



B.DES ACCESSORY DESIGN

Accessory Design programme prepares design professionals with embedded fashion knowledge, to offer innovations across myriad platforms spanning jewellery, crafts, personal accessories, soft goods and work gear. Accessory Design programme is a career based education that is relevant today and has the ability to address the changing future scenario.



MAJORS

Accessory Design Majors provides extensive design knowledge in a socially relevant fashion scenario.

Knowledge is enhanced with conceptual understand of design as a process, material as a medium and ability to synthesize outcomes enabling them to address the contemporary needs. The program offers the millennial students to perfect the design process through a balance of latest chic trends and a passion for hand crafted artisanal products and process. Students are creatively engaged in developing visualization skills with greater degree of digital fluency. They stand empowered with material manipulation skills with an indigenous edge of traditional techniques.

Students are enabled to articulate their individuality through their signature style accessory design collections, yet keeping it relevant to the market and industry challenges. This design collection of eclectic fashion lifestyle accessories are based on patterns stemming from a synergy of forms, colours and materials.

DEEPENING SPECIALISATIONS (DS)

Accessory design students are empowered with a choice of deeper learning with of specific skills in form of deepening specialization that constitutes of Jewellery Design, Fashion products & Work Gear. Student can make conscious choice of any one deepening specialization.

This process is well supported by the department faculty mentor attached to every student throughout his learning in campus.

DS 1: Jewellery Design aesthetic & ornamentation opportunity application in the living space segment. They get to explore the making students gain an in depth understanding of the jewellery domain knowledge in terms of product, people and functioning. Students are equipped with traditional & technical skills in jewellery making. Students are enabled to design fashion jewellery collection with contemporary aesthetics and position them in the fashion space.



DS 2: Functional Fashion Accessories

The programme offers the millennial students to perfect the design process through a balance of latest chic trends and a passion for hand crafted artisanal products and process across the conventional fashion accessory spectrum. Students gain an in depth understanding of the fashion accessory category knowledge in terms of fashion, form & function. Students get proficiency in traditional & technical skills in creating the accessories. Students attain fluency in terms of material and process that is built on explorative experience. Students are capable to design fashion accessory collection with contemporary aesthetics and position in the fashion space.

DS 3: Decor & Design

Decor & Design: Students understand space & visualization with an opportunity mapping in living space, bedroom & bathing luxury accessories. They get to sense process & products with mixed media thereby knowing the nuances of manufacturing & making of fine dining products. Design an eclectic artefact with respect to the context and design products that are in sync with environment.





CAREER PATHWAYS

Accessory design students are empowered to design their combinational pathways to enter future careers with transferable skills and flexibility. Few of the career path ways envisaged are: Accessory Design, Jewellery Design, Decor Design, Design thinking, Designing ideation and concept development, Design researcher, Fashion trend consultation, Accessory Design solutions for both International and domestic markets. Craft based product design. Design futures etc.

Students have a choice to work for both corporates and international business. But, students are embedded with design thinking methods and a combination of business know how that triggers them to start their own design business. During the process of learning they are exposed to an array of possibilities and promising business directions. The opportunities are right there in front of them clearly giving a kick start to their entrepreneurial cravings. In the past many of them have established prominent design ventures.



● ELIGIBILITY

For B.Des in Accessory Design

Who can apply?

Any candidate who fulfils the prescribed age and educational qualification criteria for the concerned programme can apply.

1. Qualifying Age

Maximum age should be less than 24 years as on 1st August of the year of admission. The upper age limit may be relaxed by a period of 5 (five) years for candidates of Scheduled Caste/Scheduled Tribe/ Person with Disability (PWD) categories

2. Educational qualification for Bachelor of Design (B.Des) in Accessory Design

- Passed the Plus 2 level examination in the 10+2 pattern of examination of any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education / State Board New Delhi, and Council for Indian School of Certificate Examination, New Delhi.
- or**
- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.
- or**
- Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system.
- or**
- General Certificate Education (GCE) Examination (London/Cambridge/Sri-Lanka) at the Advanced (A) level/ International Baccalaureate (IB).