

# Ms. Anooga Chandran

Assistant Professor, Fashion Design, Kannur

**Area of Teaching and Research** - Fashion Design - Pattern making, Garment construction, Costume for film & performing arts, History of Costumes, History of Indian Textiles, Entrepreneurship development programme, Quality control, Visual merchandising, Design concept methodology, Surface Ornamentation



Anooga Chandran is an Assistant Professor with the Department of Fashion Design, NIFT Kannur. She holds her Masters in Fashion from Bharathiar University and is an MBA graduate from SCMS-Cochin, M.G University. She has also done her Post Graduate Diploma in Fashion & Design from Army Institute, Bangalore.

She had been in to teaching for the last seven years and believes in learning art through practice. She has handled various subjects related to fashion as well as management. An Artist & Designer by passion owns a brand under the label 'annbabe's designs' specialized in Children's wear. Her works had been exhibited at various venues and received high appreciations. She has completed several projects on Retail formats, Eco-friendly Baby care products, and Working Capital Management and had won several awards in creative competitions. She is also a certified assessor under SAMARTH by Textile Committee for various sub sectors.

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# Ms. Anusha Arun

Assistant Professor, Fashion Design, Kannur

**Area of Teaching and Research** - Fashion Styling & Image Creation, Overview of Luxury in Fashion, Craft Research, Fashion Society & Culture, Pattern Making Basics.



Anusha Arun is a Assistant Professor with the department of Fashion Design at NIFT Jodhpur. Anusha has extensive professional experience of 5 years in Retail, Visual Merchandising with H&M India and Pantaloons Fashion & Retail. She was a part of the store setup team at both Pantaloons & H&M and was given the responsibility of Instore VM trainer while at H&M. She has two years of experience as a Faculty in Fashion Designing Department at NIFT Jodhpur with interest areas such as, Fashion History, Fashion Styling & Image Creation, Overview of Luxury in Fashion, Craft Research & Documentation, Fashion Society & Culture & Design Thinking, She is a Post-Graduate in Design Space from NIFT-Mumbai and also has been awarded the degree of MBA in Marketing from Visvesvaraya Technological University, Belgaum.

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# Mr. Georgy Sunny

Assistant Professor, Fashion Design, Kannur

Area of Teaching and Research - Design Subjects



Georgy Sunny is an Assistant professor with the Department of Fashion Design and have joined this esteemed institution on Oct,2022. He did his Master's in Apparel Design from National Institute of Design Gandhinagar and B.tech in Fashion Technology from Kumaraguru college of Technology, Coimbatore. He started his career as a Costume Designer with the game Just Dance, Ubisoft Pune studio and worked as a Couture fashion designer exclusively for draping and luxury range planning men's and womenswear in Shyamal and Bhumika Gujarath and Manoviraj Khosla Bangalore. He also underwent training in Peter England and Allen Solly womens wear Design studio. Currently, he is pursuing his PhD in contemporary product development from natural fibers as an external part time scholar from Vellore Institute of Technology, Chennai. His areas of interest are Trendforecasting, Illustration, luxury and Design process for high end and Ready to wear.

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# Mr. Manu prasad Mathew

Assistant Professor, Fashion Design, Kannur

**Area of Teaching and Research** - Graphics & Prints, women's wear, men's casualwear, AI and design, Design education. Design skills: Design Fundamentals, Fashion sketching, graphics for fashion, Fashion forecasting.



In March, 2013, he started his teaching career at NIFT- Kannur as Assistant Professor, Design Space Dept and from 2014 onwards with fashion design department. He debuted his first ever designer show in "Wills Lifestyle Debut" with his collection titled – KANCHI HUES, a fusion wear collection, which were further selected to be showcased in the "Italian Design Dot 2010 – 2011" exhibition at Milan. He has worked as Designer for the brands Nuon, West sport.

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# Dr. Om Soorya

Assistant Professor, Fashion Design, Kannur

**Title of Dissertation of PhD-** voice and void; A Critical Analysis of Contemporary Indian Visual Art Within the Content of N Rimzon's Works

**Area of Teaching and Research** - Art and aesthetics, History of fashion, Fashion illustration and Fashion Theories



Om Soorya joined NIFT Kannur in 2014 as an Assistant Professor and has been working with the department of Fashion Design. He has completed Masters in Painting from University Of Hyderabad in 2004 and his creative endeavours are being widely showcased both nationally and internationally and also been in various Artist in residence program at The Guild New York (2007), Galleria dell'Arco, Shanghai (2009), Switzerland (Pro Helvetia 2009). He was also a visiting artist at University of Houston (2011). He has published three academic articles in three different peer reviewed international journals. In 2021, he has completed his PhD from University of Calicut. He also has qualified with UGC Net in the year 2004.

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# Mr. R Prasanth Kolazhi

Assistant Professor, Fashion Design, Kannur

Area of Teaching and Research - Fashion Illustration, Celebrity culture, Fashion in Fiction



R Prasanth Kolazhi is an Assistant Professor at Department of Fashion Design. He owns Degree in Fashion Design and Master Degree in Fashion Technology. He also have specialisation in Design & Pattern Making in Ethnic Apparel. He had been working as an academicians for over a decade & worked in various Institutes in South India. He have experience working at Bangalore Fashion Week coordinating with various mainstream Designers like Ritu Kumar, Arjun Khanna, Manoviraj Khosla & Archana Kocchar to name a few. He hold experience working as Show Director for various fashion events and mentored students to bring in accolades at various inter college festivals across South India.

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# Ms. Shangrella MK Rajesh

Assistant Professor, Fashion Design, Kannur

**Area of Teaching and Research** - Research Topic: Wellness Textiles. Area of teaching: Pattern Making, Garment Construction, Draping, Heritage Couture Women, Bespoke Men, Value Addition for Couture & Pret, Performance clothing, Children's wear, Fashion Basics, Material Studies, Hand Knitting, Surface Techniques, Fashion Marketing Management.



She has been associated with NIFT-TEA Knitwear Fashion Design Institute, University of Calicut, worked for Kudubasree units, Malayalam Manorama, KITCO and various NGOs across Kerala. Her forte lies in Fashion Basics, Material Studies, Pattern making, Garment Construction, Draping, Value addition, Heritage couture women, Bespoke men, Performance Clothing and other fashion related areas.

She joined NIFT Kannur in 2014 as Assistant Professor in the Fashion Design department and now for past 7 years at NIFT she has work experience, in academic, administrative, training, consultancy and research. External assignments include Government Funded projects, and also Co-Coordinated Project. University Question Paper Setter and chairman for evaluation camp at university, and has a few publications and presented several papers in the area of Fashion.

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# Dr. T. Vijayalakshmi

Assistant Professor, Fashion Design, Kannur

**Title of Dissertation of PhD** - Extraction and Development of Natural Dyed Nettle Fabric and Study of Its Properties

**Area of Teaching and Research** - Pattern making, construction, fiber to fabric, traditional textiles, Design fundamentals.



Dr. T. Vijayalakshmi is an Assistant professor with the department of Fashion Design. She is a PhD in Costume Design and Fashion and specializes in Development of new fibers. Passion for teaching brought her to join NIFT in the year 2021 at NIFT Kannur . She has worked in the industry for five years and has been an academician now for 10 years. She specializes in Pattern making, Garment construction, fiber to fabric, and innovation in Textiles . She has several publications in several journals UGC approved Journals.

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# Dr. Afrose Farid

Professor, Textile Design, Kannur

**Title of Dissertation of PhD** - A study of low stress mechanical properties of fabrics produced by different spinning technologies

**Area of Teaching and Research** -Fashion, Traditional Textiles, Woven and Knitted Textiles, Natural Dyes, Social Impact Strategy & Sustainability



Dr Afrose Farid has 14 years of Teaching and Five years of Research Experience. After completing her Master's and M.Phil in Textiles and Clothing, she pursued her PhD Research on Knitted Textiles under UGC –NET - JRF & SRF Fellowship Award. She is an avid sustainability practitioner and has completed her Executive Program under the University of Pennsylvania on Social Impact Strategy as a 2019 Cohort. Post PhD, she worked as an Assistant Professor and then later as an Associate Professor at the National Institute of Fashion Technology, Kerala. She also served as Head of the Department - Fashion, Design & Arts and was also Admission Head for the School of Liberal Arts at Hindustan Institute of Technology and Science a renowned Private University in Chennai. She is now Professor in the Textile Design Department of NIFT Kannur. She has presented papers at many Nation and International Conferences and has a few Research publications too. She holds two Guinness Records and a LIMCA Record to her name. She has delivered lectures on Doordharsan and many webinars on various topics. Her topics of interest and Research Expertise are Fashion studies, Traditional Textiles, Woven Textiles, Natural Dyes, Knitted Textiles, Social Impact and Sustainability.

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# Mr. Kabilan C.

Assistant Professor, Textile Design, Kannur

Area of Teaching and Research -Fashion, Traditional Textiles, Woven and Knitted Textiles, Natural Dyes, Social Impact Strategy & Sustainability



Dr Kabilan C is a certified UX Design & Design Thinking Educator at NIFT Kannur. He is a multidisciplinary design professional specializing in the field of UX Design. Prior to joining the NIFT fraternity, he was associated with Srinivas University at Mangaluru & Institute of Fashion Technology Kerala (IFTK), a Govt of Kerala Institution, at Kollam.

He is an experienced designer & academician having worked in the field of design pedagogy. As former faculty, he has handled diverse subjects such as UX Design, fundamentals of design, colour theory, forecasting, understanding design & art history, Adobe Photoshop and Illustrator, Adobe XD & Figma to name a few. Further looking to enroll for a PhD programme in the area of experience design.

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# Ms. Jyothi Siv Anand

Assistant Professor, Textile Design, Kannur

**Area of Teaching and Research** - Craft Studies, Traditional Textiles, Design Process, Sustainable Fashion



Jyothi Siv Anand is an Assistant Professor with the Textile Design Department and the link RIC for Kannur Campus. She is a post graduate from the University of Northampton specialized in Fashion and Textiles. Passion for teaching and learning craft and design brought her to join NIFT in the year 2019. She has worked in the industry for 6 years and has been an academician now for 5 years. She has keen interest in Craft Studies, Traditional Textiles, Design Thinking and Sustainable Fashion. She has attended several conferences and moderated a webinar on the Future Perspective on Kasavu from Kerala.

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# Dr. Pravin P. Chavan

Assistant Professor, Textile Design, Kannur

Title of Dissertation of PhD - Functional Modifications for Speciality Applications in Textile

Area of Teaching and Research - Textile processing and fibre to fabric



Dr. Pravin Chavan is an Assistant Professor with the Department of Textile design, NIFT Kannur. He has completed his PhD in functional modifications for speciality applications in textiles. Having more than 5 years of experience in research and development which comprises, two years of TEQIP-INN project & more than 3 years of Industrial experience, where his key area is to develop functional yarn from Man-made fibres such as fire retardant, Antimicrobial, UV protective properties & floor covering yarn. During his research tenure, he has developed products having absolute value to the industry. He has completed his Ph.D in 2018 & has applied for three patents, published more than 6 research papers in reputed international journals and also has written 3 book chapters.

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# Mr. T. Pugazhenth

Assistant Professor, Textile Design, Kannur

Area of Teaching and Research - Printing, Dobby and Jacquard Weaving with Advanced Textile CAD



T. Pugazhenth is a Assistant Professor with the department of Textile Design and the Centre Coordinator for Textile Design Department. He has a Master Degree in Computer Application with Textile Technology and specializes in Textile Printing, Weaving and CAD. Passion for design brought him to join NIFT in the year 2005 at NIFT, Chennai. He has worked in the industry and has been an academican now for 10 years. He specializes in Printing, Dobby and Jacquard Weaving with Advanced Textile CAD. He has worked in various hand loom projects for state and central government schemes.

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## **Ms. V. Divyaa**

**Assistant Professor, Textile Design, Kannur**

**Area of Teaching and Research** - Surface Techniques, Traditional Textiles, Pattern Making and Garment Construction, Textile Processing, Deepening Specialization in Textiles Apparel and Home



V. Divyaa is an Assistant Professor with the Department of Textile Design and the Campus International and Domestic Linkage (CI&DL). She is Pursuing PhD in Textiles and Clothing and Specializes in Textile Fiber extraction and Fabric Development. Passion for Design and Teaching brought her to Join NIFT in the year 2018 at NIFT, Kannur. She Specializes in Surface Techniques, Traditional Textiles, Pattern Making and Garment Construction, Textile Processing, Deepening Specialization in Textiles Apparel and Home.

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# Ms. Drishya V C

Assistant Professor, Knitwear Design, Kannur

**Area of Teaching and Research** - Fashion & Product Styling, World and Indian Costumes, Fashion and Trend Spotting, Draping and Material Studies



Drishya V C is an Assistant Professor with the department of Fashion Technology. She has a Masters Degree in Costume Design Gold Medalist in Both UG and PG. Passion for fashion brought her to join NIFT in the year 2014 at NIFT, Bangalore and transferred to Kannur. She specializes in Fashion styling, Trend spotting, Draping for knits, Fashion orientation and Costume appreciation. She is engaged with multiple Projects including Design Development for Kerala Handlooms.

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# Ms. Lalitha Lakshmi S

Assistant Professor, Knitwear Design, Kannur

**Area of Teaching and Research** - Pattern drafting, Garment Construction, Surface design for knits, Hand knitting, World knitting, Deepening specializations–Lounge wear, Intimates, Athleisure and Sportswear, History of costume, Ergonomics.



Lalitha Lakshmi. S is an Assistant Professor with the department of Knitwear Design, Kannur campus, NIFT. She completed BSc FCS/FD, dual major in Family and Community Science/ Fashion Designing in 2003, PG MSc Textiles and Clothing in 2005 from Avinashilingam Institute for Home Science and Higher Education for Women- Deemed to be University, Coimbatore and MPhil in Textiles and Clothing in 2009. She is qualified with NET. Her research specialisations are in sustainable knitting methods and processing of knits. With passion to teach she started her career in 2007 as Lecturer. She joined NIFT in 2019, with 6yrs prior teaching experience and 2yrs of industrial experience.

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# Dr. Nishant Sharma

Associate Professor, Knitwear Design, Kannur

**Title of Dissertation of PhD** - Fashion Education and Demand of Professionals In The Fashion Industry: Relevance of The Knitwear Design Curriculum

**Area of Teaching and Research** - Knitwear, Design, Fashion, Sportswear, Research Methodology



Dr. Nishant Sharma is an Associate Professor with the department of Knitwear Design, and also the Campus Academic Coordinator at NIFT Kannur centre. He has completed his PhD in Fashion Education from NIFT. Passion for design and teaching brought him to join NIFT in the year 2009 at NIFT, Mumbai. He has worked in the industry and has been an academician now for more than 13 years. He specializes in fashion, knitwear design, sportswear, research and related areas. He has presented and published various research and review papers in the area of knitwear, fashion education and related fields.

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# Dr. R. S Jayadeep

Associate Professor, Knitwear Design, Kannur

**Title of Dissertation of PhD** - Understanding Visual identity of Traditional Payyanur Bell Metal craft and its application for product development

**Area of Teaching and Research** - Area of teaching is Art and aesthetics, Craft and cultural studies, Graphics and print development, Visual Design research and development.



R S Jayadeep is an Associate Professor with the department of Knitwear Design at NIFT Kannur. He is pursuing PhD in Craft and Design and specialises in Visual Identity of craft products. Passion for teaching Art and Design brought him to join NIFT in the year 2001 at NIFT, Chennai Campus. He has worked in the industry and has been an academician now for 20 years. He specialises in Art and Design History, Drawing and illustrations, Design process and product developments, craft and community studies, Graphics and portfolio developments. He has done several solo and group art exhibitions in different parts of the country. He received State Award for his work of arts in 1998 & 2004 from Kerala Lalit Kala Academy and received National Scholarship for artists from Ministry of HRD, New Delhi in the year 1996.

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# Mr. Ranjeet Kumar Jha

Assistant Professor, Knitwear Design, Kannur

Area of Teaching and Research - Design Related Subjects



Mr. Ranjeet Kumar Jha is an assistant professor in Knitwear Design department, he has joined this esteemed institution in October, 2022. He is an alumnus of NIFT Delhi and completed his Masters in Fashion Merchandising & Retail Management from Mewar University. Prior to NIFT he has worked as senior faculty in Fashion Design Department of FDDI Kolkata for 10 years and also worked in different reputed retails industries.

Area of teaching are CAD, Digital Communication, GC & Pattern Making, Fashion Forecast, Visual Merchandising, Fashion Styling, Portfolio Development etc.

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# Ms. Shalu V Nair

Assistant Professor, Knitwear Design, Kannur

Area of Teaching and Research - Apparel production, merchandising, marketing, Pattern making



Shalu V Nair is an Assistant Professor, Department of Knitwear Design, NIFT Kannur. Adapting to the changing needs of the fashion industry, she has completed M.Des in Product Lifestyle Design from Singhanian University, Jaipur after her Msc in Costume Design and Fashion from Bharathiar University, Coimbatore. She has completed her graduation in Bachelor of Fashion Technology (B.FTech) in Apparel Production from NIFT, Chennai in 2008. She has an export industry experience in merchandising for three years and has also completed MBA in Marketing Management as an add-on. She has served as an academician in Institute of Fashion Technology Kerala, Kollam for nine years. With a total experience of 12 years, she specializes in areas of apparel production, pattern engineering, garment construction, and fashion merchandising.

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# Ms. Shweta Chauhan

Assistant Professor, Knitwear Design, Kannur

**Area of Teaching and Research** - Technical textile, textile quality control, textile processing dyeing and printing, weaving, fiber science, knitting technology



Shweta Chauhan is an Assistant Professor in the Department of Knitwear Design at the National Institute of Fashion Technology, Kannur. She graduated from the Uttar Pradesh Textile Technology Institute (UPTTI), Kanpur. Subsequently, she acquired M.Tech degree in Fibre Science from the Indian Institute of Technology Delhi. After completing her M.Tech from IIT Delhi in 2015, she joined the Northern India Textile Research Association (NITRA) as a scientific officer & having a research experience of more than 6 years. She has 2 research publications and 2 patents. Her research areas include extraction and processing of natural & regenerated fibres. She also presented her work at many prestigious national and international conferences.

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# Mr. Abhilash Balan P

Assistant Professor, Fashion Communication, Kannur

**Area of Teaching and Research** - Interface & Experience Design, Fashion & Product Photography, Social Design, Digital Design, Semiotics



Abhilash Balan P is an Assistant Professor with the department of Fashion Communication and the Centre Coordinator for Fashion Communication. He has a Masters Degree in Mass Communication & Journalism and also in Social Science. Passion for Communication design brought him to join NIFT in the year 2009 at NIFT, Kannur. He has worked in both industry and academia with international exposure and has been an academican now for 20 years. He specializes in Interface & Experience Design, Fashion & Product Photography, Social Design, Communication Design and Craft Cluster activities. He is engaged with multiple governmental projects within the handloom sector of Kerala.

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# Ms. Divya P R

Assistant Professor, Fashion Communication, Kannur

Area of Teaching and Research - Publication Design, Graphic Design, Branding & Digital Design



Divya P R is an Assistant Professor in the Dept of Fashion Communication. She was a Publication Designer by profession. Before joining NIFT Kannur, she worked with Dorling Kindersley (DK Books) for 6 years. She was part of the design team which was responsible for designing titles like Master Chef Every Day, US Presidents, Animal Visual Encyclopedia, Baking Step by Step, The Train Book, Weapons, Bird of Australia, Birds of Canada, Birds of North America, Wildlife of the World, etc. Her core domain is in Graphic Design and teaches Semiotics & Letterforms, Publication Design, Branding, Digital Design. She completed her Master of Design (M.Des) from NIFT Delhi.

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# Mr. Ezhilanban J J

Assistant Professor, Fashion Communication, Kannur

Area of Teaching and Research - Space Design / Visual Communication and 3D Modelling & Printing



Ezhilanban is an Assistant professor with the department of Fashion communication and joined this esteemed institution in October, 2022. He is an alumnus of NIFT Delhi M.Des (Master in Design Space). He has worked as Product designer in Wood n Design for a year and started his startup Frustum Designs in 2017, which provides 3D solutions and prototypes and 3D printed products. He also worked as Assistant Professor in Lovely Professional University Jalandhar Punjab. During his tenure he developed 6 Copyrights, 1 Patent and 3 Outreach programmes. Area of teaching are new product development, before joining NIFT subjects taught by him were Design Thinking, AR VR in Fashion, 3D Modeling, and Digital Tools. Further looking to Join PhD in Design with specialization in Augmented reality/ Virtual Reality or Sustainable 3D Product Development..

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## **Ms. Ranitha Ramesh**

**Assistant Professor, Fashion Communication, Kannur**

**Area of Teaching and Research** - Fashion Styling, Fashion and Trend forecasting, Craft Research and Craft based Product Development, Fashion culture and costumes.



Ranitha Ramesh, working as Assistant Professor associated with Fashion Communication department joined NIFT in 2018. She is an alumna of NIFT, Kannur Campus and had won Best Design Innovation Award for her Graduation Project. She has formerly worked as Bridal wear designer and also has experience working as Academician. Her area or specialization includes Design Basics, Fashion Styling, Fashion Trend spotting and Forecasting, Fashion, culture and Costumes, History of Indian traditional textiles and costumes, Craft research and documentation, Craft based product development.

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# Ms. Tejeswinee K

Assistant Professor, Fashion Communication, Kannur

Area of Teaching and Research - Computer Science and IT



Tejeswinee is an Assistant Professor with the department of Fashion Communication. She joined NIFT in September 2022. She has a Masters in Engineering, specializing in Computer Science. Prior to NIFT, she has been working as Assistant Professor in Anna University. She has specialization in subjects like Artificial Intelligence, Machine Learning and Web Design. She has published papers in various journals and conferences. She has also handled several guest lectures, training programmes for faculty and students. Her area of interests include artificial intelligence, machine learning and deep learning.

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## **Mr. Ashidh K.**

**Assistant Professor, Department of Fashion Technology,  
Kannur**

**Area of Teaching and Research** - Subjects in Production and Management domains, Engineering Graphics, Theory of Machines, Mechatronics, CAD modeling and Robotics.



Ashidh graduated from Government College of Engineering Kannur in Mechanical Engineering and completed his post-graduation in Manufacturing Engineering from Amrita School of Engineering Coimbatore. With more than four years of teaching experience in extensive domains of mechanical engineering, he joined NIFT Bengaluru in 2021.

He completed his post graduate research project from Welding Research Institute of Bharat Heavy Electricals Limited, Tiruchirappalli in inverter-based gas metal arc welding processes carried out using welding machines of six different arc characteristics, investigated and mapped their defects behaviour and paved the way for further investigation on identifying and locating welding defects instantaneously. He is interested in researching and teaching in metal joining processes, industrial automation, applied mechanics, composite materials, operation research practices and finite element methods.

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# Mr. Chakravarthy Palanisamy

Associate Professor, Department of Fashion Technology,  
Kannur

**Area of Teaching and Research** - Advanced Pattern Making,  
Garment construction, Apparel CAD and grading, 3D virtual  
sampling and Information technology.



Chakravarthy Palanisamy is a Professor with the department of Fashion Technology and the Unit In-Charge ERP Head office and Kannur. He is a MBA graduate specializes in Apparel Merchandising. He join NIFT in the year 2010 at NIFT, Kannur. He has worked in the industry for about 10 Years in pattern making and sampling department and has been an academician for the past 11 years. He specializes in Pattern Making, Garment Construction, Apparel CAD and Grading, 3D virtual sampling and Information Technology.

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## **Mr. Chandramouli N**

**Assistant Professor, Department of Fashion Technology,  
Kannur**

**Area of Teaching and Research** - Textiles technology, Apparel technology, Quality, Apparel & Textile testing and Merchandising



Chandramouli. N is an Assistant Professor with the department of Fashion Technology and the Centre Coordinator-Incharge for Knitwear Design department. he has done MBA in Apparel Management , Joined NIFT Kannur in 2010, He has 10years of apparel industry experience and has been an academician now for 20 years. he has specialisation in the area of Textiles , Apparel , quality & Merchandising he has done several project with state government & Publications in the area of apparel manufacturing.

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## **Ms. K. Sunitha**

**Associate Professor, Department of Fashion Technology,  
Kannur**

**Area of Teaching and Research** - Digital Design and Communication, Web Technology, Flash, DBMS, IT Applications etc.



K. Sunitha, Associate Professor with the department of Fashion Management Studies. She has completed MCA and specializes in computer applications. She has joined in NIFT, Chennai as Research Assistant in the year 2006 and joined as Assistant professor in NIFT, New Delhi (Head Office) in the year 2008. She has been an academican now for 14 yrs. She specializes in IT, Databases, E-Commerce, Web Technology and Digital Design and Communication.

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## Mr. Nithin P

Assistant Professor, Department of Fashion Technology,  
Kannur

Area of Teaching and Research - Garment construction and  
Pattern making (Shirt, Trouser, skirt and Men's Jacket)



Nithin P is currently Assistant Professor in Department of Fashion Technology. He has contributed as guest faculty at Fems Institute, Kannur, Kerala as Guest faculty. He has worked at as Research Assistant at NIFT Kannur and has taught the subject "Pattern Making, Garment Construction and Apparel CAD" to FD, DFT and KD students. He is involved in various NIFT projects i.e., Lakshadweep Project Phase 1, 2, 3, Kannur central jail project, Kerala government ITI college project, Kerala government polytechnic college project and various Kudubashree project for the subjects Pattern Making and Garment Construction. .

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# Dr. Manoj Tiwari

Professor, Department of Fashion Technology, Kannur

Title of Dissertation of PhD - "Size chart standardization of bottom-wear for Indian male youth (18-29 years)"

Area of Teaching and Research - Industrial Engineering, Lean Manufacturing, Ergonomics & Anthropometry, and Apparel Technology Management



Dr. Manoj Tiwari is an Associate Professor at the National Institute of Fashion Technology, Kannur, India. He is a Textile engineer from the batch of 2003 from MLVTEC Bhilwara and pursued Masters of Fashion Technology, and Doctoral research from NIFT New Delhi. His key areas of interest include Industrial Engineering, Lean Manufacturing, Ergonomics & Anthropometry, and Apparel Technology Management. He has presented and published over 50 research papers and articles in conferences and journals. Books Jana, P., & Tiwari, M. (2021). Lean tools in Apparel Manufacturing. Massachusetts, United States: Elsevier Ltd. (Imprint: Woodhead Publishing, Jana, P., & Tiwari, M. (2018). Industrial Engineering in Apparel Manufacturing. New Delhi, India: Apparel Resources Pvt. Ltd. (ISBN: 9788193247204).

Books:

Jana, P., & Tiwari, M. (2021). Lean tools in Apparel Manufacturing. Massachusetts, United States: Elsevier Ltd. (Imprint: Woodhead Publishing)

Jana, P., & Tiwari, M. (2018). Industrial Engineering in Apparel Manufacturing. New Delhi, India: Apparel Resources Pvt. Ltd. (ISBN: 9788193247204).

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# Ms. Mohana Priya R

Assistant Professor, Department of Fashion Technology,  
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Area of Teaching and Research - Apparel Production and Textile  
Technology



Mohana Priya R is working as an Assistant Professor in the department of Fashion Technology, NIFT, Kannur. She graduated her UG in B.Tech Textile Technology and Masters in M.Tech Apparel Technology & Management. She has also earned PG in Master of Marketing Management. She is a professional educator and motivated academician having work experience around fourteen years in various reputed educational institutions and has taught UG and PG programs in the streams of Fashion Tech., Apparel Manufacturing and Apparel Business Management. Her research interests include garment production machinery, production planning, quality assurance, traditional embroidery, and sustainable practices. She has authored a good number of research papers/articles in both National & International Journals and Conferences. She has organized number of workshops, seminars and FDPs. She has delivered technical talks in colleges/industry in her expertise areas. She has been certified as Master Trainer & Lead Assessor by MEPSC.

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## **Dr. Rupayan Roy**

**Assistant Professor, Department of Fashion Technology,  
Kannur**

**Title of Dissertation of PhD** - Influence of fibre orientation on  
needle punched nonwoven properties

**Area of Teaching and Research** - Research Methodology,  
Yarn Manufacturing, Fabric Formation, Creative Thinking Skills,  
Technical Textiles



Dr. Rupayan Roy is an Assistant Professor in the Department of Fashion Technology at the National Institute of Fashion Technology Kannur. He graduated from the University of Calcutta in 2013 with a first-class in Jute and Fibre Technology program. Subsequently, he acquired M. Tech and Ph.D degree in Textile Engineering from the Indian Institute of Technology Delhi. After completing his PhD from IIT Delhi in 2020, he joined the Technological Institute of Textile and Sciences, Bhiwani, Haryana before joining the National Institute of Fashion Technology as Assistant Professor in 2021. He has published 15 research papers in international refereed journals and 1 book chapter. His research areas include nonwoven materials, protective textile materials, and fibrous structural composites. He also presented his work at many prestigious national and international conferences in different countries such as United Kingdom, Belgium, etc.

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## **Mr. Suresh Kumar Duraisamy**

**Associate Professor, Department of Fashion Technology,  
Kannur**

**Area of Teaching and Research** - Fabric Science, Wet Processing,  
Textile Testing, Knitting & Operations Research



Suresh kumar Duraisamy is an Associate Professor with the department of Fashion Technology and the Centre Coordinator for Foundation Programme (Design & Technology). He has done M.Tech in Textile Technology and MBA in Textile Management. Joined NIFT in 2009 at NIFT, Kannur. He has 4 years of industry experience and has been in academics for 19 years now. Specialisation areas are Fabric Science, Wet Processing, Knitting & Textile Testing.

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# Mr. Amalendhu S P

Assistant Professor, Master of Design, Kannur

Area of Teaching and Research - Design Thinking, Design Research, Geometry, Social Design, Creative Thinking, Craft studies



Amalendhu S P is an Assistant Professor with the department of Design Space. He did M.Des in Product Design from IDC, IIT Bombay in the year 2010. He has worked in the industry for 4.5 years and joined NIFT in the year 2013. He has been an academician now for 8 years. He specialises in Basic Design, Creative Thinking, Geometry, Design Thinking, Design Research, Social Design and Craft studies.

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# Mr. Girinath Gopinath

Assistant Professor, Master of Design, Kannur

**Area of Teaching and Research** - Visualisation, form study and generation, visual metaphor and storytelling, craft collaboration, publication design, portfolio development, sketching



Girinath Gopinath graduated from the Accessory Design Department, National Institute of Fashion Technology, New Delhi in year 2002. He worked as a designer for a leading accessory brand and has adored the design field ever since. Currently, he is teaching at NIFT Kannur in Master of Design Department - where you can find him engrossed in lectures, observing the patterns on a beetle or even sipping lemon tea as he engages himself in discovering the next Metaphor. The art of making mistakes is the one he looks forward to, as they help him learn new aspects of life. His artwork consists of patterns that pass over an arena like a timed quote.

- National level selection at Lalit Kala Akademi for their 56th NEA.
- A DCH empaneled designer.
- International Seminar on 'Designing for Children' at IIT Mumbai.
- IFFTI seminar on Sustainability of Craft in India.

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# Mr. Rajish K Ravindran

Assistant Professor, Master of Design, Kannur

Area of Teaching and Research - Branding & Communication,  
Trade Sketching, Store experience Design, Design Innovation



Rajish K Ravindran is an Assistant Professor with the department of Fashion Design. He comes with experience in brand communication agencies specialised in retail and user experience design. He has worked with internationally reputed brands such as Nike, Apple, Aditya Birla, British Telecommunications, Dulux paints, Luxottica, TVS Motors etc.. His excitement to teach younger generation of designers brought him to NIFT in the year 2019. He teaches in areas of Design Innovation, Design System and Strategy, Technical Drawing & Store Experience Design.

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# Ms. Ratna Priya

Assistant Professor, Master of Design, Kannur

**Area of Teaching and Research** - Trend Research and forecast, Sustainability, Creative thinking Skills, Material Studies, Craft Cluster Study, UX and UI Guided Projects



Ratna Priya is a professor with the department of M.Des (Master of Design). She is Master in M.des(NIFT, New Delhi) and graduate in fashion design (NIFT,Gandhinagar) and specializes in Design Research and fashion designing . Her passion for innovative and sustainable design brought her to join NIFT in the year 2022 at NIFT, Kannur. She has experience with television and film industry and has worked with the celebrity Priyanka Chopra, Prakash Jha and many more. She also has industrial experiences of apparel brands, design studios , craft sector, export house and has also worked as an entrepreneur . She specializes Design research, Fashion Designing Costume designing and Craft Projects..

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# Ms. Smija K G

Assistant Professor, Master of Design, Kannur

Area of Teaching and Research - Design Thinking, Design Research, Geometry, Social Design, Creative Thinking, Craft studies



SMIJA K G , Assistant Professor in Department of M Des. Joined in the year 2021, in NIFT Kannur. Basically I am an Artist flourished with several art camps, Art Exhibitions and Art Workshops. Studied BFA in Applied Arts from Govt. College of Fine Arts Thrissur, Kerala. MFA in Sculpture.Started my Career as Visualizer in the 2004.I had worked as creative director in Animation after my diploma in animation from CDit. From the last 10 years I was handling the Art and Design Classes in Architecture Department. Received Govt Kerala Lalithakala Academy Grant for Conducting the art Exhibition in the year 2017. Participated Kochi Muziris Biennale in the year 2018. Participated in Performing the Periphery Art Project by Exeter University U K. Presented the art Presentation in National Institute of Advanced Studies, Bengaluru. She has handled subjects like Visual Arts theory and Practices, Art and Design. History of Art Architecture, Culture Design. Applied Art Subjects, Different Material Explorations, theory as well as practices, Perspective Sketching, Free hand sketching, color workshops, Digital Drawing ,Model making workshops, Sculpting, Relief making, Art Appreciation

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# Dr. Sunny Bairisal

Assistant Professor, Master of Design, Kannur

Title of Dissertation of PhD - Empirical Studies in Aesthetic Response

Area of Teaching and Research - Design and Aesthetics.



Sunny Bairisal is an Assistant professor with the department of Master of Design Space and joined this esteemed institution in October 2022. His Ph.D. thesis, “Empirical Studies in Aesthetic Responses,” is from the Department of Design, Indian Institute of Technology Delhi. He completed his Master of Design (Product Design) from the Indian Institute of Science Bangalore and a Post Graduate Diploma in ‘Tool Design & CAD / CAM’ from Indo German Tool Room Aurangabad. He also did his Bachelor of Engineering from Jabalpur Engineering College, Madhya Pradesh. He worked as Sr. Assoc. Technical Instructor at the National Institute of Design Andhra Pradesh, Deputy Manager at Mahindra and Mahindra Ltd, Chennai, and Design Engineer at Zenith Metaplast Pvt Ltd, Nasik.

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# Dr. Jaya Mathew

Assistant Professor, Fashion Management Studies,  
Kannur

**Title of Dissertation of PhD** - A dimensional analysis of Career Development of Women in STEM with Psychological empowerment, Agility and Work outcomes

**Area of Teaching and Research** - Marketing, Consumer Behaviour, IT, Strategic Management, OB



Dr. Jaya Mathew is Assistant Professor with department of Fashion Management Studies. She is currently pursuing her PhD in Organisational Behaviour from Pondicherry University. Her passion for Fashion management brought her to NIFT in the year 2009 at NIFT, Patna. She has worked in the industry and has been an academician now for 11.10 yrs. She specializes in Marketing, Consumer Behaviour, Brand Management, IT and Organisational Behaviour and HRM. She has several publications in the area of OB and marketing in national and international journals, including one in ABDC journal.

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# Dr. M. Krishnakumar

Assistant Professor, Fashion Management Studies,  
Kannur

**Title of Dissertation of PhD** - "A Study on Future Apparel Buying Behaviour in India ( With Special Reference to Tamilnadu)"

**Area of Teaching and Research** - fashion merchandising, fashion forecasting, visual merchandising, Operation Management, Quantitative Techniques, Research Methodology, Supply Chain Management, Strategic Management, Marketing & Retailing etc.



Dr. M. Krishna kumar has completed Ph.D in Management (Anna University Chennai), UGC- NET, MBA (Apparel Merchandising), MSc (Costume Design & Fashion Technology), BBA, BSc (Costume Design & Fashion) and Diploma in Textiles. He has professional experience of totally 29 years of experience, in which 13 years of experience in Industry (including 7.5 years in Indonesia) and 16 years of experience in Academic field. He has published about 34 papers & articles both in national & international journals & magazines out of which 8 publications are in Scopus Indexed Journal. He has also authored three books titled Apparel Merchandising, Apparel Costing and Apparel Buying intention. He has also been a project coordinator and team member in domestic and international projects. As a part of an international project, he has visited Oklahoma State University (OSU), Still Water, US and has delivered lectures in department of Design, Housing and Merchandising at Oklahoma State University.

He has delivered a lecture, as a guest speaker in India Fashion Forum, an International Conference held at Mumbai in 2018.

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# Ms. Mukthy S

Assistant Professor, Fashion Management Studies,  
Kannur

**Area of Teaching and Research** - Retail planning and merchandising, entrepreneurship, subjects, luxury brand management etc



She joined NIFT in 2014 as Assistant Professor in the FMS department and is currently pursuing her Phd Social Entrepreneurship from Bharathiar University. She now has 7 years of work experience, in academic, administrative, training, consultancy research and government projects. Her areas of academic interest include Retailing Buying & Merchandising, Export Merchandising and Documentation, Research Methodology Fashion Marketing Management, Fashion Consumer Behavior, Entrepreneurship Management. She has several publications in national and International journals.

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## **Ms. Pavol Sahadevan**

**Assistant Professor. Fashion Management Studies,  
Kannur**

**Area of Teaching and Research** - Fashion Retail and Marketing,  
Services and Rural Marketing, Fashion and Sustainable  
Entrepreneurship, Design Fundamentals and Creative Thinking



Pavol Sahadevan is an Assistant Professor with the department of Fashion Management Studies. She is currently pursuing her PhD in Management from University of Mysore and specializes in Academic Entrepreneurship and Sustainable development. Joined NIFT in the year 2021 at NIFT-Kannur, she has experience of over 6 years in academia and 2 years in Information and Brand management. She has been awarded 'The Best Process Practice' in the tenure at Avery Dennison Corporation. She has completed her MBA from Sardar Vallabhbhai Patel International Institute of Textile Management and graduated with Gold medal in Costume and Fashion Design from Calicut University. Among other enticements, painting and reading is her passion. She is proficient in the field of Design, Creative Thinking, Illustration, Fashion studies, Visual Merchandising, Services Marketing, Omni Channel and Retail management. She has publications in the area of Social Entrepreneurship, Marketing and communications and one of it is in a UGC-CARE journal.

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# Mr. Praveenraj T

Assistant Professor, Fashion Management Studies,  
Kannur

Area of Teaching and Research - Systems & Operations, Big  
Data Analytics, Merchandising, Digital Marketing



PRAVEENRAJ T is an Assistant Professor, Department of Fashion Management Studies. Graduated his Masters in Fashion Management Studies, MFM from NIFT, Chennai and B.Tech. (Textile Technology), Anna University Chennai. As teaching profession, since 2021 bonded with FMS department in NIFT-Kannur. He has ten years of industry experience in retail supply chain with product knowledge, software control system/architect and has the experience of managing a private label. Undergone the responsibilities of Sole Proprietor for a active-wear label - 5yrs, Supply Chain Manager at Comfy shoemakers (Adidas & Reebok Groups) - 4yrs, Program Analyst at Cognizant Technology Solutions for an yerar. Specialising in area of interest like Big Data Analytics, Retail Planning & Buying, Sales Forecasting, Retail Management, Smart Retailing and Supply Chain Management. Published a research paper on supply chain network model for pandemic and post pandemic circumstance.

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# Dr. Ramachandran. R

Professor, Fashion Management Studies, Kannur

**Title of Dissertation of PhD** - The effects of thermal zone on mechanical characteristics of treble rove ring yarn

**Area of Teaching and Research** - Digital Textile / Apparel Design, Fashion Production & Quality Management, Marketing & Merchandising, 3D Virtual Simulation & FIT analysis, 3D Printing Techniques.



Dr. Ramachandran is a Professor with the Department of Fashion Management Studies and has joined this esteemed institution in November 2022. He holds his bachelors and masters degree from PSG College of Technology and acquired his Doctoral Degree from Anna University, Chennai in 2014. He is in to academics for the past twenty years and having an industrial experience in yarn & garment manufacturing over 7 years. He has published and presented more than 50 research papers in reputed National & International journals and conferences. Prior to joining NIFT he was working with PSG College of Technology at various teaching and administrative cadres. Area of teaching are Digital Design Communication, Apparel Marketing and Merchandising, 2D & 3D virtual Fashion Product Development, Process Planning and Control.

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## **Mr. Yedu Rajeev**

**Assistant Professor. Fashion Management Studies,  
Kannur**

**Area of Teaching and Research** - Marketing, Strategy, Consumer behaviour and Entrepreneurship



Yedu Rajeev is an Assistant Professor with the department of Fashion Management Studies. He holds an MBA in Marketing from the University of Wales, UK. Prior to joining NIFT, he spend 8 years at the Indian School of Business (ISB), in various roles encompassing academia, management, business strategy and research. His areas of research interest include B2C marketing, innovation, consumer behaviour, marketing transformation required for digital environments and entrepreneurship.

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