

Ms. Divya K V

Assistant Professor, Fashion Design, Chennai

Area of Teaching and Research - Fashion Illustration, Draping, Fundamentals of Design, Trend analysis



She earned B.Des in Fashion Design from NIFT Chennai, MBA in Marketing Management, M.Sc in Costume and Fashion Design from Bharathiar University, Coimbatore, and PCP in Design Thinking and Innovation Management from IIM Kozhikode. Before joining NIFT Chennai in 2022, she served 3 years as Associate Faculty at KSID, Kollam, and 11 years as Designer in Fashion retail sector. Additionally, she has served as Visiting Faculty at NIFT Kannur. In academic career, she has held positions at KSID, as COE, Nodal Officer and IQAC Coordinator and a Member of Board of Studies at KTU. She has also created the syllabus for KTU's B.Des courses. She has taken on a number of consulting projects for Kerala government, such as uniforms for the staff of Beypore Harbour, raincoats for Police, and various training programmes for Kudumbhashree. She currently continues to explore the field of design as a design educator, practitioner and researcher.

divya.kv@nift.ac.in

Ms. Hemachalaeswari Chandrasekaran

Assistant Professor, Fashion Design, Chennai

Area of Teaching and Research - Pattern Making, Garment Construction, Eco Textiles



Hemachalaeswari Chandrasekaran graduated from the University of Madras, and further pursued her Master of Science and Master of Philosophy in Textile Science and Fashion Design from JBAS, University of Madras, Chennai. PGDFD in SISI, Chennai. Fashion and Clothing Technology in NIFT Chennai. Doing research work on “Eco-friendly Textiles”. Qualified UGC-NET in 2017. Gained 13 years of teaching experience in the field of Fashion and Textiles. worked in SSS. Jain College, NCD, Raffles Millennium International and FDDI, Kolkata, Hyderabad, Ankleswar, Chennai. Her key professional skills are Pattern Making, Draping, Fashion Illustration, Garment Construction, and Textiles.

hemachalaeswari.c@nift.ac.in

Dr. G. Sai Sangurai

Associate Professor, Fashion Design, Chennai

Title of Dissertation of PhD - Development of innovative weft-knitted products using Lyera elastomeric yarn and the effects of processing parameters on the quality of fabric made from them.

Area of Teaching and Research - Textile subjects relevant to Fashion Design done research in the area of testing instruments for various knitted fabrics



Dr. G. Sai Sangurai is an Associate Professor in the Fashion Design Department since 2005. She has industry experience in various field like export house, textile testing laboratory including teaching experience in Textile engineering college. She has also presented and published various research papers in National seminars and research journals.

sai.sangurai@nift.ac.in

Ms. Geetha Ranjini

Associate Professor, Fashion Design, Chennai

Title of Dissertation of PhD - “A Study on Sustainability of Silk Weavers in Tamil Nadu”.

Area of Teaching and Research - Draping, Fashion Illustration, Surface embellishments for apparel design development, Fashion history, Sustainable and craft research



Geetha Ranjini, Associate Professor with the department of Fashion Design is FD graduate from NIFT, Bangalore with the award of best fabric development. With the rich knowledge of Fashion Design, Graphic Design for Fashion, Masters in Business Administration and teaching experience of more than 20 years, her present Ph.D. research topic is 'Sustainability of Handloom Industry in Tamilnadu. The Passion for Design education brought her to NIFT, Chennai in the year 2003. Her versatile experience in the field of Fashion industry, Leather, Denim and MBA have helped her to handle multiple subjects.

Her subject focus are Fashion Studies, Draping, Fashion Design and Illustration, History of Costumes, Surface Embellishments, Integrated Design Project, Craft studies and Design process to Collection. She has contributed in prestigious projects like designing for KVIC, uniform design for Renault Nissan, Installation, experience design for Sterling Resorts (Ooty and Mussoorie) and Design Resource Centre for Kancheepuram WSC.

geetha.ranjni@nift.ac.in

Dr. K. Murugajothi

Associate Professor, Fashion Design, Chennai

Title of Dissertation of PhD - Application of eco-friendly natural dyes on cotton silk and wool fabrics.

Area of Teaching and Research - Apparel Fashion and Textiles.



Dr. K. Murugajothi is an Associate Professor with the Department of Fashion Design at NIFT Chennai who holds B.Sc and M.Sc in Apparel Fashion and Textiles and owns PhD in Textile Chemistry. She has more than 14 years of academic and research experience and associated with NIFT since 2013. The faculty holds domain in Apparel Design, and Textiles meant for Design and functionality. Dr.Murugajothi has Research Publications to her credits and had presented Research papers in National and International conferences. She holds a strong competency in handling Apparel Design and technical subjects in the department by working on fabric combinations based on their properties and behaviour. She has an extended experience on working with Indian hand crafted textiles and had done / guided projects in similar arena.

murugajothi.kalimuthu@nift.ac.in

Ms. Pratheepa Raj

Assistant Professor, Fashion Design, Chennai

Area of Teaching and Research - Fashion Apparel - Design & Pattern development, Garment Construction, Fashion History, Luxury Couture, Bespoke & Creative Pattern Making.



Pratheepa Raj is Assistant Professor with the Department of Fashion Design and Center Coordinator of FD. She is a Fashion Design Graduate of 2004 from NIFT- Chennai and acquired MBA specializing in International Business. She has worked in apparel Industry and as a passionate design educator, joined NIFT Chennai in 2014 & specialized in area of Fashion, Apparel Design & Development, Luxury & Couture. With a keen focus in Creative Garment Making, she has Gained the Certification of 'Master of TR techniques'. She has conducted Design Development & Technical Training Projects for Artisans under Commission of Handicrafts. Has been a Design consultant for various Uniforms Design project and Fashion Shows in Chennai. Contributing as a Design Educator, she has Authored curriculum of 'Fashion technology' course and curriculum for 'Job role of Assistant Designer' Vocational Course of Samagraha Siksha, bilingual for SCERT higher secondary students of Tamil Nadu government.

pratheepa.raj@nift.ac.in

Ms. Niveathitha S

Assistant Professor, Fashion Design, Chennai

Area of Teaching and Research - Trend forecasting, Traditional Textiles and Sustainable design.



Niveathitha S is an Assistant Professor with the Department of Fashion Design from 2022. She did her Masters in design from NIFT Mumbai and Bachelors in Fashion Technology Under Anna University. She is a young and passionate budding academician with around 5 years of experience in academics. She is passionate in research and has authored book chapters and research articles in the area of Handlooms and sustainability that are listed in scopus. She has also presented her papers on national and international conferences on fashion trend forecasting and design process. Her area of specialization lies in Fashion design process, Graphics for fashion, trend analysis and forecasting, styling, History and traditional textiles.

niveathitha.niveathitha@nift.ac.in

Dr. M. Aravendan

Professor, Leather Design, Chennai

Title of Dissertation of PhD - Development and Comparison of Hybrid Genetic Algorithms for Network Design Problem in Closed-Loop Supply Chain

Area of Teaching and Research - Leather/Non-Leather Studies, Footwear Design, User Centric Product Design, CAD, Ergonomics, Inclusive Design, Luxury Products, Design Studio Management, Supply Chain Management, Fashion Marketing, Craft Studies, IPR



Dr M. Aravendan is a Professor in Leather Design at NIFT Chennai. His areas of teaching, training, research and consultancy include the areas of Design, Technology and Management of Footwear and Leather Products. He has 28 years of experience-5 years in the Leather and Footwear Industries and 23 years in the Departments of Leather Design and Fashion & Lifestyle Accessories at NIFT Kolkata and NIFT Chennai. He was the Centre Coordinator for Leather Design & Technology, NIFT Kolkata, Fashion & Lifestyle Accessories Design and Leather Design, NIFT Chennai. He served as the Chairperson-Leather Design, NIFT HO, from 2017 to 2020 and UI-IPR, NIFT HO, from 2015 to 2020. Published several research papers in the international research journals and presented papers at International conferences and seminars. Organised CE, Diploma, Training programs and workshops in Footwear Design & Production Technology, CAD, Design Ergonomics, Product development, IPR, and EDP; Seminars on HRD, Technology Trends and Quality Systems for footwear and leather products. Coordinated livelihood projects for women SHGs, craft artisans and underprivileged people in society, sponsored by the State and Central Governments.

aravendan.muthusamy@nift.ac.in

Mr. Sankara Narayanan

Associate Professor, Leather Design, Chennai

Area of Teaching and Research - Design, Pattern Making and Management



Sankara Narayanan. T.R is an Associate Professor with the department of Leather Design. With an M. Des from NIFT and a Management Graduate from K. J. Somaiya Institute of Management Studies and Research, Mumbai, Sankara Narayanan brings to the table diverse knowledge on Design and Management. He toiled in the industry in various capacities for over 14 years prior to joining NIFT in the year 2012. He has several publications under his name and currently teaches Design, Pattern making, Management subjects among others. He also has to his credit certifications in Transactional analysis, English and Creative Writing.

sankara.tr@nift.ac.in

Mr. Senthilnathan. P

Associate Professor, Leather Design, Chennai

Area of Teaching and Research - All relevant design domain, Garments and Goods pattern making, 3-D Digital Modelling, Photography advanced level.



Senthilnathan. P is an Associate Professor with the department of Leather Design, Chennai. Also been with department of Fashion and Lifestyle accessories. He held position of the Centre Coordinator for department of Fashion and Lifestyle Accessories and also for department of Leather Design. He is a M.Des and specializes in leather garments and goods design and technology. Passion for design brought him to join NIFT in the year 2005 at NIFT, Chennai. He also completed Digital Animation Specialist Program He has worked in the industry and has been an academican now for 17 years. He specializes in Leather Product Design and Technology, Leather Garments and Goods pattern making, 2D and 3D Graphics and Photography. He has undertaken several design projects and successfully completed it for private and government sectors.

senthilnathan.paraman@nift.ac.in

Mr. Thomas Samuel

Assistant Professor, Leather Design, Chennai

Area of Teaching and Research - Design Fundamentals, Material studies and explorations, Drawing (Visual art), Integrated design project, Textile design.



Thomas Samuel is an Assistant Professor with the department of Leather Design. He is also associated with the Foundation Program (Design). He is a PG in MBA and MA in fine arts and UG in Industrial Design (Textile Design). Passion for design brought him to join NIFT in the year 2005 at NIFT, Chennai. He has worked in the industry and has been an academician now for more than 17 years. He specializes in designing area basically in graphics and logo design. He is the designer of the Standard mark for electronics and IT products of India (<https://www.crsbis.in/BIS/about-crs.do>).

thomas.samuel@nift.ac.in

Mr. T. P. Balachandar

Assistant Professor, Leather Design, Chennai

Area of Teaching and Research - Leather processing, Non-Leather materials, Footwear design & Pattern making.



T. P. Balachandar is an Assistant Professor in the Department of Leather design, he graduated in Leather Technology and post graduated in Footwear science and Engineering at Anna university, Chennai. He is currently pursuing PhD in sports technology, his passion for teaching brought him to NIFT in the year of 2014, he has worked in leather and footwear industry for 14 years prior joining NIFT, he specializes in Leather science, sustainable leather, Footwear design and Leather Accessories design. He has published two research papers in the field of Footwear in International journal.

tp.balachandar@nift.ac.in

Ms. Vijayalakshmi Ravi

Assistant Professor, Leather Design, Chennai

Area of Teaching and Research - Craft and Surface Design Techniques, Pattern making and Construction, Computer Aided Designing, Traditional Textiles and Craft Studies.



Vijayalakshmi Ravi is an Assistant Professor in Department of Leather Design, Cluster Initiative Coordinator and Sports, adventure and photography club advisor. She is a graduate in Apparel Fashion Design and a Postgraduate in Costume Design and Fashion. She has further completed Master of Philosophy in Costume Design and Fashion and M.B.A specialising in Human Resource Management. Mrs. Vijayalakshmi has also qualified the National Eligibility Test (NET) conducted by UGC in the year 2015. Currently she is pursuing Ph.D in Costume Design and Fashion on the topic “Empowering Kurumba Tribal Community”. She has 11 years of teaching experience and she has presented and published research and review papers in various conferences. She has also attended numerous conferences, workshops and faculty development programs. She has performed various roles in her academical career where she has acted as an External Examiner, Board of Studies member in colleges and universities and has also undertaken consultancy projects. Mrs. Vijayalakshmi received National Merit Certificate from Weaver’s Co-operative Society for creating a saree with tribal painting. Her innovative project was funded by UGC for about Rs 2,80,000/- which was entitled “Design & Development of Sarees with Textile Designing Techniques using Kurumba Tribal Painting”. She extended her passion and has undergone Leather Garment Pattern Designing conducted by CLRI, Chennai. Passion for teaching and design brought her to join NIFT in the year 2019.

vijayalakshmi.r@nift.ac.in

Mr. Beeraka Chalapathi

Associate Professor, Fashion & Lifestyle Accessories,
Chennai

Area of Teaching and Research - Technical, Leather Goods making techniques, Packaging Design. Research in Consumer Behaviour towards sustainable Apparel



Beeraka Chalapathi, joined NIFT at 2005 and he is Associate professor now with the department of Fashion & Lifestyle Accessories. He is holding additional responsibilities as, Unit In charge - Controller of Examination and Academic Affairs, & Continuous Education Programme (CEP) facilitator. He joined at NIFT in the year 2005. He did his MBA from Madras university and Currently he is pursuing PhD in the area "Sustainable apparels". He had undergone training in Leather Goods Manufacturing Training and Leather Garment Pattern Designing at CLRI, Also he has completed Fashion Clothing Technology at NIFT. He has more than 10 years Industry experience and has been an academician now for 16 years. He is specialized in Bags and leather Accessories Advanced pattern making and construction techniques, Packaging Design, Form and space, Craft Sector. He has trained More than 500 SHG women in seashell craft and contributed his service to provide sustainable livelihood to them. He has taken many Industry and Government projects and also working as consultant with many Industries.

beeraka.chalapathi@nift.ac.in

Dr. Kaustav Sen Gupta

**Associate Professor, Fashion & Lifestyle Accessories,
Chennai**

Title of Dissertation of PhD - An Integrative Analysis on values and lifestyle (VALS) of Indian youth in metro cities and its impact on their clothing colour reference, colour -emotion and colour-image association

Area of Teaching and Research - Fashion foresight, Design, and color strategies, Fashion psychology and subculture, Tech-design and AI, youth Marketing.



Dr. Sen Gupta is an Academician, Futurist, Fashion trend analyst, Color strategist, Youth marketing expert, AI enabler, and TEDx speaker. He is the Director- Insights and Principal Investigator of the first-ever national initiative (VisioNxt) to develop AI-enabled indigenous forecasting service for the Indian fashion and retail Industry. With his over two decades of expertise, he has shared his insights with global brands such as Hyundai, Kia Motors, Nike, Sony, British Council, Samsung, Nokia, Wild Republic etc. He has published more than 29 articles, papers & chapters. He is in the board of studies for two institutes and has been in the expert Panel for Lenovo UK Youth round table, Titan paradox Panel, and Poompuhar. Dr.SenGupta has spearheaded the first-ever zonal and youth home color forecast for India (ColorVision20x21), sponsored by Nippon Paint India Ltd. Read more about him here: www.kaustavsengupta.net

kaustav.sengupta@nift.ac.in

Ms. Hema Yuvaraj

**Assistant Professor, Fashion & Lifestyle Accessories,
Chennai**

Area of Teaching and Research - Accessories Design, Leather Goods Design & Manufacturing, Craft based Design Projects, Fashion Trend & Forecast Research, Fashion Marketing & Management, Visual & Product Merchandising, Research Methodologies and Design Process, Foundation Program et al.



Hema Yuvaraj is an Assistant Professor with the department of Fashion & Lifestyle Accessories at NIFT Chennai campus who holds a Master's degree in Business Administration and Bachelor's in Accessory Design from NIFT Chennai. She has 10 years of experience in teaching and has been handling various subjects across multiple departments at NIFT. She has industry experience with KH Industries as a designer and specializes in product and concept development of leather goods which were selected for various international brands like Hugo Boss, Colehaan, Coach etc. She has designed product ranges for retail brand H&S and has actively participated in Indian International Leather fair in collaboration with Swarovski for jeweled leather goods. She has mentored students for design competitions & several design developments in Indian craft ranging from terracotta, paper mâché, wood & stone carving, temple jewelry & natural fibers. Her area of research includes design process, craft, history of fashion, trend forecasting and fashion marketing.

hema.yuvaraj@nift.ac.in

Mr. Sathish S.

**Assistant Professor, Fashion & Lifestyle Accessories,
Chennai**

Area of Teaching and Research - Accessories Design, Leather Design, Leather Goods & Manufacturing, Fashion Forecast, Design Research & Methodologies, Fashion Management, Foundation Program



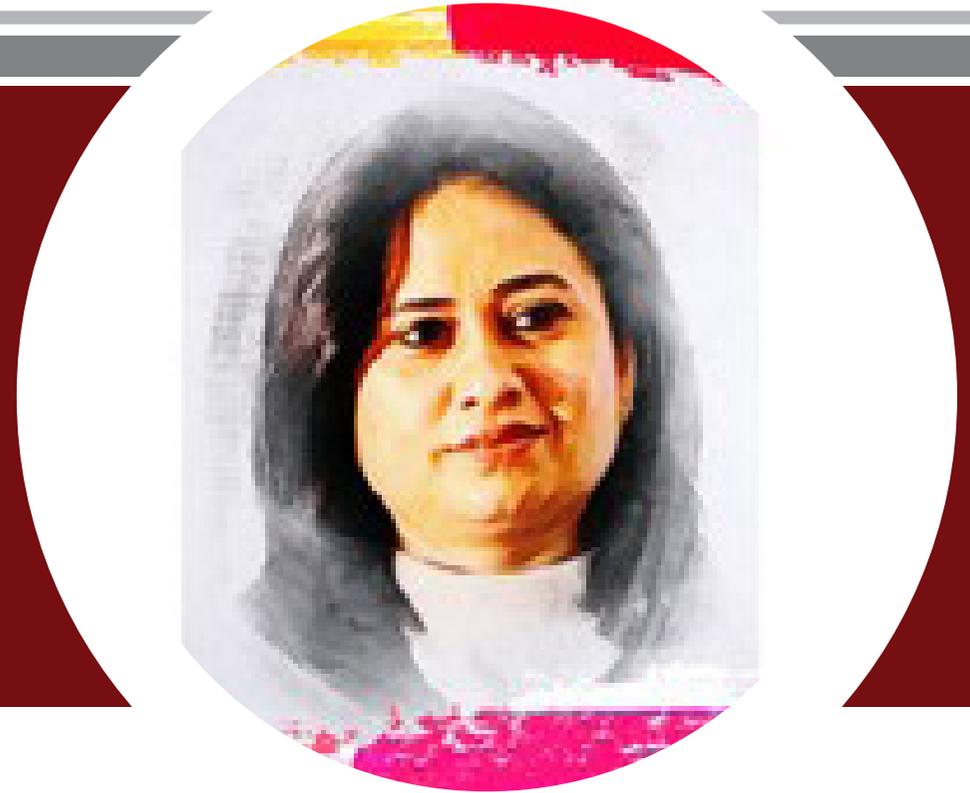
Sathish S is an Assistant Professor with the Department of Fashion & Lifestyle Accessories with NIFT Chennai Campus. He holds Master Degree in Space Design with NIFT, New Delhi & Bachelor's Degree in Leather Technology with A.C. Tech, Anna University (CLRl), Chennai. He has a Vast +9 Years of work experience in Fashion & Retail Industry & worked with many Major Retail brands Like Lifestyle – Landmark Group, VF Corporation, Bhartiya International, & Indian Terrain & his Passion for Design brought him to join NIFT in the year 2021 at Chennai campus. He specializes in Design & Product Development, Trends & Forecast, Graphic Design, Retail Buying & Planning, Sourcing & Vendor Management.

sathish.s@nift.ac.in

Ms. Shweta Jagadesh

**Assistant Professor, Fashion & Lifestyle Accessories,
Chennai**

Area of Teaching and Research - Design Fundamentals, Product Design and Development, Craft (Design Intervention), Ceramics (Mix Media).



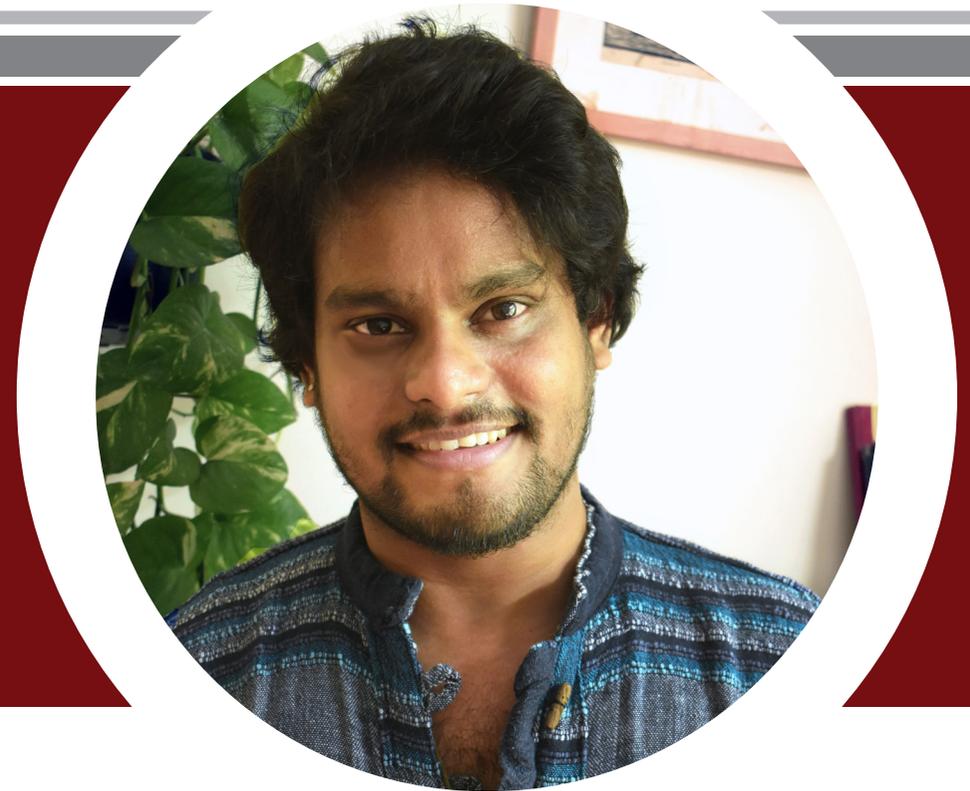
Shweta Jagadesh, award winning Post Graduate in Leather Apparel Design and Technology from NIFT-Kolkata (2004) and dual gold medallist in B.A. Honours from Banasthali Vidhyapith (2002) is an experienced, creative, enthusiastic professional in the field of design with a keen eye for products, design and development, merchandising and education. Showcasing consigned interests in Drawing and Painting, Textile Designing (printing), Leather Goods, with these strong skill sets, she has led the team of the designers and merchandisers, designed and developed commercial range of concepts & products for the international and domestic brands like Prada, Hermes, Christian Dior, Chanel, Coach, Marks & Spencer, Tory Burch, Swarovski, Le Tanneur, Tommy Hilfiger, Diesel, Titan, Fast track, Colour Plus etc. for 9 years in industry. Combining her passion for the design and academics she has been teaching students of NIFT for 9 years and currently being an Assistant Professor and Centre Coordinator with the Department of Fashion and Lifestyle Accessories Design, she focuses on students' skill development in Design and Craft oriented subjects.

shweta.jagadesh@nift.ac.in

Mr. Uday Raj R

**Assistant Professor, Fashion & Lifestyle Accessories,
Chennai**

Area of Teaching and Research - ART, Material Design,
Prototyping, Craft, Digital Art, photography, Design.



Uday Raj R is an Assistant Professor with the department of Fashion & Lifestyle Accessories and the Cultural Club Advisor NIFT Chennai. He is specializing in Fine Art. Passion for Art and design brought him to join NIFT in the year 2018 at NIFT Chennai. He has worked in the ART industry and has been an academician now for 11 years. He specializes in ART and Fashion Illustration, Design Development, Craft Workshop and Research, Material Understanding, Ergonomics in Design. He has publications in the area of ART and Craft e-commerce in national and international journals.

udayraj.r@nift.ac.in

Dr. S. Aishwariya

Assistant Professor, Textile Design, Chennai

Title of Dissertation of PhD - “Exploring the recycling potentialities of cotton waste for production of innovative sustainable products”

Area of Teaching and Research - Creative thinking, Traditional textiles of India, World textiles, Non-loom techniques, Sustainability and Natural dyes, Deepening specialisation (Print & Surface), Craft Research and Documentation



Dr. S. Aishwariya is a double gold medallist (UG & PG) with Ph. D on Waste Recycling funded by GOI-DST. To her credits, she has 2 patents, authored 2 books, 4 chapters and published more than 60 papers. Qualified for UGC-NET, she was the recipient of Young Scientist Award, and has been invited to present her research work in IIT-Delhi, ICER-Surat and GE-Switzerland. Passionate about teaching and research she handles Creative thinking skills (FP), Traditional textiles, World Textiles, deepening specialisation, Non-loom techniques, Sustainability & Natural dyes with NIFT Chennai. She is also the Link - Girls hostel NIFT Chennai.

aishwariya.s@nift.ac.in

Dr. G. Krishnaraj

Associate Professor, Textile Design, Chennai

Title of Dissertation of PhD - A Study on Employability Skills of Textile Technology Students

Area of Teaching and Research - Textile science / Fibre to Fabric, weaving, Textile Processing- I & II, Fabric Quality Control and Assurance and Professional Practices.



G. Krishnaraj started his career with NIFT as an Assistant Professor in NIFT, New Delhi in November 2005. He handled the portfolio of EAC at NIFT, New Delhi till March 2008 and also completed the portfolios such as CIC and Centre Coordinator for Textile Department at NIFT, Chennai. Presently he is holding the portfolio of RIC in NIFT, Chennai. He started his career in the spinning industry and later joined as a Lecturer in Engineering College. He has been in the teaching field now for 19 years. He has presented papers in conferences and published papers related to Textile and Education. He has also been involved in the academic activities, namely, Curriculum Development, class room projects and contributed to various Handloom cluster and Handicraft projects such as Saree Design Project, Temple Applique - Languishing Craft Project, Thirumalpur Cluster Project in Tamil Nadu and visited leading Textile Industries in India for academic purpose.

krishnaraj.g@nift.ac.in

Mr. Kumaraguru Kasinathan

Assistant Professor, Textile Design, Chennai

Area of Teaching and Research - Print Development, Weaving, CAD, Fabric & Material Studies, Sustainable Design, Digital Textile Development



Kumaraguru Kasinathan is an Assistant Professor in Textile Design at NIFT. He completed Undergraduate in Textiles from PSG College of Technology, Coimbatore, and Post Graduate in Higher Education on E-learning Practices from Nottingham Trent University. He handled consultancy projects in the area of Design & Product Development for Textile and Apparel Export Houses. He has conducted short-term courses in CAD for Industry Professionals and Students. Presented research papers in IFFTI and national and international conferences.

kumaraguru.k@nift.ac.in

Dr. M.K. Gandhi

Professor, Textile Design, Chennai

Title of Dissertation of PhD - Sustainable ERP Implementation

Area of Teaching and Research - Print Design, Graphics, ERP, Textile CAD, Apparel CAD, ERP implementation, Project Management, Artificial Intelligence, Meta verse



Dr. M.K. Gandhi has been working in NIFT since 1996. Presently Lead the Integrated Enterprise Solution software development and Deployment team of NIFT. Presently working in Projects of National Importance of NIFT namely VISIONXT and Size India. Completed Doctoral research in “Strategic framework for sustainable ERP implementation in Apparel Industry” from Hindustan University. Published several papers in National International Journals and presented papers in international conferences. He also Played a significant role in implementing New Curriculum structure introduced by NIFT by creating automation process for dynamic learning in 2018. He has Completed PG Diploma in Artificial Intelligence for Leaders from Great Lakes University and University of Texas.

As HEAD ERP, he Developed and Deployed a Cloud based application to integrate various academic activities of 17 Campuses of NIFT Technology which covers entire Student Lifecycle Management. Worked in number of Government sponsored Projects which are aimed at uplifting the weaving community. He also served as Member of Executive council NIFT, Board of studies of Institute of Fashion Technology Kollam, Hindustan University, Chettinad University and Garden City University. He also published 3D animated movie called “Virtual Dharshan of Lord Ayyappa” in 2015.

mk.gandhi@nift.ac.in

Dr. M. Vasantha

Professor , Textile Design, Chennai

Title of Dissertation of PhD - A study on the Surface Modification of Polyester Fabrics by Alkaline Hydrolysis

Area of Teaching and Research - Textile Surface Development & Traditional Textiles



Prof. Dr. M. Vasantha is presently serving in the Department of Textile Design, Chennai. She has a UG degree in Interior Design and PG degree in Textiles & Clothing from Madras University and received her PhD degree in Textiles from Anna University in 1992. She has work experience of 30 years in teaching & research in textile surface development in reputed institutions. She joined NIFT Chennai in July 2003 and has held several additional charges at the campus level and HO, viz., SDAC, Centre coordinator of Textile Design & Foundation program, UI-Research and Campus Academic Coordinator. She has published several research papers in national and international journals and co-authored the CBSE textbook for the course Garment Construction for the Fashion Design & Garment Technology- vocational stream. She has presented several trend interpretation seminars to the Export Home textiles industry, coordinated diverse prestigious handloom projects in Tamil Nadu & Kerala and conducted various skill up-gradation workshops to BPL self-help women groups.

vasantha.muthian@nift.ac.in

Ms. Saradwati Datta

Assistant Professor, Textile Design, Chennai

Area of Teaching and Research - Creative textiles, weaving, print & surface, craft, trend study, industrial design, painting, embroidery, storytelling.



Saradwati Datta is an Assistant Professor with the Department of Textile Design. She did her Masters in Textile Design from National Institute of Design, Ahmedabad and Bachelors in Textile Design from NIFT Chennai. Experiences of working from grassroot level in textile industry and crafts sector for a decade inspired her to share her experience to the student fraternity from 2019 with NIFT Chennai. She has more than 3 years of teaching experience and has been handling Advanced Design projects, Crafts Projects, Surface and print Design, Non loom techniques and product fundamentals. Her core area of interest is recycling, repurposing and upcycling unconventional materials into textile art.

saradwati.datta@nift.ac.in

Ms. Habeebunissa

Assistant Professor, Knitwear Design, Chennai

Area of Teaching and Research - Pattern Making, Garment Construction, Design Research, Natural Dyeing



Habeebunissa is an Assistant Professor with the department of Knitwear Design at Chennai Centre and also Girls Hostel In charge. She is a Post graduate (M.Sc., M.Phil.,) specializes in Textiles & Clothing. Her inclination towards design brought her to join NIFT in the year 2010. She has earlier worked in University of Madras affiliated college and has been an academician now for 17 years. She specializes in Pattern Making, Garment Construction, Design Research and Natural Dyeing. She has presented Research papers at various National & International Conferences in the area of Textiles & Clothing and Natural Dyeing.

habeebunissa.nooman@nift.ac.in

Ms. J S Subashini

Assistant Professor, Knitwear Design, Chennai

Area of Teaching and Research - Pattern making, Surface Embellishments, Creative textiles, Draping, craft cluster, Lingerie wear and area of research interest is in Medical Textiles/ Technical textile



Subashini J S is an Assistant Professor in the Knitwear design Department since 2014 at NIFT. She has overall 17years experience in Academic and 1 year in the Industry as a Merchandiser. She worked in a media as a stylist and stylist consultant. She holds a graduate degree in M.Sc., Textiles & clothing and Pre research degree in M.Phil., Textiles & Clothing. At present she is pursuing her Doctorate program in the area of Medical Textiles. she has won 2 state awards for her research in Masters, awarded and sponsored by Tamilnadu State council for science and technology. Her area of teaching specialization is Pattern making, Surface Embellishments, Creative textiles, Draping, craft cluster and Lingerie wear. She has published papers in UGC journals and presented papers in many National and International seminars. Also she has participated and coordinated in various National and International shows. She has developed a functional clothing, coated with metallic oxides for Aids Patients in her pre research program and currently researching on development of functional textiles containing anti-inflammatory and anti-cancerous properties.

subashini.js@nift.ac.in

Mr. K. Arul

Associate Professor, Knitwear Design, Chennai

Area of Teaching and Research - Fashion Illustration, Design Process, Portfolio Development and Quality in Higher Education



K. Arul is Associate Professor in Knitwear Design Department, NIFT, Chennai. He joined NIFT in 2005. Specializes in Fashion Illustration, Design Process and Portfolio Development. K. Arul is a Post Graduate of Knitwear Design and Technology from NIFT. He also holds an M.B.A in Education Management and now pursuing Ph.D. from Madras University. Prior to joining as faculty, Arul worked as Knitwear Designer in Tirupur Export Sector which utilized his Design skills to develop for notable brands like Levis, JC Penney, Diesel and other online leading stores. He continues to lead several Design Projects from the Industry. He designed uniforms to Chennai Corporation, M/s Sikshaa Public School, M/s Residency Hotels, Chennai & M/s. Caterpillar India Pvt Ltd, Chennai. Focusing research on Fashion Education and its Quality Parameters he published research papers in AE International Journal of Multi-disciplinary Research, ASEE International Forum and Universal Journal of Educational Research.

arul.k@nift.ac.in

Mr. Nanda Kumar K

Assistant professor, Knitwear Design, Chennai

Area of Teaching and Research - Knitting, Patternmaking, Sportswear, Kidswear, Garment Construction, Knitwear Production. Technical Drawing



Nanda Kumar K is an Assistant professor with the department of Knitwear design in Chennai. He is a master of design from NIFT in knitwear Design & Technology. Passion for Knitwear design brought him to join NIFT in the year 2009 at NIFT, Chennai. He has worked in the industry for 7 years and has been an academician now for 14 years. He has a special interest in knitting, Pattern making, Wearable devices, Computer Hardware, Smart Garments.

nandakumar.k@nift.ac.in

Dr. P. Mohanraj

Professor, Knitwear Design, Chennai

Title of Dissertation of PhD - 'A Study on Fashion Retail Store Employees' Skill and Capability in Chennai.'

Area of Teaching and Research - Knitting Technology, Fashion Marketing & Merchandising, Business of Knitwear, Fashion Apparel Retail & Knitwear Product Development.



Dr P. Mohanraj is a professor in the department of Knitwear Design. He is a PhD in Fashion Apparel Retail and specialises in fashion Knitwear, Merchandising & Retail and Apparel Export Merchandising. His passion for sharing knowledge brought him to join NIFT in 2001 at NIFT Chennai. Prior to joining NIFT, he worked in the Knitwear and Home Textiles industries in various capacities, including as General Manager and has been an academician now for 20 years. He is also a Chartered Textile Engineer (India). He has had a vast Fashion Apparel industry connection for over two decades and works closely associating with NIFT students, which furnishes the students with Industry Connect. Additionally, He held portfolios such as head of the depts of Knitwear Design and Textile Design, Regional Industry Coordinator, International Linkages coordinator and Project in-charge. He has successfully conceived and undertaken several design research projects at NIFT Chennai. He has conceived and successfully launched Continuing Education (CE) and short-term programs at NIFT Chennai. He specialises in Flat knitting, Computerized Flat Knitting and Circular Knitting, Fashion Marketing & Merchandising & Retail and Apparel Export Merchandising. He has several publications in national and international journals. He is a recipient of the Best Textile engineering contributor award in 2022.

mohanraj.palanisamy@nift.ac.in

Ms. S. Senthilvel

Associate Professor, Knitwear Design, Chennai.

Area of Teaching and Research - Computer subjects Photoshop, illustrator, indesign, Corel draw, DBMS Research- Bigdata



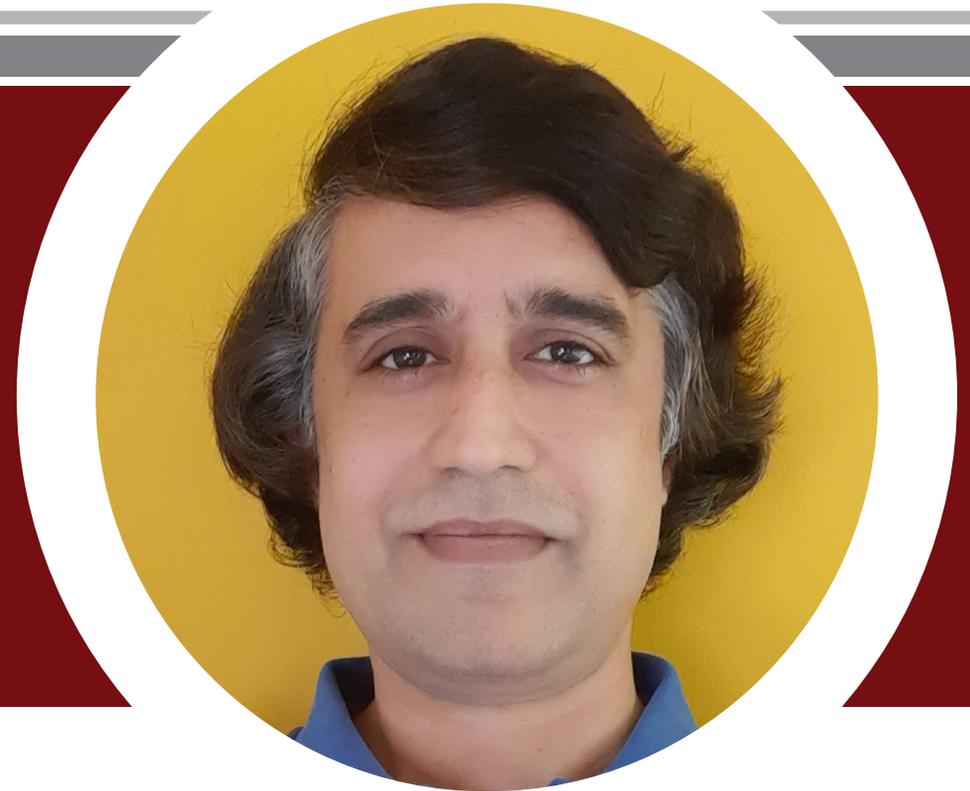
Since 2005 I have been working in NIFT, in 2005 I joined as an Assistant professor and I got regularized in 2008 as an Assistant professor. I got promoted as an Associate professor in the year of 2019. In 2011 I was given portfolio of CI&DL(Coordinator of international and domestic linkages) and till 2014 worked for the same. I was a member of several committees and especially for the Placement committee almost every year since 2006. I was part of the students counselling and admission during 2010 and 2011 which happened at HO New Delhi.

senthilvel.s@nift.ac.in

Mr. Sridhar Amanchy

Associate Professor, Knitwear Design, Chennai

Area of Teaching and Research - Knitwear Fabric Design & Development, Costume History, Surface Decoration, Print Developments, Creative Design Concepts



Sridhar Amanchy is an Associate Professor with the Department of Knitwear Design and the Centre Coordinator of KD. He is a Proud Alumnus from the First Batch of Knitwear Design & Technology from NIFT Chennai in 2002. His Practice as Faculty focuses on orienting the young minds to multi-disciplinary approach of Fashion & Designers. Holding a Masters of Design from NIFT and with an Industrial Work Experience for 7+ Years, Sridhar's 11 year long journey as Academician culminates the theoretical learning to practical methodology, giving the students a hands-on exposure and precision in Class Projects & beyond. He has been invited as Judge/ Jury Member for various Fashion Shows & other Fashion Seminars to deliver Lectures.

A thorough believer in imparting holistic style to Design Education, he initiates pep Talks, Lectures, Workshops, Seminars to benefit the Student community for a fresh interactive outlook. Design Consultancy, Uniform Projects, Prospectus Layout Design & Graphic Design, Innovative Documentation are some of the commitments he has been involved as Mentor & Coordinator.

sridhar.amanchy@nift.ac.in

Dr. Sunitha Vasan

Professor, Knitwear Design, Chennai

Title of Dissertation of PhD - 'Perception and Functionality of Unisex Clothing : an Empirical study among Fashion Designers'

Area of Teaching and Research - Apparel Production, Knitwear & Woven Pattern Making, Draping, Lingerie & Sportswear Development, Anthropometry



Dr. Sunitha Vasan is a Professor in the Knitwear Design Department. She has a wide experience in the Knitwear Industry and had joined at Chennai at the inception of the Department in 2000. She is a GMT Alumni of NIFT, Chennai which is being further upgraded to MFTech. She has completed her Doctoral Degree in Textile Management and also has a MBA Degree. An amalgamation of Experience in Design Department along with Technology and Management Learning, she is able to contribute to all the disciplines in NIFT. She has been holding various academic and administrative posts all these years. During her tenure as the Chairperson of Knitwear Design Department, she had spearheaded the new curriculum for the department. She has quite a number of publications in national and international journals to her credit. She has coordinated training programmes for faculty, industry personnels and some of the MDPs.

sunitha.vasan@nift.ac.in

Ms. Ashmita Mondal

Assistant Professor, Fashion Communication, Chennai

Area of Teaching and Research - Store Experience Design, Exhibition Space Design, Material Studies, Drawing and Illustration, Art and design Aesthetics, Folk Art and Craft studies



Ashmita Mondal is a Assistant Professor with the department of Fashion Communication. She is an artist with Masters in Fine Arts from Visva-Bharati University, Santiniketan and specializes in Graphics and printmaking. Passion for Art and crafts of India brought her to join NIFT in the year 2021 at NIFT, Chennai. She has worked as an academician now for 8 years in the field of Art and Architecture. She has been dealing with subjects like space design, architecture renderings, material studies and design fundamentals. She specializes in traditional printmaking processes like wood block printing and silkscreen, Illustrations and drawing, material handling, Paper engineering, Folk culture studies, History of Indian Art. She has of been part of several national and international seminars, workshops and exhibitions in the area of Visual arts. She has 3 publications under national art journals.

ashmita.mondal@nift.ac.in

Ms. Divya N

Assistant Professor, Fashion Communication, Chennai

Area of Teaching and Research - Trend forecasting, Fashion journalism, Fashion styling, Costume history, jewellery design, visual culture studies, design methodology and design fundamentals



Divya N is an Assistant Professor with the department of Fashion Communication and the Centre Coordinator. She has completed her Masters in Education after graduating from NIFT, Chennai in Fashion Design and holds a Diploma from Gemological Institute of America (GIA). Her industry experience includes collaborations with established brands such as Swarovski as well as fashion start-ups. She has done several design developments in Indian crafts ranging from paper mâché, bead jewellery and leather puppetry. She is a blogger, has published several academic papers and contributed to trade magazines on themes concerning creative education and jewellery design. Her areas of research include picture jewellery, history of fashion, narratives culture studies and trend forecasting.

divya.n@nift.ac.in

Mr. Lordsun Sivakumar

Assistant Professor, Fashion Communication, Chennai

Area of Teaching and Research - Fashion Styling, Editorial Styling, Product Styling, Trend Forecasting, Fashion Trend studies, Fashion Basics, Design Fundamental, Integrated Design Project, Creative and Thinking Skills.



Lordsun Sivakumar S is an Assistant Professor in the Department of Fashion Communication, NIFT Chennai. He has done M.Sc Costume and Fashion Design and has gained academic knowledge from various institutions which include NIFT and NID. He is currently pursuing PhD in Fashion Forecasting. He has been associated with NIFT Bengaluru from 2014. He has been a part of the many facets of the fashion industry including Academics, Apparel Industry, Fashion Retail and associated with many Fashion shows, worked for French Connection License office India and various Europe and US brands like Lee, Wrangler, HIS, Rip curl, Oxbow, S-Oliver, Diesel, French Connection. He has written two books on Fashion Design and Management, published by, Dream Zone, CCTS Pvt Ltd, (Books: "Fashion Management" in 2012 and Fundamentals of Fashion Design" in 2013). He directed and witnessed the longest fashion show which was acknowledged and certified in the Guinness world record in- 2018 and Unique world record -2018. He has also initiated and directed the nonstop and longest fashion show which was acknowledged and certified by the Limca book of Records in 2013. He was invited to give expert lectures across various fashion colleges and Institutions in the country

lordsun.s@nift.ac.in

Dr. Martin Jeyasingh Mathews

Professor, Fashion Communication, Chennai

Title of Dissertation of PhD - Investigations on data mining techniques applied to fashion forecasting and analysis

Area of Teaching and Research - Communication Design, Digital Presentation Techniques, Digital Design, DataMining, RDBMS, IPR



Dr. Martin Jeyasingh Mathews is a Professor with the Department of Fashion Communication. He is an enthusiastic and optimistic educator with his own creativity and innovation. He has earned degrees [Ph.D in Information Technology and Fashion] from Bharath Institute of Higher Education& Research , Chennai and M.Phil, M.C.A. He is also a Doctoral Committee member for Bharath Institute of Higher Education and Research, Chennai and NIFT listed Ph.D. Supervisor. He was External Examiner for Ph.D VivaVoce at AMET UNIVERSITY, Chennai .As he is associated with NIFT since 2003. He has versatile experience in holding the various portfolios as CC and unit in-charge in NIFT. He has undergone a international training on Graphic Design and Integrated Media skills at SCAD,Hong Kong. His research papers on Fashion forecasting and Data mining associated to Apparel sector issues which has been published in the peer reviewed journals and presented numerous research papers garment industry issues in the National and Internal Conferences.

martin.mathews@nift.ac.in

Mr. N. Vennimalai

Assistant Professor, Fashion communication, Chennai

Area of Teaching and Research - Computer Graphics / Graphic Design, Research: Interface Design



N. Vennimalai, is an Assistant Professor since joining NIFT Chennai in the year 2003. He is currently with the Fashion Communication Department. He has worked as a Faculty and Web Designer before joining NIFT. He has done Masters in Computer Application and has a good knowledge & skill with computer graphic design, especially in 2D added with a good foundation in 3D. His area of teaching is primarily in Fashion Communication with the graphic design oriented subjects. His effective extended teaching with the Foundation Programme students is into Creative Thinking Skills along with the Computer Graphics Fundamentals. Being a person with strong computer knowledge & skill and with more than 20 years of teaching experience, he has handled competent and relevant subjects across all the departments in NIFT Chennai in the past and also successfully coordinating campus IT requirements.

vennimalai.n@nift.ac.in

Mr. Sunhith I V

Assistant Professor, Fashion communication, Chennai

Area of Teaching and Research - Culture Studies, Semiotic Studies, Integrated Marketing Communication, Eco-Communication, Media Studies, Journalism, Communication Research Methodology, Film Studies and Music Studies.



Sunhith I V is an assistant professor at the department of Fashion Communication, NIFT, Chennai. He is a UGC - NET (JRF) scholar pursuing his Ph.D. from the Department of Mass Communication, Pondicherry University. He graduated from Christ University, Bangalore with a Bachelor's Degree in Journalism, Psychology, and Literature; completed his Master's Degree in Mass Communication from Pondicherry University and an MPhil from the Department of Media Studies, Christ University, Bangalore. He has a teaching experience of 8 years in various departments of communication studies and is passionate about communication research.

sunhith.iv@nift.ac.in

Mr. V. R. Karthikeyarayan

Associate Professor, Fashion communication, Chennai

Area of Teaching and Research - Design, Aesthetics, VM, Space, Exhibition, etc. Pursuing Multimedia Design Ph.D.



V.R. Karthikeyarayan is an Associate Professor with the Department of Fashion Communication. He has been the Centre Coordinator (CC) of Foundation Programme (FP) & Textile Design Department (TD). He is pursuing Ph.D. in Marketing Management on the Topic: Online Buying Behaviour Of Students On Fashion Design Apparels. His past experiences and Passion for Design Education brought him to join NIFT, Chennai in the year 2008, after contributing for 4 continuous years as a guest faculty member. Prior to that he practiced as a Freelance Designer working for many companies (15 years) designing a variety of Products, Interiors. Highways, Etc. He worked as a Textile Designer at Reliance Industries Ltd. Textile Division, Ahmedabad, for more than 4 years. He has worked continuously in the industry and has been an academician for the past 13 years. He specializes in Design, Materials, Aesthetics, Sensory and Virtual Experience Design, Store Experience Design, Exhibition & Set Design, Etc..

vr.karthikeyarayan@nift.ac.in

Dr. Amit Kumar Anjaneer

**Associate Professor, Department of Fashion Technology,
Chennai**

Title of Dissertation - Skill Set Requirement for Sewing Machine Operations in Garment Manufacturing Units' from NIFT, New Delhi

Area of Teaching and Research - Plant Layout, Sustainable Manufacturing, Industrial Engineering, Production Planning, Merchandising, Cost Control, Skill Development and Ergonomics



Dr. Amit Kumar Anjaneer is an Associate Professor in the Department of Fashion Technology (Apparel Production) at NIFT, Chennai. He did his PG Diploma in Garment Manufacturing Technology (GMT) from NIFT Kolkata in 2002, Master of Fashion Technology from NIFT, Chennai and Master of Business Administration from MDU, Rohtak. He has over 20 years of teaching, research and management consulting experience in Garment Manufacturing Technology and Business Administration. He has held positions in the industry as Management Consultant in Technopak Advisors, India and was involved in various plant start-ups, reengineering & skill development projects. He has also worked as Head- Planning & Operations. He has participated in national and international conferences and authored articles related to Garment Manufacturing Business, Sustainable Development, Skill Set Requirements & Brand Marketing. His area of interest includes Machine Learning, Artificial Intelligence, and Business Intelligence.

amit.anjaneer@nift.ac.in

Mr. A.O. Abdul Salam Sait

**Associate Professor, Department of Fashion Technology,
Chennai**

Area of Teaching and Research - Sewn Products Machinery & Equipment, Spreading & Cutting of Apparel Products, Ergonomics, Technical Textiles, and Smart Textiles etc.



Mr. A.O. Abdul Salam Sait is an Associate Professor with the Department of Fashion Technology at NIFT Chennai. He has M. Tech Textile Technology from Anna University, Chennai. He is having 25 years of teaching experience at NIFT apart from having 07 years of Industrial working experience with leading textiles and apparel manufacturing industries. He has been offered with various academic administrative responsibilities at NIFT such as Centre Coordinator for BFT & GMT programs, Unit In-charge for Projects, Placement Coordinator, and Industry Institute Interactive Coordinator during different time periods of his service. He handles subjects like Sewn Products Machinery & Equipment, Spreading & Cutting of Apparel Products, Ergonomics, Technical Textiles, and Smart Textiles etc. His area of research interests in Fashion Clothing Brands and Its Consumer behavior. He Published research articles in national and international journals. He also participated in a number of symposiums, seminars, trade fairs, and exhibitions held in the national and international arena.

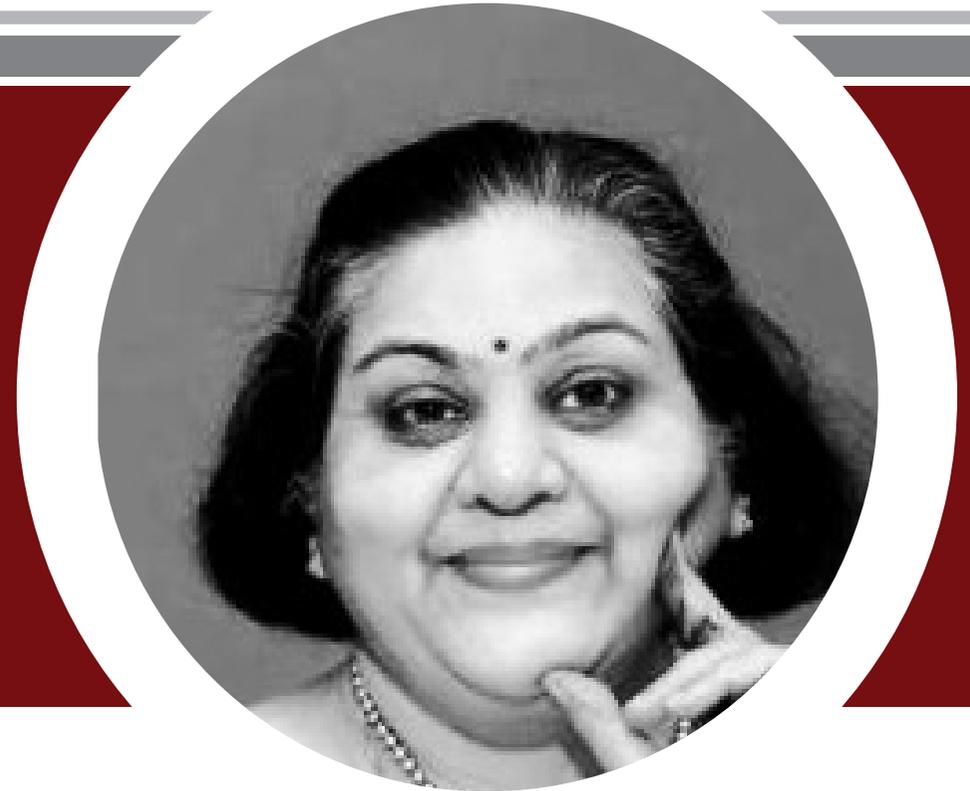
aoabdulsalam.sait@nift.ac.in

Dr. Divya Satyan

Professor, Department of Fashion Technology, Chennai

Title of Dissertation of PhD - 'Flattening of the World and the Indian Garment Industry-a study of the changing scenario with special emphasis on the Chennai Garment Industry.'

Area of Teaching and Research - Apparel Quality, Apparel Manufacturing, Merchandising, CSR and Sustainability



A graduate of Delhi University with a Master of Fashion Technology from NIFT (PGD in GMT, NIFT 1990-92), and M.A and Doctorate in Economics, Dr. Satyan boasts an extensive industry experience, working with renowned brands like Liz Claiborne, Otto Versand, Triburg, Eddie Bauer, and with leading Chennai exporters and private consultant since 1992. She has been associated with NIFT Chennai since 2002. A prolific reader, researcher, and collector of knowledge, she specializes in all subjects related to apparel manufacturing with a passionate interest in Sustainability. A firm believer in the amalgamation of design and technology, she has coordinated several prestigious design and technical projects at NIFT for FICCI, KVIC and Sterling Resorts. She has authored over twenty-six papers/chapters in books through National/International presentations and publications and guided students of graduate, postgraduate & bridge program studies and doctoral candidates. She is an active contributor to the administrative structure of the institute holding many responsible academic and administrative posts.

divya.satyan@nift.ac.in

Dr. D. Samuel Wesley

Professor, Department of Fashion Technology, Chennai

Title of Dissertation of PhD - Area - Threads, Seams and Sewing Dynamics

Area of Teaching and Research - Apparel automation, Stitchless Technology, Technical Textiles, Industrial Engineering, Operations Management



Dr. D Samuel Wesley an alumnus of IIT Delhi & PSG College of Technology has been with NIFT as faculty since 2005. His professional experience in the field of Textiles and Apparel spans more than three decades. He has authored a book on Sewing Technology and published several research papers in peer reviewed International and National Journals and also presented papers in International Conferences. He is a recipient of DST faculty travel award to UNLV, USA and IFFTI faculty exchange award to RMIT, Australia.

samuel.wesley@nift.ac.in

Mr. D. Praveen Nagarajan

**Associate Professor, Department of Fashion Technology,
Chennai**

Title of Dissertation of PhD - Investigation of Physiochemical and Mechanical Properties of Banana Peduncle Fiber Reinforced Composite Material.

Area of Teaching and Research - Sustainable Production, Natural Fiber Composites, Textile Science, Technical Textiles, Garment Construction, TQM, Plant layout, Technical Drawing, Engineering Graphics and 2D & 3D AutoCAD.



Mr. D. Praveen Nagarajan is an Associate Professor, Department of Fashion Technology, NIFT, Chennai. He did his B.E., M.Tech (Textile Technology) and Ph.D. in Geo Textiles. He has more than 17 years of Teaching experience & 5 Years of Industrial experience. He is specialization in Sustainable Production, Natural Fibre Composites, Textile Science, Technical Textiles, TQM, Plant layout, Technical Drawing, Engineering Graphics and 2D & 3D AutoCAD. He has published four articles in International Journals and also a reviewer for international journals. He was contributed as Regional Industry Coordinator from 2010 to 2013, Centre Coordinator – BFT (Apparel Production) from 2017 to 2021, Sports Club Faculty Advisor and active member of various committees at NIFT. He received an appreciation letter from DG-NIFT & Textile Ministry for his commendable job.

praveen.nagarajan@nift.ac.in

Dr. Murugan Thangaraj

**Associate Professor, Department of Fashion Technology,
Chennai**

Title of Dissertation of PhD - Experimental Investigation on Mechanical and Dynamic Mechanical Properties of Natural Fibre composites

Area of Teaching and Research - Pattern Engineering, Product Design & Development, Smart Wearable, Natural Fiber Composites.



Dr. Murugan Thangaraj joined NIFT in 2008 as Assistant Professor and got Promoted as Associate Professor, belongs to Department of Fashion Technology and currently holding the position of center coordinator - M.F.Tech., and specializes in Pattern Engineering, Product Design & Development, Smart Wearables and Technical Textiles. He submitted a PhD Thesis titled, Experimental Investigations on Mechanical and Dynamic Mechanical Properties of Natural Fiber Composites. He has several publications in the area of natural fiber composites, seam puckering and product development in National, International journals and Conferences.

murugan.thangaraj@nift.ac.in

Mr. Muhilvannan Nachimuthu

Associate Professor, Department of Fashion Technology,
Chennai

Area of Teaching and Research - Apparel Manufacturing, Fashion
Supply Chains, Process improvements, Fashion



Educator with apparel manufacturing industry experience. Places equal importance on product & process knowledge. Keen observer of trends in apparel manufacturing industry. Believes in the impact of methodical training for skilled manpower in the fashion industry. Aspires to create fashion leaders and entrepreneurs by closely working with students. Envisages a future where fashion is celebrated for its contributions to sustainability and innovative solutions to the specially abled.

muhilvannan.nachimuthu@nift.ac.in

Ms. Padmapriya M.

Assistant Professor, Department of Fashion Technology,
Chennai

Area of Teaching and Research - Product Development, Draping,
2D Apparel Cad, 3D Garment Simulation, Grading.



Padmapriya. M is an Assistant Professor with the Department of Fashion Technology & the SDAC for NIFT Chennai. She is Post graduate in Business Administration (MBA) Masters in Apparel Management & PG diploma in Computer Aided Textile Manufacturing, Graduate Diploma (3 years) in Costume Designing & Dress making & specializes in Product Development both Woven & Knit wear, 2D Apparel cad & 3D Garment Simulation. Passion in Design & Technology brought her to join NIFT in the year 2014 at NIFT Chennai. She has worked in the industry & has been an Academician now for 16 years.

She is Specializes in Pattern Making, Garment construction, Pattern Engineering, Draping, 3D body Scanning & Garment Simulation, 2D Apparel Cad & Grading (Lectra, Tukatech, Optitex & CLO 3D Software's).

padmapriya.m@nift.ac.in

Dr. Raghuram Jayaraman

Professor, Department of Fashion Technology, Chennai

Title of Dissertation of PhD - A study on the Knowledge Management Practices among Exclusive and Multi Brand Apparel Retail Outlets in Chennai District

Area of Teaching and Research - Technology Integration in Apparel Manufacturing, IoT, Data Analytics, AI & Machine Learning for Fashion



Dr. Raghuram Jayaraman is a Professor in the Department of Fashion Technology with over 22 years of experience. He is an expert in Computer Applications and Knowledge Management for fashion business and is profusely known for identifying, analyzing and enabling systems & technologies to achieve the strategic objectives of the institute. He served in various Academic Administration and Executive Leadership positions at NIFT and visited several industry and academic institutes in USA, Middle East, Bangladesh, Vietnam, Cambodia, Madagascar, Mauritius, Egypt and Jordan to strengthen NIFT - Industry - Alumni engagements. He specializes in Technology Integration for Apparel Manufacturing, Industry 4.0, Fashion Data Analytics, AI & Machine Learning for Fashion.

raghuram.jayaraman@nift.ac.in

Dr. R. Russel Timothy

Professor, Department of Fashion Technology, Chennai

Title of Dissertation of PhD - Development and Quality Assessment of Nano Finishes on Cotton Fabrics for Innovative Products

Area of Teaching and Research - IT Applications In Garment Production Technology, IoT, Mechatronics and Robotics



Russel Timothy is a Professor associated with the Department of Fashion Technology and at present the chairperson of the Department. He has a Ph.D. in Nanotechnology and specializes in technological application with garment production. Passion for teaching and research in technological innovations had brought his to join NIFT during the year 1997 at NIFT, Bangalore. He had been an academican now for more than 30 years. He specializes in Apparel Production Technology and Management, IT applications, E-commerce, IoT and AI. He has good publications in national and international journals.

russel.t@nift.ac.in

Mr. S. Prabhakar

Assistant Professor, Department of Fashion Technology,
Chennai

Area of Teaching and Research - Operation Research, Business Intelligence, Machine Learning, Artificial Intelligence, Embedded system.



S. Prabhakar is Assistant Professor, Campus coordinator and Unit In charge ERP of the Department of Fashion Technology, Chennai with experience of 7 years. He received a Master of Engineering in System Engineering and Operation Research in College of Engineering, Guindy, Anna University, Master of Computer Application in Madras University & Higher Diploma in Software Engineering and also registered for Ph.D programme in the Department of Computer Science and Engineering at M/s. Vels Institute of Science and Technology & Advance sciences for developing Intelligent wearable in apparel industry. Holding PIT membership under “Repository Indian Textile and Craft”. He has served Unit In charge IT& Co-Ordinator DDFS and HR application in NIFT, New Delhi. He has good interactive, Leadership, Teamwork, Critical Thinking and research skills. His current research interest includes Operation Research, Business Intelligence, Machine Learning, Artificial Intelligence, Embedded system.

s.prabhakar@nift.ac.in

Dr. A. Sasirekha

**Associate Professor, Fashion Management Studies,
Chennai**

Title of Dissertation of PhD – A comparative study on overall Performance of select public sector Undertakings in Tamilnadu

Area of Teaching and Research- Statistics, Research Methodology, Behavioural science, Supply Chain management.



Dr. A. Sasirekha is an Associate Professor with the Department of Fashion Management Studies. She is specialized in Research methodology and HR. She has been an academician for more than 17 years.

At NIFT, Chennai, she has held several additional charges. She has presented papers at National Conferences and published papers in national and international journals on various topics. One of her papers awarded as The Best paper at a national conference. She was one of the editorial team members in a Quarterly journal and a Biannual Journal. She has also undertaken Industry internships with one national and one international brand. She also guides classroom projects and various research projects. She had coordinated a few Govt. Sponsored projects, as well. In addition, she is guiding Research scholars. She has coordinated many training programs for students and faculty too. She has presented the Statistical tools for the analysis of data for faculty.

sasirekha.a@nift.ac.in

Mr. Indranil Saha

Assistant Professor, Fashion Management Studies,
Chennai

Area of Teaching and Research - Fashion technology, management, and design, Design Research, Marketing Research



Indranil Saha is an assistant professor with the department of Fashion Management Studies at NIFT Chennai. He has worked in the industry and has been an academician and researcher for over six years. He is a gold medallist from NIFT, Kolkata for best academic performance in 2015. He was awarded Research Excellence Award in 2019 and 2021 for his contribution to design research by IIT Hyderabad. He has also received best & distinguished paper awards in significant national and international conferences. His research interests include sustainable design and consumption practices, androgynous fashion, contemporary fashion technology, communication, and consumer behaviour. He has several publications, including six listed on Scopus.

indranil.saha@nift.ac.in

Ms. Sowndarya M

**Assistant Professor, Fashion Management Studies,
Chennai**

Area of Teaching and Research - Fashion merchandising, Retail management, Buying and planning, Brand Management



Sowndarya M is Assistant Professor with the department of Fashion Management Studies, She has done her Master's degree in Master of Fashion Management Studies and specializes in Merchandising. She has started her industry experience with H&M from Management Trainee (June 2016 to June 2017), As garment Technician (June 2017 to Sept 2018), As Merchandiser (Sept 2018 to Dec 2020) after obtaining expertise and constant improvement in global brand H&M for about 4.6 years, she started to explore and support development of In house brands of domestic brand VNH as Category Head from (Mar 2021 to Oct 2021) for about 7 months.

She specializes in Merchandising, Vendor management, Developing of seasonal market plan with optimal mapping, Product risk assessment & Children safety regulation, Assortment planning, Brand Development and Cost/Budget Optimization.

She has also been part of various projects in Industry such as,

- Cradle to Cradle (H&M with Pratibhasyntex)
- Farm uptake project (H&M with Pratibhasyntex)
- Trained in Fact based costing supported to benchmark SMV and Consumption with global markets

sowndarya.m1@nift.ac.in

Dr. S. Angammal Santhi

Professor, Fashion Management Studies, Chennai

Title of Dissertation of PhD - Impact of CSR compliance on the social and economic performance of apparel companies in Tamilnadu

Area of Teaching and Research - E Commerce, Global Marketing, Entrepreneurship and Cluster Studies and areas of Artificial Intelligence, Blockchain and IoT.



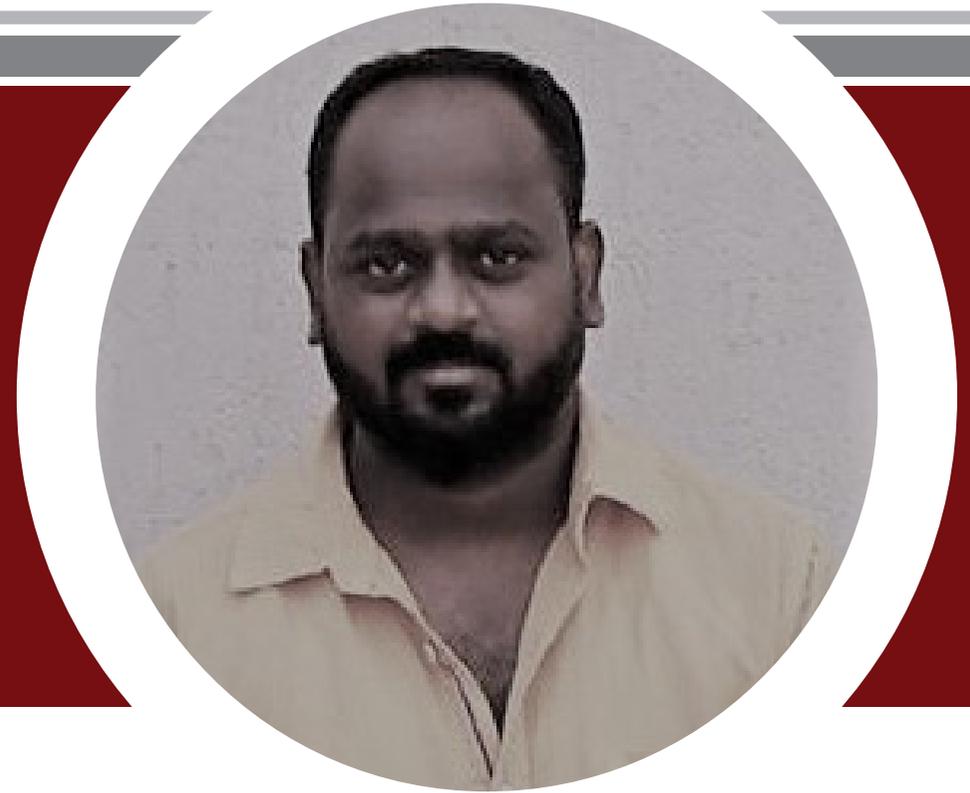
Dr. S. Angammal Santhi joined the Department of Fashion Technology NIFT Chennai in January, 2002. Since her inception into NIFT till 2018, she was handling System Software and Application Software related subject areas and upgraded herself to handle the business transformational technologies. Then as a faculty of the Department of Fashion Management since 2018, she has handled the People Management subjects, Retail Technologies, Retail Management and Omni channel Sales Management. In this digital era, she also built her competencies to teach the essentials of the digital marketing transformation strategies. She has to her credit several National and International publications. She has keen interest in handling the cluster studies whereby appropriate marketing intervention can be provided with the help of students to improve the livelihood of the artisans. Presently, she is the course co-ordinator of the MFM department.

angammal.s@nift.ac.in

Mr. S. Jayaraj

Assistant Professor, Fashion Management Studies,
Chennai

Area of Teaching and Research - Fashion Marketing, Merchandising, CEMRO, Branding & Branded entertainment, Consumer behaviour and Neuro marketing



S. Jayaraj is an Assistant Professor with the Department of fashion management and the Student development activity coordinator at NIFT, Chennai. He is a Masters in Fashion management studies and a Bachelor in Textile Technology. His passion for motivating young minds towards the field of fashion and international fashion business brought him to join NIFT Chennai in the year 2014. He has 13 years of combined Experience in Teaching and Industry and being associated with the Department of Fashion management studies.

jayaraj.s@nift.ac.in

Dr. R. Kishore Kumar

Assistant Professor, VisioNxt, Chennai

Title of Dissertation of PhD - Unsupervised Pattern Discovery and Clustering of Speech Utterances for Information Retrieval

Area of Teaching and Research - Computer Vision, Artificial Intelligence, Machine Learning



Dr. R Kishore Kumar, whose major is in Computer Science and Engineering (CSE) joined as an Assistant Professor in NIFT, Chennai in 2021. He holds a PhD from IIT Kharagpur and his area of specialisation is speech processing, pattern recognition, parallel processing, web service security, and web content mining. Kishore has worked in the Mandi project which was funded by the Department of Information Technology, New Delhi. He is currently deputed as an Artificial Intelligence (AI) Engineer in the VisioNxt Project for developing deep learning models for fashion apparel and accessories. He has publications in the area of speech processing and web content mining in national and international journals, including three in Science Citation Indexed (SCI) journals. His other hobbies include playing badminton and exploring new places around the city.

kishore.kumar@nift.ac.in