

Mr. Vijay Kant Verma

Assistant Professor, Fashion Communication, Srinagar

Area of Teaching and Research - Immersive media & experience design, Web Design & SEO, 3D Modeling & UI/UX design



Vijay Kant Verma is Assistant Professor with the Department of Fashion Communication and Campus Coordinator for the Fashion Communication Department. He is handling the portfolio of ERP in-charge & IT in-charge of the campus. He perceived his M.Tech degree from ABV- Indian Institute of Information Technology in IT. He is specialized in Virtual reality & Augmented reality based immersive media design, Web designing, Ui/Ux experience design, Artificial Intelligence & 3D modeling. Passion for design brought him to join NIFT in the year 2018 at NIFT, Srinagar. He has worked in the industry around 10 years and has been an academician now for 4 years.

vijaykant.verma@nift.ac.in

Mr. Shashi Ranjan

Assistant Professor, Fashion Communication, Srinagar

Area of Teaching and Research - "Store Experience Design, Exhibition Design, Design Process, Photography"



Shashi Ranjan is Assistant Professor with the Fashion Communication Department. After working for five years in the Fashion & E-commerce industry, and teaching subjects related to Graphic design and Photography at the Institute of Fashion Technology, Vadodara, Shashi joined NIFT Srinagar in 2021. Shashi, holds Master of Design from The M. S. University of Baroda & Bachelor of Design from NIFT Mumbai.

Shashi.ranjan@nift.ac.in

Mr. Vineet Kumar

Asst. Professor, Fashion &
Lifestyle Accessories, Project Incharge - Srinagar

Area of Teaching and Research - design fundamentals, material studies, sketching and rendering design process, product design, design thinking, form studies, visual merchandising, exhibition design, retail space design and paper engineering.



Vineet is an alumnus of NIFT Delhi (Fashion and Lifestyle Accessories) with 12 years of experience in the industry and academia. He has been associated with NIFT as a guest faculty and industry expert for over a decade and has taught at centres such as Delhi, Kangra, Jodhpur, Shillong and Raibareli. A practitioner of Retail Space and Product Design, he believes that good design is the ultimate solution for social wellbeing. His areas of teaching and interest include design fundamentals, material studies, sketching and rendering design process, product design, design thinking, form studies, visual merchandising, exhibition design, retail space design and paper engineering.

vineet.kumar2@nift.ac.in

Mr. Umair Khan

Assistant Professor, Fashion Design, Srinagar

Area of Teaching and Research - PATTERN MAKING - Men's and Women's Wear (Textile & Leather Garments) Bags and Accessories. GARMENT CONSTRUCTION - Leather, Knit, Textile, Leather Bags and Accessories.



Umair Khan is an Assistant Professor in Fashion Design Deptt at NIFT, Srinagar. He is currently pursuing Ph.D. in Fashion Design (Pattern Making). He is an alumni of NIFT, Delhi from Clothing Production Technology Programme. He has a Diploma in Pattern Engineering from TUKA Academy of Pattern Engineering, Gurugram. He has a dual Masters Degree, viz. Master in History and Master in Fashion Design. Mr. Khan has a vast experience in teaching Pattern Making, Garment Construction and Pattern Making Software at various levels and premier Institutes like NIIFT, IICD, SoFD (GDGU), IAM (AEPC) & WUD. He also has a patent in his name titled "Mamma Pod – Assistive Garment for Kangaroo Mother Care".

umair.khan@nift.ac.in

Ms. Gulistaan Siddiqui

Assistant professor, Fashion Design, Srinagar

Area of Teaching and Research - Art & Culture History, Art & Design Aesthetics, Design process, Visualisation and fashion illustration.



Gulistaan is working as Assistant Professor in the Fashion Design Department. With more than 12 years of experience in the industry as well as the academic sector she is specialised in Art & culture History, Visualisation, Graphic Designing, Drawing & Painting. She is UGC NET qualified, Gold medalist of BFA and MFA from Jamia Millia Islamia. She holds certificate in Art Appreciation from National Museum Institute. She designed many prestigious Postage Stamps for Dept. of Posts, Govt. of India. Besides various awards in the art field, she is an awardee of prestigious 'Junior fellowship for the outstanding person working in the field of Visual Art' by CCRT, Ministry of Culture, Govt. of India. Prior to joining the NIFT she worked at Amity University Noida, Sahitya Kala Parishad, Govt. of Delhi, National Bal Bhawan and National Science centre Delhi. Many of her Artworks are in the collection of AIFACS, Lalit Kala Akademi and Postage stamps in the collection of the 'National Philatelic Museum' New Delhi, Serbia Post and Lichtenstein Post. She researched on various Art and Culture projects like "Art for Prisoners", 'Head-gears of India', 'Embroideries of India', 'Bridal Costumes of India' & 'Terracotta temples of India' etc.

gulistaan.siddiqui@nift.ac.in

Mr. Arvind Kumar Madheshiya

Assistant Professor, Accessory Design, Srinagar

Area of Teaching and Research - Creative Thinking Skills, Geometry, Product Design, Manufacturing Processes, Mechatronics, Industrial Engineering and Material Studies, Advanced Manufacturing Processes, Rapid Prototyping, Renewable Energy Resources, and IC Engines.



Mr. Arvind Kumar Madheshiya is an Assistant Professor in the Department of Accessory Design. He is the Campus Coordinator of Accessory Design Department. He has done M. Tech in Mechanical Engineering with a specialization in Product Design & Development from Motilal Nehru National Institute of Technology, Allahabad. He has 8+years of experience in academics. He has served as an Assistant Professor in the Mechanical Engineering Department at Muzaffarpur Institute of Technology, a Bihar State Government Institution. His teaching expertise lies in Creative Thinking Skills, Product Design, Manufacturing Processes, and Material Studies. His research area is Rapid Prototyping, CAD/CAM, IC Engines, and Biofuels. He has published articles in SCI/Scopus indexed journals and International Conferences.

arvind.madheshiya@nift.ac.in

Dr. Muhammed Ashraf T

Assistant Professor, Fashion Communication, Srinagar

Title of Dissertation of PhD - "Negotiating Modernity: Urdu Print Culture in the Princely State of Hyderabad "

Area of Teaching and Research - Fashion Journalism, Visual Communication, Advertising, Public Relations, Design Research, Copy Writing, Print Culture, New Media, Media Anthropology



Dr. Muhammed Ashraf T is working with NIFT Srinagar as Assistant Professor in the Department of Fashion Communication since 2022. Dr. Ashraf has three years of teaching experience and two years of industry experience. He obtained his PhD from the Department of Communication, University of Hyderabad. He has presented papers in various international conferences held in US and Europe and his writings have been published in reputed journals. He is UGC NET (JRF) qualified. He has Bachelors in Sociology and Masters in Mass Communication and Journalism.

muhammed.ashraf@nift.ac.in

Mr. Deepak Sharma

Assistant Professor, Fashion Design, Srinagar

Area of Teaching and Research - Design Process, Fashion Forecasting, CAD, Portfolio Development, Fashion Styling, Range Development.



Deepak Sharma is an assistant professor in the department of Fashion Design. He holds a Bachelor's and Master's degree in fashion design, and he is currently enrolled in the Ph.D. programme at Manipal University in Jaipur. The fashion industry's usage of artificial intelligence is the subject of his Ph.D. research. His eight years of design experience include working with renowned designer Ritu Beri's design firm as well as top export companies, e-commerce brands, and academic institutions. He has created collections for fashion weeks (India Couture Week and Lakme Fashion Week), Bollywood celebrities, politicians, street clothing companies like Nordstrom and Denim & Supply, and e-commerce brands for Koovs, Myntra, and other sites.

deepak.sharma1@nift.ac.in

Mr. Ravinder Kataria

Assistant Professor, Fashion Design, Srinagar

Area of Teaching and Research - Non-traditional machining, composite materials and conventional machining, Materials for designers, Manufacturing and processes, Rapid prototyping, and Qualitative research methods.



Ravinder Kataria is working as an Assistant Professor in the National Institute of Fashion Technology Srinagar, India. He obtained his PhD in the area of Ultrasonic Machining from the Department of Mechanical Engineering, National Institute of Technology, Kurukshetra (Haryana), India. He received his BTech in Mechanical Engineering from the Kurukshetra University, Kurukshetra (Haryana) and MTech in Industrial and Production Engineering from the National Institute of Technology, Kurukshetra (Haryana), India. His areas of research include non-traditional machining, composite materials, ultrasonic machining and conventional machining.

He has published more than 65 research articles throughout the several SCI / Scopus indexed journal, including National / International level conferences. Seven book chapters have also been published in reputed publications i.e. Intech Open, Springer, etc. He is also academically engaged with the editorship and reviewership with the several SCI/ Scopus indexed Journals from last 8-9 years. He is also a Guest Editor of World Journal of Engineering (Emerald Publications), and International Journal of Six Sigma and Competitive Advantage (Inderscience Publisher). He has also been nominated as General Chair Reviewer, Technical Program Committee, National Advisory Committee, etc. during various national/international events held throughout the country.

ravinder.kataria@nift.ac.in

Ms. Nousheen Qazi

Assistant Professor, Fashion Design, Srinagar

Area of Teaching and Research - Fashion Orientation, Fashion History, Fashion/Costume in Fiction, Culture and Costume etc.



Nousheen Qazi is an Assistant Professor with the Department of Fashion Design and currently the Centre Coordinator for Fashion Design Department. She is a graduate in Fashion Design with a Masters Degree in Fashion Management from NIFT Delhi. She has worked in Fashion Production before joining Academia. She has been working with NIFT Srinagar since 2013 and helped establish the Campus since its inception.

nousheen.qazi@nift.ac.in

Mr. Mohammed Javed Jamal

Assistant Professor, Fashion Communication, Srinagar

Area of Teaching and Research - Supply Chain and Ecommerce management, Fashion Production and quality Management, Creative thinking and skills & Moving Images and Editing (Videography).



Mohammed Javed Jamal is an Assistant Professor with Fashion Communication Department at National Institute of Fashion Technology, Srinagar. He is also the Course Coordinator of Foundation Programme. He is currently pursuing Post Graduate Diploma in Digital Media from IGNOU, He has been associated with Prime Focus Technologies Ltd. since 2015. As a Creative Producer at Prime Focus Technologies Ltd., he specializes in Animation and Postproduction.

Mr. Javed holds a dual Masters in Business Management and Visual Effects and Animation. He calls Jamia Millia Islamia, New Delhi his alma mater.

Mr. Javed has a vast experience in post-production and Ideation, he has been the part of creative division of companies like Dabur, ITC, Nestle, Emami, GSK, Voltas, and TVS through Prime Focus Technologies.

javed.jamal@nift.ac.in

Syed Azher

Assistant Professor, Fashion Communication, Srinagar

Area of Teaching and Research - Graphic Designing, Animation, Photography, 3D application, and Print Media



Syed Azher is a graduate in digital art with 7 years of experience in the field of graphic design, motion graphics, and landscape photography and eight years of teaching experience in the field of design in the National Institute of Fashion Technology - Fashion Communication department and at present handling the portfolio of Campus Academic Coordinator. Native to the beautiful valley of Kashmir which many a time is considered as a paradise on earth. Love to travel, ski, and go on for long rides on a motorbike in the mountains. The sound of a stream and that of a shutter button gives me pleasure.

syed.azher@nift.ac.in

Dr. Yaseer A. Mir

Assistant Professor, Fashion Communication, Srinagar

Title of Dissertation of PhD - "Impact of Branding on Growth & Development of Kashmir Pashmina"

Area of Teaching and Research - Marketing, Branding, Advertising, Design Thinking, and Design Research



Dr. Yaseer A. Mir with 16 years of industry and academic experience joined NIFT Srinagar this year as Assistant professor in Fashion Communication Department. Dr. Yaseer besides having completed doctoral research on "Impact of branding on Kashmir Pashmina" has qualified UGC-NET and possesses post-graduation in Marketing. Over the years, he has worked extensively in regional handicraft sector of Kashmir and has led many projects meant for development of this sector. Prior to joining NIFT Srinagar, he has worked with Craft Development Institute, Srinagar as a core faculty member and has mentored many students to establish successful craft enterprises. His core competency lies in handicrafts, cluster development, research, design management, entrepreneurship, marketing, consumer behavior, branding and IPR (GI).

yaseerahmad.mir@nift.ac.in

Mr. Idris Afzal Shah

Assistant professor, Fashion Communication, Srinagar

Area of Teaching and Research - Coding, Wireless Sensor Networks, Technology and Design Related Subjects



Idris Afzal Shah is working as Assistant Professor with the Department of Fashion Communication and holds the portfolio of Controller of Examinations. He did his masters from National Institute of Technology, Srinagar in Communication and Information Technology. Currently, he is pursuing his PhD in “Designing energy efficient routing algorithms for Load Balancing in Wireless Sensor Networks” from Malaviya National Institute of Technology Jaipur. He has one patent and several publications to his name. He is also the Principal Investigator of two government funded Research Projects(MHRD / JKDST). He has taught core computer science subjects like programming (Python, C, C++, Java), Automata, Compiler, Discrete Mathematics, Database, Computer Networks

idris.shah@nift.ac.in