: INVESTMENTS FROM EARMARKED/ ENDOWMENT FUNDS

Rs. in Lakhs

PARTICULARS	MARCH 3	31, 2020	MARCH 3	31, 2019
In Government Securities		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others		0.00		0.00
TOTAL		0.00		0.00

#### **SCHEDULE 10: INVESTMENTS - OTHERS**

PARTICULARS	MARCH 3	1, 2020	MARCH 3	31, 2019
In Government Securities (RBI Bonds - Not Marketable)		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others (Annexure 29)		4,162.64		3,253.25
TOTAL		4,162.64		3,253.25

SCHEDULE 11: CURRENT ASSETS, LOANS, ADVANCES PARTICULARS		RCH 31, 2020	MARCH 31, 2019		
A. CURRENT ASSETS	1117	11017,2020	INIA	inch 31, 2017	
1. Inventories					
a) Stores And Spares (NIFT Shops (Old) Stocks) (Annexure 13)	0.00		0.00		
b) Loose Tools	0.00		0.00		
c) Stock Of Souvenir	0.00		0.00		
- Finished Goods	0.00		0.00		
- Work-In-Progress	0.00		0.00		
- Raw Materials	0.00	0.00	0.00	0.00	
2. Sundry Debtors					
a) Debts Outstanding For a Period Exceeding Six Months (Annexure 14)	2,889.39		2,526.50		
b) Receivable	0.00	2,889.39	0.00	2,526.50	
3. Cash In Hand (Including Cheques/Drafts) (Annexure 15)		1.76		1.01	
4. Bank Balances					
a) With Scheduled Bank					
- On Deposit Accounts (Annexure 16)	76,131.20		68,934.32		
- On Bank Accounts (Annexure 17)	43,156.45		34,173.48		
b) With Non - Scheduled Bank					
- On Deposit Accounts	0.00		0.00		
- On Bank Accounts	0.00	1,19,287.65	0.00	1,03,107.80	
5. Post Office Saving Account		0.00		0.00	
TOTAL (A)		1,22,178.80		1,05,635.31	

B. LOANS, ADVANCES AND OTHER ASSETS				
1. Loans				
a) Staff (Annexure 18)	4.30		5.23	
b) Other Entities Engaged In Activities/Objectives Similar	0.00		0.00	
To That Of The Entity				
c) Others	0.00	4.30	0.00	5.23
2. Advances And Other Amounts Recoverable In Cash Or In				
Kind Or For Value To Be Received				
a) On Capital Account (Annexure 19)	4,565.24		5,106.60	
b) Prepayments (Annexure 20)	159.56		122.69	
c) Security Deposits Paid (Annexure 21)	254.64		226.47	
d) Staff (Annexure 22)	116.27		90.24	
e) Projects Annexure 23)	284.84		582.96	
f) Others (Annexure 24)	218.63	5,599.18	47.02	6,175.98
3.Income Accrued:				
a) On Investments From Earmarked/Endowment Funds	0.00		0.00	
b) On Investments - Others	0.00		0.00	
c) On Loans And Advances	0.00		0.00	
d) Interest On Fdr/Bank Deposits(Annexure 25)	2,036.52		2,038.81	
e) Others (Annexure 26)	0.10	2,036.62	0.06	2,038.87
4.Claims Receivable: TDS & Tax Recoverables (Annexure 27)		288.06		283.27
5. Inter Campus / Head Office (Annexure 28)		-360.32		-485.91
NIFT Head Office		2,414.82		3,890.28
NIFT Bengaluru		-994.38		-1,047.39
NIFT Bhopal		142.50		104.90
NIFT Bhubaneswar		192.52		206.46
NIFT Chennai		282.82		268.30
NIFT Gandhinagar		-785.22		-805.47
NIFT Hyderabad		-562.43		-649.84
NIFT Jodhpur		395.16		400.66
NIFT Kangra		205.39		176.53
NIFT Kannur		50.45		69.74
NIFT Kolkata		-807.47		-839.54
NIFT Mumbai		275.68		248.99
NIFT Delhi		-1,597.91		-2,698.30
NIFT Patna		383.66		361.51
NIFT Shillong		127.64		108.54
NIFT Raebareli		98.92		80.78
NIFT Project Cell		74.28		69.47
NIFT Srinagar		95.56		54.85
NIFT Surat Ext		0.00		0.00
NIFT HO Group Gratuity Trust		-360.56		-486.36
NIFT Panchkula		8.25		0.00
TOTAL (B)		7,567.84		8,017.42
TOTAL (A+B)		1,29,746.64		1,13,652.75

# SCHEDULE 12: INCOME FROM SALES/SERVICES (PROJECTS)

Rs. in Lakhs

PARTICULARS	MARCH 31, 2020		MARCH	31, 2019
1. Income From Sales				
A) Sales Of Finished Goods	0.00		0.00	
B) Sales Raw Material	0.00		0.00	
C) Sales Of Scraps	0.00		0.00	
		0.00		0.00
2. Income From Service				
A) Labour And Processing Charges	0.00		0.00	
B) Professional/ Consultancy Services (Projects)	0.00		0.00	
C) Agency Commission And Brokerage	0.00		0.00	
D) Maintenance Services (Equipment/Property)	0.00		0.00	
E) Others	0.00	0.00	0.00	0.00
TOTAL		0.00		0.00

## **SCHEDULE 13: GRANTS/SUBSIDIES**

SCHEDULE 13: GRANTS/SUBSIDIES				Rs. in Lakhs
PARTICULARS	MARCH	MARCH 31, 2020		31, 2019
(Irrevocable Grants & Subsidies Received)				
1. Central Government		116.12		34.53
2. State Government		112.78		0.00
3. Government Agencies (Cluster Initiative)		423.19		344.46
4. Institutions/Welfare Bodies		0.00		0.00
5. International Organisations		0.00		0.00
6. Others		0.00		0.00
TOTAL		652.09		378.99

#### **SCHEDULE 14: FEES/SUBSCRIPTION**

SCHEDULE 14: FEES/SUBSCRIPTION Rs. in Lakhs						
PARTICULARS	MARCH 31, 2020		MARCH 31, 2019			
1. Entrance Fees/Application Fees		1,024.33		990.67		
2. Annual Fees/Tuition Fees/Subscription						
Tuition Fee	29,750.88		25,790.87			
Less: HO Share	1,055.27	28,695.61	912.39	24,878.48		
3. Seminar/Program Fees (CE Program Fees)		860.05		1,228.78		
4. Hostel Fees		4,002.65		3,489.50		
5. Fee Forfeiture		30.27		23.77		
6. Library Fees - Student & Others		1,091.58		1,006.61		
8. Other Fees		906.49		736.41		
TOTAL		36,610.97		32,354.22		

PARTICULARS	MARCH 31, 2020		MARCH	MARCH 31, 2019	
1) Interest					
A) On Govt. Securties	0.00		0.00		
B) On Govt. Securties	0.00	0.00	0.00	0.00	
2) Dividends					
A) On Govt. Securties	0.00		0.00		
B) On Govt. Securties	0.00	0.00	0.00	0.00	
3) Rents		0.00		0.00	
4) Others (Interest On Gratuity & Leave Encashment Investment)		302.43		239.72	
TOTAL		302.43		239.72	

SCHEDULE 16: INCOME FROM ROYALTY Rs. in Lak					
PARTICULARS	MARCH	MARCH 31, 2020		MARCH 31, 2019	
1. Income From Royalty		0.00		0.00	
2. Income From Publications		0.00		0.00	
3. Others		0.00		0.00	
TOTAL		0.00		0.00	

SCHEDULE 17: INTEREST EARNED Rs.				
PARTICULARS	MARCH	31, 2020	MARCH 31, 2019	
1) On Term Deposits				
A) With Scheduled Banks	4,367.86		3,934.04	
B) With Non-Scheduled Banks	0.00		0.00	
C) With Institutions (Govt. Of India Bond)	0.00		0.00	
D) Others	0.00		0.00	
	4,367.86		3,934.04	
2) On Savings Accounts				
A) With Scheduled Banks	1,298.41		1,066.44	
B) With Non-Scheduled Banks	0.00		0.00	
C) With Institutions	0.00		0.00	
D) Others	0.00		0.00	
	1,298.41		1,066.44	
Less: Interest On Govt Grant Transferred To Schedule 2	310.77	5,355.50	470.17	4,530.31
3) On Loans				
A) Employees/Staffs	0.64		1.09	
B) Others	11.19	11.82	3.57	4.66
4) Interest On Debtors And Other Receivables		0.00		0.00
TOTAL		5,367.32		4,534.98

SCHEDULE 18: OTHER INCOME Rs. in Lakhs					
PARTICULARS	MARCH	MARCH 31, 2020		MARCH 31, 2019	
1. Profit On Sale/Disposal Of Assets					
A) Owned Assets	18.60		6.10		
B) Assets Acquired Out Of Grants Or Received Free Of Cost	0.00	18.60	0.00	6.10	
2. Projects & Workshops					
Projects Incomes	3,457.79		692.34		
Less: Projects Expenses	3,419.75	38.04	622.57	69.77	
3. Export Incentives Realised		0.00		0.00	
4. Licence Fee - Leased Accomodation		6.14		6.15	
5.Guest House Charges		7.68		8.39	
6. Fees For Miscellaneous Services		0.00		0.00	
7. Miscellaneous Income (Incl Hostel Library & Other Receipts)		355.14		393.83	
TOTAL		425.58		484.23	

# SCHEDULE 19: INCREASE/DECREASE IN STOCK

PARTICULARS	MARCH 31, 2020		MARCH 31, 2019	
Closing Stock				
A) Finished Goods	0.00		0.00	
B) Work-In-Progress	0.00	0.00	0.00	0.00
Less: Opening Stock				
A) Finished Goods	0.00		0.00	
B) Work-In Progress	0.00	0.00	0.00	0.00
Net Incerase/Decrease		0.00		0.00

Rs. in Lakhs

### SCHEDULE 20: ACADEMIC EXPENSES

SCHEDULE 20: ACADEMIC EXPENSES Rs. i					
PARTICULARS	MARCH 3	MARCH 31, 2020		MARCH 31, 2019	
A) Academic Expenses:					
Admission Expenses	205.48		227.21		
Advertisement Expenses	217.61		172.67		
Classroom Expenses	31.99		34.99		
Repairs & Maintenance Classroom Equipment	18.87		20.39		
Curriculum / Course Dev. Expenses	38.76		73.51		
Convocation Expenses	120.38		131.27		
Hiring Of Bus/Car	44.17		51.92		
Guest Faculty	1,045.54		997.85		
Foreign Faculty Fees	0.00		0.00		
IILF Expenses	0.07		0.38		
Insurance Expenses (Student)	61.16		65.78		
Jury Expenses	425.45		330.85		
Scholarship & Fee Subsidy	845.49		335.27		
Student Welfare Expenses	40.28		35.94		
Faculty Visit Expenses (India)	79.60		156.32		
Visit To Fair/Seminar Abroad	49.90		17.51		
Travelling In India Faculty/Student	6.99		16.71		

Training Expenses	123.37	135.11	
Seminar & Conference Expenses	18.89	22.07	
Promotional Expenses	7.95	9.18	
Conclave/F.Prograom, Student Visits	0.14	20.56	
Craft Documentation	8.35	6.16	
Placement/Pre.Placement Expenses	16.00	18.36	
Design Collections	18.35	19.21	
Display And Exhibition	5.68	6.47	
Diploma Projects/Graduation Shows	128.74	149.59	
Converge Expenses	54.40	97.01	
Departmental Meets	6.54	16.17	
Examination/ Re - Examination Expenses	1.28	6.37	
Certification, Award, Trophies Expenses	5.05	4.73	
Open House Expenses	1.93	0.46	
Magazine & Periodicals	116.78	87.11	
Postage & Telegram	5.58	2.29	
Fashion Spectrum	42.95	43.10	
Orientation Program	22.35	23.73	
Field Study	50.19	30.86	
Allumi Association Expenses	0.88	2.44	
Membership Fees	7.70	4.11	
Misc. Expenses - Academic	8.46	9.26	
Hospitality Expenses	7.65	13.72	
Internet Expenses	19.40	44.18	
Printing & Publication Expenses	10.62	18.25	
Repairs & Maintenance Computers	67.37	92.69	
Resource Centre Expenses	11.57	17.60	
Library Expenses Resource Centre (TA/DA Resourse)	1.17	0.68	
Other Expenses	57.03	8.38	
PhD Expenses	32.13	22.53	
Industry Visit Charges	77.80	33.72	
Common Examination Board	0.05	5.64	
Design Sutra	0.00	0.00	
Textile India 2017	0.00	0.00	
International Conference 2018	0.00	0.00	
Software License & Subscription Charges	110.89	118.91	
Cluster Initiative Expenses H. Loom	143.04	147.98	
Cluster Initiative Expenses H. Craft	240.76	237.92	
Combined PG Bridge Courses	0.00	0.00	
Bridge Programme Tuition Fee Subsidy	4.50	0.00	İ
Faculty Conclave	0.00	0.00	
Branding & Social Media Expenses	0.00	0.00	
Student International Scholarship	0.00	0.00	
Capacity Building Faculty (FOTD)	96.19	0.00	
Industry Engagement Expenses	9.93	2.74	
TOTAL (A)		4,773.41	4,147.86

TOTAL (A+B+C)		7,995.98		6,982.82
C) C.E. Program Expenses		341.82		330.28
TOTAL (B)		2,880.75		2,504.68
Others	0.00		0.00	
House Keeping Expenses - Hostel	510.12		458.40	
Security Expenses - Hostel	737.00		643.19	
Misc. Expenses - Hostel - Academic	80.78		92.82	
R & M Of Hostel Equipment / Furniture	92.70		71.94	
Mess Charges	771.87		629.10	
Newspaper/ Periodicals	1.16		2.00	
Internet Charges	5.39		3.70	
Telephone Hostel	1.47		0.33	
Water Hostel	93.46		74.57	
Electricity - Hostel	513.13		469.10	
Hiring Charges Of Furnitures / Fixtures	0.00		0.00	
Rent Hostel	73.66		59.53	
B) Hostel Expenses				

## SCHEDULE 21: ESTABLISHMENT EXPENSES

#### Rs. in Lakhs

PARTICULARS	MARCH 31, 2020		MARCH 31, 2019	
A) Salaries & Wages		9,202.22		8,579.27
B) Allowance And Bonus		4,525.69		4,275.36
C) Contribution To Provident Fund /GSLI		1,019.42		947.84
D) Contribution To Other Fund (EDIL Premium)		17.75		17.31
E) Staff Welfare Expenses		60.25		48.20
F) Expenses Employees Retirement And Terminal Benefits		674.50		1,035.10
G) Recruitment Expenses		31.08		38.92
H) CPC Arrear		0.00		0.00
I) Others		12.87		8.54
TOTAL		15,543.77		14,950.54

#### SCHEDULE 22: OTHER ADMINISTRATIVE EXPENSES

PARTICULARS	MARCH 31, 2020		MARCH 31, 2019	
A) Administrative Expenses				
Advertisement	11.02		13.41	
Hospitality	17.69		29.04	
Hindi Expenses	25.48		24.43	
Fuel Expenses	15.18		17.10	
Legal & Professional Charges	30.10		38.62	
Local Conveyance	3.33		3.81	
Postage & Telegram	7.80		8.04	
Printing & Stationery	94.53		106.37	
Magazines And Periodicals	0.65		0.12	
Repairs & Maintenance Furniture	186.14		143.29	

Repairs & Maintenance Vehilcle	54.30		55.13	
Telephone Charges	26.20		28.74	
Travelling In India	109.10		124.27	
Travelling Abroad	0.00		2.87	
Loss From Sale Of Asset	10.93		6.64	
Security Expenses	1,215.16		1,078.70	
Other Expense	37.87		44.66	
Fines / Penalty / Interest	0.36		0.28	
Fixed Assets Written Off	39.69		0.19	
BOG Expenses	0.90		12.56	
Liveries	0.95		0.42	
Repairs & Maintenance Equipment	26.80		34.40	
Hiring Of Vehicle	77.98		90.70	
Internal Audit Fees	31.55		30.20	
Statutory Audit Fees (C&AG)	8.25		4.50	
Others Fee And Expenses	1.85		0.90	
Foreign Exchange Loss/Gain	0.17		0.30	
Guest House Expenses	12.59		11.38	
Insurance	44.10		11.55	
Reverse Charges (Expenses)-CGST	7.00		0.00	
Reverse Charges (Expenses)-SGST	7.00		0.00	
Reverse Charges (Expenses)-IGST	4.18		0.00	
TOTAL (A)		2,108.82		1,922.60
B) Building Maintenance Expense				
Insurance Building	0.00		27.00	
Repairs & Maintenance Building	618.25		380.75	
DG Set Expenses	47.66		48.97	
Housekeeping Expenses	833.22		789.04	
Property Tax	176.73		125.88	
Electricity Expense And Water Charges	825.47		812.28	
Horticulture	26.80		18.69	
Rent For Building	33.17		288.75	
Others	5.66		5.28	
TOTAL (B)		2,566.95		2,496.64
TOTAL (A+B)		4,675.77		4,419.24

# SCHEDULE 23: EXPENDITURE ON GRANTS, SUBSIDY, ETC

PARTICULARS	MARCH 31, 2020		MARCH 31, 2019	
A) Grants Given To Institutions/Organisations		0.00		0.00
B) Subsidies Given To Institutions/ Organisations		0.00		0.00
TOTAL		0.00		0.00

# SCHEDULE 24: INTEREST/BANK CHARGES & COMMISSION

Rs. in Lakhs

PARTICULARS	MARCH 31, 2020 MARCH 31		31, 2019	
A) Fixed Loan		0.00		0.00
B) Other Loan (Incl. Bank Charges)		0.00		0.00
C) Other (Bank Charges & Intt. Paid)		1.41		1.52
TOTAL		1.41		1.52

# SCHEDULE 25: PRIOR PERIOD ADJUSTMENT

PARTICULARS	MARCH	31, 2020	MARCH	31, 2019
Income:				
Academic Income	15.57		33.95	
Establishment Income	5.23		25.95	
Administrative Income	18.21		29.82	
Miscellaneous Income	18.30		62.25	
Depreciation Written Back	192.23		2,990.53	
Grant In Aid (Revenue)	109.58		54.17	
Liability For Unpaid Bills Written Back	114.53	473.65	40.79	3,237.46
Expenditure:				
Academic Expenses	40.89		47.91	
Establishment Expenses	4.54		6.59	
Administrative Expenses	49.93		7.05	
Depreciation	98.42		174.03	
Miscellaneous Expenses	286.08		232.95	
Sundry Advance Written Off	0.00	479.86	3.35	471.89
Net Prior Period Expenditure		-6.21		2,765.58

# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NAME OF ENTITY: NATIONAL INSTITUTE OF FASHION TECHNOLOGY

# SCHEDULES FORMING PART OF ANNUAL ACCOUNTS AS AT 31st MARCH, 2020

# **SCHEDULE 26 - SIGNIFICANT ACCOUNTING POLICIES:**

## **ACCOUNTING POLICIES:**

1. The Annual Accounts have been prepared in accordance with Generally Accepted Accounting Principles (GAAP) under the historical cost convention on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI)". These accounting policies and standards have been consistently applied. The annual accounts have been prepared on a Going Concern Basis.

## 2. Recognition of Grants from Central/State Government

Grants from the Central/State Govt. have been accounted following Accounting Standard 12 issued by the ICAI i.e. "Government Grants are recognized if it is reasonably certain that the ultimate collection will be made".

- i. Govt. Grants related to revenue are recognized on a systematic basis in the Income and Expenditure Accounts over the period to match with the related cost which they are intended to compensate. Such grants are shown separately under the head "Grant in Aid" in the Income & Expenditure Account.
- ii. Government Grants related to depreciable fixed assets are treated as Deferred Income. The Deferred Income is recognized in Income & Expenditure Accounts on systematic and rational basis over the useful life of assets. Such allocation of Income is made over the periods and in proportions in which depreciation on related asset is charged.
- iii. Govt. Grants in the form of non-monetary assets, given at a concessional rate, are accounted for on the basis of their acquisition cost. Non-monetary assets given free of cost are recorded at nominal value.

#### 3. Recognition of Fees from Students, Project and Consultancy Fee

Fee from Students: The fee from students is recognized on accrual basis.

Project and Consultancy Fees: Project and Consultancy fees are recognized on the completion of the project.

## 4. Investments

The current investments are shown on cost or fair market value whichever is lower and the long term investments are shown on cost except when there is permanent decline in value of investments.

# 5. Fixed Assets and Depreciation

Fixed Assets are stated at their original cost including freight, duties, customs and other incidental expenses relating to acquisition and installation less accumulated depreciation.

- i. The expenditure incurred during the year on construction of buildings, interiors, etc. is booked under the head "Capital Work in Progress", if the work is not completed.
- ii. The depreciation is charged at 100% of rate prescribed if an asset is acquired on or before 30th September and 50% of rate prescribed if assets are acquired after 30th September.
- iii. The depreciation is charged at straight line method at the following prescribed rates:

Particulars	Rate of Dep.
Building	1.63%
Class Room Equipment	15.00%
Computer Hardware	16.21%
Computer Software	16.21%
Laptop for Faculty/Officer	25.00%
Electricity Machinery	15.00%

Furniture & Fixture / Fittings	06.33%
Office Equipment	15.00%
Books	20.00%
Resource Centre Collection	20.00%
Hostel Equipment	6.33%
Motor Car (Light Vehicles)	9.50%
Bus (Heavy Vehicles)	11.31%
Project Assets	As per assets class
Books and Periodical	100.00%
Other Assets	As per assets class

- iv. The depreciation on fixed assets is provided up to 95% of its gross value and thereafter no depreciation is provided.
- v. The depreciation on sale/deletion/transfer of assets is provided up to the date of sale/deletion/ transfer.
- vi. A new laptop policy for providing laptops, Notebooks and similar portable electronic devices to the faculty and officers of NIFT has been approved by BOG in its meeting dated 11.12.2018. The policy also covers laptops already in possession of faculty/Officers. Accordingly, depreciation on such laptops has been provided at the rate of 25% from the financial year 2018-19 considering the value of 5% to be retained. In this regard, Office Memorandum No. NIFT/HO/ Laptop Policy/2018/07 dated 30th January 2019 and Office Memorandum No. NIFT/HO/LaptopPolicy/2019 dated 3rd May, 2019 have been circulated among all the NIFT Campuses.

#### 6. Insurance Claims

Insurance claims are accounted "as and when settled" basis.

### 7. Foreign Currency Transactions

Foreign exchange transactions are recorded at the rates of exchange prevailing on the date of transactions. Exchange differences arising on foreign exchange differences settled during the period are recognized in the Income and Expenditure Account. Assets acquired against foreign currency are capitalized at the time of transaction.

Monetary current assets and monetary current liabilities that are denominated in foreign currency are translated at the exchange rate prevalent at the date of the Balance Sheet. The resulting difference is recorded in the Income and Expenditure Account.

#### 8. Employee's Retirement Benefits and Others Benefits

The provision for leave encashment and Gratuity has been made as per the actuarial valuation done by Life Insurance Corporation of India (LIC) and further provision as per the Govt. of India Rules has been made for employees on deputation which were not covered in actuarial valuation of LIC.

During Financial Year 2016-17, NIFT has created/formed NIFT Employees Group Gratuity Trust for management of activities related to Gratuity of all NIFT Employees.

Group Gratuity policy and Group Leave Encashment policy for all the NIFT campuses (except Panchkula Campus) including Head Office have been taken from LIC.

- 9. Interest recoverable from employees on advances such as House Building Advance, Car Advance and Scooter Advance etc. is accounted in the year of recovery.
- 10. As per Office Memorandum No. NIFT /HO/F&A/2018-19 dated 12th December, 2018; any claim from students for security deposit which is not received within one year from the date of their leaving the Institute and after three years in case of others, the security deposits can be treated as income.

# SCHEDULE 27- CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

The Notes forming part of Annual Accounts gives inter-alia certain additional disclosure in respect of significant accounting transaction during the year.

- 1. Receipt & Payment Account carries the actual receipts and actual payments of the Institute during the year 2019-20.
- 2. The Income & Expenditure Account and Balance Sheet have been drawn from Receipt & Payment Account duly accounted for Liabilities, Prepaid expenses, Advance payments, Provision etc at the end of accounting year.
- 3. Previous year figures have been regrouped/rearranged in order to make them comparable with the current year figures.

# **CONTINGENT LIABILITIES**

1. Claims against the entity not acknowledged as debts Rs. 2.18 lakhs (2019-20) Rs. 135.97 lakhs (2018-19).

45 Nos. of legal cases are pending in different courts/tribunal in the current financial year 2019-20 for which the estimated contingent liability is Rs 112.44 lakhs in comparison to 57 Nos. of previous financial year 2018-19 for Rs 112.24 lakhs. However, NIFT does not anticipate any liabilities of these legal cases and accordingly no provision has been made in the books of accounts.

- 2. In respect of:
  - Bank guarantees given by/on behalf of the entity Rs. 8.24 Lakhs (2019-20) Rs. Nil (2018-19).
  - Letters of Credit opened by bank on behalf of the entity Rs. Nil (2019-20) Rs. Nil (2018-19).
  - Bills discounted with banks Rs. Nil (2019-20) Rs. Nil (2018-19).
- 3. Disputed demands in respect of:
  - Income Tax Rs. 0.42 lakhs (2019-20) Rs. 0.43 lakhs (2018-19) pertains to Bengaluru campus.
  - Sales Tax/Service Tax/GST Rs. Nil (2019-20) Rs. Nil (2018-19).
  - Municipal Tax Rs. Nil (2019-20) Rs. Nil (2018-19).
- 4. In respect of claims from parties for non-execution of orders, but contested by the entity Rs. Nil (2019-20) Rs. Nil (2018-19).

# **CAPITAL COMMITMENTS**

Estimated value of contracts remaining to be executed on capital account and not provided for (net of advances) Rs. 15686.73 lakhs (2019-20) Rs. 21150.02 lakhs (2018-19).

The campus wise break up is as under:

Sr. No.	Campus	MARCH 31, 2020	MARCH 31, 2019
1	Bengaluru	53.03	102.46
2	Shillong	274.00	65.17
3	Raebareli	0.00	65.79
4	Mumbai	2039.00	2207.18
5	Kannur	26.08	337.89
6	Chennai	11.52	116.94
7	Head Office	0.00	345.95
8	Srinagar	12480.00	16437.00
9	Kangra	433.50	1302.00
10	Hyderabad	25.70	169.64
11	Delhi	342.84	0.00
12	Patna	1.06	0.00
	Total	15686.73	21150.02

# **LEASE OBLIGATIONS**

Future obligations for rentals under finance lease arrangements for plant and machinery amounting to Rs Nil (2019-20) Rs. Nil (2018-19).

Lease rental for campuses are very minimal, approx ranging from Rs. 1-1000. Hence, disclosure for the future payments as required by AS 19 "Leases" are not made in the notes to accounts.

# **CURRENT ASSETS, LOANS AND ADVANCES**

In the opinion of the Management, the Current Assets, Loans and Advances have a value on realization in the ordinary course of business, at least equal the amount at which they are stated in the Balance Sheet as on that date.

# TAXATION

NIFT's income is exempt under section 11 of the Income Tax Act, 1961. Therefore, no provision for Income Tax has been considered in the Books of Accounts.

- 1. A claim of Rs. 31.89 lakhs towards IGST refund on account of Export services is pending with Revenue Department (CBIC).
- 2. An appeal for TDS refund amounting to Rs. 24.10 lakhs (including interest) has been filed with CIT (Appeal), Income Tax Department for Assessment Year 2017-18.

FOREIGN CURRENCY TRANSACTION		Rs. in Lakhs
PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1. Value of imports calculated on CIF Basis:		
a) Purchase of finished Goods	Nil	Nil
b) Raw Materials & Components (Including in transit)	Nil	Nil
c) Capital Goods	47.80	68.24
d) Stores, Spares and Consumables	Nil	Nil
e) Purchase of Books & Periodicals	44.31	105.47
f) Purchase of Software	Nil	89.68
2. Expenditure in foreign currency:		
a) Travel	50.05	20.01
b) Remittances and Interest payment to Financial Institutions/Banks in Foreign Currency	Nil	Nil
c) Other expenditure:		
Commission on Sales	Nil	Nil
Legal and Professional Expenses	11.42	8.11
Miscellaneous Expenses	155.32	0.73
Membership Fee	2.19	Nil
<ul> <li>International Conference Registration fees for ETIDI Project</li> </ul>	Nil	Nil
3. Earnings:		
Value of Exports on FOB basis	Nil	91.18
4. Remuneration to Auditors:		
As Auditors		
a) Taxation matters	Nil	Nil
b) For Management Services	Nil	Nil
c) For Certification	Nil	Nil
d) Others	Nil	Nil

# **Other Notes on Accounts:**

1. Various State Governments have provided land to NIFT campuses either free of cost or at concessional rate for establishment of the campus in their State. The land has been recorded as Fixed Asset at the amount actually paid or nominal value (say Rs. 1/Rs. 100 /Rs.1000) whichever is higher following "Accounting Standard 10: Accounting for Fixed Assets" issued by the ICAI. However, in case of campuses which have recorded the land value at Rs.1/-, Rs.100/- or Rs.1,000/- the land is not appearing in their Fixed Assets Schedule 8 due to rounding off of figures in lakhs.

Particulars	Book Value as on March 31, 2020	Leasehold/ Freehold	Area of land
NIFT Head Office	Rs.119.27 lakhs	Leasehold	3.796 Acres
NIFT Bengaluru	Rs. 1*	Leasehold	18067.36 Sqm
NIFT Bhopal	Rs.1	Leasehold	29 Acres
NIFT Bhubaneswar	Rs.1	Leasehold	10.046 Acres
NIFT Chennai	Nil **	Leasehold	7.29 Acres
NIFT Delhi	Rs.215.79 lakhs***	Leasehold	1834.29 Sqm
NIFT Gandhinagar	Rs.1	Freehold Leasehold	20,000 Sq. Meters 6,000 Sq. Meters
NIFT Hyderabad	Rs.1	Freehold	9.25 Acres
NIFT Jodhpur	Rs.1	Leasehold	20.06 Acres
NIFT Kangra	Rs. 1****	-	26 Acres
NIFT Kannur	Rs. 1000	Leasehold	3.774 Hectares
NIFT Kolkata	Rs. 9.78 lakhs	Leasehold	3.276 Acres
NIFT Mumbai	Rs. 194.29 lakhs	Leasehold	10 Acres
NIFT Patna	Rs. 210	Freehold	5.999 Acres
NIFT Raebareli	Nil ****	Leasehold	11.46 Acres
NIFT Shillong	Rs. 100	Leasehold	20.13 Acres
NIFT Srinagar	Nil	Leasehold	-
NIFT Panchkula	Nil	Leasehold	10 Acres

The detail of land recorded in the books is furnished here as under:-

\* Land is on 30 years of lease from Bangalore Development Authority.

\*\* The land is not recorded as title has not been passed in favour of NIFT Chennai and there is no evidence to show that there is transfer of property from Govt. of Tamilnadu to NIFT, Chennai.

\*\*\* NIFT Head Office and Delhi campus is in the same land. However during Financial Year 2016-17 an additional land measuring 1873.26 Sqm has been allotted by DDA, New Delhi at a cost of Rs. 215.79 crore and the same has been acquired by NIFT.

\*\*\*\* The land has been transferred by the Government of Himachal Pradesh to the Department of Technical Education for construction of NIFT Campus.

\*\*\*\*\* Currently NIFT Raebareli Campus is running on 11.46 acres of land taken on lease from M/s I.T.I. Limited, Raebareli for the period of 4 years 11 months w.e.f. 15th December 2013. Land is not allotted / given to NIFT Raebareli so not booked in the accounts instead NIFT Raebareli is paying premises rental charges.

- 2. Depreciation on asset purchased out of Government Grant is treated as Deferred Revenue Income and recognized in the Income & Expenditure Accounts every year on systematic basis over the 'useful life 'of the assets. The grant treated as revenue income for the current financial year is Rs. 2240.47 lakhs (previous year Rs. 2177.59 lakhs).
- 3. The provisions of Payment of Gratuity Act, 1972 are applicable on the Institute. Therefore, a Gratuity Trust has been created by the institute to manage the activities related to Gratuity of the employees of NIFT. A

separate Balance sheet, Income & Expenditure Account and Receipt & Payment Account are being prepared for Gratuity Trust. During the financial year 2019-20, total Rs. 397.20 lakhs (Previous year Rs. 586.90 lakhs) has been provided for gratuity expenses in the books of NIFT.

- 4. Leave Encashment Schemes have been purchased separately for all NIFT campuses towards payment of liabilities in respect of Lave encashment of Employees of Institute. An accumulated provision for leave encashment for Rs. 3981.04 lakhs has been made in the books of Institute for the year 2019-20 (previous year Rs. 3794.87 lakhs).
- 5. The interest income on investment of the earmarked/endowment fund is being credited to the related fund.
- 6. Interest income on investment of the Government Grant is being credited to the Government Grant Account.
- 7. All known and ascertained liabilities and all income and expenses related to the financial year ended 31st March, 2020 have been duly provided/accounted for in the books of accounts as per the accounting policy consistently followed by the Institute.
- 8. Generally, the contribution/transfer to various earmarked funds such as DDF, CDF, and NDF etc. has been made directly to the earmarked fund. During the financial year 2019-20, addition to DDF fund and CDF fund including interest amounting to Rs. 737.01 lakhs and Rs. 136.79 lakhs respectively has been made in the books of accounts.
- 9. The Institute has capitalized grant Rs. 7,279.36 lakhs during the current financial year 2019-20 in comparison to the previous financial year 2018-19 Rs. 3139.83 lakhs out of fund provided by Central Government and State Government.

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The detail of grant capitalized is furnished here as under:		Rs. in lakhs
Particulars	Financial Year 2019-20	Financial Year 2018-19
Bhubaneswar	0.00	1.65
Chennai	41.98	32.26
Delhi	309.67	0.00
Gandhinagar	26.21	75.87
Jodhpur	271.03	1500.96
Kangra	398.81	1385.34
Kannur	0.00	7.81
Mumbai	7.00	5.00
Patna	85.84	49.25
Raebareli	21.86	33.94
Shillong	1437.38	3.60
Srinagar	4659.84	44.14
Panchkula	19.74	0.00
Total	7279.36	3139.81

The detail of grant capitalized is furnished here as under:

- 10. The figures in Balance Sheet, Income and Expenditure Accounts, Receipts & Payments Accounts and Schedules have been shown in lakhs of rupees. For this purpose, the figures have been rounded off to near lakhs with two decimal points. In some places an adjustment (addition / deduction) of Rs.0.01 lakhs has been made to match / tally the figures.
- 11. Regrouping /reclassification/clubbing have been made in certain items of the current year or previous year whenever required i.e. current liability, current assets, loans and advances, fixed assets, provisions, expense/ income and capital fund etc.
- 12. Assets in transit Rs.160.22 lakhs (previous year Rs. 485.48 lakhs) and liabilities under the head provision for capital goods has been incorporated in the books of accounts on the basis of Purchase Orders placed with suppliers without actual receipt of goods.
- 13. During the current financial year 2019-20 Assets worth Rs. 143.75 lakhs (Purchase cost) which were procured prior to financial year 2013-14 for which Accumulated Depreciation till 2018-19 is Rs. 136.33 lakhs have been scrapped/disposed by Bengaluru campus at scrap value of Rs. 3.36 lakhs with a loss of Rs. 4.06 lakhs.

- 14. During the financial year 2019-20, scrap of Rs 69.35 lakhs has been sold by Kolkata Campus with net loss of Rs 2.83 lakhs.
- 15. As per letter no. 1/19/2005-NIFT(VIII) dated 31st October, 2019 of Ministry of Textiles GOI, it was instructed to await for renewal of lease deed with M/s ITI Ltd. No further instruction has been received from Ministry till date. Therefore, provision has not been created by Raebareli campus during the current financial year 2019-20 towards 'Rent for Building'.
- 16. During current financial year 2019-20, consolidated project account is included in the books of accounts by Shillong Campus which was not shown in the books of the campus previously. Though separate books of accounts for each project is maintained by campus as per the NIFT project policy. The total amount received from the projects has been shown in the amount received from the project and expenditure on these projects has been shown as expenditure the balance amount is shown in the bank balance and liability of the project.
- 17. NIFT Patna Campus has paid Property Tax Dues of previous years i.e from 2013-14 to 2018-19 in the current financial year 2019-20 amounting to Rs. 44,60,280/- and the same has been recorded in the Books of Accounts of campus.
- 18. Capital work in progress in schedule 8B includes the amount of Rs. 71.81 lakhs, being the amount of renovation expenses done by state government at the time of commencement of temporary campus of NIFT-Patna located at Udyog Bhawan. Discussions are going on with the Bihar Industrial Area Development Authority for reimbursement of the said amount.
- 19. As per MOU entered between the NIFT and Government of Jammu and Kashmir, Para 1.9 states that Government of Jammu and Kashmir vide its letter No. Ind/HI-44/2009 dated 03-10-2015 has agreed to provide an amount of Rs.67.47 Crore for running of temporary Campus at Rangreth and for establishment and running of permanent campus of NIFT at Ompora, Budgam with break-up of Rs. 28.65 crores as 10% of the Construction & Infrastructure Development cost and Rs. 38.82 crores as viability gap funding spread over a period of 10 years. During the year 2019, a bill was passed by GOI to revoke Article 370 and subsequently the status of Jammu and Kashmir changed from State to Union Territory. Assuming that the existing MOU will continue and not be impacted due to change of the status of the Jammu & Kashmir, Srinagar Campus has booked "Grant in Aid (Revenue)" recoverable from the State Government.
- 20. In the Bhubaneswar campus, 15 Laptops (which were purchased from State Government funds in the year 2012-13 and 2014-15) gross value worth Rs 12.64 lakhs for which accumulated depreciation is Rs 12.04 lakhs retained by the faculties after paying 5% of the value remaining of the Laptop and therefore, the same has been written off from the books of accounts during the year 2019-20. Further, an amount of Rs 2.82 lakhs pertaining to antivirus software purchased from State Government funds and capitalized during the year 2013-14 have been identified during the current financial year 2019-20 and charged to revenue along with accumulated depreciation till date (reference Schedule 8B).
- 21. Capitalization of ERP (CMS Software) for Rs. 103.99 lakhs has been done by Head Office during the current financial year 2019-20.
- 22. Revenue Deficit for Rs 50.95 Lakhs to be released as Grant in Aid by Government of Andhra Pradesh is yet to be received by NIFT Hyderabad.

Compiled by: Batliboi & Purohit Chartered Accountants FRN 101048W

Sd/-CA Raman Hangekar Partner M.No. 30615 Sd/-CA Supriya Misra Dy. Director(F&A) Sd/-CMA B.K.Pandey Director(F&A) Sd/-Shantmanu Director General

Place: New Delhi Date: 04.09.2020 UDIN: 21030615AAAAAG5174

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1010201	Asset acquired out of Endowment fund	441.82	579.8
1010202	Asset acquired out of DDF/CDF	119.94	184.3
	TOTAL	561.76	764.1
NNEXURE 2: PROJECT L	IABILITIES		Rs. in Lakh
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040401	Amount Received From Projects	5015.95	2418.69
	TOTAL	5015.95	2418.69
NNEXURE 3: SUNDRY C	REDITORS FOR GOODS AND SERVI	CES	Rs. in Lakh
ACCOUNTS CODES AS P FALLY ERP 9	ER PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040509	Mess Fees Payable	71.64	150.2
1040201	Sundry Creditors HO	3.05	0.0
1040202	Sundry Creditors DEL	0.00	0.0
1040203	Sundry Creditors KOL	204.03	344.4
1040204	Sundry Creditors CHN	0.73	0.7
1040205	Sundry Creditors HYD	5.84	0.1
1040206	Sundry Creditors MUM	0.00	0.0
1040207	Sundry Creditors GNR	2.03	4.2
1040208	Sundry Creditors BLR	0.00	0.0
1040209	Sundry Creditors RBL	25.23	22.6
1040210	Sundry Creditors SLG	82.98	193.5
1040211	Sundry Creditors PTN	68.75	135.1
1040212	Sundry Creditors KNR	0.00	124.7
1040213	Sundry Creditors BPL	99.43	91.0
1040214	Sundry Creditors KGR	0.33	0.3
1040215	Sundry Creditors BBS	26.06	81.6
1040216	Sundry Creditors JDP	0.10	0.0
1040217	Sundry Creditors SNR	158.14	212.1
1040217			

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040517	Expenses Payable	558.60	737.29
1040515	Amount Payable	1235.69	1362.72
1040518	New Admission Tuition Fee (HO)	0.00	0.00
	TOTAL	1794.29	2100.00

# **ANNEXURE 5: ADVANCE FEE RECEIVED FROM STUDENTS**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040511	Advance Fees Received From Students	2745.80	2915.11
1040512	Advance Tution Fees Received From Students	6311.76	4820.00
	TOTAL	9057.56	7735.11

# ANNEXURE 6: SECURITY DEPOSIT/EMD/RETENTION

**Rs. in Lakhs** 

**Rs. in Lakhs** 

**Rs. in Lakhs** 

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040301	Security Deposit (Hostel)	370.56	337.02
1040302	Security Deposit (Academics)	1032.10	866.24
1040303	Security Deposit (Resource Centre)	39.37	46.21
1040304	Security Deposit (Vendor)	719.95	702.61
1040305	EMD	72.06	62.67
1040306	Retention	32.21	51.48
1040307	Security Deposit (Others)	260.12	220.12
1040308	Security Deposits (Refundable -Bridge Programme)	7.71	0.00
	TOTAL	2534.08	2286.35

# **ANNEXURE 7: STATUTORY LIABILITIES OTHERS**

#### PARTICULARS MARCH 31, 2019 **ACCOUNTS CODES AS** MARCH 31, 2020 **PER TALLY ERP 9 EPF** Payable 132.53 102.08 1040101 CPF 11.54 1040102 11.54 GPF (Recovery Of Advance) 0.37 0.28 1040103 1040103A GPF (Recovery Of Advance) 0.00 0.00 1040104 VPF 5.81 5.30 1040105 GLIS 0.98 0.39 EDLI Payable 0.13 0.00 1040106 1040107 Professional Tax Payable 0.91 0.72 0.00 1040108 Service Tax Payable 0.00 TDS On Salary 56.93 59.97 1040109 1040110 TDS On Contractor 80.92 21.98 TDS On Professional Service 39.95 1040111 21.06 TDS On Rent 4.56 14.41 1040112 1040113 TDS On Other 0.57 7.88 1040114 Other Statutory Taxes & Duties 5.37 0.00 1040115 **CGEGIS** Payable 0.03 0.03 1040116 CGHS Payable 0.12 0.07 1040117 Housing Licence Fee 0.13 0.14 1040118 VAT Payable 0.00 0.00 TDS On Regular Faculty/Staff 1040119 0.27 0.09 1040120 **Education Cess On TDS** 0.01 0.00 NPS Employeer Contribution 0.13 0.14 1040121 1040122 NPS Employee Contribution 1.47 0.00 **GST CGST Payable** 17.75 16.30 1040123 1040124 GST SGST Payable 17.75 16.31 1040125 GST IGST Payable 8.36 18.40 1040126 GST UTGST Payable 0.00 0.00

1040127	GST Compensation Cess	0.01	0.00
1040128	TDS CGST Payable	8.30	8.97
1040129	TDS SGST Payable	8.30	8.97
1040130	TDS IGST Payable	5.49	2.85
1040131	EPF Govt Share Payable	0.00	0.00
	(Employees)		
1040132	TCS Payable	-0.02	0.00
1040521	Gratuity Claim Payable	0.00	4.93
	TOTAL	389.79	341.70

# **ANNEXURE 8: OTHER CURRENT LIABILITIES**

# Rs. in Lakhs

ACCOUNTS CODES AS	PARTICULARS	MARCH 31,	MARCH 31, 2019
PER TALLY ERP 9	ANTEOLANS	2020	MARCE 51, 2019
1040501	Salary Payable	792.41	828.36
1040502	HRA Payable	0.99	0.28
1040503	Amount Payable To Guest Faculties	97.58	52.99
1040504	LIC Salary Saving Scheme Payable	1.64	1.36
1040505	Salary Recoverable Viz Court,Loan Etc	0.34	0.30
1040506	PLI Payable	0.00	0.55
1040507	Advance Income Received	74.86	80.70
1040508	Scholarship And Award Money Payable	125.49	114.28
1040601	Regional Design Workshop BBS	0.00	0.00
1040602	Regional Design Workshop KOL	0.00	0.00
1040603	Regional Design Workshop CHN	0.00	0.00
1040510	Student Insurance Claim Payable	0.23	0.23
1040513	Stale Cheque	55.77	73.16
1040514	IRS (Asso)	0.00	0.00
1040516	Cluster Initiative (MOT)	4.32	1.28
1040519	Cluster Initiative H. Loom	29.66	-36.44
1040520	Cluster Initiative H. Craft	9.34	-26.45
1040522	Graduation Project H.craft (MOT)	24.45	22.51
1040523	Graduation Project H.Loom (MOT)	1.74	8.31
1040524	NIFT Design Centre (NCDPD)	0.00	0.00
1040525	Employees Donation Payable	1.74	0.00
	TOTAL	1220.56	1121.43

# **ANNEXURE 9: PROVISION FOR GRATUITY**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040801	Provision for Gratuity	2.78	0.00
1040805	Provision for Employees Group Gratuity	21.83	81.71
	TOTAL	24.61	81.71

# **ANNEXURE 10: PROVISION FOR LEAVE ENCASHMENT**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040802	Provision for Leave Encashment	53.56	47.86
1040806	Provision for Employees Group Leave Encashment	3927.48	3747.00
	TOTAL	3981.04	3794.86

# **ANNEXURE 11: WIP**

ANNEXURE 11: WIP			Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040701	Provision for WIP	248.36	230.68
	TOTAL	248.36	230.68

# **ANNEXURE 12: OTHER PROVISION**

ANNEXURE 12: OTHER PROVISION Rs			Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1040803	Provision For Pension	-0.07	-0.07
1040804	Provision For LSC For Deputationist	23.00	61.55
1040901	Provision For Expenses Vendor	1149.20	996.47
1040902	Provision For CE Program	147.34	112.87
1040903	Provision For Bad & Doubtful Debts	62.33	62.33
1041001	Provision For Statutory/Internal/ CAG Audit Fees	15.98	32.98
1041101	Provision For Staff Expenses	422.34	321.46
1041201	Provision For CPWD Works	0.00	343.33
	TOTAL	1820.12	1930.91

# **ANNEXURE 13: INVENTORY**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1070101	Closing Inventory	0.00	0.00
	TOTAL	0.00	0.00

# **ANNEXURE 14: SUNDRY DEBTORS**

NNEXURE 14: SUNDRY DEBTORS Rs. in Lakh			
ACCOUNTS CODES AS	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
PER TALLY ERP 9			
1071101	Amount Recoverable From Parties	71.43	47.11
1071102	Amount Recoverable From MOT	1008.25	1019.84
1071103	Amount Recoverable From Project	24.51	23.18
1071104	Amount Recoverable From State	411.19	260.67
	Government		
1071105	Margin Money	0.00	0.00
1071106	CPWD Deposit Work	284.66	123.71
1071107	Amount Recoverable From Others	443.50	752.20
1071108	Amount Recoverable From	4.55	34.67
	Employees		
1071109	Amount Recoverable From	463.86	244.75
	Students		
1071110	Cluster Initiative Handloom	51.42	16.69
	Receivable		
1071111	Cluster Initiative Handicraft	126.05	3.69
	Receivable		
	TOTAL	2889.39	2526.50

Rs. in Lakhs

ANNEXURE 15: CASH IN H	IAND		Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1070201	Cash In Hand	1.76	1.01
	TOTAL	1.76	1.01

# **ANNEXURE 16: DEPOSIT ACCOUNT**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1070401	Fixed Deposits with UBI	29724.72	29229.08
1070402	Fixed Deposits with Axis Bank	5559.70	5022.13
1070403	Fixed Deposits with HDFC Bank	0.00	0.00
1070404	Fixed Deposits with IDBI Bank	4526.11	3269.13
1070405	Fixed Deposits with Other Banks	4263.26	1657.05
1070406	Fixed Deposit (Endowment Fund)	16787.11	15700.31
1070407	Fixed Deposit (General Fund)	14023.46	14056.62
1070408	Fixed Deposit/Investment EF- BLR	0.00	0.00
1070409	Fixed Deposit/Investment EF- BPL	0.00	0.00
1070410	Fixed Deposit/Investment EF- BBS	0.00	0.00
1070411	Fixed Deposit/Investment EF- CHN	0.00	0.00
1070412	Fixed Deposit/Investment EF- DEL	75.00	0.00
1070413	Fixed Deposit/Investment EF- GNR	0.00	0.00
1070414	Fixed Deposit/Investment EF- HYD	0.00	0.00
1070415	Fixed Deposit/Investment EF- JDP	0.00	0.00
1070416	Fixed Deposit/Investment EF- KGR	0.00	0.00
1070417	Fixed Deposit/Investment EF- KNR	0.00	0.00
1070418	Fixed Deposit/Investment EF- KOL	0.00	0.00
1070419	Fixed Deposit/Investment EF- MUM	0.00	0.00
1070420	Fixed Deposit/Investment EF- PTN	0.00	0.00
1070421	Fixed Deposit/Investment EF- RBL	0.00	0.00
1070422	Fixed Deposit/Investment EF- SLG	0.00	0.00
1070423	Fixed Deposit/Investment EF- SNR	0.00	0.00
1070424	Fixed Deposit/Investment EF- HO	0.00	0.00
	Fixed Deposit/Investment EF- PKL	103.55	0.00
1070425	Fixed Deposit (Department Development Fund)	671.98	0.00
1070426	Fixed Deposit (NIFT Development Fund)	371.25	0.00
1070428	Fixed Deposit (Alumni Association Fund)	25.06	0.00
	NIFT General Fund	0.00	0.00
	TOTAL	76131.20	68934.32

ANNEXURE 17: BANK ACCOUNT			Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
	UBI	42780.98	33292.20
	SBI	15.47	157.60
	AXIS Bank	136.14	239.51
	IDBI Bank	0.14	0.13
	HDFC Bank	0.00	0.00
	SBBJ Account	212.12	483.15
	Any Other Bank	9.45	0.00
	Bank Endowmwnt Fund	2.15	0.89
	Fixed Deposit With Other Banks	0.00	0.00
	TOTAL	43156.45	34173.48

# **ANNEXURE 18: STAFF LOANS**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1070601	Festival Advance HO	0.00	0.00
1070602	Festival Advance DEL	0.00	0.00
1070603	Festival Advance KOL	0.00	0.00
1070604	Festival Advance CHN	0.00	0.00
1070605	Festival Advance HYD	0.00	0.00
1070606	Festival Advance MUM	0.00	0.00
1070607	Festival Advance GNR	0.00	0.00
1070608	Festival Advance BLR	0.00	0.00
1070609	Festival Advance RBL	0.00	0.00
1070610	Festival Advance SLG	0.00	0.00
1070611	Festival Advance PTN	0.00	0.00
1070612	Festival Advance KNR	0.00	0.00
1070613	Festival Advance BPL	0.00	0.00
1070614	Festival Advance KGR	0.00	0.00
1070615	Festival Advance BBS	0.00	0.00
1070616	Festival Advance JDP	0.00	0.0
1070617	Festival Advance SNR	0.00	0.0
1070618	Computer Advance HO	0.87	1.20
1070619	Computer Advance DEL	0.00	0.00
1070620	Computer Advance KOL	0.00	0.0
1070621	Computer Advance CHN	0.00	0.0
1070622	Computer Advance HYD	0.00	0.0
1070623	Computer Advance MUM	0.00	0.0
1070624	Computer Advance GNR	0.00	0.00
1070625	Computer Advance BLR	0.00	0.00
1070626	Computer Advance RBL	0.00	0.00
1070627	Computer Advance SLG	0.00	0.0
1070628	Computer Advance PTN	0.00	0.00
1070629	Computer Advance KNR	0.00	0.0
1070630	Computer Advance BPL	0.00	0.0
1070631	Computer Advance KGR	0.00	0.0
1070632	Computer Advance BBS	0.00	0.0
1070633	Computer Advance JDP	0.00	0.0
1070634	Computer Advance SNR	0.00	0.0
1070635	Scooter Advance HO	0.00	0.02
1070636	Scooter Advance DEL	0.00	0.0
1070637	Scooter Advance KOL	0.00	0.00

	ΤΟΤΑΙ	4565 24	5106.6
1070502	Advance To Construction Agency	4012.31	4417.3
1070501	Advance To Contractors	552.93	689.22
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
	E ON CAPITAL ACCOUNTS		Rs. in Lakh
	IUIAL	4.30	5.23
1070005	TOTAL	4.30	5.23
1070683	HBA Advance JDP	0.00	0.0
1070682	HBA Advance BBS	0.00	0.0
1070681	HBA Advance KGR	0.00	0.00
1070680	HBA Advance BPL	0.00	0.0
1070678	HBA Advance KNR	0.00	0.0
1070678	HBA Advance SLG	0.00	0.0
1070677	HBA Advance SLG	0.00	0.0
1070675	HBA Advance BLR	0.00	0.0
1070675	HBA Advance BLR	0.00	0.0
1070674	HBA Advance GNR	0.00	0.0
1070673	HBA Advance MUM	0.00	0.0
1070672	HBA Advance HYD	0.00	0.0
1070671	HBA Advance CHN	0.00	0.0
1070670	HBA Advance KOL	0.00	0.0
1070669	HBA Advance DEL	-0.14	0.0
1070668	HBA Advance HO	2.79	3.0
1070667	Motor Car Advance JDP	0.00	0.0
1070666	Motor Car Advance BBS	0.00	0.0
1070665	Motor Car Advance KGR	0.00	0.0
1070664	Motor Car Advance BPL	0.00	0.0
1070663	Motor Car Advance KNR	0.00	0.0
1070662	Motor Car Advance PTN	0.00	0.0
1070661	Motor Car Advance SLG	0.00	0.0
1070660	Motor Car Advance RBL	0.00	0.0
1070659	Motor Car Advance BLR	0.00	0.0
1070658	Motor Car Advance GNR	0.00	0.0
1070657	Motor Car Advance MUM	0.00	0.0
1070656	Motor Car Advance HYD	0.00	0.0
1070655	Motor Car Advance CHN	0.00	0.0
1070654	Motor Car Advance KOL	0.00	0.0
1070653	Motor Car Advance DEL	0.54	0.7
1070652	Motor Car Advance HO	0.24	0.2
1070651	Scooter Advance SNR	0.00	0.0
1070650	Scooter Advance JDP	0.00	0.0
1070649	Scooter Advance BBS	0.00	0.0
1070648	Scooter Advance KGR	0.00	0.0
1070647	Scooter Advance BPL	0.00	0.0
1070646	Scooter Advance KNR	0.00	0.0
1070645	Scooter Advance PTN	0.00	0.0
1070644	Scooter Advance SLG	0.00	0.0
1070643	Scooter Advance RBL	0.00	0.0
1070642	Scooter Advance BLR	0.00	0.0
1070641	Scooter Advance GNR	0.00	0.0
1070640	Scooter Advance MUM	0.00	0.0
1070639	Scooter Advance HYD	0.00	0.0

TOTAL

4565.24

5106.60

ANNEXURE 20: PREPAYMENT			Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1071301	Prepaid Insurance	57.08	43.70
1071302	Prepaid AMC Charge	5.90	4.98
1071303	Prepaid Others	96.58	74.01
	TOTAL	159.56	122.69

# **ANNEXURE 21: SECURITY PAID**

ANNEXURE 21: SECURITY PAID			Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
PER IALLI ERP 9			
1071401	Security Paid For Hall Booking	4.01	1.39
1071402	Security Paid For Supply Of Petrol	2.05	1.80
1071403	Security Paid- Electricity Board	157.60	127.60
1071404	Security Paid- Telephone	5.33	5.31
1071405	Other- Security Paid	85.65	90.37
	TOTAL	254.64	226.47

ACCOUNTS CODES AS	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
PER TALLY ERP 9			
1071801	LTC Advance HO	0.00	0.00
1071802	LTC Advance DEL	0.00	0.05
1071803	LTC Advance KOL	0.00	0.00
1071804	LTC Advance CHN	0.47	0.45
1071805	LTC Advance HYD	0.00	0.36
1071806	LTC Advance MUM	0.00	0.39
1071807	LTC Advance GNR	0.13	0.18
1071808	LTC Advance BLR	0.00	0.00
1071809	LTC Advance RBL	0.00	0.00
1071810	LTC Advance SLG	0.00	0.00
1071811	LTC Advance PTN	0.56	0.43
1071812	LTC Advance KNR	0.00	0.00
1071813	LTC Advance BPL	0.00	0.00
1071814	LTC Advance KGR	0.44	0.00
1071815	LTC Advance BBS	0.35	0.00
1071816	LTC Advance JDP	1.02	0.24
1071817	LTC Advance SNR	0.00	0.00
1071818	LTC Advance	1.38	0.00
1070684	Other Advances HO	22.50	21.47
1070685	Other Advances DEL	5.34	10.40
1070686	Other Advances KOL	1.52	0.51
1070687	Other Advances CHN	0.88	2.00
1070688	Other Advances HYD	0.81	2.85
1070689	Other Advances MUM	2.61	6.05
1070690	Other Advances GNR	0.68	2.50
1070691	Other Advances BLR	0.04	0.00
1070692	Other Advances RBL	0.19	1.50
1070693	Other Advances SLG	0.38	16.56
1070694	Other Advances PTN	13.09	4.35
1070695	Other Advances KNR	10.75	0.00
1070696	Other Advances BPL	1.42	0.55
1070697	Other Advances KGR	5.30	6.48

	TOTAL	116.27	90.23
	Other Advances PKL	0.36	0.00
1070703	Medical Advance	32.53	0.00
1070700	Other Advances SNR	4.88	1.07
1070699	Other Advances JDP	4.97	6.33
1070698	Other Advances BBS	3.68	5.51

# **ANNEXURE 23: ADVANCES FOR PROJECTS**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1070901	Advances For Projects	55.99	365.94
1071701	Project In Progress	228.85	217.02
	TOTAL	284.84	582.96

Rs. in Lakhs

# **ANNEXURE 24: OTHER ADVANCES**

ANNEXURE 24: OTHER AD	OVANCES		Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1070701	Advances To Parties	155.55	25.53
1070702	Advance Rent	1.67	1.67
1070503	Advance To Suppliers	19.92	7.25
1070504	Advance To Service Provider	13.11	7.96
1070801	Advance To Student	15.61	4.61
1070802	Interest Free Laptop Loan	12.76	0.00
	TOTAL	218.63	47.02

# ANNEXURE 25. INTEREST ACCURED ON EDR

ANNEXURE 25: INTEREST ACCURED ON FDR R			Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1071001	Intererst Accrued On FDR	1876.76	1903.83
1070425	Intt. Accrued on Fixed Deposit/ Invest EF- BLR	0.00	0.00
1070426	Intt. Accrued on Fixed Deposit/ Invest EF- BPL	0.00	0.00
1070427	Intt. Accrued on Fixed Deposit/ Invest EF- BBS	0.00	0.00
1070428	Intt. Accrued on Fixed Deposit/ Invest EF- CHN	0.00	0.00
1070429	Intt. Accrued on Fixed Deposit/ Invest EF- DEL	1.56	0.00
1070430	Intt. Accrued on Fixed Deposit/ Invest EF- GNR	158.20	134.98
1070431	Intt. Accrued on Fixed Deposit/ Invest EF- HYD	0.00	0.00
1070432	Intt. Accrued on Fixed Deposit/ Invest EF- JDP	0.00	0.00
1070433	Intt. Accrued on Fixed Deposit/ Invest EF- KGR	0.00	0.00
1070434	Intt. Accrued on Fixed Deposit/ Invest EF- KNR	0.00	0.00
1070435	Intt. Accrued on Fixed Deposit/ Invest EF- KOL	0.00	0.00
1070436	Intt. Accrued on Fixed Deposit/ Invest EF- MUM	0.00	0.00

1070437	Intt. Accrued on Fixed Deposit/ Invest EF- PTN	0.00	0.00
1070438	Intt. Accrued on Fixed Deposit/ Invest EF- RBL	0.00	0.00
1070439	Intt. Accrued on Fixed Deposit/ Invest EF- SLG	0.00	0.00
1070440	Intt. Accrued on Fixed Deposit/ Invest EF- SNR	0.00	0.00
1070441	Intt. Accrued on Fixed Deposit/ Invest EF- HO	0.00	0.00
	TOTAL	2036.52	2038.81

Rs. in Lakhs

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1071002	Interest Recoverable From Staff	0.00	0.00
1071003	Interest Recoverable From Others	0.10	0.06
	TOTAL	0.10	0.06

# **AANEXURE 27: CLAIMS RECEIVABLES**

ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1071201	TDS Receivable Up To (2010-11)	23.03	28.15
1071202	TDS Receivable (2011-12)	0.18	0.18
1071203	TDS Receivable (2012-13)	0.33	0.33
1071204	TDS Receivable (2013-14)	4.90	4.90
1071205	TDS Receivable (2014-15)	1.87	3.06
1071206	TDS Receivable (2015-16)	1.12	30.94
1071209	TDS Receivable (2016-17)	38.90	38.90
1071210	TDS Receivable (2017-18)	42.28	42.46
1071211	GST Input CGST	12.03	15.69
1071212	GST Input SGST	12.02	15.68
1071213	GST Input IGST	0.20	0.54
1071214	GST Reverse Charge CGST	-1.70	-1.43
1071215	GST Reverse Charge SGST	-1.70	-1.43
1071216	GST Reverse Charge IGST	0.00	0.00
1071217	GST Reverse Charge UTGST	0.00	0.00
1071208	Service Tax Recoverable	0.00	8.50
1071207	Other Tax (Recoverable)	61.13	9.83
1071218	TDS Receivable (2018-19)	38.76	38.22
1071219	TDS - CGST Receivable (2018-19)	0.50	0.21
1071220	TDS - SGST Receivable (2018-19)	0.50	0.21
1071221	TDS - IGST Receivable (2018-19)	0.00	48.30
1071222	TDS Receivables (2019-20)	53.69	0.00
1071223	TDS -CGST Receivable (2019-20)	0.01	0.00
1071224	TDS -SGST Receivable (2019-20) 0		0.00
1071225	TDS -IGST Receivable (2019-20)	0.00	
	TOTAL	288.06	283.25

ANNEXURE 28: INTER CA	MPUS		Rs. in Lakhs
ACCOUNTS CODES AS PER TALLY ERP 9	PARTICULARS	MARCH 31, 2020	MARCH 31, 2019
1071501	NIFT Head Office	2414.82	3890.28
1071502	NIFT Bengaluru	-994.38	-1047.39
1071503	NIFT Bhopal	142.50	104.90
1071504	NIFT Bhubaneswar	192.52	206.46
1071505	NIFT Chennai	282.82	268.30
1071506	NIFT Gandhinagar	-785.22	-805.47
1071507	NIFT Hyderabad	-562.43	-649.84
1071508	NIFT Jodhpur	395.16	400.66
1071509	NIFT kangra	205.39	176.53
1071510	NIFT Kannur	50.45	69.74
1071511	NIFT Kolkata	-807.47	-839.54
1071512	NIFT Mumbai	275.68	248.99
1071513	NIFT Delhi	-1597.91	-2698.30
1071514	NIFT Patna	383.66	361.51
1071515	NIFT Shillong	127.64	108.54
1071516	NIFT Raebareli	98.92	80.78
1071517	NIFT Project Cell	74.28	69.47
1071518	NIFT Srinagar	95.56	54.85
1071519	NIFT Surat Ext	0.00	0.00
1071520	NIFT HO Group Gratuity Trust	-360.56	-486.36
1071521	Nift Panchkula	8.25	0.00
	TOTAL	-360.32	-485.91

# **ANNEXURE 29: INVESTMENT**

#### Rs. in Lakhs ACCOUNTS CODES AS PARTICULARS MARCH 31, 2020 MARCH 31, 2019 PER TALLY ERP 9 1060101 Investment 0.00 0.00 1071901 LIC Group Gratuity Fund 0.00 0.00 LIC Group Leave Encashment 1071902 4162.64 3253.26 Fund TOTAL 4162.64 3253.26

# **INDEPENDENT AUDITORS' REPORT**

# TO THE TRUSTEES OF NIFT EMPLOYEES GROUP GRATUITY TRUST

# **Report on the Financial Statements**

We have audited the accompanying financial statements of NIFT EMPLOYEES GROUP GRATUITY TRUST ("the Trust"), which comprise the Balance Sheet as at 31st March 2020, Income and Expenditure Account and the Receipt & Payment Account for the year then ended, and a summary of the significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

The Trust's Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance of the Trust in accordance with the Accounting Standards applicable to non-corporate entities issued by Institute of Chartered Accountants of India in accordance with the accounting principles generally accepted in India. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India;

- a) In the case of the Balance Sheet, of the state of affairs of the Trust as at 31st March, 2020;
- b) In the case of the Income and Expenditure Account, of the loss of the Trust for the year ended on that date; and
- c) In the case of the Receipt and Payment Account, of the Trust for the year ended on that date.

## **Report on Other Legal and Regulatory Requirements**

We report that:

- a) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- b) In our opinion, proper books of account as required by law have been kept by the Trust so far as it appears from our examination of those books.
- c) The Balance Sheet, the Income and Expenditure Account, and the Receipt and Payment Account dealt with by this Report are in agreement with the books of account.
- d) In our opinion, the Income and Expenditure Account and the Receipt & Payment Account comply with the Accounting Standards applicable to non-corporate entities issued by the Institute of Chartered Accountants of India.
- e) In addition to the above, we would like to report that NIFT EMPLOYEES GROUP GRATUITY TRUST is required to obtain separate PAN from Income Tax Department, as this entity is registered under India Trust Act vide Certificate No IN-DI63927024439038P dated 30th day of March 2017.

Date: 26th of Aug 2020 Place: New Delhi For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

Sd/-(CA. ANKIT KUMAR) Partner Membership No. 432749 UDIN: 20432749AAAABS7710

# NIFT EMPLOYEES GROUP GRATUITY TRUST BALANCE SHEET AS AT 31ST MARCH 2020

					Rs. in lakhs
LIABILITIES	Current Year 2019-20	Previous Year 2018-19	ASSETS	Current Year 2019-20	Previous Year 2018-19
Gratuity Account (Liabilities)			Gratuity Account (Investment)		
Opening Balance	4,585.37	4,949.13	Closing Balance of PAV Investment	4,733.20	4,013.84
Add: Contribution payable	448.39	616.37	Amount receivable from NIFT Campuses	448.39	538.44
Less: Transfer of Contribution Received to Respective Units	(137.85)	(1,239.49)	Balance at Bank	15.46	33.09
Less: Adjustment as per Acturial Report	(12.52)	0.00			
Add: Excess of Income over Expenditure during the year	313.66	259.36			
TOTAL	5,197.06	4,585.37	TOTAL	5,197.06	4,585.37

# For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
(CA. Ankit Kumar)	Shantmanu	Suhail Anwar	B. K. Pandey	Syed Ashraf
Partner	Director General	Director (Admin)	Director (F&A)	Registrar/OSD (Estt.)

# NIFT EMPLOYEES GROUP GRATUITY TRUST INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2020

					Rs. in lakhs
EXPENDITURE	Current Year 2019-20	Previous Year 2018-19	INCOME	Current Year 2019-20	Previous Year 2018-19
Administration & Other Charges			Interest Earned/ Accrued on Investment		
Mortality Charges (MOC)	9.65	9.31	MFR For the Period	22.53	17.64
Pol Admin Charges (PAC)	0.84	0.84	AIR For the Period	326.38	255.78
Fund Management Charges	20.78	16.43			
Service Tax on MOC, PAC & FMC	5.63	4.78	Interest Earned/ Accrued on Bank Account		
Bank Charges	0.00	0.00	Union Bank of India	1.66	8.62
			Other Income		
Excess of Income over Expenditure transferred to Balance Sheet	313.66	259.36	Prior Period Income	0.00	8.68
TOTAL	350.56	290.72	TOTAL	350.56	290.72

# For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
(CA. Ankit Kumar)	Shantmanu	Suhail Anwar	B. K. Pandey	Syed Ashraf
Partner	<b>Director General</b>	Director (Admin)	Director (F&A)	Registrar/OSD (Estt.)

# NIFT EMPLOYEES GROUP GRATUITY TRUST RECEIPT & PAYMENT ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2020

					Rs. in lakhs
RECEIPT	Current Year 2019-20	Previous Year 2018-19	PAYMENT	Current Year 2019-20	Previous Year 2018-19
Opening Balance	3,015.16	2,762.83	Expenses/Charges paid		
Contribution made to Gratuity Trust by NIFT Campuses during the Year	545.21	1,085.12	MOC Charges	9.65	9.31
			PAC Charges	0.84	0.84
Claim Received from LIC	132.64	58.73			
Interest Earned/Accrued on Investment			Fund Management Charges	20.78	16.43
MFR For the Period	22.53	17.64	Service Tax on MOC, PAC & FMC	5.63	4.78
AIR For the Period	326.38	255.78	Bank Charges	0.00	0.00
Interest Earned/Accrued on bank Account	1.66	8.62	Payment to LIC Gratuity Trust	545.21	1,083.46
Prior Period Income			Gratuity claim paid/ settled during the year	151.92	58.73
			<b>Closing Balance</b> (Accumulated contribution made by NIFT to LIC Group Gratuity Investment)	3,309.54	3,015.16
TOTAL	4,043.58	4,188.72	TOTAL	4,043.58	4,188.72

For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
(CA. Ankit Kumar)	Shantmanu	Suhail Anwar	B. K. Pandey	Syed Ashraf
Partner	Director General	Director (Admin)	Director (F&A)	Registrar/OSD (Estt.)

# NIFT EMPLOYEES GROUP GRATUITY TRUST

# Significant Accounting Policies & Notes to accounts for the year ended 31st March 2020

- 1. **Basis of preparation of financial statements:** The financial statement of Trust has been prepared in accordance with Generally Accepted Accounting Principles ("GAAP") under the historical cost convention, on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI).
- 2. **Revenue Recognition:** Incomeof the Trust has been recognized in accordance with Accounting Standard 9 and accounted for in the books of accounts on accrual basis.
- 3. **Investment:** Long-term investments are stated as per report submitted by LIC.The investments of the Trust have been made in New Group Gratuity Cash Accumulation Scheme of Life Insurance Corporation of India (LIC).

The interest on investment has also been included (reinvested) in investment value of the current financial year as per gratuity scheme.

- 4. Interest on Investment: The interest income on investment has been reinvested in Investment of Trust.
- 5. **Expenditure:** Expenses are accounted for on accrual basis as per fund statement submitted by LIC.
- 6. **Employee's benefit (Gratuity):** The Trust account for its liability for future Gratuity benefits based on the actuarial valuation as at the date of Balance Sheet using the projected unit credit method in accordance with applicable Accounting Standard 15 issued by ICAI as per statement submitted by LIC.
- 7. **Provisions, Contingent Liabilities & Contingent Assets:** Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent liabilities are not recognized but are disclosed in notes. Contingent assets are neither recognized nor disclosed in the financial statements.
- 8. The figures in financial statementhave been shown in rupees in lakhs. For this purpose, the figures have been rounded off to near lakh with two decimal points.
- 9. Corresponding figures for previous year presented have been regrouped, where necessary, to conform to the current year classification.

# For Amit Agarwal & Co. Chartered Accountants FRN: 008359C

For NIFT Employees Group Gratuity Trust

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
(CA. Ankit Kumar)	Shantmanu	Suhail Anwar	B. K. Pandey	Syed Ashraf
Partner	<b>Director General</b>	Director (Admin)	Director (F&A)	Registrar/OSD (Estt.)

BENGALURU

Ms. Susan Thomas, IRS Campus Director Prrf. Dr. Sanjeev S. Malage Joint Director (I/c)

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**Campus Director** 

Joint Director

Mr. B. Narasimhan

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Campus Director

Mr. Aakash Dewangan, IRS

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