



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

वस्त्र मंत्रालय, भारत सरकार

सिडको, इलेक्ट्रॉनिक कामप्लेक्स रंगरेट

श्रीनगर 191132, जम्मू कश्मीर

National Institute of Fashion Technology

Ministry of Textiles, Govt. of India

SIDCO Electronic Complex Rangreth, Srinagar-191132 J&K

Tel- 0194-2300994, 2300995

16349/NIFT/Sgr/Admin/Public Relations (PR)/2020/1134

Dated: 13-12-2021

Walk-in-Interview

National Institute of Fashion Technology (NIFT), set up in 1986 by the Ministry of Textiles, Government of India, is a statutory institute by virtue of an Act (2006) of the Indian Parliament with the President of India as "Visitor". NIFT has 17 professionally managed full-fledged campuses including one at Srinagar, J&K.

NIFT Srinagar is conducting "Walk-in- Interview" on **16-12-2021 (Thursday)** from **10:30 am to 2:00 pm** at the NIFT Campus, Industrial Estate, Rangreth Srinagar for engagement of a Social Media Expert. Details of engagement and remuneration is as follows

Position	Duration of Engagement	Honorarium Per Hour	Daily Conveyance	No of Vacancy
Social Media Expert	Short term Contract For 100 Hrs (Dec,2021 - Jan,2022)	As per Guest Faculty policy of NIFT	As per GOI Rates	1

A. Eligibility Conditions:

1. PG in Multimedia Studies/Mass Communication/Digital Marketing or any other relevant subject.
2. Five years' experience in digital advertising/branding with expertise in use of social media.

B. Assignment:

The selected candidate shall have to design and implement social media campaign for NIFT Srinagar which shall be completed in Dec 21 to Jan 22. The engagement is on hourly basis and the selected candidate shall have to attend the NIFT Campus for the assignment. Necessary support for the campaign shall be provided by NIFT Srinagar.

C. General Instructions:

1. The candidate must be a citizen of India.
2. Applicants reporting for Walk-in- Interview must bring copy of CV, Educational qualification, Experience & other relevant documents. The CV must contain details regarding current address, contact details, educational qualifications, professional experience, projects undertaken etc.
3. The candidate should ensure that they fulfill the eligibility (qualification/experience etc.) requirements.
4. Candidates reporting late (after 2:00 pm) shall not be allowed to appear for interview.
5. Decision of the Selection Committee will be final and binding on all the candidates.
6. Engagement may be terminated at any time by the Competent Authority before the expiry of contract.
7. Any suppression or misrepresentation of a material fact(s) shall result in disqualification of the candidate.
8. All the legal disputes will be subjected to the jurisdiction of Srinagar/Budgam Courts in J&K.



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9. NIFT reserves the right to fill or not to fill the positions advertised or postpone the hiring process of the same at any time without any notice.

Sd/-
Director
NIFT Srinagar