



राष्ट्रीय फैशन टेक्नोलॉजी संसथान  
वस्त्र मंत्रालय, भारत सरकार  
सिडको, इलेक्ट्रॉनिक काम्प्लेक्स रंगरेट  
श्रीनगर 191132, जम्मू कश्मीर

**National Institute of Fashion Technology**

Ministry of Textiles, Govt. of India

SIDCO Electronic Complex Rangreth, Srinagar-191132 J&K

16764/NIFT/Sgr/Project/Packaging/2021/724

Dated: 02-06-2021

### **ADVERTISEMENT FOR HIRING OF PROJECT STAFF**

National Institute of Fashion Technology (NIFT), set up in 1986 by the Ministry of Textiles, Government of India, is a statutory institute by virtue of an Act (2006) of the Indian Parliament with the President of India as "Visitor". NIFT has 17 professionally managed full-fledged campuses including one at Srinagar, J&K.

NIFT Srinagar is conducting "Online Interviews" for short-term contractual engagement of following staff for its project "Designing innovative packaging as a branding initiative to enhance buying experience, brand visibility and value addition for handicraft and handloom sectors of Kashmir".

S.No	Positions	Consolidated Remuneration (INR)	Duration of Engagement (Full Time)	No of Vacancy
1.	Product Designer	40-60 Thousand Per Month	06 Months	1
2.	Graphic Designer	40-60 Thousand Per Month	03 Months	1
3.	Documenter(NIFT Alumni)	30-35 Thousand Per Month	06 Months	1

#### **Note:**

- Interested candidates may apply by submitting their CV to [projectdivision.srinagar@nift.ac.in](mailto:projectdivision.srinagar@nift.ac.in) latest by or before **15-06-2021 (05:30 p.m.)**
- Consolidated Remuneration shall be fixed by NIFT Srinagar in the above mentioned scales on the basis of academic credentials, experience and portfolio assessment of the candidates.

#### **Eligibility Conditions and Job Responsibilities**

S.No	Position	Qualifications/Experience/Competency	Job Responsibility
1	Product Designer	<p>We are looking for a NIFT/NID graduate in the area of Accessory/Product design with minimum of 2 years relevant industry experience.</p> <p>The candidate must have hands-on knowledge of using and applying the latest digital softwares used in packaging design (2D &amp; 3D renders).</p>	<ul style="list-style-type: none"><li>• Conceptualization, design and execution of mockups for packaging of products.</li><li>• Creation of 2D concepts, 3D mockup presentations of concepts.</li><li>• Development of concepts according to feedback of the client.</li></ul>



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			<ul style="list-style-type: none"> <li>• Final design &amp; spec creation according to the material finalized.</li> <li>• Mockup options in the actual material.</li> </ul>
2	Graphic Designer	<p>We are looking for a NIFT/NID/other reputed institution graduates in the area of Graphic design /communication design /fashion communication etc with a minimum of 2 years relevant industry experience.</p> <p>The candidates must have hands-on knowledge of using and applying the latest digital softwares used in packaging design (2D &amp; 3D renders). Candidates with work experience in the craft sector would be preferred.</p>	<ul style="list-style-type: none"> <li>• Conceptualization, design and execution of packaging graphics &amp; presentation of products.</li> <li>• Creation of 2D concepts, 3D mockup presentations of concepts.</li> <li>• Development of concepts according to feedback of the client.</li> <li>• Final design mockup according to the material finalized.</li> <li>• Final documentation of the project.</li> <li>• Presentation design of the packaging design concepts at various levels of the project.</li> </ul>
3	Documenter	<p>We are looking for Documenter (NIFT Alumni) to assist us in documenting the above-mentioned project at NIFT Srinagar. The candidate would be required to creatively document the project in the form of a booklet.</p> <p>The candidates must have an understanding of different Indian crafts with hands-on knowledge of InDesign, creation of print ready files and supervising the printing process.</p>	<ul style="list-style-type: none"> <li>• Documentation of the project.</li> <li>• Collection of data for each category. Creatively writing the story of all crafts.</li> <li>• Presentation design of the packaging design concepts at various levels of the project.</li> </ul>



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### **Interview Schedule**

S.No	Position	Date
1.	Product Designer	17-06-2021
2.	Graphic Designer	18-06-2021
3.	Documenter (NIFT Alumni)	19-06-2021

### **General Instructions:**

1. The candidate must be a citizen of India.
2. Last date of online submission of CV is **15-06-2021 (05:30 p.m.)**.
3. NIFT reserves the right to fill or not to fill any/all the positions advertised or postpone the recruitment process of the same at any time without any notice.
4. Maximum age, for applying for the above mentioned position (55 years as on date of advertisement)
5. The candidate should ensure that they fulfill the eligibility (qualification/experience etc.) requirements.
6. Shortlisted candidates shall be informed through email (about timing of interview) and they shall appear online as per above schedule.
7. Candidates applying for the position/s must send soft copy of CV and other documents/certificates through email on above-mentioned email. The CV must contain details regarding current address, contact details, educational qualifications, professional experience, projects undertaken etc.
8. After checking their eligibility, link for online interview shall be sent on their email. For any technical assistance, they may contact on 9622521706, 0194-2300994, 2300 995.
9. Candidates reporting late shall not be allowed to appear in interview.
10. Scrutiny of the CVs will be done to ascertain the eligibility and suitability of the candidates and only shortlisted candidates will be considered / called for the further selection process/interview.
11. The candidates called for further selection process/interview are required to show valid Photo ID before start of interviews.
12. If required, intimation/ information shall be sent to the e-mails of the candidates.
13. All the legal disputes will be subjected to the jurisdiction of Srinagar/Budgam Courts in J&K.
14. **SELECTION WILL BE BASED ON ACADEMIC BACKGROUND, PERFORMANCE OF INTERVIEW AND/OR ANY OTHER PARAMETER, AS DEEMED FIT BY SELECTION COMMITTEE.**

Sd/-

**Director  
NIFT Srinagar**

**Dated: 02-06-2021**